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ONE MOBIKWIK SYSTEMS LIMITED
Corporate Identity Number: U64201HR2008PLC053766

REGISTERED & CORPORATE OFFICE		CONTACT PERSON	E-MAIL AND TELEPHONE	WEBSITE	
Unit 102, 1 st Floor, Block-B, Pegasus One, Golf Course Road, Sector-53, Gurugram, Haryana-122003, India		Ankita Sharma <i>Company Secretary and Compliance Officer</i>	Email: ipo@mobikwik.com Telephone: +91 (124) 490 3344	www.mobikwik.com/ir	
BIPIN PREET SINGH, UPASANA RUPKRISHAN TAKU, KOSHUR FAMILY TRUST AND NARINDER SINGH FAMILY TRUST ARE THE PROMOTERS OF OUR COMPANY					
DETAILS OF THE ISSUE					
TYPE	FRESH ISSUE SIZE	OFFER FOR SALE SIZE	TOTAL ISSUE SIZE	ELIGIBILITY AND RESERVATIONS	
Fresh Issue	Fresh Issue of up to 20,501,792 [^] Equity Shares of face value of ₹2 aggregating up to ₹ 5,719,999,968.00	Not applicable.	Up to ₹ 5,720.00 million.	The Issue was made pursuant to Regulation 6(2) of the SEBI ICDR Regulations. For further details, see “ <i>Other Regulatory and Statutory Disclosures – Eligibility for the Issue</i> ” on page 456. For details in relation to share allocations and reservation among QIBs, Non-Institutional Bidders and Retail Individual Bidders, see “ <i>Issue Structure</i> ” on page 475.	
[^] Subject to finalisation of Basis of Allotment.					
RISKS IN RELATION TO THE FIRST ISSUE					
This being the first public issue of Equity Shares of our Company, there has been no formal market for the Equity Shares. The face value of the Equity Shares is ₹2. The Floor Price, Cap Price and Issue Price determined and justified by our Company, in consultation with the Book Running Lead Managers, on the basis of the assessment of market demand for the Equity Shares by way of the Book Building Process, as stated under “ <i>Basis for Issue Price</i> ” on page 158 should not be considered to be indicative of the market price of the Equity Shares after the Equity Shares are listed. No assurance can be given regarding an active or sustained trading in the Equity Shares nor regarding the price at which the Equity Shares will be traded after listing.					
GENERAL RISK					
Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the Issue unless they can afford to take the risk of losing their entire investment. Investors were advised to read the risk factors carefully before taking an investment decision in the Issue. For taking an investment decision, investors were asked to rely on their own examination of our Company and the Issue, including the risks involved. The Equity Shares in the Issue have not been recommended or approved by the Securities and Exchange Board of India (“SEBI”), nor does SEBI guarantee the accuracy or adequacy of the contents of this Prospectus. Specific attention of the investors is invited to “ <i>Risk Factors</i> ” on page 34.					
ISSUER’S ABSOLUTE RESPONSIBILITY					
Our Company, having made all reasonable inquiries, accepts responsibility for and confirms that this Prospectus contains all information with regard to the Company and the Issue which is material in the context of the Issue, that the information contained in this Prospectus is true and correct in all material aspects and is not misleading in any material respect, that the opinions and intentions expressed herein are honestly held and that there are no other facts, the omission of which make this document as a whole or any of such information or the expression of any such opinions or intentions misleading in any material respect.					
LISTING					
The Equity Shares have been offered through the Red Herring Prospectus and this Prospectus and are proposed to be listed on the Stock Exchanges, being BSE Limited and National Stock Exchange of India Limited. For the purposes of the Issue, National Stock Exchange of India Limited is the Designated Stock Exchange.					
BOOK RUNNING LEAD MANAGERS					
NAME OF BRLMS AND LOGO		CONTACT PERSON	E-MAIL AND TELEPHONE		
SBI Capital Markets Limited 		Kristina Dias/ Krithika Shetty	E-mail: mobikwik.ipo@sbicaps.com Tel: +91 22 4006 9807		
DAM Capital Advisors Limited 		Arpi Chheda	E-mail: mobikwik.ipo@damcapital.in Tel: +91 22 4202 2500		
NAME OF THE REGISTRAR		CONTACT PERSON	E-MAIL AND TELEPHONE		
Link Intime India Private Limited 		Shanti Gopalkrishnan	E-mail: mobikwik.ipo@linkintime.co.in Tel: +91 8108114949		
BID/ISSUE PERIOD					
ANCHOR INVESTOR BIDDING DATE	Tuesday, December 10, 2024 [*]	BID/ISSUE OPENED ON [*]	Wednesday, December 11, 2024	BID/ISSUE CLOSED ON	Friday, December 13, 2024



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ONE MOBIKWIK SYSTEMS LIMITED

Our Company was incorporated under the name ‘ONE MOBIKWIK SYSTEMS PRIVATE LIMITED’ on March 20, 2008 at New Delhi as a private limited company, under the Companies Act, 1956 and was granted a certificate of incorporation by the Registrar of Companies, National Capital Territory of Delhi and Haryana (“RoC”). Thereafter, our Company was converted into a public limited company, pursuant to a special resolution passed in the extraordinary general meeting of our Shareholders held on June 23, 2021 and the name of our Company was changed to ‘ONE MOBIKWIK SYSTEMS LIMITED’, and a fresh certificate of incorporation dated June 25, 2021 was issued to our Company by the RoC. For details of changes in the name and registered office address of our Company, see “History and Certain Corporate Matters” on page 269.

Registered and Corporate Office: Unit 102, 1st Floor, Block-B, Pegasus One, Golf Course Road, Sector-53, Gurugram, Haryana-122003, India
Contact Person: Ankita Sharma, Company Secretary and Compliance Officer; **Tel.:** +91 (124) 490 3344;
E-mail: ipo@mobikwik.com; **Website:** www.mobikwik.com/ir; **Corporate Identity Number:** U64201HR2008PLC053766

PROMOTERS OF OUR COMPANY: BIPIN PREET SINGH, UPASANA RUPKRISHAN TAKU, KOSHUR FAMILY TRUST AND NARINDER SINGH FAMILY TRUST		
INITIAL PUBLIC OFFERING OF UP TO 20,501,792 [^] EQUITY SHARES OF FACE VALUE OF ₹ 2 EACH (“EQUITY SHARES”) OF ONE MOBIKWIK SYSTEMS LIMITED (OUR “COMPANY” OR THE “ISSUER”) FOR CASH AT A PRICE* OF ₹ 279 PER EQUITY SHARE OF FACE VALUE OF ₹ 2 EACH, INCLUDING A SHARE PREMIUM OF ₹ 277 PER EQUITY SHARE OF FACE VALUE OF ₹ 2 EACH (THE “ISSUE PRICE”), AGGREGATING UP TO ₹ 5,720.00 MILLION (THE “ISSUE”). THE ISSUE COMPRISED OF A FRESH ISSUE OF UP TO 20,501,792 [^] EQUITY SHARES OF FACE VALUE OF ₹ 2 EACH BY OUR COMPANY AGGREGATING UP TO ₹ 5,720.00 MILLION (THE “FRESH ISSUE” OR THE “ISSUE”). THE ISSUE PRICE IS 139.50 TIMES THE FACE VALUE OF THE EQUITY SHARES. THE ISSUE CONSTITUTED 26.39% OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.		
[^] Subject to finalisation of Basis of Allotment.		
The Issue was made in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended (“SCRR”), read with Regulation 31 of the SEBI ICDR Regulations, through the Book Building Process in accordance with Regulation 6(2) of the SEBI ICDR Regulations wherein not less than 75% of the Issue was made available for allocation on a proportionate basis to QIBs (“QIB Portion”). Our Company in consultation with the Book Running Lead Managers, allocated up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations (“Anchor Investor Portion”) of which at least one-third of the Anchor Investor Portion was reserved for domestic Mutual Funds, subject to valid Bids having been received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares was added to the Net QIB Portion (excluding the Anchor Investor Portion). Further, 5% of the Net QIB Portion was made available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the Net QIB Portion was made available for allocation on a proportionate basis to all QIBs (other than Anchor Investors), including Mutual Funds, subject to valid Bids having been received at or above the Issue Price. If at least 75% of the Issue was not allocated to QIBs, the Bid Amounts received by our Company was refunded. Further, not more than 15% of the Issue was made available for allocation on a proportionate basis to Non-Institutional Investors of which (a) one-third of such portion was reserved for applicants with application size of more than ₹200,000 and up to ₹1,000,000; and (b) two-third of such portion was reserved for applicants with application size of more than ₹1,000,000 provided that the unsubscribed portion in either of such subcategories was allocated to applicants in the other sub-category of Non-Institutional Bidders and not more than 10% of the Issue was made available for allocation to Retail Individual Bidders in accordance with the SEBI ICDR Regulations, subject to valid Bids having been received from them at or above the Issue Price. All potential Bidders (except Anchor Investors) were required to mandatorily utilise the Application Supported by Blocked Amount (“ASBA”) process and were required to provide details of their respective ASBA accounts and UPI ID (in case of UPI Bidders), if applicable, in which the corresponding Bid Amounts was blocked by the SCSBs or by the Sponsor Bank(s) under the UPI Mechanism, as applicable. Anchor Investors were not permitted to participate in the Issue through the ASBA process. For details, see “Issue Procedure” on page 478.		
RISKS IN RELATION TO FIRST ISSUE		
This being the first public issue of our Company, there has been no formal market for the Equity Shares. The Issue Price/Floor Price/Cap Price, as determined and justified by our Company in consultation with the BRLMs in accordance with the SEBI ICDR Regulations and as stated in “Basis for Issue Price” on page 158, should not be taken to be indicative of the market price of the Equity Shares after such Equity Shares are listed. No assurance can be given regarding an active and/or sustained trading in the Equity Shares nor regarding the price at which the Equity Shares will be traded after listing.		
GENERAL RISKS		
Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Issue. For taking an investment decision, investors must rely on their own examination of the Issuer and this Issue, including the risks involved. The Equity Shares have not been recommended or approved by the Securities and Exchange Board of India (“SEBI”), nor does SEBI guarantee the accuracy or adequacy of the contents of this Prospectus. Specific attention of the investors is invited to “Risk Factors” on page 34.		
COMPANY’S ABSOLUTE RESPONSIBILITY		
Our Company, having made all reasonable inquiries, accepts responsibility for and confirms that this Prospectus contains all information with regard to our Company and this Issue, which is material in the context of this Issue, that the information contained in this Prospectus is true and correct in all material aspects and is not misleading in any material respect, that the opinions and intentions expressed herein are honestly held and that there are no other facts, the omission of which makes this Prospectus as a whole or any of such information or the expression of any such opinions or intentions, misleading in any material respect.		
LISTING		
The Equity Shares offered through the Red Herring Prospectus and this Prospectus are proposed to be listed on BSE Limited (“BSE”) and National Stock Exchange of India Limited (“NSE”). Our Company has received in-principle approvals from BSE and NSE for listing of the Equity Shares pursuant to their letters, each dated April 4, 2024, respectively. For the purposes of this Issue, NSE shall be the Designated Stock Exchange. A signed copy of the Red Herring Prospectus has been filed with the RoC and the signed copy of this Prospectus shall be filed with the RoC in accordance with Section 32 and Section 26(4) of the Companies Act, 2013, respectively. For details of the material contracts and documents available for inspection from the date of the Red Herring Prospectus up to the Bid/Issue Closing Date, see “Material Contracts and Documents for Inspection” on page 512.		
BOOK RUNNING LEAD MANAGERS		REGISTRAR TO THE ISSUE
		
SBI CAPITAL MARKETS LIMITED Unit No. 1501, 15th Floor, A & B Wing, Parinee Crescenzo Building, Plot C-38, G Block, Bandra Kurla Complex, Bandra (East), Mumbai- 400 051, Maharashtra, India Tel: +91 22 4006 9807 E-mail: mobikwik.ipo@sbicaps.com Investor grievance e-mail: investor.relations@sbicaps.com Contact person: Kristina Dias/ Krithika Shetty Website: www.sbicaps.com SEBI Registration: INM000003531	DAM CAPITAL ADVISORS LIMITED One BKC, Tower C, 15 th Floor, Unit No. 1511, Bandra Kurla Complex, Bandra (East), Mumbai- 400 051, Maharashtra, India Tel: +91 22 4202 2500 E-mail: mobikwik.ipo@damcapital.in Investor grievance e-mail: complaint@damcapital.in Contact person: Arpi Chheda Website: www.damcapital.in SEBI Registration No.: MB/INM000011336	Link Intime India Private Limited C 101, 1 st Floor, 247 Park, Lal Bahadur Shastri Marg, Vikhroli (West), Mumbai 400 083, Maharashtra, India Tel: +91 8108114949 E-mail: mobikwik.ipo@linkintime.co.in Investor grievance e-mail: mobikwik.ipo@linkintime.co.in Contact person: Shanti Gopalkrishnan Website: www.linkintime.co.in SEBI Registration: INR000004058
BID/ISSUE PROGRAMME		
BID/ ISSUE OPENED ON: *	Wednesday, December 11, 2024	
BID/ ISSUE CLOSED ON:	Friday, December 13, 2024	

* The Anchor Investors have Bid during the Anchor Investor Bidding Date, i.e., one Working Day prior to the Bid/Issue Opening Date.

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SECTION I – GENERAL

DEFINITIONS AND ABBREVIATIONS

This Prospectus uses certain definitions and abbreviations which, unless the context otherwise indicates or implies, shall have the meaning as provided below. References to any legislation, act, regulation, rule, guideline, policy, circular, notification or clarification shall be to such legislation, act, regulation, rule, guideline, policy, circular, notification or clarification as amended.

The words and expressions used in this Prospectus but not defined herein shall have, to the extent applicable, the same meaning ascribed to such terms under the SEBI ICDR Regulations, the Companies Act, the SCRA, the Depositories Act and the rules and regulations made thereunder. Notwithstanding the foregoing, the terms used in “Our Business”, “Objects of the Issue”, “Industry Overview”, “Key Regulations and Policies”, “Statement of Possible Special Tax Benefits”, “Financial Statements”, “Basis for Issue Price”, “Outstanding Litigation and Material Developments” and “Main provisions of the Articles of Association” on pages 216, 144, 184, 258, 175, 328, 158, 446 and 498, respectively, shall have the meaning ascribed to them in the relevant section.

General Terms

Term	Description
“the Company”, “our Company”, or “the Issuer” or “MobiKwik”	Unless the context otherwise indicates or implies, ONE MOBIKWIK SYSTEMS LIMITED, a public limited company incorporated under the Companies Act, 1956, with its registered office at Unit 102, 1 st Floor, Block-B, Pegasus One, Golf Course Road, Sector-53, Gurugram, Haryana-122003, India
“we” or “us” or “our” or “Group”	Unless the context otherwise indicates or implies, our Company together with its Subsidiaries as applicable, as at and during the relevant period / Fiscal/ Financial Year

Company Related Terms

Term	Description
ADIA	Abu Dhabi Investment Authority
Amex	American Express Travel Related Services Company, INC
“Articles” or “Articles of Association” or “AoA”	The articles of association of our Company, as amended from time to time
Audit Committee	The audit committee of our Board, constituted in accordance with the applicable provisions of the Companies Act, 2013 and the SEBI Listing Regulations, and as described in “Our Management” on page 297.
“Auditors” or “Statutory Auditors”	B S R & Associates LLP, Chartered Accountants, the current statutory auditors of our Company
Bajaj	Bajaj Finance Limited
BCCL	Bennett, Coleman and Company Limited
“Board” or “Board of Directors”	The board of directors of our Company (including any duly constituted committee thereof)
Class A Equity Shares	Class A equity shares of our Company of face value of ₹ 10 each
Cisco	Cisco Systems (USA) Pte. Ltd.
Corporate Office	The corporate office of our Company located at Unit 102, 1 st Floor, Block-B, Pegasus One, Golf Course Road, Sector-53, Gurugram, Haryana-122003, India.
Digital Credit	Our business of distribution of credit products from our Lending Partners to our consumers and Merchants through our MobiKwik ZIP, ZIP EMI products and Merchant Cash Advance products.
Director(s)	The director(s) on our Board
Equity Shares	The equity shares of our Company of face value of ₹ 2 each
ESOPs	Employee stock options issued by our Company from time to time in accordance with the ESOP Scheme
ESOP Scheme	MobiKwik Employee Stock Option Plan 2014
Executive Directors	Bipin Preet Singh and Upasana Rupkrishan Taku
Financial Services	Our financial services distribution business, comprising of our Digital Credit products and investment and insurance products (including through Lens, distribution of mutual funds, digital gold and provident fund-related products) and Xtra.
Founder Promoters	Collectively, Bipin Preet Singh and Upasana Rupkrishan Taku
GMO	GMO Global Payment Fund Investment Partnership
HMVL	Hindustan Media Ventures Limited
Independent Director(s)	Independent Director(s) on our Board in terms of the SEBI ICDR Regulations
Non-Executive, Non-Independent,	Vineet Bansal

Term	Description
Nominee Director	
IPO Committee	The committee constituted by our Board for various functions in connection with the IPO, as described in “ <i>Our Management- Board-Level Committees</i> ” on page 304.
Issued Preference Shares	Issued preference shares of our Company, including without limitation, Series A CCCPS, Series A1 CCCPS, Series A2 CCCPS, Series A3 CCCPS, Series B1 CCCPS, Series B2 CCCPS, Series B3 CCCPS, Series B4 CCCPS, Other CCCPS, Series C1 CCCPS, Series C2 CCCPS, Series C3 CCCPS, Series C5 CCCPS, Series C6 CCCPS, Series C7 CCCPS, Series C9 CCCPS, Series D CCCPS, Series E1 CCCPS, Series E2 CCCPS, Series E3 CCCPS, Series E4 CCCPS, Series E5 CCCPS, Series E6A CCCPS, Series E7 CCCPS, Series E8 CCCPS, Series G CCCPS and Series H CCCPS.
Key Management/ Managerial Personnel	Key management/ managerial personnel of our Company in terms of the SEBI ICDR Regulations and the Companies Act, 2013 and as disclosed in “ <i>Our Management- Key Managerial Personnel of our Company</i> ” on page 317.
Managing Director	The managing director of our Company, being Bipin Preet Singh
Material Subsidiary	Zaak ePayment Services Private Limited. It is clarified that in the section titled “ <i>Statement of Possible Special Tax Benefits</i> ” on page 175, the term “Material Subsidiary” shall only mean Zaak ePayment Services Private Limited.
“Memorandum” or “Memorandum of Association” or “MoA”	The memorandum of association of our Company, as amended from time to time
MediaTek	Cloud Ranger Limited
MobiKwik Credit	MobiKwik Credit Private Limited
MobiKwik Finance	MobiKwik Finance Private Limited
MobiKwik SHA	The amended and restated shareholders’ agreement dated July 31, 2017 between our Company, Sequoia, Tree Line, Amex, Cisco, GMO, MediaTek, Net1, Bajaj, Bipin Preet Singh and Upasana Rupkrishan Taku, as amended and supplemented from time to time, and as described in “ <i>History and Certain Corporate Matters – Key terms of other subsisting material agreements</i> ” on page 285.
MobiKwik SHA Amendment Agreement	The amendment agreements dated December 13, 2023, and October 18, 2024, respectively, to the MobiKwik SHA between our Company, PXVPIV, PXVIHIII, Tree Line, Amex, Cisco, GMO, Net1, Bajaj, Pratithi, HMTL, ADIA, Bipin Preet Singh and Upasana Rupkrishan Taku and as described in “ <i>History and Certain Corporate Matters – Key terms of other subsisting material agreements</i> ” on page 285.
NBFC – P2P	Non- Banking Financial Company -Peer to Peer Lending Platform registered with RBI
NDTV	New Delhi Television Limited
Net1	Net1 Applied Technologies Netherlands B.V.
Nomination and Remuneration Committee	The nomination and remuneration committee of our Board, as described in “ <i>Our Management- Board-Level Committees</i> ” on page 304.
Other CCCPS	Compulsorily convertible cumulative preference shares of our Company of face value of ₹ 100 each
Pratithi	Pratithi Investment Trust
Promoter(s)	The promoters of our Company, namely, Bipin Preet Singh, Upasana Rupkrishan Taku, Koshur Family Trust and Narinder Singh Family Trust
Promoter Group	The individuals and entities constituting the promoter group of our Company in terms of Regulation 2(1) (pp) of the SEBI ICDR Regulations and as set forth in “ <i>Our Promoter and Promoter Group</i> ” on page 320.
PXVPIV	Peak XV Partners Investments IV (formerly known as Sequoia Capital India Investments IV, or SCII IV).
PXVIHIII	Peak XV Partners Investment Holdings III (formerly known as Sequoia Capital India Investment Holdings III)
RedSeer	Redseer Strategy Consultants Private Limited
RedSeer Report	Report titled “Deep dive into India Fintech Market” dated September 16, 2024, issued by RedSeer
Registered Office	The registered office of our Company located at Unit 102, 1 st Floor, Block-B, Pegasus One, Golf Course Road, Sector-53, Gurugram, Haryana-122003, India
“Registrar of Companies” or “RoC”	The Registrar of Companies, National Capital Territory of Delhi and Haryana
Restated Consolidated Financial Information	The Restated Consolidated Financial Information of our Company along with our Subsidiaries, comprise the Restated Consolidated Statement of Assets and Liabilities as at June 30, 2024, March 31, 2024, March 31, 2023 and March 31, 2022, the Restated Consolidated Statement of Profit and Loss (including Other Comprehensive Income), the Restated Consolidated Statement of Changes in Equity and the Restated Consolidated Statement of Cash Flows for the three months period ended June 30, 2024 and for the years ended March 31, 2024, March 31, 2023 and March 31, 2022,

Term	Description
	and the material accounting policies, and explanatory notes (collectively, the “ Restated Consolidated Financial Information ”), restated in accordance with the requirements of Section 26 of Part I of Chapter III of Companies Act, SEBI ICDR Regulations, as amended and the Guidance Note on “Reports in Company Prospectuses (Revised 2019)” issued by the Institute of Chartered Accountants of India (“ICAI”), as amended from time to time (the “ Guidance Note ”).
SBI PLR	State Bank of India Prime Lending Rate
SCII IV	Sequoia Capital India Investments IV
SCIIH III	Sequoia Capital India Investment Holdings III
“Senior Management”	Senior management of our Company in terms of Regulation 2(1)(bbbb) of the SEBI ICDR Regulations, as disclosed in “ <i>Our Management</i> ” on page 297.
Sequoia	Collectively, SCII IV and SCIIH III
Series A CCCPS	Series A fully and compulsorily convertible cumulative preference shares of our Company of face value of ₹ 10 each
Series A1 CCCPS	Series A1 fully and compulsorily convertible cumulative preference shares of our Company of face value of ₹ 100 each
Series A2 CCCPS	Series A2 fully and compulsorily convertible cumulative preference shares of our Company of face value of ₹ 100 each
Series A3 CCCPS	Series A3 fully and compulsorily convertible cumulative preference shares of our Company of face value of ₹ 100 each
Series A Debenture	Series A unlisted, secured, redeemable non-convertible debentures of our Company of face value of ₹ 1 million each issued in terms of the Trifecta SSA
Series B Debenture	Series B unlisted, secured, redeemable non-convertible debentures of our Company of face value of ₹ 1 million each issued in terms of the Trifecta SSA
Series B1 CCCPS	Series B1 fully and compulsorily convertible cumulative preference shares of our Company of face value of ₹ 100 each
Series B2 CCCPS	Series B2 fully and compulsorily convertible cumulative preference shares of our Company of face value of ₹ 10 each
Series B3 CCCPS	Series B3 fully and compulsorily convertible cumulative preference shares of our Company of face value of ₹ 100 each
Series B4 CCCPS	Series B4 fully and compulsorily convertible cumulative preference shares of our Company of face value of ₹ 100 each
Series C1 CCCPS	Series C1 fully and compulsorily convertible cumulative preference shares of our Company of face value of ₹ 100 each
Series C2 CCCPS	Series C2 fully and compulsorily convertible cumulative preference shares of our Company of face value of ₹ 100 each
Series C3 CCCPS	Series C3 fully and compulsorily convertible cumulative preference shares of our Company of face value of ₹ 100 each
Series C5 CCCPS	Series C5 fully and compulsorily convertible cumulative preference shares of our Company of face value of ₹ 100 each
Series C6 CCCPS	Series C6 fully and compulsorily convertible cumulative preference shares of our Company of face value of ₹ 100 each
Series C7 CCCPS	Series C7 fully and compulsorily convertible cumulative preference shares of our Company of face value of ₹ 100 each
Series C9 CCCPS	Series C9 fully and compulsorily convertible cumulative preference shares of our Company of face value of ₹ 100 each
Series D CCCPS	Series D compulsorily convertible cumulative preference shares of our Company of face value of ₹100 each
Series E1 CCCPS	Series E1 fully and compulsorily convertible cumulative preference shares of our Company of face value of ₹ 100 each
Series E2 CCCPS	Series E2 fully and compulsorily convertible cumulative preference shares of our Company of face value of ₹ 100 each
Series E3 CCCPS	Series E3 fully and compulsorily convertible cumulative preference shares of our Company of face value of ₹ 100 each
Series E4 CCCPS	Series E4 0.01% fully and compulsorily convertible cumulative preference shares of our Company of face value of ₹ 100 each
Series E5 CCCPS	Series E5 fully and compulsorily convertible cumulative preference shares of our Company of face value of ₹ 100 each
Series E6A CCCPS	Series EA6 fully and compulsorily convertible cumulative preference shares of our Company of face value of ₹ 100 each
Series E7 CCCPS	Series E7 fully and compulsorily convertible cumulative preference shares of our Company of face value of ₹ 100 each
Series E8 CCCPS	Series E8 fully and compulsorily convertible cumulative preference shares of our Company of face value of ₹ 100 each
Series G CCCPS	Series G fully and compulsorily convertible cumulative preference shares of our Company of face value of ₹ 100 each

Term	Description
Series H CCCPS	Series H compulsorily convertible cumulative preference shares of Company of face value of ₹ 100 each
Shareholders	The holders of the equity shares of our Company from time to time (including the current holders of the Equity Shares)
Stakeholders' Relationship Committee	The stakeholders' relationship committee of our Board as described in "Our Management- Board-Level Committees" on page 304.
Subsidiaries	The subsidiaries of our Company, being Zaak ePayment Services Private Limited, MobiKwik Investment Adviser Private Limited (Formerly known as Harvest Fintech Private Limited), MobiKwik Credit Private Limited and MobiKwik Finance Private Limited
Tree Line	Tree Line Asia Master Fund (Singapore) Pte Ltd
Zaakpay	Zaak ePayment Services Private Limited

Issue Related Terms

Term	Description
Abridged Prospectus	A memorandum containing such salient features of a prospectus as may be specified by the SEBI in this behalf
Acknowledgement Slip	The slip or document issued by the relevant Designated Intermediary (ies) to the Bidder as proof of registration of the Bid cum Application Form
"Allot" or "Allotment" or "Allotted"	Allotment of Equity Shares pursuant to the Fresh Issue to the successful Bidders
Allotment Advice	Note or advice or intimation of Allotment sent to the Bidders who have bid in the Issue after the Basis of Allotment has been approved by the Designated Stock Exchange
Allottee	A successful Bidder to whom an Allotment is made
Anchor Investor(s)	A Qualified Institutional Buyer, applying under the Anchor Investor Portion in accordance with SEBI ICDR Regulations and the Red Herring Prospectus, and who has Bid for an amount of at least ₹ 100 million
Anchor Investor Allocation Price	The final price at which Equity Shares was allocated to Anchor Investors on the Anchor Investor Bidding Date according to the terms of the Red Herring Prospectus and this Prospectus, which was decided by our Company in consultation with the BRLMs
Anchor Investor Application Form	The form used by an Anchor Investor to make a Bid in the Anchor Investor Portion and which was considered as an application for Allotment in terms of the Red Herring Prospectus and this Prospectus
Anchor Investor Bid/ Issue Period or Anchor Investor Bidding Date	One Working Day prior to the Bid/ Issue Opening Date, on which Bids by Anchor Investors were submitted, prior to and after which the BRLMs did not accept any Bids from Anchor Investors, and allocation to Anchor Investors was completed, i.e., December 13, 2024
Anchor Investor Issue Price	The final price, in this case being ₹ 279 per Equity Share of face value of ₹ 2 each, at which the Equity Shares were allocated to Anchor Investors in terms of the Red Herring Prospectus and this Prospectus, which price was equal to or higher than the Issue Price and not higher than the Cap Price. The Anchor Investor Issue Price was decided by our Company in consultation with the BRLMs.
Anchor Investor Portion	60% of the QIB Portion which has been allocated by our Company in consultation with the BRLMs, to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations. One-third of the Anchor Investor Portion was reserved for domestic Mutual Funds, subject to valid Bids having been received from domestic Mutual Funds at or above the Anchor Investor Allocation Price, in accordance with the SEBI ICDR Regulations.
Anchor Investor Pay-in Date	With respect to Anchor Investor(s), it was the Anchor Investor Bidding Date.
"ASBA" or "Application Supported by Blocked Amount"	An application, whether physical or electronic, used by Bidders/Applicants, other than Anchor Investors, to make a Bid and authorising an SCSB to block the Bid Amount,

Term	Description
	the relevant ASBA Account and included applications made by the UPI Bidders using the UPI Mechanism where the Bid Amount was blocked upon acceptance of the UPI Mandate Request by the UPI Bidders using the UPI Mechanism
ASBA Account	A bank account maintained with an SCSB by an ASBA Bidder, as specified in the ASBA Form submitted by ASBA Bidders, for blocking the Bid Amount mentioned in the relevant ASBA Form and includes the account of the UPI Bidder linked to a UPI ID, which is blocked upon acceptance of a UPI Mandate Request made by the UPI Bidders using the UPI Mechanism.
ASBA Bid	A Bid made by an ASBA Bidder
ASBA Bidder(s)	All Bidder (other than an Anchor Investor).
ASBA Form	An application form, whether physical or electronic, used by ASBA Bidders which was considered as the application for Allotment in terms of the Red Herring Prospectus and this Prospectus
Banker(s) to the Issue	Collectively, the Escrow Collection Bank(s), Refund Bank(s), Public Issue Account Bank(s) and the Sponsor Bank(s), as the case may be
Basis of Allotment	Basis on which Equity Shares will be Allotted to successful Bidders under the Issue, as described in “ <i>Issue Procedure</i> ” on page 478.
Bid(s)	An indication by a Bidder (other than an Anchor Investor) to make an offer during the Bid/Issue Period pursuant to submission of the ASBA Form, or on the Anchor Investor Bidding Date by an Anchor Investor, pursuant to the submission of the Anchor Investor Application Form, to subscribe to or purchase Equity Shares at a price within the Price Band, including all revisions and modifications thereto, to the extent permissible under the SEBI ICDR Regulations, in terms of this Prospectus and the Bid cum Application Form. The term “Bidding” shall be construed accordingly.
Bid Amount	The highest value of optional Bids indicated in the Bid cum Application Form and, in the case of RIBs Bidding at the Cut off Price, the Cap Price multiplied by the number of Equity Shares Bid for by such Retail Individual Bidder and mentioned in the Bid cum Application Form and paid by the Bidder or blocked in the ASBA Account of the Bidder, as the case may be, upon submission of the Bid.
Bid cum Application Form	The Anchor Investor Application Form or the ASBA Form, as the context requires
“Bidder” or “Applicant”	Any investor who made a Bid pursuant to the terms of the Red Herring Prospectus and the Bid cum Application Form and unless otherwise stated or implied, includes an Anchor Investor
Bidding Centres	Centres at which the Designated Intermediaries and accepted the ASBA Forms, i.e., Designated SCSB Branches for SCSBs, Specified Locations for Members of the Syndicate, Broker Centres for Registered Brokers, Designated RTA Locations for RTAs and Designated CDP Locations for CDPs
Bid Lot	53 Equity Shares
Bid/ Issue Closing Date	Except in relation to any Bids received from the Anchor Investors, the date after which the Designated Intermediaries did not accept any Bids being Friday, December 13, 2024.
Bid/ Issue Opening Date	Except in relation to any Bids received from the Anchor Investors, the date on which the Designated Intermediaries started accepting Bids being Wednesday, December 11, 2024.
Bid/ Issue Period	Except in relation to Anchor Investors, the period between the Bid/ Issue Opening Date and the Bid/ Issue Closing Date, inclusive of both days.

Term	Description
Book Building Process	The book building process, as described in Schedule XIII of the SEBI ICDR Regulations, in terms of which the Issue was made.
“Book Running Lead Managers” or “BRLMs”	The book running lead managers to the Issue being SBI Capital Markets Limited and DAM Capital Advisors Limited
Broker Centres	Broker centres notified by the Stock Exchanges where ASBA Bidders submitted the ASBA Forms to a Registered Broker (in case of UPI Bidders, only using UPI Mechanism). The details of such Broker Centres, along with the names and contact details of the Registered Brokers are available on the respective websites of the Stock Exchanges at www.bseindia.com and www.nseindia.com.
“CAN” or “Confirmation of Allocation Note”	Notice or intimation of allocation of the Equity Shares sent to Anchor Investors, who have been allocated the Equity Shares, after the Anchor Investor Bidding Date
Cap Price	The higher end of the Price Band, being ₹279 per Equity Share. The Cap Price was at least 105% of the Floor Price and did not exceed 120% of the Floor Price.
Cash Escrow and Sponsor Banks Agreement	The agreement dated December 4, 2024 amongst our Company, the Registrar to the Issue, the BRLMs, the Escrow Collection Bank, the Public Issue Account Bank, the Sponsor Bank(s), the Refund Bank for among other things, collection of the Bid Amounts from the Anchor Investors and where applicable, refunds of the amounts collected from Anchor Investors, on the terms and conditions thereof.
Client ID	Client identification number maintained with one of the Depositories in relation to the demat account
“CDP” or “Collecting Depository Participant”	A depository participant as defined under the Depositories Act, 1996, registered with SEBI and who is eligible to procure Bids at the Designated CDP Locations in terms of circular no. CIR/CFD/POLICYCELL/11/2015 dated November 10, 2015 issued by SEBI and the UPI Circulars, and as per the list available on the websites of BSE and NSE.
Compliance Officer for the Issue	Compliance officer for the Issue in terms of the SEBI ICDR Regulations, being Ankita Sharma.
Cut-Off Price	Issue Price, i.e., ₹ 279 per Equity Share of face value ₹ 2 each, finalised by our Company in consultation with the BRLMs. Only Retail Individual Bidders Bidding in the Retail Portion were entitled to Bid at the Cut-off Price. QIBs (including Anchor Investor) and Non-Institutional Bidders were not entitled to Bid at the Cut-off Price.
“DAM Capital” or “DAM”	DAM Capital Advisors Limited
Demographic Details	Details of the Bidders including the Bidders’ address, name of the Bidders’ father/husband, investor status, occupation, bank account details and UPI ID, wherever applicable.
Designated Branches	Such branches of the SCSBs which shall collect the ASBA Forms, a list of which is available on the website of SEBI at https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised=yes or at such other website as may be prescribed by SEBI from time to time
Designated CDP Locations	Such locations of the CDPs where Bidders (other than Anchor Investor) submitted the ASBA Forms. The details of such Designated CDP Locations, along with names and contact details of the Collecting Depository Participants eligible to accept ASBA Forms are available on the respective websites of the Stock Exchanges (www.bseindia.com and www.nseindia.com, respectively,) as updated from time to time.
Designated Date	The date on which the Escrow Collection Bank transfers funds from the Escrow Account(s) to the Public Issue Account or the Refund Account, as the case may be, and/or the instructions are issued to the SCSBs (in case of UPI Bidders using the UPI Mechanism, instruction issued through the Sponsor Bank) for the transfer of amounts blocked by SCSBs in the ASBA Accounts to the Public Issue Account or the Refund Account, as the case may be, in terms of the Red Herring Prospectus and this Prospectus following which the Equity Shares will be Allotted in the Issue.
Designated Intermediary(ies)	In relation to ASBA Forms submitted by Retail Individual Bidders by authorizing an

Term	Description
	SCSB to block the Bid Amount in the ASBA Account, Designated Intermediaries means SCSBs. In relation to ASBA Forms submitted by UPI Bidders where the Bid Amount was blocked upon acceptance of UPI Mandate Request by such UPI Bidder, as the case may be, using the UPI Mechanism, Designated Intermediaries means Syndicate, sub-Syndicate/agents, Registered Brokers, CDPs, SCSBs and RTAs. In relation to ASBA Forms submitted by QIBs and Non-Institutional Bidders (not using the UPI Mechanism), Designated Intermediaries means Syndicate, Sub-Syndicate Members/ agents, SCSBs, Registered Brokers, CDPs and RTAs.
Designated RTA Locations	Such locations of the RTAs where Bidders (other than Anchor Investors) submitted the ASBA Forms to RTAs. The details of such Designated RTA Locations, along with names and contact details of the RTAs eligible to accept ASBA Forms are available on the respective websites of the Stock Exchanges (www.bseindia.com and www.nseindia.com, respectively,) as updated from time to time.
Designated SCSB Branches	Such branches of the SCSBs which collected the ASBA Forms used by the Bidders, a list of which is available on the website of SEBI at http://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedEpi=yes&intmId=35 , updated from time to time, or at such other website as may be prescribed by SEBI from time to time
Designated Stock Exchange	NSE
Draft Red Herring Prospectus or DRHP	The draft red herring prospectus dated January 4, 2024, issued in accordance with the SEBI ICDR Regulations, which did not contain complete particulars of the price at which the Equity Shares will be Allotted and the size of the Issue.
Eligible NRI	NRI(s) from jurisdictions outside India where it is not unlawful to make an offer or invitation under the Issue and in relation to whom the Bid cum Application Form and the Red Herring Prospectus constituted an invitation to subscribe to, or purchase the Equity Shares
Escrow Account(s)	Account(s) opened with the Escrow Collection Bank and in whose favour Anchor Investors transferred the money through direct credit/NEFT/RTGS/NACH in respect of the Bid Amount while submitting a Bid
Escrow Collection Bank	Bank(s) which is a clearing member and registered with SEBI as a banker to an issue, and with whom the Escrow Account(s) is opened, in this case being Axis Bank Limited
First Bidder or sole Bidder	The Bidder whose name was mentioned in the Bid cum Application Form or the Revision Form and in case of joint Bids, whose name also appeared as the first holder of the beneficiary account held in joint names
Floor Price	₹ 265 per Equity Share of face value ₹ 2 each.
Fresh Issue	The fresh issue of up to 20,501,792[^] Equity Shares aggregating up to ₹ 5,720.00 million by our Company. <i>*Subject to finalization of Basis of Allotment.</i>
General Information Document or GID	The General Information Document for investing in public offers, prepared and issued in accordance with the circular (SEBI/HO/CFD/DIL1/CIR/P/2020/37) dated March 17, 2020 issued by SEBI, suitably modified and updated pursuant to, among others, circulars (SEBI/HO/CFD/DIL2/CIR/P/2020/50) dated March 30, 2020 issued by SEBI The General Information document is available on the websites of the Stock Exchanges and the BRLM.
Materiality Policy	Policy for identification of group companies, material outstanding civil litigations proceedings of our Company, our Subsidiaries, our Promoters and our Directors and material creditors of the Company, pursuant to the disclosure requirements under SEBI ICDR Regulations, as adopted by the Board through its resolution dated January 1, 2024
Maximum RIB Allottees	Maximum number of RIBs who were allotted the minimum Bid Lot. This is computed by dividing the total number of Equity Shares available for Allotment to RIBs by the minimum Bid Lot
Monitoring Agency	CARE Ratings Limited
Monitoring Agency Agreement	The agreement entered into between our Company and the Monitoring Agency
Mutual Fund Portion	The portion of this Issue being 5% of the Net QIB Portion, or 307,527 Equity Shares which was made available for allocation to Mutual Funds only on a proportionate basis, subject to valid Bids being received at or above the Issue Price

Term	Description
Mutual Funds	Mutual funds registered with SEBI under the Securities and Exchange Board of India (Mutual Funds) Regulations, 1996
Net Proceeds	Proceeds of the Fresh Issue less our Company's share of the Issue expenses. For further details about use of the Net Proceeds and the Issue related expenses, see "Objects of the Issue – Details of Objects" and "Objects of the Issue – Issue Related Expenses" on pages 146 and 155 respectively
Net QIB Portion	The QIB Portion less the number of Equity Shares allocated to Anchor Investors
"NBFC-SI" or "Systemically Important Non-Banking Financial Company"	A systemically important non-banking financial company as defined under Regulation 2(1)(iii) of the SEBI ICDR Regulations.
Non-Institutional Bidders	Bidders that were not QIBs or Retail Individual Bidders and who have Bid for Equity Shares for an amount more than ₹ 200,000.
Non-Institutional Portion	The portion of this Issue being not more than 15% of the Issue, being 3,075,268* Equity Shares, which was made available for allocation to Non-Institutional Bidders on a proportionate basis, subject to valid Bids having been received at or above the Issue, out of which i) one third was reserved for Bidders with Bids exceeding ₹ 0.20 million up to ₹ 1.00 million; and ii) two-thirds was reserved for Bidders with Bids exceeding ₹ 1.00 million. <i>*Subject to finalization of Basis of Allotment.</i>
"Non-Resident" or "NR"	A person resident outside India, as defined under FEMA and includes FPIs, VCFs, FVCIs and NRIs
Issue	The initial public offering of up to 20,501,792* Equity Shares of our Company for cash at a price of ₹ 279 per Equity Share aggregating up to ₹ 5,720.00 million. <i>*Subject to finalization of Basis of Allotment.</i>
Issue Agreement	The agreement dated January 4, 2024, between our Company and the BRLMs, pursuant to which certain arrangements are agreed to in relation to the Issue
Issue Price	₹ 279 per Equity Share of face value ₹ 2 each. Equity Shares was allocated to Anchor Investor at the Anchor Investor Issue Price which was determined by our Company in consultation with the BRLMS in terms of the Red Herring Prospectus and this Prospectus. The Issue Price was determined by our Company in consultation with the BRLMs on the Pricing Date, in accordance with the Book Building Process and in terms of the Red Herring Prospectus and this Prospectus.
Issue Proceeds	The gross proceeds of the Fresh Issue which was made available to our Company based on the total number of Equity Shares Allotted under this Issue and the Issue Price
Price Band	The price band ranging from the Floor Price of ₹ 265 per Equity Share to the Cap Price of ₹ 279 per Equity Share of face value ₹ 2 each.

Term	Description
Pricing Date	The date on which our Company in consultation with the BRLMs, finalised the Issue Price
Prospectus	This prospectus dated December 14, 2024, filed by our Company with the RoC after the Pricing Date in accordance with Section 26 of the Companies Act, 2013, and the SEBI ICDR Regulations containing, <i>inter alia</i> , the Issue Price, the size of the Issue and certain other information, including any addenda or corrigenda thereto.
Public Issue Account	The bank account opened with the Public Issue Account Bank under Section 40(3) of the Companies Act, 2013, to receive monies from the Escrow Account and from the ASBA Accounts on the Designated Date
Public Issue Account Bank	A bank which is a clearing member and registered with SEBI as a banker to an issue, and with whom the Public Issue Account was opened, in this case being ICICI Bank Limited
“QIBs” or “Qualified Institutional Buyers”	Qualified institutional buyers as defined under Regulation 2(1)(ss) of the SEBI ICDR Regulations
QIB Bidders	QIBs who Bid in the Issue
QIB Portion	The portion of this Issue being not less than 75% of the Issue, being not less than 1,53,76,345 Equity Shares, which was made available for allocation to QIBs (including Anchor Investors) on a proportionate basis, including the Anchor Investor Portion (in which allocation was on a discretionary basis, as determined by our Company, in consultation with the BRLMs), subject to valid Bids having been received at or above the Issue Price
QIB Bid/ Issue Closing Date	In the event our Company in consultation with the BRLMs, decide to close Bidding by QIBs one day prior to the Bid/Issue Closing Date, the date one day prior to the Bid/Issue Closing Date; otherwise it shall be the same as the Bid/Issue Closing Date
“Red Herring Prospectus” or “RHP”	Red herring prospectus dated December 5, 2024 issued by our Company in accordance with Section 32 of the Companies Act, 2013, and the provisions of the SEBI ICDR Regulations, which did not have complete particulars of price at which the Equity Shares will be allotted and the size of the Issue.
Refund Account(s)	The account(s) opened with the Refund Bank, from which refunds, if any, of the whole or part of the Bid Amount to Anchor Investors shall be made.
Refund Bank	The Banker to the Issue with whom the Refund Account(s) has been opened, in this case being Axis Bank Limited
Registrar Agreement	The agreement dated January 4, 2024, entered into between our Company and the Registrar to the Issue, in relation to the responsibilities and obligations of the Registrar to the Issue pertaining to the Issue
Registered Brokers	Stock brokers registered with SEBI under the Securities and Exchange Board of India (Stock Brokers) Regulations, 1992 and the stock exchanges having nationwide terminals, other than the Members of the Syndicate and eligible to procure Bids in terms of Circular No. CIR/CFD/14/2012 dated October 4, 2012, issued by SEBI
“Registrar to the Issue” or “Registrar”	Link Intime India Private Limited.
“RTAs” or “Registrar and Share Transfer Agents”	The registrar and share transfer agents registered with SEBI and eligible to procure Bids at the Designated RTA Locations in terms of circular no. CIR/CFD/POLICYCELL/11/2015 dated November 10, 2015, issued by SEBI
Resident Indian	A person resident in India, as defined under FEMA
“Retail Individual Bidder(s)” or “Retail Individual Investor(s)” or “RII(s)” or “RIB(s)”	Individual Bidders, who have Bid for the Equity Shares for an amount which is not more than ₹ 200,000 in any of the bidding options in the Issue (including HUFs applying through their Karta and Eligible NRI Bidders) and does not include NRIs (other than Eligible NRIs)
Retail Portion	The portion of the Issue, being not more than 10% of the Issue or 2,050,179* Equity Shares, available for allocation to Retail Individual Bidders subject to valid Bids being received at or above the Issue Price, which shall not be less than the minimum Bid Lot, subject to availability in the Retail Portion *Subject to finalization of Basis of Allotment
Revision Form	Form used by the Bidders to modify the quantity of the Equity Shares or the Bid Amount in any of their Bid cum Application Forms or any previous Revision Form(s) QIB Bidders and Non-Institutional Bidders were not allowed to withdraw or lower their Bids (in terms of quantity of Equity Shares or the Bid Amount) at any stage. Retail Individual Bidders could revise their Bids during the Bid/ Issue Period and withdraw their Bids until the Bid/ Issue Closing Date
SBICAPS	SBI Capital Markets Limited
“Self Certified Syndicate Bank(s)” or “SCSB(s)”	The banks registered with SEBI, offering services in relation to ASBA, (i) in relation to ASBA, where the Bid Amount was blocked by authorising an SCSB, a list of

Term	Description
	which is available on the website of SEBI at www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=34 and updated from time to time and at such other websites as may be prescribed by SEBI from time to time, (ii) in relation to RIBs using the UPI Mechanism, a list of which is available on the website of SEBI at https://sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=40 or such other website as updated from time to time. Applications through UPI in the Issue could be made only through the SCSBs mobile applications (apps) whose name appears on the SEBI website. A list of SCSBs and mobile application, which, are live for applying in public issues using UPI mechanism is available on the website of SEBI at https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=43. The said list shall be updated on the SEBI website
Specified Locations	Bidding centres where the Syndicate accepted ASBA Forms from Bidders
Specified Securities	Specified securities of our Company as defined under Regulation 2(eee) of the SEBI ICDR Regulations, 2018.
Sponsor Bank	A bank registered with SEBI which is appointed by our Company to act as a conduit between the Stock Exchanges and the National Payments Corporation of India in order to push the mandate collect requests and / or payment instructions of the UPI Bidders using the UPI Mechanism and carry out, in terms of the UPI Circulars, the Sponsor Bank in this case being Axis Bank Limited
Sub-Syndicate Members	The sub-syndicate members, if any, appointed by the BRLMs and the Syndicate Members, to collect ASBA Forms and Revision Forms
Syndicate Agreement	The agreement dated December 4, 2024 between our Company, the Registrar to the Issue, the BRLMs and the Syndicate Members in relation to the procurement of Bid cum Application Forms by the Syndicate
Syndicate Member(s)	Syndicate member(s) as defined under Regulation 2(1)(hhh) of the SEBI ICDR Regulations, namely, SBICAP Securities Limited, Investec Capital Services (India) Private Limited and Sharekhan Limited
“Syndicate” or “Members of the Syndicate”	Collectively, the BRLMs and the Syndicate Member(s)
Underwriters	SBI Capital Markets Limited, DAM Capital Advisors Limited, SBICAP Securities Limited, Investec Capital Services (India) Private Limited and Sharekhan Limited.
Underwriting Agreement	The agreement dated December 14, 2024 between the Underwriters and our Company.
UPI	Unified payments interface which is an instant payment mechanism, developed by NPCI
UPI Bidders	Collectively, individual investors applying as (i) Retail Individual Bidders in the Retail Portion, and (ii) Non-Institutional Bidders with a Bid Amount of up to ₹500,000 in the Non-Institutional Portion Bidding under the UPI Mechanism through ASBA Forms(s) submitted with Syndicate Members, Registered Brokers, Collecting Depository Participants and Registrar and Share Transfer Agents. Pursuant to Circular no. SEBI/HO/CFD/DIL2/P/CIR/P/2022/45 dated April 5, 2022 issued by SEBI, all individual investors applying in public issues where the application amount is up to ₹500,000 using UPI Mechanism, shall provide their UPI ID in the bid cum-application form submitted with: (i) a syndicate member, (ii) a stock broker registered with a recognized stock exchange (whose name is mentioned on the website of the stock exchange as eligible for such activity), (iii) a depository participant (whose name is mentioned on the website of the stock exchange as eligible for such activity), and (iv) a registrar to an issue and share transfer agent (whose name is mentioned on the website of the stock exchange as eligible for such activity)
UPI Circulars	Collectively, SEBI circular number SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI circular number SEBI/HO/CFD/DIL2/CIR/P/2019/50 dated April 3, 2019, SEBI circular number SEBI/HO/CFD/DIL2/CIR/P/2019/76 dated June 28, 2019, SEBI circular number SEBI/HO/CFD/DIL2/CIR/P/2019/85 dated July 26, 2019, SEBI circular number SEBI/HO/CFD/DCR2/CIR/P/2019/133 dated November 8, 2019, SEBI circular number SEBI/HO/CFD/DIL2/CIR/P/2020 dated March 30, 2020, SEBI circular number SEBI/HO/CFD/DIL2/OW/P/2020/2481/1/M dated March 16, 2021, SEBI circular number SEBI/HO/CFD/DIL2/P/CIR/2021/570 dated June 2, 2021 SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2022/45 dated April 5, 2022, SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2022/51 dated April 20, 2022 (to the extent these circulars are not rescinded by the SEBI RTA Master Circular), SEBI circular no. SEBI/HO/CFD/DIL2/P/CIR/2022/75 dated May 30, 2022, the RTA Master Circular and SEBI master circular no. SEBI/HO/CFD/PoD-2/P/CIR/2023/00094 dated June 21, 2023 SEBI circular

Term	Description
	SEBI/HO/CFD/TPD1/CIR/P/2023/140 dated August 9, 2023, along with the circular issued by the National Stock Exchange of India Limited having reference no. 25/2022 dated August 3, 2022 and the circular issued by BSE Limited having reference no. 20220803-40 dated August 3, 2022, and any subsequent circulars or notifications issued by SEBI and Stock Exchanges in this regard.
UPI ID	Identity document created on Unified Payment Interface (UPI) for single-window mobile payment system developed by the National Payments Corporation of India (NPCI)
UPI Mandate Request	A request (intimating the RII by way of a notification on the UPI application and by way of a SMS directing the UPI Bidders to such UPI application) to the UPI Bidder initiated by the Sponsor Bank to authorise blocking of funds on the UPI application equivalent to Bid Amount and subsequent debit of funds in case of Allotment
UPI Mechanism	The bidding mechanism used by an UPI Bidders to make a Bid in the Issue in accordance with UPI Circulars.
UPI PIN	Password to authenticate UPI transaction
Wilful Defaulter or a Fraudulent Borrower	A company or person, as the case may be, categorised as a wilful defaulter or a fraudulent borrower by any bank or financial institution or consortium thereof, in accordance with the guidelines on wilful defaulters or fraudulent borrowers issued by the RBI
Working Day	All days on which commercial banks in Mumbai are open for business; provided, however, with reference to (a) announcement of Price Band; and (b) Bid/ Issue Period, the expression “Working Day” shall mean all days on which commercial banks in Mumbai are open for business, excluding all Saturdays, Sundays or public holidays; and (c) with reference to the time period between the Bid/ Issue Closing Date and the listing of the Equity Shares on the Stock Exchanges, the expression “Working Day” shall mean all trading days of Stock Exchanges, excluding Sundays and bank holidays, in terms of the circulars issued by SEBI, including the UPI circulars.

Technical/ Industry Related Terms/ Abbreviations

Term	Description
Activated Credit Users	Refers to the sum of MobiKwik ZIP and ZIP EMI Users
Activated MobiKwik ZIP Users	The aggregate users who have activated the credit limit under MobiKwik ZIP as of the relevant date
Activated ZIP EMI Users	The aggregate users who have been sanctioned a loan under the ZIP EMI product
AI	Artificial intelligence
AMC	Asset management company
AUM	Assets under management
ASO	App store optimisation
B2B	Business to business
Biller	Any service provider whose bill can be paid through the MobiKwik platform
Credit Partner AUM	The total principal outstanding towards credit products disbursed to our customers by our Lending Partners which has not been delinquent for more than 90 days across all our lending partners
CRM	Customer relationship management
Customer Acquisition Cost/ “CAC” or “CAC per New Registered User”	The total marketing spend comprising of business promotion expenses less user incentives divided by the number of New Registered Users for payments services business in the relevant period
Digital Credit GMV	The sum of MobiKwik ZIP GMV (Disbursements) and ZIP EMI GMV (Disbursements) for the relevant period
Digital Lending Guidelines	Guidelines on Digital Lending dated September 2, 2022, issued by the RBI
DLAI	Digital Lenders Association of India
DLG	Default loss guarantee
DLG Guidelines	Guidelines on Default Loss Guarantee (DLG) in Digital Lending dated June 8, 2023, issued by the RBI
EBITDA	Earnings before interest, taxes, depreciation and amortization
EBITDA Margin	The percentage of EBITDA divided by total income
ECL	Expected credit loss
EDC device	Electronic data capture device
EMI	Equated monthly instalment
e-NACH	Electronic National Automated Clearing House
EPF	Employees provident fund
EPFO	Employees provident fund organisation
EWS	Early warning signs

Term	Description
GMV	Gross monetary value
Gross Margin - Financial Services (%)	The revenue from operations from financial services net of lending operational expenses and financial guarantee expenses, as a percentage (%) of revenue from operations from financial services for the relevant period
Gross Margin – Payments Services (%)	The revenue from operations from payment services net of payment gateway costs and user incentives, as a percentage (%) of revenue from operations from payment services for the relevant period
IAMAI	Internet and Mobile Association of India
KYC Completed Users	All users who have completed their KYC on the MobiKwik platform
Lending Partners	Registered lenders, being banks and NBFCs who disburse loans to consumers on our platform through our MobiKwik ZIP and ZIP EMI products
LLM	Large language models.
Merchants	All merchants who accept payments via the MobiKwik platform as of the relevant date
MDR	Merchant discount rate
ML	Machine learning
MobiKwik ZIP EMI GMV (Disbursements)	The aggregate value of loan disbursements through ZIP EMI in the relevant period
MobiKwik ZIP EMI GMV (Disbursements) per user per month	The monthly average of loans disbursed through the ZIP EMI product in the relevant period.
MobiKwik ZIP GMV (Disbursements)	The aggregate value of spends through MobiKwik ZIP in the relevant period
MobiKwik ZIP GMV (Disbursements) per user per month	The monthly average of amount spent per transacting MobiKwik ZIP user. (i.e. users that have made at least one transaction through MobiKwik ZIP) in the relevant period
New Registered Users	The Registered Users added during the relevant period
NBFC-P2P	Non-Banking Financial Company – Peer to Peer Lending Platform registered with the RBI
Offline Merchants	Any merchant who accepts offline payments via the MobiKwik platform
Online Merchants	Any merchant who accepts online payments via the MobiKwik platform
PCI- DSS	Payment Card Industry Data Security Standard
Pre-Approved Users for MobiKwik ZIP	Users who have been selected by our Company for availing MobiKwik ZIP services
PPI	Prepaid payment instrument
Overall Contribution Margin	The total revenue net of payment gateway costs, lending operating expenses, financial guarantee expenses, and user incentives as a % of total revenue for a particular period
Overall Credit Operating Costs	Lending operational expenses and financial guarantee expenses as a percentage (%) of Credit Disbursements
Payment Gateway GMV	The aggregate value of transactions processed through Zaakpay for its merchants excluding our Company
Payment GMV	All spends made through different payment products (excluding payment gateway and certain discontinued one-time payment GMV) throughout our platform
Platform Spend GMV	All spends made through all payment and credit products (excluding direct loan disbursement to bank accounts and certain discontinued one-time payment GMV) throughout our platform
POS	Point-of-sale
QR code	Quick response code
Registered Users	The number of unique devices (laptops, mobile phones, etc) that provided a unique mobile number or email address for registration on our MobiKwik payments platform as of the relevant date.
Repeat MobiKwik ZIP Users	The percentage of repeat users by total transacting users, identified by their unique mobile number and/ or email address, where a MobiKwik ZIP repeat user is any user who has been billed for MobiKwik ZIP at least once before
SEO	Search engine optimisation
SIP	Systematic investment plan
Wealth-AUA	All investment balances across asset classes (including amount held in bank accounts, Xtra, mutual funds, EPF, digital gold, and other investment products) of our users tracked through our platform with explicit consent.
Xtra	Product offering in partnership with our NBFC- P2P partner, where our consumers can deposit money for further lending to borrowers.
ZIP EMO Average Ticket Size	ZIP EMO GMV (Disbursement)/ number of users in the relevant year/period

Conventional and General Terms or Abbreviations

Term	Description
“Mn” or “mn”	Million
AGM	Annual General Meeting
AIF	An alternative investment fund as defined in and registered with SEBI under the Securities and Exchange Board of India (Alternative Investment Funds) Regulations, 2012
AS or Accounting Standards	Accounting standards issued by the Institute of Chartered Accountants of India, as notified from time to time.
Bn or bn	Billion
BBPS Guidelines	Bharat Bill Payment System Guidelines, 2014
BSE	BSE Limited
Category I AIF	AIFs who are registered as “Category I Alternative Investment Funds” under the SEBI AIF Regulations
Category II AIF	AIFs who are registered as “Category II Alternative Investment Funds” under the SEBI AIF Regulations
Category III AIF	AIFs who are registered as “Category III Alternative Investment Funds” under the SEBI AIF Regulations
Category I FPIs	FPIs registered as “Category I foreign portfolio investors” under the SEBI FPI Regulations
Category II FPIs	FPIs registered as “Category I foreign portfolio investors” under the SEBI FPI Regulations
CDSL	Central Depository Services (India) Limited
CIN	Corporate Identity Number
CIT	Commissioner of Income Tax
Companies Act	Companies Act, 1956 and Companies Act, 2013, as applicable
Companies Act, 1956	The erstwhile Companies Act, 1956 along with the relevant rules made thereunder
Companies Act, 2013	Companies Act, 2013, along with the relevant rules, regulations, clarifications, circulars and notifications issued thereunder, as amended to the extent currently in force
Depositories	NSDL and CDSL
Delhi NCR	National Capital Territory of Delhi and Haryana
Depositories Act	The Depositories Act, 1996, read with regulations framed thereunder
DIN	Director Identification Number
DP ID	Depository Participant’s Identity Number
DP or Depository Participant	A depository participant as defined under the Depositories Act
EGM	Extraordinary General Meeting
EPS	Earnings Per Share
FCNR	Foreign currency non-resident account
FDI	Foreign Direct Investment
FDI Circular	The consolidated FDI Policy circular, bearing DPIIT file number 5(2)/2020-FDI Policy dated October 15, 2020, effective from October 15, 2020, issued by the Department of Promotion of Industry and Internal Trade, Ministry of Commerce and Industry, Government of India, and any modifications thereto or substitutions thereof, issued from time to time
FEMA	Foreign Exchange Management Act, 1999, read with rules and regulations thereunder.
FEMA NDI Rules	Foreign Exchange Management (Non-debt Instrument) Rules, 2019
“Financial Year” or “Fiscal” or “Fiscal Year” or “FY”	The period of 12 months commencing on April 1 of the immediately preceding calendar year and ending on March 31 of that particular calendar year
FPI(s)	Foreign portfolio investors as defined under the SEBI FPI Regulations
FVCI	Foreign venture capital investors as defined and registered under the SEBI FVCI Regulations
Fugitive Economic Offender	An individual who is declared a fugitive economic offender under Section 12 of the Fugitive Economic Offenders Act, 2018
GDP	Gross domestic product
“GoI” or “Government” or “Central Government”	The Government of India
GST	Goods and services tax
H1 FY25	Three months ended June 30, 2024
HUF	Hindu undivided family
ICAI	The Institute of Chartered Accountants of India
IFRS	International Financial Reporting Standards of the International Accounting Standards Board
Income Tax Act	Income- tax Act, 1961, read with the rules framed thereunder
Income Tax Rules	Income- tax Rules, 1962
Ind AS	Indian Accounting Standards specified under section 133 of the Companies Act, 2013, as notified under Companies (Indian Accounting Standard) Rules, 2015, as

Term	Description
	amended
Indian GAAP	Generally Accepted Accounting Principles in India notified under Section 133 of the Companies Act, 2013 and read together with paragraph 7 of the Companies (Accounts) Rules, 2014 and Companies (Accounting Standards) Amendment Rules, 2016
INR or Rupee or ₹ or Rs.	Indian Rupee, the official currency of the Republic of India
IPO	Initial public offering
IRDAI	Insurance Regulatory and Development Authority of India
IST	Indian Standard Time
MCA	Ministry of Corporate Affairs, Government of India
Mutual Fund(s)	Mutual fund(s) registered with the SEBI under the SEBI Mutual Funds Regulations
N.A.	Not applicable
NACH	National Automated Clearing House
NAV	Net asset value
NEFT	National Electronic Fund Transfer
NPCI	National Payments Corporation of India
NRI	A person resident outside India, who is a citizen of India or an overseas citizen of India cardholder within the meaning of section 7(A) of the Citizenship Act, 1955
NSDL	National Securities Depository Limited
NSE	National Stock Exchange of India Limited
“OCB” or “Overseas Corporate Body”	A company, partnership, society or other corporate body owned directly or indirectly to the extent of at least 60% by NRIs including overseas trusts, in which not less than 60% of beneficial interest is irrevocably held by NRIs directly or indirectly and which was in existence on October 3, 2003 and immediately before such date was eligible to undertake transactions pursuant to general permission granted to OCBs under FEMA. OCBs are not allowed to invest in the Issue
<i>p.a.</i>	Per annum
P/E Ratio	Price/ earnings ratio
PAN	Permanent account number
PAPG Guidelines	Guidelines on Regulation of Payment Aggregators and Payment Gateways, 2020
PAT	Profit after tax or Profit/(loss) for the year/period
PSS Act	The Payment and Settlement Systems Act, 2007
PSS Regulations	Payments and Settlement Systems Regulations, 2008
PPI	Prepaid payment instruments
RBI	Reserve Bank of India
Regulation S	Regulation S under the U.S. Securities Act
RoNW	Return on Net Worth
RTGS	Real time gross settlement
SCRA	Securities Contracts (Regulation) Act, 1956.
SCRR	Securities Contracts (Regulation) Rules, 1957
SEBI	Securities and Exchange Board of India constituted under the SEBI Act
SEBI Act	Securities and Exchange Board of India Act, 1992
SEBI AIF Regulations	Securities and Exchange Board of India (Alternative Investment Funds) Regulations, 2012
SEBI FPI Regulations	Securities and Exchange Board of India (Foreign Portfolio Investors) Regulations, 2019
SEBI FVCI Regulations	Securities and Exchange Board of India (Foreign Venture Capital Investors) Regulations, 2000
SEBI ICDR Regulations	Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018
SEBI Listing Regulations	Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015
SEBI RTA Master Circular	SEBI master circular bearing number SEBI/HO/MIRSD/POD-1/CIR/2023/70 dated May 17, 2023
SEBI SBEB Regulations	Securities and Exchange Board of India (Share Based Employee Benefits and Sweat Equity) Regulations, 2021
SEBI Takeover Regulations	Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011
SEBI VCF Regulations	Securities and Exchange Board of India (Venture Capital Fund) Regulations, 1996
State Government	The government of a state in India
Stock Exchanges	Collectively, the BSE and NSE
STT	Securities transaction tax
TAN	Tax deduction account number
TDS	Tax deducted at source

Term	Description
U.S. GAAP	Generally accepted accounting principles of the United States of America
U.S. Securities Act	U.S. Securities Act of 1933, as amended
VAT	Value added tax
VCFs	Venture capital funds as defined in and registered with SEBI under the SEBIVCF Regulations
Year/ Calendar Year	The 12 month period ending December 31

CERTAIN CONVENTIONS, USE OF FINANCIAL INFORMATION AND MARKET DATA AND CURRENCY OF PRESENTATION

Certain Conventions

All references to “India” in this Prospectus are to the Republic of India, together with its territories and possessions, and all references herein to the “Government”, “Indian Government”, “GoI”, “Central Government” or the “State Government” are to the Government of India, central or state, as applicable.

All references herein to the “U.S.”, “U.S.A.”, or the “United States” are to the United States of America and its territories and possessions.

Unless otherwise stated, all references to page numbers in this Prospectus are to page numbers of this Prospectus.

Currency and Units of Presentation

All references to “Rupee(s)”, “Rs.” or “₹” or “INR” are to Indian Rupees, the official currency of the Republic of India. All references to “US\$” or “U.S. Dollars” or “USD” are to United States Dollars, the official currency of the United States of America.

Exchange Rates

This Prospectus contains conversions of certain other currency amounts into Rupees that have been presented solely to comply with the requirements of SEBI ICDR Regulations. Unless otherwise stated, the exchange rates referred to for the purpose of conversion of foreign currency amounts into Rupee amounts, are as follows:

(in ₹)

Currency	Exchange rate as on ⁽¹⁾			
	June 30, 2024	March 31, 2024	March 31, 2023	March 31, 2022
USD	83.45	83.37	82.22	75.81

Source: www.fbil.org.in

Note: Exchange rate is rounded off to two decimal point

⁽¹⁾ If the RBI reference rate is not available on a particular date due to a public holiday, exchange rates of the previous working day have been disclosed.

Such conversion should not be considered as a representation that such currency amounts have been, could have been or can be converted into Rupees at any particular rate, the rates stated above or at all.

Time

Unless otherwise specified, all references to time in this Prospectus are to Indian Standard Time (“IST”). Unless indicated otherwise, all references to a year in this Prospectus are to a calendar year.

Financial and Other Data

Unless stated or the context requires otherwise, the financial information in this Prospectus is derived from the Restated Consolidated Financial Information of our Company along with our Subsidiaries, comprise the Restated Consolidated Statement of Assets and Liabilities as at June 30, 2024, March 31, 2024, March 31, 2023 and March 31, 2022, the Restated Consolidated Statement of Profit and Loss (including Other Comprehensive Income), the Restated Consolidated Statement of Changes in Equity and the Restated Consolidated Statement of Cash Flows for the three months period ended June 30, 2024 and for the years ended March 31, 2024, March 31, 2023 and March 31, 2022, and the material accounting policies, and other explanatory information (collectively, the “**Restated Consolidated Financial Information**”), restated in accordance with the requirements of Section 26 of Part I of Chapter III of Companies Act, SEBI ICDR Regulations, as amended and the Guidance Note on “Reports in Company Prospectuses (Revised 2019)” issued by the ICAI, as amended from time to time.

There are significant differences between Indian GAAP, Ind AS, U.S. GAAP and IFRS. Our Company does not provide reconciliation of its financial information to Indian GAAP, IFRS or U.S. GAAP. Our Company has not attempted to explain those differences or quantify their impact on the financial data included in this Prospectus and it is urged that you consult your own advisors regarding such differences and their impact on our financial data. Accordingly, the degree to which the financial information included in this Prospectus will provide meaningful information is entirely dependent on the reader’s level of familiarity with Indian accounting policies

and practices, the Companies Act, Ind AS, and the SEBI ICDR Regulations. Any reliance by persons not familiar with Indian accounting policies and practices on the financial disclosures presented in this Prospectus should, accordingly, be limited.

Our Company's fiscal year commences on April 1 of each year and ends on March 31 of the next year. Accordingly, all references to a particular fiscal year (referred to herein as "**Fiscal**", "**Fiscal Year**" or "**FY**") are to the 12 months period ended March 31 of that particular year, unless otherwise specified. All the figures in this Prospectus have been presented in million, billion and trillion or in whole numbers where the numbers have been too small to present in million unless stated otherwise. One million represents 1,000,000 and one billion represents 1,000,000,000. Certain figures contained in this Prospectus, including financial information, have been subject to rounding adjustments. Any discrepancies in any table between the totals and the sum of the amounts listed are due to rounding off. All figures in decimals in this Prospectus have been rounded off to the second decimal. In certain instances, (i) the sum or percentage change of such numbers may not conform exactly to the total figure given, and (ii) the sum of the figures in a column or row in certain tables may not conform exactly to the total figure given for that column or row. However, figures sourced from third-party industry sources may be expressed in denominations other than million or may be rounded off to other than two decimal points in the respective sources, and such figures have been expressed in this Prospectus in such denominations or rounded-off to such number of decimal points as provided in such respective sources.

Unless the context otherwise indicates, any percentage amounts, as set forth in "*Risk Factors*", "*Our Business*" and "*Management's Discussion and Analysis of Financial Condition and Results of Operations*" on pages 34, 216 and 400, respectively, and elsewhere in this Prospectus have been calculated on the basis of amounts derived from the Restated Consolidated Financial Information.

Non-GAAP Financial Measures

This Prospectus contains certain non-GAAP financial measures and certain other statistical information relating to our operations and financial performance, including EBITDA, EBITDA Margin, Net asset value (per equity share), Return on net worth (RoNW) and certain other industry metrics relating to our operations and financial performance, including, Overall Contribution Margin, Gross Margin – Financial Services(%), Gross Margin – Payment Services (%), Platform Spend GMV, Customer Acquisition Cost, Registered Users, Activated MobiKwik ZIP Users, MobiKwik ZIP GMV (Disbursements), ZIP EMI GMV (Disbursements) and Repeat MobiKwik ZIP Users, that are not required by, or presented in accordance with, Ind AS, or Indian GAAP. Further, these Non-GAAP Measures are not a measurement of our financial performance or liquidity under Ind AS, Indian GAAP, IFRS or US GAAP and should not be considered in isolation or construed as an alternative to cash flows, profit/ (loss) for the years/ period or any other measure of financial performance or as an indicator of our operating performance, liquidity, profitability or cash flows generated by operating, investing or financing activities derived in accordance with Ind AS, Indian GAAP, IFRS or US GAAP (together, "**Non-GAAP Measure**"). We compute and disclose such non-Indian GAAP financial measures and such other statistical information relating to our operations and financial performance as we consider such information to be useful measures of our business and financial performance. These Non-GAAP Measures and other statistical and other information relating to our operations and financial performance may not be computed on the basis of any standard methodology that is applicable across the industry and therefore may not be comparable to financial measures and statistical information of similar nomenclature that may be computed and presented by other companies and are not measures of operating performance or liquidity defined by Ind AS and may not be comparable to similarly titled measures presented by other companies.

The table below reconciles profit/ (loss) for the year/period to EBITDA and EBITDA Margin.

Particulars	Fiscal			For the Three months ended June 30, 2024
	2022	2023	2024	
	(₹ million, except percentages)			
Profit/ (Loss) for the year/ period (A)	(1,281.62)	(838.14)	140.79	(66.15)
Total tax expense/ (credit) (B)	(2.56)	31.88	0.01	2.68
Profit/ (Loss) before tax (C=A+B)	(1,284.18)	(806.26)	140.80	(63.47)
Add: Finance Costs (D)	109.13	204.24	188.25	65.81
Add: Depreciation and amortisation expense (E)	20.99	42.82	43.15	19.96
Earnings before finance cost, taxes, depreciation and amortization expenses (EBITDA) (F= C+D+E)	(1,154.06)	(559.20)	372.20	22.30

Particulars	Fiscal			For the Three months ended June 30, 2024
	2022	2023	2024	
	(₹ million, except percentages)			
Total income (G)	5,432.19	5,611.16	8,903.15	3,458.29
EBITDA Margin (F/G%)	(21.24)	(9.97)	4.18	0.64

Reconciliation of Net Asset Value (per equity share)

Particulars	Fiscal			For the Three months ended June 30, 2024
	2022	2023	2024	
	(₹ million, except percentages)			
Equity share capital (I)	114.38	114.38	114.38	114.38
Instruments entirely equity in nature (II)	-	-	-	-
Other equity (III)	2,051.04	1,312.56	1,511.51	1,472.10
Net Worth (IV) = (I + II + III)	2,165.42	1,426.94	1,625.89	1,586.48
No of Equity Share # (V)	5,561,5263	57,192,579	57,184,521	57,184,521
Net Asset Value (per equity share) (VI) = (IV/ V)	38.94	24.95	28.43	27.74

Reconciliation of Return on Net Worth

Particulars	Fiscal			For the Three months ended June 30, 2024
	2022	2023	2024	
	(₹ million, except percentages)			
Equity share capital (I)	114.38	114.38	114.38	114.38
Instruments entirely equity in nature (II)	-	-	-	-
Other equity (III)	2,051.04	1,312.56	1,511.51	1,472.10
Total Equity (IV) = (I + II + III)	2,165.42	1,426.94	1,625.89	1,586.48
Restated Profit/ (loss) for the year/period (V)	(1,281.62)	(838.14)	140.79	(66.15)
Return on net worth (VI) = (V / (IV))	(59.19%)	(58.74%)	8.66%	(4.17%)

Industry and Market Data

Unless otherwise stated, this Prospectus contains certain industry and market data and statements concerning our industry has been obtained from the report titled “Deep dive into India Fintech Market” dated September 16, 2024, prepared and issued by RedSeer, which has been commissioned (through an engagement letter with our Company dated December 4, 2023) and paid for by our Company, exclusively in connection with the Issue which will be available on the website of our Company <https://www.mobikwik.com/ir> and which is subject to the disclaimer mentioned below. Further, RedSeer has, by its letter dated November 21, 2024 (“RedSeer Consent”) has accorded their no objection and consent to use the RedSeer Report. RedSeer has also confirmed in the RedSeer Consent that it is an independent agency and is not related to our Company, our Subsidiaries, our Directors, our Promoters, our Key Management Personnel or our Senior Management or the BRLMs. For risks in this regard, see “Risk Factors – Industry information included in this Prospectus has been derived from an industry report commissioned and paid for by us for such purpose. There can be no assurance that such third-party statistical, financial and other industry information is either complete or accurate” on page 70.

Industry publications generally state that the information contained in those publications has been obtained from sources believed to be reliable, but their accuracy and completeness are not guaranteed, and their reliability cannot be assured. The data used in these sources may have been re-classified by us for the purposes of presentation. Data from these sources may also not be comparable.

The extent to which industry and market data set forth in this Prospectus is meaningful depends on the reader’s familiarity with and understanding of the methodologies used in compiling such data. There are no standard data gathering methodologies in the industry in which we conduct our business, and methodologies and assumptions may vary widely among different industry sources. The data used in these sources may have been reclassified by us for the purposes of presentation. Accordingly, no investment decision should be made solely on the basis of such information. Such data involves risks, uncertainties and numerous assumptions and is subject to change based on various factors, including those disclosed in “Risk Factors” on page 34.

In accordance with the SEBI ICDR Regulations, the section “Basis for the Issue Price” on page 158 includes information relating to our peer group. Such information has been derived from publicly available sources. Accordingly, no investment decision should be made solely on the basis of such information.

Disclaimer of RedSeer

The market information in the RedSeer Report is arrived at by employing an integrated research methodology which includes secondary and primary research. RedSeer’s primary research work includes surveys and in-depth interviews of consumers, customers and other relevant ecosystem participants, and consultations with market participants and experts. In addition to the primary research, quantitative market information is also derived based on data from trusted portals and industry publications. Therefore, the information is subject to limitations of, among others, secondary statistics and primary research, and accordingly the findings do not purport to be exhaustive. RedSeer’s estimates and assumptions are based on varying levels of quantitative and qualitative analyses from various sources, including industry journals, company reports and information in the public domain. RedSeer’s research has been conducted with a broad perspective on the industry and will not necessarily reflect the performance of individual companies in the industry. RedSeer shall not be liable for any loss suffered by any person on account of reliance on the information contained in this Report.

While RedSeer has taken due care and caution in preparing the RedSeer Report based on information obtained from sources generally believed to be reliable, its accuracy, completeness and underlying assumptions are subject to limitations like interpretations of market scenarios across sources, data availability amongst others. Therefore, RedSeer does not guarantee the accuracy or completeness of the underlying data or the RedSeer Report.

Forecasts, estimates and other forward-looking statements contained in the RedSeer Report are inherently uncertain and could fluctuate due to changes in factors underlying their assumptions, or events or combinations of events that cannot be reasonably foreseen. Additionally, the COVID-19 coronavirus pandemic has significantly affected economic activity in general and the food services sector in particular, and it is yet to be fully abated. The forecasts, estimates and other forward-looking statements in the RedSeer Report depend on factors like the recovery of the economy, evolution of consumer sentiments, the competitive environment, amongst others, leading to significant uncertainty, all of which cannot be reasonably and accurately accounted for. Actual results and future events could differ materially from such forecasts, estimates, or such statements.

The RedSeer Report is not a recommendation to invest/disinvest in any entity covered in the RedSeer Report and the RedSeer Report should not be construed as investment advice within the meaning of any law or regulation.

Without limiting the generality of the foregoing, nothing in the RedSeer Report should be construed as RedSeer providing or intending to provide any services in jurisdictions where it does not have the necessary permission and/or registration to carry out its business activities in this regard. No part of the RedSeer Report shall be reproduced or extracted or published in any form without RedSeer’s prior written approval.

FORWARD-LOOKING STATEMENTS

This Prospectus contains certain “forward-looking statements”. These forward-looking statements generally can be identified by words or phrases such as “aim”, “anticipate”, “believe”, “can”, “could”, “expect” “are likely”, “goal”, “expect”, “estimate”, “intend”, “may”, “objective”, “plan”, “project”, “should” “will”, “will continue”, “will achieve”. “shall”, “seek to”, “will pursue” or other words or phrases of similar import. Similarly, statements that describe our strategies, objectives, plans or goals are also forward-looking statements. However, these are not the exclusive means of identifying forward looking statements. All forward-looking statements are subject to risks, uncertainties and assumptions about us that could cause actual results to differ materially from those contemplated by the relevant forward-looking statement. For the reasons described below, we cannot assure investors that the expectations reflected in these forward-looking statements will prove to be correct. Therefore, investors are cautioned not to place undue reliance on such forward-looking statements and not to regard such statements as a guarantee of future performance.

Actual results may differ materially from those suggested by the forward-looking statements due to risks or uncertainties associated with the expectations with respect to, but not limited to, regulatory changes pertaining to the industry in which our Company and Subsidiaries have businesses and our ability to respond to them, our ability to successfully implement our strategy, our growth and expansion, technological changes, our exposure to market risks, general economic and political conditions in India and globally which have an impact on our business activities or investments, the monetary and fiscal policies of India, inflation, deflation, unanticipated turbulence in interest rates, foreign exchange rates, equity prices or other rates or prices, the performance of the financial markets in India and globally, changes in laws, regulations and taxes and changes in competition in our industry. Important factors that could cause actual results to differ materially from our expectations include, but are not limited to, the following:

- Funding requirements and proposed deployment of Net Proceeds are primarily based on management estimates and assumptions and the utilisation of the Net Proceeds may be subject to change based on various factors.
- Funding requirements and proposed deployment of Net Proceeds have not been appraised by any bank or financial institution or any other independent agency.
- Security breaches and attacks against our platform, and any potential breach of or failure to otherwise protect personal, confidential and proprietary information, could damage our reputation and materially and adversely affect our business, financial condition and results of operations..
- Our operations are subject to regulation, oversight and inspection by the RBI, and any adverse observations, proceedings or notices from the RBI may affect our operations.
- We may not be able to maintain the levels of growth, including in our Financial Services business, and our historical performance may not be indicative of our future growth or financial results
- Inability to retain or expand our network of consumers, merchants, or Lending Partners.
- Inability to compete effectively in light of substantial competition.
- Dependence on relationships with Lending Partners for Financial Services products.
- Incorrect assessment of credit underwriting and risk management systems affecting Financial Services distributed through our platform.
- Significant dependence on our MobiKwik ZIP and ZIP EMI products.

For a further discussion of factors that could cause our actual results to differ from our expectations, see “*Risk Factors*”, “*Our Business*” and “*Management’s Discussion and Analysis of Financial Condition and Results of Operations*” on pages 34 , 216 and 400 , respectively. By their nature, certain market risk disclosures are only estimates and could be materially different from what actually occurs in the future. As a result, actual gains or losses could materially differ from those that have been estimated and are not a guarantee of future performance.

Forward-looking statements reflect our views as of the date of this Prospectus and are not a guarantee of future

performance. There can be no assurance to investors that the expectations reflected in these forward-looking statements will prove to be correct. Given these uncertainties, investors are cautioned not to place undue reliance on such forward-looking statements and not to regard such statements to be a guarantee of our future performance. These statements are based on our management's beliefs and assumptions, which in turn are based on the currently available information. Although we believe the assumptions upon which these forward-looking statements are based are reasonable, any of these assumptions could prove to be inaccurate, and the forward-looking statements based on these assumptions could prove to be inaccurate, and the forward-looking statements based on these assumptions could be incorrect. None of our Company, Promoters, Directors, and the BRLMs or their respective affiliates have any obligation to update or otherwise revise any statements reflecting circumstances arising after the date hereof or to reflect the occurrence of underlying events, even if the underlying assumptions do not come to fruition.

In accordance with regulatory requirements, our Company will ensure that investors in India are informed of material developments from the date of filing of this Prospectus until the date of Allotment.

SUMMARY OF THE ISSUE DOCUMENT

This section is a general summary of certain disclosures and terms of the Issue included in this Prospectus and is not exhaustive, nor does it purport to contain a summary of all the disclosures in this Prospectus or all details relevant to prospective investors. This summary should be read in conjunction with, and is qualified in its entirety by, the more detailed information appearing elsewhere in this Prospectus, including the sections titled “Risk Factors”, “Our Business”, “Industry Overview”, “Capital Structure”, “Objects of the Issue”, “The Issue”, “Financial Information”, “Management’s Discussion and Analysis of Financial Condition and Results of Operation”, “Issue Procedure”, “Main Provisions of the Article of Association” and “Outstanding Litigation and Material Developments” beginning on at pages 34, 216, 184, 101, 144, 90, 328, 400, 478, 498 and 446, respectively of this Prospectus. Industry and market data used in this section has been derived from a report titled “Deep dive into India Fintech Market” dated September 16, 2024 (the “RedSeer Report”) prepared and issued by RedSeer Strategy Consultants Private Limited, which has been commissioned and paid by us in connection with the Issue. RedSeer was appointed by our Company through an engagement letter dated December 4, 2023. The RedSeer Report is available on the website of our Company at <https://www.mobikwik.com/ir>.

Summary of the primary business of the Company

We are a platform business with a two-sided payments network, consisting of consumers and merchants. Our key businesses:

- **Payment services:** Using MobiKwik Wallet, UPI, cards and MobiKwik ZIP, consumers make payments of utility bills, to merchants and money transfers. Merchants can collect payments from consumers using aforesaid modes online or through QR codes, Soundbox and EDC devices.
- **Financial services:** Through MobiKwik ZIP (pay-later), ZIP EMI (personal loans) and Merchant Cash Advance (merchant loans), we distribute credit from our lending partners to consumers and merchants.

	Consumer Payments 		Financial Services 	
Product / Solutions	• Merchant Payment Ecosystem • Recharge and Bill payments • Credit Card Bill Payments • UPI Ecosystem		• MobiKwik ZIP (30 days product) • MobiKwik ZIP EMI (3–24 month product) • Merchant Cash Advances (3–24 month product)	
Revenue Model	• Merchant Fees • Convenience fees (User)		• Merchant Fees • One-time Activation Fees • Late payment fees and penal charges • Sourcing and collection fees	
Revenue Drivers	• Registered and New Users • Payment GMV • Payment Mix (Credit Card, UPI, Debit card, wallet etc)		• Activated Users • Percentage of Repeat Users • Digital Credit GMV • Average Ticket Size	
Revenue Percentage	Payment Service Revenue as a % to Total Revenue from operations:		Financial Service Revenue as a % to Total Revenue from operations:	
	3M 2025	50.12%	3M 2025	49.88%
	FY24	36.24%	FY24	63.76%
	FY23	47.17%	FY23	52.83%
	FY22	81.45%	FY22	18.55%

We distribute FDs, insurance, MFs, digital gold and enable personal finance management via Lens/ Lens.ai.

Summary of the Industry in which the Company operates

India's consumer internet industry will maintain a high growth trajectory, eventually reaching USD 600 billion or more by Fiscal 2028. The overall Indian e-commerce market is expected to become USD 190-200 billion by Fiscal 2028. On consumer payments, Redseer estimates that wallet transaction value will reach approximately 70-75 billion in FY28P. On digital credit, the total value of disbursed loans increased by about 41% compared to FY21, increasing from USD 5.8 billion in Fiscal 2021 to USD 11.6 billion in Fiscal 2023. In Fiscal 2028, about 4% of the total retail lending is expected through digital channels. (Source: RedSeer Report)

Promoters

Our Promoters are Bipin Preet Singh, Upasana Rupkrishan Taku, Koshur Family Trust and Narinder Singh Family Trust.

Koshur Family Trust

The current trustees of Koshur Family Trust are Bipin Preet Singh and Upasana Rupkrishan Taku. The primary beneficiaries of Koshur Family Trust are Bipin Preet Singh, Cazmir Singh, Usha Taku and the lineal descendants of Upasana Rupkrishan Taku.

Narinder Singh Family Trust

The current trustees of Narinder Singh Family Trust are Bipin Preet Singh and Upasana Rupkrishan Taku. The primary beneficiaries of Narinder Singh Family Trust are Upasana Rupkrishan Taku, Cazmir Singh, Surjit Kaur and the lineal descendants of Bipin Preet Singh.

For further details, see “*Our Promoters and Promoter Group*” on page 320.

Our Subsidiaries

1. Zaak ePayment Services Private Limited (“**Zaakpay**”) – Zaakpay, operates under the brand name “Zaakpay” in our payment gateway segment and is engaged in the business of providing payment gateway services among other things. Zaakpay was incorporated on May 19, 2010.
2. MobiKwik Investment Adviser Private Limited (Formerly known as Harvest Fintech Private Limited) (“**MobiKwik Investment Adviser**”)– MobiKwik Investment Adviser is currently engaged in business of providing investment advisory, financial planning and consultancy on securities, investments etc. MobiKwik Investment Adviser was incorporated on February 12, 2016 as Harvest Fintech Private Limited and acquired on January 31, 2019 by our Company.
3. MobiKwik Credit Private Limited (“**MobiKwik Credit**”) – MobiKwik Credit is yet to commence operations. MobiKwik Credit was incorporated on June 1, 2018.
4. MobiKwik Finance Private Limited (“**MobiKwik Finance**”) – MobiKwik Finance is yet to commence operations. Mobikwik Finance was incorporated on August 22, 2017.

For further details in relation to the nature of business of our Subsidiaries, please see the section titled “*History and certain corporate matters – Subsidiaries of our Company*” on page 292.

Issue Size[#]

Issue of Equity Shares*	Up to 20,501,792** Equity Shares for cash at price of ₹ 279 per Equity Shares (including premium of 277 per Equity Share), aggregating up to ₹ 5,720.00 million
of which	
Fresh Issue*	Up to 20,501,792** Equity Shares, aggregating up to ₹ 5,720.00 million

[#] The Issue is being made in terms of Rule 19(2)(b) of the SCRR, read with Regulation 31 of the SEBI ICDR Regulations, through the Book Building Process in accordance with Regulation 6(2) of the SEBI ICDR Regulations. For more details, see “Issue Procedure” on page 478 of this Prospectus.

* Our Board has authorised the Issue, pursuant to its resolution dated December 5, 2023. Our Shareholders have authorised the Issue pursuant to their resolution dated December 27, 2023.

** Subject to finalization of Basis of Allotment.

The Issue shall constitute 26.39% of the post-Issue paid up Equity Share capital of our Company.

Objects of the Issue

The Net Proceeds are proposed to be used in accordance with the details provided in the following table:

Particulars	Total Estimated amount (₹ in million)
Funding organic growth in our financial services business	1,500.00
Funding organic growth in our payment services business	1,350.00
Research and development in data, ML and AI and product and technology	1,070.00
Capital expenditure for our payment devices business	702.85
General corporate purposes*	682.32
Net Proceeds	5,305.17

*The total amount to be utilised towards general corporate purposes will not exceed 25% of the gross proceeds of the Fresh Issue, in accordance with the SEBI ICDR Regulations.

For further details, see “Objects of the Issue” on page 144.

Aggregate pre-Issue shareholding of our Promoter and Promoter Group as percentage of our paid-up share capital of the Company

The aggregate pre-Issue shareholding of Promoters and Promoter Group as on the date of this Prospectus is set out below. Additionally, as on the date of this Prospectus, none of the members of our Promoter Group hold any Equity Shares in our Company.

S. no.	Name of shareholder	No. of Equity Shares	Percentage of pre-Issue shareholding on a fully diluted basis*	Percentage of pre-Issue shareholding on a non- diluted basis	Percentage of post-Issue shareholding
Promoters					
1.	Bipin Preet Singh	11,430,478	19.21	19.99	14.71
2.	Upasana Rupkrishan Taku	7,770,483	13.06	13.59	10.00
3.	Narinder Singh Family Trust ⁽¹⁾	210,762	0.35	0.37	0.27
4.	Koshur Family Trust ⁽²⁾	149,205	0.25	0.26	0.19
	Total	1,95,60,928	32.87	34.21	25.18

* Assuming exercise of vested stock options. None of the Promoters have been granted any employee stock options.

⁽¹⁾ The settlor of Narinder Singh Family Trust is Bipin Preet Singh. The current trustees of Narinder Singh Family Trust are Bipin Preet Singh and Upasana Rupkrishan Taku. The primary beneficiaries of Narinder Singh Family Trust are Upasana Rupkrishan Taku, Cazmir Singh, Surjit Kaur and the lineal descendants of Bipin Preet Singh. See also “Our Promoters and Promoter Group” on page 320.

⁽²⁾ The settlor of Koshur Family Trust is Upasana Rupkrishan Taku. The current trustees of Koshur Family Trust are Bipin Preet Singh and Upasana Rupkrishan Taku. The primary beneficiaries of Koshur Family Trust are Bipin Preet Singh, Cazmir Singh, Usha Taku and the lineal descendants of Upasana Rupkrishan Taku. See also “Our Promoters and Promoter Group” on page 320.

For further details of the Issue, see “Capital Structure” beginning on page 101.

Summary of selected financial information

A summary of the selected financial information of our Company as per the Restated Consolidated Financial Information is as follows:

(in ₹ million except per share data)

Particulars	As at and for the three months ended June 30, 2024	As at and for the Financial Year ended March 31, 2024	As at and for the Financial Year ended March 31, 2023	As at and for the Financial Year ended March 31, 2022
Equity Share capital	114.38	114.38	114.38	114.38
Other equity	1,472.10	1,511.51	1,312.56	2,051.04
Total Equity	1,586.48	1,625.89	1,426.94	2,165.42
Total borrowings [^]	2,063.36	2,116.99	1,922.73	1,509.14
Revenue from operations	3,422.67	8,750.03	5,394.67	5,265.65
Profit/(loss) for the year/period	(66.15)	140.79	(838.14)	(1,281.62)

Particulars	As at and for the three months ended June 30, 2024	As at and for the Financial Year ended March 31, 2024	As at and for the Financial Year ended March 31, 2023	As at and for the Financial Year ended March 31, 2022
Earnings per share of ₹ 2 each fully paid up				
- Basic	(1.16)	2.46	(14.66)	(23.04)
- Diluted	(1.16)	2.38	(14.66)	(23.04)
Net asset value (per Equity Share)*	27.74	28.43	24.95	38.94

* Net asset value (per Equity Share) is calculated as Total Equity (Net-Worth) divided by total equity shares as on the balance sheet date.

^ Total borrowings' is calculated as borrowings under total non-current financial liabilities and current financial liabilities.

For further details, see “Financial Information - Restated Consolidated Financial Information” beginning on pages 329.

Qualifications of the Auditors that have not been given effect to in the Restated Consolidated Financial Information

The Restated Consolidated Financial Information do not contain any qualifications that have not been given effect to.

For further information in this regard, please see “Financial Information – Restated Consolidated Financial Information – Note 49” on page 395.

Summary of Outstanding Litigation and Material Developments

A summary of outstanding litigation involving our Company, Subsidiaries, Promoters, and Directors as disclosed in this Prospectus and as per the SEBI ICDR Regulations and Materiality Policy, is provided below:

Name of Entity	Criminal Proceedings	Tax Proceedings	Statutory or Regulatory Proceedings	Disciplinary actions by SEBI or Stock Exchanges against our Promoters	Material civil litigations	Aggregate amount involved* (₹ in million)
Company						
By the Company	6**	Nil	Nil	Nil	Nil	279.74
Against the Company	3***	10****	Nil	Nil	Nil	1,535.23
Subsidiaries						
By the Subsidiaries	1*****	Nil	Nil	Nil	Nil	Nil*****
Against the Subsidiaries	Nil	4	Nil	Nil	Nil	52.94
Directors						
By the Directors	Nil	Nil	Nil	Nil	Nil	Nil
Against the Directors	1***	1	Nil	Nil	Nil	19.22
Promoters						
By the Promoters	Nil	Nil	Nil	Nil	Nil	Nil
Against the Promoters	1***	1	Nil	Nil	Nil	19.22

* Amount to the extent quantifiable

** This includes a first information report filed against seventy-two individuals. For further details of the outstanding litigation proceedings, see "Criminal proceedings initiated by our Company" beginning on page 447.

*** This includes a case jointly filed against our Company, our Directors, and our Promoters. For further details of the outstanding litigation proceedings, see "Criminal proceedings against our Directors" beginning on page 449.

**** This includes a disallowance of INR 243.48 million for AY 2015-2016 on advertisement expenses, classified as capital expenditure, is under appeal with ITAT, for AY 2016-2017, INR 1109.86 million in advertising expenses was disallowed, treated as capital in nature, and is currently under appeal before CIT(A) and an INR 157.27 million in service tax for FY 2014-15 to 2017-18 on commissions from prepaid recharges, pending before CESTAT. For further details of the outstanding litigation proceedings, see "Tax claims" beginning on page 451.

***** Amount not ascertainable due to nature of proceeding.

Note: The above table does not include consumer complaints and other civil matters that are not material as per the materiality policy adopted by the Board.

In addition to the above, our Company is also involved in 59 consumer related proceedings pending as on the date of this Prospectus before various forums such as district consumer disputes redressal forum and consumer courts.

For further details of the outstanding litigation proceedings, see "Outstanding Litigation and Material Developments" beginning on page 446.

Risk Factors

For details regarding the risks in relation to our business and the Issue, please see "Risk Factors" beginning on page 34. Investors are advised to read the risk factors carefully before making an investment decision in the Issue.

Summary table of contingent liabilities of our Company

The summary of our contingent liabilities as on June 30, 2024, as indicated in our Restated Consolidated Financial Information are as follows:

Particulars	As of June 30, 2024
	(₹ million)
(a) Claims against the Group not acknowledged as debts:	
- Income tax matters for financial year 2016-17*	-
- Other income tax matters	4.14
- Amount paid under protest relating to the above matter	1.83

* During the year ended March 31, 2022, our Company had received an assessment order dated June 15, 2021 imposing a demand of ₹ 583.00 million on account of additions made under section 68 of the Income Tax Act, 1961 for the financial year 2016-17. The said demand has been made by the assessing officer, in respect of documents sought for the identity of the investor, their creditworthiness and genuineness of the funding received by our Company during the said financial year. Basis the facts of the matter and the advice obtained from tax counsel, our Company filed a writ petition with High Court and the said order has been set aside by the High Court on July 7, 2021.

For further details of our contingent liabilities, see "Management's Discussion and Analysis of Financial Condition and Results of Operations", "Outstanding Litigation and Material Developments" and "Financial Information - Restated Consolidated Financial Information" beginning on pages 400, 446 and 329, respectively.

Summary of Related Party Transactions

The following is the summary of transactions with related parties entered into by our Company for the three months period ended June 30, 2024, and the Financial Years ended March 31, 2024, March 31, 2023 and March 31, 2022 (each, also referred to as the three months period ended June 30, 2024 and years ended March 31, 2024, March 31, 2023 and March 31, 2022) as per Ind AS 24 - Related Party Disclosures read with the SEBI ICDR Regulations derived from Restated Consolidated Financial Information:

(in ₹ million)				
Transactions with related parties	For the three months period ended June 30, 2024	For the year ended March 31, 2024	For the year ended March 31, 2023	For the year ended March 31, 2022
(a) Investment in Subsidiary				
- Zaak ePayment Services Private Limited	-	-	89.94	124.16
- MobiKwik Investment Adviser Private Limited (formerly known as Harvest Fintech Private Limited)	10.00	8.00	5.00	-

Transactions with related parties	For the three months period ended June 30, 2024	For the year ended March 31, 2024	For the year ended March 31, 2023	For the year ended March 31, 2022
(b) Payment Gateway Cost				
- Zaak ePayment Services Private Limited	1,148.48	1,591.89	1,109.32	2,004.00
(c) Business Promotion Cost				
- MobiKwik Investment Adviser Private Limited (formerly known as Harvest Fintech Private Limited)	0.97	2.16	2.36	-
(d) Revenue from Consumer payments				
- Zaak ePayment Services Private Limited	0.55	2.74	5.17	1,388.00
- MobiKwik Investment Adviser Private Limited (formerly known as Harvest Fintech Private Limited)	-	-	-	0.41
(e) Funds transferred to Subsidiary Company				
- Zaak ePayment Services Private Limited	40.00	400.00	285.00	248.00
- MobiKwik Finance Private Limited	-	-	25.00	58.00
- MobiKwik Credit Private Limited	-	-	29.00	57.00
- MobiKwik Investment Adviser Private Limited (formerly known as Harvest Fintech Private Limited)	-	-	-	2.10
(f) Funds received from Subsidiary Company				
- Zaak ePayment Services Private Limited	50.00	491.00	473.26	197.48
- MobiKwik Finance Private Limited	-	25.00	25.00	58.00
- MobiKwik Credit Private Limited	-	29.00	29.00	57.00
- MobiKwik Investment Adviser Private Limited (formerly known as Harvest Fintech Private Limited)	-	-	2.10	-
(g) Service Income				
- Zaak ePayment Services Private Limited	6.34	19.27	16.41	84.61
- MobiKwik Investment Adviser Private Limited (formerly known as Harvest Fintech Private Limited)	0.12	0.62	0.42	-
(h) Reimbursement (Paid by Subsidiary on behalf of Company)				
- Zaak ePayment Services Private Limited	-	-	-	71.63
- MobiKwik Investment Adviser Private Limited (formerly known as Harvest Fintech Private Limited)	-	-	-	1.42
(i) Reimbursement (Paid by Company on behalf of Subsidiary)				
- Zaak ePayment Services Private Limited	-	-	-	51.81
- MobiKwik Finance Private Limited	-	0.29	-	-
(j) Interest income from loan to the Subsidiary Company				
- Zaak ePayment Services Private Limited	-	-	0.02	6.65
- MobiKwik Investment Adviser Private Limited (formerly known as Harvest Fintech Private Limited)	-	-	0.10	0.03
(k) Interest Cost on loan from the Subsidiary Company				
- MobiKwik Finance Private Limited	0.67	2.58	0.66	1.33

Transactions with related parties	For the three months period ended June 30, 2024	For the year ended March 31, 2024	For the year ended March 31, 2023	For the year ended March 31, 2022
- MobiKwik Credit Private Limited	0.78	3.00	0.77	1.33
- Zaak ePayment Services Private Limited	7.60	30.49	4.65	-
(l) ESOP of Company issued to employees of Subsidiary Company				
- Zaak ePayment Services Private Limited	0.28	0.52	0.19	-
(m) ESOP of Subsidiary Company issued to employees of Company				
- Zaak ePayment Services Private Limited	0.12	1.70	0.90	-
(n) Lending operational expenses				
- Handy Online Solutions Private Limited	1.06	-	-	-
(o) Legal and professional fees				
- Handy Online Solutions Private Limited	0.51	-	-	-
(p) Remuneration to Key Management Personnel (KMP)				
Short-term employee benefits	18.99	100.99	90.39	104.99
Post-employment gratuity	0.31	1.35	1.28	8.17
Other long term employee benefits	-	-	0.15	1.81
Share based payments	0.10	0.19	6.19	87.99
Director's sitting fees and remuneration	3.40	14.00	9.60	9.09
(q) Legal and professional				
- Utma Taku	-	-	-	1.64

For details of the related party transactions in accordance with Ind AS 24, see “*Related Party Transactions*” on page 391.

Details of all financing arrangements whereby the Promoters, members of the Promoter Group, Directors and their relatives have financed the purchase by any other person of securities of the Company other than in the normal course of the business of the financing entity during the period of six months immediately preceding the date of this Prospectus

There have been no financing arrangements whereby our Promoters, members of the Promoter Group, our Directors and their relatives have financed the purchase by any other person of securities of our Company during a period of six months immediately preceding the date of the Draft Red Herring Prospectus, the Red Herring Prospectus and this Prospectus.

Weighted average price at which the specified securities were acquired by our Promoters in the one year preceding the date of this Prospectus

Our Promoters have not acquired any Equity Shares in the last one year preceding the date of this Prospectus.

Details of price at which specified securities were acquired by our Promoters, the members of the Promoter Group, and Shareholders with rights to nominate directors or have other rights, in the last three years preceding the date of this Prospectus

There have been no specified securities that were acquired in the last three years preceding the date of this Prospectus, by our Promoters, Promoter Group, and the other Shareholders having the right to nominate directors or other rights in our Company.

Average Cost of Acquisition of shares of Promoters

The average cost of acquisition per Equity Share acquired by our Promoters, as on the date of this Prospectus is:

S. No.	Name of Shareholder	Number of Equity Shares held	Percentage of shareholding (%)	Average Cost of Acquisition per Equity Share (in ₹)*
Promoters				
1.	Bipin Preet Singh	11,430,478	19.99%	0.47
2.	Upasana Rupkrishan Taku	7,770,483	13.59%	0.41
3.	Narinder Singh Family Trust	210,762	0.37%	Nil**
4.	Koshur Family Trust	149,205	0.26%	Nil**

* As certified by V P G S & Co , Chartered Accountants pursuant to their certificate dated December 14, 2024.

** The weighted average price of acquisition has been specified as Nil as these Equity Shares were transferred to Narinder Singh Family Trust and Koshur Family Trust by way of gifts.

For further details, see “Capital Structure” beginning on page 101.

Weighted Average Cost of Acquisition by shareholders holding more than 1% of the share capital of the Company

Period	Weighted average cost of acquisition (in ₹)	Upper end of the price band (₹ 279) is ‘X’ times the weighted average cost of acquisition	Range of acquisition price: Lowest price – Highest price (in ₹)
Last one year	640.40	0.44	640.40-640.40
Last eighteen months	640.40	0.44	640.40-640.40
Last three years	802.74	0.35	612.06-1,132.30

* As certified by V P G S & Co , Chartered Accountants pursuant to their certificate dated December 14, 2024.

Details of Pre-IPO Placement

Our Company has not undertaken a pre-IPO placement.

Issue of Equity Shares for consideration other than cash or bonus issue in the last one year

Our Company has not issued any Equity Shares for consideration other than cash in the one year preceding the date of this Prospectus.

Split / Consolidation of Equity Shares in the last one year

Our Company has not undertaken a split or consolidation of the equity shares in the one year preceding the date of this Prospectus.

Exemption from complying with any provisions of securities laws, if any, granted by SEBI

Our Company has not sought any exemption from complying with any provisions of securities laws, as on the date of this Prospectus.

SECTION II - RISK FACTORS

An investment in Equity Shares involves a high degree of risk. Potential investors should carefully consider all the information in this Prospectus, including the risks and uncertainties described below, before making an investment in the Equity Shares. The risks described below are not the only ones relevant to us or our Equity Shares, the industry in which we operate or to India. Additional risks and uncertainties, not currently known to us or that we currently do not deem material may also adversely affect our business, results of operations, cash flows and financial condition. If any or some combination of the following risks, or other risks that are not currently known or believed to be adverse, actually occur, our business, results of operations and financial condition could suffer, the trading price of, and the value of your investment in, our Equity Shares could decline and you may lose all or part of your investment. Further, some events may be material collectively rather than individually.

In order to obtain a complete understanding of our Company and our business, prospective investors should read this section in conjunction with “Industry Overview”, “Our Business”, “Financial Information – Restated Consolidated Financial Information” and “Management’s Discussion and Analysis of Financial Condition and Results of Operations” on pages 184, 216 and 400 respectively, as well as the other financial and statistical information contained in this Prospectus. In making an investment decision, prospective investors must rely on their own examination of us and our business and the terms of the Issue including the merits and risks involved. Potential investors should consult their tax, financial and legal advisors about the particular consequences of investing in the Issue. Unless specified or quantified in the relevant risk factors below, we are unable to quantify the financial or other impact of any of the risks described in this section. Prospective investors should pay particular attention to the fact that our Company is incorporated under the laws of India and is subject to a legal and regulatory environment, which may differ in certain respects from that of other countries.

Unless otherwise stated or the context otherwise requires, the financial information used in this section is derived from our Restated Consolidated Financial Information. This Prospectus also contains certain forward-looking statements that involve risks, assumptions, estimates and uncertainties. Our actual results could differ from those anticipated in these forward-looking statements as a result of certain factors, including the considerations described below and elsewhere in this Prospectus. For further information, see “Forward-Looking Statements” on page 24.

Unless otherwise indicated, industry and market data used in this section has been derived from the report “Deep dive into India Fintech Market” dated September 16, 2024 (the “**RedSeer Report**”) prepared and issued by Redseer Strategy Consultants Private Limited, which has been commissioned and paid for by us as well as exclusively prepared for the purposes of the Issue. RedSeer was appointed by our Company through an engagement letter dated December 4, 2023. For the disclaimers associated with the RedSeer Report, see “Certain Conventions, Use of Financial Information and Market Data and Currency of Presentation – Disclaimer of RedSeer” on page 20. The RedSeer Report is available on the website of our Company at www.mobikwik.com/ir.

Unless otherwise indicated or the context otherwise requires, in this section, references to “we”, “us” and “our” are to the Company together with its Subsidiaries on a consolidated basis and references to “our Company” are to the Company on a standalone basis.

As used in this section, (a) the term “platform business” describes our Company’s business as a tech-first application based business that provides payments and digital financial services to consumers and merchants through its MobiKwik platform, (b) the term “MobiKwik platform” refers to the overall ecosystem of the MobiKwik application through which our Company’s products are offered to consumers and merchants, and (c) the term 3MFY 25 refers to the three months period ended June 30, 2024.

INTERNAL RISK FACTORS

- 1. Our operations are subject to regulation, oversight and inspection by the RBI, and any adverse observations, proceedings or notices from the RBI may affect our operations.**

As part of our regulatory compliance, we are required to, amongst other regulatory requirements, maintain a minimum net-worth requirements in relation to the authorizations obtained by us for pre-paid payment instruments and BBPOU and will be required to maintain such minimum regulatory capital in relation to the payment gateway aggregator authorization for which we have received an in-principle approval from the RBI. Such guidelines also require us and will require us to comply with certain net-worth thresholds, including (i) ₹ 150.00 million for pre-

paid payment instruments authorization; (ii) ₹ 250.00 million for BBPOU authorization; and (iii) ₹ 250.00 million that was required to be achieved by March 31, 2023 for payment aggregator authorization, which we are required to maintain to be able to provide payment services products without interruption. For details of approvals relating to our business and operations, see “Government and Other Approvals” on page 453. The licenses and approvals required by us are subject to numerous conditions and we cannot assure you that these would not be suspended or revoked in the event of non-compliance or alleged non-compliance with any terms or conditions thereof, or pursuant to any regulatory action. If there is any failure by us to comply with the applicable regulations or if the regulations governing our business are amended, we may incur increased costs, be subject to penalties, have our approvals and permits revoked or suffer a disruption in our operations, any of which could adversely affect our business. For instance, RBI, in 2019 had highlighted certain non-compliances by the Company under the Reserve Bank of India (Issuance and Operation of Prepaid Payment Instruments) Directions, 2017 in relation to (i) permitting loading in minimum detail PPIs without obtaining officially valid documents from the consumers; and (ii) facilitating fund transfers of the consumers without completion of their full KYC process. Pursuant to the abovementioned non-compliances, a penalty of ₹ 1.50 million was levied upon and paid by our Company to the RBI. Pursuant to the payment of the penalty the matter has been concluded. We are also subject to periodic audits from regulatory bodies such as, inter alia, CIBIL, Unique Identification Authority of India (“UIDAI”) and NPCI. During the course of such audits, observations are issued regarding our business and practices. As on the date of this Prospectus, we have been in compliance with such observations and action points issued to us. However, any adverse observations or directions passed by such regulatory bodies in the future may have an adverse effect on our business, results of operations and financial condition.

Pursuant to regular inspections undertaken by the RBI, it has from time-to-time highlighted certain operational issues, including relating to review processes for software installed on end consumer systems, data leakage controls on employee mobile devices, protection of consumer databases, fraud risk management, internal audit of information security, concurrent use from different devices, and certain non-compliances of RBI regulations. We have provided appropriate responses to the RBI and continue to focus on continuously enhancing our operational processes.

Pursuant to a notice in May 2021, the RBI raised certain concerns relating to IT related compliance undertakings that we had submitted in response to an onsite inspection in 2019. These concerns, relating to presence of only one domain controller which could potentially lead to a single point of failure, usage of file transfer protocols for connections with certain lenders, server anti-virus configurations, unlimited employee devices for data download, mechanism to ensure consistent and latest patch levels, periodic backup of network and security devices, and lack of centralised and coordinated monitoring and management of security related incidents. Our Company has submitted its reply to such communication from RBI, providing certain clarifications and undertaking to resolve certain pending IT issues, including in relation to its server-client setup work, security solution and integration of security information and event management.

Additionally, our Company received a show cause notice dated September 16, 2021 (“SCN”), from the RBI under the PSS Act under which it observed that our Company had not maintained the required net-worth of ₹ 1.00 billion between March 31, 2019 and June 29, 2021 as mandated under Paragraph 13 I of the BBPS Guidelines. This SCN was pursuant to certain explanations that had been sought from our Company by RBI previously. In the course of such explanations, our Company had submitted a net-worth certificate with the RBI on August 6, 2021 stating that it was in compliance with the net-worth requirement stipulated under the BBPS Guidelines. Our Company had requested for a personal hearing before the RBI in relation to this matter, however, the RBI, on December 7, 2021 had imposed a penalty of ₹ 10.00 million on our Company under Section 26(6) of the PSS Act and had concluded the proceedings post imposition of the monetary penalty. For more details regarding regulatory risks including risks involving RBI, please see “-3. Security breaches and attacks against our platform, and any potential breach of or failure to otherwise protect personal, confidential and proprietary information, could damage our reputation and materially and adversely affect our business, financial condition and results of operations” on page 37. Pursuant to the payment of the penalty the matter has been concluded.

2. ***Our funding requirements and proposed deployment of the Net Proceeds are based primarily on management estimates and assumptions and have not been appraised by any bank or financial institution or any other independent agency. The utilisation of the Net Proceeds may be subject to change based on various factors, some of which are beyond our control and such utilisation may not generate expected future revenues or profits after utilisation. Further, any change or variation in the utilisation of Net Proceeds from the terms and conditions stated in this Prospectus shall be subject to compliance requirements, including among other things, prior Shareholders’ approval.***

Our Company intends to utilise ₹ 5,720.00 million from the proceeds of the Issue towards the objects set forth below (“**Objects**”):

Particulars	Total Estimated amount (₹ in million)
Funding organic growth in our financial services business	1,500.00
Funding organic growth in our payment services business	1,350.00
Research and development in data, ML and AI and product and technology	1,070.00
Capital expenditure for our payment devices business	702.85
General corporate purposes*	682.32
Net Proceeds	5,305.17

*The total amount to be utilised towards general corporate purposes will not exceed 25% of the gross proceeds of the Fresh Issue, in accordance with the SEBI ICDR Regulations.

For further details, see “*Objects of the Issue*” on page 144.

The funding requirements mentioned for the objects of the Issue are based primarily on internal management estimates in view of past expenditures, and have not been appraised by any bank or financial institution. Various risks and uncertainties, including those set forth in this section, may limit or delay our efforts to use the Net Proceeds. Accordingly, use of Net Proceeds for purposes identified by our Board may not result in growth of business, increased profitability or a substantial increase in value.

We cannot predict whether these initiatives will result in increase in efficiency of operations, or an overall increase in profits after utilisation of the Net Proceeds. Our deployment of the Net Proceeds has been determined primarily on the basis on management estimates, historic expenses and funding patterns for our business, current circumstances of our business and prevailing market conditions. We operate in a highly competitive and dynamic industry and we may have to revise our funding requirements and deployment from time to time on account of various factors beyond our control, such as a change in regulatory environment under which we operate, requirements of business pursuant to a change in consumer behaviour, consumer confidence, or consumer preferences, increasing compliance cost due to increasing regulations, change in technological requirements pursuant to changes in technologies, our Board’s analysis of business requirements, competitive landscape, economic trends as well as general factors that affect our business, results of operations, financial conditions, access to capital such as credit availability, interest rate levels, wars, pandemics and epidemics or any other *force majeure* events. Further, if we are unable to attract new consumers, merchants, or other providers of Financial Services and retain and grow our relationships with our existing consumers, merchants, or Lending Partners, our business, then we may not be able to achieve the growth we have estimated upon utilisation of Net Proceeds and this may materially and adversely affect our results of operations, financial condition and future prospects. In addition, in line with the growth in our business and increased focus in driving our financial services business, our revenue from payments services has been lower than our revenue from financial services over Fiscals 2023 and 2024. If our revenue from payment services were to decline subsequently for reasons other than our increased focus on our financial services business, the proposed utilisation of ₹ 1,350.00 million from the Net Proceeds towards our payments services business may not lead to overall business growth of our Company.

We intend to utilise ₹ 1,000.00 million from the Net Proceeds towards acquisition of new consumers and merchants on our platform. While we have identified and disclosed a broad set of initiatives (such as incentives, brand promotions and marketing) that we intend to pursue, the exact manner and nature of these activities will be decided on the basis of on our marketing, branding strategies and consumer acquisition strategies at the relevant point of time. We also share customer data with certain third parties in ordinary course to run promotional and marketing campaigns in order to acquire more customers and merchants.

In addition, we intend to utilise ₹ 1,350.00 million from the Net Proceeds for recruitment of personnel for our product management and technical teams in data, ML and AI and product and technology. Currently, we use ML models in our financial services business to predict credit behaviour on large data sets which assist our Lending Partners to assess the quality of their loans and expected credit losses.. We also utilise MobiScore, our in-house machine learning based risk score card to predict the credit quality of our consumers. Our other Machine Learning/ deep learning models include the behaviour model which enhances the efficacy of our EWS (early warning signals), thereby taking preventive action and minimizing the credit risk. In addition, we also use a face recognition and matching algorithm (“**FRAM**”) that has been developed using a combination of multiple deep learning algorithms to enhance secure authentication and protection against fraudulent users. Our product, Lens, is also driven by deep data analytics and machine learning capabilities to personalise solutions based on the

consumers' financial behaviour, capabilities, needs, and aspirations. We also share customer data with certain third parties in ordinary course, including our Lending Partners and for the purposes of marketing of our products.

Pending utilisation of such Net Proceeds, the Company will temporarily deposit such Net Proceeds with one or more scheduled commercial banks included in Second Schedule of the Reserve Bank of India Act, 1939, as may be approved by the Board. We cannot assure you that we will earn a significant interest income on, or that we will not suffer unanticipated diminution in the value of, such temporary deposits.

In accordance with Sections 13(8) and 27 of the Companies Act 2013, we cannot undertake any variation in the utilisation of the Net Proceeds without obtaining the shareholders' approval through a special resolution. In the event of any such circumstances that require us to undertake variation in the disclosed utilisation of the Net Proceeds, we may not be able to obtain the shareholders' approval in a timely manner, or at all.

Further, our Promoters may be required to provide an exit opportunity to Shareholders who do not agree with our proposal to change the objects of the Issue or vary the terms of such contracts, at a price and manner as prescribed by SEBI or any other regulatory authority, as the case may be. We cannot assure you that the Promoters or the controlling shareholders of our Company will have adequate resources at their disposal at all times to enable them to provide an exit opportunity at the price prescribed by SEBI or any other regulatory authority, as the case may be. In light of these factors, we may not be able to undertake variation of objects of the Issue to use any unutilized proceeds of the Issue, if any, or vary the terms of any contract referred to in this Prospectus. This may restrict our Company's ability to respond to any change in our business or financial condition by re-deploying the unutilised portion of Net Proceeds, if any, or varying the terms of contract, which may adversely affect our business, cash flows, and results of operations.

For more details, see "Objects of the Issue" page 144.

3. *Security breaches and attacks against our platform, and any potential breach of or failure to otherwise protect personal, confidential and proprietary information, could damage our reputation and materially and adversely affect our business, financial condition and results of operations.*

Our business generates and processes a large amount of personal data, including contact information, spending patterns, mobile application usage, geolocation and device type, through the transactions undertaken on our platform, and also involves collection, storage, processing and transmission of consumers' data (in accordance with applicable laws), demographic data and behavioural data. Consequently, we face various risks in handling and protecting such large volume of data hosted on our platform and operating systems, including risks associated with attacks on our operating systems by third parties or fraudulent misappropriation by our employees; as well as risks associated with privacy concerns, and with the transmission, sharing and other security measures relating to such data. We are also required to comply with applicable laws, rules and regulations relating to the collection, use, disclosure or security of personal information, including any request from regulatory authorities in connection with such data. We conduct vulnerability assessment and penetration testing as well as system audits annually. Although we have developed systems and processes that are designed to protect data, prevent data loss and other security breaches, and have obtained a ISO 27001:2013 certification and undergo various security and compliance audits, including the Payment System Data Storage – System Audit and the Information System Audit as under the RBI-PPI Master Directions, we will need to continue to invest significant resources to further strengthen these security measures and any delay in upgrading our systems or any disruption, breach or failure in our technology infrastructure concerning the same, may have significant consequences on our business operations, including: (i) disabling or malfunctioning of financial, accounting or data processing systems; (ii) inability to service our customers on a timely basis or at all; (iii) non-availability of certain information for our management in order to enable them to plan for or respond to contingencies and changes in market conditions in a timely manner or at all; and (iv) loss of confidential or material data in relation to our financial products or customers and hence, there can be no assurance that such security measures will provide absolute security. For further information relating to our data security, protection and privacy measures, see "Our Business – Security and Data Privacy" on page 249.

Given the nature of our business and the industry in which we operate in, we are at a constant risk of breach of security. The techniques used to obtain unauthorized, improper, or illegal access to systems and information (including consumers' personal data), disable or degrade services, or sabotage systems are constantly evolving, and often are not recognized or detected until after they have been launched against a target. Some of these include (a) phishing and Trojans targeting our customers, wherein fraudsters send unsolicited mails to our customers seeking account sensitive information or to infect customer machines to search and attempt exfiltration of account

sensitive information; (b) hacking, wherein attackers seek to hack into our website with the primary intention of causing reputational damage to us by disrupting services; (c) data theft, wherein cyber criminals may attempt to enter our network with the intention of stealing our data or information; (d) advanced persistent threat, a network attack wherein an unauthorized person gains access to our network with the intention to steal our data or information rather than to cause damage to our network or organization and remains undetected for a long period of time; and (e) ransomware, wherein attackers may deny us access to our network, or threaten to release our internal or our customer's data, unless a ransom is paid. In the past, unauthorized third parties have attempted, and we expect will continue, to attempt, to gain access to our platform and operating systems through various means, including, hacking into the system of our consumers, merchants, or business partners, and attempting to fraudulently induce consumers of our platform (including employees, consumers and merchants) into disclosing confidential data such as consumer names, passwords, payment card and other sensitive information. This information may in turn be used to access personal or proprietary information or payment card data of our consumers, merchants or business partners that are stored on or accessible through our platform and information technology systems and those of third parties with whom we partner. In addition, we rely on our merchants for providing correct hyperlinks for our portals on their payment page. However, in case such hyper-links are inaccurate or redirected to phishing sites, consumers may be exposed to cybersecurity threats. In such cases, there is a risk that consumers may initiate complaints against us in various forums relating to their financial losses, breach of security and privacy. In addition, we may also have to file proceedings in legal forums to take actions against alleged data-thefts of customers on our platform. For instance, we have currently filed a criminal complaint in a cybercrime police station alleging unauthorised access by certain unknown individuals to our third party financial data through a Telegram channel. For further details, see *“Outstanding Litigation and Material Developments - Criminal proceedings initiated by our Company”* on page 447.

Numerous and evolving cybersecurity threats, including social engineering schemes, the introduction of computer viruses or other malware, and the physical destruction of all or portions of our information technology and infrastructure and those of third parties with whom we partner could compromise the confidentiality, availability, and integrity of the data in our systems. In order to protect our Company from such threats, we regularly commission audits for, among other things, ascertainment of security of card data for various card networks. One such digital forensic audit expert report was commissioned by us which observed certain data security breaches by an intruder in February, 2021 that resulted in compromise of certain buckets of customer data in the AWS environment (**“AWS Report”**). The report however, stated that such exfiltration did not result in compromise of any card security elements and/or card data relating to customers. Subsequently, in this regard, in March 2021, certain media reports alleged an unauthorised breach of our data security systems and gaining wrongful access to personal and financial data of our consumers, following which, we engaged an independent digital forensic audit expert to conduct an audit relating to these allegations and the report was submitted to the RBI along with the AWS Report, which, we submitted voluntarily, to keep the RBI informed. The RBI conducted its audit in November 2021, pursuant to which by way of its letter dated December 29, 2021 (**“Stop Operations Order”**), the RBI issued an order asking our Company to (a) stop issuing any fresh PPIs or reloading the existing PPIs; and (b) submit a System Audit Report (SAR), conducted by a CERT-In empanelled auditor. Post receipt of the abovementioned reports, the RBI requested certain clarifications from us, including on (a) actions taken by our Company being in accordance with its internal standard operating procedures; (b) adequacy of data storage processes and data security of our Company; (c) unavailability of certain audit trail logs; and (d) forensic audit expert's feedback on (i) data migration processes and (ii) data security concerning certain data transfer activities in the past. Subsequently, the RBI, by way of its emails dated (i) January 6, 2022, permitted its existing users to reload and transact from their existing PPIs until the end of January 2022, subject to submission of a satisfactory SAR audit report and (ii) January 27, 2022, lifted the Stop Operations Order in view of the satisfactory SAR submitted by our Company.

Similarly, card networks may require additional security measures to be taken by us and/or invoke measures under the terms of our agreements with acquiring banks. In relation to this, RBI has in the past also imposed certain restrictions and penalties, like ordering stoppage on onboarding of new customers, on other players in the financial services industry, for non-compliances in relation to the information technology systems and digital security systems. In case our Company is also faced with any such allegation by the RBI, we might face similar restrictions or penalties as highlighted above.

Our Company utilises services of third parties including banks, payment networks, lending partners and third party technology providers, including cloud service providers, fraud prevention tools and other SaaS tools and softwares, etc., under which proprietary data is exchanged with such parties. Our Company uses mitigation strategies including, carrying out the required due-diligence, implementing strict access controls and regular review of permissions for third-party services, data encryption, regular monitoring and logging and security audits.

However, in the event of any breach or vulnerability in the systems of these third parties or any external threats to their systems, these strategies may prove insufficient to prevent unauthorised access to the systems/data of our Company linked to these third parties and any subsequent unauthorised disclosure of proprietary data, could lead to reputational and financial losses to our Company and may expose our Company to fines and penalties from the regulator and/or judicial authorities.

Any such actual or perceived breach of our security could interrupt our operations, result in our systems or services being unavailable, result in improper disclosure of or access to data, relevant regulatory action and loss of consumer confidence and reputation, and adversely affect our business and results of operations. Similarly, certain vulnerabilities or breaches of network or data security at our merchants, partners or consumers could have similar effects and could mistakenly be attributed to us, which could also adversely affect our business, prospects, financial condition and results of operations.

4. We may not be able to maintain the levels of growth, including in our Financial Services business, and our historical performance may not be indicative of our future growth or financial results, which could adversely affect our business, results of operations and financial condition.

We have experienced significant growth in recent years, with our revenue from Financial Services increased cumulatively by 471.27% from ₹ 976.57 million in Fiscal 2022 to ₹ 5,578.82 million in Fiscal 2024. Our revenue from operations from the Financial Services business and as a percentage of total revenue from operations in Fiscal 2022, Fiscal 2023, Fiscal 2024 and the three months ended June 30, 2024, respectively are set forth in the table below:

Periods	Revenue from Operations from Financial Services (₹ million)	Revenue from operations from Financial Services as a percentage of total revenue from operations (%)
June 30, 2024	1,707.26	49.88%
Fiscal 2024	5,578.82	63.76%
Fiscal 2023	2,850.21	52.83%
Fiscal 2022	976.57	18.55%

In particular, we have experienced rapid growth in our Financial Services business, with our Digital Credit GMV increasing at a rate of 238.24% from ₹ 15,122.16 million in Fiscal 2022 to ₹ 51,149.83 million in Fiscal 2023, 77.78% from ₹ 51,149.83 million in Fiscal 2023 to ₹ 90,933.54 million in Fiscal 2024.

Our Digital Credit GMV was ₹ 23,467.08 million in the three months ended June 30, 2024 and for Fiscals 2024, 2023 and 2022 is as follows:

June 30, 2024	Fiscal 2024	Fiscal 2023	Fiscal 2022
Digital Credit GMV (in ₹ million)			
23,467.08	90,933.54	51,149.83	15,122.16
Digital Credit GMV Growth Rate (%)			
Fiscal 2024 v. Fiscal 2023		Fiscal 2023 v. Fiscal 2022	
77.78%		238.24%	

Our ability to continue maintaining the levels of growth depends on a number of factors, including, increased competition, slowing demand for our products from existing and new consumers, transaction volume, lower sales by our merchants (particularly those with whom we have significant relationships), liquidity and solvency of our merchants and borrowers, a failure by us to continue capitalizing on growth opportunities, changes in the regulatory environment and the maturation of our business, among others. If our growth rate declines, our business, financial condition, and results of operations would be adversely affected.

With respect to our Financial Services business, the key risk that may impact our growth is intertwined with factors affecting acceptance and adoption, which includes risks in relation to our relationships with lending institutions and creditors. The success of a digital credit platform relies heavily on collaboration with traditional financial service providers. Our inability to continue these relationships in the same manner or at all due to issues such as conflicting business models, differing risk appetites, or changes in credit market dynamics, for example, in case, there is an increase in the default by our customers and the guarantees that we provide to our credit partners are not enough to enable a sufficient return on capital employed by them, it could impede our Company's ability to access funds for lending, thereby hindering growth and acceptance.

Additionally, the regulatory policies and legal requirements for the distribution of various Financial Services products such as insurance, mutual funds, Digital Gold, deposit and credit, etc. including distribution thereof, (together, “**Financial Services Products**”) are still evolving and being developed in India. The Company has obtained a Corporate Agent (Composite) license from IRDAI for distribution of insurance products and is a Registered Investment Adviser with SEBI for investment advisory services. The Company does not require to obtain any licenses or registration from RBI or any other regulatory body for its digital lending/distribution business. The implementation of laws, rules and regulations governing the Financial Services Products may have an adverse effect on our Financial Services Providers (defined below) in turn impacting our business, prospects, results of operations and financial condition. Changes in these regulatory frameworks may introduce complexities that impact our Company’s operations and its relationship with asset management companies, including companies offering mutual funds, insurance companies, digital gold and Lending Partners, including commercial banks and NBFCs, (collectively, “**Financial Services Providers**”). For instance, the RBI notified its Guidelines on Default Loss Guarantee in Digital Lending on June 8, 2023 (“**DLG Guidelines**”), which mandated, among other things, a capped default risk guarantee of 5.00% to be given by a lending service provider such as our Company to a partner lender/credit provider such as NBFCs and commercial banks, for a loss due to default up to a certain percentage of the loan portfolio. While, in the past, we have adjusted our business in response to the evolving regulatory environment with respect to our Financial Services Products, however, there can be no assurance that we will be able to make adjustments to our businesses in the future in a timely manner or at all to respond to such additional scrutiny and requirements. Even if we are able to adapt and comply, increased regulatory requirements would have the effect of increasing the compliance burden, compliance costs and restrict our flexibility in operating and introducing new services. *Zaakpay*, our Payment Gateway and a component of our new product line strategy involves the pursuit of scaling our existing payment aggregator business *Zaakpay*, after we receive the final approval. We have already received the in-principle approval from the RBI for our payment aggregator business for *Zaakpay*. While granting the in-principle approval, the RBI mandated (a) System Audit, including a cyber security audit, to be conducted by a CERT-In empanelled auditor or a Certified Information Systems Auditor registered with Information Systems Audit and Control Association or by a holder of a Diploma in Information System Audit qualification of the Institute of Chartered Accountants in India; (b) such System Audit Report (“**SAR**”) to be submitted to RBI within six months from the approval letter, which was submitted with RBI by us vide letter dated April 5, 2024. The RBI had certain observations on the SAR submitted by us which we duly responded to, after which, no further observations on the SAR have been received from the RBI; and (c) compliance with governance structure/processes identified by the RBI’s official visit to *Zaakpay*’s premises during August – September, 2023. As on the date of this Prospectus, we have not received, and may not receive the final approval from RBI for our payment aggregator business. Alternatively, post receipt of the final approval from RBI, in case we are unable to scale our payment aggregator business through *Zaakpay*, it may lead loss of revenue and loss of reputation. For details related to *Zaakpay*’s in-principle approval, see “12. Inability to obtain, maintain or renew requisite statutory and regulatory permits and approvals for our business operations could materially and adversely affect our business, prospects, results of operations and financial condition.” on page 47.

Our future commercial and financial successes also depend on our ability to successfully execute our growth strategies, which includes increase in penetration of our payments business, scaling up distribution of our Financial Services Products including *MobiKwik ZIP*, *ZIP EMI* and *Xtra*, enabling mass adoption of such products, and a continued effort to acquire and retain consumers, invest in data analytics and data science and technology, and increase strategic partnerships with Financial Service Providers and merchants. Developing new business initiatives and models or new markets requires significant investment of time and resources, and may present new and difficult technological, operational and compliance challenges.

5. ***If we are unable to retain or expand our network of consumers, merchants, or Lending Partners, or in the event of low growth or decline in the number of our registered users and declining revenues in our digital payments and financial services businesses, our business, results of operations, financial condition, and future prospects would be materially and adversely affected.***

As of June 30, 2024, our Company had 161.03 million Registered Users, 60.55 million Active Users and approximately 4.26 million Merchants, while, as of March 31, 2024, our Company had 155.84 million Registered Users and 47.35 million Active Users and 4.06 million merchant partners. Further, as of March 31, 2023 and March 31, 2022, we had 139.89 million and 123.56 million Registered Users and 33.47 million Active Users and 33.49 million Active Users, respectively. We believe that growth of our business and revenue is primarily dependent upon our ability to continue to grow our network by retaining existing and adding new consumers,

merchants and Lending Partners in order to increase our transactions, volume and GMV, drive revenue growth and achieve profitability.

Our ecosystem connects end consumers, retail merchants, and other Lending Partners, generating attractive network effects benefiting all parties. However, this network effect takes time to build and may grow slower than we expect or than it has grown in the past. For instance, while there has been an increase in consumers transacting online during Fiscal 2021, the operating restrictions/ lockdowns imposed due to the COVID-19 pandemic affected the onboarding of offline consumers and retail merchants since transactions at physical merchant stores significantly reduced.

The attractiveness of our platform to consumers depends upon, among other things: the number and variety of merchants and the mix of products, including digital lending products and wealth-tech products, available through our platform; our brand and reputation; consumer experience and satisfaction; customer service; consumer trust and perception of our solutions; technological innovation; and services and products offered by competitors. Similarly, the attractiveness of our platform to merchants depends upon, among other matters: the size of our consumer base; our brand and reputation; the amount of merchant fees that we charge; our ability to sustain our value proposition to merchants for consumer acquisition by demonstrating higher conversion at checkout and increased average transaction value; the accuracy, effectiveness and reliability of our technology and data-driven platform; merchant service; services and products offered by competitors; and our ability to perform under, and maintain, our merchant agreements. In addition, having a diversified mix of merchant partners is important to mitigate risk associated with changing consumer spending behaviour, economic conditions and other factors that may affect a particular type of merchant or industry. In parallel, the attractiveness of our platform to our Lending Partners depends upon, in addition to the above-mentioned factors: transaction fees, lending facilitation fees, commission per loan disbursement, hurdle rates or other fees that they charge to us for distributing loans to consumers through our platform; size and quality of consumer base, our ability to perform under, maintain, and offer competitive conditions in our lending agreements, number of Lending Partners on-boarded on our platform, and our ability to convince consumers to use our Lending Partners' products.

Further, while we are not responsible for the quality, quantity, delivery, non-delivery of the products/services that are being paid for by the consumers, any failure on the part of the merchant or any default by borrowers in relation to the products/ services may diminish the value of our platform.

We enter into non-exclusive agreements with merchants for our payments business. For details related to non-exclusive merchant agreements entered into by us see “ – 18. *We depend on Zaakpay's services for our payments services and Financial Services business, specifically, MobiKwik ZIP and ZIP EMI, and any disruption in its services may adversely affect the operations of platform, which could have an adverse effect on our brand, reputation, business operations, financial condition and results of operations*” on page 50. We also do not have any control over whether such merchants actually use our platform or services following registration, consistently, occasionally or at all.

6. *We face substantial and increasingly intense competition in the fintech industry. If we are unable to compete effectively, our business, financial condition, results of operations and prospects would be materially and adversely affected.*

We face intense competition, principally from other mobile payment companies, fintech companies, payment service providers, including commercial banks that issue payment cards or provide QR codes for payments, digital lending companies, including companies offering investment products and companies providing similar technology or distribution-driven financial services in India. Key competitors across our business divisions include: (i) Payments, bills and recharge– Phonepe, Paytm, Airtel Payments Bank and Freecharge, and others; (ii) Lending – PhonePe, Paytm, Freecharge and Amazon Pay; and (iv) Investments – PhonePe, Paytm and Freecharge (Source: RedSeer Report).

Some of our current and potential competitors are larger operationally and/or financially than we are, have larger consumer bases, greater brand recognition, have raised significant capital from investors, have more successful marketing capabilities, longer operating histories, may generate significant traffic, a dominant or more secure position, robust technological capabilities, broader geographic scope, volume, scale, resources, and market share than we do, or offer products and services that we do not offer, which may provide them significant competitive advantages. These may allow our competitors to respond more quickly to new or emerging technologies and changes in consumers and merchant preferences and may render our platform less attractive or obsolete.

We compete for consumers based on factors, such as, the value and consumer experience we offer as well as the security of our *MobiKwik* platform and our suite of product offerings. We compete for merchants based on factors, such as, scale and engagement of consumers on our platform, cost, convenience, quality and the innovative nature of our products and services. We also compete for motivated and capable talents, including technology and financial services talents. Technological advances and the continued growth of ecommerce activities have increased consumers' accessibility to products and services and led to the expansion of competition in digital payment options, such as, pay-over-time solutions. We also face competition in areas such as: flexibility on payment options; duration, simplicity, and transparency of payment terms; reliability and speed in processing applications; underwriting effectiveness; compliance and security; promotional offerings; fees; approval rates; ease-of-use; marketing expertise; service levels; products and services; technological capabilities and integration; customer service; brand and reputation; and consumer, merchant and lender satisfaction. Our competitors may also make acquisitions or establish cooperative or other strategic relationships among themselves or with others, including merchants and lenders. In addition, the increased adoption of UPI and other alternative modes of digital payments by consumers has further increased competition for us in our payment services platform and could have an adverse impact on our business, financial condition, results of operations and prospects.

Increased competition in the Digital Credit distribution business market may result in overleveraging of consumers and could lead to an increase in default rates in the future. Some of our potential Digital Credit distribution business competitors may include commercial banks (apart from payment banks) and large NBFCs in addition to other companies in the lending industry, who may be substantially larger than us, which gives those potential competitors advantages we do not have, such as a more diversified products, a broader consumer and merchant base, the ability to reach more consumers, larger set of data and enabling their algorithms to predict creditworthiness more efficiently, the ability to cross sell their products, operational efficiencies, the ability to cross-subsidize their offerings through their other business lines, broad-based local distribution capabilities, and lower-cost funding. In addition, Digital Credit distribution business offerings typically have low entry barriers and the cost to switch between different competitors' Digital Credit distribution business offerings is low.

Increased competition could result in the need for us to alter the pricing we offer to merchants or consumers. If we are not able to compete effectively, differentiate our business from those of our competitors or drive value for our consumers and merchants, our ability to retain consumers, merchants and partners may be adversely affected.

7. *Our distribution of Financial Services Products depend on our relationships with Lending Partners, and any failure to maintain such partnerships could adversely affect our business, results of operations and financial condition.*

While our *MobiKwik ZIP* and *ZIP EMI* products in the Financial Services business are developed, managed and serviced by us in conjunction with our Lending Partners, we are not a lender and we therefore partner with banks and RBI registered NBFCs, who in turn extend the credit through various credit products to our consumers, through our technology platform. In Fiscal 2024 and the three months ended June 30, 2024, respectively (*i.e.* pursuant to the regulations on digital lending introduced by the RBI in the year 2022), our revenue from financial services amounted to ₹ 5,578.82 million and ₹ 1,707.26 million, respectively. Our Credit Partner AUM as of March 31, 2024 and June 30, 2024 was ₹ 23,839.73 million and ₹ 24,954.81 million, respectively of which the top three Lending Partners contributed 98.74% and 93.05%, respectively. We have partnered with 11 Lending Partners for providing loans to our consumers and merchants, namely Unity Small Finance Bank Limited, TVS Credit Services Limited, Hero Fincorp Ltd., Poonawalla Fincorp Limited, SMFG India Credit Co. Ltd. (formerly known as Fullerton India), Suryoday Small Finance Bank Limited, Northern Arc Capital Limited, MyShubhLife (Datasigns Technologies Private Limited), Krazybee Services Private Limited, Vivriti Capital Limited and Transactree Technologies Private Limited. Our partnerships with these Lending Partners could be negatively impacted on account of various reasons, including our failure to (i) maintain their trust in us and our platform; (ii) maintain effective credit underwriting and risk management processes and systems; (iii) conduct successful credit monitoring and collection efforts; and (iv) maintain or increase consumer engagement and merchant activity level. For example, we may not be able to re-negotiate and renew our credit arrangement with certain Lending Partners. As a result of these, our Lending Partners may, amongst others, (i) determine to reach and acquire consumers directly instead of partnering with us; (ii) develop their own technology capabilities to serve consumers; (iii) re-negotiate commercial terms of the fee arrangements we have with them; and (iv) reduce or cease their cooperation with us and therefore expose us to greater partner concentration risk, all of which may or ultimately lead to our inability to satisfy demand from consumers. In the past, certain of our contractual arrangements with Lending Partners have terminated pursuant to the reasons provided above. In addition, we are dependent on our existing partners to increase their credit limits and partnering with new Lending Partners in order to grow our products in the Financial Services business. However, if our Lending Partners do not perceive unsecured digital lending as

beneficial or if regulatory changes result in limiting or restricting access to capital from banks and NBFCs, it could limit our Financial Services business' growth plans. Moreover, there can be no assurance that changes in the credit policies of our Lending Partners may not adversely affect our ability to access credit and offer Financial Services. If any of these factors materialize, our products in the Financial Services business would be materially and adversely affected, which in turn could affect our business, financial condition, results of operations and prospects, as well as our reputation and brand.

In addition, to support the growth of our Financial Services offerings, we may be required to maintain a variety of lending arrangements and obtain alternative sources of lending. There can be no assurance that the lending arrangements will continue to be available on favorable terms or on commercially desirable terms, or at all, and our lending strategy may change over time and depends on the availability of such lending arrangements. For example, disruptions in the credit markets or other factors, including an impact of a pandemic like COVID-19, natural disaster, or economic slowdown could adversely affect the availability, diversity, cost, and terms of our lending arrangements.

We have entered into agreements with our Lending Partners, including in connection with facilitating loans to consumers for them on a non-exclusive basis. Such agreements are short term in nature, valid typically for a period of one year to three years and may be terminated by our Lending Partner by providing a written notice, subject to certain conditions. We are also responsible for obtaining specific consent from our consumers to allow us to share their information with our Lending Partners in order to determine the credit worthiness as well as expressly conveying to our consumers that our Lending Partners are extending the credit facility. These agreements also provide our Lending Partners the right to inspect, examine and audit, upon a reasonable notice, our operations and business records, which are directly relevant to the services provided by us under these agreements, including access to books of account, record of transactions, the right to take copies of any audit or review report or findings made on us in conjunction with the services provided to the Lending Partner. Our Lending Partners conduct their own consumer due diligence and shall have the right to approve or reject the consumer loan application at their sole discretion. We are also required to intimate our Lending Partners in case we enter into any agreement with any contractor for providing the services stipulated under such agreements. We are required to ensure that confidentiality of consumer information shared by our Lending Partner during the tenure of the agreement as well as after termination of the agreement in accordance with applicable laws. In addition, pursuant to the DLG Guidelines, our Lending Partners may require us to place a specified percentage, i.e. up to 5% of the total loan amount provided by them in a fixed deposit with a scheduled commercial bank 'under lien' to the Lending Partner or issue an irrevocable and unconditional bank guarantee/ corporate guarantee in favour of our Lending Partners, as applicable and subject to the terms of the respective agreements and in accordance with the DLG Guidelines. In Fiscal 2024 and the three months ended June 30, 2024 (being the first complete year and stub period after the notification of the DLG Guidelines), our Company has placed ₹ 5.00 million and ₹ 35.46 million, respectively in fixed deposits for satisfaction of its DLG commitments on fresh disbursements (amounting to ₹ 165.33 million and ₹ 847.17 million, respectively) made by the Lending Partners with whom our agreements have been renegotiated to reflect the DLG requirement of a maximum of 5%. If any of our Lending Partners invoke such fixed deposits or bank guarantees or corporate guarantees, it would materially and adversely affect our business, financial condition and results of operations. Additionally, the Lending Partners typically have the right to assign its rights and obligations under these agreements to any third party at its sole discretion. In the event of any termination or interruption in a Lending Partner's ability or willingness to lend, our ability to offer products in the Financial Services business could be interrupted or limited. A breach of such covenants or other events of default under our agreements with Lending Partners could also result in the reduction or termination of our access to such lending and increase our cost of such lending.

8. *Our credit underwriting and risk management systems may not be able to effectively assess or mitigate the risks of Financial Services business enabled through our platform, and as a result, our Lending Partners may be unable to effectively recover the amounts disbursed by them to our customers, which could adversely affect our business, results of operations and financial condition*

Our exposure to credit risk is from the Financial Services Products, in which we largely facilitate credit to our consumers through Lending Partners. We provide financial guarantees on our *MobiKwik ZIP*, *ZIP EMI* products to our Lending Partners to guarantee a part of the loss on the credit extended to our consumers. These financial guarantees or first loss default guarantees are to be capped to 5% in accordance with the DLG Guidelines.

We act as a lending service provider ("LSP") under the RBI's Digital Lending Guidelines to regulated lenders, being banks and NBFCs ("REs") that provide loans to our consumers and merchants through our platform through *MobiKwik ZIP* or *ZIP EMI*. As on the date of this Prospectus, we have partnered with 11 REs for providing loans

to our consumers and merchants, namely Unity Small Finance Bank Limited, TVS Credit Services Limited, Hero Fincorp Ltd., Poonawalla Fincorp Limited, SMFG India Credit Co. Ltd. (formerly known as Fullerton India), Suryoday Small Finance Bank Limited, Northern Arc Capital Limited, MyShubhLife (Datashigns Technologies Private Limited), Krazybee Services Private Limited, Vivriti Capital Limited and Transactree Technologies Private Limited.

Prior to September 2, 2022, guarantee arrangements between REs and LSPs were majorly driven by contractual arrangements. Under these arrangements, LSPs provided certain credit enhancement features such as first loss default guarantees to REs, usually as an agreed percentage (which could extend up to 100%) of loans disbursed by REs through LSPs. REs would also require varied levels of credit enhancement as per their assessments of the underlying risk on the loan portfolio. In September 2022, the RBI, through its Digital Lending Guidelines, treated the guarantee arrangements between LSPs and REs as “synthetic securitisation, thereby curtailing default loss guarantee arrangements between LSPs and REs. Subsequently, the DLG Guidelines were issued on June 8, 2023, which allow REs to demand a default loss guarantee (“DLG”) not exceeding 5% of the outstanding amounts on a loan portfolio. In Fiscal, 2024 and the three months ended June 30, 2024, respectively, our top three RE's contributed 98.74% and 93.05%, respectively, of our Credit Partner AUM.

For further details and explanations on the changes in our financial guarantee expenses in the last three Fiscals and three months ended June 30, 2024, please see “*Management's Discussion and Analysis of Financial Condition and Results of Operations*” on page 400.

Pursuant to the implementation of the DLG Guidelines we renegotiated our DLG commitments as per which, we are now required to guarantee the losses, upto the capped limit (i.e. upto 5% on the disbursed amounts on a loan portfolio), to our Lending Partners. If our collection efforts are inadequate or ineffective, it may adversely affect the asset quality of the MobiKwik ZIP and ZIP EMI enabled through our platform, and materially and adversely affect our future profit and GMV growth on account of the amount of provisions we may need to make.

Pursuant to this change, our Company has re-negotiated previously entered into arrangements with our Lending Partners in order to align them with the DLG Guidelines. If the RBI interprets the prior arrangements to be non-compliant with the DLG Guidelines, then the RBI can levy specific penalties or take actions against our Lending Partners which may affect their business and consequently adversely affect our business continuity with such Lending Partner, reputation and results of operations.

Credit expenses borne by us under credit portfolios of our Lending Partners are recorded as financial guarantee expenses in the Restated Consolidated Financial Information. Over the financial years 2022, 2023, 2024 and the three months ended June 30, 2024, our financial guarantee expenses have also moved with the changing RBI regulations on default loss guarantees from LSPs. Financial guarantee expenses reduced by 70.20% from ₹ 1,095.93 million in Fiscal 2023 to ₹ 326.55 million in Fiscal 2024 primarily on account of lesser guarantee commitments given by us in Fiscal 2024 since the RBI's DLG Guidelines were being subject to interpretation and implementation and our agreements with REs were being renegotiated to align with the DLG Guidelines. Further, financial guarantee expenses increased by 20.74% from ₹ 907.69 million in Fiscal 2022 to ₹ 1,095.93 million in Fiscal 2023, primarily on account of increase in the amount of guarantees given by us to our Lending Partners to cover losses from loans extended by them to our consumers, in line with the increase in the MobiKwik ZIP GMV (Disbursements) and ZIP EMI GMV (Disbursements), which increase was partially offset by the RBI disallowing LSPs from giving financial guarantees during the course of Fiscal 2023 through the Digital Lending Guidelines. For further details, see “*Management's Discussion and Analysis of Financial Condition and Results of Operations*” on page 400. Since the regulations on financial guarantees by LSPs have been in a constant state of change over the last two Fiscals, we expect the effects of the RBI's DLG Guidelines on our financial condition to show more consistent impact in future financial periods.

Pursuant to our DLG commitments renegotiated after the implementation of the DLG Guidelines, we are required to guarantee the losses, upto the capped limit (i.e. upto 5% on the disbursed amounts on a loan portfolio), to our Lending Partners. If our collection efforts are inadequate or ineffective, it may adversely affect the asset quality of the MobiKwik ZIP and ZIP EMI enabled through our platform, and materially and adversely affect our future profit and GMV growth on account of the amount of provisions we may need to make. In Fiscal 2024 and the three months ended June 30, 2024 (being the first complete year and stub period after the notification of the DLG Guidelines), our Company has placed ₹ 5.00 million and ₹ 35.46 million, respectively in fixed deposits for satisfaction of its DLG commitments on fresh disbursements (amounting to ₹ 165.33 million and ₹ 847.17 million, respectively) made by the Lending Partners with whom our agreements have been renegotiated to reflect the DLG requirement of a maximum of 5%.. In addition, in Fiscal 2022, 2023 and 2024 and in the three months ended June 30, 2024,

respectively, expenses for this business incurred by the Company with its Lending Partners (recorded as financial guarantee expenses in our Restated Consolidated Financial Information) amounted to ₹ 907.69 million, ₹ 1,095.93 million, ₹ 326.55 million and ₹ 25.27 million, respectively. For details of our default and credit risk management policies, see “Our Business - Monitoring Defaults over the tenor and Minimising Default risk” on page 254.

A critical element of our business is the ability to mitigate risks associated with our lending operations, including identification of suitable borrowers, appropriate underwriting and development of a viable and efficient collection framework. Underwriting in our Financial Services business includes verifying a customer’s identity, assessing creditworthiness using credit score of the customers obtained from credit bureaus, fraud prevention and several other checks on the consumer provided data. Our Company has developed *MobiScore*, a Machine Learning based credit model which is driven by more than 900 raw data points and derived variables for underwriting and risk assessment of consumers and to determine credit limits, as more specifically detailed in “Our Business” section on page 216. In addition to underwriting process undertaken by our Company, our Lending Partners also undertake independent verification and credit assessment of our consumer before extending credit to them. This assessment of our Lending Partners includes verification of a consumer’s identity from third party consumer data repositories, creditworthiness from RBI licensed credit bureaus etc. While our credit underwriting process involves various parameters to assess a consumer’s creditworthiness and processes to refine and strengthen the credit rating algorithm and fraud detection, these processes may have programming errors, stale data or other flawed logic that may render our process ineffective or suboptimal resulting in increased credit losses than what we anticipated and denial of credit to credit worthy consumers. The accuracy of the risk model and the ability to manage credit risk related to our credit products may also be affected by legal or regulatory requirements, such as changes in the domestic data protection law which affects how we process and store data, changes in consumer behaviour, changes in the economic environment, issuing bank policies, and other factors. Further, our *ZIP EMI* product is relatively new and as a result, our credit-risk scoring algorithm is still evolving and therefore, may not be able to accurately assess credit-risk and predict the credit losses as we scale up *ZIP EMI*. If any of the foregoing were to occur, the performance of our credit assessment will be compromised, and our Lending Partners may be hesitant to continue to partner with us. As a result, our business, brand, reputation, results of operations and financial condition may be materially and adversely affected.

9. ***Our Statutory Auditors had, included a qualification in relation to certain allotments of preference shares in their audit report on our financial statements as of and for the year ended March 31, 2021. Further, our Statutory Auditors have, in their audit report on our consolidated financial statements, as of and for the years ended March 31, 2023 and March 31, 2024, included a modification in connection with back-ups of books of accounts of our Company. There can be no assurance that similar qualifications or modifications will not form part of the audit reports on our financial statements for future fiscal periods.***

Our Statutory Auditors had, in their examination report on our consolidated financial statements for Fiscal 2021 have included a qualification in relation to certain allotments of preference shares during the year ended March 31, 2018 and March 31, 2017 for which our Company received proceeds of ₹ 707.50 million and ₹ 472.52 million, respectively. However, our Company did not keep ₹ 451.73 million and ₹ 100.00 million from the respective years proceeds in a separate bank account and inadvertently utilized these amounts for payment towards business purposes before allotment of shares to the investors, in contravention of Section 42 of the Companies Act, 2013. Subsequent to March 31, 2021, on April 19, 2021, our Company has also filed an application before the Regional Director (Northern Region), Registrar of Companies, Delhi and Haryana, for compounding of this contravention, submitting (among other grounds) that the relevant actions had been taken without any mala fide intentions. Further, the same has been compounded by an order dated August 13, 2021. This matter does not require any adjustments to our Restated Consolidated Financial Information. See also “*Management’s Discussion and Analysis of Financial Condition and results of Operation – Auditor’s Observations*” on page 400.

Further, our Statutory Auditors have, in their audit report on our consolidated financial statements, as of and for the year ended March 31, 2023, included a modification indicating that the back-up of books of account and other relevant books and papers in electronic mode has not been kept on servers physically located in India on a daily basis for Fiscal 2023 and relating to certain instances with respect to feature of recording audit trail (edit log) facility which was not enabled for certain accounting softwares used by our Company and one of its Subsidiaries pursuant to the requirements of Rule 11(g) of Companies (Audit and Auditors) Rules, 2014 for the year ended 31 March 2024. This matter does not require any adjustments to our Restated Consolidated Financial Information. See also “*Financial Information*” on page 328.

There can be no assurance that any similar qualifications, modifications, material uncertainties, remarks or matters of emphasis will not form part of the audit reports on our financial statements for future fiscal periods, or that such remarks will not affect our financial results in future fiscal periods.

- 10. *We have in the past, incurred losses amounting to ₹(1,281.62) million and ₹(838.14) million in Fiscals 2022 and 2023, respectively. Further, while we achieved profit of ₹140.79 million in Fiscal 2024 we further incurred losses of ₹(66.15) million in the three months ended June 30, 2024. Further, we had negative balance of retained earnings as of March 31, 2022, March 31, 2023, March 31, 2024 and the three months ended June 30, 2024. Accordingly, we may not always achieve or sustain our profitability trends in the future.***

We have in the past incurred, and may in the future incur, losses. Our Profit /(loss) for the year amounted to ₹ (1,281.62) million and ₹ (838.14) million in Fiscals 2022 and 2023, respectively. While we achieved Profit /(loss) for the year amounting ₹ 140.79 million in Fiscal 2024, our Profit /(loss) for the period ended June 30, 2024 were ₹ (66.15) million. In addition, as of March 31, 2022, 2023, 2024 and the three months ended June 30, 2024, we had negative balance of retained earnings amounting to ₹ (9,927.79) million, ₹ (10,767.35) million, ₹ (10,627.16) million and ₹ (10,696.78) million as a result of accumulated losses.

Historically, our losses have primarily resulted from the substantial investments required to grow our business and customer acquisition costs. Further, we have expended and expect to continue to expend substantial financial and other resources on, among others, marketing costs to attract consumers and merchants to our platform, developing our platform, including expanding our platform's offerings, developing or acquiring new platform features and services, and expanding into new markets in India. We also expect to incur additional general and administrative expenses as a result of our growth. We follow a two-step process to launch new business products, which includes, firstly, investing in building robust systems and processes prior to the launch of the new product and secondly, a soft launch of the relevant product on a pilot basis in order to obtain real-time data and assess scalability, viability and profitability. These processes increase our expenditure and accordingly reduce our profitability. In addition, we intend to invest in maintaining our high level of consumer and merchant service and support, which we consider critical to our continued success. Additionally, a significant part of our operating costs also includes lending operational expenses and financial guarantee expenses, which, in the future, may be greater than we anticipate, and our investments to make our business and our operations more efficient may not be successful. Increases in our costs, expenses and investments may reduce our margins and materially adversely affect our business, financial condition and results of operations and any failure by us in efficiently managing the abovementioned costs and expenses could prevent us from maintaining profitability in the future on a consistent basis.

- 11. *There have been certain deficiencies/ irregularities in managing our records and compliances with the RBI in relation to allotments made by us to certain non-resident Shareholders, as a result of which there have been certain inaccuracies and non-compliances with respect to certain filings with the RBI.***

In the past, our compliances in relation to RBI related filings for allotments made to certain non-resident Shareholders, have been inadequate.

For the below allotments, pursuant to our filings at the time of the allotments with the RBI, the RBI had either requested for further information or had rejected them due to certain discrepancies. In addition, these filings had also been delayed on account of various other reasons, including delays in responding to the requests for additional information from the RBI, delays in receipt of requisite KYC documents and foreign inward remittance certificates ("FIRCs") from the relevant authorised dealer banks and mismatches between the KYC documents received in respect of the relevant investors and FIRCs. Accordingly, we have refiled the requisite forms with the RBI and have received approval from RBI on such submissions subject to voluntary compounding of the delays:

1. Allotment of Class A Equity Shares and Series A1 CCCPS to Sequoia Capital India Investments IV on March 28, 2014. The refiling has been done on June 22, 2021.
2. Allotment of Series B1 CCCPS to Tree Line Asia Master Fund (Singapore) Pte Ltd on February 27, 2015. The refiling has been done on June 21, 2021.
3. Allotment of Series C1 CCCPS to Sequoia Capital India Investments IV on June 24, 2016. The refiling has been done on May 27, 2021.
4. Allotment of Series C2 CCCPS to Net1 Applied Technologies Netherlands B.V. on September 2, 2016. The refiling has been done on October 13, 2021.

5. Allotment of Series C5 CCCPS to Cisco Systems (USA) Pte. Ltd. on January 9, 2017. The refiling has been done on June 25, 2021.
6. Allotment of Series C6 CCCPS to American Express Travel Related Services Company, Inc. on June 14, 2017. The refiling has been done on June 22, 2021.
7. Allotment of Series C9 CCCPS to GMO Global Payment Fund Investment Partnership on July 6, 2017. The refiling has been done on June 21, 2021.
8. Allotment of Series C3 CCCPS to Net1 Applied Technologies Netherlands B.V. on July 21, 2017. The refiling has been done on June 21, 2021.
9. Allotment of Series B4 CCCPS to Sequoia Capital India Investments IV on November 27, 2015. The refiling has been done on June 25, 2021.
10. Allotment of Series B4 CCCPS to Tree Line Asia Master Fund (Singapore) Pte Ltd on November 27, 2015. The refiling has been done on June 25, 2021.

In this regard, as instructed by the RBI, the Company has filed a compounding application dated December 01, 2023 and subsequent clarification sought by RBI was replied to on December 11, 2023, for compounding of the same. Subsequently, the RBI, through its order dated May 28, 2024 compounded the non-compliances in lieu of a compounding fee of ₹ 2,189,500.00. The compounding fee was paid by us on June 12, 2024 and accordingly the matter stands closed.

12. *Inability to obtain, maintain or renew requisite statutory and regulatory permits and approvals for our business operations could materially and adversely affect our business, prospects, results of operations and financial condition.*

Our operations are subject to extensive government regulation and in respect of our existing operations we are required to obtain and maintain authorizations, certificates and approvals including various regulatory approvals, labour related and tax related approvals. For details regarding the status of material approvals required by our Company and its Material Subsidiary, see “Government Approvals - Pending Material Approvals in relation to our Company and its Material Subsidiary” on page 455.

We operate our payment aggregator business through one of our Subsidiaries, Zaakpay. Our revenue from payment aggregator services effected through Zaakpay is set forth below:

Periods	Revenue from Payment Aggregator Services (₹ million)
Three months ended June 30, 2024	17.01
Fiscal 2024	82.98
Fiscal 2023	144.24
Fiscal 2022	1,787.17

Zaakpay has submitted an application dated September 7, 2022, with the RBI for setting up a payments system under Section 5(1) of the PSSA. The RBI by way of letter dated October 13, 2023 granted an in-principal approval to operate as a payment aggregator, which is valid for a period of six months. While granting the in-principle approval, the RBI mandated (a) System Audit, including a cyber security audit, to be conducted by a CERT-In empanelled auditor or a Certified Information Systems Auditor registered with Information Systems Audit and Control Association or by a holder of a Diploma in Information System Audit qualification of the Institute of Chartered Accountants in India; (b) such System Audit Report (“SAR”) to be submitted to RBI within six months from the approval letter, which was submitted with RBI by us vide letter dated April 5, 2024. The RBI had certain observations on the SAR submitted by us through its email dated July 30, 2024 which we duly responded to by our letter dated August 5, 2024, after which, no further observations on the SAR have been received from the RBI. Thereafter, the RBI had certain additional questions on August 27, 2024 which we duly responded to by our letter dated September 6, 2024; and (c) compliance with governance structure/processes identified by the RBI’s official visit to Zaakpay’s premises during August – September, 2023. We have not, as on the date of this Prospectus, received the final approval from RBI and may not receive the final approval from RBI for our payment aggregator business for Zaakpay. In 2022, Zaakpay’s application for a payment aggregator business was rejected by the RBI, which resulted in prohibition on Zaakpay from onboarding new merchants and ceasing their payment aggregator services to their then existing merchants. Any such disruption or rejection of relevant applications or cancellation of licenses, may lead to financial losses, operational challenges, and damage to our brand and reputation.

Failure or delay in obtaining or maintaining or renewing the required authorizations or approvals, including the payment aggregator license within applicable time or at all may result in interruption of our operations. Further, the relevant authorities may initiate penal action against us, restrain our operations, impose fines/penalties or initiate legal proceedings for our inability to renew/obtain approvals in a timely manner or at all. Consequently, failure or delay to obtain such approvals could have a material adverse effect on our business, financial condition and profitability.

13. *Business interruptions or systems failures may impair the availability of our platform and inability to keep pace with rapid technological developments to provide new and innovative products and services, could result in a decline in the use of our products and services which may adversely affect our business, financial condition and results of operations.*

Our platform depends on the efficient and uninterrupted operation of our technology systems. Reliability is particularly critical for us because the full-time availability of our platform is critical to our goal of gaining widespread acceptance among consumers and merchants for Payments and Financial Services. Our systems, or those of third parties upon which we rely upon, may experience service interruptions or degradation on account of hardware and software defects or malfunctions, computer denial-of-service and other cyberattacks, human error, earthquakes, hurricanes, floods, fires, natural disasters, power losses, disruptions in telecommunications services, fraud, military or political conflicts, terrorist attacks, computer viruses or other malware, or other events. There can be no assurance that we will not experience, in the future, system failures, denial of service attacks and other events or conditions from time to time that interrupt the availability or reduce or affect the speed or functionality of our products and services. In addition, our systems, application components and softwares that are developed internally may contain undetected errors, defects or bugs, that we may not be able to detect and repair in due time and in a cost-effective manner or at all. In such events, we may be liable for all or some costs and damages, as we would not be entitled to any indemnification or warranty that may have been available if we had obtained such systems or software from third-party providers. Disruptions or instabilities in telecommunications networks, our platforms, servers and databases as well as the functioning of internet service providers could lead to dissatisfaction and damage our reputation.

We have undertaken certain system upgrades and re-platforming efforts designed to improve our reliability and speed. These efforts are costly and time-consuming, involve significant technical risk and may divert our resources from new features and products, and there can be no guarantee that these efforts will succeed. Frequent or persistent interruptions in our services could cause current or potential consumers to believe that our systems are unreliable, leading them to switch to our competitors or to avoid our products and services. Moreover, to the extent that any system failure or similar event results in damages to our consumers or merchants or Lending Partner(s) or their businesses, these consumers and merchants and Lending Partners could seek significant compensation or contractual penalties from us for their losses and those claims, even if unsuccessful, would likely be time-consuming and costly for us to address. In addition, as a provider of payments and Financial Services, we are subject to increased scrutiny by regulators. For further details and instances of regulatory scrutiny in the past, see “- 3. Security breaches and attacks against our platform, and any potential breach of or failure to otherwise protect personal, confidential and proprietary information, could damage our reputation and materially and adversely affect our business, financial condition and results of operations” on page 37.

We do not carry business interruption insurance sufficient to compensate us for all losses that may result from interruptions in our service as a result of systems failures and similar events. Further, as we continue to grow our consumer base and integrate more merchants, Lending Partners and other business partners, we will experience high growth rates in transaction volumes, which will place a significant strain on our platform’s processing capacity. We cannot assure you that our current processing capacity will be able to handle the growth of the transaction volumes on our platform. A failure to adequately scale the processing capacity of our platform could therefore materially and adversely affect our business. In addition, our efforts to further scale the processing capacity of our platform involve significant technical risks and will increase our capital expenditure, which may divert our resources from new features and products, and there can be no guarantee that these efforts will succeed due to technical difficulties.

Developing and incorporating new technologies into our products and services may require significant investment, take considerable time, demand adaptability from our consumers and merchants and ultimately may not be successful. If we are unable to do so in a timely or cost-effective manner, our business could be adversely impacted. Failure to continue to innovate, or effectively identify and address new consumer needs could severely damage our position and diminish our market share, which in turn would materially and adversely affect our business, financial condition, results of operations and prospects.

14. Slowdown in the growth of our Active Users can adversely affect our business.

Our financial performance is linked to the balance between retaining Active Users and acquiring New Registered Users in our payments and financial services business. Over the past three Fiscal Years, we've witnessed a 15.41% compounded annual growth rate (CAGR) in our New Registered Users whereas we have witnessed a robust 26.39% compounded annual growth rate (CAGR) in our Active Users. While increased new user acquisition signals market expansion, the growth in the number of New Registered Users going forward is dependent on various factors, including the industry's position, the business cycle and the growth stage of the Company. In case we are unable to maintain the same rate of growth in acquiring New Registered Users and Active Users, it may have an adverse impact on our financial performance and prospects.

15. Any failure to comply with applicable laws and regulations, including regarding consumer data processing, storage, use, security, disclosure and privacy, could result in claims, changes to our data security and privacy practices or our other business activities, penalties, increased cost of operations, or decline in consumer growth or engagement, or otherwise negatively affect our business.

The digital payment and financial services industries are heavily regulated in India. Several regulatory authorities, primarily the RBI, SEBI and IRDAI, oversee different domains of the financial services and insurance services sectors. Additionally, as a registered Bharat Bill Payment Operating Unit ("BBPOU"), we are also subject to the business standards, rules and procedures for technical and business requirements mandated by NPCI, which is a registered Bharat Bill Payment Central Unit under the Implementation of Bharat Bill Payment System – Guidelines issued in 2014. As a result, our business is subject to complex and changing laws, rules, regulations, policies, and legal interpretations. Further, as we introduce new products and services and expand into new markets, we may become subject to additional regulations, restrictions, and licensing requirements. In addition, since we partner with banks and RBI registered NBFCs that extend capital borrowed by our consumers, through our platform for Digital Credit Distribution, our business model and these financial institutions are subject to continuously evolving regulations on the financial services industry and tightened scrutiny from the regulators. Potential scrutiny includes data security and privacy requirements, limitation on reliance on any single platform, tighter operational standards or more stringent conduct requirements of financial services industry. Furthermore, we are also required to undertake suspicious transactions reporting with FIU, in case of any suspicious transactions. Failure to report any suspicious transactions may result in proceedings against the Company under the provisions of the Prevention of Money Laundering Act, 2002.

Further, changes in privacy and data protection laws, may also expose us to potential liabilities and increased compliances. For example, the DPDP Act has been enacted on August 11, 2023 which may come into force on a later date which the GoI may notify. Under this, all data fiduciaries, determining the purpose and means of processing personal data, are mandated to provide an itemized notice in plain and clear language containing (a) description of personal data being sought to be collected; (b) the purpose for which the same is proposed to be processed; and (c) the manner of grievance redressal. Further, it gives the data principal an option to withdraw their consent at any time, in case the consent is the basis of processing personal data. Any form of non-compliance shall attract a financial penalty as prescribed in Schedule I of the DPDP Act, not exceeding Rs. 2,500 million for each violation. Additionally, the DPDP Act contains provisions related to data retention. It mandates that the data fiduciary can only retain data principal's data until the earlier of either end of purpose for which consent was given, or withdrawal of consent as mentioned above.

Until the DPDP Act comes into force, we are required to comply with the Information Technology Act, 2000, as amended and the rules thereof, which provides for civil and criminal liability, and several privacy laws, including the Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011 and the Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021, which impose limitations and restrictions on the collection, use, disclosure and transfer of personal information. For further information, see "Key Regulations and Policies" on page 258. The improper collection, use or disclosure of our consumer data could result in a loss of consumers, merchants, Lending Partners and other participants on our platform, loss of confidence or trust in our platform, litigation, regulatory investigations, penalties or actions against us, significant damage to our reputation. In addition, if our Lending Partners or merchants with whom we share a limited amount of consumer transaction data in accordance with applicable laws, engage in activities that are negligent, fraudulent, illegal or otherwise harm the trustworthiness and security of our platform, including improper disclosure or use of consumer data, or if they otherwise fail to meet their data security and privacy obligations, or consumers are otherwise dissatisfied with their service quality

on or off our platform, we may be subject to regulatory penalties, consumer complaints and suffer reputational harm, even if due to actions or activities not related to, attributable to or caused by us, or within our control.

16. We rely on card issuers, banks and/ or payment processors. Changes to payment card networks or bank fees, rules, or practices could reduce our operating income and failure to comply with the applicable requirements of payment processors could result in termination or suspension, which could have a material adverse affect our business, financial condition and results of operations

We rely on card issuers, banks and/ or payment processors, and must pay a fee for this service. From time to time, payment processors may increase the interchange fees that they charge for each transaction using one of their cards. In three months ended June 30, 2024 and Fiscals 2024, 2023 and 2022, we incurred payment gateway cost of ₹ 1,276.15 million, ₹ 2,017.16 million, ₹ 1,566.52 million and ₹ 2,276.75 million, respectively. Any increase in interchange fees, special fees, or assessments for transactions that we pay to our payment processors could make our pricing less competitive, increase our operating costs, and reduce our operating income. The payment processors routinely update and modify their requirements. Changes in the requirements, including changes to risk management and collateral requirements, may impact our ongoing cost of doing business and we may not, in every circumstance, be able to pass through such costs to our merchants or associated participants. Furthermore, if we do not comply with the payment processors' requirements (for example, their rules, bylaws, and charter documentation), the payment processors could seek to fine us, suspend us or terminate our registrations that allow us to process transactions on their networks. The termination of our registration due to failure to comply with the applicable requirements of payment processors, or any changes in the payment processors' rules that would impair our registration, could require us to stop providing payment services to payment processors. If any of the foregoing were to occur, it could have a material adverse effect on our business, results of operations, financial condition, and future prospects.

17. Our EPS and RoNW was negative for Fiscals 2022, 2023 and the three months ended June 30, 2024 on account of losses incurred in the respective years/ period. While we had positive EPS and RoNW for the financial year ended March 31, 2024, we may not always maintain or sustain such positive ratios in the future.

For Fiscals 2022, 2023 and the three months ended June 30, 2024, our basic and diluted EPS amounted to (23.04), (14.66) and (1.16), respectively and our diluted EPS amounted to (23.04), (14.66) and (1.16) respectively. Further, in Fiscals 2022, 2023 and the three months ended June 30, 2024 our RoNW amounted to (59.19%), (58.74%) and (4.17%) respectively. Our EPS and RoNW were negative for the Fiscals 2022, 2023 and the three months ended June 30, 2024 on account of our losses after tax for the respective financial years/ period. For further details, see "Basis for Issue Price" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" on pages 158 and 400, respectively.

Particulars	As at and for the three months ended June 30, 2024	As at and for the Financial Year ended March 31, 2024	As at and for the Financial Year ended March 31, 2023	As at and for the Financial Year ended March 31, 2022
Earnings per share of ₹ 2 each fully paid up				
- Basic	(1.16)	2.46	(14.66)	(23.04)
- Diluted	(1.16)	2.38	(14.66)	(23.04)
Return on net worth (RoNW)	(4.17%)	8.66%	(58.74%)	(59.19%)

We incurred positive EPS of 2.46 (basic) and 2.38 (diluted) and RoNW of 8.66% in Fiscal 2024 on account of our profit after tax in such Fiscal. If we are unable to achieve, maintain or sustain profits after tax for subsequent periods, including from our revenue not growing by anticipated levels or our costs increasing higher than revenue levels, our EPS and RoNW would turn negative, which may have an adverse effect on our reputation and our ability to scale our business. See also "10. We have in the past, incurred losses amounting to ₹(1,281.62) million and ₹(838.14) million in Fiscals 2022 and 2023, respectively. Further, while we achieved profit of ₹ 140.79 million in Fiscal 2024 we further incurred losses of ₹(66.15) million in the three months ended June 30, 2024. Further, we had negative balance of retained earnings as of March 31, 2022, March 31, 2023, March 31, 2024 and the three months ended June 30, 2024. Accordingly, we may not always achieve or sustain our profitability trends in the future." on page 45.

- 18. We depend on Zaakpay's services for our payments services and Financial Services business, specifically, MobiKwik ZIP and ZIP EMI, and any disruption in its services may adversely affect the operations of platform, which could have an adverse effect on our brand, reputation, business operations, financial condition and results of operations.**

Zaakpay, our payment gateway business and brand operated under our wholly owned subsidiary, Zaak ePayment Services Private Limited, offers end-to-end payment processing solutions to online merchants. Zaakpay contributed 0.50%, 0.95%, 2.67% and 33.94% of our total revenue from operations for three months ended June 30, 2024, Fiscal 2024, Fiscal 2023 and Fiscal 2022, respectively. Our payments business and Financial Services business significantly rely on Zaakpay's services for processing payments within the MobiKwik ecosystem. Accordingly, any disruption in the functioning of Zaakpay, even if caused due to factors completely external to us, can adversely affect the operations of our payments and Financial Services products, including MobiKwik ZIP and ZIP EMI, as well as our brand and reputation.

Providers of payment solutions, including Zaakpay, also depend on payment networks, including network efforts associated with the same and compliance with payment network rules, or relationships with sponsoring financial institutions to provide access to those networks. If Zaakpay fails to comply with the requirements of those networks or sponsors, or if Zaakpay's relations with those networks or sponsors deteriorate, those payment networks or sponsors could terminate or suspend Zaakpay's access or impose fines. In addition, the concentration of a significant portion of our business and transaction volume with a limited number of merchants, or type of merchant or industry, exposes us disproportionately to any of those merchants choosing to no longer partner with us or choosing to partner with a competitor, to the economic performance of those merchants or industry or to any events, circumstances, or risks affecting such merchants or industry. We cannot assure you that we will be able to maintain historic levels of business from our significant merchants, or that we will be able to significantly reduce merchant concentration in the future, which may have an impact on our profit margins and financial performance.

We enter into non-exclusive merchant agreements which are typically valid till termination and can be terminated by either party, at their sole discretion, by providing a written notice, subject to certain conditions. Under these merchant agreements, we are typically required to deliver onward payment to the merchants within two business days. In addition, Zaakpay's merchants are not subject to any minimum volume commitments and they have no obligation to continue to use its services, and accordingly, there can be no assurance that merchants will continue to use Zaakpay's services, or that Zaakpay will be able to continue to attract new volumes at the same rate as it has in the past. A merchant's payment processing activity with Zaakpay may decrease for a variety of reasons, including the merchant's level of satisfaction with Zaakpay's products and services, the effectiveness of Zaakpay's support services, pricing of Zaakpay's products and services, the pricing and quality of competing products or services, the effects of global economic conditions, or reductions in the merchant's shopper spending levels. Further, the complexity and costs associated with switching transaction volume to a competitor may not be significant enough to prevent a merchant from switching payment service providers, especially for larger merchants who commonly engage more than one payment service provider at any one time. Any failure to cross-sell Zaakpay to the merchant network of our payment services platform, acquire new merchants, decrease in level of network effects, and increase revenue from both new and existing merchants could materially and adversely affect Zaakpay's business, financial condition, results of operations and prospects, which would consequently affect our business.

- 19. We are required to comply with certain restrictive covenants under our financing agreements. Any non-compliance may lead to, amongst others, suspension of further drawdowns, which may adversely affect our business, results of operations, financial condition and cash flows.**

We have incurred indebtedness, and we may incur additional indebtedness in the future. Our Company and our Subsidiaries have availed loans and bank facilities in the ordinary course of business, primarily for funding working capital and capital expenditure requirements. As of June 30, 2024, we had total borrowings of ₹ 2,063.36 million consisting of secured non-current borrowings of ₹ 308.97 million and current borrowings ₹ 1,754.39 million, consisting bank overdraft of ₹ 1,141.83 million and other short term borrowings of ₹ 612.56 million.

Our Company and our Promoters have provided guarantee(s) in relation to certain of these loans as and when required. Our ability to pay interest and repay the principal for our indebtedness is dependent upon our ability to manage our business operations and generate sufficient cash flows. Our outstanding indebtedness and any additional indebtedness we incur may have significant consequences, including, without limitation: requiring us to use a significant portion of our cash flow from operations and other available cash to service our indebtedness, thereby reducing the availability of funds and our flexibility in planning for or reacting to changes in our business,

competition pressures and market conditions; and limiting our ability to obtain additional financing for working capital, capital expenditures, acquisitions, share repurchases, or other general corporate and other purposes.

Some of the financing arrangements entered into by us include conditions that require our Company to obtain respective lenders' consent prior to carrying out certain activities and entering into certain transactions. Failure to obtain these consents could have significant consequences on our business and operations. These covenants vary depending on the requirements of the financial institutions extending such loan and the conditions negotiated under each financing agreement. Some of the corporate actions that require prior consents from certain lenders including to undertake actions in relation to this Issue which include, amongst others, changes to the capital structure of the Company, mergers, reorganisation, declaration of dividend and changes in the MoA and AoA of the Company. The Company has obtained all consents required under its relevant loan documentation from the relevant lenders to undertake all required actions in relation to this Issue. Failure to comply with such covenants may restrict or delay certain actions or initiatives that we may propose to take from time to time. Some of our lenders are also entitled to appoint directors on the Board of our Company. A failure to observe the restrictive covenants under our financing arrangements or to obtain necessary waivers may lead to the termination of our credit facilities, acceleration of amounts due under such facilities, suspension of further access/ withdrawals, either in whole or in part, for the use of the facility and/or restructuring of our debt.

20. *After the completion of the Issue, our Promoters will continue to collectively hold substantial shareholding in our Company.*

After the completion of the Issue, our Promoters will continue to collectively hold substantial shareholding in our Company. Our Promoters will continue to exercise significant influence over our business policies and affairs and all matters requiring shareholders' approval, including the composition of our Board, the adoption of amendments to our certificate of incorporation, the approval of mergers, strategic acquisitions or joint ventures or the sales of substantially all of our assets, and the policies for dividends, lending, investments and capital expenditures. This concentration of ownership also may delay, defer or even prevent a change in control of our Company and may make some transactions more difficult or impossible without the support of these shareholders. The interests of the Promoters as our controlling shareholder could conflict with our interests or the interests of its other shareholders. We cannot assure you that our Promoters will act to resolve any conflicts of interest in our favour and any such conflict may adversely affect our ability to execute our business strategy or to operate our business.

21. *Failure to deal effectively with fraudulent transactions, illegal activities creates negative consumer experiences, that would harm our business, and could severely diminish merchant and consumer confidence in and use of our platform.*

We experience and face risks of loss due to fraudulent transactions, including consumer and merchant fraud, fraudulent chargeback, unauthorized use of account information and identity theft. In the three months ended June 30, 2024, Fiscals 2024, 2023 and 2022 we noted frauds aggregating to nil, nil, ₹ 47.75 million and ₹ 106.91 million, respectively. High profile fraudulent activity or significant increases in amounts of cancellations of chargebacks on account of unauthorised or fraudulent activity could lead to regulatory intervention, negative publicity, and could materially and adversely affect our business, results of operations, financial condition, future prospects, and cash flows. We have filed legal proceedings in the nature of FIRs and criminal complaints against individuals and users of our platform alleging fraud and criminal misappropriation committed against our Company through transactions on our platform, including fraudulent transfers through IMPS, unauthorised and illegal recharge of fast-tags of vehicles, impersonation of our Company's personnel through an interactive voice response mechanism, unauthorised purchase of e-gift cards and vouchers. For further details see "*Outstanding Litigation and Material Developments - Criminal proceedings initiated by our Company*" on page 447.

Further, measures to detect and reduce the risk of fraud require continuous improvement and may not be effective in detecting and preventing fraud, particularly new and continually evolving forms of fraud or in connection with new or expanded product offerings. If our risk management measures against fraudulent transactions do not succeed, fraudulent transactions may increase, which could lead to losses, regulatory penalties or even temporary restrictions on our operations. In accordance with our customer grievance redressal policy, we aim to address all customer complaints within a period of 30 days from receipt. In Fiscals 2022, 2023 and 2024, respectively, we received 47,386, 100,272 and 104,592 customer complaints, respectively, of which 51%, 94% and 94% were addressed by us within seven days of receipt, and the balance were addressed between seven and 30 days. For further details of our customer grievance redressal mechanism, see "*Our Business - Customer Grievance Mechanism*" on page 255. Our Company receives fraud related complaints from various portals, including the Complaint Management Systems, National Consumer Helpline and the Centralized Public Grievance Redress and

Monitoring System and other government agencies. The complaints are broadly in relation to wallet frauds, loan frauds, merchant transaction disputes and refund failures.

Further, while we seek to recover losses from merchants due to chargebacks on payment cards used by consumers to fund their payments, *Zaakpay* has experienced defaults from merchants in the past resulting in losses for *Zaakpay* related to chargebacks from consumers who had paid for, but had not received, the services to be provided by the defaulted merchant. Further, in the event of the bankruptcy or other business interruption of a merchant that sells goods or services in advance of the date of their delivery or use (for example, airlines, custom-made goods, and subscriptions), we could be liable to the buyers of such goods or services, including through chargebacks on payment cards used by consumers to fund their payments. We also incur losses from claims that the consumer did not authorize the purchase, from consumer fraud, from erroneous transactions and from consumers who have closed bank accounts or have insufficient funds in them to satisfy payments. If losses incurred by us related to payment card transactions become excessive, they could potentially result in our losing the right to accept payment cards for payment, which would harm our business.

Although we have implemented a disclosure policy to prevent disclosure of confidential information, and established internal controls, there can be no assurance that such policies and internal controls will prevent fraud or illegal activity or misconduct by our employees or that similar incidents will not occur in the future. Any illegal, fraudulent, corrupt or collusive activity, misconduct, or perceptions of conflicts of interest and rumors, could severely damage our brand and reputation, even if they are baseless or satisfactorily addressed, which could drive consumers, businesses and our partners away from our platform.

In addition, while the terms of use provided on our platform, which consumers are bound by, prohibit the use of our services for illegal purposes, our offerings, particularly our payments platform, are susceptible to potentially illegal or improper uses, including money laundering, terrorist financing, sanctions evasion, illegal online gambling, fraudulent sales of goods or services, illegal sales of prescription medications or controlled substances, piracy of software, movies, music, and other copyrighted or trademarked goods (in particular, digital goods), bank fraud, child pornography, human trafficking, prohibited sales of alcoholic beverages or tobacco products, securities fraud, pyramid or ponzi schemes, or the facilitation of other illegal or improper activity. In addition, regulatory/ statutory/ government authorities could seek information or impose directions on us in the course of proceedings initiated against fraudulent or illegal actions of our merchants. In the past, statutory authorities have called for information from us and directed us to attach certain amounts processed by our Company. The use of our payment platform for illegal or improper uses may subject us in the future, to claims, lawsuits, and government and regulatory requests, inquiries, or investigations that could result in liability and harm our reputation and any resulting liabilities, loss of transaction volume, or increased costs could harm our business.

22. Our financial services business is significantly dependent on our MobiKwik ZIP and ZIP EMI products. If these products do not continue to scale, or experience a downturn, or if we are not able to launch new products in the Financial Services business, our revenues, profits and results of operation may be adversely affected.

Our financial services business primarily comprises of revenues from MobiKwik ZIP and ZIP EMI. While our financial services business also includes our investment businesses (such as distribution of mutual funds, digital gold and insurance products), revenues from these products have historically comprised an insignificant portion of our revenue from operations. We expect our two credit-distribution products to continue driving our Digital Credit business in the future. Accordingly, if these products do not continue to scale, or experience any downturn for factors described elsewhere in this section, or if we are not able to launch new products in the financial services business for factors described elsewhere in this section, our revenues, profitability, and results of operation could be adversely affected.

23. Our product Xtra, may be susceptible to certain credit, liquidity and reputational risks and risks associated with changing regulations, exacerbated by the fact that we have distribution arrangement only one partner.

Xtra, a product through which we facilitate P2P lending by our consumers through our NBFC-P2P partner, is susceptible to credit risk associated typically with P2P lending. While our Company is only involved in the distribution of products in this business, the returns for consumers participating through the platform are directly exposed to the credit risk linked with borrowers at the other end. The inability of borrowers to fulfil their repayment obligations may lead to financial losses for investors, adversely affecting the overall returns to our consumers, which will in turn affect the marketability of *Xtra*.

In August 2024, the RBI amended (“**August 2024 P2P Amendment**”) its Master Direction - Non-Banking Financial Company – Peer to Peer Lending Platform (Reserve Bank) Directions, 2017 which govern P2P lending. The August 2024 P2P Amendments brought in numerous changes to the P2P lending framework, such as requiring specific mapping of lenders (our consumer) with borrower prior to the disbursement of loans, and linking lender’s liquidity option directly to the repayment of loan amount, (or instalments thereof) by the borrower mapped to them. Subsequent to the August 2024 P2P Amendment, our consumers who provide loans through *Xtra* will have limited liquidity which will be linked to the repayment made by their borrowers. This limited liquidity and restrictions on ability to withdraw funds pursuant to the August 2024 P2P Amendment may make *Xtra* less attractive as a product and may lead to decline in the number of new customers and repeat customers for this product. We have also received certain complaints from customers availing *Xtra* post the introduction of August 2024 P2P Amendment. These complaints pertain to the increased restrictions on withdrawal and liquidity of the amounts lent by customers through our NBFC-P2P partner. Additionally, while no notice or official communication has been served to us, though the SCORES complaint made by a customer (“**Complaint**”) we understand that a first information report has also been instituted against our Company by one of our customers under section 318(4) of Bharatiya Nyaya Sanhita, 2023 and 66-D of Information Technology Act, 2000 alleging that the concerned customer has been defrauded for an amount of ₹2.47 million in connection with one of our products *Xtra*. Additionally, we have been made aware through the copy of the Complaint that the RBI may consider supervisory action in relation to possible violations of RBI guidelines. For more details in this regard, please see ‘*Outstanding Litigation and Material Developments - Outstanding criminal proceedings involving our Company*’ on page 447. In this regard, such complaints and legal proceedings may lead loss of reputation and may further impact new/repeat customers for this product and our other products and in turn may affect the results of operations, financial condition, future prospects, and cash flows of our Company.

In addition, reputation risk is a critical concern for *Xtra*, tied to the potential adverse consequences stemming from various factors such as withdrawal defaults, cybersecurity lapses, or operational disruptions. Any negative publicity or events that erode investor confidence may impact their willingness to participate in *Xtra*.

The abovementioned risks are further exacerbated, given that *Xtra* exclusively relies on a single NBFC P2P partner, with which we have entered into a sourcing agreement, posing a concentration risk. The dependency on a single partner increases the possible impact of any adverse developments, including the ones mentioned above, affecting such partner, such as changes in their financial stability, business strategy, or regulatory compliance. Any termination or dispute arising thereof, or in the event of suspensions, disruptions, or operational challenges faced by such partner, the platform may encounter limitations in the availability of loans, impacting its ability to attract and retain borrowers. Any failure to manage the abovementioned regulatory, credit, liquidity and reputational risks; may be further detrimental for our relationship with our single NBFC P2P partner and in turn may affect our results of operations, financial condition, future prospects, and cash flows of our Company.

24. *There are outstanding litigation proceedings against our Company and one of our Subsidiaries, Zaak ePayment Services Private Limited. Any adverse outcome in such proceedings may have an adverse impact on our reputation, business, financial condition, results of operations and cash flows.*

There are outstanding legal proceedings against our Company and certain of our Subsidiaries, our Promoters and our Directors, which are pending at various levels of adjudication. The summary of outstanding matters set out below includes details of criminal proceedings, tax proceedings and other material pending litigation (as defined in the section “*Outstanding Litigation and Material Developments*” on page 446) involving our Company, Directors, Subsidiaries and Promoters.

Name of Entity	Criminal Proceedings	Tax Proceedings	Statutory or Regulatory Proceedings	Disciplinary actions by SEBI or Stock Exchanges against our Promoters	Material civil litigations	Aggregate amount involved* (₹ in million)
Company						
By the Company	6**	Nil	Nil	Nil	Nil	279.74
Against the Company	3***	10****	Nil	Nil	Nil	1,535.23

Name of Entity	Criminal Proceedings	Tax Proceedings	Statutory or Regulatory Proceedings	Disciplinary actions by SEBI or Stock Exchanges against our Promoters	Material civil litigations	Aggregate amount involved* (₹ in million)
Subsidiaries						
By the Subsidiaries	1****	Nil	Nil	Nil	Nil	Nil****
Against the Subsidiaries	Nil	4	Nil	Nil	Nil	52.94
Directors						
By the Directors	Nil	Nil	Nil	Nil	Nil	Nil
Against the Directors	1***	1	Nil	Nil	Nil	19.22
Promoters						
By the Promoters	Nil	Nil	Nil	Nil	Nil	Nil
Against the Promoters	1***	1	Nil	Nil	Nil	19.22

* Amount to the extent quantifiable

** This includes a first information report filed against seventy-two individuals. For further details of the outstanding litigation proceedings, see "Criminal proceedings initiated by our Company" beginning on page 447.

*** This includes a case jointly filed against our Company, our Directors, and our Promoters. For further details of the outstanding litigation proceedings, see "Criminal proceedings against our Directors" beginning on page 449.

**** This includes a disallowance of INR 243.48 million for AY 2015-2016 on advertisement expenses, classified as capital expenditure, is under appeal with ITAT, for AY 2016-2017, INR 1109.86 million in advertising expenses was disallowed, treated as capital in nature, and is currently under appeal before CIT(A) and an INR 157.27 million in service tax for FY 2014-15 to 2017-18 on commissions from prepaid recharges, pending before CESTAT. For further details of the outstanding litigation proceedings, see "Tax claims" beginning on page 451.

Note: The above table does not include consumer complaints and other civil matters that are not material as per the materiality policy adopted by the Board.

***** Amount not ascertainable due to nature of proceeding.

In addition to the above, our Company is also involved in 59 consumer related proceedings currently pending before various forums such as district consumer disputes redressal forum and consumer courts. The aggregate amount involved in such proceedings is ₹ 20.17 million. Such consumer matters typically involve complaints regarding alleged unauthorized payments where consumers report money being debited from their accounts without their consent. Additionally, certain complaints also allege service deficiencies, such as delayed refunds, poor customer support, delay in updating CIBIL scores and technical transaction disruptions. These cases are currently under review, and necessary actions are being taken to ensure appropriate resolution, with a focus on addressing grievances and preventing future occurrences.

In addition to the cases mentioned above, we understand from publicly available databases that our Company has been named in an e-FIR filed by an individual, Meeti Juneja under Section 420, 406, 411, 418, 474, 468, 471, 472, 130B and 34 of the Indian Penal Code, 1860 against our Company and certain other parties. and subsequently under Section 156(3) of the Criminal Procedure Code, 1973 before Metropolitan Magistrate, at Tis Hazari Courts Complex, Delhi. However, our Company has not received any notice or summons in relation to this matter as on date. In addition, a criminal proceeding has been initiated against our Promoter-Directors by Xplore Tech Services Limited which could potentially have financial implications in the event of an unfavorable outcome. For further details, see "Outstanding Litigations and other Material Development - Criminal proceedings against our Directors" on page 449.

Further, our Company is currently engaged in a pre-litigation mediation initiated by Zanmai Labs Private Limited ("Zanmai Labs") before the Delhi High Court Mediation Centre on October 11, 2023. The matter relates to alleged outstanding payments under the merchant agreement entered between our Company and Zanmai Labs. The amount involved is ₹ 94.16 million, along with additional applicable interest amount.

There can be no assurance that these legal proceedings will be decided in our favor or that no additional liability will arise out of these proceedings, and the same will not divert our management's time and attention and consume

financial resources. Any adverse order or direction in these cases by the concerned authorities which may or may not result in materialisation of significant portion of these liabilities, may have an adverse effect on our business, results of operations and financial condition. For further details, please refer to “*Outstanding Litigation and Material Developments*” on page 446.

25. *Certain of our corporate filings with the RoC have discrepancies. We cannot assure you that regulatory proceedings or actions will not be initiated against us in the future and we will not be subject to any penalty imposed by the competent regulatory authority in this regard.*

Our Company has not complied with the requirements as prescribed under Section 203(4) of the Companies Act, 2013 with respect to the appointment of a company secretary within six months from the date of a vacancy. Our Company appointed Renu Kwatra, Company Secretary on September 5, 2016, after she had resigned as the Company Secretary of our Company on September 30, 2015, leaving the office of the Company Secretary vacant for more than a period of six months. In this regard, the Company and the Founder Promoters had filed a compounding application dated June 10, 2021 before the Regional Director, Northern Region, Registrar of Companies, Delhi and Haryana (“**Regional Director**”) under the provisions of the Companies Act, 2013. Subsequently, the Regional Director passed on order dated August 13, 2021, for compounding of the aforesaid offence, pursuant to which, our directors, namely, Ms. Upasana Rupkrishan Taku and Mr. Bipin Preet Singh on August 2, 2021, paid compounding fees of ₹65,000 and ₹85,000, respectively, and the Company paid ₹1,25,000 on July 21, 2021 as compounding fees.

In a separate instance, the Company received certain amounts under placement/ preferential allotment of preference shares, which were utilized towards business purposes, namely, working capital for our Company’s payment services businesses, including the operation of payment systems, issuance of pre-paid instruments (“**PPIs**”) for its users for various uses such as recharge, bill payments and usage of PPI wallet, before the allotment of shares to investors was completed in violation of Sections 42(4), 42(6) and 42(10) of the Companies Act, 2013. In this regard, the Company and one of our Founder Promoters, Bipin Preet Singh, have filed an application dated April 19, 2021, for compounding of the aforesaid non-compliances before the Regional Director. Subsequently, the Regional Director passed on order dated August 13, 2021, for compounding of the aforesaid offence, pursuant to which, the Company and Mr. Bipin Preet Singh, paid ₹50,000 and ₹50,000, respectively, as compounding fees on July 21, 2021. Please note that these allotments were made to raise money for the Company’s business and its operations.

Further, we ensure regulatory and statutory compliance by monitoring and evaluating our internal controls. There can be no assurance that further deficiencies in our filings will not arise in future, or that we will be able to implement, or continue to maintain, adequate measures to rectify or mitigate any deficiencies in our internal control. Any inability on our part to adequately detect, rectify any deficiencies in our internal controls may adversely impact our ability to accurately report, or successfully manage, our financial risks and to avoid frauds. As we continue to grow, there can be no assurance that there will be no other instances of such inadvertent non-compliances with statutory requirements, which may subject us to regulatory action, including monetary penalties, which may adversely affect our business and reputation

26. *We are unable to trace some of our historical corporate and secretarial records. We cannot assure you that no legal proceedings or regulatory actions will be initiated against our Company in the future in relation to the missing corporate records*

We have been unable to locate Form PAS-5 and Form GNL-2 for: (i) allotment of 62,341 Series B4 CCCPS dated November 27, 2015; (ii) allotment of 5,810 Series C9 CCCPS dated July 6, 2017; and (iii) allotment of 120,665 Series C3 CCCPS dated July 21, 2017. As confirmed by V P G S & Co., Chartered Accountants, by its certificate dated January 31, 2024, and confirmed by our Company through affidavit dated January 31, 2024, consideration was duly received on these CCPS and the allotment of these CCPS were validly made by our Company in accordance with applicable law, including Companies Act, 2013. Additionally, we have been unable to locate certain past Form-PAS 4s, Form PAS -5s and challans in relation to certain past allotments. Additionally, we have also obtained a certificate from Rohit Parmar & Associates (“**PCS**”) dated September 30, 2024, a Peer-Reviewed firm of Practising Company Secretaries, with respect to the untraceable corporate records in connection with the issuance of CCPS. Please note that the key corporate records such as board resolutions & return of allotment (PAS-3) were duly filed in accordance with applicable laws and were made available. Since the allotments were made in compliance with Companies Act, 2013, the Company does not foresee any material consequence in this regard. While no legal proceeding or regulatory action has been initiated against our Company in relation to such untraceable records as of the date of this Prospectus, we cannot assure you that such proceedings will not be

initiated against our Company in the future or that such records will be available to us in the future. Please note that the key corporate records such as board resolutions & return of allotment (PAS-3) were duly filed in accordance with applicable laws and were made available. Further, we have sent an intimation letter of non-traceability of the aforementioned corporate records from filings to RoC through a letter dated October 10, 2024.

27. *We may be impacted by a rise in cost of capital, which could decrease the attractiveness of our Digital Credit and increase in the interest rates may decrease the attractiveness of Xtra, distributed through our platform.*

The profitability of our Company's Digital Credit distribution businesses is significantly linked to the cost of capital (being the interest rates charged by our Lending Partners to disburse loans through our financial services business). For instance, since our *MobiKwik ZIP* is interest-free for our consumers, our expenses towards cost of capital accrues given that we pay the interest component on the credit extended by our Lending Partners to our consumers. Interest rates in the market are one of the primary factors that affect the cost of capital of our businesses. Any volatility in interest rates affects our Company and our Lending Partners' cost of capital.

In case of rising interest rates, our Lending Partners may not be able to pass on the consequent rise in cost of capital to consumers which may materially and adversely impact our Lending Partners. Finally, any increase in interest rates charged by our Lending Partners for the Digital Credit products marketed could result in decrease of consumers for such products and may also lead to current consumers prepaying their loans if lower interest loans are available from other sources.

Our Company facilitates P2P lending through '*Xtra*'. The attractiveness of *Xtra* depends on the potentially higher rate of return offered by our NBFC-P2P partner. If any of the abovementioned factors were to impact the broader cost of capital and result in traditional investment products offering a higher rate of return at lower risk, our consumers may not perceive the potentially higher rate of interest offered by our NBFC-P2P partner as attractive, thereby, decreasing the attractiveness of the product. If we fail to attract consumers to our product, then we might not be able to achieve or sustain continued growth of *Xtra*, which could materially and adversely affect our profitability and business.

28. *Collection efforts in our Digital Credit Distribution offerings may be ineffective or deemed improper. Borrowers also may not view or treat their Digital Credit distributed through us as having the same significance as other obligations, and the Digital Credit facilitated through our platform are not secured, guaranteed, or insured and involve a high degree of financial risk.*

Our Digital Credit products enable credit to consumers which they can use for making purchases directly or through the *MobiKwik Application* and repay the same credit between 30 days and 24 months, depending on the type of Digital Credit product and ticket size of purchase. If our collection efforts are not as effective as expected, it may result in a reduction of the asset quality of our Digital Credit enabled through our platform. Although we have adopted policies and guidelines on selecting third-party service providers and regulating and closely monitoring their collection efforts, we cannot assure you that our third-party service providers, over whom we do not have control, will not engage in any misconduct or be perceived as engaging in misconduct as part of their collection efforts. Any such misconduct or perceived misconduct may harm our reputation and hinder our collection efforts as well as result in regulatory inquiries or penalties to us. Complaints of such misconduct or perceived misconduct may harm our reputation and hinder our collection efforts as well as result in regulatory inquiries or penalties to us. We have received in the past and may receive complaints and escalations from customers and lending partners in this regard in the future. While the complaints are to be responded to by the respective Lending Partners, we may take corrective steps against such third party agencies based on the complaints received. Further, the Digital Credit facilitated through our platform is not secured by any collateral, not guaranteed or insured by any third-party, and not backed by any governmental authority in any way. Therefore, we are limited in our ability to collect such credit if a consumer is unwilling or unable to repay them.

Our consumers generally have limited or no credit history in the credit bureaus, fewer financial resources or borrowing capacity than large entities, and may be more vulnerable to economic downturns. In addition, these consumers often have limited or unstable income and often need substantial additional capital to expand or compete and may experience substantial volatility in results of operations, any of which may impair a borrower's ability to repay Digital Credit distributed through our platform. Further, a consumer's ability to repay their Digital Credit can be negatively impacted by increases in their payment obligations to other lenders resulting from increases in base lending rates or structured increases in payment obligations. If a consumer defaults on a Digital Credit, we may be unsuccessful in our efforts to collect the amount of such credit. An increase in defaults

precipitated by these risks and uncertainties could have a material adverse effect on our business, results of operations, financial condition, and future prospects. For example, any increase in defaults could lead to our Digital Credit Distribution product, not being able to deliver the indicated returns, which in turn, could lead to our Lending Partners terminating the relationships we have with them. Moreover, an economic downturn could reduce the risk appetite of our Lending Partners. Further, our Lending Partners' risk appetite could also take a downturn in case any of the independent credit rating agencies downgrade their rating leading them to not being able to borrow at competitive rates from various sources thereby affecting their ability to provide us credit for our operations. In addition, while every default is reported to CIBIL and a consumer's CIBIL score is impacted, borrowers may still not view the Digital Credit facilitated through our platform as having the same significance as other credit obligations arising under more traditional circumstances. If a consumer neglects their payment obligations on a Digital Credit facilitated through our platform or chooses not to repay their loan entirely, it will have an adverse effect on our business, results of operations, financial condition, future prospects, and cash flows. In this regard, our Company uses its in-house developed product, MobiScore, which is a Machine Learning driven credit scoring model, which is powered by more than 900 raw and derived variables for underwriting and risk assessment of consumers and determine credit limits. We consider data beyond traditional credit scores, including, for example, spending patterns on MobiKwik such as mode of payment, category spends, device information, location history, mobile application usage, financial transactional SMS, bureau information, digital domestic and international spend footprints, telecom data such as carrier, prepaid/postpaid, social footprints etc. Our in-house product, MobiScore, may not be sufficient for underwriting and risk assessment and any failure in this regard may have an adverse effect on our business, results of operations, financial condition, future prospects, and cash flows.

29. We have had negative cash flows from operating activities in the past and may, in the future, experience similar negative cash flows.

We have experienced negative cash flows from operating activities in Fiscal 2022 and 2024. We may, in the future, experience negative cash flows from operating activities. The following table sets forth certain information relating to our cash flows for the periods indicated below:

Particulars	Fiscal/ period			
	2022	2023	2024	Three months ended June 30, 2024
	(₹ million)			
Net cash generated from/ (used in) operating activities	(3,205.86)	270.13	(220.66)	135.04
Net cash generated from/ (used in) investing activities	(847.72)	(6.78)	270.63	(113.41)
Net cash generated from/ (used in) financing activities	3,294.16	179.68	34.85	(145.70)
Net (decrease)/ increase in cash and cash equivalents	(759.42)	443.03	84.82	(124.07)
Cash and cash equivalents at the end of the year/period	(736.57)	(293.54)	(208.72)	(332.79)

Negative cash flows over extended periods, or significant negative cash flows in the short term, could materially impact our ability to operate our business and implement our growth plans. As a result, our business, financial condition and results of operations could be materially and adversely affected. For further information, see “Management’s Discussion and Analysis of Financial Condition and Results of Operations – Cash Flows” on page 400. Further, we cannot assure you that our net cash flow will be positive in the future.

30. We have, in two instances in the past, allotted securities in lieu of accrued payables due by our Company in the past. Any future discharge of payables by our Company through equity securities may dilute our Shareholders and adversely impact our trading price.

Our Company had entered into a commercial agreement dated August 3, 2017 with Bajaj Finance Limited (“**Bajaj Commercial Agreement**”) for integration of the services provided by Bajaj and its group companies with the MobiKwik wallet on a co-branded app, facilitating end-to-end digital transactions and extending financial service products (such as personal loans or insurance products) to customers of Bajaj and our Company. In terms of the Bajaj Commercial Agreement, our Company was required to pay a franchise value and acquisition and transaction fees to Bajaj in lieu of business generated by Bajaj (along with certain other servicing fees). For Fiscals 2019, 2020 and 2021, the franchise value, acquisition and transaction fees payable by our Company to Bajaj aggregating

to ₹ 718.87 million was discharged by the issuance of Series E3 CCCPS and Other CCCPS to Bajaj, which were recorded in subsequent agreements with Bajaj. In terms of the subsequent agreements, these securities were agreed to be issued to Bajaj at an overall valuation of the pre-money valuation of our Company received at its most recent funding round, subject to a threshold in the event the last funding round had not taken place prior to the invoices raised by Bajaj (that were being discharged through securities). The per-security price of the Series E3 CCCPS and the Other CCCPS (ranging from ₹ 8,233.50 to ₹ 12,450) issued to Bajaj was also pursuant to valuation reports by registered valuers. For details of these allotments, see “*Capital Structure – Shares issued for consideration other than cash or bonus or out of revaluation reserves*” on page 125. Any future transaction involving non-cash payments of contractual or other liabilities by issuance of securities of our Company may dilute the holding of our Shareholders and affect the trading price of our Equity Shares.

31. *Any failure to maintain, protect and enhance our brand and reputation could have a material adverse effect on our business, financial condition and results of operations.*

Our brand recognition and reputation depend on our ability to provide quality and differentiated services, address consumer and merchants needs, maintain relationships with consumers, merchants, Lending Partners and other partners, and provide a consumer-friendly platform. If we are unable to maintain, protect and enhance our brand, expand our existing base of consumers and merchants, increase their engagement with our platform in a cost-effective manner, it could reduce the number and deteriorate our relationships with consumers, merchants and other partners and may deter consumers and merchants from using our platforms which may have a material adverse effect on our business and financial performance. In addition, we have received significant media coverage in India and any unfavourable publicity or negative media attention could adversely affect our reputation. A public perception that we, merchants on our platform or our Lending Partners or other participants do not provide satisfactory services to consumers, even if factually incorrect or based on isolated incident or based on the aggregate effect of individually insignificant incidents, could damage our reputation, diminish the value of our brands, undermine the trust and credibility we have established, and have a negative impact on our ability to attract and retain consumers and merchants.

The dissemination of inaccurate information online including on social media could harm our business, reputation, prospects, financial condition and operating results, regardless of the information’s accuracy. The damage may be immediate without affording us an opportunity to redress or correction. Other risks associated with the use of social media include improper disclosure of proprietary information, negative comments about us, exposure of personally identifiable information, fraud, hoaxes or malicious exposure of false information. Such inappropriate, unverifiable or false information regarding us or our platform may be published online or on social media by third parties which could increase our costs, lead to litigation or result in negative publicity that could damage our reputation. Additionally, post listing of our equity shares on stock exchanges, it could also affect the share prices and lead to loss of investment by prospective investors. Further, while we have implemented certain checks and procedures to ensure the content posted on our platform meet a minimum criteria, there can be no assurance that all the content displayed on our platform is not obscene, offensive or otherwise damaging to our business reputation and brand name, or the reputation of the supplier of the listing, or any third party since we do not have control over such third parties.

We may not be able to do develop and promote our brand in a successful and in cost-effective manner in the future. Further, unauthorized use of our brand name or logo by third parties could adversely affect our reputation. In addition, our agreements with merchants provide them the right to use the *MobiKwik* logo for execution/ implementation/ branding/ advertisement/ promotion of their own platform, which could have an adverse effect on our brand and reputation if such merchants are involved in malpractices or not able to provide satisfactory services to *MobiKwik* consumers.

32. *We depend on internet search engines, mobile operating systems and application marketplaces to drive traffic and make our platform available to consumers and merchants. If we do not effectively operate with or receive favourable placements within such engines and operating systems our business, financial results, cash flows and results of operations could be adversely affected.*

Our ability to attract consumers through unpaid internet search results on search engines affects our business, financial condition, cash flows and results of operations. The number of consumers we attract to our platform from search engines is due, in large part, on our platform rankings in unpaid search results which are not under our direct control and may change frequently. Few examples of which are, a change in a search engine ranking algorithms, resulting in reduction of the traffic to our website, higher advertising costs due to search engines adopting a more aggressive auction-pricing system for keywords. We have experienced fluctuations in search

result rankings in the past, and we anticipate similar fluctuations in the future. In addition, our competitors may be ranked higher and be able to attract more consumers through search results, decreasing the discoverability of our platform. As a result any reduction in the number of consumers directed to our platform could adversely affect the success of our business.

We also depend on mobile operating systems, such as Android and iOS, and their respective application marketplaces to make our applications available to all participants that utilize our platform.

Therefore, failure to adhere to the required changes in such systems and policies of the application stores could adversely affect availability of our mobile application. If such mobile operating systems or application marketplaces limit or prohibit us from making our platform available to participants that utilize our mobile application, make changes that degrade the functionality of our mobile application, increase the cost of using our mobile application, impose terms of use unsatisfactory to us, or modify their search or ratings algorithms in ways that are detrimental to us, or if our competitors' placement in such mobile operating systems' application marketplace is more prominent than the placement of our application, our consumer growth could slow down. In addition, our mobile application may also experience technological glitches in the future.

As new mobile devices and mobile platforms are released, there is no guarantee that certain mobile devices will continue to support our platform or effectively roll out updates to our application. In addition, in order to deliver high-quality applications, we need to ensure that our platform is designed to work effectively with a range of mobile technologies. Further, the introduction of new operating systems would require us to adapt and/ or adjust our platform with their technology, which could entail significant cost and resources. If consumers or merchants that utilize our platform encounter any difficulty accessing or using our application on their mobile devices or if we are unable to adapt to changes in popular mobile operating systems, our consumer or merchant growth and consumer or merchant engagement would be adversely affected.

33. *We rely on third parties to provide reliable and satisfactory products and services, and any disruption of or interference of the services provided by such third parties could adversely affect our business, financial condition, cash flows and results of operations.*

We rely on third parties in many aspects of our business, including: merchants; networks, banks and payment processors that link us to the payment card and bank clearing networks to process transactions; Lending Partners who provide us with credit lines and enable operationalization of our *MobiKwik ZIP* and *ZIP EMI* products; and external business partners and contractors who provide key functions, such as, outsourced consumer support and product development functions, facilities, collections, information technology, data center facilities and cloud computing. Accordingly, our success depends on our ability to manage various third parties, to provide reliable and satisfactory products and services to consumers on our platform. We do not have control over the operations of the services provided by the third-party service providers that we use. The third party service providers' facilities may be vulnerable to damage or interruption from natural disasters, cybersecurity attacks, terrorist attacks, power outages, and similar events or acts of misconduct. We have experienced, and expect that in the future we will experience, interruptions, delays, and outages in the services provided by third parties, particularly outages in banks processing networks. While we have not experienced any material disruption in third party services in the past, any material disruption in service levels may adversely affect our ability to meet the requirements of consumers, merchants and other partners on our platform. Further, it may become increasingly difficult to maintain and improve our performance, especially during peak usage times, in the event our third party service providers levels do not increase at the same pace as we expand and the usage of our platform increases. These instances could lead to a significant short-term loss of revenue, increase our costs, and impair our ability to attract new consumers and merchants, any of which could adversely affect our business, cash flows, financial condition and results of operations.

We also depend on our merchants who generally accept most major credit cards and other forms of payment, to present our platform as a payment option and integrate our platform onto their platform or in their store. We do not have any recourse against merchants when they do not prominently present our platform as a payment option. The failure by our merchants to effectively present, integrate, and support our platform would have a material and adverse effect on our business. In addition, our ability to manage our partners or properly monitor the quality and efficacy of their service or product delivery may be limited in certain circumstances. For example, although we screen our partners' products and product providers before distributing them on our platform, we do not have control over the performance of their investment products or the coverage of their insurance products. Despite a clear disclaimer on risks associated with the quality of these products, we may be perceived as endorsing the quality of these products, such as the investment returns of wealth-tech products, and the terms and coverage of

insurance products distributed through our platform. Any unsatisfactory performance for these products or services may potentially harm our reputation. We also rely on partners for complete, accurate and timely disclosure of their product information. While product information from these partners has been generally reliable, there can be no assurance that the same degree of reliability will be maintained in the future. Any incomplete, misleading, inaccurate or fraudulent information provided by our partners could result in investment and other losses by our consumers, harm our reputation and drive consumers away from our platform, or subject us to claims or litigation, which in turn could materially and adversely affect our business, financial condition and results of operations. In addition, there can be no assurance that third parties who provide services directly to us or our consumers will continue to do so on acceptable terms, or at all. If any third parties were to stop providing services to us or our consumers on acceptable terms, including as a result of bankruptcy, we may be unable to procure alternatives from other third parties in a timely and efficient manner and on acceptable terms, or at all. Further, our ability to switch to other third party providers may be restricted on account of high levels of cost associated with integration of our systems with new third party service providers.

34. Our investments in sales and marketing may fail to drive attention to our platform and may not result in additional transactions completed through our platform.

We have made, and will continue to make, investments in our marketing efforts, including search engine marketing and other forms of online marketing, such as social media posts and influencer campaigns, and offline touchpoints, such as, QR code and merchant posters, to attract large numbers of consumers and merchants. Our total customer acquisition costs (calculated on the basis of our total marketing spend comprising of business promotion expenses less user incentives) was ₹ 388.96 million, ₹ 331.43 million, ₹ 524.25 million and ₹ 173.69 million in Fiscal 2022, Fiscal 2023 and Fiscal 2024 and in the three months ended June 30, 2024, respectively. User incentives are not included in our customer acquisition costs since such incentives are deployed for retaining existing customers and not for acquiring new customers. The CAC per New Registered User (acquired inorganically and organically) was ₹ 17.53, ₹ 20.30, ₹ 32.87 and ₹ 33.53 in Fiscal 2022, Fiscal 2023, Fiscal 2024 and the three months ended June 30, 2024, respectively. Further, repeat MobiKwik Zip Users constituted 82.89%, 90.35%, 87.55% and 90.30% for Fiscal 2022, Fiscal 2023, Fiscal 2024 and three months ended June 30, 2024, respectively.

We also focus on promoting our brand through partnerships or alliances with various consumer packaged brands, e-commerce partners and strategic business-to-business partners. In Fiscal 2022, 2023 and 2024 and in the three months ended June 30, 2024, our marketing expenditure (comprising of advertising and business promotion expenses) was ₹ 1,130.14 million, ₹ 889.67 million and ₹ 1,097.69 million and ₹ 364.65 million respectively and accounted for 0.48%, 0.34%, 0.23% and 0.13% respectively, of our total Platform Spend GMV in such periods.

Particulars	Three months ended June 30, 2024	Fiscal 2024	Fiscal 2023	Fiscal 2022
Total customer acquisition cost (₹ million)	173.69	524.25	331.43	388.96
CAC per New Registered User (₹)*	33.53	32.87	20.30	17.53
Marketing Spend (business promotion expenses) (₹ million)	364.65	1,097.69	889.67	1,130.14
Marketing Spend as a % of Platform Spend GMV	0.13%	0.23%	0.34%	0.48%

* Represents organic and inorganic growth

We may, however, not be able to accurately measure the effectiveness of our sales and marketing expenses. Our marketing initiatives may become increasingly expensive and generating a meaningful return on these initiatives may be difficult. In particular, as we grow our Financial Services offerings, we may have to include higher marketing/ promotion costs which may result in an increase in our customer acquisition costs and may not lead to a proportionate increase in our revenues, if our Financial Services offerings do not achieve the growth we anticipate. Even if we successfully increase revenue as a result of our paid marketing efforts, it may not offset the additional marketing expenses we incur.

The evolving marketing approaches and tools may require us to experiment with new marketing methods to keep pace with industry trends and consumer and merchant preferences. Failure to refine our existing marketing approaches or to introduce new effective marketing approaches in a cost-effective manner could reduce our market share and negatively impact our results of operations. In addition, we have a limited operating history in certain of our products and services, including products in our Financial Services business. There can be no assurance

that we will be able to recover costs of our sales and marketing activities or that these activities will be effective in generating new consumers and merchants for us. Further, new regulations may adversely affect certain marketing channels, in particular regulation aimed at controlling and censoring social media and increasing data protection. If we are not able to attract sufficient traffic to our platform and translate a sufficient number of visits into transactions, it could adversely affect our future growth and competitive position.

35. *We are dependent on our Promoters, a number of Key Managerial Personnel and Senior Management and our inability to attract or retain such persons or finding equally skilled personnel could adversely affect our business, results of operations, cash flows and financial condition.*

We are highly dependent on our Promoters, a number of Senior Management and Key Managerial Personnel for formulating our business strategies and managing our business. For further information, see “Our Management” on page 297. Our ability to meet continued success and future business challenges depends on our ability to attract, recruit and retain experienced, talented and skilled professionals. To attract and retain top talent, we have had to offer, and we believe we will need to continue to offer, competitive compensation and benefits packages.

We may need to invest significant amounts of cash and equity to attract and retain new employees and expend significant time and resources to identify, recruit, train, and integrate such employees, and we may never realize returns on these investments. During Fiscal 2022, 2023, 2024 and the three months ended June 30, 2024, four Key Managerial Personnel and one Senior Management Personnel had resigned from our Company. During Fiscal 2022, 2023, 2024 and the three months ended June 30, 2024, our attrition rate for employees was 46%, 41%, 41% and 9%, respectively. For details of changes in Key Managerial Personnel in the last three years, please see the section titled “Our Management – Changes in Key Management Personnel during the last three years” on page 319. The loss of the services of our Senior Management or any Key Managerial Personnel and our inability to locate suitable or qualified replacements or our inability to recruit or train a sufficient number of experienced personnel or our inability to manage the attrition levels in different employee categories may incur additional expenses which could severely disrupt our business and have an adverse effect on our financial results and business prospects.

36. *We may be unable to successfully protect our intellectual property rights from being infringed by others, including competitors.*

As of the date of this Prospectus, our Company had obtained 19 registered trademarks and applied for 11 trademark applications under the Trade Mark Act, 1999, and such applications have objections pending against them before the Registry of Trademarks. Out of such applications for registration of trademarks, eight applications are under examination, and 3 are opposed. For further information, see “Our Business – Intellectual Property Rights” on page 253. However, we cannot guarantee that any of our pending trademark applications will be approved by the applicable governmental authorities or that it will not be abandoned.

Our intellectual property is not limited to the trademarks we have registered but also includes our proprietary and in-house developed algorithms we use for our platform and the databases of information we maintain. We protect our intellectual property in India through a combination of trademark statutes and contractual provisions. While we protect our intellectual property through intellectual property protection and confidentiality clauses in agreements entered into with our employees and certain third parties, these agreements may not (a) be effective in preventing unauthorized use or disclosure; and (b) provide an adequate remedy in the event of unauthorized use or disclosure of our confidential information, intellectual property, or technology. Despite our efforts to protect our proprietary rights, unauthorized parties may copy aspects of our platform or other software, technology, and functionality or obtain and use information that we consider proprietary. Policing unauthorized use of our intellectual property is often difficult and the steps taken may not be sufficient to prevent the infringement by unauthorized third parties of our intellectual property. In addition, unauthorized parties may also attempt, or successfully endeavor, to obtain our intellectual property, domain names, confidential information, and trade secrets through various methods, including through cybersecurity attacks, and legal or other methods of protecting this data may be inadequate.

Our failure to protect our intellectual property rights in a meaningful manner or challenges to related contractual rights could result in erosion of brand value and limit our ability to control marketing on or through the internet using our various domain names or otherwise. Litigation may be necessary in the future to enforce our intellectual property rights and protect our branding and reputation. Any litigation of this nature, regardless of outcome or merit, could result in substantial costs and diversion of management and technical resources. If the outcome of

any such legal proceedings is adverse to us, we may not be able to adequately protect our reputation, which could have a material adverse effect on our business operations.

In addition, certain aspects of our platform include software covered by open source licenses. As a result, we could be subject to suits by parties claiming ownership of what we believe to be open source software or noncompliance with open source licensing terms. Some open source software licenses require consumers who distribute open source software as part of their software to publicly disclose all or part of the source code to such software and make available any derivative works of the open source code on unfavourable terms or at no cost. Any requirement to disclose our source code or pay damages for breach of contract could be harmful to our business, financial condition, cash flows and results of operations.

37. *Any failure to offer quality support and maintain high level of consumer satisfaction may harm our relationships with our consumers, Lending Partners and merchants and could adversely affect our business, financial condition, cash flows and results of operations.*

Our ability to attract consumers, Lending Partners and merchants is dependent in part on our ability to provide them with high-quality support. If consumers do not trust our brand or do not have a positive experience or are not provided with quality support, they will not use our platform. If consumers do not use our platform, we cannot attract or retain merchants or Lending Partners. As a result, we have invested heavily in both technology and our customer support team. In addition, we rely on third parties to provide some support services such as, support through call centers to our consumers and merchants, and our ability to provide effective support is partially dependent on our ability to attract and retain third-party service providers who are not only qualified to support our consumers and merchants but are also well versed with our offerings and platform. If any of the personnel deployed by call centers engaged by us indulges in unprofessional or illegal behavior while interacting with our merchants or consumers, our brand and reputation will be adversely affected.

While we endeavour to provide quality support, we receive a large number of consumer and merchant complaints/ grievances and there can be no assurance that we will not receive such complaints/ grievances in the future and that we will be able to resolve all of them and continue to provide a high level of consumer satisfaction. Any failure to control the number of complaints/ grievances in the future may affect our market perception and the consumer trust in us and thereby might affect our business. If we are unable to maintain a consistently high level of positive consumer experience and offer quality support, we will lose existing consumers, merchants and Lending Partners. As we continue to grow our business and improve our offerings, we will face challenges related to providing high-quality support services at scale. Any failure to offer quality support, maintain a consistently high level of customer service, or a market perception that we do not maintain high-quality customer service, would adversely affect our reputation and the number of positive consumer, Lending Partner and merchant referrals that we receive. It may also result in penalties from the regulators as certain customer grievance frameworks have been mandated by the regulator, such as the “Harmonisation of Turn Around Time (TAT) and customer compensation for failed transactions using authorised Payment Systems” issued by the RBI. As a result, our business, results of operations, financial condition, and future prospects would be materially and adversely affected.

38. *If we are unable to cross-sell our Investments and Insurance products, our ability to generate additional revenue from consumers could be negatively impacted, which would adversely affect our business, financial condition and results of operations.*

We distribute micro insurance (life, health and general) products, mutual fund investments related products. Accordingly, our ability to generate additional revenue from consumers depends on our ability to offer commercially viable Financial Service Products that identify and anticipate consumer needs. Our ability to attract consumers, to use, and build trust in, our wealthtech products distribution is significantly dependent on our ability to match suitable products to our consumers, which we determine based on the consumer insights generated from our platform. However, the complex nature of such wealthtech products may constrain our partners’ ability to design new products that can sufficiently address the consumers’ needs or our ability to distribute such products on our platform. Our proprietary algorithms also may not be effective in predicting the propensity of consumers to use wealthtech products distributed on our platform. Changes in the interest rate environment may result in lower investment returns which could impact our partners’ liquidity and financial condition, make partners’ products less attractive, and they may be hesitant to partner with us. For further details see, “- 18. We depend on Zaakpay’s services for our payments services and Financial Services business, specifically, MobiKwik ZIP and ZIP EMI, and any disruption in its services may adversely affect the operations of platform, which could have an adverse effect on our brand, reputation, business operations, financial condition and results of operations.” on

page 50. In addition, increased insurance and wealth management regulations may complicate, delay and increase the costs of innovating, marketing and distributing such new products or services on our platform.

Further, we have limited experience and operating history in cross-selling such additional Financial Service Products and certain of our competitors may have a longer operating history and more experience as compared to us in these businesses. Further, such Financial Service Products may be accompanied by operating and marketing challenges that may be different from those we currently encounter. In addition, if we fail to successfully offer our new Financial Service Products in an increasingly competitive market or continue to maintain and build relationships with our partners who develop/ offer such Financial Service Products, we may not be able to capture the growth opportunities associated with them or recover the development and marketing costs, and our future results of operations and growth strategies could be adversely affected.

- 39. *We have in this Prospectus included certain non-GAAP financial measures and certain other industry measures related to our operations and financial performance that may vary from any standard methodology that is applicable across the fintech industry. We rely on certain assumptions and estimates to calculate such measures, therefore such measures may not be comparable with financial, operational or industry related statistical information of similar nomenclature computed and presented by other similar companies.***

This Prospectus contains certain non-GAAP financial measures and certain other statistical information relating to our operations and financial performance, such as EBITDA, EBITDA Margin, Net asset value (per equity share), Return on net worth (RoNW) and certain other industry metrics relating to our operations and financial performance, including, Overall Contribution Margin, Gross Margin – Financial Services(%), Gross Margin – Payment Services (%), Platform Spend GMV, Customer Acquisition Cost, Registered Users, Activated MobiKwik ZIP consumers, MobiKwik ZIP GMV (Disbursements), ZIP EMI GMV (Disbursements) and Repeat MobiKwik ZIP Users, that are not required by, or presented in accordance with, Ind AS, or Indian GAAP. We compute and disclose such non-GAAP financial measures and such other industry related statistical and operational information relating to our operations and financial performance as we consider such information to be useful measures of our business and financial performance, and because such measures are frequently used by securities analysts, investors and others to evaluate the operational performance of fintech businesses, many of which provide such non-GAAP financial measures and other industry related statistical and operational information. These non-GAAP financial measures and such other industry related statistical and operational information relating to our operations and financial performance may not be computed on the basis of any standard methodology that is applicable across the industry and therefore may not be comparable to financial and operational measures, and industry related statistical information of similar nomenclature that may be computed and presented by other fintech companies. Such supplemental financial and operational information is therefore of limited utility as an analytical tool, and investors are cautioned against considering such information either in isolation or as a substitute for an analysis of our Restated Consolidated Financial Information disclosed elsewhere in this Prospectus.

We track our industry measures, with our internal systems and tools, which have a number of limitations, and our methodologies for tracking these metrics may change over time, which could result in unexpected changes to our metrics, including the metrics we publicly disclose. If the internal systems and tools we use to track these metrics undercount or over count performance or contain algorithmic or other technical errors, the data we report may not be accurate. While these numbers are based on what we believe to be reasonable estimates of our metrics for the applicable period of measurement, there are inherent challenges in measuring how our platform are used across large populations. For example, the accuracy of our industry measures could be impacted by fraudulent consumers of our platform, and further, we believe that there are consumers who have multiple accounts, even though this is prohibited under our terms of use, and we implement measures to detect and prevent this behaviour. In addition, limitations or errors with respect to how we measure data or with respect to the data that we measure may affect our understanding of certain details of our business, which could affect our long-term strategies. If our industry measures are not accurate representations of our business, if investors do not perceive our industry measures to be accurate, or if we discover material inaccuracies with respect to these figures, we expect that our business, reputation, financial condition, cash flows and results of operations would be adversely affected.

- 40. *We have not obtained credit ratings and may not be able to access capital to finance our operations and future growth of our business, which could have a material adverse effect on our business, results of operations, financial condition, cash flows, and future prospects.***

The cost and availability of capital, among other factors, depends on our credit rating. We have not received any credit ratings, as of the date of this Prospectus for various reasons, including our low debt-equity ratio and our debt requirements majorly being in the nature of short term working capital credit required in ordinary course for our operations which we have consistently availed from a limited pool of lenders. However, the non-availability of credit ratings may increase borrowing costs and constrain our access to capital and lending markets in future and, increase the possibility of additional terms and conditions being added to any new or replacement financing arrangements.

Further, in the future, our access to the capital markets could be restricted due to a variety of factors, including a deterioration of our earnings, cash flows, balance sheet quality, overall business or industry prospects, adverse regulatory changes, a disruption to or volatility the capital markets, or a negative bias toward our industry by market participants. Future prevailing capital market conditions and potential disruptions in the capital markets may adversely affect our efforts to arrange additional financing on satisfactory terms that, if at all. The unavailability of adequate funds on acceptable terms, may lead to insufficient liquidity to fund our operations, make future investments, take advantage of acquisitions opportunities, or respond to competitive challenges and this, in turn, could adversely affect our ability to advance our strategic plans. In addition, if the capital and credit markets experience volatility, and the availability of funds is limited, third parties with whom we do business may incur increased costs or business disruption and this could adversely affect our business relationships with such third parties, which in turn could have a material adverse effect on our business, results of operations, financial condition, cash flows, and future prospects.

41. *Acquisitions, strategic investments, and other strategic transactions could result in operating difficulties and could harm our business.*

We expect to continue to consider and evaluate a wide range of potential strategic transactions as part of our overall business strategy, including, business combinations, acquisitions, and dispositions of certain businesses, technologies, services, products, and other assets; and commercial and strategic investment and partnerships. There can be no assurance that we will be successful in identifying, negotiating, and consummating favourable transaction opportunities. Strategic transactions may involve additional significant challenges, uncertainties, and risks, including, but not limited to, challenges of integrating new employees, systems, technologies, and business cultures; failure to develop the acquired business adequately; disruption of our ongoing operations and diversion of our management's attention; inadequate data security, cybersecurity and operational and information technology resilience; failure to identify, or our underestimation of, commitments, liabilities, deficiencies and other risks associated with acquired businesses or assets; and potential exposure to new or increased regulatory oversight and uncertain or evolving legal, regulatory, and compliance requirements; potential reputational risks that could arise from transactions with, or investments in, companies involved in new or developing businesses or industries, which may be subject to uncertain or evolving legal, regulatory, and compliance requirements; failure of the transaction to advance our business strategy and of its anticipated benefits to materialize; potential impairment of goodwill or other acquisition-related intangible assets; and the potential for our acquisitions to result in dilutive issuances of our equity securities or significant additional debt. Strategic transactions are inherently risky, may not be successful, and may harm our business, results of operations, and financial condition.

42. *Any failure by us or our partners who work with us in connection with our digital payment and finance services to comply with applicable Anti-Money Laundering ("AML"), counter-terrorist financing and economic sanction laws and regulations could lead to significant penalties and damages to our reputation.*

We and our partners who work with us in connection with our digital payment and finance services businesses are required to comply with certain AML requirements. We and our partner financial institutions are also subject to various counter-terrorist financing and economic sanction laws and regulations that prohibit, among other things, any involvement in transferring the proceeds of criminal activities. These laws and regulations require us and our partners to establish sound internal control policies and procedures with respect to AML, counter-terrorist financing and economic sanction monitoring and reporting obligations. In particular, U.S. law generally prohibits U.S. persons from directly or indirectly investing or otherwise doing business in or with certain countries that are the subject of comprehensive sanctions and with certain persons or businesses that have been specially designated by the Office of Foreign Assets Control ("OFAC") or other U.S. government agencies. Other governments and international or regional organizations also administer similar economic sanctions.

We provide services to our consumers and merchants, who may be doing business with, or located in, countries to which certain OFAC-administered and other sanctions apply. Although we believe we have compliance systems

in place that are sufficient to block prohibited transactions, there can be no assurance that we will be able to fully monitor all of our transactions for any potential violation. Although we do not believe that we are in violation of any applicable sanctions, if it were determined that transactions in which we participate violate U.S. or other sanctions, we could be subject to U.S. or other penalties, and our future business prospects could be adversely affected. We rely on our staff to be up-to-date and aware of the latest sanctions in place. Further, investors in the Equity Shares could incur reputational or other risks as the result of our consumers' dealings in or with countries or with persons that are the subject of U.S. sanctions.

The policies and procedures we and our partners have adopted may not be effectively implemented in protecting our services from being exploited for money laundering, terrorist financing and other illegal purposes. If we fail to comply with AML, anti-terrorist and economic sanction laws and regulations, we will be subject to fines, enforcement actions, regulatory sanctions, additional compliance requirements, increased regulatory scrutiny of our business, or other penalties levied by regulators, and damages to our reputation, all of which may adversely affect our business operations, and results of operations. In particular, if we were publicly named as a sanctioned entity by relevant regulatory authorities or become subject to investigation, our business may be significantly interrupted and our reputation will be severely damaged. Similarly, if our partners fail to comply with applicable laws and regulations, it could disrupt our services and could result in potential liability for us and damage our reputation. We and our partners have been and will continue to be required to make changes to our and their respective compliance programs in response to any new or revised laws and regulations on AML, counter-terrorist financing and economic sanctions, which could make compliance more costly and operationally difficult to manage.

43. *Changes in how consumers fund their MobiKwik Wallet could negatively impact our business, financial condition and results of operations.*

Consumers can fund their *MobiKwik Wallet* using various funding sources, including (i) from their bank account through debit card, net banking or UPI; and (ii) peer-to-peer transfers, such as, wallet-to-wallet or UPI. We incur a bank processing cost, which is paid to the acquiring bank, when our consumers fund their *MobiKwik Wallet* using some of these funding sources and not when consumers fund their *MobiKwik Wallet* from UPI or another consumers' *MobiKwik Wallet*. We also charge a convenience fee in certain cases to consumers for funding their *MobiKwik Wallet* with a credit card. Accordingly, our financial success is sensitive to changes in the rate at which our consumers fund their *MobiKwik Wallet* using funding sources which involve a bank processing cost, which can significantly increase our costs. Some of our consumers may prefer to use cards, especially if these cards offer functionality and benefits not associated with the use of their bank accounts, UPI, mobile wallets or our ZIP and EMI products. An increase in the portion of the *MobiKwik Wallet* being funded using cards and other costlier funding sources as mentioned above could materially and adversely affect our financial performance and significantly harm our business.

44. *We have in the past entered into related party transactions and may continue to do so in the future, which may potentially involve conflicts of interest with the equity shareholders.*

We have entered into transactions with certain related parties, including our Subsidiaries, our Promoters, certain KMPs. In particular, we have entered into various transactions with such parties in relation to, amongst others, investment in Subsidiaries, payment for services received from Subsidiary and remuneration to KMPs.

(₹ in million)

Transactions with related parties	For the three months period ended June 30, 2024	For the year ended March 31, 2024	For the year ended March 31, 2023	For the year ended March 31, 2022
(a) Investment in Subsidiary				
- Zaak ePayment Services Private Limited	-	-	89.94	124.16
- MobiKwik Investment Adviser Private Limited (formerly known as Harvest Fintech Private Limited)	10.00	8.00	5.00	-
(b) Payment Gateway Cost				
- Zaak ePayment Services Private Limited	1,148.48	1,591.89	1,109.32	2,004.00

Transactions with related parties	For the three months period ended June 30, 2024	For the year ended March 31, 2024	For the year ended March 31, 2023	For the year ended March 31, 2022
(c) Business Promotion Cost				
- MobiKwik Investment Adviser Private Limited (formerly known as Harvest Fintech Private Limited)	0.97	2.16	2.36	-
(d) Revenue from Consumer payments				
- Zaak ePayment Services Private Limited	0.55	2.74	5.17	1,388.00
- MobiKwik Investment Adviser Private Limited (formerly known as Harvest Fintech Private Limited)	-	-	-	0.41
(e) Funds transferred to Subsidiary Company				
- Zaak ePayment Services Private Limited	40.00	400.00	285.00	248.00
- MobiKwik Finance Private Limited	-	-	25.00	58.00
- MobiKwik Credit Private Limited	-	-	29.00	57.00
- MobiKwik Investment Adviser Private Limited (formerly known as Harvest Fintech Private Limited)	-	-	-	2.10
(f) Funds received from Subsidiary Company				
- Zaak ePayment Services Private Limited	50.00	491.00	473.26	197.48
- MobiKwik Finance Private Limited	-	25.00	25.00	58.00
- MobiKwik Credit Private Limited	-	29.00	29.00	57.00
- MobiKwik Investment Adviser Private Limited (formerly known as Harvest Fintech Private Limited)	-	-	2.10	-
(g) Service Income				
- Zaak ePayment Services Private Limited	6.34	19.27	16.41	84.61
- MobiKwik Investment Adviser Private Limited (formerly known as Harvest Fintech Private Limited)	0.12	0.62	0.42	-
(h) Reimbursement (Paid by Subsidiary on behalf of Company)				
- Zaak ePayment Services Private Limited	-	-	-	71.63
- MobiKwik Investment Adviser Private Limited (formerly known as Harvest Fintech Private Limited)	-	-	-	1.42
(i) Reimbursement (Paid by Company on behalf of Subsidiary)				
- Zaak ePayment Services Private Limited	-	-	-	51.81
- MobiKwik Finance Private Limited	-	0.29	-	-
(j) Interest income from loan to the Subsidiary Company				
- Zaak ePayment Services Private Limited	-	-	0.02	6.65

Transactions with related parties	For the three months period ended June 30, 2024	For the year ended March 31, 2024	For the year ended March 31, 2023	For the year ended March 31, 2022
- MobiKwik Investment Adviser Private Limited (formerly known as Harvest Fintech Private Limited)	-	-	0.10	0.03
(k) Interest Cost on loan from the Subsidiary Company				
- MobiKwik Finance Private Limited	0.67	2.58	0.66	1.33
- MobiKwik Credit Private Limited	0.78	3.00	0.77	1.33
- Zaak ePayment Services Private Limited	7.60	30.49	4.65	-
(l) ESOP of Company issued to employees of Subsidiary Company				
- Zaak ePayment Services Private Limited	0.28	0.52	0.19	-
(m) ESOP of Subsidiary Company issued to employees of Company				
- Zaak ePayment Services Private Limited	0.12	1.70	0.90	-
(n) Lending operational expenses				
- HANDY ONLINE SOLUTIONS PRIVATE LIMITED	1.06	-	-	-
(o) Legal and professional fees				
- HANDY ONLINE SOLUTIONS PRIVATE LIMITED	0.51	-	-	-
(p) Remuneration to Key Management Personnel (KMP)				
Short-term employee benefits	18.99	100.99	90.39	104.99
Post-employment gratuity	0.31	1.35	1.28	8.17
Other long term employee benefits	-	-	0.15	1.81
Share based payments	0.10	0.19	6.19	87.99
Director's sitting fees and remuneration	3.40	14.00	9.60	9.09
(q) Legal and professional				
- Utma Taku	-	-	-	1.64

For further information relating to our related party transactions, see “Financial Information - Restated Consolidated Financial Information – Note 34: Related party transactions” on page 391. While all such related party transactions have been conducted on an arm’s length basis, and in accordance with applicable law, as confirmed by V P G S & Co, Chartered Accountants by way of their certificate dated December 5, 2024, we cannot assure you that we might have obtained more favourable terms had such transactions been entered into with unrelated parties. While we will conduct all related party transactions post listing of the Equity Shares subject to the Board’s or Shareholders’ approval, as applicable, and in compliance with the applicable accounting standards, provisions of Companies Act, 2013, as amended, provisions of the SEBI Listing Regulations and other applicable law, such related party transactions may potentially involve conflicts of interest. Our Company will endeavor to duly address such conflicts of interest as and when they may arise, however, we cannot assure you that such transactions, individually or in the aggregate, may not involve potential conflict of interest which will not have an adverse effect on our business, results of operations, cash flows and financial condition.

45. *Our insurance coverage could prove inadequate to satisfy potential claims or protect us from potential operational hazards and losses which may have a material adverse effect on our financial condition, results of operations and cash flows.*

We have obtained insurance policies that we believe are customary in our industry and provide for commercially appropriate insurance coverage for a variety of risks. We have also obtained insurance policies against fidelity, theft, burglary and a cyber liability insurance policy to cover against cyber threats related losses. However, there can be no assurance that our current insurance policies will insure us fully against all risks and losses that may arise in the future. Further, there can be no assurance that any claim under the insurance policies maintained by us will be honoured fully, in part or on time. In cases where certain loss or damages are not covered under our insurance policies, or where we are required to pay a significant deductible on any claim for recovery of such a loss, or the amount of the loss may exceed our coverage for the loss, or the premium charged is significantly increased, our results of operations and cash flows could be adversely affected. In addition, our insurance policies are subject to annual review, and we cannot assure you that we will be able to renew these policies on similar or otherwise acceptable terms, or at all. If we were to incur a serious uninsured loss or a loss that significantly exceeds the limits of our insurance policies, it could have a material adverse effect on our financial condition, results of operations and cash flows. For further information regarding the insurance policies obtained by us, see “*Our Business – Insurance*” on page 256. As of March 31, 2022, March 31, 2023, March 31, 2024 and the three months ended June 30, 2024, our insurance coverage was for ₹ 27.11 million, ₹ 30.39 million, ₹ 47.75 million and ₹ 398.23 million, respectively, which was 102.50%, 143.63%, 80.08% and 386.97%, respectively of the written down value of tangible assets in the respective periods.

46. *Our Promoters and certain of our Directors, Key Managerial Personnel and Senior Management have interests in our Company other than their normal remuneration or benefits and reimbursement of expenses.*

Our Promoters and certain of our Directors, Key Managerial Personnel and Senior Management are interested in our Company, in addition to regular remuneration or benefits and reimbursement of expenses. Our Promoters and certain of our Directors (namely, Bipin Preet Singh, Upasana Rupkrishan Taku, and Punita Kumar Sinha) are interested in our Company to the extent of their respective shareholding in our Company as well as to the extent of any dividends, bonus or other distributions on such Equity Shares, and certain of our Key Managerial Personnel and Senior Management (namely, Chandan Joshi, Saurabh Diwedi, Anurag Jain and Ankita Sharma) are interested in our Company to the extent of employee stock options held by them. Additionally, one of the companies on which our director, Vineet Bansal, is also a director, has entered into a service agreement with our Company for offering services to process information. While our Company ensures that all such transactions are conducted on an arm’s length basis and although all related party transactions that we may enter into are subject to approval by our Audit Committee, Board or shareholders, as required under the Companies Act, 2013 and the SEBI Listing Regulations, we cannot assure you that such transactions in the future, individually or in aggregate, will not have an adverse effect on our financial condition and results of operations or that we could not have achieved more favorable terms if such transactions had not been entered into with related parties. For details, please see the sections entitled “*Our Management – Shareholding of our Directors in our Company*” and “*Capital Structure – Employee Stock Option Plan 2014*” on pages 302 and 139. We cannot assure you that our Promoters, Directors, Key Managerial Personnel and Senior Management will exercise their rights as shareholders to the benefit and best interest of our Company. Further, our Promoters holding Equity Shares may take or block actions with respect to our business which may conflict with the best interests of our Company or that of minority shareholders. For further information on the interest of our Promoters and Directors, other than reimbursement of expenses incurred or normal remuneration or benefits, see “*Our Management*” and “*Our Promoters and Promoter Group*” on pages 297 and 320, respectively.

47. *Our offices are located on leased premises and there can be no assurance that these leases will be renewed upon termination or that we will be able to obtain other premises on lease on same or similar commercial terms.*

We operate entirely out of leased premises and do not own the underlying property for any of our offices in India, including our registered office and corporate office. Since incorporation, we have changed our registered office on seven occasions. For further details, see “*History and Certain Corporate Matters – Changes in the Registered Office*” on page 269. There are no conflicts of interest between the lessors of immovable properties that are material to the operations of our Company and our Promoters, members of the Promoter Group and Directors.

Our registered and corporate office is currently located at Unit No. 102, 1st Floor, Block-B, Pegasus One, Golf Course Road, Sector-53, Gurugram, Haryana - 122 003, India, for which we have entered into a lease agreement from Pegasus Buildtech Private Limited for a period of six years. There is no conflict of interest between the lessor(s) and Company, Promoters, members of the Promoter Group and Directors. There can be no assurance that we will be able to retain or renew such leases on same or similar terms, or that we will find alternate locations for the existing offices on terms favorable to us. Certain of the lease deeds for the properties in which our offices and facilities are located and may have expired or may not be adequately stamped or registered. While we renew these lease agreements and deeds periodically in the ordinary course of business, in the event that alternative premises are not available at the same or similar costs, sizes or locations, our business, financial condition, cash flows and results of operations may be adversely affected. In addition, any regulatory non-compliance by the landlords or adverse development relating to the landlords' title or ownership rights to such properties, including as a result of any non-compliance by the landlords, may entail significant disruptions to our operations, especially if we are forced to vacate leased spaces following any such developments, and expose us to reputational risks.

48. *We have certain contingent liabilities that have not been provided for in our financial statements, which if they materialise, may adversely affect our financial condition.*

The summary of our contingent liabilities on June 30, 2024, as indicated in our Restated Consolidated Financial Information are as follows:

Particulars	As of June 30, 2024
	(₹ million)
(a) Claims against the Group not acknowledged as debts:	
- Income tax matters for financial year 2016-17*	-
- Other income tax matters	4.14
- Amount paid under protest relating to the above matter	1.83

* During Fiscal 2022, our Company had received an assessment order dated June 15, 2021 imposing a demand of ₹ 583.00 million on account of additions made under section 68 of the Income Tax Act, 1961 for the financial year 2016-17. The said demand has been made by the assessing officer, in respect of documents sought for the identity of the investor, their creditworthiness and genuineness of the funding received by our Company during the said financial year. Basis the facts of the matter and the advice obtained from tax counsel, our Company filed a writ petition with High Court and the said order has been set aside by the High Court on July 7, 2021.

For further details of our contingent liabilities as on June 30, 2024, see “Management’s Discussion and Analysis of Financial Condition and Results of Operations”, “Outstanding Litigation and Material Developments” and “Financial Statements” beginning on pages 400, 446 and 328, respectively.

If a significant portion of these liabilities materialize, it could have an adverse effect on our business, financial condition and results of operations.

49. *Industry information included in this Prospectus has been derived from an industry report commissioned and paid for by us as well as exclusively prepared for the purposes of the Issue. There can be no assurance that such third-party statistical, financial and other industry information is either complete or accurate.*

We have availed the services of an independent third party research agency, Redseer Strategy Consultants Private Limited, to prepare an industry report titled “Deep dive into India Fintech Market” dated September 16, 2024, for purposes of inclusion of such information in this Prospectus. The RedSeer Report is subject to various limitations and based upon certain assumptions that are subjective in nature. Our Company commissioned and paid for this report for the purpose of confirming our understanding of the industry in connection with the Issue. The RedSeer Report has been exclusively prepared for the purposes of the Issue. All such information in this Prospectus indicates the RedSeer Report as its source. Accordingly, any information in this Prospectus derived from, or based on, the RedSeer Report should be read taking into consideration the foregoing.

Further, due to possibly flawed or ineffective collection methods or discrepancies between published information and market practice, the statistics herein may be inaccurate or may not be comparable to statistics produced for other economies. In addition, there is no assurance that they are stated or compiled on the same basis or with the same degree of accuracy as may be the case elsewhere. Statements from third parties that involve estimates are subject to change, and actual amounts may differ materially from those included in this Prospectus. Accordingly, prospective investors should not place undue reliance on, or base their investment decision solely on this information. While these industry sources and publications may take due care and caution while preparing their reports, they do not guarantee the accuracy, adequacy or completeness of the data.

You should consult your own advisors and undertake an independent assessment of information in this Prospectus based on, or derived from, the RedSeer Report before making any investment decision regarding the Issue. See “*Industry Overview*” on page 184. For the disclaimers associated with the RedSeer Report, see “*Certain Conventions, Use of Financial Information and Market Data and Currency of Presentation – Disclaimer of Redseer*” on page 20.

50. *Our ability to pay dividends in the future will depend on our earnings, financial condition, working capital requirements, capital expenditures and restrictive covenants of our financing arrangements.*

We have not declared dividend during the current Fiscal Year and in the last three Fiscal Years or the three months ended June 30, 2024. Our Board has approved the formal dividend policy of the Company, which includes parameters to be considered by the Board for declaration of dividend. The declaration and payment of dividends, if any, will be recommended by our Board and approved by our Shareholders, in accordance with provisions of our Articles of Association and applicable law, including the Companies Act. For further information, see “*Dividend Policy*” on page 327. We may retain all future earnings, if any, for use in the operations and expansion of the business. As a result, we may not declare dividends in the foreseeable future. Any future determination as to the declaration and payment of dividends will be at the discretion of our Board and Shareholders and will depend on factors that our Board deems relevant, including among others, our future earnings, financial condition, cash requirements, business prospects and any other financing arrangements. Accordingly, we cannot assure you that we will be able to pay dividends in the future.

External Risk Factors

Risks Relating to India

51. *Political, economic or any other prevailing conditions in India that are beyond our control may have an adverse effect on our business, results of operations, financial condition, and cash flows.*

Our Company is incorporated in India and derives the majority of its revenue from operations in India. Consequently, our performance and the market price of the Equity Shares may be affected by interest rates, government policies, taxation, and other social, political and economic developments affecting India. Adverse economic developments, such as rising fiscal or trade deficit, in other emerging market countries may result in a loss of investor confidence and cause increased volatility in Indian securities markets and indirectly affect the Indian economy in general. Any of these factors could depress economic activity and restrict our access to capital, which could have an adverse effect on our business, results of operations, financial condition and cash flows and reduce the price of our Equity Shares.

The following external risks may have an adverse impact on our business and results of operations, should any of them materialize:

- increase in interest rates may adversely affect our access to capital and increase our borrowing costs, which may constrain our ability to grow our business and operate profitably;
- any exchange rate fluctuations, the imposition of currency controls and restrictions on the right to convert or repatriate currency or export assets;
- any scarcity of credit or other financing in India, or change in India’s credit rating, resulting in an adverse effect on economic conditions in India and scarcity of financing of our developments and expansions;
- political instability, resulting from a change in government or economic and fiscal policies, may adversely affect economic conditions in India. In recent years, India has implemented various economic and political reforms. Reforms in relation to land acquisition policies and trade barriers have led to increased incidents of social unrest in India over which we have no control;
- changes in India’s tax, trade, fiscal or monetary policies, such as the application of GST;
- instability in other countries and adverse changes in geopolitical situations;
- protectionist and other adverse public policies, including local content requirements, import/export tariffs, increased regulations or capital investment requirements;
- strikes, lock-outs, work stoppages or increased wage demands by employees, suppliers or other service providers;
- civil unrest, acts of violence, terrorist attacks, regional conflicts, or war;
- epidemics and natural calamities such as earthquakes, tsunamis, floods and drought;

- instability in the financial markets and volatility in, and actual or perceived trends in trading activity on India's principal stock exchanges;
- a decline in India's foreign exchange reserves which may affect liquidity in the Indian economy;
- macroeconomic factors and central bank regulation, including in relation to interest rates movements which may in turn adversely impact our access to capital and increase our borrowing costs;
- high rates of inflation in India could increase our costs without proportionately increasing our revenues, and as such decrease our operating margins;
- epidemics, pandemics, or any other public health concerns in India or in countries in the region or globally, including in India's various neighbouring countries, such as the contagious COVID-19 pandemic, the highly pathogenic H7N9, H5N1 and H1N1 strains of influenza in birds and swine. Any future outbreaks of COVID-19, avian or swine influenza or a similar contagious disease could adversely affect the Indian economy and economic activity in the region;
- downgrading of India's sovereign debt rating by an independent agency; and
- international business practices that may conflict with other customs or legal requirements to which we are subject to, including anti-bribery and anti-corruption laws; being subject to the jurisdiction of foreign courts, including uncertainty of judicial processes and difficulty enforcing contractual agreements or judgments in foreign legal systems or incurring additional costs to do so.

Any slowdown or perceived slowdown in the Indian economy, or in specific sectors of the Indian economy, could adversely affect our business, results of operations, financial condition and cash flows and the price of the Equity Shares. Our performance and the growth of our business depend on the overall performance of the Indian economy as well as the economies of the regional markets in which we operate. Moreover, we are dependent on the various policies, initiatives and schemes proposed or implemented in India, however, there can be no assurance that such policies, initiatives and schemes will yield the desired results or benefits which we anticipate and rely upon for our growth.

52. *The successful operation of our business depends upon the performance, reliability and security of the internet infrastructure in India, which could impair our ability to effectively operate our platform or provide our services and adversely impact our business.*

All of our products and services are made through our platform using the internet. Accordingly, our business depends on the performance, reliability and security of the telecommunications and internet infrastructure in India. In addition, to perform reliably, the fixed telecommunications networks and internet infrastructure of internet service providers in India, require maintenance and periodic upgrading of the appropriate networks and infrastructure which are beyond our control. We cannot assure you that our back-up and disaster recovery measures and business continuity planning would effectively eliminate or alleviate the risks arising from such contingencies. There can be no assurance that a more technologically sophisticated and reliable fixed telecommunications network or internet infrastructure will be developed in India that will ensure our ability to deliver smooth and reliable provision of our services to our merchants and consumers on our platform. Our success will depend upon third parties maintaining and improving internet infrastructure to provide a reliable network with adequate speed and data capacity and telecommunication networks with good quality of services and lower congestion.

53. *Changing laws, rules or regulations and legal uncertainties in India, including adverse application of taxation laws and regulations, may adversely affect our business, results of operations, financial condition and cash flows.*

The regulatory and policy environment in which we operate is evolving and is subject to change. Such changes, including the instances mentioned below, may adversely affect our business, results of operations, financial condition, cash flows and prospects, to the extent that we are unable to suitably respond to and comply with any such changes in applicable law and policy.

The Government of India may implement new laws or other regulations and policies that could affect the digital payment and financial service industry in general, which could lead to new compliance requirements, including requiring us to obtain approvals and licenses from the Government and other regulatory bodies, or impose onerous requirements. New compliance requirements could increase our costs or otherwise adversely affect our business, financial condition, cash flows and results of operations. Further, the manner in which new requirements will be enforced or interpreted can lead to uncertainty in our operations and could adversely affect our operations.

For instance, prior to the enactment of Taxation Laws (Amendment) Act, 2021 the Ministry of Finance issued the Taxation Laws (Amendment) Act, 2019, effective as of September 20, 2019, which prescribed certain changes to the income tax rate applicable to companies in India. According to this legislation, companies can henceforth voluntarily opt in favour of a concessional tax regime (subject to no other special benefits and/or exemptions being claimed), which reduces the rate of income tax payable to 22% subject to compliance with conditions prescribed. Domestic companies are otherwise subject to tax at the rate of 25% or 30% depending upon their total turnover or gross receipt in the relevant period. Any such future amendments may affect other benefits such as exemption for income earned by way of dividend from investments in other domestic companies and units of mutual funds, exemption for interest received in respect of tax-free bonds, and long-term capital gains on equity shares if withdrawn by the statute in the future, and the same may no longer be available to us. Any adverse order passed by the appellate authorities, tribunals or courts would have an effect on our profitability. In addition, due to COVID-19 pandemic, the Government of India had also passed the Taxation and Other Laws (Relaxation of Certain Provisions) Act, 2020, implementing relaxations from certain requirements under, amongst others, the Central Goods and Service Tax Act, 2017 and Customs Tariff Act, 1975.

Further, the Government of India has announced the Union Budget for Fiscal 2024, pursuant to which the Finance Act, 2023 has introduced various amendments to taxation laws in India. In addition, unfavourable changes in or interpretations of existing, or the promulgation of new laws, rules and regulations including foreign investment laws governing our business, operations and group structure could result in us being deemed to be in contravention of such laws or may require us to apply for additional approvals. We may incur increased costs relating to compliance with such new requirements, which may also require management time and other resources, and any failure to comply may adversely affect our business, results of operations and prospects. We may incur increased costs relating to compliance with such new requirements, which may also require management time and other resources, and any failure to comply may adversely affect our business, results of operations and prospects. Uncertainty in the applicability, interpretation, or implementation of any amendment to, or change in, governing law, regulation or policy, including by reason of an absence, or a limited body, of administrative or judicial precedent may be time consuming as well as costly for us to resolve and may affect the viability of our current business or restrict our ability to grow our business in the future.

A change of law that requires us to increase the benefits to the employees from the benefits now being provided may create potentially liability for us. Such benefits could also include provisions which reduce the number of hours an employee may work for or increase in number of mandatory casual leaves, which all may affect the productivity of the employees. For example, the GoI has introduced (a) the Code on Wages, 2019; (b) the Code on Social Security, 2020 (“**Social Security Code**”); (c) the Occupational Safety, Health and Working Conditions Code, 2020; and (d) the Industrial Relations Code, 2020 which consolidate, subsume and replace numerous existing central labour legislations. The rules for the implementation of these codes have not been announced, and as such, the full impact of such laws on our business, operations and growth prospects, remain uncertain. For example, the Social Security Code aims to provide uniformity in providing social security benefits to employees which were previously segregated under different acts and had different applicability and coverage.

The Government of India has also enacted the Digital Personal Data Protection Act, 2023 (“**Data Protection Act**”) on personal data protection for implementing organizational and technical measures in processing personal data and lays down norms for cross-border transfer of personal data including ensuring the accountability of entities processing personal data. The Data Protection Act requires companies that collect and deal with high volumes of personal data to fulfil certain additional obligations such as appointment of a data protection officer for grievance redressal and a data auditor to evaluate compliance with the Data Protection Act. We may incur increased costs and other burdens relating to compliance with such new requirements, which may also require significant management time and other resources, and any failure to comply may adversely affect our business, results of operations and prospects.

We cannot predict whether any new tax laws or regulations impacting our services will be enacted, what the nature and impact of the specific terms of any such laws or regulations will be or whether, if at all, any laws or regulations would have an adverse effect on our business.

54. *The occurrence of natural or man-made disasters could adversely affect our results of operations, cash flows and financial condition. Hostilities, terrorist attacks, civil unrest and other acts of violence could adversely affect the financial markets and our business.*

We are dependent on domestic, regional and global economic and market conditions. The occurrence of natural disasters, including cyclones, storms, floods, earthquakes, tsunamis, tornadoes, fires, explosions, infectious

disease outbreaks such as the COVID-19 pandemic and man-made disasters, including acts of terrorism and military actions, many of which are beyond our control, may lead to economic instability, including in India or globally, which may in turn materially and adversely affect our business, cash flows financial condition, and results of operations.

Developments in the ongoing international conflicts have resulted in and may continue to result in a period of sustained instability across global financial markets, induce volatility in commodity prices, adversely impact availability of natural gas, increase in supply chain, logistics times and costs, increase borrowing costs, cause outflow of capital from emerging markets and may lead to overall slowdown in economic activity in India. Our operations may be adversely affected by fires, natural disasters, and/or severe weather, which can result in damage to our property or inventory and generally reduce our productivity and may require us to evacuate personnel and suspend operations. Any terrorist attacks or civil unrest as well as other adverse social, economic, and political events in India could have a negative effect on us. Such incidents could also create a greater perception that investment in Indian companies involves a higher degree of risk and could have an adverse effect on our business and the price of the Equity Shares.

55. *A slowdown in economic growth in India could cause our business to suffer.*

Our performance and the growth of our business are necessarily dependent on the health of the overall Indian economy. Any slowdown or perceived slowdown in the Indian economy or future volatility in global commodity prices could adversely affect our business. Additionally, an increase in trade deficit, a downgrading in India's sovereign debt rating or a decline in India's foreign exchange reserves could negatively affect interest rates and liquidity, which could adversely affect the Indian economy and our business. Any downturn in the macroeconomic environment in India could also adversely affect our business, results of operations, financial condition and the trading price of the Equity Shares.

India's economy could be adversely affected by a general rise in interest rates, adverse weather conditions affecting agriculture, commodity and energy prices as well as various other factors. A slowdown in the Indian economy could adversely affect the policy of the GoI towards our industry, which may in turn adversely affect our financial performance and our ability to implement our business strategy. The Indian economy is also influenced by economic and market conditions in other countries, particularly emerging market conditions in Asia. A decline in India's foreign exchange reserves may also affect liquidity and interest rates in the Indian economy, which could adversely impact our financial condition. A loss of investor confidence in other emerging market economies or any worldwide financial instability may adversely affect the Indian economy, which could materially and adversely affect our business and results of operations and the market price of the Equity Shares.

India has from time to time experienced instances of social, religious and civil unrest and hostilities between neighbouring countries. Military activity or terrorist attacks in the future could influence the Indian economy by disrupting communications and making travel more difficult and such political tensions could create a greater perception that investments in Indian companies involve higher degrees of risk. A loss of investor confidence in other emerging market economies or any worldwide financial instability may adversely affect the Indian economy, which could materially and adversely affect our business and results of operations and the market price of the Equity Shares.

Other factors which may adversely affect the Indian economy are scarcity of credit or other financing in India, resulting in an adverse impact on economic conditions in India and scarcity of financing of our developments and expansions; volatility in, and actual or perceived trends in trading activity on India's principal stock exchanges; changes in India's tax, trade, fiscal or monetary policies, like political instability, terrorism or military conflict in India or in countries in the region or globally, including in India's various neighbouring countries; occurrence of natural or man-made disasters; infectious disease outbreaks or other serious public health concerns; prevailing regional or global economic conditions, including in India's principal export markets; and other significant regulatory or economic developments in or affecting India.

56. *Financial instability in other countries may cause increased volatility in Indian financial markets.*

The Indian market and the Indian economy are influenced by economic and market conditions in other countries, including conditions in the United States, Europe, and certain emerging economies in Asia. Financial turmoil in emerging economies in Asia, United States, United Kingdom, Russia and elsewhere in the world in recent years has adversely affected the Indian economy. Any worldwide financial instability may cause increased volatility in the Indian financial markets and, directly or indirectly, adversely affect the Indian economy and financial sector

and us. Although economic conditions vary across markets, loss of investor confidence in one emerging economy may cause increased volatility across other economies, including India. Financial instability in other parts of the world could have a global influence and thereby negatively affect the Indian economy. Financial disruptions could materially and adversely affect our business, prospects, financial condition, results of operations and cash flows. Further, economic developments globally can have a significant impact on our principal markets. Concerns related to a trade war between large economies may lead to increased risk aversion and volatility in global capital markets and consequently have an impact on the Indian economy. Following the United Kingdom's exit from the European Union ("**Brexit**"), there still remains significant uncertainty around the impact of Brexit on the general economic conditions in the United Kingdom and the European Union and any consequential impact on global financial markets.

In addition, China is one of India's major trading partners and there are rising concerns of a possible slowdown in the Chinese economy as well as a strained relationship with India, which could have an adverse impact on the trade relations between the two countries. The sovereign rating downgrades for Brazil and Russia (and the imposition of sanctions on Russia in connection with the Russia-Ukraine war) have also added to the growth risks for these markets. These factors may also result in a slowdown in India's export growth. In response to such developments, legislators and financial regulators in the United States and other jurisdictions, including India, implemented a number of policy measures designed to add stability to the financial markets. However, the overall long-term effect of these and other legislative and regulatory efforts on the global financial markets is uncertain, and they may not have the intended stabilizing effects. These developments, or the perception that any of them could occur, have had and may continue to have a material adverse effect on global economic conditions and the stability of global financial markets, and may significantly reduce global market liquidity, restrict the ability of key market participants to operate in certain financial markets or restrict our access to capital. This could have a material adverse effect on our business, financial condition and results of operations and reduce the price of the Equity Shares.

57. *A downgrade in ratings of India, may affect the trading price of the Equity Shares.*

The borrowing costs of our Company, its customers' and our access to the debt capital markets depends significantly on the credit ratings of India. India's sovereign rating improved from Baa3 with a "negative" outlook to Baa3 with "stable" outlook by Moody's in October 2021 and improved from BBB –with "negative" outlook to BBB –with "stable" outlook by Fitch in June 2022. DBRS confirmed India's rating as BBB "low" in May 2023. India's sovereign ratings from S&P is BBB with a "stable" outlook. Any further adverse revisions to India's credit ratings for domestic and international debt by international rating agencies may adversely impact our ability to raise additional financing and the interest rates and other commercial terms at which such financing is available, including raising any overseas additional financing.

India's sovereign debt rating could be downgraded due to several factors, including changes in tax or fiscal policy or a decline in India's foreign exchange reserves, all which are outside the control of our Company. Any adverse revisions to India's credit ratings for domestic and international debt by international rating agencies may adversely impact our ability to raise additional external financing, and the interest rates and other commercial terms at which such additional financing is available.

58. *Investors may not be able to enforce a judgment of a foreign court against us, our Directors, the Book Running Lead Managers or any of their directors and executive officers in India respectively, except by way of a law suit in India.*

We are incorporated under the laws of India and apart from two of our Independent Directors, all of our Directors, Key Managerial Personnel and Senior Management reside in India. All of our assets are also located in India. A substantial portion of our assets and the assets of our Directors and executive officers resident in India is located in India. As a result, it may be difficult for investors to effect service of process upon us or such persons outside India or to enforce judgments obtained against us or such parties outside India. India exercises reciprocal recognition and enforcement of judgments in civil and commercial matters with a limited number of jurisdictions. In order to be enforceable, a judgment obtained in a jurisdiction which India recognises as a reciprocating territory must meet certain requirements of the Code of Civil Procedure, 1908 (the "**CPC**").

India is not a party to any international treaty in relation to the recognition or enforcement of foreign judgments. Recognition and enforcement of foreign judgments is provided for under Section 13, Section 14 and Section 44A of the CPC on a statutory basis. Section 44A of the CPC provides that where a certified copy of a decree of any superior court, within the meaning of that Section, obtained in any country or territory outside India which the

government has by notification declared to be in a reciprocating territory, may be enforced in India by proceedings in execution as if the judgment had been rendered by a district court in India. However, Section 44A of the CPC is applicable only to monetary decrees and does not apply to decrees for amounts payable in respect of taxes, other charges of a like nature or in respect of a fine or other penalties and does not apply to arbitration awards (even if such awards are enforceable as a decree or judgment).

Among other jurisdictions, the United Kingdom, United Arab Emirates, Singapore and Hong Kong have been declared by the government to be reciprocating territories for the purposes of Section 44A of the CPC. The United States has not been declared by the Government of India to be a reciprocating territory for the purposes of Section 44A of the CPC. A judgment of a court of a country which is not a reciprocating territory may be enforced in India only by a suit upon the judgment under Section 13 of the CPC, and not by proceedings in execution. Section 13 of the CPC provides that foreign judgments shall be conclusive regarding any matter directly adjudicated upon except: (i) where the judgment has not been pronounced by a court of competent jurisdiction; (ii) where the judgment has not been given on the merits of the case; (iii) where it appears on the face of the proceedings that the judgment is founded on an incorrect view of international law or refusal to recognize the law of India in cases to which such law is applicable; (iv) where the proceedings in which the judgment was obtained were opposed to natural justice; (v) where the judgment has been obtained by fraud; and/ or (vi) where the judgment sustains a claim founded on a breach of any law then in force in India. The suit must be brought in India within three years from the date of judgment in the same manner as any other suit filed to enforce a civil liability in India.

It cannot be assured that a court in India would award damages on the same basis as a foreign court if an action is brought in India. Furthermore, it is unlikely that an Indian court would enforce foreign judgments if it views the amount of damages awarded as excessive or inconsistent with Indian practice or public policy in India. A party seeking to enforce a foreign judgment in India is required to obtain prior approval from the RBI under the Foreign Exchange Management Act, 1999, to repatriate any amount recovered pursuant to the execution of such foreign judgment, and we cannot assure that such approval will be forthcoming within a reasonable period of time, or at all, or that conditions of such approvals would be acceptable. Such amount may also be subject to income tax in accordance with applicable law.

59. *Our ability to raise foreign capital may be constrained by Indian law.*

As an Indian company, we are subject to exchange controls that regulate borrowing in foreign currencies. Such regulatory restrictions limit our financing sources and could constrain our ability to obtain financings on competitive terms and refinance existing indebtedness. In addition, we cannot assure you that any required regulatory approvals for borrowing in foreign currencies will be granted to us without onerous conditions, or at all. Limitations on foreign debt may have an adverse effect on our business growth, financial condition and results of operations.

For additional details, please refer to “Risk Factors – Under Indian law, foreign investors are subject to investment restrictions that limit our ability to attract foreign investors, which may adversely affect the trading price of the Equity Shares.” on page 78.

60. *If inflation were to rise in India, we might not be able to increase the prices of our products at a proportional rate in order to pass costs on to our clients thereby reducing our margins.*

Inflation rates in India have been volatile in recent years, and such volatility may continue in the future. Increased inflation can contribute to an increase in interest rates and increased costs to our business, including increased costs of transportation, wages, raw materials, and other expenses relevant to our business.

High fluctuations in inflation rates may make it more difficult for us to accurately estimate or control our costs. Any increase in inflation in India can increase our expenses, which we may not be able to adequately pass on to our clients, whether entirely or in part, and may adversely affect our business and financial condition. In particular, we might not be able to reduce our costs or entirely offset any increases in costs with increases in prices for our products. In such case, our business, results of operations, cash flows and financial condition may be adversely affected.

Further, the Government has previously initiated economic measures to combat high inflation rates, and it is unclear whether these measures will remain in effect. There can be no assurance that Indian inflation levels will not worsen in the future.

Risks Relating to the Issue and the Equity Shares

61. *Rights of shareholders of companies under Indian law may be more limited than under the laws of other jurisdictions.*

Our Articles of Association, composition of our Board, Indian laws governing our corporate affairs, the validity of corporate procedures, directors' fiduciary duties, responsibilities and liabilities, and shareholders' rights may differ from those that would apply to a company in another jurisdiction. Shareholders' rights, including in relation to class actions, under Indian law may not be as extensive and widespread as shareholders' rights under the laws of other countries or jurisdictions. Investors may face challenges in asserting their rights as shareholder in an Indian company than as a shareholder of an entity in another jurisdiction.

62. *A third party could be prevented from acquiring control of our Company because of anti-takeover provisions under Indian law.*

There are provisions in Indian law that may delay, deter, or prevent a future takeover or change in control of our Company, even if a change in control would result in the purchase of your Equity Shares at a premium to the market price or would otherwise be beneficial to you. Such provisions may discourage or prevent certain types of transactions involving actual or threatened change in control of our Company. Under the SEBI Takeover Regulations, an acquirer has been defined as any person who, directly or indirectly, acquires or agrees to acquire shares or voting rights or control over a company, whether individually or acting in concert with others. Although these provisions have been formulated to ensure that interests of investors/shareholders are protected, these provisions may also discourage a third party from attempting to take control of our Company. Consequently, even if a potential takeover of our Company would result in the purchase of the Equity Shares at a premium to their market price or would otherwise be beneficial to its stakeholders, it is possible that such a takeover would not be attempted or consummated because of the SEBI Takeover Regulations.

63. *Investors may be subject to Indian taxes arising out of income from capital gains and stamp duty on the sale of the Equity Shares and on the payment of dividends.*

Under current Indian tax laws, unless specifically exempted, capital gains arising from the sale of equity shares in an Indian company are generally taxable in India. Any capital gain realized on the sale of listed equity shares on a Stock Exchange held for more than 12 months immediately preceding the date of transfer will be subject to long term capital gains in India at the specified rates depending on certain factors, such as whether the sale is undertaken on or off the Stock Exchanges, the quantum of gains and any available treaty relief. Accordingly, you may be subject to payment of long-term capital gains tax in India, in addition to payment of Securities Transaction Tax ("STT"), on the sale of any Equity Shares held for more than 12 months immediately preceding the date of transfer. Such long-term capital gains exceeding ₹100,000 arising from the sale of listed equity shares on the stock exchange are subject to tax at the rate of 10% (plus applicable surcharge and cess). STT will be levied on and collected by a domestic stock exchange on which the Equity Shares are sold.

Further, any capital gains realized on the sale of listed equity shares held for a period of 12 months or less immediately preceding the date of transfer will be subject to short term capital gains tax in India. Capital gains arising from the sale of the Equity Shares will not be chargeable to tax in India in cases where relief from such taxation in India is provided under a treaty between India and the country of which the seller is resident and the seller is entitled to avail benefits thereunder, subject to certain conditions. Generally, Indian tax treaties do not limit India's ability to impose tax on capital gains. As a result, residents of other countries may be liable for tax in India as well as in their own jurisdiction on a gain upon the sale of the Equity Shares.

The Finance Act, 2019, amended the Indian Stamps Act, 1899, and had clarified that, in the absence of a specific provision under an agreement, the liability to pay stamp duty in case of sale of securities through stock exchanges will be on the buyer, while in other cases of transfer for consideration through a depository, the onus will be on the transferor. The stamp duty for transfer of securities other than debentures, on a delivery basis is specified at 0.015% and on a non-delivery basis is specified at 0.003% of the consideration amount. These provisions have been notified with effect from July 1, 2020.

Further, the GoI has notified the Finance Act, 2023, which has introduced various amendments to the Income Tax Act, 1961. There is no certainty on the impact that the Finance Act, 2023 may have on our business and operations. We cannot predict whether any tax laws or other regulations impacting us will be enacted or predict the nature and impact of any such laws or regulations or whether, if at all, any laws or regulations would have a material

adverse effect on our business, financial condition, results of operations and cash flows. Unfavourable changes in or interpretations of existing, or the promulgation of new, laws, rules and regulations including foreign investment and stamp duty laws governing our business and operations could result in us being deemed to be in contravention of such laws and may require us to apply for additional approvals. For instance, the Supreme Court of India has in a decision clarified the components of basic wages which need to be considered by companies while making provident fund payments, which resulted in an increase in the provident fund payments to be made by companies. Any such decisions in future or any further changes in interpretation of laws may have an impact on our results of operations.

Additionally, no dividend distribution tax is required to be paid in respect of dividends declared, distributed, or paid by a domestic company after March 31, 2020, and accordingly, such dividends would not be exempt in the hands of the shareholders, both resident as well as non-resident. The Company may or may not grant the benefit of a tax treaty (where applicable) to a non-resident shareholder for the purposes of deducting tax at source pursuant to any corporate action including dividends.

Further, our Company cannot predict whether any tax laws or other regulations impacting it will be enacted or predict the nature and impact of any such laws or regulations or whether, if at all, any laws or regulations would have a material adverse effect on our Company's business, financial condition, results of operations and cash flows. Uncertainty in the applicability, interpretation, or implementation of any amendment to, or change in, governing law, regulation or policy, including by reason of an absence, or a limited body, of administrative or judicial precedent may be time consuming as well as costly for us to resolve and may impact the viability of our current business or restrict our ability to grow our business in the future. Investors are advised to consult their own tax advisors and to carefully consider the potential tax consequences of owning Equity Shares.

64. *The determination of the Price Band is subject to various factors and assumptions and the Issue Price may not be indicative of the trading price of the Equity Shares, upon listing on the Stock Exchanges subsequent to the Issue. Further, the current trading price of equity shares listed pursuant to certain past issues handled by the BRLMs is below their respective issue price.*

The determination of the Price Band is based on various factors and assumptions, and was determined by our Company in consultation with the BRLMs. Further, the Issue Price of the Equity Shares was determined by our Company in consultation with the BRLMs through the Book Building Process. This price is based on certain factors, as described under "Basis for Issue Price" on page 158 and may not be indicative of the trading price of the Equity Shares, upon listing on the Stock Exchanges subsequent to the Issue. We cannot assure you that an active market will develop or sustained trading will take place in the Equity Shares and the trading price of the Equity Shares could be subject to significant fluctuations after the Issue, and may decline below the Issue Price. In addition to the above, the current trading price of equity shares listed pursuant to certain past issues handled by the BRLMs is below their respective issue price.

There has been significant volatility in the Indian stock markets in the recent past, and the market price of the Equity Shares may be subject to significant fluctuations in response to, among other factors, variations in our operating results, market conditions specific to the industry we operate in, developments relating to India, volatility in securities markets in jurisdictions other than India, variations in the growth rate of financial indicators, variations in revenue or earnings estimates by research publications, and changes in economic, legal and other regulatory factors. Consequently, the price of our Equity Shares may be volatile, and there can be no assurance that the investors will be able to resell Equity Shares at or above the Issue Price resulting in a loss of all or part of the investment.

65. *Fluctuation in the exchange rate between the Indian Rupee and foreign currencies may have an adverse effect on the value of our Equity Shares, independent of our operating results.*

On listing, our Equity Shares will be quoted in Indian Rupees on the Stock Exchanges. Any dividends in respect of our Equity Shares will also be paid in Indian Rupees and subsequently converted into the relevant foreign currency for repatriation, if required. Any adverse movement in currency exchange rates during the time taken for such conversion may reduce the net dividend to foreign investors. In addition, any adverse movement in currency exchange rates during a delay in repatriating the proceeds from a sale of Equity Shares outside India, for example, because of a delay in regulatory approvals that may be required for the sale of Equity Shares may reduce the proceeds received by Shareholders. For example, the exchange rate between the Indian Rupee and the U.S. dollar has fluctuated substantially in recent years and may continue to fluctuate substantially in the future, which may have an adverse effect on the returns on our Equity Shares, independent of our operating results.

66. Under Indian law, foreign investors are subject to investment restrictions that limit our ability to attract foreign investors, which may adversely affect the trading price of the Equity Shares.

Under foreign exchange regulations currently in force in India, transfer of shares between non-residents and residents are freely permitted (subject to compliance with sectoral norms and certain other restrictions), if they comply with the pricing guidelines and reporting requirements specified by the RBI. If the transfer of shares, which are sought to be transferred, is not in compliance with such pricing guidelines or reporting requirements or falls under any of the exceptions referred to above, then a prior regulatory approval will be required. Further, unless specifically restricted, foreign investment is freely permitted in all sectors of the Indian economy up to any extent and without any prior regulatory approvals, but the foreign investor is required to follow certain prescribed procedures for making such investment. The RBI and the concerned ministries/departments are responsible for granting approval for foreign investment. Additionally, shareholders who seek to convert Rupee proceeds from a sale of shares in India into foreign currency and repatriate that foreign currency from India require a no-objection or a tax clearance certificate from the Indian income tax authorities. Further, this conversion is subject to the shares having been held on a repatriation basis and, either the security having been sold in compliance with the pricing guidelines or, the relevant regulatory approval having been obtained for the sale of shares and corresponding remittance of the sale proceeds.

In addition, pursuant to the Press Note 3 of 2020, dated April 17, 2020, issued by the DPIIT, which has been incorporated as the proviso to Rule 6(a) of the FEMA Rules, investments where the beneficial owner of the Equity Shares is situated in or is a citizen of a country which shares land border with India, can only be made through the Government approval route, as prescribed in the consolidated FDI policy circular of 2020 dated October 15, 2020, issued by DPIIT, and the FEMA Rules. Further, in the event of transfer of ownership of any existing or future foreign direct investment in an entity in India, directly or indirectly, resulting in the beneficial ownership falling within the aforesaid restriction/purview, such subsequent change in the beneficial ownership will also require approval of the Government of India.

We cannot assure you that any required approval from the RBI or any other governmental agency can be obtained with or without any particular terms or conditions or at all. For further information, see “*Restrictions on Foreign Ownership of Indian Securities*” on page 497.

Further, in terms of notification dated June 14, 2021 issued by the RBI, new investors from FATF non-compliant jurisdictions such as Mauritius, Cayman Islands and Uganda are not permitted to acquire, directly or indirectly, 20% or more of the voting power of any existing payment system operators (“PSOs”) or any entity seeking authorization as a PSO. However, existing investors may continue holding their investments in PSOs made prior to classification of their jurisdiction as FATF non-compliant and/or bring in additional investments as per the extant regulations.

67. Any future issuance of Equity Shares may dilute your shareholding and sale of Equity Shares by the Promoters may adversely affect the trading price of the Equity Shares.

We may be required to finance our growth, whether organic or inorganic, through future equity offerings. Any future equity issuances by us, including a primary offering or the exercise of employee stock options, may lead to the dilution of investors’ shareholdings in our Company. Any future equity issuances by us (including under an employee benefit scheme) or disposal of our Equity Shares by the Promoters or any of our other principal shareholders or any other change in our shareholding structure to comply with minimum public shareholding norms applicable to listed companies in India or any public perception regarding such issuance or sales may adversely affect the trading price of the Equity Shares, which may lead to other adverse consequences including difficulty in raising capital through offering of our Equity Shares or incurring additional debt. There can be no assurance that we will not issue further Equity Shares or that our existing shareholders including our Promoters will not dispose of further Equity Shares after the completion of the Issue (subject to compliance with the lock-in provisions under the SEBI ICDR Regulations) or pledge or encumber their Equity Shares. Any future issuances could also dilute the value of shareholder’s investment in the Equity Shares and adversely affect the trading price of our Equity Shares. Such securities may also be issued at prices below the Issue Price. We may also issue convertible debt securities to finance our future growth or fund our business activities. In addition, any perception by investors that such issuances or sales might occur may also affect the market price of our Equity Shares. We cannot predict what effect, if any, market sales of our Equity Shares held by our Promoter or other major shareholders or the availability of these Equity Shares for future sale will have on the market price of our Equity Shares.

68. *Investors will not be able to sell immediately on an Indian stock exchange any of the Equity Shares they purchase in the Issue.*

The Equity Shares will be listed on the Stock Exchanges. Pursuant to applicable Indian laws, certain actions must be completed before the Equity Shares can be listed and trading in the Equity Shares may commence. Investors' book entry, or 'demat' accounts with depository participants in India, are expected to be credited within one working day of the date on which the Basis of Allotment is approved by the Stock Exchanges. The Allotment of Equity Shares in the Issue and the credit of such Equity Shares to the applicant's demat account with depository participant could take approximately five Working Days from the Bid/ Issue Closing Date and trading in the Equity Shares upon receipt of final listing and trading approvals from the Stock Exchanges is expected to commence within three Working Days of the Bid/ Issue Closing Date. Any failure or delay in obtaining the approval or otherwise listing, or commencing trading in the Equity Shares would restrict investors' ability to dispose of their Equity Shares. There can be no assurance that the Equity Shares will be credited to investors' demat accounts, or that trading in the Equity Shares will commence, within the time periods specified in this risk factor. We could also be required to pay interest at the applicable rates if allotment is not made, refund orders are not dispatched or demat credits are not made to investors within the prescribed time periods.

69. *Holders of Equity Shares may be restricted in their ability to exercise pre-emptive rights under Indian law and thereby may suffer future dilution of their ownership position.*

Under the Companies Act, a company having share capital and incorporated in India must offer its holders of equity shares pre-emptive rights to subscribe and pay for a proportionate number of equity shares to maintain their existing ownership percentages before the issuance of any new equity shares, unless the pre-emptive rights have been waived by adoption of a special resolution by holders of three-fourths of the of the Equity Shares who have voted on such resolution. However, if the laws of the jurisdiction the investors are located in do not permit them to exercise their pre-emptive rights without us filing an offering document or registration statement with the applicable authority in such jurisdiction, the investors will be unable to exercise their pre-emptive rights unless we make such a filing. If we elect not to file a registration statement, the new securities may be issued to a custodian, who may sell the securities for the investor's benefit. The value the custodian receives on the sale of such securities and the related transaction costs cannot be predicted. In addition, to the extent that the investors are unable to exercise pre-emption rights granted in respect of the Equity Shares held by them, their ownership position will be diluted and their proportional interest in us would be reduced.

70. *QIBs and Non-Institutional Bidders are not permitted to withdraw or lower their Bids (in terms of quantity of Equity Shares or the Bid amount) at any stage after submitting a bid, and Retail Individual Bidders are not permitted to withdraw their Bids after Bid/Issue Closing Date.*

Pursuant to the SEBI ICDR Regulations, QIBs and Non-Institutional Bidders are required to pay the Bid amount on submission of the Bid and are not permitted to withdraw or lower their Bids (in terms of quantity of equity shares or the Bid Amount) at any stage after submitting a Bid. Similarly, Retail Individual Bidders can revise or withdraw their Bids at any time during the Bid/Issue Period and until the Bid/ Issue Closing date, but not thereafter. While we are required to complete all necessary formalities for listing and commencement of trading of the Equity Shares on all Stock Exchanges where such Equity Shares are proposed to be listed, including Allotment, within three Working Days from the Bid/ Issue Closing Date or such other period as may be prescribed by the SEBI, events affecting the investors' decision to invest in the Equity Shares, including adverse changes in international or national monetary policy, financial, political or economic conditions, our business, results of operations, cash flows or financial condition may arise between the date of submission of the Bid and Allotment. We may complete the Allotment of the Equity Shares even if such events occur, and such events may limit the investors' ability to sell the Equity Shares Allotted pursuant to the Issue or cause the trading price of the Equity Shares to decline on listing. Therefore, QIBs and Non-Institutional Bidders will not be able to withdraw or lower their bids following adverse developments in international or national monetary policy, financial, political, or economic conditions, our business, results of operations, cash flows or otherwise between the dates of submission of their Bids and Allotment.

71. *Our Equity Shares have never been publicly traded and may experience price and volume fluctuations following the completion of the Issue, an active trading market for the Equity Shares may not develop, the price of our Equity Shares may be volatile and you may be unable to resell your Equity Shares at or above the Issue Price or at all.*

Prior to the Issue, there has been no public market for our Equity Shares, and an active trading market may not develop or be sustained after the Issue. Listing and quotation does not guarantee that a market for our Equity Shares will develop or, if developed, the liquidity of such market for the Equity Shares. The Issue Price of the Equity Shares is proposed to be determined through a book building process. This price will be based on numerous factors, as described in the section “*Basis for Issue Price*” on page 158. This price may not necessarily be indicative of the market price of our Equity Shares after the Issue is completed. You may not be able to re-sell your Equity Shares at or above the Issue price and may as a result lose all or part of your investment.

Our Equity Shares are expected to trade on NSE and BSE after the Issue, but there can be no assurance that active trading in our Equity Shares will develop after the Issue, or if such trading develops that it will continue. Investors may not be able to sell our Equity Shares at the quoted price if there is no active trading in our Equity Shares.

There has been significant volatility in the Indian stock markets in the recent past, and the trading price of our Equity Shares after this Issue could fluctuate significantly as a result of market volatility or due to various internal or external risks, including but not limited to those described in this Prospectus. The market price of our Equity Shares may be influenced by many factors, some of which are beyond our control, including:

- the failure of security analysts to cover the Equity Shares after this Issue, or changes in the estimates of our performance by analysts;
- our financial condition, results of operations, cash flows and our prospects and variations in our quarterly financial results
- the activities of competitors and suppliers;
- announcements by us or our competitors of significant acquisitions, strategic alliances, joint operations or capital commitments;
- future sales of the Equity Shares by us or our shareholders;
- investor perception of us and the industry in which we operate;
- our quarterly or annual earnings or those of our competitors;
- developments affecting fiscal, industrial, or environmental regulations;
- new laws and governmental regulations or changes in laws and governmental regulations applicable to our industry;
- the public’s reaction to our press releases and adverse media reports; and
- general economic conditions.

A decrease in the market price of our Equity Shares could cause you to lose some or all of your investment. The trading price of our Equity Shares may also decline in reaction to events that affect the entire market and/or other companies in our industry even if these events do not directly affect us and/or are unrelated to our business or operating results.

72. *Compliance with provisions of Foreign Account Tax Compliance Act may affect payments on the Equity Shares.*

The U.S. “Foreign Account Tax Compliance Act” (or “**FATCA**”) imposes a new reporting regime and potentially, imposes a 30% withholding tax on certain “foreign passthru payments” made by certain non-U.S. financial institutions (including intermediaries).

If payments on the Equity Shares are made by such non-U.S. financial institutions (including intermediaries), this withholding may be imposed on such payments if made to any non-U.S. financial institution (including an intermediary) that is not otherwise exempt from FATCA or other holders who do not provide sufficient identifying information to the payer, to the extent such payments are considered “foreign passthru payments”. Under current guidance, the term “foreign passthru payment” is not defined and it is therefore not clear whether and to what extent payments on the Equity Shares would be considered “foreign passthru payments”. The United States has entered into intergovernmental agreements with many jurisdictions (including India) that modify the FATCA withholding regime described above. It is not yet clear how the intergovernmental agreements between the United States and these jurisdictions will address “foreign passthru payments” and whether such agreements will require us or other financial institutions to withhold or report on payments on the Equity Shares to the extent they are treated as “foreign passthru payments”. Prospective investors should consult their tax advisors regarding the consequences of FATCA, or any intergovernmental agreement or non-U.S. legislation implementing FATCA, to their investment in Equity Shares.

73. U.S. holders should consider the impact of the passive foreign investment company rules in connection with an investment in our Equity Shares.

A foreign corporation will be treated as a passive foreign investment company (“PFIC”) for U.S. federal income tax purposes for any taxable year in which either: (i) at least 75% of its gross income is “passive income” or (ii) at least 50% of its gross assets during the taxable year (based on the quarterly values of the assets during a taxable year) are “passive assets,” which generally means that they produce passive income or are held for the production of passive income.

The determination of whether or not our Company is a PFIC is a factual determination that is made annually after the end of each taxable year, and there can be no assurance that our Company will not be considered a PFIC in the current taxable year or any future taxable year because, among other reasons, (i) the composition of our Company’s income and assets will vary over time, and (ii) the manner of the application of relevant rules, is uncertain in several respects. Further, our Company’s PFIC status may depend on the market price of its Equity Shares, which may fluctuate considerably. If we are a PFIC for any taxable year during which a U.S. Holder holds Equity Shares, we generally would continue to be treated as a PFIC with respect to that U.S. Holder for all succeeding years during which the U.S. Holder holds Equity Shares, even if we ceased to meet the threshold requirements for PFIC status. Such a U.S. Holder may be subject to adverse U.S. federal income tax consequences, including (i) the treatment of all or a portion of any gain on disposition as ordinary income, (ii) the application of a deferred interest charge on such gain and the receipt of certain dividends and (iii) compliance with certain reporting requirements. Certain elections exist that may alleviate some of the adverse U.S. federal income tax consequences of PFIC status and would result in an alternative treatment (such as “mark-to-market” treatment or treatment as a “qualified electing fund”). However, we do not intend to provide the information that would enable U.S. Holders to make a qualified electing fund election, or “QEF Election”. A “mark-to-market” election may be available, if the Equity Shares are regularly traded on a qualified exchange. We intend to list Equity Shares on BSE Limited and National Stock Exchange of India Limited, which must meet certain trading, listing, financial disclosure and other requirements to be treated as a qualified exchange for these purposes, and no assurance can be given that the Equity Shares will be “regularly traded” for purposes of the mark-to-market election, which requires that more than a de minimis quantity of the ordinary shares, are traded on a qualified exchange on at least 15 days during each calendar quarter.

74. Any future changes in accounting standards may cause adverse unexpected operating results, affect our reported results of operations or otherwise harm our business and financial results.

A change in accounting standards can also have a significant effect on our reported results and may affect our reporting of transactions before the change is effective. New pronouncements and varying interpretations of pronouncements have occurred and may occur in the future. Changes to existing accounting rules or the application of current accounting practices may adversely affect our reported financial results. Additionally, our assumptions, estimates and judgments related to complex accounting matters could significantly affect our financial results. Generally accepted accounting principles and related accounting pronouncements, implementation guidelines and interpretations with regard to a wide range of matters that are relevant to our business, including but not limited to, revenue recognition, fair value of investments, impairment of long-lived assets, leases and related economic transactions, derivatives, pension and post-retirement benefits, intangibles, self-insurance, income taxes, property and equipment, unclaimed property laws and litigation, and stock-based compensation are highly complex and involve many subjective assumptions, estimates and judgments by us. Changes in these rules or their interpretation or changes in underlying assumptions, estimates or judgments by us could significantly change our reported or expected financial performance or otherwise harm our business and financial results.

75. Subsequent to the listing of the Equity Shares, we may be subject to pre-emptive surveillance measures, such as the Additional Surveillance Measures and the Graded Surveillance Measures by the Stock Exchanges in order to enhance the integrity of the market and safeguard the interest of investors.

Subsequent to the listing of the Equity Shares, we may be subject to Additional Surveillance Measures (“ASM”) and Graded Surveillance Measures (“GSM”) by the Stock Exchanges. These measures are in place to enhance the integrity of the market and safeguard the interest of investors. The criteria for shortlisting any security trading on the Stock Exchanges for ASM is based on objective criteria, which includes market based parameters such as high low price variation, concentration of client accounts, close to close price variation, market capitalization, average daily trading volume and its change, and average delivery percentage, among others. Securities are subject to

GSM when its price is not commensurate with the financial health and fundamentals of the issuer. Specific parameters for GSM include net worth, net fixed assets, price to earnings ratio, market capitalization and price to book value, among others. Factors within and beyond our control may lead to our securities being subject to GSM or ASM. In the event our Equity Shares are subject to such surveillance measures implemented by any of the Stock Exchanges, we may be subject to certain additional restrictions in connection with trading of our Equity Shares such as limiting trading frequency (for example, trading either allowed once in a week or a month) or freezing of price on upper side of trading which may have an adverse effect on the market price of our Equity Shares or may in general cause disruptions in the development of an active trading market for our Equity Shares.

76. *Difficulties faced by other financial institutions or the Indian financial sector generally could adversely affect us.*

We are exposed to the risks of the Indian financial system, which may be affected by the financial difficulties faced by certain Indian financial institutions because the commercial soundness of many financial institutions may be closely related as a result of credit, trading, clearing or other relationships. This risk, which is referred to as “systemic risk”, may adversely affect financial intermediaries, such as banks and NBFCs. Our transactions with these financial institutions expose us to credit risk in the event of default by the counterparty, which can be exacerbated during periods of market illiquidity. The problems faced by individual Indian financial institutions and any instability in or difficulties faced by the Indian financial system generally could create adverse market perception about Indian financial institutions. This in turn could adversely affect our business, results of operations and financial condition.

77. *We may be affected by competition laws, the adverse application or interpretation of which could adversely affect our business.*

The Competition Act regulates practices and seeks to prevent an appreciable adverse effect on competition in the relevant market in India (“AAEC”). Under the Competition Act, any formal or informal arrangement, understanding or action in concert between enterprises, whether formal or informal, which causes or is likely to cause an AAEC is considered void and may result in the imposition of substantial penalties. Furthermore, any agreement among competitors which directly or indirectly involves the determination of purchase or sale prices, limits or controls production, supply, markets, technical development, investment or the provision of services or shares the market or source of production or provision of services in any manner, including by way of allocation of geographical area or number of consumers in the relevant market or directly or indirectly results in bid-rigging or collusive bidding is presumed to have an AAEC and is considered void. The Competition Act also prohibits abuse of a dominant position by any enterprise. If it is proved that the contravention committed by a company took place with the consent or connivance or is attributable to any neglect on the part of, any director, manager, secretary or other officer of such a company, that person shall also be guilty of contravention and may be punished. On March 4, 2011, the Government notified and brought into force the combination regulation (merger control) provisions under the Competition Act with effect from June 1, 2011. These provisions require acquisitions of shares, voting rights, assets or control or mergers or amalgamations that cross the prescribed asset and turnover based thresholds to be mandatorily notified to and pre-approved by the CCI. Additionally, on May 11, 2011, the CCI issued Competition Commission of India (Procedure for Transaction of Business Relating to Combinations) Regulations, 2011, as amended, which sets out the mechanism for implementation of the merger control regime in India. In the event we pursue an acquisition or combination or amalgamation in the future, we may be affected, directly or indirectly, by the application or interpretation of any provision of the Competition Act. With effect from September 19, 2024, the Ministry of Corporate Affairs has issued Notification No. S.O. 4031(E) announcing that clause (f) of section 19 of the Competition Amendment Act has come into effect, which amends Section 26 of the Competition Act by addition of sub-section (9) that allows CCI to either close an investigation or pass an order under Section 27 upon completing its inquiry, provided that, prior to issuance of the final order, the CCI issues a show cause notice to the parties concerned detailing the allegations against such parties.

The Competition Act aims to, among others, prohibit all agreements and transactions, including agreements between vertical trading partners, i.e., entities at different stages or levels of the production chain in different markets, which may have an AAEC in India. Consequently, all agreements entered into by us could be within the purview of the Competition Act. Furthermore, the CCI has extra-territorial powers and can investigate any agreements, abusive conduct or combination occurring outside India if such agreement, conduct or combination has an AAEC in India. However, the impact of the provisions of the Competition Act on the agreements entered into by us cannot be predicted with certainty at this stage. We may be affected, directly or indirectly, by the application or interpretation of any provision of the Competition Act, or any enforcement proceedings initiated

by the CCI, or any adverse publicity that may be generated due to scrutiny or prosecution by the CCI or if any prohibition or substantial penalties are levied under the Competition Act, it could adversely affect our business, results of operations, cash flows and prospects.

78. *India's existing credit information infrastructure may cause increased risks of loan defaults. All of our business is located in India.*

India's existing credit information infrastructure may pose problems and difficulties in running a robust credit check on our borrowers. We may also face difficulties in the due diligence process relating to our clients. We may not be able to run comprehensive searches and there are no assurances that any searches we undertake will be accurate or reliable. Hence, our overall credit analysis could be less robust as compared to similar transactions in more developed economies. Any inability to undertake a comprehensive due diligence or credit check might result in an increase in defaults. Any of the foregoing may have a material adverse effect on our business, financial condition, results of operations and cash flows.

79. *The requirements of being a publicly listed company may strain our resources.*

We are not a listed company and have historically not been subjected to the compliance requirements and increased scrutiny of our affairs by shareholders, regulators and the public at large associated with being a listed company. As a listed company, we will incur significant legal, accounting, corporate governance and other expenses that we did not incur as an unlisted company. We will be subject to the SEBI Listing Regulations which will require us to file audited annual and unaudited quarterly reports with respect to our business and financial condition. If we experience any delays, we may fail to satisfy our reporting obligations and/or we may not be able to readily determine and accordingly report any changes in our results of operations or cash flows as promptly as other listed companies.

Further, as a listed company, we will be required to maintain and improve the effectiveness of our disclosure controls and procedures and internal control over financial reporting, including keeping adequate records of daily transactions. In order to maintain and improve the effectiveness of our disclosure controls and procedures and internal control over financial reporting, significant resources and management attention will be required. As a result, our management's attention may be diverted from our business concerns, which may adversely affect our business, prospects, financial condition, results of operations and cash flows. In addition, we may need to hire additional legal and accounting staff with appropriate experience and technical accounting knowledge, but we cannot assure you that we will be able to do so in a timely and efficient manner.

80. *There is no guarantee that our Equity Shares will be listed on the BSE and NSE in a timely manner or at all.*

In accordance with Indian law and practice, permission for listing and trading of our Equity Shares will not be granted until after certain actions have been completed in relation to this Issue and until Allotment of Equity Shares pursuant to this Issue. In accordance with current regulations and circulars issued by SEBI, our Equity Shares are required to be listed on the BSE and NSE within such time as mandated under UPI Circulars, subject to any change in the prescribed timeline in this regard. However, we cannot assure you that the trading in our Equity Shares will commence in a timely manner or at all. Any failure or delay in obtaining final listing and trading approvals may restrict your ability to dispose of your Equity Shares.

SECTION III – INTRODUCTION

SUMMARY FINANCIAL INFORMATION

The following tables set forth summary financial information derived from our Restated Consolidated Financial Information as of and for the three months ended June 30, 2024, and as of and for the Fiscal Years ended March 31, 2024, March 31, 2023 and March 31, 2022.

The summary financial information presented below should be read in conjunction with “*Financial Statements*” and “*Management’s Discussion and Analysis of Financial Condition and Results of Operations*” beginning on pages 328 and 400, respectively.

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**SUMMARY OF RESTATED CONSOLIDATED STATEMENT OF ASSETS AND LIABILITIES
INFORMATION**

(₹ in million unless otherwise stated)

Particulars	As at June 30	As at March 31		
	2024	2024	2023	2022
Assets				
Non-current assets				
Property, plant and equipment	102.90	59.65	21.16	26.45
Right-of-use assets	107.01	98.66	124.21	66.53
Goodwill	-	-	-	-
Other intangible assets	-	-	-	-
Financial assets				
(i) Investments	46.05	46.05	16.21	10.37
(ii) Others financial assets	25.46	25.24	17.66	41.79
Deferred tax assets (net)	-	-	-	31.15
Other tax assets (net)	237.21	291.07	117.29	230.14
Other non-current assets	1,124.36	1,124.36	1,339.49	1,360.93
Total non-current assets	1,642.99	1,645.03	1,636.02	1,767.36
Current assets				
Financial assets				
(i) Trade receivables	1,091.96	810.89	758.53	294.39
(ii) Cash and cash equivalents	809.04	928.53	936.78	477.49
(iii) Bank balances other than (ii) above	3,250.84	2,946.35	2,680.15	3,364.05
(iv) Others financial assets	1,843.22	1,751.87	835.90	2,266.65
Other current assets	442.96	463.83	295.96	191.36
Total current assets	7,438.02	6,901.47	5,507.32	6,593.94
Total assets	9,081.01	8,546.50	7,143.34	8,361.30
Equity and liabilities				
Equity				
Equity share capital	114.38	114.38	114.38	114.38
Instruments entirely equity in nature	-	-	-	-
Other equity	1,472.10	1,511.51	1,312.56	2,051.04
Total equity	1,586.48	1,625.89	1,426.94	2,165.42
Liabilities				
Non-current liabilities				
Financial liabilities				
(i) Borrowings	308.97	423.49	224.96	-
(ii) Lease liabilities	94.76	91.59	113.78	59.54
(iii) Other financial liabilities	0.35	0.35	0.35	0.35
Provisions	30.99	25.16	22.04	20.28
Total non-current liabilities	435.07	540.59	361.13	80.17
Current liabilities				
Financial liabilities				
(i) Borrowings	1,754.39	1,693.50	1,697.77	1,509.14
(ii) Lease liabilities	28.00	22.19	19.19	8.47
(iii) Trade payables				
(a) Total outstanding dues of micro enterprises and small enterprises	42.03	94.35	94.26	55.13
(b) Total outstanding dues of creditors other than micro enterprises and small enterprises	2,277.50	2,176.33	1,084.07	692.81
(iv) Other financial liabilities	2,817.21	2,234.13	2,299.62	3,725.04
Other current liabilities	110.18	131.76	138.76	106.06
Provisions	30.15	27.76	21.60	19.06
Total current liabilities	7,059.46	6,380.02	5,355.27	6,115.71
Total liabilities	7,494.53	6,920.61	5,716.40	6,195.88
Total equity and liabilities	9,081.01	8,546.50	7,143.34	8,361.30

**SUMMARY OF RESTATED CONSOLIDATED STATEMENT OF PROFITS AND LOSS
INFORMATION**

(₹ in million unless otherwise stated)

Particulars	For the period ended June 30 2024	For the year ended March 31 2024	For the year ended March 31 2023	For the year ended March 31 2022
Income				
Revenue from operations	3,422.67	8,750.03	5,394.67	5,265.65
Other income	35.62	153.12	216.49	166.54
Total income	3,458.29	8,903.15	5,611.16	5,432.19
Expenses				
Payment gateway cost	1,276.15	2,017.16	1,566.52	2,276.75
Lending operational expenses	923.61	2,702.55	685.04	176.07
Financial guarantee expenses	25.27	326.55	1,095.93	907.69
Employee benefits expense	391.90	1,159.74	982.25	1,072.46
Other expenses	819.06	2,324.95	1,840.62	2,153.28
Total expenses	3,435.99	8,530.95	6,170.36	6,586.25
Finance costs	65.81	188.25	204.24	109.13
Depreciation and amortisation expense	19.96	43.15	42.82	20.99
Profit/(loss) before tax	(63.47)	140.80	(806.26)	(1,284.18)
Current tax	2.68	0.01	0.73	2.16
Deferred tax	-	-	31.15	(4.72)
Total tax expense/ (credit)	2.68	0.01	31.88	(2.56)
Profit/(Loss) for the period/ year	(66.15)	140.79	(838.14)	(1,281.62)
Earnings before finance cost, depreciation, amortisation and tax (EBITDA)	22.30	372.20	(559.20)	(1,154.06)
Other comprehensive income (OCI)		-		
Items that will not be reclassified subsequently to profit or loss:		-		
Remeasurement of net defined benefit liability	(3.47)	(0.60)	(1.42)	13.24
Fair value changes on equity investments through OCI	-	4.63	5.84	2.67
Income tax relating to above item	-	-	-	-
Other comprehensive income for the period/year	(3.47)	4.03	4.42	15.91
Total comprehensive income for the period/year	(69.62)	144.82	(833.72)	(1,265.71)
Profit/(loss) for the period/year attributable to:				
Earnings per share:				
i. Basic	(1.16)	2.46	(14.66)	(23.04)
ii. Diluted	(1.16)	2.38	(14.66)	(23.04)

SUMMARY OF RESTATED CONSOLIDATED STATEMENT OF CASH FLOWS INFORMATION

(₹ in million unless otherwise stated)

Particulars	For the three months period ended June 30, 2024	For the year ended 31 March 2024	For the year ended 31 March 2023	For the year ended 31 March 2022
Cash flow from operating activities				
Profit/ (Loss) before tax	(63.47)	140.80	(806.26)	(1,284.18)
<i>Adjustments for:</i>				
Depreciation of property, plant and equipment	12.92	17.60	19.80	16.01
Depreciation of right of use asset	7.04	25.55	23.02	4.98
Bad debts	-	-	13.00	-
Advances written off	-	-	10.29	12.37
Interest income	(27.88)	(110.91)	(94.72)	(69.71)
Share issue expenses	-	-	-	61.12
Provision for doubtful advances	-	-	56.90	2.76
(Gain)/Loss on sale or disposal of property, plant and equipment (net)	(0.16)	(0.25)	-	0.38
Share-based payment expense	30.21	54.13	95.24	260.04
Finance costs	65.81	188.25	204.24	109.13
Financial guarantee expense	25.27	326.55	1,095.93	907.69
Provision for loss on ZIP product	-	-	-	106.91
Liabilities / provisions no longer required written back	-	(40.78)	(67.32)	-
Impairment loss on trade receivables	3.50	4.80	4.95	-
Reversal of impairment loss on trade receivables	-	-	-	(5.02)
Operating Profit before working capital changes	53.24	605.74	555.07	122.48
Working capital adjustments				
Decrease/(increase) in Trade receivables	(284.57)	(57.16)	(482.09)	99.04
Decrease/(increase) in Other financial assets	(100.69)	(940.78)	1,186.19	(1,391.50)
Decrease/(increase) in Other current assets	20.87	47.26	(84.35)	(1,010.31)
Decrease/(increase) in Other bank balances (Escrow and Nodal accounts)	(231.09)	(465.60)	754.32	(1,012.87)
Increase/(decrease) in Other financial liabilities	578.81	(371.16)	(2,303.91)	(11.26)
Increase/(decrease) in Trade payables	64.11	1,133.15	497.21	92.44
Increase/(decrease) in Other liabilities	(21.58)	(7.00)	32.70	(28.41)
Increase/(decrease) in Provisions	4.76	8.68	2.88	16.77
Cash generated from/(used in) operating activities	83.86	(46.87)	158.02	(3,123.62)
Income tax (paid)/refund, net	51.18	(173.79)	112.11	(82.24)
Net cash generated from/(used in) operating activities	135.04	(220.66)	270.13	(3,205.86)
Cash flow from investing activities				
Purchase of property, plant and equipment	(56.42)	(56.33)	(14.51)	(33.45)
Proceeds from sale of property, plant and equipment	0.41	0.48	-	-
Investment in unquoted shares	-	(25.22)	-	-
Interest received on bank deposits	16.00	154.58	65.40	48.20
Investments in bank deposits	(98.46)	(355.03)	(1,199.65)	(5,974.49)
Proceeds from maturity of bank deposits	25.06	552.15	1,141.98	5,112.02
Net cash generated from/(used in) investing activities	(113.41)	270.63	(6.78)	(847.72)
Cash flow from financing activities				
Proceeds from issue of equity shares	-	-	-	1,059.99
Proceeds from issue of preference shares	-	-	0.04	2,154.44
Proceeds from borrowings	2,235.11	7,464.89	-	363.00
Repayment of borrowings	(2,218.37)	(7,406.48)	(95.08)	(67.92)
Proceeds of non-convertible debenture	-	496.25	543.04	-
Repayment of non-convertible debenture	(76.40)	(271.20)	(54.00)	(25.45)
Payment of lease liabilities	(9.36)	(31.50)	(25.44)	(3.71)
Share issue expenses	(15.26)	(45.04)	-	(77.42)
Interest and other borrowing cost	(61.42)	(172.07)	(188.88)	(108.77)

Particulars	For the three months period ended June 30, 2024	For the year ended 31 March 2024	For the year ended 31 March 2023	For the year ended 31 March 2022
Net cash generated from/(used in) financing activities	(145.70)	34.85	179.68	3,294.16
Net (decrease)/ increase in cash and cash equivalents	(124.07)	84.82	443.03	(759.42)
Cash and cash equivalents at the beginning of the period/year	(208.72)	(293.54)	(736.57)	22.85
Cash and cash equivalents at the end of the period/year	(332.79)	(208.72)	(293.54)	(736.57)

THE ISSUE

The following table summarises details of the Issue.

Issue of Equity Shares ^{(1)*}	Up to 20,501,792 Equity Shares aggregating up to ₹ 5,720.00 million
<i>The Issue consists of:</i>	
A. QIB Portion^{(3) (4)}	Not less than 15,476,345 Equity Shares
<i>Of which:</i>	
Anchor Investor Portion	Up to 9,225,807 Equity Shares
Net QIB Portion (assuming Anchor Investor Portion is fully subscribed)	6,150,538 Equity Shares
<i>Of which:</i>	
Available for allocation to Mutual Fund Portion (5% of the Net QIB Portion)	307,527 Equity Shares
Balance of QIB Portion for all QIBs including Mutual Funds	5,843,011 Equity Shares
B. Non-Institutional Portion⁽⁵⁾	Not more than 3,075,268 Equity Shares
<i>Of which:</i>	
- One-third of the Non-Institutional Portion available for allocation to Bidders with an application size of more than ₹200,000 and up to ₹1,000,000	10,25,089 Equity Shares
- Two-third of the Non-Institutional Portion available for allocation to Bidders with an application size of more than ₹1,000,000	2,050,179 Equity Shares
C. Retail Portion⁽⁵⁾	Not more than 2,050,179 Equity Shares
Pre and post-Issue Equity Shares	
Equity Shares outstanding prior to the Issue	57,184,521 Equity Shares
Equity Shares outstanding after the Issue	77,686,313 Equity Shares
Use of Net Proceeds	See “Objects of the Issue” on page 144 for information about the use of the proceeds from the Fresh Issue.

**Subject to finalisation of the Basis of Allotment*

⁽¹⁾ Our Board has authorised the Fresh Issue, pursuant to its resolution dated December 5, 2023 and December 4, 2024 and our Shareholders have authorised the Fresh Issue pursuant to their resolution dated December 27, 2023.

⁽²⁾ Our Company in consultation with the BRLMs, allocated up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations. The QIB Portion was accordingly reduced for the Equity Shares allocated to Anchor Investors. One-third of the Anchor Investor Portion were reserved for domestic Mutual Funds, subject to valid Bids having been received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. Further, 5% of the Net QIB Portion was made available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the QIB Portion was made available for allocation on a proportionate basis to all QIB Bidders (other than Anchor Investors), including Mutual Funds, subject to valid bids having been received at or above the Issue Price. In the event the aggregate demand from Mutual Funds was less than as specified above, the balance Equity Shares available for Allotment in the Mutual Fund Portion was added to the Net QIB Portion and allocated proportionately to the QIB Bidders (other than Anchor Investors) in proportion to their Bids. For further details, see “Issue Procedure” on page 478.

⁽³⁾ Subject to valid Bids having been received at or above the Issue Price, under-subscription, if any, in any category, except in the QIB Portion, was allowed to be met with spill over from any other category or combination of categories of Bidders at the discretion of our Company, in consultation with the BRLMs and the Designated Stock Exchange For details, see, “Terms of the Issue” on page 469.

⁽⁴⁾ The Equity Shares made available for allocation to Non-Institutional Bidders under the Non-Institutional Portion, was subject to the following: (i) one-third of the portion available to Non-Institutional Bidders were reserved for applicants with an application size of more than ₹200,000 and up to ₹1,000,000, and (ii) two-third of the portion available to Non-Institutional Bidders were reserved for applicants with application size of more than ₹1,000,000, provided that the unsubscribed portion in either of the aforementioned sub-categories was allocated to applicants in the other sub-category of Non-Institutional Bidders. The allotment to each Non-Institutional Bidder was not less than the minimum application size, subject to the availability of Equity Shares in the Non-Institutional Portion, and the remaining Equity Shares, if any, was allocated on a proportionate basis.

Allocation to Bidders in all categories, except the Retail Portion and Anchor Investor Portion, was made on a proportionate basis, subject to valid Bids received at or above the Issue Price. The Allocation to each Retail Individual Bidder was not less than the minimum Bid lot, subject to availability of Equity Shares in Retail Portion, and the remaining available Equity Shares, was allocated on a proportionate basis. The allocation to each Non-Institutional Bidder was not less than the minimum application size, i.e., ₹ 200,000, subject to the availability of Equity Shares in Non-Institutional Investors’ category, and the remaining Equity Shares, if any, was allocated on

a proportionate basis. Allocation to Anchor Investors was on a discretionary basis. For further details, see “*Issue Procedure*” and “*Terms of the Issue*” beginning on pages 478 and 469, respectively.

GENERAL INFORMATION

Our Company was incorporated in New Delhi under the name 'ONE MOBIKWIK SYSTEMS PRIVATE LIMITED' on March 20, 2008, as a private limited company, under the Companies Act, 1956 and was granted a certificate of incorporation by the RoC. Thereafter, our Company was converted into a public limited company, pursuant to a special resolution passed in the extraordinary general meeting of our Shareholders held on June 23, 2021 and the name of our Company was changed to 'ONE MOBIKWIK SYSTEMS LIMITED', and a fresh certificate of incorporation dated June 25, 2021 was issued to our Company by the RoC.

For details of changes in the name and registered office address of our Company, see '*History and Certain Corporate Matters*' on page 269.

Registered & Corporate Office:

Unit 102, 1st Floor, Block-B,
Pegasus One, Golf Course Road,
Sector-53, Gurugram,
Haryana-122003, India

Corporate Identity Number: U64201HR2008PLC053766

Registration Number: 053766

Address of the Registrar of Companies

Our Company is registered with the Registrar of Companies, National Capital Territory of Delhi and Haryana, situated at the following address:

Registrar of Companies, National Capital Territory of Delhi and Haryana

4th Floor, IFCI Tower
61, Nehru Place
New Delhi 110 019
India

Board of Directors

The table below sets forth the details of the constitution of our Board:

Name	Designation	DIN	Address
Bipin Preet Singh	Managing Director and Chief Executive Officer	02019594	D2, 303, Parsvnath Exotica, Sector 53, Golf Course Road, Gurgaon, Haryana, 122002
Upasana Rupkrishan Taku	Executive Director, Chairperson and Chief Financial Officer	02979387	D2, 303, Parsvnath Exotica, Sector 53, Golf Course Road, Gurgaon, Haryana, 122002
Punita Kumar Sinha	Independent Director	05229262	51, Gate House Road, Chestnut Hill, MA, USA, 02467
Sayali Karanjkar	Independent Director	07312305	Flat No. 401, 4th Floor, Bldg. 2, Rohan Sehar, PAN Card Club Road, Baner, Pune, Maharashtra, 411045
Navdeep Singh Suri	Independent Director	08775385	A-103, Block A, Sushant Lok 1, Near Office of DCP, Sector 28, Gurgaon, Haryana- 122009
Raghu Ram Hiremagalur Venkatesh	Independent Director	09202812	48998, Oat Grass Ter, Fremont, California, United States, 94539
Vineet Bansal	Non-Executive, Non-Independent, Nominee Director	05156956	A-190, Shastri Nagar, Near Lachoo College, Jodhpur, Rajasthan, India- 342003

For further details of our Directors, see "*Our Management*" on page 297.

Company Secretary and Compliance Officer

Ankita Sharma is the Company Secretary and Compliance Officer of our Company. Her contact details are as follows:

Address

Unit 102, 1st Floor, Block-B
Pegasus One, Golf Course Road,
Sector- 53, Gurugram
Haryana- 122003, India
Tel: +91 (124) 490 3344
E-mail: ipo@mobikwik.com

Statutory Auditors of our Company

B S R & Associates LLP, Chartered Accountants

Building No. 10, 12th Floor, Tower-C
DLF Cyber City, Phase II
Gurugram – 122 002, Haryana, India
Tel.: +91 124 719 1000
E-mail: girisharora@bsraffiliates.com
ICAI Firm Registration Number: 116231W/W-100024
Peer Review Number: 014273

Changes in Statutory Auditors

There have been no changes to our statutory auditors in the last three years immediately preceding the date of this Prospectus:

Book Running Lead Managers

SBI Capital Markets Limited

Unit No. 1501, 15th floor, A & B Wing,
Parinee Creescenzo Building, Plot C-38, G Block
Bandra Kurla Complex, Bandra (East)
Mumbai- 400 051, Maharashtra, India
Tel: +91 22 4006 9807
E-mail: mobikwik.ipo@sbicaps.com
Investor grievance e-mail: investor.relations@sbicaps.com
Contact person: Kristina Dias/ Krithika Shetty
Website: www.sbicaps.com
SEBI Registration: INM000003531

DAM Capital Advisors Limited

One BKC, Tower C
15th Floor, Unit No. 1511,
Bandra Kurla Complex, Bandra (East)
Mumbai 400 051, Maharashtra, India
Tel: +91 22 4202 2500
E-mail: mobikwik.ipo@damcapital.in
Investor grievance email: complaint@damcapital.in
Contact person: Arpi Chheda
SEBI Registration No.: MB/INM000011336

Statement of inter-se allocation of responsibilities among the BRLMs

The responsibilities and coordination by the BRLMs for various activities in this Issue are as follows:

S. No.	Activity	Responsibility	Coordinator
1	Capital structuring with the relative components and formalities such as type of instruments, size of the Issue, allocation between primary and secondary, etc. and due diligence of our Company including its operations/management/business plans/legal etc. Drafting and design of the Draft Red Herring Prospectus, the Red Herring Prospectus, this Prospectus, abridged prospectus and application form. The BRLMs shall ensure compliance with stipulated requirements and completion of prescribed formalities with the Stock Exchanges, the RoC and the SEBI including finalisation of Prospectus and RoC filing	SBICAPS, DAM	SBICAPS
2	Drafting and approval of statutory advertisements	SBICAPS, DAM	SBICAPS
3	Drafting and approval of all publicity material other than statutory advertisement as mentioned above including corporate advertising, brochure, etc. and filing of media compliance report	SBICAPS, DAM	DAM
4	Appointment of intermediaries - Registrar to the Issue, Printer and advertising agency (including coordination of all agreements)	SBICAPS, DAM	SBICAPS
5	Appointment of other intermediaries – Monitoring agency, Banker to the Issue, Share Escrow Agent, etc (including coordination of all agreements)	SBICAPS, DAM	DAM
6	Preparation of road show presentation and frequently asked questions	SBICAPS, DAM	DAM
7	International institutional marketing of the Issue, which will cover, <i>inter alia</i> : • Institutional marketing strategy; • Finalizing the list and division of investors for one-to-one meetings; and • Finalizing international road shows and investor meeting schedule	SBICAPS, DAM	DAM
8	Domestic institutional marketing of the Issue, which will cover, <i>inter alia</i> : • Institutional Marketing strategy; • Finalizing the list and division of investors for one-to-one meetings; and • Finalizing road show and investor meeting schedule	SBICAPS, DAM	SBICAPS
9	Retail marketing of the Issue, which will cover, <i>inter alia</i> : • Finalising media, marketing, public relations strategy and publicity budget, frequently asked questions at retail road shows • Finalising brokerage, collection centres • Finalising centres for holding conferences for brokers etc. • Follow-up on distribution of publicity and Issue material • including form, RHP/ Prospectus and deciding on the quantum of the Issue material	SBICAPS, DAM	SBICAPS
10	Non-institutional marketing of the Issue, which will cover, <i>inter alia</i> : • Finalising media, marketing, public relations strategy and publicity budget • Formulating strategies for marketing to Non – Institutional Investors	SBICAPS, DAM	DAM
11	Coordination with Stock Exchanges for Anchor coordination, Anchor CAN and intimation of anchor allocation, book building software, bidding terminals and mock trading	SBICAPS, DAM	DAM
12	Managing the book and finalization of pricing in consultation with our Company	SBICAPS, DAM	DAM
13	Post-Issue activities, which shall involve essential follow-up with Banker(s) to the Issue and SCSBs to get quick estimates of collection and advising Company about the closure of the Issue, based on correct figures, finalisation of the basis of allotment or weeding out of multiple applications, unblocking of application monies, listing of instruments, dispatch of certificates or demat credit and refunds, and coordination with various agencies connected with the post-Issue activity such as Registrar to the Issue, Banker(s) to the Issue, Sponsor Bank(s), SCSBs including responsibility for underwriting arrangements, as applicable. Coordinating with Stock Exchanges and SEBI for submission of all post-Issue reports including the initial and final post-Issue report to SEBI.	SBICAPS, DAM	DAM

Registrar to the Issue

Link Intime India Private Limited

C 101, 1st floor, 247 Park, Lal Bahadur Shastri Marg

Vikhroli (West)

Mumbai, Maharashtra, India- 400 083

Tel: +91 8108114949

E-mail: mobikwik.ipo@linkintime.co.in

Investor grievance e-mail: mobikwik.ipo@linkintime.co.in

Contact person: Shanti Gopalkrishnan

Website: www.linkintime.co.in

SEBI Registration No.: INR000004058

Legal Counsel to our Company as to Indian Law

Cyril Amarchand Mangaldas

Level 1 & 2. Max Towers

Plot No. C-001/A/1

Sector 16B,

Gautam Buddha Nagar, Noida 201 301

Uttar Pradesh, India

Tel: +91 120 669 9000

Bankers to our Company

Axis Bank Limited

Vipul Plaza, Suncity, Sector 54 Gurgaon, Haryana-122001

Contact Person: Anita Khurana

Tel: 9582808462

E-mail ID: sector54gurgaon.operationshead@axisbank.com

Website: www.axisbank.com

CIN: L65110GJ1993PLC020769

ICICI Bank Limited

ICICI Bank Tower, Near Chakli Circle

Old Padra Road, Vadodra, Gujarat 390007

Tel: 9324908433

Contact Person: Navdeep Nainawat

Website: www.icicibank.com

Email: Navdeep.nainawat@icicibank.com

CIN: L65190GJ1994PLC021012

Syndicate Members

SBICAP Securities Limited

Marathon Futurex, Unit No. 1201

B-Wing, 12th Floor, N M Joshi Marg

Lower Parel East

Mumbai 400 013

Maharashtra, India

Tel: 91-22-69316204

Contact Person: Archana Dedhia

Website: www.sbisecurities.in

Email: archana.dedhia@sbicapsec.com

SEBI Registration Number: INZ000200032

Investec Capital Services (India) Private Limited

1103-04, 11th Floor, B Wing

Parinee Crescenzo

Bandra Kurla Complex
Mumbai 400 051
Maharashtra, India
Tel: +91 22 6849 7400
Contact Person: Kunal Naik
Website: <http://www.investec.com/india.html>
Email: kunal.naik@investec.co.in
SEBI Registration Number: INZ000007138

Sharekhan Limited
The Ruby, 18th Floor,
29 Senapati Bapat Marg
Dadar (West), Mumbai- 400 028
Maharashtra, India
Tel: +91 22 6750 2000
Contact Person: Pravin Darji
Website: www.sharekhan.com
Email: pravin@sharekhan.com
SEBI Registration Number: INB231073330/INB011073351
CIN: U99999MH1995PLC087498

Anchor, Refund Bank, and Sponsor Bank

Axis Bank Limited
1st and 2nd floor, SCO-57
Huda City Centre
Sector-56, Haryana-122 001
Tel: 9625113216
Contact Person: Meenakshi Koul
Website: www.axisbank.com
Email: oprh5051@axisbank.com
CIN: L65110GJ1993PLC020769

Public Issue Account Bank and Sponsor Bank

ICICI Bank Limited
Capital Market Division
5th Floor, HT Parekh Marg
Churchgate, Mumbai- 400 020
Tel: 022-68052182
Contact Person: Varun Badai
Website: www.icicibank.com
Email: ipocmg@icicibank.com
CIN: L65190GJ1994PLC021012

Designated Intermediaries

Self Certified Syndicate Banks

The list of SCSBs notified by SEBI for the ASBA process is available at <http://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised=yes>, or at such other website as may be prescribed by SEBI from time to time. A list of the Designated SCSB Branches with which an ASBA Bidder (other than a RII using the UPI Mechanism), not bidding through Syndicate/Sub Syndicate or through a Registered Broker, RTA or CDP may submit the Bid cum Application Forms, is available at <https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=34>, or at such other websites as may be prescribed by SEBI from time to time.

SCSBs eligible as Issuer Banks for UPI Mechanism and mobile application enabled for UPI Mechanism

In accordance with SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2019/76 dated June 28, 2019 and SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2019/85 dated July 26, 2019, Retail Individual Investors using the UPI Mechanism may only apply through the SCSBs and mobile applications using the UPI handles specified on the website of SEBI (<https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=40>) and updated from time to time.

A list of SCSBs and mobile applications, which are live for applying in public issues using UPI mechanism is available on <https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=35> and <https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=43>, respectively. A list of SCSBs and mobile applications, which are live for applying in public issues using UPI mechanism is provided as 'Annexure A' for the SEBI circular number SEBI/HO/CFD/DIL2/CIR/P/2019/85 dated July 26, 2019.

Syndicate SCSB Branches

In relation to Bids (other than Bids by Anchor Investors and RIIs) submitted to a member of the Syndicate, the list of branches of the SCSBs at the Specified Locations named by the respective SCSBs to receive deposits of Bid cum Application Forms from the Members of the Syndicate is available on the website of SEBI at <http://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised=yes&intmId=35>, which may be updated from time to time or any such other website as may be prescribed by SEBI from time to time. For more information on such branches collecting Bid cum Application Forms from the Syndicate at Specified Locations, see the website of SEBI at <http://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised=yes&intmId=35> or any such other website as may be prescribed by SEBI from time to time.

Registered Brokers

The list of the Registered Brokers, eligible to accept ASBA forms, including details such as postal address, telephone number, and e - mail address, is provided on the website of BSE and NSE at http://www.bseindia.com/Markets/PublicIssues/brokercentres_new.aspx?expandable=3 and http://www.nseindia.com/products/content/equities/ipos/ipo_mem_terminal.htm, respectively, or such other websites as updated from time to time.

Registrar and Share Transfer Agents

The list of the RTAs eligible to accept ASBA Forms at the Designated RTA Locations, including details such as address, telephone number, and e-mail address, are provided on the websites of BSE and NSE at <http://www.bseindia.com/Static/Markets/PublicIssues/RtaDp.aspx?expandable=6> and http://www.nseindia.com/products/content/equities/ipos/asba_procedures.htm, respectively, or such other websites as updated from time to time.

Collecting Depository Participants

The list of the CDPs eligible to accept ASBA Forms at the Designated CDP Locations, including details such as name and contact details, are provided on the websites of BSE and NSE at <http://www.bseindia.com/Static/Markets/PublicIssues/RtaDp.aspx?expandable=6> and http://www.nseindia.com/products/content/equities/ipos/asba_procedures.htm, respectively, or such other websites as updated from time to time.

Credit Rating

As this is an issue of Equity Shares, there is no credit rating for the Issue.

Grading of the Issue

No credit agency registered with SEBI has been appointed in respect of obtaining grading for the Issue.

Debenture Trustees

As this is an issue of Equity Shares, there are no debenture trustees appointed for the Issue.

Monitoring Agency

Our Company has appointed CARE Ratings Limited as monitoring agency prior to filing of the Red Herring Prospectus, in accordance with Regulation 41 of SEBI ICDR Regulations for monitoring the utilisation of the Gross Proceeds from the Fresh Issue.

Name: CARE Ratings Limited

Address: 4th Floor, Godrej Coliseum, Somaiya Hospital Road, Off Eastern Express Highway, Sion (East), Mumbai 400 022

Telephone Number: 0120-4452000

Email: Dinesh.sharma@careedge.in

Website: www.careratings.com

Contact Person: Dinesh Sharma

SEBI Registration Number: IN/CRA/004/199

CIN: L67190MH1993PLC071691

Appraising Entity

None of the objects for which the Net Proceeds will be utilised have been appraised by any agency. Accordingly, no appraising entity is appointed for the Issue.

Green Shoe Option

No green shoe option is contemplated under the Issue.

Experts to the Issue

Except as stated herein, our Company has not obtained any expert opinions.

Our Company has received written consent dated December 5, 2024 from B S R & Associates LLP, Chartered Accountants, to include their name as required under section 26 (1) and 26(5) of the Companies Act, 2013 read with SEBI ICDR Regulations, in the Red Herring Prospectus and this Prospectus and as an “expert” as defined under section 2(38) of the Companies Act, 2013 to the extent and in their capacity as our Statutory Auditors, and in respect of their (i) examination report, dated October 1, 2024 on our Restated Consolidated Financial Information; and (ii) their report dated December 5, 2024 on the Statement of Possible Special Tax Benefits in this Prospectus and such consent will not be withdrawn up to the filing of this Prospectus with the RoC.

In addition, our Company has received written consent dated December 5, 2024, V P G S & Co., Chartered Accountants, holding a valid peer review certificate from ICAI, to include its name as an “expert” under Section 2(38) of the Companies Act, and other applicable provisions of the Companies Act in its capacity as an independent chartered accountant, in respect of their certificates and such consent will not be withdrawn up to the filing of this Prospectus with the RoC.

However, the term “expert” shall not be construed to mean an “expert” as defined under the U.S. Securities Act.

Filing

A copy of the Red Herring Prospectus, along with the material contracts and documents has been filed with the RoC in accordance with Section 32 of the Companies Act, 2013, and a copy of this Prospectus required to be filed under Section 26 of the Companies Act, 2013 will be filed with the RoC at its office, and through the electronic portal at <http://www.mca.gov.in/mcafoportal/loginvalidateuser.do>

Book Building Process

“Book building”, in the context of the Issue, refers to the process of collection of Bids from investors on the basis of the Red Herring Prospectus, the Bid cum Application Forms and the Revision Forms within the Price Band. The Price Band and minimum Bid Lot was decided by our Company in consultation with the BRLMs, and advertised in all editions of the English national daily newspaper The Financial Express, all editions of the Hindi national daily newspaper Jansatta (Hindi being the regional language of Delhi NCR wherein our Registered Office is located), each with wide circulation, respectively, not less than two Working Days prior to the Bid/ Issuer Opening Date and was made available to the Stock Exchanges for the purpose of uploading on their respective

websites. The Issue Price was determined by our Company in consultation with the BRLMs, after the Bid/ Issue Closing Date.

All Bidders, other than Anchor Investors, were mandatorily required to participate in the Issue mandatorily through the ASBA process by providing the details of their respective bank accounts in which the corresponding Bid Amount was blocked by the SCSBs and Sponsor Bank, as the case may be. Anchor Investors are not permitted to participate in the Issue through the ASBA process. Retail Individual Investors may participate through the ASBA process by either (a) providing the details of their respective ASBA Account in which the corresponding Bid Amount was blocked by the SCSBs or, (b) through the UPI Mechanism. Non-Institutional Investors with an application size of up to ₹ 0.50 million shall use the UPI Mechanism and shall also provide their UPI ID in the Bid cum Application Form submitted with Syndicate Members, Registered Brokers, Collecting Depository Participants and Registrar and Share Transfer Agents

In accordance with the SEBI ICDR Regulations, QIBs Bidding in the Net QIB Portion and Non-Institutional Bidders bidding in the Non-Institutional Portion were not allowed to withdraw or lower the size of their Bid(s) (in terms of the quantity of the Equity Shares or the Bid Amount) at any stage. Retail Individual Investors (subject to the Bid Amount being up to ₹ 200,000) could revise their Bids during the Bid/ Issue Period and withdraw their Bids until the Bid/ Issue Closing Date. Further, Anchor Investors were not allowed to withdraw their Bids after the Anchor Investor Bidding Date. Further, allocation to QIBs in the Net QIB Portion was on a proportionate basis and allocation to Anchor Investors in the Anchor Investor Portion was on a discretionary basis.

For further details, see “*Issue Structure*” and “*Issue Procedure*” on pages 475 and 478, respectively.

Our Company will comply with the SEBI ICDR Regulations and any other directions issued by SEBI in relation to this Issue. In this regard, our Company has appointed the BRLMs to manage this Issue and procure Bids for this Issue.

The Book Building Process is in accordance with guidelines, rules, regulations prescribed by SEBI. Bidders were advised to make their own judgment about an investment through this process prior to submitting a Bid.

Bidders should note the Issue is also subject to obtaining (i) the final listing and trading approvals of the Stock Exchanges, which our Company shall apply for after Allotment; and (ii) the final approval of the RoC after this Prospectus is registered with the RoC.

Illustration of Book Building Process and the Price Discovery Process

For an illustration of the Book Building Process and the price discovery process, see “*Issue Procedure*” on page 478.

Underwriting Agreement

Our Company have entered into the Underwriting Agreement with the Underwriters for the Equity Shares proposed to be issued in the Issue. The extent of underwriting obligations and the Bids to be underwritten in the Issue are as per the Underwriting Agreement. Pursuant to the terms of the Underwriting Agreement, the obligations of each of the Underwriters are several and are subject to certain conditions specified therein.

The Underwriting Agreement is dated December 14, 2024. The Underwriters have indicated their intention to underwrite the following number of Equity Shares:

Name, address, telephone number and email address of the Underwriters	Indicative Number of Equity Shares to be underwritten	Amount underwritten (₹ million)
SBI Capital Markets Limited Unit No. 1501, 15 th floor, A&B Wing, Parinee Creescenzo Building, Plot C-38, G Block, Bandra Kurla Complex, Bandra (East), Mumbai- 400 051, Maharashtra, India Tel: +91 22 4006 9807	2,562,524	714.94

Name, address, telephone number and email address of the Underwriters	Indicative Number of Equity Shares to be underwritten	Amount underwritten (₹ million)
E-mail: mobikwik.ipo@sbicaps.com Website: www.sbicaps.com		
DAM Capital Advisors Limited One BKC, Tower C, 15 th floor, Unit No. 1511, Bandra Kurla Complex, Bandra (East), Mumbai-400 051, Maharashtra, India Tel: +91 22 4202 2500 Email: mobikwik.ipo@damcapital.in Website: www.damcapital.in	2,562,623	714.97
SBICAP Securities Limited Marathon Futurex, Unit No. 1201, B-wing, 12 th floor, N M Joshi Marg, Lower Parel East, Mumbai-400 013, Maharashtra, India Tel: +91 22 69316204 Email: archana.dedhia@sbicapsec.com Website: www.sbisecurities.in	100	0.03
Investec Capital Services (India) Private Limited 1103-04, 11 th floor B wing, Parinee Crescenzo, Bandra Kurla Complex, Mumbai- 400 051, Maharashtra, India Tel: +91 22 6849 7400 Email: kunal.naik@investec.co.in Website: http://www.investec.com/india.html	100	0.03
Sharekhan Limited The Ruby, 18 th floor, 29 Senapati Bapat Marg, Dadar (West), Mumbai- 400 028, Maharashtra, India Tel: +91 22 6750 2000 Email: pravin@sharekhan.com Website: www.sharekhan.com	100	0.03
Total	5,125,447	1,430.00

The above-mentioned amount is indicative and will be finalised after finalisation of the Basis of Allotment and subject to the provisions of the SEBI ICDR Regulations.

In the opinion of our Board (based on representations given by the Underwriters), the resources of the Underwriters are sufficient to enable them to discharge their respective underwriting obligations in full. The Underwriters are registered with SEBI under Section 12(1) of the SEBI Act or are registered as brokers with the Stock Exchange(s). The IPO Committee, at its meeting, held on December 14, 2024, has accepted and entered into the Underwriting Agreement mentioned above on behalf of our Company.

Allocation among the Underwriters may not necessarily be in the proportion of their underwriting commitments set forth in the table above. Notwithstanding the above table, each of the Underwriters shall be severally responsible for ensuring payment with respect to the Equity Shares allocated to Bidders procured by them, in accordance with the Underwriting Agreement. In the event of any default in payment, the respective Underwriter, in addition to other obligations defined in the Underwriting Agreement, will also be required to procure purchasers for or purchase the Equity Shares to the extent of the defaulted amount in accordance with the Underwriting Agreement.

CAPITAL STRUCTURE

The share capital of our Company, as of the date of this Prospectus, is set forth below.

(In ₹, except share data)

Sr. No.	Particulars	Aggregate nominal value	Aggregate value at Issue Price
(A)	AUTHORISED SHARE CAPITAL		
	80,000,000 Equity Shares of face value of ₹ 2 each	160,000,000	-
	156,899 compulsorily convertible preference shares of ₹ 10 each	1,568,990	-
	1,816,592 compulsorily convertible preference shares of ₹ 100 each	181,659,200	-
(B)	ISSUED, SUBSCRIBED AND PAID-UP CAPITAL BEFORE THE ISSUE		
	57,184,521 Equity Shares of face value of ₹ 2 each ^{(a)(b)}	114,369,042	-
(C)	PRESENT ISSUE		
	Fresh Issue of up to 20,501,792 Equity Shares aggregating up to ₹ 5,720.00 million **	41,003,584	5,719,999,968
(D)	ISSUED, SUBSCRIBED AND PAID-UP SHARE CAPITAL AFTER THE ISSUE⁺		
	7,76,86,313 Equity Shares of face value of ₹ 2 each	155,372,626	-
(E)	SECURITIES PREMIUM ACCOUNT		
	Before the Issue (in ₹ million)		11,543.40
	After the Issue* (in ₹ million)		17,222.40

** Subject to finalisation of the Basis of Allotment.

⁺ Assuming full subscription in the Issue.

- (a) Our Board has authorised the Issue, pursuant to their resolution dated December 5, 2023. Our Shareholders have authorised the Issue pursuant to special resolution dated December 27, 2023.
- (b) Our Company had allotted 30,910 partly paid-up Series H CCCPS to Blacksoil Capital Private Limited and 8,832 partly paid-up CCCPS to Blacksoil India Credit Fund on January 16, 2023 (on both of which an amount of ₹ 1 was paid up on each CCCPS only at the time allotment). Such CCCPS were forfeited pursuant to a resolution passed by the Board of Directors on December 5, 2023, due to non-payment of the balance of a total sum of ₹ 44,960,124.60 on such CCCPS when called upon. The amounts originally paid up on the CCCPS has been categorized as liability and grouped under other financial liabilities in the Restated Consolidated Financial Information. See also "Financial Information – Restated Consolidated Financial Information – Note 13" on page 373.

Changes in our Authorised Share Capital

For details in relation to the changes in the authorised share capital of our Company, see "History and Certain Corporate Matters – Amendments to our Memorandum of Association" on page 270.

Notes to Capital Structure

1. Share Capital History

A. History of Equity Share capital of our Company

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The following table sets forth the history of the Equity Share capital of our Company:

Date of allotment	Number of equity shares allotted	Details of allottees		Face value (₹)	Offer price per equity share (₹)	Nature of consideration	Nature of allotment	Cumulative number of equity shares	Amount raised (₹)	Cumulative paid-up equity share capital (₹)
March 20, 2008	10,000	Bipin Preet Singh	9,000	10	10	Cash	Initial subscription to the Memorandum of Association	10,000	100,000	100,000
		Pooja Chauhan	1,000							
September 29, 2012	691,000	Bipin Preet Singh	691,000	10	10	Cash	Preferential allotment	701,000	6,910,000	7,010,000
	299,000	Upasana Rupkrishan Taku	299,000	10	10	Cash	Preferential allotment	1,000,000	2,990,000	10,000,000
March 11, 2017	4	Bennett, Coleman and Company Limited	4	10	5,594	Cash	Private placement	1,000,004	22,376	10,000,040
August 8, 2017	10	Bajaj Finance Limited	10	10	8,300.75	Cash	Private placement	1,000,014	83,007.50	10,000,140
January 31, 2019	4,960	Refer to footnote (1)		10	10,307	Other than cash	Allotment as part of consideration for the acquisition of Harvest Fintech	1,004,974	Not Applicable	10,049,740
May 26, 2021	36,201	Cloud Ranger Limited	36,201	10	5,594	Cash	Conversion of 36,201 Series C1 CCCPS	1,041,175	Not Applicable	10,411,750
June 10, 2021	1	Abu Dhabi Investment Authority	1	10	17,916	Cash	Private placement	1,041,176	17,916	10,411,760
Pursuant to the resolution of the shareholders dated June 21, 2021, 20 Class A Equity Shares held by SCIIH III and SCII IV were reclassified as 20 ordinary equity shares.								1,041,196		10,411,960
Our Company sub-divided each equity share of a face value of ₹ 10 each to five Equity Shares of a face value of ₹ 2 each, with effect from June 21, 2021.								5,205,980		10,411,960
June 22, 2021	15,617,940	Refer to footnote (2)		2	NA	NA	Bonus issue	20,823,920	Not Applicable	41,647,840
	482,680	GMO Global Payment Fund Investment	482,680	2	279.70	Cash	Conversion of 24,134 Series C1 CCCPS	21,306,600	Not Applicable	42,613,200

Date of allotment	Number of equity shares allotted	Details of allottees		Face value (₹)	Offer price per equity share (₹)	Nature of consideration	Nature of allotment	Cumulative number of equity shares	Amount raised (₹)	Cumulative paid-up equity share capital (₹)
		Partnership								
	116,200	GMO Global Payment Fund Investment Partnership	116,200	2	279.70	Cash	Conversion of 5,810 Series C9 CCCPS	21,422,800	Not Applicable	42,845,600
	36,440	GMO Global Payment Fund Investment Partnership	36,440	2	411.68	Cash	Conversion of 1,822 Series E1 CCCPS	21,459,240	Not Applicable	42,918,480
	139,440	New Delhi Television Limited	139,440	2	411.68	Cash	Conversion of 6,972 Series E5 CCCPS	21,598,680	Not Applicable	43,197,360
June 29, 2021	6,306,080	Bajaj Finance Limited	6,306,080	2	356.79	Cash	Conversion of 271,050 Series D CCCPS	27,904,760	Not Applicable	55,809,520
	1,444,020	Bajaj Finance Limited	1,444,020	2	411.68	Other than cash	Conversion of 68,269 Series E3 CCCPS and 3,932 Other CCCPS	29,348,780	Not Applicable	58,697,560
	150,760	Bajaj Finance Limited	150,760	2	501.50	Other than cash	Conversion of 7,538 Other CCCPS	29,499,540	Not Applicable	58,999,080
	78,380	Bajaj Finance Limited	78,380	2	622.50	Other than cash	Conversion of 3,919 Other CCCPS	29,577,920	Not Applicable	59,155,840
	944,300	Refer to footnote (3)		2	622.50	Cash	Conversion of 47,215 Other CCCPS	30,522,220	Not Applicable	61,044,440
	243,68	Refer to footnote (4)		2	777.80	Cash	Conversion	30,765,	Not	61,531,

Date of allotment	Number of equity shares allotted	Details of allottees		Face value (₹)	Offer price per equity share (₹)	Nature of consideration	Nature of allotment	Cumulative number of equity shares	Amount raised (₹)	Cumulative paid-up equity share capital (₹)
	0						on of 12,184 Other CCCPS	900	Applicable	800
July 29, 2021	155,040	Anupam Mittal	8,040	2	622.50	Cash	Conversion of 7,752 Other CCCPS	30,920,940	Not Applicable	61,841,880
		Leposhe Trading Enterprises LLP	117,280							
		Deepan Kapadia	29,720							
	2,311,220	Tree Line Asia Master Fund (Singapore) Pte Ltd	2,311,220	2	180.28	Cash	Conversion of 88,058 Series B1 CCCPS and 27,503 Series B4 CCCPS	33,232,160	Not Applicable	66,464,320
	241,340	Tree Line Asia Master Fund (Singapore) Pte Ltd	241,340	2	279.70	Cash	Conversion of 12,067 Series C1 CCCPS	33,473,500	Not Applicable	66,947,000
August 19, 2021	199,400	S. Gopalakrishnan (Trustee of Pratithi Investment Trust)	199,400	2	501.50	Cash	Conversion of 9,970 Series E8 CCCPS	33,672,900	Not Applicable	67,345,800
	107,580	Hindustan Media Ventures Limited	107,580	2	501.50	Cash	Conversion of 5,379 Series E7 CCCPS	33,780,480	Not Applicable	67,560,960
October 1, 2021	273,260	Bennett, Coleman and Company Limited	273,260	2	356.79	Cash	Conversion of 13,363 Series C7 CCCPS	34,053,740	Not Applicable	68,107,480
	348,580	Bennett, Coleman and Company Limited	348,580	2	279.70	Cash	Conversion of 17,729 Series C7 CCCPS	34,402,320	Not Applicable	68,804,640

Date of allotment	Number of equity shares allotted	Details of allottees		Face value (₹)	Offer price per equity share (₹)	Nature of consideration	Nature of allotment	Cumulative number of equity shares	Amount raised (₹)	Cumulative paid-up equity share capital (₹)
	719,920	Hindustan Media Ventures Limited	719,920	2	501.50	Cash	Conversion of 35,996 Series E7 CCCPS	35,122,240	Not Applicable	70,244,480
	192,840	DMI Alternative Investment Fund – The Sparkle Fund	192,840	2	777.80	Cash	Conversion of 9,642 Other CCCPS	35,315,080	Not Applicable	70,630,160
	27,320	Gaurav Manglik	27,320	2	411.68	Cash	Conversion of 1,366 Series E3 CCCPS	35,342,400	Not Applicable	70,684,800
	27,320	Tianying Fu (Trustee of The Fu Family Trust)	27,320	2	411.68	Cash	Conversion of 1,366 Series E3 CCCPS	35,369,720	Not Applicable	70,739,440
	942,400	American Express Travel Related Services Company, Inc	942,400	2	180.28	Cash	Conversion of 47,120 Series B2 CCCPS	36,312,120	Not Applicable	72,624,240
	101,340	American Express Travel Related Services Company, Inc	101,340	2	279.70	Cash	Conversion of 5,067 Series C6 CCCPS	36,413,460	Not Applicable	72,826,920
	72,860	Trifecta Venture Debt Fund – I	72,860	2	411.68	Cash	Conversion of 3,643 Series E4 CCCPS	36,486,320	Not Applicable	72,972,640
	78,280	Nicolas Jarosson	78,280	2	456.70	Cash	Conversion of 3,914 Series E6A CCCPS	36,564,600	Not Applicable	73,129,200

Date of allotment	Number of equity shares allotted	Details of allottees		Face value (₹)	Offer price per equity share (₹)	Nature of consideration	Nature of allotment	Cumulative number of equity shares	Amount raised (₹)	Cumulative paid-up equity share capital (₹)
	1,056,680	Cisco Systems (USA) Pte. Ltd.	1,056,680	2	180.28	Cash	Conversion of 52,834 Series B3 CCCPS	37,621,280	Not Applicable	75,242,560
	144,080	Cisco Systems (USA) Pte. Ltd.	144,080	2	279.70	Cash	Conversion of 7,204 Series C5 CCCPS	37,765,360	Not Applicable	75,530,720
	8,040	Sidharth Alok Choudhary	8,040	2	622.50	Cash	Conversion of 402 Other CCCPS	37,773,400	Not Applicable	75,546,800
	6,033,440	Net1 Applied Technologies Netherlands B.V.	6,033,440	2	279.70	Cash	Conversion of 181,007 Series C2 CCCPS and 120,665 Series C3 CCCPS	43,806,840	Not Applicable	87,613,680
	182,180	Net1 Applied Technologies Netherlands B.V.	182,180	2	411.68	Cash	Conversion of 9,109 Series E2 CCCPS	43,989,020	Not Applicable	87,978,040
	2,420	Manas Tamotia	2,420	2	622.50	Cash	Conversion of 121 Other CCCPS	43,991,440	Not Applicable	87,982,880
	1,663,300	Abu Dhabi Investment Authority	1,663,300	2	895.80	Cash	Conversion of 83,165 Series G CCCPS	45,654,740	Not Applicable	91,309,480
	2,183,008	Sequoia Capital India Investment Holdings III	2,183,008	2	2	Cash	Conversion of 109,779 Series A CCCPS	47,837,748	Not Applicable	95,675,496
	3,430,961	Sequoia Capital India Investments IV	3,430,961	2	43.72	Cash	Conversion of 172,536 Series A1 CCCPS	51,268,709	Not Applicable	102,537,418

Date of allotment	Number of equity shares allotted	Details of allottees		Face value (₹)	Offer price per equity share (₹)	Nature of consideration	Nature of allotment	Cumulative number of equity shares	Amount raised (₹)	Cumulative paid-up equity share capital (₹)
	352,240	Sequoia Capital India Investments IV	352,240	2	180.27	Cash	Conversion of 23,615 Series A2 CCCPS	51,620,949	Not Applicable	103,241,898
	3,360,220	Sequoia Capital India Investments IV	3,360,220	2	180.28	Cash	Conversion of 17,806 Series A3 CCCPS, 87,864 Series B1 CCCPS and 62,341 Series B4 CCCPS	54,981,169	Not Applicable	109,962,338
	241,340	Sequoia Capital India Investments IV	241,340	2	279.70	Cash	Conversion of 12,067 Series C1 CCCPS	55,222,509	Not Applicable	110,445,018
	364,360	Sequoia Capital India Investments IV	364,360	2	411.68	Cash	Conversion of 18,218 Series E1 CCCPS	55,586,869	Not Applicable	111,173,738
October 13, 2021	272,915	Refer to footnote (5)		2	2	Cash	Exercise of ESOPs	55,859,784	545,830	111,719,568
	252,112	Refer to footnote (6)		2	34.75	Cash	Exercise of ESOPs	56,111,896	8,760,892	112,223,792
	97,158	Refer to footnote (7)		2	223.75	Cash	Exercise of ESOPs	56,209,054	21,739,102.50	112,418,108
	42,240	Anand Kumar	2,940	2	285.40	Cash	Exercise of ESOPs	56,251,294	12,055,296	112,502,588
		Chandan Joshi	36,420							
		Shivane Patiyal	320							
		Sandeep GR	2,560							
	39,458	Refer to footnote (8)		2	329.35	Cash	Exercise of ESOPs	56,290,752	12,995,492.30	112,581,504

Date of allotment	Number of equity shares allotted	Details of allottees		Face value (₹)	Offer price per equity share (₹)	Nature of consideration	Nature of allotment	Cumulative number of equity shares	Amount raised (₹)	Cumulative paid-up equity share capital (₹)
	10,610	Rajesh Kumar	180	2	365.35	Cash	Exercise of ESOPs	56,301,362	3,876,363.50	112,602,724
		Sarah Banerjee	160							
		Amit Kumar Singh	160							
		Chandan Joshi	10,110							
December 29, 2021	883,159	Bennett, Coleman and Company Limited	883,159	2	1132.30	Cash	Preferential Allotment	57,184,521	1,000,000,036	114,369,042
Total	57,184,521							57,184,521		114,369,042

(1) Allotment of 376 equity shares to AlphaGrep Securities Private Limited, 115 equity shares to Arindam Banerji, 187 equity shares to Dhruv Shah, 288 equity shares to Govindarajan Chellappa, 288 equity shares to Jamil Khatri, 115 equity shares to Jitendra Panjabi, 786 equity shares to Kunal R Bajaj, 230 equity shares to Madhur Rao, 193 equity shares jointly to Nagarajan Sankaranarayanan and Swati Prakash Pandit, 388 equity shares jointly to Shital Bhagvanji Raiyani and Nilesh Surendra Rai Jasani, 173 equity shares to Pankaj Kapoor, 173 equity shares to Rahul Chadha, 760 equity shares to RS Partners I LLC, 6 equity shares to Sandhya Rohit Kapadia, 76 equity shares to Mihir Doshi, 56 equity shares to Sarosh Sorab Irani, 375 equity shares to Soheli Jeet Lalvani and 375 equity shares to Vineet Nagrani.

(2) Allotment of 8,730,930 Equity Shares to Bipin Preet Singh, 31,560 Equity Shares to Polaris Banyan Holding Private Limited, 12,510 Equity Shares to Acumen Wealth Private Limited, 6,180,900 Equity Shares to Upasana Rupkrishan Taku, 12,510 Equity Shares to Ashika Global Securities Private Limited, 10,530 Equity Shares to Jayantilal Mistrimal Sanghvi, Shobhnadevi Jayantilal Sanghvi and Prakash Mishrimal Sanghvi, 10,530 Equity Shares to Siddharth Kothari, 10,530 Equity Shares to Ramiladevi Sanwalchand Gandhi, 150 Equity Shares to Sequoia Capital India Investment IV, 150 Equity Shares to Sequoia Capital India Investment Holdings III, 150 Equity Shares to Bajaj Finance Limited, 60 Equity Shares to Bennett, Coleman and Company Limited, 5,640 Equity Shares to AlphaGrep Securities Private Limited, 1,725 Equity Shares jointly to Arindam Banerji and Rajasree Banerji, 5,395 Equity Shares to Spark Fund Advisors LLP, 4,320 Equity Shares to Govindarajan Chellappa, 4,320 Equity Shares to Neeru Kulbhushan Khanna, 1,725 Equity Shares jointly to Jitendra H Panjabi and Supriya J Panjabi, 11,790 Equity Shares to Kunal Bajaj, 3,450 Equity Shares to Madhur Rao, 1,140 Equity Shares to Mihir Joshi, 2,895 Equity Shares jointly to Nagarajan Sankaranarayanan and Swati Prakash Pandit, 5,820 Equity Shares jointly to Shital Bhagvanji Raiyani and Nilesh Surendra Rai Jasani, 2,595 Equity Shares to Pankaj Kapur, 11,400 Equity Shares to RS Partners I LLC, 90 Equity Shares jointly to Sandhya Rohit Kapadia and Rohit Amritlal Kapadia, 840 Equity Shares to Sarosh S Irani, 5,625 Equity Shares to Soheli Jeet Lalvani, 5,625 Equity Shares to Vineet Nagrani, 9,375 Equity Shares to P Deepak, 18,750 Equity Shares to Kurush Noshir Jungalwala and Shireen K Jungalwala, 18,750 Equity Shares to Jamshed Jal Vakharia and Navaz Jamshed Vakharia, 12,075 Equity Shares to Rajaram Moreswar Ajgaonkar, 24,090 Equity Shares to Aamir Khan, 15,000 Equity Shares to MSR Karthik, 45,000 Equity Shares to MVN Sesha Chary, 9,375 Equity Shares to Kapil Kailash Suneja, 9,375 Equity Shares to Anamitra Roy, 2,475 Equity Shares to Ashish Sharma, 9,375 Equity Shares to Madhu Sanwal, 9,375 Equity Shares to Sumit Hero Chuganee, 23,250 Equity Shares to Shanno Ravi, 23,250 Equity Shares to Hedge Finance Limited, 23,250 Equity Shares to Manish Jain Bafna, 23,250 Equity Shares to Plant Lipids Private Limited, 22,500 Equity Shares to Advik Tecnocommercial Private Limited, 11,250 Equity Shares to Rajesh Mannalal Agrawal, 23,250 Equity Shares to Duro Shox Private Limited, 9,375 Equity Shares to Atul Dua, 9,375 Equity Shares to Charishma Hotels Private Limited, 9,375 Equity Shares to Bujorjee Family Private Trust, 9,375 Equity Shares to Vicky Hemchand Gala and Hemchand Lalji Gala, 9,375 Equity Shares to Aman Tandon, 9,375 Equity Shares to Rajesh Sud and Simi Saberwal Sud, 9,375 Equity Shares to Pravin Shripad Bhalerao and Neeta Pravin Bhalerao, 22,500 Equity Shares to J B Mody Enterprises LLP, 18,750 Equity Shares to Sandeep Kumar Shah, 9,375 Equity Shares to Ravi Venkatesan, 9,375 Equity Shares to Hema Ravichandar and V Ravichandar, 9,375 Equity Shares to Mili Sameer Joshi and Hemchand Lalji Gala, 9,375 Equity Shares to Bharat Tandon, 9,375 Equity Shares to Vijay Mohan and Rajul Mohan, 9,375 Equity Shares to Nagaraj Azhakesan and Azhagammal A, 28,125 Equity Shares to Vicco Products (Bombay) Private Limited, 9,375 Equity Shares to Manish Satyanarayan Nuwal, 9,375 Equity Shares to BML Enterprises LLP, 15 Equity Shares to Abu Dhabi Investment Authority. The bonus issue was undertaken by our Company by capitalizing an amount of ₹ 31.24 million from the securities premium account and not from free reserves. The balances in the securities premium account of our Company prior to and after the bonus issue were ₹ 10,215.24 million and ₹ 10,184.00 million, respectively.

(3) Allotment of 240,960 Equity Shares to Elizabeth Mathew, 144,580 Equity Shares to Mauryan First, 120,500 Equity Shares to Orios Select Fund – I, 117,420 Equity Shares to Vineet Kulbandhu Sharma, 23,480 Equity Shares to Rajes K Parikh HUF, 23,480 Equity Shares to Infinity Alternatives Advisors LLP, 14,680 Equity Shares to Atul Bhushan Hajela, 11,740 Equity Shares to S. Vijayaraghavan, 58,640 Equity Shares to Vijay Kedia, 48,200 Equity Shares to Bharat Vinod Daftary, 29,240 Equity Shares to Madhavi Srihari, 23,460 Equity Shares to Aryana Trust, 16,080 Equity Shares to Satya Srini Vasani, 16,080 Equity Shares to S. Sambath Kumar, 16,080 Equity Shares to Ankur Healthcare Private Limited, 8,020 Equity Shares to Punita Kumar Sinha, 2,420 Equity Shares to Vega Tamotia and 29,240 Equity Shares to Sundar Ram Enterprises Private Limited.

(4) Allotment of 95,800 Equity Shares to Khattar Holdings Private Limited, 90,000 Equity Shares to Dheeshjith G Vattaparambil, 25,720 Equity Shares to Padma Lochan Mohanty, 6,440 Equity Shares to Phani Kumar Mantha, 6,440 Equity Shares to Vijaya Kamesh Mantha and 19,280 Equity Shares to Vardhman Holdings Limited.

(5) Allotment of 230,000 Equity Shares to Kunal Raj Bajaj, 40,000 Equity Shares to Sarosh Sorab Irani, 260 Equity Shares to Rameez Ahmed

Reza, 490 Equity Shares to Vijay Narayan Borhade, 620 Equity Shares to Aranta Hanumant Kadam, 900 Equity Shares to Pritam Bhowal and 645 Equity Shares to Navneet Pandey, upon exercise of vested ESOPs.

(6) Allotment of 68,295 Equity Shares to Nikhil Narang, 41,558 Equity Shares to Ankur Shrivastava, 30,000 Equity Shares to Abhishek Chandra, 21,220 Equity Shares to Chirag Jain, 40,420 Equity Shares to Atul Goyal, 6,340 Equity Shares to Kumar Arindam Sadhu, 340 Equity Shares to Badri Nath, 25,900 Equity Shares to Kunal Mehta, and 18,039 Equity Shares to Mrinal Sinha, upon exercise of vested ESOPs.

7) Allotment of 3,510 Equity Shares to Mohammad Faisal, 4,700 Equity Shares to Badal Verma, 8,787 Equity Shares to Rachit Raj, 2,227 Equity Shares to Prashant Gandhi, 1,414 Equity Shares to Akhilesh Kalra, 2,000 Equity Shares to Saurabh Gupta, 2,000 Equity Shares to Mayank Sharma, 8,000 Equity Shares to Mayank Suneja, 940 Equity Shares to Parul Jain, 1,080 Equity Shares to Bharat Verma, 34,840 Equity Shares to Pretty Pandey, 4,000 Equity Shares to Chirag Jain, 3,660 Equity Shares to Kumar Arindam Sadhu, and 20,000 Equity Shares to Badri Nath, upon exercise of vested ESOPs.

(8) Allotment of 80 Equity Shares to Chanpreet Singh, 40 Equity Shares to Sushant Sood, 220 Equity Shares to Himanshu Aggarwal, 100 Equity Shares to Shashank Tiwari, 30 Equity Shares to Arjit Gupta, 240 Equity Shares to Ankush Arora, 3,640 Equity Shares to Dheeraj Aneja, 180 Equity Shares to Angad Wadia, 2,180 Equity Shares to Gaurav Kumar, 1,680 Equity Shares to Tusharika Tyagi, 2,160 Equity Shares to Abhishek Barnwal, 300 Equity Shares to Kshitij Anand, 1,540 Equity Shares to Lokesh Chadha, 2,380 Equity Shares to Arindam Deb, 400 Equity Shares to Shrey Sharma, 1,080 Equity Shares to Ch. Kamlesh Rao, 620 Equity Shares to Biren Nayak, 700 Equity Shares to Rajat Chopra, 560 Equity Shares to Sidhanshu Gupta, 280 Equity Shares to Mahesh Chand Yadav, 120 Equity Shares to Vikas Sirohi, 640 Equity Shares to Paraj Jain, 420 Equity Shares to Anubhav Jain, 900 Equity Shares to Parinita Puri, 880 Equity Shares to Esha Satishraj Jagdale, 460 Equity Shares to Shivani Kocchar, 320 Equity Shares to Sanjay Rawat, 350 Equity Shares to Nitish Kumar Chand, 560 Equity Shares to Rakhi Bansal, 280 Equity Shares to Deepansh Bhutani, 420 Equity Shares to Gaurav Mishra, 240 Equity Shares to Noopur Gupta, 140 Equity Shares to Vijay Singh Sinhar, 140 Equity Shares to Kapil Arora, 80 Equity Shares to Rishabh Rastogi, 240 Equity Shares to Pallavi Kumari, 700 Equity Shares to Shruti Rohatgi, 100 Equity Shares to Kashish Soni, 240 Equity Shares to Nikhil Aggarwal, 98 Equity Shares to Nikhil Sharma, 40 Equity Shares to Divyanshi Sharma, 380 Equity Shares to Ankit Kumar, 140 Equity Shares to Bhavya Raheja, 360 Equity Shares to Kanika Singhal, 780 Equity Shares to Vijayendra Bawa, 660 Equity Shares to Sandeep GR, 2,480 Equity Shares to Saurabh Gupta, 2,100 Equity Shares to Mayank Sharma, 2,280 Equity Shares to Mayank Suneja, 1,440 Equity Shares to Bharat Verma, and 3,060 Equity Shares to Pretty Pandey, upon exercise of vested ESOPs.

B. History of Class A Equity Shares of our Company

The history of the Class A Equity Shares of our Company issued by our Company is provided in the following table:

Date of allotment	Number of Class A Equity Shares allotted	Details of allottees		Face value (₹)	Offer price per Equity Share (₹)	Nature of consideration	Nature of allotment	Cumulative number of Class A Equity Shares	Amount raised (₹)	Cumulative paid-up Class A Equity Share Capital (₹)
March 28, 2014	10	Sequoia Capital India Investment Holdings III	Class A Equity Shares	10	24.59	Cash	Preferential allotment	10	245.90	100
March 28, 2014	10	Sequoia Capital India Investments IV	Class A Equity Shares	10	869.30	Cash	Preferential allotment	20	8,693	200
Pursuant to a resolution of the shareholders dated June 21, 2021, 20 Class A Equity Shares were reclassified as 20 ordinary equity shares.										

Note: The Class A Equity Shares allotted by our Company to Sequoia Capital India Investment Holdings III and Sequoia Capital India Investments IV while it was a private limited company. To the extent permitted by applicable laws, the Class A Equity Shares carried such number of votes as may be necessary to permit each holder of the Series A CCCPS to vote, on all matters submitted to the vote of the shareholders of our Company in such manner and such proportion as each such holder of the Series A CCCPS would have been entitled to, had each such holder of the Series A CCCPS elected to convert its Series A CCCPS into equity shares based on the applicable conversion price. At all other times and in all other events, including the event that a holder of Class A Equity Shares does not hold any Series A CCCPS, the Class A Equity Shares held by such shareholder would carry one vote.

C. History of preference share capital of our Company

The history of the preference share capital of our Company issued by our Company is provided in the following table:

Date of allotment	Number of preference shares allotted	Details of allottees		Face value (₹)	Offer price per preference share (₹)	Nature of consideration	Nature of allotment	Conversion ratio	Amount raised (₹)	Cumulative number of preference shares	Cumulative paid-up preference share capital (₹)
		Series A CCCPS									
March 28, 2014	109,779	Sequoia Capital India Investment Holdings III	109,779	10	24.59	Cash	Preferential allotment	NA	2,699,754.10	109,779	1,097,790

Date of allotment	Number of preference shares allotted	Details of allottees			Face value (₹)	Offer price per preference share (₹)	Nature of consideration	Nature of allotment	Conversion ratio	Amount raised (₹)	Cumulative number of preference shares	Cumulative paid-up preference share capital (₹)
October 1, 2021	(109,779)	Sequoia Capital India Investment Holdings III	2,183,008		10	NA	NA	Conversion of 109,779 Series A CCCPS	1:19.89 ⁽⁵⁾	NA	0	0
Series A1 CCCPS												
March 28, 2014	172,536	Sequoia Capital India Investments IV	172,536		100	869.33	Cash	Preferential allotment	NA	149,991,307	172,536	17,253,600
October 1, 2021	(172,536)	Sequoia Capital India Investments IV	3,430,961		100	NA	NA	Conversion of 172,536 Series A1 CCCPS.	1:19.89 ⁽⁵⁾	NA	0	0
Series A2 CCCPS												
February 11, 2015	23,615	Sequoia Capital India Investments IV	23,615		100	2,688.94	Cash	Rights issue	NA	63,499,327.76	23,615	2,361,500
October 1, 2021	(23,615)	Sequoia Capital India Investments IV	352,240		100	NA	NA	Conversion of 23,615 Series A2 CCCPS.	1:14.92 ⁽⁵⁾	NA	0	0
Series A3 CCCPS												
February 25, 2015	17,806	Sequoia Capital India Investments IV	17,806		100	3,605.57	Cash	Rights issue	NA	64,200,779.42	17,806	1,780,600

Date of allotment	Number of preference shares allotted	Details of allottees			Face value (₹)	Offer price per preference share (₹)	Nature of consideration	Nature of allotment	Conversion ratio	Amount raised (₹)	Cumulative number of preference shares	Cumulative paid-up preference share capital (₹)
October 1, 2021	(17,806)	Sequoia Capital India Investments IV	17,806		100	NA	NA	Conversion of 17,806 Series A3 CCCPS.	1:20 ⁽⁵⁾	NA	0	0
Series B1 CCCPS												
February 27, 2015	87,864	Sequoia Capital India Investments IV	87,864		100	3,605.57	Cash	Private placement	NA	316,799,802.48	87,864	8,786,400
	88,058	Tree Line Asia Master Fund (Singapore) Pte Ltd	88,058		100	3,605.57	Cash	Private placement	NA	317,499,283.06	175,922	17,592,200
July 29, 2021	(88,058)	Tree Line Asia Master Fund (Singapore) Pte Ltd	1,761,160		100	NA	NA	Conversion of 88,058 Series B1 CCCPS	1:20 ⁽⁵⁾	NA	87,864	8,786,400
October 1, 2021	(87,864)	Sequoia Capital India Investments IV			100	NA	NA	Conversion of 87,864 Series B1 CCCPS.	1:20 ⁽⁵⁾	NA	0	0
Series B2 CCCPS												
February 27, 2015	47,120	American Express Travel Related Services Company, Inc	47,120		10	3,605.57	Cash	Private placement	NA	169,894,458.40	47,120	471,200

Date of allotment	Number of preference shares allotted	Details of allottees		Face value (₹)	Offer price per preference share (₹)	Nature of consideration	Nature of allotment	Conversion ratio	Amount raised (₹)	Cumulative number of preference shares	Cumulative paid-up preference share capital (₹)
October 1, 2021	(47,120)	American Express Travel Related Services Company, Inc	942,400	10	NA	NA	Conversion of 47,120 Series B2 CCCPS.	1:20 ⁽⁵⁾	NA	0	0
Series B3 CCCPS											
May 5, 2015	52,834	Cisco Systems (USA) Pte. Ltd	52,834	100	3,605.57	Cash	Preferential allotment	NA	190,496,685.38	52,834	5,283,400
October 1, 2021	(52,834)	Cisco Systems (USA) Pte. Ltd	1,056,680	100	NA	NA	Conversion of 52,834 Series B3 CCCPS.	1:20 ⁽⁵⁾	NA	0	0
Series B4 CCCPS											
November 27, 2015	62,341	Sequoia Capital India Investments IV	62,341	100	3,605.57	Cash	Preferential allotment	NA	224,774,839.37	62,341	6,234,100
	27,503	Tree Line Asia Master Fund (Singapore) Pte Ltd	27,503	100	3,605.57	Cash	Private placement	NA	99,163,991.71	89,844	8,984,400
July 29, 2021	(27,503)	Tree Line Asia Master Fund (Singapore) Pte Ltd	550,060	100	NA	NA	Conversion of 27,503 Series B4 CCCPS	1:20 ⁽⁵⁾	NA	62,341	6,234,100

Date of allotment	Number of preference shares allotted	Details of allottees		Face value (₹)	Offer price per preference share (₹)	Nature of consideration	Nature of allotment	Conversion ratio	Amount raised (₹)	Cumulative number of preference shares	Cumulative paid-up preference share capital (₹)
October 1, 2021	(62,341)	Sequoia Capital India Investments IV	3,360,220	100	NA	NA	Conversion of 62,341 Series B4 CCCPS.	1:20 ⁽⁵⁾	NA	0	0
Series C1 CCCPS											
June 24, 2016	36,201	Cloud Ranger Limited	36,201	100	5,594.00	Cash	Preferential allotment	NA	202,508,394	36,201	3,620,100
	24,134	GMO Global Payment Fund Investment Partnership	24,134	100	5,594.00	Cash	Private placement	NA	135,005,596	60,355	6,035,500
	12,067	Sequoia Capital India Investments IV	12,067	100	5,594.00	Cash	Private placement	NA	67,502,798	72,402	7,240,200
	12,067	Tree Line Asia Master Fund (Singapore) Pte Ltd	12,067	100	5,594.00	Cash	Private placement	NA	67,502,798	84,469	8,446,900
May 26, 2021	(36,201)	Cloud Ranger Limited	36,201	100	NA	NA	Conversion of 36,201 Series C1 CCCPS	1:1	NA	48,268	4,826,800
June 22, 2021	(24,134)	GMO Global Payment Fund Investment Partnership	482,680	100	NA	NA	Conversion of 24,134 Series C1 CCCPS	1:20 ⁽⁵⁾	NA	24,134	2,413,400

Date of allotment	Number of preference shares allotted	Details of allottees			Face value (₹)	Offer price per preference share (₹)	Nature of consideration	Nature of allotment	Conversion ratio	Amount raised (₹)	Cumulative number of preference shares	Cumulative paid-up preference share capital (₹)
July 29, 2021	(12,067)	Tree Line Asia Master Fund (Singapore) Pte Ltd	241,340		100	NA	NA	Conversion of 12,067 Series C1 CCCPS	1:20 ⁽⁵⁾	NA	12,067	1,206,700
October 1, 2021	(12,067)	Sequoia Capital India Investments IV	241,340		100	NA	NA	Conversion of 12,067 Series C1 CCCPS	1:20 ⁽⁵⁾	NA	0	0
		Series C2 CCCPS										
September 2, 2016	181,007	Net1 Applied Technologies Netherlands B.V	181,007		100	5,594.00	Cash	Preferential Allotment	NA	1,012,553,158	181,007	18,100,700
October 1, 2021	(181,007)	Net1 Applied Technologies Netherlands B.V	6,033,44		100	NA	NA	Conversion of 181,007 Series C2 CCCPS	1:20 ⁽⁵⁾	NA	0	0
		Series C5 CCCPS										
January 9, 2017	7,204	Cisco Systems (USA) Pte. Ltd	7,204		100	5,594.00	Cash	Preferential Allotment	NA	40,299,176	7,204	720,400
October 1, 2021	(7,204)	Cisco Systems (USA) Pte. Ltd	144,080		100	NA	NA	Conversion of 7,204 Series C5 CCCPS.	1:20 ⁽⁵⁾	NA	0	0
		Series C6 CCCPS										

Date of allotment	Number of preference shares allotted	Details of allottees			Face value (₹)	Offer price per preference share (₹)	Nature of consideration	Nature of allotment	Conversion ratio	Amount raised (₹)	Cumulative number of preference shares	Cumulative paid-up preference share capital (₹)
June 14, 2017	5,067	American Express Travel Related Services Company, Inc	5,067		100	5,594.00	Cash	Preferential Allotment	NA	28,344,798	5,067	506,700
October 1, 2021	(5,067)	American Express Travel Related Services Company, Inc	101,340		100	NA	NA	Conversion of 5,067 Series C6 CCCPS	1:20 ⁽⁵⁾	NA	0	0
		Series C9 CCCPS										
July 6, 2017	5,810	GMO Global Payment Fund Investment Partnership	5,810		100	5,594.00	Cash	Preferential Allotment	NA	32,501,140	5,810	581,000
June 22, 2021	(5,810)	GMO Global Payment Fund Investment Partnership	116,200		100	NA	NA	Conversion of 5,810 Series C9 CCCPS	1:20 ⁽⁵⁾	NA	0	0
		Series C3 CCCPS										
July 21, 2017	120,665	Net1 Applied Technologies Netherlands B.V	120,665		100	5,594.00	Cash	Preferential Allotment	NA	675,000,010	120,665	12,066,500

Date of allotment	Number of preference shares allotted	Details of allottees		Face value (₹)	Offer price per preference share (₹)	Nature of consideration	Nature of allotment	Conversion ratio	Amount raised (₹)	Cumulative number of preference shares	Cumulative paid-up preference share capital (₹)
October 1, 2021	(120,665)	Net1 Applied Technologies Netherlands B.V		100	NA	NA	Conversion of 120,665 Series C3 CCCPS	1:20 ⁽⁵⁾	NA	0	0
Series C7 CCCPS											
March 28, 2018	17,429	Bennett, Coleman and Company Limited	17,429	100	5,594.12	Cash	Conversion of one Series C7A Warrant into 17,429 Series C7 CCCPS	NA	97,500,000	17,429	1,742,900
June 22, 2021	13,663	Bennett, Coleman and Company Limited	13,663	100	7,135.74	Cash	Conversion of one Class C7B Warrant into 13,663 Series C7 CCCPS	NA	97,495,615.62	31,092	3,109,200
October 1, 2021	(31,092)	Bennett, Coleman and Company Limited	6,21,840	100	NA	NA	Conversion of 31,092 Series C7 CCCPS	1:20 ⁽⁵⁾	NA	0	0
Series D CCCPS											
August 8, 2017	271,050	Bajaj Finance Limited	271,050	100	8,300.75	Cash	Private placement	NA	2,249,918,288	271,050	27,105,000
June 29, 2021	(271,050)	Bajaj Finance Limited	6,306,080	100	NA	NA	Conversion of 271,050 Series D CCCPS	1:23.27 ⁽⁵⁾	NA	0	0
Series E1 CCCPS											

Date of allotment	Number of preference shares allotted	Details of allottees			Face value (₹)	Offer price per preference share (₹)	Nature of consideration	Nature of allotment	Conversion ratio	Amount raised (₹)	Cumulative number of preference shares	Cumulative paid-up preference share capital (₹)
November 15, 2018	1,748	GMO Global Payment Fund Investment Partnership	1,748		100	8,233.50	Cash	Preferential Allotment	NA	14,392,158	1,748	174,800
	18,218	Sequoia Capital India Investments IV	18,218		100	8,233.50	Cash	Private placement	NA	149,997,903	19,966	1,996,600
December 14, 2018	74	GMO Global Payment Fund Investment Partnership	74		100	8,233.50	Cash	Preferential Allotment	NA	609,279	20,040	2,004,000
June 22, 2021	(1,822)	GMO Global Payment Fund Investment Partnership	36,440		100	NA	NA	Conversion of 1,822 Series E1 CCCPS	1:20 ⁽⁵⁾	NA	18,218	1,821,800
October 1, 2021	(18,218)	Sequoia Capital India Investments IV			100	NA	NA	Conversion of 18,218 Series E1 CCCPS.	1:20 ⁽⁵⁾	NA	0	0
		Series E2 CCCPS										
December 14, 2018	9,109	Net1 Applied Technologies Netherlands B.V	9,109		100	8,233.50	Cash	Private placement	NA	74,998,951.50	9,109	910,900

Date of allotment	Number of preference shares allotted	Details of allottees			Face value (₹)	Offer price per preference share (₹)	Nature of consideration	Nature of allotment	Conversion ratio	Amount raised (₹)	Cumulative number of preference shares	Cumulative paid-up preference share capital (₹)
October 1, 2021	(9,109)	Net1 Applied Technologies Netherlands B.V	182,180		100	NA	NA	Conversion of 9,109 Series E2 CCCPS	1:20 ⁽⁵⁾	NA	0	0
Series E3 CCCPS												
March 1, 2019	1,366	Gaurav Manglik	1,366		100	8,233.50	Cash	Preferential Allotment	NA	11,250,000	1,366	136,600
	1,366	Tianying Fu (Trustee of The Fu Family Trust)	1,366		100	8,233.50	Cash	Private placement	NA	11,250,000	2,732	273,200
April 12, 2019	10,534	Bajaj Finance Limited	10,534		100	8,233.50	Other than cash	Preferential Allotment	NA	86,731,689	13,266	1,326,600
August 20, 2019	7,707	Bajaj Finance Limited	7,707		100	8,233.50	Other than cash	Preferential Allotment	NA	63,455,584.50	20,973	2,097,300
December 9, 2019	27,084	Bajaj Finance Limited	27,084		100	8,233.50	Other than cash	Preferential Allotment	NA	222,996,114	48,057	4,805,700
April 10, 2020	12,754	Bajaj Finance Limited	12,754		100	8,233.50	Other than cash	Private placement	NA	105,010,059	60,811	6,081,100
October 19, 2020	10,190	Bajaj Finance Limited	10,190		100	8,233.50	Other than cash	Private placement	NA	83,899,365	71,001	7,100,100
June 29, 2021	(68,269)	Bajaj Finance Limited	1,365,380		100	NA	NA	Conversion of 68,269 Series E3 CCCPS	1:20 ⁽⁵⁾	NA	2,732	273,200
October 1, 2021	(1,366)	Gaurav Manglik	27,320		100	NA	NA	Conversion of 1,366 Series E3	1:20 ⁽⁵⁾	NA	1,366	1,36,600

Date of allotment	Number of preference shares allotted	Details of allottees		Face value (₹)	Offer price per preference share (₹)	Nature of consideration	Nature of allotment	Conversion ratio	Amount raised (₹)	Cumulative number of preference shares	Cumulative paid-up preference share capital (₹)
							CCCPS				
	(1,366)	Tianying Fu (Trustee of The Fu Family Trust)	27,320	100	NA	NA	Conversion of 1,366 Series E3 CCCPS	1:20 ⁽⁵⁾	NA	0	0
		Series E5 CCCPS									
July 10, 2019	6,972	New Delhi Television Limited	6,972	100	8,233.50	Other than cash	Preferential Allotment	NA	57,403,962	6,972	697,200
June 22, 2021	(6,972)	New Delhi Television Limited	139,440	100	NA	NA	Conversion of 6,972 Series E5 CCCPS	1:20 ⁽⁵⁾	NA	0	0
		Series E4 CCCPS									
July 10, 2019	3,643	Trifecta Venture Debt Fund – I	3,643	100	8,233.50	Cash	Preferential Allotment	NA	29,999,700	3,643	364,300
October 1, 2021	(3,643)	Trifecta Venture Debt Fund – I	72,860	100	NA	NA	Conversion of 3,643 Series E4 CCCPS	1:20 ⁽⁵⁾	NA	0	0
		Series E6A CCCPS									
February 20, 2020	3,914	Nicolas Jarosson	3,914	100	9,134.00	Cash	Preferential Allotment	NA	35,750,476	3,914	391,400
October 1, 2020	(3,914)	Nicolas Jarosson	78,280	100	NA	NA	Conversion of 3,914 Series E6A CCCPS	1:20 ⁽⁵⁾	NA	0	0
		Series E7 CCCPS									

Date of allotment	Number of preference shares allotted	Details of allottees			Face value (₹)	Offer price per preference share (₹)	Nature of consideration	Nature of allotment	Conversion ratio	Amount raised (₹)	Cumulative number of preference shares	Cumulative paid-up preference share capital (₹)
November 3, 2020	41,375	Hindustan Media Ventures Limited	41,375		100	10,030.00	Cash	Preferential Allotment	NA	414,991,250	41,375	4,137,500
August 19, 2021	(5,379)	Hindustan Media Ventures Limited	107,580		100	NA	NA	Conversion of 5,379 Series E7 CCCPS	1:20 ⁽⁵⁾	NA	35,996	3,599,600
October 1, 2021	(35,996)	Hindustan Media Ventures Limited	719,920		100	NA	NA	Conversion of 35,996 Series E7 CCCPS	1:20 ⁽⁵⁾	NA	0	0
Series E8 CCCPS												
December 2, 2020	9,970	S. Gopalakrishnan (Trustee of Pratithi Investment Trust)	9,970		100	10,030	Cash	Private placement	NA	99,999,100	9,970	997,000
August 19, 2021	9,970	S. Gopalakrishnan (Trustee of Pratithi Investment Trust)	199,400		100	NA	NA	Conversion of 9,970 Series E8 CCCPS	1:20 ⁽⁵⁾	NA	0	0
Other CCCPS												
March 23, 2021	35,887	Refer to footnote (1)			100	12,450	Cash	Private placement	NA	446,793,150	35,887	3,588,700
April 17, 2021	19,603	Refer to footnote (2)			100	12,450	Cash	Private placement	NA	244,057,350	55,490	5,549,000
May 19, 2021	4,790	Khattar Holdings Pte. Ltd	4,790		100	15,556	Cash	Preferential Allotment	1:1	74,513,240	60,280	6,028,000

Date of allotment	Number of preference shares allotted	Details of allottees		Face value (₹)	Offer price per preference share (₹)	Nature of consideration	Nature of allotment	Conversion ratio	Amount raised (₹)	Cumulative number of preference shares	Cumulative paid-up preference share capital (₹)
May 28, 2021	7,394	Dheeshjith G Vattaparambil	4,500	100	15,556	Cash	Preferential Allotment	NA	115,021,064	67,674	6,767,400
		Padma Lochan Mohanty	1,286								
		Vardhman Holdings Limited	964								
		Phani Kumar Mantha	322								
		Vijaya Kamesh Mantha	322								
May 31, 2021	3,932	Bajaj Finance Limited	3,932	100	8,234	Other than cash	Preferential Allotment	NA	32,376,088	71,606	7,160,600
	7,538	Bajaj Finance Limited	7,538	100	10,030	Other than cash	Preferential Allotment	NA	75,606,140	79,144	7,914,400
	3,919	Bajaj Finance Limited	3,919	100	12,450	Other than cash	Preferential Allotment	NA	48,791,550	83,063	8,306,300
June 2, 2021	9,642	DMI Alternative Investment Fund – The Sparkle Fund	9,642	100	15,556	Cash	Preferential Allotment	NA	149,990,952	92,705	9,270,500
June 29, 2021	(15,389)	Bajaj Finance Limited	307,780	100	NA	NA	Conversion of 15,389 Other CCCPS	1:20 ⁽⁵⁾	NA	77,316	7,731,600
	(59,399)	Refer to footnote (3)		100	NA	NA	Conversion of 59,399 Other	1:20 ⁽⁵⁾	NA	17,917	1,791,700

Date of allotment	Number of preference shares allotted	Details of allottees		Face value (₹)	Offer price per preference share (₹)	Nature of consideration	Nature of allotment	Conversion ratio	Amount raised (₹)	Cumulative number of preference shares	Cumulative paid-up preference share capital (₹)
							CCCPS				
July 29, 2021	(7,752)	Anupam Mittal	8,040	100	NA	NA	Conversion of 7,752 Other CCCPS	1:20 ⁽⁵⁾	NA	10,165	1,016,500
		Leposhe Trading Enterprises LLP	117,280								
		Deepan Kapadia	29,720								
October 1, 2021	(9642)	DMI Alternative Investment Fund – The Sparkle Fund	1,92,840	100	NA	NA	Conversion of 9,642 Other CCCPS	1:20 ⁽⁵⁾	NA	523	5,230
	(121)	Manas Tamotia	2,420	100	NA	NA	Conversion of 121 Other CCCPS	1:20 ⁽⁵⁾	NA	402	4,020
	(402)	Sidharth Alope Choudhary	8,040	100	NA	NA	Conversion of 402 Other CCCPS	1:20 ⁽⁵⁾	NA	0	0
		Series G CCCPS									
June 10, 2021	83,165	Abu Dhabi Investment Authority	83,165	100	17,916	Cash	Private placement	NA	1,489,984,140	83,165	8,316,500
October 1, 2021	(83,165)	Abu Dhabi Investment Authority	16,63,300	100	NA	NA	Conversion of 83,165 Series G CCCPS	1:20 ⁽⁵⁾	NA	0	0
		Series H CCCPS									

Date of allotment	Number of preference shares allotted	Details of allottees		Face value (₹)	Offer price per preference share (₹)	Nature of consideration	Nature of allotment	Conversion ratio	Amount raised (₹)	Cumulative number of preference shares	Cumulative paid-up preference share capital (₹)
January 16, 2023	39,742	Blacksoil Capital Private Limited	30,910	100	1132.30	Cash	Private placement	NA	39,742	39,742	3,974,200 ⁽⁴⁾
		Blacksoil India Credit Fund	8,832								
December 20, 2023	39,742	Blacksoil Capital Private Limited	30,910	100	NA	NA	Forfeiture of Equity Shares due to non-payment of call ⁽⁴⁾	NA	NA	0	0
		Blacksoil India Credit Fund	8,832								

(1) Allotment of 12,048 CCCPS to Elizabeth Mathew, 7,229 CCCPS to Mauryan First, 6,025 CCCPS to Orios Select Fund I, 5,871 CCCPS to Vineet Kulbandhu Sharma, 1,174 CCCPS to Rajesh K Parikh HUF, 1,174 CCPS to Infinity Investment Advisors LLP, 734 CCCPS to Atul Bhushan Hajela, 587 CCCPS to S Vijayaraghavan, 401 CCCPS to Punita Kumar Sinha, 402 CCCPS to Anupam Mittal, 121 CCCPS to Manas Tamotia, and 121 CCCPS to Vega Tamotia.

(2) Allotment of 5,864 CCCPS to Leposhe Trading Enterprises LLP, 2,932 CCCPS to Vijay Kedia, 2,410 CCCPS to Bharat Vinod Daftary,

1,486 CCCPS to Deepan Kapadia, 1,462 CCCPS to Madhavi Srihari, 1,462 CCCPS to Sundar Ram Enterprise Private Limited, 1,173 CCCPS to Rajesh Subramanian (Trustee of Aryana Trust), 804 CCCPS to Satya Srinivasan, 804 CCCPS to Ankur Healthcare Private Limited, 804 CCCPS to S. Sambath Kumar, and 402 CCCPS to Sidharth Alok Choudhary.

(3) Allotment of 240,960 Equity Shares to Elizabeth Mathew, 144,580 Equity Shares to Mauryan First, 120,500 Equity Shares to Orios Select Fund – I, 117,420 Equity Shares to Vineet Kulbandhu Sharma, 23,480 Equity Shares to Rajes K Parikh HUF, 23,480 Equity Shares to Infinity Alternatives Investment Advisors LLP, 14,680 Equity Shares to Atul Bhushan Hajela, 11,740 Equity Shares to S. Vijayaraghavan, 58,640 Equity Shares to Vijay Kedia, 48,200 Equity Shares to Bharat Vinod Daftary, 29,240 Equity Shares to Madhavi Srihari, 23,460 Equity Shares to Aryana Trust, 16,080 Equity Shares to Satya Srinivasan, 16,080 Equity Shares to S. Sambath Kumar, 16,080 Equity Shares to Ankur Healthcare Private Limited, 95,800 Equity Shares to Khattar Holdings Private Limited, 90,000 Equity Shares to Dheeshjith G Vattaparambil, 25,720 Equity Shares to Padma Lochan Mohanty, 6,440 Equity Shares to Phani Kumar Mantha, 6,440 Equity Shares to Vijaya Kamesh Mantha, 19,280 Equity Shares to Vardhman Holdings Limited, 8,020 Equity Shares to Punita Kumar Sinha, 2,420 Equity Shares to Vega Tamotia, and 29,240 Equity Shares to Sundar Ram Enterprises Private Limited on conversion of 59,399 CCCPS.

(4) Our Company had allotted 30,910 partly paid-up Series H CCCPS to Blacksoil Capital Private Limited and 8,832 partly paid-up CCCPS to Blacksoil India Credit Fund on January 16, 2023 (on both of which an amount of ₹ 1 was paid up on each CCCPS only at the time allotment). Such CCCPS were forfeited pursuant to a resolution passed by the Board of Directors on December 5, 2023, due to non-payment of the balance of a total sum of ₹ 44,960,124.60 on such CCCPS when called upon. The amounts originally paid up on the CCCPS has been categorized as liability and grouped under other financial liabilities in the Restated Consolidated Financial Information. See also “Financial Information – Restated Consolidated Financial Information – Note 44” on page 395.

(5) After taking effect of Sub-division of Equity Shares (face value of ₹ 10 each to five Equity Shares of a face value of ₹ 2 each) and Bonus Issue (in the ratio of 1:3).

The issuance and subsequent transfers of all securities by the Company has been in compliance with the applicable provisions of Companies Act, 1956 and Companies Act, 2013. Additionally, all the amounts raised by the Company pursuant to issuance of its securities has been utilised for the purpose for which it has been raised, as certified by M/s V P G S & Co, Chartered Accountants, vide certificate dated October 11, 2024.

D. Shares issued for consideration other than cash or bonus or out of revaluation reserves

Except as disclosed below, our Company has not issued Equity Shares or Preference Shares out of revaluation reserves or bonus or for consideration other than cash:

Equity Shares

Date of allotment	Number of equity shares allotted	Details of allottees	Face value (₹)	Offer price per equity share (₹)	Nature of consideration	Nature of allotment	Benefits accrued to our Company
January 31, 2019	4,960	Refer to footnote (1)	10	10,307.00	Other than cash	Allotment as part of consideration for the acquisition of Harvest Fintech	Acquisition of Harvest Fintech.
June 22, 2021	15,617,940*	Refer to footnote (2)	2	NA	NA	Bonus issue	Allotment of bonus shares in the proportion of three Equity Shares for each Equity Share held.

Date of allotment	Number of equity shares allotted	Details of allottees		Face value (₹)	Offer price per equity share (₹)	Nature of consideration	Nature of allotment	Benefits accrued to our Company
	139,440	New Delhi Television Limited	139,440	2	411.68	Other than cash	Conversion of 6,972 Series E5 CCCPS	Allotment of Equity shares pursuant to conversion of 6,972 Series E5 CCCPS, which were allotted in lieu of payment for advertising services..
June 29, 2021	1,444,020	Bajaj Finance Limited	1,444,020	2	411.68	Other than cash	Conversion of 68,269 Series E3 CCCPS and 3,932 Other CCCPS	Allotment of Equity shares pursuant to conversion of 68,269 Series E3 CCCPS and 3,932 Other CCCPS, which were allotted in lieu of payment of outstanding acquisition and transaction fees to Bajaj Finance Limited ⁽³⁾ .

Date of allotment	Number of equity shares allotted	Details of allottees		Face value (₹)	Offer price per equity share (₹)	Nature of consideration	Nature of allotment	Benefits accrued to our Company
	150,760	Bajaj Finance Limited	150,760	2	501.50	Other than cash	Conversion of 7,538 Other CCCPS	Allotment of Equity shares pursuant to conversion of 7,538 Other CCCPS, which were allotted in lieu of payment of outstanding acquisition and transaction fees to Bajaj Finance Limited ⁽³⁾ .
	78,380	Bajaj Finance Limited	78,380	2	622.50	Other than cash	Conversion of 3,919 Other CCCPS	Allotment of Equity shares pursuant to conversion of 3,919 Other CCCPS, which were allotted in lieu of payment of outstanding acquisition and transaction fees to Bajaj Finance Limited ⁽³⁾ .

* The impact of the bonus issue on the original conversion formula for all the Issued Preference Shares have been adjusted at the time of their conversion.

(1) Allotment of 376 equity shares to AlphaGrep Securities Private Limited, 115 equity shares to Arindam Banerji, 187 equity shares to Dhruv Shah, 288 equity shares to Govindarajan Chellappa, 288 equity shares to Jamil Khatri, 115 equity shares to Jitendra Panjabi, 786 equity shares to Kunal R Bajaj, 230 equity shares to Madhur Rao, 193 equity shares jointly to Nagarajan Sankaranarayanan and Swati Prakash Pandit, 388 equity shares jointly to Shital Bhagvanji Raiyani and Nilesh Surendra Rai Jasani, 173 equity shares to Pankaj Kapoor, 173 equity shares to Rahul Chadha, 760 equity shares to RS Partners I LLC, 6 equity shares to Sandhya Rohit Kapadia, 76 equity shares to Mihir Doshi, 56 equity shares to Sarosh Sorab Irani, 375 equity shares to Sohajeet Lalvani and 375 equity shares to Vineet Nagrani.

(2) Allotment of 8,730,930 Equity Shares to Bipin Preet Singh, 31,560 Equity Shares to Polaris Banyan Holding Private Limited, 12,510 Equity Shares to Acumen Wealth Private Limited, 6,180,900 Equity Shares to Upasana Rupkrishan Taku, 12,510 Equity Shares to Ashika Global Securities Private Limited, 10,530 Equity Shares to Jayantilal Mistrimal Sanghvi, Shobhnadevi Jayantilal Sanghvi and Prakash Mishrimal Sanghvi, 10,530 Equity Shares to Siddharth Kothari, 10,530 Equity Shares to Ramiladevi Sanwalchand Gandhi, 150 Equity Shares to Sequoia Capital India Investment IV, 150 Equity Shares to Sequoia Capital India Investment Holdings III, 150 Equity Shares to Bajaj Finance Limited, 60 Equity Shares to Bennett, Coleman and Company Limited, 5,640 Equity Shares to AlphaGrep Securities Private Limited, 1,725 Equity Shares jointly to Arindam Banerji and Rajasree Banerji, 5,395 Equity Shares to Spark Fund Advisors LLP, 4,320 Equity Shares to Govindarajan Chellappa, 4,320 Equity Shares to Neeru Kulbhushan Khanna, 1,725 Equity Shares jointly to Jitendra H Panjabi and Supriya J Panjabi, 11,790 Equity Shares to Kunal Bajaj, 3,450 Equity Shares to Madhur Rao, 1,140 Equity Shares to Mihir Joshi, 2,895 Equity Shares jointly to Nagarajan Sankaranarayanan and Swati Prakash Pandit, 5,820 Equity Shares jointly to Shital Bhagvanji Raiyani and Nilesh

Surendra Rai Jasani, 2,595 Equity Shares to Pankaj Kapur, 11,400 Equity Shares to RS Partners I LLC, 90 Equity Shares jointly to Sandhya Rohit Kapadia and Rohit Amritlal Kapadia, 840 Equity Shares to Sarosh S Irani, 5,625 Equity Shares to Soheljeet Lalvani, 5,625 Equity Shares to Vineet Nagrani, 9,375 Equity Shares to P Deepak, 18,750 Equity Shares to Kurush Noshir Jungalwala and Shireen K Jungalwala, 18,750 Equity Shares to Jamshed Jal Vakharia and Navaz Jamshed Vakharia, 12,075 Equity Shares to Rajaram Moreshwar Ajgaonkar, 24,090 Equity Shares to Aamir Khan, 15,000 Equity Shares to MSR Karthik, 45,000 Equity Shares to MVN Sesha Chary, 9,375 Equity Shares to Kapil Kailash Suneja, 9,375 Equity Shares to Anamitra Roy, 2,475 Equity Shares to Ashish Sharma, 9,375 Equity Shares to Madhu Sanwal, 9,375 Equity Shares to Sumit Hero Chuganee, 23,250 Equity Shares to Shanno Ravi, 23,250 Equity Shares to Hedge Finance Limited, 23,250 Equity Shares to Manish Jain Bafna, 23,250 Equity Shares to Plant Lipids Private Limited, 22,500 Equity Shares to Advik Tecnocommercial Private Limited, 11,250 Equity Shares to Rajesh Mannalal Agrawal, 23,250 Equity Shares to Duro Shox Private Limited, 9,375 Equity Shares to Atul Dua, 9,375 Equity Shares to Charishma Hotels Private Limited, 9,375 Equity Shares to Bujorjee Family Private Trust, 9,375 Equity Shares to Vicky Hemchand Gala and Hemchand Lalji Gala, 9,375 Equity Shares to Aman Tandon, 9,375 Equity Shares to Rajesh Sud and Simi Saberwal Sud, 9,375 Equity Shares to Pravin Shripad Bhalerao and Neeta Pravin Bhalerao, 22,500 Equity Shares to J B Mody Enterprises LLP, 18,750 Equity Shares to Sandeep Kumar Shah, 9,375 Equity Shares to Ravi Venkatesan, 9,375 Equity Shares to Hema Ravichandar and V Ravichandar, 9,375 Equity Shares to Mili Sameer Joshi and Hemchand Lalji Gala, 9,375 Equity Shares to Bharat Tandon, 9,375 Equity Shares to Vijay Mohan and Rajul Mohan, 9,375 Equity Shares to Nagaraj Azhakesan and Azhagammal A, 28,125 Equity Shares to Vicco Products (Bombay) Private Limited, 9,375 Equity Shares to Manish Satyanarayan Nuwal, 9,375 Equity Shares to BML Enterprises LLP, 15 Equity Shares to Abu Dhabi Investment Authority. The bonus issue was undertaken by our Company by capitalizing an amount of ₹ 31.24 million from the securities premium account and not from free reserves. The balances in the securities premium account of our Company prior to and after the bonus issue were ₹ 10,215.24 million and ₹ 10,184.00 million, respectively.

(3) The acquisition and transaction fees were amounts payable by our Company to Bajaj Finance Limited as agreed under the Commercial Agreement dated August 3, 2017, entered between both the parties. The securities were issued to Bajaj Finance Limited in lieu of invoices raised for business generated (along with certain other servicing fees) by Bajaj Finance Limited towards acquisition and transaction fees. For further details, see "History and Other Corporate Matters – Key terms of other subsisting material agreements - Commercial agreement dated August 3, 2017 between Bajaj Finance Limited and our Company" on page 291.

Preference Shares

Date of allotment	Number of preference shares allotted	Details of allottees		Face value (₹)	Offer price per preference share (₹)	Nature of consideration	Nature of allotment	Benefits accrued to our Company
Series E3 CCCPS								
April 12, 2019	10,534	Bajaj Finance Limited	10,534	100	8,233.50	Other than cash	Private placement	Allotment in lieu of payment of outstanding acquisition and transaction fees to Bajaj Finance Limited ⁽¹⁾ .
August 20, 2019	7,707	Bajaj Finance Limited	7,707	100	8,233.50	Other than cash	Private placement	
December 9, 2019	27,084	Bajaj Finance Limited	27,084	100	8,233.50	Other than cash	Private placement	
April 10, 2020	12,754	Bajaj Finance Limited	12,754	100	8,233.50	Other than cash	Private placement	
October 19, 2020	10,190	Bajaj Finance Limited	10,190	100	8,233.50	Other than cash	Private placement	
Series E5 CCCPS								
July 10, 2019	6,972	New Delhi Television Limited	6,972	100	8,233.50	Other than cash	Private placement	Allotment in lieu of payment for advertising services placed by the Company amounting to ₹ 57.40 million.
Other CCCPS								
May 31, 2021	3,932	Bajaj Finance Limited	3,932	100	8,234	Other than cash	Private Placement	Allotment in lieu of payment of

Date of allotment	Number of preference shares allotted	Details of allottees		Face value (₹)	Offer price per preference share (₹)	Nature of consideration	Nature of allotment	Benefits accrued to our Company
May 31, 2021	7,538	Bajaj Finance Limited	7,538	100	10,030	Other than cash	Private Placement	acquisition and transaction fees to Bajaj Finance Limited ⁽¹⁾ .
May 31, 2021	3,919	Bajaj Finance Limited	3,919	100	12,450	Other than cash	Private Placement	

(1) The acquisition and transaction fees were amounts payable by our Company to Bajaj Finance Limited as agreed under the Commercial Agreement dated August 3, 2017, entered between both the parties. The securities were issued to Bajaj Finance Limited in lieu of invoices raised for business generated (along with certain other servicing fees) by Bajaj Finance Limited towards acquisition and transaction fees. For further details, see “History and Other Corporate Matters – Key terms of other subsisting material agreements - Commercial agreement dated August 3, 2017 between Bajaj Finance Limited and our Company” on page 291.

E. Issue of shares pursuant to schemes of arrangement

Our Company has not allotted any Equity Shares or Preference Shares pursuant to any scheme of arrangement approved under sections 391-394 of the Companies Act, 1956 or sections 230-234 of the Companies Act, 2013, as applicable.

F. Issue of shares at a price lower than the Issue Price in the last one year

Our Company has not issued any Equity Shares or Preference Shares during the period of one year preceding the date of this Prospectus.

G. Issue of Equity Shares under employee stock option schemes

For details of Equity Shares issued by our Company pursuant to the exercise of options which have been granted under the employee stock option schemes, see “Capital Structure - History of Equity Share capital of our Company” on page 101.

2. History of build-up of Promoters’ shareholding and lock-in of Promoters’ shareholding including Promoters’ contribution

As on the date of this Prospectus, our Promoters hold, in aggregate, 19,560,928 Equity Shares, which constitutes 32.87% of the issued, subscribed and paid-up Equity Share capital of our Company on a fully diluted basis. The details regarding our Promoters’ shareholding are set out below:

a) Build-up of Promoters’ shareholding in our Company

Set forth below is the build-up of our Promoters’ shareholding since the incorporation of our Company:

Date of allotment/ transfer	Number of equity shares allotted/ transferred	Face value per equity share (₹)	Issue/ acquisition/ transfer price per equity share (₹)	Nature of consideration	Nature of transaction	Percentage of pre-Issue shareholding on a fully diluted basis [#]	Percentage of post-Issue shareholding on a fully diluted basis [#]
Bipin Preet Singh							
March 20, 2008	9,000	10	10	Cash	Initial subscription to the Memorandum of Association		
September 29, 2012	691,000	10	10	Cash	Preferential allotment		
March 7, 2014	(115,000)	10	10	Cash	Transfer from Bipin Preet Singh		

Date of allotment/ transfer	Number of equity shares allotted/ transferred	Face value per equity share (₹)	Issue/ acquisition/transfer price per equity share (₹)	Nature of consideration	Nature of transaction	Percentage of pre-Issue shareholding on a fully diluted basis [#]	Percentage of post-Issue shareholding on a fully diluted basis [#]
					to Upasana Rupkrishan Taku		
June 2, 2021	(2,104)	10	14,260	Cash	Transfer from Bipin Preet Singh to Polaris Banyan Holding Private Limited		
June 2, 2021	(834)	10	12,000	Cash	Transfer from Bipin Preet Singh to Acumen Wealth Private Limited		
<i>Our Company sub-divided each equity share of a face value of ₹ 10 each to five Equity Shares of a face value of ₹ 2 each, with effect from June 21, 2021.</i>							
June 22, 2021	8,730,930	2	NA	NA	Bonus issue		
October 21, 2021	(210,762)	2	NA	Other than cash	Transfer from Bipin Preet Singh to Narinder Singh Family Trust by way of a gift		
Total (A)	11,430,478					19.21	14.71
Upasana Rupkrishan Taku							
October 19, 2011	1,000	10	10	Cash	Transfer from Pooja Chauhan to Upasana Rupkrishan Taku		
September 29, 2012	299,000	10	10	Cash	Preferential allotment		
March 7, 2014	115,000	10	10	Cash	Transfer from Bipin Preet Singh to Upasana Rupkrishan Taku		
June 2, 2021	(834)	10	12,000	Cash	Transfer from Upasana Rupkrishan Taku to Ashika Global Securities Private Limited		
June 2, 2021	(702)	10	14,260	Cash	Transfer from Upasana Rupkrishan Taku to Jayantilal Mistrimal Sanghvi, Shobhnadevi Jayantilal Sanghvi and Prakash Mishrimal Sanghvi		
June 2, 2021	(702)	10	14,260	Cash	Transfer from Upasana Rupkrishan Taku to Ramiladevi Sanwalchand Gandhi		
June 2, 2021	(702)	10	14,260	Cash	Transfer from Upasana		

Date of allotment/ transfer	Number of equity shares allotted/ transferred	Face value per equity share (₹)	Issue/ acquisition/transfer price per equity share (₹)	Nature of consideration	Nature of transaction	Percentage of pre-Issue shareholding on a fully diluted basis [#]	Percentage of post-Issue shareholding on a fully diluted basis [#]
					Rupkrishan Taku to Siddharth Kothari		
<i>Our Company sub-divided each equity share of a face value of ₹ 10 each to five Equity Shares of a face value of ₹ 2 each, with effect from June 21, 2021.</i>							
June 22, 2021	6,180,900	2	NA	NA	Bonus issue		
October 21, 2021	(149,205)	2	NA	Other than cash	Transfer from Upasana Rupkrishan Taku to Koshur Family Trust by way of a gift		
August 01, 2022	(245,077)	2	612.06	Cash	Transfer from Upasana Rupkrishan Taku to Ashish Kacholia		
October 04, 2022	(76,435)	2	NA	Other than cash	Transfer from Upasana Rupkrishan Taku to Elizabeth Mathew by way of a gift		
Total (B)	7,770,483					13.06	10.00
Narinder Singh Family Trust							
October 21, 2021	210,762	2	NA	Other than cash	Transfer from Bipin Preet Singh to Narinder Singh Family Trust by way of a gift		
Total (C)	210,762					0.35	0.27
Koshur Family Trust							
October 21, 2021	149,205	2	NA	Other than cash	Transfer from Upasana Rupkrishan Taku to Koshur Family Trust by way of a gift		
Total (D)	149,205					0.25	0.19
Total (A + B + C + D)	19,560,928					32.87	25.18

[#] Assuming exercise of vested stock options.

All the equity shares held by our Promoters were fully paid-up on the respective dates of allotment of such equity shares.

As of the date of this Prospectus, none of the Equity Shares held by our Promoters are pledged or are otherwise encumbered.

As of the date of this Prospectus, our Promoters do not hold any Preference Shares.

b) Shareholding of our Promoters and the members of our Promoter Group

Set forth below is the equity shareholding of our Promoters as on the date of this Prospectus. Additionally, none of the members of our Promoter Group hold Equity Shares in our Company.

S. no.	Name of shareholder	Pre-Issue			Post-Issue	
		No. of Equity Shares	No. of Equity Shares held on a fully diluted basis [#]	Percentage of pre-Issue shareholding on a fully diluted basis [#]	No. of Equity Shares	Percentage of post-Issue shareholding on a fully diluted basis [#]
1.	Bipin Preet Singh	11,430,478	11,430,478	19.21	11,430,478	14.71
2.	Upasana Rupkrishan Taku	7,770,483	7,770,483	13.06	7,770,483	10.00
3.	Narinder Singh Family Trust	210,762	210,762	0.35	210,762	0.27
4.	Koshur Family Trust	149,205	149,205	0.25	149,205	0.19
	Total	19,560,928	19,560,928	32.87	19,560,928	25.18

[#] Assuming exercise of vested stock options.

c) Details of Promoters' contribution and lock in

Pursuant to Regulations 14 and 16 of the SEBI ICDR Regulations, an aggregate of 20% of the fully diluted post-Issue Equity Share capital of our Company held by our Promoters shall be considered as minimum promoters' contribution and locked-in for a period of eighteen months, or any period as may be prescribed under applicable law from the date of the Allotment ("**Promoters' Contribution**"). Our Promoters' shareholding in excess of 20% shall be locked in for a period of six months or any period as may be prescribed under applicable law from the date of the Allotment. As on the date of this Prospectus, our Promoters hold 19,560,928 Equity Shares, constituting 32.87 % of our Company's issued, subscribed and paid-up Equity Share capital on a fully diluted basis, all of which are eligible for Promoters' Contribution.

Our Promoters have given consent to include such number of Equity Shares held by them, in aggregate, as may constitute 20% of the fully diluted post-Issue Equity Share capital of our Company as Promoters' Contribution. Our Promoters have agreed not to dispose, sell, transfer, charge, pledge or otherwise encumber in any manner the Promoters' Contribution from the date of this Prospectus, until the expiry of the lock-in period specified above, or for such other time as required under SEBI ICDR Regulations. Details of Promoters' Contribution are as provided below:

Name of promoter	Number of equity shares locked in	Date of allotment/transfer	Face value per Equity Share (₹)	Allotment/Acquisition price per Equity Share (₹)	Nature of Transaction	% of the fully diluted post-Issue paid-up Capital
Bipin Preet Singh	2,910,310	September 29, 2012	2	2	Preferential Allotment	3.64%
Bipin Preet Singh	6,447,350	June 22, 2021	2	NA	Bonus issue	8.06%
Upasana Rupkrishan Taku	1,485,300	September 29, 2012	2	2	Preferential Allotment	1.86%
Upasana Rupkrishan Taku	575,000	March 7, 2014	2	2	Transfer from Bipin Preet Singh	0.72%
Upasana Rupkrishan Taku	4,301,073	June 22, 2021	2	NA	Bonus Issue	5.38%
Narinder Singh Family Trust	210,762	October 21, 2021	2	NA	Transfer from Bipin Preet Singh	0.26%
Koshur Family Trust	149,205	October 21, 2021	2	NA	Transfer from Upasana Rupkrishan Taku	0.19%

Name of promoter	Number of equity shares locked in	Date of allotment/transfer	Face value per Equity Share (₹)	Allotment/Acquisition price per Equity Share (₹)	Nature of Transaction	% of the fully diluted post-Issue paid-up Capital
Total	16,079,000					20.10%

Note: Offer/Acquisition price adjusted for split in face value from Rs 10 to Rs 2

The Equity Shares that are being locked-in for computation of Promoters' Contribution are not and will not be ineligible under Regulation 15 of the SEBI ICDR Regulations. In particular, these Equity Shares do not and shall not consist of:

- (i) Equity Shares acquired during the three years preceding the date of this Prospectus (a) for consideration other than cash and revaluation of assets or capitalisation of intangible assets, or (b) as a result of bonus shares issued by utilization of revaluation reserves or unrealised profits or from bonus issue against Equity Shares which are otherwise ineligible for computation of Promoters' Contribution;
- (ii) Equity Shares acquired during the one year preceding the date of this Prospectus, at a price lower than the price at which the Equity Shares are being offered to the public in the Issue;
- (iii) Equity Shares issued to the Promoters in the last one year preceding the date of this Prospectus upon conversion of a partnership firm. Further, our Company has not been formed by the conversion of one or more partnership firms or a limited liability partnership firm; and
- (iv) Equity Shares held by the Promoters that are subject to any pledge or any other form of encumbrance.

3. Other lock-in requirements

In terms of the SEBI ICDR Regulations, except for:

- (i) the Promoters' Contribution which shall be locked in as above;
- (ii) any Equity Share allotted to the employees of our Company under the ESOP Scheme; and
- (iii) any Equity Shares held by a VCF or Category I AIF or Category II AIF or FVCI, as applicable, provided that such Equity Shares shall be locked in for a period of at least six months from the date of purchase by such shareholders. Accordingly, all Equity Shares held by (a) Peak XV Partners Investment Holdings III (formerly known as Sequoia Capital India Investment Holdings III), an FVCI registered with SEBI, (b) Trifecta Venture Debt Fund – I, a scheme of Trifecta Venture Debt Fund, a Category II AIF, c) Orios Select Fund, a Category I AIF, d) Rockstud Capital Investment Fund, a Category II AIF, and e) DMI Alternative Investment Fund, a category II AIF or any other VCF or Category I AIF or Category II AIF or FVCI, holding the Equity Shares of the Company shall be exempt from the lock-in requirements in terms of the SEBI ICDR Regulations.

The entire pre-Issue Equity Share capital of our Company (including those Equity Shares held by our Promoters in excess of Promoters' Contribution), shall be locked in for a period of at least six months or any period as may be prescribed under applicable law from the date of Allotment.

In terms of Regulation 22 of the SEBI ICDR Regulations, Equity Shares held by our Promoters which are locked-in, may be transferred to Promoters or members of the Promoter Group or to any new Promoters, subject to continuation of lock-in in the hands of the transferees for the remaining period and compliance with provisions of the Takeover Regulations, as applicable and such transferee shall not be eligible to transfer them till the lock-in period stipulated in SEBI ICDR Regulations has expired. The Equity Shares held by persons other than our Promoters and locked-in for a period of six months or any

period as may be prescribed under applicable law from the date of Allotment in the Issue, may be transferred to any other person holding Equity Shares which are locked -in, subject to the continuation of the lock-in in the hands of the transferee for the remaining period and compliance with the provisions of the Takeover Regulations.

In terms of Regulation 21 of the SEBI ICDR Regulations, the Equity Shares held by our Promoters which are locked-in as per Regulation 16 of the SEBI ICDR Regulations, may be pledged only with scheduled commercial banks or public financial institutions or systemically important non-banking finance companies or deposit taking housing finance companies as collateral security for loans granted by such entity, provided that: (i) in case of Equity Shares locked-in for eighteen months from the date of allotment or any period as may be prescribed under applicable law, such Equity Shares may be pledged only if the loan has been granted to our Company, for the purpose of financing one or more of the objects of the Issue, and pledge of the Equity Shares is a term of sanction of such loans; and (ii) in case of Equity Shares locked-in for a period of six months from the date allotment or any period as may be prescribed under applicable law, the pledge of the Equity Shares is one of the terms of the sanctioned loan. Provided that the lock-in of Equity Shares shall continue for the remaining period with the transferee and such transferee shall not be eligible to transfer them till the lock-in period stipulated in these regulations has expired.

Lock-in of Equity Shares allocated to Anchor Investors

One half of the Equity Shares allocated to Anchor Investors in the Anchor Investor Portion shall be locked in for a period of 30 days from the date of Allotment, while the remaining half of the Equity Shares allocated to Anchor Investors in the Anchor Investor Portion shall be locked in for a period of 90 days from the date of Allotment.

4. Sales or purchases of Equity Shares or other specified securities of our Company by our Promoters, the other members of our Promoter Group or our Directors or their relatives during the six months immediately preceding the date of this Prospectus.

None of our Promoters, other members of our Promoter Group, our Directors or their relatives have sold or purchased any Equity Shares or other specified securities of our Company during the six months immediately preceding the date of this Prospectus.

5. Shareholding Pattern of our Company

The table below presents the equity shareholding pattern of our Company as of December 12, 2024.

Category (I)	Category of shareholder (II)	Number of shareholders (III)	Number of fully paid up Equity Shares held (IV)	Number of Partly paid-up Equity Shares held (V)	Number of shares underlying Depository Receipts (VI)	Total number of shares held (VII) =(IV)+(V)+(VI)	Shareholding as a % of total number of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			Number of Equity Shares Underlying Outstanding convertible securities (including Warrants) (X)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in Equity Shares (XII)		Number of Equity Shares pledged or otherwise encumbered (XIII)		Number of Equity Shares held in dematerialized form (XIV)
								Number of voting rights		Total as a % of (A+B+C)			Number (a)	As a % of total Shares held (b)	Number (a)	As a % of total Shares held (b)	
								Class: Equity Shares	Total								
(A)	Promoters and Promoter Group	4	1,95,60,928	0	0	1,95,60,928	34.21	1,95,60,928	1,95,60,928	34.21	0	34.21	-	-	-	-	1,95,60,928
(B)	Public	3066	3,76,23,593	0	0	3,76,23,593	65.79	3,76,23,593	3,76,23,593	65.79	0	65.79	-	-	-	-	3,76,19,733
(C)	Non Promoter-Non Public	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
(C1)	Shares underlying DRs	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
(C2)	Shares held by Employee Trusts	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Total	3070	5,71,84,521	0	0	5,71,84,521	100	5,71,84,521	5,71,84,521	100	0	100	-	-	-	-	5,71,80,661

Note: SEBI through its correspondences had sought information with respect to the private placements undertaken by the Company in the Financial Years 2021-2022, 2022-2023 & 2023-2024 and the resultant increase in the number of public shareholders. Our Company has submitted the required responses with SEBI and has not received any further communication from SEBI in this regard.

6. As of December 12, 2024, our Company had 3,070 holders of Equity Shares.

7. **Equity Shares held by the Shareholders holding 1% or more of the paid-up capital of our Company**

The Shareholders holding 1% or more of the paid-up Equity Share capital of our Company as on the date of this Prospectus:

	Shareholder	Number of Equity Shares held	Percentage of pre-Issue share capital on a fully diluted basis* (%)
1.	Bipin Preet Singh	1,14,30,478	19.21
2.	Bajaj Finance Limited	79,79,440	13.41
3.	Upasana Rupkrishan Taku	77,70,483	13.06
4.	Peak XV Partners Investments IV (Formerly known as Sequoia Capital India Investments IV)	77,49,321	13.03
5.	Net 1 Applied Technologies Netherlands B.V.	62,15,620	10.45
6.	Tree Line Asia Master Fund (Singapore) Pte Ltd	23,11,220	3.88
7.	Peak XV Partners Investment Holdings III (formerly known as Sequoia Capital India Investment Holdings III)	21,83,208	3.67
8.	Abu Dhabi Investment Authority	16,63,320	2.80
9.	Times Internet Limited	15,05,078	2.53
10.	Cisco Systems (Usa) Pte Ltd	12,00,760	2.02
11.	American Express Travel Related Services Company Inc.	10,43,740	1.75
12.	Hindustan Media Ventures Limited	7,19,920	1.21
13.	GMO Global Payment Fund Investment Partnership	6,35,320	1.07
	Total	5,24,07,908	88.09

* Assuming exercise of vested stock options. Shareholding data is as per the beneficiary position of our Company on December 12, 2024.

The Shareholders holding 1% or more of the paid-up Equity Share capital of our Company ten days prior to the filing of this Prospectus is as follows:

Sr. No.	Shareholder	Number of Equity Shares held	Percentage of pre-Issue share capital on a fully diluted basis* (%)
1.	Bipin Preet Singh	1,14,30,478	19.21
2.	Bajaj Finance Limited	79,79,440	13.41
3.	Upasana Rupkrishan Taku	77,70,483	13.06
4.	Peak XV Partners Investments IV (Formerly known as Sequoia Capital India Investments IV)	77,49,321	13.03
5.	Net 1 Applied Technologies Netherlands B.V.	62,15,620	10.45
6.	Tree Line Asia Master Fund (Singapore) Pte Ltd	23,11,220	3.88
7.	Peak XV Partners Investment Holdings III (Formerly known as Sequoia Capital India Investment Holdings III)	21,83,208	3.67
8.	Abu Dhabi Investment Authority	16,63,320	2.80
9.	Times Internet Limited	15,05,078	2.53
10.	Cisco Systems (Usa) Pte Ltd	12,00,760	2.02
11.	American Express Travel Related Services Company Inc.	10,43,740	1.75
12.	Hindustan Media Ventures Limited	7,19,920	1.21
13.	GMO Global Payment Fund Investment Partnership	6,35,320	1.07
	Total	5,24,07,908	88.09

* Assuming exercise of vested stock options.

The Shareholders holding 1% or more of the paid-up Equity Share capital of our Company as on one year prior to the date of this Prospectus is as follows:

Sr. No.	Shareholder	Number of Equity Shares held	Percentage of pre-Issue share capital (%)	Number of Equity Shares held on a fully diluted basis*	Percentage of pre-Issue share capital on a fully diluted basis* (%)
1.	Bipin Preet Singh	1,14,30,478	19.99	1,14,30,478	19.21
2.	Upasana Rupkrishan Taku	77,70,483	13.59	77,70,483	13.06
3.	Bajaj Finance Limited	79,79,440	13.95	79,79,440	13.41
4.	Peak XV Partners Investments IV (Formerly	77,49,321	13.55	77,49,321	13.03

Sr. No.	Shareholder	Number of Equity Shares held	Percentage of pre-Issue share capital (%)	Number of Equity Shares held on a fully diluted basis*	Percentage of pre-Issue share capital on a fully diluted basis* (%)
	known as Sequoia Capital India Investments IV)				
5.	Net 1 Applied Technologies Netherlands B.V.	62,15,620	10.87	62,15,620	10.45
6.	Tree Line Asia Master Fund (Singapore) Pte Ltd	23,11,220	4.04	23,11,220	3.88
7.	Peak XV Partners Investment Holdings III (Formerly known as Sequoia Capital India Investment Holdings III)	21,83,208	3.82	21,83,208	3.67
8.	Abu Dhabi Investment Authority	16,63,320	2.91	16,63,320	2.80
9.	Bennett, Coleman and Company Limited	15,05,079	2.63	15,05,079	2.53
10.	Cisco Systems (Usa) Pte Ltd	12,00,760	2.10	12,00,760	2.02
11.	American Express Travel Related Services Company Inc.	10,43,740	1.83	10,43,740	1.75
12.	Hindustan Media Ventures Limited	7,19,920	1.26	7,19,920	1.21
13.	GMO Global Payment Fund Investment Partnership	6,35,320	1.11	6,35,320	1.07
	Total	5,24,07,909	91.65	5,24,07,909	88.09

*Assuming exercise of vested stock options.

**The Company had allotted 30,910 partly paid-up Series H CCCPS to Blacksoil Capital Private Limited and 8,832 partly paid-up CCCPS to Blacksoil India Credit Fund on January 16, 2023 (on both of which an amount of ₹ 1 was paid up on each CCCPS only at the time allotment). Subsequently such CCPS were forfeited pursuant to a resolution passed by the Board of Directors on December 5, 2023, due to non-payment of the balance of a total sum of ₹ 44,960,124.60 on such CCCPS when called upon.

The Shareholders holding 1% or more of the paid-up Equity Share capital of our Company as on two years prior to filing of this Prospectus is as follows:

Sr. No.	Shareholder	Number of Equity Shares held	Percentage of pre-Offer share capital (%)	Number of Equity Shares held on a fully diluted basis*	Percentage of pre-Offer share capital on a fully diluted basis* (%)
1.	Bipin Preet Singh	1,14,30,478	19.99	1,14,30,478	19.21
2.	Upasana Rupkrishan Taku	77,70,483	13.59	77,70,483	13.06
3.	Bajaj Finance Limited	79,79,440	13.95	79,79,440	13.41
4.	Peak XV Partners Investments IV (Formerly known as Sequoia Capital India Investments IV)	77,49,321	13.55	77,49,321	13.03
5.	Net 1 Applied Technologies Netherlands B.V.	62,15,620	10.87	62,15,620	10.45
6.	Tree Line Asia Master Fund (Singapore) Pte Ltd	23,11,220	4.04	23,11,220	3.88
7.	Peak XV Partners Investment Holdings III (Formerly known as Sequoia Capital India Investment Holdings III)	21,83,208	3.82	21,83,208	3.67
8.	Abu Dhabi Investment Authority	16,63,320	2.91	16,63,320	2.80
9.	Bennett, Coleman and Company Limited	15,05,079	2.63	15,05,079	2.53
10.	Cisco Systems (Usa) Pte Ltd	12,00,760	2.10	12,00,760	2.02
11.	American Express Travel Related Services Company Inc.	10,43,740	1.83	10,43,740	1.75
12.	Hindustan Media Ventures Limited	7,19,920	1.26	7,19,920	1.21
13.	GMO Global Payment Fund Investment Partnership	6,35,320	1.11	6,35,320	1.07
	Total	5,24,07,909	91.65	5,24,07,909	88.09

*Assuming exercise of vested stock options

8. Our Company, our Directors and the BRLMs have not made or entered into any buy-back arrangements for the purchase of Equity Shares.
9. Neither the BRLMs and nor their respective associates (as defined in the Securities and Exchange Board of India (Merchant Bankers) Regulations, 1992, as amended), hold any Equity Shares nor are they related to any shareholders of the Company, as on the date of filing of this Prospectus.
10. No person connected with the Issue, including, but not limited to the BRLMs, the Syndicate Members, our Company, the Promoters, our Directors, or the members of the Promoter Group, shall offer in any manner whatsoever any incentive, whether direct or indirect, in cash or kind or services or otherwise to any Bidder for making a Bid, except for fees or commission for services rendered in relation to the Issue.
11. The Equity Shares are fully paid-up and there are no partly paid-up Equity Shares as on the date of filing this Prospectus. The Equity Shares to be issued or transferred pursuant to the Issue shall be fully paid-up at the time of Allotment, failing which no Allotment shall be made.
12. All the Equity Shares held by our Promoters and Directors are dematerialised as on the date of this Prospectus.
13. Except for the outstanding stock options under the ESOP Scheme, our Company has no outstanding warrants, options to be issued or rights to convert debentures, loans or other convertible instruments into Equity Shares as on the date of this Prospectus.
14. Except for the Equity Shares to be allotted pursuant to the Fresh Issue and Equity Shares allotted on exercise of options under the ESOP Scheme, our Company presently does not intend or propose or is under negotiation or consideration to alter its capital structure for a period of six months from the Bid/ Issue Opening Date, by way of split or consolidation of the denomination of Equity Shares or further issue of Equity Shares (including issue of securities convertible into or exchangeable for, directly or indirectly into Equity Shares), whether on a preferential basis or issue of bonus or rights or further public issue of Equity Shares.
15. Except for the allotment of Equity Shares pursuant to the Equity Shares that may be allotted pursuant to the exercise of vested employee stock options granted under the ESOP Scheme, there will be no further issue of Equity Shares whether by way of issue of bonus shares, preferential allotment, rights issue or in any other manner during the period commencing from filing of this Prospectus with SEBI until the Equity Shares have been listed on the Stock Exchanges or all application moneys have been refunded to the Anchor Investors, or the application moneys are unblocked in the ASBA Accounts on account of non-listing, under-subscription etc, as the case may be.
16. During the period of six months immediately preceding the date of filing of this Prospectus, no financing arrangements existed whereby our Promoters, other members of our Promoter Group, our Directors or their relatives may have financed the purchase of securities of our Company by any other person, other than in the normal course of business.
17. Our Promoters and members of our Promoter Group have not submitted Bids, or otherwise participate in this Issue.
18. There shall be only one denomination of the Equity Shares, unless otherwise permitted by law.
19. Our Company shall ensure that transactions in the Equity Shares by the Promoters and the Promoter Group, if any, during the period between the date of filing of this Prospectus and the date of closure of the Issue shall be reported to the Stock Exchanges within 24 hours of the transactions.

20. Employee Stock Option Plan 2014

Our Company, pursuant to the resolutions passed by the Board on August 1, 2014 and by Shareholders on August 5, 2014, adopted the Mobikwik Employee Stock Option Plan 2014 (“ESOP Scheme”). The objectives of the ESOP Scheme include to reward employees for their association with our Company, their performance as well as to attract, retain, reward and motivate employees to contribute to the growth and profitability of the Company. Further, pursuant to the resolutions passed by the Board on January 23, 2019, and by the Shareholders on January 30, 2019, the number of options that may be granted and exercised pursuant to the ESOP Scheme was increased. Subsequently, the ESOP Scheme was amended pursuant to the resolutions passed by our Board on July 7, 2021, and our Shareholders on July 7, 2021. Subsequently, the ESOP Scheme was amended pursuant to the resolutions passed by the Board on July 7, 2021, December 7, 2021, August 21, 2022, and by Shareholders on July 7, 2021, December 29, 2021, and September 28, 2022, respectively. Our Company may grant an aggregate number of up to such number of options under the ESOP Scheme, whose conversion shall not exceed 4,564,260 Equity Shares. The ESOP Scheme is in compliance with the SEBI (Share Based Employee Benefits and Sweat Equity) Regulations, 2021. Our Company undertakes that post listing and trading of its Equity Shares on the Stock Exchange, it will not make any fresh grant of options under the ESOP Scheme, unless the ESOP Scheme is brought into conformity with the Securities and Exchange Board of India (Share Based Employee Benefits and Sweat Equity) Regulations, 2021.

The details of the ESOP Scheme, as certified by V P G S & Co Chartered Accountants, through a certificate dated December 14, 2024 are as follows:

Particulars	Before bonus and split *	After bonus and split
Options granted	2,59,300	10,81,148
Options vested (excluding options that have been exercised)	1,07,488	1,58,628
Options exercised	(35,725)	-
Vesting period	1-4 years	
Total number of Equity Shares that would arise as a result of full exercise of options granted (net of cancelled options)	21,55,440	7,63,969
Options forfeited/lapsed/cancelled	(1,15,803)	(3,17,179)
Variation in terms of options	There has been variation in terms of vesting schedule of few employees as per their letter of grant which was not prejudicial to their interest	There has been variation in terms of vesting schedule of few employees as per their letter of grant which was not prejudicial to their interest
Money realised by exercise of options	INR 59.97 million	NIL
Total number of options in force	1,07,772	7,63,969

* For each of options granted till 30th June 2021, 20 Equity Shares shall be allotted to account for the split and bonus issue.

ESOP 2014 Scheme:

Particulars	Fiscal 2022		Fiscal 2023		Fiscal 2024		Three months ended June 30, 2024		For the period July 1, 2024 till the date of this certificate	
	Before bonus and split*	After bonus and split	Before bonus and split*	After bonus and split	Before bonus and split*	After bonus and split	Before bonus and split*	After bonus and split	Before bonus and split*	After bonus and split
Total options Outstanding as at the beginning of the period										

Particulars	Fiscal 2022		Fiscal 2023		Fiscal 2024		Three months ended June 30, 2024		For the period July 1, 2024 till the date of this certificate	
	Before bonus and split*	After bonus and split	Before bonus and split*	After bonus and split	Before bonus and split*	After bonus and split	Before bonus and split*	After bonus and split	Before bonus and split*	After bonus and split
Options granted	42,507	2,08,090	NIL	1,85,070	NIL	3,30,444	NIL	1,64,095	NIL	2,05,352
Options vested (excluding options that have been exercised)	69,775	NIL	97,358	41,289	1,04,340	98,338	1,04,404	1,21,447	1,07,488	1,58,628
Options exercised	(35,725)	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL
Exercise price of options granted (₹)	2,262.46	2.00	NIL	2.00	NIL	2.00	NIL	2.00	NIL	2.00
Exercise price of options exercised (₹)	1,681.24	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL
Vesting period	1-4 years									
Total number of Equity Shares that would arise as a result of full exercise of options granted (net of cancelled options)	23,74,740	1,93,395	21,61,620	3,18,769	21,55,620	4,93,419	21,55,560	6,27,433	21,55,440	7,63,969
Options forfeited/lapsed/cancelled	(16,863)	(14,695)	(10,656)	(59,696)	(300)	(1,55,795)	(3)	(30,081)	(6)	(68,816)
Variation in terms of options	There has been variation in terms of vesting schedule of few employees as per their letter of grant which was not prejudicial to their interest									
Money realised by exercise of options	INR 59.97 million	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL
Total number of options in force	1,18,737	1,93,395	1,08,081	3,18,769	1,07,781	4,93,419	1,07,778	6,27,433	1,07,772	7,63,969
Description of the pricing formula and the method and significant assumptions used during the year to estimate the fair values of options, including weighted-average information, namely, risk-free interest rate, expected life, expected volatility, expected dividends and the price of the underlying share in market at the time of grant of the option										
Method of option valuation	Black -Scholes model									
Expected Volatility (%)	40.7% - 43.9%	41.7% - 44.7%	NIL	43.5% - 48.0%	NIL	42.0%- 59.7%	NIL	42.0%- 59.7%	NIL	42.0%- 59.7%
Dividend Yield (%)	0.00%	0.00%	NIL	0.00%	NIL	0.00%	NIL	0.00%	NIL	0.00%
Expected life (Years)	5.21	9.19	3.98	8.53	3.16	8.34	2.96	8.63	2.60	8.21
Risk free interest rate (%)	5.6% - 6.6%	5.7% - 6.8%	NIL	7.0% - 7.6%	NIL	7.1% - 7.4%	NIL	7.3%	NIL	7.3%
Weighted average exercise prices and weighted average fair value of options whose exercise price where:										
a) Exercise price equals market price on the date of grant - Fair Value of options granted (₹) - Exercise Price (₹)	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL
b) Exercise price is greater than market price on the date of grant. - Fair Value of options granted (₹) - Exercise Price (₹)	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL

Particulars	Fiscal 2022		Fiscal 2023		Fiscal 2024		Three months ended June 30, 2024		For the period July 1, 2024 till the date of this certificate	
	Before bonus and split*	After bonus and split	Before bonus and split*	After bonus and split	Before bonus and split*	After bonus and split	Before bonus and split*	After bonus and split	Before bonus and split*	After bonus and split
c) Exercise price is less than market price on the date of grant.										
- Fair Value of options granted (₹)	10,362.82	910.60	NIL	599.18	NIL	664.10	NIL	738.02	NIL	738.02
- Exercise Price (₹)	2,262.46	2.00		2.00		2.00		2.00		2.00

* For each of options granted till 30th June 2021, 20 Equity Shares shall be allotted to account for the split and bonus issue.

Note: Our Company will take appropriate steps post-listing, including obtaining approvals from its shareholders as required for increasing its authorised share capital and obtaining approval from NRC to enable exercise of options under the ESOP Scheme.

Employee wise details of options granted to Key Management Personnel and Senior Management

Name and Designation	No. of Options Granted	No. of Options lapsed / cancelled	No. of Options Exercised	No. of options outstanding
Chandan Joshi	22,509	NIL	2,327	20,182*
Ms. Ankita Sharma	1,674	NIL	NIL	1,674
Mohit Narain	11,161	NIL	NIL	11,161
Mohit Narain	729	NIL	NIL	729*
Anurag Jain	11,164	NIL	NIL	11,164
Saurabh Dwivedi	78,125	NIL	NIL	78,125

* For each of options granted till 30th June 2021, 20 Equity Shares shall be allotted to account for the split and bonus issue.

List of Employees who received a grant in any one year of options amounting to 5% or more of the options granted during the year and the three months ended June 30, 2024 and the period from July 1, 2024 till the date of this certificate

Name	No. of Options Granted	No. of Options lapsed / cancelled	No. of Options Exercised	No. of options outstanding
Fiscal Year ending March 2022				
Preety Pandey	2,791	NIL	NIL	2,791*
Dheeraj Aneja	3,908	3,908	NIL	NIL
Chandan Joshi	10,948	NIL	NIL	10,948*
Dilip Bidani	2,233	1,675	NIL	558*
Anshuman Misra	75,317	52,722	NIL	22,595
Anurag Jain	11,164	NIL	NIL	11,164
Sharad Pratap Singh	11,164	8,931	NIL	2,233
Rajiv Kasera	11,164	6,698	NIL	4,466
Sarandeep Singh	11,164	7,815	NIL	3,349
Fiscal Year ending March 2023				
Mukul Saxena	52,989	42,391	NIL	10,598
Naveen Sachdeva	22,078	17,662	NIL	4,416
Fiscal Year ending March 2024				
Gaurav Nayyar	55,803	NIL	NIL	55,803
Neeraj Khandelwal	33,482	NIL	NIL	33,482
Saurabh Dwivedi	55,804	NIL	NIL	55,804
Akshay Jain	16,741	16,741	NIL	NIL
Anubhav Agarwal	16,741	16,741	NIL	NIL
Three months ended June 30, 2024				
Monika Mishra	11,161	11,161	NIL	NIL
Ankur Jaipuria	66,000	NIL	NIL	66,000
Prameet Patnaik	33,482	NIL	NIL	33,482
Ushpinder Singh Rai	11,161	11,161	NIL	NIL
Radhesh Pandia	8,371	8,371	NIL	NIL
Nitish Gautam	8,371	NIL	NIL	8,371
Harvinder Singh Chadha	11,161	NIL	NIL	11,161

Name	No. of Options Granted	No. of Options lapsed / cancelled	No. of Options Exercised	No. of options outstanding
For the period July 1, 2024 till the date of this certificate				
Gaurav Nayyar	33,482	NIL	NIL	33,482
Saurabh Dwivedi	22,321	NIL	NIL	22,321
Anand Kumar	27,902	NIL	NIL	27,902

* For each of options granted till 30th June 2021, 20 Equity Shares shall be allotted to account for the split and bonus issue.

Identified employees who are granted options, during any one year and three months ending June 30, 2024, and from July 1, 2024 till the date of this certificate equal to or exceeding 1% of the issued capital (excluding outstanding warrants and conversions) of our Company at the time of grant

Name	Grant Period	No. of Options Granted	No. of Options lapsed / cancelled	No. of Options Exercised	No. of options outstanding
Fiscal Year ending March 2024					
NIL	NIL	NIL	NIL	NIL	NIL
NIL	NIL	NIL	NIL	NIL	NIL
For the three months ended June 30, 2024					
NIL	NIL	NIL	NIL	NIL	NIL
For the period from the July 1, 2024 till the date of this certificate					
NIL	NIL	NIL	NIL	NIL	NIL

Particular	Fiscal 2022	Fiscal 2023	Fiscal 2024	For the three months ended June 30, 2024	For the period July 1, 2024 to the date of this certificate
Fully diluted EPS on a pre-Issue basis on exercise of options calculated in accordance with Ind AS 33 'Earning Per Share' (₹)	(23.04)	(14.66)	2.38	(1.66)	Not applicable
Difference between employee compensation cost calculated using the intrinsic value of stock options and the employee compensation cost that shall have been recognized if our Company had used fair value of options and impact of this difference on profits and EPS of our Company	Not Applicable since fair valuation of stock options has been done using Black Scholes model				
Increase in loss for the year (₹ million)					
Revised EPS (₹)					
Impact on profits and EPS of the last three years if our Company had followed the accounting policies specified in Regulation 15 of the SEBI SBEB Regulations in respect of options granted in the last three years	Not Applicable since Ind AS has been followed				
Increase in loss for the year (₹ million)					
Revised EPS (₹)					
Intention of the existing Key Managerial Personnel, Senior Management and whole-time directors who are holders of Equity Shares allotted on exercise of options to sell their shares within three months after the listing of Equity Shares pursuant to the Issue.	Key Managerial Personnel may sell equity shares allotted on the exercise of their options post listing of the equity shares of our Company.				

Particular	Fiscal 2022	Fiscal 2023	Fiscal 2024	For the three months ended June 30, 2024	For the period July 1, 2024 to the date of this certificate
Intention to sell Equity Shares arising out of ESOP Scheme within three months after the listing of Equity Shares, by Directors, senior management personnel and employees having Equity Shares arising out of the ESOP Scheme, amounting to more than 1% of the issued capital (excluding outstanding warrants and conversions) of our Company	Not Applicable				

OBJECTS OF THE ISSUE

Industry and market data used in this section has been derived from the report titled “Deep dive into India Fintech Market” dated September 16, 2024 (the “**RedSeer Report**”) prepared and issued by RedSeer Management Consulting Private Limited, which has been commissioned and paid for us in connection with the Issue. RedSeer was appointed by our Company through an engagement letter dated December 4, 2023. The RedSeer Report is available on the website of our Company at <https://www.mobikwik.com/ir>.

As used in this section, the term “**MobiKwik platform**” refers to the overall ecosystem of the MobiKwik application through which our Company’s products are offered to consumers and merchants.

Fresh Issue

The Issue comprises of the Fresh Issue of up to 20,501,792* Equity Shares, aggregating up to ₹ 5,720.00 million by our Company.

*Subject to finalization of Basis of Allotment.

Net Proceeds

The details of the Net Proceeds are summarised in the following table:

Particulars	Estimated amount (₹ in million)
Gross Proceeds of the Fresh Issue	5,720.00
(Less) Issue related expenses ⁽¹⁾	414.83
Net Proceeds	5,305.17

⁽¹⁾ All Issue related expenses will be paid our Company. For details of the Issue related expenses, see “- Issue related expenses” on page 155.

Requirement of Funds

We are one of the largest digital financial product and services platform in India by registered users as of Fiscal 2023 (Source: RedSeer Report). According to the RedSeer Report, as of Fiscal 2023, our Company had the fourth highest user base in India in terms of total registered users on the platform. For details of the total Registered Users of our Company vis-à-vis our industry peers, please see the table under the section titled “Industry Overview – Digital Financial product & services platform – Services & Number of registered users” on page 208. As of May 2024, our Company is the largest wallet player in India with 23.11% market share of the PPI wallet gross transaction values (“GTV”) (excluding Fast Tag GTV) (Source: RBI, RedSeer analysis) Our Company was also ranked 6th among 80 customer operating units of the BBPS in August 2024 in terms of transactions (both volume and value), uptime/downtime, and complaints resolution (Source: RedSeer analysis).

We also are one of the first to market on many innovative products and have maintained one of the lowest employee costs to revenue ratios (Source: RedSeer Report). For details on product launches made by our Company vis-à-vis our industry peers, see the tables under the sections titled “Industry Overview – Wallet Launch Year – Player Wise” and “Industry Overview – Credit on UPI will further improve easy access to credit” on pages 191 and 195, respectively. For details of the employee costs to revenue ratios of our Company vis-à-vis our listed peers, see the table under “Industry Overview – Digital Financial Product & services platform – Employee cost per Revenue” on page 208.

Commencing our operations through the MobiKwik Wallet, we have, over the years, evolved into providing and distribution of a diverse array of financial services, ranging from credit (MobiKwik ZIP, ZIP EMI), digital payments (MobiKwik Wallet, Zaakpay, UPI) and facilitating P2P lending (MobiKwik Xtra).

We are a technology-first company operating in digital financial services and digital payments. We leverage big data analytics and deep data science (including machine learning) to continuously service users and merchants on our platform.

For further details, see “Our Business” on page 216. For details of our initiatives in data analytics and machine learning, see “– Research and development in data, ML and AI and product and technology” on page 151.

Our long-term growth strategy to scale our business consists of following pillars:

- Expanding our core businesses of distribution of digital financial services and digital payments.
- Strengthening our platform by investing in data, product, AI and technology.

- Delivering seamless consumer and merchant experiences.

Accordingly, our Company proposes to utilise the Net Proceeds towards the following objects (collectively the “Objects”):

Particulars	Total Estimated amount (₹ in million)
Funding organic growth in our financial services business	1,500.00
Funding organic growth in our payment services business	1,350.00
Research and development in data, ML and AI and product and technology	1,070.00
Capital expenditure for our payment devices business	702.85
General corporate purposes*	682.32
Net Proceeds	5,305.17

*The total amount to be utilised towards general corporate purposes will not exceed 25% of the gross proceeds of the Fresh Issue, in accordance with the SEBI ICDR Regulations.

The main objects and objects incidental and ancillary to the main objects set out in the Memorandum of Association enable us to undertake our existing business activities and other activities set out therein. Further, the activities proposed to be funded from the Net Proceeds would be as permitted under the main objects set out in the Memorandum of Association.

Proposed schedule of implementation and deployment of Net Proceeds

In line with our business, strategies, growth plan and expectations of year-on-year growth described more qualitatively in the sections titled “Objects of the Issue”, “Our Business – Business Strategy and Competitive Strength” and “Our Business – Our Strategies” on pages 144, 223 and 247, we propose to deploy the Net Proceeds for the aforesaid purposes in accordance with the estimated schedule of implementation and deployment of funds set forth in the table below:

(in ₹ million)

S. No.	Particulars	Total estimated utilization from the Net Proceeds	Estimated amount to be deployed from the Net Proceeds in Fiscal*		
			2025	2026	2027
1.	Funding organic growth in our financial services business	1,500.00	968.00	532.00	-
2.	Funding organic growth in our payment services business	1,350.00	537.00	439.00	374.00
3.	Research and development in data, ML and AI and product and technology	1,070.00	651.00	419.00	-
4.	Capital expenditure for our payment devices business	702.85	282.85	241.00	179.00
5.	General corporate purposes*	682.32	682.32	-	-
	Total Net Proceeds	5,305.17	3,121.17	1,631.00	553.00

*In the event that the estimated utilization of the Net Proceeds in a scheduled fiscal year is not completely met, the same shall be utilized in the next fiscal year, as may be determined by our Board, in accordance with applicable laws.

In accordance with the business needs and future plans of our Company, we intend to deploy the Net Proceeds towards the Objects (including towards general corporate purposes, to the extent available) over the next three Fiscals from listing of the Equity Shares pursuant to the Issue. However, the actual deployment of funds will depend on a number of factors, including the timely completion of the Issue, general economic conditions and other factors beyond our control such as consumer confidence, inflation, foreign exchange rates, employment and disposable income levels, demographic trends, technological changes, changing consumer preferences, increasing regulations or changes in government policies, geopolitical conditions, competitive landscape, as well as general factors affecting our business, results of operations, financial condition and access to capital such as credit availability, inflationary trends and interest rate levels. In the event that the estimated utilization of the Net Proceeds in a scheduled Fiscal Year is not completely met, the same shall be utilized in the next fiscal year, as may be determined by our Board, in accordance with applicable laws and after taking approval of our shareholders in accordance with Section 27 of the Companies Act. Further, our Company may decide to accelerate the estimated Objects ahead of the schedule specified above in accordance with applicable laws and after taking approval of our shareholders in accordance with Section 27 of the Companies Act. In the event the estimated utilization of the Net Proceeds in a scheduled Fiscal Year is not completely met, the same shall be utilized in the next fiscal year, as may be determined by our Board, in accordance with applicable laws.

Our requirements of funds are based primarily on internal management estimates and have not been appraised by any bank or financial institution. These are subject to revisions on account of changes in costs, financial condition, business strategy or external circumstances which may not be in our control. If the actual utilisation towards any of the Objects, as set out above is lower than the proposed deployment, such balance amounts will be used towards any of the other Objects (including general corporate purposes, provided that the total amount to be utilised towards general corporate

purposes will not exceed 25% of the gross proceeds of the Fresh Issue, in accordance with the SEBI ICDR Regulations and other applicable laws). Further, the amounts utilised towards general corporate purposes will be in compliance with the objectives as set out under “Objects of the Issue – Details of the Objects – General Corporate Purposes” on page 154, and in line with our business. In case of a shortfall in raising requisite capital from the Net Proceeds towards meeting the Objects, we may explore a range of options including utilising our internal accruals.

Means of finance

The fund requirements for the Objects are proposed to be met from the Net Proceeds and our internal accruals. Accordingly, we confirm that there is no requirement to make firm arrangements of finance through verifiable means towards at least 75% of the stated means of finance, excluding the amount to be raised through the Fresh Issue or through existing identifiable internal accruals as required under Regulation 7(1)(e) the SEBI ICDR Regulations.

Details of the Objects

1. Funding organic growth in our financial services business

We propose to utilise ₹ 1,500.00 million from the Net Proceeds towards capital adequacy for providing default loss guarantees to our lending partners pertaining to our financial services business.

Background

In our financial services business, we distribute loans from our lending partners to users on our platform through two products:

- MobiKwik ZIP, under which we distribute shorter term (*upto 30 days*) and smaller ticket (*₹1,000 - ₹60,000*) loans; and
- ZIP EMI, under which we distribute longer term (*between 3-24 months*) and higher ticket (*₹10,000 - ₹200,000*) loans.

Set forth below are key metrics of our financial services business for the last three Fiscals and three months ended June 30, 2024.

Metric	Fiscal			Three months ended June 30, 2024
	2022	2023	2024	
Revenue from operations from financial services ⁽¹⁾ (₹ million)	976.57	2,850.21	5,578.52	1,707.26
As a % to total revenue from operations (%)	18.55	52.83	63.76	49.88
Credit Partner AUM (as on date) (₹ million)	1,768.17	7,184.89	23,839.73	24,954.81
Activated ZIP EMI Users (million)	0.28	0.54	0.94	1.03
ZIP EMI GMV (Disbursements) (₹ million)	1,636.42	10,121.73	30,231.51	8,764.88
ZIP EMI Ticket Size (range in ₹)	10,000 - 200,000			
Digital Credit GMV (₹ million)	15,122.16	51,149.83	90,933.54	23,467.08
Digital Credit GMV growth (y-o-y) (%)	404.17	238.24	77.78	-
Activated MobiKwik ZIP Users (million)	2.44	4.07	5.90	6.23
Repeat MobiKwik ZIP Users (%)	82.89	90.35	87.55	90.30
MobiKwik ZIP GMV (Disbursements) (₹ million)	13,485.74	41,028.10	60,702.03	14,702.20
MobiKwik ZIP Ticket Size (in ₹)	3,349.35	6,333.52	6,582.33	5,594.45
Digital Credit Active Users (million) ⁽²⁾	2.72	4.61	6.84	7.27

⁽¹⁾ Revenue from our financial services business includes primarily revenues from MobiKwik Zip, Zip EMI (which is a longer tenure credit product) and other credit products; and also includes revenue from wealthtech and fintech products, platform services specifically designed to drive credit business and amounts received from online promotions on such platforms.

⁽²⁾ The sum total of Activated MobiKwik ZIP and Activated- ZIP EMI Users in the relevant period.

Our financial service business has expanded significantly over the Fiscals 2022, 2023, 2024 and in the three months ended June 30, 2024. This growth has primarily been driven by cautious and concerted efforts to build upon, consolidate and improve our risk assessment and underwriting models. Starting with a few risk variables that were used to underwrite users, we adopted a risk first approach as the market was untested and the economy was recovering from impact of COVID 19. Once we built a user base with seasoned performance, driving learnings from it, we continuously improved our risk models. Post COVID-19, and on

the basis of our continuously improved performance, our lending partners provided more access to capital enabling growth of our financial services business. For further details, see “*Our Business – Financial Services Business*” and “*Management’s Discussion and Analysis of Financial Condition and Results of Operations*” – *Key Factors affecting our Financial Condition and Results of Operations – Financial Services Revenue Drivers*” on pages 233 and 400, respectively.

Requirement of funds

We act as a lending service provider (“**LSP**”) under the RBI’s Digital Lending Guidelines to regulated lenders, being banks and NBFCs (“**REs**”) that provide loans to our consumers and merchants through MobiKwik ZIP or ZIP EMI. As of the date of this Prospectus, we have partnered with 11 REs for providing loans to our consumers and merchants, namely, Unity Small Finance Bank Limited, TVS Credit Services Limited, Hero Fincorp Ltd., Poonawalla Fincorp Limited, SMFG India Credit Co. Ltd. (formerly known as Fullerton India), Suryoday Small Finance Bank Limited, Northern Arc Capital Limited, MyShubhLife (Datasigns Technologies Private Limited), Krazybee Services Private Limited, Transactree Technologies Private Limited and Vivriti Capital Limited. In Fiscal 2024 and the three months ended June 30, 2024, respectively, our top three REs contributed an aggregate of 98.74% and 93.05%, respectively, of our Credit Partner AUM. See “*Risk Factors – 7. Our distribution of Financial Services Products depend on our relationships with Lending Partners, and any failure to maintain such partnerships could adversely affect our business, results of operations and financial condition.*” on page 42 for risks in connection with the concentration of our Credit Partner AUM.

From June 2023, the DLG Guidelines allow LSPs to provide a default loss guarantee (“**DLG**”) of up to 5% of the disbursed amounts on a loan portfolio of an RE. These guidelines also stipulate that prior to entering into a DLG arrangement, an RE must obtain adequate information to ensure that an LSP has the requisite capital adequacy to honor its DLG commitments – including a net worth certificate from the statutory auditors of the LSP on the aggregate DLG amounts outstanding, the number of REs and the respective number of portfolios against which DLG has been provided.

The regulatory landscape on digital lending and default loss guarantees has undergone several changes over the past three years. Prior to the Digital Lending Guidelines of September 2022, there were no regulations restricting arrangements between LSPs and REs under which LSPs provided loss guarantees on default of loans to REs. Accordingly, guarantees between REs and LSPs were majorly driven by contractual arrangements. Under these arrangements, LSPs provided certain credit enhancement features such as loss guarantees to REs, usually as an agreed percentage (which could extend up to 100%) of loans disbursed by REs through LSPs. REs would also require varied levels of credit enhancement as per their assessments of the underlying risk on the loan portfolio. In Fiscal 2023, the loss guarantees by LSPs continued till September 2022, after which contractual arrangements started to get renegotiated to remove any kind of loss guarantees on default of loans as per RBI’s Digital Lending Guidelines. Thereafter, in June 2023, when RBI permitted LSPs to provide DLGs to the extent of 5% of loan portfolios under the DLG Guidelines, agreements with REs were renegotiated again to reflect the provision of DLGs up to the permitted cap of 5% by LSPs to REs. On April 26, 2024, the RBI further released a set of frequently asked questions (“**RBI DLG FAQs**”) clarifying certain aspects of the DLG Guidelines, including the manner in which DLG is calculated and accounted for and that DLGs could not be provided for revolving credit products. In light of these changes, the agreements between LSPs and REs have been in a constant state of change and amendment as regards the provision of DLG coverage. For further details, see “*Key Regulations and Policies*” on page 258.

For details of our arrangements with Lending Partners see “*Our Business – Agreement with Lending Partners*” on page 252. For details of the manner of tracking defaults of consumers in our financial services business, see “*Our Business - Monitoring Defaults over the tenor and Minimising Default risk*” on page 254. For details and explanations on the changes in our financial guarantee expenses in the last three Fiscals and three months ended June 30, 2024, please see “*Management’s Discussion and Analysis of Financial Condition and Results of Operations*” on page 400.

Our Digital Credit GMV for the last three years and the three months ended June 30, 2024 are set forth below.

Metric	Fiscal			Three months ended June 30, 2024
	2022	2023	2024	
Digital Credit GMV (₹ million)	15,122.16	51,149.83	90,933.54	23,467.08

In terms of the DLG Guidelines read with the RBI DLG FAQs, DLG coverage cannot be provided for revolving credit facilities. Accordingly, for the disbursements made by our lending partners of non-revolving facilities, we will be required to provide a DLG cover upto 5% of the total amounts disbursed in a loan portfolio, upfront in the form of lien marked fixed deposits to the REs as the REs start disbursing loans through our platform. We have recently entered into six new lending arrangements with Lending Partners reflecting this structure and are in the process of re-negotiating our agreements with existing lending partners on similar lines.

In the three months ended June 30, 2024, our Digital Credit GMV was ₹ 23,467.08 million. Assuming that all arrangements with our Lending Partners in this period were renegotiated to include a 5% DLG obligation, our Company would have had to place a DLG in lien-marked deposits of ₹ 1,173.35 million. In the three months ended June 30, 2024, the Company had DLG obligations with two of its Lending Partners and accordingly, as per these agreements, our Company placed ₹ 35.46 million as fixed deposits towards its DLG commitments on fresh disbursements by these lenders (amounting to ₹847.17 million). This DLG commitment was not provided on revolving credit facilities and further, going forward, our Company will only be providing the DLG cover on non-revolving credit facilities.

However, subsequent to June 30, 2024 we have not only renegotiated our arrangements with our Lending Partners, but also entered into arrangements with new Lending Partners which reflect the DLG requirement of 5%. Accordingly, our Company will be required to provide DLG cover of 5% of the total amounts disbursed in the loan portfolio which will be provided by our Company on non-revolving credit facilities.

Our ZIP EMI GMV (Disbursements) has increased from ₹1,636.42 million to ₹ 30,231.51 million from Fiscal 2022 to Fiscal 2024 representing a CAGR of 329.82%. Our ZIP EMI GMV disbursements have continued to grow at a significant pace in the three months ended June 30, 2024, amounting to ₹8,764.88 million. Given this historic growth in our ZIP EMI GMV (Disbursements), the potential for continued growth in the future and that we are currently renegotiating our existing contracts and entering into new arrangements with lending partners to include DLG cover upto an extent of 5% of their loan portfolios, we intend to deploy ₹1,500 million from the Net Proceeds towards meeting our DLG commitments towards our Lending Partners in relation to the disbursements through our platform.

In order to grow our financial services business, we will need to expand our network of REs and augment our capital base in order to collateralize our DLG cap of 5% on to fuel growth of our credit distribution business. Accordingly, we intend to utilise a portion of the Net Proceeds to augment our capital towards this purpose.

Our utilization of the Net Proceeds towards funding DLGs will be in line with the historic growth of our financial services business for the last three Fiscals and three months ended June 30, 2024.

2. ***Funding organic growth in our payment services business***

We propose to utilise ₹ 1,350.00 million from the Net Proceeds to fund growth in our payment services business segment, primarily through the following ways.

(a) Pre-funding of escrow accounts and biller accounts to provide instant settlements to consumers and merchants.

We propose to utilise ₹ 350.00 million from the Net Proceeds to pre-fund escrow accounts and biller accounts to provide instant settlements to consumers and merchants.

Background

The MobiKwik platform can be used for a wide range of functions, including merchant payments, peer-to-peer money transfers, and utility/ bill payments. We enable consumers to add funds to their MobiKwik Wallets through credit cards/ debit cards/ UPI/ internet banking and then utilize wallet balances for:

- payment to billers on our MobiKwik App towards their various household bills, and
- payment to merchants on e-commerce checkouts, QR codes and POS machines for purchase of goods/ services.

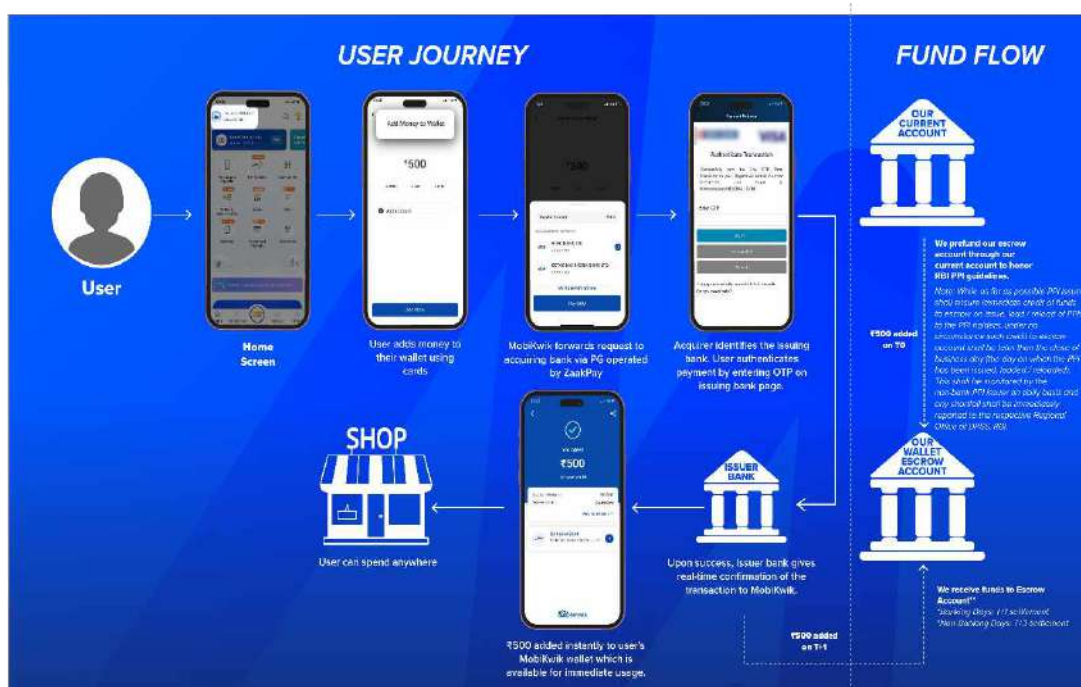
If the relevant action (funding the MobiKwik Wallet and payment) happens on day “T”, the added amounts first get credited into an escrow account; and is thereafter settled to the biller/ merchant. We typically receive

the amount in our escrow account on T+1 (on banking days) and T+3 (on non-banking days) from the users' banks. However, if we pre-fund the escrow/ settlement accounts, or pay the biller/ merchant on day T, the bill-settlement cycle is completed on the same day (i.e. T) resulting in superior consumer experience.

Regulatory requirement for pre-funding

Apart from operational convenience, RBI regulations also require us to maintain funds in designated escrow accounts and fund payments due to merchants. In terms of the RBI's Master Directions on Prepaid Payment Instruments dated August 27, 2021 ("**RBI PPI Master Directions**"), we are required to maintain an escrow account with a scheduled bank. The day-end closing balance in this escrow account cannot be lower than the value of all outstanding MobiKwik Wallet balances and the amounts due to merchants/ billers. We are also required to ensure immediate credit of funds to this escrow account on issue, load / reload of MobiKwik Wallets to the holders, and under no circumstance can such credit to this escrow account shall be later than the close of the relevant business day.

The following illustrates the process of instant settlements in case of pre-funding of escrow accounts:



The benefit of immediate settlement of transactions enables superior experience for both consumers and merchants thereby leading to better acquisition and retention of consumers.

- **Benefits to consumers:** Enabling payments on the relevant due date leads to a superior consumer experience, particularly for purchases or bill payments that require instant settlements.
- **Benefits to billers/ merchants:** Delays in payment settlements leads to working capital gaps that have to be separately funded by merchants/ billers. This is eliminated by same-day settlements. Instant settlements also assist merchants in processing faster refunds (including for failed transactions or cancelled orders).

Requirement of funds

Our Payments GMV amounted to ₹ 179,473.88 million, ₹ 207,250.06 million, ₹ 381,954.51 million and ₹ 250,802.27 million in Fiscals 2022, 2023, 2024 and the three months ended June 30, 2024.

Set forth below are details of the value of transactions over the MobiKwik platform which were pre-funded by our Company in the last three Fiscals and three months ended June 30, 2024.

Particulars	Fiscal 2022	Fiscal 2023	Fiscal 2024	Three months ended June 30, 2024
Payments GMV (₹ million) ⁽³⁾	179,473.88	207,250.06	381,954.51	250,802.27
Prefunding GMV (₹ million) ⁽¹⁾	58,266.55	85,092.65	172,873.86	90,141.33

Particulars	Fiscal 2022	Fiscal 2023	Fiscal 2024	Three months ended June 30, 2024
Prefunding GMV as a % of Total Payments GMV	32%	41%	45%	36%
Average Prefunding GMV (₹ million) ⁽²⁾	159.63	233.13	472.33	990.56

⁽¹⁾ The total value of transactions which are initiated and facilitated through MobiKwik platform, for which our Company is required to place amounts as advance/pre-funded amount to effect transactions successfully.

⁽²⁾ Daily average of the Prefunding GMV of the relevant period.

⁽³⁾ Payment GMV means all spends made through different payment products (excluding payment gateway and certain discontinued one-time payment GMV) throughout our platform in the full year/ period

Set forth below are details of amounts pre-funded by us on certain days towards instant settlements in the last three months:

Date*	Amounts Pre-Funded (in ₹ million)
October 04, 2024	1,588.13
September 30, 2024	1,444.89
August 1, 2024	1,582.48

*The date on which the maximum amounts were pre-funded by our Company on payment transactions processed through the MobiKwik Platform in each of the last three months.

To sustain the growth of our Payments GMV, we will utilise a portion of the Net Proceeds, to (i) pre-fund billers'/ merchants' accounts to facilitate instant settlements for our customers and (ii) to ensure that our PPI escrow account remains adequately funded in compliance with the RBI PPI Master Directions.

(b) Consumer acquisition to target new potential consumers who are entering the digital payments ecosystem.

We propose to utilise ₹ 1,000.00 million from the Net Proceeds towards acquisition of new potential consumers entering the digital payments ecosystem.

Background

Customer and merchant acquisition is critical for the Company as it will drive both our payments and financial services businesses. Historically, while a significant proportion of our user acquisition has been organic, we have also actively built our consumer and merchant base through marketing and promotional offers and augmenting our platform to offer increased payment use cases. These marketing and sales expenses are not only required for acquisition but also for retention.

Set forth below are details of our Registered Users and merchant partners for the last three Fiscals and the three months ended June 30, 2024.

Metric	Fiscal			Three months ended June 30, 2024
	2022	2023	2024	
Registered Users (million) ⁽¹⁾	123.56	139.89	155.84	161.03
New Registered Users (million) ⁽²⁾	22.19	16.33	15.95	5.18
Merchants (million) ⁽³⁾	3.60	3.74	4.06	4.26
Customer Acquisition Cost (₹) ⁽⁴⁾	17.53	20.3	32.87	33.53

⁽¹⁾ Registered Users refers to the number of unique devices (laptops, mobile phones etc) that provided a unique mobile number or email address for registration on our MobiKwik platform as of the relevant date

⁽²⁾ New Registered Users refers to the Registered Users added during the relevant period

⁽³⁾ Merchants refers to all merchants who accept payments through the MobiKwik platform.

⁽⁴⁾ Customer acquisition cost refers to the total marketing spend comprising of business promotion expenses less user incentives divided by the number of New Registered Users for payments services business in the relevant period. User incentives such as cashbacks have been excluded from this metric since those are provided for retention of existing customers and not acquiring new customers.

Additionally, please see below Active Users and Active Merchants on the MobiKwik mobile application, for the 12 month period ending March 31, 2022, March 31, 2023 and March 31, 2024 and for the 12 months period ended June 30, 2024.

(in million except percentages)

Metric	12 months ended			12 months ended June 30, 2024
	2022	2023	2024	
Active Users ⁽¹⁾	33.49	33.47	47.35	60.55
Active Users (as a % of total Users)	27.10%	23.93%	30.38%	37.60%
Active Merchants ⁽²⁾	0.38	0.48	0.92	1.44
Active Merchants (as a % of total Merchants)	10.56%	12.83%	22.66%	33.80%

⁽¹⁾ Refers to those users that were active on the MobiKwik mobile application for the 12 month period ending 31 March for each financial year Fiscals 2022, 2023, 2024 and for the 12 months period ended June 30, 2024.

⁽²⁾ Refers to merchants (offline or online) where MobiKwik is accepted as a payment option for any or all modes of payment (UPI, cards, Wallet or ZIP) in the last 12 months period ending 31st March for each of Fiscals 2022, 2023, 2024 and in the 12 months period ending June 30, 2024.

As of June 30, 2024, our user and Merchant base was distributed across different tiers as follows:

Category	Tier 1 (%)	Tier 2 (%)	Tier 3 and beyond (%)
Users	44.90	36.60	18.50
Merchants	66.15	23.67	10.18

Requirement of funds

Acquisition of Merchants. Since our payments business is focused significantly on network effects, the most efficient way of acquiring users is by strengthening our merchant network, by acquiring new and retaining existing merchants. We intend to continue acquiring merchants through various initiatives, including the following:

- Promotional offers:** We make promotional offers to new merchants for an initial period to onboard them into our payments services platform.
- Sales and marketing personnel:** We employ a large team to work in several cities by constantly onboarding new merchants (both online and offline) and retaining merchants through beat visits and by providing strong marketing collaterals such as QR codes, standees, point-of-sale branding and in-store danglers. Set forth below are details of sales and marketing personnel of our Company as of March 31, 2022, March 31, 2023, March 31, 2024 and June 30, 2024.

Sales and marketing personnel	As of March 31, 2022	As of March 31, 2023	As of March 31, 2024	As of June 30, 2024
Permanent	81	89	128	154
Contractual	169	195	1,618	1,302
Total	250	284	1,746	1,456

Acquisition and Retention of Consumers. We intend to continue acquiring consumers through various initiatives, including the following:

- Customer Acquisition Cost*:** We undertake search-engine and app-store optimization and paid ad campaigns to onboard consumers on the MobiKwik platform.
- User incentive expenses*:** We offer discounts, cashbacks, loyalty points (through our Supercash program) on payments to retain consumers.
- Advertisement:** We undertake multi-channel advertising initiatives on online, social and offline media which helps us establish a ‘share of mind’ with the Indian consumers.

*Customer acquisition cost and user incentive expenses together form business promotion expenses.

In line with the next wave of consumers entering the digital payments ecosystem, we intend to predominantly expand the reach of our platform in Tier 1, Tier 2, Tier 3 cities and beyond by investing in customer and merchant acquisition. These expenses are covered under (i) merchant related costs; (ii) business promotion expenses (i.e. the sum of customer acquisition cost and user incentive expenses) and (iii) advertisement expenses in our Restated Consolidated Financial Information (collectively “**Acquisition Expenses**”). The acquisition expenses for the last three Fiscals and three months ended June 30, 2024 are set forth below:

(in ₹ million)

Metric	Fiscal 2022	Fiscal 2023	Fiscal 2024	Three months ended June 30, 2024
Business promotion*	1,045.90	845.62	1,064.28	336.67
Advertisement	84.24	44.05	33.41	27.98
Merchant related costs	74.23	64.77	165.68	98.52

*Includes user incentive expenses amounting to ₹162.98 million for the three months ended June 30, 2024 (Fiscal 2024: ₹ 540.03 million, Fiscal 2023: ₹ 514.19 million and Fiscal 2022: ₹ 656.94 million)

We expect to utilize the Net Proceeds to acquire customers and merchants in Tier 1, Tier 2, Tier 3 cities and beyond, in line with our growth in our payments services business.

3. **Research and development (“R&D”) in data, ML and AI and product and technology**

We intend to ₹ 1,070.00 million from the Net Proceeds for recruitment of in-house personnel and for ongoing employee benefit expenses in data, ML and AI, and product & technology.

Background

In order to be a relevant player in the fintech eco-system, we need to innovate and improvise our product offerings, for which we are dependent on personnel such as engineers, product managers, data scientists and AI experts. As an asset light technology company, employees are our core assets and therefore, we continuously invest in attracting high quality tech talent to enhance the use and reach of our platform.

Our product, data, engineering, ML and AI teams work closely together for R&D at a rapid pace, in alignment with our technology and product first approach to business. This is evident from our product launches in 2023, where we launched six new products including, *MobiKwik Lens*, *Brand EMI*, *MCA* etc. For more details, see “Our Business – Our Strengths - Technology and product first approach to business”, “Our Strategies - Expanding product portfolio in existing business lines” on pages 158 and 248.

As we scale and add innovative new products, we will be required to invest in teams who will implement advanced technology to power our platforms, consumer acquisition and underwriting engine.

a. Data platforms, ML and AI

We intend to utilise ₹ 278.00 million from the Net Proceeds to strengthen our teams through recruitment of personnel in the areas of data, ML and AI.

We continue to build multiple predictive machine learning models to predict credit behaviour on large population sets. See also “Our Business - Risk Management and Collections for Our Digital Credit Products” on page 242. These models are used by our lending partners to gain conviction on the quality of loans and their expected credit losses (“ECL”). These models are built by in-house data science/ analytics teams, who are required to periodically train and re-train and refine for better performance. Going forward, we would endeavour to augment our modelling capabilities on two fronts:

- To improve the number of data parameters that are part of these models; and
- To move to a multi-model framework, which would capture multiple aspects of a user’s credit profile with higher degree of accuracy.

Therefore, we will need to constantly hire data science and ML professionals.

Further, we also intend to supplement our ML-based models with new and upcoming technologies that include AI models and big data. Technology is fundamental to our digital platform and accordingly investment in R&D and its implementation thereof into generative AI is a key component of our growth strategy.

AI, and in particular, generative AI is a platform shift that has commenced across the technology landscape. We intend to use generative AI to help bridge the financial divide across geographical distance, language, income and literacy levels, and thereby help individuals understand their financial requirements better and gravitate towards sound financial decisions. This would require us to evolve from a mobile-app only interface to a chat based or voice-based interface, which requires building customised large language models (“LLM”) trained on large financial data sets of a large user base.

Accordingly, while outsourced solutions will be used by us to conduct small pilot or test programs, building these capabilities in-house will be critical to the success of our Company. This would require building large scale in-house LLM products which means hiring AI domain experts (who are both scarce to source in existing talent pools, as well as come at high employee costs) who are capable of operating in this new transformational technology.

b. Product and technology

Additionally, we also intend to strengthen our teams through recruitment of personnel in the areas of product and technology. Accordingly, we intend to utilise ₹792.00 million from the Net Proceeds to strengthen our teams through recruitment of personnel in the areas of product and technology.

We aim to continue developing innovative and quality products in optimal timelines. Our product development growth has been fueled primarily by hiring competent and capable product managers, product designers, software development engineers and software development engineers in test. The costs associated with these teams comprises around 45% of our overall employee benefits expenses (excluding ESOP costs) for Fiscal 2023.

In line with our rise in scale, we keep re-building some of our existing software applications into robust mini-platforms (as part of our overall platform). This re-building, as well as the ongoing addition of new financial products to our platform will entail further growth in our product and technology-focused employee costs.

Requirement of funds

We expect the aforementioned investments to amplify our understanding of user needs and anticipate cross selling opportunities for the right products resulting in higher consumer satisfaction. We expect to derive the following benefits from these investments:

- Higher engagement by offering our platforms services in multiple vernacular languages
- Improvement of consumer retention by transforming our platform from transactional to conversational. Currently, MobiKwik is largely a transactional platform where consumers either make payments or access one of the many financial services available on our platform. With the implementation of generative AI, woven seamlessly into our offering, we expect that we would be able to engage with our consumer at a non-transactional level through a chat or voice-based interface. We believe that this would significantly improve the time a consumer spends on our platform and provide us with multiple touch points to cross-sell to our consumers.
- By layering an AI layer over our data, we could significantly improve the efficacy of our cross-sell by providing more targeted recommendations. This would be especially useful in the scaling of our wealth management and insurance businesses.

In Fiscals 2022, 2023, 2024 and the three months ended June 30, 2024, we incurred employee benefits expenses (less ESOP costs) for the in-house teams employed in data platforms, ML and AI, and product and technology as set out below.

<i>(in ₹ million)</i>				
Particulars*	Fiscal 2022	Fiscal 2023	Fiscal 2024	Three months ended June 30, 2024
Data platforms, ML and AI	37.49	64.05	75.20	25.00
Product and technology	329.15	402.79	448.97	152.57

**No other expenses other than as provided above have been incurred by us for the in-house teams employed in data platforms, ML and AI, and product and technology for the relevant years/ period.*

Our Company employed 226 permanent employees in its technology function as on June 30, 2024. This is expected to increase as we will focus on investing in R&D for building new products and technology.

Going forward, our investment for strengthening our R&D through recruitment of personnel for data platforms, ML and AI and product and technology, including through the Net Proceeds will be in line with the growth in our historic spends on these items, as well as our growth strategies and estimates of overall growth of our businesses.

4. Capital expenditure for our payment devices business

We intend to utilise ₹ 702.85 million between towards investment in hardware such as payment-enabling machines such as POS machines and soundboxes required for strengthening the network of consumers and merchants. We intend to lease out these payment acceptance devices to our merchants in order to strengthen our partnership with our merchants, increase our share of the merchant sales, and eventually to extend financial products including merchant loans to these merchants.

Pursuant to our payment device business initiatives which we commenced in December 2022, as on the date of this Prospectus, we have already purchased 104,435 soundboxes, and 3,075 EDC machines as per details in table below.

S. no.	Particulars of hardware	Quantity	Total Amount (₹ million)*
1.	Soundboxes	104,435	101.13
2.	EDC	3,075	23.06

*Excludes GST of ₹ 22.36 million.

In Fiscals 2023, 2024 and the three months ended June 30, 2024, we have incurred capital expenditure for purchase of these payments devices amounting to ₹ 2.23 million, ₹ 50.70 million and 54.86 million respectively.

As of June 30, 2024, our Merchant base was distributed across different tiers as follows:

Category	Tier 1 (%)	Tier 2 (%)	Tier 3 and beyond (%)
Merchants	66.15	23.67	10.18

We intend to invest in purchasing more devices to increase our deployment to merchants in Tier 1, Tier 2 and Tier 3 cities and beyond (being smaller towns and villages) in line with our strategy of expansion of our merchant base. Details of the estimated costs for purchase of such hardware products, along with details of the quotations we have received, are set forth below:

S. no.	Particulars of hardware	No. to be purchased from the Net Proceeds	Total Estimated Costs (₹ million)	Quotation received from	Date of quotation	Validity of quotation
1.	EDC machines (PAX A910)	26,931	212.92	PAX POS Solutions India Pvt Ltd	November 22, 2024	March 31, 2025
2.	Soundboxes (4G with NFC tag)	600,000	489.93	Walnut Medical Private Limited	October 4, 2024	March 31, 2025
Total			702.85			

5. General Corporate Purposes

Our Company proposes ₹ 682.32 million, towards general corporate purposes, subject to such amount not exceeding 25% of the gross proceeds of the Fresh Issue, in compliance with the SEBI ICDR Regulations. The general corporate purposes for which our Company proposes to utilise Net Proceeds include capital expenditure requirements including for refurbishment, meeting exigencies and expenses incurred by our Company in the ordinary course of business, as may be applicable. These may be undertaken by our Company directly, or through investments in subsidiaries of our Company through equity or debt funding (as determined by the Board at the time of such investment). The quantum of utilisation of funds towards each of the above purposes will be determined by our Board, based on the amount actually available under this head and the business requirements of our Company, from time to time.

In addition to the above, our Company may utilise the Net Proceeds towards other purposes relating to our business which are considered expedient and as approved periodically by our Board, subject to compliance with necessary provisions of the Companies Act and in accordance with the stated objectives and our business. Our Company's management shall have flexibility in utilising any surplus amounts.

Bridge Financing

Our Company has not raised any bridge loans from any bank or financial institution as on the date of this Prospectus, which are proposed to be repaid from the Net Proceeds.

Issue related expenses

The total expenses of the Issue are estimated to be approximately ₹ 414.83 million.

The Issue related expenses primarily include fees payable to the BRLMs and legal counsels, fees payable to the Auditors, underwriting commission, selling commission and brokerage fees payable to Registered Brokers, RTAs, CDPs, SCSBs' fees, Sponsor Bank's fees, Registrar's fees, printing and stationery expenses, advertising and marketing expenses and all other incidental and miscellaneous expenses for listing the Equity Shares on the Stock Exchanges. The Issue related expenses will be paid by our Company.

The estimated Issue related expenses are as follows:

(₹ in million)				
S. No	Activity	Estimated amount ⁽¹⁾ (₹ in million)	As a % of total estimated Issue Expenses ⁽¹⁾	As a % of Issue Size ⁽¹⁾
1.	BRLM fees (including brokerage and selling commission)	185.61	44.74%	3.25%
2.	Commission/processing fee for SCSBs, Sponsor Bank and Bankers to the Offer. Brokerage and selling commission and bidding charges for Members of the Syndicate, Registered Brokers, RTAs and CDPs (2)(3)(4)(5)(6)(7)	20.20	4.87%	0.35%
3.	Advertising and marketing expenses for the Issue	29.78	7.18%	0.52%
4.	Other expenses			
(i)	Listing fees, SEBI filing fees, upload fees, BSE and NSE processing fees, book building software fees and other regulatory expenses	29.24	7.05%	0.51%
(ii)	Fees payable to Depository	33.86	8.16%	0.59%
(iii)	Printing and stationery expenses	16.15	3.89%	0.28%
(iv)	Fees payable to the Registrar to the Issue	0.74	0.18%	0.01%
(v)	Fees payable to the legal counsel	34.49	8.31%	0.60%
(vi)	Miscellaneous**	64.76	15.61%	1.13%
	Total Estimated Issue Expenses	414.83	100.00%	7.25%

** Includes fees payable to other intermediaries to the Issue, including:

- (a) auditors
- (b) independent chartered accountant
- (c) independent secretarial auditor
- (d) industry agency (RedSeer)

⁽¹⁾ Amounts will be finalised and incorporated in this Prospectus on determination of Issue Price

⁽²⁾ Selling commission payable to the SCSBs on the portion for Retail Individual Bidders and Non-Institutional Bidders which are directly procured and uploaded by the SCSBs, would be as follows:

Portion for Retail Individual Bidders*	0.35% of the Amount Allotted (plus applicable taxes)
Portion for Non-Institutional Bidders*	0.20% of the Amount Allotted (plus applicable taxes)

* Amount Allotted is the product of the number of Equity Shares Allotted and the Issue Price

Selling Commission payable to the SCSBs will be determined on the basis of the bidding terminal id as captured in the Bid book of BSE or NSE.

No processing fees shall be payable by our Company to the SCSBs on the applications directly procured by them.

(3) Processing fees payable to the SCSBs on the portion for Retail Individual Bidders and Non-Institutional Bidders (excluding UPI Bids) which are procured by the members of the Syndicate/sub-Syndicate/Registered Broker/CRTAs/ CDPs and submitted to SCSB for blocking, would be as follows.

Portion for Retail Individual Bidders*	₹10.00 per valid application (plus applicable taxes)
Portion for Non-Institutional Bidders*	₹10.00 per valid application (plus applicable taxes)

* Processing fees payable to the SCSBs for capturing Syndicate Member/Sub-syndicate (Broker)/Sub-broker code on the ASBA Form for Non-Institutional Investors and Qualified Institutional Bidders with bids above ₹0.5 million would be ₹10 plus applicable taxes, per valid application.

Notwithstanding anything contained above the total processing fee payable under this clause will not exceed ₹0.50 million (plus applicable taxes) and in case if the total processing fees exceeds ₹ 0.50 million (plus applicable taxes) then processing fees will be paid on pro-rata basis for portion of (i) Retail Individual Bidders (ii) Non-Institutional Bidders, as applicable

(4) Selling commission on the portion for Retail Individual Bidders (up to ₹0.2 million) and Non-Institutional Bidders which are procured by members of the Syndicate (including their sub-Syndicate Members), RTAs and CDPs or for using 3-in-1 type accounts- linked online trading, demat & bank account provided by some of the Brokers which are Members of the Syndicate (including their Sub-Syndicate Members) would be as follows.

Portion for Retail Individual Bidders*	0.35% of the Amount Allotted (plus applicable taxes)
Portion for Non-Institutional Bidders*	0.20% of the Amount Allotted (plus applicable taxes)

* Amount Allotted is the product of the number of Equity Shares Allotted and the Issue Price.

The Selling Commission payable to the Syndicate / Sub-Syndicate Members will be determined

(i) for Retail Individual Bidders and Non-Institutional Bidders (up to ₹0.5 million), on the basis of the application form number / series, provided that the application is also bid by the respective Syndicate / Sub-Syndicate Member. For clarification, if a Syndicate ASBA application on the application form number / series of a Syndicate / Sub-Syndicate Member, is bid by an SCSB, the selling commission will be payable to the SCSB and not the Syndicate / Sub-Syndicate Member, and;

(ii) for Non-Institutional Bidders (above ₹0.5 million), Syndicate ASBA Form bearing SM Code & Sub-Syndicate Code of the application form submitted to SCSBs for Blocking of the Fund and uploading on the Exchanges platform by SCSBs. For clarification, if a Syndicate ASBA application on the application form number / series of a Syndicate / Sub-Syndicate Member, is bid by an SCSB, the Selling Commission will be payable to the Syndicate / Sub Syndicate members and not the SCSB.

(5) Bidding Charges payable to members of the Syndicate (including their sub-Syndicate Members) on the applications made using 3-in-1 accounts would be ₹10.00 plus applicable taxes, per valid application bid by the Syndicate (including their sub-Syndicate Members). Bidding charges payable to SCSBs on the QIB Portion and Non-Institutional Bidders (excluding UPI Bids) which are procured by the Syndicate/sub-Syndicate/ RTAs/ CDPs and submitted to SCSBs for blocking and uploading would be ₹10.00 per valid application (plus applicable taxes).

Notwithstanding anything contained above the total uploading charges payable under this clause will not exceed ₹ 0.50 million (plus applicable taxes) and in case if the total uploading charges exceeds ₹ 0.50 million (plus applicable taxes) then processing fees will be paid on pro-rata basis for portion of (i) Retail Individual Bidders (ii) Non-Institutional Bidders, as applicable.

(6) Selling commission/ uploading charges payable to the Registered Brokers on the portion for Retail Individual Bidders and Non-Institutional Bidders which are directly procured by the Registered Broker and submitted to SCSB for processing, would be as follows:

Portion for Retail Individual Bidders*	₹ 10.00 per valid application (plus applicable taxes)
Portion for Non-Institutional Bidders*	₹ 10.00 per valid application (plus applicable taxes)

* Based on valid applications

The selling commission and bidding charges payable to Registered Brokers, the RTAs and CDPs will be determined on the basis of the bidding terminal id as captured in the Bid Book of BSE or NSE.

Notwithstanding anything contained above the total Selling Commission/ Uploading Charges payable under this clause will not exceed ₹0.50 million (plus applicable taxes) and in case if the total uploading charges exceeds ₹ 0.50 million (plus applicable taxes) then Selling commission/ uploading charges will be paid on pro-rata basis for portion of (i) Retail Individual Bidders (ii) Non-Institutional Bidders, as applicable.

(7) Uploading charges/ Processing fees for applications made by UPI Bidders using the UPI Mechanism would be as under:

Members of the Syndicate (including their sub syndicate members)/ RTAs / CDPs	₹ 30.00 per valid application (Plus applicable taxes)
ICICI Bank Limited	Nil per valid Bid cum Application Form (plus applicable taxes) The Sponsor Bank shall be responsible for making payments to the third parties such as remitter bank, NPCI and such other parties as required in connection with the performance of its duties under the SEBI circulars, the Syndicate Agreement, and other applicable laws.
Axis Bank Limited	Up to 315,000 valid Bid cum Application Forms: Nil Above 315,000 valid Bid cum Application Forms: ₹6.50 per valid Bid cum Application Form (plus applicable taxes) The Sponsor Bank shall be responsible for making payments to the third parties such as remitter bank, NPCI and such other parties as required in connection with the performance of its duties under the SEBI circulars, the Syndicate Agreement, and other applicable laws.

All such commissions and processing fees set out above shall be paid as per the timelines in terms of the Syndicate Agreement and Escrow and Sponsor Bank Agreement.

The total uploading charges / processing fees payable under this clause to members of the Syndicate, RTAs, CDPs, will be subject to a maximum cap of ₹ 2.00 million (plus applicable taxes). In case the total uploading charges/processing fees payable exceeds ₹2.00 million, then the amount payable to members of the Syndicate, RTAs, CDPs, would be proportionately distributed based on the number of valid applications such that the total uploading charges / processing fees payable does not exceed ₹2.00 million.

Pursuant to SEBI circular no. SEBI/HO/CFD/DIL2/P/CIR/2022/75 dated May 30, 2022, applications made using the ASBA facility in initial public offerings shall be processed only after application monies are blocked in the bank accounts of investors (all categories). Accordingly, Syndicate / sub-Syndicate Member shall not be able to Bid the Application Form above ₹ 0.50 million and the same Bid cum Application Form need to be submitted to SCSB for blocking of the fund and uploading on the Stock Exchange bidding platform. To identify bids submitted by Syndicate / sub-Syndicate Member to SCSB a special Bid-cum application form with a heading / watermark "Syndicate ASBA" may be used by Syndicate / sub-Syndicate Member along with SM code and broker code mentioned on the Bid-cum.

Application Form to be eligible for brokerage on allotment. However, such special forms, if used for Retail Individual Investor and Non-Institutional Investor Bids up to ₹ 0.50 million will not be eligible for brokerage

The processing fees for applications made by UPI Bidders may be released to the remitter banks (SCSBs) only after such banks provide a written confirmation on compliance with SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2022/51 dated April 20, 2022 read with SEBI Circular No: SEBI/HO/CFD/DIL2/CIR/P/2021/570 dated June 02, 2021 read with SEBI Circular No:

SEBI/HO/CFD/DIL2/CIR/P/2021/2480/I/M dated March 16, 2021.

The processing fees for applications made by UPI Bidders using the UPI Mechanism may be released to the remitter banks (SCSBs) only after such banks provide a written confirmation in compliance with the SEBI RTA Master Circular, in a format as prescribed by SEBI, from time to time and in accordance with SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2022/51 dated April 20, 2022.

Monitoring of Utilisation of Funds

In accordance with Regulation 41 of the SEBI ICDR Regulations, our Company has appointed CARE Ratings Limited as the monitoring agency ("**Monitoring Agency**") to monitor the utilisation of the Gross Proceeds. Our Company undertakes to place the Gross Proceeds in a separate bank account which shall be monitored by the Monitoring Agency for utilisation of the Gross Proceeds. Our Company undertakes to place the report(s) of the Monitoring Agency on receipt before the Audit Committee without any delay and in accordance with the applicable laws. Our Company will disclose the utilisation of the Gross Proceeds, including interim use under a separate head in its balance sheet for such fiscal periods as required under the SEBI ICDR Regulations, the SEBI Listing Regulations and any other applicable laws or regulations, specifying the purposes for which the Gross Proceeds have been utilised. Our Company will also, in its balance sheet for the applicable fiscal periods, indicate the status of utilisation of the Gross Proceeds and provide details, if any, in relation to all such Gross Proceeds that have not been utilised, if any, of such currently unutilised Gross Proceeds.

The reports of the monitoring agency on the utilization of the Gross Proceeds shall indicate the deployment of the Net Proceeds under the following heads:

A. Funding organic growth in our financial services business

B. Funding organic growth in our payment services business

- Pre-funding of escrow accounts and biller accounts to provide instant settlements to consumers and merchants.

- Consumer acquisition to target new potential consumers who are entering the digital payments ecosystem.
- C. **Research and development in data, ML and AI and product and technology**
 - Data platforms, ML and AI
 - Product and technology
- D. **Capital expenditure for our payment devices business**
- E. **General Corporate Purposes**
- F. **Issue related expenses**

For the purposes of the quarterly reports from the Monitoring Agency on the Gross Proceeds, our Company will provide an item-wise description of the utilisation of the Gross Proceeds for each quarter under the heads described above. The utilisation of the Gross Proceeds will also be monitored by the Audit Committee till utilisation. Pursuant to Regulation 32(3) of the SEBI Listing Regulations, our Company shall, on a quarterly basis, disclose to the Audit Committee the uses and applications of the Gross Proceeds. On an annual basis, our Company shall prepare a statement of funds utilised for purposes other than those stated in this Prospectus and place it before the Audit Committee and make other disclosures as may be required until such time as the Gross Proceeds remain unutilised. Such disclosure shall be made only until such time that all the Gross Proceeds have been utilised in full. The statutory auditor of our Company will also provide report/ certificate on the utilization of the Gross Proceeds to the monitoring agency.

Furthermore, in accordance with Regulation 32(1) of the SEBI Listing Regulations, our Company shall furnish to the Stock Exchanges on a quarterly basis, a statement indicating (i) deviations, if any, in the actual utilisation of the proceeds of the Fresh Issue from the Objects; and (ii) details of category wise variations in the actual utilisation of the proceeds of the Fresh Issue from the objects of the Fresh Issue as stated above. This information will also be published in newspapers simultaneously with the interim or annual financial results and explanation for such variation (if any) will be included in our Directors' report, after placing the same before the Audit Committee.

Our Company will make the requisite disclosures as may be required under the SEBI Listing Regulations in case of any acquisitions, strategic partnerships, or other inorganic growth initiatives undertaken by it post-listing.

Interim use of Net Proceeds

Pending utilization of the Net Proceeds for the purposes described above, our Company undertakes to deposit the Net Proceeds only in one or more scheduled commercial banks included in the Second Schedule of the Reserve Bank of India Act, 1934, as may be approved by our Board or the IPO Committee, on which no lien will be created.

In accordance with Section 27 of the Companies Act, 2013, our Company confirms that it shall not use the Gross Proceeds for buying, trading or otherwise dealing in shares of any other listed company or for any investment in the equity markets.

Appraising Entity

None of the objects for which the Net Proceeds will be utilised have been appraised by any agency.

Other Confirmations

No part of the proceeds of the Issue will be paid by our Company as consideration to our Promoter, members of the Promoter Group, Group Companies, our Directors or our Key Managerial Personnel, except in the ordinary course of business. Our Company has not entered into and is not planning to enter into any arrangement/ agreements with our Promoter, members of the Promoter Group, Directors, Key Managerial Personnel or Group Companies in relation to the utilisation of the Net Proceeds. Further, there are no material existing or anticipated interest of such individuals and entities in the objects of the Issue except as set out above.

Variation in Objects

In accordance with Sections 13(8) and 27 of the Companies Act, 2013 and the applicable rules, and the SEBI ICDR Regulations, our Company shall not vary the objects of the Fresh Issue without our Company being authorised to do so by the Shareholders by way of a special resolution. In addition, the notice issued to the Shareholders in relation to the passing of such special resolution ("**Notice**") shall specify the prescribed details as required under the Companies Act. The Notice shall simultaneously be published in the newspapers, one in English and one in Hindi, the vernacular language of the jurisdiction where our Registered Office is situated. Our Promoter/ controlling shareholders will be required to provide an exit opportunity to such Shareholders who do not agree to the above stated proposal, at a price and in such manner and subject to such conditions as prescribed by SEBI, in this regard.

BASIS FOR ISSUE PRICE

The Issue Price will be determined by our Company, in consultation with the BRLMs on the basis of assessment of market demand for the Equity Shares offered in the Issue through the Book Building Process and on the basis of the qualitative and quantitative factors as described below. The face value of the Equity Shares is ₹ 2 each and the Issue Price is 132.50 times the face value at the lower end of the Price Band and 139.50 times the face value at the higher end of the Price Band.

Investors should also refer to the sections “Our Business”, “Risk Factors”, “Financial Information – Restated Consolidated Financial Information” and “Management Discussion and Analysis” on pages 216, 34, 329 and 400 respectively, to have an informed view before making an investment decision.

Qualitative Factors

Some of the qualitative factors and our strengths which form the basis for computing the Issue Price are:

Our Company’s legacy of providing positive and sustainable consumer experience

- Our approach of putting technology at forefront of our products have helped us create products for consumers that achieve scale through the value they provide to the consumers who use them, therefore allowing us to acquire consumers at extremely low cost.
- This kickstarts a flywheel that allows good consumers to progress through our platform’s offerings, getting access to low cost, products that fit their needs and help fulfil their aspirations, and hence leads to repeated usage. We see this for example, play out in our MobiKwik ZIP product that sees an approximately 93% repeat usage rate.

Large, engaged consumer base acquired with low CAC

- Our Registered Users have grown at a CAGR of 12.31% from 123.56 million as of March 31, 2022 to 155.84 million as of March 31, 2024, while we had 161.03 million Registered Users as of June 30, 2024.
- We primarily acquire users through the following: (i) SEO (search engine optimization) and mobile ASO (application store optimization) initiatives; (ii) user referrals from a large user base; (iii) brand recall from checkout and POS placement in our diversified merchant network; (iv) high usage of the BBPS platform; and (v) marketing and publicity.
- This has enabled us to maintain a low CAC per New Registered User at ₹ 32.87 in Fiscal 2024 and at ₹ 33.53 in the three months ended June 30, 2024.

Efficient operational management of loan products distributed by us

- One of our Company’s strengths lies in the adept management of operational costs for our digital credit products distributed by us, evidenced by a consistent decline over the past three financial years, which has been accompanied simultaneously with a substantial surge in total credit disbursement, underscoring our commitment to responsible and scalable lending practices.
- Our lending related expenses as a percentage of total credit disbursement was 7.17%, 3.48%, 3.33% and 4.04% in Fiscal 2022, Fiscal 2023, Fiscal 2024 and in the three months ended June 30, 2024.

The trust in our brand.

- We believe we have a strong brand name and recall, across large and small Indian cities. The MobiKwik Application remains one of the easiest way to transact across multiple methods.
- With a 4.4 out of 5 rating on Google Play Store and 4.6 out of 5 rating on Apple App Store for MobiKwik Application our customers trust our platform and brand to conduct financial transactions
- Our wealth vertical is witnessing considerable traction. This showcases the amount of trust that our consumers have put in brand MobiKwik. Our Company provides curated wealth products, which has accumulated ₹ 66,928.49 million in AUA, as of June 30, 2024 from 3,236.84 million as of March 31, 2022.

Technology and product first approach to business

- We have a technology and product-first approach to business which is powered by our cloud hosted transactional, data and analytical platforms. The large transactional platforms are distributed by design capable of handling high throughput, and uses event driven architecture to manage a large number of events and data which are processed over our data pipelines.
- In Fiscal 2024 and the three months ended June 30, 2024, our engineering and technology team averaged 193 members and 226 members, respectively.

- We have very comprehensive data science and machine learning capabilities, which leverages data from internal platforms and external sources, performs state of the art feature engineering to identify the key model variables and those are used in machine learning models which internally uses decision trees, regression techniques, clustering and neural networks.

For details, see “Our Business – Our Strengths” on page 245.

Quantitative factors

Some of the information presented in this section relating to our Company is derived from the Restated Consolidated Financial Information. For details, see “Financial Information – Restated Consolidated Financial Information” beginning on page 329.

Some of the quantitative factors, which may form the basis for computing the Issue Price, are as follows:

1. Earnings Per Share (“EPS”) (as adjusted for changes in capital, if any) on a consolidated basis, calculated in accordance with the Indian Accounting Standard 33 issued by the ICAI

Period	Basic EPS (in ₹)	Diluted EPS (in ₹)	Weightage
Financial Year ended March 31, 2024	2.46	2.38	3
Financial Year ended March 31, 2023	(14.66)	(14.66)	2
Financial Year ended March 31, 2022	(23.04)	(23.04)	1
Weighted Average	(7.50)	(7.54)	
Three months period ended June 30, 2024*	(1.16)	(1.16)	-

* Not annualised

Notes:

- The face value of each Equity Share is ₹2.
- Basic EPS = Net Profit / (Loss) after tax, as restated, for the year/ period divided by weighted average number of equity shares outstanding during the year.
- Diluted EPS = Net Profit / (Loss) after tax, as restated, for the year/ period divided by weighted average number of diluted equity shares and potential additional equity shares outstanding during the year.
- Weighted average = Aggregate of year-wise weighted EPS divided by the aggregate of weights i.e. (EPS x Weight) for each year divided by Total of weights
- Basic and diluted earnings per equity share: Basic and diluted earnings per equity share are computed in accordance with the notified Indian Accounting Standard 33 ‘Earnings per share’.
- The figures disclosed above are based on the Restated Consolidated Financial Information.

2. Price Earning (“P/E”) Ratio in relation to the Price Band of ₹ 265 to ₹ 279 per Equity Share

Particulars	P/E ratio at the lower end of the Price Band (number of times)	P/E ratio at the higher end of the Price Band (number of times)
Based on Basic EPS for the financial year ended March 31, 2024	107.72	113.41
Based on Diluted EPS for the financial year ended March 31, 2024	111.34	117.23

3. Industry Peer Group P/E ratio

Based on the peer group information (excluding our Company) given below in this section, The highest, lowest and average P/E ratio is as follows.

Particulars	Industry Peer P/E	Name of the company	Face value of the equity shares (₹)
Highest	22.17	PayPal Holdings, Inc.	0.008*
Lowest	Since basic and diluted EPS of some of the peers is negative, the lowest and average cannot be ascertained	Affirm Holdings, Inc	0.0008
Average		-	-

* Conversion of 1 USD = 80 INR

Notes:

- (1) The industry high and low has been considered from the industry peer set provided later in this chapter. For further details, see “Basis for Issue Price - 6. Comparison of Accounting Ratios with Listed Industry Peers ” beginning on page 161.
- (2) The industry Peer P/E ratio mentioned above for domestic peers is computed based on the closing market price of equity shares on NSE on December 3, 2024 divided by the Diluted EPS as on for the financial year ended March 31, 2024 and P/E ratio mentioned above for global peers is computed based on the closing market price of equity shares on NASDAQ on December 3, 2024 divided by the Diluted EPS as on for the financial year ended December 31, 2023.

4. Average Return on Net Worth (“RoNW”) on a consolidated basis

Financial Year	RoNW as derived from the	Weightage

	Restated Consolidated Financial Information (%)	
Financial Year ended March 31, 2024	8.66%	3
Financial Year ended March 31, 2023	(58.74%)	2
Financial Year ended March 31, 2022	(59.19%)	1
Weighted Average	(25.12%)	
Three months period ended June 30, 2024*	(4.17%)	-

* Not annualised

Notes:

- Weighted average = Aggregate of year-wise weighted RoNW divided by the aggregate of weights i.e. (RoNW x Weight) for each year/Total of weights.
- Return on Net Worth (%) = Net Profit / (Loss) after tax, as restated / Restated Net worth (Total Equity) at the end of the year/ period.
- Net worth = Aggregate value of equity share capital, instruments entirely equity in nature, and other equity created out of the profits, securities premium account, and debit or credit balance of profit and loss account, after deducting the aggregate value of the accumulated losses, derived from the Restated Consolidated Financial Information and non-controlling interest, but does not include reserves created out of revaluation of assets and write- back of depreciation. RoNW is a non-GAAP measure (see "Management's Discussion and Analysis of Financial Condition and Results of Operations – Non-GAAP Measures- Reconciliation of Return on Net Worth" on page 398 for the reconciliation of Net Asset Value calculated from the Restated Consolidated Financial Information).

5. Reconciliation of Return on Net Worth

Particulars	Fiscal			For the three months ended June 30, 2024
	2022	2023	2024	
	(₹ million, except percentages)			
Equity share capital (I)	114.38	114.38	114.38	114.38
Instruments entirely equity in nature (II)	-	-	-	-
Other equity (III)	2,051.04	1,312.56	1,511.51	1,472.10
Total Equity (IV) = (I + II + III)	2,165.42	1,426.94	1,625.89	1,586.48
Restated Profit/ (loss) for the year/period (V)	(1,281.62)	(838.14)	140.79	(66.15)
Return on net worth (VI) = (V / (IV))	(59.19%)	(58.74%)	8.66%	(4.17%)

6. Net Asset Value ("NAV") per Equity Share

Year Ended	NAV derived from the Restated Consolidated Financial Information (₹) ⁽¹⁾⁽²⁾
As on March 31, 2024	28.43
As on June 30, 2024	27.74
After the completion of the Issue	At the Floor Price: 92.76 At the Cap Price: 94.05
Issue Price	279

(1) Net asset value per share (in ₹) represents net asset value per equity share. It is calculated as net worth as of the end of the relevant year divided by the number of equity share outstanding at the end of the respective year.

(2) Net worth = Aggregate value of equity share capital, instruments entirely equity in nature, and other equity created out of the profits, securities premium account, and debit or credit balance of profit and loss account, after deducting the aggregate value of the accumulated losses, derived from the Restated Consolidated Financial Information, and non-controlling interest but does not include reserves created out of revaluation of assets and write- back of depreciation. Net Asset Value is a non-GAAP measure (see "Management's Discussion and Analysis of Financial Condition and Results of Operations – Non-GAAP Measures- Reconciliation of Net Asset Value (per equity share)" on page 398 for the reconciliation of Net Asset Value calculated from the Restated Consolidated Financial Information).

7. Reconciliation of Net Asset Value (per equity share)

Particulars	Fiscal			For the three months ended June 30, 2024
	2022	2023	2024	
	(₹ million, except percentages)			
Equity share capital (I)	114.38	114.38	114.38	114.38
Instruments entirely equity in nature (II)	-	-	-	-
Other equity (III)	2,051.04	1,312.56	1,511.51	1,472.10
Net Worth (IV) = (I + II + III)	2,165.42	1,426.94	1,625.89	1,586.48
No of Equity Share (V)	5,56,15,263	5,71,92,579	5,71,84,521	5,71,84,521
Net Asset Value (per equity share) (VI) = (IV/ V)	38.94	24.95	28.43	27.74

8. Comparison of Accounting Ratios with Listed Industry Peers

Our Company is among a small number of uniquely positioned players with business segments such as payments services and financial services. Hence, there are no directly comparable companies in India or globally, having similar

business model and comparable size. However, for the purpose of this Prospectus, the following companies (Indian and foreign in the listed and unlisted space) have been considered as peers of our Company, considering similarities with certain aspects of our business.

The following table provides a comparison of certain accounting ratios of our Company against companies considered as peers for the purpose of this Prospectus:

Name of Company	Face Value (₹ Per Share)	Closing price on December 3, 2024 (₹)	Total Income, for Fiscal 2024 (in ₹ million)	EPS (₹)		NAV (₹ per share)	P/E	Market Cap/ Total Revenue Ratio	RoNW (%)
				Basic	Diluted				
One MobiKwik Systems Limited	2.00	NA	8,903.15	2.46	2.38	28.43	117.23	2.43	8.66
Peer Group									
One 97 Communications Ltd [@]	1.00	902.60	1,05,247.00	(22.33)	(22.33)	209.29	NA	5.44	(10.70)
Listed Global Peers									
Affirm Holdings, Inc. ^{^@}	0.0008	5,660.804	1,85,839.90	(133.60)	(133.60)	702.64	NA	9.47	(18.95)
PayPal Holdings, Inc. [*]	0.008	6,811.20	23,81,680.00	308.00	307.20	1,570.97	22.17	3.07	20.17

Notes:

(a) Financial information for Company is derived from the Restated Consolidated Financial Information for the year ended March 31, 2024.

For listed peers:

(b) All the financial information for listed industry peers mentioned above is on a consolidated basis and is sourced from the annual reports/annual results as available of the respective company for the year ended March 31, 2024 submitted to stock exchanges.

(c) P/E Ratio has been computed based on the closing market price of equity shares as on December 3, 2024 on NSE for domestic peer (and closing market price of equity shares as on December 3, 2024 on NASDAQ for global peers) divided by the Diluted EPS.

(d) Market Cap / Total Revenue ratio has been computed based on the market cap as on December 3, 2024 on NSE for domestic peer (and closing market cap as on December 3, 2024 on NASDAQ for global peers) divided by the Total Income for fiscal 2024

(e) Return on Net Worth (RoNW) (%) is calculated as Net Profit / (Loss) after tax for the year divided by the Net worth (Total Equity) at the end of the respective year.

(f) Net asset value per share (in ₹) represents net asset value per equity share. It is calculated as net worth as of the end of the relevant year divided by the number of equity share outstanding at the end of the respective year.

[^]data for the fiscal year ended June 30, 2024; ^{*}data for the fiscal year ended December 31, 2023; data for listed global peers have been converted to INR at the exchange rate of 1 USD = 80 INR;

[@] Since Basic and Diluted EPS is negative, the P/E ratio is not ascertainable

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9. Key Performance Indicators

The table below sets forth the details of our KPIs that our Company considers have a bearing for arriving at the basis for Issue Price. The KPIs disclosed below have been approved by a resolution of our Audit Committee dated October 1, 2024 and December 4, 2024, and the Audit Committee has confirmed that other than the KPIs set out below, our Company has not disclosed any other KPIs to investors at any point of time during the three years period prior to the date of this Red Herring Prospectus. The KPIs disclosed below have been used historically by our Company to understand and analyse its business performance, which helps in analysing the growth of various verticals in comparison to our Company's listed peers, and other relevant and material KPIs of the business of our Company that have a bearing for arriving at the Basis for Issue Price. The KPIs disclosed below have been certified by V P G S & Co., Chartered Accountants, pursuant to certificates dated October 1, 2024 and December 4, 2024.

Our Company shall continue to disclose the KPIs disclosed in this section, on a periodic basis, at least once in a year (or for any lesser period as determined by our Company), for a duration that is at least the later of (i) one year after the listing date or other period specified by SEBI; or (ii) till the utilization of the Net Proceeds. Any change in these KPIs, during the aforementioned period, will be explained by our Company. The ongoing KPIs will continue to be certified by a member of an expert body as required under the SEBI ICDR Regulations.

Bidders can refer to the below-mentioned KPIs, being a combination of financial and operational KPIs, to make an assessment of our Company's performances and make an informed decision.

The list of our operational and financial KPIs along with brief explanation of the relevance of the KPI for our business operations are set forth below.

	KPI	Definition	Explanation
Operational	Merchants	Merchants refer to all merchants who accept payments via the MobiKwik platform	This KPI metric helps in evaluating the number of merchants on the company's platform
	Platform Spend GMV	Platform Spend GMV refers to all spends made through all payment and credit products (excluding direct loan disbursal to bank accounts and certain discontinued one-time payment GMV) throughout our platform.	This KPI metric provides information regarding the scale of all payment products of the company
	Registered Users	Registered Users refers to the number of unique devices (laptops, mobile phones etc) that provided a unique mobile number or email address for registration on our MobiKwik platform as of the relevant date.	This KPI metric helps in the evaluation of the reach of the company to users who have registered on company's platform
	Digital Credit GMV	Digital Credit GMV refers to sum total of MobiKwik ZIP GMV (Disbursements) and ZIP EMI GMV (Disbursements) for the relevant periods	This KPI metric provides information regarding the scale of the distribution of digital credit products of the Company
	Payment GMV	Payment GMV refers to all spends made through different payment products (excluding payment gateway and certain discontinued one-time payment GMV) throughout our platform.	This KPI metric provides information regarding the scale of non-payment gateway and non-credit related consumer payment products of the Company
	Payment Gateway GMV	Payment Gateway GMV refers to the aggregate value of transactions processed through Zaakpay for its Merchants excluding MobiKwik.	This KPI metric provides information regarding the scale of payment gateway payment products of the Company
	MobiKwik ZIP GMV (Disbursements)	MobiKwik ZIP GMV (Disbursements) refers to the aggregate value of spends through MobiKwik ZIP in the relevant period.	This KPI metric provides information regarding the scale of MobiKwik ZIP credit product of the Company
	ZIP EMI GMV (Disbursements)	ZIP EMI GMV (Disbursements) refers to the aggregate value of loan disbursements through Zip EMI in the relevant period.	This KPI metric provides information regarding the scale of ZIP EMI credit product of the Company
	New Registered Users	New Registered Users refers to the Registered Users added during the relevant period	This KPI metric provides information regarding the scale of new registered customers on the Company's platform
	Customer Acquisition Cost	Customer Acquisition Cost refers to total marketing spend comprising of business promotion expenses less user incentives	This KPI metric provides information regarding the cost of

KPI	Definition	Explanation
	divided by the number of New Registered Users for payments services business in the relevant period	acquiring a new customer by the Company during the period.
Activated - MobiKwik Zip Users	Activated - MobiKwik Zip Users refers to the aggregate users who have activated the credit limit under MobiKwik ZIP as of the relevant date.	This KPI metric helps in evaluating the user traction of MobiKwik ZIP product of the Company.
Activated - MobiKwik Zip EMI Users	Activated - MobiKwik Zip EMI Users refer to the aggregate users who have been sanctioned under the ZIP EMI product.	This KPI metric helps in evaluating the user traction of ZIP EMI product of the Company.
Repeat MobiKwik Zip Users	Repeat MobiKwik Zip User is calculated as a percentage of repeat users by total transacting users, identified by their unique mobile number and/ or email address, where a MobiKwik ZIP repeat user is any user who has been billed for MobiKwik ZIP at least once before.	This KPI metric helps in evaluating the repeat usage of MobiKwik ZIP product of the Company.
Credit - Partner AUM	Credit-Partner AUM refers to the total Principal outstanding towards credit products disbursed to our customers by our Lending Partners who have not been delinquent for more than 90 days across all our lending partners	This KPI metric helps in evaluating the scale of principal outstanding in the books of lending partners of the credit product of the Company.
Wealth – AUA	Wealth - AUA refers to all investment balances across asset classes (including amount held in bank accounts, Xtra, Mutual Funds, EPF, digital gold, and other investment products) of our users tracked through our platform with explicit consent.	This KPI metric helps in evaluating the scale of investment products of the Company.
Lending Related Expenses	Lending operational expenses and financial guarantee expenses as a percentage (%) of Credit Disbursements.	This KPI metric helps in evaluating the operational and financial guarantee related expenses of the credit product of the Company.
Gross Margin - Financial Services (%)	The revenue from operations from financial services net of lending operational expenses and financial guarantee expenses, as a percentage (%) of revenue from operations from financial services for the relevant period.	This KPI metric helps in evaluating the profitability of financial services segment before indirect expenses of the Company
Gross Margin - Payment Services (%)	The revenue from operations from payment services net of payment gateway costs and user incentives, as a percentage (%) of revenue from operations from payment services for the relevant period.	This KPI metric helps in evaluating the profitability of payment services segment before indirect expenses of the Company
Overall Contribution Margin	The total revenue net of payment gateway costs, lending operating expenses, financial guarantee expenses, and user incentives as a % of total revenue for a particular period.	This KPI metric helps in evaluating the overall profitability of products and services before indirect expenses, offered by the Company
Offline Merchants	Any merchant who accepts offline payments via the MobiKwik platform.	This KPI metric helps in evaluating the number of offline merchants on the company's platform
Online Merchants	Any merchant who accepts online payments via the MobiKwik platform.	This KPI metric helps in evaluating the number of online merchants on the company's platform
Employee Cost (%)	Employee benefits expense as a percentage (%) of total revenues for the relevant period.	This KPI helps in evaluating the cost incurred towards employee related expenses in relation to total revenues of the business.
Billers	Billers refer to any service provider whose bill can be paid through MobiKwik Platform.	This KPI metric helps in evaluating the ability of customers to pay bills to different billers through the platform of the company.
Digital Credit Active Users	The sum of Activated- MobiKwik ZIP and Activated- ZIP EMI Users	This KPI metric helps in evaluating the user traction of the significant credit products of the Company.

KPI		Definition	Explanation
	MobiKwik ZIP Ticket Size	The monthly average of amount spent per transacting MobiKwik ZIP user. (i.e. users that have made at least one transaction through MobiKwik ZIP) in the relevant period.	This KPI metric provides information regarding the average usage of transacting users MobiKwik ZIP per month for the period.
	MobiKwik ZIP Pre-approved Users	Users who have been selected by our Company for availing MobiKwik ZIP services.	This KPI metric helps in evaluating the number of potential users that meet the criteria for pre-approval by the Company.
	MobiKwik ZIP Active Merchants	The aggregate number of unique Merchants where MobiKwik ZIP users have transacted at least once in the relevant period.	This KPI metric helps in evaluating the usage of MobiKwik ZIP within MobiKwik's merchant network.
	Payments Take Rate	Payments Take Rate is calculated by dividing revenue from payment services for a period by the Payment GMV for the same period	This KPI metric helps in evaluating the revenue generated through the Payment GMV of the Company for the period.
	Financial Services Take Rate	Financial Services Take Rate is calculated by dividing revenue from financial services for a period by Digital Credit GMV for the same period	This KPI metric helps in evaluating the revenue generated through the Digital Credit GMV of the Company for the period.
	ZIP EMI Ticket Size	The range of loans disbursed through the ZIP EMI product in the relevant period.	This KPI metric provides information regarding the range of loans disbursed per user under ZIP EMI for the period.
Financial	Revenue from operations	Revenue from operations is total revenue generated by our Company's operating activities for the year/period	Revenue from operations represents the scale of our business as well as provides information regarding our overall financial performance
	Profit after tax	Profit/(loss) for the year/period is calculated as total income minus total expenses (including tax expense) for the year/period	This KPI provides information regarding the profitability of our Company
	EBITDA	Calculated as profit/ (loss) for the year/ period plus total tax expense/ (credit), finance cost and depreciation and amortization expense.	EBITDA helps in the evaluation of year-on-year operating performance of the Company
	EBITDA Margin	EBITDA Margin is calculated as EBITDA as a percentage of total income.	EBITDA margin provides information regarding the operational efficiency of the business

Details of KPIs as at/for the three months period ended June 30, 2024 and the financial years ended March 31, 2024, March 31, 2023 and March 31, 2022:

KPIs	Unit	Fiscal 2022	Fiscal 2023	Fiscal 2024	Three months ended June 30, 2024
Operational					
Merchants ⁽¹⁾	Mn.	3.60	3.74	4.06	4.26
Platform Spend GMV ⁽²⁾	Rs. Mn.	236,321.97	262,350.26	476,777.30	285,782.51
Registered Users ⁽³⁾	Mn.	123.56	139.89	155.84	161.03
Digital Credit GMV ⁽⁴⁾	Rs. Mn.	15,122.16	51,149.83	90,933.54	23,467.08
Payment GMV ⁽⁵⁾	Mn.	179,473.88	207,250.06	381,954.51	250,802.27
Payment Gateway GMV ⁽⁶⁾	Mn.	43,362.35	14,072.10	34,120.76	20,278.04
MobiKwik ZIP GMV (Disbursements) ⁽⁷⁾	Mn.	13,485.74	41,028.10	60,702.03	14,702.20
ZIP EMI GMV (Disbursements) ⁽⁸⁾	Mn.	1,636.42	10,121.73	30,231.51	8,764.88
New Registered Users ⁽⁹⁾	Mn.	22.19	16.33	15.95	5.18
Customer Acquisition Cost ⁽¹⁰⁾	Rs.	17.53	20.30	32.87	33.53
Activated - MobiKwik Zip Users ⁽¹¹⁾	Mn.	2.44	4.07	5.90	6.23

KPIs	Unit	Fiscal 2022	Fiscal 2023	Fiscal 2024	Three months ended June 30, 2024
Activated - MobiKwik Zip EMI Users ⁽¹²⁾	Mn.	0.28	0.54	0.94	1.03
Repeat MobiKwik Zip Users ⁽¹³⁾	%	82.89%	90.35%	87.55%	90.30%
Credit - Partner AUM ⁽¹⁴⁾	Mn.	1,768.17	7,184.89	23,839.73	24,954.81
Wealth – AUA ⁽¹⁵⁾	Mn.	3,236.84	8,169.98	59,810.20	66,928.49
Lending Related Expenses ⁽¹⁶⁾	%	7.17%	3.48%	3.33%	4.04%
Gross Margin - Financial Services (%) ⁽¹⁷⁾	%	-10.98%	37.51%	45.70%	44.42%
Gross Margin - Payment Services (%) ⁽¹⁸⁾	%	31.60%	18.23%	19.36%	16.11%
Overall Contribution Margin ⁽¹⁹⁾	%	26.04%	31.18%	37.25%	30.95%
Offline Merchants ⁽²⁰⁾	Mn.	3.52	3.64	3.93	4.13
Online Merchants ⁽²¹⁾	Mn.	0.08	0.09	0.13	0.13
Employee Cost (%) ⁽²²⁾	%	19.74%	17.51%	13.03%	11.33%
Billers ⁽²³⁾	#	438	438	463	463
Digital Credit Active Users ⁽²⁴⁾	Mn.	2.72	4.61	6.84	7.27
MobiKwik ZIP Ticket Size ⁽²⁵⁾	Rs.	3,349.35	6,333.52	6,582.33	5,594.45
MobiKwik ZIP Pre-approved Users ⁽²⁶⁾	Mn	30.20	32.18	34.25	34.28
MobiKwik ZIP Active Merchants ⁽²⁷⁾	#	20,671	31,598	32,898	18,408
Payments Take Rate ⁽²⁸⁾	%	2.39%	1.23%	0.83%	0.68%
Financial Services Take Rate ⁽²⁹⁾	%	6.46%	5.57%	6.14%	7.28%
ZIP EMI Ticket Size ⁽³⁰⁾	Rs.	10,000 to 2,00,000			
Financial					
Revenue from operations ⁽³¹⁾	Rs. Mn.	5,265.65	5,394.67	8,750.03	3,422.67
Profit/(loss) for the year/period ⁽³²⁾	Rs Mn.	(1,281.62)	(838.14)	140.79	(66.15)
EBITDA ⁽³³⁾	Rs. Mn.	(1,154.06)	(559.20)	372.20	22.30
EBITDA Margin ⁽³⁴⁾	%	(21.24%)	(9.97%)	4.18%	0.64%

Notes:

- (1) Merchants refer to all merchants who accept payments via the MobiKwik platform
- (2) Platform Spend GMV refers to all spends made through all payment and credit products (excluding direct loan disbursement to bank accounts and certain discontinued one-time payment GMV) throughout our platform.
- (3) Registered Users refers to the number of unique devices (laptops, mobile phones etc) that provided a unique mobile number or email address for registration on our MobiKwik platform as of the relevant date.
- (4) Digital Credit GMV refers to the sum total of MobiKwik ZIP GMV (Disbursements) and ZIP EMI GMV (Disbursements) for the relevant periods
- (5) Payment GMV refers to all spends made through different payment products (excluding payment gateway and certain discontinued one-time payment GMV) throughout our platform.
- (6) Payment Gateway GMV refers to the aggregate value of transactions processed through Zaakpay for its Merchants excluding MobiKwik.
- (7) MobiKwik ZIP GMV (Disbursements) refers to the aggregate value of spends through MobiKwik ZIP in the relevant period.
- (8) ZIP EMI GMV (Disbursements) refers to the aggregate value of loan disbursements through Zip EMI in the relevant period.
- (9) New Registered Users refers to the Registered Users added during the relevant period.
- (10) Customer Acquisition Cost refers to total marketing spend comprising of business promotion expenses less user incentives divided by the number of New Registered Users for payments services business in the relevant period.
- (11) Activated - MobiKwik Zip Users refers to the aggregate users who have activated the credit limit under MobiKwik ZIP as of the relevant date.
- (12) Activated - MobiKwik Zip EMI Users refer to the aggregate users who have been sanctioned under the ZIP EMI product.
- (13) Repeat MobiKwik Zip User is calculated as a percentage of repeat users by total transacting users, identified by their unique mobile number and/ or email address, where a MobiKwik ZIP repeat user is any user who has been billed for MobiKwik ZIP at least once before.
- (14) Credit-Partner AUM refers to the total Principal outstanding towards credit products disbursed to our customers by our Lending Partners who have not been delinquent for more than 90 days across all our lending partners.
- (15) Wealth - AUA refers to all investment balances across asset classes (including amount held in bank accounts, Xtra, Mutual Funds, EPF, digital gold, and other investment products) of our users tracked through our platform with explicit consent.
- (16) Lending operational expenses and financial guarantee expenses as a percentage (%) of Credit Disbursements.
- (17) The revenue from operations from financial services net of lending operational expenses and financial guarantee expenses, as a percentage (%) of revenue from operations from financial services for the relevant period.
- (18) The revenue from operations from payment services net of payment gateway costs and user incentives, as a percentage (%) of revenue from operations from payment services for the relevant period.
- (19) The total revenue net of payment gateway costs, lending operating expenses, financial guarantee expenses, and user incentives as a % of total

revenue for a particular period.

- (20) Any merchant who accepts offline payments via the MobiKwik platform.
(21) Any merchant who accepts online payments via the MobiKwik platform.
(22) Employee benefits expense as a percentage (%) of total revenues for the relevant period.
(23) Billers refer to any service provider whose bill can be paid through MobiKwik Platform.
(24) The sum of Activated- MobiKwik ZIP and Activated- ZIP EMI Users.
(25) The monthly average of amount spent per transacting MobiKwik ZIP user. (i.e. users that have made at least one transaction through MobiKwik ZIP) in the relevant period.
(26) Users who have been selected by our Company for availing MobiKwik ZIP services.
(27) The aggregate number of unique Merchants where MobiKwik ZIP users have transacted at least once in the relevant period.
(28) Payments Take Rate is calculated by dividing revenue from payment services for a period by the Payment GMV for the same period
(29) Financial Services Take Rate is calculated by dividing revenue from financial services for a period by Digital Credit GMV for the same period
(30) The range of loans disbursed through the ZIP EMI product in the relevant period.
(31) Revenue from operations is total revenue generated by our Company's operating activities for the year/period.
(32) Profit/(loss) for the year/period is calculated as total income minus total expenses (including tax expense) for the year/period.
(33) Calculated as profit/ (loss) for the year/ period plus total tax expense/ (credit), finance cost and depreciation and amortization expense.
(34) EBITDA Margin is calculated as EBITDA as a percentage of total income.

Our Company has not made any additions or dispositions to its business during the financial years ended March 31, 2022, March 31, 2023, March 31, 2024 and for the three-month period ended June 30, 2024.

For details of our other operating metrics disclosed elsewhere in this Prospectus, see “Our Business” and “Management’s Discussion and Analysis of Financial Condition and Results of Operations” on pages 216 and 400, respectively.

Comparison of our KPIs with key domestic and global industry peers

As at and for the three-month period ended June 30, 2024

As at and for the three-month period ended June 30, 2024					
Key Performance Indicators	Unit	One MobiKwik Systems Limited #	One 97 Communications Ltd	Affirm Holdings, Inc	PayPal Holdings, Inc.
Platform Spend GMV	Rs. Mn.	2,85,782.51	NA	NA	NA
Payment GMV	Rs. Mn.	2,50,802.27	42,60,000.00	5,76,000	3,33,45,120.00
Payment gateway GMV	Rs. Mn.	20,278.04	NA	NA	NA
BNPL GMV (Disbursements)	Rs. Mn.	14,702.20	-	NA	NA
BNPL EMI GMV (Disbursements)	Rs. Mn.	8,764.88	NA	NA	NA
Digital Credit GMV	Rs. Mn.	23,467.08	50,080.00	NA	NA
Registered Users	Mn.	161.03	NA	18.70	NA
New Registered Users	Mn.	5.18	NA	NA	NA
Customer Acquisition Cost	Rs.	33.53	NA	NA	NA
Activated - MobiKwik Zip Users	Mn.	6.23	NA	NA	NA
Activated - Zip EMI Users	Mn.	1.03	NA	NA	NA
Repeat MobiKwik Zip Users	%	90.30%	NA	NA	NA
Credit - Partner AUM	Rs. Mn.	24,954.81	NA	NA	NA
Wealth - AUA	Rs. Mn.	66,928.49	NA	NA	NA
# of Merchants	Mn.	4.26	41.20	0.30	NA
Revenue from operations	Rs. Mn.	3,422.67	15,016.00	52,734.80	6,30,800.00
Profit/(loss) for the year/period	Rs. Mn.	-66.15	-8,401.00	-3,610.88	90,240.00
EBITDA	Rs. Mn.	22.30	-6,547.00	-5,876.80	1,06,000.00
EBITDA Margin	%	0.64%	-43.60%	-11.14%	16.80%
Lending Related Expenses	%	4.04%	NA	NA	NA
Gross Margin - Financial Services (%)	%	44.42%	NA	NA	NA
Gross Margin - Payment Services (%)	%	16.11%	NA	NA	NA
Contribution Margin	%	30.95%	50.00%	NA	NA
Offline Merchants	Mn.	4.13	10.9	NA	NA
Online Merchants	Mn.	0.13	NA	NA	NA
Employee Cost (%)	%	11.33%	47.00%	NA	NA
Billers	#	463	NA	NA	NA
Digital Credit Active Users	Mn.	7.27	NA	NA	NA
BNPL Pre-approved Users	Mn.	34.28	NA	NA	NA
BNPL Active Merchants	Mn.	18,408	NA	NA	NA

As at and for the three-month period ended June 30, 2024					
Key Performance Indicators	Unit	One MobiKwik Systems Limited [#]	One 97 Communications Ltd	Affirm Holdings, Inc	PayPal Holdings, Inc.
Personal Loan Ticket Size (Range)	Rs.	10,000 to 2,00,000	NA	NA	NA
BNPL Ticket Size	Rs.	5,594.45	NA	NA	NA
Payments Take Rate	%	0.68%	0.21%	NA	1.89%
Financial Take Rate	%	7.28%	NA	NA	NA

Source: Company's annual reports, Shareholder letters, earnings presentation and data book, based on data available in public domain, Redseer analysis

[#]Financial data as per Restated Consolidated Financial Information

*data for listed global peers have been converted to INR at the exchange rate of 1 USD = 80 INR.; decimal are rounded off to three digits for payments take rate.

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As at and for Fiscal 2024					
Key Performance Indicators	Unit	One MobiKwik Systems Limited #	One 97 Communications Ltd	Affirm Holdings, Inc^	PayPal Holdings, Inc.*
Platform Spend GMV	Rs. Mn.	4,76,777.30	NA	NA	NA
Payment GMV	Rs. Mn.	3,81,954.51	1,83,00,000.00	21,28,000.00	12,24,00,000.00
Payment gateway GMV	Rs. Mn.	34,120.76	NA	NA	NA
BNPL GMV (Disbursements)	Rs. Mn.	60,702.03	252640.00	NA	NA
BNPL EMI GMV (Disbursements)	Rs. Mn.	30,231.51	NA	NA	NA
Digital Credit GMV	Rs. Mn.	90,933.54	5,23,900.00	3,60,000.00	40,320.00
Registered Users	Mn.	155.84	> 300.00	18.70	391.00
New Registered Users	Mn.	15.95	NA	NA	NA
Customer Acquisition Cost	Rs.	32.87	NA	NA	NA
Activated - MobiKwik Zip Users	Mn.	5.90	NA	NA	NA
Activated - Zip EMI Users	Mn.	0.94	NA	NA	NA
Repeat MobiKwik Zip Users	%	87.55%	NA	NA	NA
Credit - Partner AUM	Rs. Mn.	23,839.73	NA	NA	NA
Wealth - AUA	Rs. Mn.	59,810.20	NA	NA	NA
# of Merchants	Mn.	4.06	40.60	0.30	35.00
Revenue from operations	Rs. Mn.	8,750.03	99,780.00	1,85,839.20	23,84,000.00
Profit/(loss) for the year/period	Rs. Mn.	140.79	-14,224.00	-41,420.56	3,39,680.00
EBITDA	Rs. Mn.	372.20	-3,599.00	-49,267.76	4,02,240.00
EBITDA Margin	%	4.18%	-3.61%	-26.51%	16.89%
Lending Related Expenses	%	3.33%	NA	NA	NA
Gross Margin - Financial Services (%)	%	45.70%	NA	NA	NA
Gross Margin - Payment Services (%)	%	19.36%	NA	NA	NA
Contribution Margin	%	37.25%	56.00%	NA	NA
Offline Merchants	Mn.	3.93	10.70	NA	NA
Online Merchants	Mn.	0.13	NA-	NA	NA
Employee Cost (%)	%	13.03%	31.00%	NA	NA
Billers	#	463	NA	NA	NA
Digital Credit Active Users	Mn.	6.84	NA	NA	NA
BNPL Pre-approved Users	Mn.	34.25	NA	NA	NA
BNPL Active Merchants	Mn.	32,898	NA	NA	NA
Personal Loan Ticket Size (Range)	Rs.	10,000-2,00,000	10,000- 5,00,000	NA	NA
BNPL Ticket Size	Rs.	6,582.33	NA	NA	NA
Payments Take Rate	%	0.83%	0.34%	NA	1.76%
Financial Take Rate	%	6.14%	NA	NA	NA

Source: Company's annual reports, Affirm & PayPal: Form 10-K filed with SEC (various years), based on data available in public domain, Redseer analysis

#Financial data as per Restated Consolidated Financial Information

^ Data for the fiscal year ended June 30, 2024;

* Data for the fiscal year ended December 31, 2023; data for listed global peers have been converted to INR at the exchange rate of 1 USD = 80 INR.; decimal are rounded off to three digits for payments take rate.

As at and for Fiscal 2023					
Key Performance Indicators	Unit	One MobiKwik Systems Limited #	One 97 Communications Ltd	Affirm Holdings, Inc [^]	PayPal Holdings, Inc.*
Platform Spend GMV	Rs. Mn.	2,62,350.26	NA	NA	NA
Payment GMV	Rs. Mn.	2,07,250.06	1,32,00,000.00	16,16,000.00	10,88,00,000.00
Payment gateway GMV	Rs. Mn.	14,072.10	NA	NA	NA
BNPL GMV (Disbursements)	Rs. Mn.	41,028.10	194,280.00	NA	NA
BNPL EMI GMV (Disbursements)	Rs. Mn.	10,121.73	NA	NA	NA
Digital Credit GMV	Rs. Mn.	51,149.83	76,230.00	2,96,000.00	32,080.00
Registered Users	Mn.	139.89	300.00	16.50	400.00
New Registered Users	Mn.	16.33	NA	NA	NA
Customer Acquisition Cost	Rs.	20.30	NA	NA	NA
Activated - MobiKwik Zip Users	Mn.	4.07	NA	NA	NA
Activated - Zip EMI Users	Mn.	0.54	NA	NA	NA
Repeat MobiKwik Zip Users	%	90.35%	NA	NA	NA
Credit - Partner AUM	Rs. Mn.	7,184.89	NA	NA	NA
Wealth - AUA	Rs. Mn.	8,169.98	NA	NA	NA
# of Merchants	Mn.	3.74	33.50	0.25	35.00
Revenue from operations	Rs. Mn.	5,394.67	79,900.00	1,27,038.80	22,01,440.00
Profit/(loss) for the year/period	Rs. Mn.	-838.14	-17,765.00	-78,827.60	1,93,520.00
EBITDA	Rs. Mn.	-559.20	-12,218.00	-96,068.96	3,06,960.00
EBITDA Margin	%	-9.97%	-15.29%	-75.62%	13.94%
Lending Related Expenses	%	3.480%	NA	NA	NA
Gross Margin - Financial Services (%)	%	37.51%	NA	NA	NA
Gross Margin - Payment Services (%)	%	18.23%	NA	NA	NA
Contribution Margin	%	31.18%	49.00%	NA	NA
Offline Merchants	Mn.	3.64	6.80	NA	NA
Online Merchants	Mn.	0.09	NA	NA	NA
Employee Cost (%)	%	17.51%	29.00%	NA	NA
Billers	#	438	NA	NA	NA
Digital Credit Active Users	Mn.	4.61	NA	NA	NA
BNPL Pre-approved Users	Mn.	32.18	NA	NA	NA
BNPL Active Merchants	Mn.	31,598	NA	NA	NA
Personal Loan Ticket Size (Range)	Rs.	10,000-2,00,000	NA	NA	NA
BNPL Ticket Size	Rs.	6,333.52	NA	NA	NA
Payments Take Rate	%	1.23%	0.37%	NA	1.86%
Financial Take Rate	%	5.57%	NA	NA	NA

Source: Company's annual reports, Affirm & PayPal: Form 10-K filed with SEC (various years) based on data available in public domain, Redseer analysis

[#]Financial data as per Restated Consolidated Financial Information.

[^]Data for the fiscal year ended June 30, 2023;

* Data for the fiscal year ended December 31, 2022; data for listed global peers have been converted to INR at the exchange rate of 1 USD = 80 INR; decimal are rounded off to three digits for payments take rate

As at and for Fiscal 2022					
Key Performance Indicators	Unit	One MobiKwik Systems Limited #	One 97 Communications Ltd	Affirm Holdings, Inc [^]	PayPal Holdings, Inc.*
Platform Spend GMV	Rs. Mn.	2,36,321.97	NA	NA	NA
Payment GMV	Rs. Mn.	1,79,473.88	85,00,000.00	12,40,000.00	10,00,00,000.00
Payment gateway GMV	Rs. Mn.	43,362.35	NA	NA	NA
BNPL GMV (Disbursements)	Rs. Mn.	13,485.74	45590.00	NA	NA
BNPL EMI GMV (Disbursements)	Rs. Mn.	1,636.42	NA	NA	NA
Digital Credit GMV	Rs. Mn.	15,122.16	3,53,780.00	2,64,000.00	1,600.00
Registered Users	Mn.	123.56	NA	14.00	392.00
New Registered Users	Mn.	22.19	NA	NA	NA
Customer Acquisition Cost	Rs.	17.53	NA	NA	NA
Activated - MobiKwik Zip Users	Mn.	2.44	NA	NA	NA
Activated - Zip EMI Users	Mn.	0.28	NA	NA	NA
Repeat MobiKwik Zip Users	%	82.89%	NA	NA	NA
Credit - Partner AUM	Rs. Mn.	1,768.17	NA	NA	NA
Wealth - AUA	Rs. Mn.	3,236.84	NA	NA	NA
# of Merchants	Mn.	3.60	27.00	0.24	34.00
Revenue from operations	Rs. Mn.	5,265.65	49,740.00	1,07,943.36	20,29,680.00
Profit/(loss) for the year/period	Rs. Mn.	-1,281.62	-23,964.00	-56,593.36	3,33,520.00
EBITDA	Rs. Mn.	-1,154.06	-20,501.00	-69,283.34	3,40,960.00
EBITDA Margin	%	-21.24%	-41.21%	-64.19%	16.80%
Lending Related Expenses	%	7.170%	NA	NA	NA
Gross Margin - Financial Services (%)	%	-10.98%	NA	NA	NA
Gross Margin - Payment Services (%)	%	31.60%	NA	NA	NA
Contribution Margin	%	26.04%	30.00%	NA	NA
Offline Merchants	Mn.	3.52	2.90	NA	NA
Online Merchants	Mn.	0.08	NA	NA	NA
Employee Cost (%)	%	19.74%	33.00%	NA	NA
Billers	#	438	NA	NA	NA
Digital Credit Active Users	Mn.	2.72	NA	NA	NA
BNPL Pre-approved Users	Mn.	30.20	NA	NA	NA
BNPL Active Merchants	Mn.	20,671	NA	NA	NA
Personal Loan Ticket Size (Range)	Rs.	10,000-2,00,000	NA	NA	NA
BNPL Ticket Size	Rs.	3,349.35	NA	NA	NA
Payments Take Rate	%	2.39%	0.40%	NA	1.88%
Financial Take Rate	%	6.46%	NA	NA	NA

Source: Company's annual reports, Affirm & PayPal: Form 10-K filed with SEC (various years), Redseer analysis

#Financial data as per Restated Consolidated Financial Information.

[^] Data for the fiscal year ended June 30, 2022;

* Data for the fiscal year ended December 31, 2021; data for listed global peers have been converted to INR at the exchange rate of 1 USD = 80 INR; decimal are rounded off to three digits for payments take rate

Notes for comparison of our KPIs with key domestic and global industry peers, as at and for the three months period ended June 30, 2024, Fiscal 2024, Fiscal 2023 and Fiscal 2022 :

Datapoints	Remarks
Platform Spend GMV	MobiKwik Platform Spend GMV refers to all spends made through all payment and credit products (excluding direct loan disbursal to bank accounts and certain discontinued one-time payment GMV) throughout our platform
Payment GMV	- MobiKwik: Payment GMV refers to all spends made through different payment products (excluding Payment gateway and certain discontinued one-time payment GMV) throughout our platform. - PhonePe: GMV for PhonePe includes merchant payments, peer to peer payments, recharge & bills payments, financial services and others - Paytm: GMV for Paytm is the total payments made to merchants through transactions on our app, through Paytm Payment Instruments or through our payment solutions, over a period. It excludes any consumer-to-consumer payment service such as money transfers.

Datapoints	Remarks
	- PayPal: GMV for PayPal is the value of payments, net of payment reversals, successfully completed on our payments platform or enabled by PayPal via a partner payment solution, not including gateway-exclusive transactions - Affirm: GMV for Affirm is defined as the total amount of all transactions on the Affirm platform during the applicable period, net of refunds
Payment gateway GMV	Payment Gateway GMV refers to the aggregate value of transactions processed through Zaakpay for its Merchants excluding MobiKwik.
BNPL GMV (Disbursements)	- MobiKwik BNPL GMV refers to ZIP GMV (Disbursements) for that is aggregate value of spends through MobiKwik ZIP in the relevant period. - Paytm BNPL GMV refers to disbursement through small ticket credit given through Paytm Postpaid
BNPL EMI GMV (Disbursements)	MobiKwik BNPL EMI GMV (Disbursements) refers to the aggregate value of loan disbursements through ZIP EMI in the relevant period.
Digital Credit GMV	- MobiKwik digital credit GMV Refers to the sum total of MobiKwik ZIP GMV (Disbursements) and ZIP EMI GMV (Disbursements) for the relevant period - Paytm digital credit GMV refers to total credit disbursed through their loan distribution business in partnership with their lending partners - PayPal digital credit GMV refers to the sum of the beginning value of the provisions of consumer loan receivable and merchant loans & advances at the end of December of the respective year - Affirm digital credit GMV refers to the loan originations directly under their lending, servicing and brokering license
Registered Users	- MobiKwik Registered Users refers to number of unique devices (laptops, mobile phones etc.) that provided a unique mobile number or email address for registration on MobiKwik Platform as of the relevant date. - Paytm's registered users' data is sourced from their website - PhonePe's registered users' data is sourced from their pulse report - For PayPal and Affirm, Registered Users refers to number of unique devices that provided a unique mobile number or email address for registration on the payments platform as of the relevant date, i.e., active accounts has been considered and hence may not be comparable
New Registered Users	MobiKwik New Registered Users refers to the Registered Users added during the relevant period.
Customer Acquisition Cost	MobiKwik Customer Acquisition Cost refers to total marketing spend comprising of business promotion expenses less user incentives divided by the number of New Registered Users for payments services business in the relevant period.
Activated - BNPL Users	MobiKwik Activated BNPL Users refers to the aggregate users who have activated the credit limit under MobiKwik ZIP as of the relevant date.
Activated - BNPL EMI Users	MobiKwik Activated BNPL EMI Users refer to the aggregate users who have been sanctioned under the ZIP EMI product.
Repeat BNPL Users	MobiKwik Repeat BNPL Users is calculated as a percentage of repeat users by total transacting users, identified by their unique mobile number and/ or email address, where a MobiKwik ZIP repeat user is any user who has been billed for MobiKwik ZIP at least once before.
Credit - Partner AUM	MobiKwik Credit - Partner AUM refers to the total Principal outstanding towards credit products disbursed to our customers by our Lending Partners who have not been delinquent for more than 90 days across all our lending partners.
Wealth - AUA	MobiKwik Wealth - AUA refers to all investment balances across asset classes (incl. amount held in bank accounts, Xtra, Mutual Funds, EPF, Digital Gold, and other investment products) of our users tracked through our platform with explicit consent.
Merchants	- MobiKwik merchants refer to all merchants who accept payments via the MobiKwik platform - Paytm's merchant data is sourced from their annual report and refers to network of merchants leveraging features like POS, QR soundbox, Payment gateway etc. - Active accounts has been considered for PayPal and Affirm and hence may not be comparable
Revenue from operations	- Revenue from operations is total revenue generated by Company's operating activities for the year/period - Calculations may vary by companies and may not be comparable
Profit after tax	- Profit/(loss) for the year/period is calculated as total income minus total expenses (including tax expense) for the year/period - Calculations may vary by companies and may not be comparable
EBITDA	- Mobikwik EBITDA calculated as profit/ (loss) for the year/ period plus total tax expense/ (credit), finance cost and depreciation and amortization expense - For others, EBITDA is calculated as profit/ (loss) before tax plus finance cost, and depreciation and amortization expense - Calculations may vary by companies and may not be comparable
EBITDA Margin	- EBITDA Margin is calculated as EBITDA as a percentage of total income. - Calculations may vary by companies and may not be comparable

Datapoints	Remarks
Lending Related Expenses	Lending operational expenses and financial guarantee expenses as a percentage (%) of Digital Credit GMV.
Gross Margin - Financial Services (%)	The revenue from operations from financial services net of lending operational expenses and financial guarantee expenses, as a percentage (%) of revenue from operations from financial services for the relevant period.
Gross Margin - Payment Services (%)	The revenue from operations from payment services net of payment gateway costs and user incentives, as a percentage (%) of revenue from operations from payment services for the relevant period.
Contribution Margin	- The total revenue net of payment gateway costs, lending operating expenses, financial guarantee expenses, and user incentives as a % of total revenue for a particular period. - Calculations may vary by companies and may not be comparable
Offline Merchants	MobiKwik offline merchant refers to Any merchant who accepts offline payments via the MobiKwik platform.
Online Merchants	MobiKwik offline merchant refers to any merchant who accepts online payments via the MobiKwik platform.
Employee Cost (%)	- Employee benefits expense as a percentage (%) of total revenues for the relevant period. - For Paytm, Employee cost excludes ESOP expense. - Calculations may vary by companies and may not be comparable.
Billers	MobiKwik Billers refer to any service provider whose bill can be paid through MobiKwik Platform.
Digital Credit Active Users	MobiKwik Digital credit active users refers to the sum of Activated- MobiKwik ZIP and Activated- ZIP EMI Users
BNPL Pre-approved Users	MobiKwik BNPL pre-approved users refers to users who have been selected by MobiKwik for availing their ZIP services
BNPL Active Merchants	MobiKwik BNPL Active Merchants refers to the aggregate number of unique merchants where MobiKwik users have transacted at least once in the relevant period.
Personal Loan Ticket Size (Range)	Personal Loan Ticket Size refers to the average or typical loan amount that a player disburses to borrowers.
BNPL Ticket Size	The monthly average amount spent per transacting BNPL user (i.e. users that have made at least one transaction through BNPL) in the relevant period
Payments Take Rate	- Revenue from payment services for a period by the Payment GMV for the same period - For Paytm, data (revenue from payment services & payment GMV) has been directly picked up from their annual reports) - For PayPal, Payments Take rate has been calculated as Transaction Revenues by Total Payments Value
Financial Take Rate	Revenue from financial services for a period by the Digital credit GMV for the same period

10. Price per share, floor price and cap price

- (a) **Price per share of the Company (as adjusted for corporate actions, including split, bonus issuances) based on primary issuances of Equity Shares or convertible securities (excluding Equity Shares issued under the ESOP Plans and issuance of Equity Shares pursuant to a bonus issue) during the 18 months preceding the date of this Prospectus, where such issuance is equal to or more than 5% of the fully diluted paid-up share capital of the Company in a single transaction or multiple transactions combined together over a span of rolling 30 days (“Primary Issuances”)**

Our Company has not issued any Equity Shares during the 18 months preceding the date of this Prospectus.

- (b) **Price per share of the Company (as adjusted for corporate actions, including bonus issuances) based on secondary sale or acquisition of equity shares or convertible securities (excluding gifts) where Promoters or members of the Promoter Group other shareholders with rights to nominate directors are a party to the transaction during the 18 months preceding the date of filing of this Prospectus, where the acquisition or sale is equal to or more than 5% of the fully diluted paid-up share capital of our Company (calculated based on the pre-Issue capital before such transaction/s and excluding ESOPs granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days (“Secondary Transactions”)**

There have been no secondary sale/ acquisitions of Equity Shares or any convertible securities (“Security(ies)”), where the Promoter, members of the Promoter Group or the Shareholder(s) having the right to nominate director(s) in our Board are a party to the transaction (excluding gifts), during the 18 months preceding the date of this Prospectus, where either acquisition or sale is equal to or more than 5% of the fully diluted paid up share capital of our Company (calculated based on the pre-Offer capital before such

transaction/s and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days.

- (c) Since there are no such transaction to report to under (a) and (b), the following are the details basis the last five primary or secondary transactions (secondary transactions where Promoters, members of the Promoter Group or Shareholder(s) having the right to nominate Director(s) on our Board, are a party to the transaction), not older than three years prior to the date of this Prospectus irrespective of the size of transactions:

Sr. No	Name of Allottee/ Transferee	Type of Transaction	Date of Allotment/ Transfer	Nature of Allotment	Nature of Specified Security	Issue Price per Specified Security (in ₹)	Transaction as a % of the fully diluted paid up capital of the Company	Number of specified securities allotted/ transferred
1	Times Internet Limited	Secondary	September 27, 2024	Transfer from Bennett, Coleman and Company Limited to Times Internet Limited	Equity Shares	640.40	2.53	1,505,078
2	Ashish Kacholia	Secondary	August 01, 2022	Transfer from Upasana Rupkrishan Taku to Ashish Kacholia	Equity Shares	612.06	0.413	245,077
3	Bennett, Coleman and Company Limited	Primary	December 29, 2021	Preferential Allotment	Equity Shares	1,132.30	1.488	8,83,159

For further details in relation to the share capital history of our Company, see “Capital Structure” on page 101.

11. Weighted average cost of acquisition of primary and secondary issuances issued by our Company, or acquired or sold by the shareholders with rights to nominate directors not older than three years prior to the date of this Prospectus as compared to Floor Price and Cap Price:

Past Transactions	Weighted average cost of acquisition of Specified Securities	Floor Price	Cap Price
	(₹.)	₹ 265	₹ 279
Weighted average cost of acquisition of primary issuances, as per paragraph 10 (a) & (c) above	1,132.30	0.23 times	0.25 times
Weighted average cost of acquisition of secondary transactions, as per paragraph 10 (b) & (c) above	636.43	0.42 times	0.44 times

As certified by M/s V P G S & Co, Chartered Accountants pursuant to their certificate dated December 14, 2024.

12. Justification for Basis for Issue price

Detailed explanation for Cap Price being 0.35 times of weighted average cost of acquisition of past five primary issuances /secondary transactions of Equity Shares (as disclosed above), along with our Company’s KPIs and financial ratios for Fiscals 2024, 2023 and 2022, and three-months period ended June 30, 2024 and in view of the external factors which may have influenced the pricing of the Issue, if any.

- *Our Company’s legacy of providing positive and sustainable consumer experience:* Our approach of putting technology at forefront of our products have helped us create products for consumers that achieve

scale through the value they provide to the consumers who use them, therefore allowing us to acquire consumers at extremely low cost. This kickstarts a flywheel that allows good consumers to progress through our platform's offerings, getting access to low cost, products that fit their needs and help fulfil their aspirations, and hence leads to repeated usage. We see this for example, play out in our MobiKwik ZIP product that sees an approximately 90.3% repeat usage rate.

- *Large, engaged consumer base acquired with low CAC:* Our Registered Users have grown at a CAGR of 12.31% from 123.56 million as of March 31, 2022 to 155.84 million as of March 31, 2024, while we had 161.03 million Registered Users as of June 30, 2024. We primarily acquire users through the following: (i) SEO (search engine optimization) and mobile ASO (application store optimization) initiatives; (ii) user referrals from a large user base; (iii) brand recall from checkout and POS placement in our diversified merchant network; (iv) high usage of the BBPS platform; and (v) marketing and publicity. This has enabled us to maintain a low CAC per New Registered User at ₹ 32.87 in Fiscal 2024 and at ₹ 33.53 in the three months ended June 30, 2024.
- *Efficient operational management of loan products distributed by us:* One of our Company's strengths lies in the adept management of operational costs for our digital credit products distributed by us, evidenced by a consistent decline over the past three financial years, which has been accompanied simultaneously with a substantial surge in total credit disbursement, underscoring our commitment to responsible and scalable lending practices. Our lending related expenses as a percentage of total credit disbursement was 7.17%, 3.48%, 3.33% and 4.04% in Fiscal 2022, Fiscal 2023, Fiscal 2024 and in the three months ended June 30, 2024.
- *The trust in our brand:* We believe we have a strong brand name and recall, across large and small Indian cities. The MobiKwik Application remains one of the easiest way to transact across multiple methods. With a 4.4 out of 5 rating on Google Play Store and 4.6 out of 5 rating on Apple App Store for MobiKwik Application our customers trust our platform and brand to conduct financial transactions. Our wealth vertical is witnessing considerable traction. This showcases the amount of trust that our consumers have put in brand MobiKwik. Our Company provides curated wealth products, which has accumulated ₹ 66,928.49 million in AUA, as of June 30, 2024 from 3,236.84 million as of March 31, 2022.
- *Technology and product first approach to business:* We have a technology and product-first approach to business which is powered by our cloud hosted transactional, data and analytical platforms. The large transactional platforms are distributed by design capable of handling high throughput, and uses event driven architecture to manage a large number of events and data which are processed over our data pipelines. In Fiscal 2024 and the three months ended June 30, 2024, our engineering and technology team averaged 193 members and 226 members, respectively. We have very comprehensive data science and machine learning capabilities, which leverages data from internal platforms and external sources, performs state of the art feature engineering to identify the key model variables and those are used in machine learning models which internally uses decision trees, regression techniques, clustering and neural networks.

13. The Issue Price is 139.50 times of the face value of the Equity Shares.

The Issue Price of ₹ 279 has been determined by our Company in consultation with the BRLMs, on the basis of assessment of demand from investors for Equity Shares through the Book Building Process and, is justified in view of the above qualitative and quantitative parameters. Investors should read the above-mentioned information along with "Risk Factors", "Our Business", "Financial Information – Restated Consolidated Financial Information" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" on pages 34, 216, 329 and 400, respectively, to have a more informed view. The trading price of the Equity Shares could decline due to the factors mentioned in the "Risk Factors" beginning on page 34 and you may lose all or part of your investments.

REPORT ON STATEMENT OF POSSIBLE SPECIAL TAX BENEFITS

The Board of Directors

ONE MOBIKWIK SYSTEMS LIMITED

(formerly known as “ONE MOBIKWIK SYSTEMS PRIVATE LIMITED”)

Unit no. 102, 1st Floor, Block – B,
Pegasus One, Golf Course Road,
Sector 53, Gurugram, Haryana

Date: December 5, 2024

Subject: Statement of possible special tax benefits (“the Statement”) available to ONE MOBIKWIK SYSTEMS LIMITED (formerly known as “ONE MOBIKWIK SYSTEMS PRIVATE LIMITED”) (“the Company” or “the Holding Company”) and its shareholders prepared in accordance with the requirement under Schedule VI – Part A - Clause (9) (L) of Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended (“the SEBI ICDR Regulations”)

This report is issued in accordance with the Engagement Letter dated 21 September 2024 and subsequent addendum to the engagement letter dated 14 October 2024 in connection with the proposed initial public offering of equity shares of the Company (the “**Proposed Issue**”).

We hereby report that the enclosed Annexure II prepared by the Company, initialed by us for identification purpose, states the possible special-tax benefits available to the Company and its shareholders, under direct and indirect taxes (together “**the Tax Laws**”), presently in force in India as on the signing date, which are defined in Annexure I. These possible special tax benefits are dependent on the Company and its shareholders fulfilling the conditions prescribed under the relevant provisions of the Tax Laws. Hence, the ability of the Company and its shareholders to derive these possible special tax benefits is dependent upon their fulfilling such conditions, which is based on business imperatives the Company may face in the future and accordingly, the Company and its shareholders may or may not choose to fulfill.

The benefits discussed in the enclosed Annexure II cover the possible special tax benefits available to the Company and its shareholders and do not cover any general tax benefits available to the Company and its shareholders. Further, the preparation of the enclosed Annexure II and its contents is the responsibility of the Management of the Company.

We were informed that the Statement is only intended to provide general information to the investors and is neither designed nor intended to be a substitute for professional tax advice. In view of the individual nature of the tax consequences and the changing tax laws, each investor is advised to consult his or her own tax consultant with respect to the specific tax implications arising out of their participation in the Proposed Issue particularly in view of the fact that certain recently enacted legislation may not have a direct legal precedent or may have a different interpretation on the possible special tax benefits, which an investor can avail. Neither we are suggesting nor advising the investors to invest money based on the Statement.

We conducted our examination in accordance with the “Guidance Note on Reports or Certificates for Special Purposes (Revised 2016)” (the “**Guidance Note**”) issued by the Institute of Chartered Accountants of India. The Guidance Note requires that we comply with ethical requirements of the Code of Ethics issued by the Institute of Chartered Accountants of India.

We have complied with the relevant applicable requirements of the Standard on Quality Control (SQC) 1, Quality Control for Firms that Perform Audits and Reviews of Historical Financial information, and Other Assurance and Related Services Engagements.

We do not express any opinion or provide any assurance as to whether:

- i) the Company and its shareholders will continue to obtain these possible special tax benefits in future;
or
- ii) the conditions prescribed for availing the possible special tax benefits where applicable, have been/would be met with.

The contents of the enclosed Annexures I and II are based on the information, explanation and representations obtained from the Company, and on the basis of our understanding of the business activities and operations of the Company.

Our views expressed herein are based on the facts and assumptions indicated to us. No assurance is given that the revenue authorities/ courts will concur with the views expressed herein. Our views are based on the existing provisions of the Tax Laws and its interpretation, which are subject to change from time to time. We do not assume responsibility to update the views consequent to such changes. We shall not be liable to the Company for any claims, liabilities or expenses relating to this assignment except to the extent of fees relating to this assignment, as finally judicially determined to have resulted primarily from bad faith or intentional misconduct. We will not be liable to the Company and any other person in respect of this Statement, except as per applicable law.

We hereby give consent to include this Report in the Red Herring Prospectus (“RHP”) and prospectus (“**Prospectus**”) and in any other material used in connection with the Proposed Issue, and it is not to be used, referred to or distributed for any other purpose without our prior written consent.

For B S R & Associates LLP

Chartered Accountants

Firm’s Registration No: 116231W/W-100024

Girish Arora

Place: Gurugram

Partner

Date: December 5, 2024

098652

UDIN: 24098652BKAGKP7119

Membership No:

ANNEXURE I
LIST OF DIRECT AND INDIRECT TAX LAWS ('TAX LAWS')

Sr. No:	Details of tax laws
1.	Income-tax Act, 1961 and Income-tax Rules, 1962
2.	Central Goods and Services Tax Act, 2017
3.	Integrated Goods and Services Tax Act, 2017
4.	State Goods and Services Tax Act, 2017

ANNEXURE II

STATEMENT OF POSSIBLE SPECIAL TAX BENEFITS AVAILABLE TO ONE MOBIKWIK SYSTEMS LIMITED (formerly known as “ONE MOBIKWIK SYSTEMS PRIVATE LIMITED”) (“THE COMPANY”) AND ITS SHAREHOLDERS UNDER THE APPLICABLE DIRECT AND INDIRECT TAXES (“TAX LAWS”)

Outlined below are the Possible Special Tax Benefits available to the Company and its shareholders under the Tax Laws. These Possible Special Tax Benefits are dependent on the Company and its shareholders fulfilling the conditions prescribed under the Tax Laws. Hence, the ability of the Company and its shareholders to derive the Possible Special Tax Benefits is dependent upon fulfilling such conditions, which are based on business imperatives it faces in the future, it may or may not choose to fulfill.

UNDER THE TAX LAWS

A. *Special tax benefits available to the Company*

i) Direct Taxes:

(a) Lower corporate tax rate under section 115BAA of the Income-tax Act, 1961 (‘the Act’)

Section 115BAA has been inserted in the Act w.e.f. 1 April 2019 (F.Y. 2019-20)". Section 115BAA of the Act grants an option to a domestic company to be governed by the section from a particular assessment year. If a company opts for section 115BAA of the Act, it can pay corporate tax at a reduced rate of 25.168% (22% plus surcharge of 10% and education cess of 4%). Further, it was clarified by CBDT vide Circular No. 29/ 2019 dated 2 October 2019 that if the Company opts for concessional income tax rate under section 115BAA, the provisions of section 115JB regarding Minimum Alternate Tax (MAT) are not applicable. Further, such Company will not be entitled to claim tax credit relating to MAT. However, such a company will no longer be eligible to avail specified exemptions / incentives/deductions under the Act and will also need to comply with the other conditions specified in section 115BAA of the Act. Further, it shall not be allowed to claim set-off of any brought forward loss arising to it on account of additional depreciation and other specified incentives. The Company has opted to apply section 115BAA of the Act for Financial Year 2023-24 and onwards.

ii) Indirect Taxes:

There are no special tax benefits available to the Company under the Indirect Tax Laws.

B. *Special tax benefits available to Shareholders*

There are no special tax benefits available to the Shareholders under the Tax Laws.

NOTES:

1. The above is as per the current Tax Laws.
2. **The above Statement of possible special tax benefits sets out the provisions of Tax Laws in a summary manner only and is not a complete analysis or listing of all the existing and potential tax consequences of the purchase, ownership and disposal of equity shares of the Company.**
3. This Statement does not discuss any tax consequences in any country outside India of an investment in the equity shares of the Company. The shareholders / investors in any country outside India are advised to consult their own professional advisors regarding possible income tax consequences that apply to them under the laws of such jurisdiction.

**For ONE MOBIKWIK SYSTEMS LIMITED
(formerly known as “ONE MOBIKWIK SYSTEMS PRIVATE LIMITED”)**

Name: Bipin Preet Singh
Designation: Director

Place: Gurugram
Date: December 5, 2024

STATEMENT OF POSSIBLE SPECIAL TAX BENEFITS

To,

The Board of Directors

ONE MOBIKWIK SYSTEMS LIMITED

Unit no. 102, 1st Floor, Block – B,

Pegasus One, Golf Course Road,

Sector 53, Gurugram, Haryana

Subject: Statement of possible special tax benefits (“the Statement”) available to Zaak ePayment Services Private Limited (“the Material Subsidiary”) of One Mobikwik Systems Limited (the “Company”) in relation to the proposed initial public offering of equity shares of the Company, prepared in accordance with the requirement under Schedule VI – Part A - Clause (9) (L) of Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 (“the ICDR Regulations”).

This report is issued in accordance with the Engagement Letter dated 07th May, 2024.

We, TATTVAM & Co., the statutory auditors of the Material Subsidiary hereby report that the enclosed Annexure II prepared by the Company, initiated by us for identification purpose, states the possible special-tax benefits available to the Material Subsidiary, under direct and indirect taxes (together “**the Tax Laws**”), presently in force in India as on the signing date, which are defined in Annexure I. These possible special tax benefits are dependent on the Material Subsidiary fulfilling the conditions prescribed under the relevant provisions of the Tax Laws.

Hence, the ability of the Material Subsidiary to derive these possible special tax benefits is dependent upon their fulfilling such conditions, which is based on business imperatives the Material Subsidiary may face in the future and accordingly, the Material Subsidiary may or may not choose to fulfill.

The benefits discussed in the enclosed Annexure II cover the possible special tax benefits available to the Material Subsidiary and do not cover any general tax benefits available to the Material Subsidiary. Further, the preparation of the enclosed Annexure II and its contents is the responsibility of the Management of the Material Subsidiary.

We were informed that the Statement is only intended to provide general information to the investors and is neither designed nor intended to be a substitute for professional tax advice. In view of the individual nature of the tax consequences and the changing tax laws, each investor is advised to consult his or her own tax consultant with respect to the specific tax implications arising out of their participation in the proposed initial public offering of equity shares of the Company (the “**Proposed Offer**”) particularly in view of the fact that certain recently enacted legislation may not have a direct legal precedent or may have a different interpretation on the possible special tax benefits, which an investor can avail. Neither we are suggesting nor advising the investors to invest money based on the Statement.

We conducted our examination in accordance with the “Guidance Note on Reports or Certificates for Special Purposes (Revised 2016)” (the “**Guidance Note**”) issued by the Institute of Chartered Accountants of India. The Guidance Note requires that we comply with ethical requirements of the Code of Ethics issued by the Institute of Chartered Accountants of India.

We have complied with the relevant applicable requirements of the Standard on Quality Control (SQC) 1, Quality Control for Firms that Perform Audits and Reviews of Historical Financial information, and Other Assurance and Related Services Engagements.

We do not express any opinion or provide any assurance as to whether:

- i) the Material Subsidiary will continue to obtain these possible special tax benefits in future; or
- ii) the conditions prescribed for availing the possible special tax benefits where applicable, have been/would be met with.

The contents of the enclosed Annexures are based on the information, explanation and representations obtained from the Material Subsidiary, and on the basis of our understanding of the business activities and operations of the Material Subsidiary.

Our views expressed herein are based on the facts and assumptions indicated to us. No assurance is given that the revenue authorities/ courts will concur with the views expressed herein. Our views are based on the existing provisions of the Tax Laws and its interpretation, which are subject to change from time to time. We do not assume responsibility to update the views consequent to such changes. We shall not be liable to the Company for any claims, liabilities or expenses relating to this assignment except to the extent of fees relating to this assignment, as finally judicially determined to have resulted primarily from bad faith or intentional misconduct. We will not be liable to the Company and any other person in respect of this Statement, except as per applicable law.

We hereby give consent to include this Report in the Red Herring Prospectus and prospectus (“**Prospectus**”) and in any other material used in connection with the Proposed Offer and it is not to be used, referred to or distributed for any other purpose without our prior written consent.

For TATTVAM & Co.

Chartered Accountants

Firm’s Registration No: 015048N

Sagar Arora

Partner

Membership No: 520999

Place: Delhi

Date: December 5, 2024

UDIN:- 24520999BKAJHT9034

ANNEXURE I
LIST OF DIRECT AND INDIRECT TAX LAWS ('TAX LAWS')

Sr. No:	Details of tax laws
1.	Income-tax Act, 1961 and Income-tax Rules, 1962
2.	Central Goods and Services Tax Act, 2017
3.	Integrated Goods and Services Tax Act, 2017
4.	State Goods and Services Tax Act, 2017

ANNEXURE II

STATEMENT OF POSSIBLE SPECIAL TAX BENEFITS AVAILABLE TO ZAAK EPAYMENT SERVICES PRIVATE LIMITED (“THE MATERIAL SUBSIDIARY”) UNDER THE APPLICABLE DIRECT AND INDIRECT TAXES (“TAX LAWS”)

Outlined below are the Possible Special Tax Benefits available to the Material Subsidiary under the Tax Laws. These Possible Special Tax Benefits are dependent on the Material Subsidiary fulfilling the conditions prescribed under the Tax Laws. Hence, the ability of the Material Subsidiary to derive the Possible Special Tax Benefits is dependent upon fulfilling such conditions, which are based on business imperatives it faces in the future, it may or may not choose to fulfill.

UNDER THE TAX LAWS

C. Special tax benefits available to the Material Subsidiary

i) Direct Taxes:

(Lower corporate tax rate under section 115BAA of the Income-tax Act, 1961 (‘the Act’))

“Section 115BAA has been inserted in the Act w.e.f. 1 April 2019 (F.Y. 2019-20)”. Section 115BAA of the Act grants an option to a domestic company to be governed by the section from a particular assessment year. If a company opts for section 115BAA of the Act, it can pay corporate tax at a reduced rate of 25.168% (22% plus surcharge of 10% and education cess of 4%). Further, it was clarified by CBDT vide Circular No. 29/ 2019 dated 2 October 2019 that if the Material Subsidiary opts for concessional income tax rate under section 115BAA, the provisions of section 115JB regarding Minimum Alternate Tax (MAT) are not applicable. Further, such company will not be entitled to claim tax credit relating to MAT. However, such a company will no longer be eligible to avail specified exemptions / incentives/deductions under the Act and will also need to comply with the other conditions specified in section 115BAA of the Act. Further, it shall not be allowed to claim set-off of any brought forward loss arising to it on account of additional depreciation and other specified incentives. The Material Subsidiary has opted to apply section 115BAA of the Act for Financial Year 2019-20 and onwards.

NOTES:

4. The above is as per the current Tax Laws.
5. **The above Statement of possible special tax benefits sets out the provisions of Tax Laws in a summary manner only and is not a complete analysis or listing of all the existing and potential tax consequences of the purchase, ownership and disposal of equity shares of the Material Subsidiary.**
6. This Statement does not discuss any tax consequences in any country outside India of an investment in the equity shares of the Material Subsidiary.

For Zaak ePayment Services Private Limited

.....

Director

Place:

Date: 5 December 2024

SECTION IV – ABOUT OUR COMPANY

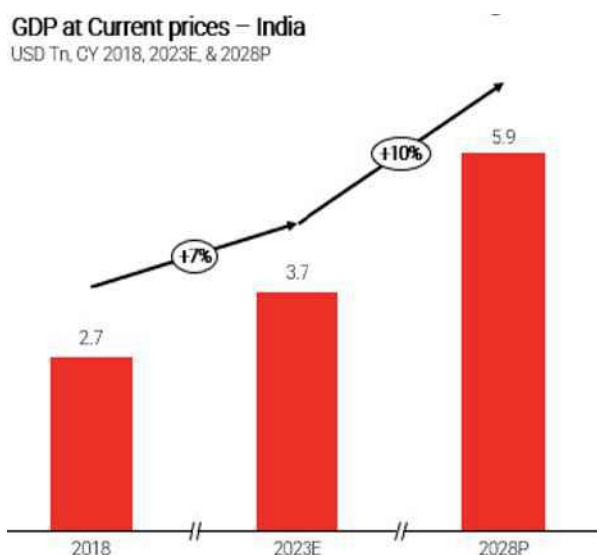
INDUSTRY OVERVIEW

Unless otherwise indicated, industry and market data used in this section has been derived from the report titled “Deep dive into India Fintech Market” dated September 16, 2024 (the “RedSeer Report”) prepared and issued by Redseer Strategy Consultants Private Limited, which has been commissioned and paid for us in connection with the Issue. RedSeer was appointed by our Company through an engagement letter dated December 4, 2023. The RedSeer Report is available on the website of our Company at <https://www.mobikwik.com/ir>. Unless otherwise indicated, all financial, operational, industry and other related information derived from the RedSeer Report and included herein with respect to any particular year, refers to such information for the relevant year. For further details and risks in relation to the RedSeer Report, see “Risk Factors – Industry information included in this Prospectus has been derived from an industry report commissioned and paid for by us as well as exclusively prepared for the purposes of the Issue. There can be no assurance that such third-party statistical, financial and other industry information is either complete or accurate.” on page 70.

INDIA'S MACROECONOMIC ELEMENTS FOSTER A FAVOURABLE ENVIRONMENT FOR ROBUST GROWTH

Indian GDP set to reach USD 5.9 Tn by 2028

India is primed for a strong growth, with an estimated growth rate of approximately 10% at current prices to become approximately USD 5.9 Tn economy by 2028. According to the Centre for Economics and Business Research (CEBR), India currently holds the position of the fifth-largest economy and is projected to attain the status of the third-largest country by 2030.



Note(s): (1) GDP at current price/ nominal GDP is the GDP unadjusted for the effects of inflation and is at current market price (2) Data as of December 2023

Source(s): IMF, Redseer analysis

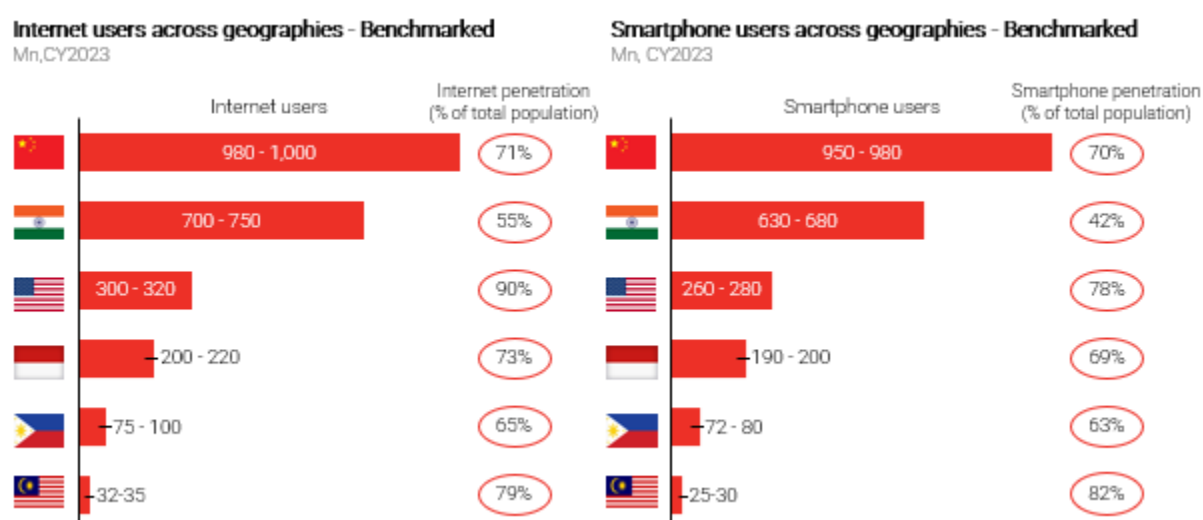
Key underlying growth drivers of Indian economy:

- **Favourable demographics:** As per the 2023 UN estimates, India possesses a median age of 27.9 years, positioning itself notably younger compared to major economies such as China (38.5 years) and the US (37.9 years). The substantial working-age populace in India presents opportunities for economic expansion, heightened productivity, innovation, and increased consumption.

- **Increasing nuclearization:** The average size of Indian household is shrinking. According to National Family Health Survey the size of an average household in India has shrunk from 4.8 in FY12 to 4.4 in FY22. Concurrently, there is a noticeable surge in nuclear families due to escalating migration to urban centres for more lucrative employment opportunities. This shift has resulted in increased consumption patterns, with nuclear families driving demand for individual consumer goods and allocating a greater portion of their disposable income towards other discretionary expenditures.
- **Women participation in the labour workforce:** Women's roles are vital to India's economic growth. Their increasing presence in IT, customer service, and hospitality, sectors has been pivotal. Based on Ministry of Women and Child Development the female labour force participation rate has increased from 23% in FY18 to 37% in FY23.
- **Investments and favourable conditions for businesses:** India's growth in the last few years is also because of influx of large capital by the public and private sectors. Government remains committed to structural reforms as there is vast array of opportunities to expand investments and having collaborations that would create more value addition to the economy. As per a report by United Nations of Conference on Trade and Development (UNCTAD) in 2022, India is the seventh most preferred global destination for FDI flows.
- **Digital transformation:** India's digital economy is expected to reach USD 1 Tn by 2030 driving on increased digital adoption, investments in technologies by businesses and digital democratisation with the India stack. Currently valued at USD 160-180 Bn (Billion), India's internet-based economy is set for significant growth across various sectors. Notably, in fintech (financial technology), India leads in adoption rates according to the economic survey of India. For instance, in 2018 the number of average transacting users of e-commerce platforms in India was about 95 Mn which has grown over 2 times to 210 Mn users in 2023 with a CAGR of 17%.

INDIA'S CONSUMER INTERNET ECONOMY IS EXPECTED CROSS USD 600 BN BY 2028, MORE THAN FOUR TIMES ITS CURRENT VALUE

Since 2000, a large part of India has skipped the traditional fixed line phones and embraced mobile phones. 90% of all phone connections were fixed line in 2000, while currently 90% of all phone connections are mobile. Internet adoption has picked up gradually, as data rates in India have declined. India's internet adoption has increased rapidly, from 300 Mn internet users in 2015 to 700 - 750 Mn users in 2023. Based on Redseer estimates, the smartphone users in 2023 range from 630 – 680 Mn users



Note(s): Data as of December 2023

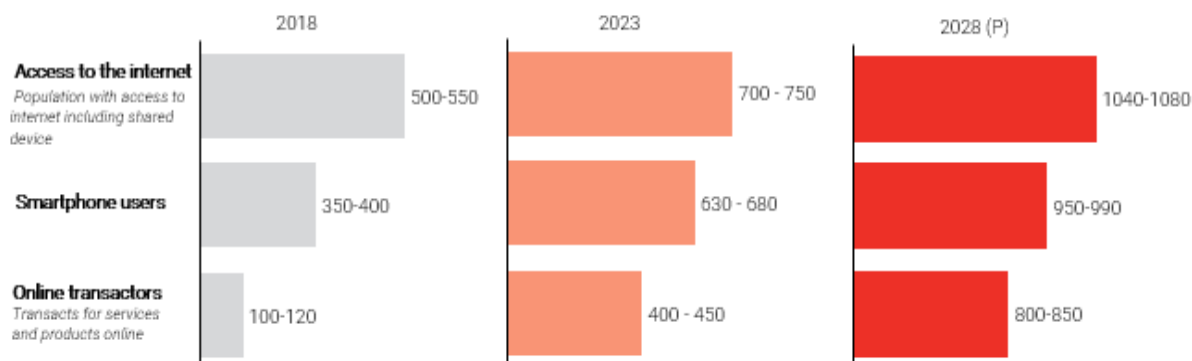
Source(s): Redseer estimates

Internet and smart-phone penetration has nearly doubled from 2015 to 2023 and continues to grow in India

India's smartphone users have also reached ~650 Mn by 2023 and will cross 1000 Mn mark in the next 5 years. Furthermore, online transactors have also grown four times in the last 5 years.

Internet user funnel- India

Mn, CY 2018, 2023, 2028P



Note(s): (1) Online transactors include users transacting for banking (NEFT, IMPS, etc.), mobile recharges, P2P payments, online shopping, and any other online transaction for product/service. Also includes online shoppers from e-commerce (3) Data as of December 2023

Source(s): Redseer estimates

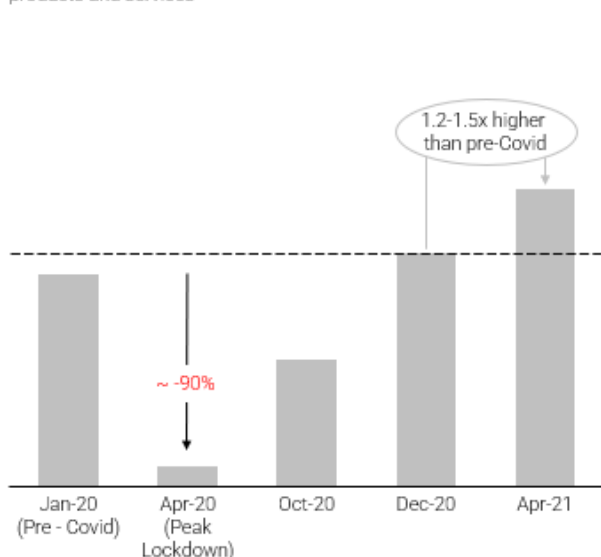
Growth of India's consumer internet market for products and services - to become a US\$ 600 Bn plus industry by Fiscal 2030

As per Redseer, the thriving internet economy in India offers businesses a lucrative chance to capitalize on its potential. It is anticipated that the consumer internet industry will maintain a high growth trajectory, and eventually reach US\$ 600 Bn or more by FY28. Based on Redseer research, India's consumer internet market is primarily driven by online retail, edtech, fintech, gaming, travel, and hospitality among others

The rapid growth in digitization has been a game changer of MSME's. It has enabled merchants to advance their business by embracing digital platforms, lowering costs, and allowing them to reach a wider audience and target customers who were inaccessible to them before.

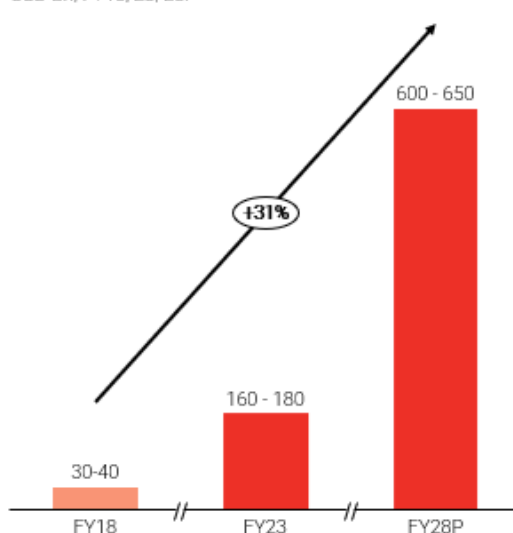
India's consumer Internet overall market - GTV

USD Bn (Monthly GTV, Annualized), Includes consumer internet products and services



India's consumer Internet market size

USD Bn, FY18, 23, 28P



Note(s): Data as of December 2023

Source(s): Redseer IP

Growth of GTV will be driven by the major consumer internet sectors

Sectors	GTV-FY23	GTV-FY28P	CAGR	Key Growth Drivers
Fintech	\$730Bn ¹	\$1.5-1.6Tn ¹	15-18%	- Government's push towards a digital economy - Rise of digital payments with a sudden growth support of UPI - Vibrant start-up ecosystem leading to innovations across different verticals
E-commerce	\$60-65Bn	\$190-210Bn	25-30%	Rise of Tier 2+ customers supported by newer models like social commerce/ video and enabled by growth in digital payments and logistics will continue to support the growth in this sector
Online Travel	\$13-15 Bn	\$50-55 Bn	30-35%	During, FY23 Online Travel sector has gained traction. Starting from companies calling employees to work from office. Moreover, higher frequency of travel shows accelerated growth trajectory for the sector
e-Grocery	\$7-10 Bn	\$30-35 Bn	35-40%	The growth in e-Grocery is due to changing lifestyle, providing higher convenience, and better customer service provided by players. Large number of online shoppers are repeat customers with many of them likely to stick around in future supported by increasing competition that drives better prices and improving experience
Food Delivery	\$10-12 Bn	\$35-40 Bn	35-40%	- Evolving outside-eating habits (particularly, in smaller towns and cities) leading to new user addition - Adoption by lower- income cohorts, driven by affordable meal options. - Increase in number and quality of restaurant supply and prevalence of cloud kitchens, and increasing availability of delivery executives
E-Health	\$1-2 Bn	\$8-12 Bn	50-60%	- Rise of multiple large platforms who are digitizing the space - Strong satisfaction from doctors and customers - Platform initiatives to provide high quality experience- vernacular support, mobility partnerships, digital payments, hospital networks, at home testing labs and others

Note(s): (1) Fintech represents total gross transaction value (2) For all other sectors market size/GMV is shown in the above table (3) Data as of December 2023

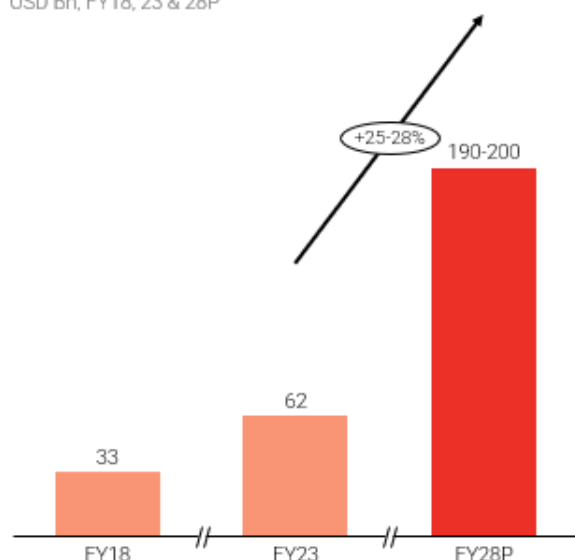
Source(s): Redseer IP

Digital payment landscape in India is evolving at a rapid pace, driving superior convenience and consumer confidence

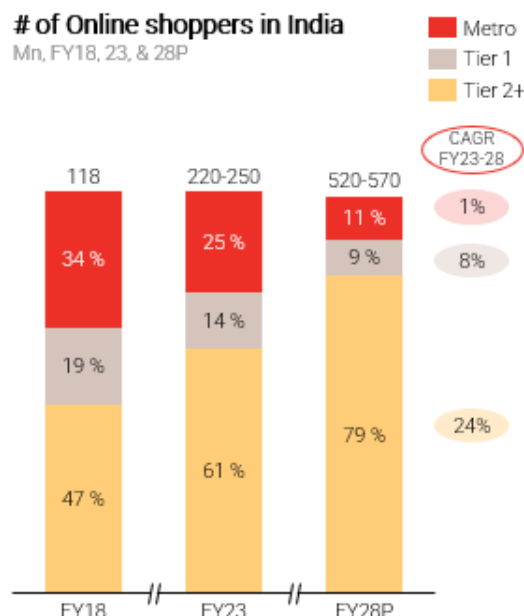
Growth of online shoppers has further propelled ever evolving payment landscape in India. Although initial penetration happened across Urban India, predominantly across Metro cities. Change in trend was observed from 2018 to 2023 where Tier 1 and Tier 2+ are the fastest growing markets. In FY23, ~61% of shoppers are from Tier 2+ cities which is expected to grow to 78% by FY28.

Based on Redseer analysis the overall e-commerce market is expected to become USD 190-200 Bn market by FY28. Digital payments have played a pivotal role in shaping the overall e-commerce shopping experience for the consumers.

Indian e-commerce market - GMV
USD Bn, FY18, 23 & 28P



of Online shoppers in India
Mn, FY18, 23, & 28P

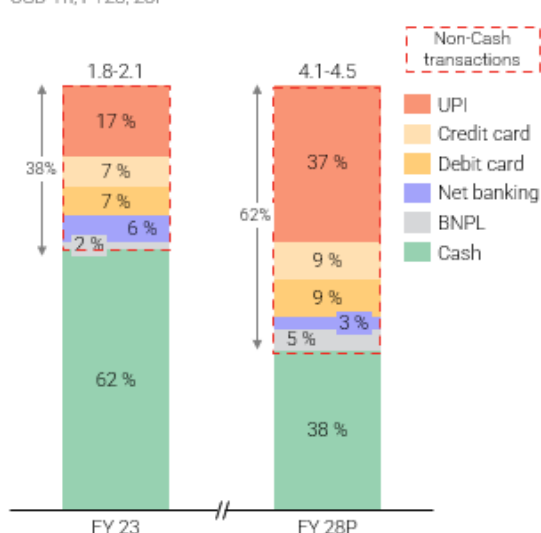


Source(s): Redseer analysis

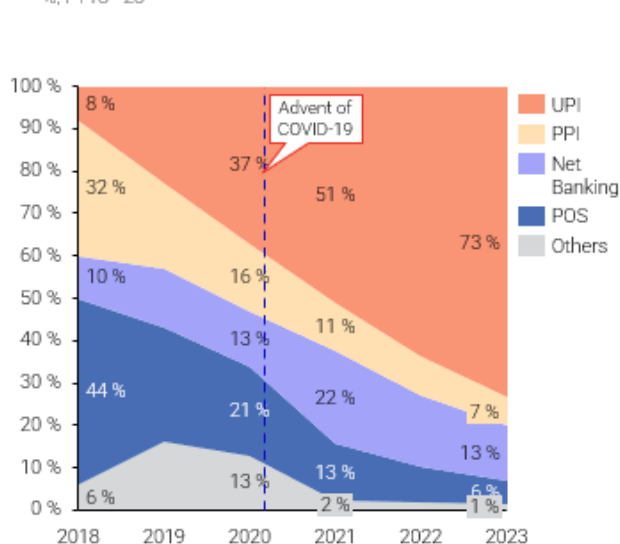
1/3rd of Indian households are using digital payment in one way or another

Based on Redseer analysis, non-cash transactions for Indian households are going to increase from 38% in FY23 to 62% in FY28. With UPI being the corner stone of transition, which accounts for 73% of total digital transactions in India in FY23, is estimated to exceed 90% by FY28. There is a strong momentum in favor of digital payments which is being developed by an evolving ecosystem.

India household transaction- mode of payments
USD Tn, FY23, 28P



Non-cash transactions in India - Volume
%, FY18 - 23



Notes: (1) Non-cash transactions does not include cash transactions at branches; (2) PPI includes wallets, prepaid cards and gift cards based transactions; (3) Net banking includes fund transfer services such as AePS, APBS, IMPS, NACH Cr, NEFT and RTGS transactions; (4) POS includes credit & debit card based payments; (5) Others include BHIM Aadhar Pay, NACH, NETC, etc. (6) Data as of December 2023

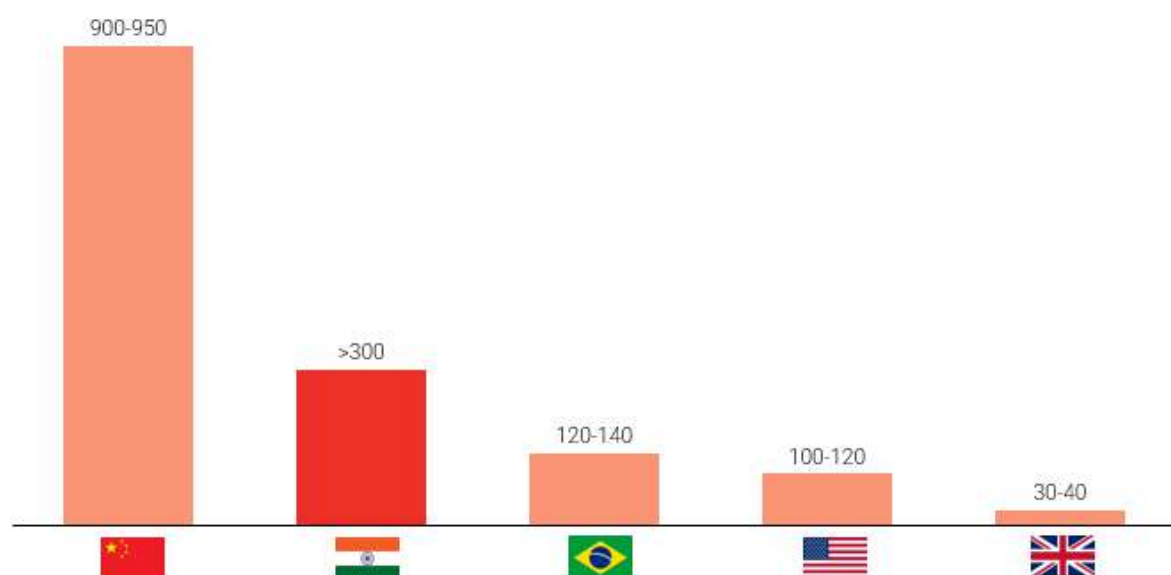
Source(s): RBI, Redseer analysis

Rigorous investment in mobile payment technology which drives superior convenience and consumer confidence, large merchant ecosystem penetration created by mobile payment platforms and government initiatives on growth are all factors that are fuelling the growth of the mobile payment market in India and will continue to do so in the future.

Person to merchant (P2M) transactions have been one of the biggest drivers of mobile payments adoption growth. Use cases like ecommerce, food delivery, e-grocery, OTAs and other service have led to significant growth in total user base for mobile payments in India.

Mobile payment user base

CY22 Estimates, Mn



Notes: (1) Includes population making at least one mobile payment transaction in a year (2) Data as of December 2023

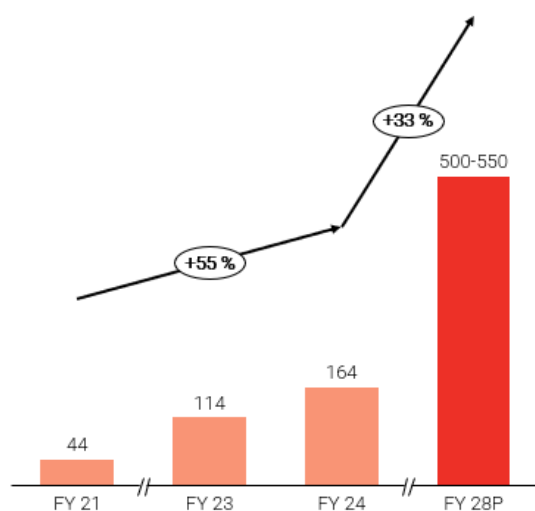
Source(s): Redseer analysis

Digital transaction value is poised to reach USD 60-70 Tn by FY28

Based on Redseer analysis, digital payments are on a growth trajectory, and in FY28 the expected volume of digital transactions are projected to be in the range of 500-550 Bn, with an estimated value of USD 60-70 Tn.

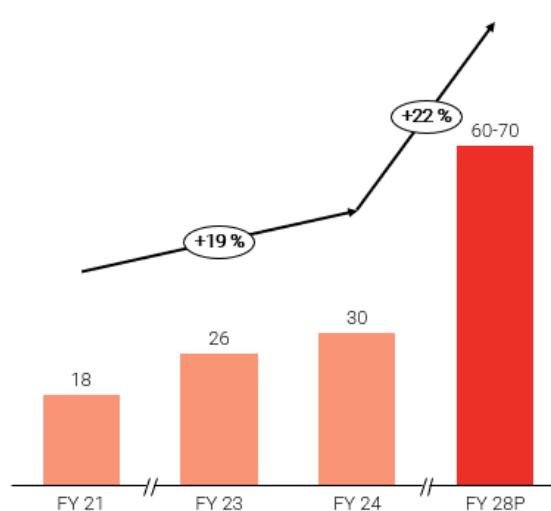
Volume of digital transactions

Bn, FY21-24 & 28P



Value of digital transactions

USD Tn, FY21-24 & 28P



Notes: (1) Digital payments here include all categories classified by RBI including BHIM-UPI, NACH, IMPS, AePS, NETC, Cards, RTGS, NEFT, PPI and others

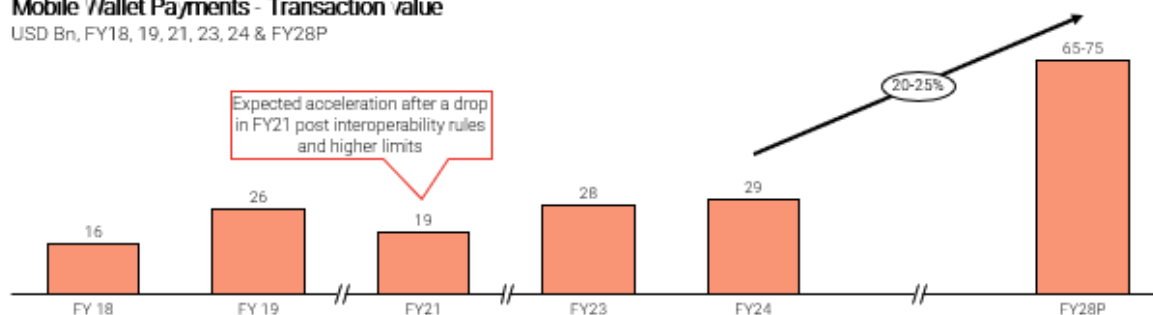
Source(s): RBI, NPCI, Redseer analysis

Mobile wallets will also continue to see consistent growth

Mobile wallet led transaction has increased from USD 16 Bn in FY18 to USD 29 Bn in FY24. Years FY20 and FY21 did saw a drop in overall wallet transaction value due to interoperability rule. Based on Redseer estimates the wallet transaction value will reach approximately 65-75 Bn in FY28P.

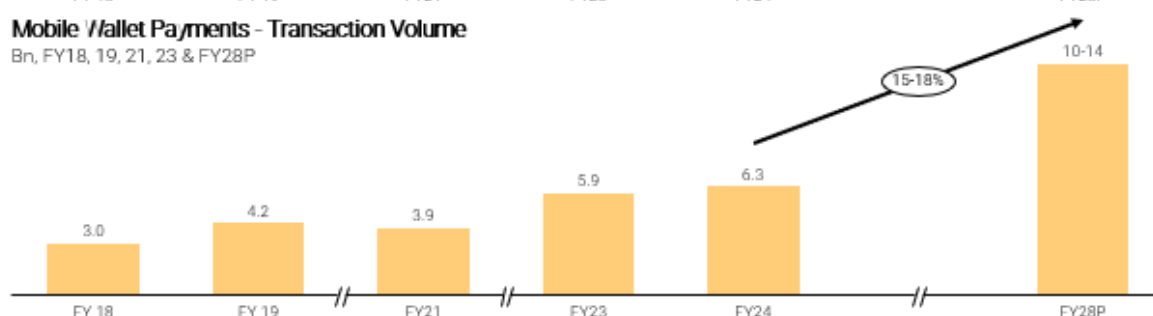
Mobile Wallet Payments - Transaction value

USD Bn, FY18, 19, 21, 23, 24 & FY28P



Mobile Wallet Payments - Transaction Volume

Bn, FY18, 19, 21, 23 & FY28P



Source(s): RBI, Redseer estimates

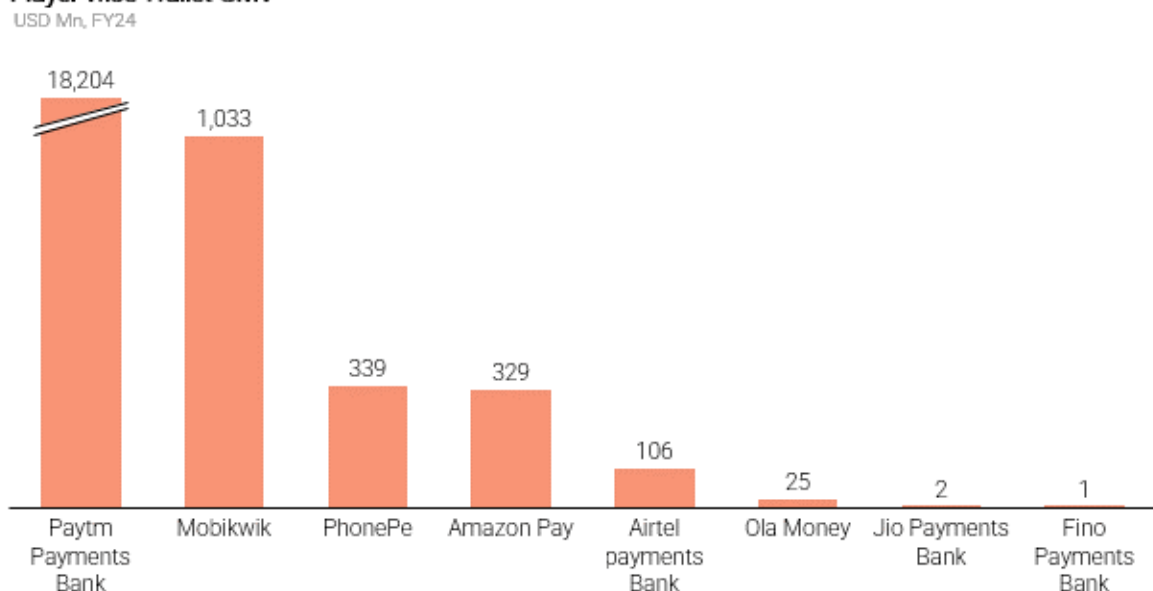
Interoperability is an emerging trend and might favour wallet players

Wallet interoperability over UPI is a significant development in the Indian digital payments landscape with implications for both convenience and system efficiency. UPI has gained immense popularity for its ease of use and direct linkage to bank accounts. However, as the volume of transactions on the UPI platform increases, there are concerns about potential stress on the banking system.

The preference for wallet also comes at a time when consumers have faced technical glitches and issues regarding bank servers not able to process payments timely. Bank servers not functioning at times is because of multiple transactions happening throughout the day puts additional stress on the systems.

Player wise Wallet GMV

USD Mn, FY24



Note(s): (1) Wallets GMV includes purchase of goods & services and Fund transfer through PPI wallets (2) The player list is non-exhaustive
Source(s): RBI, Redseer analysis

Even among registered users of wallet, Paytm payments lead with 597.60 Mn users. This is followed by PhonePe and MobiKwik who have 194.42 Mn and 135.41 Mn registered users respectively as of March 2024.

Player Name	Number of wallet Users (Mn)- as of Mar'24
PayTm Payments Bank	597.60
PhonePe	194.42
MobiKwik	135.41
Ola Money	79.63
Amazon Pay	66.80
Airtel Payments Bank	42.20
True Balance	18.10
Fino Payments Bank	5.70
Jio Payments Bank	2.10

Note(s): (1) The player list is non-exhaustive
Source: RBI, Redseer analysis

Among active wallet players, MobiKwik was first company to launch wallets in India. MobiKwik launched its wallet in 2009. The next active company to launch wallets was Paytm which launched it in 2014.

Wallet launch year- Player wise

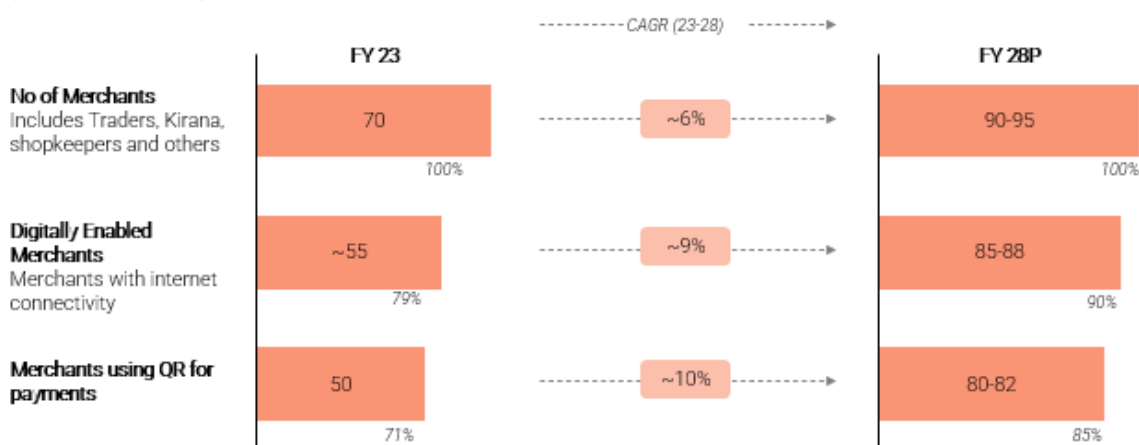
Player Name	Wallet launch year
MobiKwik	2009
PayTm	2014
Airtel Payments Bank	2016
Fino Payments Bank	2017
Jio Payments Bank	2018
Amazon Pay	2016
True Balance	2017
Ola Money	2015
PhonePe	2015

Note: (1) Only currently active wallet players has been considered for comparison (2) The wallet launch year is based on the information provided on the respective company's website and is assumed to be the official launch year (3) The player list is non-exhaustive
Source: Redseer analysis

Merchant payments has emerged as key driver for digital payments

With a remarkable surge in digital payments in the recent years, merchant payments have emerged as a key driver of this transformation. Beyond e-commerce, mom-and-pop stores are also increasingly embracing digital payment solutions. From small kirana stores to large retail chains, businesses are recognizing the benefits of accepting digital payments, such as reduced cash handling costs, improved transaction speed, and better security. Based on Redseer estimates, ~90% of the merchants in India would be digitally enabled by FY28. As the world embraces the digital era, merchant payments are poised to play a pivotal role in shaping the future of commerce and financial inclusion.

India Digital Payments Merchant Funnel (# of Merchants in Mn)



Note(s): Data as of December 2023

Source(s): Redseer estimates

Furthermore, the digital customer expenditure on merchant payments has already begun to outpace P2P transactions, and this trend is likely to continue.

Fintech players are driving digital payments through new initiatives

The rapid expansion of the digital payments landscape in India in recent years has been fuelled by the introduction of new technologies, innovative products, disruptive market players, and regulatory interventions, among various other factors.

For payment, platforms generally charge MDR to merchants only in case of POS/payment gateways, UPI is still free in India. Payment platforms have expanded their offerings to offer payment, commerce, and financial services. Majority of them started as wallet players with an application to provide mobile top-up and bill payments. Few players also expanded to payment gateways to create a large base of online consumers and merchants. In following years, they expanded to value added services such as commerce and financial services.

Offerings	Monetization avenue
Payment Services (Recharge, Bill payments, Money transfer, merchant payments)	• Merchants: Payment processing fee and rentals for deployed device • Consumers: Platform fee in select cases
Financial Services	• Payment gateway charges and convenience fee in case of digital payment • Lending: Sourcing fee • Wealth: Brokerage fee • Insurance: Brokerage (% of premium)

Payment players often leverage partnerships with merchants, earning a share of revenue from transactions conducted on their platforms. Value-added services, such as digital lending, insurance, and investment opportunities, contribute to revenue diversification. Moreover, these players can engage in data monetization by analysing user behaviour and preferences, providing insights to financial institutions and advertisers. Overall, the business model of payment players is multifaceted, combining transactional revenue, subscription models, platform fee, partnerships, and additional financial services to create a sustainable and profitable ecosystem.

India presents a huge credit gap and has significant headroom for growth for multiple credit enabling platforms

The Indian economy has shown growth of ~7 percentage from 2022-2023 based on IMF data. With a steadfast recovery post COVID-19, where one of the key drivers of economic resurgence being India's financial sector. However, despite the sector's efforts to promote financial inclusion, retail credit penetration in India remains significantly lower than global levels. The ratio of retail lending per capita in India is lower than that of developed economies like US, UK and China. This signifies that there is significant room for expansion in the lending space.

Household Debt per capita – Global Benchmarks

Countries	Household debt per capita – CY22
India	\$ 0.8-0.9k
China	\$ 7.6k-7.8k
US	\$ 57-58k
UK	\$ 38-39k
Indonesia	\$ 0.7-0.8k
Brazil	\$ 3-3.1k

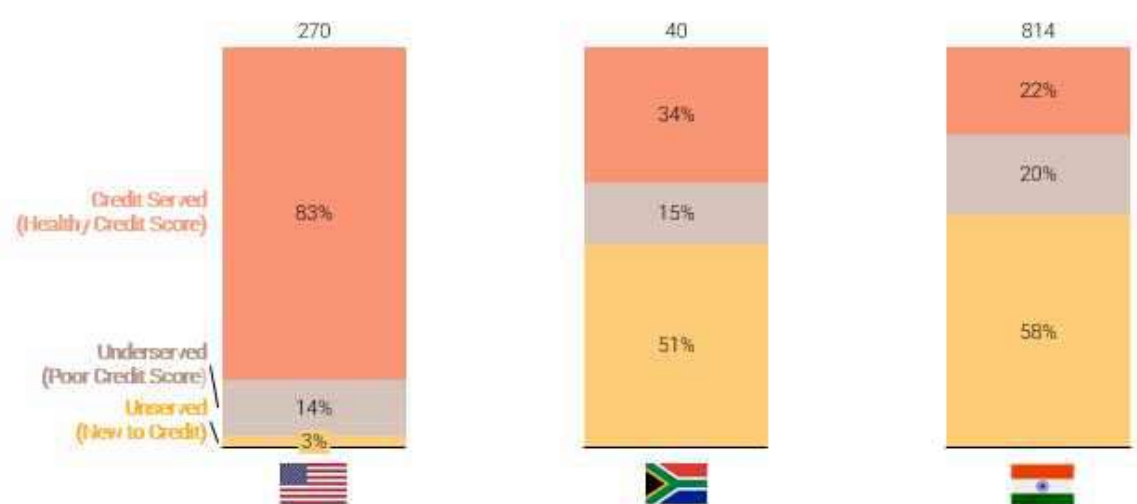
Note(s): Data as of December 2023

Source(s): World bank, IMF, BIS, Redseer analysis

~78% of India's Adult Population Holds Credit Eligibility, signalling headroom for credit inclusion

Based on TransUnion CIBIL research, India has a credit eligible² adult population¹ of 814 Mn. Among them, only 20% have accessed credit services, while 58% fall into the credit unserved (population with no history of credit) category, and the rest 20% are underserved (population with only one type of credit product, have 2+ years of credit history and >1 traditional credit account in their credit history). This indicates there is a headroom for credit inclusion in India. Comparison with US and UK highlights the disparity where only 3% and 7-9% of population is credit unserved⁵ respectively. The same number for China is in the range of 35-40%. Moreover, looking at TransUnion data there has been an increased in credit served consumers, increasing from 91 Mn in CY 2017 to 179 Mn in CY 2022. This increase has elevated creditworthy levels from 12% to 22% among the adult population¹ (Individuals above the age of 16).

Adult Population Distribution by Credit Potential
Mn, CY22



Note(s): (1) Total adult population: Credit eligible adult population are those in the age group of 20 to 65 years based on generally adopted lending policies; (2) Credit Served: 2+ years of credit history and (i) have three or more credit accounts open (ii) have had two or more different credit product types; (3) Underserved: Population with only one type of credit product, have 2+ years of credit history and >1 traditional credit account in their credit history; (4) Un-served: Population with no history of credit, It includes Newly acquired credit users

(5) Data as of December 2023

Source(s): Redseer analysis

Retail loans disbursements are projected to more than double in next 5 years

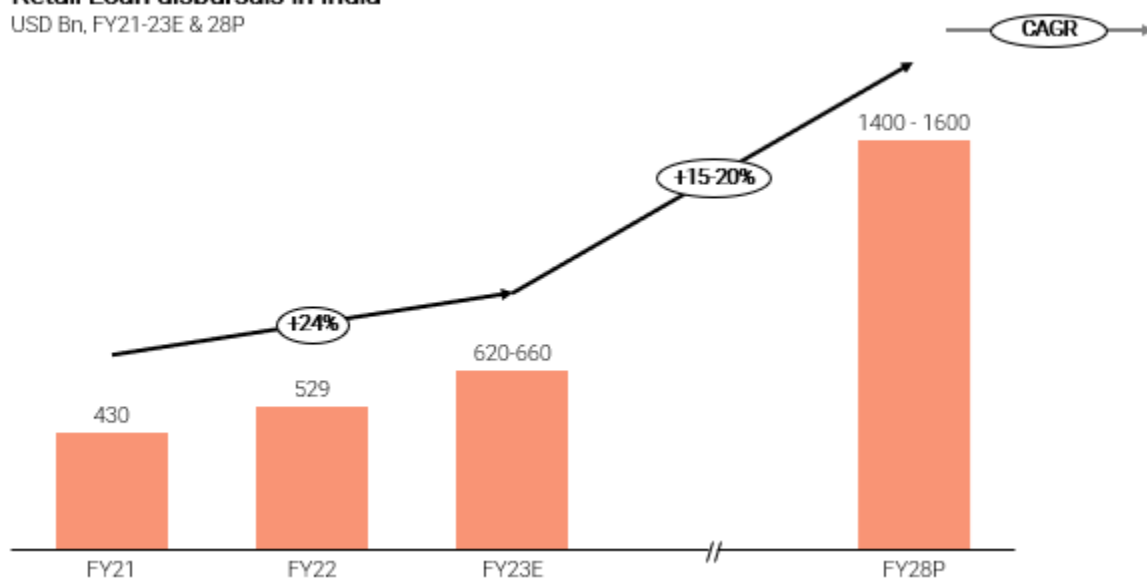
India's retail loans landscape has shown growth trajectory from FY21, with total disbursements growing at a CAGR of 24% to reach USD 620-660 Bn from FY21 to FY23. Past evidence suggests an improvement in overall economic and business growth. Based on Redseer analysis, amount of retail loans disbursed in FY28 is projected to be in the range of USD 1.4 - 1.6 Tn, showcasing a growth trajectory with a CAGR ranging between 15-20% from FY23-28.

Several factors are fuelling the growth of retail loans in India. Firstly, the rising middle class and their increasing disposable income have fuelled aspirations for better lifestyles, leading to surge in demand for housing loans, vehicle loans and personal loans. The advent of fintech has revolutionized the lending landscape, making loan applications more convenient and accessible. This innovation has not only streamlined borrowing processes but has also democratized financial access for a wider population. Additionally, the integration of credit cards on

UPI further amplifies this accessibility, offering users more versatile and seamless borrowing options within the digital payment ecosystem.

Retail Loan disbursals in India

USD Bn, FY21-23E & 28P



Note(s): (1) Loan originations value is considered as loan disbursals; (2) Includes Home Loans, Personal Loans, Consumer Credit Card spends, Durables Loans, Education Loans, Auto Loans, Gold Loans and Loans Against Property (3) Data as of December 2023

Source(s): Redseer analysis

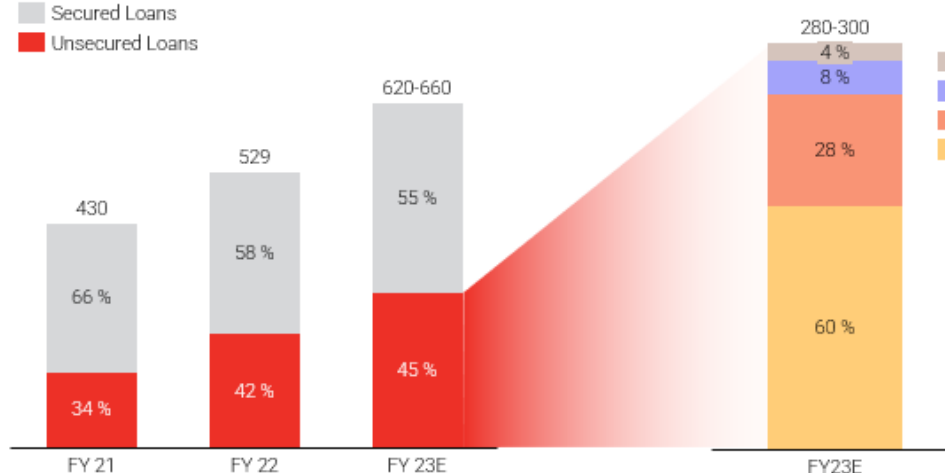
Unsecured loans have seen considerable growth in last couple of years

India is on a path of inclusion, where credit through institutional channels are provided but with a higher interest rate by banks under unsecured loans. Looking at data from multiple credit agencies of India, there has been an increase in unsecured loans from 34% to ~45% from FY21 to FY23E.

Total retail loans disbursal amount

USD Bn, FY21-23E

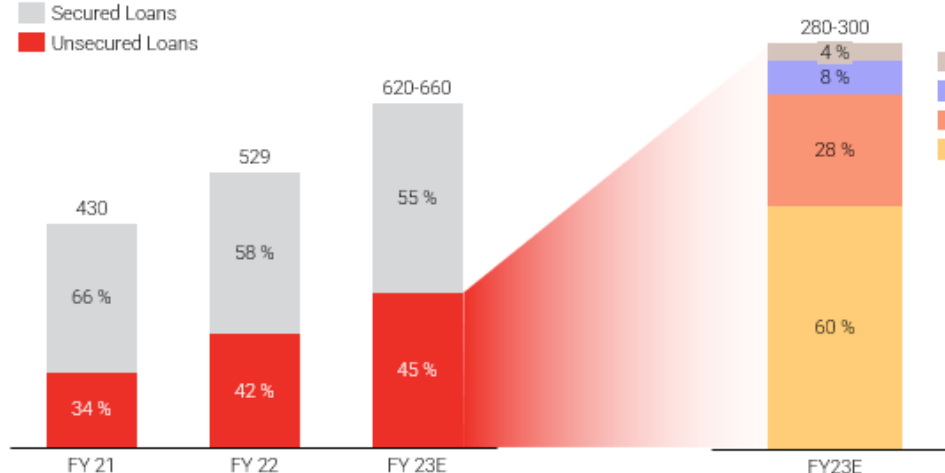
Secured Loans
Unsecured Loans



Split by loan type - Unsecured

USD Bn, FY23E

Consumer Durable Loans
Business Loans
Personal Loans
Credit Card Spends



Note(s): (1) Consumer durable loan is a credit/finance option for the purchase of household appliances, electronic goods (2) Business loan is a sum of money that business promoters borrows to use for operations and growth purpose without any collateral (3) Personal loan is a loan provided to individuals for various personal reasons (4) Credit card spends is the amount used by card holders for a variety of purchases. (5) Secured loans include, but are not limited to, home loans, auto loans, two-wheeler loans, and others such as loans against property (LAP) and gold loans.) (6) Data as of December 2023

Source(s): Redseer analysis

Credit on UPI will further improve easy access to credit

Credit line on UPI was one of the key launches by RBI and NPCI in 2023 aimed to widen access to credit. Through this feature, customers will be able to avail pre-sanctioned credit line. Now, savings account, overdraft account, prepaid wallets and RuPay credit cards can be linked to UPI.

Among digital platforms, MobiKwik was the first digital platform to launch credit on UPI in India.

Player Name	Credit Card on UPI Launch date
MobiKwik	11th Feb,2023
Paytm	13th Feb,2023
Jupiter	10th Oct,2023
Cred	2nd Aug,2023
Kiwi	3rd May,2023
Gpay	23rd May,2023
PhonePe	25th May,2023

Note(s): (1) The launch year is based on information from press releases and is assumed to be the official launch year (2) The player list is non-exhaustive

Source(s): Press release, Redseer analysis

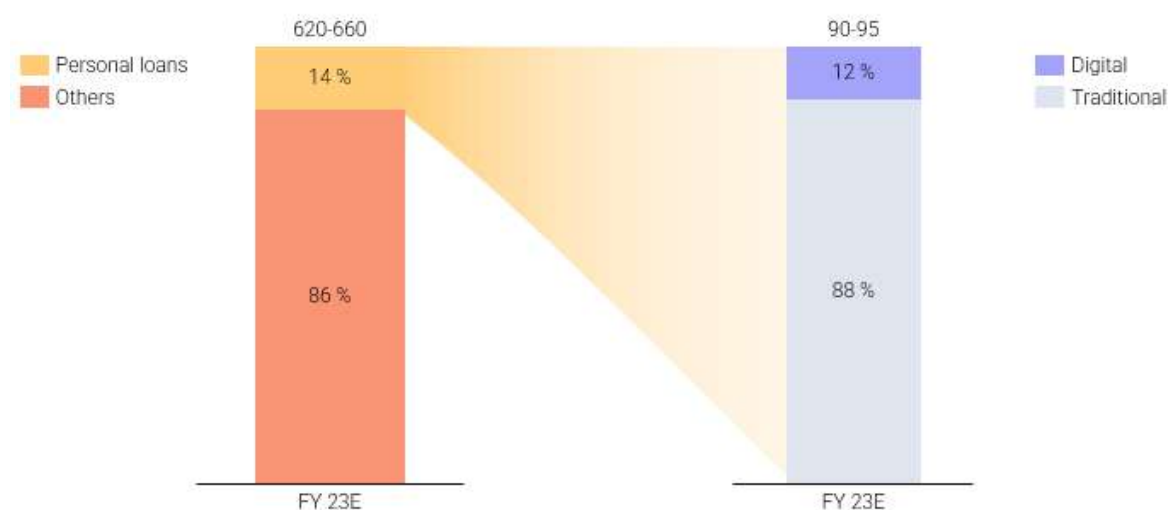
Personal loans form 14% of the market and is the primary playground for digital platforms

Based on CIBIL Transunion study and Redseer analysis, personal loans form 14% of all retail loans by value. Out of total personal loans, digital lenders have helped disburse 12% of the total corpus of USD 90-95 Bn.

Digital lenders specialize in providing a seamless and expedited application process, allowing borrowers to apply, receive approval, and access funds with unprecedented speed. Driven by no cost and flexible EMI schedules contribute to a stress-free situation for borrowers.

Personal loan contribution

USD Bn, FY23E



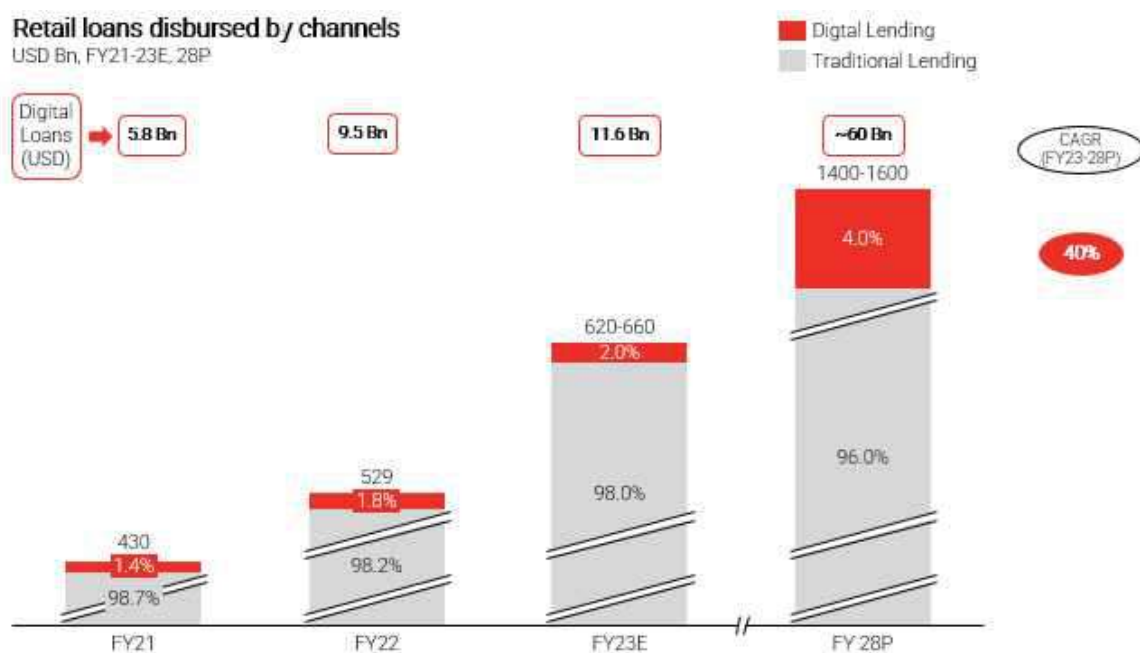
Note(s): (1) Others include Consumer durables loans, Business loans, Gold loans, Home Loans, Personal Loans, Credit Card spends, Education Loans, Auto Loans, Gold Loans and Loans Against Property (2) Data as of December 2023

Source(s): Redseer analysis

THE POTENTIAL FOR DIGITAL LENDING IS HIGH AND GROWING

At present, the digital lending ecosystem in India is in its nascent stages, marked by a relatively low base in comparison to traditional lending channels, but its growth is gaining considerable traction. The prevailing contribution of digital lending of around 2% highlights the room for expansion and adoption that exists within the digital lending sphere. The total value of disbursed loans saw a surge of about 41% when compared to FY21, increasing from USD 5.8 Bn in FY21 to USD 11.6 Bn in FY23. Based on Redseer analysis, in FY28, about 4% of the total retail lending is expected through digital channels.

Based on Digital Lending Trends report by Experian India in collaboration with the Digital Lending Association of India, digital lending may even surpass traditional lending by 2030 through increased penetration in the unsecured small-ticket segment.

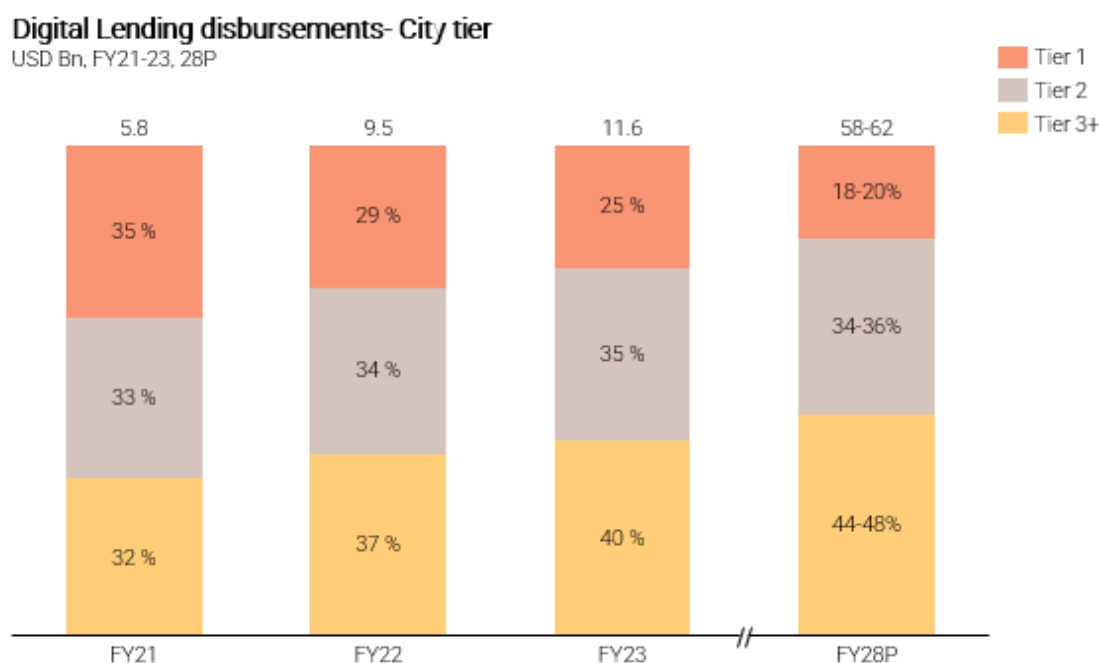


Note(s): (1) Digital lending is done through digital channels and tech-savvy companies/banks; (2) Traditional lending relies on physical documentation majorly done by banks and NBFCs (2) Data as of December 2023

Source(s): Redseer analysis

Tier 2/3+ cities have been one of the key drivers of growth for digital lending

The shift signifies influx of credit underserved population entering the formal credit market. Digital lending platforms have played a pivotal role in shifting focus to Tier 2 and 3 cities, as these areas have historically lacked access to traditional financial institutions. Moreover, improved internet infrastructure and smartphone penetration in Tier 2+ areas have made them ripe for digital lending solutions.



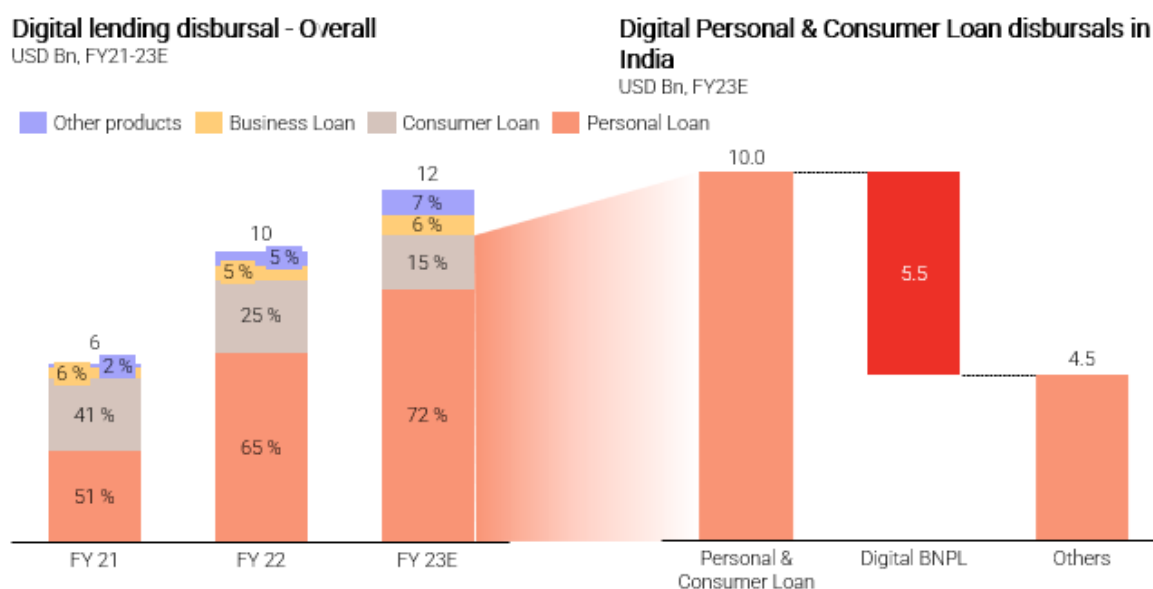
Note(s): (1) Tier mapping is as per Census 2001 (2) Data as of December 2023

Source(s): Redseer analysis

Buy now, play later forms big part of the digital personal loans

The "Buy Now, Pay Later" (BNPL) model has emerged as a substantial component of digital personal loans, reshaping the landscape of consumer finance. Based on Redseer analysis in FY23, 42% of Digital lending was done through BNPL, which is significant based on the overall digital lending space.

RBI's issuance of digital lending guidelines has facilitated partnerships between new-age financial companies and LSPs with traditional lenders, expanding access to credit for underserved populations. The guidelines provide a regulatory framework for collaboration between traditional providers and LSPs, fostering trust and transparency.



Note(s): (1) Digital BNPL includes pure play pay later and in app credit and does not include cards-based pay later market (i.e. Card EMIS, POS and NBFC shopping EMI) (2) Others include Term loans & EWA (Earned Wage Access is a system that allows workers to receive money they've already earned before payday), P2P (Peer to Peer lending) & others (2) Data as of December 2023

Source(s): Redseer analysis

BNPL and payments enable larger personal loans for customers

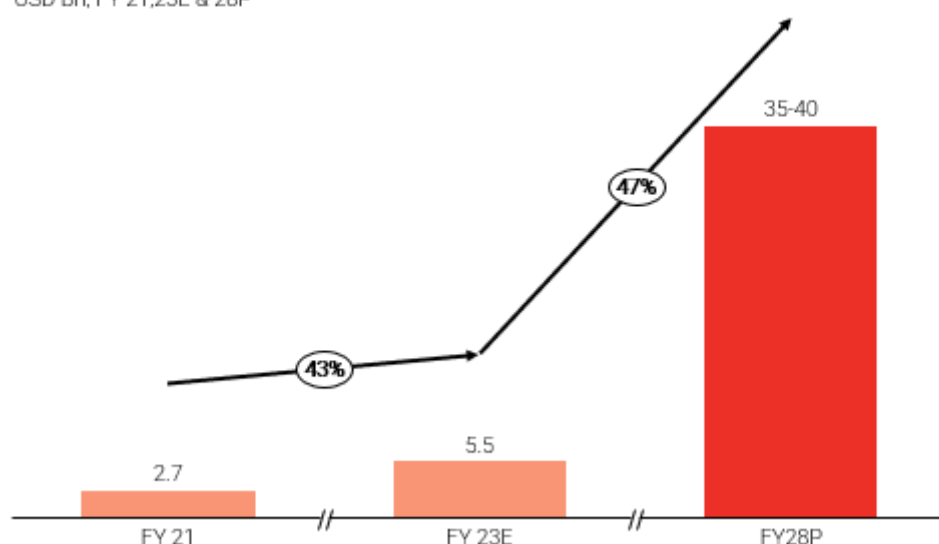
Enabling digital personal loans through the process of underwriting customers via payments and BNPL mechanisms represents a strategic approach to building a robust credit book. By leveraging data gathered from customers' payment histories and their behaviour in BNPL transactions, lenders can gain valuable insights into their creditworthiness. The use of alternative data sources in the underwriting process allows for a more comprehensive assessment, especially for individuals who may not have a traditional credit history.

BNPL HAS HELPED WITH DETERMINING REAL CREDIT WORTHINESS OF INDIAN CONSUMERS

The Buy Now Pay Later (BNPL) market in India experienced an unprecedented surge, becoming a catalyst for the credit revolution in the country. The RBI guidelines have enabled collaborations between modern financial firms and LSPs alongside traditional lenders, aiming to foster financial inclusion and credit supply. Anticipated steady adoption of BNPL payments is forecasted, with a projected CAGR of 13% during 2023-2028. The digital disbursements for BNPL is expected to rise from USD 5.5 Bn in FY23E to USD 35-40 Bn in FY28. Overall user base for BNPL solutions will rise significantly to reach 50-60 Mn by FY28 from 15-20 Mn in FY23.

Digital BNPL disbursal- India

USD Bn, FY 21,23E & 28P



Note(s): Data as of December 2023

Source(s): Redseer analysis, Data as of December 2023

BNPL business models description

BNPL's are essentially small ticket loans that allow customers to purchase various items online and offline. They primarily operate on two models. This short-term financing option lets them buy products upfront and pay for them later. The underlying objective is to enhance consumer spending power through readily available credit facilities. This then enables building a track record of credit utilisation and behaviour by analysing alternative datapoints such as consumer spending behaviour, payment history, credit score and anything that helps in assessing credit worthiness of the consumer.

There are essentially two types of models: deferred payment and shopping EMI models.

Business Model	Deferred Payment	Shopping EMI	Hybrid model ¹
Key Characteristics	Platform pays the merchant, and the customer pays at later dates	Amount is paid by shopping EMI platform to the store (typically funded by a bank), customer repays the loan later	A mix of both business models
Revenue sources	✓ Late payment fees ✓ Interchange fees	✓ Interest on loans ✓ Interchange fees ✓ Processing fees	Mix of both business models
Merchant Solutions	Allows customers to delay full payment without immediate instalment options	Collaboration between merchants and financial institutions, offering instalment plans	Offering choice between delayed payment or instalments
Products	Often used for high-value or one-time purchases where customers can defer payment	Often used for high-value or one-time purchases where customers can defer payment	Applicable across various purchase types, offering delayed payment or instalment choices
Players (Non-Exhaustive)	MobiKwik, LazyPay, Capital Float	Pine Labs, Banks working with POS platforms	Bajaj Finance

Notes: (1) Hybrid model includes both deferred payment & shopping EMI model (2) The player list is non-exhaustive (3) The player are listed in no particular order

Source(s): Redseer analysis

BNPL players bring significant amount of revenue from merchant side as well. Merchant driven revenue tends to spend based fees (MDR, merchant subvention etc.). Merchant categories with high gross margins and high cost of customer acquisition (e.g. Fast Fashion, Medical, Appliances etc.) are more likely to provide higher subvention for POS financing. A significant portion of the merchant subvention is directed towards three to nine months tenure EMI loans, especially for higher ticket sizes. A few select BNPL players charge their customers a subscription or convenience fee as well.

Key Player (Non-exhaustive)	Simpl	MobiKwik ZIP	Paytm Postpaid	LazyPay
Payment Duration	15 days- 2 months	30 days	N/A	15 days – 12 months
Focus Category	• Foodtech • e-grocery • Ride- hailing	• e-commerce • Foodtech	N/A	• Foodtech • e-grocery • OTA

Note(s): (1) The player list is non-exhaustive (2) The focus categories have been mapped from the respective companies' websites and additional categories may exist for the respective companies beyond those mentioned (3) The focus categories are in no particular order
Source(s): Redseer analysis

DIGITAL PLATFORMS ARE ADDRESSING CREDIT CHALLENGES VIA PROVISION OF LOANS BASED ON BORROWERS' CREDIT RISK PROFILE, BUILT USING TRANSACTIONS DATA

Advanced algorithms and data analytics assess the creditworthiness of applicants, often considering alternative data sources for a more comprehensive evaluation. The automated underwriting process allows for quick decision-making on loan approvals. The entire process is characterized by efficiency, speed, and accessibility, providing a user-friendly experience for borrowers while enabling lenders to make data-driven decisions for risk management.

Digital lending platforms are solving for low credit penetration.

Digital lending platforms typically function within three primary models. The first is the independent model, where they directly lend from their own capital, exposing them to higher credit risk. The second is the collaborative model, where credit risk is shared partially. Lastly, the marketplace model involves platforms that act as LSP (loan service provider) and facilitate lending through partners on their platform, assuming relatively minimal credit risk. In terms of revenue streams, the first two models primarily generate income through interest, while the marketplace model relies more on processing fees.

	Independent	Collaborative	Marketplace
Description	Have NBFC license and lend on their own book	Have NBFC license do marketplace and co-lending	Act as a sourcing and 1st level underwriting/ recovery agents and enables traditional lenders to supply credit to a different segment of customers Do not have NBFC license and lend through their partners on its platform
Revenue Sources	• Interest income	• Interest income • Origination & processing fee	• Origination & processing fee • Loan recovery fees and MDRs

Source(s): Redseer Analysis

Regulatory framework in support for the growth in the digital lending space

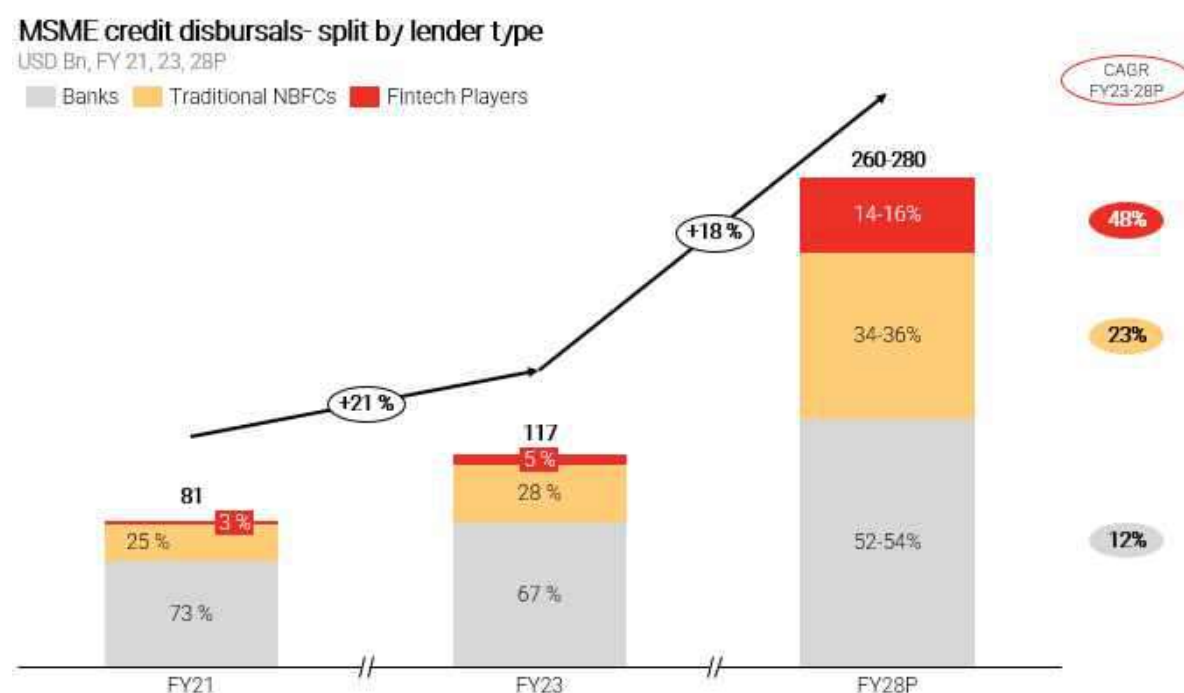
Guidelines for permissible First Loss Default Guarantee (DLG): RBI had revised and updated the guidelines in June 2023 to give a permit of DLG to 5%. The guidelines provide a clearer regulatory environment for digital lending, leading to greater stability and predictability for businesses. LSPs and digital lenders compliant with the guidelines can gain improved reputation and trust from investors and consumers, benefiting their long-term growth.

The RBI's Digital Lending Guidelines are likely to lead to a consolidation of the digital lending market, with smaller players struggling to comply or finding innovative ways to work within the regulations. The guidelines can also fuel further growth of the digital lending market by promoting responsible practices and attracting investment to compliant businesses.

Merchants' payment data has enabled new age companies to underwrite them for credit and other services (soundboxes, current accounts, investment avenues etc)

Based on FY23 data, ~93% of 70 Mn MSME entities are in the micro segment which contributes ~26% to the MSME portfolio. Due to formalization of MSMEs and their adoption of platform-based banking services, it has enabled lenders to capture more data. Interestingly, more than 50% of new originations came through new-to-credit (NTC) borrowers for the segment — which emphasizes the importance of alternate data sources for effective underwriting. The expansion of merchant acceptance, digitizing value chains, and the establishment of a financial

services ecosystem in underserved segments are driving growth of digital payments in India. From FY21, of USD 81 Bn, 3% was disbursed by fintech players (digital lenders) which grew to ~5% in FY23E. Based on Redseer estimates, in the next 5 years, the share of fintech players is expected to grow at a CAGR of 50 percent and will reach 14-16% by FY28.



Note(s): (1) Fintech players consist of all digital players operating in the MSME lending (2) Data as of December 2023

Source(s): Redseer analysis

Fintech revolutionized financial inclusion by employing alternative data to evaluate creditworthiness and customizing smaller loan sizes for new-to-credit merchants in the micro category, fostering higher accessibility to financial services. These borrowers also provide an excellent opportunity for cross-sell & up-sell, allowing lenders to maximise their earning potential. Fintechs bridge the gaps by:

- **Alternative data sources:** Fintechs leverage alternative data sources like GST filings, utility bills, e-commerce transactions, and mobile phone records to assess creditworthiness beyond traditional collateral. This opens access to credit for NTC MSMEs that wouldn't qualify through conventional methods.
- **Technology driven platforms:** Fintechs utilize digital platforms and automation to streamline the lending process, making it faster, easier, and more accessible for NTC MSMEs.
- **Flexible loan products:** Fintechs offer a wider range of loan products tailor-made for the specific needs of NTC MSMEs, such as microloans, working capital loans, and trade finance solutions.
- **Data-driven risk assessment:** Fintechs employ advanced data analytics and machine learning models to assess risk beyond traditional methods, allowing them to offer loans to NTC MSMEs with less stringent collateral requirements.

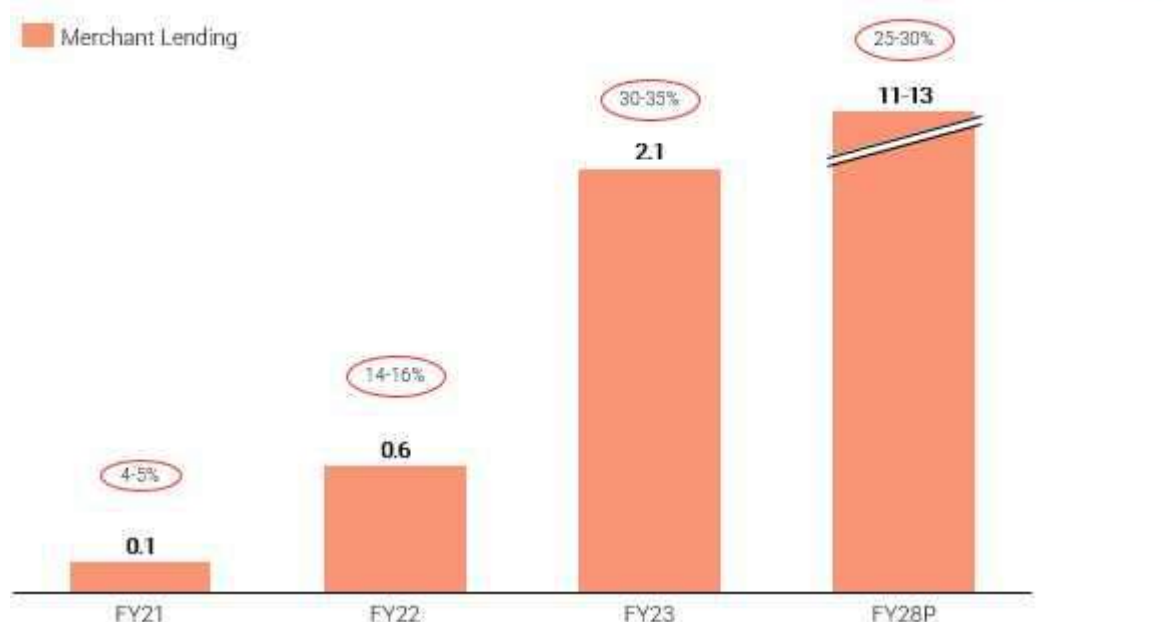
Loans disbursed by POS based payment enablers to merchants is on the rise

The disbursement of loans by Point-of-Sale (POS) based payment enablers to merchants is experiencing a significant upward trend. By leveraging transaction data captured during customer payments, these enablers can assess the financial health and performance of merchants, streamlining the underwriting process. The accessibility and speed of POS-based loans provide a quick and convenient source of working capital for merchants, particularly benefiting small and medium-sized businesses. Also, QR POS-based payment platforms offer an

efficient and accessible channel for merchants to access credit. The seamless integration of loan offerings within these payment systems makes it easier for merchants to apply and receive funds promptly.

Payment based Merchant credit disburseals

USD Bn, FY21-23, 28P



Note(s): Merchant lending refers to short-term unsecured credit provided to merchants like kirana shops, small stores & others (2) Data as of December 2023

Source(s): Redseer analysis

We expect loan disbursed through payment enablers to be in range of 25-30% of total fintech lending by FY28. In FY22, around USD 0.6 Bn worth of loan was disbursed through payment players. This accounted for 14-16% of total fintech-based lending.

Average amount of loans disbursed to merchants through payment-based players (e.g. MobiKwik, Paytm, BharatPe etc.) tends to be INR 90K compared to INR 8 lakh average in the overall micro-segment of MSMEs. This is because of higher share of NTC customers currently catered by the payment players.

Type of Merchant	Merchant (Payment based)	Micro – FY23	Small – FY23	Medium – FY23
Average Loan Size ('000 USD)	1.1	10.1	55.3	123
Average Loan Size (INR Lakhs)	0.9	8.1	44.2	98.4

Note(s): Data as of December 2023

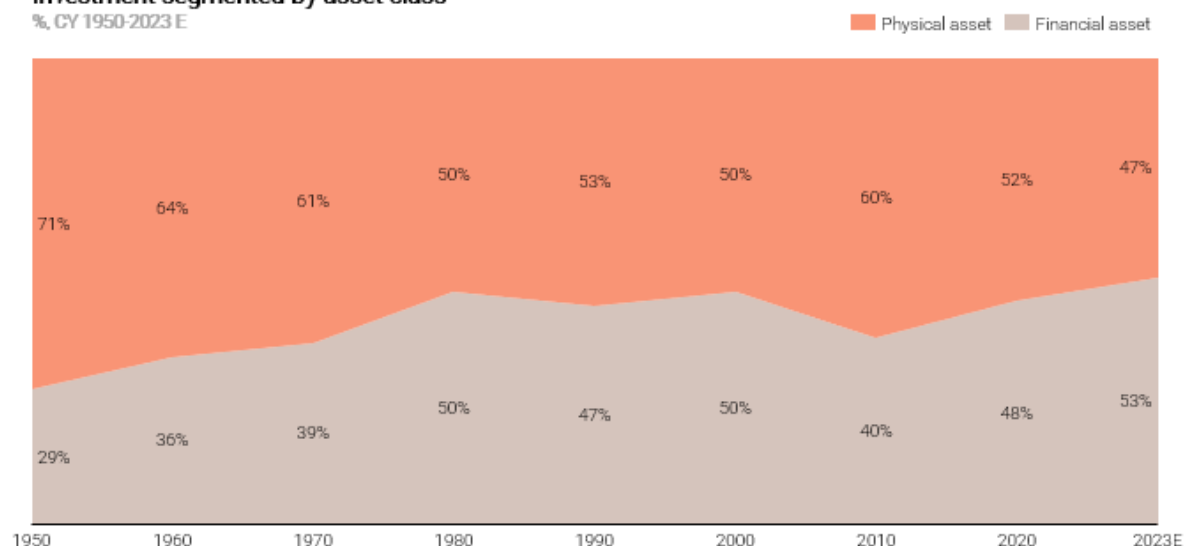
Source(s): Redseer analysis

India middle income households presents a large and fast-growing addressable market in wealth-tech

Looking at trends changing over the last seven decades, there has been a shift from physical assets to financial assets. During 1950's households have 71% of their wealth tied to physical assets which reduced to 50% in 2000's. This fuelling factor behind the shift was forward looking policies from 1950's to 2000's, mostly attributed to liberalization and globalization in the 1990's. Although, based on 2020 data reported by RBI, there allocation in financial assets have increased by 8 percentage points from 2010 and is poised to grow in the next decade based on India moving towards the path of digitization.

Investment segmented by asset class

%, CY 1950-2023 E



Note(s): (1) Physical assets include property, gold, silver, or any form of tangible economic resource. (2) Financial assets are instruments such as equities, government bonds, bank deposits, debt funds among many others (3) Data as of December 2023

Source(s): RBI, Redseer analysis

WEALTHTECH REPRESENTS A HUGE OPPORTUNITY FOR PLAYERS

Markets have been one of the popular investment avenues over the past decade. Number of demat accounts has grown from 21 Mn in FY13 to 151 Mn in FY24. Multiple factors that can be attributed to the rise of demat accounts such as technological advancements, regulatory changes, and evolving investor preferences. The digitization of financial markets is one of the pivotal factors that has contributed to the rise of demat accounts. Online access to financial instruments has made it convenient for investors to manage their holdings digitally.

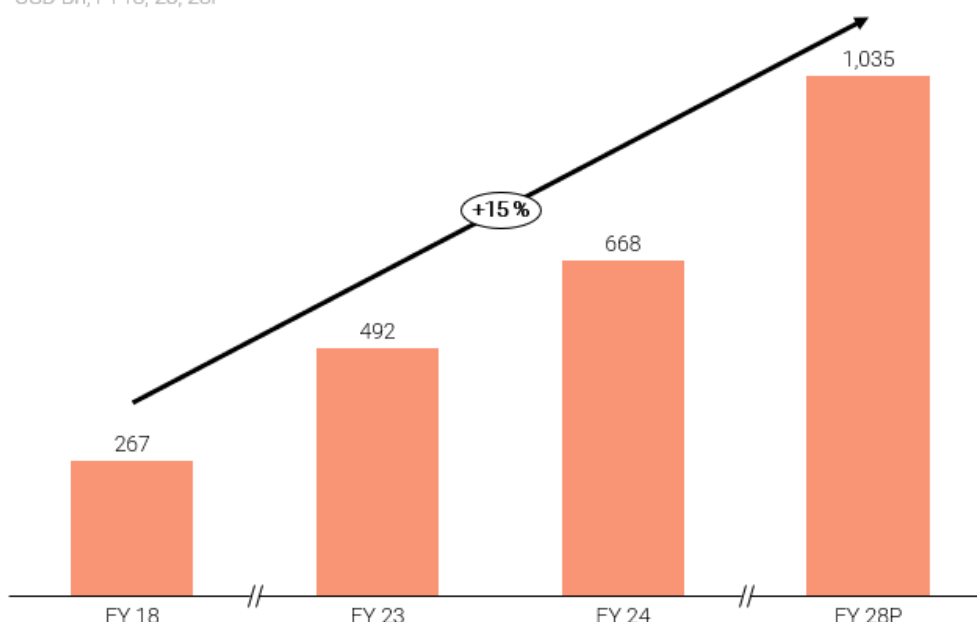
Fintech players have been at helm of pushing changes

Fintech platforms have been at the forefront when it comes to providing access to equities and mutual funds. They are opening doors to new generation of investors. Through these platforms, investors can seamlessly open accounts, conduct transactions, and monitor their portfolios in real-time.

As per AMFI data, the average Assets Under Management (AUM) per folio for retail investors in mutual funds stood at Rs. 91,855 in FY24 and number of folios for retail investors has been increased to 162 Mn in FY24 from 67 Mn in FY18. Meanwhile, investing in SIPs (Systematic investment plans) have also picked pace, increasing from USD 8.4 Bn in FY18 to USD 19.5 Bn in FY23 with 25.1 Mn new registers SIP in FY23.

Assets Under Management of Mutual Funds

USD Bn, FY18, 23, 28P



Note(s): AUM MF Is the total funds that a mutual fund scheme holds

Source(s): AMFI, RBI

Indian consumers have access to multiple asset classes

The rise of digital platforms has revolutionized the landscape of investing in India, providing unparalleled convenience and accessibility for investors. These platforms have made it remarkably easy for individuals to participate in financial markets, offering user-friendly interfaces, seamless transactions, and real-time information.

The wide-ranging access to these diverse asset classes reflects the evolving financial literacy and risk appetite of Indian consumers, marking a significant shift in investment behaviour in the country.

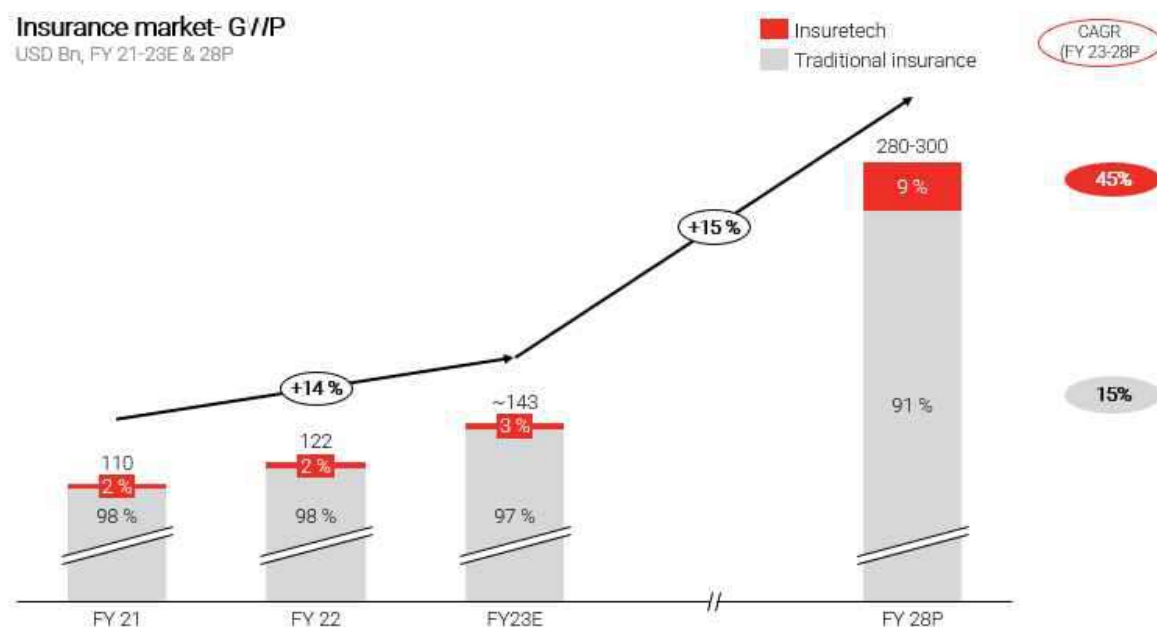
Asset Class Non-Exhaustive

		Annual Return	Minimum Investment
Equity	Stocks	15-17%	No Minimum
	F&O	-	-
	Smallcase	15-30%	INR 200-500
	Mutual funds	13-15%	INR 500
Fixed Income	Bonds	6-8%	₹1000
	ETF	14-15%	No Minimum
	PPF/NPS	8-9%	₹500-₹1000
Physical Assets	Gold	10-12%	₹1
	SGB	2.5% on gold price	₹5.8k - ₹6k
	Fractional real estate	14-24%	₹10 - ₹25 lakh
Alternative Assets	Cross-border securities	-	-
	AIF	60-65%	₹25 lakh - ₹1 cr
	Crypto/ NFT	45-55%	INR 80-100

Note(s): (1) Small case funds are essentially a stock basket that represents a market theme. (2) Fractional real estate is a method where several unrelated parties can share in, and mitigate the risk of ownership of a tangible asset (3) Cross border securities (4) AIF stands for Alternative Investment Funds (4) Annual returns are indicative and basis FY23 estimates (5) Minimum investment value may vary for players
Source(s): Redseer analysis

INDIA'S INSURANCE MARKET IS EVOLVING AND HAS IMMENSE POTENTIAL FOR GROWTH IN THE FUTURE.

Gross premiums collected across Life and Non-life insurance is expected to grow in the range of 14-16% and 16-18% over the next five years to cumulatively reach over USD 280 Bn. The insurtech market in India has been experiencing significant growth and transformation in recent years. As of FY23 estimates, insurtech penetration, measured by the gross premium collected, has reached 3% of the total gross premiums and this figure will reach to 9% over the next five years.



Note(s): Data as of December 2023

Source(s): Redseer analysis

Gross premiums through digital insurance are expected to cross USD 25 Bn by 2028. The expected CAGR is supposed to be upwards of 45% for the next five years. The growth of Insurtech in India can be attributed to several key drivers. Firstly, the increasing digital adoption and smartphone penetration have facilitated greater connectivity, enabling Insurtech companies to reach a broader customer base. Additionally, the government's push towards a digital economy and financial inclusion has created a conducive environment for Insurtech innovation. The rising awareness among consumers about the benefits of insurance, coupled with a growing middle-class population, has fuelled demand for more accessible and tailored insurance solutions.

Financial platforms with great payment and transaction velocity can bundle micro-insurance products

Financial platforms with significant payment and transaction velocity have the opportunity to bundle micro-insurance products, offering a simplified and contextually relevant approach to micro-insurance. The key aspects of this strategy involve leveraging the platform's existing user base, transaction data, and technological infrastructure to enhance the accessibility and effectiveness of micro-insurance.

Insurtech has grown faster in India than US & China

Over the last five years, the Indian insurtech sector achieved an impressive Compound Annual Growth Rate (CAGR) of 44%, surpassing the growth rates of both China, which stood at 21%, and the USA with a growth rate of approximately 30%.

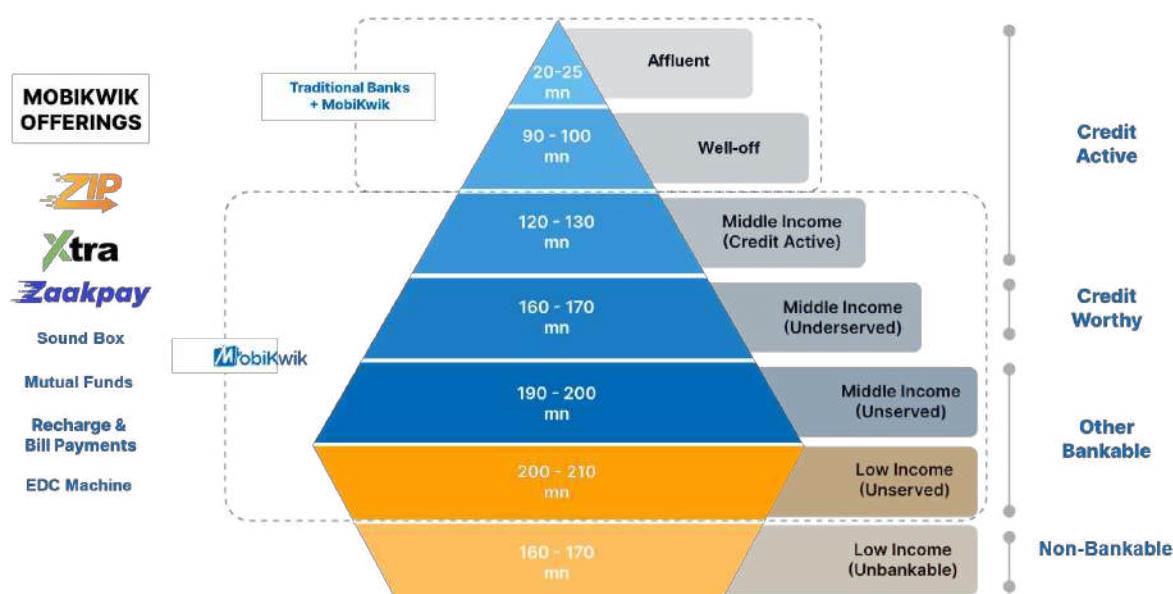
MobiKwik's total addressable market in India

The adult population in India can be segment into four distinct categories. The first category comprises Affluent consumers, a segment traditionally served by established players, encompassing High Net Worth Individuals (HNIs) and Ultra High Net Worth Individuals (UHNIs). Following this, the second category consists of well-off customers, a group addressed by both traditional financial players and new age players (including MobiKwik).

MobiKwik primarily caters to diverse set of Middle-income consumers, further categorized into three subsegments. The first subsegment of middle-income consumers comprises of approximately 120-130 million credit-active consumers. Additionally, there is a substantial group of 160-170 million underserved consumers and approximately 190-200 million unserved consumers in middle income as well, all of whom are target consumers of MobiKwik. Beyond this, MobiKwik extends its reach to an additional 200 million customers who have the potential to become relevant and bankable customers. This multifaceted approach positions MobiKwik as a comprehensive financial services provider, offering tailored solutions to diverse segments of the Indian adult population.

Leveraging payments data and facilitating smaller loans enables MobiKwik to establish credit histories for underserved and unserved middle-income individuals, thereby contributing to increased financial inclusion.

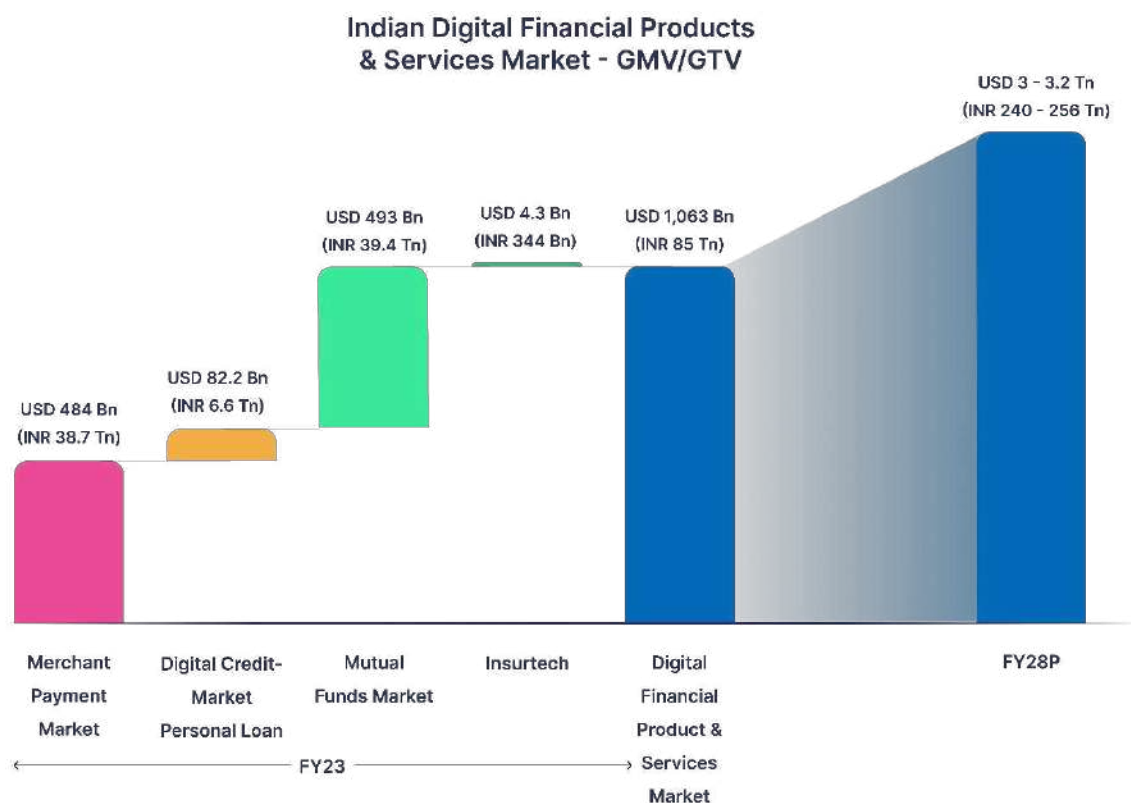
India's adult population split by credit worthiness



Note(s): (1) Credit Served: 2+ years of credit history and (i) have three or more credit accounts open (ii) have had two or more different credit product types; (2) Underserved: Population with only one type of credit product, have 2+ years of credit history and >1 traditional credit account in their credit history; (3) Un-served: Population with no history of credit, It includes newly acquired credit users; (4) Affluent refers to population with annual household income of USD 25,000+ (INR 2000k+); (5) Well-off refers to population with annual household income of USD 14200 to 25000 (INR 1136k-2000k); (6) Aspirational refers to population with annual household income of USD 3500 to 14200 (INR 280k-1136k); (7) Low income refers to population with annual household income <USD 3500 (INR <280k); (8) Refer to "Growth of GTV will be driven by the major consumer internet sectors" for HH segmentation based on income; (9) Adult population considered with age >18 years

Source(s): Redseer analysis

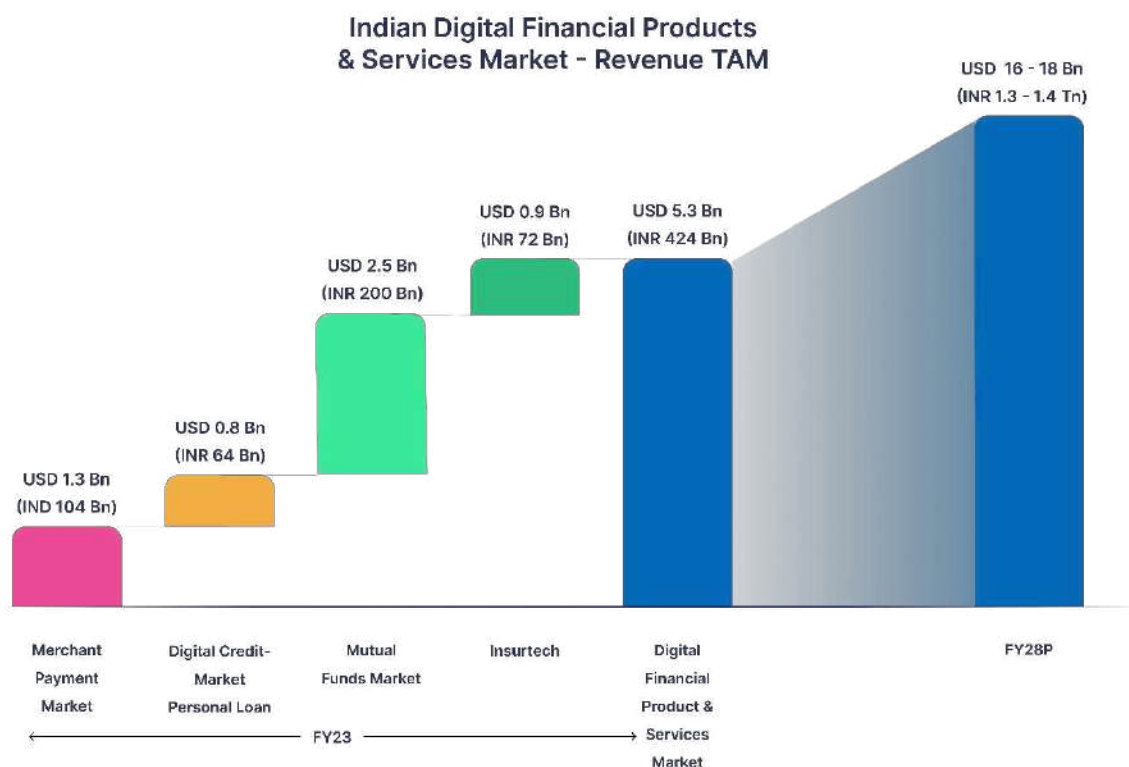
The financial services space in India is highly underpenetrated (across segments including lending, insurance, and mutual funds), which represents a big opportunity for a technology-first company like MobiKwik to capture a large market share. The digital financial product & services market by GMV in FY23 is USD 1063 Bn (INR 85 Tn) based on Redseer analysis, which is expected to reach USD 3-3.2 Tn (INR 240-256 Tn) by FY28. The overall market is poised to grow at the rate of 21% CAGR from FY23-28.



Note(s): (1) Merchant payment includes gross transaction value made to merchant vis QR, POS & Payment Gateway (2) Digital credit market personal loans - includes disbursement of digital personal loans and merchant loans (3) Mutual fund market includes mutual fund AUM (4) Insurtech includes insurance paid through online medium (5) Total Addressable Market (TAM) is calculated based on GMV/GTV (6) Data as of December 2023

Source(s): Redseer analysis

In FY 23, MobiKwik had an addressable market of approximately USD 5.3 Bn (INR 424 Bn), projected to grow to approximately USD 16-18 Bn (INR 1.3-1.4 Tn) by FY28. Their current suite of offerings focuses on the payment solution via UPI & wallets, bills & recharge payments, BNPL, personal & merchant loans, mutual fund investments and digital gold. Growth in this segment is driven by factors such as rising internet penetration, higher disposable incomes, the increasing digital penetration, and awareness.



Note(s): (1) Merchant payment includes payment made to merchant vis QR, POS & Payment Gateway (2) Digital credit market includes digital personal loans and merchant loans (3) Mutual fund includes mutual fund distributor market (4) Insurtech includes commission paid by insurance manufacturers to third party providers (5) Total Addressable Market (TAM) is calculated based on revenue (6) Data as of December 2023

Source(s): Redseer analysis

Growth drivers for each subsegment:

Merchant Payments:

- **Booming e-commerce and online transactions:** Rapid adoption of online shopping and digital payments is fuelling the need for seamless merchant payment solutions.
- **UPI adoption and cashless push:** Government initiatives like UPI and digital payment campaigns are driving mass adoption of cashless transactions, benefiting merchant payment platforms.
- **QR code payments and contactless solutions:** Convenient and secure payment options like QR codes and contactless solutions are driving higher transaction volumes for merchants.
- **Value-added services:** Merchant payment platforms offering additional services like loyalty programs, data analytics, and marketing tools are attracting increased interest.

Digital Credit:

- **Untapped credit market:** A large unbanked and underbanked population in India presents a significant growth opportunity for digital credit providers.
- **Alternative data sources:** Fintech's are leveraging alternative data like mobile phone records and e-commerce transactions to assess creditworthiness, expanding access to credit for underserved segments.
- **AI-powered risk assessment:** Advanced analytics and machine learning models are improving risk assessment and reducing loan defaults, making digital credit more accessible and sustainable.

- **Flexible loan products:** Fintech's are offering a wider range of tailored loan products like microloans and trade finance, catering to diverse needs of borrowers.

Mutual Fund Distributors:

- **Rising household wealth and investment awareness:** Growing investments in financial markets due to increasing wealth and financial literacy is pushing demand for mutual fund distribution services.
- **Direct investing platforms:** Digital platforms offering convenient and user-friendly interfaces are making mutual fund investments easier and more accessible for retail investors.
- **Robo-advisors and automated solutions:** AI-powered investment advisors and automated investment platforms are providing personalized investment recommendations and simplifying investing for a broader audience.
- **Focus on small towns and rural markets:** Expanding distribution networks and providing vernacular language support is creating investment opportunities for investors in smaller towns and rural areas.

Insurtech:

- **Uninsured population and low insurance penetration:** A large, underinsured population in India presents a vast potential market for insurtech players to offer innovative and affordable insurance solutions.
- **Digital distribution channels:** Online platforms and mobile apps are making insurance buying and claim processing quicker, easier, and more transparent, driving wider adoption.
- **Microinsurance and niche products:** Insurtech companies are developing customized and affordable microinsurance products for specific needs like health, travel, and gadget protection, attracting new customer segments.
- **Data-driven risk assessment and personalized offerings:** Utilizing data analytics and AI, insurtech companies are improving risk assessment and offering personalized insurance policies with competitive premiums, making insurance more relevant and valuable for customers.

MobiKwik is one of the largest digital financial product and services platform in India by registered users as of FY23. It had around 140 Mn registered users as of FY23 and was only behind Phonepe with 500 Mn registered users, Paytm with 300 Mn and Airtel Payments bank with 155 Mn. MobiKwik has digitally transformed into a comprehensive provider of financial products and services, offering solutions ranging from payments and bills to investments. As of FY23, MobiKwik had the fourth highest user base in India in FY23 when we consider total registered users on the platform.

Digital Financial product & services platform- Services & Number of registered users

Player Name	Number of Registered Users (Mn) – FY24	Number of Registered Users (Mn) – FY23	Payments	Bills & Recharge	Lending	Investments
PhonePe	530.08	453.86	✓	✓	✓	✓
PayTm	>300.00	300.00	✓	✓	✓	✓
Airtel Payments Bank	N/A	155.00	✓	✓	×	✓
MobiKwik	155.84	139.89	✓	✓	✓	✓
Freecharge	N/A	100.00	✓	✓	✓	✓
Amazon Pay	N/A	80.00	✓	✓	✓	✓
Gpay	N/A	67.00	✓	✓	✓	✓
Navi	N/A	15.00	✓	✓	✓	✓
Cred	25.00	12.00	✓	✓	✓	×
Fino Payments Bank	12.00	7.10	✓	✓	✓	×
Groww	50.00	6.63	✓	✓	✓	✓
Niyo	N/A	4.00	✓	✓	✓	✓

Fi money	N/A	3.00	✓	✓	✓	✓
Jupiter	N/A	2.20	✓	✓	✓	✓
Freo	30.00	1.50	✓	✓	✓	✓
BharatPe	N/A	N/A	✓	✓	✓	✓
Ola Money	N/A	N/A	✓	✓	✓	✗

Notes(s): (1) Payment refers to service offerings of UPI & wallets (2) Bill & recharge refers to facilitating bill payments, travel bookings, Insurance premium payment and other related services (3) Lending refers to credit either through third-party or self (4) Investments refers to service offering of investment in mutual funds, digital gold, stocks, fixed income products & others (5) Players in the table are majorly B2C focused digital financial product and services platform – offering at least 3 services from Payments, Bills & recharge, lending and investments. (Non-availability is based on the data being non-available on the website/ press release (6) Registered users definition may vary by companies and hence may not be comparable (7) Number of registered users has been captured from the company's website or press release (8) The service offerings listed have been mapped directly from the respective company websites and there may be variations in how each player defines and presents their offerings and hence may not be comparable (9) Registered users data for FY24 has not been updated for players due to unavailability or pending updates since December 2023 (10) The player list is non-exhaustive (11) Offerings have been mapped as of September 2024 (12) Sorted as of Number of Registered Users (Mn) (FY23)

Source(s): Company website, Redseer analysis

MobiKwik stands as one of the most comprehensive providers of merchant-centric offerings as of Dec'23. MobiKwik's offering includes QR code-based payments, multiple payment modes, point-of-sale (POS) systems, online payment gateways, transaction management tools, to additional financial services like loans.

Digital Financial product & services platform- Offerings for merchants -FY24

Player Name	Point-of-Sale (POS) Solutions	QR-based payments	Payment soundboxes	Merchant loans	Digital record building	Merchant rewards program	Marketing and promotions
MobiKwik	✓	✓	✓	✓	✓	✓	✓
Paytm	✓	✓	✓	✓	✓	✓	✓
PhonePe	✓	✓	✓	✓	✗	✗	✓
Gpay	✓	✓	✓	✓	✓	✓	✗
Amazon Pay	✓	✓	✗	✓	✗	✗	✗
Bharat Pe	✓	✓	✓	✓	✓	✓	✗
Freecharge	-	✓	✓	✓	✓	✓	✓
Fino payment Bank	✓	✓	✗	✓	✗	✗	✗
Airtel Payments Bank	✓	✓	✓	✗	✓	✗	✗

Note(s): (1) POS solution refers to service offerings of integrated hardware/software for accepting card and mobile payments, streamlining transactions (2) QR based payments refer to contactless digital payments via scannable QR codes linked to mobile wallets (3) Payment soundboxes refers to devices that give real-time audio confirmation of payments receipts for merchants (4) Merchant loans refers to short-term financing for businesses based on transaction history and revenue (5) Digital record building refers to maintaining digital transaction records for better financial planning and credit access (6) Merchant rewards programs refer to cashback offerings or loyalty points to merchants based on transaction volumes (7) Marketing & promotions refers to data-driven tools for merchants to design, automate, and track promotional campaigns, driving customer retention and acquisition through personalized campaigns (8) The service offerings listed have been mapped directly from the respective company websites and there may be variations in how each player defines and presents their offerings and hence may not be comparable (9) The player list is non-exhaustive (10) Offerings have been mapped as of September 2024

Source(s): Company website, Redseer analysis

MobiKwik's emphasis on promoting financial inclusion through digital disbursal of small-ticket loans in FY23, positions it as a key advocate for inclusive lending solutions. 70% of MobiKwik's loans in FY23 were of ticket size less than INR 5k segment, compared to the industry average (digital disbursals only) of 68% of total volume. This emphasis on smaller loan segments has set MobiKwik apart but has also played a pivotal role in promoting financial inclusion.

Digital Personal Loan (By volume)- Ticket size (INR)	Industry Average (FY 23) - Volume	MobiKwik's (FY23) - Volume	MobiKwik's (FY24) - Volume
<=5k	68%	70%	64%
5k-10k	11%	11%	13%
10k-50k	17%	16%	19%
50k-100k	2%	2%	3%
100k-200k	1%	1%	1%
200k-500k	1%	0%	0%
500k+	0%	0%	0%

Source(s): Redseer analysis, Company data

In FY23, MobiKwik was one of the largest fintech platforms to promote financial inclusion in Bharat (Tier 3 and below), through the larger share of digital disbursements against industry average. MobiKwik market share on digital loan disbursement contributes to 74% in Tier 3+ cities. through its innovative digital payment solutions, user-friendly interfaces, and extensive network. MobiKwik has played a pivotal role in bridging the financial gap, empowering individuals, and businesses in underserved regions to access and utilize modern financial services.

Digital financial product & services platform- Market share by city-tier based on digital loan disbursement amount

Digital Personal Loan disbursement -Tier wise (%)	Industry Average (FY 23)	MobiKwik's (FY23)	MobiKwik's (FY24)
Tier 1	25%	16%	18%
Tier 2	35%	10%	10%
Tier 3+	40%	74%	72%

Source(s): Redseer analysis, Company data

Companies raise money by diluting equity, issuing bonds, raising debt, etc. However, maintaining the capital efficiency i.e. utilising the amount raised in an efficient manner, is being achieved only by a few companies. Excluding bootstrapped (less than 10% equity diluted) companies, MobiKwik had the 2nd highest capital efficiency amongst digital financial product and services platform provider as of FY23.

Digital Financial product & services platform- Capital efficiency

Player Name	Revenue- FY 24 (INR Cr.)	Revenue- FY 23 (INR Cr.)	Total Equity Funding (USD Mn)- FY23	Total Equity Funding (USD Mn)- FY24	Total Capital raised (INR Cr.)- FY23	Capital efficiency (FY24)	Capital efficiency (FY23)
Fino Payments Bank	1478	1230	USD 15 Mn +INR 1300 Cr. (IPO)	N/A	1420	1.04	0.90
MobiKwik	890.31	561	151	N/A	1208	0.74	0.46
Freecharge	466	412	117	N/A	936	0.5	0.44
Groww	N/A	1298	393	N/A	3144	N/A	0.41
PhonePe	4910	3085	973	N/A	7784	0.63	0.40
Freo	N/A	100	40	N/A	324	N/A	0.31
BharatPe	N/A	1029	617	N/A	4936	N/A	0.21
PayTm	10525	8400	USD 3540 Mn + INR 18300 Cr. (IPO)	N/A	46620	0.23	0.18
Cred	N/A	1401	1070	N/A	8560	N/A	0.16
Niyo	N/A	138	179	N/A	1432	N/A	0.09
Fi money	N/A	64	146	N/A	1168	N/A	0.05
Jupiter	N/A	54	164	N/A	1312	N/A	0.04
Airtel Payments Bank	1836	1291	N/A	N/A	N/A	N/A	N/A
Ola Money	N/A	N/A	27	N/A	217.6	N/A	N/A

Note(s): (1) Players in the table have not raised equity funding in FY24 (2) Data for FY24 has not been updated for players due to unavailability (3) The reported company equity funding is based on publicly available information except for MobiKwik and there may be gaps or undisclosed amounts that are not reflected in the figures (4) Google Pay and Amazon Pay has been excluded from peer set due to unavailability of data in public domain; (5) Numbers have been rounded-off to whole number (6) The player list is non-exhaustive (7) Sorted as of Capital Efficiency (FY23)

Source(s): MCA, Redseer analysis, Company data

MobiKwik had one of the lowest employee cost per revenue among digital financial product and services platforms in FY23. MobiKwik revenue per employee metric stands around 0.18 for the year FY23 where it is only behind Navi, Airtel Payments and Fino payments banks in the metric.

Digital Financial product & services platform- Employee cost per Revenue

Player Name	Revenue- FY 24 (INR Cr.)	Revenue- FY 23 (INR Cr.)	Employee cost- FY24 (INR Cr.)	Employee cost- FY23 (INR Cr.)	Employee cost/Revenue- FY24	Employee cost/Revenue- FY23
Navi	1909	2078.55	149.8	257.96	0.08	0.12
Fino Payments Bank	1478.4	1229.9	177.4	155.6	0.12	0.13
Airtel payment Bank	1835.8	1291.1	201.3	166.7	0.11	0.13
MobiKwik	890.31	561.12	115.97	98.23	0.13	0.18
Groww	N/A	1297.67	N/A	287	N/A	0.22
BharatPe	N/A	1029	N/A	304	N/A	0.30
Freecharge	465.6	411.77	171.4	140.1	0.37	0.34
Paytm	10524.7	8400	4589.2	3778.3	0.44	0.45
Freo	N/A	99.81	N/A	46.62	N/A	0.47
Cred	N/A	1400.6	N/A	789	N/A	0.56
Niyo	N/A	138.35	N/A	111.34	N/A	0.80
PhonePe	4910	3085	N/A	2795	N/A	0.91
Fi money	N/A	63.82	N/A	96.54	N/A	1.51
Jupiter	N/A	54.62	N/A	156.99	N/A	2.87

Note(s): (1) Data for FY24 has not been updated for players due to unavailability (2) Google Pay and Amazon Pay has been excluded from peer set due to unavailability of data in public domain (3) Employee cost calculations may differ across companies and hence may not be comparable (4) The player list is non-exhaustive (5) Sorted as of Employee Cost/Revenue (FY23)

Source(s): MCA, Redseer analysis, Company data

MobiKwik is one of the most efficient digital financial product and services platform in allocating marketing spends as of FY23. For every INR 1 spent on marketing, MobiKwik realised a revenue of INR 6.64 in FY23. Other players like Fino payments bank, Groww, Phonepe, Freo, Airtel Payments and Paytm are ahead in this metric.

Digital Financial product & services platform- Revenue per marketing spends

Player name	Marketing and promotional spends- FY 24 (INR Cr.)	Marketing and promotional spends- FY 23 (INR Cr.)	Revenue- FY 24 (INR Cr.)	Revenue- FY 23 (INR Cr.)	Revenue per rupee of Marketing spends- FY24	Revenue per rupee of Marketing spends- FY23
Fino Payments Bank	9.54	11.60	1478.38	1229.91	154.99	105.81
Groww	N/A	20.11	N/A	1297.67	N/A	64.53
Airtel payment Bank	67.48	35.96	1835.8	1291.08	27.21	35.91
PhonePe	N/A	353.23	4910	3085	NA	8.73
Freo	N/A	12.08	N/A	99.81	N/A	8.26
Paytm	922	1076.4	10524.7	8400	11.42	7.80
Freecharge	45.00	61.46	465.64	411.77	10.35	6.70
MobiKwik	109.77	84.56	890.31	561.12	8.11	6.64
Niyo	N/A	64.90	N/A	131.44	N/A	2.13
Jupiter	N/A	74.40	N/A	54.62	N/A	0.73
Fi money	N/A	132.78	N/A	63.82	N/A	0.48
Navi	N/A	N/A	1909	2078.55	N/A	N/A

Note(s): (1) Data for FY24 has not been updated for players due to unavailability (2) BharatPe and Cred has been excluded from peer set due to unavailability of data in public domain (3) Marketing and Promotional spends calculation of may vary by companies and hence may not be comparable (4) The player list is non-exhaustive (5) Sorted as of Revenue per rupee of Marketing spends (FY23)

Source(s): MCA, Redseer analysis, Company data

MobiKwik stands out with its lowest negative EBITDA (Earnings Before Interest, Taxes, Depreciation and Amortization) margin among payment service focused players in FY23. This showcased a relatively more resilient financial performance despite operating in a competitive landscape.

Digital Financial product & payment services platform- EBITDA margin

Player name	EBITDA margin- FY24	EBITDA margin- FY23
Fino Payments Bank	12.90%	11.10%

MobiKwik	4.18%	-10.00%
Paytm	-3.70%	-14.80%
Freo	N/A	-39.20%
PhonePe	N/A	-56.90%
Bharat Pe	N/A	-75.00%
Cred	N/A	-287.80%
Fi money	N/A	-454.60%
Jupiter	N/A	-566.30%

Note(s): (1) Data for FY24 has not been updated for players marked due to unavailability and Niyo has been excluded from peer set as their offerings are not payment services centric (4) EBITDA calculation of may vary by companies and hence may not be comparable (5) The player list is non-exhaustive (6) Sorted as of EBITDA margin (FY23)

Source(s): MCA, Redseer analysis, Company data

In FY23, MobiKwik was 2nd largest wallet player by GMV. MobiKwik was only behind Paytm in wallets GMV.

Digital wallet payments platform- Wallets GMV

Player Name	Wallets- GMV (USD Bn)- FY24	Wallets - GMV (USD Bn)- FY23
Paytm Payments Bank	18.20	19.13
MobiKwik	1.03	1.09
PhonePe	0.34	0.55
Amazon Pay	0.33	0.46
Airtel payments Bank	0.11	0.37
Ola Money	0.02	0.06
Fino Payments Bank	0.001	0.01
True Balance (Balance Hero)	0.004	0.01
Jio Payments Bank	0.002	0.001

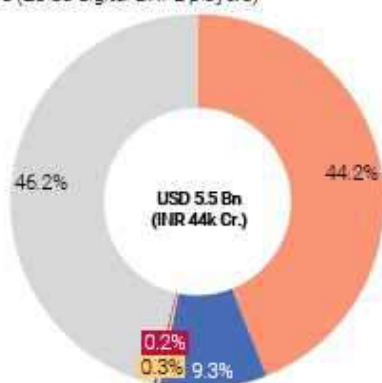
Note(s): (1) Wallets GMV includes purchase of goods & services and Fund transfer through PPI wallets (2) The player list is non-exhaustive (3) Sorted as of Wallets – GMV (FY23)

Source(s): RBI, Redseer analysis

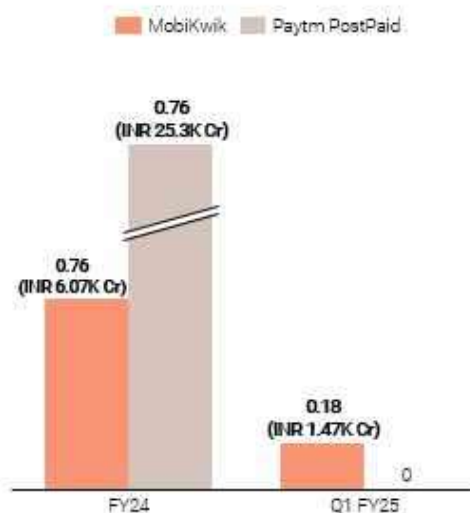
Among digital BNPL disbursals, MobiKwik was one of the largest players in the market for FY23. MobiKwik disbursed INR 4,102 Cr worth of BNPL loans in FY23 and has around 9-10% of market share in overall digital BNPL space. Paytm Postpaid was the largest player in the market with 44.2% market share in FY23. However, Paytm has discontinued its postpaid offering for FY25.

Digital BNPL- Split by player
USD Bn, FY23

■ Paytm Postpaid
■ MobiKwik ZIP EMI
■ Lazypay
■ Freecharge
■ Others (25-30 digital BNPL players)



Digital BNPL- Paytm Postpaid & Mobikwik ZIP EMI
USD Bn, FY24 & Q1 FY25



Note(s): Digital BNPL includes pure play pay later and in app credit and does not include cards-based pay later market (i.e. Card EMIS, POS and NBFC shopping EMIS); (2) Others include 25-30 digital BNPL players (3) Paytm has discontinued its Postpaid offerings in FY25
Source(s): Redseer analysis, Company data, Annual report

In FY23, MobiKwik had one of the highest monetization diversifications (ratio of payment revenue vs non-payment revenue) among digital payment platforms. This shows high responsiveness towards change in market, which is one of the key factors for long term success.

Monetisation avenues – Revenue breakup of digital payment platforms-FY24

Player Name	Total Revenue (FY24 - INR Cr)	% Non-Payment Revenue	% Payment Revenue
MobiKwik	890.31	36%	63%
Paytm	10525	41%	59%
Phonepe	4910	N/A	N/A
Bharatpe	N/A	N/A	N/A
Freecharge	N/A	N/A	N/A
Cred	N/A	N/A	N/A

Monetisation avenues – Revenue breakup of digital payment platforms-FY23

Player Name	Total Revenue (FY23 - INR Cr)	% Non-Payment Revenue	% Payment Revenue
MobiKwik	561.12	55%	45%
Paytm	8400	41%	59%
Phonepe	3085	N/A	N/A
Bharatpe	1032	17%	83%
Freecharge	412	2%	98%
Cred	1401	N/A	N/A

Note(s): (1) Data for FY24 has not been updated for players marked with * due to unavailability and is instead shown based on FY23 figures (2) Paytm non-payment revenue includes revenue from commerce, cloud services & others, while payment revenue includes revenue from payment services to consumers & merchants (3) Bharatpe non-payment revenue includes revenue from membership fees, Income from advertisement, other shared services, other income like dividend & interest, while payment revenue includes revenue from services fee (Share in interest income, processing and fee from servicing of loans), revenue from transaction fees and rental on machines (Point of Sale machines and Speakers) (4) Freecharge non-payment revenue includes revenue from interest and ancillary activities like convenience fees, merchant monetization fees, issuance fees, system integration, paid coupon income, marketing fee, while payment revenue includes revenue from commission income, business support fee & technical services and sale of services like sound box (5) The player list is non-exhaustive (6) Player definition of payment and non-payment revenue may vary and hence may not be comparable (7) For MobiKwik, revenue from operations have been taken

Source(s): Annual Report, Investor Presentations, Exchange Filings, MCA filings

As of May 24, Mobikwik is the biggest wallet player in India with ~23.11% share of the PPI wallet GTV.

PPI wallets- Gross Transaction Value- Top 15 players

Player Name	Wallets- GTV- Mar'24	Wallets- GTV- May'24	Wallets- GTV – Aug'24
MobiKwik	11.27%	23.11%	23.91%
IDFC FIRST Bank Ltd	16.40%	19.41%	17.81%
ICICI Bank Ltd	11.96%	14.21%	13.30%
HDFC Bank Ltd	5.30%	8.17%	7.79%
Trio O Tech Solutions Pvt Ltd	4.54%	6.52%	6.95%
Amazon Pay	2.43%	4.74%	5.62%
Axis Bank Ltd	3.24%	4.14%	4.14%
Transaction Analysts (India) Pvt Ltd	1.82%	2.45%	2.88%
PhonePe	1.83%	2.50%	2.46%
State Bank of India	1.76%	2.34%	2.26%
Kotak Mahindra Bank Ltd	1.99%	2.34%	2.18%
Pay Points India Network Pvt Ltd	1.23%	1.71%	2.16%
Garagepreneurs Internet Pvt Ltd (Slice)	0.72%	1.44%	1.70%
Appnit Technologies Pvt Ltd	1.18%	1.35%	1.45%
Bajaj Finance	1.00%	1.29%	1.44%
Paytm Payments Bank	29.97%	0.39%	0.12%

Note(s): Wallets GTV includes purchase of goods & services and Fund transfer through PPI wallets (2) The player list is non-exhaustive
Source(s): RBI, Redseer analysis

MobiKwik doesn't have FASTag offering and for like-to-like comparison, FASTag GTV has been excluded from total wallets GTV. On like-to-like comparison, MobiKwik has ~46% share of PPI wallet GTV.

PPI wallets 'comparable' - Gross Transaction Value (in INR Cr.)

Player Name	Mar'24	May'24	Aug'24
MobiKwik (% share)	19.84%	47.24%	46.32%
MobiKwik (INR Cr.)	1548	2673	2774
Total Wallet GTV (INR Cr.)	13741	11566	11599
FASTag Transaction Value (INR Cr.)	5939	5908	5611
Overall Wallet GMV (Excluding FASTag) (INR Cr.)	7803	5658	5988

Note(s): (1) MobiKwik does not have FASTag offering. For like-to-like comparison, we have excluded the GMV of NETC FASTag from the total PPI wallets GMV as most of the banks' PPI wallets are utilized for FASTag. (2) For the purpose of this analysis, we've considered that all FASTag transactions recorded on NETC are processed solely through wallets
Source(s): RBI, NPCI Redseer analysis

Competitor benchmarking on key business metrics

Indian fintech space has divulged into multiple streams over the last decade. Players that are payments centric were at the apex of revolutionizing the space. Looking at the peer set, listed players in the Indian fintech space are very limited. For a comparable peer, assessing business model proximity is paramount. This proximity check includes peers which are focused on providing payments and lending services. As an extension, some of these players also provide other services like insurance, investment, etc. Considering these factors, we have selected Paytm (listed) (One 97 Communications Paytm Ltd.) and PhonePe (unlisted) (PhonePe Private Limited) to MobiKwik (One MobiKwik Systems Limited) are closest comparable.

Digital Financial product & services platform- Services & Number of registered users – FY23

Player Name	Number of Registered Users (Mn) – FY23	Payments	Bills & Recharge	Lending	Investments
MobiKwik	140	✓	✓	✓	✓
PhonePe	500	✓	✓	✓	✓
Paytm	300	✓	✓	✓	✓
PayPal	396	✓	✓	✓	✓
Affirm	36	✓	×	✓	✓

Note(s): (1) Players in the table are majorly B2C focused digital financial product and services platform – offering at least 3 services from Payments, Bills & recharge, lending and investments. (Non-availability is based on the data from website/ secondary sources), (2) PayPal Data as of June '23- Active consumer accounts (Transacted at least once in last 12 months), (3) Affirm data as of June '23 (4) The service offerings listed have been mapped directly from the respective company websites and there may be variations in how each player defines and presents their offerings and hence may not be comparable
Source(s): Company annual report, Company website

Digital Financial product & services platform- Offerings for merchants – FY23

Player Name	Point-of-Sale (POS) Solutions	QR-based payments	Payment soundboxes	Merchant loans	Digital record building	Merchant rewards program	Marketing and promotions
MobiKwik	✓	✓	✓	✓	✓	✓	✓
PhonePe	✓	✓	✓	✓	×	×	✓
Paytm	✓	✓	✓	✓	✓	✓	✓
PayPal	✓	✓	×	✓	✓	✓	✓
Affirm	✓	✓	×	✓	✓	×	✓

Note(s): (1) The service offerings listed have been mapped directly from the respective company websites and there may be variations in how each player defines and presents their offerings and hence may not be comparable
Source(s): Company annual report, Company website

Affirm - While affirm is also present across the 3 categories that MobiKwik services (Digital Credit, Digital Payments and Investment Products), Affirm's primary source of revenue is its digital credit and related offering. It does not offer separate Payment products such as wallet and UPI that MobiKwik does and its investment product provides add-on value only. While MobiKwik is also expanding its credit products, it still derives a significant amount of revenue from its payment business.

PayPal - PayPal is present across the 4 categories that MobiKwik services (Digital Credit, Bills and Recharge, Digital Payments and Investment Products) but Paypal's primary source of revenue is Payments with digital credit and investment products providing an add-on value only. While MobiKwik also derives a significant source of revenue from its payment business, it has been diversifying into digital credit whose contribution to the overall revenue has increased over time

Paytm - Apart from being present in all categories that MobiKwik services, Paytm is further diversified into additional segments such as Payments Bank, Discount Broking, Ticket Booking and E-Commerce. MobiKwik is focussed only on the core financial products – Digital Credit, Digital Payments and Investment Products (including third party distribution), providing customers with a platform for all financial needs.

OUR BUSINESS

Some of the information in this section, including information with respect to our business plans and strategies, contain forward-looking statements that involve risks and uncertainties. You should read “Forward-Looking Statements” on page 24 for a discussion of the risks and uncertainties related to those statements and also the section “Risk Factors” on page 34 for a discussion of the risks that may affect our business, financial condition, or results of operations, and “Restated Consolidated Financial Information” and “Management’s Discussion and Analysis of Financial Condition and Results of Operations” on pages 329 and 400, respectively, for a discussion of certain factors that may affect our business, financial condition or results of operations. Our actual results may differ materially from those expressed in or implied by these forward-looking statements.

We have included various operational and financial performance indicators in this Prospectus, many of which may not be derived from our Restated Consolidated Financial Information or otherwise be subject to an examination, audit or review by our statutory auditors or any other expert. The manner in which such operational and financial performance indicators are calculated and presented, and the assumptions and estimates used in such calculations, may vary from that used by other companies in India and other jurisdictions.

Unless otherwise indicated, industry and market related data used in this section have been derived from the report titled “Deep dive into India Fintech Market” dated September 16, 2024, (the “**RedSeer Report**”), prepared and released by Redseer Strategy Consultants Private Limited, which has been exclusively paid and commissioned for by our Company pursuant to an engagement letter dated December 4, 2023, for the purpose of confirming our understanding of the industry we operate in, in connection with the Offer. The RedSeer Report is available on the website of our Company at <https://www.mobikwik.com/ir>. The data included herein includes excerpts from the RedSeer Report and may have been re-ordered by us for the purposes of presentation. There are no parts, data or information (which may be relevant for the Offer), that has been left out or changed in any manner. Unless otherwise indicated, financial, operational, industry and other related information derived from the RedSeer Report and included herein with respect to any particular year refers to such information for the relevant Financial Year. See “Certain Conventions, Use of Financial Information and Market Data and Currency of Presentation – Industry and Market Data” and “Risk Factors — Internal Risk Factors - Industry information included in this Prospectus has been derived from an industry report commissioned and paid for by us as well as exclusively prepared for the purposes of the Issue. There can be no assurance that such third-party statistical, financial and other industry information is either complete or accurate.”

Our Company’s Financial Year commences on April 1 and ends on March 31 of the immediately subsequent year, and references to a particular Financial Year are to the 12 months ended March 31 of that particular year. Unless otherwise indicated or the context otherwise requires, the financial information for Financial Years ended March 31, 2022, 2023 and 2024 and the three months ended June 30, 2024 included herein is derived from the Restated Consolidated Financial Information included in this Prospectus. For further information, see “Restated Consolidated Financial Information” on page 329. Unless otherwise indicated or the context otherwise requires, in this section, references to “we”, “us”, “our” and “our Company”, are to the Company together with its Subsidiaries on a consolidated basis.

As used in this section, (a) the term “platform business” describes our Company’s business as a tech-first application based business that provides payments and digital financial services to consumers and merchants through its MobiKwik platform, (b) the term “MobiKwik platform” refers to the overall ecosystem of the MobiKwik application through which our Company’s products are offered to consumers and merchants, and (c) the term 3MFY 25 refers to the three months period ended June 30, 2024.

Overview

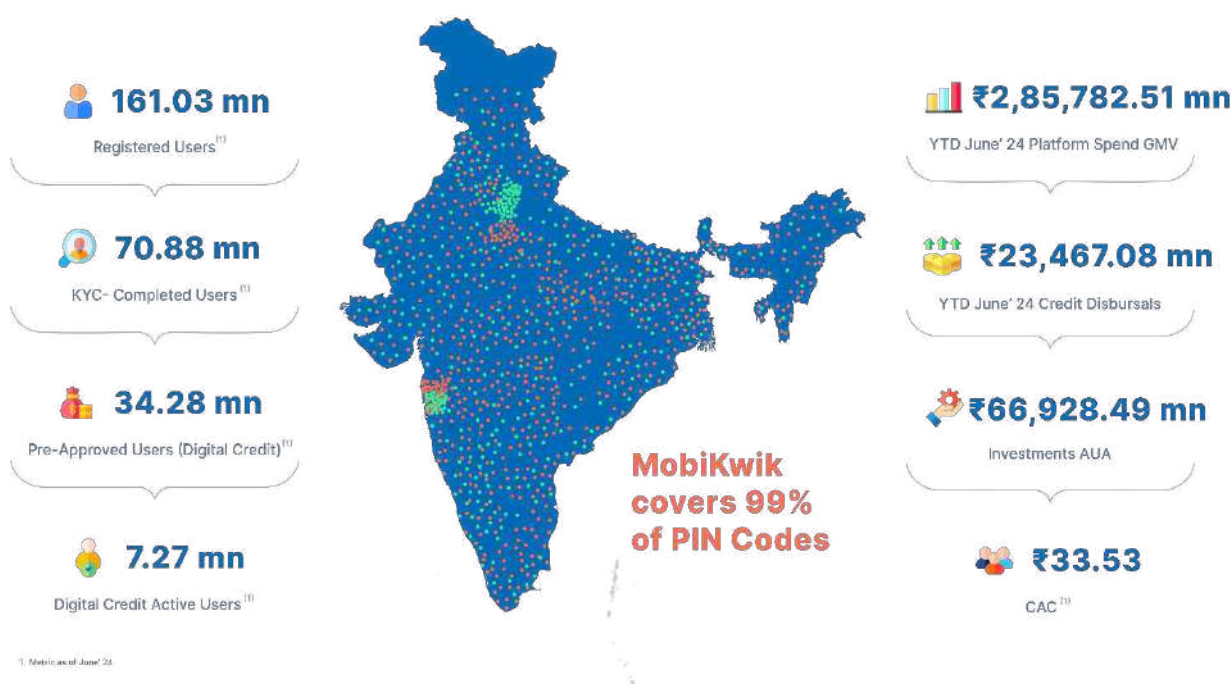
Our Company was founded by Bipin Preet Singh and Upasana Taku, who have prior experience in building scalable technology and financial products at their previous organisations. Our Company’s aim is to leverage technology as the primary factor to facilitate financial inclusion for the underserved population in India.

Our Company is a platform business at its core, that has a two-sided payments network, consisting of consumers and merchants. Our Company has acquired 161.03 million Registered Users and enabled 4.26 million Merchants to make and accept payments online and offline, as of June 30, 2024. The usefulness of our platform for new and existing consumers increases, as we add newer products to our digital credit, investments, and insurance verticals. As we continue to expand the portfolio of products under these verticals, we believe we can transform the platform into an increasingly compelling offering for our consumers while simultaneously enhancing its profitability and value. As a result, our Company has achieved Profit /(loss) for the year ended March 31, 2024 amounting to ₹ 140.79 million.

Our Company's commitment to growth through frugal, digital-first innovations is demonstrated through our bouquet of products at scale, and maintaining one of the lowest employee cost to revenue among digital financial product and services platforms in Fiscal 2023 (Source: *RedSeer Report*). Our Payment GMV has grown at an annual rate of 45.88% and MobiKwik ZIP GMV (Disbursements) has grown at an annual rate of 112.16% from Fiscal 2022 to Fiscal 2024.

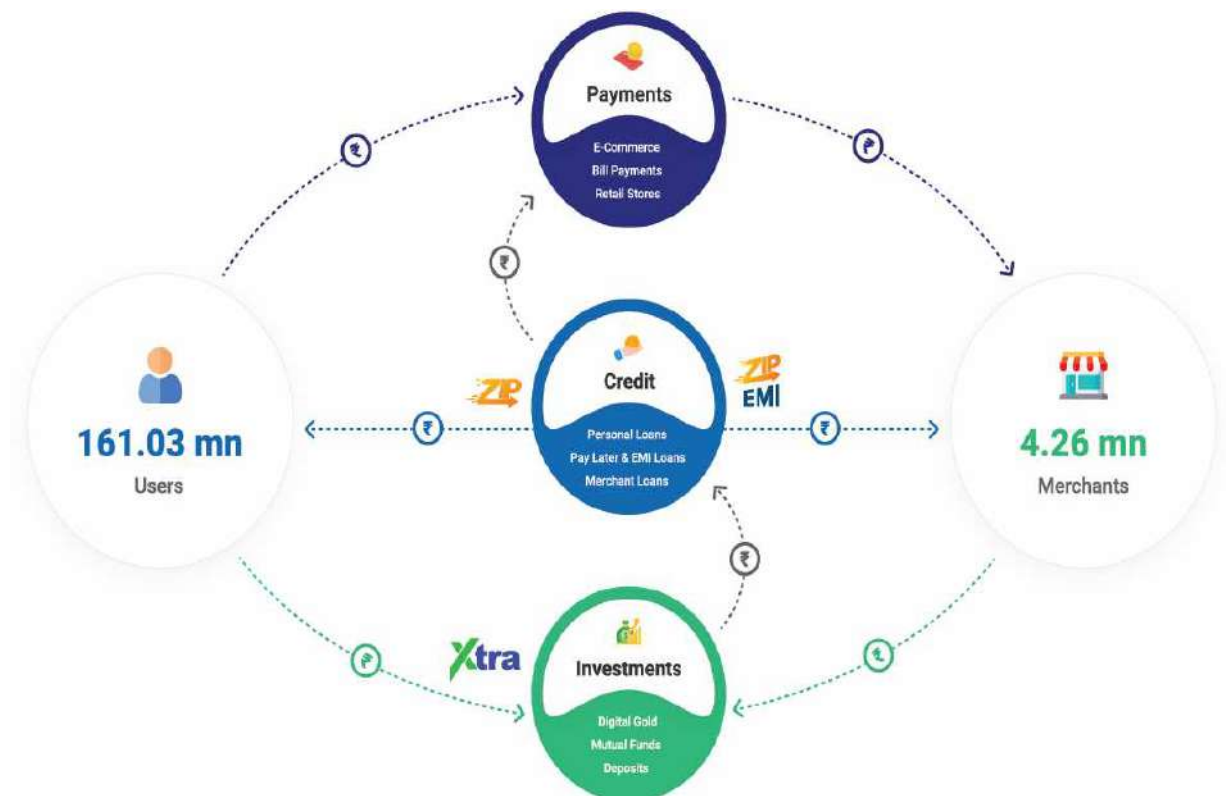
Our Company has won various awards over the years, including the 'Economic Times Most Promising Brands Award' and 'Innovative DevOps Excellence in Pioneering Infrastructure Optimization for Payments' award at the India DevOps Show – 2023 and ET Iconic Brands of India Awards, as an 'Icon of Indigenous Excellence' in 2018. For more details, please see "*History and Certain Corporate Matters - Awards and Accreditations*" on page 282.

Key Statistics at a Glance



Our Company capitalizes on various network effects, as outlined below:

- **Payments:** The increase in the number of consumers leads to greater acceptance among Merchants, and vice-versa.
- **Consumer Credit:** The growth in payments data facilitates broader consumer underwriting. The availability of credit products to consumers leads to heightened spending within the network.
- **Investments:** Utilizing personal financial management tools like *Lens* allows for a detailed comprehension of consumers' financial data, resulting in personalized recommendations of investment products.



For its consumer base, our Company's application, the *MobiKwik Application*, provides access to various payment use cases as well as financial products in the Digital Credit, investments and insurance verticals.

Following are our payments services products for our consumers (via UPI, *MobiKwik Wallet*, *Pocket UPI*, cards and pay-later):

- Recharge and Bill payments: Consumers can search for the relevant utility services and pay their bills, such as mobile recharges, electricity bills, Fastags, credit card bills, etc;
- Payments at online e-commerce merchants;
- Payments at offline Merchants like organised retail and fuel pumps; and
- Transfer money to any other phone number, contact, UPI ID or bank account. Consumers can also check their bank balance, scan QRs to pay others or pay *via* bank or Rupay credit through UPI.
- *Pocket UPI*: Make UPI payments through MobiKwik Wallet without linking bank account

Following are our Digital Credit products for our consumers:

- *MobiKwik ZIP*: Pay-later product with a 30-day interest free credit line;
- *ZIP EMI*: Personal loan that is required to be repaid in instalments; and
- Credit Cards: Co-Branded credit card backed by fixed deposit

Following are our investments products for our consumers:

- *Lens*: Personal financial management product using banking data, lens.ai- AI powered chatbot that allows users to have a conversation to provide insights on their bank accounts and other financial data;
- *Xtra*: A peer to peer lending product offered by our NBFC - P2P partner;
- Fixed deposits with RBI-registered NBFCs and banks; and
- Distribution of Mutual funds and Digital Gold

As a two-sided network, our Company empowers businesses and merchants across the country with its vast payments and financial services offerings. Our range of products includes the following:

- Online checkout for e-commerce merchants: This enables merchants to accept payments through all major modes such as UPI, wallet, cards and pay-later;
- Scan and pay with Kwik QRs: This enables retail merchant partners to accept payments through all major modes such as UPI, wallet, cards and pay-later;
- MobiKwik Vibe (Soundbox): This is our Company's QR enabled payment announcement device;
- MobiKwik EDC Machine: This is our point-of-sale machine which enables the merchants to accept all modes of in-person payment such as credit cards, debit cards, UPI, etc;
- Merchant Cash Advance: This is our Company's flagship credit product which provides accessible and affordable credit to our Merchants, who use our payment solutions for their business requirements.

Product Approval and Launch Dates

<u>Sr. No.</u>	<u>Name of Products in each business</u>	<u>Approval/Certification</u>	<u>Date of launch / Date of registration</u>
Payments Business			
1.	a. MobiKwik Wallet b. UPI c. Pocket UPI d. Bill payments e. Payment Aggregator/ Payment Gateway	a (i). Certificate of authorisation to issue and operate semi-closed prepaid payment instruments – Issued to the Company issued by the Reserve Bank of India a (ii). Approval to issue co-branded pre-payment instruments – Issued to the Company by Reserve Bank of India b. Activation for use of UPI from NPCI c. - * d. Certificate of authorisation to operate as a 'Bharat Bill Payment Operating Unit' - Issued to the Company by Reserve Bank of India e. In-principle approval to operate as a payment aggregator – Issued to Zaak ePayment Services Private Limited by the Reserve Bank of India	a (i). July 18, 2013 a (ii). March 12, 2014 b. 2018 c. October 12, 2023 d. January 24, 2019 e. October 13, 2023

* The relevant products are not offered pursuant to any regulatory approval.

Note: For information in relation to the financial and operation parameters of the products, please see 'Certain aspects of our Operational Performance' on page 245 of this Prospectus.

<u>Sr. No.</u>	<u>Name of Products in each business</u>	<u>Approval/Certification</u>	<u>Date of launch / Date of registration</u>	<u>Validity of license</u>
Financial Services Business				
1.	a. MobiKwik ZIP b. ZIP EMI c. Xtra d. Digital Gold e. Lens f. Distribution of Mutual Funds	- * - * - * - * - * - *	a. July, 2019 b. June 2021 c. May, 2022 d. September, 2018 e. September, 2023 f. December, 2018	- * - * - * - * - * - *

<u>Sr. No.</u>	<u>Name of Products in each business</u>	<u>Approval/Certification</u>	<u>Date of launch / Date of registration</u>	<u>Validity of license</u>
	g. Investment advisor	g. Certificate of registration as an Investment Advisor issued to MobiKwik Investment Private Limited (formerly known as Harvest Fintech Private Limited) by SEBI	g. May 24, 2016	g. Permanent registration
	h. Corporate Agent-Distribution of insurance products	h. Approval to act as a 'Corporate Agent'- Issued to the Company by Insurance Regulatory and Development Authority of India	h. December 21, 2020	h. Valid for 3 years from renewal/grant of certificate. This was last renewed on December 21, 2023 for a period till December 20, 2026.
	i. Fixed deposits	- *	i. January 5, 2024	- *

* The relevant products are not offered pursuant to any regulatory approval.

Note: For information in relation to the financial and operation parameters of the products, please see 'Certain aspects of our Operational Performance' on page 245 of this Prospectus

The chart below provides an overview of revenue and cost drivers for each of our businesses:

	Payment Services	Financial Services
Products/ Solutions	• Merchant payment ecosystem • Recharge and bill payments • Credit card bill payments • UPI Ecosystem	• MobiKwik ZIP (30 days product) • MobiKwik ZIP EMI (3–24 month product) • Merchant Cash Advances (3–24 month product)
Revenue Model	• Merchant fees • Convenience fees (User)	• Merchant fees • One-time activation fees • Late payment fees and penal charges • Sourcing and collection fees
Revenue Drivers	• Registered and new users • Payment GMV • Payment mix (credit card, UPI, debit card, wallet, etc.)	• Activated users • Percentage of repeat users • Digital Credit GMV • Average ticket size
Revenue Percentage	Payment services revenue as a % to total revenue from operations	Financial services revenue as a % to total revenue from operations
	Three months ended, June 30, 2024	49.88%
	Fiscal 2024	63.76%
	Fiscal 2023	52.83%
	Fiscal 2022	18.55%
Revenue (in ₹ millions)	Payment services	Financial services
	Three months ended, June 30, 2024	1,707.26
	Fiscal 2024	5,578.82
	Fiscal 2023	2,850.21
	Fiscal 2022	976.57

Platform Evolution

The large number of payment transactions and extensive use of the *MobiKwik Application* has contributed extensively to our understanding of consumer behaviour and needs, allowing us to build predictive machine learning models that have further helped in creating a relevant credit profile for consumers. Typically, the consumers we serve, do not have a strong credit history and hence are under-served by traditional financial institutions like banks and non-banking financial companies.

Using in-house models and partnering with our Lending Partners, we have created innovative products like *MobiKwik ZIP*, and *ZIP EMI* for consumers and Merchant Cash Advance for our merchants. These products leverage the power of digital public infrastructure (DPI) including Aadhaar, E-Nach, Digi-locker, NSDL, etc. to create consumer journeys that are digital first. This allows us to serve consumers in approximately 99% of pin-codes as of December 2023, as per the RedSeer Report, in India and accordingly support our mission of financial inclusion.

While our consumers look to fulfil their credit requirements, there are consumers that aim to generate adequate returns from investment products. With increased general awareness amongst masses of Indian consumers, for example, the number of demat accounts has grown over five times with 21 million demat accounts in Fiscal 2013 to 114 million demat accounts in Fiscal 2023, accounting for a CAGR of 18% (*Source: RedSeer Report*). We believe that there is a need for simplified products, which provide adequate returns and are also relatively less volatile. To meet this requirement, we have launched multiple investment products like distribution of mutual funds, digital gold, fixed deposits on our platform and “*Lens*” for personal financial management.

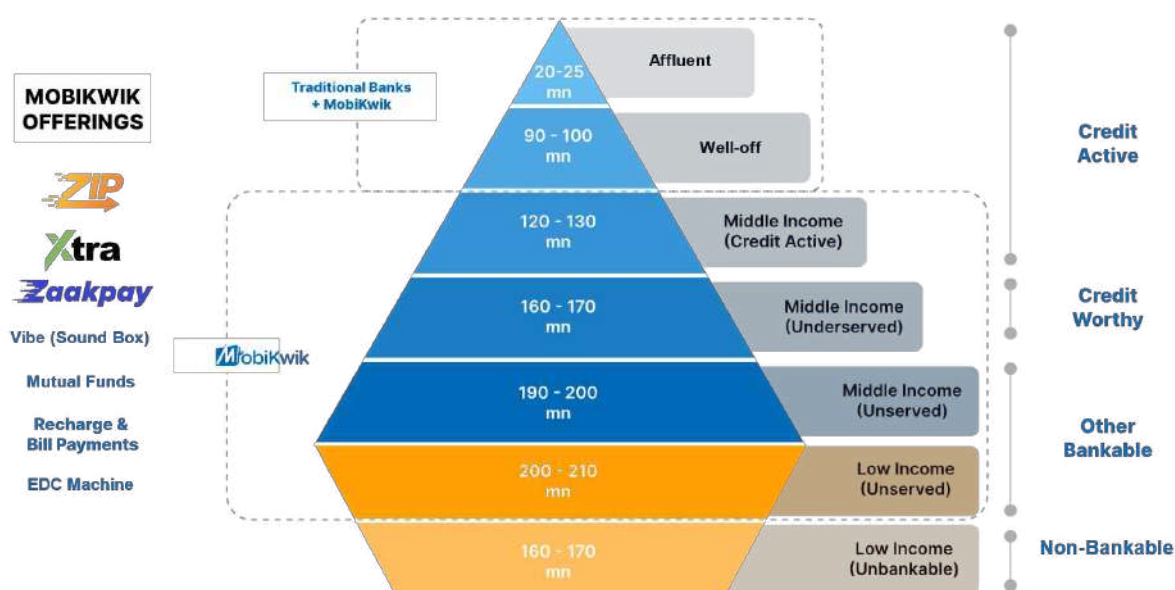
As described above, our Company has evolved from a payments only business to a multi-product business across financial services. At its core we have created a unified platform, where the financial data of consumers that we have access to, is consolidated and analysed by integrating deep analytics and machine learning capabilities. This allows us to offer personalised financial solutions based on consumer’s financial behaviour, capabilities, needs, and aspirations.

Market Opportunity

According to the *RedSeer Report*, the financial services space in India is highly underpenetrated (across segments including lending, insurance, and mutual funds), which represents a big opportunity for a technology-first company like ours to capture a large market share. Moreover, our thorough examination of the market and customer insights reveals that consumers across the middle and low-income segments encounter numerous challenges while accessing financial services. Utilizing this valuable data, we have strategically identified product opportunities that grant us entry into sizable untapped markets.

Our Company addresses the bankable middle-India population, as represented below. As per the RedSeer Report, presently, traditional market players usually serve the 20 - 25 million affluent and 90 - 100 million well-off individuals in the country. However, there exists a substantial untapped market of more than 500 million individuals in “middle India population”, who are not actively addressed by the traditional market players. Among these, 120-130 million individuals are credit active, presenting a considerable opportunity. Additionally, there are more than 400 million consumers who are not currently engaged in credit activities but require access to financial products. Leveraging payments data and facilitating smaller loans enables us to establish credit histories for these individuals, thereby contributing to increased financial inclusion.

India’s adult population split by credit worthiness



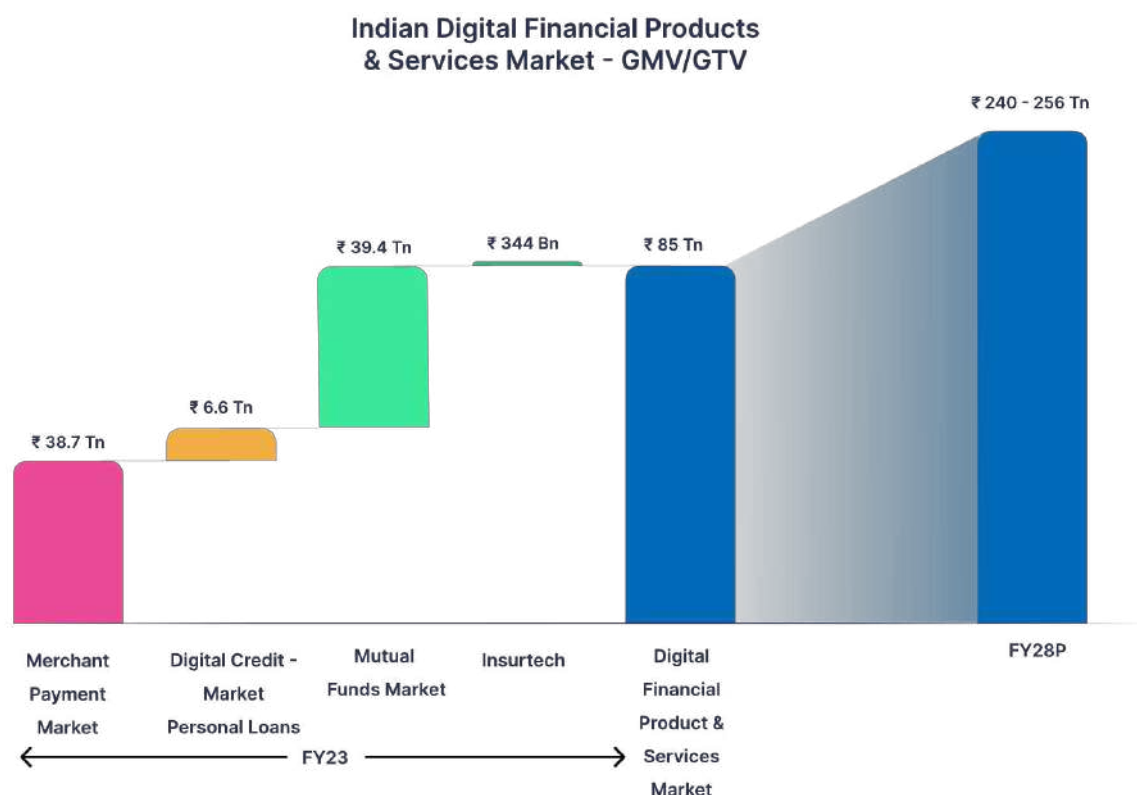
Source: RedSeer Report

As per the *RedSeer Report*, the adult population in India can be segmented into four distinct categories:

- The first category comprises of credit-active consumers consisting of affluent, well-off consumers (including High Net Worth Individuals (“**HNI**s”) and Ultra High Net Worth Individuals (“**UHN**I’s”)) and the upper-middle-income sections of society, a segment traditionally served by established players, that are now addressed by both traditional financial players and new-age players, including our Company.
- The second and third categories of credit-worthy and other bankable populations consist of three subsegments. The first and second sub-segment of middle-income consumers comprises of 120-130 million credit-active consumers and 160-170 million underserved consumers. The third sub-category of middle-income consumers consists of 190-200 million unserved consumers. These sections of the population typically have higher-volume and lower-value ticket sizes of transactions. These characteristics make them highly servable by a technology-first service provider like us.

The fourth category consists of an additional 200 million consumers holding the potential to become relevant and bankable consumers.

This multifaceted approach positions us as a comprehensive financial services provider, offering tailored solutions to diverse segments of the Indian adult population.



Note(s): (1) Merchant payment includes gross transaction value made to merchant vis QR, POS & Payment Gateway;

(2) Digital credit market personal loans - includes disbursal of digital personal loans and merchant loans;

(3) Mutual fund market includes mutual fund AUM;

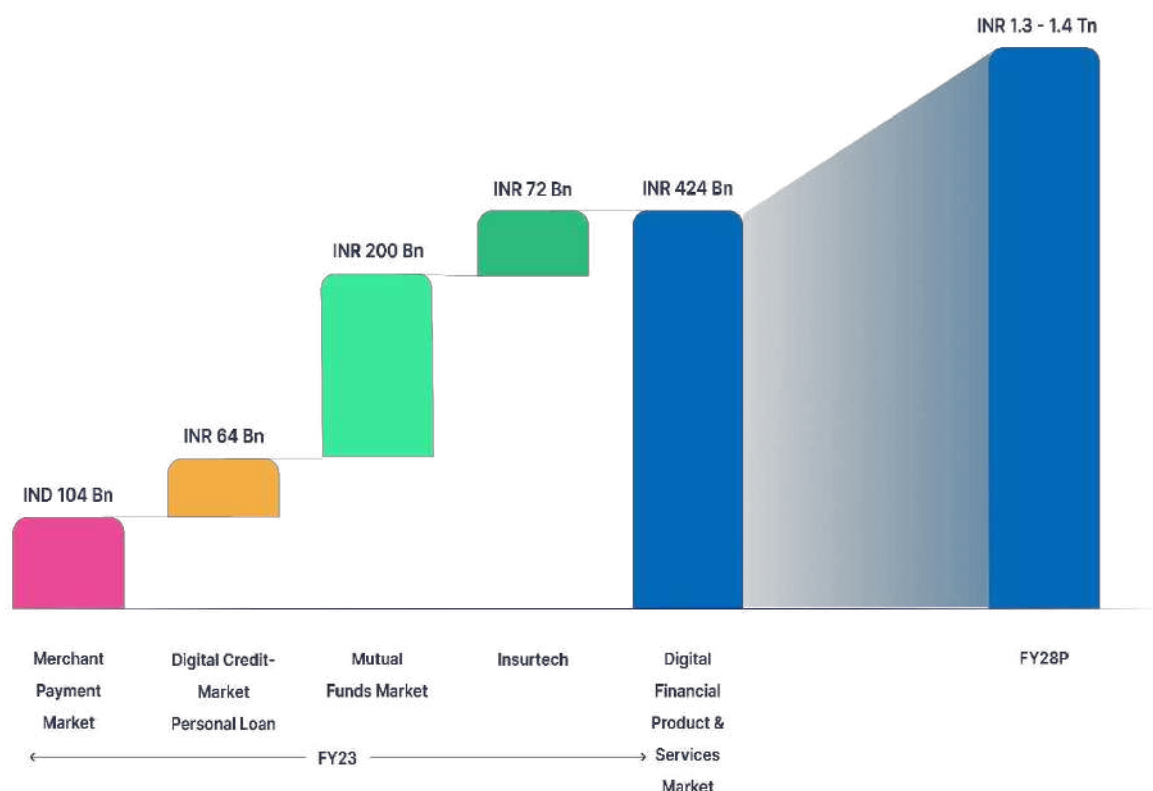
(4) Insurtech includes insurance paid through online medium;

(5) Total Addressable Market (TAM) is calculated based on GMV/GTV.

Source: *RedSeer Report*.

- Our target market segments in India present significant GMV growth potential as reflected in the projected growth of such industries over the next few years.
- The digital financial product & services market is currently estimated to have a GMV in Fiscal 2023 is USD 996 billion (₹ 80 trillion) based on RedSeer Report, which is expected to reach USD 2.5 billion – 3 billion (₹ 200 trillion - 250 trillion) by Fiscal 2028. The overall market is poised to grow at the rate of 21% CAGR from Fiscal 2023 to Fiscal 2028 (*Source: RedSeer Report*).
- This multifaceted approach positions us as a comprehensive financial services provider, offering tailored solutions to diverse segments of the Indian adult population.

Indian Digital Financial Products & Services Market - Revenue TAM



Notes:

- (1) Merchant payment includes payment made to merchant vis QR, POS & Payment Gateway;
- (2) Digital credit market includes digital personal loans and merchant loans;
- (3) Mutual fund includes mutual fund distributor market;
- (4) Insurtech includes commission paid by insurance manufacturers to third party providers; and
- (5) Total Addressable Market (TAM) is calculated based on revenue

Source: RedSeer Report, Data as of December 2023

As per RedSeer Report, in Fiscal 2023, we had an addressable market of approximately USD 5.3 billion (₹ 424 billion), projected to grow to approximately USD 16-18 billion (₹ 1.3 trillion - 1.4 trillion) by Fiscal 2028. Our current verticals of offerings focuses on: (a) payment solutions via UPI & wallets, bills & recharge payments; (b) credit products via buy-now-pay-later, personal & merchant loans; and (c) wealth products via investment-oriented products like mutual fund investments, Digital Gold, EPF and wealth management tools. Growth in these verticals is driven by rising internet penetration, higher disposable incomes, increasing digital penetration, and awareness.

Business Strategy and Competitive Strength

Our value proposition is making financial products available with exceptional consumer satisfaction and experience to the underserved population. The cornerstone of our approach lies in recognizing specific challenges and inefficiencies that consumers encounter, subsequently crafting targeted solutions for these issues:

Problems Customer Face	MobiKwik's value Propositions
Poor experience	Customer-first philosophy
Narrow reach due to offline processes	Pan India presence due to digital first offering
High fragmentation of Financial product offerings	One Stop Shop for Financial Services
Time taking and Tedious process with offline paper work	Instantaneous paperless process
Complex legacy financial products	Targeted products , Customised periodically

Operating Principles of Business Strategy

We run our businesses on three operating principles as detailed below:

- **Product and Business Innovation**

Our Company has been able to spot trends early in the fintech industry and captured evolving consumer requirements that has allowed us to introduce simple-to-understand innovative products and grow our business at low costs. As per the RedSeer Report, we have been one of the first companies to launch:

1. Payment wallets (2009);
2. Loyalty points-based rewards (2017);
3. Digital credit (2019); and
4. Credit on UPI (2023).

With 72% of our digital loan disbursement in the Tier 3+ locations, our Company has played a pivotal role in bridging the financial gap, empowering individuals, and businesses in underserved regions to access and utilize modern financial services (*Source: RedSeer Report*).

- **Early to Monetise**

We have strongly monetized our payments platform by deploying a cross-sell engine early in the consumer and business lifecycle in comparison to our peers. As per the RedSeer Report, in Fiscal 2023, MobiKwik had one of the highest monetization diversification (ratio of payment revenue vs non-payment revenue) among digital payment platforms.

This focus on monetizing consumers earlier in their journey across the platform allows us to achieve a faster product market fit and leads to higher operating margins from different product verticals. Our Company then reinvests these cash flows in platform growth typically without the need for substantial external capital.

- **Keeping Fixed Cost Low**

Our Company believes in efficient resource allocation towards expenses that can truly add value to our consumers. We have become one of the largest digital financial product and services platforms in India by registered users, as of Fiscal 2023 and are one of the first to market on many innovative products and have maintained one of the lowest employee costs to revenue ratios (*Source: RedSeer Report*). This “do more with less” approach allows us to continuously re-invest our cashflows into growing the platform.

Competitive Strength

Due to the nature and scale at which our platform operates, we have discovered various flywheels within the network that we have built. These reinforce themselves, leading to a high pace of near seamless execution. As a two-sided network, as we acquire more consumers, our merchants benefit through higher consumer spends. Similarly, as we add more merchants, there is an organic increase in the use cases for existing consumers to transact

with these merchants. Due to prominent visibility of *MobiKwik* at merchant point-of-sale, new consumers are encouraged to join the network thereby further reducing CAC.

The conjunction of digital credit with payments accelerates the flywheel, by increasing the frequency and value of spends. When credit is offered to existing payment consumers, the value proposition for such consumers becomes stronger resulting in higher engagement and retention. As these cohorts scale, the repeat transactions and lifetime value of consumers goes up which in turn leads to higher profitability.

Our cross-sell funnel is depicted below:



15 Registered users as of 30th June '24

The monetisation strategies and the flywheels they operate within, are kick-started by our frugal approach to consumer acquisition which has allowed us to acquire large volume of consumers, consistently for years. This is evidenced in our CAC which are ₹ 17.53, ₹ 20.30, ₹ 32.87, and ₹ 33.53 for Fiscal 2022, Fiscal 2023, Fiscal 2024 and in the three months ended June 30, 2024, respectively. The acquisition of consumers is through the *MobiKwik Application* which has a rating of 4.4 on Google Play Store and 4.6 on Apple App Store as on the date of this Prospectus, from where we have acquired an average of approximately 18.16 million consumers per year, between Fiscal 2022 and Fiscal 2024.

This low CAC provides us with the following advantages:

- We are typically able to recover more than the average CAC spent on each consumer in the first few transactions that the consumer carries out on our platform; and
- Pursuant to the recovery of our CAC from our consumers in most cases as described in the point above, we are not compelled to take a higher risk approach to approve our consumers for our various digital financial services, especially our digital credit services, and accordingly avoid negative selection bias.

Our Businesses

Our operations are divided into two distinct businesses: (i) Payments; and (ii) Financial Services.

1. Payments Business

Our payments business strategy is to acquire a large set of consumers and create a large merchant acceptance network for them so that they can pay conveniently via the *MobiKwik Application*. Being a two-sided network, our Company empowers consumers and Merchants across the country for daily life payments.

Consumer Side

The *MobiKwik Application* provides our Registered Users a simple, fast, safe and reliable way to pay via UPI, wallet, cards and buy-now-pay-later for multiple use cases as illustrated below.

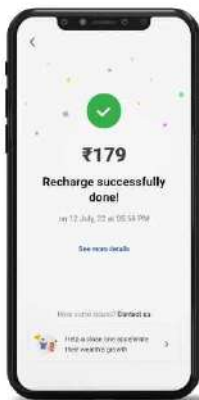
Our large Merchant network includes online websites and apps, where (i) *MobiKwik* is a payment option on the checkout page and as a payment option at physical retail stores; and (ii) *MobiKwik* is a QR code payment option at the POS/cashier. Our platform also enables peer-to-peer payments on UPI and *MobiKwik Wallet*.

Payment Services enable acquisition of large customer base at low costs



E-Commerce

Payment options on checkout screens



Bill Payments

Mobile, Broadband, TV, Electricity, FastTag & many more



Large Format Stores

User acquisition via large merchants



Mom & Pop Stores

QR Based Payment at POS/Cashier

Consumers can pay with *MobiKwik* through multiple product flows:

- **Ecommerce merchants:** Where *MobiKwik* is a payment option in the merchant checkout screen via direct integration between Merchants' and our servers.



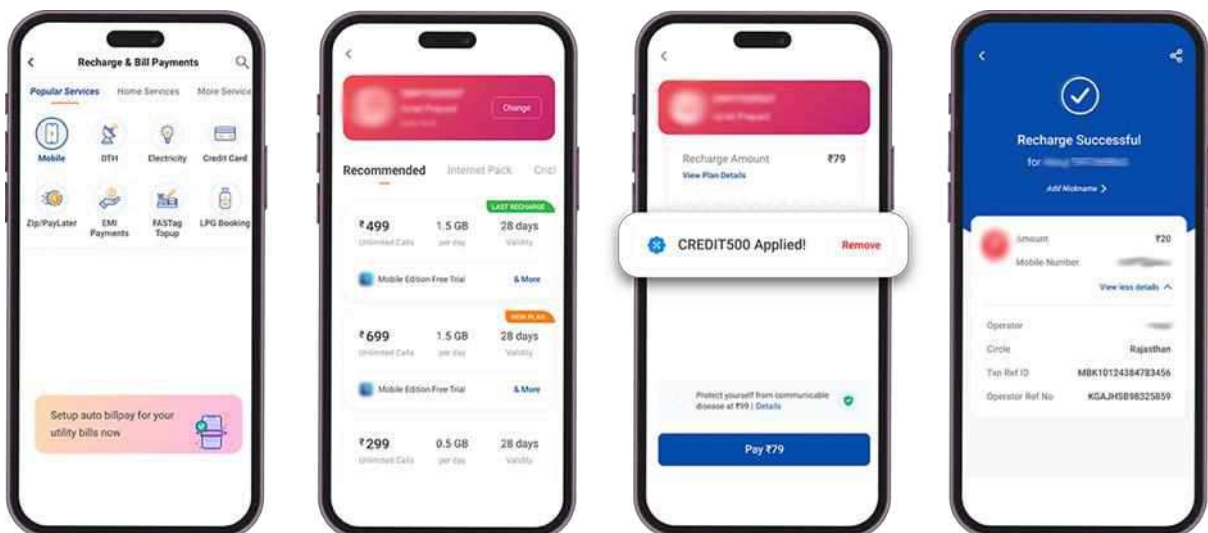
- **Large format retail stores:** Where *MobiKwik* is a QR code based payment option at the Merchant POS/cashier via direct integration between retail Merchants' and our platform.



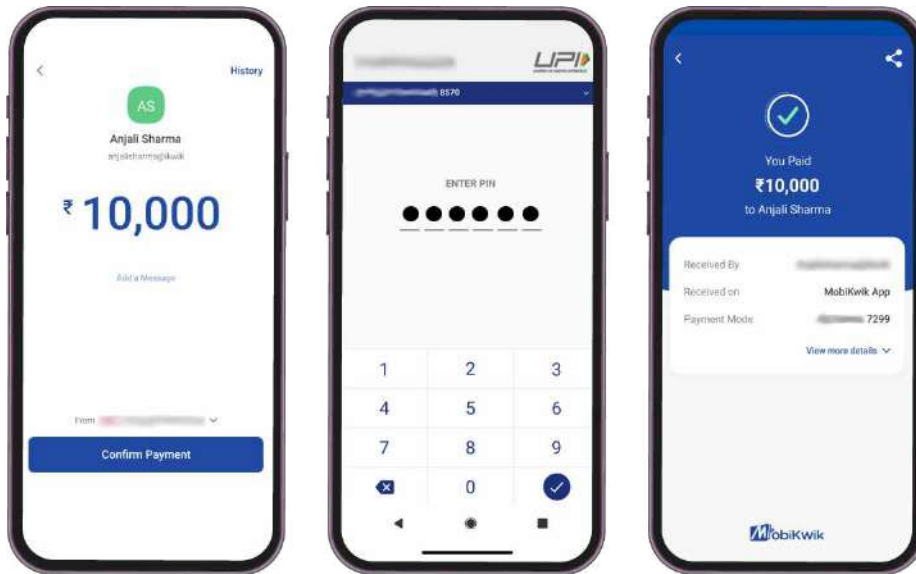
- **General Trade and Oil & Gas:** Where Mobikwik is a QR code-based payment option at the merchant POS/cashier via direct integration between retail Merchants' and our platform.



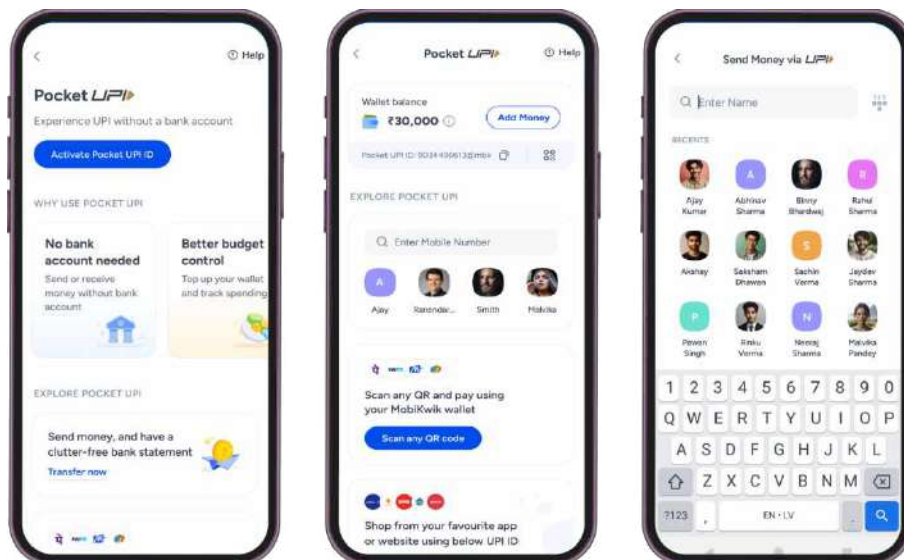
- **Bill payments and others:** Through the Mobikwik Application, consumers can efficiently manage a spectrum of payments - from credit card bills and EMIs to insurance premiums, electricity, and LPG payments.



- **Peer-to-peer transfers:** Mobikwik Wallet (wallet to wallet), bank (wallet to bank) or UPI (bank to bank transfer).
- **UPI payments:** Mobikwik consumers can pay to a contact, mobile number, any UPI ID or undertake bank transfer via UPI. Consumers can set auto-pay via UPI and carry out hassle free recurring payments on merchants or for bill payments. Consumers can also link their RuPay credit card on UPI and get access to credit payment on UPI.



- Pocket UPI:** MobiKwik's Pocket UPI allows users to make UPI payments through MobiKwik Wallet without linking their bank account thereby giving users an additional choice to make UPI payments. The ability to make UPI payments through wallet is as a result of the interoperability of *MobiKwik's* wallet on UPI network , which offers the following benefits to our users:
 - Safeguards users from compromised transactions and financial fraud by transferring funds from the MobiKwik Wallet rather than through their bank account, thus limiting exposure.
 - Aids in decluttering bank statements by consolidating all UPI transactions through the wallet instead of the bank account, thereby offering a clearer insight into spending habits.
 - Aids in personal managing budgets and tracking spends.
 - Enables processing of payments even during bank downtimes to ensure that users can make timely payments round the clock, thus enhancing the reliability and convenience of digital payments.



Consumer Acquisition

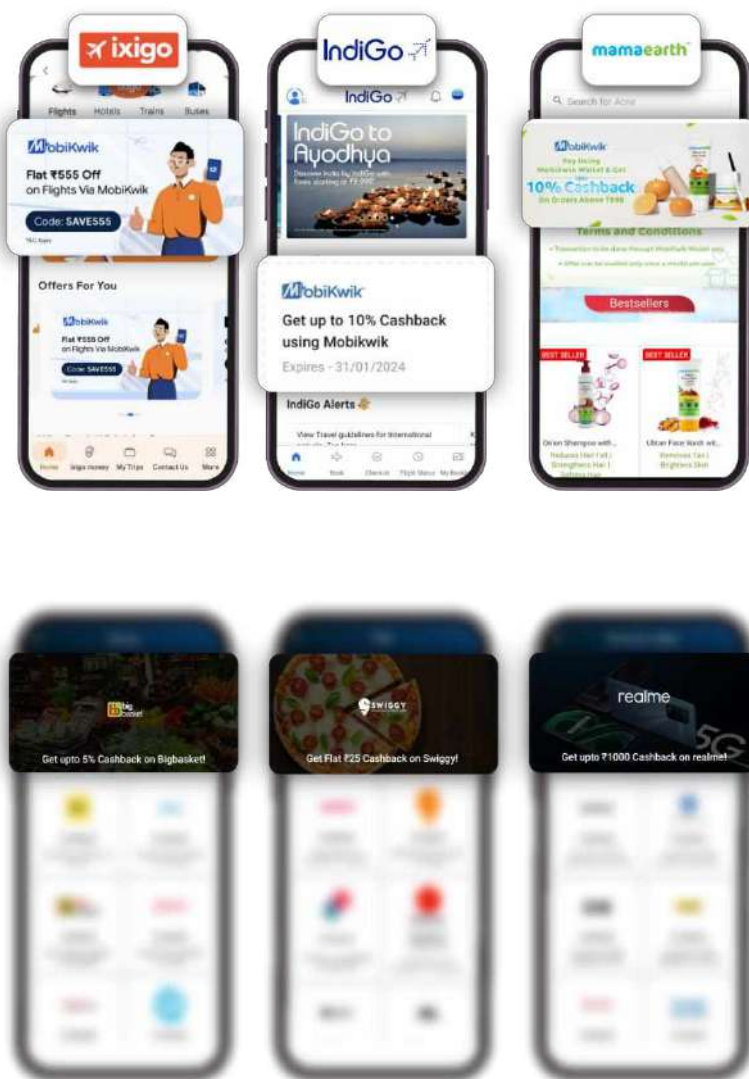
As on June 30, 2024 we have 161.03 million Registered Users. We primarily acquire consumers through the following:

- SEO (search engine optimization) and mobile ASO (application store optimization) initiatives;
- User referrals from a large user base;

- Brand recall from checkout and POS placement in our diversified merchant network (as pictured below); and
- Usage of the Bharat Bill Payment System (“BBPS”) platform.

According to *RedSeer Report*, MobiKwik was among the top eight players (comprising more than 67 banks and non-banks) on the BBPS platform in terms of consumer Bharat Bill Payment Operating Unit (BBPOU) during November, 2023.

MobiKwik’s co-branding campaigns with merchants

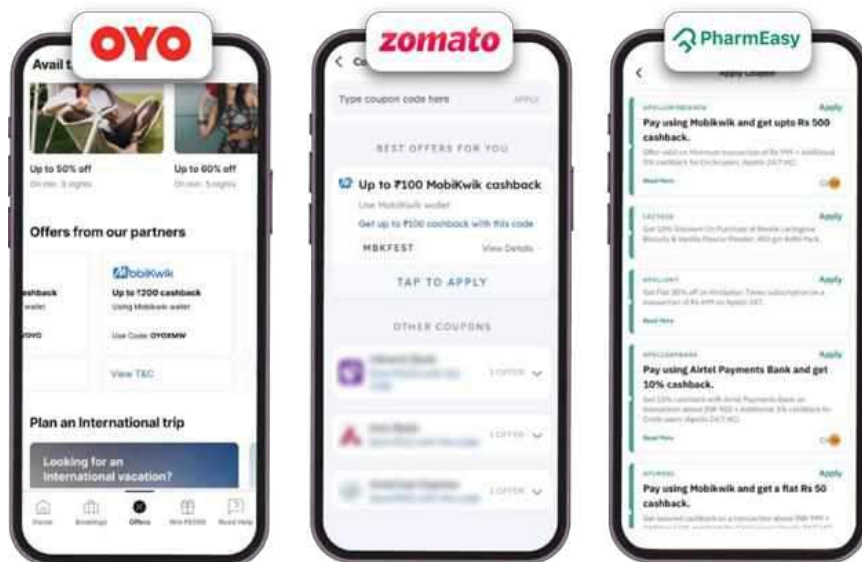


Merchant Side

Our Company provides our Merchants a simple, fast, safe and reliable way to accept payments via UPI, wallet, cards and pay-later, using various form factors as illustrated below.

Payment Acceptance Methods

- Online checkout for E-commerce merchants: This enables Merchants to accept all popular payment modes such as UPI, wallet, cards and buy-now-pay-later.



- **Scan and Pay with Kwik QRs:** This enables the retail Merchant partners to accept all popular payment modes such as UPI, wallet, cards and buy-now-pay-later.



- **MobiKwik Vibe (Soundbox):** For the seamless acceptance of payments on its platform, our Company provides its Merchants with soundboxes.



- EDC machine: A POS device for merchants to accept all kinds of digital payments, namely, UPI, credit cards, debit cards, prepaid cards, international cards and wallet. EDC machine supports various kinds of cards, including Swipe, Tap n Pay and Dip.



Merchant acquisition

As on June 30, 2024, over 4.26 million Merchants had accepted payments through our payment modes, including over 4.13 million physical stores and 0.13 million Online Merchants.

We acquire enterprise Merchants (ecommerce and physical retail) via business development efforts. The mom and pop physical stores are acquired *via* direct sales team (primarily feet on street).

The table below highlights our Merchant network or entities to whom we provide services based on the various use cases:

Consumer Payments - 4.26 mn strong pan India merchant network



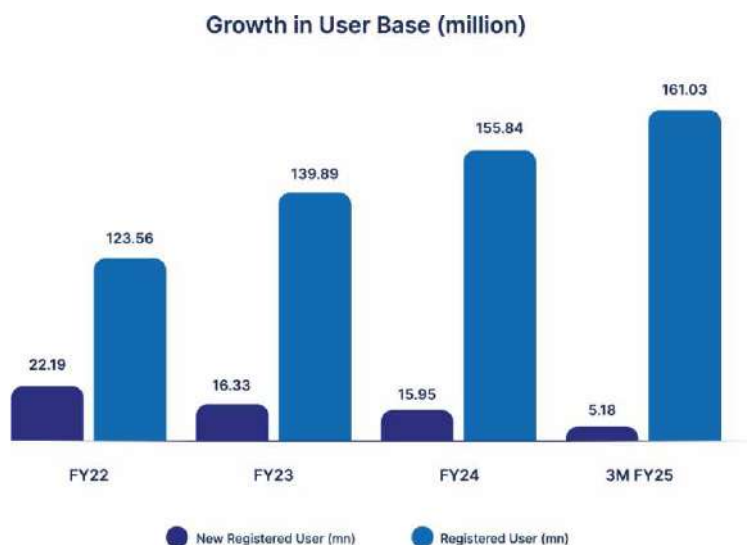
Payment aggregator / Payment Gateway (Zaakpay)

In addition to the two-sided MobiKwik payment business, we also operate, through our subsidiary *Zaakpay*, a B2B payment gateway offering for e-commerce businesses

An important component of our payment growth strategy involves the pursuit of scaling our existing payment aggregator business *Zaakpay*, housed in our Subsidiary, Zaak ePayment Services Private Limited. We have received the in-principle approval from the RBI for our Payment Aggregator (PA) business. We are also involved in new product development to offer our *Zaakpay* consumers a swift and seamless experience to collect payments through all payment modes on their websites, apps and POS.

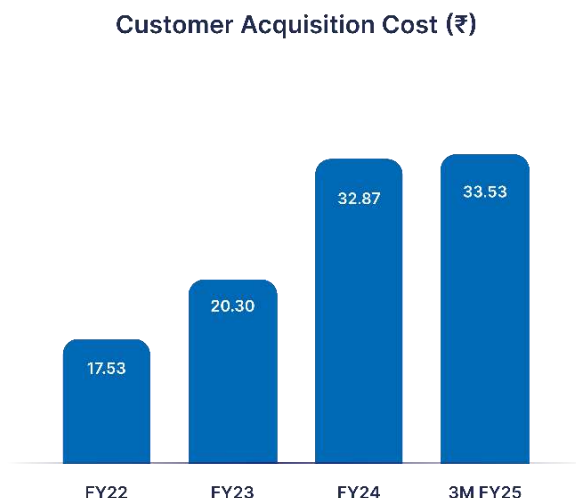
Growth in Payments Business

Our Registered User base has grown consistently across the years irrespective of market conditions, as portrayed below.

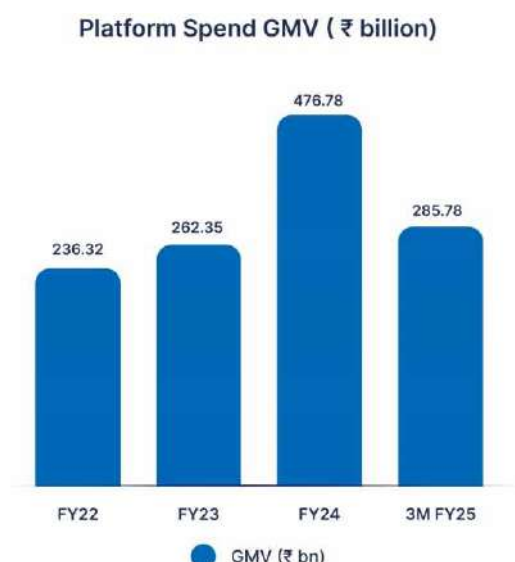


The acquisition of consumers is through *MobiKwik Application* which has a rating of 4.4 on Google Play Store and 4.6 on Apple App Store, from where we have acquired an average of approximately 18.35 million New Users

per year, between Fiscal 2022 and June 30, 2024. This acquisition of consumers has happened at a low CAC of ₹ 17.53, ₹ 20.30, ₹ 32.87, and ₹ 33.53 for Fiscal 2022, Fiscal 2023, Fiscal 2024 and in the three months ended June 30, 2024, respectively.



The consumer and Merchant spend on our platform has grown consistently due to addition of new consumers and Merchants and higher spends from existing consumers driven by credit:



2. **Financial Services Business**

a. **Digital Credit Products for Consumers**

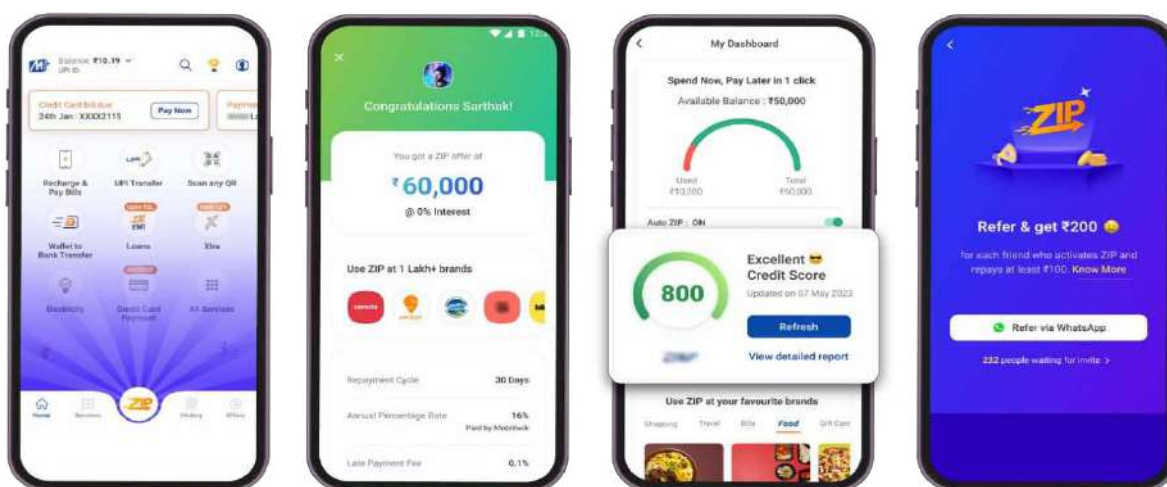
Our Digital Credit Products - *MobiKwik ZIP* and *ZIP EMI*, provide accessible and affordable small-ticket credit to middle-India population for all manner of spending.

- **MobiKwik ZIP:** This is our flagship product which provides convenience to consumers by enabling them to make purchases on credit for a month, upgrade to purchase choices that appeal to their aspirations, and purchase more frequently with the ability to repay conveniently after 30 days credit period. *MobiKwik ZIP* activation on our mobile app is seamless, automated, available all round the clock, and takes less than a few minutes. For pre-approved consumers, it has fewer steps and bigger credit lines.

MobiKwik ZIP is a 30-day interest-free product with a ₹ 1,000 to ₹ 60,000 credit limit available to eligible consumers. These limits are powered by our Lending Partners. At the end of the billing cycle, a consumer is required to pay the due amount within five days, failing which late fees and daily interest on the overdue is charged. The consumer is also charged a lifetime activation fee in the first bill.

We partner with Lending Partners, being financial institutions such as scheduled banks and non-banking financial companies to distribute credit products to our consumers and all such products provided by our Lending Partners are on their books. As part of our arrangements with our Lending Partners, we provide services to the Lending Partners for origination, facilitating credit underwriting, monitoring, and facilitating recovery in coordination with the Lending Partners, while they provide the underlying credit. Such credit is directly disbursed to the Merchants where the spend has occurred. All terms and conditions including commercial terms (interest rate, late fee, processing fee) with respect to such products are set and governed by the policies of our Lending Partners. *MobiKwik ZIP* consumers can clear their dues only by making payment directly on the *MobiKwik Application*, which is credited directly to the lenders' bank account.

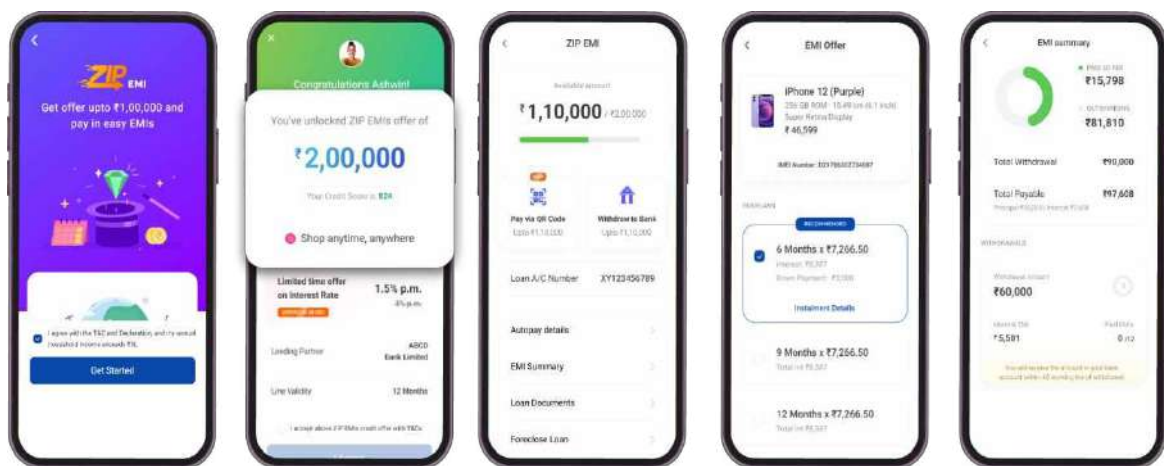
In case of delinquent consumers, the recoveries are done by the well-equipped MobiKwik team that is supported by machine learning models and AI voice bots from external vendors. The ledgers are updated in our Company's and the lenders' systems automatically and simultaneously once the payment is received. All recoveries are digital and there is no involvement of cash at any point by any internal or external collection teams.



- **ZIP EMI:** Consumers who have a satisfactory repayment history on *MobiKwik ZIP* are typically pre-approved for *ZIP EMI*. Consumers who have not used *MobiKwik ZIP* in the past can also directly apply for a *ZIP EMI* loan on the *MobiKwik Application*. *ZIP EMI* is focused on consumers who require a higher amount of loan between ₹ 10,000 to ₹ 200,000 and a longer tenure to repay. The loan amount is credited directly to the consumers bank account by the lender. This product is interest bearing and consumers repay in 3 to 24 equal monthly instalments ("EMIs").

Interest rates on *ZIP EMI* typically range between 18% and 36%. It adopts the credit-line structure, enabling consumers to access the full amount at once or draw smaller amounts multiple times as needed, subject to the minimum and maximum drawdown limits prescribed by the lending partners, as applicable. *ZIP EMI* also provides the option to make low/no-cost purchases with respect to certain Merchants, in which case the money gets transferred to the Merchant's account and the consumer is able to purchase the product of his choice. The entire process, from an application for a *ZIP EMI* loan to disbursement, is conducted digitally, with minimal steps, allowing for completion typically within few minutes.

Consumers can clear dues predominantly through direct debit/e-NACH, which is set up for *ZIP EMI* at the time of loan origination, and monthly EMIs are paid primarily by way of direct deduction from the consumer's bank account. Additionally, the consumers have the option to pay monthly EMI payments through the *MobiKwik* mobile application as well. In case a consumer's EMI bounces due to insufficient balance in the account or any other reason, a bounce charge and a late payment fee are charged to the consumer. Consumers can pay through multiple modes including net banking, UPI, wallets, and debit cards We do not collect cash from any consumer. Consumers can also cancel the loan (within the free look-up period) or foreclose the loan anytime on the *MobiKwik Application* with full convenience.



Particulars	MobiKwik ZIP				ZIP EMI			
	As of and for the year ended			As of and for the Three months ended June 30, 2024	As of and for the year ended			As of and for the Three months ended June 30, 2024
	March 31, 2022	March 31, 2023	March 31, 2024		March 31, 2022	March 31, 2023	March 31, 2024	
MobiKwik ZIP GMV (Disbursements) and ZIP EMI GMV (Disbursements) (in ₹ million)	13,485.74	41,028.10	60,702.03	14,702.20	1,636.42	10,121.73	30,231.51	8,764.88
Activated - MobiKwik ZIP Users and Activated - ZIP EMI Users	2,436,568	4,073,457	5,899,716	6,230,585	278,321	544,101	938,072	1,032,943

- Co-Branded Credit Cards:** MobiKwik has partnered with SBM Bank India for a fixed deposit-backed credit card. This co-branded credit card will cater to individuals with limited or no credit history and help in building a credit score. By eliminating the need for a credit history and complex documentation, the card aims to serve consumers who have traditionally been excluded from the formal credit market due to a lack of credit history.

The lifetime free card offers a range of benefits including easy application, instant approval, no hidden charges and attractive rewards. Backed by a fixed deposit, the card provides financial security while building the user's creditworthiness. The credit card can be used for UPI transactions at all merchant outlets thus directly enabling safe, and secure payment transactions while also earning rewards.



Strong value proposition

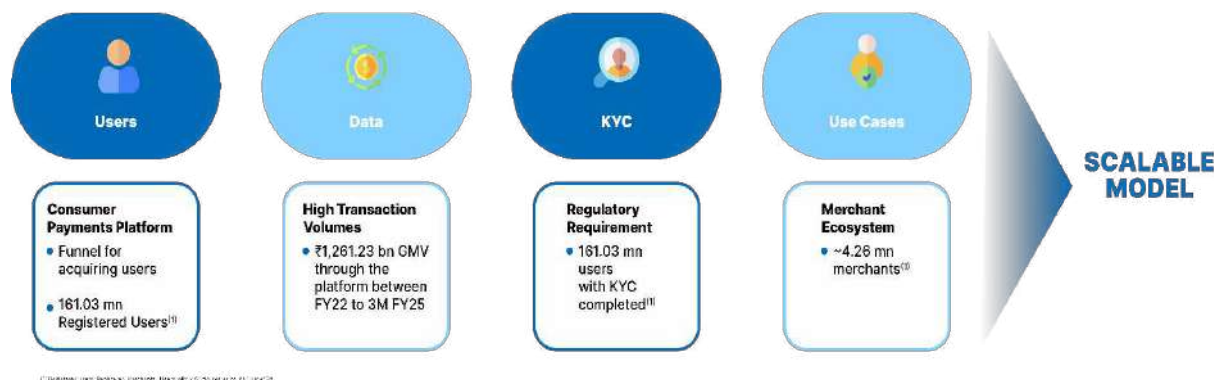
- **Consumers:** We believe that *MobiKwik ZIP* offers various value propositions to consumers including: first time access to credit; increased purchasing power; interest free credit, if repaid on time; ability to build credit history; transparent pricing and terms; and ease of use while shopping. These inherent value propositions for consumers are reflected in the increasing loyalty to our Digital Credit products, evidenced through higher repeat rates and increased spends. Another advantage of being an active and regular consumer of *MobiKwik ZIP* is the increased probability to qualify for a higher ticket loan i.e. *ZIP EMI*. For consumers, typically under-served by traditional offline players, this offers a path towards financial inclusion.
- **Merchants:** Merchants also benefit from the increased purchasing power of our *MobiKwik ZIP* consumers, higher success rates of payment transactions, and increase in number and value of transactions.
- **Partners:** While our Digital Credit products are developed, managed and serviced by us, we are not a lender and we therefore partner with our Lending Partners, i.e. banks and NBFCs, who in turn extend the credit to our consumers, through our technology platform. For the Lending Partners, *MobiKwik* is a great distribution platform to drive the growth of borrowers and loan book in a cost effective manner.

As per the *RedSeer Report*, our Company is in a position to extend its reach to an additional 200 million customers who have the potential to become relevant and bankable customers. Our Company's value to our Lending Partners is enabling access to this new wave of borrowers that are virtually impossible to reach via traditional distribution channels, given our reach (99% of Indian pin-codes covered as of December, 2023 as per *RedSeer Report*) in this target segment.

We have partnered with multiple lending institutions, including Unity Small Finance Bank Limited, TVS Credit Services Limited, Hero Fincorp Ltd., Poonawalla Fincorp Limited, SMFG India Credit Co. Ltd. (formerly known as Fullerton India), Suryoday Small Finance Bank Limited, Northern Arc Capital Limited, MyShubhLife (Datasigns Technologies Private Limited), Krazybee Services Private Limited, Vivriti Capital Limited and Transactree Technologies Private Limited.

Building blocks in place to scale up Digital Credit profitably

Buildings Blocks in place for a Scalable BNPL model



Large KYC-ed (KYC completed) consumer base with no consumer acquisition cost (“CAC”): As of June 30, 2024, we had over 70.88 million KYC-Completed Users on our platform acquired through the *MobiKwik Wallet*. As a result, the CAC for our Financial Services segment is effectively zero.

Big data leveraged to underwrite using our proprietary algorithm *MobiScore*: We continuously acquire a large amount of consumer data through our platform. This data has been utilized to develop *MobiScore*, our in-house machine learning based credit scoring algorithm, which is used for Digital Credit product underwriting. This flow of credit, payment, and consumer data allows *MobiScore* to continually learn and improve leading to the identification of a higher number of pre-approved Digital Credit consumers, and an increase in the credit limit of existing Digital Credit consumers while managing relatively low delinquency rates.

Large merchant network – The large merchant network built for *MobiKwik* over the last decade allows our Digital Credit consumers to pay for a wide range of daily life use cases as well as discretionary spending. We believe that this is a significant competitive advantage and increases our user engagement and repeat transaction rates. The aggregate number of unique Merchants where our *MobiKwik ZIP* consumers have transacted at least once increased from 20,671 as of March 31, 2022 to 32,898 as of March 31, 2024.

b. Digital Credit Products for Merchants:

Merchant Cash Advance (MCA): MCA is our flagship credit product which provides accessible and affordable credit to our merchants, who use our payment solutions for their business requirements.

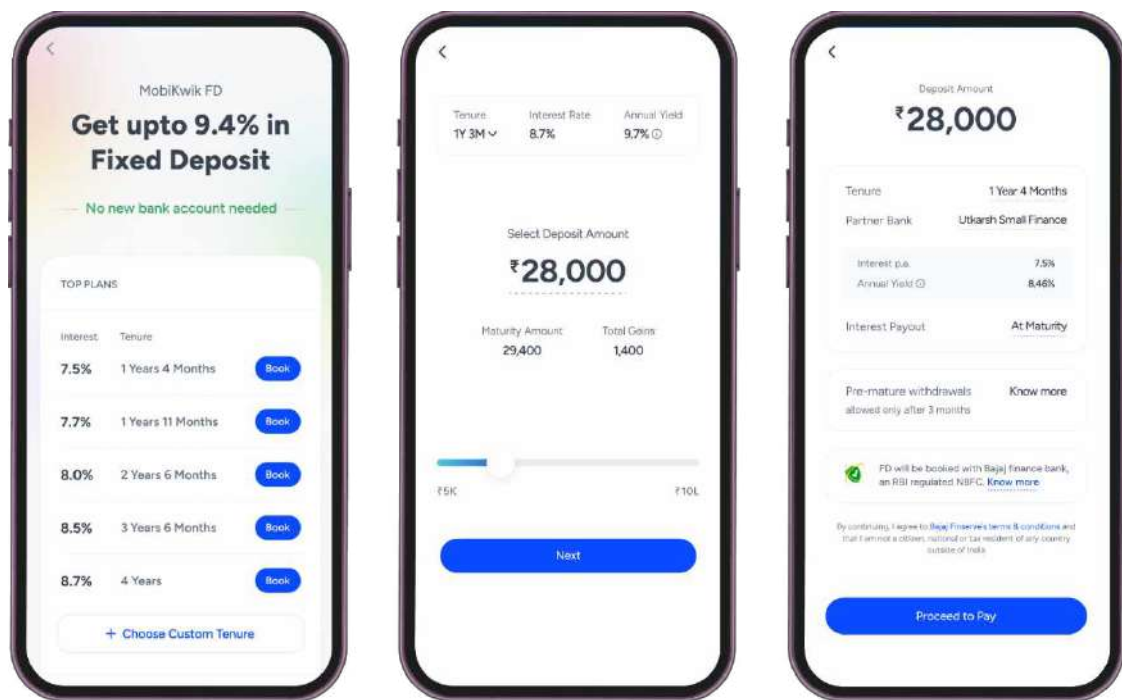
Our Company has a large network of small Merchants which includes small businesses, shops such as grocery, kirana stores, confectionary shops, quick service restaurants (QSR), tea and snacks counters, general trades, shoes, garments, etc. Being small retailers, these merchants do not have access to formal credit due to small turnover below GST thresholds. However, they carry *MobiKwik*’s QR/Soundbox to accept digital payments through wallets/UPI. These merchants regularly require credit to fulfil their business requirements including increasing stocks/product lines, maintaining security deposits with distributors, or expanding shop assets such as new refrigerators, vending machines etc.

Our payment solutions and ability to analyse alternate sources of data allow us to offer pre-qualified credit products to these merchants based on their profile and transaction history. The pre-approved credit limits range from ₹ 10,000 to ₹ 200,000, that are disbursed directly to the merchants from the Lending Partners in-line with their credit policies. Interest rates on *Merchant Cash Advance (MCA)* typically range between 18% and 36%. Merchants have the convenience of repaying the loan from their daily settlements through equal daily instalments (“**EDIs**”) over a period of 3 to 24 months. This offers great flexibility to Merchants to manage their daily cash flows while reducing the underlying risk of default.

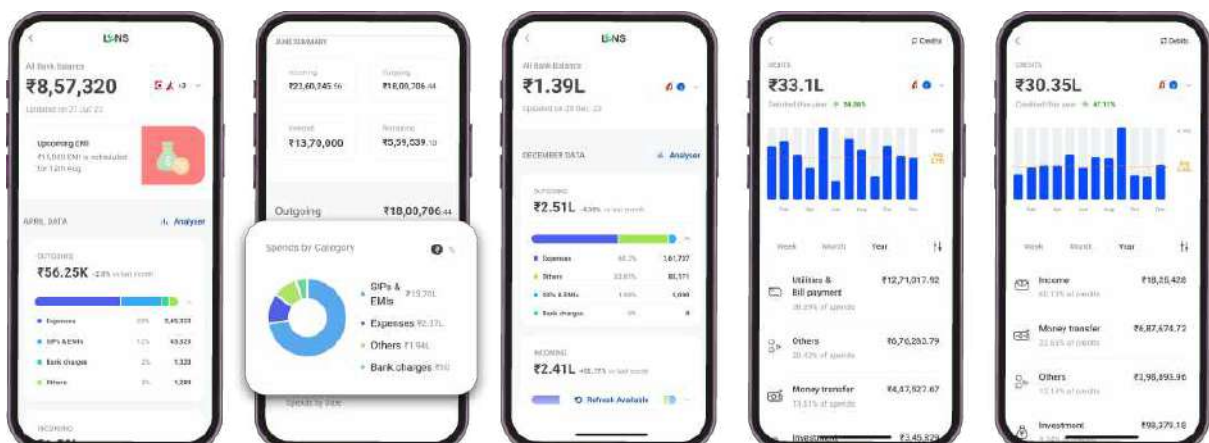
c. *Investments and Insurance*

Our platform caters to consumers who want to generate returns by deploying funds in simple financial products with low volatility. A large number of these consumers are beginning their investment journey, and not very financially aware and find it challenging to understand the intricacies of volatile products like equities.

- **Fixed Deposits:** MobiKwik offers its users the option to invest in fixed deposits with RBI-registered NBFCs and banks. A user can invest between Rs. 1,000 to Rs 2 lakhs for a tenure ranging from six to 60 months, with expected returns of up to 9.4% per annum. To offer flexibility, withdrawals can be initiated within seven days of booking the fixed deposit. The product aims to simplify the savings process for its users. This platform is made available through a partnership with a technology service provider.

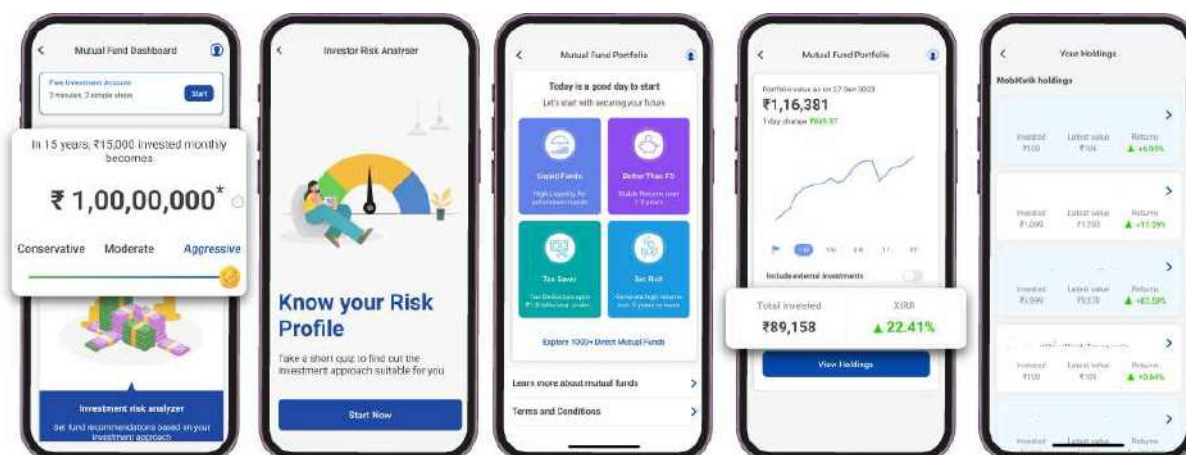


- **Lens:** We have utilised the account aggregator technology to provide the consumers with a personal financial management product that assists our consumers with their understanding of their money and aids them in their financial wellness, by consolidating all financial data into a unified platform. With its integrated deep analytics and machine learning capabilities, *Lens* aims to personalise solutions based on the consumers' financial behaviour, capabilities, needs, and aspirations. With *Lens.ai* – our AI based chatbot, users can have a conversation regarding their finances in multiple vernacular languages. This allows for a detailed comprehension of their financial data – like spending habits, tracking bills and setting financial goals.

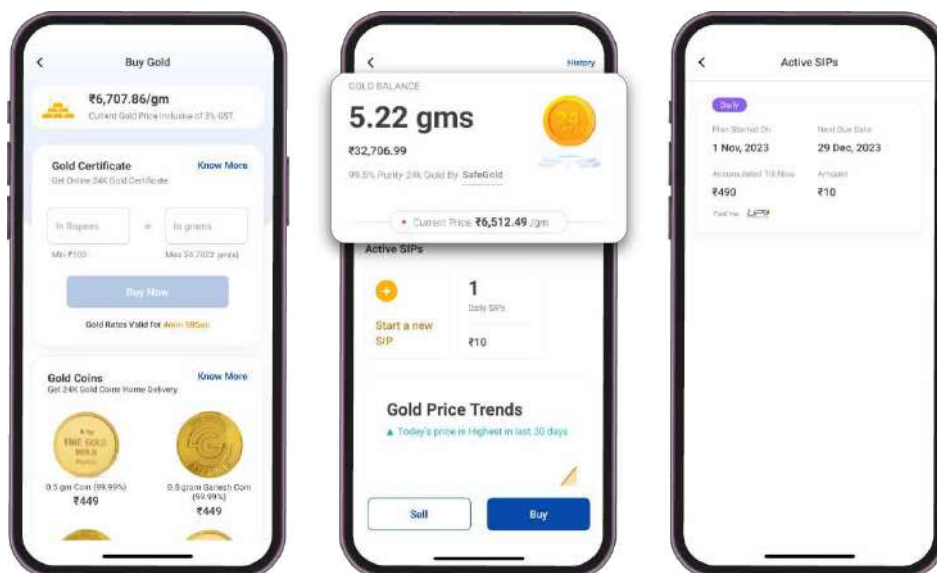


- **Mutual Funds:** We acquired Clearfunds, an online mutual fund platform operated by Harvest Fintech Private Limited (now our Subsidiary and a SEBI registered investment advisor), in 2018 to offer advisory services in relation to mutual fund products. Mutual Funds are a widely used investment vehicle for all kinds of investors. We have direct partnerships with AMCs and have backend integration with CAMS and KARVY for execution. We offer schemes managed by 35 asset management companies. It is available free of cost to our investors.

For new investors, the platform supports digital KYC and e-signing of investment agreements, post which consumers can transact across any direct mutual funds of choice. Consumers can initiate SIP(s), invest lumpsum amounts, redeem funds, set up a nominee, and download transaction statements, holdings reports, tax-related statements, etc. on their *MobiKwik Application*.



- **Digital Gold:** Gold provides a hedge against inflation and is one of the most popular and oldest asset classes in India. To cater to this need of the consumers who wish to invest in 24 karat gold conveniently and securely, we launched our Digital Gold offering in September 2018 through our partnership with Safegold (Digital Gold India Private Limited). Our platform allows consumers to buy and sell gold in smaller denominations, making it accessible to a wider audience, while offering transparency, liquidity, and storage solutions, eliminating the need for physical possession. Additionally, a consumer can easily buy, sell, and track the value of gold investments anytime from anywhere, making it a modern and efficient alternative to traditional gold investments in the country. We offer both monthly as well as daily SIP options to our consumers for disciplined investing. Consumers can start daily SIP with as low as ₹ 10 and monthly SIP with as low as ₹ 100. The minimum amount for lumpsum is ₹ 100. The Digital Gold can be redeemed in the following three ways:
 - a. Sell gold on our platform and money is credited back to the consumer's wallet; or
 - b. Opt for gold coin delivery and it gets delivered to their doorstep. Such deliveries are managed by our Digital Gold partner; or
 - c. Convert holdings into jewellery.



- **Provident Funds Tracking:** For salaried employees, the Employee Provident Fund (“EPF”) forms one of the core assets of their portfolio as this is deducted from the gross salary before their monthly salary payouts. Tracking EPF on the EPFO website has been an overwhelming and cumbersome process for consumers and we aim to make this a seamless experience. Consumers can track the monthly deposits as well as interest credits for current and past employers on the *MobiKwik Application*. We auto-fetch the UAN using a registered mobile number and based on their consent in the form of OTP we fetch and display the consumer’s PF passbook on *MobiKwik Application*. The simplicity and ease of access of their holdings in EPFO packaged within the convenience of the *MobiKwik Application* has been a beloved and differentiating offering to our consumers.
 - We have also received an approval to act as a ‘Corporate Agent’ from the IRDAI (license number: CA0739) and are also a SEBI registered investment advisor. We have partnered with four insurance companies, including Chola MS, to offer a wide range of micro insurance (life, health and general) products on our platform. We aim to increase insurance penetration in India through our Do-It-Yourself ‘DIY’ model, enabled by its bite-sized products, instant purchases and seamless payments.
- d. Peer to Peer lending product:**

Xtra: This is a peer-to-peer lending product offered in partnership with our NBFC- P2P partner where our consumers can deposit their money for further lending to the intended borrowers through our NBFC- P2P partner for fixed tenures. This is an emerging asset class for investors where one can directly lend to retail borrowers via a RBI registered NBFC-P2P. *Xtra* is crafted for consumers who have a higher risk appetite and are desirous of earning higher interest in comparison to other traditional fixed-income products in the market.

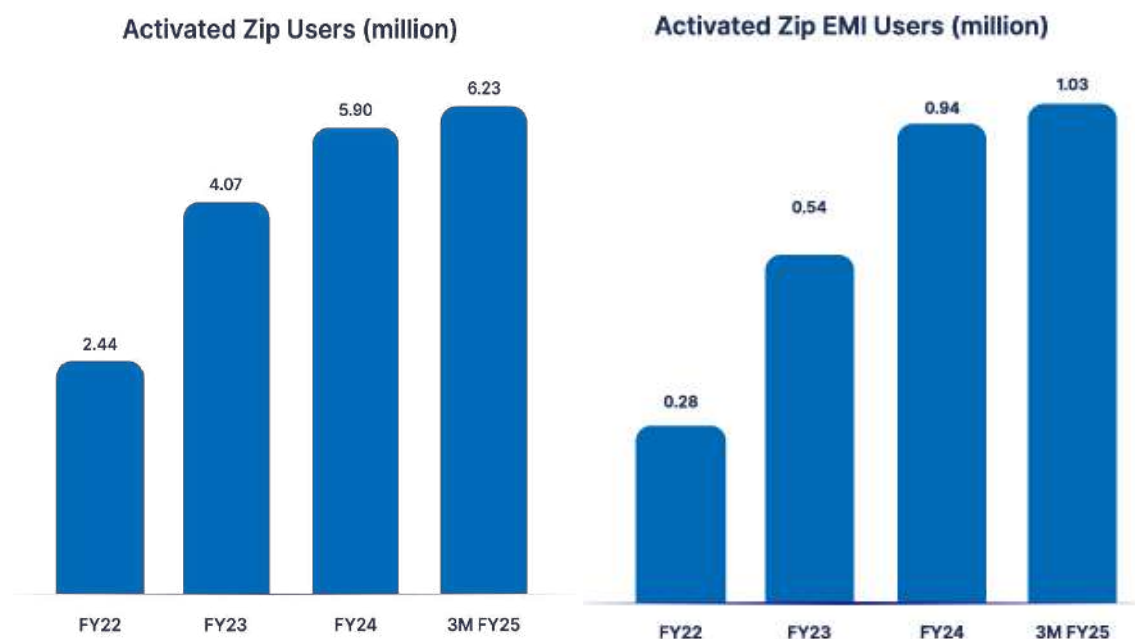
Amounts are accepted via three modes i.e., UPI, internet banking, and direct bank transfer (IMPS) and money is transferred directly to our partner’s trustee-managed escrow account. Money withdrawn or repaid is transferred directly to the consumer’s verified bank account. Our consumers can track their deposited amounts on the dashboard, view their transaction history, repayment schedule and download interest certificates and borrower mapping reports on the *MobiKwik Application*.

Growth in Financial Services Business

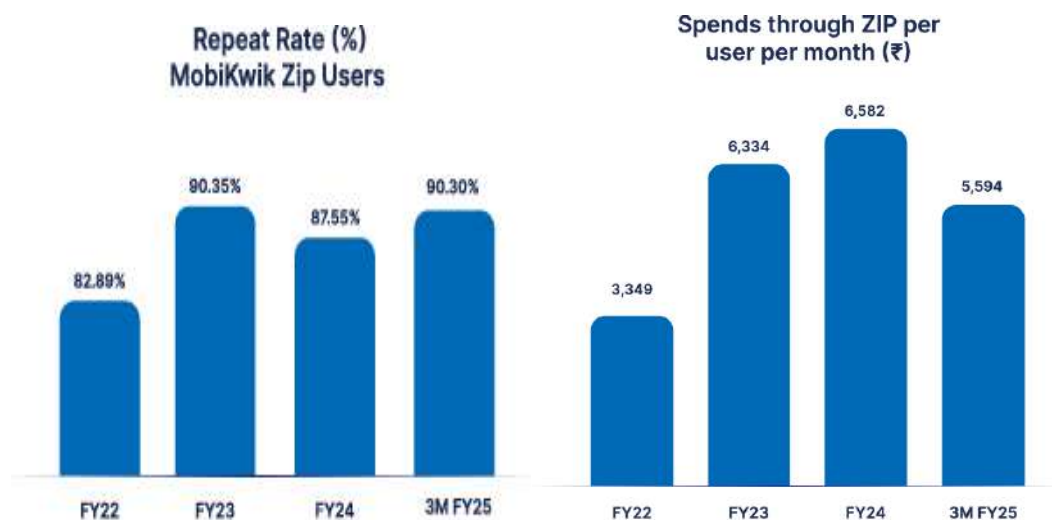
Once our consumers build a track record through our payments platform, we are able to underwrite such consumers for our *MobiKwik ZIP* product. *MobiKwik ZIP* allows such consumers to access a small yet significant credit limit, that ranges between ₹ 1,000 and ₹ 60,000 that they can use for a multitude of daily-use payment use cases such as utility bill payments, rent payment, school fee payment, credit card bill payment and other merchant payments. Once consumers build a credible record and exhibited good credit behaviour on *MobiKwik ZIP*, they become eligible for *ZIP EMI*, which is a higher ticket, higher tenure personal loan. This allows such consumers to get unsecured credit from our partner lenders up to an amount of ₹ 2,00,000 and for a tenure between three to 24 months.

As of June 30, 2024, we had 34.28 million Pre-approved Users for *MobiKwik ZIP* out of which 6.23 million were Activated - *MobiKwik ZIP* Users. The number of Activated - *MobiKwik ZIP* Users have grown from 2.44 million

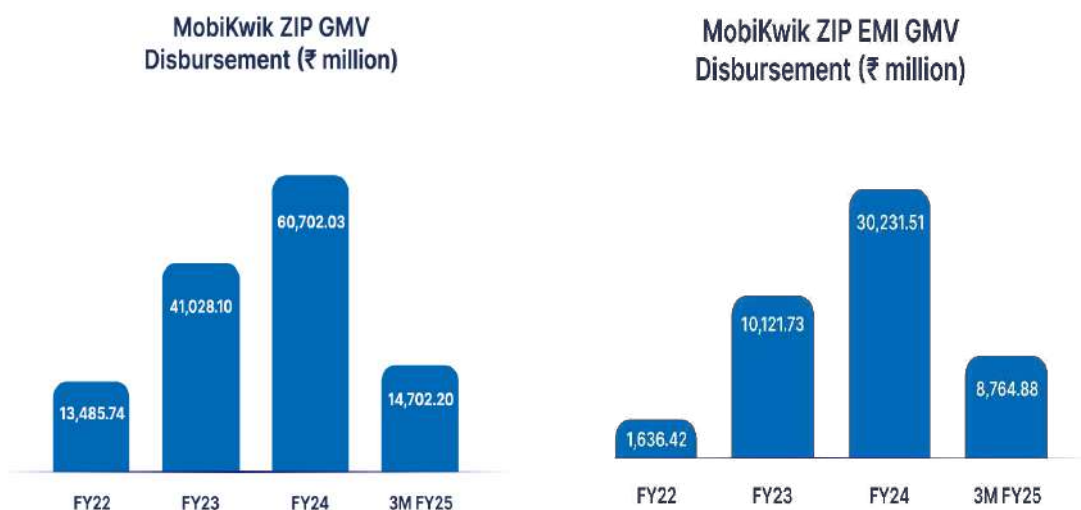
as on March 31, 2022 to 5.90 million as of March 31, 2024. As of June 30, 2024, we had 6.23 million Activated - *MobiKwik ZIP* Users, of which 90.30% were Repeat *MobiKwik ZIP* Users, thereby forming a large source for potential ZIP EMI users. As of June 30, 2024, we had 1.03 million Activated-ZIP EMI Users.



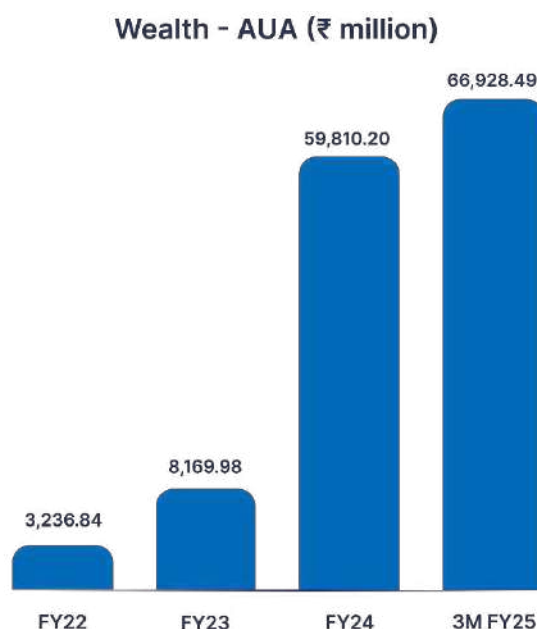
While *Mobikwik ZIP* is a higher profitability and higher margin product, as compared to payments, it serves another purpose for the platform. It allows our Company to analyse credit behaviour rapidly, as *MobiKwik ZIP* is a 30 days product, and at relatively low risk, as average spend on *MobiKwik Zip* is approximately ₹ 5,594.45 per consumer per month, for the period ended June 30, 2024. The product's market fitment can be judged by high repeat usage rates for the product of approximately 90.30% and low lending related costs on the spends occurring through the product.



As consumers develop more trust on the platform, the transactions and spend per consumer increase. We support this through higher credit disbursement making the platform more useful for the consumer and improving the economics for the platform. This is evident from *MobiKwik ZIP* GMV (Disbursement) of ₹ 14,702.20 million and *ZIP EMI* GMV (Disbursement) of ₹ 8,764.88 million in the three months ended June 30, 2024. *MobiKwik ZIP* GMV (disbursements) has risen by approximately 4.5 times to ₹ 60,702.03 million in Fiscal 2024 from ₹ 13,485.74 million in Fiscal 2022. *ZIP EMI* GMV (disbursements) has risen by approximately 18 times to ₹ 30,231.51 million in the Fiscal 2024 from ₹ 1,636.42 million Fiscal 2022.



On the *MobiKwik Application*, consumers can track their savings and investments as well, make fresh investments in products like mutual funds and Digital Gold. Wealth - AUA refers to all investment balances across asset classes (including amount held in bank accounts, Mutual Funds, EPF, Digital Gold, and other investment products) and *Xtra* of our users tracked through our platform with explicit consent.



RISK MANAGEMENT AND COLLECTIONS FOR OUR DIGITAL CREDIT PRODUCTS

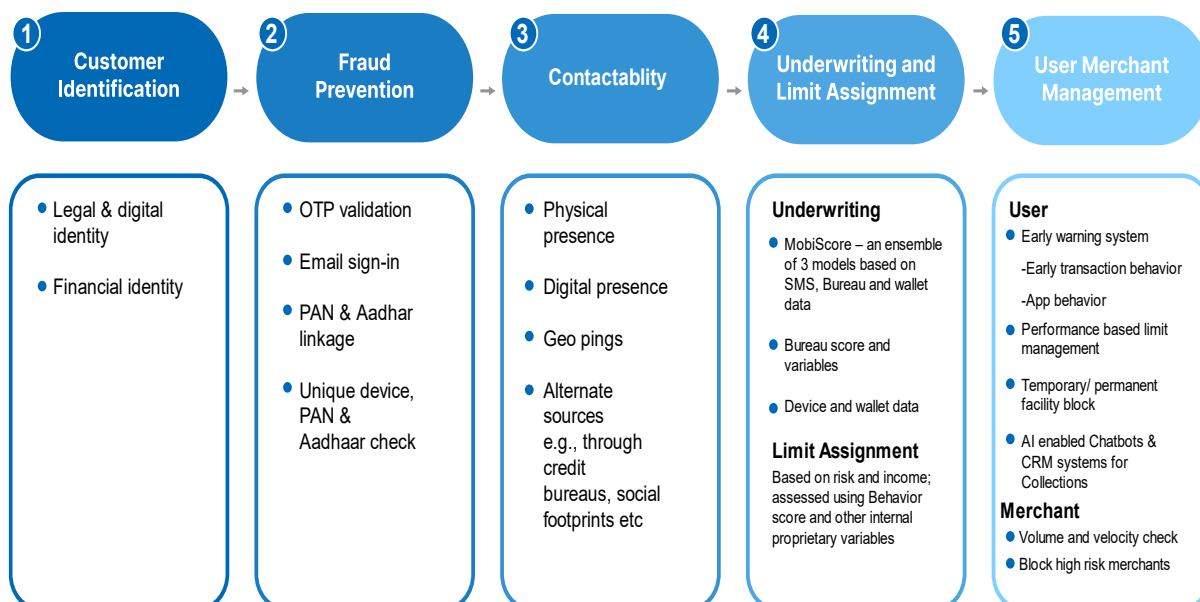
An important element of our business is the ability to mitigate risks associated with our digital credit products, including identification of suitable consumers, appropriate underwriting, and development of a viable and efficient collection strategy.

(i) Risk management

Our overall risk management framework and strategies are set out by our Risk Management Committee and comprises independent directors and senior management team. Our credit underwriting is a comprehensive process that qualifies consumers on parameters such as consumer identification, fraud prevention, establishing contactability, and real-time evaluation of risk through domain expertise and using *MobiScore*, an in-house machine learning based risk score card. There are other Machine Learning/ deep learning models such as *Behaviour Model* which enhances the efficacy of EWS (early warning signals), thereby taking preventive action and minimizing the credit risk.

Further, continuous model governance and management against specified metrics helped us proactively identify the emerging trends and reacting to the issues might have already occurred and may be costly to remediate later. These models are validated by our Lending Partners regularly. Our risk management framework established is as per the infographic below:

Risk Management Framework

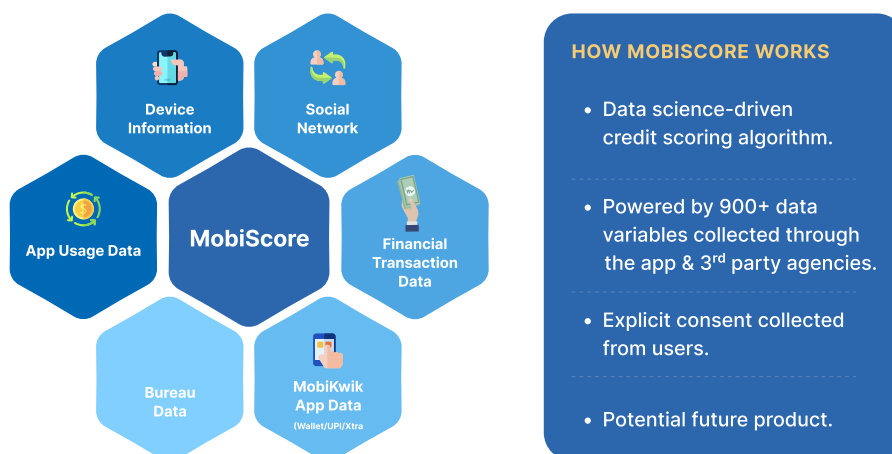


Machine Learning Based Models

- MobiScore

MobiScore is a Machine Learning driven credit scoring model, which is powered by more than 900 raw and derived variables for underwriting and risk assessment of consumers and determine credit limits. We consider data beyond traditional credit scores, including, for example, spending patterns on MobiKwik such as mode of payment, category spends, device information, location history, mobile application usage, financial transactional SMS, bureau information, digital domestic and international spend footprints, telecom data such as carrier, prepaid/postpaid, social footprints etc. Any data, which is used for underwriting is done with explicit consent and following all applicable laws and regulations in India.

Proprietary credit risk algorithm 'MobiScore'



- Behaviour Model

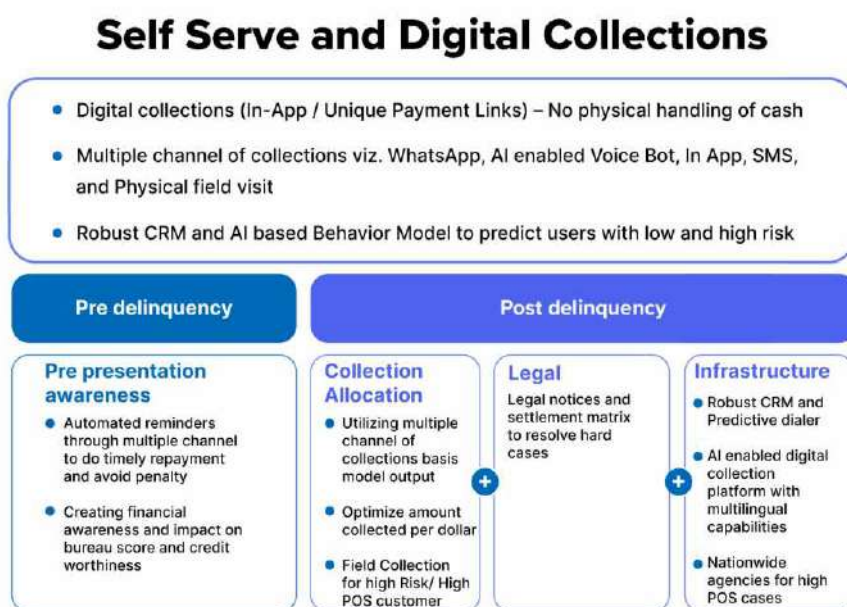
Behaviour model uses advance machine learning algorithm designed to proactively identify the likelihood of default by existing consumers, thereby helps in taking early preventing action (EWS) to minimize the credit loss. Risk score is generated via machine learning algorithm using consumer recent and past spend and transaction data, repayment history, app usage behaviour, sanctioned limit and its utilization etc. Further, it also helps in limit management of lending users.

- Face Recognition and Matching Algorithm (FRAM)

Face Recognition and Matching Algorithm (FRAM) developed using combination of multiple deep learning algorithms to enhance secure authentication and protection against fraud users.

- Collections

As of June 30, 2024, we had 44 employees in our collections team. We also have a network of third-party collection agencies across India. Our collection strategy is a combination of AI based digital and physical collection.



Our collection mechanism relies on the following:

- **Multiple repayment options:** We provide consumers the flexibility to repay the *MobiKwik ZIP* and *ZIP EMI* dues through various modes, such as, wallet, net banking, UPI and debit card.
- **Contactability and Identity:** At the time of *MobiKwik ZIP* and *ZIP EMI* activation, we collect adequate digital and physical contact data of a consumer to enable us to communicate through various methods during the disbursement and repayment process. We utilize alternate data sources such as Credit Bureaus, NSDL/ IT department, consumer's geo location, photographs etc., to enable our collection agent to establish contactability.
- **Machine Learning:** We use machine learning based *Behaviour Model* to determine the collection strategy at an individual consumer level based on payment patterns, outstanding amount, channel preference, contactability, and responsiveness. The model uses more than 50 variables to segregate consumers between low to High-risk buckets.
- **Robust CRM:** We have integrated state-of-art CRM platform to do predictive calling automation and execution of lead management capturing all the dispositions at one place and providing advance analytics against key matrix such as abandon rate, connect rate, answer rate, optimizing productivity per agent etc.

- **AI enabled BOT calling:** Our processes have been designed to ensure minimal human intervention and are automatically triggered based on certain events and action.

We believe our early warning mechanisms, personalised notifications and collection automation which keeps our cost of collection low and repayment rates high.

Certain aspects of our Operational Performance

We have an established track record of delivering strong financial performance. The table below sets out details of our key operational metrics for the three months ended June 30, 2024 and the Fiscals ended March 31, 2024, March 31, 2023 and March 31, 2022:

OPERATIONAL KEY PERFORMANCE INDICATORS	Unit	As of and for the Financial Year ended 31st March			Three months ended June 30, 2024
		2022	2023	2024	
Platform Spend GMV ⁽¹⁾	Mn.	2,36,321.97	2,62,350.26	4,76,777.30	2,85,782.51
Payment GMV ⁽²⁾	Mn.	1,79,473.88	2,07,250.06	3,81,954.51	2,50,802.27
Payment Gateway GMV ⁽³⁾	Mn.	43,362.35	14,072.10	34,120.76	20,278.04
MobiKwik ZIP GMV (Disbursements) ⁽⁴⁾	Mn.	13,485.74	41,028.10	60,702.03	14,702.20
ZIP EMI GMV (Disbursements) ⁽⁵⁾	Mn.	1,636.42	10,121.73	30,231.51	8,764.88
Registered Users ⁽⁶⁾	Mn.	123.56	139.89	155.84	161.03
New Registered Users ⁽⁷⁾	Mn.	22.19	16.33	15.95	5.18
Customer Acquisition Cost ⁽⁸⁾	Rs.	17.53	20.3	32.87	33.53
Activated - MobiKwik Zip Users ⁽⁹⁾	Mn.	2.44	4.07	5.9	6.23
Activated - Zip EMI Users ⁽¹⁰⁾	Mn.	0.28	0.54	0.94	1.03
Repeat MobiKwik Zip Users ⁽¹¹⁾	%	82.89%	90.35%	87.55%	90.30%
Credit - Partner AUM ⁽¹²⁾	Mn.	1,768.17	7,184.89	23,839.73	24,954.81
Wealth – AUA ⁽¹³⁾	Mn.	3236.84	8,169.98	59,810.20	66,928.49

Notes:

- 1) Platform Spend GMV refers to all spends made through all payment and credit products (excluding direct loan disbursal to bank accounts and certain discontinued one-time payment GMV) throughout our platform
- 2) Payment GMV refers to all spends made through different payment products (excluding payment gateway and certain discontinued one-time payment GMV) throughout our platform.
- 3) Payment Gateway GMV refers to the aggregate value of transactions processed through Zaakpay for its Merchants excluding MobiKwik.
- 4) MobiKwik ZIP GMV (Disbursements) refers to the aggregate value of spends through MobiKwik ZIP in the relevant period.
- 5) ZIP EMI GMV (Disbursements) refers to the aggregate value of loan disbursements through Zip EMI in the relevant period.
- 6) Registered Users refers to number of unique devices (laptops, mobile phones etc.) that provided a unique mobile number or email address for registration on MobiKwik platform as of the relevant date.
- 7) New Registered Users refers to the Registered Users added during the relevant period.
- 8) Customer Acquisition Cost refers to total marketing spend comprising of business promotion expenses less user incentives divided by the number of New Registered Users for payments services business in the relevant period.
- 9) Activated - MobiKwik Zip Users refers to the aggregate users who have activated the credit limit under MobiKwik ZIP as of the relevant date.
- 10) Activated - MobiKwik Zip EMI Users refer to the aggregate users who have been sanctioned under the ZIP EMI product.
- 11) Repeat MobiKwik Zip User is calculated as a percentage of repeat users by total transacting users, identified by their unique mobile number and/ or email address, where a MobiKwik ZIP repeat user is any user who has been billed for MobiKwik ZIP at least once before.
- 12) Credit-Partner AUM refers to the total Principal outstanding towards credit products disbursed to our customers by our Lending Partners who have not been delinquent for more than 90 days across all our lending partners.
- 13) Wealth - AUA refers to all investment balances across asset classes (including amount held in bank accounts, Xtra, Mutual Funds, EPF, digital gold, and other investment products) of our users tracked through our platform with explicit consent.

OUR STRENGTHS AND STRATEGIES

OUR STRENGTHS

Empowering Journeys: Our Company's legacy of providing positive and sustainable consumer experience

Our Company has always invested in creating innovative products that provide value to its existing and growing consumer and merchant network. While each product and services available today on our platform has its own strengths and offers a unique value proposition, our strength is in the journey that the consumer goes through on the platform that provides a positive and sustainable experience for the consumer and profitable business opportunity for our Company.

Our approach of putting technology at forefront of our products have helped us create products for consumers that achieve scale through the value they provide to the consumers who use them, therefore allowing us to acquire consumers at extremely low cost. This kickstarts a flywheel that allows good consumers to progress through our platform's offerings, getting access to low cost, products that fit their needs and help fulfil their aspirations, and hence leads to repeated usage. We see this for example, play out in our *MobiKwik ZIP* product that sees an

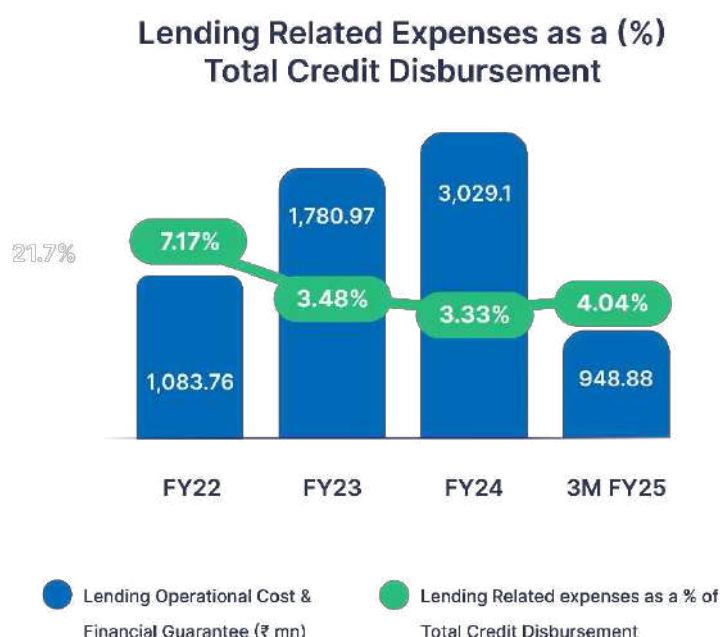
approximately 90.30% repeat usage rate. This in turn leads to the platform improving its profitability which in turn financially enables and motivates our Company to introduce more innovative and consumer-first products.

Large, engaged consumer base acquired with low CAC

Our Registered Users have grown at a CAGR of 12.31% from 123.56 million as of March 31, 2022 to 155.84 million as of March 31, 2024, while we had 161.03 million Registered Users as of June 30, 2024. We primarily acquire users through the following: (i) SEO (search engine optimization) and mobile ASO (application store optimization) initiatives; (ii) user referrals from a large user base; (iii) brand recall from checkout and POS placement in our diversified merchant network; (iv) high usage of the BBPS platform; and (v) marketing and publicity. This has enabled us to maintain a low CAC per New Registered User at ₹ 32.87 in Fiscal 2024 and at ₹ 33.53 in the three months ended June 30, 2024. We believe that the convenience of using a platform, which also provides access to promotions, discounts and our SuperCash loyalty rewards, is able to effectively engage our consumers and strengthen our consumer retention.

Efficient operational management of loan products distributed by us

One of our Company's strengths lies in the adept management of operational costs for our digital credit products distributed by us, evidenced by a consistent decline over the past three financial years, which has been accompanied simultaneously with a substantial surge in total credit disbursement, underscoring our commitment to responsible and scalable lending practices. Despite the dynamic financial landscape, we have demonstrated an ability to navigate risk effectively, resulting in a noteworthy reduction in all lending related costs. This is represented in the graph below:



The declining trend in lending related expenses is a testament to our robust risk management framework and data-driven approach. The result of such declines results in our Lending Partners' lending related expenses is that such Lending Partners' become confident of our operations, which results in larger limits from such Lending Partners. This efficiency in addition to safeguarding ours and our Lending Partners' financial health, also enhances the overall resilience of the digital credit products distributed by us. As a result, we have successfully struck a balance between mitigating credit risk and facilitating increased credit disbursement, showcasing our capacity for sustainable and controlled growth.

The trust in our brand

We believe we have a strong brand name and recall, across large and small Indian cities. The *MobiKwik Application* remains one of the easiest way to transact across multiple methods. Our offerings include e-commerce, physical retail and bill payments thereby giving us the ability to capture increasing utilization by consumers for daily life payments. We believe that our brand is well entrenched in the digital payments landscape and our consumers associate us with comprehensive digital payments offerings.

Our product, *Xtra*, is witnessing considerable traction. This showcases the amount of trust that our consumers have put in brand MobiKwik. Our Company provides curated wealth and insurance products, exemplified by the rapid growth of *Xtra*, which has accumulated ₹ 18,348 million in AUM, as of June 30, 2024, within 26 months of its launch.

Technology and product first approach to business

We have a technology and product-first approach to business which is powered by our cloud hosted transactional, data and analytical platforms. The large transactional platforms are distributed by design capable of handling high throughput, and uses event driven architecture to manage a large number of events and data which are processed over our data pipelines. Our data platform processes large terabytes of transactional, financial and external data sources which are stored in cloud hosted data lakes for analytical and reporting purposes. We also process large amounts of data which is used to train our inhouse machine learning models leverage deep data science (including machine learning) to continuously drive innovations on our platform for our consumers, merchants and partners. We follow a digital-first and technology-powered approach towards making our products highly personalized, intuitive, simple to use and designed to drive high user engagement.

In Fiscal 2024 and the three months ended June 30, 2024, our engineering and technology team averaged 193 members and 226 members, respectively. Our technology stack has been meticulously developed inhouse leveraging new age technology frameworks and distributed architecture which are built from the ground up, seamlessly integrated across all facets of our ecosystem. By independently developing constructing and innovating at every layer of the technology stack, we can swiftly launch products and services, incorporate various product features, provide integrated and synergistic offerings, manage large-scale operations, and achieve high success rates and ensure high system availability or uptime stability. This combination of robust technology platforms and multiple product features significantly enhances the overall experience for both consumers and merchants within our ecosystem.

The core of our product decision making is access to quality data. Our robust data platform built on top of large near real-time data pipelines and is supported by analytics, engineering and data science teams, ensures that we are able to run meaningful experiments supported by real retention and consumer lifetime value data.

We have a very comprehensive data science and machine learning capabilities, which leverages data from internal platforms and external sources, performs state of the art feature engineering to identify the key model variables and those are used in machine learning models which internally uses decision trees, regression techniques, clustering and neural networks. These investments in our machine learning driven algorithms allow us to optimise payment processing, tailor consumer experiences on the *MobiKwik Wallet*, predict risk in loan products and predict propensity to buy wealth-tech and insurtech products. Our technological knowledge has also helped us shape *Lens*, where we were able to leverage the account aggregator technology to provide the consumers with a product that assists our consumers with their understanding of their money and aids them in their financial wellness.

Our product, data, engineering and design teams work closely together to develop and launch innovative product features on our platform at a rapid pace in order to stay relevant and competitive. Our Founder Promoter, Managing Director and Chief Executive Officer, Bipin Preet Singh, leads this team and inspires them to develop one of the best digital financial services platforms in India.

OUR STRATEGIES

Our long term growth strategies are summarised below:

Scaling existing products

In our aim for sustained growth and market dominance, our strategic focus centres on the expansion and refinement of our existing business segments. Firstly, we aim to target larger revenue pools by enhancing efficiency in consumer acquisition. Initiatives to maintain our CAC through optimized marketing strategies and data-driven insights will ensure a more resourceful approach to reaching our target audience.

Our expansion strategy emphasizes responsible growth through rapid scaling. A key aspect of this growth strategy lies in risk mitigation, keeping non-performing assets in our digital credit products in check and emphasizing our proactive risk management practices.

By prioritizing sustainability and profitability, we position ourselves for long-term success. This strategy encapsulates our commitment to strategic innovation, responsible growth, and financial excellence, setting the stage for our position as a force in the dynamic fintech landscape.

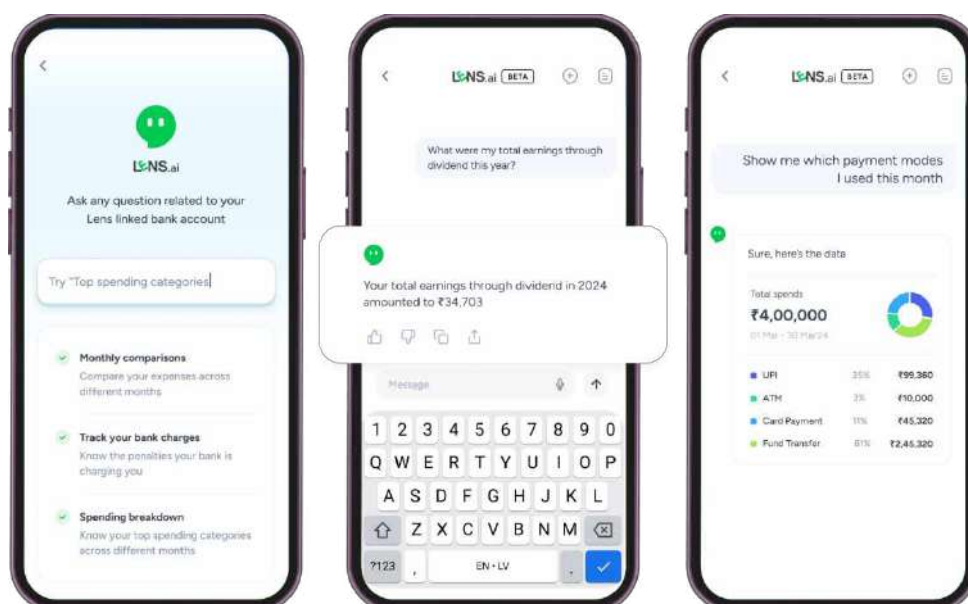
Expanding product portfolio in existing business lines

In pursuit of sustained growth and diversification, our strategy encompasses the exploration and integration of new product lines, unlocking fresh revenue streams for our Company. Firstly, we identify and target large revenue pools with millions of potential consumers. This initiative is underpinned by our demonstrated ability to successfully execute and navigate the credit and payments landscape, setting the stage for replicating our learnings in other promising segments. Leveraging our existing consumer base, particularly the digitally savvy clientele, provides a strategic foundation for introducing innovative products and services. Our commitment to launching a diverse portfolio of profitable products within payments, credit, wealth management and insurance segments aligns with our vision to tap into substantial revenue opportunities and meet evolving market demands. We aim to target growth in the high yielding credit business.

The following products have been launched at a small scale:

- **Soundbox and POS/EDC machines:** These are being offered to our merchants with an aim to increase merchant acquisition and retention, along with building a stream of recurring rental revenues; and
- **Merchant Credit Advance (MCA):** While our focus has been on monetising the consumers, this is our first foray into monetising our merchant network. This will also help in retention of merchants as to satisfy their need for credit, they will not move to other platforms.
- **Lens:** Built on the account aggregator framework, this product allows people a comprehensive window into their finances using their bank account data. This product acts as their personal financial manager, allowing them a comprehensive look into their financial data.

We have built a layer on top of this offering using AI, called Lens.ai, an AI based chatbot that allows users to have a conversation in multiple vernacular languages, to provide insights on their bank accounts and other financial data accessed using the Account Aggregator (AA) framework. With Lens.ai, consumers can gain comprehensive insights into their financial data such as spending habits, tracking bills and setting financial goals. We aim to leverage AI to nudge consumers towards a product that is more suitable for their requirements and circumstances.



Our strategy further involves a meticulous focus on large revenue pools associated with significant consumer pain-points. By highlighting market sizes, consumer pain-points, and untapped opportunities in various business lines, as outlined in the *RedSeer Report*, we aim to identify white-space areas where we can potentially make long-term market entries. Moreover, we plan to attack large revenue pools with adjacencies to our existing credit and payments businesses, such as insurance and wealth management. This approach ensures that we are able to effectively cater to the needs of all our consumers, in a systematic and profitable manner.

The following products are currently in development:

- Credit on UPI Pay with Rupay credit on UPI giving consumers access to credit via UPI payment rails.
- Consumer durable loans: Consumer focused digital credit products specifically designed for purchase of consumer durables. Cheaper form of credit for end use controlled spending that would be significantly cheaper than unsecured credit otherwise available on our platform.
- Credit Cards: Co-Branded credit card backed by fixed deposit. The lifetime free card offers a range of benefits including easy application, instant approval, no hidden charges and attractive rewards. Backed by a fixed deposit, the card provides financial security while building the user's creditworthiness

Expansion of our payment aggregator business

An important component of our strategy involves scaling our payment aggregator business, *Zaakpay*, pursuant to securing the in-principle approval of the payment aggregator from the RBI. This was an important business vertical for us until Fiscal 2022 with a GMV of over ₹ 43,000 million in Fiscal 2022, which suffered a severe reduction in business, due to rejection of application for a payment aggregator license by the RBI. Post receipt of the in-principal approval for the payment aggregator license in October, 2023, this business vertical has seen growth in transactions, with a GMV of over ₹ 20,000 million in the three months ended June 30, 2024. We aim to accelerate onboarding of merchants and offer them a comprehensive payments experience. We also see this as a unique opportunity to extend our product to a broader spectrum of merchants, including those that are currently untapped and operate offline, by empowering them with a secure and efficient payment solution and enabling them to handle the complexities of payment processing.

We aim to augment the capabilities of our platform by facilitating transactions as well as by aiming to enhance the overall financial experience for our valued partners. This strategic approach underscores our dedication to staying at the forefront of innovation and continuously improving our offerings to meet the evolving needs of the merchant community.

Continuous focus on profitable growth

MobiKwik has created a product and technology led platform that allows us to offer a curated but comprehensive financial product portfolio to its acquired consumers. With each consumer that is added or product offering that has expanded, the platform's value to both the consumer and the merchant increases that is indicative of the inherent operating leverage that fundamentally exists for all platform-oriented businesses. As of fiscal year ended March 31, 2024, our revenue from operations on a consolidated basis was ₹ 8,750.03 million, with ₹ 140.79 million as our Profit /(loss) for the year and ₹ 372.20 million as EBITDA.

Our Team

We are led by a professional and experienced management team comprising qualified Key Managerial Personnel and Senior Management Personnel. Our co-founder, managing director and chief executive officer, Bipin Preet Singh, has experience in semiconductor and fintech industries and Upasana Taku, our co-founder, Executive Director, Chairperson, and Chief Financial Officer has experience in fintech services and payment space. Chandan Joshi is the co-founder and chief executive officer of our payments division and has prior experience in financial services, and logistics. Anurag Jain is the Vice-President lending and data of our Company and has has experience in risk management and lending to consumers as well as MSMEs with leading NBFCs/Banks/Fintech. Saurabh Dwivedi, our Senior Vice President, technology, has prior experience in technology development. Mohit Narain is COO of our payments business and has prior experience in technology, product management, business development and overall organisational growth.

We are led by professional and experienced Promoters and senior management team with significant expertise in the technology and financial services industries. For further information, "*Our Management*" on page 297.

SECURITY AND DATA PRIVACY

We are a fintech company and place an emphasis on data privacy and security of our consumers and merchant partners. We undergo numerous cyber-security and compliance audits, including the Payment System Data Storage – System (PSDSS) Audit compliance mandate driven by RBI & NPCI, the Information System Audit as under RBI-PPI Master Directions and under Payment Card Industry Data Security Standard (PCI DSS). In addition, we have obtained the ISO/IEC 27001:2013 as per international standard to manage information security.

We strive to follow the best industry practices to ensure data privacy and security, have implemented the following measures:

- **Data Security:** We store our data within a SOC 2 compliant data center, employing multi-layered access controls with firewalls and role-based permissions. All PII and card data is securely stored using encryption at rest and data anonymization techniques. Additionally, all data values are accessed through a transport layer security (TLS) in transit.
- **Application Security:** To ensure security of our application, we conduct rigorous security assessments for all our product releases. Our assessments include both internal and external security experts performing thorough pen testing assessments, and internal quarterly and bi-annual external security assessments as per audit and compliance requirements. We also maintain PCI DSS compliance through regular Approved Scanning Vendor (ASV) scans, internal vulnerability assessment, and penetration testing (VAPT). Our internal security team regularly conducts penetration testing to proactively identify and address vulnerabilities. Moreover, we secure our Android and iOS mobile apps from rooting and jailbreaking.
- **Network and Infrastructure Security/Audit:** We have implemented a number of safeguards to bolster the security of our network and infrastructure systems. To prevent unauthorized access through private / public networks, we have setup and restrict firewall. Our network is also segmented to restrict access solely to authorized personnel. All systems processing card information are deployed in a separate segment. Additionally, we have implemented Web Application Firewalls to analyze and filter web traffic based on specific rules and threshold values. Also, measures have been put in place to ensure the protection of our systems, data and network to prevent unauthorized access.
- **Data Access and Recovery:** We maintain disaster recovery and backup of data to prevent data loss, ensure high availability through real-time data replication, and monitor privileged access control with proper audit.
- **Information security and Incident Management Policy and Response Procedure:** Our efficient Information security, incident and change management processes ensure timely responses to issues, prioritizing based on impact and SLAs.

In addition, we have taken steps to enhance our data security measures. These include: (i) implementing a more detailed logging framework across our infrastructure, (ii) enhancing cloud security implementation, (iii) detecting real-time misconfiguration and anomalies and threats in network traffic, (iv) ensuring strong data encryption standards throughout our systems, and (v) implemented a Security Operations Center (SOC) to maintain security by monitoring and investigating suspicious activities.

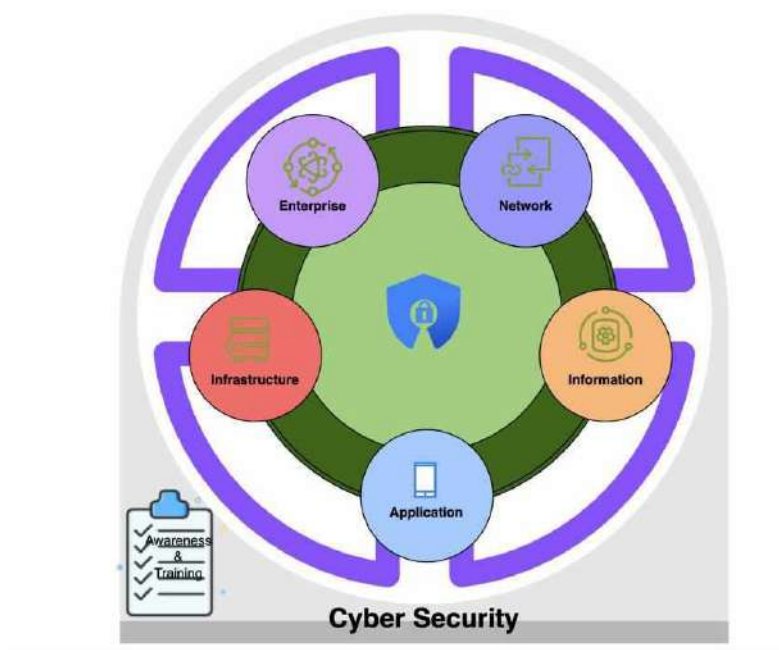
Our Company's information security policies aim to protect its information assets, promote a secure environment, and ensure compliance with relevant regulations and standards. The principles of security adopted by the company are:

a) Confidentiality: Information is accessible to a select group of employees, who are authorized to use and access the information.

b) Integrity: Storage and processing methods ensure the accuracy and completeness of information/data that is stored on our servers.

c) Availability: Information shall be available to those authorized for a limited need to know basis and access to data is always monitored.

We constantly protect our business against a wide range of cyber threats while also creating a zero-trust framework, which essentially means that only authorized employees through authorized devices may access data. The aim is to ensure the following:



a) Enterprise: Ensure that confidential information and data always remains secure and encrypted. This helps in preventing phishing, scams, fraud and any other activity that may threaten to compromise security.

b) Network: The network access to/from our office and cloud infrastructure is secure and encrypted. This helps in preventing any kind of unauthorised access or use of confidential and secured data and information.

c) Infrastructure: We have built infrastructure which constantly monitors and protects the system against intrusion or attacks.

d) Application: We constantly endeavour to make our application secure by finding, fixing, and enhancing the security of the application, to ensure that the user data remains secure and non-compromised, which gives the users the confidence to continue to use our application.

e) Information: Protect sensitive information from unauthorized activities, including inspection, modification, recording, and any disruption or destruction.

f) Awareness & Training: We conduct periodic security awareness programs among employees where we test their awareness towards phishing activities and conduct training for such employees to build a culture of vigilance.

To achieve and continuously monitor the aforesaid, the Company has setup a security operation centre with the primary purpose of proactively mitigating threats, malicious activities, intelligent automation, which provides analytics and constant surveillance.

OPERATIONAL AGREEMENTS

Our typical arrangements with merchants for our financial services and payment services, Lending Partners and consumers are as follows:

- **Agreements with Merchants**

Consumer Payments (MobiKwik Wallet)

We enter into non-exclusive merchant agreements, which permit merchants to use the *MobiKwik Wallet* and ‘pay by’ *MobiKwik Wallet* service as a payment option on the payment channels offered by them to their consumers for processing payments for the transactions made by their consumers on their website and mobile application. These agreements typically range for a period of one to three years and are subject to extension on mutually agreed terms. We are responsible for collating and maintaining records of payment details of the consumer and authorization of the payment when the consumer decides to use the ‘pay by’ *MobiKwik Wallet*. However, the right to accept or cancel a transaction after the consumer has used the services shall vest with the merchant.

In consideration of the services provided by us, we are entitled to charge a merchant fee to the merchant when a consumer successfully purchases goods or services from the merchant and pays through the *MobiKwik Wallet*. After deducting the merchant fee, we are required to transfer the remaining amount to the bank account of the merchant. The merchant fee maybe modified from time to time on mutually agreed terms. In addition, we also charge certain merchants an annual maintenance fees.

- **Agreement with Lending Partners**

We act as a distributor, including in connection with facilitating loans for consumers, for our Lending Partners on a non-exclusive basis and are required to expressly convey to the consumer that our Lending Partners are extending the credit facility. Key services provided by us under these agreements include: (i) sourcing, processing and collection of documents/ KYC requirements which involves identifying and reaching out to potential consumers; (ii) monitoring and collections, which involves monitoring of loan disbursement and assist in the recovery from the consumer for the repayment of the loan amount; (iii) acting as a recovery agent for the purposes of collecting amounts due and/ or payable; and (iv) providing transaction statements within a few days or on a real-time basis to the Lending Partner stating the mutually agreed details of each consumer to whom a loan has been granted, the aggregate amount of the loan and interest recovered and the amount of fees payable to us. Such agreements are typically for a period of one to three years and may be extended for a further period on mutually agreed terms. Our Company only act as a lending service provider (LSP) and assist its Lending Partner in collection of KYC documents from borrowers. The KYC documents are independently verified by the relevant Lending Partner and are not processed by our Company.

We are also responsible for obtaining specific consent from our consumers to allow us to share their information with our Lending Partners in order to determine the credit worthiness. Our Lending Partners also conduct their own consumer verification and shall have the right to approve or reject the consumer loan application at their sole discretion. In addition, we place a specified percentage of the total loan amount provided by our Lending Partners in a fixed deposit with a scheduled commercial bank ‘under lien’ to the Lending Partner or issue an irrevocable and unconditional bank guarantee in favour of our Lending Partners, as applicable and subject to the terms of the respective agreements.

- **Agreements with Consumers**

Consumers using and accessing our platform are bound by the terms of use, including privacy policy (“**Terms**”), available on our platform. These Terms provide that the consumers’ access to our platform will be at sole discretion of *MobiKwik* and our Company shall reserve the right to modify the Terms at any time without providing any prior notice. In accordance with the Terms, consumers also give consent to *MobiKwik* to collect KYC documents from public sector undertakings and Government agencies on their behalf.

MARKETING AND BRAND AWARENESS

We have and intend to continue to take measures to make the *MobiKwik* brand more visible on online and offline channels in order to increase our brand awareness. We focus on online activities, including social media posts and influencer campaigns, and offline touchpoints, such as, QR code and merchant posters. We also focus on promoting our brand through partnerships or alliances with various consumer packaged brands, ecommerce partners and strategic business-to-business partners. We follow an omni-channel approach by utilizing both traditional and contemporary forms of media channels to promote such initiatives. We undertake various ‘above-the-line’ marketing activities, such as, television and print advertisements, as well as ‘below-the-line’ marketing activities, such as, QR stands and standee, which we undertake along with our partners, which have enabled us in reaching and engaging with our target consumer base and building brand credibility. Our sales and marketing teams regularly engage with our online, retail and utility partners through monthly or joint business plans, which provides details of our marketing campaigns and strategies. We also believe that our employees play an important role as brand advocates and put significant effort towards engaging with them, following transparent policies and creating growth opportunities.

Our marketing activities are primarily focused on expanding coverage of consumers and merchants, strengthening consumer engagement, and enhancing consumer and merchant value proposition. We engage with our existing consumers through push notifications, SMS, emails and other marketing collateral in order to inform them regarding our brand initiatives and promotion offers, which we collaborate with our online and retail merchant partners. We leverage our large and diverse merchant network to provide us with the flexibility to offer exclusive offers to our consumers.

We believe our strong brand recognition provides us with significant organic consumer traffic and a cost-efficient marketing channel. Historically, we have grown through organic and consumer-driven means and further accelerated this organic growth with promotions, discounts, and our loyalty rewards program *SuperCash*. In Fiscal 2022, Fiscal 2023, Fiscal 2024 and the three months ended June 30, 2024, our marketing spend (comprising advertising and business promotion expenses) accounted for 0.48%, 0.34%, 0.23% and 0.13% respectively, of our Platform Spend GMV.

Our brand has received various awards and recognitions, including, Part of IDC Financial Insights Asia/Pacific First Fintech Fast 101 list for 2020, ET Iconic Brand of the Year in 2018 and ‘Start-Up of the Year’ award at the AWS Mobility Awards 2017 by YourStory. See, “*History and Certain Corporate Matters – Awards and accreditations*” on page 282.

CONSUMER SERVICE

We focus on ensuring a good consumer experience on our platform. Our consumer service team is dedicated in resolving simple and complex queries and provide 24/7 support to the consumers. Our dedicated team of consumer service associates provide an omnichannel support through email, telephone, tickets, chat and social media. We also offer self-service tools and use machine learning enabled chatbot which provides automated and real time responses to solving consumer queries. We also utilize the consumer feedback collected and analyse it through our in-house consumer relationship management system to provide quick, easy and customized support.

We have a strong focus on ‘net promoter score’ and our teams are incentivized to improve NPS across all categories of consumer experiences.

COMPETITION

The fintech industry is fast growing, highly innovative and competitive and has been fuelled by the introduction of new technologies, innovative products, disruptive market players, and regulatory interventions, among various other factors. (Source: *RedSeer Report*). Many areas in which we compete evolve rapidly with innovative and disruptive technologies, shifting consumer preferences and needs, price sensitivity of merchants and consumers, and regular introductions of new products and services. We face intense competition, principally from other mobile wallet companies, financial technology companies, payment service providers, including commercial banks that issue payment cards or provide QR codes for payments, and, digital lending companies and companies providing similar technology or distribution-driven financial services in India.

We aim to create value for consumers, merchants, and other partners by offering competitive and differentiated products and services through the *MobiKwik* platform in order to maintain and grow the number and engagement of consumers and merchants. We compete to attract, engage and retain consumers based on the variety and value of digital payment and financial products available on the *MobiKwik* platform, and the overall consumer experience and security of the *MobiKwik* platform. We compete to attract and retain merchants based on the scale and the engagement of consumers on our platform as well as based on the convenience, quality and the innovative nature of our products and services to merchants.

Further, as we develop new businesses and expand into new sectors and regions, we may face competition from major players in those sectors and regions. Some of our current and potential competitors include large companies that may have longer operating histories, better name recognition, greater ability to influence industry standards, access to larger consumer bases and significantly greater financial, sales and marketing, technical and other resources than we have. Key competitors across our business segments include organisations such as: (i) Payments, bills and recharge– PhonePe, Paytm, Airtel Payments Bank and Freecharge, and others; (ii) Lending – PhonePe, Paytm, Freecharge and Amazon Pay; and (iii) Investments – PhonePe, Paytm and Freecharge (Source: *RedSeer Report*). Please see, “*Risk Factors – 6. We face substantial and increasingly intense competition in the fintech industry. If we are unable to compete effectively, our business, financial condition, results of operations and prospects would be materially and adversely affected.*” on page 41.

INTELLECTUAL PROPERTY RIGHTS

As of the date of this Prospectus, our Company had obtained 19 registered trademarks, including *MobiKwik* under the Trade Marks Act, 1999. Our Company has also applied for 11 trademark applications, including, ,  and , under various classes in India and such applications have objections pending against them before the Registry of Trademarks, which are under the process of clarification and resolution. In addition, our subsidiary, Zaak ePayment Services Private Limited had obtained eight registered

trademarks, including *Zaakpay*, under the Trade Marks Act, 1999. See, “*Risk Factors – 36. We may be unable to successfully protect our intellectual property rights from being infringed by others, including competitors*” on page 62.

HUMAN RESOURCES

We follow an employee centric approach and believe that our employees are our strongest brand attribute. We endeavour to cultivate a working environment that is built on the principles of transparency and collaboration, is dynamic and fun, and rewards ingenuity, innovation and performance. We strive to be an ‘equal opportunity employer’ and are highly conscious with respect to the employment of women and ensuring diversity and inclusion across our businesses. In terms of gender diversity, approximately 22% of our permanent employees were women, as of June 30, 2024. We focus on hiring young and creative employees and the average age of our permanent employee base was 30.77 years, as of June 30, 2024.

As of June 30, 2024, we had 2,213 employees, including 726 permanent employees and 1,487 contract employees. The following table provides the breakdown of our permanent employees by function, as of June 30, 2024:

Function	Number of Permanent Employees
Technology	226
Operations	258
Marketing and Sales	154
Corporate	88
Total	726

None of our permanent employees are represented by a labour union or covered by a collective wage bargaining agreement and we have not experienced any major work stoppages due to labour disputes or cessation of work in the last three years. Additionally, all statutory dues to the Government, provident fund and other dues, ESIC, PF, GST and TDS deductions, have been made/deducted, as applicable, in relation to each eligible employee of the Company and its Subsidiaries in a timely manner and in accordance with applicable laws.

MONITORING DEFAULTS OVER THE TENOR AND MINIMISING DEFAULT RISK

Our Company is a loan service provider under RBI’s Digital Lending Guidelines and all underwriting, portfolio monitoring and collection support post delinquency is on behalf of our lending partner and they carry out the primary underwriting. Our credit underwriting categorises consumers on parameters such as consumer identification, fraud prevention, establishing contact-ability, and real-time evaluation of risk through domain expertise and using MobiScore, our in-house machine learning based risk scorecard. There are other machine learning/ deep learning models such as Behaviour Model which enhances the efficacy of early warning signals, thereby taking preventive action and minimizing the credit risk. Further, continuous model governance and management against specified metrics helped us proactively identify the emerging trends and reacting to the issues that might have already occurred and may be costly to remediate later. These models are validated by our Lending Partners regularly:

a. Fraud Checks: We do not accept any duplicity in the identity markets for our customers: mobile number, Aadhar number, PAN number, device, email address. We check the linkage of PAN and Aadhar card, as well as verification of mobile and email through one-time password validation. E-mail login helps further strengthen the identity of the customer.

b. Underwriting and line assignment – Customers are approved post checks on delinquency at the time of underwriting and additional checks based on internal risk score, MobiScore, and leverage checks based on quantum, frequency, and types of loans in the bureau. Additionally, data from credit bureaus is used for underwriting and assessment of the size of credit line to be provided and to reject customers with delinquent loans.

Additional information from credit bureaus is used to estimate leverage, credit requirements using variables like credit utilization, monthly obligation, inquiries, new accounts opened, total unsecured loans, unsecured to secured loans ratio, to determine approval decision. Some of these variables are used heuristically or directly in the model. Similarly, third party scores are also used to help us determine the basis on which customers can be approved. Additionally, updated bureau information is fetched which is used in behavioural models which are used for exposure management of existing customers. Post approval, line is assigned on the basis of Risk and Affluence of the customer.

c. Portfolio monitoring and tracking:

i) Pre-disbursal - The monitoring starts from the funnel of the incoming population which can be hourly monitoring. The funnel is broken down into various aspects of geography, type of KYC, bureau score, age, deciles of MobiScore, affluence, segments etc. Any anomaly to any of the parameters on one day, last seven days, MTD, etc is highlighted and the relevant corrective actions are taken if required.

ii) Post disbursal - Once the user is onboarded, then their behaviour is tracked over the *MobiKwik application* to ensure that the user is well connected. Later, as EMI due date approaches the users are well informed in advance about the due date and amount of EMI.

iii) Post delinquency - Overall portfolio is tracked on parameters such as bounce rate, 30 DPD, 90 DPD, vintage charts (terminal loss) of 30 DPD, 90 DPD, 180 DPD, etc, resolutions in each bucket etc. The portfolio is further analysed on various other parameters of credit policy such as loan amount, tenure, bureau, deciles, geographies, age bands, segments, affluence etc. Any signal whether positive or negative is dealt promptly and corrective actions are fed into the policy.

iv) Various tools are used to monitor the portfolio.

d. Rigorous collections processes in followed to ensure low bounce and maximum resolution.

i) Pre-delinquency notifications for upcoming EMI and due dates – Customer communication starts 5-7 days prior to due date through in-app notifications, whatsapp messages, SMS and IVR calls

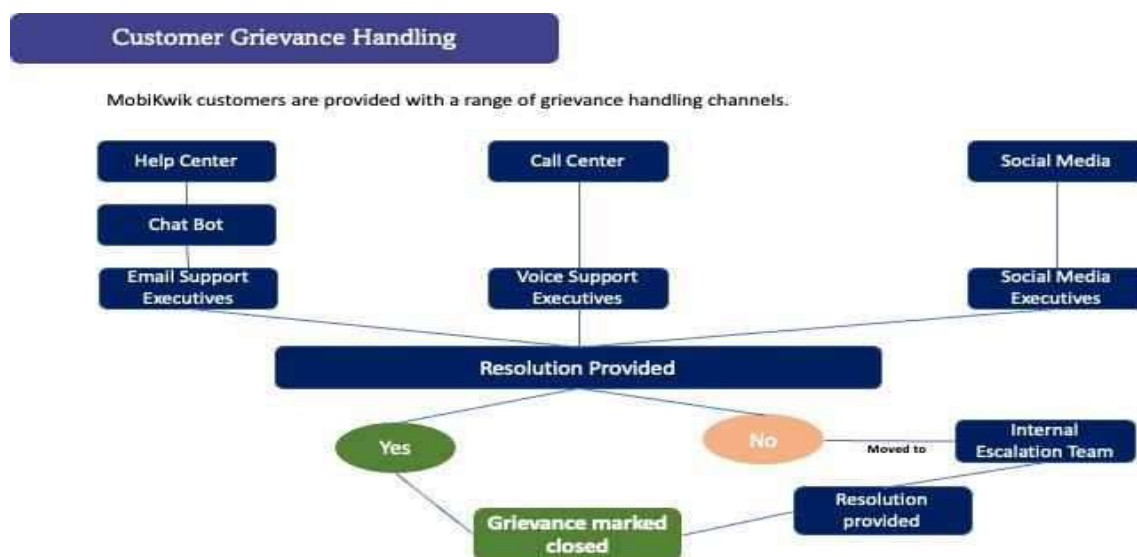
ii) Post-delinquency

- Very early delinquency (1-4 DPD) – We focus exclusively on digital channels in this stage, using all channels – in-app notifications, whatsapp, SMS, IVR and Bot calling
- Early delinquency (5-15 DPD) – In addition to the digital channels, customers are also contacted over calls through our in-house Tele calling centres
- Mid stage (15+ DPD) – Unresolved cases are allocated to agencies who have the capability to make field visits at customer's address in order to collect outstanding dues. This is in addition to the digital and tele-calling channels already working for these customers
- Late stage (60+ DPD) – Offer proactive foreclosure and settlement offers to customers in 60+ to close their loans in one go.

iii) Legal Recourse – We send legal notices and demand notices for overdue outstanding amount to customers for cheque/ EMI bounce, loan recall under various sections of civil and criminal acts.

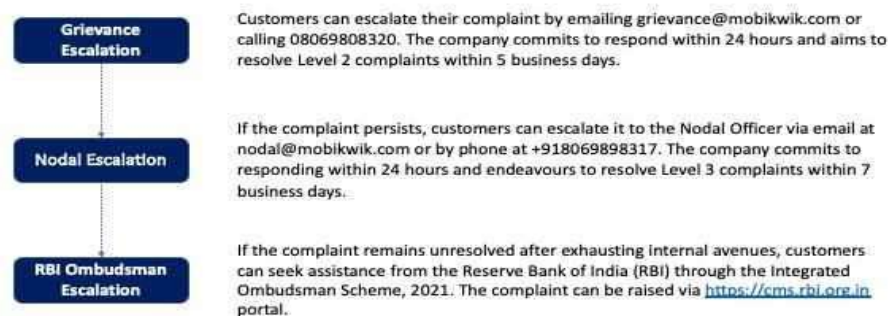
CUSTOMER GRIEVANCE MECHANISM

Our Customer grievance handling mechanism operates as given below:



Customer Grievance Escalation

Mobikwik customers that are not satisfied with resolution provided may escalate their complaint through the channels described below:



INSURANCE

We have obtained insurance policies that we believe are customary in our industry and provide for commercially appropriate insurance coverage for a variety of risks. We have obtained a group health (floater) insurance policy that covers our employees, their spouses and upto four dependent children, and provides indemnification of medical expenses. We have also obtained a group personal accident policy that covers employees and their nominee/ legal hire in the event of, among others, death or disablement. We have a corporate cover policy covering risk against, among others, standard fire and special perils, and burglary in relation to our office related equipment. Further, we have obtained a fidelity guarantee insurance policy covering our employees. In addition, we have obtained a directors and officers liability insurance policy. We also have a cyber liability insurance policy to cover against cyber threats related losses.

However, our insurance policies may not be able to cover all of our losses and we cannot provide any assurance that we will not incur losses or suffer claims beyond the limits of, or outside the relevant coverage of, our insurance policies. See “Risk Factors – 45. Our insurance coverage could prove inadequate to satisfy potential claims or protect us from potential operational hazards and losses which may have a material adverse effect on our financial condition, results of operations and cash flows” on page 68.

CORPORATE SOCIAL RESPONSIBILITY (CSR)

As we move towards our goal of democratizing financial services to create a more equitable and inclusive economy, we are committed to responsible innovation and management of our key social and environmental and governance opportunities. We seek to integrate our business values with our operations so we may undertake our business activities in an ethical and transparent manner. Further, we seek to improve our fulfilment of social responsibilities and enhance our economic practices in an attempt to create a positive impact on the society.

PROPERTIES

We operate entirely out of leased premises or co-working spaces and do not own the underlying property for any of our offices in India, including our registered office and corporate office. Our Registered and Corporate office is located at Unit 102, 1st Floor, Block-B, Pegasus One, Golf Course Road, Sector-53, Gurugram, Haryana-122003, India, for which we have entered into a lease agreement for a period of six years from October 27, 2021.

(amount in ₹ million)					
S no.	Nature of property	Address	Lease rent/ month	Security Deposit provided	Whether signed and stamped
1.	Registered Office	Unit 102, 1 st Floor, Block B, Pegasus one, Golf Course Road, Sector 53, Gurgaon 122003	₹1.23 million	₹ 3.76 million as security deposit for rentals and ₹ 1.12 million as security	Yes

S no.	Nature of property	Address	Lease rent/ month	Security Deposit provided	Whether signed and stamped
				deposit for maintenance services	
2.	Corporate Office	Unit 202, 2 nd Floor, Block B, Pegasus one, Golf Course Road, Sector 53, Gurgaon 122003	₹1.38 million	₹ 5.55 million as IFRSD for Rent and ₹ 1.12 million for IFRSD for Maintenance Services	Yes
3.	Co-Working and registered office address of subsidiary MobiKwik Investment Adviser Private Limited	18 th Floor, Cyber One, Opp CIDCO Exhibition Centre, Sector 30, Vashi, Navi Mumbai, Maharashtra 400703	₹ 0.02 million	₹ 0.02 million	Yes
4.	Co-Working; The office space is used for the purposes of providing customer support services.	90B, Delhi – Jaipur Expy., Sector 18, Gurugram, Haryana, 122008	₹ 1.50 million	₹ 3.00 million	Yes
5.	Co-Working; The office space is used for the purposes of business operations	201, Block – B, Pegasus One, Golf Course Road, DLF Phase V, Sector 53, Gurugram, Haryana - 122003	₹ 1.32 million	NIL	Yes

KEY REGULATIONS AND POLICIES

The following description is a summary of certain key regulations and policies in India which are applicable to our operations. The information detailed in this section has been obtained from publications available in the public domain. The description of the regulations disclosed below may not be exhaustive, and is only intended to provide general information to the investors and are neither designed nor intended to substitute for professional legal advice. The information in this section is based on the current provisions of applicable laws in India that are subject to change or modification by subsequent legislative, regulatory, administrative or judicial decisions.

Under the provisions of various Central Government and State Government statutes and legislations, our Company is required to obtain and regularly renew certain licenses or registrations and to seek statutory permissions to conduct our business and operations. For details, see “*Government and Other Approvals*” beginning on page 453.

Laws in Relation to our business

The Payment and Settlement Systems Act, 2007 (“PSSA”)

The Payment and Settlement Systems Act, 2007 regulates and supervises the payment systems in India and designates the RBI as the authority for that purpose, and for matters connected therewith or incidental thereto. Under the PSSA, a “payment system” has been defined as a system that enables payment to be effected between a payer and a beneficiary, involving clearing, payment or settlement service or all of them. A “payment system” includes systems enabling credit card operations, debit card operations, smart card operations, money transfer operations or similar operations, but does not include a stock exchange.

Under the PSSA, it is mandatory to secure authorisation from the RBI for commencement and/or operation of a payment system. An authorisation may be revoked by the RBI for any contravention of the provision of the PSSA or the regulations thereunder, or for any failure to comply with the directions of the RBI, or operates the payment system contrary to the conditions based on which the authorisation was issued. The PSSA provides that the RBI shall give the system provider a reasonable opportunity of being heard before revocation of authorisation, however, the same is not applicable when the RBI considers it necessary to revoke the authorisation in the interest of the monetary policy of the country, or for other reasons which it may specify in the order. The RBI is also empowered to lay down the standards regarding the format of payment instructions, and the size and shape of such instructions, timings to be maintained, manner of transfer of funds within the payment systems membership criteria, and other standards. The RBI is also empowered to call for returns, documents, and other information from the system provider, and to inspect the premises and access the equipment and documents of the provider.

The PSSA casts a duty on system providers to disclose to existing and prospective system participants the terms and conditions, including charges and limitations of liability under the payment system. It is also mandatory for system providers to keep the documents in the payment system confidential. Operating a payment system without authorisation or failure to comply with the terms and conditions under the authorisation is punishable with imprisonment for a minimum term of one month up to ten years, or with fine up to one crore rupees or with both and with a further fine which may extend to one lakh rupees for every day of contravention. Failure to produce any statement, information returns or other document that may be called for by the RBI is punishable with, the higher of a penalty up to ten lakh rupees, or an amount equal to twice the amount involved in the contravention, and a continuing penalty of up to twenty fine thousand rupees for every subsequent day in which the contravention continues. Disclosure of confidential information in violation of the PSSA is punishable with imprisonment of up to six months or a fine which up to five lakh rupees, or an amount twice the amount of the damages incurred by the act of disclosure. Where the offence is committed by a company, every person who was in-charge of, and was responsible to, the company for the conduct of the business of the company shall be deemed guilty unless proven that such violation took place without their knowledge, and they exercised all due diligence to prevent it.

Payments and Settlement Systems Regulations, 2008 (“PSS Regulations”)

The PSS Regulations were enacted to give effect to the provisions of the PSSA. The PSS Regulations contain the instructions regarding the manner in which applications and authorisations under the PSSA are to be made. They provide that an application for grant of an authorisation certificate for commencing or carrying on a payment system must be made to the Chief General Manager of Department of Payment and Settlement Systems, RBI at Mumbai. The Regulations also make it mandatory for every system provider to submit returns, documents and other information as the Bank may require, to the Department of Payment and Settlement Systems, Central Office, Mumbai. Further, it is mandatory for each system provider to furnish a copy of its audited balance sheet together with a copy of the profit and loss account for the year and a copy of the Auditor's report, within three months from

the date on which its annual accounts are closed and balanced.

In August, 2021, the RBI introduced a framework for the Outsourcing of Payment and Settlement-related activities by Payment System Operators (“PSOs”), to put in place the minimum standards to manage risks in outsourcing of payment and/or settlement-related activities (including other incidental activities like on-boarding customers, IT based services, etc.). It is now essential that the PSO, which is outsourcing its activities, ensures that it exercises due diligence, puts in place sound and responsive risk management practices for effective oversight, and manages the risks arising from such outsourcing of activities, and that outsourcing arrangements do not impede its effective supervision by RBI. Further, the PSOs shall not outsource core management functions, including risk management and internal audit and compliance and decision-making functions such as determining compliance with KYC norms. In addition, to outsource any of its payment and settlement-related activities, the PSO shall have a board-approved comprehensive outsourcing policy, which incorporates, inter-alia, criteria for selection of such activities and service providers; parameters for grading the criticality of outsourcing; delegation of authority depending on risks and criticality; and, systems to monitor and review the operation of these activities.

Bharat Bill Payment System Guidelines (“BBPS Guidelines”)

Bharat Bill Payment System (“BBPS”) is an integrated bill payment system which offers interoperable and accessible bill payment services to customers through a network of agents, enabling multiple payment modes, and providing instant confirmation of payment. The policy guidelines for the BBPS system were issued by the Reserve Bank of India on November 28, 2014. The BBPS operates as a tiered structure with a single Bharat Bill Payment Central Unit (BBPCU) and multiple Bharat Bill Payment Operating Units (“BBPOUs”). BBPOUs are authorised operational units, which are required to operate in adherence to the standards set by the BBPCU, facilitating bill payments online as well as through a network of agents, on the ground.

Banks and non-bank entities presently engaged in any of the above bill payment activities falling under the scope of BBPS and are desirous of continuing the activity are mandatorily required to apply for approval / authorisation to Reserve Bank of India under the Payment and Settlement Systems Act, 2007. To function as a BBPOU, the non-bank entity must be a company incorporated and registered in India, and should have a net worth of at least ₹250 million as per the last audited balance sheet, which must be maintained at all times, and its Memorandum of Association must cover the proposed activity of operating as a BBPOU, and must have domain experience in the field of bill collection / services to the billers, and relevant experience in transaction processing for a minimum of one year. In case of any Foreign Direct Investment (FDI) in the applicant entity, necessary approval from the competent authority as required under the policy notified by the Department of Industrial Policy and Promotion (DIPP) under the consolidated policy on FDI and regulations framed under the Foreign Exchange Management Act (FEMA) must be submitted while seeking authorization.

The nature of transactions in the tiered model of centralised bill payments system has been classified into ON-US (the biller and payment collecting agent belong to same BBPOU) and OFF-US (the biller and the payment collecting agent belong to different BBPOUs) transactions. Under the centralised bill payments system, the BBPOUs take care of ON-US transactions. For OFF-US transactions, the BBPCU handles all the OFF-US transactions reported by all BBPOUs and arrives at appropriate settlement for each biller across various BBPOUs.

Under the BBPS, the BBPOUs are required to disclose all important terms and conditions in clear and simple language comprehensible to the customers of various billers/users of its services. These disclosures include all charges and fees associated with the use of bill payment facility, and the customer service telephone numbers and website URL. Other roles and responsibilities of the BBPOUs include: on-boarding of billers and aggregators as per standards/rules, appointment of agents; carrying out due diligence (as per processes and rules set out for appointment of sub-agents); and ensuring confidentiality and privacy standards are in place; infrastructure development - application development, including APIs where required, by respective BBPOUs – in adherence to standards set by the BBPCU; transaction handling - safety and security of transactions, verification of biller information, adherence to transaction flow standards/rules set by the BBPCU; handling customer grievances and disputes as per set procedures and standards for billers / agents / end-customers; and value-added services – providing MIS and reporting and other services to the billers/aggregators/agents. Further, BBPS must ensure compliance with all extant regulatory guidelines issued by the RBI.

Reserve Bank of India (Bharat Bill Payment System) Directions, 2024

The Master Direction - Reserve Bank of India (Bharat Bill Payment System) Directions, 2024 (“**Directions**”), issued under the powers conferred by the Payment and Settlement Systems Act, 2007, establishes a regulatory framework effective from April 01, 2024. These Directions apply to NPCI Bharat Bill Pay Limited (NBBL) and all Bharat Bill Payment Operating Units (BBPOUs), wherein it defines roles and responsibilities for entities within

the system, such as BBPCU, BBPOUs, and Agent Institutions. Notably, NBBL is authorized as the Payment System Provider for BBPS, while other entities need authorization under Chapter III of the Act for similar operations. Guidelines encompass Escrow Account Operations, Complaint Management, and Grievance Redressal, ensuring compliance, dispute resolution, and customer protection.

Reserve Bank of India Master Directions on Prepaid Payment Instruments, 2021 (MD-PPIs)

In exercise of the powers under Section 18 read with Section 10(2) of the PSSA, RBI has issued the Master Direction on Issuance and Operation of Prepaid Payment Instruments. PPIs are instruments that facilitate purchase of goods and services, including financial services, remittances facilities, etc., against the value stored on such instruments, and are classified under two types: Small PPIs, which are issued by banks and non-banks after obtaining minimum details of the PPI holder, and are used only for purchase of goods and services, and do not permit fund transfer and cash withdrawal; and Full-KYC PPIs, which are issued by banks and non-banks after completing KYC, and may be used for purchase of goods and services, fund transfer, and cash withdrawal. No entity is allowed to set up and operate payment systems for issuance of PPIs without prior approval/authorisation of RBI. Non-banks that comply with the eligibility criteria, including those stipulated by the respective regulatory department of RBI, shall be permitted to issue PPIs after obtaining authorisation from RBI. Non-banks, regulated by any of the financial sector regulators, seeking authorisation from the RBI under the PSS Act shall apply to the DPSS, CO, RBI, Mumbai along with a 'No Objection Certificate' from their respective regulator, within 30 days of obtaining such clearance.

PPI issuers are required to follow the Know Your Customer, Anti Money Laundering, and Combating Financing of Terrorism guidelines issued in the Master Direction – Know Your Customer Direction, 2016, ensure compliance with the provisions of the Prevention of Money Laundering Act, and maintain a log of all the transactions undertaken using the PPIs for at least ten years. This data shall be made available for scrutiny to RBI or any other agency/agencies as may be advised by the RBI. The PPI issuer shall also file Suspicious Transaction Reports (STRs) to Financial Intelligence Unit – India (FIU-IND). PPI issuers are mandated to disclose all important terms and conditions in clear and simple language to the holders while issuing the instruments, including expiry period, terms and conditions, pertaining to expiration of the instrument, and all charges and fees associated with the use of the instrument. For PPIs issued by bank and non-bank PPI issuers, the customers have recourse to the Integrated Ombudsman Scheme, 2021 for grievance redressal. All non-bank entities seeking authorisation from RBI under the PSSA shall have a minimum positive net worth of Rs. 5 crores as per the latest audited balance sheet at the time of submitting the application. Thereafter, by the end of the third financial year from the date of receiving final authorisation, the entity shall achieve a minimum positive net worth of Rs. 15 crores which shall be maintained at all times. PPI issuers are also required to put in place adequate information and data security infrastructure and systems, guided by a board-approved Information Security Policy for prevention and detection of frauds. PPI issuers are required to review the security measures (a) on on-going basis but at least once a year, (b) after any security incident or breach, and (c) before / after a major change to their infrastructure or procedures.

PPI issuers are now also required to have a board approved policy for achieving PPI interoperability, through UPI (where PPIs are issued in the form of wallets), or cards (physical or virtual), where the cards shall be affiliated to the authorised card networks. PPI issuers shall ensure adherence to all guidelines/requirements of card networks/ UPI in terms of reconciliation of positions at daily / weekly / monthly or more frequent basis, as the case may be, and shall adhere to all dispute resolution and customer grievance redressal mechanisms as prescribed by the card networks/ NPCI. Further, the MD-PPIs lays down conditions that PPI issuers must follow with respect to validity and redemption, deployment of money collected, handling of refunds, and customer protection and grievance redressal framework.

Further, as part of the Vendor Risk Management, PPI issuers shall adhere to the relevant legal and regulatory requirements relating to geographical location of infrastructure and movement of data out of borders. PPI issuers shall put in place a formal, publicly disclosed customer grievance redressal framework, including designating a nodal officer to handle the customer complaints / grievances, the escalation matrix and turn-around-times for complaint resolution.

Guidelines on Regulation of Payment Aggregators and Payment Gateways, 2020 ("PAPG Guidelines")

Payment Aggregators (PAs) are entities that facilitate e-commerce sites and merchants to accept various payment instruments from the customers for completion of their payment obligations without the need for merchants to create a separate payment integration system of their own. Payment Gateways (PGs) are entities that provide technology infrastructure to route and facilitate processing of an online payment transaction without any involvement in handling of funds.

To meet the eligibility requirement, PAs as on the date of the issuance of the PAPG Guidelines need to achieve a net-worth of ₹ 150 million by March 31, 2021 and a net-worth of ₹ 250 million by the third financial year, i.e., on or before March 31, 2023 which shall be maintained at all times thereafter. The PAPG Guidelines state that the PAs shall be professionally managed, and the promoters of the entity have to satisfy the 'fit and proper criteria' prescribed by RBI. PAs shall have a Board approved policy for merchant on-boarding and shall undertake background and antecedent checks before onboarding merchants. PAs will be responsible for making sure that the merchant's infrastructure is compliant with Payment Card Industry-Data Security Standard (PCI-DSS) and Payment Application-Data Security Standard (PA-DSS) and does not store customer card credentials.

The PAPG Guidelines also provide “*baseline technology-related recommendations*” on aspects such as security and information technology systems, information security governance, data security standards, security incident reporting, information technology governance, risk assessments, etc. Apart from the security-related recommendations, certain other recommendations include restrictions on storage of customer card credentials, instructions on storage of payment system data, refunds to be made and authentication of cards. PAs are required to mandatorily adopt these recommendations.

Non-bank PAs shall maintain the amount collected by them in an escrow account with any scheduled commercial bank. PAPG Guidelines also list out the permissible credits and debits to the escrow account and the timelines for settlement with the merchant. Amounts deducted from the customer's account shall be remitted to the escrow account maintaining bank on a T_p+0 / T_p+1 basis, where ' T_p ' is the date of charge/debit to the customer's account against the purchase of goods/services.

Further, the PAPG Guidelines prohibit PAs and merchants from storing customer card credentials within their database or the server accessed by the merchant. They shall comply with data storage requirements as applicable to Payment System Operators (PSOs). Through a circular dated September 7, 2021, the RBI has stated that no entities in the card transaction/ payment chain, other than card issuers and/ or card networks may store actual card data, and that by January 1, 2022, any previously stored data shall also be purged. Only the last four digits may be stored for tracking and reconciliation process. Further, additional enhancements have been mandated in order to make the tokenisation framework already applicable more robust.

RBI's Guidelines on Digital Lending, 2022 (“Digital Lending Guidelines”)

The Digital Lending Guidelines regulate digital lending that can be defined as a remote and automated lending process, largely by use of seamless digital technologies for customer acquisition, credit assessment, loan approval, disbursement, recovery, and associated customer service. It mandates that all loan servicing and repayment must be executed by the borrower directly to the lender's bank account without any pass-through account or pool account of a third party, unless regulatory or statutory mandate provides to the contrary. Further, it mandates that disbursements from the lender to the borrower must always be made into the bank account of the borrower except when such transaction is covered exclusively under statutory or regulatory mandate of any regulator, or when the flow of money is between the lenders in a co-lending transaction, or in case, disbursements are for a specific end use, wherein, the loan is directly disbursed into the bank account of the end-beneficiary. Additionally, it mandates the regulated entities (“**REs**”) to ensure that disbursement is not made to a third-party account, including the accounts of the lending service providers and the digital lending apps/ platforms. Guidelines mandate lenders to provide a pre-contract Key Fact Statement (KFS) for digital lending products, including Annual Percentage Rate (APR), fees, grievance details, recovery mechanism, and cooling-off period. It also mandates lenders to audit borrower creditworthiness before loans and prevent automatic credit limit increases without explicit consent.

The DL Guidelines define a “lending service provider” (LSP) as an agent of a lender who carries out one or more of its functions or part in customer acquisition, underwriting support, pricing support, servicing, monitoring, recovery of specific loan or loan portfolio on behalf of it in conformity with extant outsourcing guidelines issued by the Reserve Bank. It mandates that the lender must inform the borrower at the time of sanctioning the loan and passing on the recovery responsibilities to an LSP of the details of the LSP acting as a recovery agent who is authorized to approach the borrower for recovery.

The DL Guidelines define a “digital lending platform” (DLP) as mobile and web-based applications with user interface that facilitate digital lending services. The lender must ensure collection of data by the DLP is need-based with explicit borrower consent, and only basic identification details essential for operations can be stored. It must be ensured that the DLPs engaged should have a publicly available, comprehensive privacy policy compliant with applicable laws, regulations and RBI guidelines. Further, any lending done through the DLPs engaged, must be reported to the Credit Information Company.

Guidelines on Default Loss Guarantee in Digital Lending (“DLG Guidelines”)

The RBI constituted a working group on January 13, 2021 (“**Working Group**”) to study the digital lending landscape in India and recommend a regulatory framework to address concerns arising out of unregulated lending activities. The Working Group submitted its report on November 18, 2021. Following this, the RBI issued the Digital Lending Guidelines. Under the Digital Lending Guidelines, the RBI treated the guarantee arrangements between LSPs and REs as “synthetic securitisation, which curtailed default loss guarantee arrangements between LSPs and REs.

This followed considerable engagement between the RBI and the fintech industry, which led to the release of Guidelines on Default Loss Guarantee in Digital Lending (“**DLG Guidelines**”) by the RBI on June 8, 2023. Under the DLG Guidelines, the RBI resolved the conundrum by allowing default loss guarantee, albeit limiting the guarantee to 5% of the loan portfolio extended by an RE.

The DLG Guidelines define a “Default Loss Guarantee” (**DLG**) as a contractual arrangement between a digital lender and an LSP, or other digital lenders with which it has entered into an outsourcing arrangement, under which the latter guarantees to compensate the lender for loss due to default up to a certain percentage of its loan portfolio. This definition includes any implicit guarantee of similar nature linked to the performance of the lender’s loan portfolio. Further, they mandate that the DLG arrangements be backed by explicit legally enforceable contract which must include details like, the extent of the DLG cover, the form in which the DLG cover is to be maintained with the lender, and the timeline for DLG invocation. Further it must contain disclosure requirements for the LSP to publish on its website the total number of portfolios and respective amount of each portfolio on which DLG has been offered.

The DLG Guidelines mandate that the digital lender must accept DLG only in the form of cash deposited with it, fixed deposits maintained with a Scheduled Commercial Bank with a lien marked in favour of the lender, or a bank guarantee in favour of the lender. The lender is responsible to recognise individual loan assets in the underlying portfolio as NPAs and consequent provisioning as per the asset classification and norms. Further, the lender must ensure the total amount of DLG cover on any outstanding portfolio does not exceed five percent of the amount of that loan portfolio. Further, the lender must ensure that the DLG be invoked within the maximum overdue period of one-twenty days and remains in force for a period not less than the longest tenor of the loan in the underlying loan portfolio. Further, the DLG Guidelines mandate a board approved policy that shall include, the eligibility criteria for DLG provider, nature and extent of DLG cover, process of monitoring and reviewing the DLG arrangement, and the details of the fees, payable to the DLG provider.

Aadhar (Authentication and Verification) Regulations, 2021, Aadhaar (Authentication and Offline Verification) Amendment Regulations, 2024, RBI Master Direction - Know Your Customer (KYC) Direction, 2016 (KYC Master Directions)

The Aadhaar (Authentication and Offline Verification) Regulations, 2021 stipulate that the Unique Identification Authority of India (“Authority”) may enable an Aadhaar number holder to permanently lock his biometrics and temporarily unlock it when needed for biometric authentication. The Regulations have provided two types of authentication facilities, namely yes/no authentication facility and e-KYC authentication facility and other types of offline verification facility have been introduced. They provide for several modes of authentication, including matching the demographic/ biometric information submitted by the holder with the same in the central database., The regulation also provides for storage and maintenance of authentication transaction data by the Authority for a fixed duration, during which it may perform analysis for research purposes, and then deleted. Further, the regulation provides place obligations on the requesting entity to ensure that the core biometric information is not stored, shared, published, transmitted and ensure that no copy of the information is retained with it. The entity should ensure that the identity information is used only for the purpose specified to the holder at the time of authentication, and must be kept confidential, secure and protected against, use and disclosure not permitted under the Aadhaar Act and its regulations. The KYC Master Directions lay down the directions to be followed by registered entities for Aadhar based verification, customer due diligence, risk management, record management and reporting requirements to Financial Intelligence Unit-India (FIU-IND). The RBI, through a circular dated September 13, 2021 has stated that entities desirous of carrying out authentication of clients’ Aadhar number in terms of Section 11A of the Prevention of Money Laundering Act, 2002, using e-KYC facility provided by the UIDAI, may do so after getting an approval from the RBI.

Aadhaar (Authentication and Offline Verification) Amendment Regulations, 2024 has been introduced to include wider definitions of e-KYC authentication, covering the status of Aadhaar numbers, such as deactivation or reactivation. Additionally, the authentication process has been refined to provide more detailed e-KYC responses

Insurance Regulatory and Development Authority of India (Registration of Corporate Agents) Regulations, 2015 (“IRDA CA Regulations”)

These IRDA CA Regulations govern corporate agents and prescribe the code of conduct and compliances for corporate agents who undertake functions as distributors of insurance products. The IRDA CA Regulations set out the procedures and eligibility criteria in relation to the application for seeking registration as a corporate agent. The regulations also set out requirements for furnishing of information, clarification, and personal representation for the purposes of registration including details in relation to the minimum capital requirements, validity, renewal, and conditions of registration. Further, the IRDA CA Regulations have implemented optional open architecture permitting corporate agents to distribute products of more than one insurance company (in each insurance vertical) subject to a maximum of nine insurance companies in each insurance vertical, i.e., up to a maximum of nine insurance companies each in life insurance, general insurance, and health insurance. Every corporate agent is required to have a board approved policy on the manner of soliciting and servicing insurance products. The policy is also required to address the manner of adopting and implementing open architecture.

Securities and Exchange Board of India (Investment Advisers) Regulations, 2013 (“SEBI IA Regulations”)

The SEBI IA Regulations specify conditions for registration, certification, net worth, risk profiling and suitability, disclosures to made, code of conduct, records to be maintained and manner of conducting inspection for acting as an investment adviser. In terms of the SEBI IA Regulations, no person shall act as an investment adviser or hold itself out as an investment adviser unless he has obtained a certificate of registration from SEBI on and from the commencement of SEBI IA Regulations unless an exemption specifically applies. If any person found to be engaged in providing investment advisory services without getting registered with SEBI, appropriate action as deemed fit, under the SEBI (Intermediaries) Regulations, 2008 may be initiated.

Industry-specific legislations applicable to our Company

The Information Technology Act, 2000 (the “IT Act”) and the rules made thereunder.

The IT Act seeks to: (i) provide legal recognition to transactions carried out by various means of electronic data interchange involving alternatives to paper-based methods of communication and storage of information; (ii) facilitate electronic filing of documents; and (iii) create a mechanism for the authentication of electronic documentation through digital signatures. The IT Act provides for extraterritorial jurisdiction over any offence or contravention under the IT Act committed outside India by any person, irrespective of their nationality, if the act or conduct constituting the offence or contravention involves a computer, computer system or computer network located in India. Additionally, the IT Act empowers the Government of India to direct any of its agencies to intercept, monitor or decrypt any information in the interest of sovereignty, integrity, defence and security of India, friendly relations with foreign states or public order or preventing incitement to the commission of any cognizable offence relating to an investigation of the offence. The Information Technology (Procedure and Safeguards for Blocking for Access of Information by Public) Rules, 2009 specifically permit the Government of India to block access of any information generated, transmitted, received, stored or hosted in any computer resource by the public, the reasons for which are required to be recorded by it in writing.

The IT Act facilitates electronic commerce by recognizing contracts concluded through electronic means, protects intermediaries in respect of third-party information liability and creates liability for failure to protect sensitive personal data. The IT Act also prescribes civil and criminal liability including fines and imprisonment for computer related offences including those relating to unauthorized access to computer systems, tampering with or unauthorised manipulation of any computer, computer system or computer network and damaging computer systems, and creates liability for negligence in dealing with or handling any sensitive personal data or information in a computer resource and in maintaining reasonable security practices and procedures in relation thereto, among others.

The IT Act empowers the Government of India to formulate rules with respect to reasonable security practices and procedures and sensitive personal data. In exercise of this power, the Department of Information Technology, (“DoIT”) Ministry of Electronics and Information Technology, Government of India, in April 2011, notified the Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011 (“**IT Security Rules**”) which prescribe directions for the collection, disclosure, transfer and protection of sensitive personal data by a body corporate or any person acting on behalf of a body corporate. The IT Security Rules require every such body corporate to provide a privacy policy for handling and dealing with personal information, including sensitive personal data, ensuring security of all personal data collected by it and publishing such policy on its website. The IT Security Rules further require that all such personal data be used solely for the purposes for which it was collected, and any third party disclosure of such data is made with the

prior consent of the information provider, unless contractually agreed upon between them or where such disclosure is mandated by law.

The DoIT also notified the Information Technology (Intermediaries Guidelines) Rules, 2021 (“**IT Intermediary Rules**”) requiring intermediaries receiving, storing, transmitting, or providing any service with respect to electronic messages to observe due diligence while publishing on its website or application and ensure that users do not host, display, upload, modify, publish, transmit, store, update or share any information that belongs to another person, is defamatory, obscene, pornographic, pedophilic, invasive of another’s privacy, including bodily privacy, insulting or harassing on the basis of gender, libelous, racially or ethnically objectionable, relating or encouraging money laundering or gambling, or otherwise inconsistent with or contrary to the laws in force; is harmful to child; infringes any patent, trademark, copyright or other proprietary rights; violates any law for the time being in force; deceives or misleads the addressee about the origin of the message or knowingly and intentionally communicates any information which is patently false or misleading in nature but may reasonably be perceived as a fact; impersonates another person; threatens the unity, integrity, defence, security or sovereignty of India, friendly relations with foreign States, or public order, or causes incitement to the commission of any cognizable offence or prevents investigation of any offence or is insulting other nation; contains software virus or any other computer code, file or program designed to interrupt, destroy or limit the functionality of any computer resource; is patently false and untrue, and is written or published in any form, with the intent to mislead or harass a person, entity or agency for financial gain or to cause any injury to any person; The IT Intermediary Rules mandate the appointment of a grievance officer and a mechanism for victims to report violations. They also impose criminal penalties under the Indian Penal Code to intermediaries not adhering to them.

The Digital Personal Data Protection Act, 2023 (“DPDP Act”)

The DPDP Act deals with the provisions relating to protection of personal and sensitive data by fiduciaries. As per the Act, entities responsible for collecting, storing, and processing digital personal data are defined as data fiduciaries and have defined obligations, that include maintaining security safeguards, ensuring completeness, accuracy, and consistency of personal data; intimation of data breach in a prescribed manner to the Data Protection Board of India, data erasure on consent withdrawal or on the expiry of the specified purpose, the data fiduciary having to appoint a data protection officer and set up grievance redress mechanisms, and the consent of the parent/guardian being mandatory in the case of children/minors (those under eighteen years of age). It also states that any processing that is likely to have a detrimental effect on a child is not permitted. It prohibits tracking, behavioral monitoring, and targeted advertising directed at children. There is an additional category of data fiduciaries known as significant data fiduciaries (SDFs). The government will designate data fiduciaries as SDFs based on certain criteria—volume and sensitivity of data and risks to data protection rights, sovereignty and integrity, electoral democracy, security, and public order. SDFs will have additional obligations that include appointing a data protection officer based in India who will be answerable to the board of directors or the governing body of the SDF and will also serve as the point of contact for grievance redressal; and conducting data protection impact assessments and audits and taking other measures as prescribed by the government.

The Government of India is considering enacting legislation for non-personal data (“NPD”). In September 2019, the Ministry of Electronics and Information Technology established the NPD Committee to propose regulations for NPD. The committee has released two reports suggesting frameworks for NPD governance, access, sharing, and a registration regime for data businesses. In May 2022, a draft National Data Governance Framework was issued, aiming to mobilize non-personal data for public and private use, proposing a non-personal data-based India datasets program and outlining rules for secure access by the research and innovation ecosystem.

New Telecom Policy, 1999, modified by the Department of Telecommunications, GoI on August 5, 2016 (“New Telecom Policy”)

The New Telecom Policy was introduced in 1999 and has undergone various amendments, including the latest amendment which was passed on August 5, 2016. Under the New Telecom Policy, for applications such as e-commerce, tele-banking, tele-education and tele-trading, other service providers will be allowed to operate using infrastructure provided by various access providers. No license fee is charged but registration for specific services being offered is required. These service providers do not infringe on the jurisdiction of other access providers and do not provide switched telephony.

The Telecom Regulatory Authority of India has the power to issue directions to service providers and to adjudicate all disputes between the GoI (in its role as service provider) and any other service provider.

Telecom Commercial Communications Customer Preference Regulations, 2018 (Customer Preference Regulations), Telecom Regulatory Authority of India directions dated May 4, 2024

The Telecom Regulatory Authority of India (“**TRAI**”) notified the Customer Preference Regulations on July 19, 2018, to curb the problem of unsolicited commercial communication. The Regulations, *inter alia*, provide for: the registration of senders (businesses and telemarketers) with telecom service providers to reduce the ability of unknown entities reaching out to customers with calls and messages that are fraudulent or otherwise of dubious nature; registration of headers, that is, an alphanumeric string of character or numbers assigned to a sender of commercial communications for segregating different types of messages related to one time passwords, balance inquiries, flight alerts, special offers, etc.; and providing control to the customer to consent to receiving commercial communication and the ability to revoke the consent already granted. Additionally, the concept of registered templates for both message service and voice communication has been introduced to prevent deliberate mixing of promotional messages into the transactional stream. Under these Regulations, it has been mandated that all access providers using SMS to register Entities, Sender IDs, SMS templates in a centralized Distributed Ledger Technology (“**DLT**”) portal from operators. The DLT platform enables a single, sequenced, standardized and cryptographically-secured record of activities by a network of varied participants. Communication messages like OTP, verification codes, notification, etc. sent by businesses to their customers need to be registered in the TRAI DLT platform. Access Providers are required to adopt DLT with permissioned and private DLT networks for implementation of the system, functions and processes as prescribed in Code(s) of Practice to ensure that all necessary regulatory pre-checks are carried out for sending Commercial Communication, and to operate smart contracts among entities for effectively controlling the flow of Commercial Communication.

TRAI via direction dated May 4, 2024 has directed access providers to implement a DLT based voice solution for commercial communications, ensuring better control and compliance with regulations. Providers are required to migrate to the DLT platform, ensuring proper consent recording, preventing fraudulent calls, and improving transparency in communication systems.

Consumer Protection Act, 2019 (the “Consumer Protection Act”) and rules made thereunder

The Consumer Protection Act, which repealed the Consumer Protection Act, 1986, was designed and enacted to provide simpler and quicker access to redress consumer grievances. It seeks, *inter alia* to promote and protect the interests of consumers against deficiencies and defects in goods or services and secure the rights of a consumer against unfair trade practices, which may be practiced by manufacturers, service providers and product sellers. The definition of “buys any goods” and “hires or avails any services” within the definition of “consumer” has been expanded under the Consumer Protection Act to include persons engaged in offline or online transactions through electronic means or by tele-shopping or direct-selling or multi-level marketing. It provides for the establishment of consumer disputes redressal commissions for the purposes of redressal of consumer grievances. In addition to awarding compensation and/or passing corrective orders, the forums and commissions under the Consumer Protection Act, in cases of deficiency of services, are empowered to impose imprisonment for a term which may extend to two years and fine which may extend to ten lakh rupees.

In line with the Consumer Protection Act, the Ministry of Consumer Affairs, Food and Public Distribution, Government of India (“**MoCA**”) has also notified the Consumer Protection (E-Commerce) Rules, 2020 (“**E-Commerce Rules**”) which provides a framework to regulate the marketing, sale and purchase of goods and services online. The E-Commerce Rules govern e-commerce entities which own, operate, or manage, a digital or electronic facility or platform for electronic commerce, and sellers of products and services. Further, E-Commerce (Amendment) Rules, 2021 further mandated e-commerce entities which are companies or an office, branch or agency outside India owned and controlled by a resident Indian, to appoint a nodal officer or alternate senior functionary resident in India, to comply with the Consumer Protection Act and rules under it.

General laws pertaining to compliance to be followed by our Company

Shops and establishments legislations in various states

Under the provisions of local shops and establishments legislations applicable in the states in India where our establishments are set up, such establishments are required to be registered. Such legislations regulate the working and employment conditions of the workers employed in shops and establishments, including commercial establishments, and provide for fixation of working hours, rest intervals, overtime, holidays, leave, termination of service, maintenance of records, maintenance of shops and establishments and other rights and obligations of the employers and employees. These shops and establishments acts, and the relevant rules framed thereunder, also prescribe penalties in the form of monetary fine or imprisonment for violation of provisions, as well as procedures for appeal in relation to such contravention of the provisions.

Intellectual Property Laws

Intellectual property in India enjoys protection under both common law and statutes. Under statutes, India provides for patent protection under the Patents Act, 1970, copyright protection under the Copyright Act, 1957 and trademark protection under the Trade Marks Act, 1999. These enactments provide for the protection of intellectual property by imposing civil and criminal liability for infringement. In addition to the domestic laws, India is party to several international intellectual property related instruments including the Patent Cooperation Treaty, 1970, the Paris Convention for the Protection of Industrial Property, 1883, the Berne Convention for the Protection of Literary and Artistic Works, 1886, the Universal Copyright Convention adopted at Geneva in 1952, the International Convention for the Protection of Performers, Producers of Phonograms and Broadcasting Organizations, 1961, and as a member of the World Trade Organisation, India also is a signatory to the Agreement on Trade Related aspects of Intellectual Property Rights .

Trade Marks Act, 1999 (the “Trade Marks Act”)

The Trade Marks Act governs the statutory protection of trademarks and prevention of the use of fraudulent marks in India. Indian law permits the registration of trademarks for both goods and services. Under the provisions of the Trade Marks Act, an application for trade mark registration may be made with the Trade Marks Registry by any person or persons claiming to be the proprietor of a trade mark, whether individually or as joint applicants, and can be made on the basis of either actual use or intention to use a trade mark in the future. Once granted, a trade mark registration is valid for 10 years unless cancelled, subsequent to which, it can be renewed. If not renewed, the mark lapses and the registration is required to be restored to gain protection under the provisions of the Trade Marks Act. The Trade Marks Act prohibits registration of deceptively similar trade marks and provides for penalties for infringement, falsifying and falsely applying trade marks among others. Further, pursuant to the notification of the Trade Marks (Amendment) Act, 2010, simultaneous protection of trade mark in India and other countries has been made available to owners of Indian and foreign trade marks. It also seeks to simplify the law relating to the transfer of ownership of trade marks by assignment or transmission and to bring the law in line with international practices.

Copyright Act, 1957 and the rules thereunder

The Copyright Act, 1957, along with the Copyright Rules, 1958, (collectively, “**Copyright Laws**”) serve to create property rights for certain kinds of intellectual property, generally called works of authorship. The Copyright Laws protect the legal rights of the creator of an ‘original work’ by preventing others from reproducing the work in any other way. The intellectual property protected under the Copyright Laws includes literary works, dramatic works, musical works, artistic works, cinematography, and sound recordings. The Copyright Laws prescribe fine, imprisonment or both for violations, with enhanced penalty on second or subsequent convictions. While copyright registration is not a prerequisite for acquiring or enforcing a copyright in an otherwise copyrightable work, registration constitutes prima facie evidence of the particulars entered therein and may expedite infringement proceedings and reduce delay caused due to evidentiary considerations. Upon registration, the copyright protection for a work exists for a period of 60 years following the demise of the author. Reproduction of a copyrighted work for sale or hire, issuing of copies to the public, performance or exhibition in public, making a translation of the work, making an adaptation of the work and making a cinematograph film of the work without consent of the owner of the copyright are all acts which expressly amount to an infringement of copyright.

Laws governing foreign investments

Foreign investment in India is governed by the provisions of FEMA read with FEMA NDI Rules along with the Consolidated FDI Policy issued by the DPIIT, from time to time. Further, the RBI has enacted the Foreign Exchange Management (Mode of Payment and Reporting of Non-Debt Instruments) Regulations, 2019 which regulate the mode of payment and reporting requirements for investments in India by a person resident outside India.

In terms of the SEBI FPI Regulations, the investment in Equity Shares by a single FPI or an investor group (which means multiple entities registered as FPIs and directly or indirectly having common ownership of more than 50% or common control) must be below 10% of our post-Issue Equity Share capital. Further, in terms of the FEMA NDI Rules, the total holding by each FPI or an investor group shall be below 10% of the total paid-up Equity Share capital of our Company and the total holdings of all FPIs put together with effect from April 1, 2020, can be up to the sectoral cap applicable to the sector in which our Company operates.

The Consolidated Foreign Direct Investment Policy of 2020 (the “Consolidated FDI Policy”)

The Department for Promotion of Industry and Internal Trade (“**DPIT**”), Ministry of Commerce and Industry on October 15, 2020 issued Consolidated FDI Policy. The Consolidated FDI Policy lays down certain guidelines and conditions for foreign direct investment across sectors.

Competition

Competition Act, 2002 (the “Competition Act”)

The Competition Act is an act to prevent practices having adverse effect on competition, to promote and sustain competition in markets, to protect the interests of consumers and to ensure freedom of trade in India. The act deals with prohibition of (i) certain agreements such as anti-competitive agreements and (ii) abuse of dominant position and regulation of combinations. No enterprise or group shall abuse its dominant position in various circumstances as mentioned under the Competition Act. The *prima facie* duty of the Competition Commission of India (“**Commission**”) is to eliminate practices having adverse effect on competition, promote and sustain competition, protect the interests of consumers and ensure freedom of trade. The Commission shall issue notice to show cause to the parties to combination calling upon them to respond within 30 days in case it is of the opinion that there has been an appreciable adverse effect on competition in India. In case a person fails to comply with the directions of the Commission and Director General (as appointed under Section 16(1) of the Competition Act), he shall be punishable with a fine which may extend to ₹100,000 for each day during such failure subject to maximum of ₹10,000,000, as the Commission may determine. The Competition (Amendment) Act, 2023 (“the Act”) was passed on 11th April, 2023 and aimed to strengthen competition regulation, streamline operations, and foster a business-friendly environment. On July 18, 2023, the Ministry of Corporate Affairs issued a notification in the Gazette of India enforcing Section 12 of the Amendment Act, 2023.

Laws relating to taxation

In addition to the aforementioned material legislations which are applicable to our Company, some of the tax legislations that may be applicable to the operations of our Company include:

1. Income tax Act 1961, the Income tax Rules, 1962, as amended by the Finance Act in respective years;
2. Central Goods and Service Tax Act, 2017, the Central Goods and Service Tax Rules, 2017 and various state-specific legislations made thereunder;
3. The Integrated Goods and Service Tax Act, 2017;
4. State-specific legislations in relation to professional tax;
5. Indian Stamp Act, 1899 and various state-specific legislations made thereunder; and
6. Direct Tax Vivad se Vishwas Act, 2020.

Labour law legislations

The employment of workers, depending on the nature of activity, is regulated by a wide variety of generally applicable labour laws. The following is an indicative discussion of labour laws which may be applicable to our Company due to the nature of its business activities:

- The Employees’ Provident Funds and Miscellaneous Provisions Act, 1952;
- The Employees’ State Insurance Act, 1948;
- The Public Liability Insurance Act, 1991;
- The Maternity Benefit Act, 1961;
- The Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013;
- The Equal Remuneration Act, 1976;
- The Employee's Compensation Act, 1923;
- The Minimum Wages Act, 1948;
- The Payment of Wages Act, 1936;
- The Payment of Gratuity Act, 1972; and
- The Payment of Bonus Act, 1965.

The Code on Wages, 2019 (enacted by the Parliament of India and assented to by the President of India on August 8, 2019) will come into force on such date as may be notified in the official gazette by the Central Government and different date may be appointed for different provisions of the Code on Wages, 2019. Once effective, it will subsume the Equal Remuneration Act, 1976, the Minimum Wages Act, 1948, the Payment of Bonus Act, 1965 and the Payment of Wages Act, 1936.

The Code on Social Security, 2020 (enacted by the Parliament of India and assented to by the President of India on September 28, 2020) will come into force on such date as may be notified in the official gazette by the Central Government and different date may be appointed for different provisions of the Code on Social Security, 2020. Once effective, it will subsume, inter alia, the Employees' Compensation Act, 1923, the Employees' State Insurance Act, 1948, the Employee's Provident Fund and Miscellaneous Provisions Act, 1952, the Maternity Benefit Act, 1961 and the Payment of Gratuity Act, 1972.

The Occupational Safety, Health and Working Conditions Code, 2020 (enacted by the Parliament of India and assented to by the President of India on September 28, 2020) will come into force on such date as may be notified in the official gazette by the Central Government and different date may be appointed for different provisions of the Occupational Safety, Health and Working Conditions Code, 2020. Once effective, it will subsume, inter alia, the Factories Act, 1948, the Plantations Labour Act, 1951, the Mines Act, 1952, the Working Journalists and other Newspaper Employees (Conditions of Service) and Miscellaneous Provisions Act, 1955, the Working Journalists (Fixation of Rates of Wages) Act, 1958, the Motor Transport Workers Act, 1961, the Beedi and Cigar Workers (Conditions of Employment) Act, 1966, the Contract Labour (Regulation and Abolition) Act, 1970, the Sales Promotion Employees (Conditions of Service) Act, 1976, the Inter-State Migrant Workmen (Regulation of Employment and Conditions of Service) Act, 1979, the Cine-Workers and Cinema Theatre Workers (Regulation of Employment) Act, 1981, the Dock Workers (Safety, Health and Welfare) Act, 1986, and the Building and Other Construction Workers (Regulation of Employment and Conditions of Service) Act, 1996.

The Industrial Relations Code, 2020 (enacted by the Parliament of India and assented to by the President of India on September 28, 2020) will come into force on such date as may be notified in the official gazette by the Central Government and different date may be appointed for different provisions of the Industrial Relations Code, 2020. Once effective, it will subsume, inter alia, provisions of the Trade Unions Act, 1926, the Industrial Employment (Standing Orders) Act, 1946, and the Industrial Disputes Act, 1947, as on the dates of notifications appointed.

HISTORY AND CERTAIN CORPORATE MATTERS

Brief history of our Company

Our Company was incorporated in New Delhi under the name ‘ONE MOBIKWIK SYSTEMS PRIVATE LIMITED’ on March 20, 2008 as a private limited company, under the Companies Act, 1956 and was granted a certificate of incorporation by the RoC. Thereafter, our Company was converted into a public limited company, pursuant to a special resolution passed in the extraordinary general meeting of our Shareholders held on June 23, 2021 and the name of our Company was changed to ‘ONE MOBIKWIK SYSTEMS LIMITED’, and a fresh certificate of incorporation dated June 25, 2021 was issued to our Company by the RoC.

Changes in the Registered Office

Our Company was originally incorporated with its registered office at D-28B, 2nd Floor, Moti Nagar, New Delhi 110 015, India. Details of subsequent changes in the registered office of our Company are as set out below:

Effective date	Details of change	Reason for change
October 16, 2014	The address of the registered office of our Company was changed from D-28B, 2 nd Floor, Moti Nagar, New Delhi 110 015, India to 758, 1 st Floor, Udyog Vihar, Phase 5, Gurgaon, Haryana, 122 016, India	For operational convenience.
July 21, 2015	The address of the registered office of our Company was changed from 758, 1 st Floor, Udyog Vihar, Phase 5, Gurgaon, Haryana, 122 016, India to Second Floor (Left Wing towards IILM), Office Space No. 1, Orchid Center, Sector 53, Gurgaon, Haryana, 122 001, India.	For operational convenience.
December 13, 2018	The address of the registered office of our Company was changed from Second Floor (Left Wing towards IILM), Office Space No. 1, Orchid Center, Sector 53, Gurgaon, Haryana, 122 001, India to Office No. 601, 6 th Floor, Good Earth Business Bay, Sector 58, Gurugram, Gurgaon, Haryana, 122 011, India.	For operational convenience.
September 7, 2020	The address of the registered office of our Company was changed from Office No. 601, 6 th Floor, Good Earth Business Bay, Sector 58, Gurugram, Gurgaon, Haryana, 122 011, India to D-2, 303, Parsvnath Exotica, Golf Course Road, Sector 53 Gurugram, Gurgaon, Haryana, 122 002, India.	For operational convenience.
January 9, 2021	The address of the registered office of our Company was changed from D-2, 303, Parsvnath Exotica, Golf Course Road, Sector 53, Gurugram, Gurgaon, Haryana, 122 002, India to 3 rd Floor, Augusta Point, Golf Course Road, Sector 53, Gurgaon, Haryana, 122 002, India	For operational convenience.
April 13, 2021	The address of the registered office of our Company was changed from 3 rd Floor, Augusta Point, Golf Course Road, Sector 53, Gurgaon, Haryana, 122 022, India, to 5 th Floor, HUDA City Centre, Metro Station, Sector 29, Gurugram, Gurgaon, Haryana, 122 001, India.	For operational convenience.
August 2, 2022	The address of the registered office of our Company was changed from 5 th Floor, HUDA City Centre, Metro Station, Sector 29, Gurugram, Gurgaon, Haryana, 122 001, India to Unit 102, 1 st Floor, Block-B, Pegasus One, Golf Course Road, Sector-53, Gurugram, Haryana-122003, India.	For operational convenience.

Our main objects

The main objects of our Company as contained in our Memorandum of Association are:

1.To carry on the business, sale and/or distribution of wireless and wireline prepaid products to telecom operators using electronic media like internet, SMS and others.

2.To carry on the business, provide outsourcing support for prepaid services of leading telecom operators. These services could be voice or data based. Most of these services would be available to end-user through the website,

3.Creation of a website where:

a.end-users can search for prepaid products of all telecom operators.

b.end-users can avail of various prepaid services.

c.telecom operators and their partners/retail stores can market their products including promotional and discount offers.

d.end-users can sign up to receive advertisements through electronic media like email and SMS.

e.end-users can create an account by registering their mobile number, email and other personal information. Consumers can also register mobile numbers of friends and family and recharge their numbers.

f. end-user can purchase various prepaid products like recharge vouchers, top-ups, SMS packs using online payment mechanism. For this purpose, one or more payment gateways will be integrated. All major credit cards and internet banking of leading banks will be accepted.

g.end users can avail loyalty benefits as agreed with their telecom operators.

4.To operate payment systems, issue of multi-purpose pre-paid payment instruments, payment processing, payment collection and related services by facilitating Payment Gateway to customers for various business applications in E-Commerce, M-Commerce, Net-Commerce and in physical space, to engage in the business of providing payment collection services in any form to any government/semi-government/local authority, Company, organization, institution, trust, society, firm, individual etc., from their customers, service users and end users, to undertake the designing and development of payment systems or/and applications software either for own use or on any behalf or for sale.

5.To operate as Bharat Bill Payment Operating Unit in accordance with rules, regulation and directions issued by the Reserve Bank of India's or any other relevant authority including the National Payments Corporation of India for on-boarding the billers and aggregators and facilitating processing of payments, between various parties and all other incidental matters related thereto in accordance the Payment and Settlement Systems Act, 2007 and rules and regulation made thereunder.

6.To solicit and procure Insurance Business as Corporate Agency (Composite) in respect of all classes of Insurance and to undertake such other activities as are incidental or ancillary thereto as permitted by IRDA under the Corporate Agency Regulations 2015 as amended from time to time.

7.Also, to provide, promote, develop, design, establish, setup, maintain, organize, undertake, manage, operate, purchase, sell, distribute, and carry on the business of all types/kinds of electronic and virtual payment systems services, prepaid and postpaid payment instruments payments systems including closed/open/semi closed systems payments instruments India and abroad including all kinds of payment services.

8.To carry on business of distribution/facilitation of all types of loan products, provide information on credit worthiness, screening borrowers, underwriting borrowers and guaranteeing recovery of loan. Also to lend and advance money or give credit on any terms or more and with or without security to any individual firm, body corporate or any other entity.

9.To render services as brokers, commission agents, to carry on the business of retail and institutional distribution of schemes of Mutual Funds or any other financial products issued by Bank, Mutual Funds or any other Financial Intermediary.

The main object clause and objects incidental or ancillary to the main objects contained in the Memorandum of Association enable our Company to undertake its existing business.

Amendments to our Memorandum of Association

Set out below are the amendments that have been made to our Memorandum of Association, in the ten years preceding the date of this Prospectus:

Date of change/ shareholders' resolution	Nature of amendment
June 23, 2021	Clause III A of the MoA was amended to reflect the insertion of new clauses to alter the main objects of the Company, to include the following: “ 7. Also, to provide, promote, develop, design, establish, setup, maintain, organize, undertake, manage, operate, purchase, sell, distribute, and carry on the business of all types/kinds of electronic and virtual payment systems services, prepaid and postpaid payment instruments payments systems including closed/open/semi closed systems payments instruments India and abroad including all kinds of payment services.

Date of change/ shareholders' resolution	Nature of amendment
	8. To carry on business of distribution/facilitation if all types of loan products, provide information on credit worthiness, screening borrowers, underwriting borrowers and guaranteeing recovery of loan. Also to lend and advance money or give credit on any terms or more and with or without security to any individual firm, body corporate or any other entity. 9. To render services as brokers, commission agents, to carry on the business of retail and institutional distribution of schemes of Mutual Funds or any other financial products issued by Bank, Mutual Funds or any other Financial Intermediary” Further, Clause I of the MoA was changed to reflect the change in name of our Company to ‘ONE MOBIKWIK SYSTEMS LIMITED’, pursuant to our conversion to a public limited company.
June 21, 2021	The MoA was amended to reflect the increase the authorized share capital of the Company from ₹ 194,295,800 to ₹ 343,228,190, and consequently, the existing Clause V of the MoA was deleted in its entirety and was substituted by the following new Clause V: “V. The Authorized Share Capital of the Company is ₹ 34,32,28,190/- (Rupees Thirty Four Crore Thirty Two Lakhs Twenty Eight Thousand One Hundred & Ninety Only) divided as follows: 8,000,000 (Eight Crores) Equity Shares of ₹ 2/- (Rupees two) each, 1,56,899 (One Lac Fifty Six Thousand Eight Hundred Ninety Nine) Compulsory Convertible Cumulative Preference Shares of ₹ 10/- (Rupees Ten) each and 18,16,592 (Eighteen Lacs Sixteen Thousand Five Hundred Ninety Two) Compulsory Convertible Cumulative Preference Shares of ₹ 100/- (Rupees Hundred) each.”
June 21, 2021	The MoA was amended to sub-divide the nominal value of the existing authorized share capital of the Company from the existing nominal value of ₹ 10 each to nominal value of ₹ 2 each, thereby keeping the paid share up capital intact and consequently, the existing Clause V of the Memorandum of Association of the Company was deleted and substituted by the following new Clause V: “V. The Authorized Share Capital of the Company is INR 19,42,95,800/- (Rupees Nineteen Crores Forty Two Lacs Ninety Five Thousand Eight Hundred only) divided as follows: “55,33,805 (Fifty Five Lacs Thirty Three Thousand Eight Hundred and Five Only) Equity Shares of ₹ 2/- (Rupees Two Only) each, 1,56,899 (One Lac Fifty Six Thousand Eight Hundred Ninety Nine) Compulsory Convertible Cumulative Preference Shares of ₹ 10/- (Rupees Ten) each and 18,16,592 (Eighteen Lacs Sixteen Thousand Five Hundred Ninety Two) Compulsory Convertible Cumulative Preference Shares of ₹ 100/- (Rupees Hundred) each.”
March 31, 2021	Clause V of the MoA was deleted in its entirety, to reflect the reclassification of the authorised share capital of the Company, and substituted with the following: “V. The authorised share capital of the Company is INR 19,42,95,800/- (Rupees Nineteen Crores Forty Two Lacs Ninety Five Thousand Eight Hundred only) divided as follows: 11,06,761 (Eleven Lacs Six Thousand Seven Hundred Sixty One) Equity Shares of Rs. 10/- (Rupees Ten) each, 1,56,899 (One Lac Fifty Six Thousand Eight Hundred Ninety Nine) Compulsorily Convertible Cumulative Preference Shares of Rs. 10/-(Rupees Ten) each, and 18,16,592 (Eighteen Lacs Sixteen Thousand Five Hundred Ninety Two) Compulsorily Convertible Cumulative Preference Shares of Rs. 100/-(Rupees Hundred) each.” Further, Clause III-C of the MoA was deleted in its entirety, and Clause III-B of our MoA was substituted with a new clause.
March 15, 2021	Clause V of the MoA was amended to reflect the increase in the authorised share capital of the Company from ₹ 174,295,800 divided into 1,106,741 equity shares of ₹ 10 each, 20 Class A equity shares of ₹ 10 each, 109,779 Series A Compulsorily Convertible Cumulative Preference Shares of ₹ 10 each, 172,536 Series A1 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 23,620 Series A2 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 17,806 Series A3 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 175,922 Series B1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 47,120 Series B2 Cumulative Compulsorily Convertible Preference Shares of ₹ 10 each, 52,834 Series B3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 89,844 Series B4 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 84,469 Series C1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 181,007 Series C2 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 120,665 Series C3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 60,342 Series C3A Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 120,671 Series C4 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 7,204 Series C5 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 5,067 Series C6 cumulative compulsorily convertible preference shares of ₹ 100 each, 31,955 Series C7 cumulative compulsorily convertible preference shares of ₹ 100 each, and 17,876 Series C8 cumulative compulsorily convertible preference

Date of change/ shareholders' resolution	Nature of amendment
	shares of ₹ 100 each, 5,810 Series C9 cumulative compulsorily convertible preference shares of ₹ 100 each, 2,71,050 Series D cumulative compulsorily convertible preference shares of ₹ 100 each, 25,000 Series E1 compulsorily convertible cumulative preference shares of ₹ 100 each, and 9,200 Series E2 compulsorily convertible cumulative preference shares of ₹ 100 each, 77,840 Series E3 compulsorily convertible cumulative preference shares of ₹ 100 each, 3,643 Series E4 compulsorily convertible cumulative preference shares of ₹ 100 each, 6,972 Series E5 compulsorily convertible cumulative preference shares of ₹ 100 each, 3,914 Series E6 compulsorily convertible cumulative preference shares of ₹ 100 each, 41,375 Series E7 compulsorily convertible cumulative preference shares of ₹ 100 each and 9,970 Series E8 compulsorily convertible cumulative preference shares of ₹ 100 each, to ₹ 194,295,800 divided into 1,106,741 equity shares of ₹ 10 each, 20 Class A equity shares of ₹ 10 each, 109,779 Series A Compulsorily Convertible Cumulative Preference Shares of ₹ 10 each, 172,536 Series A1 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 23,620 Series A2 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 17,806 Series A3 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 175,922 Series B1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 47,120 Series B2 Cumulative Compulsorily Convertible Preference Shares of ₹ 10 each, 52,834 Series B3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 89,844 Series B4 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 84,469 Series C1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 181,007 Series C2 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 120,665 Series C3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 60,342 Series C3A Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 120,671 Series C4 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 7,204 Series C5 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 5,067 Series C6 cumulative compulsorily convertible preference shares of ₹ 100 each, 31,955 Series C7 cumulative compulsorily convertible preference shares of ₹ 100 each, and 17,876 Series C8 cumulative compulsorily convertible preference shares of ₹ 100 each, 5,810 Series C9 cumulative compulsorily convertible preference shares of ₹ 100 each, 2,71,050 Series D cumulative compulsorily convertible preference shares of ₹ 100 each, 25,000 Series E1 compulsorily convertible cumulative preference shares of ₹ 100 each, and 9,200 Series E2 compulsorily convertible cumulative preference shares of ₹ 100 each, 77,840 Series E3 compulsorily convertible cumulative preference shares of ₹ 100 each, 3,643 Series E4 compulsorily convertible cumulative preference shares of ₹ 100 each, 6,972 Series E5 compulsorily convertible cumulative preference shares of ₹ 100 each, 3,914 Series E6 compulsorily convertible cumulative preference shares of ₹ 100 each, 41,375 Series E7 compulsorily convertible cumulative preference shares of ₹ 100 each, 9,970 Series E8 compulsorily convertible cumulative preference shares of ₹ 100 each and 200,000 compulsorily convertible cumulative preference shares of ₹ 100 each.
November 11, 2020	Clause V of the MoA was amended to reflect the reclassification of 9,970 Series E3 compulsorily convertible cumulative preference shares of ₹ 100 each into 9,970 Series E8 compulsorily convertible cumulative preference shares of ₹ 100 each. Subsequently, the authorized share capital of the Company was changed from ₹ 174,295,800 divided into 1,106,741 equity shares of ₹ 10 each, 20 Class A equity shares of ₹ 10 each, 109,779 Series A Compulsorily Convertible Cumulative Preference Shares of ₹ 10 each, 172,536 Series A1 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 23,620 Series A2 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 17,806 Series A3 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 175,922 Series B1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 47,120 Series B2 Cumulative Compulsorily Convertible Preference Shares of ₹ 10 each, 52,834 Series B3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 89,844 Series B4 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 84,469 Series C1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 181,007 Series C2 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 120,665 Series C3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 60,342 Series C4 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 7,204 Series C5 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 5,067 Series C6 cumulative compulsorily convertible preference shares of ₹ 100 each, 31,955 Series C7 cumulative compulsorily convertible preference shares of ₹ 100 each, and 17,876 Series C8 cumulative compulsorily convertible preference shares of ₹ 100 each, 5,810 Series C9 cumulative compulsorily convertible preference shares of ₹ 100 each, 2,71,050 Series D cumulative compulsorily convertible preference shares of ₹ 100 each, 25,000 Series E1 compulsorily convertible cumulative preference shares of ₹ 100 each, and 9,200 Series E2 compulsorily convertible cumulative preference shares of ₹ 100 each, 87,810 Series E3 compulsorily convertible cumulative preference shares of ₹ 100 each, 3,643 Series E4 compulsorily convertible cumulative preference shares of ₹ 100 each, 6,972 Series E5 compulsorily convertible cumulative preference shares of ₹ 100 each, 3,914 Series E6 compulsorily convertible cumulative preference shares of ₹ 100 each, and 41,375 Series E7 compulsorily convertible cumulative preference shares of ₹ 100 each, to ₹ 174,295,800 divided into 1,106,741 equity shares of ₹ 10 each, 20 Class A equity shares of ₹ 10 each, 109,779 Series A Compulsorily Convertible Cumulative Preference Shares of ₹ 10 each, 172,536 Series A1 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹

Date of change/ shareholders' resolution	Nature of amendment
	100 each, 23,620 Series A2 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 17,806 Series A3 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 175,922 Series B1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 47,120 Series B2 Cumulative Compulsorily Convertible Preference Shares of ₹ 10 each, 52,834 Series B3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 89,844 Series B4 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 84,469 Series C1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 181,007 Series C2 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 120,665 Series C3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 60,342 Series C3A Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 120,671 Series C4 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 7,204 Series C5 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 5,067 Series C6 cumulative compulsorily convertible preference shares of ₹ 100 each, 31,955 Series C7 cumulative compulsorily convertible preference shares of ₹ 100 each, and 17,876 Series C8 cumulative compulsorily convertible preference shares of ₹ 100 each, 5,810 Series C9 cumulative compulsorily convertible preference shares of ₹ 100 each, 2,71,050 Series D cumulative compulsorily convertible preference shares of ₹ 100 each, 25,000 Series E1 compulsorily convertible cumulative preference shares of ₹ 100 each, and 9,200 Series E2 compulsorily convertible cumulative preference shares of ₹ 100 each, 77,840 Series E3 compulsorily convertible cumulative preference shares of ₹ 100 each, 3,643 Series E4 compulsorily convertible cumulative preference shares of ₹ 100 each, 6,972 Series E5 compulsorily convertible cumulative preference shares of ₹ 100 each, 3,914 Series E6 compulsorily convertible cumulative preference shares of ₹ 100 each, 41,375 Series E7 compulsorily convertible cumulative preference shares of ₹ 100 each and 9,970 Series E8 compulsorily convertible cumulative preference shares of ₹ 100 each.
November 2, 2020	Clause V of the MoA was amended to reflect the reclassification of 2,190 Series E3 compulsorily convertible cumulative preference shares of ₹ 100 each into 2,190 Series E7 compulsorily convertible cumulative preference shares of ₹ 100 each, and 39,185 Series F compulsorily convertible cumulative preference shares of ₹ 100 each into 39,185 Series E7 compulsorily convertible cumulative preference shares of ₹ 100 each. Subsequently, the authorized share capital of the Company was changed from ₹ 174,295,800 divided into 1,106,741 equity shares of ₹ 10 each, 20 Class A equity shares of ₹ 10 each, 109,779 Series A Compulsorily Convertible Cumulative Preference Shares of ₹ 10 each, 172,536 Series A1 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 23,620 Series A2 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 17,806 Series A3 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 175,922 Series B1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 47,120 Series B2 Cumulative Compulsorily Convertible Preference Shares of ₹ 10 each, 52,834 Series B3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 89,844 Series B4 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 84,469 Series C1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 181,007 Series C2 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 120,665 Series C3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 60,342 Series C3A Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 120,671 Series C4 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 7,204 Series C5 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 5,067 Series C6 cumulative compulsorily convertible preference shares of ₹ 100 each, 31,955 Series C7 cumulative compulsorily convertible preference shares of ₹ 100 each, and 17,876 Series C8 cumulative compulsorily convertible preference shares of ₹ 100 each, 5,810 Series C9 cumulative compulsorily convertible preference shares of ₹ 100 each, 2,71,050 Series D cumulative compulsorily convertible preference shares of ₹ 100 each, 25,000 Series E1 compulsorily convertible cumulative preference shares of ₹ 100 each, and 9,200 Series E2 compulsorily convertible cumulative preference shares of ₹ 100 each, 90,000 Series E3 compulsorily convertible cumulative preference shares of ₹ 100 each, 3,643 Series E4 compulsorily convertible cumulative preference shares of ₹ 100 each, 6,972 Series E5 compulsorily convertible cumulative preference shares of ₹ 100 each, 3,914 Series E6 compulsorily convertible cumulative preference shares of ₹ 100 each, and 39,185 Series F compulsorily convertible cumulative preference shares of ₹ 100 each, to ₹ 174,295,800 divided into 1,106,741 equity shares of ₹ 10 each, 20 Class A equity shares of ₹ 10 each, 109,779 Series A Compulsorily Convertible Cumulative Preference Shares of ₹ 10 each, 172,536 Series A1 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 23,620 Series A2 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 17,806 Series A3 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 175,922 Series B1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 47,120 Series B2 Cumulative Compulsorily Convertible Preference Shares of ₹ 10 each, 52,834 Series B3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 89,844 Series B4 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 84,469 Series C1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 181,007 Series C2 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 120,665 Series C3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 60,342 Series C3A Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 120,671 Series C4 Cumulative

Date of change/ shareholders' resolution	Nature of amendment
	Compulsorily Convertible Preference Shares of ₹ 100 each, 7,204 Series C5 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 5,067 Series C6 cumulative compulsorily convertible preference shares of ₹ 100 each, 31,955 Series C7 cumulative compulsorily convertible preference shares of ₹ 100 each, and 17,876 Series C8 cumulative compulsorily convertible preference shares of ₹ 100 each, 5,810 Series C9 cumulative compulsorily convertible preference shares of ₹ 100 each, 2,71,050 Series D cumulative compulsorily convertible preference shares of ₹ 100 each, 25,000 Series E1 compulsorily convertible cumulative preference shares of ₹ 100 each, and 9,200 Series E2 compulsorily convertible cumulative preference shares of ₹ 100 each, 87,810 Series E3 compulsorily convertible cumulative preference shares of ₹ 100 each, 3,643 Series E4 compulsorily convertible cumulative preference shares of ₹ 100 each, 6,972 Series E5 compulsorily convertible cumulative preference shares of ₹ 100 each, 3,914 Series E6 compulsorily convertible cumulative preference shares of ₹ 100 each, and 41,375 Series E7 compulsorily convertible cumulative preference shares of ₹ 100 each.
October 17, 2020	Clause V of the MoA was amended to reflect the reclassification of 1,086 Series E6 compulsorily convertible cumulative preference shares of ₹ 100 each into 1,086 Series E3 compulsorily convertible cumulative preference shares of ₹ 100 each. Subsequently, the authorized share capital of the Company was changed from ₹ 171,922,900 divided into 1,106,741 equity shares of ₹ 10 each, 20 Class A equity shares of ₹ 10 each, 109,779 Series A Compulsorily Convertible Cumulative Preference Shares of ₹ 10 each, 172,536 Series A1 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 23,620 Series A2 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 17,806 Series A3 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 175,922 Series B1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 47,120 Series B2 Cumulative Compulsorily Convertible Preference Shares of ₹ 10 each, 52,834 Series B3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 89,844 Series B4 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 84,469 Series C1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 181,007 Series C2 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 120,665 Series C3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 60,342 Series C3A Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 120,671 Series C4 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 7,204 Series C5 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 5,067 Series C6 cumulative compulsorily convertible preference shares of ₹ 100 each, 31,955 Series C7 cumulative compulsorily convertible preference shares of ₹ 100 each, and 17,876 Series C8 cumulative compulsorily convertible preference shares of ₹ 100 each, 5,810 Series C9 cumulative compulsorily convertible preference shares of ₹ 100 each, 2,71,050 Series D cumulative compulsorily convertible preference shares of ₹ 100 each, 25,000 Series E1 compulsorily convertible cumulative preference shares of ₹ 100 each, and 9,200 Series E2 compulsorily convertible cumulative preference shares of ₹ 100 each, 65,185 Series E3 compulsorily convertible cumulative preference shares of ₹ 100 each, 3,643 Series E4 compulsorily convertible cumulative preference shares of ₹ 100 each, 6,972 Series E5 compulsorily convertible cumulative preference shares of ₹ 100 each, 5,000 Series E6 compulsorily convertible cumulative preference shares of ₹ 100 each, and 39,185 Series F compulsorily convertible cumulative preference shares of ₹ 100 each, to ₹ 174,295,800 divided into 1,106,741 equity shares of ₹ 10 each, 20 Class A equity shares of ₹ 10 each, 109,779 Series A Compulsorily Convertible Cumulative Preference Shares of ₹ 10 each, 172,536 Series A1 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 23,620 Series A2 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 17,806 Series A3 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 175,922 Series B1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 47,120 Series B2 Cumulative Compulsorily Convertible Preference Shares of ₹ 10 each, 52,834 Series B3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 89,844 Series B4 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 84,469 Series C1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 181,007 Series C2 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 120,665 Series C3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 60,342 Series C3A Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 120,671 Series C4 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 7,204 Series C5 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 5,067 Series C6 cumulative compulsorily convertible preference shares of ₹ 100 each, 31,955 Series C7 cumulative compulsorily convertible preference shares of ₹ 100 each, and 17,876 Series C8 cumulative compulsorily convertible preference shares of ₹ 100 each, 5,810 Series C9 cumulative compulsorily convertible preference shares of ₹ 100 each, 2,71,050 Series D cumulative compulsorily convertible preference shares of ₹ 100 each, 25,000 Series E1 compulsorily convertible cumulative preference shares of ₹ 100 each, and 9,200 Series E2 compulsorily convertible cumulative preference shares of ₹ 100 each, 90,000 Series E3 compulsorily convertible cumulative preference shares of ₹ 100 each, 3,643 Series E4 compulsorily convertible cumulative preference shares of ₹ 100 each, 6,972 Series E5 compulsorily convertible cumulative preference shares of ₹ 100 each, 3,914 Series E6 compulsorily convertible cumulative preference

Date of change/ shareholders' resolution	Nature of amendment
	shares of ₹ 100 each, and 39,185 Series F compulsorily convertible cumulative preference shares of ₹ 100 each
March 13, 2020	Clause V of the MoA was amended to reflect the reclassification of 10,000 Series E6 compulsorily convertible cumulative preference shares of ₹ 100 each into 10,000 Series E3 compulsorily convertible cumulative preference shares of ₹ 100 each. Subsequently, the authorized share capital of the Company was changed from ₹ 168,004,400 divided into 1,106,741 equity shares of ₹ 10 each, 20 Class A equity shares of ₹ 10 each, 109,779 Series A Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 172,536 Series A1 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 23,620 Series A2 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 17,806 Series A3 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 175,922 Series B1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 47,120 Series B2 Cumulative Compulsorily Convertible Preference Shares of ₹ 10 each, 52,834 Series B3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 89,844 Series B4 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 84,469 Series C1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 181,007 Series C2 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 120,665 Series C3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 60,342 Series C3A Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 120,671 Series C4 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 7,204 Series C5 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 5,067 Series C6 cumulative compulsorily convertible preference shares of ₹ 100 each, 31,955 Series C7 cumulative compulsorily convertible preference shares of ₹ 100 each, and 17,876 Series C8 cumulative compulsorily convertible preference shares of ₹ 100 each, 5,810 Series C9 cumulative compulsorily convertible preference shares of ₹ 100 each, 2,71,050 Series D cumulative compulsorily convertible preference shares of ₹ 100 each, 25,000 Series E1 compulsorily convertible cumulative preference shares of ₹ 100 each, and 9,200 Series E2 compulsorily convertible cumulative preference shares of ₹ 100 each, 55,185 Series E3 compulsorily convertible cumulative preference shares of ₹ 100 each, 3,643 Series E4 compulsorily convertible cumulative preference shares of ₹ 100 each, 6,972 Series E5 compulsorily convertible cumulative preference shares of ₹ 100 each, and 15,000 Series E6 compulsorily convertible cumulative preference shares of ₹ 100 each to ₹ 171,922,900 divided into 1,106,741 equity shares of ₹ 10 each, 20 Class A equity shares of ₹ 10 each, 109,779 Series A Compulsorily Convertible Cumulative Preference Shares of ₹ 10 each, 172,536 Series A1 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 23,620 Series A2 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 17,806 Series A3 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 175,922 Series B1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 47,120 Series B2 Cumulative Compulsorily Convertible Preference Shares of ₹ 10 each, 52,834 Series B3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 89,844 Series B4 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 84,469 Series C1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 181,007 Series C2 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 120,665 Series C3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 60,342 Series C3A Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 120,671 Series C4 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 7,204 Series C5 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 5,067 Series C6 cumulative compulsorily convertible preference shares of ₹ 100 each, 31,955 Series C7 cumulative compulsorily convertible preference shares of ₹ 100 each, and 17,876 Series C8 cumulative compulsorily convertible preference shares of ₹ 100 each, 5,810 Series C9 cumulative compulsorily convertible preference shares of ₹ 100 each, 2,71,050 Series D cumulative compulsorily convertible preference shares of ₹ 100 each, 25,000 Series E1 compulsorily convertible cumulative preference shares of ₹ 100 each, and 9,200 Series E2 compulsorily convertible cumulative preference shares of ₹ 100 each, 65,185 Series E3 compulsorily convertible cumulative preference shares of ₹ 100 each, 3,643 Series E4 compulsorily convertible cumulative preference shares of ₹ 100 each, 6,972 Series E5 compulsorily convertible cumulative preference shares of ₹ 100 each, 5,000 Series E6 compulsorily convertible cumulative preference shares of ₹ 100 each, and 39,185 Series F compulsorily convertible cumulative preference shares of ₹ 100 each.
February 12, 2020	Clause V of the MoA was amended to reflect the increase in the authorised share capital of the Company from ₹ 166,504,400 divided into 1,106,741 equity shares of ₹ 10 each, 20 Class A equity shares of ₹ 10 each, 109,779 Series A Compulsorily Convertible Cumulative Preference Shares of ₹ 10 each, 172,536 Series A1 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 23,620 Series A2 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 17,806 Series A3 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 175,922 Series B1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 47,120 Series B2 Cumulative Compulsorily Convertible Preference Shares of ₹ 10 each, 52,834 Series B3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 89,844 Series B4 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 84,469 Series C1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 181,007 Series C2 Cumulative

Date of change/ shareholders' resolution	Nature of amendment
	Compulsorily Convertible Preference Shares of ₹ 100 each, 120,665 Series C3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 60,342 Series C3A Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 120,671 Series C4 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 7,204 Series C5 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 5,067 Series C6 cumulative compulsorily convertible preference shares of ₹ 100 each, 31,955 Series C7 cumulative compulsorily convertible preference shares of ₹ 100 each, and 17,876 Series C8 cumulative compulsorily convertible preference shares of ₹ 100 each, 5,810 Series C9 cumulative compulsorily convertible preference shares of ₹ 100 each, 2,71,050 Series D cumulative compulsorily convertible preference shares of ₹ 100 each, 25,000 Series E1 compulsorily convertible cumulative preference shares of ₹ 100 each, and 9,200 Series E2 compulsorily convertible cumulative preference shares of ₹ 100 each, 55,185 Series E3 compulsorily convertible cumulative preference shares of ₹ 100 each, 3,643 Series E4 compulsorily convertible cumulative preference shares of ₹ 100 each, and 6,972 Series E5 compulsorily convertible cumulative preference shares of ₹ 100 each, to ₹ 168,004,400 divided into 1,106,741 equity shares of ₹ 10 each, 20 Class A equity shares of ₹ 10 each, 109,779 Series A Compulsorily Convertible Cumulative Preference Shares of ₹ 10 each, 172,536 Series A1 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 23,620 Series A2 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 17,806 Series A3 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 175,922 Series B1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 47,120 Series B2 Cumulative Compulsorily Convertible Preference Shares of ₹ 10 each, 52,834 Series B3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 89,844 Series B4 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 84,469 Series C1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 181,007 Series C2 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 120,665 Series C3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 60,342 Series C3A Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 120,671 Series C4 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 7,204 Series C5 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 5,067 Series C6 cumulative compulsorily convertible preference shares of ₹ 100 each, 31,955 Series C7 cumulative compulsorily convertible preference shares of ₹ 100 each, and 17,876 Series C8 cumulative compulsorily convertible preference shares of ₹ 100 each, 5,810 Series C9 cumulative compulsorily convertible preference shares of ₹ 100 each, 2,71,050 Series D cumulative compulsorily convertible preference shares of ₹ 100 each, 25,000 Series E1 compulsorily convertible cumulative preference shares of ₹ 100 each, and 9,200 Series E2 compulsorily convertible cumulative preference shares of ₹ 100 each, 55,185 Series E3 compulsorily convertible cumulative preference shares of ₹ 100 each, 3,643 Series E4 compulsorily convertible cumulative preference shares of ₹ 100 each, 6,972 Series E5 compulsorily convertible cumulative preference shares of ₹ 100 each, 15,000 Series E6 compulsorily convertible cumulative preference shares of ₹ 100 each.
August 9, 2019	Clause III A of the MoA was amended to reflect the alteration of clause 6 of the main object of the Company, to the following: <i>“To solicit and procure Insurance Business as Corporate Agency (Composite) in respect of all classes of Insurance and to undertake such other activities as are incidental or ancillary thereto as permitted by IRDAI under the Corporate Agency Regulations 2015 as amended from time to time.”</i>
March 30, 2019	Clause III A of the MoA was amended to reflect the insertion of a new clause to alter the main object of the Company, to include the following: <i>“To carry on and transact the business of insurance broker and agent by soliciting and procuring insurance business, i.e, for life, general and health insurance (or in combination of any two or all three), including business relating to the continuance, renewal or revival of policies of insurance and to undertake such other activities as are incidental or ancillary thereto as permitted by IRDAI under the Corporate Agency Regulations 2015 as amended from time to time.”</i>
February 25, 2019	Clause V of the MoA was amended to reflect the reclassification of 75,000 Series E2 compulsorily convertible cumulative preference shares of ₹ 100 each into 9,200 Series E2 compulsorily convertible cumulative preference shares of ₹ 100 each, 55,185 Series E3 compulsorily convertible cumulative preference shares of ₹ 100 each, 3,643 Series E4 compulsorily convertible cumulative preference shares of ₹ 100 each, 6,972 Series E5 compulsorily convertible cumulative preference shares of ₹ 100 each. Subsequently, the authorized share capital of the Company was changed from ₹ 166,504,400 divided into 1,106,741 equity shares of ₹ 10 each, 20 Class A equity shares of ₹ 10 each, 109,779 Series A Compulsorily Convertible Cumulative Preference Shares of ₹ 10 each, 172,536 Series A1 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 23,620 Series A2 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 17,806 Series A3 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 175,922 Series B1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 47,120 Series B2 Cumulative Compulsorily Convertible Preference Shares of ₹ 10 each, 52,834 Series B3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 89,844 Series B4 Cumulative

Date of change/ shareholders' resolution	Nature of amendment
	Series C1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 181,007 Series C2 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 120,665 Series C3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 60,342 Series C3A Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 120,671 Series C4 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 7,204 Series C5 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 31,955 Series C7 cumulative compulsorily convertible preference shares of ₹ 100 each, and 17,876 Series C8 cumulative compulsorily convertible preference shares of ₹ 100 each, 5,067 Series C6 cumulative compulsorily convertible preference shares of ₹ 100 each, 5,810 Series C9 cumulative compulsorily convertible preference shares of ₹ 100 each, 2,71,050 Series D cumulative compulsorily convertible preference shares of ₹ 100 each, 25,000 Series E1 compulsorily convertible cumulative preference shares of ₹ 100 each, and 75,000 Series E2 compulsorily convertible cumulative preference shares of ₹ 100 each.
August 2, 2017	Clause V of the MoA was amended to reflect the increase in the authorised share capital of the Company from ₹ 129,399,400 divided into 1,106,741 equity shares of ₹ 10 each, 20 Class A equity shares of ₹ 10 each, 109,779 Series A Compulsorily Convertible Cumulative Preference Shares of ₹ 10 each, 172,536 Series A1 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 23,620 Series A2 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 17,806 Series A3 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 175,922 Series B1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 47,120 Series B2 Cumulative Compulsorily Convertible Preference Shares of ₹ 10 each, 52,834 Series B3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 89,844 Series B4 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 84,469 Series C1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 181,007 Series C2 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 181,007 Series C3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 120,671 Series C4 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 7,204 Series C5 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 31,955 Series C7 cumulative compulsorily convertible preference shares of ₹ 100 each, and 17,876 Series C8 cumulative compulsorily convertible preference shares of ₹ 100 each, 5,067 Series C6 cumulative compulsorily convertible preference shares of ₹ 100 each and 5,810 Series C9 cumulative compulsorily convertible preference shares of ₹ 100 each, to ₹ 156,504,400 divided into 1,106,741 equity shares of ₹ 10 each, 20 Class A equity shares of ₹ 10 each, 109,779 Series A Compulsorily Convertible Cumulative Preference Shares of ₹ 10 each, 172,536 Series A1 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 23,620 Series A2 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 17,806 Series A3 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 175,922 Series B1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 47,120 Series B2 Cumulative Compulsorily Convertible Preference Shares of ₹ 10 each, 52,834 Series B3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 89,844 Series B4 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 84,469 Series C1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 181,007 Series C2 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 181,007 Series C3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 60,342 Series C3A Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each 120,671 Series C4 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 7,204 Series C5 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 31,955 Series C7 cumulative compulsorily convertible preference shares of ₹ 100 each, and 17,876 Series C8 cumulative compulsorily convertible preference shares of ₹ 100 each, 5,067 Series C6 cumulative compulsorily convertible preference shares of ₹ 100 each, 5,810 Series C9 cumulative compulsorily convertible preference shares of ₹ 100 each, and 2,71,050 Series D cumulative compulsorily convertible preference shares of ₹ 100 each
June 20, 2017	Clause V of the MoA was amended to reflect the reclassification of 58,100 equity shares of ₹ 10 each into 5,810 Series C9 cumulative compulsorily convertible preference shares of ₹ 100 each. Subsequently, the authorized share capital of the Company was changed from ₹ 129,399,400 divided into 1,164,841 equity shares of ₹ 10 each, 20 Class A equity shares of ₹ 10 each, 109,779 Series A Compulsorily Convertible Cumulative Preference Shares of ₹ 10 each, 172,536 Series A1 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 23,620 Series A2 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 17,806 Series A3 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 175,922 Series B1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 47,120 Series B2 Cumulative Compulsorily Convertible Preference Shares of ₹ 10 each, 52,834 Series B3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 89,844 Series B4 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 84,469 Series C1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 181,007 Series C2 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 181,007 Series C3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 120,671 Series C4 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 7,204 Series C5 Cumulative

Date of change/ shareholders' resolution	Nature of amendment
	Compulsorily Convertible Preference Shares of ₹ 10 each, 52,834 Series B3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 89,844 Series B4 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 84,469 Series C1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 181,007 Series C2 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 181,007 Series C3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, and 120,671 Series C4 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each.
April 22, 2016	Clause V of the MoA was amended to reflect the increase in the authorised share capital of the Company from ₹ 66,473,800 divided into 1,164,841 equity shares of ₹ 10 each, 20 Class A equity shares of ₹ 10 each, 109,779 Series A Compulsorily Convertible Cumulative Preference Shares of ₹ 10 each, 172,536 Series A1 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 23,620 Series A2 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 17,806 Series A3 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 175,922 Series B1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 47,120 Series B2 Cumulative Compulsorily Convertible Preference Shares of ₹ 10 each, 52,834 Series B3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, and 89,844 Series B4 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each to ₹ 74,920,700 divided into 1,164,841 equity shares of ₹ 10 each, 20 Class A equity shares of ₹ 10 each, 109,779 Series A Compulsorily Convertible Cumulative Preference Shares of ₹ 10 each, 172,536 Series A1 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 23,620 Series A2 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, and 17,806 Series A3 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 175,922 Series B1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 47,120 Series B2 Cumulative Compulsorily Convertible Preference Shares of ₹ 10 each, and 52,834 Series B3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 89,844 Series B4 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, and 84,469 Series C1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each
November 20, 2015	Clause V of the MoA was amended to reflect the increase in the authorised share capital of the Company from ₹ 57,489,400 divided into 1,164,841 equity shares of ₹ 10 each, 20 Class A equity shares of ₹ 10 each, 109,779 Series A Compulsorily Convertible Cumulative Preference Shares of ₹ 10 each, 172,536 Series A1 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 23,620 Series A2 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, and 17,806 Series A3 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 175,922 Series B1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 47,120 Series B2 Cumulative Compulsorily Convertible Preference Shares of ₹ 10 each, and 52,834 Series B3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, to ₹ 66,473,800 divided into 1,164,841 equity shares of ₹ 10 each, 20 Class A equity shares of ₹ 10 each, 109,779 Series A Compulsorily Convertible Cumulative Preference Shares of ₹ 10 each, 172,536 Series A1 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 23,620 Series A2 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 17,806 Series A3 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 175,922 Series B1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 47,120 Series B2 Cumulative Compulsorily Convertible Preference Shares of ₹ 10 each, 52,834 Series B3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, and 89,844 Series B4 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each.
November 16, 2015	Clause III A of the MoA was amended to reflect the insertion of a new clause to alter the main object of the Company, to include the following: <i>“To operate as Bharat Bill Payment Operating Unit in accordance with rules, regulation and directions issued by the Reserve Bank of India’s or any other relevant authority including the National Payments Corporation of India for on-boarding the billers and aggregators and facilitating processing of payments, between various parties and all other incidental matters related thereto in accordance the Payment and Settlement Systems Act, 2007 and rules and regulation made thereunder.”</i>
March 17, 2015	Clause V of the MoA was amended to reflect the increase in the authorised share capital of the Company from ₹ 52,206,600 divided into 1,164,841 equity shares of ₹ 10 each, 20 Class A equity shares of ₹ 10 each, 109,779 Series A Compulsorily Convertible Cumulative Preference Shares of ₹ 10 each, 172,536 Series A1 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 23,620 Series A2 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, and 17,806 Series A3 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 175,922 Series B1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, and 47,120 Series B2 Cumulative Compulsorily Convertible Preference Shares of ₹ 10 each, to ₹ 57,489,400 divided into 1,164,841 equity shares of ₹ 10 each, 20 Class A equity shares of ₹ 10 each, 109,779 Series A Compulsorily Convertible Cumulative Preference Shares of ₹ 10 each, 172,536 Series A1 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 23,620 Series A2 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each,

Date of change/ shareholders' resolution	Nature of amendment
	17,806 Series A3 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 175,922 Series B1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, 47,120 Series B2 Cumulative Compulsorily Convertible Preference Shares of ₹ 10 each, and 52,834 Series B3 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each
February 24, 2015	Clause V of the MoA was amended to reflect the increase in the authorised share capital of the Company from ₹ 34,142,600 divided into 1,164,841 equity shares of ₹ 10 each, 20 Class A equity shares of ₹ 10 each, 109,779 Series A Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 172,536 Series A1 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 23,620 Series A2 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, and 17,806 Series A3 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, to ₹ 52,206,600 divided into 1,164,841 equity shares of ₹ 10 each, 20 Class A equity shares of ₹ 10 each, 109,779 Series A Compulsorily Convertible Cumulative Preference Shares of ₹ 10 each, 172,536 Series A1 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 23,620 Series A2 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 17,806 Series A3 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 175,922 Series B1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each, and 47,120 Series B2 Cumulative Compulsorily Convertible Preference Shares of ₹ 10 each
February 7, 2015	Clause V of the MoA was amended to reflect the increase in the authorised share capital of the Company from ₹ 32,362,000 divided into 1,164,841 equity shares of ₹ 10 each, 20 Class A equity shares of ₹ 10 each, 109,779 Series A Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, and 23,620 Series A2 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, to ₹ 34,142,600 divided into 1,164,841 equity shares of ₹ 10 each, 20 Class A equity shares of ₹ 10 each, 109,779 Series A Compulsorily Convertible Cumulative Preference Shares of ₹ 10 each, 172,536 Series A1 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, 23,620 Series A2 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, and 17,806 Series A3 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each
December 18, 2014	Clause V of the MoA was amended to reflect the increase in the authorised share capital of the Company from ₹ 30,000,000 divided into 1,164,841 equity shares of ₹ 10 each, 20 Class A equity shares of ₹ 10 each, 109,779 Series A Cumulative Compulsorily Convertible Preference Shares of ₹ 10 each, and 172,536 Series A1 Cumulative Compulsorily Convertible Preference Shares of ₹ 100 each to ₹ 32,362,000 divided into 1,164,841 equity shares of ₹ 10 each, 20 Class A equity shares of ₹ 10 each, 109,779 Series A Compulsorily Convertible Cumulative Preference Shares of ₹ 10 each, 172,536 Series A1 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each, and 23,620 Series A2 Fully and Compulsorily Convertible Cumulative Preference Shares of ₹ 100 each.

Awards and accreditations

Calendar Year	Awards and accreditations
2014	MobiKwik won the 'm-business and commerce' award at the Billionth South Asia Awards
2014	MobiKwik won the 'Best Mobile Money Product' award at the 5th India Digital Awards organized by Internet and Mobile Association of India
2015	MobiKwik won the 'Best Money Transfer Programme' award at the India Digital Awards organized by Internet and Mobile Association of India
2015	MobiKwik was ranked in the top 10 brands in the 'Delhi - NCR Brand Summit and Hot 50 brands' recognized by Paul Writer presented by One India
2016	MobiKwik co-founder, Bipin Preet Singh was featured in the 'Fortune 40 under 40' list of entrepreneurs in India
2017	MobiKwik co-founder, Upasana Rupkrishan Taku was conferred the "Best Women Entrepreneur of the Year" award by The Associated Chambers of Commerce and Industry of India
2017	MobiKwik received the 'Industry Award' in the financial services (established) category at the AWS Mobility Awards 2017 by YourStory
2018	MobiKwik was conferred the Amity Leadership Award for Business Excellence in the field of eCommerce payment systems in India
2018	MobiKwik co-founder, Upasana Rupkrishan Taku was felicitated by the President of India, as the first woman to lead a payments start-up
2018	MobiKwik co-founder, Bipin Preet Singh was featured in the Economic Times 40 under Forty list of India's top business leaders
2018	Our brand, MobiKwik, was awarded at the ET Iconic Brands of India Awards, as an 'Icon of Indigenous Excellence'
2019	MobiKwik co-founder, Upasana Rupkrishan Taku, was featured in Forbes Asia's Power Businesswomen list of 25 accomplished women shaping Asia's business landscape

Calendar Year	Awards and accreditations
2019	MobiKwik co-founder, Upasana Rupkrishan Taku was named in the BW Businessworld 40 Under 40 Club
2020	MobiKwik was featured in the 'Fintech Fast 101' list of fast growing fintech players in Asia/ Pacific, published by IDC Financial Insights
2020	MobiKwik co-founder, Upasana Rupkrishan Taku was featured in the Kotak Wealth Hurun – Leading Wealthy Women List 2020 under 2 categories: i) Ranked 12 th in the richest self-made women list ii) Ranked 10 th in the women founders list
2022	MobiKwik co-founder, Upasana Rupkrishan Taku was conferred the 'Most Powerful Women in Business' award by Business Today
2023	MobiKwik received the 'e4m Pride of India Brands – The best of North Awards'
2023	MobiKwik won the 'Best Lead Generation Campaign (FinTech Company)' award at the 2nd Annual NBFC & Fintech Excellence Awards organized by Quantic Media presented by Expleo.
2023	MobiKwik received "Innovative DevOps Excellence in Pioneering Infrastructure Optimization for Payments" awards at the 3 rd India DevOps Show 2023, hosted by Quantic India
2023	MobiKwik co-founder, Upasana Rupkrishan Taku was conferred the 'Most Powerful Women in Business' award by Business Today
2023	MobiKwik received the ET Most Promising Brands award
2023	MobiKwik co-founder, Upasana Rupkrishan Taku was conferred TIMES NOW India's Impactful CEO award by ET Edge
2023	MobiKwik co-founder, Upasana Rupkrishan Taku is the only woman founder to be elected in the current Governing Council of IAMAI
2023	MobiKwik co-founder Bipin Preet Singh has been selected to be part of the Policy Committee of DLAI
2024	MobiKwik received the 'Special Jury Award' by ASSOCHAM for Fintech and Digital Payments Excellence.
2024	MobiKwik received IMAGEXX Award for 'Best use of Media' in the BFSI category for their campaign "MobiKwik's Road to IPO."
2024	MobiKwik Co-founder & CFO, Upasana Taku was conferred CNBC-TV18's 'Unstoppable Icon' Award and was recognized as India's Leading Tech Founder and one of the Top 15 Richest Self-made Women in India.

Major events and milestones

The table below sets forth some of the major events in the history of our Company:

Calendar Year	Details
2008	Our company was incorporated in March 2008 by Bipin Preet Singh, who served as a signatory to the Memorandum of Association (MoA).
2009	Started payment wallet operations in 2009
2010	- Upasana Rupkrishan Taku joined the Company as a co-founder in February 2010 - Set up a digital wallet to enable users to make online bill payments - Incorporation of Zaak ePayment Services Private Limited for payment gateway business
2011	Seed investment led by Peak XV Partners Investment Holdings III (formerly known as Sequoia Capital India Investment Holdings III) into Zaak ePayment in November 2011
2012	MobiKwik mobile application introduced on Google Play Store
2013	- Received Certificate of Authorisation to set up and operate payment system for semi-closed prepaid payments instrument services from the Reserve Bank of India - Introduced MobiKwik mobile application on Apple App store - MobiKwik was an India level finalist and won the 2nd place at the international level Vodafone appStar contest
2014	- Raised ₹ 152.70 million in Series A funding from PXVIHIII and PXVPIIV - Integrated the MobiKwik wallet as a payment option on e-commerce websites
2015	- Restructuring of Zaak ePayment as a wholly owned subsidiary of the Company - Raised Series B funding of ₹ 1,128.13 million from PXVPIIV, Tree Line and Amex - Launched MobiKwik wallet as a payment option for organized retail
2016	- Raised Series C funding from PXVPIIV, Tree Line, Net1, among others. - Launched MobiKwik wallet as a payment option for un-organized retail stores
2017	- Opened 6 new offices pan India - Raised Series D funding of ₹ 2,250 million
2018	- Forayed into digital credit - Acquired "ClearFunds" (Harvest Fintech), an online wealth management platform
2019	- Launched MobiKwik ZIP - Received authorisation from the RBI to operate as a Bharat Bill Payment Operating Unit

Calendar Year	Details
2020	- Received license to act as a composite corporate agent from the IRDAI - Elevated Chandan Joshi as a co-founder & CEO-Payments
2021	- Application made by Zaak ePayment for authorization to set up a payment system - Raised Series G funding of ₹ 1,490 million from ADIA
2022	Launched MobiKwik Xtra
2023	<i>For consumers</i> - Became first fintech to launch Credit Card on UPI - Introduced new feature for customers to track provident funds - Launched MobiKwik Lens - Launched brand EMI with Vivo stores - Launched “Pocket UPI” <i>For retail Merchants</i> - Launched MobiKwik sound box and EDC machines - Launched merchant loan feature (MCA) for small Merchants <i>For e-commerce Merchants</i> - Received In-Principle authorisation from RBI for Zaak Epayment Services Private Limited to operate as a Payment Aggregator under the Payment and Settlement Systems Act, 2007
2024	- Launched a new feature on its platform “Pocket UPI” - Launched a Fixed Deposit platform - MobiKwik co-branded a credit card - Launched LENS.ai, an AI based Chatbot

Time/cost overrun

We have not implemented any projects and have therefore not experienced any instances of time/ cost overrun in the setting up of any projects.

Launch of key products or services, entry in new geographies or exit from existing markets, capacity/ facility creation or location of plants

For details of launch of key products or services, entry in new geographies or exit from existing markets, and capacity/facility creation or location of plants, see “Our Business” on page 216 .

Defaults or rescheduling/restructuring of borrowings with financial institutions/banks

Except as disclosed below, there are no defaults or rescheduling/restructuring of borrowings availed by our Company from financial institutions or banks.

The Company had issued debentures to Trifecta Venture Debt Fund-I under a securities subscription agreement dated April 16, 2018 between the Company, Upasana Rupkrishan Taku, Bipin Preet Singh and Trifecta Venture Debt Fund-I. Subsequently, the repayment schedule for an outstanding amount of ₹ 220 million was modified and the repayment date for the last instalment was shifted to April 30, 2021. As of May 3, 2021, all the outstanding amounts against these debentures have been repaid.

Details regarding material acquisition or divestments of business/ undertakings, mergers, amalgamation, any revaluation of assets, etc. in the last 10 years

Except as disclosed below, our Company has not made any material acquisitions or divestments of any business or undertaking, and has not undertaken any merger, amalgamation or any revaluation of assets in the preceding 10 years:

Preference share purchase agreement dated October 12, 2018 between our Company, Harvest Fintech Private Limited and the preference shareholders of Harvest Fintech Private Limited, and equity share purchase agreement dated October 12, 2018 between our Company, Harvest Fintech Private Limited and the equity shareholders of Harvest Fintech Private Limited

Our Company, Harvest Fintech and the preference shareholders of Harvest Fintech entered into a preference share purchase agreement dated October 12, 2018 (“**Harvest Preference SPA**”) for the purchase of 112,184

compulsorily convertibles preference shares of Harvest Fintech Private by our Company, for a consideration of ₹ 3.5 million, and the allotment of 4,301 equity shares of face value of ₹ 10 each of our Company to the preference shareholders of Harvest Fintech. Further, our Company, Harvest Fintech and the equity shareholders of Harvest Fintech entered into an equity share purchase agreement dated October 12, 2018 (“**Harvest Equity SPA**”) for purchase by our Company of 523,226 equity shares of Harvest Fintech, for a consideration of ₹ 0.01 million, and the allotment of 659 equity shares of face value of ₹ 10 each of our Company to certain equity shareholders of Harvest Fintech. Pursuant to the Harvest Preference SPA and Harvest Equity SPA, Harvest Fintech became a wholly owned subsidiary of our Company.

As per the valuation certificate dated October 11, 2018 issue by Corporate Capital Venture Pvt. Ltd. in relation to acquisition of Harvest Fintech Private Limited, the fair market value of the abovementioned compulsorily convertibles preference shares was ₹ 426.40 per compulsorily convertibles preference share and the fair market value of Harvest Fintech Private Limited was ₹ 47.91 million.

For more details in relation to the allotment of equity shares of our Company pursuant to these agreements, please see “*Capital Structure - History of Equity Share capital of our Company*” on page 101.

Key terms of other subsisting material agreements

Except for the shareholders’ agreements, investment agreements and share purchase agreements disclosed below, our Company has not entered into any other subsisting material agreements other than in the ordinary course of business of our Company or which are otherwise material and need to be disclosed. Further, our Company confirms that there are no inter-se agreements or arrangements between shareholders, deeds of assignment, acquisition agreements, shareholders’ agreements, or agreements of like nature, or agreements comprising material clauses/covenants that are required to be disclosed in the Prospectus or contain clauses/covenants that are adverse/prejudicial to the interest of public shareholder. Additionally, we confirm that all special rights of any nature to any person through agreements and AOA or otherwise will fall on or before listing.

*Amended and restated shareholders’ agreement dated July 31, 2017 (“**MobiKwik SHA**”) amongst our Company, SCIIH III, SCII IV, Tree Line, Amex, Cisco, GMO, MediaTek, Net1, Bajaj, Bipin Preet Singh and Upasana Rupkrishan Taku as amended and supplemented, inter alia by (i) supplementary deed dated October 30, 2018 between our Company, Bipin Preet Singh and Upasana Rupkrishan Taku, SCIIH III, SCII IV, Tree Line, Amex, Cisco, GMO, MediaTek, Net1 and Bajaj; (ii) supplementary deed dated November 26, 2018 between our Company, Bipin Preet Singh and Upasana Rupkrishan Taku, SCIIH III, SCII IV, Tree Line, Amex, Cisco, GMO, MediaTek, Net1 and Bajaj, which was amended by an amendment deed dated January 1, 2019; (iii) supplementary deed dated May 29, 2019 between our Company, Bipin Preet Singh and Upasana Rupkrishan Taku, SCIIH III, SCII IV, Tree Line, Amex, Cisco, GMO, MediaTek, Net1, Bajaj and NDTV; (iv) supplementary deed dated October 27, 2020 between our Company, Bipin Preet Singh and Upasana Rupkrishan Taku, SCIIH III, SCII IV, Tree Line, Amex, Cisco, GMO, MediaTek, Net1, Bajaj, NDTV and HMVL; (v) supplementary deed dated November 9, 2020 between the Company, Bipin Preet Singh and Upasana Rupkrishan Taku, SCIIH III, SCII IV, Tree Line, Amex, Cisco, GMO, MediaTek, Net1, Bajaj, NDTV, HMVL and Pratithi; (vi) supplementary deed dated June 6, 2021 between the Company, Bipin Preet Singh and Upasana Rupkrishan Taku, SCIIH III, SCII IV, Tree Line, Amex, Cisco, GMO, Net1, Bajaj, NDTV, HMVL, Pratithi and ADIA; (vii) the amendment agreement dated June 20, 2021 between the Company, Bipin Preet Singh and Upasana Rupkrishan Taku, SCIIH III, SCII IV, Tree Line, Amex, Cisco, GMO, Net1, Bajaj, HMVL, Pratithi and ADIA; (viii) the amendment agreement dated June 30, 2022 between the Company, Bipin Preet Singh and Upasana Rupkrishan Taku, SCIIH III, SCII IV, Tree Line, Amex, Cisco, GMO, Net1, Bajaj, HMVL, Pratithi and ADIA; (ix) the amendment agreement dated July 27, 2023 the Company, Bipin Preet Singh and Upasana Rupkrishan Taku, SCIIH III, SCII IV, Tree Line, Amex, Cisco, GMO, Net1, Bajaj, HMVL, Pratithi and ADIA; and (x) the MobiKwik SHA Amendment Agreement*

The MobiKwik SHA was executed on July 31, 2017 to, *inter alia*, record the understanding and agreement amongst various investors, Bipin Preet Singh and Upasana Rupkrishan Taku (collectively, the “**Founder Promoters**”) and our Company regarding their rights and obligations in respect of the management and control of the affairs of the Company and certain rights and obligations *inter-se* as Shareholders in our Company. The Founder Promoters and investors have been granted certain rights in our Company under the MobiKwik SHA. Of these, certain rights granted to investors continue as long as they hold an agreed-upon minimum shareholding threshold in our Company (“**Minimum Threshold**”). Rights that the Founder Promoters and investors are currently entitled to under the MobiKwik SHA include the following (and such rights include rights in, to the extent applicable, both our Company and Subsidiaries).

Board nomination rights: Till such time as they remain “promoters” under applicable laws, the Founder Promoters have the right to collectively nominate three directors on our Board (“**Promoter Nominee Directors**”). One of the Promoter Directors shall also be the chairperson, and one of the Promoter Directors shall also be the managing director of the Board. Board shall also comprise of such number of independent directors as required under law.

Affirmative voting rights: Various investors have affirmative voting rights in respect of decisions to be taken by our Company or Subsidiaries (through board/ shareholder meetings or otherwise) on a wide range of matters, including amendments to charter documents, changes in capitals structure, dividends, liquidation or winding up, mergers, acquisitions and other corporate structuring events and hiring of key managerial personnel.

Rights related to issue and transfer of shares: Subject to certain exceptions, our investors have (a) pre-emptive rights to participate in any further issue of equity capital; (b) rights of first offer, rights of first refusal and tag-along rights in case of any proposed transfer of shares by other Shareholders. The Founder Promoters also have a right of first offer in case of transfer of shares by investors.

Information rights: Subject to them holding the Minimum Threshold, our investors have certain information rights in our Company, including in relation to financial information, the annual budget, business plans, related party transactions.

Exit rights: Our investors have been granted certain exit rights, including through an IPO. Our investors are also entitled to piggyback registration rights in case of registration of the equity shares of our Company in any jurisdiction outside India with any competent authority.

Founder Promoter non-compete: The Founder Promoters have agreed that till such time as each of them (a) remain employed with our Company, or (b) hold at least 5% of our Company’s paid up share capital (on a fully diluted basis), for a period of one year thereafter (“**Non-Compete Period**”), they will not (along with their affiliates), directly or indirectly, except on behalf of our Company, set up, solicit business for, render services to or assume managerial positions of any business that competes with our business. For the Non-Compete Period, the Founder Promoters shall also not solicit any customers or clients of our Company; interfere with continuing supplies to our Company from its existing suppliers; or employ or hire as consultant, or solicit employment/ consultancy from any person who is then, or was in the prior six months, an employee with, or exclusive consultant of our Company.

In addition to the above, our Company, Founder Promoters and Amex entered into a letter agreement under which Amex has certain rights, including certain information/inspection rights and a right to appoint an observer for board meetings and committee meetings of our Company.

The MobiKwik SHA supersedes any previous agreement or understanding between the parties to the MobiKwik SHA. After the execution of the MobiKwik SHA, certain of its original parties as well as new investors (collectively, “**Further Investors**”) have signed supplementary deeds to the MobiKwik SHA in connection with investments made by them in our Company. The supplementary deeds govern the rights and obligations of the Further Investors inter-se with other Shareholders and the Founder Promoters vis-à-vis our Company and grant them certain rights available to the original parties to the MobiKwik SHA.

MobiKwik SHA Amendment Agreement: Pursuant to the MobiKwik SHA Amendment Agreements, the MobiKwik SHA will stand automatically terminated upon the date of receipt of final listing and trading approvals from each of the Stock Exchanges pursuant to the Issue (“**Consummation of the Issue**”).

The MobiKwik SHA Amendment Agreement shall stand automatically terminated upon the earlier of the following dates (a) the Consummation of the Issue; (b) the March 31, 2025 or such later date as may be mutually agreed in writing by the parties to the MobiKwik SHA Amendment Agreement, if the Consummation of the IPO has not happened by such date (the “**Long Stop Date**”); and (c) the date on which the Board decides not to undertake the Issue.

In terms of the MobiKwik SHA Amendment Agreement, certain waivers have been granted by the relevant Shareholders until the Long Stop Date in respect of pre-emptive rights, rights of first offer, tag-along and other rights associated with a listing of the securities of our Company, information rights, as well as obligations of our Company to obtain prior consent from relevant shareholders and procedural requirements for proceedings of the Board and shareholder meetings, to the extent of actions and matters required for the facilitation of the Issue.

Share warrant subscription agreement dated February 11, 2017 between our Company, and the Founder Promoters and Bennett, Coleman and Company Limited (“BCCL” and such agreement, the “BCCL SWSA”), as amended and supplemented by (i) the first amendment agreement dated June 20, 2021 (“BCCL First Amendment Agreement”) to the BCCL SWSA entered between our Company, BCCL and the Founder Promoters; (ii) the second amendment agreement dated June 30, 2022 (“BCCL Second Amendment Agreement”) to the BCCL SWSA entered between our Company, BCCL and the Founder Promoters; (iii) the third amendment agreement dated June 30, 2023 (“BCCL Third Amendment Agreement”) to the BCCL SWSA entered between our Company, BCCL and the Founder Promoters; and (iv) the fourth amendment agreement dated December 4, 2023 (“BCCL Fourth Amendment Agreement”) to the BCCL SWSA entered between our Company, BCCL and the Founder Promoters.

In terms of the BCCL SWSA, BCCL subscribed to (a) four equity shares of face value of ₹ 10 each of our Company at ₹ 5,594 per equity share and (b) two warrants (“**BCCL Warrants**”) of our Company at ₹ 9.75 million per warrant. The BCCL Warrants were exercisable into equity shares of our Company and/or Series C7 CCCPS at prices computed in terms of the BCCL SWSA.

In terms of the BCCL SWSA, BCCL is entitled to certain rights in our Company, including: (a) information rights, including in relation to financial information, annual reports and shareholding structure, (b) pre-emptive rights in any fresh issuance of equity securities at a price lower than BCCL’s subscription price, (c) tag-along rights in case of any transfer of Equity Shares by the Founder Promoters; (d) exit rights; and (e) the benefit of the non-compete obligations of the Founder Promoters (as outlined in the description of the MobiKwik SHA above).

The parties to the BCCL SWSA have entered into the BCCL First Amendment Agreement, BCCL Second Amendment Agreement, BCCL Third Amendment Agreement and BCCL Fourth Amendment Agreement, pursuant to which the BCCL SWSA will stand automatically terminated upon the Consummation of the Issue. BCCL has also granted certain waivers from its rights under the BCCL SWSA to facilitate the Issue.

Under the BCCL SWSA and the BCCL First Amendment Agreement, BCCL Second Amendment Agreement, BCCL Third Amendment Agreement and BCCL Fourth Amendment Agreement, as long as BCCL is a Shareholder of the Company (including post-listing pursuant to the Issue), our Company shall not participate directly in any business that in any manner makes use of alcohol, tobacco, silk, leather, animal meat or have adopted animal testing, however, nothing shall restrict our Company from offering its products to any third party, or to the consumer through any third party that deals in such restricted products.

Share subscription agreement dated December 7, 2021 between our Company, and the Founder Promoters and Bennett, Coleman and Company Limited (“BCCL” and such agreement, the “BCCL SSA”), as amended and supplemented by the first amendment agreement dated December 4, 2023 (“BCCL SSA First Amendment Agreement”) to the BCCL SSA entered between our Company, BCCL and the Founder Promoters

In terms of the BCCL SSA, BCCL subscribed to 883,159 Equity Shares at ₹ 1,132 per Equity Share for an aggregate consideration of ₹100 million.

In terms of the BCCL SSA, BCCL is entitled to certain rights in our Company, including (as continuing rights under the BCCL SWSA): (a) information rights, including in relation to financial information, annual reports and shareholding structure, (b) tag-along rights in case of any transfer of Equity Shares by the Founder Promoters; (d) exit rights; and (e) the benefit of the non-compete obligations of the Founder Promoters (as outlined in the description of the MobiKwik SHA above).

The parties to the BCCL SSA have entered into the BCCL SSA First Amendment Agreement, pursuant to which the BCCL SWSA will stand automatically terminated upon the consummation of the Issue. BCCL has also granted certain waivers from its rights under the BCCL SSA to facilitate the Issue.

Further, under the BCCL SSA, as long as BCCL is a Shareholder of the Company (including post-listing pursuant to the Issue), our Company shall not participate directly in any business that in any manner makes use of alcohol, tobacco, silk, leather, animal meat or have adopted animal testing, however, nothing shall restrict our Company from offering its products to any third party, or to the consumer through any third party that deals in such restricted products.

Securities subscription agreement dated April 16, 2018 between our Company, Bipin Preet Singh, Upasana Rupkrishan Taku and Trifecta Venture Debt Fund – I (“Trifecta” and such agreement, the “Trifecta SSA”) as amended by the amendment agreements dated June 20, 2021, June 30, 2022, July 17, 2023 and December 13,

2023 (collectively “Trifecta SSA Amendment Agreements”) to the Trifecta SSA entered into between our Company, Trifecta, Bipin Preet Singh and Upasana Rupkrishan Taku

In terms of the Trifecta SSA, Trifecta agreed to subscribe to (a) 300 Series A Debentures at ₹ 1 million per Series A Debenture (subject to fulfilment of certain conditions precedent); and (b) 300 Series B Debentures at ₹ 1 million per Series B Debenture and 3,643 Series E4 CCPS at ₹ 8,233.50 per Series E4 CCPS (subject to fulfilment of certain other conditions precedent).

In terms of the Trifecta SSA, Trifecta is entitled to certain rights in our Company, including: (a) information rights, including in relation to financial information and management accounts, and (b) tag-along rights in case of transfer of equity shares of our Company by the Founder Promoters (to the extent of 50% of more of their holding). Prior approval of Trifecta is also required by our Company before certain corporate actions, including (a) change in the status of our Company, (b) dilution of the Founder Promoters’ holding below 20% of our Company, (c) any change in control of our Company, (d) creation of any encumbrance on the Founder Promoters’ shareholding in our Company, and (e) entering into an understanding regarding any mergers, consolidations, re-organisation or scheme of arrangement with creditors or shareholders. During the term of the Trifecta SSA, Trifecta is also entitled to invest up to 12.5% of its cumulative debenture subscription amount as per the same rights and terms of issue of securities as offered by the Company to any other investors in any subsequent round of investment (“**Trifecta Further Investment Right**”).

The parties to the Trifecta SSA have entered into the Trifecta SSA Amendment Agreements, pursuant to which the rights of Trifecta under the Trifecta SWSA in relation to Equity Shares of our Company will stand automatically terminated upon the consummation of the Issue. Trifecta has also granted certain consents and waivers from its rights under the Trifecta SSA to facilitate the Issue. Further, in terms of the Trifecta SSA Amendment Agreement dated June 20, 2021, the Trifecta Further Investment Right will be terminated one day prior to the filing of a draft red herring prospectus by our Company for an IPO. Since our Company previously filed a draft red herring prospectus dated July 12, 2021 for a proposed initial public offer, the Trifecta Further Investment Right terminated on July 11, 2021.

Share subscription agreement dated March 20, 2014 between our Company, Bipin Preet Singh, Upasana Rupkrishan Taku and Sequoia (“Series A SSA”)

On March 20, 2014, our Company, Bipin Preet Singh, Upasana Rupkrishan Taku, SCII IV and SCIIH III entered into the Series A SSA for subscription by (a) SCIIH III to 10 Class A Equity Shares and 109,779 Series A CCCPS; and (b) SCII IV to 10 Class A Equity Shares and 172,536 Series A1 CCCPS, for an aggregate consideration of ₹ 152.70 million.

Share subscription agreement dated December 22, 2014 between our Company, Bipin Preet Singh, Upasana Rupkrishan Taku and Sequoia (“Series A2 SSA”)

On December 22, 2014, our Company, Bipin Preet Singh, Upasana Rupkrishan Taku, SCII IV and SCIIH III entered into the Series A2 SSA for subscription by SCII IV to 23,615 Series A2 CCCPS, for an aggregate consideration of ₹ 63.50 million.

Share subscription agreement dated February 12, 2015 between our Company, Bipin Preet Singh, Upasana Rupkrishan Taku and Sequoia (“Series A3 SSA”)

On February 12, 2015, our Company, Bipin Preet Singh, Upasana Rupkrishan Taku, SCII IV and SCIIH III entered into the Series A3 SSA for subscription by SCII IV to 17,806 Series A3 CCCPS, for an aggregate consideration of ₹ 64.20 million.

Share subscription agreement dated February 23, 2015 entered between our Company, Bipin Preet Singh, Upasana Rupkrishan Taku, SCII IV, Tree Line and Amex (“Series B SSA”)

On February 23, 2015, our Company, Bipin Preet Singh, Upasana Rupkrishan Taku, SCII IV, Tree Line and Amex entered into the Series B SSA for subscription by (a) SCII IV to 87,864 Series B1 CCCPS; (b) Tree Line to 88,058 Series B1 CCCPS; and (c) Amex to 47,120 Series B2 CCCPS, for an aggregate consideration of ₹ 804.19 million. Our Company, Founder Promoters, SCII IV, Tree Line and Amex also entered into a shareholders agreement dated February 23, 2015 (“**Series B SHA**”) to record the terms of the Series B investment.

Subsequent, Cisco adhered to the Series B SHA through a confirmation deed dated March 24, 2015 and on May 5, 2015, subscribed to 52,834 Series B3 CCCPS for an aggregate amount of ₹ 190.50 million.

Share subscription agreement dated November 20, 2015 entered between our Company, Bipin Preet Singh, Upasana Rupkrishan Taku, SCII IV and Tree Line (“Series B4 SSA”)

On November 20, 2015, our Company, Bipin Preet Singh, Upasana Rupkrishan Taku, SCII IV and Tree Line entered into the Series B4 SSA for subscription by (a) SCII IV to 62,341 Series B4 CCCPS for a consideration of ₹ 224.77 million; and (b) Tree Line to 27,503 Series B4 CCCPS for a consideration of ₹ 99.16 million.

Share subscription agreement dated April 21, 2016 entered between our Company, Bipin Preet Singh, Upasana Rupkrishan Taku, GMO, MediaTek, Tree Line and SCII IV (“Series C1 SSA”)

On April 21, 2016, our Company, Bipin Preet Singh, Upasana Rupkrishan Taku, GMO, Media Tek, Tree Line and SCII IV entered into the Series C1 SSA for subscription by (a) GMO to 24,134 Series C1 CCCPS; (b) by MediaTek of 36,201 Series C1 CCCPS; (c) SCII IV to 12,067 Series C1 CCCPS; and (d) Tree Line to 12,067 Series C1 CCCPS, for an aggregate consideration of ₹ 472.52 million.

Share subscription agreement dated August 15, 2016 entered between our Company, Bipin Preet Singh, Upasana Rupkrishan Taku and Net1 (“Series C2 C3 C4 SSA”)

On August 15, 2016, our Company, Bipin Preet Singh, Upasana Rupkrishan Taku, and Net1 entered into the Series C2 C3 C4 SSA for subscription by Net1 to 181,007 Series C2 CCCPS and 181,007 Series C3 CCCPS for a consideration of ₹ 1,012.55 million and ₹ 1,012.55 million, respectively.

Supplementary deed dated August 16, 2016 to the MobiKwik SHA entered between our Company, Bipin Preet Singh, Upasana Rupkrishan Taku, Cisco, Sequoia, Tree Line, Amex, GMO, MediaTek and Net1 (“Series C5 Supplementary Deed”)

On August 16, 2016, our Company, Bipin Preet Singh, Upasana Rupkrishan Taku, Cisco, Sequoia, Tree Line, Amex, GMO, MediaTek and Net1 entered into the Series C5 Supplementary Deed for subscription by Cisco to 7,204 Series C5 CCCPS for a consideration of ₹ 40.30 million.

Share subscription agreement dated May 31, 2017 entered between our Company, Bipin Preet Singh, Upasana Rupkrishan Taku and Amex (“Series C6 SSA”)

On May 31, 2017, our Company, Bipin Preet Singh, Upasana Rupkrishan Taku and Amex entered into the Series C6 SSA for subscription by Amex to 5,067 C6 SSA each of our Company, for a consideration of ₹ 28.34 million.

Supplementary deed dated June 21, 2017 to the MobiKwik SHA entered between our Company, Bipin Preet Singh, Upasana Rupkrishan Taku, Cisco, Sequoia, Tree Line, Amex, GMO, MediaTek and Net1 (“Series C9 Supplementary Deed”)

On June 21, 2017, our Company, Bipin Preet Singh, Upasana Rupkrishan Taku, Cisco, Sequoia, Tree Line, Amex, GMO, MediaTek and Net1 entered into the Series C9 Supplementary Deed for subscription by GMO to 5,810 Series C9 CCCPS for a consideration of ₹ 32.50 million.

Share subscription agreement dated July 31, 2017 entered between our Company, Bipin Preet Singh, Upasana Rupkrishan Taku and Bajaj (“Series D SSA”)

On July 31, 2017, our Company, Bipin Preet Singh, Upasana Rupkrishan Taku and Bajaj entered into the Series D SSA for subscription by Bajaj to 10 equity shares of face value of ₹ 10 each of our Company and 271,050 Series D CCCPS, for an aggregate consideration of ₹ 2,250 million.

Supplementary deed dated October 30, 2018 to the MobiKwik SHA entered between our Company, Bipin Preet Singh, Upasana Rupkrishan Taku, Sequoia, Tree Line, Amex, Cisco, GMO, MediaTek, Net1 and Bajaj (“Series E1 Supplementary Deed”)

On October 30, 2018 our Company, Bipin Preet Singh, Upasana Rupkrishan Taku, Sequoia, Tree Line, Amex, Cisco, GMO, MediaTek, Net1 and Bajaj entered into the Series E1 Supplementary Deed for subscription by (a) SCII IV to 18,218 Series E1 CCCPS, and (b) GMO to 1,822 Series E1 CCCPS, for an aggregate consideration for the INR equivalent of USD 2.3 million i.e. ₹164,999,340.

Supplementary deed dated November 26, 2018 to the MobiKwik SHA entered between our Company, Bipin Preet Singh, Upasana Rupkrishan Taku, Sequoia, Tree Line, Amex, Cisco, GMO, MediaTek, Net1 and Bajaj, amended by an amendment deed dated January 1, 2019 (“Series E2 Supplementary Deed”)

On November 26, 2018 our Company, Bipin Preet Singh, Upasana Rupkrishan Taku, Sequoia, Tree Line, Amex, Cisco, GMO, MediaTek, Net1 and Bajaj entered into the Series E2 Supplementary Deed for subscription by Net1 to 9,109 Series E2 CCCPS for a consideration of the INR equivalent of USD 1 million (₹ 74.99 million).

Supplementary deed dated May 29, 2019 to the MobiKwik SHA entered between our Company, Bipin Preet Singh, Upasana Rupkrishan Taku, Sequoia, Tree Line, Amex, Cisco, GMO, MediaTek, Net1, Bajaj and New Delhi Television Limited (“NDTV”) (“Series E5 Supplementary Deed”)

On May 29, 2019 our Company, Bipin Preet Singh, Upasana Rupkrishan Taku, Sequoia, Tree Line, Amex, Cisco, GMO, MediaTek, Net1, Bajaj and NDTV entered into the Series E5 Supplementary Deed for subscription by NDTV to 6,972 Series E5 CCCPS for a consideration of ₹ 57.40 million.

Letter dated February 7, 2020 between our Company, Bipin Preet Singh, Upasana Rupkrishan Taku and Nicolas Jarosson (“NJ” and such letter, the “NJ Letter”), as amended by the amendment letter dated June 20, 2021 (“NJ Letter Amendment”) to the NJ Letter between our Company, Bipin Preet Singh, Upasana Rupkrishan Taku and Nicolas Jarosson

In terms of the NJ Letter, NJ subscribed to 3,914 Series E6A CCCPS for an aggregate consideration of USD 0.5 million i.e ₹35.75 million. The NJ Letter grants certain rights to NJ in our Company, including a pre-emptive right to participate *pro-rata* in any new issuance of equity securities. In terms of an amendment letter dated June 20, 2021, the rights under the NJ Letter will be terminated upon Consummation of the Offer. In the amendment letter, NJ has also granted certain consents and waivers from its rights under the NJ Letter to facilitate the Offer.

Supplementary deed dated October 27, 2020 to the MobiKwik SHA entered between our Company, the Founder Promoters, Sequoia, Tree Line, Amex, Cisco, GMO, MediaTek, Net1, Bajaj, NDTV and Hindustan Media Ventures Limited (“HMTL” and such deed, the “Series E7 Supplementary Deed”)

On October 27, 2020, our Company, the Founder Promoters, Sequoia, Tree Line, Amex, Cisco, GMO, MediaTek, Net1, Bajaj, NDTV and HMTL entered into the Series E7 Supplementary Deed for subscription by HMTL to 41,375 Series E7 CCCPS for a consideration of ₹ 414.99 million.

In connection with this Series E7 investment, our Company, Bipin Preet Singh, Upasana Rupkrishan Taku and HMTL had also entered into a separate agreement dated October 27, 2020 (“HMTL Agreement”). Our Company and Promoters have made certain covenants to HMTL under the HMTL Agreement, including (a) maintaining minimum positive net-worth of ₹ 150 million, or such other amount as may be prescribed by the RBI under the PPI Regulations; and (b) providing copies of advertising agreements or media agreements entered into by our Company or its affiliates with any media investors or its affiliates (being media and publishing companies who subscribe to equity securities of our Company). Pursuant to the termination agreement dated June 20, 2021 entered into between our Company, Bipin Preet Singh, Upasana Rupkrishan Taku and HMTL, all obligations of our Company and the Founder Promoters under the HMTL Agreement stood terminated as on June 20, 2021, except for the obligation to provide copies of advertising/ media agreements with other media investors, which will terminate upon the Consummation of the IPO.

Supplementary deed dated November 9, 2020 to the MobiKwik SHA entered between our Company, Bipin Preet Singh, Upasana Rupkrishan Taku, Sequoia, Tree Line, Amex, Cisco, GMO, MediaTek, Net1, Bajaj, NDTV, HMTL and Pratithi Investment Trust (“Pratithi” and such deed, the “Series E8 Supplementary Deed”)

On November 9, 2020, our Company, Bipin Preet Singh, Upasana Rupkrishan Taku, Sequoia, Tree Line, Amex, Cisco, GMO, MediaTek, Net1, Bajaj, NDTV, HMTL and Pratithi entered into the Series E8 Supplementary Deed for subscription by Pratithi to 9,970 Series E8 CCCPS for a consideration of ₹ 99.99 million.

Supplementary deed dated June 6, 2021 to the MobiKwik SHA entered between our Company, Bipin Preet Singh, Upasana Rupkrishan Taku, Sequoia, Tree Line, Amex, Cisco, GMO, MediaTek, Net1, Bajaj, NDTV, HMTL, Pratithi and Abu Dhabi Investment Authority (“ADIA” and such deed, the “Series G Supplementary Deed”)

On June 6, 2021, our Company, the Founder Promoters and ADIA entered into a share subscription agreement for subscription by ADIA to 83,165 Series G CCCPS and one equity share of our Company of face value of ₹ 10 each

for an aggregate consideration of ₹ 1,490.00 million. Our Company, Bipin Preet Singh, Upasana Rupkrishan Taku, Sequoia, Tree Line, Amex, Cisco, GMO, MediaTek, Net1, Bajaj, NDTV, HMVL, Pratithi and ADIA also entered into the Series G Supplementary Deed to record the rights of ADIA and the corresponding obligations of our Company, the Founder Promoters and other investors in respect of ADIA's investment in our Company.

Commercial agreement dated August 3, 2017 between Bajaj Finance Limited and our Company

Our Company entered into a commercial agreement dated August 3, 2017 with Bajaj Finance Limited ("**Bajaj Commercial Agreement**") for integration of the services provided by Bajaj and its group companies with the *MobiKwik* wallet on a co-branded app, facilitating end-to-end digital transactions and extending financial service products (such as personal loans or insurance products) to customers of Bajaj and our Company. In terms of the Bajaj Commercial Agreement, our Company was required to pay a franchise value and acquisition and transaction fees to Bajaj in lieu of business generated by Bajaj (along with certain other servicing fees)*. Bajaj is also required to make certain payments to us, including for enabling customers to transact on its EMI network, fees for extended warranties and for sourcing of personal loans, credit cards and other financial products. Through various subsequent agreements with Bajaj, the parties have mutually agreed that the acquisition and transaction fees payable to Bajaj for Fiscals 2019, 2020 and 2021 and the franchise value will be discharged by our Company through issuance of compulsorily convertible cumulative preference shares of our Company. Our Company has, accordingly, issued Series E 3 CCCPS and Other CCCPS to Bajaj. The acquisition and transaction fees were amounts payable by our Company to Bajaj Finance Limited as agreed under the Bajaj Commercial Agreement. The securities were issued to Bajaj Finance Limited in lieu of invoices raised for business generated (along with certain other servicing fees) by Bajaj Finance Limited towards acquisition and transaction fees.

Buy-back framework agreement dated July 25, 2017 between our Company and MediaTek ("MediaTek Buyback Agreement")

Under the MediaTek Buyback Agreement, our Company had agreed to buy-back all equity securities held by MediaTek (i.e. 36,201 Series C1 CCCPS) as a part of a buy-back offer to all its eligible shareholders by October 25, 2017 ("**Buy-Back Long Stop Date**") at a consideration of USD 3.6 million, i.e., ₹198,888,294 ("**Buy-Back Consideration**"). If the buy-back is not completed by the Buy-Back Long Stop Date, our Company is required to pay MediaTek interest on the Buy-Back Consideration at 12% *pa* or the SBI PLR, whichever was higher till such time as the Buy-Back Consideration is actually paid. Until the buy-back is concluded, (a) MediaTek's rights under the *MobiKwik* SHA cannot be diluted or adversely impacted without its consent, and (b) MediaTek's shareholding shall not be reduced below its Minimum Threshold (i.e. 0.3% of our Company's fully-diluted share capital).

Upon MediaTek selling its Series C1 CCCPS on May 25, 2021, the MediaTek Buyback Agreement was also terminated through a termination letter dated May 31, 2021.

Advertising Agreement dated October 27, 2020 read along with Amendment No. 1 dated December 29, 2023 entered between our Company and Hindustan Media Ventures Limited ("HMVL Advertising Agreement")

Under the HMVL Advertising Agreement, our Company had agreed to advertise in media on a non-exclusive basis, only the products, services and brands owned and exclusively used by our Company, including advertisement relating to corporate campaigns, financial information and recruitment requirements of our Company, in accordance with the extant policies applicable to the respective media, and Hindustan Media Ventures Limited had agreed to ensure that such advertisements are carried in the media in accordance with the terms and conditions set out in the agreement. Our Company agreed to place advertisement for an aggregate value of up to ₹450 million, net of agency commission in the media (the "**Total Commitment**") during the term of the agreement, which is a period of six years extended for an additional period of one year vide Amendment No.1.

Advertising Agreement dated December 7, 2021 entered between our Company and Bennett, Coleman and Company Limited ("BCCL Advertising Agreement")

Under the BCCL Advertising Agreement, our Company had agreed to advertise in media on a non-exclusive basis, only the products, services and brands owned and exclusively used by our Company in accordance with the extant policies applicable to the respective media, and Bennett Coleman and Company Limited had agreed to ensure that such advertisements are carried in the media in accordance with the terms and conditions set out in the agreement. Our Company agreed to place advertisement for an aggregate value of up to ₹1,250 million, net of agency commission in the media (the "**Total Commitment**") during the term of the agreement, which is a period of six years.

Additionally, except as disclosed in “Details regarding material acquisition or divestments of business/undertakings, mergers, amalgamation, any revaluation of assets, etc. in the last 10 years” on page 284 and “Key terms of other subsisting material agreements” on page 285, there are no other clauses or covenants in these material agreements which are adverse or pre-judicial to the interest of the public shareholders, or nor are there agreements that the Company has entered into that are required to be disclosed under the SEBI ICDR Regulations or non-disclosure of which may have a bearing on the investment decisions of the Bidders, except as already disclosed in this Prospectus.

Holding Company

As on the date of this Prospectus, our Company does not have a holding company.

Subsidiaries of our Company

As on the date of this Prospectus, our Company has four Subsidiaries:

1. Zaak Epayment Services Private Limited (“**Zaakpay**”)
2. MobiKwik Investment Adviser Private Limited (formerly known as Harvest Fintech Private Limited (“**MobiKwik Investment Adviser**”))
3. MobiKwik Credit Private Limited (“**MobiKwik Credit**”)
4. MobiKwik Finance Private Limited (“**MobiKwik Finance**”)

The details of our Subsidiaries are as follows:

1. Zaak ePayment Services Private Limited

Corporate information

Zaakpay is a private limited company incorporated under the Companies Act, 1956 with a certificate of incorporation that was issued by the RoC on May 19, 2010. Its CIN is U72300HR2010PTC053765, and its registered office is situated at Unit No.102, 1st Floor, Block-B, Pegasus One, Golf Course Road, Section 53, Gurugram Haryana- 122003, India. Zaakpay was incorporated on May 19, 2010.

Nature of business

Zaakpay is enabled under its objects to carry on the business of providing, *inter alia*, payment services, technology solutions, integration choices, software technology platforms, consultancy services, and carrying on the business of application service provider. Zaakpay is currently engaged in the business of providing payment gateway services and to act as a payment aggregator for facilitating digital payments and providing payment gateway services for various merchants, payment technology solution and services for retail /wholesale banking needs for various merchants and providing software application, data management, payment and/or transaction-related services.

Capital structure and shareholding pattern

The authorised share capital of Zaakpay is ₹ 1,200,000 divided into 1,200,000 equity shares of ₹ 1 each. The issued, subscribed and paid-up capital of Zaakpay is ₹ 118,209 divided into 118,209 equity shares of ₹1 each.

The shareholding pattern of Zaakpay is as follows:

S. No.	Name of shareholder	Number of equity shares of ₹ 1 each	Percentage of issued capital
1.	ONE MOBIKWIK SYSTEMS LIMITED	118,199	99.99
2.	Upasana Rupkrishan Taku*	10	0.01
Total		118,209	100

* Nominee shareholder of our Company

There are no accumulated profits or losses of Zaakpay that have not been accounted for by our Company.

Consolidated Financial Information

(₹ in million)

Particulars	Fiscal 2022	Fiscal 2023	Fiscal 2024	Three months period ended June 30, 2024
Equity Share capital	0.12	0.12	0.12	0.12
Net Worth	256.27	364.44	381.32	422.49
Revenue from Operations	3,791.17	1,253.56	1,674.88	1,165.49
Profit/(loss) for the year/period	(10.99)	16.87	14.84	40.98
EPS	(95.15)	144.49	125.54	346.66*
Diluted EPS	(95.15)	144.49	125.54	346.66*
Net asset value per share	2,204.73	3,083.02	3,225.81	3,574.11
Total borrowings	68.64	-	-	-

*Not annualised.

2. **MobiKwik Investment Adviser Private Limited** (Formerly known as Harvest Fintech Private Limited) (“**MobiKwik Investment Adviser**”)

Corporate information

MobiKwik Investment Adviser is a private limited company, under the Companies Act, 2013, with a certificate of incorporation issued by the Registrar of Companies, Maharashtra at Mumbai on February 12, 2016. Its CIN is U67190MH2016PTC273077, and its registered office is situated at 18th Floor, Cyber One, Opp. CIDCO Exhibition Centre, Sector-30, Vashi, Navi Mumbai, Thane, Maharashtra – 400703, India. MobiKwik Investment Adviser was incorporated on February 12, 2016, as Harvest Fintech Private Limited and acquired on January 31, 2019, by our Company.

Nature of business

MobiKwik Investment Adviser is enabled under its objects to carry on the business of investment advisor, financial planner and consultant for all kinds of securities, investments, portfolios, banking and financial products including mutual funds, stocks, derivatives, debentures, bonds, loans, commercial paper, deposits, liens, pension plans, postal savings schemes, commodity market instruments, insurance, mortgages, real estate and real estate related instruments and private, primary or secondary market placement of all kinds of securities and in this regard to provide services relating to transaction fulfilment and data analytics. MobiKwik Investment Adviser is currently engaged in business of investment advisor, financial planning and consultancy on all kinds of securities, investments etc.

Capital structure and shareholding pattern

The authorised share capital of MobiKwik Investment Adviser is ₹ 43,000,000 divided into 4,125,000 equity shares of ₹ 10 each, and 175,000 preference shares of ₹ 10 each. The issued, subscribed and paid-up capital of MobiKwik Investment Adviser is ₹ 41,134,390 divided into 4,113,439 equity shares of ₹ 10 each.

The shareholding pattern of MobiKwik Investment Adviser is as follows:

S. No.	Name of shareholder	Number of equity shares of ₹ 10 each	Percentage of issued capital
1.	ONE MOBIKWIK SYSTEMS LIMITED	4,113,429	100.0
2.	Bipin Preet Singh*	10	Negligible
Total		4,113,439	100

* Nominee shareholder of our Company

Consolidated Financial Information

(₹ in million)

Particulars	2022	2023	2024	Three months period ended June 30, 2024
(A) Equity share capital	8.13	13.13	21.13	31.13
(B) Net worth	5.24	9.30	6.77	12.62

(C) Revenue from operations	0.83	2.36	2.16	0.97
(D) Profit/(loss) for the year/period	(2.68)	(0.94)	(10.53)	(4.14)
(E) Basic earnings per equity share (in ₹/share)	(3.29)	(0.73)	(7.59)	(1.66)
(F) Diluted earnings per equity share (in ₹/share)	(3.29)	(0.73)	(7.59)	(1.66)
(G) Net asset value per equity share (in ₹/share)	6.44	7.08	3.20	4.05
(H) Total borrowings (including lease liabilities)	-	-	-	-

There are no accumulated profits or losses of MobiKwik Investment Adviser that have not been accounted for by the Company.

3. **MobiKwik Credit Private Limited**

Corporate information

MobiKwik Credit is a private limited company, under the Companies Act, 2013, with a certificate of incorporation issued by the Registrar of Companies, Central Registration Centre, on June 1, 2018. Its CIN is U65990HR2018PTC074364 and its registered office is situated at Unit No. 102, 1st Floor, Block-B, Pegasus One, Golf Course Road, Sector-53, Gurugram, Haryana-122003, India. MobiKwik Credit was incorporated on June 1, 2018.

Nature of business

MobiKwik Credit is enabled under its objects to carry on the business of, *inter-alia*, finance company, investment company, loan and guarantee company and to undertake and or arrange or syndicate all type of business and software development, IT solutions, software and IT products development, IT and software services , web development, web hosting, web solution, IT consultancy, information technology enables services in India or elsewhere in the world. MobiKwik Credit is yet to commence operations as authorized under the objects clause of its memorandum of association.

Capital structure and shareholding pattern

The authorised share capital of MobiKwik Credit is ₹ 50,000,000 divided into 5,000,000 equity shares of ₹ 10 each. The issued, subscribed and paid-up capital of MobiKwik Credit is ₹ 25,000,000 divided into 2,500,000 equity shares of ₹ 10 each.

The shareholding pattern of MobiKwik Credit is as follows:

S. No.	Name of shareholder	Number of equity shares of ₹ 10 each	Percentage of issued capital
1.	ONE MOBIKWIK SYSTEMS LIMITED	2,499,999	100
2.	Upasana Rupkrishan Taku*	1	Negligible
Total		2,500,000	100

* Nominee shareholder of our Company

There are no accumulated profits or losses of MobiKwik Credit that have not been accounted for by the Company.

Consolidated Financial Information

(₹ in million)				
Particulars	Fiscal 2022	Fiscal 2023	Fiscal 2024	Three months period ended June 30, 2024
Equity Share capital	25.00	25.00	25.00	25.00
Net Worth	30.12	30.92	32.97	33.54
Revenue from Operations	Nil	Nil	Nil	Nil
Profit/(loss) for the year/period	1.33	0.80	2.05	0.58
EPS	0.53	0.32	0.82	0.23

Diluted EPS	0.53	0.32	0.82	0.23
Net asset value per share	12.05	12.37	13.19	13.42
Total borrowings	-	-	-	-

4. MobiKwik Finance Private Limited

Corporate information

MobiKwik Finance is a private limited company, under the Companies Act, 2013, with a certificate of incorporation issued by the Registrar of Companies, Central Registration Centre on August 22, 2017. Its CIN is U65993HR2017PTC070450 and its registered office is situated at Unit No. 102, 1st Floor, Block-B, Pegasus One, Gold Course Road, Sector-53, Gurugram, Haryana-122003, India. MobiKwik Finance was incorporated on August 22, 2017.

Nature of business

MobiKwik Finance is enabled under its objects to carry on the business of, *inter-alia*, finance, investment, loan and guarantee company, financial services like financial restructuring/reorganization, investment counselling, and portfolio management. MobiKwik Finance Private is yet to commence operations.

Capital structure and shareholding pattern

The authorised share capital of MobiKwik Finance is ₹50,000,000 divided into 5,000,000 equity shares of ₹ 10 each. The issued, subscribed and paid-up capital of MobiKwik Finance is ₹ 25,000,000 divided into 2,500,000 equity shares of ₹ 10 each.

The shareholding pattern of MobiKwik Finance is as follows:

S. No.	Name of shareholder	Number of equity shares of ₹ 10 each	Percentage of issued capital
1.	ONE MOBIKWIK SYSTEMS LIMITED	2,499,999	100
2.	Upasana Rupkrishan Taku*	1	Negligible
Total		2,500,000	100

* Nominee shareholder of our Company

There are no accumulated profits or losses of MobiKwik Finance that have not been accounted for by the Company.

Consolidated Financial Information

(₹ in million)				
Particulars	Fiscal 2022	Fiscal 2023	Fiscal 2024	Three months period ended June 30, 2024
Equity Share capital	25.00	25.00	25.00	25.00
Net Worth	30.77	31.70	33.57	34.08
Revenue from Operations	-	-	-	-
Profit/(loss) for the year/period	1.33	0.93	1.87	0.51
EPS	0.53	0.37	0.75	0.21
Diluted EPS	0.53	0.37	0.75	0.21
Net asset value per share	12.31	12.68	13.43	13.63
Total borrowings	-	-	-	-

Business interest of our Subsidiaries in our Company

As on the date of this Prospectus, except as disclosed in “Financial Information – Restated Consolidated Financial Information Note 34: Related Party transactions” on page 391, our Subsidiaries have no business interest in our Company.

Common Pursuits between our Subsidiaries and our Company

Some of our Subsidiaries are either engaged in or are authorised by their respective constitutional documents to

engage in the same line of business as that of our Company. Except as disclosed under “-Subsidiaries of our Company” and “Financial Information – Restated Consolidated Financial Information – Note 34: Related party transactions” on pages 292 and 391, respectively, there are no common pursuits between our Subsidiaries and our Company.

Significant Strategic and financial partnerships

Our Company currently does not have any strategic or financial partners.

Agreements with Key Managerial Personnel, Senior Management, Director, Promoter or any other employee

There are no agreements entered into by a Key Managerial Personnel or Senior Management or Director or Promoter or any other employee of our Company, either by themselves or on behalf of any other person, with any Shareholder or any other third party with regard to compensation or profit sharing in connection with dealings in the securities of our Company.

Other confirmations

There is no conflict of interest between the lessors of immovable properties, suppliers of raw materials and third-party service providers, which are crucial for the operations of our Company, and our Subsidiaries or its directors.

Our associates and joint ventures

As on the date of this Prospectus, our Company does not have any associates or joint ventures.

OUR MANAGEMENT

In accordance with the Companies Act and our Article of Association, our Company is required to have not less than three Directors and not more than 15 Directors. As of the date of this Prospectus, our Board comprises of seven Directors (including three women directors), of which two are Executive Directors, one is a Non-Executive, Non-Independent Director and four are Independent Directors.

Our Board

The following table sets forth details regarding our Board as on the date of this Prospectus:

Name, Designation, Date of Birth, Address, Occupation, Nationality, Period of Directorship, Term and DIN	Age (years)	Other directorships
Bipin Preet Singh <i>Designation:</i> Managing Director and Chief Executive Officer <i>Date of Birth:</i> August 5, 1979 <i>Address:</i> Tower D-2, Flat No. 303, Parsvnath Exotica, Sector 53, Golf Course Road, Chakarpur (74) Gurgaon, Haryana, 122002 <i>Occupation:</i> Entrepreneur <i>Nationality:</i> Indian <i>Period of directorship:</i> Since incorporation <i>Term:</i> Three years with effect from June 23, 2024 and not liable to retire by rotation <i>DIN:</i> 02019594	45	<i>Indian Companies</i> 1. Zaak ePayment Services Private Limited 2. MobiKwik Investment Adviser Private Limited (Formerly Harvest Fintech Private Limited) <i>Foreign Companies</i> Nil <i>Other Institutions</i> 1. Trustee & Beneficiary in Koshur Family Trust 2. Settlor & Trustee in Narinder Singh Family Trust
Upasana Rupkrishan Taku <i>Designation:</i> Executive Director, Chairperson and Chief Financial Officer <i>Date of Birth:</i> November 7, 1979 <i>Address:</i> Tower D-2, Flat No. 303, Parsvnath Exotica, Sector 53, Golf Course Road, Chakarpur (74), Gurgaon, Haryana, 122002 <i>Occupation:</i> Entrepreneur <i>Nationality:</i> Indian <i>Period of directorship:</i> Since April 1, 2010 <i>Term:</i> Three years with effect from June 23, 2024 as Executive Director, liable to retire by rotation. As chairperson with effect from June 22, 2021 and as Chief Financial Officer with effect from June 15, 2023. <i>DIN:</i> 02979387	44	<i>Indian Companies</i> 1. Zaak ePayment Services Private Limited 2. MobiKwik Investment Adviser Private Limited (Formerly Harvest Fintech Private Limited) <i>Foreign Companies</i> Nil <i>Other Institutions</i> 1. Trustee & Beneficiary in Narinder Singh Family Trust 2. Settlor & Trustee in Koshur Family Trust
Punita Kumar Sinha <i>Designation:</i> Independent Director <i>Date of Birth:</i> May 13, 1962 <i>Address:</i> 51, Gate House Road, Chestnut Hill, MA, USA, 02467	62	<i>Indian Companies</i> 1. Mahindra Accelo Limited 2. Classic Legends Private Limited 4. Embassy Office Parks Management Services Private Limited 5. Lupin Limited 6. Paradigm Advisors Private

<i>Occupation:</i> Professional <i>Nationality:</i> United States of America <i>Period of directorship:</i> Since July 7, 2021 <i>Term:</i> Three years with effect from July 7, 2024 and not liable to retire by rotation <i>DIN:</i> 05229262		Limited 7. Tata Asset Management Private Limited 8. Aadhar Housing Finance Limited 9. Ventive Hospitality Limited <i>Foreign Companies</i> 1. The Asia Opportunities Offshore Fund, Cayman Islands 2. The Asia Opportunities Offshore Master Fund, Cayman Islands 3. Marelli Holdings Co. Ltd <i>Other Institutions</i> 1. The Asia Opportunities Fund LP- Partner 2. The Asia Opportunities Associates LLC- General Partner 3. Pacific Paradigm Advisors LLC- Founding Partner 4. Paradigmqr Multi Asset Fund- Sponsor 5. Puja Holdings LLC, Managing Member 6. Punita Kumar- Sinha 2010 LP, Managing Member
Sayali Karanjkar <i>Designation:</i> Independent Director <i>Date of Birth:</i> July 22, 1980 <i>Address:</i> Flat No. 401, 4th Floor, Bldg. 2, Rohan Sehar, PAN Card Club Road, Near Murkute Garden, Baner, Pune, Maharashtra, 411045 <i>Occupation:</i> Consultant <i>Nationality:</i> United States of America <i>Period of directorship:</i> Since July 7, 2021 <i>Term:</i> Three years with effect from July 7, 2024 and not liable to retire by rotation <i>DIN:</i> 07312305	44	<i>Indian Companies</i> 1. CMS Info Systems Limited <i>Foreign Companies</i> Nil <i>Other Institutions</i> Nil
Navdeep Singh Suri <i>Designation:</i> Independent Director <i>Date of Birth:</i> September 6, 1959 <i>Address:</i> A-103, Block A, Sushant Lok 1, Near Office of DCP, Sector 28, Gurgaon, Haryana- 122009 <i>Occupation:</i> Distinguished Fellow, ORF <i>Nationality:</i> Indian <i>Period of directorship:</i> Since July 7, 2021 <i>Term:</i> Three years with effect from July 7, 2024, and notliable to retire by rotation <i>DIN:</i> 08775385	65	<i>Indian Companies</i> 1. Hindustan Ports Private Limited 2. Zaak ePayment Services Private Limited 3. Hindustan Infralog Private Limited 4. SBI Funds International (IFSC) Limited <i>Foreign Companies</i> 1. TCI Sanmar Chemicals S.A.E. <i>Other Institutions</i> Nil

Raghu Ram Hiremagalur Venkatesh <i>Designation:</i> Independent Director <i>Date of Birth:</i> March 06, 1980 <i>Address:</i> 48998, Oat Grass Ter, Fremont, California, United States, 94539 <i>Occupation:</i> Service <i>Nationality:</i> United States of America <i>Period of directorship:</i> Since July 7, 2021 <i>Term:</i> Three years with effect from July 7, 2024 and not liable to retire by rotation <i>DIN:</i> 09202812	44	<i>Indian Companies</i> Nil <i>Foreign Companies</i> Nil <i>Other Institutions</i> Nil
Vineet Bansal <i>Designation:</i> Non-Executive, Non-Independent, Nominee Director* <i>Date of Birth:</i> June 26, 1984 <i>Address:</i> A-190, Shastri Nagar, near Lachoo College, Jodhpur, Rajasthan, India- 342003 <i>Occupation:</i> Entrepreneur <i>Nationality:</i> Indian <i>Period of directorship:</i> Since December 05, 2023 <i>Term:</i> Liable to retire by rotation <i>DIN:</i> 05156956	40	<i>Indian Companies:</i> 1. Handy Online Solutions Private Limited 2. Nerd Herd Technology Private Limited <i>Foreign Companies</i> Nil <i>Other Institutions</i> Nil

* Nominated by the Founder Promoters of the Company.

Brief profiles of our Directors

Bipin Preet Singh is the Managing Director, Chief Executive Officer and Co-Founder of the Company. He holds a bachelor's degree of technology in electrical engineering from Indian Institute of Technology, Delhi. He has been associated with our Company since its incorporation in 2008. He has experience in the semiconductor and fintech industries. Prior to starting the Company, he has worked with Freescale Semiconductors Limited, which was merged with NXP India Private Limited in 2015, as design engineer, NVIDIA Graphics Private Limited as systems architect and Intel Technology India Private Limited as component design engineer.

Upasana Rupkrishan Taku is the Executive Director, Chairperson, Chief Financial Officer and Co-Founder of our Company. She holds a bachelor's degree of technology in industrial engineering from Punjab Technical University and a master's degree of science in management science and engineering from Leland Stanford Junior University. She has been associated with the Company since 2010. She has experience in fintech and payment space globally. She was previously associated with PayPal Inc. as product manager and HSBC Auto Finance as business analyst.

Punita Kumar Sinha is an Independent Director of the Company. She received her undergraduate degree in Chemical Engineering with distinction from Indian Institute of Technology, Delhi. She holds a Ph.D. and a Master's degree in finance from Wharton School, University of Pennsylvania. She also has MBA from Drexel University, and is a CFA charter holder. Dr. Kumar-Sinha has been awarded the Distinguished Alumni Award from Indian Institute of Technology, Delhi. Dr. Kumar-Sinha has focused on investment management and financial markets. She has been associated with our Company since July 2021 and has been an independent director with companies like Infosys Limited and JSW Steel Limited. She was the Senior Managing Director within the Asia Advisory Group of Blackstone. She has also chaired the Investment committee of CFA Institute. She has significant governance and board experience across India having served on the boards. She serves as an

Independent Director for many companies and chairs committees on several boards.

Sayali Karanjkar is an Independent Director of the Company. She holds a bachelor's degree of computing from National University of Singapore, and a master's degree in business administration from J L Kellogg School of Management, Northwestern University. She has been associated with the Company since July 2021. She was the co-founder & CBO of PaySense Services India Private Limited, which was later acquired by Naspers backed PayU in 2020. She has experience in the management consulting and technology sectors. She has worked with A.T. Kearney, Inc.

Navdeep Singh Suri is an Independent Director of the Company. He holds a master's degree of science in economics from Guru Nanak Dev University, Amritsar and has completed the intensive Arabic language program from Centre for Arabic Studies, American University in Cairo. He has been associated with the Company since July 2021 and has experience as an ambassador in the ministry of external affairs. He has served as India's Ambassador to Arab Republic of Egypt and UAE, India's Consul General in Johannesburg, and as India's High Commissioner to Australia. He is a distinguished fellow at the Observer Research Foundation in New Delhi. He is also a non-executive director in Hindustan Ports Private Limited.

Raghu Ram Hiremagalur Venkatesh is an Independent Director of the Company. He holds a bachelor's degree of engineering in electronics and communication engineering from Bangalore University and a master's degree of computer science from Arizona State University. He has been associated with the Company since July 2021. He has experience in the technology sector, including Paypal Inc. as a software engineer. He is currently the Chief Technology Officer and Vice President, Engineering at LinkedIn Corporation.

Vineet Bansal is a Non-Executive, Non-Independent Director, Nominee Director of the Company, nominated by the Founder Promoters of the Company. He holds a master's degree of science from the Bernard M. Baruch College, City University of New York and masters' degree of technology in chemical engineering with specialization in process systems design and engineering under the dual degree programme from Indian Institute of Technology, Bombay and a bachelor's degree of technology in chemical engineering under the dual degree programme from Indian Institute of Technology, Bombay. He is the promoter director of Handy Online Solutions Private Limited (known as "OnGrid"). Prior to OnGrid, he was associated with BlueCrest USA GP, LLC as an analyst.

Relationship between Directors

Except for Bipin Preet Singh and Upasana Rupkrishan Taku, who are married to each other, none of our Directors are related to each other.

Terms of Appointment of our Executive Directors

1. Bipin Preet Singh

Bipin Preet Singh was appointed as the Managing Director and Chief Executive Officer of our Company pursuant to the Board and Shareholders' resolutions passed on May 22, 2024, and June 19, 2024, respectively. He has been appointed for a period of three years with effect from June 23, 2024, and he is not liable to retire by rotation.

2. Upasana Rupkrishan Taku

Upasana Rupkrishan Taku was appointed as the Executive Director of our Company pursuant to the Board and Shareholders' resolutions passed on May 22, 2024, and June 19, 2024, respectively, and as a Chairperson of the Board and Chief Financial Officer of our Company pursuant to the Board resolution passed on June 22, 2021, and June 15, 2023, respectively. She has been appointed as an Executive Director for a period of three years with effect from June 23, 2024, and is liable to retire by rotation.

Remuneration details of our Directors

1. Remuneration details of our Executive Directors

Bipin Preet Singh

Pursuant to the Board and Shareholders' resolutions passed on May 22, 2024, and June 19, 2024, respectively,

Bipin Preet Singh is entitled to the following remuneration:

Particulars	Remuneration (in ₹ million)
Fixed Compensation	₹ 35 million per annum, which is inclusive of basic salary of 50% of fixed compensation, house rent allowance of 20% of fixed compensation, executive allowance of 20% of fixed compensation and travelling allowance of 10% of fixed compensation. This is effective for a period of three years from June 23, 2024, until June 22, 2027
Performance linked variable compensation	Nil to 200% of fixed compensation based on Company's performance. The performance linked variable compensation shall be paid annually as per the performance parameters decided by the Board of Directors of our Company
Other benefits	Flexible compensation including prerequisites, benefits facilities and amenities as per rules of the Company. up to ₹ 1.5 million per annum.

As on the date of this Prospectus, for Fiscal 2024, our Company has paid Bipin Preet Singh a remuneration of ₹ 48.14 million.

Upasana Rupkrishan Taku

Pursuant to the Board and Shareholders' resolutions passed on May 22, 2024 and June 19, 2024, Upasana Rupkrishan Taku is entitled to the following remuneration:

Particulars	Remuneration
Fixed Compensation	₹ 35 million per annum, which is inclusive of basic salary of 50% of fixed compensation, house rent allowance of 20% of fixed compensation, executive allowance of 20% of fixed compensation and travelling allowance of 10% of fixed compensation. This is effective for a period of three years from June 23, 2024, until June 22, 2027.
Performance linked variable compensation	Nil to 200% of fixed compensation based on Company's performance. The performance linked variable compensation shall be paid annually as per the performance parameters decided by the Board of Directors of our Company
Other benefits	Flexible compensation including prerequisites, benefits facilities and amenities as per rules of the Company up to ₹ 1.5 million per annum.

As on the date of this Prospectus, for Fiscal 2024, our Company has paid Upasana RupkrishanTaku a remuneration of ₹ 48.14 million.

Employment Agreements between our Company and Directors

Except for the employment agreements, each dated February 1, 2014 entered into between our Company with Bipin Preet Singh and Upasana Rupkrishan Taku, as on date of this Prospectus, there are no employment agreements between our Company and our Directors.

Remuneration details of our Independent Directors

Pursuant to the Shareholders' resolution dated June 19, 2024, each of our, Independent Directors are entitled to receive an remuneration of ₹ 1.7 million per annum in addition to sitting fees of ₹ 0.1 million per meeting for attending meetings of our Board, and ₹ 0.1 million per meeting for attending meetings of statutory committees of the Board, within the limits prescribed under the Companies Act, 2013, and the rules made thereunder. Additionally, our Independent Directors are also entitled to reimbursements in relation to travel, hotel and other incidental expenses incurred by them to attend such meetings.

S. No.	Name of Independent Director	Total Payment (₹ in million)
1.	Punita Kumar Sinha	3.1
2.	Sayali Karanjkar	3.0

3.	Navdeep Singh Suri	2.8
4.	Raghu Ram Hiremagalur Venkatesh	2.6

Remuneration details of our Non-Executive, Non-Independent Director

Pursuant to the resolution of our Board meeting dated December 05, 2023, our Non-Executive, Non-Independent Director is entitled to receive a sitting fee of ₹0.1 million per meeting for attending meetings of our Board. As on the date of this Prospectus, for Fiscal 2024, our Company has paid Vineet Bansal a remuneration of ₹0.3 million.

Remuneration paid or payable from Subsidiaries

Except as stated below, no remuneration has been paid or is payable to our Directors by any of our Subsidiaries for Fiscal Year 2024.

S. No.	Fiscal	Name of the Director	Name of the Subsidiary	Amount (₹ in million)
1	2024	Sayali Karanjkar	Zaak ePayment Services Private Limited	1.1
2	2024	Navdeep Singh Suri		1.1

Contingent and deferred compensation payable to our Directors

There is no deferred or contingent compensation payable to any of our Directors for the Fiscal Year 2024.

Bonus or profit-sharing plan for the Directors

Except as disclosed in respect of the remuneration payable to our Executive Directors under “– Remuneration details of our Directors – Remuneration details of our Executive Directors” on page 300, our Company does not have a bonus or profit-sharing plan for our Directors.

Shareholding of our Directors in our Company

Our Articles do not require the Directors to hold any qualification shares.

Details of our Directors who hold Equity Shares in our Company as on the date of this Prospectus are as follows:

Director	Number of Equity Shares held	Percentage of Equity Share capital held* (%)
Bipin Preet Singh	1,14,30,478	19.21
Upasana Rupkrishan Taku	77,70,483	13.06
Director	Number of Equity Shares held	Percentage of Equity Share capital held* (%)
Punita Kumar Sinha	8,020	Negligible
Total	19,208,981	32.27

* Assuming exercise of vested stock options. Shareholding data is as per the beneficiary position of our Company on December 4, 2024.

Shareholding of Directors in our Subsidiaries

For details of our Directors who hold equity shares in our Subsidiaries as on the date of this Prospectus see “History and Certain Corporate Matters – Subsidiaries of our Company” on page 292.

Service contracts with Directors

There are no service contracts entered into with any of our Directors which provide for benefits upon termination of employment.

Arrangement or Understanding with Major Shareholders, Customers, Supplier or Others

Except for Vineet Bansal, who has been nominated by the Founder Promoters on our Board as a non-executive, non-independent, pursuant to the MobiKwik SHA, none of our Directors have been appointed as a director or member of our senior management, pursuant to any arrangement or understanding with major Shareholders, customers, suppliers or others.

Interest of our Directors

All of our Directors may be deemed to be interested to the extent of fees, if any, payable to them for attending meetings of the Board or a committee thereof as well as to the extent of other remuneration, bonus and reimbursement of expenses, if any, payable to them:

Certain of our Directors may also be regarded as interested in the Equity Shares held by them.

In addition, Vineet Bansal, our Non-Executive, Non-Independent Nominee Director is interested in the Company to the extent of him being a promoter and director of Handy Online Solutions Private Limited, which has entered into a service agreement with our Company, dated July 1, 2022.

There is no material existing or anticipated transaction whereby Directors will receive any portion of the proceeds from the Issue. Except as disclosed in “*Capital Structure – Build-up of Promoters’ shareholding in our Company*” on page 129, none of our Directors have purchased, sold or financed the purchase by any other person, directly or indirectly, of any securities of the Company, during the six months immediately preceding the filing of the Prospectus.

Interest in promotion or formation of our Company

Except Bipin Preet Singh and Upasana Rupkrishan Taku, who are Founder Promoters, no other Directors are interested in the promotion or formation of our Company as of the date of this Prospectus.

Interest in property

Our Directors do not have any interest in any property acquired or proposed to be acquired by or of our Company.

Our Directors do not have any interest in any transaction by our Company for acquisition of land, construction of building or supply of machinery.

There are no conflicts of interest between the suppliers of raw material and third party service providers (crucial for operations of our Company) and our Directors.

There are no conflicts of interest between the lessors of immoveable properties (crucial for operations of our Company) and our Directors

Business interest

Except as stated in “*Financial Statements*” and “*Related Party Transactions*” on pages 328 and 391, and as disclosed in this section, our Directors do not have any other interest in our business.

Confirmations

None of our Directors have been identified as Wilful Defaulter or Fraudulent Borrower.

Our Directors are not, and have not, during the five years preceding the date of this Prospectus, been on the board of any listed company whose shares have been or were suspended from being traded on the BSE or NSE during their term of directorship in such company.

None of our Directors have been or are directors on the board of listed companies which have been or were delisted from any stock exchange(s) during their term of directorship in such company.

No consideration, either in cash or shares or in any other form have been paid or agreed to be paid to any of our Directors or to the firms, trusts or companies in which they have an interest in, by any person, either to induce him to become or to help him qualify as a Director, or otherwise for services rendered by him or by the firm, trust or company in which he is interested, in connection with the promotion or formation of our Company.

Changes in our Board during the last three years

The changes in our Board during the three years immediately preceding the date of this Prospectus are as follows:

Name of Director	Date of change	Reasons
Navdeep Singh Suri	July 7, 2024	Re-appointment as an Independent Director
Raghu Ram Hiremagalur Venkatesh	July 7, 2024	Re-appointment as an Independent Director
Punita Kumar Sinha	July 7, 2024	Re-appointment as an Independent Director
Sayali Karanjkar	July 7, 2024	Re-appointment as an Independent Director
Bipin Preet Singh	June 23, 2024	Re-appointment as Managing Director and Chief Executive Officer
Upasana Rupkrishan Taku	June 23, 2024	Re-appointment as Executive Director
Vineet Bansal	December 05, 2023	Appointment as Non-Executive, Non-Independent, Nominee Director*
Chandan Joshi	June 06, 2023	Resignation as a Whole-time Director
Upasana Rupkrishan Taku	June 14, 2023	Change in designation pursuant to appointment as Chief Financial Officer

*Vineet Bansal has been regularized as the Non-Executive, Non-Independent Nominee Director of the Company by a shareholder resolution dated December 27, 2023.

Borrowing Powers

Pursuant to a resolution dated June 23, 2021, passed by our Shareholders, our Board has been authorised to borrow any sum or sums of money from time to time at its discretion, for the purpose of the business of the Company, such that the money to be borrowed, together with the money already borrowed by the Company or the aggregate borrowing, may at any time exceed the aggregate of the paid up share capital of the Company and its free reserves, subject to such aggregate borrowings not exceeding the amount which is ₹ 5,000 million over and above the aggregate of the paid up share capital of the Company and its free reserves.

Corporate Governance

In addition to the Companies Act, 2013, the provisions of the SEBI Listing Regulations will also be applicable to our Company immediately upon the listing of the Equity Shares on the Stock Exchanges.

Our Company currently has seven Directors out of which two are Executive Directors, four are Independent Directors and one is a Non-Executive Non- Independent Nominee Director. We also have three women Directors on our Board. Our Company is in compliance with corporate governance norms prescribed under SEBI Listing Regulations and the Companies Act, 2013, particularly, in relation to composition of our Board of Directors and constitution of board level committees. Our Company undertakes to take all necessary steps to continue to comply with all the other corporate governance requirements under SEBI Listing Regulations and the Companies Act, 2013.

Board-level committees

In terms of the SEBI Listing Regulations and the provisions of the Companies Act, 2013, our Company has constituted the following Board-level committees:

- Audit Committee
- Nomination and Remuneration Committee
- Stakeholders' Relationship Committee
- Risk Management Committee

Additionally, our Board has also constituted an IPO Committee, for the purposes of the Issue.

The details of the committees required to be constituted by our Company under the Companies Act, 2013 and the SEBI Listing Regulations are as follows:

Audit Committee

The Audit Committee currently consists of:

Name	Position in the committee	Designation
Sayali Karanjkar	Chairperson	Independent Director
Navdeep Singh Suri	Member	Independent Director
Punita Kumar Sinha	Member	Independent Director

Bipin Preet Singh	Member	Managing Director and Chief Executive Officer

Our Audit Committee was constituted by a resolution of our Board dated July 7, 2021, and re-constituted pursuant to a resolution dated December 05, 2023, in compliance with section 177 of the Companies Act, 2013 and SEBI Listing Regulations. The terms of reference of the Audit Committee, as amended by the board resolution dated December 5, 2023, include the following:

1. overseeing of the Company's financial reporting process, examination of the financial statement and auditors' report thereon and the disclosure of its financial information to ensure that the financial statement is correct, sufficient and credible;
2. recommendation to the Board for appointment, re-appointment, replacement, remuneration and terms of appointment of auditors of the Company including the internal auditor, cost auditor and statutory auditor of the Company, and fixation of the audit fee payable to such auditors;
3. approval of payment to statutory auditors for any other services rendered by the statutory auditors;
4. to approve the key performance indicators being included in the offer documents in connection with the proposed initial public offer by the Company;
5. reviewing, with the management, the annual financial statements and auditor's report thereon before submission to the board for approval, with particular reference to:
 - (a) matters required to be included in the director's responsibility statement to be included in the board's report in terms of clause (c) of sub-section (3) of Section 134 of the Companies Act, 2013;
 - (b) changes, if any, in accounting policies and practices and reasons for the same;
 - (c) major accounting entries involving estimates based on the exercise of judgment by management;
 - (d) significant adjustments made in the financial statements arising out of audit findings;
 - (e) compliance with listing and other legal requirements relating to financial statements;
 - (f) disclosure of any related party transactions; and
 - (g) qualifications and modified opinion(s) in the draft audit report;
6. reviewing, with the management, the quarterly, half-yearly and annual financial statements before submission to the Board for approval;
7. reviewing, with the management, the statement of uses / application of funds raised through an issue (public issue, rights issue, preferential issue, etc.), the statement of funds utilized for purposes other than those stated in the offer document / prospectus / notice and the report submitted by the monitoring agency monitoring the utilisation of proceeds of a public or rights issue or preferential issue or qualified institutions placement, and making appropriate recommendations to the board to take up steps in this matter. This also includes monitoring the use/application of the funds raised through the proposed initial public offer by the Company;
8. reviewing and monitoring the auditor's independence and performance, and effectiveness of audit process;
9. formulating a policy on related party transactions, which shall include materiality of related party transaction;
10. approval or any subsequent modification of transactions of the Company with related parties; All related party transactions shall be approved by only Independent Directors who are the members of the committee and the other members of the committee shall recuse themselves on the discussions related to related party transactions;

Explanation: The term "related party transactions" shall have the same meaning as provided in Clause 2(zc) of the SEBI Listing Regulations and/or the applicable Accounting Standard and/or the Companies Act, 2013.
11. review, at least on quarterly basis, the details of the related party transactions entered into by the Company pursuant to each of the omnibus approvals given;
12. laying down the criteria for granting omnibus approval in line with the Company's policy on related party

transactions

13. scrutiny of inter-corporate loans and investments;
14. valuation of undertakings or assets of the Company, wherever it is necessary; appointment of Registered Valuer under Section 247 of the Companies Act, 2013.
15. evaluation of internal financial controls and risk management systems;
16. reviewing, with the management, performance of statutory and internal auditors, adequacy of the internal control systems;
17. reviewing the adequacy of internal audit function, if any, including the structure of the internal audit department, staffing and seniority of the official heading the department, reporting structure coverage and frequency of internal audit;
18. discussion with internal auditors of any significant findings and follow up there on;
19. reviewing the findings of any internal investigations by the internal auditors into matters where there is suspected fraud or irregularity or a failure of internal control systems of a material nature and reporting the matter to the board;
20. discussion with statutory auditors before the audit commences, about the nature and scope of audit as well as post-audit discussion to ascertain any area of concern;
21. to look into the reasons for substantial defaults in the payment to the depositors, debenture holders, shareholders (in case of non-payment of declared dividends) and creditors;
22. to review the functioning of the whistle blower mechanism;
23. approval of appointment of chief financial officer (i.e., the whole-time finance directors or any other person heading the finance function or discharging that function) after assessing the qualifications, experience and background, etc. of the candidate;
24. ensuring that an information system audit of the internal systems and process is conducted at least once in two years to assess operational risks faced by the Company;
25. reviewing the utilization of loans and/or advances from investment by the holding company in the subsidiary exceeding rupees 100 crores or 10% of the asset size of the subsidiary, whichever is lower including existing loans/advances/investment existing as on the date of coming into force of this provision.
26. Carrying out any other function as is mentioned in the terms of reference of the audit committee and any other terms of reference as may be decided by the Board and/or specified/provided under the Companies Act, the Listing Regulations or by any other regulatory authority;
27. Consider and comment on rationale, cost-benefits and impact of schemes involving merger, demerger, amalgamation etc., on the listed entity and its shareholders.
28. To formulate, review and make recommendations to the Board to amend the terms of reference of Audit Committee from time to time;
29. Establishing a vigil mechanism for directors and employees to report their genuine concerns or grievances, with the chairman of the Audit Committee directly hearing grievances of victimization of employees and directors, who used vigil mechanism to report genuine concerns in appropriate and exceptional cases;
30. Reviewing compliance with the provisions of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015, as may be amended from time to time, at least once in a financial year and shall verify that the systems for internal control under the said regulations are adequate and are operating effectively;
31. Investigating any activity within its terms of reference, seeking information from any employee,

obtaining outside legal or other professional advice and securing attendance of outsiders with relevant expertise, if it considers necessary;

32. To consider the rationale, cost, benefits and impact of schemes involving merger, demerger, amalgamation etc. of the Company and provide comments to the Company and its shareholders;
33. Reviewing:
 - (i) Any show cause, demand, prosecution and penalty notices against the Company or its Directors which are materially important including any correspondence with regulators or government agencies and any published reports which raise material issues regarding the Company's financial statements or accounting policies;
 - (ii) Any material default in financial obligations by the Company;
 - (iii) Any significant or important matters affecting the business of the Company; and
34. Carrying out any other functions as provided under the provisions of the Companies Act, the SEBI Listing Regulations and other applicable laws, and carrying out any other functions as may be required / mandated and/or delegated by the Board as per the provisions of the Companies Act, 2013, SEBI Listing Regulations, uniform listing agreements and/or any other applicable laws or by any regulatory authority and performing such other functions as may be necessary or appropriate for the performance of its duties.
35. The Audit Committee shall mandatorily review the following information:
 - (i) management discussion and analysis of financial condition and results of operations;
 - (ii) management letters / letters of internal control weaknesses issued by the statutory auditors;
 - (iii) internal audit reports relating to internal control weaknesses; and
 - (iv) the appointment, removal and terms of remuneration of the chief internal auditor shall be subject to review by the audit committee.
 - (v) the examination of the financial statements and the auditors' report thereon;
 - (vi) statement of deviations:
 - (a) quarterly statement of deviation(s) including report of monitoring agency, if applicable, submitted to stock exchange(s) in terms of Regulation 32(1) of SEBI Listing Regulations; and
 - (b) annual statement of funds utilized for purposes other than those stated in the offer document/prospectus/notice in terms of Regulation 32(7) of SEBI Listing Regulations.
 - (vii) the financial statements, in particular, the investments made by any unlisted subsidiary; and
 - (viii) such information as may be prescribed under the Companies Act and SEBI Listing Regulations.
36. The powers of the Audit Committee shall include the following:
 - (i) to investigate any activity within its terms of reference;
 - (ii) to seek information from any employee of the Company;
 - (iii) to obtain outside legal or other professional advice; and
 - (iv) to secure attendance of outsiders with relevant expertise, if it considers necessary;
 - (v) such powers as may be prescribed under the Companies Act and SEBI Listing Regulations.

37. The Company Secretary shall act as Secretary to the Audit Committee.

Nomination and Remuneration Committee

The Nomination and Remuneration Committee currently consists of:

Name	Position in the committee	Designation
Punita Kumar Sinha	Chairperson	Independent Director
Sayali Karanjkar	Member	Independent Director
Raghu Ram Hiremagalur Venkatesh	Member	Independent Director
Navdeep Singh Suri	Member	Independent Director

Our Nomination and Remuneration Committee was constituted by a resolution of our Board dated July 7, 2021, in compliance with section 178 of the Companies Act, 2013 and SEBI Listing Regulations and re-constituted pursuant to a resolution of our Board dated May 19, 2024. The terms of reference of the Nomination and Remuneration Committee, pursuant to the amendment by a resolution of our Board dated December 05, 2023, include the following:

1. Formulating the criteria for determining qualifications, positive attributes and independence of a director and recommend to the Board of directors a policy, relating to the remuneration of the directors, key managerial personnel, senior management and other employees.
2. For every appointment of an independent director, the Nomination and Remuneration Committee shall evaluate the balance of skills, knowledge and experience on the Board and on the basis of such evaluation, prepare a description of the role and capabilities required of an independent director. The person recommended to the Board for appointment as an independent director shall have the capabilities identified in such description. For the purpose of identifying suitable candidates, the Committee may:
 - (a) use the services of an external agency, if required;
 - (b) consider candidates from a wide range of backgrounds, having due regard to diversity; and
 - (c) consider the time commitments of the candidates.

The Nomination and Remuneration Committee, while formulating the above policy, should ensure that:

- (i) the level and composition of remuneration be reasonable and sufficient to attract, retain and motivate directors of the quality required to run our Company successfully;
 - (ii) relationship of remuneration to performance is clear and meets appropriate performance benchmarks; and
 - (iii) remuneration to directors, key managerial personnel and senior management involves a balance between fixed and incentive pay reflecting short and long term performance objectives appropriate to the working of the Company and its goals
3. Formulating criteria for evaluation of performance of independent directors and the Board;
 4. Devising a policy on diversity of Board;
 5. Identifying persons who are qualified to become directors and who may be appointed in senior management in accordance with the criteria laid down, and recommend to the Board their appointment and removal and shall specify the manner for effective evaluation of performance of the Board, its committees and individual directors to be carried out either by the Board, by the Nomination and Remuneration Committee or by an independent external agency and review its implementation and compliance. The Company shall disclose the remuneration policy and the evaluation criteria in its annual report;
 6. Extending or continuing the term of appointment of the independent director, on the basis of the report of performance evaluation of independent directors;

7. Recommending to the board, all remuneration, in whatever form, payable to senior management;
8. Analysing, monitoring and reviewing various human resource and compensation matter, including the compensation strategy;
9. Determining the Company's policy on specific remuneration packages for executive directors including pension rights and any compensation payment, and determining remuneration packages of such directors;
10. Recommending the remuneration, in whatever form, payable to non-executive directors and the senior management personnel and other staff (as deemed necessary), in accordance with the terms and limits prescribed under applicable laws;
11. Reviewing and approving compensation strategy from time to time in the context of the then current Indian market in accordance with applicable laws;
12. Administering, monitoring and formulating detailed terms and conditions of the Employees Stock Option Scheme of the Company;
13. Framing suitable policies and systems to ensure that there is no violation, as amended from time to time, of any securities laws or any other applicable laws in India or overseas, including:
 - (i) The Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015, as amended; and
 - (ii) The Securities and Exchange Board of India (Prohibition of Fraudulent and Unfair Trade Practices relating to the Securities Market) Regulations, 2003, as amended;
14. Performing such other functions as may be necessary or appropriate for the performance of its duties; and delegated by the Board and/or prescribed under the SEBI Listing Regulations, the Securities and Exchange Board of India (Share Based Employee Benefits and Sweat Equity) Regulations, 2021, the Companies Act, each as amended or other applicable law;
15. Perform such functions as are required to be performed by the Compensation Committee under the Securities and Exchange Board of India (Share Based Employee Benefits and Sweat Equity) Regulations, 2021.
16. Administering the employee stock option scheme/plan approved by the Board and shareholders of the Company in accordance with the terms of such scheme/plan ("ESOP Scheme") including the following:
 - (i) Determining the eligibility of employees to participate under the ESOP Scheme;
 - (ii) Determining the quantum of option to be granted under the ESOP Scheme per employee and in aggregate;
 - (iii) Date of grant;
 - (iv) Determining the exercise price of the option under the ESOP Scheme;
 - (v) The conditions under which option may vest in employee and may lapse in case of termination of employment for misconduct;
 - (vi) The exercise period within which the employee should exercise the option and that option would lapse on failure to exercise the option within the exercise period;
 - (vii) The specified time period within which the employee shall exercise the vested option in the event of termination or resignation of an employee;
 - (viii) The right of an employee to exercise all the options vested in him at one time or at various points of time within the exercise period;
 - (ix) Re-pricing of the options which are not exercised, whether or not they have been vested if stock

option rendered unattractive due to fall in the market price of the equity shares;

- (x) The grant, vest and exercise of option in case of employees who are on long leave;
 - (xi) the vesting and exercise of option in case of grantee who has been transferred or whose services have been seconded to any other entity within the group at the instance of the Company;
 - (xii) Allow exercise of unvested options on such terms and conditions as it may deem fit;
 - (xiii) The procedure for cashless exercise of options;
 - (xiv) Forfeiture/ cancellation of options granted;
 - (xv) arranging to get the shares issued under the ESOP Scheme listed on the stock exchanges on which the equity shares of the Company are listed or maybe listed in future.
 - (xvi) Formulating and implementing the procedure for making a fair and reasonable adjustment to the number of options and to the exercise price in case of corporate actions such as rights issues, bonus issues, merger, sale of division and others. In this regard following shall be taken into consideration:
 - the number and the price of stock option shall be adjusted in a manner such that total value of the option to the employee remains the same after the corporate action;
 - for this purpose, global best practices in this area including the procedures followed by the derivative markets in India and abroad may be considered; and

the vesting period and the life of the option shall be left unaltered as far as possible to protect the rights of the employee who is granted such option
17. Construing and interpreting the employee stock option scheme/plan approved by the Board and shareholders of the Company in accordance with the terms of such scheme/plan (“ESOP Scheme”) and any agreements defining the rights and obligations of the Company and eligible employees under the ESOP Scheme, and prescribing, amending and/or rescinding rules and regulations relating to the administration of the ESOP Scheme;
18. engaging the services of any consultant/professional or other agency for the purpose of recommending compensation structure/policy; and
19. Performing such other functions as may be necessary or appropriate for the performance of its duties as contained in the SEBI Listing Regulations or any other applicable law, as and when amended from time to time.

Stakeholders’ Relationship Committee

The Stakeholders’ Relationship Committee currently comprises of:

Name	Position in the committee	Designation
Navdeep Singh Suri	Chairperson	Independent Director
Upasana Rupkrishan Taku	Member	Executive Director, Chairperson and Chief Financial Officer
Punita Kumar Sinha	Member	Independent Director

Our Stakeholders’ Relationship Committee was constituted by a resolution of our Board dated July 7, 2021. The terms of reference and powers of the Stakeholders’ Relationship Committee shall be as follows:

1. Considering and looking into various aspects of interest of shareholders, debenture holders and other security holders;
2. Resolving the grievances of the security holders of the Company including complaints related to

transfer/transmission of shares, non-receipt of annual report, non-receipt of declared dividends, issue of new/duplicate certificates, general meetings, etc;

3. Review of measures taken for effective exercise of voting rights by shareholders;
4. Review of adherence to the service standards adopted by the Company in respect of various services being rendered by the Registrar & Share Transfer Agent; and
5. Review of the various measures and initiatives taken by the Company for reducing the quantum of unclaimed dividends and ensuring timely receipt of dividend warrants/annual reports/statutory notices by the shareholders of the Company.

Risk Management Committee

The Risk Management Committee currently comprises of:

Name	Position in the committee	Designation
Sayali Karanjkar	Chairperson	Independent Director
Raghu Ram Hiremagalur Venkatesh	Member	Independent Director
Bipin Preet Singh	Member	Managing Director and Chief Executive Officer

The Risk Management Committee was constituted by a resolution of our Board dated July 7, 2021. The terms of reference of the Risk Management Committee, pursuant to the amendment by a resolution of our Board dated December 05, 2023, include the following:

1. To formulate a detailed risk management policy covering risk across functions and plan integration through training and awareness programmes which shall include:
 - (i) A framework for identification of internal and external risks specifically faced by the listed entities, in particular including financial, operational, sectoral, sustainability (particularly environmental, social and governance related risks), information, cyber security risks or any other risk as may be determined by the Risk Management Committee;
 - (ii) Measures for risk mitigation including systems and processes for internal control of identified risks; and
 - (iii) Business continuity plan.
2. To ensure that appropriate methodology, processes and systems are in place to monitor and evaluate risks associated with the business of the Company;
3. To monitor and oversee implementation of the risk management policy, including evaluating the adequacy of risk management systems;
4. To periodically review the risk management policy, at least once in two years, including by considering the changing industry dynamics and evolving complexity;
5. To set out risk assessment and minimization procedures and the procedures to inform the Board of the same;
6. To frame, implement, review and monitor the risk management policy for the Company and such other functions, including cyber security;
7. To review the status of the compliance, regulatory reviews and business practice reviews;
8. To approve the process for risk identification and mitigation;
9. To decide on risk tolerance and appetite levels, recognizing contingent risks, inherent and residual risks including for cyber security;

10. To monitor the Company's compliance with the risk structure. Assess whether current exposure to the risks it faces is acceptable and that there is an effective remediation of non-compliance on an on-going basis;
11. To approve major decisions affecting the risk profile or exposure and give appropriate directions;
12. To consider the effectiveness of decision making process in crisis and emergency situations;
13. To balance risks and opportunities;
14. To generally, assist the Board in the execution of its responsibility for the governance of risk;
15. To keep the board of directors informed about the nature and content of its discussions, recommendations and actions to be taken;
16. The appointment, removal and terms of remuneration of the chief risk officer (if any) shall be subject to review by the Risk Management Committee;
17. To review and assess the risk management system and policy of the Company from time to time and recommend for amendment or modification thereof;
18. To implement and monitor policies and/or processes for ensuring cyber security;
19. To review and recommend potential risk involved in any new business plans and processes;
20. To review the Company's risk-reward performance to align with the Company's overall policy objectives;
21. Monitor and review regular updates on business continuity;
22. The Risk Management Committee shall have powers to seek information from any employee, obtain outside legal or other professional advice and secure attendance of outsiders with relevant expertise, if it considers necessary;
23. The Risk Management Committee shall coordinate its activities with other committees, in instances where there is any overlap with activities of such committees, as per the framework laid down by the board of directors;
24. Advise the Board with regard to risk management decisions in relation to strategic and operational matters such as corporate strategy; and
25. Performing such other activities as may be delegated by the Board or specified/ provided under the Companies Act, 2013 or by the SEBI Listing Regulations or statutorily prescribed under any other law or by any other regulatory authority.

IPO Committee

The IPO Committee currently comprises of:

Name	Position in the committee	Designation
Upasana Rupkrishan Taku	Member	Executive Director, Chairperson and Chief Financial Officer
Bipin Preet Singh	Member	Managing Director and Chief Executive Officer
Vineet Bansal	Member	Non-Executive, Non-Independent Nominee Director

The IPO Committee was constituted by a resolution of our Board dated July 7, 2021, and re-constituted pursuant to a resolution dated December 05, 2023. The terms of reference of the IPO Committee include the following:

1. To decide, negotiate and finalize, in consultation with the book running lead managers appointed in

relation to the Offer (the “BRLMs”), all matters regarding the Pre-IPO Placement, if any, out of the fresh issue of Equity Shares by the Company in the Offer, decided by the Board, including entering into discussions and execution of all relevant documents with Investors;

2. To decide on other matters in connection with or incidental to any initial public offer of equity shares of the Company, including the Issue (the “Offer”), including the pre-IPO placement, timing, pricing and terms of the Equity Shares, the Offer price, the price band, the size and all other terms and conditions of the Offer including the number of Equity Shares to be offered and transferred in the Offer, the bid / Offer opening and bid/Offer closing date, discount (if any), reservation, determining the anchor investor portion, issue price for anchor investors and allocating such number of Equity Shares to anchor investors in consultation with the BRLMs and in accordance with the Securities and Exchange Board of India (“SEBI ICDR Regulations”) and to do all such acts and things as may be necessary and expedient for, and incidental and ancillary to the Offer including to make any amendments, modifications, variations or alterations in relation to the Offer and/or reservation on a competitive basis, and rounding off, if any, in the event of oversubscription and in accordance with applicable laws, and/or discount to be offered to retail individual bidders or eligible employees participating in the Offer and to constitute such other committees of the Board, as may be required under applicable laws, including as provided in the Companies Act, 2013, as amended, (“Companies Act, 2013”) Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (“SEBI Listing Regulations”);
3. To make applications, seek clarifications, obtain approvals and seek exemptions from, where necessary, the Government of India, SEBI, the Stock Exchanges, the RoC and any other governmental or statutory authorities as may be required in connection with the Offer and accept on behalf of the Company such conditions and modifications as may be prescribed or imposed by any of them while granting such approvals, permissions and sanctions as may be required and wherever necessary, incorporate such modifications / amendments as may be required in the DRHP, RHP and this Prospectus as applicable
4. To finalize, settle, approve, adopt and file in consultation with the BRLMs where applicable, the DRHP, the updated DRHP, the RHP, this Prospectus, the preliminary and final international wrap and any amendments (including dating of such documents), supplements, notices, reply to observation, addenda or corrigenda thereto, together with any summaries thereof as may be considered desirable or expedient, the bid cum application forms, abridged prospectus, confirmation of allocation notes, and any other document in relation to the Offer as finalised by the Company, and take all such actions as may be necessary for the submission and filing and/or withdrawal of these documents including incorporating such alterations/corrections/ modifications as may be required by SEBI, the RoC or any other relevant governmental and statutory authorities or in accordance with Applicable Laws;
5. To appoint and enter into and terminate arrangements with the BRLMs, and appoint and enter into and terminate arrangement in consultation with the BRLMs, with intermediaries, underwriters to the Offer, syndicate members to the Offer, brokers to the Offer, escrow collection bankers to the Offer, refund bankers to the Offer, registrars to the Offer, public offer account bankers to the Offer, sponsor bank, legal advisors, auditors, independent chartered accountants, advertising agency, depositories, custodians, grading agency, monitoring agency, industry expert, credit rating agencies, printers, and any other agencies or persons or intermediaries whose appointment is required in relation to the Offer including any successors or replacements thereof, and to negotiate, finalise and amend the terms of their appointment, including but not limited to the execution of the engagement letter with the BRLMs and negotiation, finalization, execution and, if required, amendment or termination of the Offer agreement with the BRLMs;
6. To decide the total number of Equity Shares to be reserved for allocation to eligible categories of investors, if any, and on permitting existing shareholders to sell any Equity Shares held by them;
7. To negotiate, finalise and settle and to execute and deliver or arrange the delivery of the DRHP, the RHP, this Prospectus, Offer agreement, syndicate agreement, underwriting agreement, share escrow agreement, cash escrow and sponsor bank agreement, ad agency agreement, agreements with the registrar to the issue and all other documents, deeds, agreements and instruments whatsoever with the registrar to the Offer, legal advisors, auditors, stock exchange(s), BRLMs and any other agencies/intermediaries in connection with the Offer with the power to authorize one or more officers of the Company to execute all or any of the aforesaid documents or any amendments thereto as may be required or desirable in relation to the Offer;

8. To authorise the maintenance of a register of holders of the Equity Shares;
9. To seek, if required, the consent and/or waiver of the lenders of the Company, industry data providers, customers, suppliers, parties with whom the Company has entered into various commercial and other agreements, all concerned government and regulatory authorities in India or outside India, and any other consents and/or waivers that may be required in relation to the Offer or any actions connected therewith;
10. To open and operate bank accounts of the Company in terms of Section 40(3) of the Companies Act, 2013, as amended, and to authorize one or more officers of the Company to execute all documents/deeds as may be necessary in this regard;
11. To open and operate bank accounts in terms of the escrow agreement and to authorize one or more officers of the Company to execute all documents/deeds as may be necessary in this regard;
12. To authorize and approve incurring of expenditure and payment of fees, commissions, brokerage, remuneration and reimbursement of expenses in connection with the Offer;
13. To accept and appropriate the proceeds of the Offer in accordance with the Applicable Laws;
14. To approve code of conduct as may be considered necessary or as required under Applicable Laws, regulations or guidelines for the Board, officers of the Company and other employees of the Company;
15. To implement any corporate governance requirements that may be considered necessary by the Board or the any other committee or as may be required under the Applicable Laws, including the SEBI Listing Regulations and listing agreements to be entered into by the Company with the relevant stock exchanges, to the extent allowed under law;
16. To issue receipts/allotment letters/confirmation of allotment notes either in physical or electronic mode representing the underlying Equity Shares in the capital of the Company with such features and attributes as may be required and to provide for the tradability and free transferability thereof as per market practices and regulations, including listing on one or more stock exchanges, with power to authorize one or more officers of the Company or the Registrar to the Offer to sign all or any of the aforesaid documents;
17. To authorize and approve notices, advertisements in relation to the Offer, in accordance with the SEBI ICDR Regulations and other Applicable Laws, in consultation with the relevant intermediaries appointed for the Offer;
18. To do all such acts, deeds, matters and things and execute all such other documents, etc., as may be deemed necessary or desirable for such purpose, including without limitation, to finalise the basis of allocation and to allot the shares to the successful allottees as permissible in law, issue of allotment letters/confirmation of allotment notes, share certificates in accordance with the relevant rules, in consultation with the BRLMs;
19. To do all such acts, deeds and things as may be required to dematerialise the Equity Shares and to sign and / or modify, as the case maybe, agreements and/or such other documents as may be required with the National Securities Depository Limited, the Central Depository Services (India) Limited, registrar and transfer agents and such other agencies, authorities or bodies as may be required in this connection and to authorize one or more officers of the Company to execute all or any of the afore-stated documents;
20. To make applications for listing of the Equity Shares in one or more stock exchanges for listing of the Equity Shares and to execute and to deliver or arrange the delivery of necessary documentation to the concerned stock exchanges in connection with obtaining such listing including without limitation, entering into listing agreements and affixing the common seal of the Company where necessary;
21. To settle all questions, difficulties or doubts that may arise in regard to the Offer, including such issues or allotment, terms of the IPO, utilisation of the IPO proceeds and matters incidental thereto as it may deem fit;
22. To submit undertaking/certificates or provide clarifications to the SEBI, the RoC and the relevant stock exchanges where the Equity Shares are to be listed;

23. authorizing any concerned person on behalf of the Company to give such declarations, affidavits, certificates, consents and authorities as may be required from time to time in relation to the Offer;
24. authorizing any officers (the “Authorized Officers”), for and on behalf of the Company, to negotiate, finalize, execute, deliver and terminate, on a several basis, any agreements and arrangements as well as amendments or supplements thereto that any such Authorized Officer considers necessary, desirable or advisable, in connection with the Issue, including, without limitation, engagement letter(s), memoranda of understanding, the uniform listing agreements with the relevant stock exchanges, the registrar’s agreement, the depositories agreements, the offer agreement with the book running lead managers (and other entities as appropriate), the underwriting agreement, the share escrow agreement, the syndicate agreement, the cash escrow and sponsor bank agreement, confirmation of allocation notes, the advertisement agency agreement, and any agreement or document in connection with any Pre-IPO Placement (including any placement agreement, escrow agreement and Issue documentation), with, and to make payments to or remunerate by way of fees, commission, brokerage or the like or reimburse expenses incurred in connection with the Issue by the book running lead managers, syndicate members, placement agents, registrar to the Issue, bankers to the Issue, underwriters, escrow agents, accountants, auditors, legal counsel, depositories, credit rating agencies, advertising agencies, monitoring agencies, and all such persons or agencies as may be involved in or concerned with the Issue; and any such agreements or documents so executed and delivered and acts and things done by any such Authorized Officer shall be conclusive evidence of the authority of the Authorized Officer and the Company in so doing;
25. To negotiate, finalize, settle, execute and deliver any and all other documents or instruments and to do or cause to be done any and all acts or things as the Board any other committee thereof may deem necessary, appropriate or advisable in order to carry out the purposes and intent of this resolution or in connection with the Offer and any documents or instruments so executed and delivered or acts and things done or caused to be done by the Board or any other committee thereof shall be conclusive evidence of their authority in so doing;
26. To approve suitable policies on insider trading, whistle-blowing, risk management, and any other policies as may be required under the SEBI Listing Regulations or any other Applicable Laws;
27. To approve the list of ‘group companies’ of the Company, identified pursuant to the materiality policy adopted by the Board, for the purposes of disclosure in the DRHP, RHP and Prospectus;
28. To withdraw the DRHP or the RHP or to decide to not proceed with the Offer at any stage in accordance with Applicable Laws and in consultation with the BRLMs; and
29. To delegate any of its powers set out under (1) to (25) hereinabove, as may be deemed necessary and permissible under Applicable Laws to the officials of the Company.

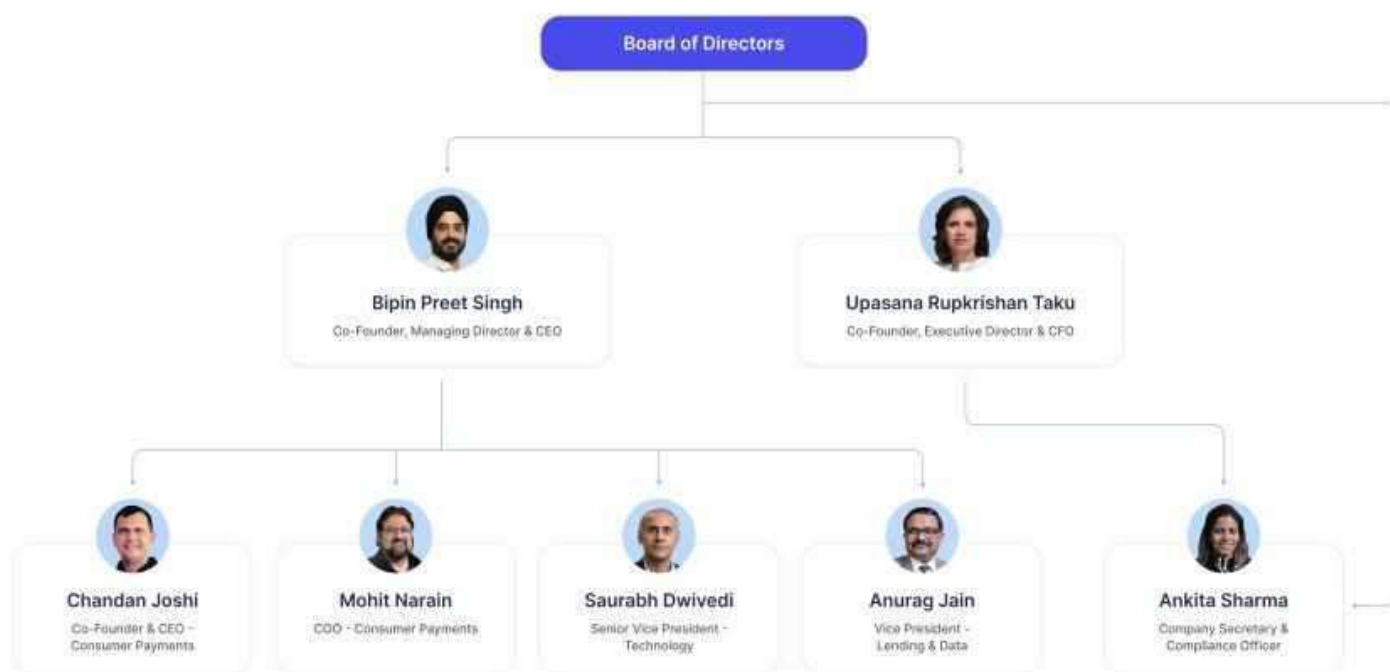
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Management Organisation Structure

Board of Directors



Management Team



Key Managerial Personnel of our Company

In addition to Bipin Preet Singh, who is the Chief Executive Officer and Managing Director, and Upasana Rupkrishan Taku, who is an Executive Director, Chairperson and Chief Financial Officer, of our Company, whose details are provided in “*Our Management- Brief Profiles of our Directors*” on page 299. The details of our other Key Managerial Personnel as of the date of this Prospectus are set forth below:

Ankita Sharma, is the Compliance Officer and Company Secretary of our Company. She is an associate member of the Institute of Company Secretaries of India since November 20, 2014. She holds a bachelor’s degree of arts in English from University of Delhi. She has experience in compliance and company secretarial matters. She was previously associated with Mynd Integrated Solutions Private Limited and Sunrise Autoworld Private Limited. During Fiscal Year 2024, she received a gross remuneration of ₹0.78 million from our Company.

Senior Management of our Company

In addition to Upasana Rupkrishan Taku, the Chief Financial Officer, and Ankita Sharma, the Compliance Officer and Company Secretary, of our Company whose details are provided in “*Key Managerial Personnel*” on page 317, the details of our Senior Management are set out below:

Chandan Joshi, is the co-founder and CEO, payments division of the Company. He has been associated with our Company since 2018 and is currently responsible for building our consumer payments business. He holds a bachelor’s degree of technology in textile technology from Indian Institute of Technology, Delhi and a master’s degree in business administration from London Business School. He is the co-founder of Anatole Solutions Private Limited since 2012 and became the business head of PTAP Delivery Solutions Private Limited (formerly, Nuvo Logistics Private Limited) pursuant to the sale of business of Anatole to Nuvoex. He has experience in financial services, and logistics and has previously worked with Credit Suisse Securities (Europe) Limited and Futures First Info Services Private Limited. During Fiscal Year 2024, he received a gross remuneration of ₹ 33.79 million from our Company.

Anurag Jain, is the Vice President of Lending and data of the Company. He has been associated with our Company since 2021 and is currently responsible for risk management, credit underwriting, collection supervision in the lending business at the Company level. He leads data science and data analytics supporting all business units. He holds a bachelor’s degree in science from University of Delhi. He is a qualified chartered accountant, certified by the Institute of Chartered Accounts of India. He has worked with One97 Communications Limited, Frame Technology Marketing Services Private Limited, Bajaj Finserv- Bajaj Finance Limited, Indiabulls Financial Services Limited, Centurion Bank of Punjab Limited and ICICI Bank. He has experience in risk management and lending to consumers as well as MSMEs with leading NBFCs/banks/fintech. During Fiscal Year 2024, he received a gross remuneration of ₹ 13.13 million from our Company.

Mohit Narain is the Chief Operating Officer for consumer payments business of the Company. He has been associated with the Company since August 2018 as a consultant in the capacity of product coach, growth coach and operational excellence coach and was appointed as Chief Operating Officer of consumer payments business since 2023. He is currently responsible for ensuring operational efficiencies across the company by putting systems and processes in place as well as resource and cost optimisation. He holds a bachelor’s degree of science in Mathematics from University of Delhi and a master’s degree of computer science from the University of Illinois at Urbana Champaign. Mohit has experience in technology, product management, business development and overall organisational growth. He has worked with companies like ACL Mobile Limited, Adroit Studios Private Limited and Contextual Experiences Private Limited. During Fiscal Year 2024, he received a gross remuneration of ₹ 7.94 million by our Company.

Saurabh Dwivedi, is the Senior Vice President, technology of the Company. He has been associated with the Company since 2023 and is currently responsible for leading our engineering teams in order to formulate a vision for new age technology applications and enable implementation of such technologies in the Company. He holds a bachelor’s degree of technology in computer science and engineering from Guru Gobind Singh Indraprastha University and has completed the course on advanced certificate program in business analytics from Indian Institute of Technology, Bombay. He has experience in technology development and has worked with MakeMyTrip (India) Private Limited, American Express (India) Private Limited and Satyam Computer Services Limited. During Fiscal Year 2024, he received a gross remuneration of ₹15.65 million by our Company.

Status of Key Managerial Personnel and Senior Management

All the Key Managerial Personnel and Senior Management are permanent employees of our Company.

Relationship between our Key Managerial Personnel and Senior Management and Directors

Except for our Executive Directors Bipin Preet Singh and Upasana Rupkrishan Taku, who are married to each other, none of our Key Managerial Personnel, Senior Management are related to each other or to our Directors.

Retirement and Termination Benefits

None of our Key Managerial Personnel and Senior Management would receive any benefits on their retirement or on termination of their employment with the Company.

Bonus or profit sharing plan for the Key Managerial Personnel and Senior Management

Our Company, on a discretionary basis, makes performance-base/incentive payments to the Key Managerial Personnel and Senior Management at the end of every Fiscal Year and our Key Managerial Personnel and Senior Management are entitled to employee stock options.

Except as disclosed above, there is no bonus/profit sharing plan for the Key Managerial Personnel and Senior Management of our Company.

Shareholding of Key Managerial Personnel and Senior Management

Except for as disclosed in “*Our Management- Shareholding of our Directors in our Company*” on page 302, none of our Key Managerial Personnel and Senior Management Personnel hold any Equity Shares in the Company. For details of ESOPs held by the Key Managerial Personnel and Senior Management Personnel, refer to “*Capital Structure- Employee Stock Option Plan 2014*” on page 139.

For details of our Key Managerial Personnel and Senior Management who hold equity shares in our Subsidiaries see “*History and Certain Corporate Matters – Subsidiaries of our Company*” on page 292.

Service Contracts with Key Managerial Personnel and Senior Management

Except statutory benefits upon termination of their employment in our Company or superannuation, no officer of our Company, including Directors or Key Managerial Personnel and Senior Management, have entered into any service contract arrangement with the Company, relating to their appointment, and remuneration or providing for benefit upon termination of employment or retirement.

Interest of Key Managerial Personnel and Senior Management

None of our Key Managerial Personnel and Senior Management have any interest in our Company except to the extent of (i) the remuneration or benefits to which they are entitled in accordance with the terms of their appointment or reimbursement of expenses incurred by them during the ordinary course of business, (ii) the Equity Shares, and employee stock options held by them, if any, and any dividend payable to them and other benefits arising out of such shareholding.

There are no conflicts of interest between the suppliers of raw material and third party service providers (crucial for operations of our Company) and Key Managerial Personnel and Senior Management.

There are no conflicts of interest between the lessors of immovable properties (crucial for operations of our Company) and Key Managerial Personnel and Senior Management.

Contingent and deferred compensation payable to Key Managerial Personnel and Senior Management

Other than as disclosed, see “*Our Management- Key Managerial Personnel of our Company, Senior Management of our Company*” on page 317, our Company has not paid any compensation or granted any benefit to any of our Key Managerial Personnel or Senior Management in all capacities to the Company in the Financial Year 2024. Further, there is no deferred or contingent compensation payable to any of our Key Managerial Personnel or Senior Management for the Financial Year 2024.

Changes in Key Managerial Personnel and Senior Management during the last three years

The changes in our Key Managerial Personnel and Senior Management, other than in relation to our Executive Directors during the three years immediately preceding the date of this Prospectus are set forth below:

Name	Designation	Date of change	Reason
Ankita Sharma	Compliance Officer and Company Secretary	December 05, 2023	Appointment
Rajat Kayathwal	Company Secretary	December 04, 2023	Cessation
Mohit Narain	Chief Operating Officer- Consumer Payments	December 01, 2023	Appointment
Rajat Kayathwal	Company Secretary	September 12, 2023	Appointment
Saurabh Dwivedi	Senior Vice President- Technology	August 1, 2023	Appointment
Upasana Rupkrishan Taku	Chief Financial Officer	June 15, 2023	Change in designation
Anurag Jain	Vice President- Lending and Data	May 10, 2023	Appointment
Rahul Luthra	Senior Director, Company Secretary and Compliance Officer	March 14, 2023	Resignation
Dilip Bidani	Chief Financial Officer	December 16, 2022	Resignation
Chirag Jain	Vice President, Technology	June 28, 2022	Resignation

Attrition rate

For information in relation to attrition rate of our Key Managerial Personnel and Senior Management, please see “*Risk Factors - 35. We are dependent on our Promoters, a number of Key Managerial Personnel and Senior Management and our inability to attract or retain such persons or finding equally skilled personnel could adversely affect our business, results of operations, cash flows and financial condition*” on page 62.

Payment of non-salary benefit to Key Managerial Personnel and Senior Management

No non-salary amount or benefit has been paid to any officers of our Company, including our Key Managerial Personnel and Senior Management, within the two years preceding the date of filing of this Prospectus or is intended to be paid or given.

Arrangements and understanding with major shareholders, customers, suppliers or others

None of our Key Managerial Personnel and Senior Management has been appointed or selected Key Managerial Personnel or Senior Management pursuant to any arrangement or understanding with our major shareholders, customers, suppliers or others.

Employee stock option and stock purchase schemes

For details of employee stock option(s) and stock purchase schemes of our Company, see “*Capital Structure – Employee Stock Option Plan 2014*” on page 139.

OUR PROMOTERS AND PROMOTER GROUP

Our Promoters

The Promoters of our Company are:

1. Bipin Preet Singh
2. Upasana Rupkrishan Taku
3. Koshur Family Trust
4. Narinder Singh Family Trust

For details of the build-up of our Promoters' shareholding in our Company, see "*Capital Structure – Notes to Capital Structure*" on page 101.

The details of our Promoters are as follows:

Individual Promoters

1. Bipin Preet Singh



Identification Particulars		Details
Permanent Account Number		ASSPS8468A

Bipin Preet Singh, aged 45 years, is the Managing Director, Chief Executive Officer, and a Co-Founder of our Company. For details in respect of his date of birth, personal address, educational qualifications, experience in the business or employment, positions and posts held in the past, and other directorships, other venture, special achievements, his business and financial activities see "*Our Management*" on page 297.

2. Upasana Rupkrishan Taku



Identification Particulars		Details
Permanent Account Number		AISPT3874F

Upasana Rupkrishan Taku, aged 44 years, is the Executive Director, Chairperson, Chief Financial Officer and a Co-Founder of our Company. For details in respect of her date of birth, personal address, educational qualifications, experience in the business or employment, positions and posts held in the pasts, and other directorships, special achievements, her business and financial activities see "*Our Management*" on page 297. Additionally, she is also involved in other ventures in her capacity as a shareholder of Qava Limited, entity forming part of the Promoter Group.

We confirm that the details of the PAN, bank account numbers, passport number, Aadhaar card number and driving license number of our Founder Promoters has been submitted with the Stock Exchanges at the time of submission of the Draft Red Herring Prospectus.

Promoters – Trusts

3. Koshur Family Trust

Koshur Family Trust was formed pursuant to a trust deed dated June 22, 2021. The current trustees of Koshur Family Trust are Bipin Preet Singh and Upasana Rupkrishan Taku and the trust was settled by Upasana Rupkrishan Taku. The registered office of Koshur Family Trust is located at D2-303, Parsvnath Exotica, Sector 53, Gurgaon, Haryana, 122 011. The primary beneficiaries Koshur Family Trust are Bipin Preet Singh, Cazmir Singh, Usha Taku and the lineal descendants of Upasana Rupkrishan Taku. The overall objective of Koshur Family Trust is to maintain harmony, peace and goodwill amongst the beneficiaries and to avoid any possible dispute/ litigation amongst the beneficiaries in future. The permanent account number of Koshur Family Trust is AAETK5527C.

4. Narinder Singh Family Trust

Narinder Singh Family Trust was formed pursuant to a trust deed dated June 22, 2021. The current trustees of Narinder Singh Family Trust are Bipin Preet Singh and Upasana Rupkrishan Taku and the trust was settled by Bipin Preet Singh. The registered office of Narinder Singh Family Trust is located at D2-303, Parsvnath Exotica, Sector 53, Gurgaon, Haryana, 122 011. The primary beneficiaries of Narinder Singh Family Trust are Upasana Rupkrishan Taku, Cazmir Singh, Surjit Kaur and the lineal descendants of Bipin Preet Singh. The overall objective of Narinder Singh Family Trust is to maintain harmony, peace and goodwill amongst the beneficiaries and to avoid any possible dispute/ litigation amongst the beneficiaries in future. The permanent account number of Narinder Singh Family Trust is AADTN7200Q.

Our Company confirms that the permanent account number and bank account number(s) of our promoters, Koshur Family Trust and Narinder Singh Family Trust has been submitted to the Stock Exchanges at the time of filing the Draft Red Herring Prospectus.

Change in control of our Company

There has been no change in the control of the Company in the five years immediately preceding the date of this Prospectus. The Founder Promoters are the original promoters of our Company.

Interest of Promoters and Related Party Transactions

Interest of Promoters in the promotion of our Company

Our Promoters are interested in our Company to the extent that they have promoted our Company; to the extent of their respective shareholdings in our Company; in any other distributions in respect of the Equity Shares held by them or by their relatives to the extent applicable.

Our Founder Promoters are also interested in our Company to the extent of being Directors on the board of our Company and the remuneration payable by our Company to them.

Our Founder Promoters may also be interested to the extent of providing personal guarantees for some of the loans taken by our Company.

Business Interest

No sum has been paid or agreed to be paid to any of our Promoters or to any firm or company in which our Promoters are interested as a member, in cash or shares or otherwise by any person either to induce them to become, or to qualify them as directors or otherwise for services rendered by such Promoters or by such firm or company, in connection with the promotion or formation of our Company.

Interest of Promoters in the property of our Company

Our Promoters do not have any interest in any property acquired by our Company within three years preceding the date of this Prospectus or proposed to be acquired by our Company as on the date of this Prospectus, or in any transaction for acquisition of land, construction of buildings and supply of machinery etc.

Interest of Promoters in our Company other than as Promoters

Except as stated in the sections titled “*Our Business*”, “*Capital Structure*”, “*History and Certain Corporate Matters*”, “*Our Management*” and “*Related Party Transactions*” on pages 216, 101, 269, 297 and 391, respectively, our Promoters do not have any interest in our Company other than as promoters.

There are no conflicts of interest between the suppliers of raw material and third party service providers (crucial for operations of our Company) and our Promoters and members of the Promoter Group.

There are no conflicts of interest between the lessors of immovable properties (crucial for operations of our Company) and our Promoters and members of Promoter Group.

Payment of amounts or benefits to our Promoters or Promoter Group during the last two years

Except as stated in “*Related Party Transactions*” and “*Our Management*” on pages 391 and 297, respectively, no amount or benefit has been paid by our Company to our Promoters or the members of our Promoter Group during the two years preceding the date of this Prospectus, nor is intended to be paid or given to our Promoters or the members of the Promoter Group as on the date of this Prospectus.

Material guarantees given by our Promoters

There are no material guarantees given by our Promoters to third parties with respect to the Equity Shares of the Company.

For details of the guarantees given by our Promoters in relation to certain borrowings of our Company, as on the date of this Prospectus, see “*Financial Indebtedness*” on page 443.

Disassociation by Promoters in the Last Three Years

Our Promoters have not disassociated themselves from any companies or firms during the three years preceding the date of filing of this Prospectus.

Promoter Group

(a) Natural Persons

The natural persons who are part of our Promoter Group (being the immediate relatives of our Promoters), apart from our Promoters mentioned above are as follows:

Name of the Promoter	Name of the relative	Relationship
Bipin Preet Singh	Surjit Kaur	Mother
	Navjot Singh	Brother
	Navsharan	Sister
	Cazmir Singh Taku	Son
	Usha Taku	Mother-in-law
	Utma Taku	Sister-in-law
Upasana Rupkrishan Taku	Usha Taku	Mother
	Utma Taku	Sister
	Cazmir Singh Taku	Son
	Surjit Kaur	Mother-in-law
	Navjot Singh	Brother-in-law
	Navsharan	Sister-in-law

(b) Companies and entities

As of the date of this Prospectus, except as disclosed below, there are no entities forming part of our Promoter Group:

- Qava Limited, registered in the Abu Dhabi Global Market.

Other Confirmations

Our Promoters and members of the Promoter Group have not been debarred from accessing the capital markets or debarred from buying, selling or dealing in securities under any order or direction passed by the SEBI or any securities market regulator in any other jurisdiction or any other authority/court.

Our Promoters are not a promoters, directors or persons in control of any other company which is debarred from accessing or operating in capital markets under any order or direction passed by SEBI or any other regulatory or governmental authority.

None of our Promoters have been declared as a Wilful Defaulter or Fraudulent Borrower.

None of our Promoters have been declared as Fugitive Economic Offenders.

For other relevant confirmations in relation to our Promoters and members of our Promoter Group, see “*Other Regulatory and Statutory Disclosure*” on page 456.

For details of litigation involving our Promoters in accordance with the SEBI ICDR Regulations, see “*Outstanding Litigation and Material Developments- Litigation involving our Promoters*” on page 450.

OUR GROUP COMPANIES

In accordance with the SEBI ICDR Regulations and the applicable accounting standards, for the purpose of identification of 'group companies', our Company has considered (i) such companies (other than Promoters and Subsidiaries) with which there were related party transactions during the period for which Restated Consolidated Financial Information have been disclosed in this Prospectus, as covered under the applicable accounting standards; and (ii) any other companies which are considered material by our Board ("Materiality Policy").

In respect of item (ii) above, our Board in its meeting held on January 1, 2024, has considered and adopted the Materiality Policy, inter alia, for identification of companies that shall be considered material and shall be disclosed as a group company in this Prospectus. In terms of the Materiality Policy, a company shall be considered 'material' and will be disclosed as a 'Group Company' in the Issue Documents, if a company is a member of the promoter group in terms of Regulation 2(1)(pp) of the SEBI ICDR Regulations, and has entered into one or more transactions with the Company (on a consolidated basis) in the most recent financial year and/or the relevant stub period (covered in the restated consolidated financial information included in the Issue documents) that cumulatively exceed 10.00% of the total consolidated revenue of the Company, as per the Restated Consolidated Financial Information of the Company for the most recent financial year and/ or the relevant stub period.

Based on the above criteria, laid out by the SEBI ICDR Regulations and our Materiality Policy, following is our 'group company':

S. No.	Group Company	Registered office address
1.	Handy Online Solutions Private Limited	D2-12AOPH, Pasravnath Exotica, Sector 53, Golf Course Road, Gurgaon, Haryana, Indian, 122 011

In accordance with the SEBI ICDR Regulations, the financial information based on the audited statement for last three fiscals and with respect to: (i) reserves (excluding revaluation reserve); (ii) sales; (iii) profit after tax; (iv) earnings per share; (v) diluted earnings per share; and (vi) net asset value, in relation to our Group Company, extracted from their respective audited standalone financial statements (as applicable) are available at the websites indicated below.

Our Company is providing links to such websites solely to comply with the requirements specified under the SEBI ICDR Regulations. Such financial information/ details of the Group Company provided on the websites do not constitute a part of this Prospectus. Anyone placing reliance on any other source of information, would be doing so at their own risk.

Details of our Group Company

1. Handy Online Solutions Private Limited

In accordance with the SEBI ICDR Regulations, the details of the reserves (excluding revaluation reserves), sales, profit/(loss) after tax, basic earnings per share, diluted earnings per share and net asset value per share derived from the audited standalone financial statements of Handy Online Solutions Private Limited for Fiscal 2022, Fiscal 2023 and Fiscal 2024 are available at <https://ongrid.freshdesk.com/support/solutions/articles/36000521644-handy-online-solutions-private-limited>.

It is clarified that such details available in relation to Handy Online Solutions Private Limited on its website do not form a part of this Prospectus. The link above has been provided solely to comply with the requirements of the SEBI ICDR Regulations.

Nature and extent of interest of our Group Company

As on the date of filing this Prospectus, our Group Company do not have interest in the promotion of our Company.

None of our Group Company are interested in the properties acquired by us in the three years preceding the filing of this Prospectus or proposed to be acquired by us.

As on the date of filing this Prospectus, our Group Company is not interested, directly or indirectly, in any

transactions for the acquisition of land, construction of building or supply of machinery, with our Company.

There is no conflict of interest between the lessors of immovable properties, suppliers of raw materials and third-party service providers, which are crucial for the operations of our Company, and our Group Company or its directors.

For further details, see “*Our Management*” on page 297.

Common pursuits between our Group Company and our Company

There are no common pursuits amongst our Group Company and our Company. Our Company will adopt the necessary procedures and practices, as required under the applicable law, to address any situations of conflict of interest, if and when they arise.

Related business transactions with the Group Company and significance on the financial performance of our Company

Other than the transactions disclosed in the section “*Restated Financial Information –Note 34: - Related party transactions*” on page 391, there are no other related business transactions with our Group Company.

Business interest of our Group Company in our Company

Except for the transactions disclosed in the section “*Restated Financial Information –Note 34: - Related party transactions*” on page 391, our Group Companies have no business interest in our Company.

Litigation

Our Group Company is not a party to any pending litigations which will have a material impact on our Company.

Other Confirmations

The equity shares of our Group Company are not listed on any stock exchange in India or abroad. Further except as disclosed below, none of our Group Company have debt securities which are listed on any stock exchange in India or abroad.

Our Group Company have not made any public or rights issue (as defined under the SEBI ICDR Regulations) of securities in the three years preceding the date of this Prospectus. For further details, “*Other Regulatory and Statutory Disclosures – Capital issue during the previous three years by our Company, our listed group companies and subsidiaries and associates*” on page 462.

RELATED PARTY TRANSACTIONS

For details of the related party transactions during the three-months ended June 30, 2024, and during Fiscals 2024, 2023 and 2022, see “*Financial Statements – Note 34: Related party transactions*” on page 391.

DIVIDEND POLICY

The declaration and payment of dividends, if any, will be recommended by our Board and approved by our Shareholders, at their discretion, in accordance with provisions of our Articles of Association and applicable law, including the Companies Act. Our Board approved the formal dividend policy of the Company, at the Board meeting held on July 7, 2021, which includes parameters to be considered by the Board for declaration of dividend, with an objective of rewarding the shareholders of the Company.

The dividend if any, will depend on a number of factors, including but not limited to standalone, or net operating profit after tax, operating cash flow, liquidity position, aggregate debt, debt service coverage position, loan repayment and working capital, and capital expenditure requirements, and other factors which are likely to have a significant impact on our Company. The consolidated profits earned by the Company may either be retained and used for various purposes by the Company, or it may be distributed to the Shareholders. There is no guarantee that any dividends will be declared or paid by our Company in the future. For details, see “*Risk Factors – 50. Our ability to pay dividends in the future will depend on our earnings, financial condition, working capital requirements, capital expenditures and restrictive covenants of our financing arrangements.*” on page 70.

In addition, our ability to pay dividends may be impacted by a number of other factors, including restrictive covenants under the loan or financing documents, our Company is currently a party to or may enter into from time to time.

Our Company has not declared or paid any dividends in the last three Fiscal Years and until the filing of this Prospectus.

Our Company shall pay dividends, if declared, to the Shareholders in accordance with the provisions of the Companies Act, the Articles of Association and provisions of the SEBI Listing Regulations and other applicable laws. Our Company may pay dividend by cheque, electronic clearance service, as will be approved by our Board in the future. Our Company may also, from time to time, pay interim dividends.

SECTION V – FINANCIAL INFORMATION

FINANCIAL STATEMENTS

In accordance with the SEBI ICDR Regulations, the standalone audited financial information of our Company and our material subsidiary (in this case being ZAAK Epayment Services Private Limited) for the Fiscals 2024, 2023 and 2022 are available on our website at <https://www.mobikwik.com/ir/>.

For this purpose, a Subsidiary shall be considered ‘material’ if it contributes 10% or more to the turnover or net worth or profits before tax in the annual consolidated audited financial statements of the respective financial year. The definitions of turnover, net-worth and profits before tax have the same meaning as ascribed to them in the Companies Act.

RESTATED CONSOLIDATED FINANCIAL INFORMATION

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INDEPENDENT AUDITOR'S EXAMINATION REPORT ON RESTATED CONSOLIDATED FINANCIAL INFORMATION

The Board of Directors

ONE MOBIKWIK SYSTEMS LIMITED
(Formerly known as ONE MOBIKWIK SYSTEMS PRIVATE LIMITED)
Unit no. 102, 1st Floor, Block – B,
Pegasus One, Golf Course Road,
Sector 53, Gurugram, Haryana

Dear Sirs,

1. We B S R & Associates LLP, Chartered Accountants (“we” or “us” or “B S R”) have examined the attached Restated Consolidated Financial Information of ONE MOBIKWIK SYSTEMS LIMITED (formerly known as ONE MOBIKWIK SYSTEMS PRIVATE LIMITED) (the “Company” or the “Holding Company” or the “Issuer”) and its subsidiaries (the Company and its subsidiaries together referred to as the “Group”), comprising the Restated Consolidated Statement of Assets and Liabilities as at 30 June 2024, 31 March 2024, 31 March 2023 and 31 March 2022, the Restated Consolidated Statement of Profit and Loss (including other comprehensive income), the Restated Consolidated Statement of Changes in Equity, the Restated Consolidated Statement of Cash Flows for the three month period ended 30 June 2024 and for the years ended 31 March 2024, 31 March 2023 and 31 March 2022, and the material accounting policies, and other explanatory notes (collectively, the “Restated Consolidated Financial Information”), as approved by the Board of Directors of the Company at their meeting held on 01 October 2024 for the purpose of inclusion in the Red Herring Prospectus (“RHP”) and Prospectus prepared by the Company in connection with its Proposed Initial Public Offer of equity shares (“Proposed IPO”) prepared in terms of the requirements of:
 - a) Section 26 of Part I of Chapter III of the Companies Act, 2013, as amended (the “Act”);
 - b) The Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended (“ICDR Regulations”); and
 - c) The Guidance Note on Reports in Company Prospectuses (Revised 2019) issued by the Institute of Chartered Accountants of India (“ICAI”), as amended from time to time (the “Guidance Note”).
2. The Company’s Board of Directors is responsible for the preparation of the Restated Consolidated Financial Information for the purpose of inclusion in the RHP and Prospectus to be filed with Securities and Exchange Board of India (“SEBI”), Bombay Stock Exchange Limited (‘BSE’) and National Stock Exchange of India Limited (‘NSE’), as applicable, and Registrar of Companies, National Capital Territory of Delhi and Haryana situated at New Delhi in connection with the Proposed IPO. The Restated Consolidated Financial Information has been prepared by the management of the Company on the basis of preparation stated in Note 2 to the Restated Consolidated Financial Information. The responsibility of respective Board of Directors of the companies included in the Group includes designing, implementing and maintaining adequate internal control relevant to the preparation and presentation of the Restated Consolidated Financial Information. The respective Board of Directors are also responsible for identifying and ensuring that the Group complies with the Act, ICDR Regulations and the Guidance Note.
3. We have examined such Restated Consolidated Financial Information taking into consideration:
 - a) The terms of reference and terms of our engagement agreed upon with you in accordance with our engagement letter dated 21 September 2024 in connection with the Proposed IPO of equity shares of the Company;
 - b) The Guidance Note. The Guidance Note also requires that we comply with the ethical requirements of the Code of Ethics issued by the ICAI;
 - c) Concepts of test checks and materiality to obtain reasonable assurance based on verification of evidence supporting the Restated Consolidated Financial Information; and

- d) The requirements of Section 26 of the Act and the ICDR Regulations. Our work was performed solely to assist you in meeting your responsibilities in relation to your compliance with the Act, the ICDR Regulations and the Guidance Note in connection with the Proposed IPO.
4. These Restated Consolidated Financial Information has been compiled by the management from:
- a) Special Purpose Interim Consolidated Financial Statements of the Group as at and for the three months period ended 30 June 2024 prepared in accordance with the basis of preparation as described in note 2 to the Special Purpose Interim Consolidated Financial Statements, which have been approved by the Board of Directors at their meeting held on 01 October 2024; and
 - b) As at and for the years ended 31 March 2024, 31 March 2023 and 31 March 2022: Audited consolidated financial statements of the Group as at and for the year ended 31 March 2024, 31 March 2023 and 31 March 2022 prepared in accordance with the Ind AS specified under Section 133 of the Act read with Companies (Indian Accounting Standards) Rules 2015, as amended, and other accounting principles generally accepted in India, which have been approved by the Board of Directors at their meetings held on 10 July 2024, 28 September 2023 and 21 August 2022.
5. For the purpose of our examination, we have relied on:
- a) Auditor's report issued by us dated 01 October 2024 on the Special Purpose Interim Consolidated Financial Statements of the Group as at and for the three months period ended 30 June 2024 as referred in Paragraph 4 (a) above.
 - b) Auditor's reports issued by us dated 10 July 2024, 28 September 2023 and 21 August 2022 on the consolidated financial statements of the Group as at and for the years ended 31 March 2024, 31 March 2023 and 31 March 2022 respectively, as referred in Paragraph 4 (b) above.

As indicated in our audit reports referred above:

We did not audit the financial statements of four subsidiaries, whose share of total assets (before consolidation adjustment), total revenues (before consolidation adjustment), net cash inflows / (outflows) (before consolidation adjustment) included in the consolidated financial statements, for the relevant years is tabulated below, which have been audited by other auditor, M/S Tattvam & Co., and whose reports have been furnished to us by the Company's management and our opinion on the consolidated financial statements, in so far as it relates to the amounts and disclosures included in respect of these components, is based solely on the reports of the other auditor:

(Rs in million)				
Particulars	As at and for the three-month period ended 30 June 2024	As at and for the year ended 31 March 2024	As at and for the year ended 31 March 2023	As at and for the year ended 31 March 2022
Total assets (before consolidation adjustment)	1,898.49	1,783.36	765.29	1,434.73
Total revenue (before consolidation adjustment)	1,166.46	1,677.04	1,255.92	3,792.00
Net cash inflows/ (outflows) (before consolidation adjustment)	53.25	(75.40)	166.61	(16.43)

Our opinion on the consolidated financial statements is not modified in respect of these matters.

6. The auditor of Zaak ePayment Services Private Limited, namely M/S Tattvam & Co. has examined the restated consolidated financial information of such subsidiary and have confirmed that the restated consolidated financial information:
 - a) have been prepared after incorporating adjustments for the changes in accounting policies, material errors and regrouping/reclassifications, to the extent applicable, retrospectively in the financial years ended 31 March 2024, 31 March 2023 and 31 March 2022 to reflect the same accounting treatment as per the accounting policies and grouping/classifications followed as at and for the three months period ended 30 June 2024;
 - b) does not contain any qualifications requiring adjustments; and
 - c) have been prepared in accordance with the Act, ICDR Regulations and the Guidance Note.
7. Based on our examination and according to the information and explanations given to us and also as per the reliance placed on the examination report submitted by the other auditor for the respective period/years, we report that the Restated Consolidated Financial Information:
 - a) have been prepared after incorporating adjustments for the changes in accounting policies, material errors and regrouping/reclassifications, to the extent applicable, retrospectively in the financial years ended 31 March 2024, 31 March 2023 and 31 March 2022 to reflect the same accounting treatment as per the accounting policies and grouping/classifications followed as at and for the three months period ended 30 June 2024;
 - b) does not contain any qualifications requiring adjustments. However, the auditor's report on the consolidated financial statements of the Group included a modification wherein, the back-up of books of account and other relevant books and papers in electronic mode has not been kept on servers physically located in India on a daily basis for the year ended 31 March 2023 and relating to certain instances with respect to feature of recording audit trail (edit log) facility which was not enabled for certain accounting softwares used by the Holding Company and one of its subsidiary company incorporated in India, pursuant to the requirements of Rule 11(g) of Companies (Audit and Auditors) Rules, 2014 for the year ended 31 March 2024, which do not require any corrective adjustments in the Restated Consolidated Financial Information, have been disclosed in Part B of Note 49 of the Restated Consolidated Financial Information; and
 - c) have been prepared in accordance with the Act, ICDR Regulations and the Guidance Note.
8. We have not audited any consolidated financial statements of the Group as of any date or for any period subsequent to 30 June 2024. Accordingly, we express no opinion on the financial position, results of

operations, cash flows and statement of changes in equity of the Group as of any date or for any period subsequent to 30 June 2024.

9. The Restated Consolidated Financial Information does not reflect the effects of events that occurred subsequent to the respective dates of the reports on the Special Purpose Interim Consolidated Financial Statements and audited consolidated financial statements mentioned in paragraph 5 above.
10. This report should not in any way be construed as a reissuance or re-dating of any of the previous audit reports issued by us, nor should this report be construed as a new opinion on any of the financial statements referred to herein.
11. We have no responsibility to update our report for events and circumstances occurring after the date of the report.
12. Our report is intended solely for use of the Board of Directors for inclusion in the RHP and Prospectus to be filed with SEBI, BSE and NSE, as applicable, and Registrar of Companies, National Capital Territory of Delhi and Haryana situated at New Delhi, in connection with the Proposed IPO. Our report should not be used, referred to, or distributed for any other purpose except with our prior consent in writing. Accordingly, we do not accept or assume any liability or any duty of care for any other purpose or to any other person to whom this report is shown or into whose hands it may come without our prior consent in writing.

For **B S R & Associates LLP**

Chartered Accountants

Firm's Registration Number: 116231W/W-100024

Girish Arora

Partner

Place: Gurugram

Date: 01 October 2024

Membership No.: 098652

ICAI UDIN: 24098652BKAGKB5486

OTHER FINANCIAL INFORMATION

The accounting ratios required under Paragraph 11 of Part A of Schedule VI of the SEBI ICDR Regulations are given below:

(in ₹ million other than shared data)

Particulars	Three months period ended June 30, 2024	Fiscal 2024	Fiscal 2023	Fiscal 2022
Earnings per Share (in ₹) – Basic	(1.16)	2.46	(14.66)	(23.04)
Earnings per Share (in ₹) – Diluted	(1.16)	2.38	(14.66)	(23.04)
Net Worth	1,586.48	1,625.89	1,426.94	2,165.42
Return on net worth (%)	(4.17%)	8.66%	(58.74%)	(59.19%)
Net asset value per Equity Share (in ₹)	27.74	28.43	24.95	37.87
Profit/(loss) for the year/period	(66.15)	140.79	(838.14)	(1,281.62)
EBITDA	22.30	372.20	(559.20)	(1,154.06)
EBITDA Margin %	0.64%	4.18%	(9.97%)	(21.24%)

Notes: Basic and diluted earnings per Equity Share are computed in accordance with Indian Accounting Standard (Ind AS) 33 'Earnings per Share' prescribed under section 133 of the Companies Act, 2013 read with rule 3 of the Companies (Indian Accounting Standards) Rules, 2015 (as amended).

The audited standalone financial statements of our Company and our Material Subsidiary for the Fiscals 2023, 2022 and 2021, respectively (“**Audited Financial Statements**”) are available at <https://www.mobikwik.com/ir>. Our Company is providing a link to this website solely to comply with the requirements specified in the SEBI ICDR Regulations. The Audited Financial Statements do not constitute, (a part of this prospectus, a statement in lieu of a prospectus, an offering circular, an offering memorandum, an advertisement, an offer or a solicitation of any offer or an offer document to purchase or sell any securities under the Companies Act, 2013, the SEBI ICDR Regulations, or any other applicable law in India or elsewhere in the world. The Audited Financial Statements should not be considered as part of information that any investor should consider to subscribe to any securities of our Company, or any entity in which it or its shareholders have significant influence (collectively, the “**Company Group**”) and should not be relied upon or used as a basis for any investment decision. None of the Company Group or any of its advisors, nor any BRLMs, nor any of their respective employees, directors, affiliates, agents or representatives accept any liability whatsoever for any loss, direct or indirect, arising from any information presented or contained in the Audited Financial Statements, or the opinions expressed therein.

Reconciliation of net worth

Particulars	Fiscal			For the three months ended June 30, 2024
	2022	2023	2024	
	(₹ million)			
Equity share capital (I)	114.38	114.38	114.38	114.38
Instruments entirely equity in nature (II)	-	-	-	-
Other equity (III)	2,051.04	1,312.56	1,511.51	1,472.10
Net Worth (IV= I + III)	2,165.42	1,426.94	1,625.89	1,586.48

Reconciliation of Net Asset Value (per equity share)

Particulars	Fiscal			For the three months ended June 30, 2024
	2022	2023	2024	
	(₹ million, except percentages)			
Equity share capital (I)	114.38	114.38	114.38	114.38
Instruments entirely equity in nature (II)	-	-	-	-
Other equity (III)	2,051.04	1,312.56	1,511.51	1,472.10
Net Worth (IV) = (I + II + III)	2,165.42	1,426.94	1,625.89	1,586.48
No of Equity Share (V)	5,56,15,263	5,71,92,579	5,71,84,521	5,71,84,521
Net Asset Value (per equity share) (VI) = (IV/ V)	38.94	24.95	28.43	27.74

Reconciliation of Return on Net Worth

Particulars	Fiscal			For the three months ended June 30, 2024
	2022	2023	2024	
	(₹ million, except percentages)			
Equity share capital (I)	114.38	114.38	114.38	114.38
Instruments entirely equity in nature (II)	-	-	-	-
Other equity (III)	2,051.04	1,312.56	1,511.51	1,472.10
Total Equity (IV) = (I + II + III)	2,165.42	1,426.94	1,625.89	(1,586.48)
Restated Profit/ (loss) for the year/period (V)	(1,281.62)	(838.14)	140.79	(66.15)
Return on net worth (VI) = (V / (IV))	(59.19%)	(58.74%)	8.66%	(4.17%)

Reconciliation of Contribution Margin

Particulars	Fiscal			For the three months ended June 30, 2024
	2022	2023	2024	
	(₹ million, except percentages)			
Total income (I)	5,432.19	5,611.16	8,903.15	3,458.29
Payment gateway cost (II)	2,276.75	1,566.52	2,017.16	1,276.15
Lending operational expenses (III)	176.07	685.04	2,702.55	923.61
Financial guarantee expenses (IV)	907.69	1,095.93	326.55	25.27
User Incentive expenses (V)	656.94	514.19	540.03	162.98
Contribution Profit (VI) = (I - II – III – IV - V)	1,414.74	1,749.48	3,316.86	1,070.28
Contribution Margin (VII) = (VI/I)	26.04%	31.18%	37.25%	30.95%

Reconciliation of Gross Margin – Payments Services

Particulars	Fiscal			For the three months ended June 30, 2024
	2022	2022	2024	
	(₹ million, except percentages)			
Revenue from operations – Payment Services (I)	4,289.08	2,544.46	3,171.21	1,715.41
Payment gateway cost (II)	2,276.75	1,566.52	2,017.16	1,276.15
User Incentive expenses (III)	656.94	514.19	540.03	162.98
Gross Profit – Payment Services (IV) = (I - II - III)	1,355.39	463.75	614.02	276.28
Gross Margin – Payment Services (V) = (IV/ I)	31.60%	18.23%	19.36%	16.11%

Reconciliation of Gross Margin – Financial Services

Particulars	Fiscal			For the three months ended June 30, 2024
	2022	2022	2024	
	(₹ million, except percentages)			
Revenue from operations – Financial Services (I)	976.57	2,850.21	5,578.82	1,707.26
Lending operational expenses (II)	176.07	685.04	2,702.55	923.61
Financial guarantee expenses (III)	907.69	1,095.93	326.55	25.27
Gross Profit – Financial Services (IV) = (I - II - III)	(107.19)	1,069.24	2,549.72	758.38
Gross Margin – Financial Services (V) = (IV/ I)	(10.98%)	37.51%	45.70%	44.42%

For reconciliation of EBITDA and EBITDA Margin, see “*Management’s Discussion and Analysis of Financial Condition and Results of Operations – Non-GAAP Measures – Reconciliation of EBITDA and EBITDA Margin to Profit/ (Loss) for the Year/ period*” on page 414.

MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion is intended to convey the management's perspective on our financial condition and results of operations for Fiscals 2022, 2023, 2024 and the three months ended June 30, 2024. Unless otherwise stated, the financial information in this section has been derived from the Restated Consolidated Financial Information. For further information, see "Financial Statements" on page 328.

Our Company's Fiscal commences on April 1 and ends on March 31 of the immediately subsequent year, and references to a particular Fiscal are to the 12 months ended March 31 of that year. References to "3M FY25" in this section are to the three months ended June 30, 2024.

Unless the context otherwise requires, in this section, references to "we", "us", or "our" or "Group" refers to ONE MOBIKWIK SYSTEMS LIMITED on a consolidated basis and references to "the Company" or "our Company" refers to ONE MOBIKWIK SYSTEMS LIMITED on a standalone basis.

Till the financial year ended March 31, 2022, we had three reportable segments under Ind AS 108, namely (a) consumer payments, (b) digital financial services (previously known as BNPL), and (c) payment gateway. The performance of each of these segments was evaluated based on segment revenue, segment results and EBITDA. During the financial year ended March 31, 2023, we reassessed the basis of segment reporting and concluded that though there are different business units of the Group, including financial services and, payment services, review of financial information was conducted at an overall level and the Group does not allocate revenue from operations, operating costs and expenses, assets and liabilities across the units. Allocation of resources and assessment of financial performance is done at the consolidated level. Accordingly, we assessed that the Group operates only in a single operating segment. For further information, "Financial Information - Restated Consolidated Financial Information – Note 32: Operating Segments" on page 390.

*Unless otherwise indicated, industry and market data used in this section has been derived from the report "Deep dive into India Fintech Market" dated September 16, 2024 (the "**RedSeer Report**") prepared and issued by Redseer Strategy Consultants Private Limited, which has been commissioned and paid for by us as well as exclusively prepared for the purposes of the Issue. RedSeer was appointed by our Company through an engagement letter dated December 4, 2023. For the disclaimers associated with the RedSeer Report, see "Certain Conventions, Use of Financial Information and Market Data and Currency of Presentation – Disclaimer of RedSeer" on page 23. The RedSeer Report is available on the website of our Company at www.mobikwik.com/ir.*

All figures in the charts in this section have been rounded up and expressed in whole numbers.

As used in this section, (a) the term "platform business" describes our Company's business as a tech-first application based business that provides payments and digital financial services to consumers and merchants through its MobiKwik platform, (b) the term "MobiKwik platform" refers to the overall ecosystem of the MobiKwik application through which our Company's products are offered to consumers and merchants, and (c) the term 3MFY 25 refers to the three months period ended June 30, 2024.

Overview

Please see "Our Business - Overview" on page 216.

Financial Overview

In the three months ended June 30, 2024, we delivered a total income of ₹ 3,458.29 million, profit/(loss) of ₹ (66.15) million and EBITDA of ₹ 22.30 million. Our revenue growth is the result of our payment products, which have led to positive operating margins and have grown in scale, while we have managed to keep our fixed costs (such as employee benefits expenses and business promotion expenses) in check. This growth is primarily an outcome of our focused business strategy (as outlined in "Our Business – Overview" on page 216. Our management's key focus is to build a high growth and profitable business to capitalise on the substantial market opportunity in financial services (as outlined in "Our Business – Market Opportunity" on page 221.

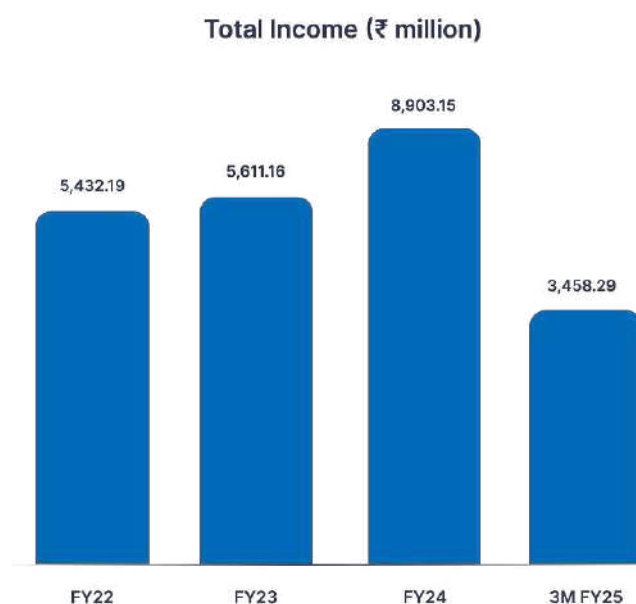
We track our business performance through a set of financial and operational KPIs. Our operational KPIs are detailed below.

OPERATIONAL KEY PERFORMANCE INDICATORS	Unit	As of and for the Financial Year ended 31st March			Three months ended June 30, 2024*
		2022	2023	2024	
Platform Spend GMV	Mn.	2,36,321.97	2,62,350.26	4,76,777.30	2,85,782.51
Payment GMV	Mn.	1,79,473.88	2,07,250.06	3,81,954.51	2,50,802.27
Payment Gateway GMV	Mn.	43,362.35	14,072.10	34,120.76	20,278.04
MobiKwik ZIP GMV (Disbursements)	Mn.	13,485.74	41,028.10	60,702.03	14,702.20
ZIP EMI GMV (Disbursements)	Mn.	1,636.42	10,121.73	30,231.51	8,764.88
Registered Users	Mn.	123.56	139.89	155.84	161.03
New Registered Users	Mn.	22.19	16.33	15.95	5.18
Customer Acquisition Cost	Rs.	17.53	20.3	32.87	33.53*
Activated - MobiKwik Zip Users	Mn.	2.44	4.07	5.9	6.23
Activated - Zip EMI Users	Mn.	0.28	0.54	0.94	1.03
Repeat MobiKwik Zip Users	%	82.89%	90.35%	87.55%	90.30%
Credit - Partner AUM	Mn.	1,768.17	7,184.89	23,839.73	24,954.81
Wealth – AUA	Mn.	3236.84	8,169.98	59,810.20	66,928.49

*Not annualized

Our main financial KPIs are total income, Contribution Margin, EBITDA and profit/ (loss) for the year/ period.

Total Income



Our total income comprising primarily of revenue from payment services and revenue from financial services has grown at a CAGR of 28.02% from Fiscal 2022 to Fiscal 2024. Our total income was ₹ 5,432.19 million in Fiscal 2022, ₹ 5,611.16 million in Fiscal 2023, ₹ 8,903.15 million in Fiscal 2024 and ₹ 3,458.29 million in the three months ended June 30, 2024.

Key Factors affecting our Financial Condition and Results of Operations

Our financial condition and results of operations are affected by numerous factors and uncertainties, including those discussed in the section titled “Risk Factors” beginning on page 34. For further information on our critical accounting policies and significant accounting judgements, estimates and assumptions, see “- Material Accounting Policies” on page 431. The chart below provides an overview of revenue and cost drivers for each of our businesses:

	Consumer Payments 	Financial Services 
Product / Solutions	• Merchant Payment Ecosystem • Recharge and Bill payments • Credit Card Bill Payments • UPI Ecosystem	• MobiKwik ZIP (30 days product) • MobiKwik ZIP EMI (3–24 month product) • Merchant Cash Advances (3–24 month product)
Revenue Model	• Merchant Fees • Convenience fees (User)	• Merchant Fees • One-time Activation Fees • Late payment fees and penal charges • Sourcing and collection fees
Revenue Drivers	• Registered and New Users • Payment GMV • Payment Mix (Credit Card, UPI, Debit card, wallet etc)	• Activated Users • Percentage of Repeat Users • Digital Credit GMV • Average Ticket Size

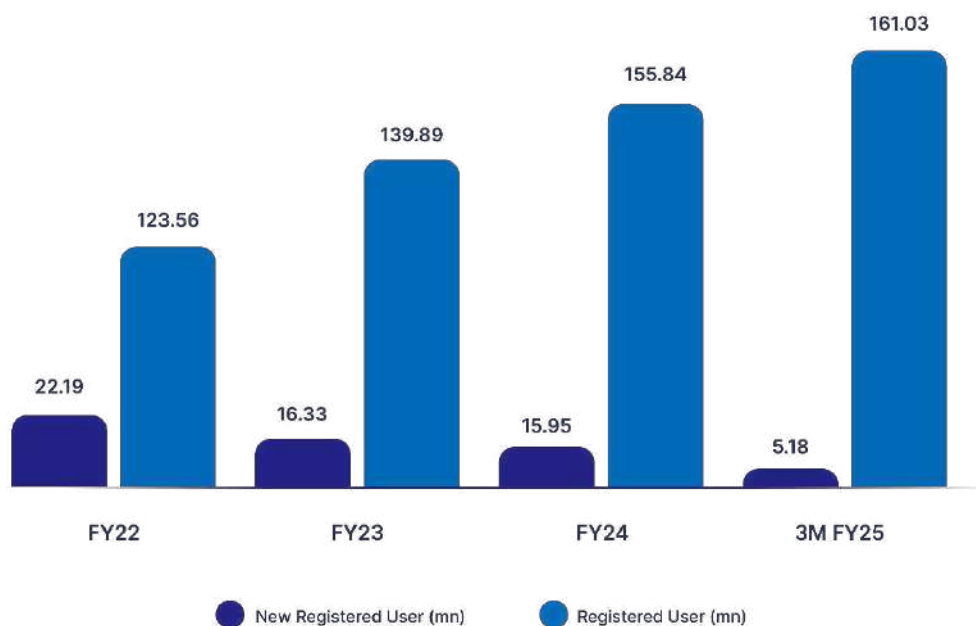
Payments Services Business

Key factors affecting our payments services business include the following:

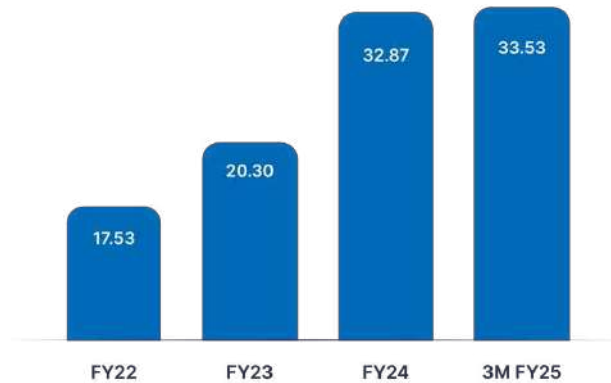
- **A large base of users**

We have 161.03 million Registered Users on our platform, as on June 30, 2024 as compared to 123.56 million Registered Users as on March 31, 2022. The relatively high proportion of users acquired organically has helped us keep our CAC low, which amounted to ₹17.53 per New Registered User in Fiscal 2022, ₹ 20.30 per New Registered User in Fiscal 2023, ₹ 32.87 per New Registered User in Fiscal 2024 and ₹ 33.53 (not annualized) per New Registered User in the three months ended June 30, 2024. The increase in CAC over these periods is primarily as a result in decrease in new Registered Users on our MobiKwik platform in these years, reflecting our focus on driving existing consumers and users from our payment services business to our financial services business.

Growth in User Base (million)



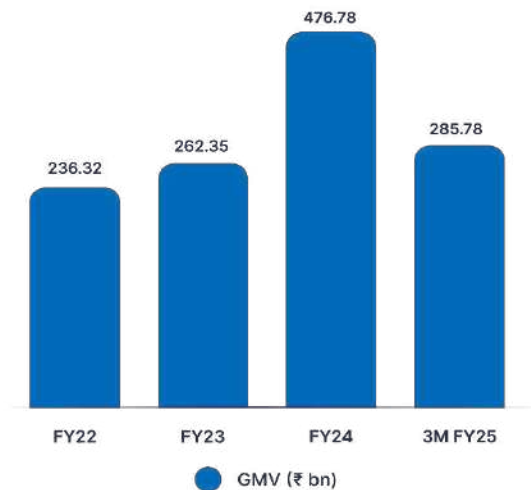
Customer Acquisition Cost (₹)



- **Platform Spend GMV and Merchant Fee**

GMV on our platform (Platform Spend GMV) is largely driven by our user base, merchant network and brand awareness, subject to seasonal fluctuations. Further our MobiKwik ZIP product boosts our payments services business as users spend on our payments platform through MobiKwik ZIP. We earn revenue in the form of merchant fees when users pay merchants to buy goods or services. The merchant fee is charged depending upon the category of the merchant.

Platform Spend GMV (₹ billion)



Financial Services Revenue Drivers

Our financial services business consists of the following two key products: MobiKwik ZIP and ZIP EMI.

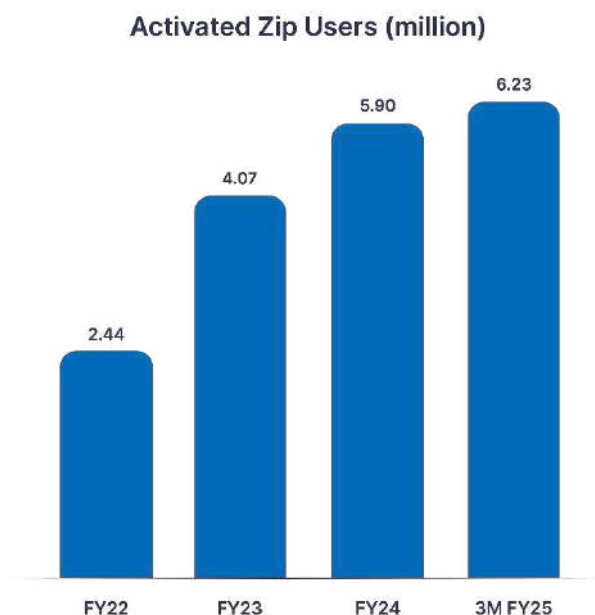
MobiKwik ZIP

Key factors affecting our MobiKwik ZIP business include the following:

- **Large base of pre-approved users and increase in user spends**

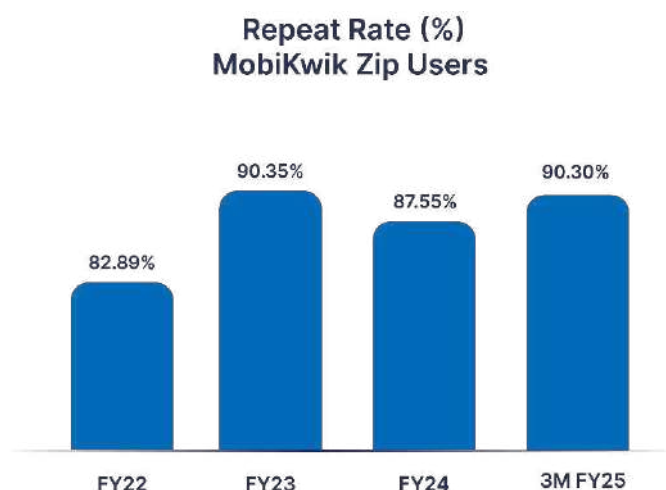
As of June 30, 2024, we had 34.28 million Pre-approved Users for MobiKwik ZIP out of which 6.23 million were Activated MobiKwik ZIP Users. The number of Activated MobiKwik ZIP Users has grown from 2.44

million as on March 31, 2022 to 5.90 million as of March 31, 2024. Further, the MobiKwik ZIP GMV (Disbursements) per user per month has increased from ₹ 3,349.35 in Fiscal 2022 to ₹ 5,594.45 in the three months ended June 30, 2024.



- **High Repeat Rate**

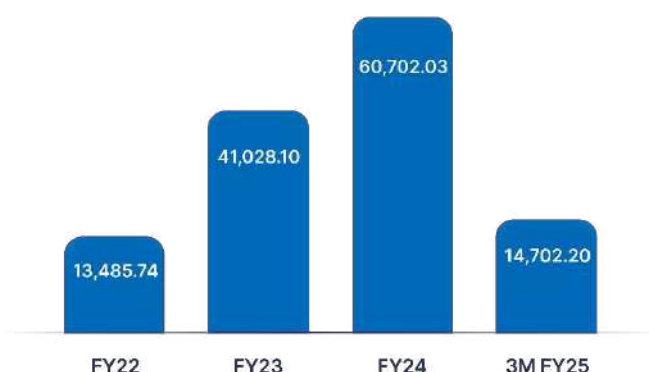
Repeat MobiKwik ZIP Users was at a high of 82.89% in Fiscal 2022, 90.35% in Fiscal 2023, 87.55% in Fiscal 2024 and 90.30% in the three months ended June 30, 2024.



- **MobiKwik ZIP Gross Merchandise Value (Disbursements)**

MobiKwik ZIP GMV (Disbursements) has risen by approximately 4.50 times to ₹ 60,702.03 million in Fiscal 2024 from ₹ 13,485.74 million in Fiscal 2022. MobiKwik ZIP GMV (Disbursements) amounted to ₹ 13,485.74 million in Fiscal 2022, ₹ 41,028.10 million in Fiscal 2023, ₹ 60,702.03 million in Fiscal 2024 and ₹ 14,702.20 million in the three months ended June 30, 2024. Further, the average ticket size of this product has also increased, as reflected in the growth of MobiKwik ZIP GMV (Disbursements) per user per month, which increased from ₹ 3,349.35 in Fiscal 2022 to ₹ 6,582.33 in Fiscal 2024 & ₹ 5,594.45 in the three months ended June 30, 2024. The company has been prudent and selective in disbursing ZIP product.

MobiKwik ZIP GMV Disbursement (₹ million)



- **MobiKwik ZIP Revenue Drivers**

MobiKwik ZIP is primarily a spend-driven product since it is offered as a credit product that funds purchases of goods/ services by users of our payment services business. Revenue from MobiKwik ZIP is earned primarily through (i) merchant fees earned on the MobiKwik ZIP GMV (Disbursements); (ii) a one-time activation fee for new users; and (iii) late payment fees. Revenue trends for MobiKwik ZIP have broadly mirrored the underlying MobiKwik ZIP GMV (Disbursements).

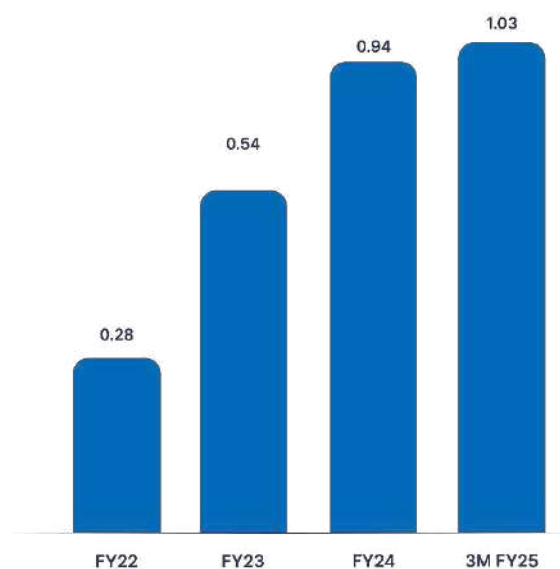
ZIP EMI

Key factors affecting our ZIP EMI business include the following:

- **Large Base of Users**

ZIP EMI users primarily comprise consumers on our platform who have already availed of our MobiKwik ZIP product, to whom we upsell our ZIP EMI product after assessing their transaction history and modelling their MobiKwik ZIP credit behaviour. As of June 30, 2024, we had 6.23 million Activated MobiKwik ZIP Users, of which 90.30% were Repeat MobiKwik ZIP Users, thereby forming a large source for potential ZIP EMI users. As of June 30, 2024, we had 1.03 million Activated ZIP EMI Users.

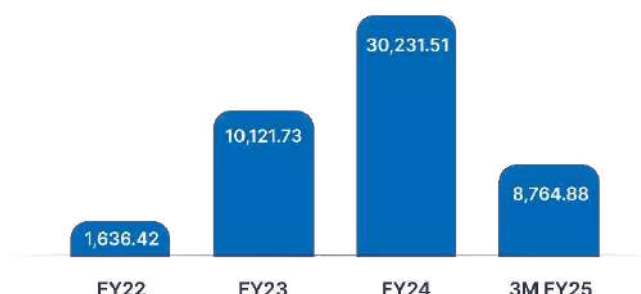
Activated Zip EMI Users (million)



- **ZIP EMI Gross Merchandise Value (Disbursements)**

ZIP EMI GMV (Disbursements) has risen by approximately 18.47 times to ₹ 30,231.51 million in the Fiscal 2024 from ₹ 1,636.42 million Fiscal 2022. ZIP EMI GMV (Disbursements) amounted to ₹ 1,636.42 million in Fiscal 2022, ₹ 10,121.73 million in Fiscal 2023, ₹ 30,231.51 million in Fiscal 2024, and ₹ 8,764.88 million in the three months ended June 30, 2024. There has been a strategic effort to drive growth in this product.

**MobiKwik ZIP EMI GMV
Disbursement (₹ million)**



- **ZIP EMI Revenue Drivers**

Revenue from our ZIP EMI product are primarily earned through sourcing and collection fees from our Lending Partners for providing various services to them in connection with the loans disbursed by our Lending Partners, typically as a percentage on the loan amounts disbursed to our consumers. Revenues from ZIP EMI has grown significantly over the last three years in line with the increase in ZIP EMI GMV (Disbursements).

Key revenue drivers for our ZIP EMI product are:

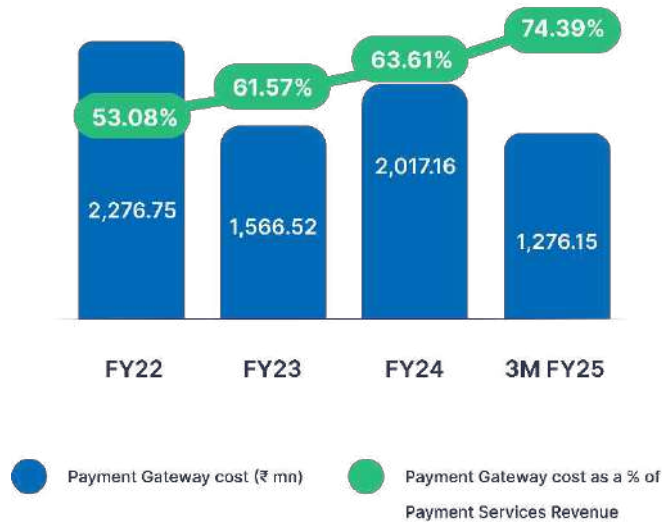
- **Sourcing and collection fees:** Sourcing and collection fee are charged to Lending Partners as recovered from users, generally as a percentage of amounts disbursed by the Lending Partners as loans.
- **Processing fees:** Processing fees are charged upfront to Lending Partners towards approving and getting loans disbursed, typically as a percentage of the amounts disbursed.

- **Key Cost Drivers for our businesses**

Key cost drivers in our businesses primarily include the following:

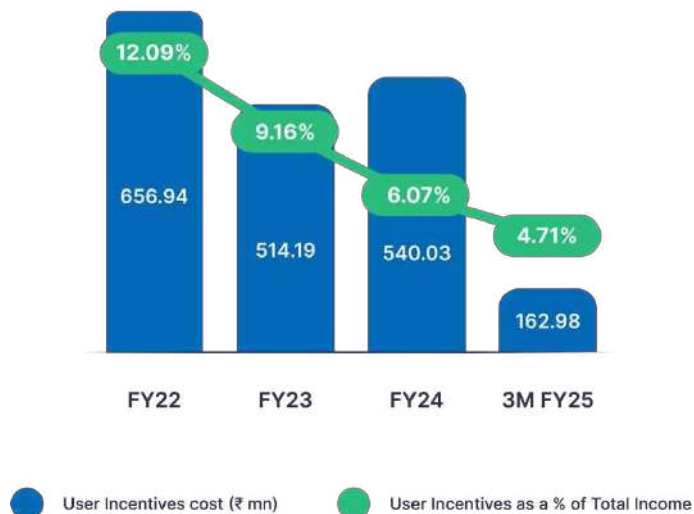
- Payment gateway cost** – This refers to the costs incurred by us to the payment gateway processors or acquiring banks. Payment gateway costs have broadly moved in line with movement in Payments GMV over the last three Fiscals. During Fiscals 2023 and 2024, the share of transactions from lower revenue generating modes increased significantly, consequently reducing our payment gateway costs and also the revenue for our payment services business. Payment gateway costs have remained largely stable as a percentage of payment services revenue.

Payment Gateway Cost as a (%) of Payment Services Revenue



- b. User Incentives Expenses** – This includes all our user incentives including cashbacks, discounts and *Supercash*, our loyalty programme. Our user incentive expenses in Fiscal 2022, Fiscal 2023 and Fiscal 2024 were ₹656.94 million, ₹ 514.19 million and ₹ 540.03 million respectively. These expenses decreased from Fiscal 2022 to Fiscal 2023 and Fiscal 2024 on account of our increased focus in monetizing our existing consumer base (as opposed to increasing new users), leading to streamlining of our promotional strategies and campaigns, which resulted in reduced incentive outlays. Our user incentive expenses as a percentage of total income has come down significantly from 12.09% in Fiscal 2022 to 6.07% in Fiscal 2024. During the three months ended June 30, 2024 our user incentive expenses was ₹ 162.98 million which was 4.71% of our total income during this period.

User Incentives as a (%) of Total Income

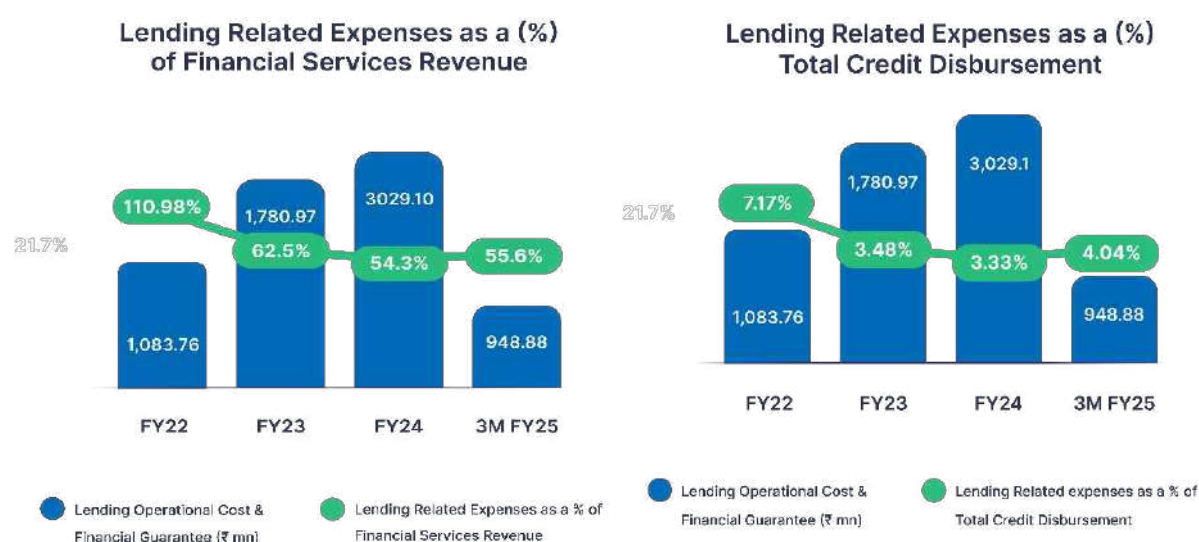


- b. Lending operational expenses** – Lending operational expenses comprise of the cost of capital borne by us for our MobiKwik ZIP that provides an interest-free credit limit (upto 30 days) from our Lending Partners for our consumers to use to pay to any MobiKwik onboarded merchants. Since MobiKwik ZIP is interest-free for our consumers, the cost of capital accrues on account of interest subvention, meaning that we pay the interest component on the credit extended by our Lending Partners to our consumers.

For our ZIP EMI product, lending operational expenses also includes other fees, such as facilitation fee and technology fees for our usage of our Lending Partners' platforms to disburse loans to our consumers.

Lending operational expenses have significantly increased in Fiscals 2022, 2023, 2024, and the three months ended June 30, 2024 in line with the increase of MobiKwik ZIP GMV (Disbursements) and ZIP EMI GMV (Disbursements).

- c. **Financial Guarantee Expenses:** Financial guarantee expenses are credit expenses borne under the credit portfolios created for our Lending Partners prior to the change in the regime for digital lending through the Digital Lending Guidelines in Fiscal 2023. During the course of Fiscal 2023, the RBI disallowed lending service providers from providing financial guarantees to Lending Partners. Accordingly, we stopped providing any new financial guarantees. As a result, financial guarantee expenses decreased thereafter in Fiscal 2023 since they pertained to older and pre-existing loan portfolios which were decreasing with time and repayments. With the RBI now allowing the provision of DLGs of upto 5% through the DLG Guidelines, we expect financial guarantee expenses to continue to be a part of our financial statements.



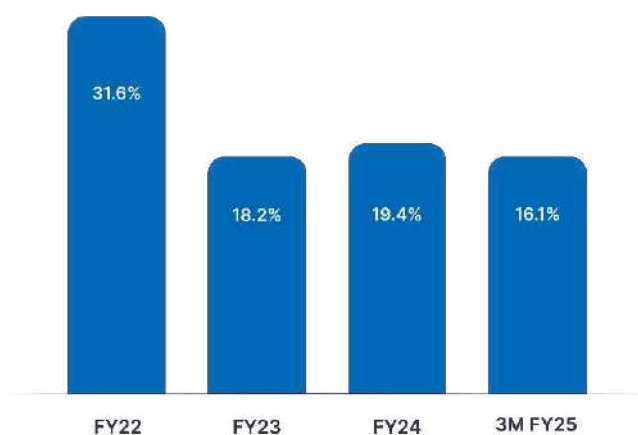
Margin Profile

In the last three Fiscals and three months ending June 30, 2024, both our Gross Margin – Payment Services (%) and Gross Margin – Financial Services (%) have improved significantly. While payment gateway cost and user incentives have decreased or sustained at similar levels, lending operational expenses and financial guarantee expenses have reduced (as % of revenue from financial services). This has resulted in growth of Overall Contribution Margin at the consolidated level.

Payment Services Gross Margin

Our Gross Margin – Payments Services (%) decreased from 31.6% in Fiscal 2022 to 18.2% in Fiscal 2023 primarily as a result of the suspension of our payments gateway business in Fiscal 2023 on account of the RBI rejecting the previous application made by Zaakpay for a payment aggregator license. Thereafter our Gross Margin – Payments Services increased to 19.4% in Fiscal 2024 primarily due to increased incidence of higher margin payment use cases. Our Gross Margin – Payment Services was 16.1% in the three months ended June 30, 2024.

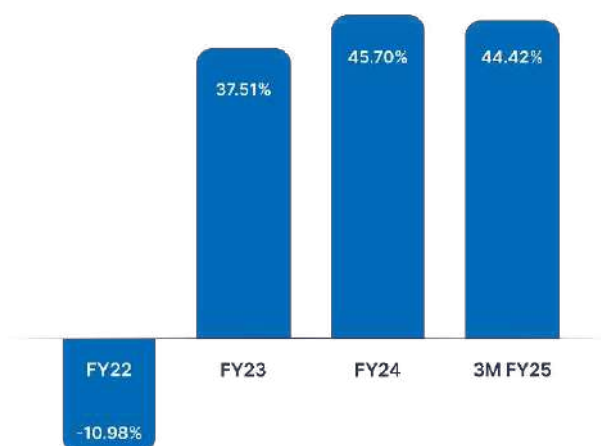
Gross Margin - Payment Services (%)



Financial Services Gross Margin

Our Gross Margin - Financial Services (%) has improved significantly from (10.98)% in Fiscal 2022 to 44.42% in the three months ended June 30, 2024, as disbursements from our Lending Partners have scaled

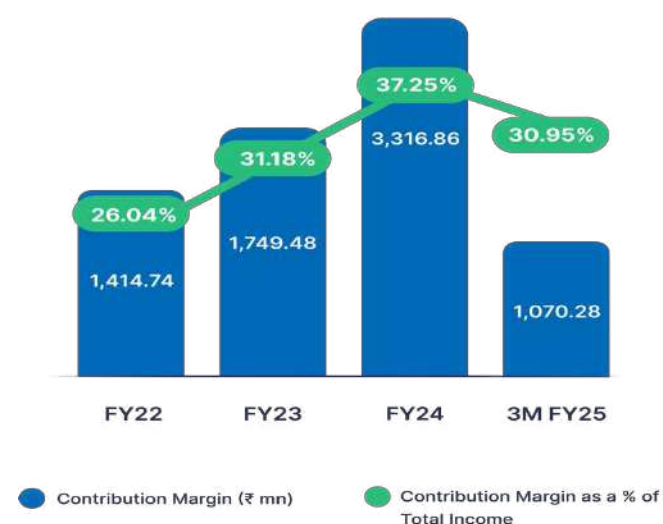
Gross Margin - Financial Services (%)



Our Contribution Margin for the last three Fiscals and three months ended June 30, 2024

Our Contribution Margin for our businesses (in aggregate) is set forth below.

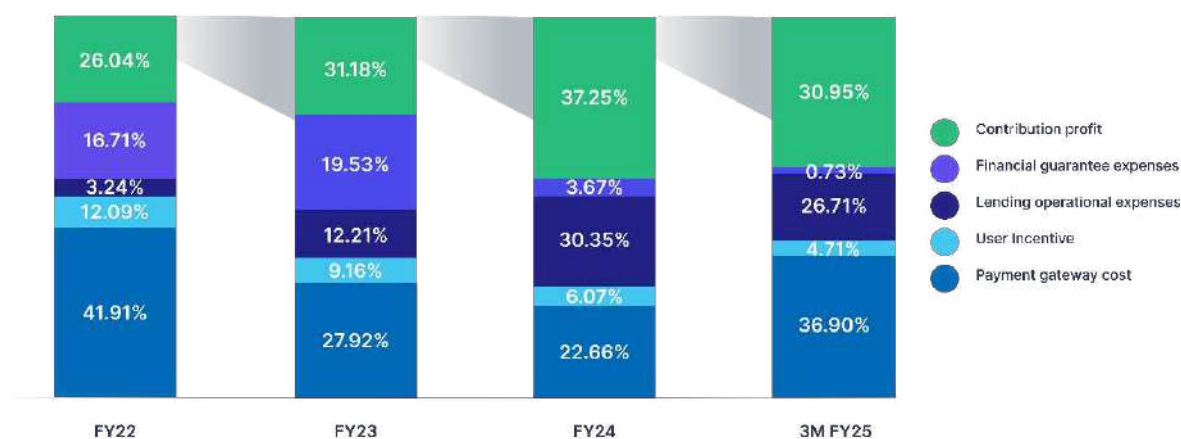
Contribution Margin (₹ million)



Contribution Margin Build Up

Summarised below is the build-up of our Contribution Margin and its evolution from Fiscal 2022 to the three months ended June 30, 2024. The decrease in our contribution margin in the three months ended June 30, 2024 as compared to Fiscal 2024 and 2023 was primarily due to increase in our lower-margin payment business in the three months ended June 30, 2024.

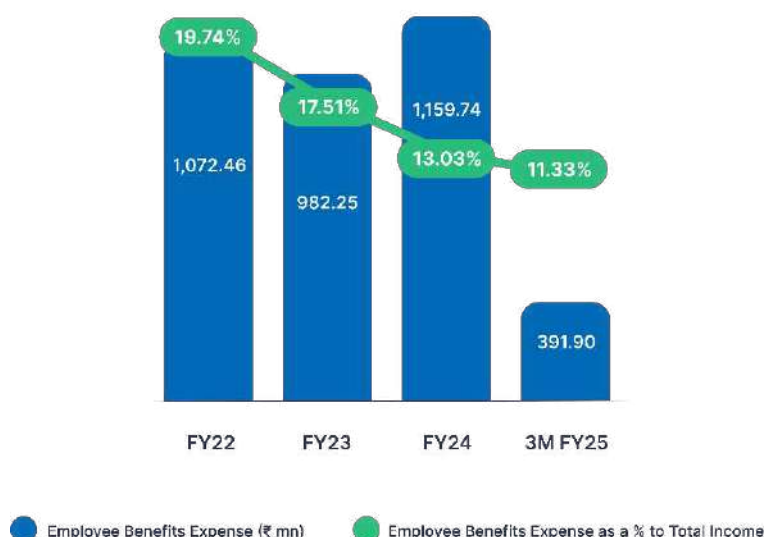
Contribution Margin(%)



Fixed Costs

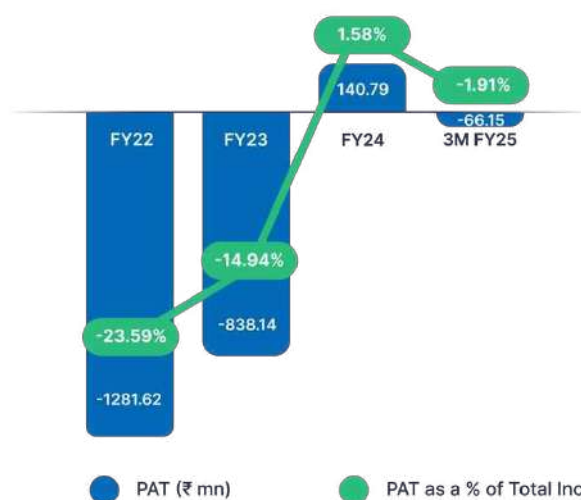
Our fixed costs primarily comprise of employee benefits expense, which we have been able to keep in check while scaling revenues. This is displayed below as employee benefits expense as a percentage of total income was 19.74% in Fiscal 2022, 17.51% in Fiscal 2023, 13.03% in Fiscal 2024 and 11.33% in the three months ended June 30, 2024. The employee benefits expense during Fiscals 2022, 2023, 2024 and the three months ended June 30, 2024 was ₹ 1,072.46 million, ₹ 982.25 million, ₹ 1,159.74 million, and ₹ 391.90 million, respectively.

Employee Benefits Expense as a (%) to Total Income



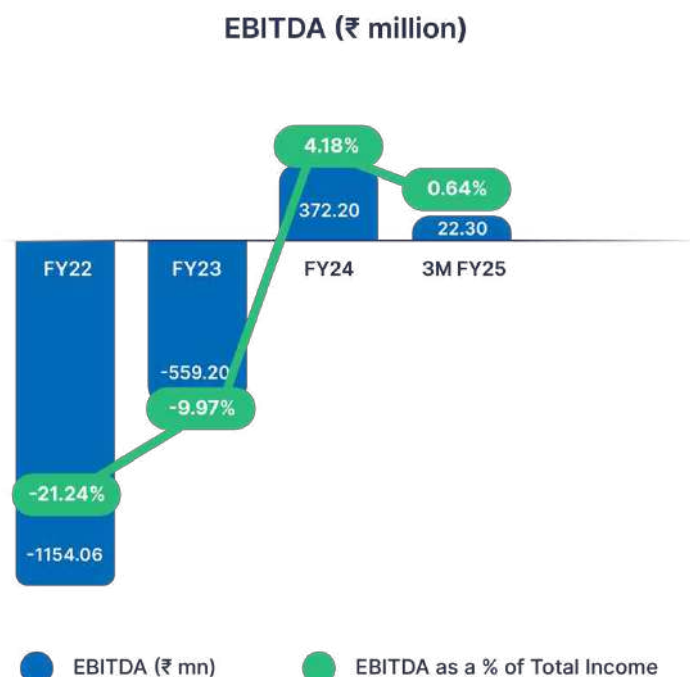
Profit/ (Loss) After Tax for the year/ period (PAT)

PAT (₹ million)



During Fiscal 2024, we achieved Profit /(Loss) for the year amounting to ₹ 140.79 million. Our Profit /(loss) for the year as a percent of total income has improved from (23.59%) in Fiscal 2022 to 1.58% in Fiscal 2024 and (1.91%) in the three months ended June 30, 2024. Our loss margin in the three months ended June 30, 2024 was primarily on account of lower Contribution Margin (described above in “ – Contribution Margin Build Up” on page 410. Our Profit/(loss) for the year/period were ₹ (1,281.62) million in Fiscal 2022, ₹ (838.14) million in Fiscal 2023, ₹ 140.79 million in Fiscal 2024 and ₹ (66.15) million in the three months ended June 30, 2024.

Earnings before finance costs, taxes, depreciation and amortization expenses (EBITDA) and EBITDA Margin (%)



Our EBITDA margin as % of total income has increased from (21.24%) in Fiscal 2022 to 4.18% in Fiscal 2024 & 0.64% in the three months ended June 30, 2024. Our EBITDA was ₹ (1,154.06) million in Fiscal 2022, ₹ (559.20) million in Fiscal 2023, ₹ 372.20 million in Fiscal 2024 and ₹ 22.30 million in the three months ended June 30, 2024. For reconciliation of EBITDA and EBITDA Margin, see “– Non-GAAP Measures – Reconciliation of EBITDA and EBITDA Margin to Profit/ (Loss) for the Year/ period” on page 414.

Principal Components of Income and Expenditure

Income

Our total income include revenue from operations and other income.

Revenue from Operations

Revenue from operations comprises the following:

- **Revenue from financial services:** Revenue from financial services includes revenues from MobiKwik ZIP, ZIP EMI and other credit products as well as revenue from wealthtech and fintech products, platform services specifically designed to drive credit business and amounts received from online promotions on such platforms.

MobiKwik ZIP primarily generates revenue in the form of (a) merchant fee collected from a merchant when a user pays with *MobiKwik Zip* on a merchant platform; (b) one time *MobiKwik Zip* activation fee collected from a user; and (c) late fees collected from those users who repay their MobiKwik Zip due amount after the due date.

ZIP EMI primarily generates revenue in the form of sourcing and collection fees from our Lending Partners for providing various services to them in connection with the loans disbursed by our Lending Partners, typically as a percentage on the loan amounts disbursed to our consumers.

- **Revenue from payment services:** Revenue from payment services includes merchant fee collected from a merchant when a user purchases goods or services on a merchant platform and pays via the MobiKwik

Wallet. Further, it also includes convenience fees collected from users under certain categories of services.

Other Income

Other income primarily include interest income from financial assets at amortised cost and write-back of provisions / liabilities no longer required.

Expenses

Our expenses primarily include lending operational expenses, payment gateway cost, employee benefits expense, financial guarantee expenses and other expenses.

Payment Gateway costs

Payment gateway costs are expenses comprises amounts paid by us to online payment gateways for facilitating online payments by our consumers on the MobiKwik app, typically as a percentage of the transaction amount.

Lending operational expenses

Lending operational expenses comprise of the cost of capital borne by us for our MobiKwik ZIP that provides an interest-free credit limit (upto 30 days) from our Lending Partners for our consumers to use to pay to any MobiKwik onboarded merchants. Since MobiKwik ZIP is interest-free for our consumers, the cost of capital accrues on account of interest subvention, meaning that we pay the interest component on the credit extended by our Lending Partners to our consumers. For our ZIP EMI product, lending operational expenses also includes other fees, such as facilitation fee and technology fees for our usage of our Lending Partners' platforms to disburse loans to our consumers.

Financial Guarantee Expenses

Financial guarantee expenses are credit expenses borne under the credit portfolios created for our Lending Partners prior to the change in the regime for digital lending through the Digital Lending Guidelines in Fiscal 2023. With the RBI now allowing the provision of DLGs of upto 5% through the DLG Guidelines, we expect financial guarantee expenses to continue to be a part of our financial statements.

Employee Benefits Expenses

Employee benefits expenses comprise (i) salaries, allowances, and bonus; (ii) gratuity expense; (iii) leave encashment expense; (iv) contribution to provident and other funds; (v) employee stock options expense – equity settled; and (vi) staff welfare expenses.

Finance Costs

Finance costs primarily comprise of: (i) interest expense on financial liabilities mentioned at amortised cost; (ii) interest expenses on delayed payment of statutory dues, and (iii) others.

Depreciation and Amortisation Expenses

Depreciation and amortization expenses primarily include depreciation of computer hardware and our Company's lease of office space.

Other Expenses

Other expenses primarily include (i) business promotion expenses, (ii) outsource service costs; (iii) server and related costs. For further information, see “*Financial Information - Restated Consolidated Financial Information – Note 24: Other Expenses*” on page 376.

Non-GAAP Measures

Earnings before finance cost, Taxes, Depreciation and Amortization Expenses (“EBITDA”)/ EBITDA Margin

EBITDA and EBITDA Margin presented in this Prospectus is a supplemental measure of our performance and liquidity that is not required by Ind AS, Indian GAAP, IFRS or US GAAP. Further, EBITDA and EBITDA Margin is not a measurement of our financial performance or liquidity under Ind AS, Indian GAAP, IFRS or US GAAP and should not be considered in isolation or construed as an alternative to cash flows, profit/ (loss) for the years/ periods or any other measure of financial performance or as an indicator of our operating performance, liquidity, profitability or cash flows generated by operating, investing or financing activities derived in accordance with Ind AS, Indian GAAP, IFRS or US GAAP. In addition, EBITDA and EBITDA Margin is not a standardised term, hence a direct comparison of EBITDA and EBITDA Margin between companies may not be possible. Other companies may calculate EBITDA and EBITDA Margin differently from us, limiting its usefulness as a comparative measure. Although EBITDA and EBITDA Margin is not a measure of performance calculated in accordance with applicable accounting standards, our Company’s management believes that it is useful to an investor in evaluating us because it is a widely used measure to evaluate a company’s operating performance.

Reconciliation of EBITDA and EBITDA Margin to Profit/ (Loss) for the Year/ period

EBITDA is calculated as profit/ (loss) for the year/ period plus total tax expense/ (credit), finance cost and depreciation and amortization expense. EBITDA Margin is the percentage of EBITDA divided by total income.

The table below reconciles profit/ (loss) for the year/period to EBITDA and EBITDA Margin.

Particulars	Fiscal			For the Three months ended June 30, 2024
	2022	2023	2024	
	(₹ million, except percentages)			
Profit/ (Loss) for the year/ period (A)	(1,281.62)	(838.14)	140.79	(66.15)
Total tax expense/ (credit) (B)	(2.56)	31.88	0.01	2.68
Profit/ (Loss) before tax (C=A+B)	(1,284.18)	(806.26)	140.80	(63.47)
Add: Finance Costs (D)	109.13	204.24	188.25	65.81
Add: Depreciation and amortisation expense (E)	20.99	42.82	43.15	19.96
Earnings before finance cost, taxes, depreciation and amortization expenses (EBITDA) (F= C+D+E)	(1,154.06)	(559.20)	372.20	22.30
Total income (G)	5,432.19	5,611.16	8,903.15	3,458.29
EBITDA Margin (F/G%)	(21.24)	(9.97)	4.18	0.64

Reconciliation of Net Asset Value (per equity share)

Particulars	Fiscal			For the Three months ended June 30, 2024
	2022	2023	2024	
	(₹ million, except percentages)			
Equity share capital (I)	114.38	114.38	114.38	114.38
Instruments entirely equity in nature (II)	-	-	-	-
Other equity (III)	2,051.04	1,312.56	1,511.51	1,472.10
Net Worth (IV) = (I + II + III)	2,165.42	1,426.94	1,625.89	1,586.48
No of Equity Share # (V)	5,561,5263	57,192,579	57,184,521	57,184,521
Net Asset Value (per equity share) (VI) = (IV/ V)	38.94	24.95	28.43	27.74

Reconciliation of Return on Net Worth

Particulars	Fiscal			For the Three months ended June 30, 2024
	2022	2023	2024	
	(₹ million, except percentages)			
Equity share capital (I)	114.38	114.38	114.38	114.38
Instruments entirely equity in nature (II)	-	-	-	-
Other equity (III)	2,051.04	1,312.56	1,511.51	1,472.10
Total Equity (IV) = (I + II + III)	2,165.42	1,426.94	1,625.89	1,586.48
Restated Profit/ (loss) for the year/period (V)	(1,281.62)	(838.14)	140.79	(66.15)
Return on net worth (VI) = (V / (IV))	(59.19%)	(58.74%)	8.66%	(4.17%)

Results of Operations

For Fiscal 2022, Fiscal 2023, Fiscal 2024 and Three Month Ended June 30, 2024

(in ₹ million)

Particulars	Fiscal 2022	Fiscal 2023	Fiscal 2024	For the Three months ended June 30, 2024
Revenue from operations	5,265.65	5,394.67	8,750.03	3,422.67
Other income	166.54	216.49	153.12	35.62
Total income	5,432.19	5,611.16	8,903.15	3,458.29
Payment gateway cost	2,276.75	1,566.52	2,017.16	1,276.15
Lending operational expenses	176.07	685.04	2,702.55	923.61
Financial guarantee expenses	907.69	1,095.93	326.55	25.27
Employee benefits expense	1,072.46	982.25	1,159.74	391.90
Other expenses	2,153.28	1,840.62	2,324.95	819.06
Total expenses	6,586.25	6,170.36	8,530.95	3,435.99
Finance costs	109.13	204.24	188.25	65.81
Depreciation and amortisation expense	20.99	42.82	43.15	19.96
Profit / (Loss) before tax	(1,284.18)	(806.26)	140.80	(63.47)
Current tax	2.16	0.73	0.01	2.68
Deferred tax	(4.72)	31.15	-	-
Total tax expense/ (credit)	(2.56)	31.88	0.01	2.68
Profit / (Loss) for the period / year	(1,281.62)	(838.14)	140.79	(66.15)
Earnings before finance costs, tax, depreciation and amortisation (EBITDA)	(1,154.06)	(559.20)	372.20	22.30
Remeasurement of net defined benefit liability	13.24	(1.42)	(0.60)	(3.47)
Fair value changes on equity instruments through OCI	2.67	5.84	4.63	-
Income tax relating to above item	-	-	-	-
Other comprehensive income for the period / year	15.91	4.42	4.03	(3.47)
Total comprehensive income for the period / year	(1,265.71)	(833.72)	144.82	(69.62)

For Fiscal 2022, Fiscal 2023, Fiscal 2024 and Three Month Ended June 30, 2024 (as a % of total income)

Particulars	Fiscal 2022	Fiscal 2023	Fiscal 2024	For the Three months ended June 30, 2024
	Percentage of Total Income (%)	Percentage of Total Income (%)	Percentage of Total Income (%)	Percentage of Total Income (%)
Revenue from operations	96.93	96.14	98.28	98.97
Other income	3.07	3.86	1.72	1.03
Total income	100.00	100.00	100.00	100.00
Payment gateway cost	41.91	27.92	22.66	36.90
Lending operational expenses	3.24	12.21	30.35	26.71
Financial guarantee expenses	16.71	19.53	3.67	0.73
Employee benefits expense	19.74	17.51	13.03	11.33
Other expenses	39.64	32.80	26.11	23.68
Total expenses	121.24	109.97	95.82	99.36
Finance costs	2.01	3.64	2.11	1.90
Depreciation and amortisation expense	0.39	0.76	0.48	0.58
Profit / (Loss) before tax	(23.64)	(14.37)	1.58	(1.84)
Current tax	0.04	0.01	0.00	0.08
Deferred tax	(0.09)	0.56	-	-
Total tax expense/ (credit)	(0.05)	0.57	0.00	0.08
Profit / (Loss) for the period / year	(23.59)	(14.94)	1.58	(1.91)
Earnings before finance costs, tax, depreciation and amortisation (EBITDA)	(21.24)	(9.97)	4.18	0.64
Remeasurement of net defined benefit liability	0.24	(0.03)	(0.01)	(0.10)
Fair value changes on equity instruments through OCI	0.05	0.10	0.05	-
Income tax relating to above item	-	-	-	-
Other comprehensive income for the period / year	0.29	0.08	0.05	(0.10)
Total comprehensive income for the period / year	(23.30)	(14.86)	1.63	(2.01)

Three months ended June 30, 2024

Income

Total income amounted to ₹ 3,458.29 million in the three months ended June 30, 2024, comprising primarily of revenue from operations.

Revenue from Operations

Revenue from operations amounted to ₹ 3,422.67 million in the three months ended June 30, 2024.

Revenue from financial services: Revenue from financial services amounted to ₹ 1,707.26 million in the three months ended June 30, 2024, driven by MobiKwik ZIP GMV (Disbursements) and ZIP EMI GMV (Disbursements) collectively amounting to ₹ 23,467.08 million as of June 30, 2024. The total Credit Partner AUM for MobiKwik ZIP and ZIP EMI amounted to ₹ 24,954.81 million as of June 30, 2024.

Revenue from payment services: Revenue from payment services amounted to ₹ 1,715.41 million in the three months ended June 30, 2024, driven by Payments GMV amounting to ₹ 250,802.27 million. In the three months ended June 30, 2024, we added 5.18 million New Registered Users to our platform.

Other Income

Other income amounted to ₹ 35.62 million in the three months ended June 30, 2024, comprising primarily of interest income from bank deposits measured at amortised cost of ₹ 27.67 million.

Expenses

Total expenses amounted to ₹ 3,435.99 million in the three months ended June 30, 2024.

Payment Gateway Cost

Payment gateway cost amounted to ₹ 1,276.15 million in the three months ended June 30, 2024, driven primarily by payments made by consumers on our MobiKwik platform through payment gateways or acquiring banks.

Lending operational expenses

Lending operational expenses for the three months ended June 30, 2024 amounted to ₹ 923.61 million, driven primarily by expenses such as technology fees and facilitation fees paid to our Lending Partners who disbursed loans through our MobiKwik ZIP and ZIP EMI products.

Financial guarantee expenses

Financial guarantee expenses for the three months ended June 30, 2024 amounted to ₹ 25.27 million, driven primarily by guarantees given by us under our DLG commitments to our Lending Partners to cover losses from loans extended by them to our consumers through the MobiKwik ZIP and ZIP EMI products.

Employee Benefits Expenses

Employee benefits expenses amounted to ₹ 391.90 million in the three months ended June 30, 2024, driven primarily by salaries, allowance and bonus amounting to ₹ 346.73 million.

Other Expenses

Other expenses increase amounted to ₹ 819.06 million, driven primarily by the following:

- Business promotion expenses amounting to ₹ 336.67 million, primarily due to consumer incentives granted to drive Payments GMV.
- Merchant related cost amounting to ₹ 98.52 million due to acquisition of new merchants on our MobiKwik platform thorough field agents.
- Outsource service cost amounting to ₹ 91.93 million due to engagement with third party collection agencies for provision of loan collection services for our Lending Partners.

Profit/(Loss) for the Period

For the various reasons discussed, Profit/(loss) for the three months ended June 30, 2024 amounted to ₹ (66.15) million.

Earnings before Finance Costs, Taxes, Depreciation and Amortisation (EBITDA)

For the various reasons discussed above, EBITDA amounted to ₹ 22.30 million in the three months ended June 30, 2024, while EBITDA Margin (EBITDA as a percentage of our total income) was 0.64% in the three months ended June 30, 2024. For reconciliation of EBITDA and EBITDA Margin, see “– Non-GAAP Measures – Reconciliation of EBITDA and EBITDA Margin to Profit/ (Loss) for the Year/ period” on page 414.

Finance Costs

Finance costs amounted to ₹ 65.81 million in the three months ended June 30, 2024, primarily driven by interest expense on non-convertible debentures measured at amortised cost amounting to ₹ 27.29 million and interest expense on overdraft measured at amortised cost amounting to ₹ 26.92 million.

Depreciation and Amortisation Expenses

Depreciation and amortisation expenses amounted to ₹ 19.96 million, driven primarily by depreciation on Right-of-use assets and Property, plant and equipment.

Tax Expense

Total tax expense amounted to ₹ 2.68 million in the three months ended June 30, 2024, comprising expenses in relation to current tax.

Fiscal 2024 compared to Fiscal 2023

Income

Total income increased by 58.67% from ₹ 5,611.16 million in Fiscal 2023 to ₹ 8,903.15 million in Fiscal 2024 primarily on account of an increase in revenue from operations.

Revenue from Operations

Revenues from operations increased by 62.20% from ₹ 5,394.67 million in Fiscal 2023 to ₹ 8,750.03 million in Fiscal 2024.

Revenue from financial services: Our revenue from operations from financial services increased by 95.73% from ₹ 2,850.21 million in Fiscal 2023 to ₹ 5,578.82 million in Fiscal 2024, reflecting our increased focus on distribution of financial services (primarily through our MobiKwik ZIP and ZIP EMI products) to users in our payments services business. This was manifested by:

- an increase in the MobiKwik ZIP GMV (disbursements) by 47.95% from ₹ 41,028.10 million in Fiscal 2023 to ₹ 60,702.03 million in Fiscal 2024;
- an increase in ZIP EMI GMV (disbursements) by 198.68% from ₹ 10,121.73 million in Fiscal 2023 to ₹ 30,231.51 million in Fiscal 2024;
- an increase in MobiKwik ZIP GMV disbursements per user per month by 3.93% from ₹ 6,333.52 in Fiscal 2023 to ₹ 6,582.33 in Fiscal 2024;
- an increase in the number of Activated MobiKwik ZIP Users and Activated ZIP EMI Users by 48.08% from 4.61 million in Fiscal 2023 to 6.84 million in Fiscal 2024; and
- an increase in the Credit Partner AUM for MobiKwik ZIP and ZIP EMI by 232% from ₹ 7,184.89 million as of March 31, 2023 to ₹ 23,839.73 million as of March 31, 2024.

Our focus on conversion of users from our payments services business to our financial services business was also reflected by the fact that while the number of Activated MobiKwik ZIP Users and Activated ZIP EMI Users increased in Fiscal 2024 from Fiscal 2023, there was lower growth in New Registered Users on our MobiKwik platform by 2.30% from 16.33 million in Fiscal 2023 to 15.95 million in Fiscal 2024. This decrease also resulted in an increase in our CAC from ₹ 20.30 in Fiscal 2023 to ₹ 32.87 in Fiscal 2024.

Revenue from payment services: Our revenue from operations from payment services increased by 24.63% from ₹ 2,544.46 million in Fiscal 2023 to ₹ 3,171.21 million in Fiscal 2024 primarily due to:

- an increase by 84.30% of Payments GMV from ₹ 207,250.06 million in Fiscal 2023 to ₹ 381,954.51 million in Fiscal 2024; and
- an increase by 142.47% of Payments Gateway GMV from ₹ 14,072.10 million in Fiscal 2023 to ₹ 34,120.76 million in Fiscal 2024.

Other Income

Other income decreased by 29.27% from ₹ 216.49 million in Fiscal 2023 to ₹ 153.12 million in Fiscal 2024, primarily as a result of decrease from ₹ 106.20 million in Fiscal 2023 to ₹ 40.78 million in Fiscal 2024 as liabilities/ provisions no longer required written back.

Expenses

Total expenses increased by 38.26% from ₹ 6,170.36 million in Fiscal 2023 to ₹ 8,530.95 million in Fiscal 2024.

Payment Gateway Cost

Payment gateway cost increased by 28.77% from ₹ 1,566.52 million in Fiscal 2023 to ₹ 2,017.16 million in Fiscal 2024 in line with the increase in our Payments GMV and Payment Gateway GMV from Fiscal 2023 to Fiscal 2024.

Lending operational expenses

Lending operational expenses increased by 294.51% from ₹ 685.04 million in Fiscal 2023 to ₹ 2,702.55 million in Fiscal 2024. This increase was in line with the increase in our MobiKwik ZIP GMV (disbursements) and ZIP EMI products, which resulted in an increase in expenses such as technology fees and facilitation fees paid to our Lending Partners who disbursed loans through these products.

Financial Guarantee expenses

Financial guarantee expenses reduced by 70.20% from ₹ 1,095.93 million in Fiscal 2023 to ₹ 326.55 million in Fiscal 2024 primarily as a result of repayments in ordinary course of the credit portfolios of our Lending Partners created prior to the introduction of the DLG Guidelines. During the course of Fiscal 2023, the RBI disallowed lending service providers from providing financial guarantees to Lending Partners. Accordingly, we stopped providing any new financial guarantees. Subsequently, through the DLG Guidelines of June 2023, RBI allowed provision of DLGs of upto 5% through the DLG Guidelines, after which, we commenced the process of re-negotiating our agreements with Lending Partners to comply with the 5% DLG limits.

Employee Benefits Expenses

Employee benefits expenses increased by 18.07% from ₹ 982.25 million in Fiscal 2023 to ₹ 1,159.74 million in Fiscal 2024, primarily due to an increase by 24.56% in salaries, allowance and bonus from ₹ 850.39 million in Fiscal 2023 to ₹ 1,059.21 million in Fiscal 2024 on account of increase in the number of our employees and general salary increments.

Other Expenses

Other expenses increased by 26.31% from ₹ 1,840.62 million in Fiscal 2023 to ₹ 2,324.95 million in Fiscal 2024, primarily due to the following reasons:

- an increase in business promotion expenses by 25.86% from ₹ 845.62 million in Fiscal 2023 to ₹ 1,064.28 million in Fiscal 2024 primarily as a result of increase in our performance marketing initiatives towards acquiring new customers (with a reduced pool of potential new customers that were not serviced by our competitors).
- an increase in merchant related costs by 155.80% from ₹ 64.77 million in Fiscal 2023 to ₹ 165.68 million in Fiscal 2024 primarily as a result of acquisition of new merchants on our MobiKwik platform through deployment of additional field resources.
- an increase in legal and professional fees by 75.00% from ₹ 115.25 million in Fiscal 2023 to ₹ 201.69 million in Fiscal 2024 primarily as a result of increased legal verification/ KYC checks undertaken on account of our expanded base of users.

Profit/(loss) for the Year

For the various reasons discussed, Profit/(loss) for the year increased from ₹ (838.14) million in Fiscal 2023 to ₹ 140.79 million in Fiscal 2024.

Earnings before Finance Costs, Taxes, Depreciation and Amortisation (EBITDA)

For the various reasons discussed above, EBITDA increased from ₹ (559.20) million in Fiscal 2023 to ₹ 372.20 million in Fiscal 2024, while EBITDA Margin (EBITDA as a percentage of our total income) increased from (9.97)% in Fiscal 2023 to 4.18% in Fiscal 2024. For reconciliation of EBITDA and EBITDA Margin, see “– *Non-GAAP Measures – Reconciliation of EBITDA and EBITDA Margin to Profit/ (Loss) for the Year/ period*” on page 414.

Finance Costs

Finance costs decreased by 7.83% from ₹ 204.24 million in Fiscal 2023 to ₹ 188.25 million in Fiscal 2024 primarily due to a decrease by 20.07% in interest expense on financial liabilities measured at amortised cost on overdrafts from ₹ 111.91 million in Fiscal 2023 to ₹ 89.45 million in Fiscal 2024. The decrease is due to lower utilization of Bank overdraft by our Company.

Depreciation and Amortisation Expenses

Depreciation and amortisation expenses increased by 0.77% from ₹ 42.82 million in Fiscal 2023 to ₹ 43.15 million in Fiscal 2024, primarily due to increase in the depreciation on right of use of assets, which primarily related to office space.

Tax Expense

We incurred total tax expenses of ₹ 0.01 million in Fiscal 2024 as compared to a total tax expense of ₹ 31.88 million in Fiscal 2023. We incurred NIL deferred tax expenses in Fiscal 2024 as compared to a deferred tax expense of ₹ 31.15 million in Fiscal 2023.

Fiscal 2023 compared to Fiscal 2022

Income

Total income increased by 3.29% from ₹ 5,432.19 million in Fiscal 2022 to ₹ 5,611.16 million in Fiscal 2023 primarily on account of an increase in revenue from operations.

Revenue from Operations

Revenues from operations increased by 2.45% from ₹ 5,265.65 million in Fiscal 2022 to ₹ 5,394.67 million in Fiscal 2023 primarily due to an increase in revenue from operations from financial services in Fiscal 2023, which was partially offset by a decrease in revenue from operations from payment services.

Revenue from financial services: Our revenue from operations from financial services increased by 191.86% from ₹ 976.57 million in Fiscal 2022 to ₹ 2,850.21 million in Fiscal 2023, reflecting our increased focus on distribution of financial services (primarily through our MobiKwik ZIP and ZIP EMI products) to users in our payments services business. This was manifested by:

- an increase in the MobiKwik ZIP GMV (disbursements) by 204.23% from ₹ 13,485.74 million in Fiscal 2022 to ₹ 41,028.10 million in Fiscal 2023;
- an increase in ZIP EMI GMV (disbursements) by 518.53% from ₹ 1,636.42 million in Fiscal 2022 to ₹ 10,121.73 million in Fiscal 2023;
- an increase in MobiKwik ZIP GMV (disbursements per user per month by 89.10% from ₹ 3,349.35 in Fiscal 2022 to ₹ 6,333.52 in Fiscal 2023;
- an increase in the number of Activated MobiKwik ZIP Users and Activated ZIP EMI Users by 70.08% from 2.72 million in Fiscal 2022 to 4.61 million in Fiscal 2023;

- an increase in Repeat MobiKwik ZIP Users from 82.89% in Fiscal 2022 to 90.35% in Fiscal 2023; and
- an increase in the Credit Partner AUM for MobiKwik ZIP and ZIP EMI by 306% from ₹ 1,768.17 million as of March 31, 2022 to ₹ 7,184.19 million as of March 31, 2023.

Our focus on conversion of users from our payments services business to our financial services business was also reflected by the fact that while the number of Activated MobiKwik ZIP Users and Activated ZIP EMI Users increased in Fiscal 2023 from Fiscal 2022, there was lower growth in New Registered Users on our MobiKwik platform by 26.44% from 22.19 million in Fiscal 2022 to 16.33 million in Fiscal 2023. This decrease also resulted in a marginal increase in our CAC from ₹ 17.53 in Fiscal 2022 to ₹ 20.30 in Fiscal 2023.

Revenue from payment services: Our revenue from operations from payment services decreased by 40.68% from ₹ 4,289.08 million in Fiscal 2022 to ₹ 2,544.46 million in Fiscal 2023, primarily on account of modes of payments skewing towards lower payment processing cost modes, as well as the suspension of our payment gateway business in Fiscal 2023. This was also reflected in a decrease in Payment Gateway GMV by 67.55% from ₹ 43,362.35 million in Fiscal 2022 to ₹ 14,072.10 million in Fiscal 2023.

Other Income

Other income increased by 29.99% from ₹ 166.54 million in Fiscal 2022 to ₹ 216.49 million in Fiscal 2023, primarily as a result of increase in interest income from bank deposits measured at amortised cost by 33.48% from ₹ 69.32 million in Fiscal 2022 to ₹ 92.53 million in Fiscal 2023.

Expenses

Total expenses decreased by 6.31% from ₹ 6,586.25 million in Fiscal 2022 to ₹ 6,170.36 million in Fiscal 2023.

Payment Gateway Cost

Payment gateway cost decreased by 31.19% from ₹ 2,276.75 million in Fiscal 2022 to ₹ 1,566.52 million in Fiscal 2023, primarily as a result of modes of payments skewing towards lower payment processing cost modes, consequently reducing our payment gateway costs and also the revenue for our payment services business, as well as discontinuation of our payments gateway business in Fiscal 2023.

Lending operational expenses

Lending operational expenses increased by 289.07% from ₹ 176.07 million in Fiscal 2022 to ₹ 685.04 million in Fiscal 2023. This increase was in line with the increase in our MobiKwik ZIP GMV (disbursements) and ZIP EMI products, which resulted in an increase in expenses such as technology fees and facilitation fees paid to our Lending Partners who disbursed loans through these products.

Financial Guarantee expenses

Financial guarantee expenses increased by 20.74% from ₹ 907.69 million in Fiscal 2022 to ₹ 1,095.93 million in Fiscal 2023, primarily on account of increase in the amount of guarantees given by us to our Lending Partners to cover losses from loans extended by them to our consumers, in line with the increase in the MobiKwik ZIP GMV (Disbursements) and ZIP EMI GMV (Disbursements). This increase was partially offset by the reduction in financial guarantee expenses after the RBI disallowed lending service providers from giving financial guarantees during the course of Fiscal 2023 through the Digital Lending Guidelines.

Employee Benefits Expenses

Employee benefits expenses decreased by 8.41% from ₹ 1,072.46 million in Fiscal 2022 to ₹ 982.25 million in Fiscal 2023, primarily due to a decrease by 63.37% in employee stock options expense - equity settled from ₹ 260.04 million in Fiscal 2022 to ₹ 95.24 million in Fiscal 2023, on account of grant of lesser stock options in Fiscal 2023.

Other Expenses

Other expenses decreased by 14.52% from ₹ 2,153.28 million in Fiscal 2022 to ₹ 1,840.62 million in Fiscal 2023, primarily due to the following reasons:

- Business promotion decreased by 19.15% from ₹ 1,045.90 million in Fiscal 2022 to ₹ 845.62 million in Fiscal 2023 on account of reduction in user incentives granted due to streamlined promotional strategies and campaigns.
- There were no provisions for loss on Zip product made in Fiscal 2023, as against a provision of ₹ 106.91 million in Fiscal 2022. This provision was made on account of certain suspicious transactions made by users through the MobiKwik wallet to recharge Fast Tags issued by a certain payments bank, for which criminal proceedings were filed by our Company.
- There were no share issue expenses incurred in Fiscal 2023, as against share issue expenses of ₹ 61.12 million in Fiscal 2022. These were incurred in connection with our Company's earlier proposed IPO of equity shares and expensed on account of expected delays in such IPO filing.
- Advertisement expenses decreased by 47.71% from ₹ 84.24 million in Fiscal 2022 to ₹ 44.05 million in Fiscal 2023 on account of optimisation of our marketing strategies.
- Outsource service cost expenses increased by 167.19% from ₹ 105.17 million in Fiscal 2022 to ₹ 281.00 million in Fiscal 2023 on account of higher engagement with third party collection agencies for provision of loan collection services for our Lending Partners, in line with growth in our MobiKwik ZIP GMV (Disbursements) and ZIP EMI GMV (Disbursements).

Profit/(Loss) for the Year

For the various reasons discussed, Profit/(loss) for the year decreased by 34.60% from ₹ (1,281.62) million in Fiscal 2022 to ₹ (838.14) million in Fiscal 2023.

Earnings before Finance Costs, Taxes, Depreciation and Amortisation (EBITDA)

For the various reasons discussed above, EBITDA increased from ₹ (1,154.06) million in Fiscal 2022 to ₹ (559.20) million in Fiscal 2023, while EBITDA Margin (EBITDA as a percentage of our total income) increased from (21.24)% in Fiscal 2022 to (9.97)% in Fiscal 2023. For reconciliation of EBITDA and EBITDA Margin, see “– Non-GAAP Measures – Reconciliation of EBITDA and EBITDA Margin to Profit/ (Loss) for the Year/ period” on page 414.

Finance Costs

Finance costs increased by 87.15% from ₹ 109.13 million in Fiscal 2022 to ₹ 204.24 million in Fiscal 2023 primarily due to:

- increase in interest expense on overdraft measured at amortised cost from ₹ 67.28 million in Fiscal 2022 to ₹ 111.91 million in Fiscal 2023 on account of higher overdraft limits availed; and
- increase in interest expense on non-convertible debentures measured at amortised cost from NIL in Fiscal 2022 to ₹ 51.73 million in Fiscal 2023 on account of non-convertible debentures issued in Fiscal 2023.

Depreciation and Amortisation Expenses

Depreciation and amortisation expenses increased by 104.00% from ₹ 20.99 million in Fiscal 2022 to ₹ 42.82 million in Fiscal 2023, primarily due to increase in the depreciation on right of use of assets, which primarily related to office space.

Tax Expense

We incurred total tax expenses of ₹ 31.88 million in Fiscal 2023 as opposed to a total tax credit of ₹ 2.56 million in Fiscal 2022, primarily on account of deferred tax expense amounting to ₹ 31.15 million in Fiscal 2023 as against a deferred tax credit of ₹ 4.72 million in Fiscal 2022.

Liquidity and Capital Resources

We have historically financed the expansion of our business and operations primarily through cash flows from operations, equity infusions from shareholders and borrowings. We believe that, after taking into account the expected cash to be generated from operations, our borrowings and the proceeds from the Issue, we will have sufficient liquidity for our present requirements and anticipated requirements for capital expenditure and working capital.

Cash Flows

The following table sets forth certain information relating to our cash flows in the periods indicated:

Particulars	Fiscal			For the three months ended June 30, 2024
	2022	2023	2024	
	(₹ million)			
Net cash generated from/ (used in) operating activities	(3,205.86)	270.13	(220.66)	135.04
Net cash generated from/ (used in) investing activities	(847.72)	(6.78)	270.63	(113.41)
Net cash generated from/ (used in) financing activities	3,294.16	179.68	34.85	(145.70)
Net (decrease)/ increase in cash and cash equivalents	(759.42)	443.03	84.82	(124.07)
Cash and cash equivalents at the end of the year/ period	(736.57)	(293.54)	(208.72)	(332.79)

For further information, see “Financial Information - Restated Consolidated Financial Information – Restated Consolidated Statement of Cash Flows” on page 336.

Operating Activities

Three months ended June 30, 2024

Net cash generated from operating activities for the three months ended June 30, 2024 was ₹ 135.04 million due to changes in working capital during the period. Our operating profit before working capital changes was ₹ 53.24 million. The difference was primarily attributable to increase in other financial liabilities and trade payables of ₹ 578.81 million and ₹ 64.11 million, respectively, which was partially offset by increase in trade receivables, other bank balances (escrow and nodal accounts) and other financial assets of ₹ 284.57 million, ₹ 231.09 million and ₹ 100.69 million, respectively.

Fiscal 2024

Net cash used in operating activities for Fiscal 2024 was ₹ 220.66 million primarily due to changes in working capital during the year. Our operating profit before working capital changes was ₹ 605.74 million. The difference was primarily attributable to increase in other financial assets, other bank balances (escrow and nodal accounts) of ₹ 940.78 million, ₹ 465.60 million, respectively and decrease in other financial liabilities of ₹ 371.16 million which was partially offset by increase in trade payables of ₹ 1,133.15 million. We also paid income tax (on account of TDS deducted by our customers) of ₹ 173.79 million during the year.

Fiscal 2023

Net cash generated from operating activities for Fiscal 2023 was ₹ 270.13 million primarily due to operating profit for the year partially set off by change in working capital during the year. Our operating profit before working capital changes was ₹ 555.07 million. The difference was primarily attributable to increase in trade receivables, other current assets, decrease in other financial liabilities of ₹ 482.09 million, ₹ 84.35 million and ₹ 2,303.91 million, respectively, which was partially offset by decrease in other financial assets, other bank balances (escrow and nodal accounts), increase in Other liabilities, increase in provision and increase in trade payables of ₹ 1,186.19 million, ₹ 754.32 million, ₹ 32.70 million, ₹ 2.88 million and ₹ 497.21 million, respectively.

Fiscal 2022

Net cash used in operating activities for Fiscal 2022 was ₹ 3,205.86 million, primarily on account of increase in advances to suppliers, increase in amount recoverable from users and business partners. Our operating profit before working capital changes was ₹ 122.48 million. The difference was primarily attributable to increase in other financial assets, other current assets and bank balances (escrow and nodal accounts) of ₹ 1,391.50 million, ₹ 1,010.31 million and ₹ 1,012.87 million, respectively, partially offset by increase in trade payables, decrease in other financial liabilities, increase in provisions and decrease in other liabilities of ₹ 92.44 million, ₹ 11.26 million, ₹ 16.77 million and ₹ 28.41 million, respectively, as well as decrease in trade receivables of ₹ 99.04 million.

Investing Activities

Three months ended June 30, 2024

Net cash used in investing activities for the three months ended June 30, 2024 was ₹ 113.41 million primarily due to movements in bank deposits and purchase of property, plant and equipment. Net cash used in investing activities for the three months ended June 30, 2024 primarily included investments in bank deposits of ₹ 98.46 million and purchase of property, plant and equipment of ₹ 56.42 million, partially offset by proceeds from the maturity of bank deposits of ₹ 25.06 million and interest received on bank deposits of ₹ 16.00 million.

Fiscal 2024

Net cash generated from investing activities for Fiscal 2024 was ₹ 270.63 million primarily due to movements in maturities of bank deposits. Net cash generated in investing activities for Fiscal 2024 primarily included proceeds from maturity of bank deposits of ₹ 552.15 million and interest received on bank deposits of ₹ 154.58 million, which was partially offset by investments in bank deposits of ₹ 355.03 million and purchase of property, plant and equipment of ₹ 56.33 million.

Fiscal 2023

Net cash used in investing activities for Fiscal 2023 was ₹ 6.78 million primarily due to movements in bank deposits. Net cash used in investing activities for Fiscal 2023 primarily included investments in bank deposits of ₹ 1,199.65 million and purchase of property, plant and equipment of ₹ 14.51 million, partially offset by proceeds from the maturity of bank deposits of ₹ 1,141.98 million.

Fiscal 2022

Net cash used in investing activities for Fiscal 2022 was ₹ 847.72 million, primarily due to net investments in bank deposits. Net cash used in investing activities for Fiscal 2022 primarily included investments in bank deposits and purchase of property, plant and equipment of ₹ 5,974.49 million and ₹ 33.45 million, respectively, which was partially offset by proceeds from the maturity of bank deposits of ₹ 5,112.02 million, respectively.

Financing Activities

Three months ended June 30, 2024

Net cash used in financing activities for the three months ended June 30, 2024 was ₹ 145.70 million and primarily included repayment of borrowings of ₹ 2,218.37 million, repayment of non-convertible debentures of ₹ 76.40 million and interest and other borrowing cost of ₹ 61.42 million, partially offset by proceeds of borrowings of ₹ 2,235.11 million.

Fiscal 2024

Net cash generated from financing activities for Fiscal 2024 was ₹ 34.85 million and primarily included proceeds from borrowings of ₹ 7,464.89 million and proceeds of non-convertible debentures of ₹ 496.25 million, partially offset by repayment of borrowings of ₹ 7,406.48 million.

Fiscal 2023

Net cash generated from financing activities for Fiscal 2023 was ₹ 179.68 million and primarily included proceeds of non-convertible debentures of ₹ 543.04 million, partially offset by interest and other borrowing cost, repayment of borrowings, repayment of non-convertible debentures and payment of lease liabilities of ₹ 188.88 million, ₹ 95.08 million, ₹ 54.00 million and ₹ 25.44 million, respectively.

Fiscal 2022

Net cash generated from financing activities for Fiscal 2022 was ₹ 3,294.16 million and primarily included proceeds from the issue of equity shares, proceeds from the issue of preference shares and proceeds from borrowings of ₹ 1,059.99 million, ₹ 2,154.44 million, ₹ 363.00 million, partially offset by interest and other borrowing cost, share issue expenses, repayment of borrowings and repayment of non-convertible debentures of ₹ 108.77 million, ₹ 77.42 million, ₹ 67.92 million and ₹ 25.45 million, respectively.

Cash and Cash Equivalents

The bank balances for the last three Fiscals and three months ended June 30, 2024 were high due to the growth in the regular business being conducted by the Company. The various heads under which the cash and bank balances are classified are explained as below:

- (a) Balance lying in current accounts are grouped under “*Cash and cash equivalents*”.
- (b) Balances lying in bank fixed deposits and amounts lying in escrow/ nodal accounts are grouped under “*Balance other than Cash and Cash Equivalents*”.

Amounts lying in “*Balance other than Cash and Cash Equivalents*”, or (b) above majorly represents the following.

(₹ in million)				
Metric	Fiscal 2022	Fiscal 2023	Fiscal 2024	Three months ended June 30, 2024
a. Cash and Cash Equivalents (Current Accounts)	477.49	936.78	928.53	809.04
b. Bank balances other than Cash and Cash Equivalents	3,364.05	2,680.15	2,946.35	3,250.84
1. Deposits with banks	1,142.08	1,212.50	1,013.10	1,086.50
2. Balance with banks: (In Escrow account and Nodal account)	2,221.97	1,467.65	1,933.25	2,164.34

Deposits with banks: These are primarily deposits banks and which are lien marked towards our Lending Partners and bankers for overdraft facilities.

Balance with banks: Escrow/ Nodal accounts: These balances represent (a) amount received by our Company for payment services, pending settlement to merchants, and (b) amounts added by users in their MobiKwik wallets and amounts pending settlement to merchants. These balances lying in nodal/ escrow accounts will increase with growth in our payments services business.

Indebtedness

As of June 30, 2024 we had total borrowings of ₹ 2,063.36 million. For further information on our indebtedness, see “*Financial Indebtedness*” on page 443.

The following table sets forth certain information relating to our outstanding indebtedness as of June 30, 2024, and our repayment obligations in the periods indicated:

Particulars	As of June 30, 2024				
	Payment due by period				
	(₹ million)				
	Carrying amount	Not later than 1 year	1-3 years	3 -5 years	More than 5 years
Short Term Borrowings					
Bank overdraft	1,141.83	1,141.83	-	-	-
Term Loan	275.15	275.15	-	-	-
Current maturity of non-convertible debentures	337.41	337.41	-	-	-
Long Term Borrowings					
Non-convertible debentures	646.38	-	646.38	-	-
(Less) Current maturity of non-convertible debentures	337.41		337.41		
Total Borrowings	2,063.36	1,754.39	308.97	-	-

Contingent Liabilities and Commitments

The summary of our contingent liabilities as on June 30, 2024, as indicated in our Restated Consolidated Financial Information are as follows:

Particulars	As of June 30, 2024
	(₹ million)
(a) Claims against the Group not acknowledged as debts:	
- Income tax matters for financial year 2016-17*	-
- Other income tax matters	4.14
- Amount paid under protest relating to the above matter	1.83

* During Fiscal 2022, our Company had received an assessment order dated June 15, 2021 imposing a demand of ₹ 583.00 million on account of additions made under section 68 of the Income Tax Act, 1961 for the financial year 2016-17. The said demand has been made by the assessing officer, in respect of documents sought for the identity of the investor, their creditworthiness and genuineness of the funding received by our Company during the said financial year. Basis the facts of the matter and the advice obtained from tax counsel, our Company filed a writ petition with High Court and the said order has been set aside by the High Court on July 7, 2021.

We do not have any off-balance sheet arrangements, derivative instruments or other relationships with other entities that would have been established for the purpose of facilitating off-balance sheet arrangements.

Other Current Financial Liabilities

In the three months ended June 30, 2024 out of ₹ 2,817.21 million of other current financial liabilities, ₹ 2,333.25 million (advances from user wallet of ₹ 1,179.21 million and payable to merchants of ₹ 1,154.04 million) pertains to regular business, emanating from regulatory requirement as per prepaid wallet business and these liabilities have been funded by the balances in bank accounts as cited under the head “*Bank balances other than cash and cash equivalents*” on the face of the Company’s balance sheet. The components of other financial liabilities are illustrated below.

Metric	(in ₹ million)			
	Fiscal 2022	Fiscal 2023	Fiscal 2024	Three months ended June 30, 2024
Total Other Current Financial Liabilities	3,725.04	2,299.62	2,234.13	2,817.21
Advances from wallet users (user’s balance)	1,225.63	974.53	1,041.97	1,179.21
Payable to merchants	615.06	288.40	783.66	1,154.04
Financial guarantee obligation	489.87	848.16	230.54	258.68
Advance from financing partner	1,213.17	-	-	-
Security deposits	0.24	0.24	0.22	0.22
Payable to operators and aggregators	44.03	104.72	134.98	162.68
Others	137.04	83.57	42.76	62.38

Advances from wallet user (user’s balance): This represents the user outstanding amount lying in the user's wallet as utilizable balance on the closing date.

Payable to merchants: This represents the amounts pending to be settled to the merchants as on the closing date.

Contractual Obligations and Commitments

The following table sets forth certain information relating to future payments due under known contractual commitments as of June 30, 2024, aggregated by type of contractual obligation:

Particulars	Payment due by period		
	Within 1 year	Between 1 - 5 years	Total
	(₹ million)		
Trade payables	2,319.53	-	2,319.53
Lease liabilities	39.72	107.58	147.31
Other financial liabilities	2,558.53	0.35	2,558.88
Financial guarantee obligation	258.68	-	258.68
Borrowings	1,757.69	307.69	2,065.38
Total	6,934.15	415.63	7,349.78

Capital Expenditures

Our historical capital expenditure was, and we expect our future capital expenditure to be, primarily for technology hardware including computer systems and peripheral.

The following table sets forth the net block of our capital assets for the periods indicated:

Particulars	Fiscal			For the Three months ended June 30, 2024
	2022	2023	2024	
	(₹ million)			
Property, plant and equipment	26.45	21.16	59.65	102.90
Other tangible assets	-	-	-	-
Goodwill	-	-	-	-
Total	26.45	21.16	59.65	102.90

Related Party Transactions

We have entered into transactions with certain related parties, including our Subsidiaries, our Promoters, Directors and certain KMPs. In particular, we have entered into various transactions with such parties in relation to, amongst others, investment in Subsidiaries, payment for services received from Subsidiaries and remuneration to KMPs. For further information relating to our related party transactions, see “*Financial Information – Restated Consolidated Financial Information– Note 34: Related party transactions*” on page 391.

Changes in Accounting Policies

There have been no changes in our accounting policies during Fiscals 2022, 2023 and 2024 and the three months ended June 30, 2024.

Financial risk management objectives and policies

Our management monitors and manages key financial risk relating to the operations of our Company by analysing exposures by degree and magnitude of risk. The risks include market risk (including interest rate risk, currency risk and other price risk), credit risk and liquidity risk.

Our Board of Directors has overall responsibility for the establishment and oversight of our risk management framework. Our risk management policies are established to identify and analyse the risks faced by us, to set appropriate risk limits and controls and to monitor risks and adherence to limits. Risk management policies and systems are reviewed regularly to reflect changes in market conditions and our activities.

Credit Risk

Credit risk is the risk that a counter party will not meet its obligations under a financial instrument or customer contract, leading to a financial loss. We are exposed to credit risk from our operating activities (primarily trade

receivables and financial guarantees provided by us) and from our financing activities, including deposits with banks, mutual funds and financial institutions, and other financial assets. Our management has a credit policy in place and the exposure to credit risk is monitored on an ongoing basis.

The carrying amounts of financial assets and the maximum amount that we would have to pay if the financial guarantee is called upon, irrespective of the likelihood of the guarantee being exercised, represents the maximum credit risk exposure.

Credit risk management considers available reasonable and supportive forward-looking information including indicators, such as, external credit rating (as far as available), macro-economic information (including regulatory changes, government directives, market interest rate).

Trade Receivables

We are exposed to credit risk in the event of non-payment by trade partners. Receivable credit risk is managed subject to our established policy, procedures and control relating to trade partners risk management. We use a provision matrix to determine impairment loss allowance on portfolio of its trade receivables through a lifetime expected credit loss. The provision matrix is based on its historically observed default rates over the expected life of the trade receivables and is adjusted for forward-looking estimates.

Digital Financial Services

Our exposure to credit risk is from the digital financial services business in which we facilitate credit to our users through financing partners. We provide financial guarantees on the digital financial services business to its financing partners to cover the loss on the credit extended to its users. Financial guarantees are capped to the extent agreed with the respective partner. Further, with effect from December 1, 2022 in line with the recent RBI guidelines in relation to routing of flow of funds between users and financing partners, there have been a change in our arrangements with the financing partners and as per the revised arrangements, we do not have any exposure to credit risk for the new credits given to our users through financing partners. Therefore, the exposure for credit risk still exists at the year-end on the credits which were given prior to the new guidelines till the date they are being settled and paid off as per the agreed terms.

A financial guarantee contract is a contract that requires the issuer to make specified payments to reimburse the holder for a loss it incurs because a specified debtor fails to make payments when due in accordance with the terms of a debt instrument. We manage and controls credit risk by setting limits on the amount of risk we are willing to accept for individual users and for geographical and industry concentrations, and by monitoring exposures in relation to such limits.

Credit risk is monitored by the independent Risk Management (“**RM**”) department within our digital financial services business. The RM’s responsibility is to review and manage credit risk, including environmental and social risk for all types of counterparties. Our risk team consists of experienced credit risk professionals who have deep expertise in the domain of financial and credit risk of digital financial services business and are responsible for managing the risk of our digital financial services portfolio including credit risk systems, policies, models and reporting.

We have established a credit quality review process to provide early warning signals to identify the changes in the creditworthiness of our digital financial services users. User limits are established by the use of a credit risk classification system, which assigns each digital financial services user a risk rating. Risk ratings are subject to regular revision. The credit quality review process enables the periodic assessment of the potential loss to which we are exposed thereby allowing us to take corrective actions.

Concentration of credit risk

Concentrations arise when a number of users are engaged in similar business activities, or activities in the same geographical region, or have similar economic features that would cause their ability to meet contractual obligations to be similarly affected by changes in economic, political or other conditions.

In order to avoid excessive concentrations of risk, our policies and procedures include specific guidelines to focus on spreading our digital financial services portfolio across various products/states/customer base with a cap on maximum limit of exposure for an individual/ group. Accordingly, we do not have concentration risk.

Expected credit loss on financial guarantee contract

We have, based on current available information and based on the policy approved by the Board of Directors, calculated impairment loss allowance in the digital financial services business using the Expected Credit Loss (ECL) model to cover the guarantees provided to our financing partners.

For further information, see “Financial Information - Restated Consolidated Financial Information –Note 31: Financial Risk Management Objectives and Policies – (i) Credit Risk Management” on page 384.

Liquidity Risk

Liquidity risk is the risk that we will encounter difficulty in meeting the obligations associated with our financial liabilities that are settled by delivering cash or another financial asset. Our approach to managing liquidity is to ensure, as far as possible, that we will have sufficient liquidity to meet our liabilities when they are due, under both normal and stressed conditions, without incurring unacceptable losses or risking damage to our reputation.

Ultimate responsibility for liquidity risk management rests with the Board, who has established an appropriate liquidity risk management framework for the management of our short-term, medium-term and long-term funding and liquidity management requirements. We manage liquidity risk by maintaining adequate reserves, banking facilities, by continuously monitoring forecast and actual cash flows, and by matching the maturity profiles of financial assets and liabilities.

Till the Financial Year 2022-23, we had incurred losses, whereas during Fiscal 2024, there has been improvement in the financial performance of us and we generated a Profit/(loss) for the year/period of ₹140.79 million. We have net worth of ₹ 1,625.89 million and a positive working capital position (i.e. its current assets exceed its current liabilities) as at March 31 2024 of ₹ 521.45 million, including cash and cash equivalents of ₹ 928.53 million. Further, based on the current business plan and projections prepared by our management, we expect to achieve growth in its operations in the coming years with continuous improvement in operational efficiency. Our management has made an assessment of our ability to continue as a going concern and believes that we will continue to be a going concern considering, amongst other things, expected growth in operations, existing cash and cash equivalents and other available bank balances.

Market Risk

Market risk is the risk that the fair value of future cash flows of a financial instrument will fluctuate because of changes in market prices. Market risk comprises three types of risk: interest rate risk, currency risk and other price risk, such as equity price risk and commodity risk. Financial instruments affected by market risk include foreign currency receivables, deposits, investments in mutual funds. We have in place appropriate risk management policies to limit the impact of these risks on its financial performance. We ensure optimization of cash through fund planning and robust cash management practices.

Interest Rate Risk

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. The sensitivity disclosed in the below is attributable to bank overdraft facility availed by us. Our other borrowings have fixed interest rate.

For further information, see “Financial Information - Restated Consolidated Financial Information –Note 31: Financial Risk Management Objectives and Policies” on page 384.

Currency Risk

Foreign currency risk is the risk that the fair value or future cash flows of an exposure will fluctuate because of changes in foreign exchange rates. We are exposed to currency risk to the extent that there is a mismatch between the currencies in which sales and purchase of services are denominated (i.e. USD) and the respective functional currencies of us (i.e. INR).

Unusual or Infrequent Events or Transactions

Except as described in this Prospectus, there have been no unusual or infrequent events or transactions that have in the past or may in the future affect our business operations or future financial performance.

Significant Economic Changes that materially affect or are likely to affect Income from Continuing Operations

Except as described in this Prospectus, there have been no significant economic changes that materially affect or are likely to affect Income from continuing operations.

Known Trends or Uncertainties

Our business has been affected and we expect will continue to be affected by the trends identified above in “– Key Factors Affecting our Results of Operations” and the uncertainties described in the section titled “Risk Factors” beginning on page 34. To our knowledge, except as described or anticipated in this Prospectus, there are no known factors which we expect will have a material adverse impact on our sales or revenues or income from continuing operations.

Future Relationship between Cost and Income

Other than as described in “Risk Factors”, “Our Business” and “Management’s Discussion and Analysis of Financial Condition and Results of Operations” on pages 34, 216 and 400s respectively, to our knowledge there are no known factors that may adversely affect our business prospects, results of operations and financial condition.

New Product Segments

Except as set out in this Prospectus, we have not announced and do not expect to announce in the near future any new product segments. For further information, see “Business – Our Strategies” on page 247.

Competitive Conditions

We operate in a competitive environment. See “Our Business”, “Industry Overview” and “Risk Factors” on pages 216, 184 and 34, respectively, for further details on competitive conditions that we face across our various businesses.

Extent to which material increases in Net Sales or Revenue are due to increased Sales Volume, introduction of New Products or Services or increased Sales Prices

Changes in revenue in the last three Fiscals are as described in “– Fiscal 2024 compared to Fiscal 2023” and “– Fiscal 2023 compared to Fiscal 2022” above on pages 418 and 420, respectively.

Segment Reporting

Till the financial year ended March 31, 2022, the information reported to our Group’s Chief Executive Officer (CEO), the Chief Operating Decision Maker (CODM)) for the purposes of resource allocation and assessment of segment performance was focused on the degree of homogeneity of products, services and material businesses. Segment’s performance was evaluated based on segment revenue, segment results and adjusted earnings before interest, taxes, depreciation and amortisation (adjusted EBITDA). Accordingly, our Group’s reportable segments under Ind AS 108 were (a) consumer payments, (b) digital financial services (previously known as BNPL), and (c) payment gateway. The performance of each of these segments was evaluated based on segment revenue, segment results and adjusted EBITDA. During Fiscal 2023, we have reassessed the basis of segment reporting. This reassessment was required due to change in the business strategy over the period, increased interdependency between various services, increased interchangeability of resources and common costs, change in our Chief Executive Officer (CEO) (Chief Operating Decision Maker or “CODM”) reviews our performance, etc. Accordingly, to align with the above shift in business strategy and the consequent change in the way the CODM reviews the performance, our has modified the segment disclosure and concluded that though there are different business units of us, including financial services and payment services, but CODM reviews the information at the overall level and we do not allocate revenue from operations, operating costs and expenses, assets and liabilities

across the units. Allocation of resources and assessment of financial performance is done at the consolidated level. Accordingly, it has been assessed that we operates in a single operating segment only.

See also “Financial Statements - Restated Consolidated Financial Information – Note 32: Operating Segment” on page 390.

Seasonal nature of business

While there is no significant impact on our business due to seasonal fluctuations, there is typically an uptick in transactions volumes in our platform during major festivals.

Significant dependence on single or few customers

Given the nature of our business operations, we do not believe our business is dependent on any single or a few customers.

Significant developments after June 30, 2024 that may affect our future results of operations

Except as disclosed elsewhere in this Prospectus, there have been no significant developments after June 30, 2024, which materially and adversely affects, or is likely to affect, our operations or profitability, or the value of our assets, or our ability to pay our material liabilities within the next 12 months.

Material Accounting Policies

Basis of Consolidation

The following table sets forth certain information in relation to the subsidiaries, which are considered in the consolidation and our Company’s holdings, therein:

S. No	Name of the Company	Country of Incorporation	Nature	Percentage of ownership as on March 31			Percentage of ownership as on June 30, 2024
				2022	2023	2024	
1	ZAAK EPAYMENT SERVICES PRIVATE LIMITED	India	Subsidiary	100%	100%	100%	100%
2	MOBIKWIK FINANCE PRIVATE LIMITED	India	Subsidiary	100%	100%	100%	100%
3	MOBIKWIK CREDIT PRIVATE LIMITED	India	Subsidiary	100%	100%	100%	100%
4	MOBIKWIK INVESTMENT ADVISER PRIVATE LIMITED (formerly known as HARVEST FINTECH PRIVATE LIMITED)	India	Subsidiary	100%	100%	100%	100%

Significant Accounting Judgements, Estimates and Assumptions

The preparation of the Restated Consolidated Financial Information in conformity with Ind AS requires our management to make judgments, estimates and assumptions that affect the reported amounts of income, expenses, assets and liabilities and the disclosure of contingent liabilities, at the end of the reporting period. Although these estimates are based on our management’s best knowledge of current events and actions, uncertainty about these assumptions and estimates could result in the outcomes requiring a material adjustment to the carrying amounts of assets or liabilities in future periods. Therefore, actual results could differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period, or in the period of the revision and future periods if the revision affects both current and future periods.

Judgements

In the process of applying the Group's accounting policies, management has made the following judgements, which have the most significant effect on the amounts recognised in the Restated Consolidated Financial Information:

a) Revenue from contracts with customers

The Group applied judgements that significantly affect the determination of the amount and timing of revenue from contracts with customers, such as identifying performance obligations, wherein, the Group provides multiple services as part of the arrangement. The Group allocated the portion of the transaction price to services basis on its relative standalone prices.

Before including any amount of variable consideration in the transaction price, the Group considers whether the amount of variable consideration is constrained. The Group determined that the estimates of variable consideration are not constrained based on its historical experience, business forecast and the current economic conditions. In addition, the uncertainty on the variable consideration will be resolved within a short time frame.

b) Determining lease term

The Group determines the lease term as the non-cancellable term of the lease, together with any periods covered by an option to extend the lease if it is reasonably certain to be exercised, or any periods covered by an option to terminate the lease, if it is reasonably certain not to be exercised. The Group has some property lease arrangements with its vendors that include option to terminate the contract by either party at any time by giving advance notice or by the Group as per its discretion. The Group applied judgment in evaluating whether it is reasonably certain to exercise the termination option. It considered all the factors that create economic incentive for the Group to continue with lease or terminate including alternatives available for the office lease, use of underlying property, leasehold improvements made and accordingly determined lease term.

Estimates and assumptions

The key assumptions concerning the future and other key sources of estimation uncertainty at the reporting date, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year, are described below. The Group based its assumptions and estimates on parameters available when the Financial Statements were prepared. Existing circumstances and assumptions about future developments, however, may change due to market changes or circumstances arising that are beyond the control of the Group. Such changes are reflected in the assumptions when they occur.

a) Taxes

Deferred tax assets are recognised for unused tax losses to the extent that it is probable that future taxable profit will be available against which the losses can be utilised. In assessing the probability the Group considers whether the entity has sufficient taxable temporary differences relating to the same taxation authority and the same taxable entity, which will result in taxable amounts against which the unused tax losses or unused tax credits can be utilised before they expire. Significant management assumptions are required to determine the amount of deferred tax assets that can be recognised, based upon the likely timing and the level of future taxable profits together with future tax planning strategies.

The Group has tax business losses and unabsorbed depreciation carried forward amounting to ₹6,599.79 million (31 March 2023: ₹ 7,612.93 million). The Group does not expect sufficient future taxable profit against which such tax losses can be utilised. On this basis, the Group has not recognised deferred tax assets on these carried forward tax losses.

b) Defined benefit plans (gratuity benefit)

The cost of the defined benefit gratuity plan and the present value of the gratuity obligation are determined using actuarial valuations. An actuarial valuation involves making various assumptions that may differ from actual developments in the future. These include the determination of the discount rate, future salary increases and mortality rates. Due to the complexities involved in the valuation and its long-term nature, a defined benefit obligation is highly sensitive to changes in these assumptions. All assumptions are reviewed at each reporting date.

The parameter most subject to change is the discount rate. In determining the appropriate discount rate for plans operated in India, the management considers the interest rates of government bonds in currencies consistent with the currencies of the post-employment benefit obligation.

The mortality rate are current best estimates of the expected mortality rates of plan members, both during and after employment. Future salary increases and gratuity increases are based on expected future inflation rates, seniority, promotion and other relevant factors, such as supply and demand in the employment market.

c) Useful life of assets - Property, Plant and Equipment

The charge in respect of periodic depreciation is derived after determining an estimate of an asset's expected useful life and the expected residual value at the end of its life. The useful lives and residual values of Group's assets are determined by management at the time the asset is acquired and reviewed at each financial year end.

d) Leases – Estimating the incremental borrowing rate

The Group cannot readily determine the interest rate implicit in the lease, therefore, it uses its incremental borrowing rate (“IBR”) to measure lease liabilities. The IBR is the rate of interest that the Group would have to pay to borrow over a similar term, and with a similar security, the funds necessary to obtain an asset of a similar value to the right-of-use asset in a similar economic environment. The IBR therefore reflects what the Group ‘would have to pay’, which requires estimation when no observable rates are available or when they need to be adjusted to reflect the terms and conditions of the lease. The Group estimates the IBR using observable inputs (such as market interest rates) when available and is required to make certain entity-specific estimates (such as stand-alone credit rating).

f) Calculation of loss allowance

When measuring ECL the Group uses reasonable and supportable forward-looking information, which is based on assumptions for the future movement of different economic drivers and how these drivers will affect each other.

Loss given default is an estimate of the loss arising on default. It is based on the difference between the contractual cash flows due and those that the lender would expect to receive.

Probability of default constitutes a key input in measuring ECL. Probability of default is an estimate of the likelihood of default over a given time horizon, the calculation of which includes historical data, assumptions and expectations of future conditions.

g) Fair value of equity-settled share-based transaction

Estimating fair value for share-based payment transactions requires determination of the most appropriate valuation model, which depends on the terms and conditions of the grant. This estimate also requires determination of the most appropriate inputs to the valuation model including the expected life of the share option, volatility and dividend yield and making assumptions about them. The Group measures the fair value of equity-settled transactions with employees at the grant date using Black-Scholes model.

Summary of significant accounting policies

Revenue from contract with customers

The Group derives revenue primarily from following services:

- Commission income from sale of recharge, bill payments and merchant payments;
- Fees for money transfer service from user's wallet to bank account;
- Revenue from share in interest income, processing fee, activations fees, penalties and other such incomes on account of servicing of loans products through lending partners (Digital Financial Services)
- Revenue from technology platform services;
- Payment gateway services; and
- Income from advertisement/sale of space.

The Group recognises revenue from contracts with customers when it satisfies a performance obligation by transferring promised service to a customer. The revenue is recognised to the extent of transaction price allocated to the performance obligation satisfied. Performance obligation is satisfied upon transfer of control of service to a customer.

Transaction price is the amount of consideration to which the Group expects to be entitled in exchange for transferring good or service to a customer excluding taxes or duties collected on behalf on Government. An entity estimates the transaction price at contract inception, including any variable consideration, and updates the estimate each reporting period for any changes in circumstances.

Variable consideration such as discounts, volume-based incentives, any payments made to a customer (unless the payment is for a distinct good or service received from the customer) is estimated using the expected value method or most likely amount as appropriate in a given circumstance. An entity includes estimates of variable consideration in the transaction price only to the extent that it is highly probable that a significant reversal in the amount of cumulative revenue recognised will not occur when the uncertainty associated with the variable consideration is resolved.

The Group provides incentives to its users in various forms including cashbacks and supercash. Cashbacks and Supercash given to users where the Group recovers a convenience fee are classified as reduction of revenue. However, when these incentives offered to the users are higher than the income earned from the users, the excess (i.e., the incentive given to a user less income earned from the users) on an individual transaction basis is classified under business promotion expenses.

Where the Group acts as an agent for selling goods or services, only the commission income is included within revenue. Typically, the Group has a right to payment before or at the point that services are delivered. Cash received before the services are delivered is recognised as a contract liability. The amount of consideration does not contain a significant financing component as payment terms are less than one year.

The Group's contracts with customers may include multiple performance obligations. For such arrangements, the Group allocate revenues to each performance obligation based on its relative standalone selling price. The Group generally determine standalone selling prices based on the prices charged to customers or using expected cost-plus margin.

Commission income from sale of recharge, bill payments and merchant payments:

The Group facilitates recharge of talk time, utility bill payments and merchant payments and earns commission for the respective services. Commission income is recognized when the control of services is transferred to the customer i.e. when the services have been provided by the Group.

Such commission is generally determined as a percentage of monetary value of transactions processed or gross merchandise value. The Group typically contracts with merchants, financial institutions, or affiliates of those parties. Contracts stipulate the types of services and articulate how fees will be incurred and calculated. Commission income are recognized each day based on the value of transaction at the time the transactions are processed.

Amount received by the Group pending settlement are disclosed as payable to the merchants under other financial liabilities.

Fees for money transfer service from user's wallet to bank account:

Commission on money transfer represents the amount earned from the users in the form of commission on the withdrawal of money by the users from their wallets and transfer the same to the bank accounts of their choice using the IMPS facility. Commission on money transfer is recognised on satisfaction of the associated performance obligation i.e. on transfer of money, and basis the standard agreement entered with the respective users.

Commission on payment gateway services:

The Group facilitates payment gateway services and earns commission from merchants and recognises such revenue when the control of services is transferred to the customer i.e. when the services have been provided by the Group. Such commission is generally determined as a percentage of transaction value processed by the Group.

Revenue from share in interest income, processing fee, penalties and other such incomes on account of servicing of loans products through lending partners:

Share in interest income (net) is earned on the loans to users by respective lending partners. This income is shared by the Group as per terms of agreement with service providers and accounted on accrual basis. Processing fees is recognised on satisfaction of associated performance obligation i.e. on sourcing of customers for lending partners and when amount of loan or credit is made available to the user based on standard agreements entered with the respective lending partners. Penalty fees for customer defaults i.e. delayed payment of instalment of loan product, is recognised as revenue on receipt of payment from customer. Other such incomes on account of loan facilitation services, collection, monitoring etc is recognised in line with the period of service obligation.

Revenue from technology platform services:

The Group has contracts with customers to provide technology platform services, in the form of service of design, development, operation and maintenance of technology-based products, one-time integration, setup and technology fee, etc. either independently or bundled with merchants, transaction processing and loan processing services. The Group typically contracts with financial institutions and merchant aggregators. Contracts stipulate the types of services and articulate how fees will be incurred and calculated. Service fee for design and development of technology-based products are recognised over the period of satisfaction of relative performance obligation i.e. development of product.

The services of one-time integration, setup, and technology fee, etc. are generally billed to the customers upfront. However, the underlying obligation to keep up and run the platform continues for the entire period of the contract with customer, and the pattern of benefits to the customer from such services rendered is generally even, throughout the period of contract. Revenue against such upfront technology platform service fee is recognized on a straight-line basis over a period (i.e. over the contractual term).

Income from advertisement/sale of space:

Revenue from sale of advertisement space is recognised, on satisfaction of associated performance obligation i.e. as and when the relevant advertisement is displayed on the application.

Contract balance

Trade receivables

A receivable represents the Group's right to an amount of consideration that is unconditional (i.e., only the passage of time is required before payment of the consideration is due).

Contract liabilities

A contract liability is the obligation to transfer goods or services to a customer for which the Group has received consideration (or an amount of consideration is due) from the customer. If a customer pays consideration before the Group transfers goods or services to the customer, a contract liability is recognised when the payment is made, or the payment is due (whichever is earlier). The Group recognises contract liability for consideration received in

respect of unsatisfied performance obligations and reports these amounts as “Deferred revenue” or “Advance from customers” in the balance sheet. Provisions for customer incentives are also reported as contract liabilities.

Employee benefits

Employee benefits include provident fund, employee state insurance scheme, gratuity, compensated absences and other incentives to employees.

Post-employment and termination benefit costs

Payments to defined contribution benefit plans (i.e. provident fund and employee state insurance scheme) are recognised as an expense when employees have rendered service entitling them to the contributions.

For defined benefit plans, the cost of providing benefits is determined using the projected unit credit method, with actuarial valuations being carried out at the end of each annual reporting period. Remeasurement, comprises actuarial gains and losses which is reflected immediately in the balance sheet with a charge or credit recognised in other comprehensive income in the period in which they occur. Remeasurement recognised in other comprehensive income is reflected immediately in retained earnings and is not reclassified to profit or loss. Past service cost is recognised in profit or loss in the period of a plan amendment. Net interest is calculated by applying the discount rate at the beginning of the period to the net defined benefit liability or asset. Defined benefit costs are categorised as follows:

- service cost (including current service cost, past service cost, as well as gains and losses on curtailments and settlements);
- net interest expense or income; and
- remeasurement.

Short-term and other long-term employee benefits

A liability is recognised for short-term employee benefits accruing to employees in respect of salaries, annual leave and sick leave, performance incentives etc. in the period the related service is rendered at the undiscounted amount of the benefits expected to be paid in exchange for that service.

Liabilities recognised in respect of short-term employee benefits are measured at the undiscounted amount of the benefits expected to be paid in exchange for the related service.

Accumulated leave, which is expected to be utilized within the next twelve months, is treated as short-term employee benefit.

The Group measures the expected cost of such absences as the additional amount that it expects to pay as a result of the unused entitlement that has accumulated at the reporting date.

The Group treats accumulated leave expected to be carried forward beyond twelve months, as long-term employee benefit for measurement purposes. Such long-term compensated absences are provided for based on the actuarial valuation using the projected unit credit method at the year-end. Actuarial gain/loss are immediately taken to the statement of profit and loss and are not deferred. The Group presents the entire leave as a current liability in the balance sheet, since it does not have an unconditional right to defer its settlement for twelve months after the reporting date.

Share-based payments

Employees of the Group also receive remuneration in the form of share-based payment transactions under Group's Employee stock option plan (ESOP)-2014.

Equity-settled transactions

The grant date fair value of equity settled share-based payment awards granted to employees is recognised as an employee expense, with a corresponding increase in equity, over the period that the employees unconditionally become entitled to the awards. The amount recognised as expense is based on the estimate of the number of awards for which the related service conditions are expected to be met, such that the amount ultimately recognised as an expense is based on the number of awards that do meet the related service conditions at the vesting date.

Financial instruments

A financial instrument is any contract that gives rise to a financial asset of one entity and a financial liability or equity instrument of another entity. Trade receivables and debt securities issued are initially recognised when they are originated. All other financial assets and financial liabilities are recognised when a Group becomes a party to the contractual provisions of the instruments.

Financial assets (unless it is a trade receivable without a significant financing component) and financial liabilities are initially measured at fair value. Transaction costs that are directly attributable to the acquisition or issue of financial assets and financial liabilities (other than financial assets and financial liabilities at fair value through profit or loss) are added to or deducted from the fair value of the financial assets or financial liabilities, as appropriate, on initial recognition. Transaction costs directly attributable to the acquisition of financial assets or financial liabilities at fair value through profit or loss are recognised immediately in profit or loss. A trade receivable without a significant financing component is initially measured at the transaction price.

Financial assets

All recognised financial assets are subsequently measured in their entirety at either amortised cost or fair value, depending on the classification of the financial assets.

Classification of financial instruments

For purposes of subsequent measurement, financial assets are classified in four categories:

- Financial asset at amortised cost
- Debt instruments at fair value through other comprehensive income (FVTOCI)
- Debt instruments, derivatives and equity instruments at fair value through profit or loss (FVTPL)
- Equity instruments measured at fair value through other comprehensive income (FVTOCI)

A financial asset that meets the following conditions is subsequently measured at amortised cost (except for financial assets that are designated as at fair value through profit or loss on initial recognition):

- the asset is held within a business model whose objective is to hold assets in order to collect contractual cash flows; and
- the contractual terms of the instrument give rise on specified dates to cash flows that are solely payments of principal and interest on the principal amount outstanding.

Debt instruments that meet the following conditions are subsequently measured at fair value through other comprehensive income (except for debt instruments that are designated as at fair value through profit or loss on initial recognition):

- the asset is held within a business model whose objective is achieved both by collecting contractual cash flows and selling financial assets; and
- the contractual terms of the instrument give rise on specified dates to cash flows that are solely payments of principal and interest on the principal amount outstanding.

On initial recognition of an equity investment that is not held for trading, the Group may irrevocably elect to present subsequent changes in the investment's fair value in OCI. This election is made on an investment-by-investment basis.

All financial assets not classified as measured at Debt instruments that do not meet the amortised cost criteria or FVTOCI criteria (see above) are measured at FVTPL. In addition, debt instruments financial assets that meet the amortised cost criteria or the FVTOCI criteria may irrevocably be but are designated as at FVTPL are measured at FVTPL if doing so eliminates or significantly reduces an accounting mismatch that would otherwise arise.

Subsequent measurement of financial instruments

Financial assets at FVTPL	These assets are subsequently measured at fair value. Net gains and losses, including any interest or dividend income, are recognised in profit or loss.
Financial assets at amortised cost	These assets are subsequently measured at amortised cost using the effective interest method. The amortised cost is reduced by impairment losses. Interest income, foreign exchange gains and losses and impairment are recognised in profit or loss. Any gain or loss on derecognition is recognised in profit or loss.
Debt instruments at FVTOCI	These assets are subsequently measured at fair value. Interest income under the effective interest method, foreign exchange gains and losses and impairment are recognised in profit or loss. Other net gains and losses are recognised in OCI. On derecognition, gains and losses accumulated in OCI are reclassified to profit or loss.
Equity instruments at FVTOCI	These assets are subsequently measured at fair value. Dividends are recognised as income in profit or loss unless the dividend clearly represents a recovery of part of the cost of the investment. Other net gains and losses are recognised in OCI and are not reclassified to profit or loss.

Impairment of financial assets

The Group applies the expected credit loss model for recognising impairment loss on financial assets measured at amortised cost, debt instruments, trade receivables, other contractual rights to receive cash or other financial asset and financial guarantees not designated as at FVTPL. The amount of expected credit losses is updated at each reporting date to reflect changes in credit risk since initial recognition of the respective financial instrument.

The Group always recognises lifetime expected credit losses (ECL) for trade receivables. The expected credit losses on these financial assets are estimated using a provision matrix based on the Group's historical credit loss experience, adjusted for factors that are specific to the debtors, general economic conditions and an assessment of both the current as well as the forecast direction of conditions at the reporting date, including time value of money where appropriate.

For measurement of loss allowance in case of financial guarantee contracts, the Group recognises lifetime ECL when there has been a significant increase in credit risk since initial recognition. However, if the credit risk on the financial instrument has not increased significantly since initial recognition, the Group measures the loss allowance for that financial instrument at an amount equal to 12-month ECL.

Lifetime ECL represents the expected credit losses that will result from all possible default events over the expected life of a financial instrument. In contrast, 12-month ECL represents the portion of lifetime ECL that is expected to result from default events on a financial instrument that are possible within 12 months after the reporting date.

(i) Significant increase in credit risk

For financial guarantee contracts, the date that the Group becomes a party to the irrevocable commitment is considered to be the date of initial recognition for the purposes of assessing the financial instrument for impairment. In assessing whether there has been a significant increase in the credit risk since initial recognition of a financial guarantee contracts, the Group considers the changes in the risk that the specified debtor will default on the contract. In making this assessment, the Group considers both quantitative and qualitative information that is reasonable and supportable, including historical experience and forward-looking information that is available without undue cost or effort.

The Group applies a three-stage approach to measure ECL on financial guarantee contracts. The underlying receivables of debtors migrate through the following three stages based on the change in credit quality since initial recognition.

Stage 1: 12-months ECL

For exposures where there has not been a significant increase in credit risk since initial recognition and that are not credit impaired upon origination, the portion of the lifetime ECL associated with the probability of default events occurring within the next 12 months is recognized.

Exposures with days past due (DPD) less than or equal to 30 days are classified as stage 1.

Stage 2: Lifetime ECL – not credit impaired

For credit exposures where there has been a significant increase in credit risk since initial recognition but that are not credit impaired, a lifetime ECL is recognized. Exposures with DPD equal to 31 days but less than or equal to 89 days are classified as stage 2. At each reporting date, the Group assesses whether there has been a significant increase in credit risk for underlying receivables of debtors since initial recognition by comparing the risk of default occurring over the expected life between the reporting date and the date of initial recognition.

Stage 3: Lifetime ECL – credit impaired

Receivable of debtor is assessed as credit impaired when one or more events that have a detrimental impact on the estimated future cash flows of that asset have occurred. For receivable of debtors that have become credit impaired, a lifetime ECL is recognized on principal outstanding as at period end.

Exposures with DPD equal to or more than 90 days are classified as stage 3.

The definition of default for the purpose of determining ECLs has been aligned to the Reserve Bank of India definition of default, which considers indicators that the debtor is unlikely to pay and is no later than when the exposure is more than 90 days past due.

The measurement of all expected credit losses for financial guarantee contracts held at the reporting date are based on historical experience, current conditions, and reasonable and supportable forecasts. The measurement of ECL involves increased complexity and judgement, including estimation of PDs, LGD, a range of unbiased future economic scenarios, estimation of expected lives and estimation of EAD and assessing significant increases in credit risk.

The Group regularly monitors the effectiveness of the criteria used to identify whether there has been a significant increase in credit risk and revises them as appropriate to ensure that the criteria are capable of identifying significant increase in credit risk before the amount becomes past due.

(ii) Measurement and recognition of expected credit losses

The measurement of expected credit losses is a function of the probability of default, loss given default (i.e. the magnitude of the loss if there is a default) and the exposure at default. The assessment of the probability of default and loss given default is based on historical data adjusted by forward-looking information as described above.

As for the exposure at default, for financial assets, this is represented by the assets' gross carrying amount at the reporting date; for financial guarantee contracts, the exposure includes the amount drawn down as at the reporting date, together with any additional amounts expected to be drawn down in the future by default date determined based on historical trend, the Group's understanding of the specific future financing needs of the debtors, and other relevant forward-looking information.

For financial assets, the expected credit loss is estimated as the difference between all contractual cash flows that are due to the Group in accordance with the contract and all the cash flows that the Group expects to receive, discounted at the original effective interest rate.

For a financial guarantee contract, as the Group is required to make payments only in the event of a default by the debtor in accordance with the terms of the instrument that is guaranteed, the expected loss allowance is the expected payments to reimburse the holder for a credit loss that it incurs less any amounts that the Group expects to receive from the holder, the debtor or any other party.

If the Group has measured the loss allowance for a financial instrument at an amount equal to lifetime ECL in the previous reporting period, but determines at the current reporting date that the conditions for lifetime ECL are no

longer met, the Group measures the loss allowance at an amount equal to 12-month ECL at the current reporting date, except for assets for which the simplified approach was used.

The Group recognises an impairment gain or loss in profit or loss for all financial instruments with a corresponding adjustment to their carrying amount through a loss allowance account, except for investments in debt instruments that are measured at FVTOCI, for which the loss allowance is recognised in other comprehensive income and accumulated in a separate component of equity wherein fair value changes are accumulated, and does not reduce the carrying amount of the financial asset in the balance sheet.

Derecognition of financial assets

The Group derecognises a financial asset when the contractual rights to the cash flows from the asset expire, or when it transfers the financial asset and substantially all the risks and rewards of ownership of the asset to another party or when the Group neither transfers nor retains substantially all of the risks and rewards of ownership and does not retain control of the financial asset. If the Group neither transfers nor retains substantially all the risks and rewards of ownership and continues to control the transferred asset, the Group recognises its retained interest in the asset and an associated liability for amounts it may have to pay. If the Group retains substantially all the risks and rewards of ownership of a transferred financial asset, the Group continues to recognise the financial asset and also recognises a collateralised borrowing for the proceeds received.

On derecognition of a financial asset in its entirety, the difference between the asset's carrying amount and the sum of the consideration received and receivable and the cumulative gain or loss that had been recognised in other comprehensive income and accumulated in equity is recognised in profit or loss if such gain or loss would have otherwise been recognised in profit or loss on disposal of that financial asset.

Financial liabilities and equity instruments

Classification as debt or equity

Debt and equity instruments issued by the Group are classified as either financial liabilities or as equity in accordance with the substance of the contractual arrangements and the definitions of a financial liability and an equity instrument.

Equity instruments

An equity instrument is any contract that evidences a residual interest in the assets of the Group after deducting all of its liabilities. Equity instruments issued by the Group are recognised at the proceeds received, net of direct issue costs.

Financial liabilities

A financial liability is any liability that is:

- a) contractual obligation:
 - (i) to deliver cash or another financial asset to another entity; or
 - (ii) to exchange financial assets or financial liabilities with another entity under conditions that are potentially unfavourable to the entity; or
- b) a contract that will or may be settled in the entity's own equity instruments and is:
 - (i) a non-derivative for which the entity is or may be obliged to deliver a variable number of the entity's own equity instruments; or
 - (ii) a derivative that will or may be settled other than by the exchange of a fixed amount of cash or another financial asset for a fixed number of the entity's own equity instruments.

All financial liabilities are subsequently measured at amortised cost using the effective interest method or at FVTPL.

Financial liabilities at FVTPL

Financial liabilities are classified as at FVTPL when the financial liability is either contingent consideration recognised by the Group as an acquirer in a business combination to which Ind AS 103 applies or is held for trading or it is designated as at FVTPL.

Financial liabilities at FVTPL are stated at fair value, with any gains or losses arising on remeasurement recognised in profit or loss.

Financial liabilities subsequently measured at amortised cost

Other financial liabilities are subsequently measured at amortised cost at the end of subsequent accounting periods. The carrying amounts of financial liabilities that are subsequently measured at amortised cost are determined based on the effective interest method. Interest expense that is not capitalised as part of costs of a qualifying asset is included in the 'Finance costs' line item.

The effective interest method is a method of calculating the amortised cost of a financial liability and of allocating interest expense over the relevant period. The effective interest rate is the rate that exactly discounts estimated future cash payments (including all fees and points paid or received that form an integral part of the effective interest rate, transaction costs and other premiums or discounts) through the expected life of the financial liability, or (where appropriate) a shorter period, to the net carrying amount on initial recognition.

Financial guarantee contract liabilities

A financial guarantee contract is a contract that requires the issuer to make specified payments to reimburse the holder for a loss it incurs because a specified debtor fails to make payments when due in accordance with the terms of a debt instrument.

Financial guarantee contract liabilities are measured initially at their fair values and, if not designated as at FVTPL and do not arise from a transfer of an asset, are measured subsequently at the higher of:

- the amount of the loss allowance determined in accordance with Ind AS 109 (see section of impairment of financial assets above); and
- the amount recognised initially less, where appropriate, cumulative amortisation recognised in accordance with the revenue recognition policies set out above.

Although the fee income from financial guarantee contracts is recognised in accordance with the principles of Ind AS 115, the financial guarantee contract is in the scope of Ind AS 109 and the fee income from it is not revenue from contracts with customers. The Group presents the fee income from financial guarantees as part of revenue from share in interest income.

Derecognition of financial liabilities

The Group derecognises financial liabilities when, and only when, the Group's obligations are discharged, cancelled or have expired. An exchange between with a lender of debt instruments with substantially different terms is accounted for as an extinguishment of the original financial liability and the recognition of a new financial liability. Similarly, a substantial modification of the terms of an existing financial liability (whether attributable to the financial difficulty of the debtor) is accounted for as an extinguishment of the original financial liability and the recognition of a new financial liability. The difference between the carrying amount of the financial liability derecognised and the consideration paid and payable is recognised in profit or loss.

Interest income

For all financial assets measured at amortised cost, interest income is recorded using the effective interest rate (EIR). EIR is the rate that exactly discounts the estimated future cash payments or receipts over the expected life of the financial instrument or a shorter period, where appropriate, to the net carrying amount of the financial asset or to the amortised cost of a financial liability. When calculating EIR, the Group estimates the expected cash flows by considering all the contractual terms of the financial instrument but does not consider the expected credit losses. Interest income is included in other income in the statement of profit and loss.

CAPITALISATION STATEMENT

The following table sets forth our Company's capitalization as at June 30, 2024, as derived from our Restated Consolidated Financial Information. This table should be read in conjunction with the sections titled "Management's Discussion and Analysis of Financial Condition and Results of Operations", "Financial Statements" and "Risk Factors" beginning on pages 400, 328 and 34, respectively.

(in ₹ million)		
Particulars	Pre-Issue as at June 30, 2024	As adjusted for the Issue
Borrowings		
Non-current borrowings (I)	308.97	308.97
Current maturity of non-convertible debentures (II)	337.41	337.41
Current borrowings (bank overdraft and term loan from banks) (III)	1,416.98	1,416.98
Total borrowings (IV = I + II + III)	2,063.36	2,063.36
Equity		
Equity share capital (V)	114.38	155.38
Instruments entirely equity in nature (VI)	-	-
Other equity (VII)	1,472.10	7,151.10
Total equity (VIII = V + VI + VII)	1,586.48	7,306.48
Total borrowings/ Total equity (VIII = IV/ VIII)	1.30	0.28

Notes:

- 1) The above has been computed on the basis on amounts derived from the restated IndAS statement of assets and liabilities of the Company as on June 30, 2024.
- 2) The corresponding post-Issue capitalisation data for each of the above amounts given in the table is not determinable at this stage pending the completion of Book Building Process and hence, the same have not been provided in the above statement.

FINANCIAL INDEBTEDNESS

In furtherance of our Articles of Association and subject to applicable laws, our Board is authorised to borrow sums of money for the business purposes of our Company, working capital, capital expenditure, operational requirements and upon such terms and conditions as the Board thinks fit. For further details regarding the borrowing powers of our Board, see the section titled “Our Management” on page 297.

Our Company has availed loans and bank facilities in the ordinary course of business, primarily for funding working capital and capital expenditure requirements. Our Company and our Promoters have provided corporate and personal guarantees, respectively, in relation to certain of these loans.

Set forth below is a brief summary of our aggregate borrowings on a consolidated basis as on June 30, 2024:

(in ₹ million, unless otherwise specified)

Category of borrowing	Sanctioned amount (in ₹million)	Outstanding amount as on June 30, 2024 (in ₹million)*
Secured (A)		
Fund Based Working Capital Facilities	1,750.00	1,141.83
Short Term Loan	300.00	275.15
Non-Convertible Debentures (NCD)	1,050.00	646.38
Total (A)	3,100.00	2,063.36
Unsecured (B)		
Loan from Related Party	-	-
Total (B)	-	-
Total (A+B)	3,100.00	2,063.36

As certified by M/s V P G S & Co, Chartered Accountants pursuant to their certificate dated December 14, 2024.

Principal terms of the borrowings availed by our Company:

The details provided below are indicative and there may be additional terms, conditions and requirements under the various borrowing arrangements entered into by us.

- Interest:** In terms of the facilities availed by us, the interest rate is typically base rate plus margin of the specified lender typically ranging from 11.15% to 16% per annum.
- Tenor:** The tenor of the overdraft and short term loan facilities availed by us typically ranges from five days to twelve months. Further, Non-convertible debentures have a tenor ranging from twenty-four months to thirty months.
- Security:** In terms of the borrowings by the Company where security needs to be created, the Company has provided security including:
 - Fixed exclusive pari passu charge and hypothecation on the current assets of the Company;
 - Fixed exclusive pari passu charge and hypothecation on the movable and fixed assets of the Company;
 - Pari passu charge on the existing and future cashflows of the company;
 - Demand Promissory Note for Total Investment Amount;
 - Post Dated Cheques including Principal and Coupon amount of Investment Amount.
 - Lien over fixed deposits held by the Company;
 - Non-disposal undertakings with respect to shares held by promoters in One Mobikwik Systems Limited with carve out of 15% of the existing shareholding for Non-IPO and for IPO as per applicable SEBI regulations ;
 - Personal guarantees by our Promoters; and
 - Collaterals in the form of cash margin deposited with lenders.

This is an indicative list and there may be additional requirements for creation of security under the various borrowing arrangements entered into by us.

- Prepayment:** In terms of the term loans availed by us, we have the option to prepay the lenders,

in part or in full - the debt together with all interests, prepayment premium and other charges and monies due and payable to the bank up to the due date. Some of these loans provide for prepayment subject to the consent of the lender or a notice of prepayment to be given to the lender.

5. **Re-payment:** The loan facilities are repayable as per a fixed schedule in monthly instalments, wherever applicable.

6. **Key covenants:**

In terms of our facility agreements and sanction letters, we are required to comply with various financial covenants and conditions restricting certain corporate actions, typically including, but not limited to the following:

- (i) provide audited or unaudited financial statements;
- (ii) take prior consent of the bank for disposing off any of the shares and securities;
- (iii) monitor compliance with financial covenants;
- (iv) monitor end-use of the facility amounts for stated purpose for which the facility is availed;
- (v) intimate and/or take prior consent of the lenders about change in line of business or change in ownership or control or management control;
- (vi) intimate and/or take prior consent of the lenders about change in capital structure or shareholding pattern;
- (vii) observe restrictions on further indebtedness;
- (viii) take prior consent of lenders for modification / amendment in the constitutional documents of our Company;
- (ix) take prior consent for changing the general nature of its business or undertake any expansion or invest in any other entity
- (x) take prior consent for pre-payment or repayment of the loans availed by the Company from the Lender(s) or from shareholders, directors, relatives;
- (xi) take prior consent of lenders for declaration of dividend subject to certain conditions
- (xii) take prior consent of lenders for dilution in promoters' shares in our Company; and
- (xiii) intimate and/or take prior consent of the lenders for any change to its board of directors or management.
- (xiv) Share debt profile.

7. **Events of Default:**

The financing arrangements entered into by us contain standard events of default including, among others:

- (i) failure and inability to pay amounts on the due date;
- (ii) violation of any covenant of the relevant agreement or any other borrowing agreement;
- (iii) upon shareholding of our Promoters in our Company falling below a certain threshold;
- (iv) any material adverse effect which would have an effect on our ability to repay the facilities availed;
- (v) suspension or cessation of business;
- (vi) default under any other financing documents, mortgage, indenture or other related instrument;
- (vii) any circumstance of expropriation or unlawfulness for continuance of facility;
- (viii) default in the fulfilment of any obligation towards existing lenders; and
- (ix) revocation of material operating licenses, regulatory authorizations and other approvals.
- (x) default under any other financing documents, mortgage, indenture or other related instrument;
- (xi) failure to replenish the DRR as per Companies Act, 2013
- (xii) failure to submit required documents at the pre-stipulated time

This is an indicative list and there may be additional events that might constitute an event of default under the various borrowing arrangements entered into by our Company.

8. Consequences of occurrence of events of default:

In terms of our facility agreements and sanction letters, the following, among others, are the consequences of occurrence of events of default, our lenders may:

- (i) withdraw or cancel the sanctioned facilities;
- (ii) recover additional interest as stipulated in the agreement
- (iii) enforce their security over the hypothecated / mortgaged assets;
- (iv) appropriate funds from DRR
- (v) apply for winding up of the company under IBC
- (vi) disclose the details of default to RBI/CIBIL/any other credit information company as mandated by RBI
- (vii) seek immediate repayment of all or part of the outstanding amounts under the respective facilities;
- (viii) payment of penal penalties to the lenders;
- (ix) initiate legal proceedings for recovery of their dues;
- (x) appoint a nominee director on the board; and
- (xi) exercise any other rights/remedies available to the lender under any regulations/law or the facility documents.

This is an indicative list and there may be such other additional terms under the various borrowing arrangements entered into by our Company.

SECTION VI – LEGAL AND OTHER INFORMATION

OUTSTANDING LITIGATION AND MATERIAL DEVELOPMENTS

Except as stated in this section, there are no outstanding (i) criminal proceedings; (ii) actions taken by regulatory or statutory authorities; (iii) disciplinary actions including penalty imposed by the SEBI or stock exchanges against our Promoters in the last five Fiscals, including outstanding actions; (iv) claims related to direct and indirect taxes disclosed in a consolidated manner, provided that if the amount involved in any such claims exceeds the materiality threshold, such matter(s) shall be disclosed on an individual basis and (vi) details of any other pending material litigation which are determined to be material as per a policy adopted by our Board (“**Materiality Policy**”), in each case involving our Company, Subsidiaries, Promoters, and Directors (“**Relevant Parties**”).

For the purpose of (v) above, our Board in its meeting held January 1, 2024, has considered and adopted a Materiality Policy for identification of material litigation involving the Relevant Parties and Group Companies. In terms of the Materiality Policy, all pending litigation involving the Relevant Parties, other than criminal proceedings, actions by regulatory authorities and statutory authorities, disciplinary actions including penalty imposed by SEBI or stock exchanges against our Promoters in the last five Fiscals including outstanding action and tax matters, would be considered ‘material’ for disclosure in this Prospectus if:

- (i) the aggregate monetary amount of claim involved, whether by or against the Company, Subsidiaries, Directors, or Promoters, in any such pending litigation is in excess of 1 % of the total revenue of the Company for the last completed financial year covered in the Restated Consolidated Financial Information, i.e. ₹ 87.50 million;
- (ii) pending litigations where the decision in one case is likely to affect the decision in similar cases such that the cumulative amount involved in such cases exceeds the materiality threshold, even though the amount involved in an individual litigation may not exceed the materiality threshold; or
- (iii) such pending litigation, the outcome of which is material from the perspective of the Company’s business, operations, financial results, prospects or reputation, irrespective that the amount involved in such litigation (including any litigation under the Insolvency and Bankruptcy Code, 2016) may not meet the materiality threshold or that the monetary liability of such litigation is not quantifiable.

Except as stated in this section, there are no outstanding material dues to creditors of our Company. For this purpose, our Board in its meeting held on January 1, 2024, has considered and adopted a policy of materiality for the identification of material outstanding dues to creditors. In terms of this Materiality Policy, outstanding dues to any creditor of our Company having monetary value which exceeds ₹115.98 million which is 5%, of the total outstanding dues (that is trade payables) of our Company as per the Restated Consolidated Financial Information of our Company included in this Prospectus, shall be considered as a ‘material creditor’. Accordingly, for the purpose of this disclosure, any creditor to whom outstanding dues exceed ₹115.98 million have been considered as material creditors for the purposes of disclosure in this section. Further, for outstanding dues to any party which is a micro, small or a medium enterprise (“**MSME**”), the disclosure will be based on information available with our Company regarding status of the creditor under section 2 of the Micro, Small and Medium Enterprises Development Act, 2006, as amended.

Further, pre-litigation notices (other than those threatening criminal action and those issued by governmental, statutory or regulatory authorities) received by the Relevant Parties shall not be considered as litigation until such time that any of the Relevant Parties, is made a party to proceedings initiated before any court, tribunal or governmental authority, or is notified by any governmental, statutory or regulatory authority of any such proceeding that may be commenced. All terms defined in a particular litigation disclosure pertain to that litigation only. Unless stated to the contrary, the information provided below is as of the date of this Prospectus.

I. Litigation involving our Company

A. Outstanding criminal proceedings involving our Company

Criminal proceedings initiated against our Company

1. In one extant matter, while our Company has not received any notice or summons yet, however, we understand from publicly available information that our Company has been named in an e-FIR filed by an individual, Meeti Juneja (“**Complainant**”) under Section 420, 406, 411, 418, 474, 468, 471, 472, 130B and 34 of the Indian Penal Code, 1860 against our Company and certain other parties. Under the

complaint, it is alleged that the Complainant was defrauded for an amount of ₹ 99,079.90. Subsequently, due to non-registration of FIR pursuant to the e-FIR, the Complainant instituted an application under Section 156(3) of the Criminal Procedure Code, 1973 before Metropolitan Magistrate, at Tis Hazari Courts Complex, Delhi ("**Court**") seeking directions from the Court requesting them to direct the concerned police station for registration of the first information report. The Court vide order dated February 7, 2022 observed that since there is an already existing e-FIR, another first information report for the same offence cannot be registered, however, the Court kept the matter pending before itself to be able to monitor the investigation. We understand that this matter is currently pending. Please note that this disclosure is basis publicly information and our Company has not received any notice or summons or any other document in relation to this matter.

2. A complaint has been filed by M/S Xplore Private Limited against our Company, and our directors namely Bipin Preet Singh, Chandan Joshi, Upasana Rupkrishan Taku, Sayali Karanjkar, and Navdeep Singh Suri. For further details, see "*Criminal proceedings against our Directors*" beginning at page 449.
3. In one extant matter, we have received information through a complaint dated December 2, 2024 filed on the SEBI Scores platform ("**Scores Complaint**") that a first information report has been filed by an individual, Pooja Aggarwal ("**Complainant**"), under section 318(4) of Bharatiya Nyaya Sanhita, 2023 and 66-D of Information Technology Act, 2000 against Transactree Technologies Private Limited and our Company has also been named in this first information report. It has been alleged that the Complainant has been defrauded for an amount of ₹2.47 million in connection with one of our products *Xtra*, an investment scheme ("**Scheme**") launched by our Company in collaboration with Transactree Technologies Private Limited. It has been further alleged that the Scheme assured returns and withdrawal flexibility, but withdrawals were restricted from August 31, 2024. Our Company has not received any notice from the concerned authority in this regard and has been made aware of this matter only through the Scores Complaint.

Criminal proceedings initiated by our Company

Except as disclosed below, there are no outstanding criminal proceedings initiated by our Company.

1. Our Company has filed a first information report ("**FIR**") against seventy-two individuals alleging that they fraudulently transferred ₹ 196.19 million through IMPS into their bank accounts using our payment platform. The FIR was filed by our Company on September 27, 2017, under Sections 406 and 420 of the Indian Penal Code, 1860. Subsequently, charge sheets have been filed against eight individuals in relation to the matter. Six accused approached the Punjab and Haryana High Court and filed petitions for quashing the FIR against them. Five of these quashing petitions have been allowed in view of the settlement arrived at between the parties and one has been dismissed. As of the date of this Prospectus, the Company has recovered ₹ 105.88 million out of the abovementioned ₹ 196.19 million and is pursuing legal recourse to recover the balance amount. The matters against other individuals are at different stages and are pending.
2. Our Company has filed a First Information Report ("**FIR**") dated December 08, 2021, before the BIEO police station, Sirmantapur, Guwahati, Assam under sections 120B, 406, and 420 of Indian Penal Code, 1860 against Eurus Ali, Musahbir Hussain and certain other unknown persons for defrauding our Company of ₹ 107.36 million ("**Fraud**"). As per the FIR, the fraud involved unauthorized and illegal recharge of fastags for 617 vehicles, amounting to 30,938 transactions. The investigation is currently pending.
3. Our Company filed a Criminal Complaint ("**Complaint**") dated July 21, 2023, before the cybercrime police station in Harizan Colony, DLF Phase 5, Sector 43, Gurugram against certain unknown persons ("**Accused**") for commission of fraud, cheating, misappropriation of funds and forgery, under sections 406, 420, 468, 471 of the Indian Penal Code, 1860 read with relevant provisions of the Information and Technology Act, 2000. It is alleged in the complaint that the Accused were operating a software based program, pretending to be an Interactive Voice Response ("**IVR**") call from the Company, in order to allegedly scam and commit fraud with the customers/users of the Company and various other online platforms. As per the Complaint, the fraud amounted to a total of ₹ 29.32 million being taken out of the user's respective wallet and the number of users affected by this act is 1004. The matter is currently pending.
4. Our Company filed a criminal complaint ("**Complaint**") dated September 28, 2022, before the cybercrime police station in Harizan Colony, DLF Phase 5, Sector 43, Gurugram. The Complaint is against certain

unknown individuals (“**Accused**”) under sections 406, 420, 468 of the Indian Penal Code, 1860 read with Section 66 of the Information Technology Act, 2000 for allegedly defrauding the company of ₹ 69.69 million out of which our Company has recovered ₹ 21.74 million. It is alleged that the Accused, between the period of September 22, 2022 to September 26, 2022, were involved in the unauthorized purchase of gift cards/e-vouchers using our Company's platform. Pursuant to this, a total of 13,987 transactions took place by 8,986 users to purchase the gift cards. The matter is currently pending.

5. Our Company filed a criminal complaint (“**Complaint**”) dated March 9, 2024, before the cybercrime police station in Harijan Colony, DLF Phase 5, Sector 43, Gurugram. The Complaint is against certain unknown individuals (“**Accused**”) under sections 384, 500, 506, and 507 read with sections 107, 108A, 109, 120B, 383, 385, 499 and 503 of the Indian Penal Code, 1860 as well as under sections 66, 66B, 66C read with sections 43, 84B and 84C of the Information Technology Act, 2000 for threatening our Company of having hacked in our computer network. The Accused claim unauthorized access to our third-party financial data. An email was received on July 6, 2023 by our Company, containing a link to a Telegram channel called ‘MobiKwik.’ The email included a zip folder with images that exposed sensitive user information, such as phone numbers, email addresses, hashed passwords, physical addresses, and bank account and card details. It also contained a threat to publicly release this information within a week. The matter is currently pending.
6. Our Company has filed a criminal complaint (“**Complaint**”) dated September 9, 2024, before the Sector 53 Police Station, DLF Phase 5, Gurugram against one Gaurav Sharma (“**Accused**”) for the commission of an offence of criminal breach of trust, dishonest misappropriation of property, cheating and forgery punishable under Sections 314, 316, 318, 338 and 344 of Bharatiya Nyaya Sanhita, 2023 as well as the commission of and/ or attempt to commit computer- related offences, dishonestly receiving stolen computer resource and identity theft under Sections 65, 66 & 66B of the Information Technology Act, 2000. It is alleged that the Accused, a former employee of the Company misappropriated funds to the tune of ₹ 4.8 million by gaining access to the Company’s proprietary dashboard used to manage merchant incentives. It is further alleged that the Accused created forged and fabricated order forms and used the same to credit funds into wallets of at least 15 individuals including wallets operated by him and his father. The matter is under investigation.

B. Actions by statutory or regulatory authorities against our Company

As on the date of this Prospectus, there are no outstanding actions by any statutory or regulatory authorities against our Company.

Nil

C. Material outstanding litigation involving our Company

Material civil litigation initiated against our Company

As on the date of this Prospectus, there are no outstanding material civil proceedings initiated against our Company. However, please note that our Company is engaged in a pre litigation mediation initiated by Zanmai Labs Private Limited. For further details, please refer to Risk Factor “*There are outstanding litigation proceedings against our Company and one of our Subsidiaries, Zaak ePayment Services Private Limited. Any adverse outcome in such proceedings may have an adverse impact on our reputation, business, financial condition, results of operations and cash flows*”, on page 48.

Consumer matters

Our Company is involved in 59 consumer related proceedings currently pending before various forums such as district consumer disputes redressal commission courts, wherein third party complainants (excluding those notices issued by statutory/ regulatory/ governmental/ tax authorities) have made allegations against our Company in relation to its services. The aggregate amount involved in such proceedings is ₹20.17 million.

Material civil litigation initiated by our Company

As on the date of this Prospectus, there are no outstanding material civil proceedings initiated by our Company.

Nil

D. Other Matters

Nil

II. Litigation involving our Subsidiaries

A. Outstanding criminal proceedings involving our Subsidiaries

Criminal proceedings against our Subsidiaries

As on the date of this Prospectus, there are no outstanding criminal proceedings initiated against our Subsidiaries.

Nil

Criminal proceedings initiated by our Subsidiaries

1. A criminal complaint has been filed by our Subsidiary, Zaakpay ePayment Services Private Limited (“**Complainant**”) on July 12, 2024 against unidentified individuals (“**Accused**”) for the commission of and/ or attempt to commit extortion and criminal intimidation under Sections 45, 308 and 351 of the Bhartiya Nyaya Sanhita, 2023. The criminal complaint reports an incident from July 3, 2024, where the Accused sent an email to the Complainant, claiming to have infiltrated the Complainant’s computer network and gained unauthorized access to third-party KYC data. The Accused demanded ₹ 1.5 million in exchange for help in identifying an international hacker group allegedly exploiting Complainant’s data. This demand was coupled with threats of data exploitation, amounting to criminal intimidation and extortion. The matter is under police investigation.

B. Pending action by statutory or regulatory authorities against our Subsidiaries

As on the date of this Prospectus, there are no pending actions by statutory or regulatory authorities against our Subsidiaries.

Nil

C. Material outstanding litigation involving our Subsidiaries

Material civil litigations initiated against our Subsidiaries

As on the date of this Prospectus, there are no outstanding material civil litigation initiated against our Subsidiaries.

Nil

Material civil litigations initiated by our Subsidiaries

As on the date of this Prospectus, there are no outstanding material civil litigation initiated by our Subsidiaries.

Nil

III. Litigation involving our Directors

A. Outstanding criminal proceedings involving our Directors

Criminal proceedings against our Directors

A complaint has been filed by M/S Xplore Private Limited (“**Complainant**”), against our Company, and our directors namely Bipin Preet Singh, Chandan Joshi, Upasana Rupkrishan Taku, Sayali Karanjkar, and Navdeep Singh Suri (“**Accused**”) before the court of Additional Chief Judicial Magistrate, Bidhannagar, for the violation of sections 406, 420, read with section 120B of the Indian Penal Code.. It is alleged that the Accused wilfully and with ulterior motives failed to pay 12 invoices for the services

of "Managing Customer Queries/Complaints over calls and tickets (emails)" ("Services") received from the Complainant. Communications regarding the deficiency in services were exchanged with and acknowledged by the Complainant. Accordingly, our Company had terminated the agreement with the Complainant on July 29, 2022, via a termination letter dated May 15, 2023, on the grounds of deficiency in services. Furthermore, it is alleged that the non-payment of the invoices amounts to wrongful gain to the company and wrongful losses to the complainant, totalling ₹ 16.11 million. Pursuant to this, the court of Additional Chief Judicial Magistrate ("ACJM") issued a summons on December 6, 2023, to our Director, Upasana Rupkrishan Taku ("**Summoning Order**"). Subsequently, the Accused have lodged a revision petition against the matter before the High Court of Calcutta, seeking the quashing of the Summoning Order and the dismissal of the Complaint. It is stated in the revision petition that it earlier filed a civil suit listed on May 30, 2023, currently pending before the senior civil judge in Gurugram, seeking permanent and mandatory injunction, damages, and a rendition of accounts against Complainant. Further it is alleged that despite this earlier ongoing civil suit, the ACJM issued the summoning order without undertaking a mandatory inquiry under section 202 of the CrPC, leading the Company to file the revision petition. The High Court of Calcutta granted a stay case against the proceedings before the Additional Chief Judicial Magistrate, until January 31, 2025, as per the order dated October 1, 2024. The nature of this matters falls within the normal course of our Company's business and is not expected to have material impact on our business.

Criminal proceedings initiated by our Directors

Nil

B. Pending action by statutory or regulatory authorities against our Directors

As on the date of this Prospectus, there are no pending actions by statutory or regulatory authorities against our Directors.

Nil

C. Material outstanding litigation involving our Directors

Material civil litigations initiated against our Directors

As on the date of this Prospectus, there are no outstanding material civil litigation initiated against our Directors.

Nil

Material civil litigations initiated by our Directors

As on the date of this Prospectus, there are no outstanding material civil litigation initiated by our Directors.

Nil

IV. Litigation involving our Promoters

A. Outstanding criminal proceedings involving our Promoters

Criminal proceedings against our Promoters

As on the date of this Prospectus, except as disclosed under "- Criminal proceedings against our Directors" on this page 479, there are no outstanding criminal proceedings initiated against our Promoters.

Criminal proceedings initiated by our Promoters

As on the date of this Prospectus, there are no outstanding criminal proceedings initiated by our Promoters.

Nil

B. Pending action by statutory or regulatory authorities against our Promoters

As on the date of this Prospectus, there are no pending actions by statutory or regulatory authorities against our Promoters.

Nil

C. Material outstanding litigation involving our Promoter

Material civil litigations against our Promoters

As on the date of this Prospectus there are no outstanding material civil proceedings initiated against our Promoters.

Nil

Material civil litigations initiated by our Promoters

As on the date of this Prospectus, there are no outstanding material civil litigation initiated by our Promoters.

Nil

D. Disciplinary action including penalty imposed by SEBI or stock exchanges against our Promoters in the last five financial years immediately preceding the date of filing of this Prospectus

There has been no disciplinary action including penalty imposed by SEBI or stock exchanges against the Promoters in the last five financial years immediately preceding the date of filing of this Prospectus.

V. Tax claims

Except as disclosed below, there are no claims related to direct and indirect taxes, involving our Company, Directors, Promoters, and Subsidiaries.

1. The income tax assessment for AY 2015-2016 for our Company was completed by the Income Tax Assessing Officer (“**Assessing Officer**”) whereby a sum of ₹ 243.48 million was disallowed, primarily on account of advertisement and business promotion expenses of ₹ 224.64 million, penalty of furnishing inaccurate particulars of Company’s income of ₹ 17.10 (non-recognition of advance from customers) million, ₹ 1.71 million (disallowing expenditure amounting to ₹1.61 million in respect of M/s PWC invoice raised on Tree Line Asia Master Fund (Singapore) and ₹ 0.09 million (approx) in respect of invoice to M/s Arcelons Consulting), ₹ 0.02 million (pertaining to provident fund and employee’s state insurance) and ₹ 0.007 million (pertaining to labour welfare fund) through order dated December 30, 2017, issued by the Addl Commissioner of Income Tax. (“**Order**”). In response, our Company filed an appeal dated January 30, 2018 before Commissioner of Income Tax (Appeals), which was partially allowed via order dated June 28, 2019. Subsequently, our Company filed an appeal dated September 13, 2019 before Income Tax Appellate Tribunal, Delhi (ITAT) claiming that the assessing officer had erred on facts and circumstances of the law in disallowing certain expenditures under Section 37 of the Income Tax Act, and initiating penalty under Section 271(1)(c) of the Income Tax Act (“**Appeal**”). The Appeal was dismissed by ITAT via order dated September 27, 2023. Our Company again filed for an appeal before ITAT on January 5, 2024, for reviving the matter. The matter is currently pending before ITAT.
2. The income tax assessment for AY 2016-2017 for our Company was completed by the Income Tax Assessing Officer (“**Assessing Officer**”) whereby a sum of ₹ 1109.86 million arising out of Advertisement Expenditure was disallowed. Show cause notice was received by our Company on December 28, 2018. The Assessing Officer, in his order dated December 28, 2018, has opined that the expenditure on advertising by the Company should be disallowed as it is deemed to be of a capital nature. In contrast, the Company filed an appeal on January 24, 2019 before Commissioner of Income Tax (Appeals) (“**CIT(A)**”)

contending that the Assessing Officer has erred in facts and circumstances of the case in disallowing expenditures under Section 37, 143, 68, and 271 of the Income Tax Act. The matter is currently pending before CIT(A).

3. The Service Tax authorities for the period FY 2014-15 to 2017-18 through order dated December 21, 2021, have considered the commission generated on selling e-recharge vouchers for prepaid recharges transactions by users on the Company platform as taxable service and have subjected the commission to service tax amounting to ₹ 157.27 million. Our Company has filed an appeal on April 18, 2022, before Customs Excise & Service Tax Appellate Tribunal, where it has claimed that the commission income from prepaid recharges shall be considered as an exempt income. The matter is currently pending.

Nature of case	Number of cases	Amount involved (in ₹ million)
<i>Company</i>		
Direct tax	8	1,357.48
Indirect tax	2	159.07
<i>Subsidiaries</i>		
Direct tax	Nil	Nil
Indirect tax	4	52.94
<i>Directors</i>		
Direct tax	1	3.11
Indirect tax	Nil	NA
<i>Promoters</i>		
Direct tax	1	3.11
Indirect tax	Nil	NA

VI. Outstanding dues to creditors

As of June 30, 2024, we had 515 creditors to whom an aggregate outstanding amount of ₹ 2,319.53 million was due. Further, based on available information regarding status of the creditors as micro, small or a medium scale enterprise as defined under section 2 of the Micro, Small and Medium Enterprises Development Act, 2006, as of June 30, 2024, our Company owes an amount of ₹ 42.03 million to certain micro, small and medium enterprises.

As per the Materiality Policy, if the outstanding dues to any creditor of our Company having monetary value exceeding ₹ 115.98 million, which is 5% of the total outstanding dues (i.e. consolidated trade payables) of our Company as per the Restated Consolidated Financial Information of our Company included in this Prospectus, then such creditor shall be considered as a 'material creditor'. As of June 30, 2024, there are no material creditors.

Details of outstanding dues owed to micro, small and medium enterprises and other creditors as of June 30, 2024 is set out below:

Types of Creditors	Number of Creditors	Amount involved (in ₹ million)
Micro, Small and Medium Enterprises	98	42.03
Material creditors	-	-
Other creditors	417	2,277.50
Total	515	2,319.53

VII. Material developments since the last balance sheet date

Except as stated in “*Management’s Discussion and Analysis of Financial Condition and Results of Operation – Significant Developments after June 30, 2024 that may affect our future results of operations*” on page 431, there have been no developments subsequent to June 30, 2024 that we believe are expected to have a material impact on the reserves, profits, earnings per share and book value of our Company.

GOVERNMENT AND OTHER APPROVALS

Our Company and its Material Subsidiary have received the material and necessary consents, licenses, permissions, registrations, and approvals from the Government, various governmental agencies, and other statutory and/ or regulatory authorities required for carrying out our present business activities and except as mentioned below, no further material approvals are required for carrying on our present business activities. Unless otherwise stated, these approvals or licenses are valid as of the date of this Prospectus, and in case of licenses and approvals which have expired, we have either made an application for renewal, or are in the process of making an application for renewal. For details of risk associated with not obtaining or delay in obtaining the requisite approvals, see “Risk Factors – 12. Inability to obtain, maintain or renew requisite statutory and regulatory permits and approvals for our business operations could materially and adversely affect our business, prospects, results of operations and financial condition.” on page 47. For further details in connection with the regulatory and legal framework within which we operate, see “Key Regulations and Policies” beginning on page 258.

Material Approvals in relation to our Company and its Material Subsidiary

The approvals required to be obtained by our Company and our Material Subsidiary include the following:

I. Incorporation details of our Company and its Material Subsidiary

1. Certificate of incorporation dated March 20, 2008 issued by the RoC to our Company, in its former name, ONE MOBIKWIK SYSTEMS PRIVATE LIMITED.
2. Fresh certificate of incorporation dated June 25, 2021 issued by the RoC to our Company consequent upon the change of name on conversion to a public limited company to ONE MOBIKWIK SYSTEMS LIMITED.
3. Certificate of incorporation dated May 19, 2010 issued by the RoC to our Material Subsidiary, Zaak ePayment Services Private Limited.

II. Regulatory Approvals of our Company and its Material Subsidiary

S.no.	Particulars	Period of Validity
1	Certificate of authorisation to issue and operate semi-closed prepaid payment instruments in India in terms of the Payment & Settlement Systems Act, 2007, issued by the Reserve Bank of India to our Company, and renewed up to September 30, 2025	September 30, 2024 – September 30, 2025 (one year)
2.	Certificate of authorisation to operate as a ‘Bharat Bill Payment Operating Unit’ in terms of the Payment & Settlement Systems Act, 2007, issued by the Reserve Bank of India to our Company, and valid until March 31, 2025	Renewed for a year and valid till March 31, 2025 (one year)
3.	Approval to act as a ‘Corporate Agent (Composite)’ in terms of the Insurance Regulatory and Development Authority of India (Registration of Corporate Agents) Regulations, 2015, issued by the Insurance Regulatory and Development Authority of India to our Company, and renewed up to December 20, 2026	December 21, 2023 – December 20, 2026 (three years)
4.	Approval to act as a ‘Local Authentication User Agency (AUA) / e-KYC User Agency (KUA)’ issued to our Company, for the purpose of verification of its clients and beneficial owners under Section 11A of the Prevention of Money laundering Act, 2002, issued by Unique Identification Authority of India (UIDAI).	Perpetual approval, subject to payment of the periodical fees
5.	Approval to issue co-branded pre-payment instruments, issued to our Company by Reserve Bank of India.	Perpetually valid
7.	Certificate of compliance for ‘Payment Card Industry Data Security Standard (PCI DSS) 4.0’ issued to our Company by GlobalTech & Infosec is valid till March 21, 2025.	March 22, 2024 – March 21, 2025 (one year)
8.	Certificate of compliance for ‘Payment Card Industry Data Security Standard (PCI DSS) v4.0’ issued to our Material Subsidiary, Zaak ePayment Services Private Limited by eSec Forte Technologies is valid till October 3, 2027	October 3, 2024 – October 3, 2027

S.no.	Particulars	Period of Validity
9.	Our Company and its Material Subsidiary, Zaak ePayment Services Private Limited have been registered as reporting entities with Financial Intelligence Unit - India (FIU-IND).	NA
10.	In-principle approval to operate as a payment aggregator as under the PSSA granted to our Material Subsidiary, Zaak ePayment Services Private Limited by Reserve Bank of India, subject to adherence to the Guidelines on Regulation of Payment - Aggregators and Payment Gateways dated October 13, 2023.	Final approval pending

III. Approvals in relation to the Issue

For details, see “Other Regulatory and Statutory Disclosures” and “The Issue” on page 456 and 90, respectively.

IV. Approvals under tax laws of our Company and its Material Subsidiary

S.no.	Particulars	Period of Validity
1.	Permanent account number AABCO0442Q issued by the Income Tax Department under the Income-tax Act, 1961 to our Company.	Perpetually valid
2.	Permanent account number AAACZ4609F issued by the Income Tax Department under the Income-tax Act, 1961 to our Material Subsidiary, Zaak ePayment Services Private Limited.	Perpetually valid
3.	Permanent account number AALCM8821D issued by the Income Tax Department under the Income-tax Act, 1961 to our Material Subsidiary, MobiKwik Credit Private Limited.	Perpetually valid
4.	4. Permanent account number AALCM2796H issued by the Income Tax Department under the Income-tax Act, 1961 to our Material Subsidiary, MobiKwik Finance Private Limited.	Perpetually valid
5.	GST registration number 06AABCO0442Q1ZC issued under the central and state goods and services tax legislations for GST payments to our Company.	Perpetually valid
6.	GST registration number 06AAACZ4609F1ZG issued under the central and state goods and services tax legislations for GST payments, to our Material Subsidiary, Zaak ePayment Services Private Limited.	Perpetually valid
7.	GST registration number 06AALCM8821D1ZG issued under the central and state goods and services tax legislations for GST payments, to our Material Subsidiary, MobiKwik Credit Private Limited.	Perpetually valid
8.	GST registration number 06AALCM2796H1Z2 issued under the central and state goods and services tax legislations for GST payments, to our Material Subsidiary, MobiKwik Finance Private Limited.	Perpetually valid
9.	Tax deduction account issued by the Income Tax Department to our Company and its Material Subsidiary	Perpetually valid

V. Material Approvals in relation to Business Operations of our Company and its Material Subsidiary

S.no.	Particulars	Period of Validity
1.	Registration of our Company under Punjab Shops and Commercial Establishments Act, 1958 dated July 10, 2023.	Perpetually valid
2.	Registration of Zaak ePayment Services Private Limited under Punjab Shops and Commercial Establishments Act, 1958 dated July 06, 2023.	Perpetually valid
3.	Registration of MobiKwik Credit Private Limited under Punjab Shops and Commercial Establishments Act, 1958 dated September 12, 2023.	Perpetually valid
4.	Registration of MobiKwik Finance Private Limited under Punjab Shops and Commercial Establishments Act, 1958 dated September 12, 2023.	Perpetually valid
5.	Registration of our Company under Contract Labour (Regulation and Abolition) Act, 1970.	Perpetually valid

VI. Registrations under Employment Laws

Our Company has obtained a registration under the Employees' State Insurance Corporation as under the Employees State Insurance Act, 1948 ("**ESIC Act**"). Alongside the registration obtained under the ESIC Act, our Company and its material subsidiary, Zaak ePayment Services Private Limited have obtained registration under the Employees' Provident Fund and Miscellaneous Provisions Act, 1952 whereby the employees of the Company and its material subsidiary are eligible for provident fund.

VII. Pending Material Approvals in relation to our Company and its Material Subsidiary:

A. Material Approvals that have expired and renewals are yet to be applied for:

Nil

B. Material Approvals that are required but for which no applications have been made:

Nil

For further details, see, "*Risk Factors - 15. Any failure to comply with applicable laws and regulations, including regarding consumer data processing, storage, use, security, disclosure and privacy, could result in claims, changes to our data security and privacy practices or our other business activities, penalties, increased cost of operations, or decline in consumer growth or engagement, or otherwise negatively affect our business..*" on page 49.

VIII. Intellectual Property

As on the date of this Prospectus, our Company has obtained 19 trademark registrations under various classes of the Trade Marks Act, 1999. Moreover, the Company has made 11 applications for registration of trademark which are pending. Of the applications for registration of trademarks, eight applications are under examination, and three applications have been opposed.

Furthermore, our Material Subsidiary have obtained 8 trademark registrations under various classes of the Trade Marks Act, 1999.

For further details, see "*Our Business – Intellectual Property Rights*" on page 253.

SECTION VII - OTHER REGULATORY AND STATUTORY DISCLOSURES

Authority for this Issue

Our Board has authorised the Issue, pursuant to their resolution dated December 5, 2023. Our Shareholders have authorised the Issue pursuant to a special resolution passed at their extra-ordinary general meeting dated December 27, 2023. The Draft Red Herring Prospectus has been approved by our Board and our IPO Committee pursuant to resolutions dated January 1, 2024 and January 4, 2024 respectively.

The Red Herring Prospectus has been approved by our Board pursuant to its resolutions dated December 4, 2024.

This Prospectus was approved pursuant to resolution passed by our Board on December 14, 2024.

Our Company has received in-principle approvals from BSE and NSE for the listing of the Equity Shares pursuant to letters, each dated April 04, 2024, respectively.

Prohibition by SEBI, RBI or other governmental Authorities

Our Company, Promoters, members of the Promoter Group, Directors, and the persons in control of our Company are not prohibited from accessing the capital markets or debarred from buying, selling or dealing in securities under any order or direction passed by SEBI or any securities market regulator in any other jurisdiction or any other authority/court.

None of the companies with which our Promoter and Directors are associated with as promoters, directors or persons in control have been debarred from accessing the capital markets under any order or direction passed by SEBI or any other authorities.

Our Company, Promoter or Directors have not been declared as Wilful Defaulters by any bank or financial institution or consortium thereof in accordance with the guidelines on wilful defaulters issued by the RBI.

Our Promoter or Directors have not been declared as fugitive economic offenders under Section 12 of the Fugitive Economic Offenders Act, 2018. None of our Company, our Promoter or our Directors have been declared as Fraudulent Borrowers.

Compliance with the Companies (Significant Beneficial Owners) Rules, 2018

Our Company, our Promoters and members of our Promoter Group are in compliance with the Companies (Significant Beneficial Owners) Rules, 2018, to the extent applicable, as on the date of this Prospectus.

Directors associated with securities market

Except Bipin Preet Singh and Upasana Rupkrishan Taku, who are directors of MobiKwik Investment Advisor Private Limited, which is registered with SEBI as an investment advisor, none of our Directors are associated with the securities market in any manner including securities market related business. There are no outstanding actions initiated by SEBI in the last five years against our Directors preceding the date of this Prospectus.

Eligibility for the Issue

Our Company is eligible for the Issue in accordance with Regulation 6(2) of the SEBI ICDR Regulations, which states as follows:

“An issuer not satisfying the condition stipulated in sub-regulation (1) shall be eligible to make an initial public offer only if the issue is made through the book-building process and the issuer undertakes to allot at least seventy-five per cent. of the issue to qualified institutional buyers and to refund the full subscription money if it fails to do so.”

We are an unlisted company, not satisfying the conditions specified in Regulation 6(1) of the SEBI ICDR

Regulations and are therefore required to allot at least 75% of the Issue to QIBs to meet the conditions as detailed under Regulation 6(2) of the SEBI ICDR Regulations. In the event that we fail to do so, the full application monies shall be refunded to the Bidders, in accordance with the SEBI ICDR Regulations.

Our Company confirms that it is in compliance with the conditions specified in Regulation 7(1) of the SEBI ICDR Regulations, to the extent applicable, and will ensure compliance with the conditions specified in Regulation 7(2) of the SEBI ICDR Regulations, to the extent applicable.

Our Company is in compliance with the following conditions specified under Regulations 5 of the SEBI ICDR Regulations:

- (i) Our Company, our Promoters, the members of our Promoter Group, and our Directors are not debarred from accessing the capital markets;
- (ii) None of the Promoters or the Directors are promoter or directors of companies which are debarred from accessing the capital markets by SEBI;
- (iii) None of our Company, our Promoters or our Directors have been categorized as a Wilful Defaulter or as a Fraudulent Borrower;
- (iv) None of our Promoters and our Directors are fugitive economic offenders; and
- (v) There are no outstanding warrants, options or rights to convert debentures, loans or other instruments convertible into, or which would entitle any person any option to receive Equity Shares, as on the date of this Prospectus, except for options granted under the ESOP Scheme.
- (vi) Our Company along with Registrar to the Issue has entered into tripartite agreements dated April 20, 2021 and April 27, 2021 with NSDL and CDSL, respectively, for dematerialisation of the Equity Shares;
- (vii) The Equity Shares of our Company held by our Promoter are in dematerialised form; and
- (viii) All the Equity Shares are fully paid-up and there are no partly paid-up Equity Shares as on the date of filing of this Prospectus.

We are eligible to undertake the Issue as per Rule 19(2)(b) of the SCRR read with Regulations 6(2) of the SEBI ICDR Regulations. Accordingly, in accordance with Regulation 32(1) of the SEBI ICDR Regulations we are required to allot not less than 75% of the Issue to QIBs, 5% of which shall be allocated to Mutual Funds exclusively. Provided that in accordance with Regulation 40(3) of the SEBI ICDR Regulations, the QIB Portion will not be underwritten by the Underwriters, pursuant to the Underwriting Agreement.

Further, not more than 15% of the Issue shall be available for allocation to Non-Institutional Bidders out of which (a) one third of such portion shall be reserved for applicants with application size of more than ₹200,000 and up to ₹1,000,000; and (b) two third of such portion shall be reserved for applicants with application size of more than ₹1,000,000, provided that the unsubscribed portion in either of such sub-categories may be allocated to applicants in the other sub-category of Non-Institutional Bidders and not more than 10% of the Issue shall be available for allocation to Retail Individual Bidders in accordance with the SEBI ICDR Regulations, subject to valid Bids being received at or above the Issue Price. In the event we fail to do so, the full application money shall be refunded to the Bidders.

Further, in terms of Regulation 49(1) of the SEBI ICDR Regulations, our Company shall ensure that the number of Bidders to whom the Equity Shares were Allotted were not less than 1,000 and should our Company fail to do so, the Bid Amounts received by our Company shall be refunded to the Bidders, in accordance with the SEBI ICDR Regulations and applicable law.

DISCLAIMER CLAUSE OF SEBI

IT IS TO BE DISTINCTLY UNDERSTOOD THAT SUBMISSION OF THE DRAFT RED HERRING PROSPECTUS TO SEBI SHOULD NOT IN ANY WAY BE DEEMED OR CONSTRUED TO MEAN THAT THE SAME HAS BEEN CLEARED OR APPROVED BY SEBI. SEBI DOES NOT TAKE ANY

RESPONSIBILITY EITHER FOR THE FINANCIAL SOUNDNESS OF ANY SCHEME OR THE PROJECT FOR WHICH THE ISSUE IS PROPOSED TO BE MADE OR FOR THE CORRECTNESS OF THE STATEMENTS MADE OR OPINIONS EXPRESSED IN THE DRAFT RED HERRING PROSPECTUS. THE BOOK RUNNING LEAD MANAGERS, BEING SBI CAPITAL MARKETS LIMITED AND DAM CAPITAL ADVISORS LIMITED (“BRLMS”) HAVE CERTIFIED THAT THE DISCLOSURES MADE IN THIS PROSPECTUS ARE GENERALLY ADEQUATE AND ARE IN CONFORMITY WITH THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018. THIS REQUIREMENT IS TO FACILITATE INVESTORS TO TAKE AN INFORMED DECISION FOR MAKING AN INVESTMENT IN THE PROPOSED ISSUE.

IT SHOULD ALSO BE CLEARLY UNDERSTOOD THAT WHILE THE COMPANY IS PRIMARILY RESPONSIBLE FOR THE CORRECTNESS, ADEQUACY AND DISCLOSURE OF ALL RELEVANT INFORMATION IN THE DRAFT RED HERRING PROSPECTUS AND THE BOOK RUNNING LEAD MANAGERS ARE EXPECTED TO EXERCISE DUE DILIGENCE TO ENSURE THAT THE COMPANY DISCHARGE THEIR RESPONSIBILITIES ADEQUATELY IN THIS BEHALF AND TOWARDS THIS PURPOSE, THE BOOK RUNNING LEAD MANAGERS HAVE FURNISHED TO SEBI, A DUE DILIGENCE CERTIFICATE DATED JANUARY 4, 2024, IN THE FORMAT PRESCRIBED UNDER SCHEDULE V(A) OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018.

THE FILING OF THE DRAFT RED HERRING PROSPECTUS DOES NOT, HOWEVER, ABSOLVE OUR COMPANY FROM ANY LIABILITIES UNDER THE COMPANIES ACT, 2013 OR FROM THE REQUIREMENT OF OBTAINING SUCH STATUTORY OR OTHER CLEARANCES AS MAY BE REQUIRED FOR THE PURPOSE OF THE PROPOSED ISSUE. SEBI FURTHER RESERVES THE RIGHT TO TAKE UP, AT ANY POINT OF TIME, WITH THE BOOK RUNNING LEAD MANAGERS ANY IRREGULARITIES OR LAPSES IN THE DRAFT RED HERRING PROSPECTUS.

All legal requirements pertaining to the Issue will be complied with at the time of filing of this Prospectus with the Registrar of Companies in term of Section 32 of the Companies Act, 2013. All legal requirements pertaining to the Issue will be complied with at the time of filling of this Prospectus with the Registrar of Companies in terms of Section 26, 32, 33(1) and 33(2) of the Companies Act, 2013.

Disclaimer from our Company, our Directors and the BRLMs

Our Company, our Directors and the BRLMs accept no responsibility for statements made otherwise than those confirmed in this Prospectus or in the advertisements or any other material issued by or at our Company’s instance. Anyone placing reliance on any other source of information, including our Company’s website www.mobikwik.com/ir or the website of our Promoter, Promoter Group or any affiliate of our Company, would be doing so at his or her or their own risk.

The BRLMs accept no responsibility, save to the limited extent as provided in the Issue Agreement and the Underwriting Agreement to be entered into between the Underwriters and our Company.

All information shall be made available by our Company and the BRLMs to the public and investors at large and no selective or additional information would be available for a section of the investors in any manner whatsoever, including at road show presentations, in research or sales reports, at Bidding centres or elsewhere.

Investors who Bid in the Issue will be required to confirm and will be deemed to have represented to our Company, BRLMs and their respective directors, officers, agents, affiliates, and representatives that they are eligible under all applicable laws, rules, regulations, guidelines and approvals to acquire the Equity Shares and will not issue, sell, pledge, or transfer the Equity Shares to any person who is not eligible under any applicable laws, rules, regulations, guidelines and approvals to acquire the Equity Shares. Our Company, Underwriters and their respective directors, officers, agents, affiliates, and representatives accept no responsibility or liability for advising any investor on whether such investor is eligible to acquire the Equity Shares.

The BRLMs and their respective associates and affiliates may engage in transactions with, and perform services for, our Company, and their respective group companies, affiliates or associates or third parties in the ordinary course of business and have engaged, or may in the future engage, in commercial banking and investment banking transactions with our Company, and their respective group companies, affiliates or associates or third parties, for

which they have received, and may in the future receive, compensation. As used herein, the term ‘affiliate’ means any person or entity that controls or is controlled by or is under common control with another person or entity.

Disclaimer in respect of Jurisdiction

Any dispute arising out of this Issue will be subject to the jurisdiction of appropriate court(s) at New Delhi, India only.

Bidders eligible under Indian law to participate in the Issue

This Issue is being made in India to persons resident in India (including Indian nationals resident in India who are competent to contract under the Indian Contract Act, 1872, as amended, HUFs, companies, corporate bodies and societies registered under the applicable laws in India and authorised to invest in shares, domestic Mutual Funds registered with SEBI, Indian financial institutions, commercial banks, regional rural banks, co-operative banks (subject to permission from RBI), systemically important NBFCs or trusts under applicable trust law and who are authorised under their respective constitutions to hold and invest in shares, public financial institutions as specified in Section 2(72) of the Companies Act, 2013, multilateral and bilateral development financial institutions, state industrial development corporations, insurance companies registered with IRDAI, provident funds (subject to applicable law) and pension funds, National Investment Fund, insurance funds set up and managed by army, navy or air force of Union of India, insurance funds set up and managed by the Department of Posts, GoI, NBFC-SIs and permitted Non-Residents including FPIs and Eligible NRIs, AIFs, and other eligible foreign investors, if any, provided that they are eligible under all applicable laws and regulations to purchase the Equity Shares. Any dispute arising out of this Issue will be subject to the jurisdiction of appropriate court(s) at New Delhi, India only.

Bidders are advised to ensure that any Bid from them should not exceed investment limits or the maximum number of Equity Shares that could be held by them under applicable law.

Certain persons outside India are restricted from participating in the Issue. For details, see “*Restrictions on Foreign Ownership of Indian Securities*” on page 497.

Selling restrictions and transfer restrictions

Invitations to subscribe to or purchase the Equity Shares in the Issue shall be made only pursuant to this Prospectus if the recipient is in India or the preliminary offering memorandum for the Issue, which comprises this Prospectus and the preliminary international wrap for the Issue, if the recipient is outside India. **No person outside India is eligible to Bid for Equity Shares in the Issue unless that person has received the preliminary offering memorandum for the Issue, which contains the selling restrictions for the Issue outside India.**

The Equity Shares offered in the Issue have not been and will not be registered, listed or otherwise qualified in any jurisdiction except India and may not be offered or sold to persons outside of India except in compliance with the applicable laws of each such jurisdiction. In particular, the Equity Shares offered in the Issue have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the “**U.S. Securities Act**”), or the securities laws of any state of the United States and may not be offered or sold in the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable state securities laws. The Equity Shares offered in the Issue are being offered and sold only outside the United States in “offshore transactions” as defined in and in reliance on Regulation S under the U.S. Securities Act (“**Regulation S**”).

Until the expiry of 40 days after the commencement of this Issue, an offer or sale of Equity Shares within the United States by a dealer (whether or not it is participating in this Issue) may violate the registration requirements of the U.S. Securities Act.

Each purchaser of the Equity Shares in the Issue who does not receive a copy of the preliminary offering memorandum shall be deemed to:

- Represent and warrant to our Company and the Members of the Syndicate that it was outside the United States (as defined in Regulation S) at the time the offer of the Equity Shares was made to it and it was outside the United States (as defined in Regulation S) when its buy order for the Equity Shares was originated.
- Represent and warrant to our Company and the Members of the Syndicate that it did not purchase the Equity Shares as a result of any “directed selling efforts” (as defined in Regulation S).
- Represent and warrant to our Company and the Members of the Syndicate that it bought the Equity Shares

for investment purposes and not with a view to the distribution thereof. If in the future it decides to resell or otherwise transfer any of the Equity Shares, it agrees that it will not offer, sell or otherwise transfer the Equity Shares except in a transaction complying with Rule 903 or Rule 904 of Regulation S or pursuant to any other available exemption from registration under the U.S. Securities Act.

- Represent and warrant to our Company and the Members of the Syndicate that it will not sell or transfer any Equity Shares or any economic interest therein, including any offshore derivative instruments, such as participatory notes, issued against the Equity Shares, other than in accordance with applicable laws.
- Represent and warrant to our Company and the Members of the Syndicate that if it acquired any of the Equity Shares as fiduciary or agent for one or more investor accounts, it has sole investment discretion with respect to each such account and that it has full power to make the foregoing representations, warranties, acknowledgements and agreements on behalf of each such account.
- Represent and warrant to our Company and the Members of the Syndicate that if it acquired any of the Equity Shares for one or more managed accounts, that it was authorized in writing by each such managed account to subscribe to the Equity Shares for each managed account and to make (and it hereby makes) the representations, warranties, acknowledgements and agreements herein for and on behalf of each such account, reading the reference to "it" to include such accounts.
- Agree to indemnify and hold the Company and the Members of the Syndicate harmless from any and all costs, claims, liabilities and expenses (including legal fees and expenses) arising out of or in connection with any breach of these representations, warranties or agreements. It agrees that the indemnity set forth in this paragraph shall survive the resale of the Equity Shares.
- Acknowledge that our Company, the Members of the Syndicate and others will rely upon the truth and accuracy of the foregoing representations, warranties, acknowledgements and agreements.

Disclaimer Clause of BSE

As required, a copy of the Draft Red Herring Prospectus has been submitted to the BSE. The disclaimer clause as intimated by BSE to our Company, post scrutiny of the Draft Red Herring Prospectus, vide its in-principle approval dated April 4, 2024, is as under:

"BSE Limited ("the Exchange") has given vide its letter dated April 4, 2024, permission to this Company to use the Exchange's name in this offer document as one of the stock exchanges on which this company's securities are proposed to be listed. The Exchange has scrutinized this offer document for its limited internal purpose of deciding on the matter of granting the aforesaid permission to this Company. The Exchange does not in any manner: -

a) warrant, certify or endorse the correctness or completeness of any of the contents of this offer document; or

b) warrant that this Company's securities will be listed or will continue to be listed on the Exchange; or

c) take any responsibility for the financial or other soundness of this Company, its promoters, its management or any scheme or project of this Company.

and it should not for any reason be deemed or construed that this offer document has been cleared or approved by the Exchange. Every person who desires to apply for or otherwise acquires any securities of this Company may do so pursuant to independent inquiry, investigation and analysis and shall not have any claim against the Exchange whatsoever by reason of any loss which may be suffered by such person consequent to or in connection with such subscription/acquisition whether by reason of anything stated or omitted to be stated herein or for any other reason whatsoever".

Disclaimer Clause of NSE

As required, a copy of the Draft Red Herring Prospectus has been submitted to the NSE. The disclaimer clause as intimated by NSE to our Company, post scrutiny of the Draft Red Herring Prospectus, vide its in-principle approval dated April 4, 2024, is as under:

"As required, a copy of this Offer Document has been submitted to National Stock Exchange of India Limited (hereinafter referred to as NSE). NSE has given vide its letter Ref.: NSE/LIST/3329 dated April 04, 2024, permission to the Issuer to use the Exchange's name in this Offer Document as one of the Stock Exchanges on which this Issuer's securities are proposed to be listed. The Exchange has scrutinized this draft offer document for its limited internal purpose of deciding on the matter of granting the aforesaid permission to this Issuer. It is to be distinctly understood that the aforesaid permission given by NSE should not in any way be deemed or

construed that the offer document has been cleared or approved by NSE; nor does it in any manner warrant, certify or endorse the correctness or completeness of any of the contents of this offer document; nor does it warrant that this Issuer's securities will be listed or will continue to be listed on the Exchange; nor does it take any responsibility for the financial or other soundness of this Issuer, its promoters, its management or any scheme or project of this Issuer.

Every person who desires to apply for or otherwise acquire any securities of this Issuer may do so pursuant to independent inquiry, investigation and analysis and shall not have any claim against the Exchange whatsoever by reason of any loss which may be suffered by such person consequent to or in connection with such subscription/acquisition whether by reason of anything stated or omitted to be stated herein or any other reason whatsoever."

Listing

The Equity Shares issued through the Red Herring Prospectus and this Prospectus are proposed to be listed on BSE and NSE. Applications will be made to the Stock Exchanges for obtaining permission to deal in and for an official quotation of the Equity Shares to be issued and sold in the Issue. The NSE will be the Designated Stock Exchange with which the Basis of Allotment will be finalised.

If the permissions to deal in, and for an official quotation of, the Equity Shares are not granted by any of the Stock Exchanges mentioned above, our Company will forthwith repay, without interest, all monies received from the applicants in pursuance of this Prospectus, in accordance with applicable law.

Our Company shall ensure that all steps for the completion of the necessary formalities for listing and commencement of trading of the Equity Shares at the Stock Exchanges are taken within such time as may be prescribed by SEBI.

If our Company does not Allot the Equity Shares within such timeline as prescribed by SEBI, all amounts received in the Public Issue Accounts will be transferred to the Refund Account and it shall be utilised to repay, without interest, all monies received from Bidders, failing which interest shall be due to be paid to the Bidders at the rate of 15% per annum for the delayed period, subject to applicable law.

Consents

Consents in writing of (a) our Directors, our Company Secretary and Compliance Officer, Chief Financial Officer, Statutory Auditor, the BRLMs, legal counsel, bankers/lenders to our Company, Redseer Strategy Consultants Private Limited and the Registrar to the Issue, in their respective capacities have been obtained; and consents in writing of (b) the Syndicate Members, the Escrow Collection Bank, Public Issue Account Bank the Sponsor Bank and Refund Bank to act in their respective capacities, have been obtained and filed along with a copy of this Red Herring Prospectus with the RoC as required under Sections 26 and 32 of the Companies Act, 2013. Further, consents received shall not be withdrawn up to the time of delivery of the Red Herring Prospectus with SEBI and this Prospectus with the RoC.

Experts to the Issue

Except as stated herein, our Company has not obtained any expert opinions.

Our Company has received written consent dated December 5, 2024 from B S R & Associates LLP, Chartered Accountants, to include their name as required under section 26 (1) and 26(5) of the Companies Act, 2013 read with SEBI ICDR Regulations, in this Prospectus and as an "expert" as defined under section 2(38) of the Companies Act, 2013 to the extent and in their capacity as our Statutory Auditors, and in respect of their (i) examination report, dated October 1, 2024 on our Restated Consolidated Financial Information; and (ii) their report dated December 5, 2024 on the Statement of Possible Special Tax Benefits in this Prospectus and such consent will not be withdrawn up to the filing of this Prospectus with the RoC. However, the term "expert" shall not be construed to mean an "expert" as defined under the U.S. Securities Act.

In addition, our Company has received written consent dated December 5, 2024, 2024, V P G S & Co., Chartered Accountants, holding a valid peer review certificate from ICAI, to include its name as an "expert" under Section 2(38) of the Companies Act, and other applicable provisions of the Companies Act in its capacity as an independent chartered accountant, in respect of their certificates and such consent will not be withdrawn up to the filing of this Prospectus with the RoC.

Public or rights issues by our Company during the last five years

Our Company has not made any public issue or rights issue during the five years immediately preceding the date of this Prospectus.

Commission and brokerage paid on previous issues of the Equity Shares in the last five years

Since this is an initial public offer of Equity Shares, no sum has been paid or has been payable as commission or brokerage for subscribing to or procuring or agreeing to procure subscription for any of the Equity Shares since our Company's incorporation.

Capital issue during the previous three years by our Company, our listed Group Companies, subsidiaries and associates

Our Company does not have any associates and our Company does not have any listed subsidiary or listed group company. For details in relation to the capital issuances by our Company in the three years preceding the date of filing this Prospectus, see "*Capital Structure – Notes to Capital Structure*" beginning on page 101.

Performance vis-à-vis objects – our Company

Our Company has not undertaken any public issue in the five years preceding the date of this Prospectus. Our Company has not undertaken any rights issue in the five years preceding the date of this Prospectus.

Performance vis-à-vis objects – Public/ rights issue of the listed subsidiaries/listed Promoter of our Company

None of our Subsidiaries are listed on any stock exchanges. Our Company does not have a corporate promoter.

Price information of past issues handled by the BRLMs (during the current fiscal year and the two fiscal years preceding the current fiscal year)

• **SBI Capital Markets Limited**

1. Price information of past public issues (during the current Fiscal and the two Fiscals immediately preceding the current Financial Year) handled by SBI Capital Markets Limited:

Sr. No.	Issue Name**	Issue Size (₹ Mn.)	Issue Price (₹)	Listing Date	Opening Price on Listing Date	+/- % change in closing price, [+/- % change in closing benchmark]- 30 th calendar days from listing	+/- % change in closing price, [+/- % change in closing benchmark]- 90 th calendar days from listing	+/- % change in closing price, [+/- % change in closing benchmark]- 180 th calendar days from listing
1	Suraksha Diagnostic Limited@	8462.49	441.00	December 06, 2024	437.00	-	-	-
2	Afcons Infrastructure Limited#	54,300.00	463.00	November 04, 2024	430.05	+6.56% [+1.92%]	-	-
3	Godavari Biorefineries Limited@	5,547.50	352.00	October 30, 2024	310.55	-0.16% [-1.12%]	-	-
4	Waaree Energies Limited#	43,214.40	1,493.00	October 28, 2024	2,500.00	+68.05% [-0.59%]	-	-
5	Bajaj Housing Finance Limited#	65,600.00	70.00	September 16, 2024	150.00	+ 99.86% [-1.29%]	-	-
6	Ola Electric Mobility Limited# (1)	61,455.59	76.00	August 9, 2024	76.00	+44.17% [+1.99%]	-2.11% [+0.48%]	-
7	Bansal Wire Industries Limited#	7,450.00	256.00	July 10, 2024	356.00	+37.40% [-0.85%]	+61.17% [+1.94%]	-
8	Stanley Lifestyles Limited@	5,370.24	369.00	June 28, 2024	499.00	+55.96% [+2.91%]	+31.29% [+7.77%]	-
9	Dee Development Engineers Limited(2) #	4,180.15	203.00	June 26, 2024	339.00	+81.16% [+2.25%]	+47.44% [+8.67%]	-
10	Aadhar Housing Finance Ltd(3)#	30,000.00	315.00	May 15, 2024	315.00	+25.56% [+5.40%]	+33.89% [+9.67%]	+45.76% [+8.77%]

Source: www.nseindia.com and www.bseindia.com

Notes:

* The 30th, 90th and 180th calendar day computation includes the listing day. If either of the 30th, 90th or 180th calendar days is a trading holiday, the previous trading day is considered for the computation. We have taken the issue price to calculate the % change in closing price as on 30th, 90th and 180th day. We have taken the closing price of the applicable benchmark index as on the listing day to calculate the % change in closing price of the benchmark as on 30th, 90th and 180th day.

** The information is as on the date of this document.

* The information for each of the financial years is based on issues listed during such financial year.

@ The S&P BSE SENSEX index is considered as the Benchmark Index, BSE being the designated stock exchange

The Nifty 50 index is considered as the Benchmark Index, NSE being the designated stock exchange

1 Price for eligible employee was Rs 184.00 per equity share

2 Price for eligible employee was Rs 184.00 per equity share

3 Price for eligible employee was Rs 292.00 per equity share

(i) Summary statement of price information of past public issues (during the current Fiscal and the two Fiscals immediately preceding the current Financial Year):

Financial Year	Total no. of IPOs #	Total amount of funds raised (₹ Mn.)	No. of IPOs trading at discount - 30 th calendar days from listing			No. of IPOs trading at premium - 30 th calendar days from listing			No. of IPOs trading at discount - 180 th calendar days from listing			No. of IPOs trading at premium - 180 th calendar days from listing		
			Over 50%	Between 25-50%	Less than 25%	Over 50%	Between 25-50%	Less than 25%	Over 50%	Between 25-50%	Less than 25%	Over 50%	Between 25-50%	Less than 25%
2024-25*	11	3,28,330.37	-	-	1	5	3	1	-	-	-	1	1	-
2023-24	12	1,32,353.46			6	2	3	1			3	5	2	2
2022-23	3	2,28,668.02	-	1	1	-	1	-	-	1	1	-	-	1

* The information is as on the date of this Offer Document.

Date of Listing for the issue is used to determine which financial year that particular issue falls into

• DAM Capital Advisors Limited

1. Price information of past issues (during current Financial Year and two Financial Years preceding the current Financial Year) handled by DAM Capital Advisors Limited:

Sr. No.	Issue name	Issue size (₹ millions)	Issue price (₹)	Listing date	Opening price on listing date (in ₹)	+/- % change in closing price, [+/- % change in closing benchmark]- 30 th calendar day from listing	+/- % change in closing price, [+/- % change in closing benchmark]- 90 th calendar day from listing	+/- % change in closing price, [+/- % change in closing benchmark]- 180 th calendar day from listing
1	Afcons Infrastructure Limited ⁽¹⁾	54,300.00	463.00 [^]	November 4, 2024	426.00	+6.56% [1.92%]	Not applicable	Not applicable
2	Bansal Wire Industries Limited ⁽¹⁾	7,450.00	256.00	July 10, 2024	356.00	+37.40%, [-0.85%]	+61.17%, [+1.94%]	Not applicable
3	Le Travenues Technology Limited ⁽²⁾	7,401.02	93.00	June 18, 2024	135.00	+86.34%, [+4.42%]	+67.63%, [+7.23%]	+65.59% [+6.25%]
4	Entero Healthcare Solutions Limited ⁽²⁾	16,000.00	1,258.00 [#]	February 16, 2024	1,245.00	-19.65%, [+0.30%]	-19.84% [+0.77%]	-2.19%, [+9.02%]

Sr. No.	Issue name	Issue size (₹ millions)	Issue price (₹)	Listing date	Opening price on listing date (in ₹)	+/- % change in closing price, +/- % change in closing benchmark]- 30th calendar day from listing	+/- % change in closing price, +/- % change in closing benchmark]- 90 th calendar day from listing	+/- % change in closing price, +/- % change in closing benchmark]- 180 th calendar day from listing
5	Capital Small Finance Bank Limited ⁽²⁾	5230.70	468.00	February 14, 2024	435.00	-25.25%, [+1.77%]	-26.09%, [+1.33%]	-31.44%, [+10.98%]
6	Epac Durable Limited ⁽²⁾	6,400.53	230.00	January 30, 2024	225.00	-19.96%, [+1.64%]	-9.76%, [+3.64%]	+14.04%, [+14.33%]
7	Credo Brands Marketing Limited ⁽²⁾	5,497.79	280.00	December 27, 2023	282.00	-9.89%, [-1.86%]	-35.86%, [+1.10%]	-39.34%, [+7.18%]
8	ESAF Small Finance Bank Limited ⁽²⁾	4,630.00	60.00 ⁵	November 10, 2023	71.90	+12.87%, [+ 7.58%]	+31.18%, [+11.17%]	+0.77%, [+13.26%]
9	JSW Infrastructure Limited ⁽²⁾	28,000.00	119.00	October 3, 2023	143.00	+41.34%, [-2.93%]	+75.04%, [+10.27%]	+106.30%, [+12.42%]
10	Yatra Online Limited ⁽²⁾	7,750.00	142.00	September 28, 2023	130.00	-11.06%, [-2.63%]	-0.21%, [+8.90%]	+7.64%, [+11.18%]

Source: www.nseindia.com and www.bseindia.com

⁵A discount of ₹ 5 per equity share was provided to eligible employees bidding in the employee reservation portion.

[#] A discount of ₹ 119 per equity share was provided to eligible employees bidding in the employee reservation portion

[^] A discount of ₹ 44 per equity share was provided to eligible employees bidding in the employee reservation portion.

(1) NSE was the designated stock exchange for the said issue.

(2) BSE was the designated stock exchange for the said issue.

Notes:

(a) Issue size derived from prospectus / basis of allotment advertisement, as applicable

(b) Price on NSE or BSE is considered for the above calculations as per the designated stock exchange disclosed by the respective issuer at the time of the issue, as applicable

(c) % of change in closing price on 30th / 90th / 180th calendar day from listing day is calculated vs issue price. % change in closing benchmark index is calculated based on closing index on listing day vs closing index on 30th/ 90th / 180th calendar day from listing day.

(d) Wherever 30th/ 90th / 180th calendar day from listing day is a holiday, the closing data of the previous trading day has been considered.

(e) The Nifty 50 or S&P BSE SENSEX index is considered as the benchmark index as per the designated stock exchange disclosed by the respective issuer at the time of the issue, as applicable

(f) Not applicable – Period not completed

- Summary statement of price information of past issues (during current Financial Year and two Financial Years preceding the current Financial Year) handled by DAM Capital Advisors Limited:

Financial Year	Total no. of IPOs	Total funds raised (₹ in millions)	Nos. of IPOs trading at discount - as on 30th calendar days from listing date			Nos. of IPOs trading at premium - as on 30th calendar days from listing date			Nos. of IPOs trading at discount - as on 180th calendar days from listing date			Nos. of IPOs trading at premium - as on 180th calendar days from listing date		
			Over 50%	Between 25%-50%	Less than 25%	Over 50%	Between 25%-50%	Less than 25%	Over 50%	Between 25%-50%	Less than 25%	Over 50%	Between 25%-50%	Less than 25%
2024-25	3	69,151.02	-	-	-	1	1	1	-	-	-	1	-	-
2023-24	9	87,066.85	-	1	5	-	1	2	-	2	1	1	-	5
2022-23	4	32,735.54	-	1	1	-	1	1	-	1	1	1	-	1

Source: www.nseindia.com and www.bseindia.com

Notes:

- The information is as on the date of this offer document
- The information for each of the financial years is based on issues listed during such financial year.
- Since 30 or 180 calendar days from listing date has not elapsed for few issues, hence data for same is not available.

Track record of past issues handled by the BRLMs

For details regarding the track record of the BRLMs, as specified in circular reference CIR/MIRSD/1/2012 dated January 10, 2012 issued by SEBI, please see the websites of the BRLMs, as set forth in the table below:

Sr. No	Name of the BRLM	Website
1.	SBI Capital Markets Limited	www.sbicaps.com
2.	DAM Capital Advisors Limited	www.damcapital.in

Stock Market Data of Equity Shares

This being an initial public offer of our Company, the Equity Shares are not listed on any stock exchange and accordingly, no stock market data is available for the Equity Shares.

Mechanism for Redressal of Investor Grievances

The agreement between the Registrar to the Issue, our Company provides for retention of records with the Registrar to the Issue for a period of at least eight years from the last date of dispatch of the letters of allotment and demat credit to enable the investors to approach the Registrar to the Issue for redressal of their grievances.

All grievances in relation to the Bidding process may be addressed to the Registrar to the Issue with a copy to the relevant Designated Intermediary to whom the Bid cum Application Form was submitted. The Bidder should give full details such as name of the sole or First Bidder, Bid cum Application Form number, Bidder DP ID, Client ID, UPI ID, PAN, date of the submission of Bid cum Application Form, address of the Bidder, number of the Equity Shares applied for and the name and address of the Designated Intermediary where the Bid cum Application Form was submitted by the Bidder. Anchor Investors are required to address all grievances in relation to the Issue to the BRLMs. Further, the Bidder shall also enclose a copy of the Acknowledgment Slip duly received from the concerned Designated Intermediary in addition to the information mentioned hereinabove.

The Registrar to the Issue shall obtain the required information from the SCSBs for addressing any clarifications or grievances of ASBA Bidders.

In case of any delay in unblocking of amounts in the ASBA Accounts (including amounts blocked through the UPI Mechanism) exceeding three Working Days from the Bid/Issue Closing Date, the Bidder shall be compensated at a uniform rate of ₹100 per day for the entire duration of delay exceeding three Working Days from the Bid/Issue Closing Date by the intermediary responsible for causing such delay in unblocking. The BRLMs shall, in their sole discretion, identify and fix the liability on such intermediary or entity responsible for such delay in unblocking. Our Company, the BRLMs and the Registrar to the Issue accept no responsibility for errors, omissions, commission or any acts of SCSBs including any defaults in complying with its obligations under applicable SEBI ICDR Regulation

Our Company, the BRLMs and the Registrar to the Issue accept no responsibility for errors, omissions, commission or any acts of SCSBs including any defaults in complying with their obligations under applicable SEBI ICDR Regulations.

Investors can contact the Compliance Officer or the Registrar to the Issue in case of any pre-Issue or post-Issue related problems such as non-receipt of letters of Allotment, non-credit of allotted Equity Shares in the respective beneficiary account, non-receipt of refund intimations and non-receipt of funds by electronic mode.

In terms of SEBI master circular SEBI/HO/CFD/PoD-2/P/CIR/2023/00094 dated June 21, 2023, SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2018/22, dated February 15, 2018, SEBI circular SEBI/HO/CFD/DIL2/CIR/P/2021/2480/1/M dated March 16, 2021, as amended pursuant to SEBI circular SEBI/HO/CFD/DIL2/P/CIR/2021/570 dated June 2, 2021, and SEBI/HO/CFD/DIL2/CIR/P/2022/51 dated April 20, 2022 and subject to applicable law, any ASBA Bidder whose Bid has not been considered for Allotment, due to failure on the part of any SCSB, shall have the option to seek redressal of the same by the concerned SCSB within three months of the date of listing of the Equity Shares. SCSBs are required to resolve these complaints within 15 days, failing which the concerned SCSB would have to pay interest at the rate of 15% per annum for any delay beyond this period of 15 days.

Further, the investors shall be compensated by the SCSBs at the rate higher of ₹100 or 15% per annum of the application amount in the events of delayed or withdrawal of applications, blocking of multiple accounts for the same UPI application, blocking of more amount than the application amount, delayed unblocking of amounts for the stipulated period. In an event there is a delay in redressal of the investor grievance, the Managers shall compensate the investors at a rate higher of ₹100 or 15% per annum of the application amount for the period of such delay. Further, in terms of SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2022/51 dated April 20, 2022, the payment of processing fees to the SCSBs shall be undertaken pursuant to an application made by the SCSBs to the Book Running Lead Managers, and such application shall be made only after (i) unblocking of application amounts for each application received by the SCSB has been fully completed, and (ii) applicable compensation relating to investor complaints has been paid by the SCSB

The processing fees for applications made by UPI Bidders using the UPI Mechanism may be released to the remitter banks (SCSBs) only after such banks provide a written confirmation on compliance with SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2022/51 dated April 20, 2022, SEBI circular no. SEBI/HO/CFD/DIL2/P/CIR/2022/75 dated May 30, 2022 and SEBI master circular no. SEBI/HO/CFD/PoD2/P/CIR/ 2023/00094 dated June 21, 2023.

The Company has obtained authentication on the SCORES and comply with the SEBI circular no. CIR/OIAE/1/2013 dated April 17, 2013 in relation to redressal of investor grievances through SCORES.

Our Company has constituted a Stakeholders' Relationship Committee. For details, see "*Our Management*" on page 297.

Our Company has appointed Ankita Sharma as our Company Secretary and Compliance Officer of the Company who may be contacted in case of any pre-Issue or post-Issue related grievances. Her contact details are as follows:

Address:

Unit 102, 1st Floor, Block-B,
Pegasus One, Golf Course Road,
Sector- 53, Gurugram
Haryana- 122003, India
Tel: +91 (124) 490 3344
E-mail: ipo@mobikwik.com

Our Company has not received any investor complaint during the three years preceding the date of this Prospectus and up to the date of this Prospectus. Further, no investor complaint in relation to our Company is pending as on the date of this Prospectus.

Disposal of Investor Grievances by our Company

Our Company estimates that the average time required by our Company or the Registrar to the Issue or the SCSB in case of ASBA Bidders, for the redressal of routine investor grievances shall be 10 Working Days from the date of receipt of the complaint. In case of non-routine complaints and complaints where external agencies are involved, our Company will seek to redress these complaints as expeditiously as possible.

Exemption from complying with any provisions of securities laws, if any, granted by SEBI

Our Company has not applied for or received any exemption from complying with any provisions of SEBI ICDR Regulations.

ISSUE INFORMATION

TERMS OF THE ISSUE

The Equity Shares issued, offered and Allotted pursuant to the Issue shall be subject to the provisions of the Companies Act, SEBI ICDR Regulations, SCRA, SCRR, the MoA, AoA, SEBI Listing Regulations, the terms of the Red Herring Prospectus, this Prospectus, the Abridged Prospectus, Bid cum Application Form, the Revision Form, the CAN/Allotment Advice and other terms and conditions as may be incorporated in other documents/certificates that may be executed in respect of the Issue. The Equity Shares are also subject to laws as applicable, guidelines, rules, notifications and regulations relating to the issue of capital and listing and trading of securities issued from time to time by SEBI, the Government of India, the Stock Exchanges, the RBI, RoC and/or other authorities, as in force on the date of the Issue and to the extent applicable or such other conditions as may be prescribed by the SEBI, the Government of India, the Stock Exchanges, the RoC and/or any other authorities while granting its approval for the Issue.

Ranking of Equity Shares

The Allottees upon Allotment of Equity Shares under the Issue will be entitled to dividend and other corporate benefits, if any, declared by our Company after the date of Allotment. The Equity Shares issued in the Issue shall be *pari passu* with the existing Equity Shares in all respects including dividends. For further details, see “*Main Provisions of Articles of Association*” on page 498.

Mode of Payment of Dividend

Our Company shall pay dividends, if declared, to the Shareholders in accordance with the provisions of the Companies Act, the Memorandum and Articles of Association and provisions of the SEBI Listing Regulations and any other guidelines or directions which may be issued by the Government in this regard. Dividends, if any, declared by our Company after the date of Allotment will be payable to the Bidders who have been Allotted Equity Shares in the Issue, for the entire year, in accordance with applicable laws. For further details, in relation to dividends, see “*Dividend Policy*” and “*Main Provisions of Articles of Association*” beginning on pages 327 and 498, respectively.

Face Value, Issue Price, Floor Price and Price Band

The face value of each Equity Share is ₹ 2 and the Issue Price at the lower end of the Price Band is ₹ 265 per Equity Share and at the higher end of the Price Band is ₹ 279 per Equity Share. The Anchor Investor Issue Price is ₹ 279 per Equity Share.

The Price Band and the minimum Bid Lot size for the Issue was decided by our Company in consultation with the BRLMs, and was advertised in all editions of The Financial Express, an English national daily newspaper, all editions of Jansatta, a Hindi national daily newspaper, Hindi being the regional language of Delhi NCR where our Registered Office is located, each with wide circulation, at least two Working Days prior to the Bid/Issue Opening Date and was made available to the Stock Exchanges for the purpose of uploading the same on their websites. The Price Band, along with the relevant financial ratios calculated at the Floor Price and at the Cap Price, was pre-filled in the Bid cum Application Forms available on the respective websites of the Stock Exchanges. At any given point of time, there was only one denomination for the Equity Shares.

The Issue

The Issue consists of a Fresh Issue by our Company.

For details in relation to the Issue-related expenses, please see “*Objects of the Issue – Issue Related Expenses*” on page 155.

Rights of the Equity Shareholders

Subject to applicable laws, rules, regulations and guidelines and the Articles of Association, our equity Shareholders shall have the following rights:

- Right to receive dividends, if declared;
- Right to attend general meetings and exercise voting rights, unless prohibited by law;
- Right to vote on a poll either in person or by proxy, in accordance with the provisions of the Companies Act;
- Right to receive offers for rights shares and be allotted bonus shares, if announced;
- Right to receive surplus on liquidation, subject to any statutory and preferential claim being satisfied;
- Right of free transferability, subject to applicable laws including any RBI rules and regulations; and
- Such other rights, as may be available to a shareholder of a listed public company under the Companies Act, the SEBI Listing Regulations and the Articles of Association of our Company.

For a detailed description of the main provisions of the Articles of Association of our Company relating to voting rights, dividend, forfeiture and lien, transfer, transmission and/or consolidation/splitting, see “*Main Provisions of Articles of Association*” beginning on page 498.

Allotment only in dematerialised form

Pursuant to Section 29 of the Companies Act, 2013 the Equity Shares shall be Allotted only in dematerialised form. As per the SEBI ICDR Regulations, the trading of the Equity Shares shall only be in dematerialised form on the Stock Exchanges. In this context, our Company has entered into the following agreements with the respective Depositories and Registrar to the Issue:

- Tripartite agreement dated April 20, 2021 amongst our Company, NSDL and Registrar to the Issue.
- Tripartite agreement dated April 27, 2021 amongst our Company, CDSL and Registrar to the Issue.

Market Lot and Trading Lot

Since trading of the Equity Shares is in dematerialised form, the tradable lot is one Equity Share. Allotment in this Issue will be in multiples of one Equity Share subject to a minimum Allotment of 53 Equity Shares. For further details, see “*Issue Procedure*” on page 478.

Joint Holders

Subject to the provisions of the Articles of Association, where two or more persons are registered as the holders of the Equity Shares, they will be deemed to hold such Equity Shares as joint tenants with benefits of survivorship.

Nomination facility to investors

In accordance with Section 72 of the Companies Act, 2013, read with the Companies (Share Capital and Debentures) Rules, 2014, the sole Bidder, or the first Bidder along with other joint Bidders, may nominate any one person in whom, in the event of the death of sole Bidder or in case of joint Bidders, death of all the Bidders, as the case may be, the Equity Shares Allotted, if any, shall vest. A person, being a nominee, entitled to the Equity Shares by reason of the death of the original holder(s), shall be entitled to the same advantages to which he or she would be entitled if he or she were the registered holder of the Equity Share(s). Where the nominee is a minor, the holder(s) may make a nomination to appoint, in the prescribed manner, any person to become entitled to Equity Share(s) in the event of his or her death during the minority. A nomination shall stand rescinded upon a sale/transfer/alienation of Equity Share(s) by the person nominating. A buyer will be entitled to make a fresh nomination in the manner prescribed. Fresh nomination can be made only on the prescribed form available on request at our Registered Office or to the registrar and transfer agents of our Company.

Any person who becomes a nominee by virtue of the provisions of Section 72 of the Companies Act, 2013 shall upon the production of such evidence as may be required by the Board, elect either:

- to register himself or herself as the holder of the Equity Shares; or
- to make such transfer of the Equity Shares, as the deceased holder could have made.

Further, the Board may at any time give notice requiring any nominee to choose either to be registered himself or herself or to transfer the Equity Shares, and if the notice is not complied with within a period of 90 days, the Board may thereafter withhold payment of all dividends, bonuses or other monies payable in respect of the Equity Shares, until the requirements of the notice have been complied with.

Since the Allotment of Equity Shares in the Issue will be made only in dematerialized mode, there is no need to make a separate nomination with our Company. Nominations registered with respective Depository Participant of the Bidder would prevail. If the Bidder wants to change the nomination, they are requested to inform their respective Depository Participant. Our Company shall comply with such disclosure and accounting norms as may be specified by SEBI from time to time.

Bid/Issue Programme

BID/ ISSUE OPENED ON*	Wednesday, December 11, 2024
BID/ ISSUE CLOSED ON	Friday, December 13, 2024

* The Anchor Investor Bid/ Issue Period was one Working Day prior to the Bid/Issue Opening Date in accordance with the SEBI ICDR Regulations.

An indicative timetable in respect of the Issue is set out below:

Event	Indicative Date
Bid/Issue Closing Date	Friday, December 13, 2024
Finalisation of Basis of Allotment with the Designated Stock Exchange	On or about Monday December 16, 2024
Initiation of refunds (if any, for Anchor Investors) / unblocking of funds from ASBA Account*	On or about Tuesday December 17, 2024
Credit of the Equity Shares to depository accounts of Allottees	On or about Tuesday, December 17, 2024
Commencement of trading of the Equity Shares on the Stock Exchanges	On or about Wednesday, December 18, 2024

* In case of any delay in unblocking of amounts in the ASBA Accounts (including amounts blocked through the UPI Mechanism) exceeding three Working Days for cancelled/ withdrawn/deleted ASBA Forms, the Bidder shall be compensated by the SCSB at a uniform rate of ₹100 per day or 15% per annum of the Bid Amount, whichever is higher from the date on which the request for cancellation/ withdrawal/ deletion is placed in the Stock Exchanges bidding platform until the date on which the amounts are unblocked; (ii) any blocking of multiple amounts for the same ASBA Form (for amounts blocked through the UPI Mechanism), the Bidder shall be compensated by the SCSB at a uniform rate of ₹100 per day or 15% per annum of the total cumulative blocked amount except the original application amount, whichever is higher from the date on which such multiple amounts were blocked till the date of actual unblock; (iii) any blocking of amounts more than the Bid Amount, the Bidder shall be compensated by the SCSB at a uniform rate of ₹100 per day or 15% per annum of the difference in amount, whichever is higher from the date on which such excess amounts were blocked till the date of actual unblock; (iv) any delay in unblocking of non-allotted/ partially allotted Bids, exceeding three Working Days from the Bid/Issue Closing Date, the Bidder shall be compensated by the SCSB at a uniform rate of ₹100 per day or 15% per annum of the Bid Amount, whichever is higher for the entire duration of delay exceeding three Working Days from the Bid/ Issue Closing Date till the date of the actual unblock. The Book Running Lead Managers shall, in its sole discretion, identify and fix the liability on such intermediary or entity responsible for such delay in unblocking. Book Running Lead Managers shall be liable for compensating the Bidder at a uniform rate of ₹100 per day or 15% per annum of the Bid Amount, whichever is higher from the date of on which grievance is received by the BRLMs until the date on which the blocked amounts are unblocked. The Bidder shall be compensation in the manner specified in the SEBI master circular no. SEBI/HO/CFD/PoD-2/P/CIR/2023/00094 dated June 21, 2023 and the SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2021/2480/1/M dated March 16, 2021, as amended pursuant to SEBI circular no. SEBI/HO/CFD/DIL2/P/CIR/2021/570 dated June 2, 2021, SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2022/51 dated April 20, 2022, SEBI circular no. SEBI/HO/MIRSD/MIRSD_RTAMB/P/CIR/2022/76 dated May 30, 2022 and SEBI circular no. SEBI/HO/CFD/TPD1/CIR/P/2023/140 dated August 9, 2023, which for the avoidance of doubt shall be deemed to be incorporated in the deemed agreement of the Company with the SCSBs, to the extent applicable.

The processing fees for applications made by UPI Bidders using the UPI Mechanism may be released to the remitter banks (SCSBs) only after such banks provide a written confirmation on compliance with SEBI circular no. SEBI/HO/CFD/DIL2/P/CIR/2021/570 dated June 2, 2021 read with SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2021/2480/1/M dated March 16, 2021, SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2022/51 dated April 20, 2022 and SEBI circular no. SEBI/HO/CFD/DIL2/P/CIR/2022/75 dated May 30, 2022.

The above timetable, other than the Bid/Issue Closing Date, is indicative and does not constitute any obligation or liability on our Company or the BRLMs.

In terms of the UPI Circulars, in relation to the Issue, the BRLMs will be required to submit reports of compliance with timelines and activities prescribed by SEBI in connection with the allotment and listing procedure within the time prescribed under applicable law, identifying non-adherence to timelines and processes and an analysis of entities responsible for the delay and the reasons associated with it.

Any circulars or notifications from SEBI after the date of this Prospectus may result in changes to the listing timelines. Further, the Issue procedure is subject to change basis any revised SEBI circulars to this effect.

Whilst our Company shall ensure that all steps for the completion of the necessary formalities for the listing and the commencement of trading of the Equity Shares on the Stock Exchanges are taken within the time prescribed under applicable law, the timetable may be extended due to various factors, such as revision of the Price Band or any delay in receiving the final listing and trading approval from the Stock Exchanges. The commencement of trading of the Equity Shares will be entirely at the discretion of the Stock Exchanges and in accordance with the applicable laws.

Submission of Bids (other than Bids from Anchor Investors):

Bid/Issue Period (except the Bid/Issue Closing Date)	
Submission and Revision in Bids	Only between 10.00 a.m. and 5.00 p.m. (Indian Standard Time (“IST”))
Bid/Issue Closing Date	
Submission of Electronic Applications (Online ASBA through 3-in-1 accounts) – For RIBs other than QIBs and NIIs	Only between 10.00 a.m. and up to 5.00 p.m. IST
Submission of Electronic Applications (Bank ASBA through Online channels like Internet Banking, Mobile Banking and Syndicate UPI ASBA applications where Bid Amount is up to ₹500,000)	Only between 10.00 a.m. and up to 4.00 p.m. IST
Submission of Electronic Applications (Syndicate Non-Retail, Non-Individual Applications)	Only between 10.00 a.m. and up to 3.00 p.m. IST
Submission of Physical Applications (Bank ASBA)	Only between 10.00 a.m. and up to 1.00 p.m. IST
Submission of Physical Applications (Syndicate Non-Retail, Non-Individual Applications where Bid Amount is more than ₹500,000)	Only between 10.00 a.m. and up to 12.00 p.m. IST
Modification/ Revision/cancellation of Bids	
Upward Revision of Bids by QIBs and Non-Institutional Bidders categories [#]	Only between 10.00 a.m. and up to 4.00 p.m. IST on Bid/ Issue Closing Date
Upward or downward Revision of Bids or cancellation of Bids by RIBs	Only between 10.00 a.m. and up to 5.00 p.m. IST

[#] QIBs and Non-Institutional Bidders could neither revise their bids downwards nor cancel/withdraw their bids.

On the Bid/ Issue Closing Date:

- (i) In case of Bids by QIBs and Non-Institutional Bidders, the Bids and the revisions in Bids were accepted only between 10.00 a.m. and 3.00 p.m.(IST) and uploaded by 4.00 p.m. IST, and
- (ii) In case of Bids by UPI Bidders, the Bids and the revisions in Bids were accepted only between 10.00 a.m. and 3.00 p.m. (IST) and uploaded until 5.00 p.m. IST or such extended time as permitted by the Stock Exchanges, in case of Bids by UPI Bidders.

It is clarified that Bids were processed only after the application monies were blocked in the ASBA Account and the Bids were not uploaded on the electronic bidding system or in respect of which the full Bid Amount was not blocked by SCSBs or not blocked under the UPI Mechanism in the relevant ASBA Account, as the case may be, were rejected.

Due to limitation of time available for uploading the Bids on the Bid/Issue Closing Date, Bidders were advised to submit their Bids one day prior to the Bid/Issue Closing Date. Any time mentioned in this Prospectus is IST. Bidders were cautioned that, in the event a large number of Bids were received on the Bid/Issue Closing Date, some Bids could not get uploaded due to lack of sufficient time. Such Bids that could not be uploaded were not considered for allocation under this Issue. Bids were accepted only during Working Days.

Investors may please note that as per letter no. List/SMD/SM/2006 dated July 3, 2006 and letter no. NSE/IPO/25101-6 dated July 6, 2006 issued by BSE and NSE respectively, Bids and any revision in Bids were not accepted on Saturdays and public holidays as declared by the Stock Exchanges. Bids by ASBA Bidders were uploaded by the relevant Designated Intermediary in the electronic system to be provided by the Stock Exchanges. None among our Company or any member of the Syndicate is liable for any failure in (i) uploading the Bids due to faults in any software/ hardware system or otherwise; and (ii) the blocking of Bid Amount in the ASBA Account on receipt of instructions from the Sponsor Bank(s) on account of any errors, omissions or non-compliance by various parties involved in, or any other fault, malfunctioning or breakdown in, or otherwise, in the UPI Mechanism.

The Registrar to the Issue shall submit the details of cancelled/withdrawn/deleted applications to the SCSBs on daily basis within 60 minutes of the Bid closure time from the Bid/ Issue Opening Date till the Bid/Issue Closing Date by obtaining the same from the Stock Exchanges. The SCSBs shall unblock such applications by the closing hours of the Working Day and submit a confirmation in respect thereof to the BRLMs and the Registrar to the Issue on a daily basis, as per the prescribed in SEBI circular bearing reference number SEBI/HO/CFD/DIL2/CIR/P/2021/2480/1/M dated March 16, 2021.

In case of discrepancy in data entered in the electronic book vis-vis data contained in the Bid cum Application Form for a particular Bidder, the details as per the Bid file received from the Stock Exchanges shall be taken as the final data for the purpose of Allotment.

Minimum Subscription

If our Company does not receive the minimum subscription in the Issue as specified under Rule 19(2)(b) of the SCRR), including through devolvement of Underwriters, as applicable, within 60 days from the date of Bid/ Issue Closing Date on the date of closure of the Issue or; the minimum subscription of 90% of the Fresh Issue on the date of closure of the Issue; or withdrawal of applications; or after technical rejections; or if the listing or trading permission is not obtained from the Stock Exchanges for the Equity Shares so offered under the issue document, our Company shall forthwith refund the entire subscription amount received in accordance with applicable law including the master circular no. SEBI/HO/CFD/PoD-2/P/CIR/2023/00094 dated June 21, 2023. If there is a delay beyond four days after our Company becomes liable to pay the amount, our Company and our Directors, who are officers in default, shall pay interest at the rate of 15% per annum. In the event of an undersubscription in the Issue, subject to receiving minimum subscription for 90% of the Fresh Issue and compliance with Rule 19(2)(b) of the SCRR, the Allotment for the valid bids will be made in the first instance towards subscription for 90% of the Fresh Issue.

In the event of achieving aforesaid minimum subscription, however, there is under-subscription in achieving the total Issue size, the Equity Shares will be Allotted in the following order:

- (i) such number of Equity Shares will first be Allotted by our Company such that 90% of the Issue portion is subscribed; and
- (ii) once Equity Shares have been Allotted as per (i), such number of Equity Shares will be Allotted by our Company towards the balance 10% of the Issue portion.

Undersubscription, if any, in any category except the QIB portion, would be met with spill-over from the other categories at the discretion of our Company, in consultation with the Book Running Lead Managers, and the Designated Stock Exchange

Further, in terms of Regulation 49(1) of the SEBI ICDR Regulations, our Company shall ensure that the number of Bidders to whom the Equity Shares were Allotted were not less than 1,000.

Arrangements for Disposal of Odd Lots

There are no arrangements for disposal of odd lots since our Equity Shares will be traded in dematerialised form only and market lot for our Equity Shares will be one Equity Share.

New Financial Instruments

Our Company has not issued any new financial instruments through this Issue.

Restrictions, if any on Transfer and Transmission of Equity Shares

Except for lock-in of the pre- Issue capital of our Company, minimum Promoters' contribution and the Anchor Investor lock-in and except in the Articles of Association there are no restrictions on transfer of Equity Shares.

Further, there are no restrictions on transmission of any shares of our Company and on their consolidation or splitting, except as provided in the Articles of Association. For details, see “*Main Provisions of Articles of Association*” beginning on page 498.

ISSUE STRUCTURE

Initial public offering of up to 20,501,792[^] Equity Shares for cash at a price of ₹ 279 per Equity Share (including a share premium of ₹ 277 per Equity Share) aggregating up to ₹ 5,720.00 million (the “**Issue**”).

The Issue comprises of up to 20,501,792[^] Equity Shares. The Issue and the shall constitute 26.39% of the post-Issue paid-up Equity Share capital of our Company. The face value of the Equity Shares is ₹ 2 each. The Issue being made through the Book Building Process.

**Subject to finalisation of Basis of Allotment*

Particulars	QIBs ⁽¹⁾	Non-Institutional Bidders	Retail Individual Bidders
Number of Equity Shares available for Allotment/ allocation ^{*(2)}	Not less than 15,376,345 Equity Shares	Not more than 3,075,268 Equity Shares available for allocation or Issue less allocation to QIB Bidders and Retail Individual Bidders	Not more than 2,050,179 Equity Shares available for allocation or Issue less allocation to QIB Bidders and Non-Institutional Bidders
Percentage of Issue Size available for Allotment/ allocation	Not less than 75% of the Issue Size shall be allocated to QIBs. However, up to 5% of the Net QIB Portion were made to be available for allocation proportionately to Mutual Funds only. Mutual Funds participating in the Mutual Fund Portion were also be eligible for allocation in the remaining QIB Portion. The unsubscribed portion in the Mutual Fund Portion was made to be available for allocation to the Net QIB Portion	Not more than 15% of the Issue or Issue less allocation to QIB Bidders and RIBs was made available for allocation out of which (a) one third of such portion was reserved for applicants with application size of more than ₹200,000 and up to ₹1,000,000; and (b) two third of such portion was reserved for applicants with application size of more than ₹1,000,000, provided that the unsubscribed portion in either of such sub-categories may be allocated to applicants in the other sub-category of Non-Institutional Bidders	Not more than 10% of the Issue or Issue less allocation to QIBs and Non-Institutional Bidders was made available for allocation
Basis of Allotment/ allocation if respective category is oversubscribed*	Proportionate as follows (excluding the Anchor Investor Portion): (a) Up to 307,527 Equity Shares was available for allocation on a proportionate basis to Mutual Funds only; and (b) 6,150,538 Equity Shares were allocated on a proportionate basis to all QIBs, including Mutual Funds receiving allocation as per (a) above Our Company in consultation with the Book Running Lead Managers, allocated up to 60% of the QIB Portion to Anchor Investors at the Anchor Investor Allocation Price on a discretionary basis, out of which one-third was made available for allocation to Mutual Funds only, subject to valid Bid received from Mutual Funds at or above the Anchor Investor Allocation Price	Allotment of specified securities to each Non-Institutional Bidder was required to be not be less than the minimum application size, subject to availability in the Non-Institutional Portion, and the remainder, if any, was allocated on a proportionate basis in accordance with the conditions specified in the SEBI ICDR Regulations, subject to: a. one third of the portion available to Non-Institutional Bidders being 1,025,089 Equity Shares were reserved for Bidders Biddings more than ₹ 200,000 and up to ₹ 1,000,000. b. two third of the portion was available to Non-Institutional Bidders having been 2,050,179 Equity Shares were reserved for Bidders Bidding more than ₹ 1,000,000. Provided that the unsubscribed portion in either of the categories specified in A) or B) above, was allocated to Bidders in the other category.	Allotment to each Retail Individual Bidder was required to not be less than the minimum Bid Lot, subject to availability of Equity Shares in the Retail Portion and the remaining available Equity Shares if any, was required to be allotted on a proportionate basis. For details, see “ <i>Issue Procedure</i> ” beginning on page 478.

Particulars	QIBs ⁽¹⁾	Non-Institutional Bidders	Retail Individual Bidders
Minimum Bid	Such number of Equity Shares and in multiples of 53 Equity Shares, that the Bid Amount exceeds ₹200,000	Such number of Equity Shares and in multiples of 53 Equity Shares so that the Bid Amount exceeds ₹200,000.	53 Equity Shares and in multiples of 53 Equity Shares thereafter
Maximum Bid	Such number of Equity Shares in multiples of 53 Equity Shares not exceeding the size of the Issue (excluding the Anchor Portion), subject to applicable limits	Such number of Equity Shares in multiples of 53 Equity Shares not exceeding the size of the Issue (excluding the QIB Portion), subject to applicable limits	Such number of Equity Shares in multiples of 53 Equity Shares so that the Bid Amount does not exceed ₹200,000
Bid Lot	53 Equity Shares and in multiples of 53 Equity Shares thereafter		
Mode of Bidding	Only through the ASBA process (except for Anchor Investors)		
Mode of allotment	Compulsorily in dematerialised form		
Allotment lot	A minimum of 53 Equity Shares and in multiples of one Equity Share thereafter		
Trading lot	One Equity Share		
Who can apply ⁽³⁾	Public financial institutions as specified in Section 2(72) of the Companies Act 2013, scheduled commercial banks, Mutual Funds, FPIs (other than individuals, corporate bodies and family offices), VCFs, AIFs, FVCIs registered with SEBI, multilateral and bilateral development financial institutions, state industrial development corporation, insurance company registered with IRDAI, provident funds with minimum corpus of ₹250 million, pension funds with minimum corpus of ₹250 million National Investment Fund set up by the Government of India, insurance funds set up and managed by army, navy or air force of the Union of India, insurance funds set up and managed by the Department of Posts, India and Systemically Important NBFCs.	Resident Indian individuals, Eligible NRIs, HUFs (in the name of the karta), companies, corporate bodies, scientific institutions societies and trusts and any individuals, corporate bodies and family offices including FPIs which are individuals, corporate bodies and family offices	Resident Indian individuals, Eligible NRIs and HUFs (in the name of the karta)
Terms of payment	In case of Anchor Investors: Full Bid Amount was payable by the Anchor Investors at the time of submission of their Bids ⁽⁴⁾ In case of all other Bidders: Full Bid Amount was blocked by the SCSBs in the bank account of the ASBA Bidder, or by the Sponsor Bank through the UPI Mechanism, that is specified in the ASBA Form at the time of submission of the ASBA Form.		

* Subject to finalisation of Basis of Allotment.

⁽¹⁾ Our Company in consultation with the Book Running Lead Managers, allocated up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations.

⁽²⁾ This Issue was made in accordance with Rule 19(2)(b) of the SCRR and under Regulation 6(2) of the SEBI ICDR Regulations wherein not less than 75% of the Issue was made available for allocation on a proportionate basis to QIBs, provided that our Company in consultation with the BRLMs allocated up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations, of which one-third was reserved for domestic Mutual Funds, subject to valid Bids having been received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription, or non-allotment in the Anchor Investor Portion, the balance Equity Shares were added to the Net QIB Portion. Further, 5% of the Net QIB Portion was made available for allocation on a proportionate basis only to Mutual Funds, and spill-over from the remainder of the Net QIB Portion was made available for allocation on a proportionate basis to all QIBs (other than Anchor Investors), including Mutual Funds, subject to valid Bids having been received at or above the Issue Price. Further, not more than 15% of the Issue was made available for allocation on a proportionate basis to Non-Institutional Investors and not more than 10% of the Issue was made available for allocation to Retail Individual Bidders in accordance with the SEBI ICDR Regulations, subject to valid Bids having been received at or above the Issue Price.

⁽³⁾ If the Bid is submitted in joint names, the Bid cum Application Form should contain only the name of the First Bidder whose name should also appear as the first holder of the depository account held in joint names. The signature of only the First Bidder would be required in the Bid cum Application Form and such First Bidder would be deemed to have signed on behalf of the joint holders. Bidders were required to confirm and were deemed to have represented to our Company, the Underwriters, their respective directors, officers, agents,

affiliates and representatives that they are eligible under applicable law, rules, regulations, guidelines and approvals to acquire the Equity Shares.

- ⁽⁴⁾ *Full Bid Amount was payable by the Anchor Investors at the time of submission of the Anchor Investor Application Form, provided that any difference between the price at which Equity Shares were allocated to the Anchor Investors and the Anchor Investor Issue Price, was payable by the Anchor Investor Pay-In Date as mentioned in the CAN.*

Bidders were required to confirm and would be deemed to have represented to our Company, the Underwriters, their respective directors, officers, agents, affiliates and representatives that they were eligible under applicable law, rules, regulations, guidelines and approvals to acquire the Equity Shares.

ISSUE PROCEDURE

All Bidders were advised to read the General Information Document for investing in Public Issues prepared and issued in accordance with the circular no. SEBI/HO/CFD/DIL1/CIR/P/2020/37 dated March 17, 2020 and the UPI Circulars (the “**General Information Document**”) which highlights the key rules, processes and procedures applicable to public issues in general in accordance with the provisions of the Companies Act, the SCRA, the SCRR and the SEBI ICDR Regulations. The General Information Document is available on the websites of the Stock Exchanges and the BRLMs. Please refer to the relevant provisions of the General Information Document which are applicable to the Issue especially in relation to the process for Bids by the UPI Bidders through the UPI Mechanism. The investors were advised to note that the details and process provided in the General Information Document should be read along with this section.

Additionally, all Bidders were advised to the General Information Document for information in relation to (i) Category of investors eligible to participate in the Issue; (ii) maximum and minimum Bid size; (iii) price discovery and allocation; (iv) Payment Instructions for ASBA Bidders/Applicants; (v) Issuance of CAN and allotment in the Issue; (vi) General instructions (limited to instructions for completing the Bid Form); (vii) Submission of Bid cum Application Form; (viii) Other Instructions (limited to joint bids in cases of individual, multiple bids and instances when an application could have been rejected on technical grounds); (ix) disposal of application (x) applicable provisions of the Companies Act, 2013 relating to punishment for fictitious applications; (xi) mode of making refunds; (xii) Designated Date and (xiii) interest in case of delay in Allotment or refund.

SEBI vide its circular no. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018 read with its circular no. SEBI/HO/CFD/DIL2/CIR/P/2019/50 dated April 3, 2019, has introduced an alternate payment mechanism using Unified Payments Interface (“**UPI**”) and consequent reduction in timelines for listing in a phased manner. From January 1, 2019, the UPI Mechanism for RIBs applying through Designated Intermediaries was made effective along with the existing process and existing timeline of T+6 days. (“**UPI Phase I**”). The UPI Phase I was effective till June 30, 2019. Pursuant to its circular SEBI/HO/CFD/DIL2/P/CIR/P/2022/45 dated April 5, 2022, the SEBI has increased the UPI limit from ₹ 2,00,000 to ₹ 5,00,000 for all the individual investors applying in public issues.

With effect from July 1, 2019, SEBI vide its circular no. SEBI/HO/CFD/DIL2/CIR/P/2019/76 dated June 28, 2019, read with circular bearing number SEBI/HO/CFD/DIL2/CIR/P/2019/85 dated July 26, 2019 with respect to Bids by RIBs through Designated Intermediaries (other than SCSBs), the existing process of physical movement of forms from such Designated Intermediaries to SCSBs for blocking of funds has been discontinued and only the UPI Mechanism for such Bids with existing timeline of T+6 days was mandated for a period of three months or launch of five main board public issues, whichever is later (“**UPI Phase II**”). Subsequently, however, SEBI vide its circular no. SEBI/HO/CFD/DIL2/CIR/P/2020/50 dated March 30, 2020 extended the timeline for implementation of UPI Phase II till further notice. The final reduced timeline of T+3 days for the UPI Mechanism for applications by UPI Bidders (“**UPI Phase III**”) and modalities of the implementation of UPI Phase III was notified by SEBI vide its circular no. SEBI/HO/CFD/TPD1/CIR/P/2023/140 dated August 9, 2023 (“**T+3 Notification**”) and made effective on a voluntary basis for all issues opening on or after September 1, 2023 and on a mandatory basis for all issues opening on or after December 1, 2023. The Issue will be undertaken pursuant to the processes and procedures under UPI Phase III, subject to any circulars, clarification or notification issued by the SEBI from time to time.

In case of any delay in unblocking of amounts in the ASBA Accounts (including amounts blocked through the UPI Mechanism) exceeding four Working Days from the Bid/Issue Closing Date, the Bidder shall be compensated at a uniform rate of ₹100 per day for the entire duration of delay exceeding four Working Days from the Bid/Issue Closing Date by the intermediary responsible for causing such delay in unblocking.

The BRLMs shall, in their sole discretion, identify and fix the liability on such intermediary or entity responsible for such delay in unblocking. Further, SEBI vide its circular no. SEBI/HO/CFD/DIL1/CIR/P/2021/47 dated March 31, 2021, has reduced the timelines for refund of Application money to four days. Subsequently, pursuant to SEBI circular no. SEBI/HO/CFD/DIL2/P/CIR/2022/75 dated May 30, 2022, applications made using the ASBA facility in initial public offerings (opening on or after September 1, 2022) shall be processed only after application monies are blocked in the bank accounts of investors (all categories). Accordingly, Stock Exchanges shall, for all categories of investors viz. Retail Individual Bidders, QIBs, Non-Institutional Bidders and other reserved categories and also for all modes through which the applications are processed, accept the ASBA applications in their electronic book building platform only with a mandatory confirmation on the application monies blocked.

Furthermore, pursuant to SEBI circular no. SEBI/HO/CFD/DIL2/P/CIR/P/2022/45 dated April 5, 2022, all individual bidders in initial public offerings (opening on or after May 1, 2022) whose application sizes are up to ₹0.5 million shall use the UPI Mechanism.

Subsequently, pursuant to SEBI circular no. SEBI/HO/CFD/DIL2/P/CIR/2022/75 dated May 30, 2022, applications made using the ASBA facility in initial public offerings (opening on or after September 1, 2022) shall be processed only after application monies are blocked in the bank accounts of investors (all categories).

Further, SEBI, vide its circular no. SEBI/HO/CFD/DIL2/P/2021/2480/1/M dated March 16, 2021 as amended pursuant to the SEBI circular dated June 2, 2021. SEBI/HO/CFD/DIL2/P/CIR/2021/570 and SEBI master circular no. SEBI/HO/CFD/PoD-2/P/CIR/2023/00094 dated June 21, 2023 has introduced certain additional measures for streamlining the process of initial public offers and redressing investor grievances. Subsequently, vide the SEBI RTA Master Circular, consolidated the circulars no. SEBI/HO/CFD/DIL2/P/2021/2480/1/M dated March 16, 2021, as amended pursuant to the SEBI circular no. SEBI/HO/CFD/DIL2/P/CIR/2021/570 dated June 2, 2021 to the extent relevant for RTAs, and rescinded these circulars.

Bidders were advised to make their independent investigations and ensure that their Bids were submitted in accordance with applicable laws and did not exceed the investment limits or maximum number of the Equity Shares that could be held by them under applicable law or as specified in the Red Herring Prospectus and this Prospectus. Further, our Company and the Syndicate are not liable for any adverse occurrences consequent to the implementation of the UPI Mechanism for application in this Issue.

Book Building Procedure

The Issue was made in terms of Rule 19(2)(b) of the SCRR, read with Regulation 31 of the SEBI ICDR Regulations, through the Book Building Process in accordance with Regulation 6(2) of the SEBI ICDR Regulations wherein not less than 75% of the Issue was available for allocation on a proportionate basis to QIBs, provided that our Company in consultation with the Book Running Lead Managers, allocated up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations, of which one-third of the Anchor Investor Portion was reserved for domestic Mutual Funds, subject to valid Bids having been received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares could have been added to the Net QIB Portion. Further, 5% of the Net QIB Portion was available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the Net QIB Portion was available for allocation on a proportionate basis to all QIB Bidders, including Mutual Funds, subject to valid Bids having been received at or above the Issue Price. Further, not more than 15% of the Issue was available for allocation on a proportionate basis to Non-Institutional Bidders out of which (a) one-third of such portion was reserved for applicants with application size of more than ₹200,000 and up to ₹1,000,000; and (b) two-third of such portion was reserved for applicants with application size of more than 1,000,000, provided that such unsubscribed portion in either of such sub-categories could have been allocated to applicants in the other sub-category of or any other manner as introduced in accordance with applicable law to Non-Institutional Bidders and not more than 10% of the Issue could have been available for allocation to Retail Individual Bidders in accordance with the SEBI ICDR Regulations, subject to valid Bids having been received from them at or above the Issue Price.

Under-subscription, if any, in any category, except in the QIB Portion, was not allowed to be met with spill over from any other category or combination of categories.

The Equity Shares, on Allotment, shall be traded only in the dematerialized segment of the Stock Exchanges.

Investors must ensure that their PAN is linked with Aadhaar and are in compliance with the notification by the Central Board of Direct Taxes dated February 13, 2020 read with press releases dated June 15, 2021 and September 17, 2021 read with press release dated September 17, 2021. Central Board of Direct Taxes circular no. 7 of 2022, dated March 30, 2022, read with press release dated March 28, 2023 and any subsequent press releases in this regard.

Bidder should note that the Equity Shares has been Allotted to all successful Bidders only in dematerialised form. The Bid cum Application Forms which did not have the details of the Bidders' depository account, including DP ID, Client ID, PAN and UPI ID (in case of UPI Bidders using the UPI Mechanism), for RIBs using the UPI Mechanism, were treated as incomplete and have been rejected. Bidders did not have the option of being Allotted

Equity Shares in physical form. However, they could get the Equity Shares rematerialised subsequent to Allotment of the Equity Shares in the Issue, subject to applicable laws.

Phased implementation of Unified Payments Interface

SEBI has issued the UPI Circulars in relation to streamlining the process of public issue of inter alia, equity shares. Pursuant to the UPI Circulars, the UPI Mechanism has been introduced in a phased manner as a payment mechanism (in addition to mechanism of blocking funds in the account maintained with SCSBs under ASBA) for applications by RIBs (and subsequently, all UPI Bidders) through Designated Intermediaries with the objective to reduce the time duration from public issue closure to listing from six Working Days to up to three Working Days. Considering the time required for making necessary changes to the systems and to ensure complete and smooth transition to the UPI payment mechanism, the UPI Circulars have introduced the UPI Mechanism in three phases in the following manner:

Phase I: This phase was applicable from January 1, 2019 until March 31, 2019 or floating of five main board public issues, whichever was later. Subsequently, the timeline for implementation of Phase I was extended till June 30, 2019. Under this phase, a RIB had the option to submit the ASBA Form with any of the Designated Intermediary and use his/ her UPI ID for the purpose of blocking of funds. The time duration from public issue closure to listing continued to be six Working Days.

Phase II: This phase has become applicable from July 1, 2019 and was to initially continue for a period of three months or floating of five main board public issues, whichever is later. SEBI vide its circular no. SEBI/HO/CFD/DCR2/CIR/P/2019/133 dated November 8, 2019 has decided to extend the timeline for implementation of UPI Phase II until March 31, 2020. Subsequently, SEBI vide its circular no. SEBI/HO/CFD/DIL2/CIR/P/2020/50 dated March 30, 2020 extended the timeline for implementation of UPI Phase II till further notice. Under this phase, submission of the ASBA Form by RIBs through Designated Intermediaries (other than SCSBs) to SCSBs for blocking of funds has been discontinued and replaced by the UPI Mechanism. However, the time duration from public issue closure to listing continues to be six Working Days during this phase.

Phase III: SEBI vide press release bearing number 12/2023 announced approval of proposal for reducing the time period for listing of shares in public issue from existing six working days to three working days and pursuant to SEBI circular bearing number SEBI/HO/CFD/TPD1/CIR/P/2023/140 dated August 9, 2023 ("**T+3 Notification**"), this phase has become applicable on a voluntary basis for all issues opening on or after September 1, 2023 and on a mandatory basis for all issues opening on or after December 1, 2023. In this phase, the time duration from public issue closure to listing has been reduced to three Working Days. The Issue was made under UPI Phase III as notified in the T+3 Notification, subject to any circulars, clarification or notification issued by the SEBI from time to time, including any circular, clarification or notification which may be issued by SEBI.

Pursuant to the UPI Circulars, SEBI has set out specific requirements for redressal of investor grievances for applications that have been made through the UPI Mechanism. The requirements of the UPI Circulars include appointment of a nodal officer by the SCSB and submission of their details to SEBI, the requirement for SCSBs to send SMS alerts for the blocking and unblocking of UPI mandates, the requirement for the Registrar to submit details of cancelled, withdrawn or deleted applications, and the requirement for the bank accounts of unsuccessful Bidders to be unblocked no later than one day from the date on which the Basis of Allotment is finalised. Failure to unblock the accounts within the timeline would result in the SCSBs being penalised under the relevant securities law.

Further, in terms of the UPI Circulars, the payment of processing fees to the SCSBs shall be undertaken pursuant to an application made by the SCSBs to the BRLMs, and such application shall be made only after (i) unblocking of application amounts for each application received by the SCSB has been fully completed, and (ii) applicable compensation relating to investor complaints has been paid by the SCSB

Additionally, if there is any delay in the redressal of investors' complaints, the relevant SCSB as well as the BRLM responsible for post-issue activities will be required to compensate the concerned investor.

All SCSBs offering facility of making application in public issues shall also provide facility to make application using UPI. The issuers will be required to appoint one of the SCSBs as a sponsor bank(s) to act as conduits between the Stock Exchanges and NPCI in order to facilitate collection of requests and /or payment instructions of the UPI Bidders using the UPI.

For further details, refer to the General Information Document available on the websites of the Stock Exchanges and the BRLMs.

Bid cum Application Form

Copies of the Bid cum Application Form (other than for Anchor Investors) and the abridged prospectus were made available with the Designated Intermediaries at the Bidding Centres, and our Registered Office. An electronic copy of the Bid cum Application Form was also be made available for download on the websites of NSE (www.nseindia.com) and BSE (www.bseindia.com) at least one day prior to the Bid/Issue Opening Date.

Copies of the Anchor Investor Application Form was available with the BRLMs.

All Bidders (other than Anchor Investors) were mandatorily required to participate in the Issue only through the ASBA process. Anchor Investors were not permitted to participate in the Issue through the ASBA process. The UPI Bidders could additionally Bid through the UPI Mechanism.

UPI Bidders using the UPI Mechanism were required to provide the valid UPI ID in the relevant space provided in the Bid cum Application Form and the Bid cum Application Form that did not contain the UPI ID were liable to be rejected. UPI Bidders bidding using the UPI Mechanism could also apply through the SCSBs and mobile applications using the UPI handles as provided on the website of the SEBI.

ASBA Bidders (those not using UPI Mechanism) were required to provide bank account details and authorisation to block funds in their respective ASBA Accounts in the relevant space provided in the ASBA Form and the ASBA Forms that did not contain such details were liable to be rejected. The ASBA Bidders were required to ensure that they had sufficient balance in their bank accounts to be blocked through ASBA for their perspective Bid, as applicable made by a Bidder could be processed after the Bid amount is blocked in the ASBA account of the Bidder pursuant to SEBI circular number SEBI/HO/CFD/DIL2/P/CIR/2022/75 dated May 30, 2022.

ASBA Bidders were required to ensure that the Bids were made on ASBA Forms bearing the stamp of the Designated Intermediary, submitted at the Bidding Centres only (except in case of electronic ASBA Forms) and the ASBA Forms not bearing such specified stamp were liable to be rejected. UPI Bidders using UPI Mechanism, could submit their ASBA Forms, including details of their UPI IDs, with the Syndicate, Sub-Syndicate members, Registered Brokers, RTAs or CDPs. RIBs authorising an SCSB to block the Bid Amount in the ASBA Account could submit their ASBA Forms with the SCSBs. ASBA Bidders were required to ensure that the ASBA Account had sufficient credit balance such that an amount equivalent to the full Bid Amount could be blocked by the SCSB or the Sponsor Banks, as applicable at the time of submitting the Bid. In order to ensure timely information to investors, SCSBs were required to send SMS alerts to investors intimating them about Bid Amounts blocked/unblocked as specified in SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2021/2480/1/M dated March 16, 2021, as amended pursuant to SEBI Circular no. SEBI/HO/CFD/DIL2/CIR/2021/570 dated June 2, 2021, SEBI Circular no. SEBI/HO/CFD/DIL2/P/2022/51 dated April 20, 2022 and SEBI master circular SEBI/HO/CFD/PoD-2/P/CIR/2023/00094 dated June 21, 2023.

The prescribed colour of the Bid cum Application Form for the various categories was as follows:

Category	Colour of Bid cum Application Form*
Resident Indians, including resident QIBs, Non-Institutional Bidders, Retail Individual Bidders and Eligible NRIs applying on a non-repatriation basis	White
Non-Residents including Eligible NRIs, their sub-accounts (other than sub-accounts which are foreign individuals under the QIB Portion), FVCIs, FPIs and registered bilateral and multilateral development financial institutions applying on a repatriation basis	Blue
Anchor Investors	White

* Excluding electronic Bid cum Application Forms

Notes:

- (1) Electronic Bid cum Application forms and the Abridged Prospectus were made available for download on the website of NSE (www.nseindia.com) and BSE (www.bseindia.com)
- (2) Bid cum Application Forms for Anchor Investors were made available at the offices of the BRLMs

In case of ASBA forms, the relevant Designated Intermediaries were required to upload the relevant bid details in the electronic bidding system of the Stock Exchanges. For ASBA Forms (other than UPI Bidders using UPI Mechanism) Designated Intermediaries (other than SCSBs) were required to submit/ deliver the ASBA Forms to the respective SCSB where the Bidder had an ASBA bank account and could not submit it to any non-SCSB bank

or any Escrow Collection Bank. Stock Exchanges validated the electronic bids with the records of the CDP for DP ID/Client ID and PAN, on a real time basis and brought inconsistencies to the notice of the relevant Designated Intermediaries, for rectification and re-submission within the time specified by Stock Exchanges. Stock Exchanges allowed modification of either DP ID/Client ID or PAN ID, bank code and location code in the Bid details already uploaded.

For UPI Bidders using the UPI Mechanism, the Stock Exchanges were required to share the Bid details (including UPI ID) with the Sponsor Bank on a continuous basis through API integration to enable the Sponsor Bank to initiate a UPI Mandate Request to such UPI Bidders for blocking of funds. The Sponsor Bank was required to initiate request for blocking of funds through NPCI to UPI Bidders, who accepted the UPI Mandate Request for blocking of funds on their respective mobile applications associated with UPI ID linked bank account. The NPCI was required to maintain an audit trail for every Bid entered in the Stock Exchanges bidding platform, and the liability to compensate UPI Bidders (Bidding through UPI Mechanism) in case of failed transactions was with the concerned entity (i.e. the Sponsor Bank, NPCI or the issuer bank) at whose end the lifecycle of the transaction had come to a halt. The NPCI shared the audit trail of all disputed transactions/ investor complaints to the Sponsor Bank and the issuer bank. The Sponsor Bank and the Bankers to the Issue were required to provide the audit trail to the BRLMs for analysing the same and fixing liability.

The processing fees for applications made by the UPI Bidders using the UPI Mechanism was released to the SCSBs only after such SCSBs provided a written confirmation in compliance with the SEBI RTA Master Circular, in a format prescribed by SEBI or applicable law.

Pursuant to NSE circular dated July 22, 2022 with reference no. 23/2022 and BSE circular dated July 22, 2022 with reference no. 20220722-30, it has been mandated that Trading Members, Syndicate Members, RTA and Depository Participants shall submit Syndicate ASBA bids above ₹0.5 million and NII & QIB bids above ₹0.2 million, through SCSBs only.

For all pending UPI Mandate Requests, the Sponsor Banks were required to initiate requests for blocking of funds in the ASBA Accounts of relevant Bidders with a confirmation cut-off time of 5:00 pm on the Bid/Issue Closing Date (“**Cut-Off Time**”). Accordingly, UPI Bidders Bidding using through the UPI Mechanism accepted UPI Mandate Requests for blocking off funds prior to the Cut-Off Time and all pending UPI Mandate Requests at the Cut-Off Time would lapse.

The Sponsor Bank were required to undertake a reconciliation of Bid responses received from Stock Exchanges and sent to NPCI and also ensured that all the responses received from NPCI are sent to the Stock Exchanges platform with detailed error code and description, if any. Further, the Sponsor Bank undertook reconciliation of all Bid requests and responses throughout their lifecycle on daily basis and shared reports with the BRLMs in the format and within the timelines as specified under the UPI Circulars. Sponsor Bank and issuer banks were required to download UPI settlement files and raw data files from the NPCI portal after every settlement cycle and did a three way reconciliation with Banks UPI switch data, CBS data and UPI raw data. NPCI coordinated with issuer banks and Sponsor Banks on a continuous basis.

ELECTRONIC REGISTRATION OF BIDS

- a) The Designated Intermediary could register the Bids using the on-line facilities of the Stock Exchanges. The Designated Intermediaries could also set up facilities for off-line electronic registration of Bids, subject to the condition that they could subsequently upload the off-line data file into the on-line facilities for Book Building on a regular basis before the closure of the issue.
- b) On the Bid/Issue Closing Date, the Designated Intermediaries could upload the Bids till such time as may be permitted by the Stock Exchanges and as disclosed in the Red Herring Prospectus and this Prospectus.
- c) Only Bids that were uploaded on the Stock Exchanges Platform were considered for allocation/Allotment. The Designated Intermediaries were given till 1:00 pm on the next Working Day following the Bid/Issue Closing Date to modify select fields uploaded in the Stock Exchange Platform during the Bid/Issue Period after which the Stock Exchange(s) sent the bid information to the Registrar to the Issue for further processing.

Participation by Promoters and members of their respective Promoter Group of the Company, the BRLMs and the Syndicate Member(s), and their associates and affiliates

The BRLMs and the Syndicate Member(s) were not allowed to purchase Equity Shares in this Issue in any manner, except towards fulfilling their underwriting obligations. However, the associates and affiliates of the BRLMs and the Syndicate Member could Bid for Equity Shares in the Issue, either in the QIB Portion or in the Non-Institutional Portion as was applicable to such Bidders, where the allocation is on a proportionate basis and such subscription could be on their own account or on behalf of their clients. All categories of investors, including associates or affiliates of the BRLMs and Syndicate Member(s), were treated equally for the purpose of allocation to be made on a proportionate basis.

Neither (i) the BRLMs or any associates of the BRLMs (except Mutual Funds sponsored by entities which are associates of the BRLMs or insurance companies promoted by entities which are associates of BRLMs or AIFs sponsored by the entities which are associates of the BRLMs or FPIs other than individuals, corporate bodies and family offices sponsored by the entities which are associates of the BRLMs) or pension funds (registered with the Pension Fund Regulatory and Development Authority established under sub-section (1) of section 3 of the Pension Fund Regulatory and Development Authority Act, 2013) sponsored by entities which are associates of the BRLMs) nor (ii) any “person related to the Promoters/ Promoter Group” could apply in the Issue under the Anchor Investor Portion.

For the purposes of this section, a QIB who has any of the following rights was deemed to be a “person related to the Promoters/ Promoter Group”: (a) rights under a shareholders’ agreement or voting agreement entered into with the Promoters or Promoter Group; (b) veto rights; or (c) right to appoint any nominee director on our Board. Further, an Anchor Investor was deemed to be an associate of the BRLMs, if: (a) either of them controls, directly or indirectly through its subsidiary or holding company, not less than 15% of the voting rights in the other; or (b) either of them, directly or indirectly, by itself or in combination with other persons, exercises control over the other; or (c) there is a common director, excluding a nominee director, amongst the Anchor Investor and the BRLMs.

The Promoters and members of the Promoter Group did not participate In the Issue.

Bids by Mutual Funds

With respect to Bids by Mutual Funds, a certified copy of their SEBI registration certificate was required to be lodged along with the Bid cum Application Form. Failing this, our Company in consultation with the BRLMs reserved the right to reject any Bid without assigning any reason thereof, subject to applicable law.

Bids made by asset management companies or custodians of Mutual Funds were required to specifically state names of the concerned schemes for which such Bids are made.

In case of a Mutual Fund, a separate Bid could be made in respect of each scheme of the Mutual Fund registered with SEBI and such Bids in respect of more than one scheme of the Mutual Fund were not treated as multiple Bids provided that the Bids clearly indicated the scheme concerned for which the Bid has been made.

No Mutual Fund scheme could invest more than 10% of its NAV in equity shares or equity related instruments of any single company provided that the limit of 10% was not be applicable for investments in case of index funds or sector or industry specific schemes. No Mutual Fund under all its schemes should own more than 10% of any company’s paid-up share capital carrying voting rights.

Bids by Eligible NRIs

Eligible NRIs could obtain copies of Bid cum Application Form from the Designated Intermediaries. Only Bids accompanied by payment in Indian Rupees or freely convertible foreign exchange was considered for Allotment. Eligible NRI Bidders bidding on a repatriation basis by using the Non-Resident Forms should authorize their respective SCSB to block their Non-Resident External (“NRE”) accounts, or Foreign Currency Non-Resident (“FCNR”) Accounts, and eligible NRI Bidders bidding on a non-repatriation basis by using Resident Forms were required to authorize their respective SCSB to block their Non-Resident Ordinary (“NRO”) accounts for the full Bid Amount, at the time of the submission of the Bid cum Application Form. Participation of Eligible NRIs in the Issue was subject to the FEMA Rules.

NRIs who applied to the Issue using UPI Mechanism were advised to enquire with their relevant bank whether their bank account is UPI linked prior to making such applications.

Eligible NRIs Bidding on non-repatriation basis were advised to use the Bid cum Application Form for residents (White in colour). Eligible NRIs Bidding on a repatriation basis were advised to use the Bid cum Application Form meant for Non-Residents (Blue in colour).

For details of investment by NRIs, see “*Restrictions on Foreign Ownership of Indian Securities*” on page 497. Participation of Eligible NRIs shall be subject to the FEMA NDI Rules.

Bids by HUFs

Hindu Undivided Families or HUFs, were required to be made in the individual name of the Karta. The Bidder/Applicant were required to specify that the Bid is being made in the name of the HUF in the Bid cum Application Form/Application Form as follows: “Name of sole or first Bidder/Applicant: XYZ Hindu Undivided Family applying through XYZ, where XYZ is the name of the Karta”. Bids/Applications by HUFs were considered at par with Bids/Applications from individuals.

FPIs were permitted to participate in the Issue subject to compliance with conditions and restrictions which may be specified by the Government of India from time to time.

Bids by FPIs

In terms of the SEBI FPI Regulations, the issue of Equity Shares to a single FPI including its investor group (which means the same multiple entities having common ownership directly or indirectly of more than 50% or common control) was required to be below 10% of our post-Issue Equity Share capital. Further, in terms of the FEMA NDI Rules, the total holding by each FPI, of an investor group, was required to be below 10% of the total paid-up Equity Share capital of our Company on a fully diluted basis and the aggregate limit for FPI investments was required to be the sectoral caps applicable to our Company, which is 100% of the total paid-up Equity Share capital of our Company on a fully diluted basis.

In case the total holding of an FPI or investor group increased beyond 10% of the total paid-up Equity Share capital of our Company, on a fully diluted basis, the total investment made by the FPI or investor group was re-classified as FDI subject to the conditions as specified by SEBI and the RBI in this regard and our Company and the investor was required to comply with applicable reporting requirements. Further, the total holdings of all FPIs put together, with effect from April 1, 2020, could be up to the sectoral cap applicable to the sector in which our Company operates (i.e., up to 100%). In terms of the FEMA Rules, for calculating the aggregate holding of FPIs in a company, holding of all registered FPIs was included. Bids by FPIs which utilised the multi investment manager structure, submitted with the same PAN but with different beneficiary account numbers, Client IDs and DP IDs were not treated as multiple Bids.

To ensure compliance with the above requirement, SEBI, pursuant to its circular dated July 13, 2018, has directed that at the time of finalisation of the Basis of Allotment, the Registrar shall (i) use the PAN issued by the Income Tax Department of India for checking compliance for a single FPI; and (ii) obtain validation from Depositories for the FPIs who have invested in the Issue to ensure there is no breach of the investment limit, within the timelines for issue procedure, as prescribed by SEBI from time to time.

Subject to compliance with all applicable Indian laws, rules, regulations, guidelines and approvals in terms of Regulation 22 of the SEBI FPI Regulations, an FPI, could issue, subscribe to or otherwise deal in offshore derivative instruments (as defined under the SEBI FPI Regulations as any instrument, by whatever name called, which is issued overseas by a FPI against securities held by it in India, as its underlying) directly or indirectly, only in the event (i) such offshore derivative instruments were issued only by persons registered as Category I FPIs; (ii) such offshore derivative instruments were issued only to persons eligible for registration as Category I FPIs; (iii) such offshore derivative instruments were issued after compliance with ‘know your client’ norms; and (iv) such other conditions as may be specified by SEBI from time to time.

An FPI issuing offshore derivative instruments was also required to ensure that any transfer of offshore derivative instruments issued by, or on behalf of it subject to, inter alia, the following conditions:

- (i) such offshore derivative instruments were transferred to persons subject to fulfilment of SEBI FPI Regulations; and

- (ii) prior consent of the FPI was obtained for such transfer, except when the persons to whom the offshore derivative instruments were to be transferred are pre-approved by the FPI.

The FPIs who wished to participate in the Issue were advised to use the Bid cum Application Form for non-residents. Bids received from FPIs bearing the same PAN were treated as multiple Bids and were liable to be rejected, except for Bids from FPIs that utilized the multiple investment manager structure in accordance with the operational guidelines for FPIs and designated Depository Participants issued to facilitate implementation of SEBI FPI Regulations (such structure referred to as “**MIM Structure**”), provided such Bids were made with different beneficiary account numbers, Client IDs and DP IDs.

Accordingly, it should be noted that multiple Bids received from FPIs, who did not utilize the MIM Structure, and bore the same PAN, were liable to be rejected. In order to ensure valid Bids, FPIs making multiple Bids using the same PAN, and with different beneficiary account numbers, Client IDs and DP IDs, were required to provide a confirmation in the Bid cum Application Forms that the relevant FPIs making multiple Bids utilized the MIM Structure. In the absence of such confirmation from the relevant FPIs, such multiple Bids were rejected. Further, in the following cases, the bids by FPIs were considered as multiple Bids: involving (i) the MIM Structure and indicating the name of their respective investment managers in such confirmation; (ii) offshore derivative instruments (“**ODI**”) which had obtained separate FPI registration for ODI and proprietary derivative investments; (iii) sub funds or separate class of investors with segregated portfolio who obtained separate FPI registration; (iv) FPI registrations granted at investment strategy level/sub fund level where a collective investment scheme or fund has multiple investment strategies/sub-funds with identifiable differences and managed by a single investment manager; (v) multiple branches in different jurisdictions of foreign bank registered as FPIs; (vi) Government and Government related investors registered as Category 1 FPIs; and (vii) Entities registered as Collective Investment Scheme having multiple share classes.

Bids by SEBI registered VCFs, AIFs and FVCIs

The Securities and Exchange Board of India (Venture Capital Funds) Regulations, 1996 (“**SEBI VCF Regulations**”) as amended, inter alia prescribe the investment restrictions on VCFs, registered with SEBI. The Securities and Exchange Board of India (Alternative Investment Funds) Regulations, 2012 (“**SEBI AIF Regulations**”) prescribe, amongst others, the investment restrictions on AIFs. The Securities and Exchange Board of India (Foreign Venture Capital Investors) Regulations, 2000 as amended (“**SEBI FVCI Regulations**”) prescribe the investment restrictions on FVCIs.

Accordingly, the holding in any company by any individual VCF or FVCIs (under Schedule I of the FEMA NDI Rules) registered with SEBI should not exceed 25% of the corpus of the VCF or FVCI. Further, VCFs and FVCIs could invest only up to 33.33% of the investible funds in various prescribed instruments, including in public offering.

Category I and II AIFs could not invest more than 25% of the investible funds in one investee company. A Category III AIF could not invest more than 10% of the investible funds in one investee company. A VCF registered as a Category I AIF, as defined in the SEBI AIF Regulations, could not invest more than one-third of its investible funds by way of subscription to an initial public offering of a venture capital undertaking whose shares were proposed to be listed. Additionally, the VCFs which did not re-register as an AIF under the SEBI AIF Regulations were required to continue to be regulated by the SEBI VCF Regulations until the existing fund or scheme managed by the fund was wound up and such funds could not launch any new scheme after the notification of the SEBI AIF Regulations.

Further, the shareholding of VCFs, category I AIFs or category II AIFs and FVCIs holding equity shares of a company prior to an initial public offering have been undertaken by such company, were exempted from lock-in requirements, provided that such equity shares were locked in for a period of at least one year from the date of purchase by the venture capital fund or alternative investment fund or foreign venture capital investor.

Participation of VCFs, AIFs or FVCIs in the Issue was subject to the FEMA Rules.

There was no reservation for Eligible NRI Bidders, AIFs, FPIs and FVCIs. All Bidders were treated on the same basis with other categories for the purpose of allocation.

All non-resident investors should note that refunds (in case of Anchor Investors), dividends and other distributions, if any, would be payable in Indian Rupees only and net of bank charges and commission.

Our Company or the BRLMs were not responsible for loss, if any, incurred by the Bidder on account of conversion of foreign currency.

Bids by limited liability partnerships

In case of Bids made by limited liability partnerships registered under the Limited Liability Partnership Act, 2008, a certified copy of certificate of registration issued under the Limited Liability Partnership Act, 2008, was to be attached to the Bid cum Application Form. Failing this, our Company in consultation with the BRLMs reserved the right to reject any Bid without assigning any reason thereof.

Bids by banking companies

In case of Bids made by banking companies registered with RBI, certified copies of: (i) the certificate of registration issued by RBI, and (ii) the approval of such banking company's investment committee were required to be attached to the Bid cum Application Form, failing which our Company in consultation with the BRLMs reserved the right to reject any Bid without assigning any reason.

The investment limit for banking companies in non-financial services companies as per the Banking Regulation Act, 1949, as amended, (the "**Banking Regulation Act**"), and the Master Directions – Reserve Bank of India (Financial Services provided by Banks) Directions, 2016, as amended, is 10% of the paid-up share capital of the investee company, not being its subsidiary engaged in non-financial services, or 10% of the bank's own paid-up share capital and reserves, whichever is lower. Further, the aggregate investment by a banking company in subsidiaries and other entities engaged in financial services company could not exceed 20% of the investee company's paid up share capital and reserves. However, a banking company was permitted to invest in excess of 10% but not exceeding 30% of the paid-up share capital of such investee company if (i) the investee company was engaged in non-financial activities permitted for banks in terms of Section 6(1) of the Banking Regulation Act, or (ii) the additional acquisition was through restructuring of debt/corporate debt restructuring/strategic debt restructuring, or to protect the bank's interest on loans/investments made to a company. The bank was required to submit a time -bound action plan for disposal of such shares within a specified period to the RBI. A banking company was required a prior approval of the RBI to make (i) investment in excess of 30% of the paid-up share capital of the investee company, (ii) investment in a subsidiary and a financial services company that is not a subsidiary (with certain exceptions prescribed), and (iii) investment in a non-financial services company in excess of 10% of such investee company's paid-up share capital as stated in 5(a)(v)(c)(i) of the Reserve Bank of India (Financial Services provided by Banks) Directions, 2016, as amended

Bids by SCSBs

SCSBs participating in the Issue were required to comply with the terms of the SEBI circulars (Nos. CIR/CFD/DIL/12/2012 and CIR/CFD/DIL/1/2013) dated September 13, 2012 and January 2, 2013. Such SCSBs were required to ensure that for making applications on their own account using ASBA, they were required to have a separate account in their own name with any other SEBI registered SCSBs. Further, such account was required to be used solely for the purpose of making application in public issues and clear demarcated funds should be available in such account for such applications and were required to comply with all applicable regulations, guidelines and circulars issued by IRDAI from time to time.

Bids by insurance companies

In case of Bids made by insurance companies registered with the IRDAI, a certified copy of certificate of registration issued by IRDAI was required to be attached to the Bid cum Application Form. Failing this, our Company in consultation with the BRLMs reserved the right to reject any Bid without assigning any reason thereof.

The exposure norms for insurers were prescribed under the Insurance Regulatory and Development Authority (Investment) Regulations, 2016, as amended ("**IRDAI Investment Regulations**"), based on investments in the equity shares of a company, the entire group of the investee company and the industry sector in which the investee company operates. Bidders were advised to refer to the IRDAI Investment Regulations for specific investment limits applicable to them.

Bids by provident funds/pension funds

In case of Bids made by provident funds/pension funds, subject to applicable laws, with minimum corpus of ₹250 million, a certified copy of a certificate from a chartered accountant certifying the corpus of the provident fund/pension fund was required to be attached to the Bid cum Application Form. Failing this, our Company in consultation with the BRLMs reserved the right to reject any Bid, without assigning any reason thereof.

Bids under Power of Attorney

In case of Bids made pursuant to a power of attorney or by limited companies, corporate bodies, registered societies, Eligible FPIs, Mutual Funds, insurance companies, insurance funds set up by the army, navy or air force of the India, insurance funds set up by the Department of Posts, India or the National Investment Fund and provident funds with a minimum corpus of ₹250 million (subject to applicable law) and pension funds with a minimum corpus of ₹250 million, a certified copy of the power of attorney or the relevant resolution or authority, as the case may be, along with a certified copy of the memorandum of association and articles of association and/or bye laws was required to be lodged along with the Bid cum Application Form. Failing this, our Company in consultation with the BRLMs reserved the right to accept or reject any Bid in whole or in part, in either case, without assigning any reason thereof.

Our Company in consultation with the BRLMs in their absolute discretion, reserved the right to relax the above condition of simultaneous lodging of the power of attorney along with the Bid cum Application Form subject to the terms and conditions that our Company in consultation with the BRLMs deemed fit.

Bids by Anchor Investors

In accordance with the SEBI ICDR Regulations, in addition to details and conditions mentioned in this section the key terms for participation by Anchor Investors were provided below.

- (i) Anchor Investor Application Forms was made available for the Anchor Investor Portion at the offices of the BRLMs.
- (ii) The Bid was required to be for a minimum of such number of Equity Shares so that the Bid Amount exceeds ₹ 100.00 million. A Bid could not be submitted for over 60% of the QIB Portion. In case of a Mutual Fund, separate bids by individual schemes of a Mutual Fund was aggregated to determine the minimum application size of ₹ 100.00 million.
- (iii) One-third of the Anchor Investor Portion was reserved for allocation to domestic Mutual Funds.
- (iv) Bidding for Anchor Investors opened one Working Day before the Bid/Issue Opening Date, and was completed on the same day.
- (v) Our Company in consultation with the BRLMs finalised allocation to the Anchor Investors on a discretionary basis, provided that the minimum number of Allottees in the Anchor Investor Portion was not less than: maximum of two Anchor Investors, where allocation under the Anchor Investor Portion was up to ₹ 100 million; minimum of two and maximum of 15 Anchor Investors, where the allocation under the Anchor Investor Portion was more than ₹ 100 million but up to ₹ 2,500 million, subject to a minimum Allotment of ₹ 50 million per Anchor Investor; and in case of allocation above ₹ 2,500 million under the Anchor Investor Portion, a minimum of five such investors and a maximum of 15 Anchor Investors for allocation up to ₹ 2,500, and an additional 10 Anchor Investors for every additional ₹ 2,500, subject to minimum Allotment of ₹ 50 million per Anchor Investor.
- (vi) Allocation to Anchor Investors was completed on the Anchor Investor Bid/Issue Period. The number of Equity Shares allocated to Anchor Investors and the price at which the allocation was made, was made available in the public domain by the BRLMs before the Bid/Issue Opening Date, through intimation to the Stock Exchanges.
- (vii) Anchor Investors could not withdraw or lower the size of their Bids at any stage after submission of the Bid.
- (viii) If the Issue Price was greater than the Anchor Investor Allocation Price, the additional amount being the difference between the Issue Price and the Anchor Investor Issue Price was payable by the Anchor

Investors on the Anchor Investor Pay-In Date specified in the CAN. If the Issue Price was lower than the Anchor Investor Issue Price, Allotment to successful Anchor Investors was at the higher price.

- (ix) 50% of the Equity Shares allocated to the Anchor Investors in the Anchor Investor Portion will be locked in for a period of 90 days from the date of Allotment and the remaining 50% of the Equity Shares shall be locked-in for a period of 30 days from the date of Allotment.
- (x) Neither the BRLMs nor any associate of the BRLMs (except Mutual Funds sponsored by entities which are associates of the BRLMs or insurance companies promoted by entities which are associates of BRLMs or AIFs sponsored by the entities which are associates of the BRLMs or FPIs, other than individuals, corporate bodies and family offices sponsored by the entities which are associate of the and BRLMs) , nor any "person related to Promoters or Promoter Group" could apply in the Issue under the Anchor Investor Portion.
- (xi) Bids made by QIBs under both the Anchor Investor Portion and the QIB Portion were not considered multiple Bids.

The above information was given for the benefit of the Bidders. Our Company and the BRLMs are not liable for any amendments or modification or changes in applicable laws or regulations, which may occur after the date of this Prospectus. Bidders were advised to make their independent investigations and ensure that any single Bid from them did not exceed the applicable investment limits or maximum number of the Equity Shares that could be held by them under applicable law or regulation or as specified in the Red Herring Prospectus or as is specified in this Prospectus.

Bids by Systemically Important Non-Banking Financial Companies

In case of Bids made by Systemically Important NBFCs registered with RBI, certified copies of: (i) the certificate of registration issued by RBI, (ii) certified copy of its last audited financial statements on a standalone basis and a net worth certificate from its statutory auditors, and (iii) such other approval as may be required by the Systemically Important NBFCs, were required to be attached to the Bid cum Application Form. Failing this, our Company in consultation with the BRLMs, reserved the right to reject any Bid without assigning any reason thereof. Systemically Important NBFCs participating in the Issue complied with all applicable regulations, guidelines and circulars issued by RBI from time to time.

The investment limit for Systemically Important NBFCs was as prescribed by RBI from time to time.

In accordance with existing regulations issued by the RBI, OCBs could not participate in this Issue.

Bidders were advised to make their independent investigations and ensure that any single Bid from them did not exceed the applicable investment limits or maximum number of the Equity Shares that could be held by them under applicable law or regulation or as specified in the Draft Red Herring Prospectus, Red Herring Prospectus and this Prospectus.

General Instructions

Do's:

1. Check if you are eligible to apply as per the terms of the Red Herring Prospectus and under applicable law, rules, regulations, guidelines and approvals. All Bidders (other than Anchor Investors) should submit their Bids through the ASBA process only;
2. All Bidders (other than Anchor Investors) were required to submit their Bids through the ASBA process only;
3. Ensure that you have Bid within the Price Band;
4. Read all the instructions carefully and complete the Bid cum Application Form, as the case may be, in the prescribed form;

5. Ensure that you (other than the Anchor Investors) have mentioned the correct ASBA Account number if you are not an UPI Bidder using the UPI Mechanism in the Bid cum Application Form and if you are an UPI Bidder using the UPI Mechanism ensure that you have mentioned the correct UPI ID (with maximum length of 45 characters including the handle), in the Bid cum Application Form;
6. UPI Bidders using UPI Mechanism through the SCSBs and mobile applications were required to ensure that the name of the bank appears in the list of SCSBs which are live on UPI, as displayed on the SEBI website. UPI Bidders were required to ensure that the name of the app and the UPI handle which was used for making the application appears in Annexure 'A' to the SEBI circular no. SEBI/HO/CFD/DIL2/COR/P/2019/85 dated July 26, 2019;
7. Ensure that your Bid cum Application Form bearing the stamp of a Designated Intermediary is submitted to the Designated Intermediary at the Bidding Centre within the prescribed time;
8. Ensure that you have funds equal to the Bid Amount in the ASBA Account maintained with the SCSB, before submitting the ASBA Form to any of the Designated Intermediaries. Ensure that you use only your own bank account linked UPI ID (only for UPI Bidders using the UPI Mechanism) to make an application in the Issue;
9. If the first applicant is not the bank account holder, ensure that the Bid cum Application Form is signed by the account holder. Ensure that you have an account with an SCSB and have mentioned the correct bank account number in the Bid cum Application Form (for all Bidders other than UPI Bidders bidding using the UPI Mechanism);
10. Ensure that the signature of the First Bidder in case of joint Bids, is included in the Bid cum Application Forms;
11. Ensure that you request for and receive a stamped acknowledgement counterfoil of the Bid cum Application Form for all your Bid options from the concerned Designated Intermediary;
12. Ensure that the name(s) given in the Bid cum Application Form is/are exactly the same as the name(s) in which the beneficiary account is held with the Depository Participant. In case of joint Bids, the Bid cum Application Form should contain only the name of the First Bidder whose name should also appear as the first holder of the beneficiary account held in joint names. Ensure that the signature of the First Bidder is included in the Bid cum Application Forms;
13. UPI Bidders Bidding in the Issue to ensure that they shall use only their own ASBA Account or only their own bank account linked UPI ID (only for RIBs using the UPI Mechanism) to make an application in the Issue and not ASBA Account or bank account linked UPI ID of any third party;
14. The ASBA bidders were required to ensure that the bids above ₹500,000 are uploaded only by the SCSBs.
15. Ensure that you submit the revised Bids to the same Designated Intermediary, through whom the original Bid was placed and obtain a revised acknowledgment;
16. Ensure that you have correctly signed the authorization/undertaking box in the Bid cum Application Form, or have otherwise provided an authorization to the SCSB or Sponsor Bank, as applicable, via the electronic mode, for blocking funds in the ASBA Account equivalent to the Bid Amount mentioned in the Bid cum Application Form, as the case may be, at the time of submission of the Bid. In case of UPI Bidders submitting their Bids and participating in the Issue through the UPI Mechanism, ensure that you authorise the UPI Mandate Request, including in case of any revision of Bids, raised by the Sponsor Bank for blocking of funds equivalent to Bid Amount and subsequent debit of funds in case of Allotment;
17. Except for Bids (i) on behalf of the Central or State Governments and the officials appointed by the courts, who, in terms of the SEBI circular no. MRD/DoP/Cir-20/2008 dated June 30, 2008, may be exempt from specifying their PAN for transacting in the securities market, (ii) submitted by investors who are exempt from the requirement of obtaining/specifying their PAN for transacting in the securities market, and (iii) Bids by persons resident in the state of Sikkim, who, in terms of a SEBI circular no.

no. MRD/DoP/SE/Cir-8/2006 dated July 20, 2006, may be exempted from specifying their PAN for transacting in the securities market, all Bidders should mention their PAN allotted under the IT Act. The exemption for the Central or the State Government and officials appointed by the courts and for investors residing in the State of Sikkim is subject to (a) the Demographic Details received from the respective depositories confirming the exemption granted to the beneficiary owner by a suitable description in the PAN field and the beneficiary account remaining in “active status”; and (b) in the case of residents of Sikkim, the address as per the Demographic Details evidencing the same. All other applications in which PAN was not mentioned were rejected;

18. Ensure that the Demographic Details are updated, true and correct in all respects;
19. Ensure that thumb impressions and signatures other than in the languages specified in the Eighth Schedule to the Constitution of India are attested by a Magistrate or a Notary Public or a Special Executive Magistrate under official seal;
20. Ensure that the category and the investor status is indicated in the Bid cum Application Form to ensure proper upload of your Bid in the electronic Bidding system of the Stock Exchanges;
21. Ensure that in case of Bids under power of attorney or by limited companies, corporates, trust, etc., relevant documents are submitted;
22. Ensure that Bids submitted by any person resident outside India is in compliance with applicable foreign and Indian laws;
23. Since the Allotment will be in demat form only, ensure that the Bidder’s depository account is active, the correct DP ID, Client ID, the PAN, UPI ID, if applicable, are mentioned in their Bid cum Application Form and that the name of the Bidder, the DP ID, Client ID, the PAN and UPI ID, if applicable, entered into the online IPO system of the Stock Exchanges by the relevant Designated Intermediary, as applicable, matches with the name, DP ID, Client ID, PAN and UPI ID, if applicable, available in the Depository database;
24. In case of UPI Bidders, once the Sponsor Bank issues the Mandate Request, the UPI Bidders would be required to proceed to authorize the blocking of funds by confirming or accepting the UPI Mandate Request to authorize the blocking of funds equivalent to application amount and subsequent debit of funds in case of Allotment, in a timely manner;
25. UPI Bidders bidding using the UPI Mechanism were required to mention valid UPI ID of only the Bidders (in case of single account) and of the first Bidder (in case of joint account) in the Bid cum Application form; UPI Bidders who wish to revise their Bids using the UPI Mechanism, should submit the revised Bid with the Designated Intermediaries, pursuant to which RIBs should ensure acceptance of the UPI Mandate Request received from the Sponsor Bank to authorise blocking of funds equivalent to the revised Bid Amount in the RIB’s ASBA Account;
26. Anchor Investors should submit the Anchor Investor Application Forms to the BRLMs;
27. Ensure that you have accepted the UPI Mandate Request received from the Sponsor Bank prior to 5:00 p.m. on the Bid/Issue Closing Date;
28. Investors must ensure that their PAN is linked with Aadhaar and are in compliance with the notification by the Central Board of Direct Taxes dated February 13, 2020 read with press releases dated June 25, 2021 and September 17, 2021, read with press release dated September 17, 2021. Central Board of Direct Taxes circular no.7 of 2022, dated March 30, 2022, read with press release dated March 28, 2023.
29. FPIs making MIM Bids using the same PAN, and different beneficiary account numbers, Client IDs and DP IDs, are required to submit a confirmation that their Bids are under the MIM structure and indicate the name of their investment managers in such confirmation were required to be submitted along with each of their Bid cum Application Forms. In the absence of such confirmation from the relevant FPIs, such MIM Bids were rejected;

30. Ensure that when applying in the Issue using UPI, the name of your SCSB appears in the list of SCSBs displayed on the SEBI website which are live on UPI. Further, also ensure that the name of the app and the UPI handle being used for making the application is also appearing in Annexure 'A' to the SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2019/85 dated July 26, 2019;
31. UPI Bidders were required to ensure that details of the Bid are reviewed and verified by opening the attachment in the UPI Mandate Request and then proceed to authorize the UPI Mandate Request using his/her UPI PIN. Upon the authorization of the mandate using his/her UPI PIN, an UPI Bidder may be deemed to have verified the attachment containing the application details of the UPI Bidder in the UPI Mandate Request and have agreed to block the entire Bid Amount and authorized the Sponsor Bank to block the Bid Amount mentioned in the Bid Cum Application Form; and
32. Ensure that while Bidding through a Designated Intermediary, the Bid cum Application Form (other than for Anchor Investors and UPI Bidder bidding using the UPI Mechanism) is submitted to a Designated Intermediary in a Bidding Centre and that the SCSB where the ASBA Account, as specified in the ASBA Form, is maintained has named at least one branch at that location for the Designated Intermediary to deposit ASBA Forms (a list of such branches is available on the website of SEBI at www.sebi.gov.in).

The Bid cum Application Form was liable to be rejected if the above instructions, as applicable, were not complied with. Application made using incorrect UPI handle or using a bank account of an SCSB or SCSBs which is not mentioned in the Annexure 'A' to the SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2019/85 dated July 26, 2019 is liable to be rejected.

Don'ts:

1. Do not Bid for lower than the minimum Bid size;
2. Do not Bid for a Bid Amount exceeding ₹ 200,000 (for Bids by Retail Individual Bidders);
3. Do not pay the Bid Amount in cheques, demand drafts or by cash, money order, postal order or by stock invest;
4. Do not send Bid cum Application Forms by post; instead submit the same to the Designated Intermediary only;
5. Do not Bid at Cut-off Price for Bids by QIBs and Non-Institutional Bidders;
6. Do not instruct your respective banks to release the funds blocked in the ASBA Account under the ASBA process;
7. Do not submit the Bid for an amount more than funds available in your ASBA account.
8. Do not submit Bids on plain paper or on incomplete or illegible Bid cum Application Forms or on Bid cum Application Forms in a colour prescribed for another category of a Bidder;
9. In case of ASBA Bidders (other than UPI Bidders using the UPI Mechanism), do not submit more than one ASBA Forms per ASBA Account;
10. If you are a UPI Bidder and are using UPI Mechanism, do not submit more than one ASBA Form for each UPI ID;
11. Anchor Investors should not Bid through the ASBA process;
12. Do not submit the ASBA Forms to any Designated Intermediary that is not authorised to collect the relevant ASBA Forms or to our Company;
13. Do not Bid on a Bid cum Application Form that does not have the stamp of the relevant Designated Intermediary;

14. Do not submit the General Index Register (GIR) number instead of the PAN;
15. Do not submit incorrect details of the DP ID, Client ID, PAN and UPI ID, if you are UPI Bidder Bidding through the UPI Mechanism, or provide details for a beneficiary account which is suspended or for which details cannot be verified by the Registrar to the Issue;
16. Do not submit a Bid in case you are not eligible to acquire Equity Shares under applicable law or your relevant constitutional documents or otherwise;
17. Do not Bid if you are not competent to contract under the Indian Contract Act, 1872 (other than minors having valid depository accounts as per Demographic Details provided by the depository);
18. Do not submit a Bid/revise a Bid Amount, with a price less than the Floor Price or higher than the Cap Price;
19. Do not submit a Bid using UPI ID, if you are not a RIB;
20. Do not Bid on another ASBA Form or the Anchor Investor Application Form, as the case may be, after you have submitted a Bid to any of the Designated Intermediaries;
21. Do not Bid for Equity Shares in excess of what is specified by the Stock Exchanges for each category;
22. Do not fill up the Bid cum Application Form such that the Equity Shares Bid for, exceeds the Issue size and/or investment limit or maximum number of the Equity Shares that can be held under applicable laws or regulations or maximum amount permissible under applicable laws or regulations, or under the terms of the Red Herring Prospectus;
23. Do not withdraw your Bid or lower the size of your Bid (in terms of quantity of the Equity Shares or the Bid Amount) at any stage, if you are a QIB or a Non-Institutional Bidder. Retail Individual Bidders (subject to the Bid Amount being up to ₹0.2 million), can revise or withdraw their Bids on or before the Bid/Issue Closing Date;
24. Do not submit Bids to a Designated Intermediary at a location other than the Bidding Centres; If you are a UPI Bidder and are using UPI mechanism, do not submit ASBA Form directly with SCSBs;
25. If you are a UPI Bidder which is submitting the ASBA Form with any of the Designated Intermediaries and using your UPI ID for the purpose of blocking of funds, do not use any third party bank account or third party linked bank account UPI ID;
26. Do not Bid if you are an OCB;
27. UPI Bidders Bidding through the UPI Mechanism using the incorrect UPI handle or using a bank account of an SCSB and/ or mobile applications which is not mentioned in the list provided on the SEBI website is liable to be rejected;
28. Do not submit the Bid cum Application Forms to any non-SCSB bank; and
29. Do not submit a Bid cum Application Form with third party ASBA bank account or UPI ID (in case of Bids submitted by UPI Bidder using the UPI Mechanism).
30. Do not link the UPI ID with a bank account with a bank that is not UPI 2.0 certified by the NPCI in case of Bids submitted by UPI Bidders using the UPI Mechanism;
31. In case of ASBA Bidders (other than 3-in-1 Bids), the Syndicate Member shall ensure that they do not upload any bids above ₹ 500,000;
32. If you are a QIB, do not submit your Bid after 3 p.m. on the QIB Bid/Issue Closing Date;
33. Anchor Investors should submit Anchor Investor Application Form only to the Book Running Lead Managers; and

34. Do not send Bid cum Application Forms by post, instead submit the same to the Designated Intermediary only.

The Bid cum Application Form was liable to be rejected if the above instructions, as applicable, were not complied with.

Further, in case of any pre-Issue or post Issue related issues regarding share certificates/demat credit/refund orders/unblocking etc., investors shall reach out to the Company Secretary and Compliance Officer. For details of our Company Secretary and Compliance Officer, see “General Information” on page 92.

Grounds for Technical Rejections

In addition to the grounds for rejection of Bids on technical grounds as provided in the General Information Document, Bidders were requested to note that Bids were rejected on the following additional technical grounds:

1. Bid submitted without instruction to the SCSB to block the entire Bid Amount;
2. Bids which do not contain details of the Bid Amount and the bank account or UPI ID (for RIBs using the UPI Mechanism) details in the ASBA Form;
3. Bids submitted on a plain paper;
4. Bids submitted by UPI Bidders using the UPI Mechanism through an SCSB and/or using a Mobile App or UPI handle, not listed on the website of SEBI;
5. Bids under the UPI Mechanism submitted by UPI Bidders using third party bank accounts or using a third party linked bank account UPI ID, subject to availability of information from the Sponsor Bank;
6. ASBA Form submitted to a Designated Intermediary does not bear the stamp of the Designated Intermediary;
7. Bids submitted without the signature of the First Bidder or sole Bidder;
8. The ASBA Form not being signed by the account holders, if the account holder is different from the Bidder;
9. Bids by persons for whom PAN details have not been verified and whose beneficiary accounts are “suspended for credit” in terms of SEBI circular (reference number: CIR/MRD/DP/ 22 /2010) dated July 29, 2010;
10. Bids by Retail Individual Bidders with Bid Amount for a value of more than ₹ 200,000;
11. GIR number furnished instead of PAN;
12. Bids by RIBs bidding in the Retail Portion with Bid Amount of a value more than ₹200,000;
13. Bids by persons who are not eligible to acquire Equity Shares in terms of all applicable laws, rules, regulations, guidelines and approvals;
14. Bids accompanied by cheque(s), demand draft(s), stock invest, money order, postal order or cash, and.
15. Bids by QIBs uploaded after 4.00 pm on the QIB Bid/ Issue Closing Date and by Non-Institutional Bidders uploaded after 4.00 p.m. on the Bid/ Issue Closing Date, and Bids by UPI Bidders uploaded after 5.00 p.m. on the Bid/ Issue Closing Date, unless extended by the Stock Exchanges.

Further, in case of any pre-Issue or post Issue related issues regarding share certificates/demat credit/refund orders/unblocking etc., investors shall reach out to the Company Secretary and Compliance Officer. For details of Company Secretary and Compliance Officer, see “General Information” on page 92.

For helpline details of the Managers pursuant to the SEBI/HO/CFD/DIL2/CIR/P/2021/2480/1/M dated March 16, 2021, see “General Information –Book Running Lead Managers” on page 93.

Names of entities responsible for finalising the basis of allotment in a fair and proper manner

The authorised employees of the Designated Stock Exchange, along with the BRLMs and the Registrar, shall ensure that the Basis of Allotment is finalised in a fair and proper manner in accordance with the procedure specified in SEBI ICDR Regulations.

Method of allotment as may be prescribed by SEBI from time to time

Our Company shall not make an Allotment if the number of prospective allottees is less than one thousand.

Our Company will not make any allotment in excess of the Equity Shares offered through the Red Herring Prospectus and this Prospectus except in case of oversubscription for the purpose of rounding off to make allotment, in consultation with the Designated Stock Exchange. Further, upon oversubscription, an allotment of not more than one per cent of the Issue may be made for the purpose of making allotment in minimum lots.

The allotment of Equity Shares to applicants other than to the Non-Institutional Bidders, Retail Individual Bidders and Anchor Investors was on a proportionate basis within the respective investor categories and the number of securities allocated were rounded off to the nearest integer, subject to minimum allotment being equal to the minimum application size as determined and disclosed.

The allotment of Equity Shares to each Retail Individual Bidders could not be less than the minimum bid lot, subject to the availability of Equity Shares in Retail Individual Bidders Portion, and the remaining available shares, if any, was allotted on a proportionate basis. The Allotment of Equity Shares to Anchor Investors was on a discretionary basis.

Not more than 15% of the Issue could be available for allocation to Non-Institutional Bidders. The Equity Shares available for allocation to Non-Institutional Bidders under the Non-Institutional Portion, was subject to the following: (i) one-third of the portion available to Non-Institutional Bidders was reserved for applicants with an application size of more than ₹ 200,000 million and up to ₹ 1,000,000, and (ii) two-third of the portion available to Non-Institutional Bidders was reserved for applicants with an application size of more than ₹ 1,000,000, provided that the unsubscribed portion in either of the aforementioned sub-categories could be allocated to applicants in the other sub-category of Non-Institutional Bidders. The allotment to each Non-Institutional Bidder was not less than the Minimum Non-Institutional Bidder Application Size, subject to the availability of Equity Shares in the Non-Institutional Portion, and the remaining Equity Shares.

Payment into Escrow Account(s) for Anchor Investors

Our Company in consultation with the BRLMs, in their absolute discretion, decided the list of Anchor Investors to whom the CAN was sent, pursuant to which the details of the Equity Shares allocated to them in their respective names was notified to such Anchor Investors. For Anchor Investors, the payment instruments for payment into the Escrow Account(s) was to be drawn in favour of:

- a. In case of resident Anchor Investors: “ONE MOBIKWIK SYSTEMS LIMITED-Anchor R A/c”
- b. In case of Non-Resident Anchor Investors: “ONE MOBIKWIK SYSTEMS LIMITED-Anchor NR A/c”.

Anchor Investors were required to note that the escrow mechanism is not prescribed by SEBI and has been established as an arrangement between our Company and the members of Syndicate, the Escrow Collection Bank and the Registrar to the Issue to facilitate collections of Bid amounts from Anchor Investors.

Pre-Issue Advertisement

Our Company shall, after filing the Red Herring Prospectus with the RoC, published a pre-Issue advertisement, in the form prescribed by the SEBI ICDR Regulations, in: (i) all editions of The Financial Express, an English

national daily newspaper, (ii) all editions of Jansatta, a Hindi national daily newspaper, Hindi being the regional language of Delhi NCR, where our Registered Office is located, each with wide circulation.

In the pre-Issue advertisement, we stated the Bid/Issue Opening Date and the Bid/ Issue Closing Date. This advertisement, was in the format prescribed in Part A of Schedule X of the SEBI ICDR Regulations.

Signing of the Underwriting Agreement and the RoC Filing

- (a) Our Company and the Underwriters entered into an Underwriting Agreement on December 14, 2024.
- (b) This Prospectus has been filed with the RoC in accordance with applicable law and contain details of the Issue Price, the Anchor Investor Issue Price, Issue size, and underwriting arrangements and is completed in all material respects.

Undertakings by our Company

Our Company undertakes the following:

- adequate arrangements have been made to collect all Bid cum Application Forms submitted by Bidders and Anchor Investor Application Form from Anchor Investors;
- the complaints received in respect of the Issue shall be attended to by our Company expeditiously and satisfactorily;
- The Company shall apply in advance for the listing of equities on the conversion of debenture/bonds;
- all steps for completion of the necessary formalities for listing and commencement of trading at all the Stock Exchanges where the Equity Shares are proposed to be listed shall be taken in consultation with the BRLMs within three Working Days of the Bid/Issue Closing Date or such other period as may be prescribed by the SEBI;
- if Allotment is not made within the prescribed time period under applicable law, the entire subscription amount received will be refunded/unblocked within the time prescribed under applicable law. If there is delay beyond the prescribed time, our Company shall pay interest prescribed under the Companies Act, 2013, the SEBI ICDR Regulations and applicable law for the delayed period;
- the funds required for making refunds to unsuccessful Bidders as per the mode(s) disclosed shall be made available to the Registrar to the Issue by our Company;
- where refunds (to the extent applicable) are made through electronic transfer of funds, a suitable communication shall be sent to the applicant within the time prescribed under applicable law, giving details of the bank where refunds shall be credited along with amount and expected date of electronic credit of refund;
- Except for Equity Shares allotted pursuant to the Issue, no further issue of the Equity Shares shall be made till the Equity Shares offered through the Red Herring Prospectus are listed or until the Bid monies are unblocked in ASBA Account/refunded on account of non-listing, under-subscription, etc other than as disclosed in accordance with Regulation 56 of SEBI ICDR Regulations;
- except for the any allotment of Equity Shares to employees of our Company pursuant to exercise of options granted under the ESOP Scheme, no further issue of the Equity Shares shall be made till the

Equity Shares offered through the Red Herring Prospectus are listed or until the Bid monies are unblocked in ASBA Account/refunded on account of non-listing, under-subscription, etc.

- that the promoters' contribution in full, wherever required, shall be brought in advance before the Issue opens for public subscription and the balance, if any, shall be brought on a pro rata basis before the calls are made on public in accordance with applicable provisions in these regulations
- Our Company in consultation with the BRLMs, reserves the right not to proceed with the Issue, in whole or in part thereof, after the Bid/ Issue Opening Date but before the Allotment. In such an event, our Company would issue a public notice in the newspapers in which the pre-Issue advertisements were published, within two days of the Bid/ Issue Closing Date or such other time as may be prescribed by SEBI, providing reasons for not proceeding with the Issue and inform the Stock Exchanges promptly on which the Equity Shares are proposed to be listed; and
- If our Company in consultation with the BRLMs withdraws the Issue after the Bid/ Issue Closing Date and thereafter determines that it will proceed with an issue of the Equity Shares, our Company shall file a fresh draft red herring prospectus with SEBI.

Impersonation

Attention of the applicants is specifically drawn to the provisions of sub-section (1) of Section 38 of the Companies Act, which is reproduced below:

“Any person who—

(a) makes or abets making of an application in a fictitious name to a company for acquiring, or subscribing for, its securities; or

(b) makes or abets making of multiple applications to a company in different names or in different combinations of his name or surname for acquiring or subscribing for its securities; or

(c) otherwise induces directly or indirectly a company to allot, or register any transfer of, securities to him, or to any other person in a fictitious name,
shall be liable for action under Section 447.”

The liability prescribed under Section 447 of the Companies Act, for fraud involving an amount of at least ₹ 1 million or 1% of the turnover of the company, whichever is lower, includes imprisonment for a term which shall not be less than six months extending up to 10 years and fine of an amount not less than the amount involved in the fraud, extending up to three times such amount (provided that where the fraud involves public interest, such term shall not be less than three years.) Further, where the fraud involves an amount less than ₹ 1 million or one per cent of the turnover of the company, whichever is lower, and does not involve public interest, any person guilty of such fraud shall be punishable with imprisonment for a term which may extend to five years or with fine which may extend to ₹ 5 million or with both.

Utilisation of Issue Proceeds

Our Board of Directors certifies and declares that:

- all monies received out of the Fresh Issue shall be credited/transferred to a separate bank account other than the bank account referred to in sub-section (3) of Section 40 of the Companies Act, 2013;
- details of all monies utilised out of the Issue shall be disclosed, and continue to be disclosed till the time any part of the Fresh Issue proceeds remains unutilised, under an appropriate head in the balance sheet of our Company indicating the purpose for which such monies have been utilised; and
- details of all unutilised monies out of the Fresh Issue, if any shall be disclosed under an appropriate separate head in the balance sheet indicating the form in which such unutilised monies have been invested.

RESTRICTIONS ON FOREIGN OWNERSHIP OF INDIAN SECURITIES

Foreign investment in Indian securities is regulated through the Industrial Policy, 1991 of the Government of India and FEMA. While the Industrial Policy, 1991 prescribes the limits and the conditions subject to which foreign investment can be made in different sectors of the Indian economy, FEMA regulates the precise manner in which such investment may be made. Under the Industrial Policy, 1991, unless specifically restricted, foreign investment is permitted (except in the prohibited sectors) in Indian companies, either through the automatic route or the approval route, depending upon the sector in which foreign investment is sought to be made. The Government of India has from time to time made policy announcements on FDI through press notes and press releases. The regulatory framework, over a period of time, thus, consists of acts, regulations, press notes, press releases, and clarifications among other amendments. The consolidated FDI policy circular of 2020 dated October 15, 2020 issued by the DPIIT (formerly Department of Industrial Policy & Promotion) (“**FDI Circular**”) consolidates the policy framework which was in force as on October 15, 2020. Further, the FDI Circular consolidates and subsumes all the press notes, press releases, and clarifications on FDI issued by DPIIT. The FDI Circular will be valid until the DPIIT issues an updated circular and shall be subject to FEMA NDI Rules.

In terms of Press Note 3 of 2020, dated April 17, 2020 (“**Press Note**”), issued by the DPIIT, the FDI Circular has been amended to state that all investments under the foreign direct investment route by entities of a country which shares land border with India or where the beneficial owner of an investment into India is situated in or is a citizen of any such country will require prior approval of the Government of India. Further, in the event of transfer of ownership of any existing or future foreign direct investment in an entity in India, directly or indirectly, resulting in the beneficial ownership falling within the aforesaid restriction/ purview, such subsequent change in the beneficial ownership will also require approval of the Government of India. Furthermore, on April 22, 2020, the Ministry of Finance, Government of India has also made similar amendment to the FEMA NDI Rules.

As per the FDI Circular read with Press Note, 100% foreign direct investment is permitted under the automatic route for NBFCs, however, investments under the foreign direct investment route by entities of a country which shares land border with India or where the beneficial owner of an investment into India is situated in or is a citizen of any such country will require prior approval of the Government of India.

Transfer of shares between an Indian resident and a non-resident does not require the prior approval of the RBI, provided that (i) the activities of the investee company are under the automatic route under the FDI Circular and transfer does not attract the provisions of the SEBI Takeover Regulations; (ii) the non-resident shareholding is within the sectoral limits under the FDI Circular; and (iii) the pricing is in accordance with the guidelines prescribed by the SEBI/RBI.

For details of the aggregate limit for investments by NRIs and FPIs in our Company, see “*Issue Procedure – Bids by Eligible NRIs*” and “*Issue Procedure – Bids by FPIs*” on pages 483 and 484, respectively.

As per the existing policy of the Government of India, OCBs cannot participate in this Issue.

The above information is given for the benefit of the Bidders. Bidders are advised to make their independent investigations and ensure that the number of Equity Shares Bid for do not exceed the applicable limits under laws or regulations.

SECTION VIII - MAIN PROVISIONS OF THE ARTICLES OF ASSOCIATION

Capitalized terms used in this section have the meanings that have been given to such terms in the Articles of Association of our Company. Pursuant to Schedule I of the Companies Act, 2013 and the SEBI ICDR Regulations, the main provisions of the Articles of Association of our Company are detailed below:

The Articles of Association of the Company comprise of two parts, Part A and Part B, which parts shall, unless the context otherwise requires, co-exist with each other until the receipt of final listing and trading approval pursuant to an IPO of Equity Shares of the Company. In case of inconsistency or contradiction, conflict or overlap between Part A and Part B, the provisions of Part B shall, subject to applicable law, prevail and be applicable.

All articles of Part B shall automatically terminate and cease to have any force and effect from the date of receipt of final listing and trading approvals from the Exchanges for the listing and trading of the Equity Shares of the Company pursuant to the IPO and the provisions of Part A shall continue to be in effect and be in force, without any further corporate or other action, by the Company or by its shareholders.

PART A

AUTHORISED SHARE CAPITAL

Articles 6 provides that the authorised share capital of the Company shall be such amount, divided into such class(es), denomination(s) and number of shares in the Company as stated in Clause V of the Memorandum of Association, with power to increase or reduce such capital from time to time and power to divide the shares in the capital for the time being into other classes and to attach thereto respectively such preferential, convertible, deferred, qualified, or other special rights, privileges, conditions or restrictions and to vary, modify or abrogate the same in such manner as may be determined by or in accordance with the Articles of the Company, subject to the provisions of applicable law for the time being in force.

SHARES AT THE DISPOSAL OF THE DIRECTORS

Article 9 provides that subject to the provisions of the Act and these Articles, the shares in the capital of the Company shall be under the control of the Board of Directors who may issue, allot or otherwise dispose of all or any of such shares to such persons, in such proportion and on such terms and conditions and either at a premium or at par and at such time as they may from time to time think fit and with the sanction of the Company in General Meeting give to any person the option or right to call for any shares either at par or at a premium during such time and for such consideration as the Board of Directors think fit. Provided that option or right to call of shares shall not be given to the person or persons without the sanction of the Company in General Meeting.

SUB-DIVISION, CONSOLIDATION AND CALCULATION OF SHARE CERTIFICATE

Subject to the provisions of the Act, the Company in its General Meetings may, by an Ordinary Resolution, from time to time:

- a. Increase the share capital by such sum, to be divided into shares of such amount as it thinks expedient;
- b. Divide, sub-divide or consolidate its shares, or any of them, and the resolution whereby any share is sub-divided, may determine that as between the holders of the shares resulting from such sub-division one or more of such shares have some preference or special advantage in relation to dividend, capital or otherwise as compared with the others;
- c. Cancel shares which at the date of such General Meeting have not been taken or agreed to be taken by any person and diminish the amount of its share capital by the amount of the shares so cancelled;
- d. Consolidate and divide all or any of its share capital into shares of larger amount than its existing shares; provided that any consolidation and division which results in changes in the voting percentage of Members shall require applicable approvals under the Act; and
- e. Convert all or any of its fully paid-up shares into stock and reconvert that stock into fully paid-up shares of any denomination.

ISSUE OF CERTIFICATE

Article 23 provides that every Member shall be entitled, without payment, to one or more certificates in marketable lots, for all the shares of each class or denomination registered in his name, or if the Directors so approve (upon paying such fee, or at the discretion of the Directors without payment of fee, as the Directors so determine) to several certificates, each for one or more of such shares and the Company shall complete and have ready for delivery such certificates, unless prohibited by any provision of law or any order of court, tribunal or other authority having jurisdiction, within two (2) months from the date of allotment, or within one (1) month of the receipt of application of registration of transfer, transmission, sub division, consolidation or renewal of any of its shares as the case maybe or within a period of six (6) months from the date of allotment in the case of any allotment of debenture. In respect of any share or shares held jointly by several persons, the Company shall not be bound to issue more than one certificate, and delivery of a certificate for a share to one of several joint holders shall be sufficient delivery to all such joint holders.

Moreover, every certificate shall specify the shares to which it relates and the amount paid-up thereon and shall be signed by two Directors or by a Director and the company secretary, wherever the Company has appointed a company secretary, and the common seal shall be affixed in the presence of the persons required to sign the certificate.

LIEN

Article 27 provides that The Company shall subject to applicable law have a first and paramount lien on every share / debenture (not being a fully paid share / debenture) registered in the name of each Member (whether solely or jointly with others) and upon the proceeds of sale thereof for all moneys (whether presently payable or not) called, or payable at a fixed time, in respect of that share / debenture and no equitable interest in any share shall be created upon the footing and condition that this Article will have full effect. Unless otherwise agreed, the registration of transfer of shares / debentures shall operate as a waiver of the Company's lien, if any, on such shares / debentures.

Provided that the Board may at any time declare any share to be wholly or in part exempt from the provisions of this Article.

The fully paid up shares shall be free from all lien and in the case of partly paid up shares the Company's lien, if any, shall be restricted to moneys called or payable at a fixed time in respect of such shares

Article 28 provides that the company's lien, if any, on a share shall extend to all dividends or interest, as the case may be, payable and bonuses declared from time to time in respect of such shares / debentures.

Article 29 provides that the Company may sell, in such manner as the Board thinks fit, any shares on which the Company has a lien:

Provided that no sale shall be made—

- a. Unless a sum in respect of which the lien exists is presently payable; or
- b. Until the expiration of fourteen (14) days' after a notice in writing stating and demanding payment of such part of the amount in respect of which the lien exists as is presently payable, has been given to the registered holder for the time being of the share or to the person entitled thereto by reason of his death or insolvency or otherwise.

No Member shall exercise any voting right in respect of any shares registered in his name on which any calls or other sums presently payable by him have not been paid, or in regard to which the Company has exercised any right of lien.

Article 33 provides that in exercising its lien, the Company shall be entitled to treat the registered holder of any share as the absolute owner thereof and accordingly shall not (except as ordered by a court of competent jurisdiction or unless required by law) be bound to recognise any equitable or other claim to, or interest in, such share on the part of any other person, whether a creditor of the registered holder or otherwise. The Company's lien shall prevail notwithstanding that it has received notice of any such claim.

CALLS ON SHARES

Article 35 provides that the Board may subject to the provisions of the Act and any other applicable law, from time to time, make such call as it thinks fit upon the Members in respect of all moneys unpaid on the shares (whether on account of the nominal value of the shares or by premium) and not by the conditions of allotment thereof made payable at fixed times. Provided that no call shall exceed one-fourth of the nominal value of the share or be payable at less than one month from the date fixed for the payment of the last preceding call. A call may be revoked or postponed at the discretion of the Board. The power to call on shares shall not be delegated to any other person except with the approval of the shareholders in a General Meeting.

Article 37 provides that the Board of Directors may, when making a call by resolution, determine the date on which such call shall be deemed to have been made, not being earlier than the date of resolution making such call, and thereupon the call shall be deemed to have been made on the date so determined and if no such date is so determined a call shall be deemed to have been made at the date when the resolution authorizing such call was passed at the meeting of the Board and may be required to be paid in installments.

Article 39 provides that if a Member fails to pay any call due from him on the day appointed for payment thereof, or any such extension thereof as aforesaid, he shall be liable to pay interest on the same from the day appointed for the payment thereof to the time of actual payment at the rate of ten percent or such other lower rate as shall from time to time be fixed by the Board but nothing in this Article shall render it obligatory for the Board to demand or recover any interest from any such Member. The Board shall be at liberty to waive payment of any such interest wholly or in part.

Article 40 provides that any sum which by the terms of issue of a share becomes payable on allotment or at any fixed date, whether on account of the nominal value of the share or by way of premium, shall, for the purposes of these Articles, be deemed to be a call duly made and payable on the date on which by the terms of issue such sum becomes payable.

Article 41 provides that in case of non-payment of such sum, all the relevant provisions of these Articles as to payment of interest and expenses, forfeiture or otherwise shall apply as if such sum had become payable by virtue of a call duly made and notified.

Article 42 provides:

The Board –

- a. May, if it thinks fit, receive from any Member willing to advance the same, all or any part of the monies uncalled and unpaid upon any shares held by him; and
- b. Upon all or any of the monies so advanced, may (until the same would, but for such advance, become presently payable) pay interest at such rate as may be agreed upon between the Board and the Member paying the sum in advance. Nothing contained in this Article shall confer on the Member (i) any right to participate in profits or dividends; or (ii) any voting rights in respect of the moneys so paid by him, until the same would, but for such payment, become presently payable by him.

TRANSFER OF SHARES

Article 59 provides that the company shall keep a “Register of Transfers” and therein shall be fairly and distinctly entered particulars of every transfer or transmission of any shares. The Company shall also use a common form of transfer.

Article 61 provides the following about the instrument of transfer:

- a. The instrument of transfer of any share shall be in writing and all the provisions of the Act, and of any statutory modification thereof for the time being shall be duly complied with in respect of all transfer of shares and registration thereof. The Company shall use the form of transfer, as prescribed under the Act, in all cases. In case of transfer of shares, where the Company has not issued any certificates and where the shares are held in dematerialized form, the provisions of the Depositories Act, 1996 shall apply.
- b. The Board may decline to recognize any instrument of transfer unless-

- i. The instrument of transfer is in the form prescribed under the Act;
 - ii. The instrument of transfer is accompanied by the certificate of shares to which it relates, and such other evidence as the Board may reasonably require to show the right of the transferor to make the transfer; and
 - iii. The instrument of transfer is in respect of only one class of shares.
- c. No fee shall be charged for registration of transfer, transmission, probate, succession certificate and letters of administration, certificate of death or marriage, power of attorney or similar other document.

Article 62 provides that every such instrument of transfer shall be executed, both by or on behalf of both the transferor and the transferee and the transferor shall be deemed to remain holder of the shares until the name of the transferee is entered in the Register of Members in respect thereof.

Article 64 provides that subject to the provisions of these Articles and other applicable provisions of the Act or any other law for the time being in force, the Board may (at its own absolute and uncontrolled discretion) decline or refuse by giving reasons, whether in pursuance of any power of the Company under these Articles or otherwise, to register or acknowledge any transfer of, or the transmission by operation of law of the right to, any securities or interest of a Member in the Company, after providing sufficient cause, within a period of thirty days from the date on which the instrument of transfer, or the intimation of such transmission, as the case may be, was delivered to the Company. Provided that the registration of transfer of any securities shall not be refused on the ground of the transferor being either alone or jointly with any other person or persons, indebted to the Company on any account whatsoever except where the Company has a lien on shares. Transfer of shares/debentures in whatever lot shall not be refused

Article 66 provides that the executors or administrators or the holders of a succession certificate issued in respect of the shares of a deceased Member and not being one of several joint holders shall be the only person whom the Company shall recognize as having any title to the shares registered in the name of such Members and in case of the death of one or more of the joint holders of any registered share, the survivor or survivors shall be entitled to the title or interest in such shares but nothing herein contained shall be taken to release the estate of a deceased joint holder from any liability on shares held by him jointly with any other person. Provided nevertheless that in case the Directors, in their absolute discretion think fit, it shall be lawful for the Directors to dispense with the production of a probate or letters of administration or a succession certificate or such other legal representation upon such terms (if any) (as to indemnify or otherwise) as the Directors may consider necessary or desirable.

Article 67 provides that No share shall in any circumstances be transferred to any infant, insolvent or a person of unsound mind, except fully paid shares through a legal guardian.

TRANSMISSION OF SHARES

Article 68 provides that subject to the provisions of the Act and these Articles, any person becoming entitled to shares in consequence of the death, lunacy, bankruptcy or insolvency of any Members, or by any lawful means other than by a transfer in accordance with these Articles, may with the consent of the Board (which it shall not be under any obligation to give), upon producing such evidence as the Board thinks sufficient, that he sustains the character in respect of which he proposes to act under this Article, or of his title, elect to either be registered himself as holder of the shares or elect to have some person nominated by him and approved by the Board, registered as such holder or to make such transfer of the share as the deceased or insolvent Member could have made. If the person so becoming entitled shall elect to be registered as holder of the share himself, he shall deliver or send to the Company a notice in writing signed by him stating that he so elects. Provided, nevertheless, if such person shall elect to have his nominee registered, he shall testify that election by executing in favour of his nominee an instrument of transfer in accordance with the provision herein contained and until he does so he shall not be freed from any liability in respect of the shares. Further, all limitations, restrictions and provisions of these regulations relating to the right to transfer and the registration of transfer of shares shall be applicable to any such notice or transfer as aforesaid as if the death or insolvency of the Member had not occurred and the notice or transfer were a transfer signed by that Member.

Article 69 provides for the rights on transmission. It states that a person becoming entitled to a share by transmission shall, reason of the death or insolvency of the holder shall, subject to the Directors' right to retain such dividends or money, be entitled to the same dividends and other advantages to which he would be entitled if

he were the registered holder of the share, except that he shall not, before being registered as a Member in respect of the share, be entitled in respect of it to exercise any right conferred by membership in relation to meetings of the Company.

Provided that the Board may at any time give a notice requiring any such person to elect either to be registered himself or to transfer the share and if the notice is not complied with within ninety (90) days, the Board may thereafter withhold payment of all dividends, bonus or other moneys payable in respect of such share, until the requirements of notice have been complied with.

Article 71 provides that the Company shall incur no liability or responsibility whatever in consequence of its registering or giving effect to any transfer of shares made or purporting to be made by any apparent legal owner thereof (as shown or appearing in the Register) to the prejudice of persons having or claiming any equitable rights, title or interest in the said shares, notwithstanding that the Company may have had notice of such equitable rights referred thereto in any books of the Company and the Company shall not be bound by or required to regard or attend to or give effect to any notice which may be given to it of any equitable rights, title or interest or be under any liability whatsoever for refusing or neglecting to do so, though it may have been entered or referred to in some book of the Company but the Company shall nevertheless be at liberty to regard and attend to any such notice and give effect thereto if the Board shall so think fit.

Furthermore, Article 72 provides that the provisions of these Articles, shall, *mutatis mutandis*, apply to the transfer of or the transmission by law of the right to any securities including, debentures of the Company.

ALTERATION OF CAPITAL

Article 73 provides that the Company may issue share warrants subject to, and in accordance with provisions of the Act. The Board may, in its discretion, with respect to any share which is fully paid up on application in writing signed by the person registered as holder of the share, and authenticated by such evidence (if any) as the Board may from time to time require as to the identity of the person signing the application, and the amount of the stamp duty on the warrant and such fee as the Board may from time to time require having been paid, issue a warrant.

Article 75 provides that where shares are converted into stock:

- (a) the holders of stock may transfer the same or any part thereof in the same manner as, and subject to the same Articles under which, the shares from which the stock arose might before the conversion have been transferred, or as near thereto as circumstances admit:

Provided that the Board may, from time to time, fix the minimum amount of stock transferable, so, however, that such minimum shall not exceed the nominal amount of the shares from which the stock arose;

- (b) the holders of stock shall, according to the amount of stock held by them, have the same rights, privileges and advantages as regards dividends, voting at meetings of the Company, and other matters, as if they held the shares from which the stock arose; but no such privilege or advantage (except participation in the dividends and profits of the Company and in the assets on winding up) shall be conferred by an amount of stock which would not, if existing in shares, have conferred that privilege or advantage;
- (c) such of the Articles of the Company as are applicable to paid-up shares shall apply to stock and the words “share” and “shareholder”/”Member” shall include “stock” and “stock-holder” respectively.

REDUCTION OF CAPITAL

Article 76 provides that the Company may, by a Special Resolution as prescribed by the Act, reduce in any manner and in accordance with the provisions of the Act—

- a. Its share capital; and/or
- b. Any capital redemption reserve account; and/or
- c. Any share premium account

and in particular without prejudice to the generality of the foregoing power may be: (i) extinguishing or reducing the liability on any of its shares in respect of share capital not paid up; (ii) either with or without extinguishing or reducing liability on any of its shares, cancel paid up share capital which is lost or is unrepresented by available assets; or (ii) either with or without extinguishing or reducing liability on any of its shares, pay off any paid up share capital which is in excess of the wants of the Company; and may, if and so far as is necessary, alter its Memorandum, by reducing the amount of its share capital and of its shares accordingly.

GENERAL MEETINGS

Article 79 provides that the Company shall in each year hold a General Meeting as its Annual General Meeting in addition to any other meeting in that year. An Annual General Meeting of the Company shall be held in accordance with the provisions of the Act.

Article 80 provides that all General Meetings other than the Annual General Meeting shall be called “Extraordinary General Meeting”. Provided that, the Board may, whenever it thinks fit, call an Extraordinary General Meeting.

Article 81 provides that the Board shall, on the requisition of Members, convene an Extraordinary General Meeting of the Company in the circumstances and in the manner provided under the Act.

Article 85 provides that:

(a) Subject to the provisions of the Act, all business shall be deemed special that is transacted at the Annual General Meeting with the exception of declaration of any dividend, the consideration of financial statements and reports of the Directors and auditors, the appointment of Directors in place of those retiring and the appointment of and fixing of the remuneration of the auditors. In case of any other meeting, all business shall be deemed to be special.

(b) In case of special business as aforesaid, an explanatory statement as required under the applicable provisions of the Act shall be annexed to the notice of the meeting.

Article 86 provides that Five (5) Members or such other number of Members as required under the Act or the applicable law for the time being in force prescribes, personally present shall be quorum for a General Meeting and no business shall be transacted at any General Meeting unless the requisite quorum is present at the commencement of the meeting.

VOTE OF MEMBERS

Article 95 provides that subject to any rights or restrictions for the time being attached to any class or classes of shares:

- (a) On a show of hands every Member holding Equity Shares and present in person shall have one vote.
- (b) On a poll, every Member holding Equity Shares therein shall have voting rights in proportion to his share in the paid up Equity Share capital.
- (c) A Member may exercise his vote at a meeting by electronic means in accordance with the Act and shall vote only once.

Article 98 provides that no Member shall be entitled to vote at any General Meeting unless all calls or other sums presently payable by him have been paid, or in regard to which the Company has lien and has exercised any right of lien.

Article 99 provides that any Member entitled to attend and vote at a General Meeting may do so either personally or through his constituted attorney or through another person as a proxy on his behalf, for that meeting.

Article 102 provides that any corporation which is a Member of the Company may, by resolution of its Board of Directors or other governing body, authorize such person as it thinks fit to act as its representative at any meeting of the Company and the said person so authorized shall be entitled to exercise the same powers on behalf of the

corporation which he represents as that corporation could have exercised if it were an individual Member of the Company (including the right to vote by proxy).

DIRECTOR

Article 103 provides that unless otherwise determined by General Meeting, the number of Directors shall not be less than three (3) and not more than fifteen (15), and at least one (1) Director shall be resident of India in the previous year. Provided that the Company may appoint more than fifteen (15) Directors after passing a Special Resolution.

The following were the first Directors of the Company

1. Bipin Preet Singh; and
2. Pooja Chauhan

Article 105 provides that subject to the provisions of the Act, the Board shall have power at any time, and from time to time, to appoint a person as an additional director, provided the number of the directors and additional directors together shall not at any time exceed the maximum strength fixed for the Board by the Articles. Any such additional director shall hold office only up to the date of the next Annual General Meeting.

Article 106 provides for alternate directors. It states that:

- (a) The Board may, appoint a person, not being a person holding any alternate directorship for any other Director in the Company, to act as an alternate director for a Director (hereinafter in this Article called the “**Original Director**”) during his absence for a period of not less than 3 (three) months from India.
- (b) An alternate director shall not hold office for a period longer than that permissible to the Original Director in whose place he has been appointed and shall vacate the office if and when the Original Director returns to India. If the term of office of the Original Director is determined before he returns to India the automatic re-appointment of retiring directors in default of another appointment shall apply to the Original Director and not to the alternate director.

Article 107 provides that if the office of any Director is vacated before his term of office expires in the normal course, the resulting casual vacancy may, be filled by the Board of Directors at a meeting of the Board which shall be subsequently approved by Members in the immediate next General Meeting. The Director so appointed shall hold office only up to the date which the Director in whose place he is appointed would have held office if it had not been vacated.

Article 108 provides for remuneration of directors. It states that:

- (a) A Director (other than a managing Director or whole-time Director) may receive a sitting fee not exceeding such sum as may be prescribed by the Act or the Central Government from time to time for each meeting of the Board of Directors or any committee thereof attended by him. The remuneration of Directors including managing Director and/or whole-time Director may be paid in accordance with the applicable provisions of the Act.
- (b) The Board of Directors may allow and pay or reimburse any Director who is not a *bona fide* resident of the place where a meeting of the Board or of any committee is held and who shall come to such place for the purpose of attending such meeting or for attending its business at the request of the Company, such sum as the Board may consider fair compensation for travelling, and out-of-pocket expenses and if any Director be called upon to go or reside out of the ordinary place of his residence on the Company's business he shall be entitled to be reimbursed any travelling or other expenses incurred in connection with the business of the Company.
- (c) The managing Directors/ whole-time Directors shall be entitled to charge and be paid for all actual expenses, if any, which they may incur for or in connection with the business of the Company. They shall be entitled to appoint part time employees in connection with the management of the affairs of the Company and shall be entitled to be paid by the Company any remuneration that they may pay to such part time employees.

Article 109 provides that if any Director, being willing, shall be called upon to perform extra services or to make any special exertions (which expression shall include work done by Director as a Member of any committee formed by the Directors) in going or residing away from the town in which the Office of the Company may be situated for any purposes of the Company or in giving any special attention to the business of the Company or as member of the Board, then subject to the provisions of the Act, the Board may remunerate the Director so doing either by a fixed sum, or by a percentage of profits or otherwise and such remuneration, may be either in addition to or in substitution for any other remuneration to which he may be entitled.

ROTATION AND RETIREMENT OF DIRECTOR

Article 112 provides that at the Annual General Meeting of the Company to be held in every year, one third of such of the Directors as are liable to retire by rotation for time being, or, if their number is not three or a multiple of three then the number nearest to one third shall retire from office, and they will be eligible for re-election. Provided nevertheless that the managing director appointed or the Directors appointed as a debenture director under Articles hereto shall not retire by rotation under this Article nor shall they be included in calculating the total number of Directors of whom one third shall retire from office under this Article.

Article 116 provides that the Company in General Meeting may, when appointing a person as a Director declare that his continued presence on the Board of Directors is of advantage to the Company and that his office as Director shall not be liable to be determined by retirement by rotation for such period until the happening of any event of contingency set out in the said resolution.

PROCEEDINGS OF BOARD OF DIRECTORS

Article 118 provides for the meeting of the Board. It states that:

- (a) The Board of Directors shall meet at least once in every three (3) months with a maximum gap of four (4) months between two (2) meetings of the Board for the dispatch of business, adjourn and otherwise regulate its meetings and proceedings as it thinks fit in accordance with the Act, provided that at least four (4) such meetings shall be held in every year. Place of meetings of the Board shall be at a location determined by the Board at its previous meeting, or if no such determination is made, then as determined by the chairman of the Board.
- (b) The chairman may, at any time, and the secretary or such other Officer of the Company as may be authorised in this behalf on the requisition of Director shall at any time summon a meeting of the Board. Notice of at least seven (7) days in writing of every meeting of the Board shall be given to every Director and every alternate director at his usual address whether in India or abroad, provided always that a meeting may be convened by a shorter notice to transact urgent business subject to the condition that at least one independent director, if any, shall be present at the meeting and in case of absence of independent directors from such a meeting of the Board, decisions taken at such a meeting shall be circulated to all the Directors and shall be final only on ratification thereof by at least one independent director, if any.
- (c) The notice of each meeting of the Board shall include (i) the time for the proposed meeting; (ii) the venue for the proposed meeting; and (iii) an agenda setting out the business proposed to be transacted at the meeting.
- (d) To the extent permissible by applicable law, the Directors may participate in a meeting of the Board or any committee thereof, through electronic mode, that is, by way of video conferencing i.e., audio visual electronic communication facility. The notice of the meeting must inform the Directors regarding the availability of participation through video conferencing. Any Director participating in a meeting through the use of video conferencing shall be counted for the purpose of quorum.

Article 120 provides that subject to the provisions of the Act, the quorum for a meeting of the Board shall be one third of its total strength (any fraction contained in that one-third being rounded off as one) or two Directors whichever is higher and the participation of the Directors by video conferencing or by other audio visual means shall also be counted for the purposes of quorum.

At any time the number of interested Directors is equal to or exceeds two-thirds of total strength, the number of remaining Directors, that is to say the number of Directors who are not interested, present at the meeting being not less than two, shall be the quorum during such time. The total strength of the Board shall mean the number of Directors actually holding office as Directors on the date of the resolution or meeting, that is to say, the total strength of Board after deducting there from the number of Directors, if any, whose places are vacant at the time. The term 'interested director' means any Director whose presence cannot, by reason of applicable provisions of the Act be counted for the purpose of forming a quorum at meeting of the Board, at the time of the discussion or vote on the concerned matter or resolution

Article 122 provides for election of chairman of the Board. It states that:

- (a) The Board may elect a chairman of its meeting and determine the period for which he is to hold office
- (b) If no such chairman is elected or at any meeting the chairman is not present within five minutes after the time appointed for holding the meeting, the Directors present may choose one among themselves to be the chairman of the meeting.

Article 123 provides for powers of directors. It states that:

- (a) The Board may exercise all such powers of the Company and do all such acts and things as are not, by the Act or any other applicable law, or by the Memorandum or by the Articles required to be exercised by the Company in a General Meeting, subject nevertheless to these Articles, to the provisions of the Act or any other applicable law and to such regulations being not inconsistent with the aforesaid regulations or provisions, as may be prescribed by the Company in a General Meeting; but no regulation made by the Company in a General Meeting shall invalidate any prior act of the Board which would have been valid if that regulation had not been made.
- (b) All cheques, promissory notes, drafts, hundis, bills of exchange and other negotiable instruments, and all receipts for monies paid to the Company, shall be signed, drawn, accepted, endorsed, or otherwise executed, as the case maybe, by such person and in such manner as the Board shall from time to time by resolution determine.

Article 127 provides that all acts done by any meeting of the Board, of a committee thereof, or by any person acting as a Director shall notwithstanding that it may be afterwards discovered that there was some defect in the appointment of any one or more of such Directors or of any person acting as aforesaid or that they or any of them were disqualified be as valid as if even such Director or such person has been duly appointed and was qualified to be a Director.

Article 128 provides that save as otherwise expressly provided in the Act, a resolution in writing circulated in draft together with the necessary papers, if any, to all the Directors or to all the members of the committee then in India, not being less in number than the quorum fixed of the meeting of the Board or the committee, as the case may be and to all other Directors or Members at their usual address in India and approved by such of the Directors as are then in India or by a majority of such of them as are entitled to vote at the resolution shall be valid and effectual as if it had been a resolution duly passed at a meeting of the Board or committee duly convened and held.

NOMINEE DIRECTORS

Article 131 provides that:

- (a) Subject to the provisions of the Act, so long as any moneys remain owing by the Company to Financial Institutions regulated by the Reserve Bank of India, State Financial Corporation or any financial institution owned or controlled by the Central Government or State Government or any Non-Banking Financial Company regulated by the Reserve Bank of India or any such company from whom the Company has borrowed for the purpose of carrying on its objects or each of the above has granted any loans / or subscribes to the debentures of the Company or so long as any of the aforementioned companies of financial institutions holds or continues to hold debentures /shares in the Company as a result of underwriting or by direct subscription or private placement or so long as any liability of the Company arising out of any guarantee furnished on behalf of the Company remains outstanding, and if the loan or other agreement with such institution/ corporation/ company (hereinafter referred to as the

“Corporation”) so provides, the Corporation may, in pursuance of the provisions of any law for the time being in force or of any agreement, have a right to appoint from time to time any person or persons as a Director or Directors whole-time or non whole-time (which Director or Director/s is/are hereinafter referred to as **“Nominee Directors/s”**) on the Board of the Company and to remove from such office any person or person so appointed and to appoint any person or persons in his /their place(s).

- (b) The Nominee Director/s appointed under this Article shall be entitled to receive all notices of and attend all General Meetings, Board meetings and of the meetings of the committee of which Nominee Director/s is/are member/s as also the minutes of such Meetings. The Corporation shall also be entitled to receive all such notices and minutes.
- (c) The Company may pay the Nominee Director/s sitting fees and expenses to which the other Directors of the Company are entitled, but if any other fees commission, monies or remuneration in any form is payable to the Directors of the Company the fees, commission, monies and remuneration in relation to such Nominee Director/s may accrue to the nominee appointer and same shall accordingly be paid by the Company directly to the Corporation.
- (d) Provided that the sitting fees, in relation to such Nominee Director/s shall also accrue to the appointer and same shall accordingly be paid by the Company directly to the appointer.

MANAGING DIRECTOR(S) AND/OR WHOLE TIME DIRECTORS

Article 133 provides that:

- (a) The Board may from time to time and with such sanction of the Central Government as may be required by the Act, appoint one or more of the Directors to the office of the managing director and/ or whole time directors for such term and subject to such remuneration, terms and conditions as they may think fit.
- (b) The Directors may from time to time resolve that there shall be either one or more managing directors and/ or whole-time directors.
- (c) In the event of any vacancy arising in the office of a managing director and/or whole time director, the vacancy shall be filled by the Board of Directors subject to the approval of the Members.
- (d) If a managing director and/or whole time director ceases to hold office as Director, he shall ipso facto and immediately cease to be managing director/whole time director.
- (e) The managing director and/or whole time director shall not be liable to retirement by rotation as long as he holds office as managing director or whole-time director.
- (f) A director who has been appointed as the managing director or the chief executive officer may also act as the chairman of the Board.

POWER AND DUTIES OF MANAGING DIRECTOR OR WHOLE-TIME DIRECTOR

Article 134 provides that managing director/whole time director shall subject to the supervision, control and direction of the Board and subject to the provisions of the Act, exercise such powers as are exercisable under these Articles by the Board of Directors, as they may think fit and confer such power for such time and to be exercised as they may think expedient and they may confer such power either collaterally with or to the exclusion of any such substitution for all or any of the powers of the Board of Directors in that behalf and may from time to time revoke, withdraw, alter or vary all or any such powers. The managing Directors/ whole time Directors may exercise all the powers entrusted to them by the Board of Directors in accordance with the Board’s direction.

CHIEF EXECUTIVE OFFICER, MANAGER, COMPANY SECRETARY AND CHIEF FINANCIAL OFFICER

Article 136 provides that subject to the provisions of the act:

- (a) A chief executive officer, manager, company secretary and chief financial officer may be appointed by the Board for such term, at such remuneration and upon such conditions as it may think fit; and any chief

executive officer, manager, company secretary and chief financial officer so appointed may be removed by means of a resolution of the Board.

- (b) A Director may be appointed as chief executive officer, manager, company secretary or chief financial officer. Further, an individual may be appointed or reappointed as the chairperson of the Company as well as the managing Director or chief executive officer of the Company at the same time.
- (c) A provision of the Act or the Articles requiring or authorising a thing to be done by or to a Director and chief executive officer, manager, company secretary or chief financial officer shall not be satisfied by its being done by or to the same person acting both as a Director and as, or in place of, chief executive officer, manager, company secretary or chief financial officer.

DIVIDEND

Article 139 provides that the Company in General Meeting may declare dividends, but no dividend shall exceed the amount recommended by the Board.

Article 140 provides that subject to the provisions of the Act, the Board may from time to time pay to the Members such interim dividends of such amount on such class of shares and at such times as it may think fit and as appear to it to be justified by the profits of the Company.

Article 141 provides that:

- (a) Where capital is paid in advance of calls on any share, such capital, may carrying interest, shall not confer a right to dividend or to participate in the profits, subsequently declared.
- (b) Where the Company has declared a dividend but which has not been paid or claimed within thirty (30) days from the date of declaration, the Company shall within seven (7) days from the date of expiry of the said period of thirty (30) days, transfer the total amount of dividend which remains unpaid or unclaimed within the said period of thirty (30) days, to a special account to be opened by the Company in that behalf in any scheduled bank to be called “Unpaid Dividend Account of ONE MOBIKWIK SYSTEMS LIMITED”.
- (c) Any money transferred to the unpaid dividend account of the Company which remains unpaid or unclaimed for a period of seven (7) years from the date of such transfer, shall be transferred by the Company to the fund known as Investor Education and Protection Fund established under the Act.
- (d) No unclaimed or unpaid dividend shall be forfeited by the Board before the claim becomes barred by law.
- (e) All other provisions under the Act will be complied with in relation to the unpaid or unclaimed dividend.

Article 143 provides that all dividends shall be apportioned and paid proportionately to the amounts paid or credited as paid on the shares during any portion or portions of the period in respect of which the dividend is paid; but if any share is issued on terms providing that it shall rank for dividend as from a particular date such share shall rank for dividend accordingly.

Article 144 provides that:

- (a) The Board may, before recommending any dividends, set aside out of the profits of the Company such sums as it thinks proper as a reserve or reserves which shall at the discretion of the Board, be applied for any purpose to which the profits of the Company may be properly applied, including provision for meeting contingencies or for equalizing dividends and pending such application, may, at the like discretion either be employed in the business of the Company or be invested in such investments (other than shares of the Company) as the Board may, from time to time think fit.
- (b) The Board may also carry forward any profits when it may consider necessary not to divide, without setting them aside as a reserve.

Article 147 provides that any one of two or more joint holders of a share may give effective receipt for any dividends, bonuses or other moneys payable in respect of such shares.

Article 148 provides that any dividend, interest or other monies payable in cash in respect of shares may be paid by electronic mode or by cheque or warrant sent through the post directed to the registered address of the holder or, in the case of joint holders, to the registered address of that one of the joint holders who is first named on the Register of Members, or to such person and to such address as the holder or joint holders may in writing direct. Every such cheque or warrant shall be made payable to the order of the person to whom it is sent.

Article 149 provides that no dividends shall bear interest against the Company.

CAPITALISATION OF PROFITS

Article 151 provides that:

- (a) The Company in General Meeting, may, on recommendation of the Board resolve:
 - (i) that it is desirable to capitalise any part of the amount for the time being standing to the credit of the Company's reserve accounts or to the credit of the profit and loss account or otherwise available for distribution; and
 - (ii) that such sum be accordingly set free for distribution in the manner specified in the sub-clause (b) amongst the Members who would have been entitled thereto if distributed by way of dividend and in the same proportion.
- (b) The sum aforesaid shall not be paid in cash but shall be applied, subject to the provision contained in sub-clause (c) below, either in or towards:
 - (i) paying up any amounts for the time being unpaid on shares held by such Members respectively;
 - (ii) paying up in full, unissued share of the Company to be allotted and distributed, credited as fully paid up, to and amongst such Members in the proportions aforesaid; or
 - (iii) partly in the way specified in sub-clause (i) and partly that specified in sub-clause (ii).
 - (iv) A securities premium account and a capital redemption reserve account or any other permissible reserve account may be applied as permitted under the Act in the paying up of unissued shares to be issued to Members of the Company as fully paid bonus shares.
 - (v) The Board shall give effect to the resolution passed by the Company in pursuance of these Articles.

POWER OF DIRECTORS FOR DECLARATION OF BONUS ISSUE

Article 152 provides that:

- (a) Whenever such a resolution as aforesaid shall have been passed, the Board shall:
 - (i) make all appropriations and applications of the undivided profits resolved to be capitalised thereby, and all allotments and issues of fully paid shares or other securities, if any; and
 - (ii) generally, do all acts and things required to give effect thereto.
- (b) The Board shall have full power:
 - (i) to make such provisions, by the issue of fractional certificates or by payments in cash or otherwise as it thinks fit, in the case of shares or debentures becoming distributable in fractions; and

- (ii) to authorize any person to enter, on behalf of all the Members entitled thereto, into an agreement with the Company providing for the allotment to them respectively, credited as fully paid up, of any further shares or other securities to which they may be entitled upon such capitalization or as the case may require, for the payment by the Company on their behalf, by the application thereto of their respective proportions of the profits resolved to be capitalized, of the amount or any parts of the amounts remaining unpaid on their existing shares.
- (c) Any agreement made under such authority shall be effective and binding on such Members.

USE OF RESTRICTED PRODUCTS

Article 162 provides that as long as BCCL is a shareholder of the Company, the Company shall not participate directly in any business that in any manner makes use of alcohol, tobacco, silk, leather, animal meat or have adopted animal testing. Provided however, that nothing contained in this Article shall restrict the Company from offering its products to any third party, or to the consumer through any third Party that deals in such restricted products.

WINDING UP

Article 163 provides that subject to the applicable provisions of the Act–

- a. If the Company shall be wound up, the liquidator may, with the sanction of a Special Resolution of the Company and any other sanction required by the Act, divide amongst the Members, in specie or kind, the whole or any part of the assets of the Company, whether they shall consist of property of the same kind or not.
- b. For the purpose aforesaid, the liquidator may set such value as he deems fair upon any property to be divided as aforesaid and may determine how such division shall be carried out as between the Members or different classes of Members.
- c. The liquidator may, with the like sanction, vest the whole or any part of such assets in trustees upon such trusts for the benefit of the contributories if he considers necessary, but so that no Member shall be compelled to accept any shares or other securities whereon there is any liability.
- d. Any person who is or has been a Director or manager, whose liability is unlimited under the Act, shall, in addition to his liability, if any, to contribute as an ordinary Member, be liable to make a further contribution as if he were at the commencement of winding up, a Member of an unlimited company, in accordance with the provisions of the Act.

INDEMNITY

Article 165 provides that subject to the provisions of the Act, every Director and Officer of the Company shall be indemnified by the Company against any liability incurred by him in defending any proceedings, whether civil or criminal, in which judgment is given in his favour or in which he is acquitted or in which relief is granted to him by the court or the tribunal. Provided, however, that such indemnification shall not apply in respect of any cost or loss or expenses to the extent it is finally judicially determined to have resulted from the negligence, willful misconduct or bad faith acts or omissions of such Director.

Article 166 provides that the Company may take and maintain any insurance as the Board may think fit on behalf of its present and/or former Directors and key managerial personnel for indemnifying all or any of them against any liability for any acts in relation to the Company for which they may be liable but have acted honestly and reasonably.

Part B

All articles of Part B have terminated and ceased to have any force and effect from the date of filing of the Red Herring Prospectus with the Registrar of Companies, National Capital Territory of Delhi and Haryana at New Delhi pursuant to the IPO and the provisions of Part A continues to be in effect and be in force, without any further corporate or other action, by the Company or by its shareholders.

SECTION IX – OTHER INFORMATION

MATERIAL CONTRACTS AND DOCUMENTS FOR INSPECTION

The following contracts (not being contracts entered into in the ordinary course of business carried on by our Company) which are or may be deemed material have been entered or to be entered into by our Company. These contracts, copies of which were attached to the copy of the Red Herring Prospectus, delivered to the Registrar of Companies for filing and also the documents for inspection referred to hereunder, were made available for inspection at our Registered Office from 10.00 am to 5.00 pm on Working Days from the date of this Prospectus until the Bid/ Issue Closing Date and will also be available at the website of our Company at <https://www.mobikwik.com/ir> from the date of the Red Herring Prospectus until the Bid/ Issue Closing Date, except for such contracts and documents that will be executed subsequent to the completion of the Bid/Issue Closing Date. Any of the contracts or documents mentioned in the Red Herring Prospectus may be amended or modified at any time if so required in the interest of our Company or if required by the other parties, without reference to the Shareholders, subject to compliance of the provisions contained in the Companies Act and other applicable law.

Material Contracts to the Issue

1. Issue Agreement among our Company, and the BRLMs dated January 4, 2024.
2. Registrar Agreement among our Company, and Registrar to the Issue dated January 4, 2024.
3. Cash Escrow and Sponsor Bank Agreement dated December 4, 2024 among our Company, the BRLMs, the Escrow Collection Bank, Public Issue Account Bank, Refund Bank, the Sponsor Bank, the Syndicate Members and the Registrar to the Issue.
4. Syndicate Agreement dated December 4, 2024 among our Company, the BRLMs, the Syndicate Members, and the Registrar to the Issue.
5. Monitoring agency agreement dated December 5, 2024 among our Company and the Monitoring Agency.
6. Underwriting Agreement dated December 14, 2024 among our Company and the Underwriters.

Material Documents

1. Certified copies of the Memorandum of Association and Articles of Association, as amended from time to time.
2. Our certificate of incorporation dated March 20, 2008.
3. Fresh certificate of incorporation dated June 25, 2021 issued by RoC at the time of conversion of name from ONE MOBIKWIK SYSTEMS PRIVATE LIMITED to ONE MOBIKWIK SYSTEMS LIMITED.
4. Resolution of our Board of Directors dated December 5, 2023 and December 4, 2024 authorising the Issue.
5. Resolution of the Shareholders dated December 27, 2023 under section 62(1)(c) of the Companies Act, 2013 authorising the Issue.
6. Resolution of our Board and the IPO Committee dated January 1, 2024 and January 4, 2024, respectively approving the Draft Red Herring Prospectus.
7. Resolution of our Board dated December 4, 2024 approving the Red Herring Prospectus.
8. Resolution of our Board dated December 14, 2024 approving this Prospectus for filing with RoC, the SEBI and the Stock Exchanges.
9. Resolution dated October 1, 2024 and December 4, 2024, passed by the Audit Committee approving the key performance indicators.

10. Amended and restated shareholders' agreement dated July 31, 2017 amongst our Company, SCIIH III, SCII IV, Tree Line, Amex, Cisco, GMO, MediaTek, Net1, Bajaj, Bipin Preet Singh and Upasana Rupkrishan Taku as amended and supplemented, inter alia by (i) supplementary deed dated October 30, 2018 between our Company, Bipin Preet Singh and Upasana Rupkrishan Taku, SCIIH III, SCII IV, Tree Line, Amex, Cisco, GMO, MediaTek, Net1 and Bajaj; (ii) supplementary deed dated November 26, 2018 between our Company, Bipin Preet Singh and Upasana Rupkrishan Taku, SCIIH III, SCII IV, Tree Line, Amex, Cisco, GMO, MediaTek, Net1 and Bajaj, which was amended by an amendment deed dated January 1, 2019; (iii) supplementary deed dated May 29, 2019 between our Company, Bipin Preet Singh and Upasana Rupkrishan Taku, SCIIH III, SCII IV, Tree Line, Amex, Cisco, GMO, MediaTek, Net1, Bajaj and NDTV; (iv) supplementary deed dated October 27, 2020 between our Company, Bipin Preet Singh and Upasana Rupkrishan Taku, SCIIH III, SCII IV, Tree Line, Amex, Cisco, GMO, MediaTek, Net1, Bajaj, NDTV and HMVL; (v) supplementary deed dated November 9, 2020 between the Company, Bipin Preet Singh and Upasana Rupkrishan Taku, SCIIH III, SCII IV, Tree Line, Amex, Cisco, GMO, MediaTek, Net1, Bajaj, NDTV, HMVL and Pratithi; (vi) supplementary deed dated June 6, 2021 between the Company, Bipin Preet Singh and Upasana Rupkrishan Taku, SCIIH III, SCII IV, Tree Line, Amex, Cisco, GMO, Net1, Bajaj, NDTV, HMVL, Pratithi and ADIA; (vii) the amendment agreement dated June 20, 2021 between the Company, Bipin Preet Singh and Upasana Rupkrishan Taku, SCIIH III, SCII IV, Tree Line, Amex, Cisco, GMO, Net1, Bajaj, HMVL, Pratithi, NDTV and ADIA; (viii) the amendment agreement dated June 30, 2022 between the Company, Bipin Preet Singh and Upasana Rupkrishan Taku, SCIIH III, SCII IV, Tree Line, Amex, Cisco, GMO, Net1, Bajaj, HMVL, Pratithi and ADIA; (ix) the amendment agreement dated July 27, 2023, the Company, Bipin Preet Singh and Upasana Rupkrishan Taku, SCIIH III, SCII IV, Tree Line, Amex, Cisco, GMO, Net1, Bajaj, HMVL, Pratithi and ADIA; and (x) the MobiKwik SHA Amendment Agreement.
11. Share warrant subscription agreement dated February 11, 2017 between our Company, and the Founder Promoters and Bennett, Coleman and Company Limited, as amended and supplemented by (i) the first amendment agreement dated June 20, 2021 to the BCCL SWSA entered between our Company, BCCL and the Founder Promoters; (ii) the second amendment agreement dated June 30, 2022 to the BCCL SWSA entered between our Company, BCCL and the Founder Promoters; (iii) the third amendment agreement dated June 30, 2023 to the BCCL SWSA entered between our Company, BCCL and the Founder Promoters; and (iv) the fourth amendment agreement dated December 4, 2023 to the BCCL SWSA entered between our Company, BCCL and the Founder Promoters.
12. Share subscription agreement dated December 7, 2021 between our Company, and the Founder Promoters and BCCL, as amended and supplemented by the first amendment agreement dated December 4, 2023 to the BCCL SSA entered between our Company, BCCL and the Founder Promoters.
13. Securities subscription agreement dated April 16, 2018 between our Company, Bipin Preet Singh, Upasana Rupkrishan Taku and Trifecta Venture Debt Fund – I as amended by the amendment agreements dated June 20, 2021, June 30, 2022, July 17, 2023 and December 13, 2023 to the Trifecta SSA entered into between our Company, Trifecta, Bipin Preet Singh and Upasana Rupkrishan Taku.
14. Share subscription agreement dated February 23, 2015 entered between our Company, our Founder Promoters, SCII IV, Tree Line and Amex.
15. Share subscription agreement dated April 21, 2016 entered between our Company, our Founder Promoters, GMO, MediaTek, Tree Line and SCII IV.
16. Share subscription agreement dated March 20, 2014 between our Company, our Founder Promoters and Sequoia.
17. Supplementary deed dated August 16, 2016 to the MobiKwik SHA entered between our Company, our Founder Promoters, Cisco, Sequoia, Tree Line, Amex, GMO, MediaTek and Net1
18. Share subscription agreement dated July 31, 2017 entered between our Company, our Founder Promoters and Bajaj.
19. Commercial agreement dated August 3, 2017 between Bajaj Finance Limited and our Company

20. Share subscription agreement dated December 22, 2014 between our Company, Bipin Preet Singh, Upasana Rupkrishan Taku and Sequoia.
21. Share subscription agreement dated February 12, 2015 between our Company, Bipin Preet Singh, Upasana Rupkrishan Taku and Sequoia.
22. Share subscription agreement dated November 20, 2015 entered between our Company, Bipin Preet Singh, Upasana Rupkrishan Taku, SCII IV and Tree Line.
23. Share subscription agreement dated August 15, 2016 entered between our Company, Bipin Preet Singh, Upasana Rupkrishan Taku and Net1.
24. Share subscription agreement dated May 31, 2017 entered between our Company, Bipin Preet Singh, Upasana Rupkrishan Taku and Amex
25. Supplementary deed dated October 30, 2018 to the MobiKwik SHA entered between our Company, our Founder Promoters, Sequoia, Tree Line, Amex, Cisco, GMO, MediaTek, Net1 and Bajaj.
26. Supplementary deed dated June 21, 2017 to the MobiKwik SHA entered between our Company, Bipin Preet Singh, Upasana Rupkrishan Taku, Cisco, Sequoia, Tree Line, Amex, GMO, MediaTek and Net1
27. Supplementary deed dated November 26, 2018 to the MobiKwik SHA entered between our Company, our Founder Promoters, Sequoia, Tree Line, Amex, Cisco, GMO, MediaTek, Net1 and Bajaj, amended by an amendment deed dated January 1, 2019.
28. Supplementary deed dated May 29, 2019 to the MobiKwik SHA entered between our Company, our Founder Promoters, Sequoia, Tree Line, Amex, Cisco, GMO, MediaTek, Net1, Bajaj and New Delhi Television Limited.
29. Letter dated February 7, 2020 between our Company, Founder Promoters and Nicolas Jarosson, as amended by the amendment letter dated June 20, 2021 between our Company, Founder Promoters and Nicolas Jarosson.
30. Supplementary deed dated October 27, 2020 to the MobiKwik SHA entered between our Company, our Founder Promoters, Sequoia, Tree Line, Amex, Cisco, GMO, MediaTek, Net1, Bajaj, NDTV and Hindustan Media Ventures Limited.
31. Supplementary deed dated November 9, 2020 to the MobiKwik SHA entered between our Company, our Founder Promoters, Sequoia, Tree Line, Amex, Cisco, GMO, MediaTek, Net1, Bajaj, NDTV, HMVL and Pratithi Investment Trust.
32. Supplementary deed dated June 6, 2021 to the MobiKwik SHA entered between our Company, Bipin Preet Singh, Upasana Rupkrishan Taku, Sequoia, Tree Line, Amex, Cisco, GMO, MediaTek, Net1, Bajaj, NDTV, HMVL, Pratithi and Abu Dhabi Investment Authority.
33. Buy-back framework agreement dated July 25, 2017 between our Company and MediaTek (and termination letter to the agreement dated May 31, 2021).
34. HMVL Agreement dated October 27, 2020 between our Company, Bipin Preet Singh, Upasana Rupkrishan Taku and HMVL and the termination agreement dated June 20, 2021 to this agreement.
35. Preference share purchase agreement dated October 12, 2018 between our Company, Harvest Fintech and the preference shareholders of Harvest Fintech, and equity share purchase agreement dated October 12, 2018 between our Company, Harvest Fintech and the equity shareholders of Harvest Fintech.
36. Employment agreements, each dated February 1, 2014 entered into between our Company with our directors Bipin Singh and Upasana Rupkrishnan Taku.
37. Advertising agreement dated October 27, 2020 between our Company and Hindustan Media Ventures Limited and amendment no.1 dated December 29, 2023 to this agreement.

38. Valuation certificate dated January 4, 2019 issued by Corporate Capital Venture Private Limited in relation to acquisition of Harvest Fintech Private Limited.
39. Tripartite Agreement dated April 20, 2021 among NSDL, our Company and the Registrar to the Offer.
40. Tripartite Agreement dated April 27, 2021 among CDSL, our Company and the Registrar to the Offer.
41. Copies of auditor's reports of our Company in respect of our audited financial statements for Fiscal Years 2024, 2023 and 2022 and for the three months period ended June 30, 2024.
42. Copies of annual reports of our Company for Fiscal Years 2024, 2023 and 2022.
43. Examination report of our Statutory Auditors dated October 1, 2024 on the Restated Consolidated Financial Information included in this Prospectus.
44. Report on Statement of possible special tax benefits from our Statutory Auditors, dated December 5, 2024.
45. Industry report titled "Deep dive into India Fintech Market" dated September 16, 2024, prepared by Redseer Strategy Consultants Private Limited and RedSeer's consent letter dated November 21, 2024.
46. Our Company has received written consent dated December 5, 2024, 2024 from B S R & Associates LLP, Chartered Accountants, to include their name as required under section 26 (1) and 26(5) of the Companies Act, 2013 read with SEBI ICDR Regulations, in this Prospectus and as an "expert" as defined under section 2(38) of the Companies Act, 2013 to the extent and in their capacity as our Statutory Auditors, and in respect of their (i) examination report, dated October 1, 2024 on our Restated Consolidated Financial Information; and (ii) their report dated December 5, 2024, 2024 on the Statement of Possible Special Tax Benefits in this Prospectus and such consent will not be withdrawn up to the filing of this Prospectus with the RoC. In addition, our Company has received written consent dated December 5, 2024, 2024, V P G S & Co., Chartered Accountants, holding a valid peer review certificate from ICAI, to include its name as an "expert" under Section 2(38) of the Companies Act, and other applicable provisions of the Companies Act in its capacity as an independent chartered accountant, in respect of their certificates and such consent will not be withdrawn up to the filing of this Prospectus with the RoC. However, the term "expert" shall not be construed to mean an "expert" as defined under the U.S. Securities Act.
47. Consents of the Bankers to our Company, the BRLMs, Syndicate Members, Registrar to the Issue, Escrow Collection Bank(s), Sponsor Bank, Directors of our Company, Company Secretary and Compliance Officer for the Issue, Chief Financial Officer, Public Offer Account Bank(s), Redseer Strategy Consultants Private Limited, legal counsel, Refund Bank as referred to, in their respective capacities.
48. Certificate dated October 1, 2024, December 4, 2024 and December 14, 2024 from V P G S & Co., Chartered Accountants with respect to key performance indicators of our Company.
49. Due diligence certificate dated January 4, 2024 to SEBI from the BRLMs.
50. In-principle approvals, each dated April 04, 2024 received from NSE and BSE, respectively.
51. Final observation letter bearing reference no. SEBI/HO/CFD/RAC/DIL-1/P/OW/2024/29799/1 dated September 19, 2024, issued by SEBI
52. Interim observation letter bearing reference no. SEBI/CFD/RAC-DIL1/P/OW/2024/3824/1 dated January 25, 2024, issued by SEBI.
53. Letter dated May 7, 2024, addressed to SEBI and the letters dated May 2, 2024, by Xplore-Tech Services Private Limited
54. E-mail dated September 12, 2024 addressed to SEBI by Gantasala Harish, Company response submitted to Gantasala Harish on October 10, 2024, BRLM response submitted with SEBI on October 12, 2024 and November 14, 2024.
55. Complaint dated September 24, 2024, filed under registration number SEBIE/KN24/BENG/031835/1 on the SCORES platform by Karthik Melappa and Company response dated October 11, 2024 on SCORES platform.
56. Complaint through E-mail dated October 3, 2024, addressed to SEBI by Ajay Thakur along with the Company response dated October 17, 2024, and the BRLM response to SEBI on October 21, 2024.
57. Complaint dated October 10, 2024 filed under registration number SEBIE/MH24/PUNE/035524/1 on the SCORES platform by Pancham Ashoke Surushe and Company response dated October 17, 2024

- submitted on SCORES platform.
58. Complaint dated October 15, 2024, filed under registration number SEBIE/MH24/PUNE/036191/1 on the SCORES platform by Yogesh Chavan and Company response dated October 17, 2024 submitted on SCORES platform.
 59. Complaint dated October 17, 2024, filed under registration number SEBIE/UP24/SONB/036802/1 on the SCORES platform by Gyanendra Vaishya and Company response dated November 7, 2024 submitted on SCORES platform.
 60. Complaint dated October 18, 2024, filed under registration number SEBIE/MH24/THAN/037040/1 on the SCORES platform by Meeta Rajesh Shah and Company response dated October 28, 2024 submitted on SCORES platform.
 61. Complaint dated October 19, 2024, filed under registration number SEBIE/MP24/GWAL/037112/1 on the SCORES platform by Rohit Saxena and Company response dated October 28, 2024 submitted on SCORES platform.
 62. Complaint dated October 22, 2024, filed under registration number SEBIE/GJ24/AHME/037571/1 on the SCORES platform by Mansukh Darji and Company response dated October 28, 2024 submitted on SCORES platform.
 63. Complaint dated October 22, 2024, filed under registration number SEBIE/GJ24/AHME/037572/1 on the SCORES platform by Hina Mansukh Darji and Company response dated October 28, 2024 submitted on SCORES platform.
 64. Complaint dated December 2, 2024, filed under registration number SEBIE/UP24/GAUT/043779/1 on the SCORES platform by Pooja Agarwal and Company response dated December 5, 2024 submitted on SCORES platform.
 65. Right to information (“RTI”) request dated September 30, 2024 by Srin Akhil to SEBI and the response dated November 28, 2024 by BRLMs to SEBI in this regard.
 66. Right to information (“RTI”) request dated September 30, 2024 by Harshal Sudhakar Patil to SEBI and the response dated November 28, 2024 by BRLMs to SEBI in this regard.
 67. Complaint dated December 7, 2024, filed under registration number SEBIE/UP24/GAUT/044717/1 on the SCORES platform by Manoj Pareek.
 68. Complaint dated December 7, 2024, filed under registration number SEBIE/HY24/KARN/044735/1 on the SCORES platform by Charu Sharma.
 69. Complaint dated December 7, 2024, filed under registration number SEBIE/MH24/THAN/044789/1 on the SCORES platform by Rajendra Prabhudas Shah.
 70. Complaint dated December 7, 2024, filed under registration number SEBIE/MH24/THAN/044792/1 on the SCORES platform by Meeta Rajendra Shah.
 71. Complaint dated December 7, 2024, filed under registration number SEBIE/MH24/THAN/044797/1 on the SCORES platform by Bunty Dilip Nagda.
 72. Complaint dated December 7, 2024, filed under registration number SEBIE/HY24/GURG/044798/1 on the SCORES platform by Jay Nabh Singh.
 73. Complaint dated December 8, 2024, filed under registration number SEBIE/MH24/MUMB/044829/1 on the SCORES platform by Komal Miral Shah.
 74. Complaint dated December 8, 2024, filed under registration number SEBIE/MH24/MUMB/044831/1 on the SCORES platform by Miral Naresh Shah.
 75. Complaint dated December 8, 2024, filed under registration number SEBIE/MP24/INDO/044840/1 on the SCORES platform by Sachin Gupta.
 76. Complaint dated December 8, 2024, filed under registration number SEBIE/UC24/ALMO/044841/1 on the SCORES platform by Kamal Singh Bisht.
 77. Complaint dated December 8, 2024, filed under registration number SEBIE/UP24/BALL/044842/1 on the SCORES platform by Shashi Kant.
 78. Complaint dated December 8, 2024, filed under registration number SEBIE/UP24/HAMI/044843/1 on the SCORES platform by Priyanshu Gupta.
 79. Complaint dated December 8, 2024, filed under registration number SEBIE/DH24/SOUT/044859/1 on the SCORES platform by Jatin Baghel.
 80. Complaint dated December 10, 2024, filed under registration number SEBIE/HY24/FARI/045170/1 on the SCORES platform by Priyam Jain.
 81. Complaint dated December 10, 2024, filed under registration number SEBIE/HY24/FARI/045175/1 on the SCORES platform by Amit Jain.

Any of the contracts or documents mentioned in this Prospectus may be amended or modified at any time, if so required in the interest of our Company, or if required by other parties, without notification to the shareholders, subject to compliance with the provisions contained in the Companies Act, 2013 and other relevant statutes.

DECLARATION

I hereby certify and declare that all relevant provisions of the Companies Act, 2013 and the rules, or guidelines, or regulations issued by the Government of India or the rules, or guidelines, or regulations issued by the Securities and Exchange Board of India, established under section 3 of the Securities and Exchange Board of India Act, 1992, as the case may be, have been complied with and no statement made in this Prospectus is contrary to the provisions of the Companies Act, 2013, the Securities Contracts (Regulation) Act, 1956, the Securities Contracts (Regulation) Rules, 1957, the Securities and Exchange Board of India Act, 1992, or the rules, or guidelines, or regulations issued thereunder, as the case may be. I further certify that all statements in this Prospectus are true and correct.

SIGNED BY DIRECTOR OF OUR COMPANY

Bipin Preet Singh

(Managing Director and Chief Executive Officer)

Place: Gurgaon

Date: December 14, 2024

DECLARATION

I hereby certify and declare that all relevant provisions of the Companies Act, 2013 and the rules, or guidelines, or regulations issued by the Government of India or the rules, or guidelines, or regulations issued by the Securities and Exchange Board of India, established under section 3 of the Securities and Exchange Board of India Act, 1992, as the case may be, have been complied with and no statement made in this Prospectus is contrary to the provisions of the Companies Act, 2013, the Securities Contracts (Regulation) Act, 1956, the Securities Contracts (Regulation) Rules, 1957, the Securities and Exchange Board of India Act, 1992, or the rules, or guidelines, or regulations issued thereunder, as the case may be. I further certify that all statements in this Prospectus are true and correct.

SIGNED BY DIRECTOR OF OUR COMPANY

Upasana Rupkrishan Taku
(Executive Director, and Chairperson)

Place: Gurgaon

Date: December 14, 2024

DECLARATION

I hereby certify and declare that all relevant provisions of the Companies Act, 2013 and the rules, or guidelines, or regulations issued by the Government of India or the rules, or guidelines, or regulations issued by the Securities and Exchange Board of India, established under section 3 of the Securities and Exchange Board of India Act, 1992, as the case may be, have been complied with and no statement made in this Prospectus is contrary to the provisions of the Companies Act, 2013, the Securities Contracts (Regulation) Act, 1956, the Securities Contracts (Regulation) Rules, 1957, the Securities and Exchange Board of India Act, 1992, or the rules, or guidelines, or regulations issued thereunder, as the case may be. I further certify that all statements in this Prospectus are true and correct.

SIGNED BY DIRECTOR OF OUR COMPANY

Vineet Bansal

(Non-Executive, Non-Independent, Nominee Director)

Place: Gurgaon

Date: December 14, 2024

DECLARATION

I hereby certify and declare that all relevant provisions of the Companies Act, 2013 and the rules, or guidelines, or regulations issued by the Government of India or the rules, or guidelines, or regulations issued by the Securities and Exchange Board of India, established under section 3 of the Securities and Exchange Board of India Act, 1992, as the case may be, have been complied with and no statement made in this Prospectus is contrary to the provisions of the Companies Act, 2013, the Securities Contracts (Regulation) Act, 1956, the Securities Contracts (Regulation) Rules, 1957, the Securities and Exchange Board of India Act, 1992, or the rules, or guidelines, or regulations issued thereunder, as the case may be. I further certify that all statements in this Prospectus are true and correct.

SIGNED BY DIRECTOR OF OUR COMPANY

Amb. Navdeep Singh Suri
(Independent Director)

Place: Amritsar

Date: December 14, 2024

DECLARATION

I hereby certify and declare that all relevant provisions of the Companies Act, 2013 and the rules, or guidelines, or regulations issued by the Government of India or the rules, or guidelines, or regulations issued by the Securities and Exchange Board of India, established under section 3 of the Securities and Exchange Board of India Act, 1992, as the case may be, have been complied with and no statement made in this Prospectus is contrary to the provisions of the Companies Act, 2013, the Securities Contracts (Regulation) Act, 1956, the Securities Contracts (Regulation) Rules, 1957, the Securities and Exchange Board of India Act, 1992, or the rules, or guidelines, or regulations issued thereunder, as the case may be. I further certify that all statements in this Prospectus are true and correct.

SIGNED BY DIRECTOR OF OUR COMPANY

Sayali Karanjkar
(Independent Director)

Place: Pune

Date: December 14, 2024

DECLARATION

I hereby certify and declare that all relevant provisions of the Companies Act, 2013 and the rules, or guidelines, or regulations issued by the Government of India or the rules, or guidelines, or regulations issued by the Securities and Exchange Board of India, established under section 3 of the Securities and Exchange Board of India Act, 1992, as the case may be, have been complied with and no statement made in this Prospectus is contrary to the provisions of the Companies Act, 2013, the Securities Contracts (Regulation) Act, 1956, the Securities Contracts (Regulation) Rules, 1957, the Securities and Exchange Board of India Act, 1992, or the rules, or guidelines, or regulations issued thereunder, as the case may be. I further certify that all statements in this Prospectus are true and correct.

SIGNED BY DIRECTOR OF OUR COMPANY

Punita Kumar Sinha
(Independent Director)

Place: Boston, USA

Date: December 14, 2024

DECLARATION

I hereby certify and declare that all relevant provisions of the Companies Act, 2013 and the rules, or guidelines, or regulations issued by the Government of India or the rules, or guidelines, or regulations issued by the Securities and Exchange Board of India, established under section 3 of the Securities and Exchange Board of India Act, 1992, as the case may be, have been complied with and no statement made in this Prospectus is contrary to the provisions of the Companies Act, 2013, the Securities Contracts (Regulation) Act, 1956, the Securities Contracts (Regulation) Rules, 1957, the Securities and Exchange Board of India Act, 1992, or the rules, or guidelines, or regulations issued thereunder, as the case may be. I further certify that all statements in this Prospectus are true and correct.

SIGNED BY DIRECTOR OF OUR COMPANY

Raghu Ram Hiremagalur Venkatesh
(Independent Director)

Place: Bangalore, India

Date: December 14, 2024

DECLARATION

I hereby certify and declare that all relevant provisions of the Companies Act, 2013 and the rules, or guidelines, or regulations issued by the Government of India or the rules, or guidelines, or regulations issued by the Securities and Exchange Board of India, established under section 3 of the Securities and Exchange Board of India Act, 1992, as the case may be, have been complied with and no statement made in this Prospectus is contrary to the provisions of the Companies Act, 2013, the Securities Contracts (Regulation) Act, 1956, the Securities Contracts (Regulation) Rules, 1957, the Securities and Exchange Board of India Act, 1992, or the rules, or guidelines, or regulations issued thereunder, as the case may be. I further certify that all statements in this Prospectus are true and correct.

SIGNED BY CHIEF FINANCIAL OFFICER OF OUR COMPANY

Upasana Rupkrishan Taku
(Chief Financial Officer)

Place: Gurgaon

Date: December 14, 2024