

ADITYA BIRLA



October 1, 2014

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001.

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor,
Plot No. C/1, G-Block,
Bandra-Kurla Complex, Bandra (East),
Mumbai – 400 051

Scrip Code: 535755

Scrip Symbol: PFRL

Dear Sirs,

Sub: Disclosure in terms of Regulation 13(6) of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992.

Pursuant to Regulation 13(6) and other applicable provisions, if any, of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 ("Insider Regulations"), we wish to inform you that Future Corporate Resources Limited has dealt in the Equity shares of the Company through open market and inter se transfer requiring their disclosure under Clause 13(3) of the Insider Regulations. A copy of their disclosure in Form C received by us on September 30, 2014 is enclosed herewith as Annexure – I.

We hereby enclose herewith our disclosure under Regulation 13(6) of the above regulations as Annexure – II.

Kindly take the same on record.

Thanking You,

Yours faithfully,

For Pantaloons Fashion & Retail Limited

Geetika Anand



Company Secretary & Compliance Officer

Enclosed: a/a

Pantaloons Fashion & Retail Limited

Regd. Office: 701-704, 7th Floor, Skyline Icon Business Park, 86-92 Off Andheri-Kurla Road, Marol Village, Andheri East, Mumbai, Maharashtra-400059, India

Tel: +91-8652905000 **Fax:** +91-8652905400

CIN: L18101MH2007PLC233901 **Email:** pfri@pantaloons.adityabirla.com **Website:** www.pantaloons.com

Annexure-I

FORM C

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulation 13(3) and (6)]

Regulation 13(3) – Details of change in shareholding in respect of persons holding more than 5% shares in a listed company

Name, PAN No. & address of shareholders	Shareholding prior to acquisition/sale	No. & % of shares/ voting rights acquired/sold	Receipt of allotment advice/ acquisition of shares/ sale of shares specify	Date of intimation to company	Mode of acquisition (market purchase/ public/ rights/ preferential offer etc.)	No. & % of shares/ voting rights post-acquisition/ sale	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Future Corporate Resources Limited	1,68,61,985 Equity Shares	41,75,000 Equity Shares	29.09.2014	30.09.2014	Market sale	1,26,86,985 Equity Shares	JM Financial Services Limited (SEBI Reg. (INB231054835))	NSE	NA	NA	41,75,000 Equity Shares	₹ 5636.25 Lacs
Knowledge House Shyam Nagar Off Jogeshwari Vikhroli Link Road, Jogeshwari (East) Mumbai 400 060	18.17%	4.50%				13.67%						
	1,26,86,985 Equity Shares	58,800 Equity Shares	29.09.2014	30.09.2014	Inter se Transfer	1,27,45,785 Equity Share	NA	NA	58,800 Shares	NA	NA	NA
	13.67%	0.06%				13.74%						
PAN: AAJCS3979E	1,27,45,785 Equity Share	2,41,200 Equity Shares	30.09.2014	30.09.2014	Inter se Transfer	1,29,86,985 Equity Share	NA	NA	2,41,200 Shares	NA	NA	NA
	13.74%	0.26%				14.00%						

Date: 30th September, 2014



for Future Corporate Resources Limited

Ashish

Director / Authorized Signatory

Annexure - II

FORM C

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 (Regulation 13 (3) and (6))

Regulation 13(6) – Details of change in shareholding in respect of persons holding more than 5% shares in a listed company i.e. Pantaloons Fashion & Retail Limited

Name, PAN No. & Address of shareholders	Shareholding prior to acquisition/ sale	No. & % of shares/ voting rights acquired/ sold	Receipt of allotment advice/ acquisition of shares/ sale of shares – specify	Date of intimation to company	Mode of acquisition on (market purchase/ public/ rights/ preferential offer etc.)	No. & % of shares/ voting rights post-acquisition/ sale	Trading member through whom the trade was executed with SEBI (Registration No. of the TM)	Exchange on which the trade was executed	Buy quantity (No. of shares)	Buy value (Amount in Rs.)	Sell quantity (No. of shares)	Sell value (Amount in Rs.)
Future Corporate Resources Limited Address: Knowledge House, Shyam Nagar, Off Jogeshwari, Vikhroli Link Road, Jogeshwari (East), Mumbai - 400 060 PAN: AAJCS3979E	1,68,61,985 Equity Shares 18.17%	41,75,000 Equity Shares 4.50%	29.09.2014	30.09.2014	Market sale	1,26,86,985 Equity Shares 13.67%	JM Financial Services Limited (SEBI Reg. INB231054835)	NSE	NA	NA	41,75,000 Equity	5636.25 Lacs
	1,26,86,985 Equity Shares 13.67%	58,800 Equity Shares 0.06%	29.09.2014	30.09.2014	Inter se Transfer	1,27,45,785 Equity Shares 13.74%	NA	NA	58,800 Shares	NA	NA	NA
	1,27,45,785 Equity Share 13.74%	2,41,200 Equity Shares 0.26%	30.09.2014	30.09.2014	Inter se Transfer	1,29,86,985 Equity Share 14.00%	NA	NA	2,41,200 Shares	NA	NA	NA

Place : Mumbai
Date : October 1, 2014



For Pantaloons Fashion & Retail Limited

Geetika
Geetika Gandhi
Company Secretary