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Gillette India Limited Delivers Strong Growth

Net Sales up 10%; PAT up more than 80% for quarter ended September 30, 2015

Mumbai, November 7, 2015 – Gillette India Limited (GIL) today announced its financial results for the quarter ended September 30, 2015. Driven by the company's focus on brand fundamentals and strength of product portfolio, net sales increased to Rs. 482 crores, up 10% versus last year, with robust growth across all segments.

Profit After Tax (PAT) increased to Rs. 33 crores, versus Rs. 18 crores in the same quarter last year, due to continued focus on productivity and cost efficiency.

Grooming: Sales in Grooming were up 9% versus year ago, driven by strong brand fundamentals and product portfolio.

Oral Care: Oral Care delivered sales growth of 8% versus last year driven by superior value propositions and strong mix.

Portable Power: Sales in the Portable Power business were up 26%, versus year ago behind strength of product portfolio.

Note: In the prior quarter the Company had already intimated the discontinuation of Duracell distributorship for which we had recorded a one-time facilitation income in that quarter.

About Gillette India Ltd.

Gillette India Limited (GIL) is one of India's well-known FMCG Companies that deals in some of the world leading brands such as- GILLETTE, ORAL-B and DURACELL; and has carved a reputation for delivering high quality, value-added products to meet the needs of consumers. GIL's brands take pride in being socially conscious via their participation in P&G SHIKSHA, a national consumer movement that supports the education of underprivileged children in India. Please visit www.pg.com for the latest news and in-depth information about GIL and its brands.

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