



**BNP PARIBAS**

Ref: 18C/SAST-IHC/ 2014-2015

14 March, 2014

To:

**Listing Compliance Department,  
National Stock Exchange of India Ltd.,  
Exchange Plaza,  
Plot no. C/1, G Block,  
Bandra-Kurla Complex, Bandra (E),  
Mumbai - 400 051.  
Fax: 022-2659 8237 / 38  
Email: [cmli@nse.co.in](mailto:cmli@nse.co.in)**

Dear Sir / Ma'am,

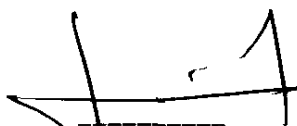
**Re: Disclosure under Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

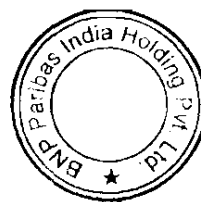
This is with reference to the captioned subject matter.

Pursuant to Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("Takeover Code"), we hereby disclose the acquisition of **26,000 Equity shares of Rs.1 each**, representing **0.01%** of **Geojit BNP Paribas Financial Services Limited** through secondary market purchase on the stock exchange.

In this behalf, please find enclosed the disclosure under Regulation 29(2) of the Takeover Code in the prescribed format.

Thanking you,  
Yours sincerely,  
For **BNP Paribas India Holding Private Limited**

  
\_\_\_\_\_  
**Jacques Michel**  
**Director**



Encl: a/ a



**BNP PARIBAS**

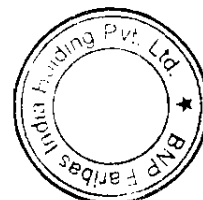
**Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011**

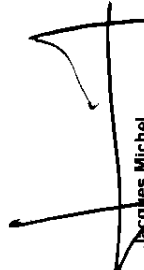
|                                                                            |                                                                            |       |                       |
|----------------------------------------------------------------------------|----------------------------------------------------------------------------|-------|-----------------------|
| Name of Target Company (TC)                                                | Geojit BNP Paribas Financial Services Ltd                                  |       |                       |
| Name of the acquirer and Persons Acting in Concert (PAC) with the Acquirer | BNP Paribas India Holding Private Limited (Acquirer)                       | 18000 | BNP Paribas S.A (PAC) |
| Whether the acquirer belongs to Promoter/Promoter group                    | YES                                                                        |       |                       |
| Name(s) of the Stock Exchanges where the shares of TC are Listed           | National Stock Exchange of India Ltd, BSE Limited & MCX Stock Exchange Ltd |       |                       |

| Details to the acquisition/disposal as follows                                                                                                                       | Number     | % w.r.t total share/voting capital wherever applicable | % w.r.t total diluted share/voting of the TC(*) |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|--------------------------------------------------------|-------------------------------------------------|
| <u>Before the acquisition under consideration, holding of:</u>                                                                                                       |            |                                                        |                                                 |
| a) Shares carrying voting rights                                                                                                                                     | 561,107    | 0.25%                                                  | 0.25%                                           |
| (i) BNP Paribas India Holding Private Limited (Acquirer)                                                                                                             | 76,688,959 | 33.58%                                                 | 33.58%                                          |
| (ii) BNP Paribas S.A. (PAC)                                                                                                                                          |            |                                                        |                                                 |
| b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/ others)                                                                                | NA         | NA                                                     | NA                                              |
| c) Voting Rights (VR) otherwise than shares                                                                                                                          | NA         | NA                                                     | NA                                              |
| d) Warrants/convertible securities other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) |            |                                                        |                                                 |
| e) Total (a+b+c+d)                                                                                                                                                   | 77,250,066 | 33.83%                                                 | 33.83%                                          |
| <u>Details of acquisition/sale</u>                                                                                                                                   |            |                                                        |                                                 |
| a) Shares carrying voting rights                                                                                                                                     | 26,000     | 0.01%                                                  | 0.01%                                           |
| b) Voting Rights (VR) otherwise than shares                                                                                                                          | Nil        | Nil                                                    | Nil                                             |
| c) Warrants/convertible securities other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) |            |                                                        |                                                 |
| d) Shares encumbered / invoked/released by the acquirer                                                                                                              | NA         | NA                                                     | NA                                              |
| e) Total (a+b+c+d)                                                                                                                                                   | 26000      | 0.01%                                                  | 0.01%                                           |
| <u>After the acquisition/sale</u>                                                                                                                                    |            |                                                        |                                                 |
| a) Shares carrying voting rights                                                                                                                                     | 587,107    | 0.26%                                                  | 0.26%                                           |
| (i) BNP Paribas India Holding Private Limited (Acquirer)                                                                                                             | 76,688,959 | 33.58%                                                 | 33.58%                                          |
| (ii) BNP Paribas S.A. (PAC)                                                                                                                                          | NA         | NA                                                     | NA                                              |
| b) Shares encumbered with the acquirer                                                                                                                               | NA         | NA                                                     | NA                                              |
| c) Voting Rights (VR) otherwise than shares                                                                                                                          | NA         | NA                                                     | NA                                              |
| d) Warrants/convertible securities other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) |            |                                                        |                                                 |
| e) Total                                                                                                                                                             | 77,276,066 | 33.84%                                                 | 33.84%                                          |

Mode of acquisition/sale (e.g. open market)  
 Date of acquisition of shares  
 Equity share capital/total voting capital of the TC before the said acquisition/sale  
 Equity share capital/total voting capital of the TC after the said acquisition/sale  
 Total Diluted share/voting capital of the TC after the said acquisition

For BNP Paribas India Holding Private Limited



  
 Jacques Michel  
 Director  
 Place: Mumbai

Date: March 14, 2014

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC