GAYATRI

August 20, 2012

To ,
The General Manager,
The Department of Corporate Relationship,
The Bombay Stock Exchange Limited.,
25th Floor, Phiroz Jeejeebhoy Towers,
Dalal Street, Mumbai – 400 001

To,
The Secretary,
National Stock Exchange of India Ltd
5th Floor, Exchange Plaza
Plot No.C/1 , G Block
Bandra Kurla Complex ,Bandra (East)
Mumbai -400 051.

Dear Sir/Madam,

Sub: Corporate Announcement - Launch of New Logo and Brand Guide Lines – Reg.,

We wish to inform you that, today i.e 20th August, 2012 the company has launched new Logo and Brand Guide Lines.

Attached is the New Logo and vision statement and the same is applicable to all Gayatri group companies.

Kindly acknowledge the receipt of this letter.

Thanking you,

Yours truly,

For GAYATRI PROJECTS LIMITED

(CS I.V.LAKSHMI)
Company Secretary & Compliance officer

Gayatri Projects Limited, B1, 6-3-1090, TSR Towers
Raj Bhavan Road, Somajiguda, Hyderabad 500 082
T +91 40 2331 0330/4284/4296
F +91 40 2339 8435
E gplhyd@gayatri.co.in
www.gayatri.co.in

Our logo

GAYATRI

Inspired by the idea of collaboration and unity, our logo is a vivid, energetic and memorable mark. It is a confident symbol of our progress and that of our stakeholders. The logo, with it's rich colours, cues corporate scale and vibrancy. It has been handcrafted for us, to reflect the unique way in which we collaborate with our stakeholders, to shape progress and outcomes, by bringing together many elements – teams, resources, businesses, services, skills and stakeholder interest – in a perfectly united and unified way.

www.gayatri.co.in

BUILDING COMPETITIVE ADVANTAGE

We have spent half a century building competitive advantage for our clients through infrastructure. Our constant quest to give them the edge they need has led us to re-invent ourselves and our new brand identity is a statement of our intent to serve our nation through quality infrastructure. We take this opportunity to rededicate ourselves to that mission and to the future.

GAYATRI PROJECTS LIMITED
B1, 6-3-1090, TSR Towers, Raj Bhavan Road,
Somajiguda, Hyderabad 500 082

GAYATRI

GROUP COMPANIES

Gayatri Sugars Ltd • Gayatri Bio Organics Ltd • Gayatri Hi-Tech Hotels Ltd • Gayatri Infra Ventures Ltd
Gayatri Energy Ventures Pvt Ltd • Gayatri Tissues & Papers Ltd