

Elgi Rubber Company Limited

2000 Trichy Road • Coimbatore 641 005 • India

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Ref:ERCL/SEC/2014/Mar-9

26.03.2014

The Manager – Listing

The National Stock Exchange India Limited

Exchange Plaza

Bandra Kurla Complex

Bandra East

Mumbai – 400051.

Dear Sir

Sub: Furnishing of information required under Regulation 13(6) of the SEBI (Prohibition of Insider Trading Regulations), 1992

We are forwarding a copy of the information received from a Director of the Company (in Form D) as required under Regulations 13 (4) and 13 (4A) of the SEBI (Prohibition of Insider Trading) Regulations, 1992.

Kindly acknowledge receipt of the same.

Thank you

Sincerely

For Elgi Rubber Company Limited

C Shankar

GM Finance & Company Secretary

Encl: a/a

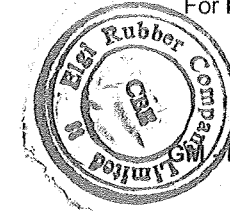
FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulation 13(4), 13(4A) and 13(6)]

Name, PAN no. & Address of Director / Officer	No. & % of shares/ voting rights held by the Director/ Officer	Date of receipt of allotment advice/ acquisition/ Sale of Shares/ voting rights	Date of intimation to the Company	Mode of acquisition (market purchase/ public/ rights/ preferential offer etc.)	No. & % of shares/ post acquisition/ voting rights sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy Quantity	Buy Value	Selling Quantity	Selling Value
SUDARSAN VARADARAJ (Chairman & Managing Director) AGVPS9449J 2000, Trichy Road, Coimbatore – 05	22,270,710 44.50%	25/03/2014	26/03/2014	Market Purchase	22,291,000 44.54%	SBICAP Securities Limited, INB 231052938	NSE	20,290	417,527.00	NA	NA

For Elgi Rubber Company Limited



C Shankar
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Finance & Company Secretary