



BSL/SECTT/SE/REG-13(6)/2013-14/03/01

March 14, 2014

The Secretary,
BSE Limited
25th Floor, Phiroze Jeejeeboy Towers,
Dalal Street,
Mumbai – 400001.

The Vice President - Listing
National Stock Exchange of India Limited
Exchange Plaza
Bandra- Kurla Complex,
Mumbai- 400051.

Dear Sir/Madam,

Sub: Disclosure of change in Shareholding under Regulation 13 (6) of SEBI (Prohibition of Insider Trading) Regulations, 1992 ("the SEBI Insider Regulations").

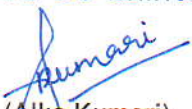
In compliance of the Code of Conduct for Prevention of Insider Trading & Corporate Disclosure Practices ("the Code") of M/s. BS Limited ("the Company"), we have received Disclosure from one of the Designated Employees of the Company regarding the Sale of Equity Shares of M/s. BS Limited in the prescribed Form D under Regulation 13 (4) of the SEBI (Prohibition of Insider Trading) Regulations, 1992.

As required under Regulation 13 (6) of the said Regulations, we hereby submit the Disclosure in Form D to your good selves.

We request you to take on record.

Thanking You,

Yours faithfully,
For BS Limited


(Alka Kumari)
Company Secretary



Encl: Form D

BS Limited

(Formerly BS TransComm Ltd.)

504, Trendset Towers, Road No. 2, Banjara Hills, Hyderabad - 500 034, Andhra Pradesh, India.

Phone: +91 40 4455 8888 | Fax: +91 40 6666 7268 | www.bslimited.in

BS Limited (Formerly known as BS TransComm Limited)
Disclosure under SEBI (Prohibition of Insider Trading) Regulations, 1992

FORM D
[Regulations 13(4), 13(4A) & 13(6)]

S.No.	Name, PAN and Address of Promoter/ Promoter-Group/Director/CMT/ Designated Employee	No. & % of Shares held by Promoter-Group/ Director/ Designated Employee	Date of receipt of Allotment- Advice/- Acquisition /Sale of Shares/ Voting-Rights	Date of Intimation to Company	Mode of acquisition (market purchase/ Public/ rights/ Preferential offer etc.	No. & % of Shares/ Voting Rights Post Acquisition/- Sale	Trading Member (TM) through whom the trade was executed with SEBI Registration of the TM	Exchange on which the trade was executed	Buy Quantity	Buy Value (Rs.)	Sell Quantity	Sell Value (Rs.)
1	Mr. G. Madhusudhan Rao AGVPG9157B D. No. 7-1-285, Flat No. 103, Sri Sai Swapna Sampada Apts, Balkampet, S.R. Nagar, Hyderabad, 500038, Andhra Pradesh, INDIA	82,320 0.02%	13-Mar-14	14-Mar-14	ESOP 2011 / Purchase from Market	47,437 0.01%	India Infoline	BSE & NSE	Nil	Nil	34,883	436,000



March 14, 2014

The Secretary
The BSE Limited
25th Floor, Phiroze Jeejeeboy Towers
Dalal Street,
Mumbai – 400001.

The Vice President - Listing
National Stock Exchange of India Limited
Exchange Plaza
Bandra- Kurla Complex,
Mumbai- 400051.

Sub.: Disclosure of Change in Shareholding in Form D

Ref.: BS Limited Code of Conduct for Prevention of Insider Trading.

Dear Sir/ Madam,

This is to inform you that I, G. Madhusudhan Rao, am working as Asst. Vice President - Finance in M/s. BS Limited and had sold 34,883 Equity Shares of the Company on March 13, 2014.

I hereby furnish disclosures in the prescribed Form D as required under the Code.

Please take the same on record.

Thanking You,

Yours faithfully,

Signature :



Name : **G. Madhusudhan Rao**

Designation : **Asst. Vice President - Finance**

Encl: Form D as above.

C.c.: The Compliance Officer
BS Limited
#504, Trendset Towers,
Road No. 2, Banjara Hills,
Hyderabad – 500 034



BS LIMITED

(Formerly known as BS Transcomm Limited)
#504, Trendset Towers, Road No. 2, Banjara Hills, Hyderabad - 500 034

FORM 'D' - CONTINUAL DISCLOSURE

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulations 13(4), 13(4A) and (6)]

To: **The Compliance Officer**
BS Limited
#504, Trendset Towers,
Road No. 2, Banjara Hills,
Hyderabad - 500 034

Date: March 14, 2014

Details of change in Shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of M/s. BS Limited.

Name, PAN and Address of Promoter/ Person who is part of Promoter Group/Director/ Officer	No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/ Director/ Officer	Date of receipt of Allotment Advice / Acquisition / Sale of Shares / Voting Rights	Date of intimation to Company	Mode of acquisition (market purchase / Public / Rights / preferential offer etc.) / Sale	No. & % of Shares / Voting Rights post acquisition / sale	Trading Member (TM) through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy Quantity	Buy Value (Rs.)	Sell Quantity	Sell Value (Rs.)
G. Madhusudhan AGVPG9157B D No-7-1-285, Flat No-103, Sri Sai Swapna Sampada Apts, Balkampet, S.R. Nagar, Hyderabad A.P. 500038	82.320	13/03/14	14/03/14	ESOP 2011	47.437	India Infoline	NSE & BSE	Nil	Nil	34883	Rs. 4,36,000

I undertake not to enter into an opposite transaction for a period of at least 6 months, after this transaction.

Signature _____

Name:

G. Madhusudhan Rao

Designation

: Asst. Vice President - Finance

Employee No.: BS1592

Division:

Finance & Accounts

Location

: Hyderabad

Notes: 1. This form is to be filed if acquisition/purchase/sale in the Company's securities exceeds Rs.5 lakhs in Value or 5,000 Numbers or 1% of the total holding or voting rights, whichever is lower on a per day basis, since the date of the last disclosure under Clause 8.1 or 8.2 of this Code.
2. Last date for filing: 2 working days of (i) acquisition/purchase of securities or (ii) receipt of intimation of allotment or (iii) sale of securities.
3. The above table will be applicable, with suitable modifications, to disclosure of positions taken in derivatives also.