



Ref./No./FRACTAL/SE/2026-27/045

Date: August 31, 2026

National Stock Exchange of India Limited Exchange Plaza, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai 400051 Maharashtra, India Scrip Symbol: FRACTAL	BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai 400 001 Maharashtra, India Scrip Code: 544700
--	--

Sub: Outcome of Board Meeting - Appointment of Chief Financial Officer of the Company

Dear Ma'am / Sir,

In continuation to the intimation filed by Fractal Analytics Limited ("**the Company**") on July 6, 2026, regarding the resignation of Chief Financial Officer of the Company, and pursuant to Regulation 30 of SEBI Listing Regulations, we wish to inform you that the Board of Directors of the Company at their meeting held today, i.e. August 31, 2026, based on the recommendations of the Nomination and Remuneration Committee & Audit Committee, have approved the appointment of Ms. Shilpa Kedia, as the Chief Financial Officer & Group Chief Financial Officer and Key Managerial Personnel of the Company effective October 19, 2026.

Further, pursuant to Regulation 16(1)(d) of the SEBI Listing Regulations, Ms. Kedia shall also form part of the Senior Management of the Company from her joining date.

Details with respect to the said appointment as required under SEBI Listing Regulations and SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026, are provided in **Annexure-A**.

The Board Meeting commenced at 6:40 p.m. IST and concluded at 6:50 p.m. IST.

Please also find attached press release by the Company titled "**Fractal Analytics Limited Appoints Shilpa Kedia as Chief Financial Officer**" as **Annexure-B** with reference to the captioned subject.

This disclosure will also be hosted on the Company's website at: <https://fractal.ai/investor-relations>

Kindly take the same on records and arrange to bring this to the notice of all concerned.

Thanking you.

Yours sincerely,

For **Fractal Analytics Limited**

Somya Agarwal
Company Secretary and Compliance Officer
Membership No: A17336

Encl: a/a

Fractal Analytics Limited (formerly known as Fractal Analytics Private Limited)

CIN: L72400MH2000PLC125369

Registered address:

Level 7, Commerz II, International Business Park, Oberoi Garden City,
Off W. E. Highway Goregaon (E), Mumbai - 400063, Maharashtra, India.

W: www.fractal.ai | **P:** +91 22 6850 5800 | **E:** investorrelations@fractal.ai



Annexure - A

Disclosure of information pursuant to Regulation 30 of the SEBI Listing Regulations read with SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026

Sr no.	Particulars	Details
1.	Reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise	Appointment of Ms. Shilpa Kedia, as the Chief Financial Officer & Group Chief Financial Officer of the Company and Key Managerial Personnel of the Company effective October 19, 2026.
2.	Date of appointment/ re-appointment/cessation (as applicable) & term of appointment/re-appointment	October 19, 2026
3.	Brief profile (in case of appointment)	Ms. Shilpa Kedia joins Fractal from Johnson & Johnson(J&J), where she currently serves as Chief Financial Officer for its India Medical Devices & Technology (MedTech) business. Prior to J&J, she spent four years at Hindustan Unilever Limited (HUL), in leadership roles including Head of Investor Relations, Group Finance Controller, and Head of M&A, Treasury & Insurance. Earlier in her career, Shilpa spent nearly a decade with Johnson & Johnson across its Consumer and MedTech businesses and five years with Nokia India, building a strong controllership foundation. She began her career with the Tata Administrative Services (TAS) leadership program at the Tata Group. Shilpa is a Chartered Accountant with an all-India rank and holds a Bachelor of Commerce degree from Narsee Monjee College.
4.	Disclosure of relationships between directors (in case of appointment of a director)	Not applicable

Press Release

Fractal Analytics Limited Appoints Shilpa Kedia as Chief Financial Officer

Mumbai, India, August 31, 2026: [Fractal Analytics Ltd.](#) (BSE: 544700, NSE: FRACTAL), a global enterprise AI company serving Fortune 500® organizations, today announced the appointment of Ms. Shilpa Kedia as Chief Financial Officer, effective October 19, 2026. Shilpa brings over two decades of financial leadership experience from leading multinational organizations, positioning Fractal well for its next phase of growth and value creation.



Shilpa joins Fractal from Johnson & Johnson(J&J), where she currently serves as Chief Financial Officer for its India Medical Devices & Technology (MedTech) business. Prior to J&J, she spent four years at Hindustan Unilever Limited (HUL), in leadership roles including Head of Investor Relations, Group Finance Controller, and Head of M&A, Treasury & Insurance.

Earlier in her career, Shilpa spent nearly a decade with Johnson & Johnson across its Consumer and MedTech businesses and five years with Nokia India, building a strong controllership foundation. She began her career with the Tata Administrative Services (TAS) leadership program at the Tata Group.

Shilpa is a Chartered Accountant with an all-India rank and holds a Bachelor of Commerce degree from Narsee Monjee College.

"Shilpa is a rare finance leader who has built and run world-class finance functions across consumer, healthcare, and technology businesses," said Srikanth Velamakanni, Co-founder and Group CEO, Fractal. "For much of her career she has sat on the side of the clients we serve, as the senior finance leader inside large global enterprises. She knows first-hand what it takes to turn ambition into measurable business value, and that perspective will make us a better Enterprise AI leader. Her depth in M&A, treasury, and controllership will strengthen how we invest in scaling Fractal non-linearly. Shilpa raises the bar and will build on the strong foundation our finance team has laid."

"Shilpa's appointment reflects Fractal's continued focus on strengthening its leadership team with exceptional global talent," said Vivek Mohan, Non-Executive Director, Fractal Analytics Limited. "She brings a distinguished track record of leading finance organizations through scale and transformation, coupled with deep experience across global and Indian markets. We are confident that her leadership will play a pivotal role in supporting Fractal's next phase of growth and value creation."

About Fractal

Fractal Analytics Ltd (BSE: 544700, NSE: FRACTAL) is a globally recognized pure-play enterprise AI company trusted by Fortune 500®-sized enterprises to power decision-making through AI services, solutions, and products. Fractal's strategy is focused on three pillars: AI-led Transformation (AIT), which reimagines business workflows and decision-making through AI; AI Foundations (AIF), which enables

scalable, trusted, and governed enterprise AI through robust data and technology foundations; and AI Work & Workforce (AIW), which helps organizations redesign work, develop AI-ready talent, and build the capabilities needed for the AI-native enterprise. All three pillars are powered by [Cogentiq](#), Fractal's flagship agentic AI platform.

With over 6,000 professionals across North America, EMEA, and Asia-Pacific, Fractal partners with business leaders to drive competitive differentiation for their organizations by embedding AI into critical decisions across business functions and industry verticals.

Fractal invests more than 6% of its revenue in AI R&D, supporting foundational AI research, product development, and IP creation that address both immediate client needs and long-term technological advancement. Fractal's track record includes developing proprietary models and products such as [Vaidya.ai](#) and [PiEvolve](#), as well as incubating and spinning out [Qure.ai](#), a global healthcare AI leader focused on the rapid identification and management of tuberculosis, lung cancer, and stroke (or critical health conditions). Fractal's suite of businesses consists of [Asper.ai](#) (a Revenue Growth Management product for CPG companies) and [Analytics Vidhya](#) (an Ed-tech platform).

For further information, please contact:

Abhishek Sharma Fractal #9873145025 abhishek.sharma@fractal.ai	Astha Jhunjhunwala Fractal #9830138432 astha.jhunjhunwala@fractal.ai
---	--