

**Ganesh Consumer Products Limited**

[Formerly Known as Ganesh Grains Limited]
Trinity Tower, 83. Topsia Road (South), 3rd Floor
Kolkata - 700046, West Bengal, India
Phone :+91 334015 7900 / 6633 6633
Fax :+91 33 4018 7912
Email : ggl@ganeshconsumer.com
Website: ganeshconsumer.com
CIN: L15311WB2000PLC091315

March 24th, 2026

To
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai -400001
Maharashtra, India
Scrip Code – 544528

To
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1, G- Block
Bandra Kurla Complex, Bandra (East)
Mumbai- 400001
Maharashtra, India
NSE Symbol- GANESHCP

Subject: Intimation under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") - Notice of Postal Ballot

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith a copy of the Postal Ballot Notice dated March 24th, 2026, together with the Explanatory Statement thereto, seeking approval of the Members of **Ganesh Consumer Products Limited ("Company")**, on the following items of special business forming part of the Postal Ballot Notice:

Sr No.	Description of Resolution	Type of Resolution
1	Appointment of Mr. Rajiv Nitin Mehta (DIN: 00697109) as an Independent Director of the Company.	Special Resolution
2	Appointment of Mr. Devansh Mimani (DIN: 11581745) as Non-Executive Non -Independent Director of the Company.	Ordinary Resolution

In compliance with various General Circulars issued by the Ministry of Corporate Affairs as disclosed in the Notice, this Notice is being sent only through electronic mode to those Members whose e-mail addresses are registered with the Company / Depositories / Depository Participants / the Company's Registrars and Transfer Agents ('RTA') i.e., MUFG Intime India Private Limited (formerly known as Link Intime India Private Limited), and whose names are recorded in the Register of Members of the Company or in the Register of Beneficial Owners maintained by the Depositories as on Friday, March 20th, 2026 ('Cut-off date'). Accordingly, a physical copy of the Notice along with Postal Ballot Form and pre-paid business reply envelope, are not being sent to the Members for this Postal Ballot.

The Company has engaged the services of National Securities Depository Limited (**NSDL**) for facilitating remote e- voting to enable the Members to cast their votes electronically. The e-voting period commences from 09:00 A.M. (IST) on Thursday 26th March, 2026 and ends at 05:00 P.M. (IST) on Friday, 24th April, 2026. The e-voting will not be allowed beyond the aforesaid date and time and the e-voting module shall be forthwith disabled by NSDL upon expiry of the aforesaid period.



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The results of the Postal Ballot will be announced within two (2) working days from the conclusion of the Postal Ballot. Voting rights of the Members shall be in proportion to the shares held by them in the paid-up equity share capital of the Company as on the Cut-off date. Please note that communication of assent or dissent of the Members would take place only through the remote e-voting system. The instructions for remote e-voting are provided in the Postal Ballot Notice.

The results of the Postal Ballot will also be uploaded on the Company's website at www.ganeshconsumer.com and on the website of National Securities Depository Limited (NSDL) www.evoting.nsdl.com.

Kindly take the same on your record.

Thanking You

For Ganesh Consumer Products Limited

Narendra Digitally signed by
Narendra Mishra
Mishra Date: 2026.03.24
16:36:58 +05'30'

Narendra Mishra
Company Secretary and Compliance Officer
Membership No. A46018

Enclosure: Postal Ballot Notice



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INFORMATION AT A GLANCE

Details and Type of the Resolutions	<u>SPECIAL RESOLUTION</u> 1. Appointment of Mr. Rajiv Nitin Mehta (DIN: 00697109) as an Independent Director of the Company, not liable to retire by rotation, to hold office for a period of Five (5) consecutive years i.e from 16 th March, 2026 to 14 th March,2031. <u>ORDINARY RESOLUTION</u> 2. Appointment of Mr. Devansh Mimani (DIN: 11581745) as Non-Executive (Non -Independent) Director of the Company, liable to retire by rotation with effect from 16 th March,2026.
Cut -off date for sending the Notice to eligible shareholders.	Friday, 20th March,2026
Cut-off date for determining the eligibility for e-voting	
E-voting start date and time	Thursday, 26 th March, 2026 at 9:00 A.M. (IST)
E- voting end date and time	Friday, 24 th April, 2026 at 5:00 P.M. (IST)

NOTICE OF POSTAL BALLOT

(Pursuant to Section 110 of the Companies Act, 2013 read with Rule 20 and Rule 22 of the Companies (Management and Administration) Rules, 2014)

Dear Member(s),

Notice is hereby given that pursuant to the provisions of Section 110 of the Companies Act, 2013, (the Act), read with Rule 20 and Rule 22 of the Companies (Management and Administration) Rules, 2014 (“**the Rules**”) as amended read with the General Circular Nos. 14/2020 dated 8th April, 2020, 17/2020 dated 13th April, 2020, and subsequent circulars issued from time to time, the latest one being General Circular No. 03/2025 dated 22nd September, 2025 issued by the Ministry of Corporate Affairs (“**MCA Circulars**”) Secretarial Standard on General Meetings (“**SS-2**”) issued by the Institute of Company Secretaries of India and any other applicable law, rules and regulations [including any statutory modification(s) or re-enactment(s) thereof, for the time being in force and as amended from time to time], the resolution as set out in this notice is proposed for consideration by the Members of the Company for passing by means of Postal Ballot, only by remote e-voting process (“e-voting”) being provided by the Company to all its members to cast their votes electronically.

An explanatory statement pursuant to Section 102 and other applicable provisions, if any, of the Act, pertaining to the resolutions setting out the material facts and reasons thereof, is appended to this Postal Ballot Notice.



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In compliance with Regulation 44 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, (“**Listing Regulations**”) and pursuant to the provisions of Sections 108 and 110 of the Act read with the Rules framed thereunder and the MCA Circulars, the manner of voting on the proposed resolutions is restricted only to e-voting i.e., by casting votes electronically instead of submitting postal ballot forms. Accordingly, the Postal Ballot Notice along with the instructions for e-voting is being sent only through electronic mode to those members whose email addresses are registered with the Company / Depository Participant(s). The details of the procedure to cast the vote form part of the notes to this Notice.

The e-voting period commences from 09:00 A.M. (IST) on Thursday 26th March, 2026 and ends at 05:00 P.M. (IST) on Friday, 24th April, 2026.

The Board of Directors at its meeting held on Monday 16th day of March, 2026, appointed Mr. Navin Kothari (FCS 5935), Practicing Company Secretary, to act as the Scrutinizer, for conducting the Postal Ballot process, in a fair and transparent manner. The Scrutinizer will submit his report to the Chairman and Managing Director of the Company (“the Chairman”) or any person authorized by him, and the result of the voting by Postal Ballot will be announced not later than 2 (two) working days of the conclusion of the e-voting. The results declared along with the Scrutinizer’s Report shall be communicated in the manner provided in this Postal Ballot Notice.

The said result along with the Scrutinizer’s Report would be intimated to BSE Limited and the National Stock Exchange of India Limited, where the Equity Shares of the Company are listed.

The results will also be uploaded on the Company’s website at www.ganeshconsumer.com and on the website of National Securities Depository Limited (NSDL) www.evoting.nsdl.com.

SPECIAL BUSINESSES:

1. To Approve Appointment of Mr. Rajiv Nitin Mehta (DIN: 00697109) as an Independent Director of the Company.

To consider and, if thought fit, to pass the following Resolution as a Special Resolution:

“RESOLVED THAT pursuant to the provisions of Section 149, 150 and 152, read with Schedule IV and other applicable provisions of the Companies Act, 2013 (the Act) and the Companies (Appointment and Qualifications of Directors) Rules, 2014 and the applicable regulations of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (Listing Regulations) [including any statutory modification(s) or re-enactment(s) thereof for the time being in force], the provisions of the Articles of Association of the Company and based on the recommendations of the Nomination and Remuneration Committee and the Board of Directors of the Company, approval of the members be and is hereby accorded for appointment of Mr. Rajiv Nitin Mehta (DIN: 00697109), who has been appointed as an Additional Director (Non-Executive & Independent) of the Company by the Board of Directors with effect from 16th March, 2026, and who has submitted a declaration that he meets the criteria of independence under Section 149(6) of the Act and applicable provision of the SEBI LODR Regulations and is eligible for appointment under the provisions of the Act including the rules made thereunder and the Listing Regulations, and in respect of whom the Company has received a notice in writing under Section 160(1) of the Act proposing his candidature for the office of a Director, as an Independent Director, not liable to retire by rotation, to hold office for a term of five consecutive years i.e., from 16th March, 2026 upto 14th March, 2031, be and is hereby approved.



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RESOLVED FURTHER THAT the Board of Directors, be and is hereby authorized to do all acts, deeds, matters and things as may be necessary, proper or expedient in connection therewith or incidental thereto including but not limited to delegating all or any of its powers herein conferred to any Director(s)/officials of the Company to give effect to the aforesaid resolutions.”

2. To Approve Appointment of Mr. Devansh Mimani (Din: 11581745) as Non - Executive (Non- Independent) Director of the Company

To consider and, if thought fit, to pass the following Resolution as an Ordinary Resolution:

“RESOLVED THAT pursuant to the provisions of Sections 149, 152 and other applicable provisions of the Companies Act, 2013 (“**the Act**”) read with the rules made thereunder, including the Companies (Appointment and Qualifications of Directors) Rules, 2014 and Regulation 17 and other applicable provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“**Listing Regulations**”), as amended (including any statutory modification or re-enactment(s) thereof for the time being in force), and pursuant to the provisions of the Articles of Association of the Company and on the recommendation of Nomination and Remuneration Committee and the Board of Directors, Mr. Devansh Mimani (DIN: 11581745), who was appointed as an Additional Director(Non-Executive & Non-Independent) of the Company, with effect from 16th March, 2026, and in respect of whom the Company has received a notice in writing from a member pursuant to Section 160(1) of the Companies Act, 2013 proposing his candidature for the office of Director, be and is hereby appointed as an Non-Executive & Non-Independent director of the Company, liable to retire by rotation.

RESOLVED FURTHER THAT the Board of Directors be and is hereby authorized to do all acts, deeds, matters and things as may be necessary, proper or expedient in connection therewith or incidental thereto including but not limited to delegating all or any of its powers herein conferred to any Director(s)/officials of the Company to give effect to the aforesaid resolutions.”

**By Order of the Board of Directors
For Ganesh Consumer Products Limited**

Narendra Mishra
Digitally signed by
Narendra Mishra
Date: 2026.03.24
16:34:51 +05'30'

**Narendra Mishra
Company Secretary & Compliance Officer
Membership No. A46018**

**Place: Kolkata
Date: 24/03/2026**



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NOTES:

1. An Explanatory statement, pursuant to the provisions of Section 102(1) and other applicable provisions of the Act read with the Rules, setting out all material facts relating to the resolutions mentioned in this Postal Ballot Notice and additional information as required under the Listing Regulations is attached.
2. In compliance with the MCA Circulars, this Postal Ballot Notice is being sent only through electronic mode to those members whose names appear in the register of members / register of beneficial owners as on Friday, March 20th, 2026 ("Cut-Off Date") received from the Depositories and whose e-mail address is registered with the Company / Registrar and Transfer Agent / Depository Participants / Depositories. Physical copies of this Postal Ballot Notice along with postal ballot forms and pre-paid business reply envelopes are not being sent to members for this Postal Ballot.
3. The Company has engaged the services of National Securities Depository Limited (NSDL) as the agency to provide e-voting facility.
4. This Postal Ballot Notice will also be available on the Company's website at www.ganeshconsumer.com, websites of the Stock Exchanges, i.e., BSE Limited at www.bseindia.com and National Stock Exchange of India Limited at www.nseindia.com respectively and on the website of National Securities Depository Limited (NSDL) at www.evoting.nsdl.com.
5. Members of the Company who have not registered their e-mail address can register the same with their concerned depository participants, in respect of shares held in Demat form and in respect of shares held in physical form, by writing to the RTA of the Company i.e., MUFG Intime India Private Limited (formerly known as Link Intime India Private Limited) at investor.helpdesk@in.mpms.mufg.com.
6. Only a person, whose name is recorded in the register of members / register of beneficial owners, as on the Cut-Off Date, maintained by the Depositories shall be entitled to participate in the e-voting. A person who is not a member as on the Cut-Off Date, should treat this Postal Ballot Notice for information purpose only.
7. Voting rights of a member / beneficial owner (in case of electronic shareholding) shall be in proportion to his / her / its shareholding in the paid-up equity share capital of the Company as on the Cut-Off Date.
8. The e-voting period commences at 9:00 A.M. (IST) on 26th, March, 2026 and ends at 5:00 P.M. (IST) on 24th, April, 2026.

The e-voting will not be allowed beyond the aforesaid date and time and the e-voting module shall be forthwith disabled by NSDL upon expiry of the aforesaid period.



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9. The Board of Directors has appointed Mr. Navin Kothari (FCS 5935), Practicing Company Secretary as scrutinizer for conducting the Postal Ballot, through e-voting process, in a fair and transparent manner and he has communicated his willingness to be appointed and will be available for the said purpose. The Scrutinizer's decision on the validity of the votes cast in the Postal Ballot shall be final.
10. The Scrutinizer will submit his report to the Chairman and Managing Director of the Company ("the Chairman") or any person authorized by him, and the result of the voting by Postal Ballot will be announced not later than 2 (two) working days of the conclusion of the e-voting.
11. The resolution, if approved, shall be deemed to have been passed on the last date of e-voting i.e. Friday, 24th April, 2026.
12. All the documents referred to in this Postal Ballot Notice will be available for inspection electronically without any fee by the members from the date of circulation of this Postal Ballot Notice until the last date of e-voting.

Members seeking to inspect such documents can send an email to investors@ganeshconsumer.com mentioning his / her / its folio number / DP ID and Client ID.
13. The term 'Members/Shareholders' have been used interchangeably to denote the Shareholders of the Company.

THE INSTRUCTIONS OF SHAREHOLDERS FOR REMOTE E-VOTING

How do I vote electronically using NSDL e-Voting system?

The way to vote electronically on NSDL e-Voting system consists of "Two Steps" which are mentioned below:

Step 1: Access to NSDL e-Voting system

A) Login method for e-Voting for Individual shareholders holding securities in demat mode

In terms of SEBI circular dated December 9, 2020 on e-Voting facility provided by Listed Companies, Individual shareholders holding securities in demat mode are allowed to vote through their demat account maintained with Depositories and Depository Participants. Shareholders are advised to update their mobile number and email Id in their demat accounts in order to access e-Voting facility.

Login method for Individual shareholders holding securities in demat mode is given below: -







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Type of shareholders	Login Method
Individual Shareholders holding securities in demat mode with NSDL.	<ol style="list-style-type: none"> 1. For OTP based login you can click on https://eservices.nsdl.com/SecureWeb/evoting/evotinglogin.jsp. You will have to enter your 8-digit DP ID, 8-digit Client Id, PAN No., Verification code and generate OTP. Enter the OTP received on registered email id/mobile number and click on login. After successful authentication, you will be redirected to NSDL Depository site wherein you can see e-Voting page. Click on company name or e-Voting service provider i.e. NSDL and you will be redirected to e-Voting website of NSDL for casting your vote during the remote e-Voting period. 2. Existing IDeAS user can visit the e-Services website of NSDL Viz. https://eservices.nsdl.com either on a Personal Computer or on a mobile. On the e-Services home page click on the “Beneficial Owner” icon under “Login” which is available under ‘IDeAS’ section, this will prompt you to enter your existing User ID and Password. After successful authentication, you will be able to see e-Voting services under Value added services. Click on “Access to e-Voting” under e-Voting services and you will be able to see e-Voting page. Click on company name or e-Voting service provider i.e. NSDL and you will be re-directed to e-Voting website of NSDL for casting your vote during the remote e-Voting period. 3. If you are not registered for IDeAS e-Services, option to register is available at https://eservices.nsdl.com. Select “Register Online for IDeAS Portal” or click at https://eservices.nsdl.com/SecureWeb/IdeasDirectReg.jsp 4. Visit the e-Voting website of NSDL. Open web browser by typing the following URL: https://www.evoting.nsdl.com/ either on a Personal Computer or on a mobile. Once the home page of e-Voting system is launched, click on the icon “Login” which is available under ‘Shareholder/Member’ section. A new screen will open. You will have to enter your User ID (i.e. your sixteen digit demat account number hold with NSDL), Password/OTP and a Verification Code as shown on the screen. After successful authentication, you will be redirected to NSDL Depository site wherein you can see e-Voting page. Click on company name or e-Voting service provider i.e. NSDL and you will be redirected to e-Voting website of NSDL for casting your vote during the remote e-Voting period. 5. Shareholders/Members can also download NSDL Mobile App “NSDL Speede” facility by scanning the QR code mentioned below for seamless voting experience.



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	<p style="text-align: center;">NSDL Mobile App is available on</p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  <p>App Store</p> </div> <div style="text-align: center;">  <p>Google Play</p> </div> </div> <div style="display: flex; justify-content: space-around; align-items: center; margin-top: 10px;">   </div>
<p>Individual Shareholders holding securities in demat mode with CDSL</p>	<ol style="list-style-type: none"> 1. Users who have opted for CDSL Easi / Easiest facility, can login through their existing user id and password. Option will be made available to reach e-Voting page without any further authentication. The users to login Easi / Easiest are requested to visit CDSL website www.cdslindia.com and click on login icon & New System Myeasi Tab and then user your existing my easi username & password. 2. After successful login the Easi / Easiest user will be able to see the e-Voting option for eligible companies where the evoting is in progress as per the information provided by company. On clicking the evoting option, the user will be able to see e-Voting page of the e-Voting service provider for casting your vote during the remote e-Voting period. Additionally, there is also links provided to access the system of all e-Voting Service Providers, so that the user can visit the e-Voting service providers' website directly. 3. If the user is not registered for Easi/Easiest, option to register is available at CDSL website www.cdslindia.com and click on login & New System Myeasi Tab and then click on registration option. 4. Alternatively, the user can directly access e-Voting page by providing Demat Account Number and PAN No. from a e-Voting link available on www.cdslindia.com home page. The system will authenticate the user by sending OTP on registered Mobile & Email as recorded in the Demat Account. After successful authentication, user will be able to see the e-Voting option where the evoting is in progress and also able to directly access the system of all e-Voting Service Providers.
<p>Individual Shareholders (holding securities in demat mode) login through their depository participants</p>	<p>You can also login using the login credentials of your demat account through your Depository Participant registered with NSDL/CDSL for e-Voting facility. Upon logging in, you will be able to see e-Voting option. Click on e-Voting option, you will be redirected to NSDL/CDSL Depository site after successful authentication, wherein you can see e-Voting feature. Click on company name or e-Voting service provider i.e. NSDL and you will be redirected to e-Voting website of NSDL for casting your vote during the remote e-Voting period.</p>



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Important note: Members who are unable to retrieve User ID/ Password are advised to use Forget User ID and Forget Password option available at abovementioned website.

Helpdesk for Individual Shareholders holding securities in demat mode for any technical issues related to login through Depository i.e. NSDL and CDSL.

Login type	Helpdesk details
Individual Shareholders holding securities in demat mode with NSDL	Members facing any technical issue in login can contact NSDL helpdesk by sending a request at evoting@nsdl.com or call at 022 - 4886 7000
Individual Shareholders holding securities in demat mode with CDSL	Members facing any technical issue in login can contact CDSL helpdesk by sending a request at helpdesk.evoting@cdslindia.com or contact at toll free no. 1800-21-09911

B) Login Method for e-Voting for shareholders other than Individual shareholders holding securities in demat mode and shareholders holding securities in physical mode.

How to Log-in to NSDL e-Voting website?

1. Visit the e-Voting website of NSDL. Open web browser by typing the following URL: <https://www.evoting.nsdl.com/> either on a Personal Computer or on a mobile.
2. Once the home page of e-Voting system is launched, click on the icon “Login” which is available under ‘Shareholder/Member’ section.
3. A new screen will open. You will have to enter your User ID, your Password/OTP and a Verification Code as shown on the screen.

Alternatively, if you are registered for NSDL eservices i.e. IDEAS, you can log-in at <https://eservices.nsdl.com/> with your existing IDEAS login. Once you log-in to NSDL eservices after using your log-in credentials, click on e-Voting and you can proceed to Step 2 i.e. Cast your vote electronically.

4. Your User ID details are given below :

Manner of holding shares i.e. Demat (NSDL or CDSL) or Physical	Your User ID is:
a) For Members who hold shares in demat account with NSDL.	8 Character DP ID followed by 8 Digit Client ID For example, if your DP ID is IN300*** and Client ID is 12***** then your user ID is IN300***12*****.



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b) For Members who hold shares in demat account with CDSL.	16 Digit Beneficiary ID For example if your Beneficiary ID is 12***** then your user ID is 12*****	
c) For Members holding shares in Physical Form.	EVEN Number followed by Folio Number registered with the company For example if folio number is 001*** and EVEN is 101456 then user ID is 101456001***	

5. Password details for shareholders other than Individual shareholders are given below:

- a) If you are already registered for e-Voting, then you can use your existing password to login and cast your vote.
- b) If you are using NSDL e-Voting system for the first time, you will need to retrieve the 'initial password' which was communicated to you. Once you retrieve your 'initial password', you need to enter the 'initial password' and the system will force you to change your password.
- c) How to retrieve your 'initial password'?
 - (i) If your email ID is registered in your demat account or with the company, your 'initial password' is communicated to you on your email ID. Trace the email sent to you from NSDL from your mailbox. Open the email and open the attachment i.e. a .pdf file. Open the .pdf file. The password to open the .pdf file is your 8 digit client ID for NSDL account, last 8 digits of client ID for CDSL account or folio number for shares held in physical form. The pdf file contains your 'User ID' and your 'initial password'.
 - (ii) If your email ID is not registered, please follow steps mentioned below in **process for those shareholders whose email ids are not registered.**

6. If you are unable to retrieve or have not received the "Initial password" or have forgotten your password:

- a) Click on "**Forgot User Details/Password?**"(If you are holding shares in your demat account with NSDL or CDSL) option available on www.evoting.nsdl.com.
- b) **Physical User Reset Password?** (If you are holding shares in physical mode) option available on www.evoting.nsdl.com.
- c) If you are still unable to get the password by aforesaid two options, you can send a request at evoting@nsdl.com mentioning your demat account number/folio number, your PAN, your name and your registered address etc.
- d) Members can also use the OTP (One Time Password) based login for casting the votes on the e-Voting system of NSDL.



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7. After entering your password, tick on Agree to “Terms and Conditions” by selecting on the check box.
8. Now, you will have to click on “Login” button.
9. After you click on the “Login” button, Home page of e-Voting will open.

Step 2: Cast your vote electronically on NSDL e-Voting system.

How to cast your vote electronically on NSDL e-Voting system?

1. After successful login at Step 1, you will be able to see all the companies “EVEN” in which you are holding shares and whose voting cycle is in active status.
2. Select “EVEN” of company for which you wish to cast your vote during the remote e-Voting period.
3. Now you are ready for e-Voting as the Voting page opens.
4. Cast your vote by selecting appropriate options i.e. assent or dissent, verify/modify the number of shares for which you wish to cast your vote and click on “Submit” and also “Confirm” when prompted.
5. Upon confirmation, the message “Vote cast successfully” will be displayed.
6. You can also take the printout of the votes cast by you by clicking on the print option on the confirmation page.
7. Once you confirm your vote on the resolution, you will not be allowed to modify your vote.

General Guidelines for shareholders

1. Institutional shareholders (i.e. other than individuals, HUF, NRI etc.) are required to send scanned copy (PDF/JPG Format) of the relevant Board Resolution/ Authority letter etc. with attested specimen signature of the duly authorized signatory(ies) who are authorized to vote, to the Scrutinizer by e-mail to kothari.navin@yahoo.com with a copy marked to evoting@nsdl.com. Institutional shareholders (i.e. other than individuals, HUF, NRI etc.) can also upload their Board Resolution / Power of Attorney / Authority Letter etc. by clicking on "Upload Board Resolution / Authority Letter" displayed under "e-Voting" tab in their login.



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2. It is strongly recommended not to share your password with any other person and take utmost care to keep your password confidential. Login to the e-voting website will be disabled upon five unsuccessful attempts to key in the correct password. In such an event, you will need to go through the “Forgot User Details/Password?” or “Physical User Reset Password?” option available on www.evoting.nsdl.com to reset the password.
3. In case of any queries, you may refer the Frequently Asked Questions (FAQs) for Shareholders and e-voting user manual for Shareholders available at the download section of www.evoting.nsdl.com or call on.: 022 - 4886 7000 or send a request to Ms. Pallavi Mhatre, Senior Manager, NSDL at evoting@nsdl.com

Process for those shareholders whose e-mail ids are not registered with the depositories for procuring user id and password and registration of e-mail ids for e-voting for the resolutions set out in this notice:

1. In case shares are held in physical mode please provide Folio No., Name of shareholder, scanned copy of the share certificate (front and back), PAN (self attested scanned copy of PAN card), AADHAR (self attested scanned copy of Aadhar Card) by email to investors@ganeshconsumer.com
2. In case shares are held in demat mode, please provide DPID-CLID (16digit DPID + CLID or 16 digit beneficiary ID), Name, client master or copy of Consolidated Account statement, PAN (self attested scanned copy of PAN card), AADHAR (self attested scanned copy of Aadhar Card) to investors@ganeshconsumer.com. If you are an Individual shareholder holding securities in demat mode, you are requested to refer to the login method explained at **step 1 (A) i.e. Login method for e-Voting and joining virtual meeting for Individual shareholders holding securities in demat mode.**
3. Alternatively, shareholder/members may send a request to evoting@nsdl.com for procuring user id and password for e-voting by providing above mentioned documents.
4. In terms of SEBI circular dated December 9, 2020 on e-Voting facility provided by Listed Companies, Individual shareholders holding securities in demat mode are allowed to vote through their demat account maintained with Depositories and Depository Participants. Shareholders are required to update their mobile number and email ID correctly in their demat account in order to access e-Voting facility.



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EXPLANATORY STATEMENT PURSUANT TO SECTION 102 OF THE COMPANIES ACT, 2013,

ITEM NO.1: To Approve Appointment of Mr. Rajiv Nitin Mehta (DIN: 00697109) as an Independent Director of the Company.

Background

The Board of Directors, on the recommendation of the Nomination and Remuneration Committee (“NRC”), has appointed Mr. Rajiv Nitin Mehta (DIN: 00697109) as an Additional Director and also as an Independent Director for a term of five (5) consecutive years commencing from 16th March, 2026 upto 14th March, 2031, not liable to retire by rotation subject to the approval of the members by way of a Special Resolution. The Company had received notice from a member under Section 160(1) of the Companies Act, 2013 (“the Act”), proposing the appointment of Mr. Rajiv Nitin Mehta as an Independent Director of the Company.

Mr. Rajiv Nitin Mehta has consented to act as an Independent Director and confirmed that (i) he is neither disqualified under Section 164(1) & (2) of the Act nor debarred to hold the office of a Director by virtue of any order passed by the Securities and Exchange Board of India (“SEBI”) or any other such authority; (ii) he meets the criteria of independence as provided under Section 149(6) of the Act and Regulation 16(1)(b) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”) and he is eligible to be appointed as an Independent Director of the Company; (iii) he is not aware of any circumstance or situation, which exist or may be reasonably anticipated, that could impair or impact his ability to discharge his duties with an objective independent judgment and without any external influence; and (iv) he has registered himself on the data bank of Independent Directors maintained by the Indian Institute of Corporate Affairs and is exempted from passing the online proficiency self-assessment test.

For appointment of Mr. Rajiv Nitin Mehta on the Board, the Nomination and Remuneration Committee took into consideration his rich and varied experience and expertise in consumer brands, retail, venture capital, and corporate governance. Further, the Nomination and Remuneration Committee also noted that skills, expertise and competencies possessed by Mr. Rajiv Nitin Mehta are in alignment with the skills and expertise, identified by the Committee and the Board, for the Directors of the Company. Further, he fulfils the conditions as specified in the Act and the SEBI Listing Regulations for being appointed as an Independent Director and is independent of the management.

Pursuant to Regulation 17(1C) of the SEBI Listing Regulations, the Company is required to get the approval of shareholders for appointment or re-appointment of a person on the Board of Directors is taken at the next general meeting or within a time period of three months from the date of appointment, whichever is earlier.

Further, in terms of Regulation 25(2A) of the SEBI Listing Regulations, a Special resolution is required to be passed for the appointment of an Independent Director

Pursuant to Rule 6 of the Companies (Appointment and Qualification of Directors) Rules, 2014, Mr. Rajiv Nitin Mehta has confirmed that his name is included in the data bank of Independent Directors maintained by Indian Institute of Corporate Affairs (‘IICA’) and he is exempted from passing the online proficiency self-assessment test conducted by the Institute.



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Brief Profile

Mr. Rajiv Nitin Mehta is a seasoned business leader with 20+ years of experience across consumer brands, retail, venture capital, and corporate governance. He holds a master's in chemical engineering and an MBA from INSEAD, France/Singapore.

He led Puma South Asia as MD, scaling it to 320+ stores, and later served as CEO of Arvind Sports Ltd and Arvind Fashion Brands Ltd, launching premium brands with icons like Sachin Tendulkar and Akshay Kumar. As CEO of Stove Kraft Ltd, he drove a turnaround and led its successful IPO in 2021.

He has been an active Angel Investor since 2011 and has done over 15 investments. He was part of the Indian Angel Network and not only invested, but mentored companies for their growth and marketing strategies.

Other Information

Mr. Rajiv Nitin Mehta will be entitled to sitting fees for attending the Board and Committee meetings within the overall limits prescribed under the Act, as approved by the Board from time to time and reimbursement of travel and conveyance expenses incurred for attending such meetings, if any.

The letter of appointment setting out the 'terms and conditions of appointment of Independent Directors' is available on the website of the company and would also be available for inspection without any fee by the members at the company's corporate office during normal business hours of the Company.

The information as required under the Regulation 36 of SEBI Listing Regulations and Secretarial Standard on General Meetings (SS 2) of Mr. Rajiv Nitin Mehta is provided in "**Annexure - A**".

In compliance with the provisions of Section 149 read with Schedule IV and other applicable provisions of the Act, Regulations 17, 25 and other applicable provisions of the SEBI Listing Regulations, the Board recommends the appointment of Mr. Rajiv Nitin Mehta as an Independent Director for a term of five (5) consecutive years commencing from March 16th, 2026 to March 14th, 2031 for the approval of the members by way of a Special Resolution, as set out in this Notice.

None of the Directors and Key Managerial Personnel of the Company and their relative(s), other than Mr. Rajiv Nitin Mehta and his relative(s), are in any way concerned or interested, financially or otherwise, in the proposed Special Resolution as set out in this Notice

ITEM NO.2: To Approve Appointment of Mr. Devansh Mimani (Din: 11581745) as Non - Executive (Non- Independent) Director of the Company

Background

The Board of Directors, on the recommendation of the Nomination and Remuneration Committee, appointed Mr. Devansh Mimani (DIN: 11581745) as an Additional Director (Non-Executive & Non-Independent) of the Company, liable to retire by rotation with effect from 16th March, 2026. The Company had received a notice in writing from a member pursuant to Section 160(1) of the Companies Act, 2013 proposing the appointment of Mr. Devansh Mimani, as Non-Executive (Non-Independent) Director of the Company, liable to retire by rotation.



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The Nomination and Remuneration Committee noted that skills, expertise and competencies possessed by Mr. Devansh Mimani are in alignment with the skills and expertise, identified by the Committee and the Board, for the Directors of the Company.

Whilst considering the appointment of Mr. Devansh Mimani as a Director, the Nomination and remuneration and the Board reviewed and confirmed that- (i) He is a fit and proper person to be appointed as a Director of the Company; (ii) He is not disqualified from being appointed as a Director of the Company, in terms of Section 164 of the Act and has given his consent to act as a Director of the Company; (iii) He fulfils the conditions relating to his appointment as prescribed under the relevant provisions of the Act, the relevant rules notified thereunder, the SEBI Listing Regulations, in this regard from time to time; (iv) He is not debarred from holding the office of Director by virtue of any order by SEBI or any other authority; and (v) He has the requisite skills, and expertise as required by the Board.

Pursuant to Regulation 17(1C) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (Listing Regulations) Mr. Devansh Mimani shall hold the office until the date of the next General Meeting or for a period of three months from the date of appointment, whichever is earlier

Brief Profile

Mr. Devansh Mimani leads marketing and digital initiatives while driving business development through new projects and product innovation. He holds a Bachelor's degree in Business and Economics from Brandeis University. As a part of the company's next-generation leadership, he plays a key role in expanding product categories and strengthening the brand's presence in modern trade, across new geographies as well. His focus is on identifying new growth opportunities and building future revenue streams for the company.

Other Information

The appointment of Mr. Devansh Mimani as a Director, is expected to enhance strategic as well as the long-term oversight, aligning with the best interests of the Company and its shareholders.

The Company confirms that the proposed appointment is in accordance with the applicable provisions of the Act, and other relevant laws and regulatory requirements.

Mr. Devansh Mimani will be entitled to sitting fees for attending the Board and Committee meetings within the overall limits prescribed under the Act, as approved by the Board from time to time and reimbursement of out of pocket expenses incurred, if any.

The information as required under the Regulation 36 of SEBI Listing Regulations and Secretarial Standard on General Meetings (SS 2) of Mr. Devansh Mimani is provided in **"Annexure - A"**.

In compliance with the provisions of Section 149, 152 and other applicable provisions of the Act including rules made thereunder, Regulations 17, and other applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (Listing Regulations), the Board recommends the appointment of Mr. Devansh Mimani as Non- Executive (Non -Independent) Director of the Company, liable to retire by rotation for the approval of the members by way of an Ordinary Resolution, as set out in this Notice.



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Except Mr. Devansh Mimani himself, Mr. Manish Mimani and Mrs. Madhu Mimani, none of the Directors and Key Managerial Personnel of the Company and their relative(s), are in any way concerned or interested, financially or otherwise, in the proposed Ordinary Resolution as set out in this Notice.

**By Order of the Board of Directors
For Ganesh Consumer Products Limited**

Narendra
Mishra

Digitally signed by
Narendra Mishra
Date: 2026.03.24
16:35:32 +05'30'

**Narendra Mishra
Company Secretary & Compliance Officer
Membership No. A46018**

**Place: Kolkata
Date: 24/03/2026**



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ANNEXURE- A

Additional Disclosures as required under Regulation 36(3) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and Secretarial Standards-2 are as under:

Name of Director	Rajiv Nitin Mehta	Devansh Mimani
DIN	00697109	11581745
Date of Birth/Age	April 18th , 1978 (48 years)	August 30th 2001 (25 years)
Date of first appointment on the Board	March 16th, 2026	March 16th , 2026
Qualifications	He holds B Chem Engg from the Institute of Chemical Technology (ICT), Bombay, a Master's in Chem Engg from University of Pennsylvania (U of Penn) and an MBA from INSEAD, France/Singapore	He holds a Bachelor's degree in Business and Economics from Brandeis University
Brief Profile and Experience	Mr. Rajiv Nitin Mehta is a seasoned business leader with 20+ years of experience across consumer brands, retail, venture capital, and corporate governance. He holds a master's in chemical engineering and an MBA from INSEAD, France/Singapore. He led Puma South Asia as MD, scaling it to 320+ stores, and later served as CEO of Arvind Sports Ltd and Arvind Fashion Brands Ltd, launching premium brands with icons like Sachin Tendulkar and Akshay Kumar. As CEO of Stove Kraft Ltd, he drove a turnaround and led its successful IPO in 2021. He has been an active Angel Investor since 2011 and has done over 15 investments. He was part of the Indian Angel Network and not only invested, but mentored companies for their growth and marketing strategies.	Mr. Devansh Mimani leads marketing and digital initiatives while driving business development through new projects and product innovation. He holds a Bachelor's degree in Business and Economics from Brandeis University. As a part of the company's next-generation leadership, he plays a key role in expanding product categories and strengthening the brand's presence in modern trade, across new geographies as well. His focus is on identifying new growth opportunities and building future revenue streams for the company.
Nature of expertise in specific functional area/skills and capabilities	Expertise in consumer brands, retail, venture capital, and corporate governance	Expertise in Marketing and Digital initiatives.
Terms and conditions of appointment	As stated in the above Explanatory Statement.	As stated in the above Explanatory Statement.
Details of Last drawn Remuneration	Not Applicable	Rs. 50,000/Month. Before being appointed as Director, he was associated with the company in the capacity of Head of Marketing.



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No. of Board meeting attended during FY 2025-26 and till the date of this notice	One (1)	One (1)
Listed entities from which the proposed appointee has resigned as Director in past 3 years.	One (1) STOVE KRAFT LIMITED	Not Applicable
Other Directorships/Designated Partner	1. UNICORN CONTRACTORS AND DEVELOPERS PRIVATE LIMITED 2. KAN DFY SPORTS PRIVATE LIMITED 3. RBZ JEWELLERS LIMITED 4. GET HIFY CLUB PRIVATE LIMITED 5. VORTIS SPONSOR LLP 6. VORTIS ADVISORS LLP	Not Applicable
Memberships / Chairmanships of committees of other companies	Nil	Nil
Shareholding in the Company (including shareholding as a beneficial owner)	Nil	Nil
Inter-se relationship with other Directors and Key Managerial Personnel of the Company	Not Applicable	Mr. Devansh Mimani is the son of Mr. Manish Mimani, Managing Director & Chairperson and Mrs. Madhu Mimani, Non-Executive Director. He is not related to any other Director / Key Managerial Personnel.

**By Order of the Board of Directors
For Ganesh Consumer Products Limited**

Narendra Mishra Digitally signed by
Narendra Mishra
Date: 2026.03.24
16:35:55 +05'30'

Narendra Mishra
Company Secretary & Compliance Officer
Membership No. A46018

Place: Kolkata
Date: 24/03/2026