

**Announcing the Go-live of its 31<sup>st</sup> property at Rameshwaram, Tamil Nadu**



Grand Continent Hotels Limited (GCH) announces the go-live of the 31<sup>st</sup> property in its' portfolio, at Rameshwaram, Tamil Nadu. The property has gone live for business on 1st May 2026, further strengthening its presence in key pilgrimage and tourism destinations across India.



The unit was inaugurated with early morning prayers to the divine on 12<sup>th</sup> April 2026, followed by an interaction with media and a ribbon cutting ceremony later in the day.

Strategically Located on Pamban Island, just **50 meters from Rameshwaram Railway Station** and approximately **1.9 km from Ramanathaswamy Temple**, the property ensures excellent accessibility. It is also well connected to key landmarks including Madurai Airport (173 km), Agnitheertham (2.9 km), Pamban Bridge (13.5 km), and Dhanushkodi (20 km), making it an ideal choice for pilgrims and leisure travelers alike.



The property is a contemporary four-star vegetarian hotel offering **48 well-appointed rooms**, including 2 Premium balcony rooms, 8 Family rooms and 37 Deluxe rooms and a **Grand Suite**. These rooms are fitted with modern amenities such as high-speed Wi-Fi, smart TVs, and 24-hour hot water, the hotel ensures a comfortable and spiritually aligned stay experience. The property also features a 56-seater “Flavours”: a multi-cuisine pure vegetarian restaurant offering a wide range of hygienic, wholesome meals, including specially curated Jain and Satvik food options, catering to the preferences of pilgrims and health-conscious guests. The hotel is designed to cater to pilgrims, families, and leisure travelers, with a focus on comfort, hygiene, and modern hospitality standards.



Speaking on the occasion, Mr. Ramesh Siva, Founder & Managing Director, Grand Continent Hotels Limited, said, “The launch of our Rameshwaram property marks an important milestone as our 31<sup>st</sup> hotel and reinforces our focus on high-potential pilgrimage destinations. South India continues to be a strong growth market for us and we see sustained demand in destinations like Rameshwaram, where travellers seek reliable, comfortable and well-located accommodation. Going forward, we are coming up at Somnath, Varanasi and Ayodhya as we aim to expand across key high-demand micro-markets, as we work towards building a 3000-key portfolio over the next few years while continuing to focus on operational consistency and guest experience.”

**About Grand Continent Hotels Ltd**

*GCH was established in 2011 by Mr Ramesh Siva (a hotel professional with more than 2 decades of experience in the hotel and hospitality industry). GCH operates in the mid-scale hotel sector, consisting of the upper-mid priced, mid-priced and economy hotel segments. GCH seeks to cater to Indian middle-class guests and business travelers and to deliver differentiated yet comfortable service offerings, with a value-for-money proposition. Strategically located in prime urban areas, each hotel is designed to meet the diverse needs of both business and leisure travelers. The brand prides itself on creating a harmonious blend of comfort, convenience, and sophistication. By continuously raising the bar in hospitality, the group remains dedicated to redefining what mid-market hotels can offer in India’s vibrant tourism and business landscape.*

*GCH, along with the JV Partner entities, now has 31 operational hotel properties and operates (directly/franchised) about 1850+ hotel keys across:*

**India:** Karnataka (Bengaluru / Mysuru), Tamil Nadu (Mahabalipuram, Chennai, Hosur, Rameshwaram), Goa (Anjuna, Morjim), Andhra Pradesh (Tirupati) and Telangana (Hyderabad/Secunderabad), Gujarat (Dwaraka), Rajasthan (Udaipur), NCR (Gurugram)

**UAE:** Dubai

**USA:** Missouri (Springfield), Iowa (Omaha – Council Bluffs), Nebraska (North Platte).