



Elgi Rubber Company Limited

2000 Trichy Road • Coimbatore 641 005 • India

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Ref: ERCL/SEC/2013/JUL-5

05.07.2013

The Manager – Listing
The National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex
Bandra East
Mumbai – 400051.

Dear Sir

Sub: Furnishing of information required under Regulation 13(6) of the SEBI (Prohibition of Insider Trading Regulations), 1992

We are forwarding a copy of the information received from a Director of the Company (in Form D) as required under Regulation 13 (4) of the SEBI (Prohibition of Insider Trading) Regulations, 1992.

Kindly acknowledge receipt of the same.

Thank you

Sincerely

For Elgi Rubber Company Limited

C Shankar
GM Finance & Company Secretary

Encl: a/a

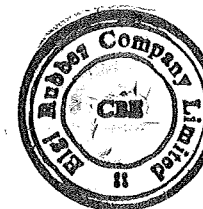
FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulation 13(4), 13(4A) and 13(6)]

| Name, PAN no. & Address of Director / Officer | No. & % of shares/ voting rights held by the Director/ Officer | Date of receipt of allotment advice/ acquisition/ Sale of Shares/ voting rights | Date of intimation to the Company | Mode of acquisition (market purchase/ public/ rights/ preferential offer etc.) | No. & % of shares/ post acquisition/ voting rights sale | Trading member through whom the trade was executed with SEBI Registration No. of the TM | Exchange on which the trade was executed | Buy Quantity | Buy Value | Selling Quantity | Selling Value |
|---|--|---|-----------------------------------|--|---|---|--|--------------|------------|------------------|---------------|
| SUDARSAN VARADARAJ (Chairman & Managing Director) AGVPS9449J 2000, Trichy Road, Coimbatore – 05 | 20,993,921 41.95% | 04/07/2013 | 05/07/2013 | Market Purchase | 21,011,103 41.98% | SBICAP Securities Limited, INB 231052938 | NSE | 17,182 | 405,302.00 | NA | NA |

For Elgi Rubber Company Limited



C Shankar
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GM - Finance & Company Secretary