

PRESS RELEASE

Fortis launches its Flagship Hospital, One of the First of its Kind in Asia Bridges the gap for expert talent, trans-disciplinary, quaternary care

Gurgaon, India, April 30, 2013:Fortis Healthcare Limited (Fortis), one of India's largest privatehealthcare chains with an international footprint, launched its flagship hospital, the 'Fortis Memorial Research Institute' (FMRI).

The Fortis Memorial Research Institute(FMRI), located in Gurgaon, brings the next-generation of super-specialisation in Oncology, Trauma and Paediatric care withembedded centres of excellence at the hospital in Neurosciences, Minimal Access Surgery, Cardiac Sciences and Orthopaedics. With apotential capacity for 1,000 beds(450 beds in Phase I), FMRI aims to explore new frontiers in healthcare using a multi-disciplinary approach to clinical diagnosis, interventions and treatment outcomes.A harmonic blend of the art and science of healthcare is evident in thisfacility.

Dr. Ashok Seth, Chairman, Fortis Escorts Heart Institute, while explaining the importance of FMRI in filling a vital need gap, said, "The hospital is anamalgamation of some of the world's finest specialists andenabling medical technologies. Together, they aim to take healthcare delivery to its next level. Our intent is to create the same equity for FMRI in multi-disciplinary care as the Fortis Escorts Heart Institute has in cardiac care."

Global Medical Talent: Clinicians are at the heart of this referral hospital. Within its confines, some of the best clinical brains from abroad and from some of our finest institutions in the country are harnessing their collective expertise for the benefit of patients. Fortis has painstakingly put together a team of internationally acclaimed medical professionals. This premier cadre of cliniciansis adept at the use of the latest technologies andthey follow an evidence-based approach to comprehensively treat individualised health conditions.They have established internationally acceptedquality protocols, systems and processes for the jointmanagement of medical & surgical cases.

Cancer Care:Theexpertise available at the hospital straddles the niche areas of Gynae-Onco, Uro-Onco, Paediatric-Onco and Haemato-Onco, supplemented by the Medical, Surgical and Radiation Oncology specialities that treat tumours and cancer.FMRI is equipped to deliver targeted high-precision radiotherapy. One of the technologies available at FMRI includes the first project for precision radio-surgery in the world, bringing together the expertise of two medical technology companies – Elekta and Brain Lab.

Other sophisticated diagnostic equipment available at the FMRI includes the time-of-flight PET-CT (TOF/PET) that delivers higher picture resolution and is much faster as compared to conventional PET imaging. This improves patient comfort significantly and augments the ability to detect and quantify cancer. As TOF imaging is capable of recording minute lesions, as small as 0.1 inches, treatment can begin early and is made more effective.

ER & Trauma: Recognising the need for complex dedicated trauma care services in the National Capital Region, FMRI has created a state-of-the-art trauma management programme which seamlessly brings together, trained clinicians from a broad spectrum of specialities in treating Trauma.

Paediatrics: FMRI's comprehensive Paediatric care programme, straddles multiple super-specialities ranging from Paediatric Neurology, Nephrology, Cardiology, Orthopaedics, to Pulmonology, aided by a high end Bronchoscopy suite, a Paediatric ICU and a Neonatal ICU. Cord Blood transplantation as an alternative to bone marrow transplantation provides a new lease of life to Paediatric cancer patients and those afflicted with auto-immune disease and genetic disorders. FMRI offers this revolutionary solution.

Technology: Backing all these specialities is a new generation of diagnostics and patient-centric technologies, which we believe to be among the world's firsts. The CT integrated BrainSUITE, 3T Digital Broadband MRI, 256 Slice iCT Scanner, Bi-Plane Cath-Lab, Digital Mammography, e-ICU and Open Diagnostic Lab are some of the noteworthy installations. Additional enhancements have been made by our specialists using experience based algorithms that facilitate early discovery, vital in the containment and treatment of disease.

One of India's First Stem-Cell Lab in a Hospital: The stem cell centre at FMRI is one of India's first cGMP/GTP installation engaged in advanced pre-clinical; clinical research; and validation in Oncology, Neurology, Cardiovascular Sciences and Orthopaedics. Stem-cell processing, multiplication, banking, research and clinical application are options that were hitherto not available in the country. This opens a new vista of potential medical benefits for patients requiring organ transplants and those suffering from degenerative diseases.

Speaking at the launch of the flagship FMRI, **Dr. Dilpreet Brar, Regional Director, FMRI, said**, "This hospital is a momentous step in the furtherance of quality healthcare. Every detail has been meticulously looked into. We are offering clinical and allied services at the cutting-edge of science and technology, to treat patients across the spectrum of super-specialities. I am confident that the Fortis Memorial Research Institute will become a distinguishing landmark for medical care in Asia and beyond."

A philosophy to heal is perceptibly evident in the design of this quaternary care facility. Attention to detail in the use of colour is apparent in the well-appointed interiors. Abundant natural light filters through the boulevard and passageways of the landscaped greens. Sun-facing NICU, Chemo and Dialysis units bring in positive energy whilst reducing anxiety. Discrete and thoughtful attention to detail is clearly evident in the distinct entry & exit routes to Paediatric, Gynaecology and Oncology spaces in this eco-sensitive building.

Leveraging the calming influence of Art therapy, an initiative titled 'Art & Health' has been instituted to help patients cope and manage stress.

The belief that a hospital is not a place to merely treat illness but an institution that celebrates wellness, has led to the creation of Retail Therapy, Alternative Remedies, a Health Club and an array of services presented at FMRI. An atmosphere brimming with unending flow of hope and positivity embraces the attendants and visitors.

Woven into the fabric of FMRI is the ethos of service. To comfort and restore health in the lives of the patients is their relentless endeavour.

About Fortis Memorial Research Institute

Fortis Memorial Research Institute is the flagship hospital of Fortis Healthcare Limited. It is a multi-super speciality, quaternary care hospital with a comprehensive team of clinicians and patient care programmes, supported by advanced technology and medical research solutions.

Set on a spacious campus with a potential bed capacity of 1,000 beds, this ultra-modern facility utilises and showcases some of the latest technologies in use in world class health care. Some of the milestone technologies at the hospital include amongst the first pilot project for precision Radio-surgery in the world, integrated operating and procedure rooms, digitized critical care cubicles, advanced Cath-labs, transplant rooms, endoscopy suites, private birthing centres, a state-of-the-art radiation wing and a stem cell lab to name a few facilities.

A range of thoughtful services and health facilities for patients and their attending family include a swimming pool for hydrotherapy, a fully equipped Gymnasium and Spa for health and wellness, several Art 'n' Health programmes to recuperate, a mini theatre to de-stress, retail therapy outlets for immediate needs and a food court providing a choice of dining options to replenish energies.

This 'Next Generation Hospital' is built on the foundation of TRUST between the hospital and its patients and rests on four strong pillars of Talent, Technology, Infrastructure and Service.

About Fortis Healthcare Limited

Fortis Healthcare Limited is an integrated healthcare delivery service provider in Asia. The healthcare verticals of the company span primary care, diagnostics, day care speciality and hospitals, with a healthcare network spanning 12 countries. Currently, the company operates its healthcare delivery network in India, Hong Kong, Singapore, Vietnam, Dubai, Mauritius, Sri Lanka, Australia, New Zealand with 70 healthcare facilities (including projects under development), over 11,000 potential beds, over 600 primary care centres, over 190 day care speciality centres, over 240 diagnostic centres, over 22,500 employees together with approximately 2,000 people employed at our managed healthcare facilities.

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For further details please contact:

Fortis Healthcare Limited	MSL India, New Delhi
Archana Darshan archana.darshan@fortishealthcare.com M +91 987 3147068	Shivani Sharma shivani.sharma@mslgroup.com M: +91 9999216424
Nibha Bhandari Vyas nibha.vyas@fortishealthcare.com M: +91 9811065557	Isha Verma Isha.verma@mslgroup.com M: +91 9999465212
Raghu Kochar raghu.kochar@fortishealthcare.com M: +91 9811617256	Rajat Gupta rajat.gupta@mslgroup.com M: +91 9953500503