

File No. FAEL/NSE/2024-25/17

January 17, 2025

To

National Stock Exchange of India Ltd.

Exchange Plaza,

Plot no. C/1, G Block,

Bandra-Kurla Complex,

Bandra (E) Mumbai - 400 051 .

COMPANY SYMBOL: FRESHARA, ISIN: INE0SFW01015

Dear Sir/Madam,

Subject: Intimation of Press Release under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

In terms of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed press release titled **“Freshara Agro Exports Limited Wins Prestigious ASSOCHAM Award for Excellence in Operations and Quality Manufacturing”** for your kind information and records.

This information will also be hosted on the Company’s website at www.fresharaagroexports.com

Kindly acknowledge and take the same on records.

For FRESHARA AGRO EXPORTS LIMITED

Ajay Kumar Rana

Company Secretary & Compliance Officer

M.No. A27952

Encl. as above

Freshara Agro Exports Limited

CIN: L10306TN2023PLC165437

Corporate Office

Old No. 3, New No. 9, Puram Prakasam Road,
Balaji Nagar, Royapettah, Chennai - 600 014.

Factory - Unit I

Sy. No. 380, Velakalnatham Village,
Natrapalli Taluk, Tirupattur District - 635 854.

Factory - Unit II

Sy. No. 30/12A1A, Chengilikuppam Village,
Ambur Taluk, Tirupattur District - 635 751.



Freshara Agro Exports Limited Wins Prestigious ASSOCHAM Award for Excellence in Operations and Quality Manufacturing

Connecting Farmers To The World

Chennai, 17th January 2025 – Freshara Agro Exports Limited, a one of the leading exporters of premium pickled vegetables, has been honored with the ASSOCHAM "Award for Excellence in Operations and Quality Manufacturing of the Year" at the 3rd Edition of the Manufacturing and MSME Conclave and Business Excellence Awards 2024.

This prestigious recognition highlights Freshara's significant contributions to the Manufacturing and MSME sectors, reflecting its unwavering commitment to operational excellence and superior quality standards in producing and exporting pickled vegetables.

With over nine years in the industry, Freshara Agro Exports Limited has cemented its reputation as a global player, serving more than 40 countries across Europe, the USA, Australia, and the Middle East. Its product portfolio includes a diverse range of pickled vegetables, such as gherkins, jalapeños, baby corn, and bell peppers.

Mr. Junaid Ahmed, Managing Director & Chairman of Freshara Agro Exports Limited said, "We are deeply honored to receive the ASSOCHAM Award for Excellence in Operations and Quality Manufacturing. This recognition reflects the dedication and hard work of our entire team, as well as our unwavering commitment to delivering the highest quality products to customers worldwide. 2025 begins on a high note for Freshara with the commencement of commercial production at our advanced Chengilikuppam facility, Tamil Nadu, boosting capacity to meet global demand.

At Freshara, quality and sustainability are at the core of our operations. This award stands as a testament to our efforts in building a robust farmer network, embracing advanced technologies, and adhering to global quality standards. I dedicate this achievement to all those whose contributions have been vital to our success.

As we continue to expand our global footprint, enhance production capabilities, and innovate in the pickled vegetable sector, we remain focused on making a positive impact on the communities we serve and driving sustainable growth."

About Freshara Agro Exports Limited:

Freshara Agro Exports Limited (Freshara, The Company) specializes in procurement, processing, and exporting preserved gherkins and pickled vegetables. Freshara operates a state-of-the-art facility in Tirupattur, Tamil Nadu, adhering to the highest quality standards, and serves 40 countries, including Europe, the USA, and Australia.

Freshara supports over 4,000 farmers by promoting sustainable practices, providing technical assistance, and ensuring fair compensation. Freshara's products are certified by FSSAI, FDA, Star-K Kosher, APEDA, IFS, and BRCGS, meeting international quality standards.

Recognized as a 100% Export Oriented Unit, Registered with the Madras Exports Processing Zone (MEPZ). The company has received several awards, including MSME of the Year (2023, 2024) and the ASSOCHAM award (2022).

On October 24, 2024, the company marked a significant milestone by successfully listing on the NSE Emerge platform, highlighting its commitment to growth and development.

For H1 FY25, The Company has reported Total Income of ₹ 10,746.11 Lakhs, EBITDA of ₹ 1,866.09 Lakhs & Net Profit of ₹ 1,137.81 Lakhs.

Disclaimer

Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

For Further Information:



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Junaid Ahmed Khudrathullah Iqbal- Chairman &
Managing Director
Freshara Agro Exports Limited
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