



**Gillette India Ltd.**

Head Office  
P&G Plaza  
Cardinal Gracias Road, Chakala  
Andheri (E), Mumbai 400 099  
(91-22) 2826 6000 phone  
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Fax Nos:- 26598237/38/8120

To,  
The Listing Department  
The National Stock Exchange of India Limited  
Exchange Plaza, Plot No. C/1, G Block,  
Bandra Kurla Complex, Bandra (East),  
Mumbai - 400051.

February 3, 2014

**Ref:- Scrip ID: - GILLETTE**

Dear Sir / Madam,

**Sub: Unaudited Financial Results for the Quarter and Six months ended December 31, 2013**

We are pleased to inform you that at a meeting of the Board of Directors of the Company held today, the Unaudited Financial Results for the Quarter and Six months ended December 31, 2013 were approved.

We are enclosing herewith the following:

- a. Unaudited Financial Results for the Quarter and Six months ended December 31, 2013, as per Stock Exchange Format under Clause 41 of the Listing Agreement.
- b. Press Release
- c. Limited Review Report in respect of the Unaudited Financial Results for the Quarter and Six months ended December 31, 2013 furnished by Statutory Auditors of the Company.

Kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

**For Gillette India Limited**

  
**Amit K. Vyas**  
**Company Secretary**

Encl: As Above



**Gillette India Limited**

Head Office

P&G Plaza, Cardinal Gracias Road, Chakala

Andheri (E), Mumbai 400 099

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| PART I                                                                                                       |                                                                   |                                                                                 |                                                                                    |                                                                 |                                                                                  |                                                             |  |
|--------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|---------------------------------------------------------------------------------|------------------------------------------------------------------------------------|-----------------------------------------------------------------|----------------------------------------------------------------------------------|-------------------------------------------------------------|--|
| STATEMENT OF UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND SIX MONTHS ENDED 31 <sup>st</sup> DECEMBER 2013 |                                                                   |                                                                                 |                                                                                    |                                                                 |                                                                                  |                                                             |  |
| (₹ in Lakhs)                                                                                                 |                                                                   |                                                                                 |                                                                                    |                                                                 |                                                                                  |                                                             |  |
| Particulars                                                                                                  | (1)<br>Three Months<br>Ended<br>31 <sup>st</sup> December<br>2013 | (2)<br>Preceding<br>Three Months<br>Ended<br>30 <sup>th</sup> September<br>2013 | (3)<br>Corresponding<br>Three Months<br>Ended<br>31 <sup>st</sup> December<br>2012 | (4)<br>Six Months<br>Ended<br>31 <sup>st</sup> December<br>2013 | (5)<br>Corresponding<br>Six Months<br>Ended<br>31 <sup>st</sup> December<br>2012 | (6)<br>Previous Year<br>Ended<br>30 <sup>th</sup> June 2013 |  |
|                                                                                                              | (Unaudited)                                                       | (Unaudited)                                                                     | (Unaudited)                                                                        | (Unaudited)                                                     | (Unaudited)                                                                      | (Audited)                                                   |  |
| <b>1 Income from operations</b>                                                                              |                                                                   |                                                                                 |                                                                                    |                                                                 |                                                                                  |                                                             |  |
| (a) Net Sales/Income from operations (Net of excise duty)                                                    | 42660                                                             | 38717                                                                           | 35192                                                                              | 81377                                                           | 68672                                                                            | 143533                                                      |  |
| (b) Other operating income                                                                                   | 37                                                                | 43                                                                              | 32                                                                                 | 80                                                              | 112                                                                              | 239                                                         |  |
| <b>Total income from operations (Net)</b>                                                                    | <b>42697</b>                                                      | <b>38760</b>                                                                    | <b>35224</b>                                                                       | <b>81457</b>                                                    | <b>68784</b>                                                                     | <b>143772</b>                                               |  |
| <b>2 Expenses</b>                                                                                            |                                                                   |                                                                                 |                                                                                    |                                                                 |                                                                                  |                                                             |  |
| a) Cost of raw and packing materials consumed                                                                | 10071                                                             | 8132                                                                            | 7091                                                                               | 18203                                                           | 15925                                                                            | 30793                                                       |  |
| b) Purchase of stock-in-trade                                                                                | 12298                                                             | 11157                                                                           | 11672                                                                              | 23455                                                           | 17739                                                                            | 38249                                                       |  |
| c) Changes in inventories of finished goods, work-in-progress and stock-in-trade                             | 51                                                                | (1155)                                                                          | (1433)                                                                             | (1104)                                                          | (1432)                                                                           | (2164)                                                      |  |
| d) Employee benefits expense                                                                                 | 2299                                                              | 2358                                                                            | 1795                                                                               | 4657                                                            | 3874                                                                             | 7865                                                        |  |
| e) Depreciation and amortization expense                                                                     | 813                                                               | 813                                                                             | 738                                                                                | 1626                                                            | 1452                                                                             | 3132                                                        |  |
| f) Advertising & sales promotion expenses                                                                    | 9690                                                              | 8810                                                                            | 6839                                                                               | 18500                                                           | 15349                                                                            | 29916                                                       |  |
| g) Royalty expenses                                                                                          | 497                                                               | 437                                                                             | 393                                                                                | 934                                                             | 720                                                                              | 1515                                                        |  |
| h) Other expenses                                                                                            | 6320                                                              | 6701                                                                            | 6161                                                                               | 13021                                                           | 10515                                                                            | 24294                                                       |  |
| <b>Total expenses</b>                                                                                        | <b>42039</b>                                                      | <b>37253</b>                                                                    | <b>33256</b>                                                                       | <b>79292</b>                                                    | <b>64142</b>                                                                     | <b>133600</b>                                               |  |
| <b>3 Profit from operations before other income and finance costs (1-2)</b>                                  | <b>658</b>                                                        | <b>1507</b>                                                                     | <b>1968</b>                                                                        | <b>2165</b>                                                     | <b>4642</b>                                                                      | <b>10172</b>                                                |  |
| 4 Other income                                                                                               | 1086                                                              | 883                                                                             | 922                                                                                | 1969                                                            | 2044                                                                             | 3655                                                        |  |
| <b>5 Profit from ordinary activities before finance costs (3+4)</b>                                          | <b>1744</b>                                                       | <b>2390</b>                                                                     | <b>2890</b>                                                                        | <b>4134</b>                                                     | <b>6686</b>                                                                      | <b>13827</b>                                                |  |
| 6 Finance costs                                                                                              | -                                                                 | 1                                                                               | -                                                                                  | 1                                                               | -                                                                                | 2                                                           |  |
| <b>7 Profit from ordinary activities before tax (5-6)</b>                                                    | <b>1744</b>                                                       | <b>2389</b>                                                                     | <b>2890</b>                                                                        | <b>4133</b>                                                     | <b>6686</b>                                                                      | <b>13825</b>                                                |  |
| 8 Tax expense                                                                                                | 640                                                               | 875                                                                             | 1020                                                                               | 1515                                                            | 2333                                                                             | 5109                                                        |  |
| <b>9 Net Profit for the period (7-8)</b>                                                                     | <b>1104</b>                                                       | <b>1514</b>                                                                     | <b>1870</b>                                                                        | <b>2618</b>                                                     | <b>4353</b>                                                                      | <b>8716</b>                                                 |  |
| 10 Paid-up equity share capital (Face Value ₹10 per Equity Share)                                            | 3259                                                              | 3259                                                                            | 3259                                                                               | 3259                                                            | 3259                                                                             | 3259                                                        |  |
| 11 Reserves excluding Revaluation Reserve as per balance sheet of previous accounting year                   |                                                                   |                                                                                 |                                                                                    |                                                                 |                                                                                  | 61664                                                       |  |
| <b>12 Earnings per share (of ₹ 10/- each) (not annualised):</b>                                              |                                                                   |                                                                                 |                                                                                    |                                                                 |                                                                                  |                                                             |  |
| a. Basic                                                                                                     | 3.39                                                              | 4.65                                                                            | 5.74                                                                               | 8.03                                                            | 13.36                                                                            | 26.75                                                       |  |
| b. Diluted                                                                                                   | 3.39                                                              | 4.65                                                                            | 5.74                                                                               | 8.03                                                            | 13.36                                                                            | 26.75                                                       |  |
| See accompanying notes to the Financial Results                                                              |                                                                   |                                                                                 |                                                                                    |                                                                 |                                                                                  |                                                             |  |

| PART II                                                                                |                                                                   |                                                                                 |                                                                                    |                                                                 |                                                                                  |                                                             |  |
|----------------------------------------------------------------------------------------|-------------------------------------------------------------------|---------------------------------------------------------------------------------|------------------------------------------------------------------------------------|-----------------------------------------------------------------|----------------------------------------------------------------------------------|-------------------------------------------------------------|--|
| SELECT INFORMATION FOR THE QUARTER AND SIX MONTHS ENDED 31 <sup>st</sup> DECEMBER 2013 |                                                                   |                                                                                 |                                                                                    |                                                                 |                                                                                  |                                                             |  |
| Particulars                                                                            | (1)<br>Three Months<br>Ended<br>31 <sup>st</sup> December<br>2013 | (2)<br>Preceding<br>Three Months<br>Ended<br>30 <sup>th</sup> September<br>2013 | (3)<br>Corresponding<br>Three Months<br>Ended<br>31 <sup>st</sup> December<br>2012 | (4)<br>Six Months<br>Ended<br>31 <sup>st</sup> December<br>2013 | (5)<br>Corresponding<br>Six Months<br>Ended<br>31 <sup>st</sup> December<br>2012 | (6)<br>Previous Year<br>Ended<br>30 <sup>th</sup> June 2013 |  |
| <b>A. PARTICULARS OF SHAREHOLDING</b>                                                  |                                                                   |                                                                                 |                                                                                    |                                                                 |                                                                                  |                                                             |  |
| 1 Public shareholding                                                                  |                                                                   |                                                                                 |                                                                                    |                                                                 |                                                                                  |                                                             |  |
| - Number of shares                                                                     | 8147414                                                           | 3663728                                                                         | 3663728                                                                            | 8147414                                                         | 3663728                                                                          | 3663728                                                     |  |
| - Percentage of shareholding                                                           | 25.00                                                             | 11.24                                                                           | 11.24                                                                              | 25.00                                                           | 11.24                                                                            | 11.24                                                       |  |

Registered Office: SPA - 65 A, Bhiwadi Industrial Area, Bhiwadi, (Dist. Alwar), Rajasthan - 301 019



|   |                                                                                          |          |          |          |          |          |          |
|---|------------------------------------------------------------------------------------------|----------|----------|----------|----------|----------|----------|
| 2 | Promoters and Promoter Group Shareholding                                                |          |          |          |          |          |          |
|   | a. Pledged/Encumbered                                                                    |          |          |          |          |          |          |
|   | - Number of shares                                                                       | -        | 402403   | 325480   | -        | 325480   | 402403   |
|   | - Percentage of shares (as a % of the total shareholding of promoter and promoter group) | -        | 1.39     | 1.13     | -        | 1.13     | 1.39     |
|   | - Percentage of shares (as a % of the total share capital of the company)                | -        | 1.24     | 1.00     | -        | 1.00     | 1.24     |
|   | b. Non-encumbered                                                                        |          |          |          |          |          |          |
|   | - Number of shares                                                                       | 24437803 | 28519086 | 28596009 | 24437803 | 28596009 | 28519086 |
|   | - Percentage of shares (as a % of the total shareholding of promoter and promoter group) | 100.00   | 98.61    | 98.87    | 100.00   | 98.87    | 98.61    |
|   | - Percentage of shares (as a % of the total share capital of the company)                | 75.00    | 87.52    | 87.76    | 75.00    | 87.76    | 87.52    |

|    | Particulars                                    | Three Months Ended<br>31 <sup>st</sup> December 2013 (Numbers) |
|----|------------------------------------------------|----------------------------------------------------------------|
| B. | INVESTORS COMPLAINTS                           |                                                                |
|    | Pending at the beginning of the quarter        | -                                                              |
|    | Received during the quarter                    | 14                                                             |
|    | Disposed of during the quarter                 | 14                                                             |
|    | Remaining unresolved at the end of the quarter | -                                                              |

#### Segment wise Revenue, Results and Capital Employed under Clause 41 of the Listing Agreement

(₹ in Lakhs)

| Particulars                                                   | (1)<br>Three Months<br>Ended<br>31 <sup>st</sup> December<br>2013 | (2)<br>Preceding<br>Three Months<br>Ended<br>30 <sup>th</sup> September<br>2013 | (3)<br>Corresponding<br>Three Months<br>Ended<br>31 <sup>st</sup> December<br>2012 | (4)<br>Six Months<br>Ended<br>31 <sup>st</sup> December<br>2013 | (5)<br>Corresponding<br>Six Months<br>Ended<br>31 <sup>st</sup> December<br>2012 | (6)<br>Previous Year<br>Ended<br>30 <sup>th</sup> June 2013 |
|---------------------------------------------------------------|-------------------------------------------------------------------|---------------------------------------------------------------------------------|------------------------------------------------------------------------------------|-----------------------------------------------------------------|----------------------------------------------------------------------------------|-------------------------------------------------------------|
|                                                               | (Unaudited)                                                       | (Unaudited)                                                                     | (Unaudited)                                                                        | (Unaudited)                                                     | (Unaudited)                                                                      | (Audited)                                                   |
| Segment Revenue                                               |                                                                   |                                                                                 |                                                                                    |                                                                 |                                                                                  |                                                             |
| - Grooming                                                    | 30273                                                             | 27131                                                                           | 25184                                                                              | 57404                                                           | 49117                                                                            | 103641                                                      |
| - Portable Power                                              | 2248                                                              | 1822                                                                            | 1594                                                                               | 4070                                                            | 3262                                                                             | 7036                                                        |
| - Oral Care                                                   | 10176                                                             | 9807                                                                            | 8446                                                                               | 19983                                                           | 16405                                                                            | 33095                                                       |
| <b>Total Income from Operations (Net)</b>                     | <b>42697</b>                                                      | <b>38760</b>                                                                    | <b>35224</b>                                                                       | <b>81457</b>                                                    | <b>68784</b>                                                                     | <b>143772</b>                                               |
| Segment Results (Profit/(Loss) before interest and tax)       |                                                                   |                                                                                 |                                                                                    |                                                                 |                                                                                  |                                                             |
| - Grooming                                                    | 3319                                                              | 4442                                                                            | 3377                                                                               | 7761                                                            | 7804                                                                             | 15553                                                       |
| - Portable Power                                              | 11                                                                | 153                                                                             | 62                                                                                 | 164                                                             | (92)                                                                             | 42                                                          |
| - Oral Care                                                   | (2231)                                                            | (2744)                                                                          | (1363)                                                                             | (4975)                                                          | (2055)                                                                           | (3710)                                                      |
| <b>Total Segment Results</b>                                  | <b>1099</b>                                                       | <b>1851</b>                                                                     | <b>2076</b>                                                                        | <b>2950</b>                                                     | <b>5657</b>                                                                      | <b>11885</b>                                                |
| Less: Interest Expense                                        | -                                                                 | 1                                                                               | -                                                                                  | 1                                                               | -                                                                                | 2                                                           |
| Add/(Less): Unallocable Income net of Unallocable Expenditure | 645                                                               | 539                                                                             | 814                                                                                | 1184                                                            | 1029                                                                             | 1942                                                        |
| <b>Total Profit Before Tax</b>                                | <b>1744</b>                                                       | <b>2389</b>                                                                     | <b>2890</b>                                                                        | <b>4133</b>                                                     | <b>6686</b>                                                                      | <b>13825</b>                                                |
| Capital Employed (Segment assets less Segment liabilities)    |                                                                   |                                                                                 |                                                                                    |                                                                 |                                                                                  |                                                             |
| - Grooming                                                    | 26649                                                             | 29523                                                                           | 28790                                                                              | 26649                                                           | 28790                                                                            | 28482                                                       |
| - Portable Power                                              | 868                                                               | 1523                                                                            | 941                                                                                | 868                                                             | 941                                                                              | 666                                                         |
| - Oral Care                                                   | 1931                                                              | 132                                                                             | 4005                                                                               | 1931                                                            | 4005                                                                             | 2712                                                        |
| <b>Total Segment Capital Employed</b>                         | <b>29448</b>                                                      | <b>31178</b>                                                                    | <b>33736</b>                                                                       | <b>29448</b>                                                    | <b>33736</b>                                                                     | <b>31860</b>                                                |
| - Unallocated                                                 | 38093                                                             | 35259                                                                           | 32543                                                                              | 38093                                                           | 32543                                                                            | 33063                                                       |
| <b>Total Capital Employed</b>                                 | <b>67541</b>                                                      | <b>66437</b>                                                                    | <b>66279</b>                                                                       | <b>67541</b>                                                    | <b>66279</b>                                                                     | <b>64923</b>                                                |

#### Notes to Segment :

- Segments have been identified in line with the Accounting Standard on Segment Reporting (AS-17), taking into account the organization structure as well as differential risks and returns of these segments.
- Grooming segment includes blades, razors and toiletries, Portable Power segment includes batteries, Oral Care segment includes tooth brushes, toothpastes and oral care products.
- Unallocated Capital Employed is net of Corporate Assets and Corporate Liabilities, which mainly represent investment of surplus funds.



**Notes:**

1. Statement of assets and liabilities

|             |                                       | (₹ in lakhs)                                                            |                                                             |
|-------------|---------------------------------------|-------------------------------------------------------------------------|-------------------------------------------------------------|
| Particulars |                                       | As at Six Months Ended<br>31 <sup>st</sup> December 2013<br>(Unaudited) | As at Year Ended<br>30 <sup>th</sup> June 2013<br>(Audited) |
| <b>A.</b>   | <b>EQUITY AND LIABILITIES</b>         |                                                                         |                                                             |
| <b>1</b>    | <b>Shareholders' Funds</b>            |                                                                         |                                                             |
|             | a. Share Capital                      | 3259                                                                    | 3259                                                        |
|             | b. Reserves and Surplus               | 64282                                                                   | 61664                                                       |
|             | <b>Shareholders' Funds</b>            | <b>67541</b>                                                            | <b>64923</b>                                                |
| <b>2</b>    | <b>Non-Current Liabilities</b>        |                                                                         |                                                             |
|             | a. Deferred Tax Liabilities (Net)     | 378                                                                     | 640                                                         |
|             | b. Other Long-Term Liabilities        | 2                                                                       | 2                                                           |
|             | c. Long-Term Provisions               | 157                                                                     | 150                                                         |
|             | <b>Non-Current Liabilities</b>        | <b>537</b>                                                              | <b>792</b>                                                  |
| <b>3</b>    | <b>Current Liabilities</b>            |                                                                         |                                                             |
|             | a. Trade Payables                     | 22651                                                                   | 21926                                                       |
|             | b. Other Current Liabilities          | 7104                                                                    | 7018                                                        |
|             | c. Short-Term Provisions              | 317                                                                     | 6016                                                        |
|             | <b>Current Liabilities</b>            | <b>30072</b>                                                            | <b>34960</b>                                                |
|             | <b>TOTAL - EQUITY AND LIABILITIES</b> | <b>98150</b>                                                            | <b>100675</b>                                               |
| <b>B.</b>   | <b>ASSETS</b>                         |                                                                         |                                                             |
| <b>1</b>    | <b>Non-Current assets</b>             |                                                                         |                                                             |
|             | a. Tangible Assets                    | 17323                                                                   | 17021                                                       |
|             | b. Capital Work-In-Progress           | 2592                                                                    | 2978                                                        |
|             | c. Long-Term Loans and Advances       | 7181                                                                    | 6920                                                        |
|             | <b>Non-Current Assets</b>             | <b>27096</b>                                                            | <b>26919</b>                                                |
| <b>2</b>    | <b>Current Assets</b>                 |                                                                         |                                                             |
|             | a. Inventories                        | 22810                                                                   | 23973                                                       |
|             | b. Trade Receivables                  | 9019                                                                    | 9306                                                        |
|             | c. Cash and Bank Balances             | 12973                                                                   | 16682                                                       |
|             | d. Short-term Loans and Advances      | 25898                                                                   | 21831                                                       |
|             | e. Other Current Assets               | 354                                                                     | 1964                                                        |
|             | <b>Current Assets</b>                 | <b>71054</b>                                                            | <b>73756</b>                                                |
|             | <b>TOTAL ASSETS</b>                   | <b>98150</b>                                                            | <b>100675</b>                                               |

2. The above unaudited results have been reviewed by the Audit Committee and approved by the Board of Directors at their respective Meetings held on 3<sup>rd</sup> February, 2014. The Statutory Auditors of the Company have carried out limited review of the above unaudited results pursuant to Clause 41 of the Listing Agreement.
3. In accordance with the SEBI order dated 5<sup>th</sup> July, 2013, the Company has held in abeyance an amount of ₹ 2690 lakhs, being the dividend payable to the promoter group for the year ended 30<sup>th</sup> June, 2013. The said amount of dividend shall be paid on receipt of approval from SEBI.
4. Other expenses includes the effect of net foreign exchange loss/(gain) in the respective periods as under:

| Particulars | (1)<br>Three Months Ended<br>31 <sup>st</sup> December 2013 | (2)<br>Preceding<br>Three Months Ended<br>30 <sup>th</sup> September 2013 | (3)<br>Corresponding<br>Three Months Ended<br>31 <sup>st</sup> December 2012 | (4)<br>Six Months<br>Ended<br>31 <sup>st</sup> December 2013 | (5)<br>Corresponding Six<br>Months Ended<br>31 <sup>st</sup> December 2012 | (6)<br>Previous Year Ended<br>30 <sup>th</sup> June 2013 |
|-------------|-------------------------------------------------------------|---------------------------------------------------------------------------|------------------------------------------------------------------------------|--------------------------------------------------------------|----------------------------------------------------------------------------|----------------------------------------------------------|
| ₹ in lakhs  | 275                                                         | (443)                                                                     | 1036                                                                         | (168)                                                        | (404)                                                                      | 788                                                      |

5. Tax Expense comprises of current tax and deferred tax.
6. Previous period's/year's figures have been regrouped/rearranged wherever considered necessary.

Place: Mumbai  
Date : 3<sup>rd</sup> February, 2014

For and on behalf of the Board of Directors of  
Gillette India Limited

*Shantanu Khosla*  
Shantanu Khosla  
Managing Director

# Deloitte Haskins & Sells LLP

Chartered Accountants  
Indiabulls Finance Centre  
Tower 3, 27th - 32nd Floor  
Senapati Bapat Marg  
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## **INDEPENDENT AUDITORS' REVIEW REPORT TO THE BOARD OF DIRECTORS OF PROCTER & GAMBLE HYGIENE AND HEALTH CARE LIMITED**

1. We have reviewed the accompanying Statement of Unaudited Financial Results of **Procter & Gamble Hygiene and Health Care Limited** (the "Company") for the Quarter and Six Months ended December 31, 2013 ("the Statement"), being submitted by the Company pursuant to Clause 41 of the Listing Agreements with the Stock Exchanges, except for the disclosure in Part II – Select Information referred to in paragraph 4 below. This Statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on the Statement based on our review.
2. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 'Review of Interim Financial Information Performed by the Independent Auditor of the Entity', issued by the Institute of Chartered Accountants of India. This Standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement. A review is limited primarily to inquiries of Company personnel and an analytical procedure applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.
3. Based on our review conducted as stated above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the Accounting Standards notified under Companies Act, 1956 (which continue to be applicable in respect of Section 133 of the Companies Act, 2013 in terms of General Circular 15/2013 dated 13 September 2013 of the Ministry of Corporate Affairs) and other recognised accounting practices and policies, has not disclosed the information required to be disclosed in terms of Clause 41 of the Listing Agreements with the Stock Exchanges, including the manner in which it is to be disclosed, or that it contains any material misstatement.



4. Further, we also report that we have traced the number of shares as well as the percentage of shareholding in respect of the aggregate amount of public shareholding and the number of shares as well as the percentage of shares pledged/encumbered and non-encumbered in respect of the aggregate amount of promoters and promoter group shareholding in terms of Clause 35 of the Listing Agreements and the particulars relating to undisputed investor complaints disclosed in Part II – Select Information for the Quarter and Six Months ended December 31, 2013 of the statement, from the details furnished by the Registrars.

For **DELOITTE HASKINS & SELLS LLP**  
Chartered Accountants  
(Firm Registration No. 117366W/W-100018)



**Shyamak R Tata**  
Partner  
(Membership No. 038320)

Mumbai, February 03, 2014





**Gillette India Limited**

Head Office

P&G Plaza, Cardinal Gracias Road, Chakala

Andheri (E), Mumbai 400 099

Tel : 91-22-2826 6000

Fax : 91-22-6693 9696

[www.pg.com](http://www.pg.com)

**Gillette India Limited Delivers Sustained Momentum**

*Net Sales up 21% for quarter ended December 31, 2013*

**Mumbai, February 3, 2014** – Gillette India Limited (GIL) today announced its unaudited financial results for the quarter ended December 31, 2013. The Company maintained its strong growth momentum by delivering Net Sales of Rs. 427 crores, (vs. last year's Rs. 352 crores), thus achieving robust growth of 21%. Growth in Sales was seen across all business segments - Grooming, Oral Care & Portable Power.

Profit After Tax (PAT) was in line with expectations given the planned launch investments of Oral-B toothpaste, Vector 3 and Venus shaving systems. Profit After Tax (PAT) for the quarter stood at Rs. 11 crores, while Profit Before Tax (PBT) stood at Rs. 17 crores. The base businesses continued to deliver strong results and profits were up by +31% versus a year ago.

**Grooming:** Sales in the grooming portfolio was up 20% vs. a year ago, driven by strength of the product portfolio, further helped by the launches of Vector 3 and Venus shaving systems.

**Oral Care:** Oral care delivered sales growth of +20% vs. year ago. Growth was broadbased across brushes and driven by innovation and pricing. Oral-B toothpaste continued to deliver as per expectations.

**Portable Power:** Sales in the portable power business were up 41% vs. a year ago, as a result of focused marketing initiatives in our key target markets and pricing.

**About Gillette India Ltd.**

Gillette India Limited (GIL) is one of India's well-known FMCG Companies that has in its portfolio GILLETTE MACH 3 TURBO, ORAL-B and DURACELL- world's leading brands and has carved a reputation for delivering high quality, value-added products to meet the needs of consumers. GIL's brands take pride in being socially conscious via their participation in P&G SHIKSHA, a national consumer movement that supports the education of underprivileged children in India. Please visit [www.pg.com](http://www.pg.com) for the latest news and in-depth information about GIL and its brands.

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