

Omnesys announces strategic partnership with Geodesic

To deliver India's top 5 business TV channels to Indian stock market traders within their trading terminals

Bangalore, May 14, 2012: Omnesys Technologies, a leading provider of multi-asset trading software & systems has announced strategic partnership with Geodesic Limited, a products and solutions provider for Content, Communication, Collaboration and Electronic Computing to various market segments.

Geodesic's Mundu TV, a live internet television service, would be integrated with the Omnesys trading platform 'Nest Plus' for providing India's top 5 business TV channels to Indian Stock traders using 'Nest Plus' within their trading terminals. The five business TV channels are CNBC TV18, CNBC Awaaz, ET Now, UTV Bloomberg & NDTV Profit.

Geodesic's Mundu TV is a professionally-managed content delivery service which aggregates and delivers live and archived television, premium, prime-time video programming and movies from top content providers and owners worldwide.

'Omnesys Nest Plus' is the premium version of 'Omnesys NEST' with a lot of additional features. Omnesys' trading system 'OMNESYS NEST' is used by top institutions to access various stock and commodity exchanges. OMNESYS provides market data and connectivity solutions to both buy-side and sell-side firms. The trading system is available either as a broker hosted solution or a 'Software as a Service' (SaS) solution. Using Nest Plus, the trader can subscribe to variety of value added services, technical calls, charts, news, TV and broker calls on the trading terminal itself and then use this information to make informed trading decisions.

Shrikant Pandit, Managing Director, Omnesys said, "We are extremely pleased to partner with Geodesic to provide value added features to our customers. Stock market traders who trade on news and company related information need access to TV news during trading. They also listen to TV commentaries and make their decisions. We have now integrated Mundu TV with the Omnesys trading terminal, so that the trader can listen to their channel of choice on their trading desk itself and then trade".

"Geodesic has always remained in forefront of innovation. Our partnership with Omnesys created another opportunity to innovate, thus integrating our Mundu TV product with the NEST Trader Plus platform. The top 5 business news channels deliver the live news context for trading to the trader without having to get out of the trading environment. We strongly believe that it will emerge as the most value adding extension to the NEST Plus trader in a short period of time", said **Sanjay Sarkar, President - Financial Solutions, Geodesic Limited.**

About Geodesic:

Geodesic Limited is an innovator of software products focused in the areas of Content Management, Unified Communication, CRM and Collaboration Solutions for the enterprise and the retail segments. Geodesic products include Mundu Radio, Mundu TV, Mundu IM & SMS, BBeep, Spokn, Continuum and Spyder. Headquartered in Mumbai, India. Geodesic offers its solutions across smart phones, tablets and desktop computers. Geodesic has successfully launched e-governance solutions using GeoAmida – a handheld terminal used largely for Financial Inclusion, Public Distribution Systems, NREGA and Law Enforcement. The Fn Division of Geodesic specialises in offering innovation driven products and solutions for the financial services industry including Broking, Banking & Insurance.

The company is listed on the National Stock Exchange and the Bombay Stock Exchange in India. Geodesic has offices in Mumbai, Bangalore, Chennai and Hyderabad in India, USA, Uruguay, UK, UAE, Hong Kong and Mauritius.

About Omnesys:

Omnesys Technologies Pvt Ltd is a leading provider of Order Management Systems and an Algorithmic trading platform provider. Omnesys products are used extensively by institutions, exchanges, brokers, traders and prop trading desks all over the world. As a leading low latency, high frequency trading platform Omnesys NEST provides significant liquidity, market making opportunities and arbitrage opportunities across various asset classes and in multiple venues. www.omnesysindia.com

OMNESYS head office is based in Bangalore, India. It also has offices in Mumbai, New Delhi, Kolkata and Mangalore.

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