

Date: 08/07/2026

To,
The Manager,
Listing Department,
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block-G, Bandra-Kurla Complex,
Bandra(E), Mumbai- 400 051

NSE SYMBOL: FONEBOX

ISIN: INE0Q4701019

Sub: Disclosure under Regulation 30 read with Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Strategic Expansion of Retail Store Network across the States of Punjab, Himachal Pradesh, and Haryana.

Dear Sir/Madam,

Pursuant to Regulation 30 read with Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to inform you that the Fonebox Retail Limited (the "Company") is launching its next strategic phase of geographic growth with a planned expansion of its retail footprint.

Building upon our strong operational presence in Gujarat and first phase of expansion into Maharashtra, now the Company has formalized a strategic plan for further expansion by opening of 25 new retail stores across the States of Punjab, Himachal Pradesh, and Haryana over the coming months.

This proposed expansion forms part of the Company's long-term growth strategy and is aimed at strengthening its presence in the North Indian market, enhancing customer accessibility, expanding its geographical footprint, and improving market penetration. The proposed stores will offer the Company's complete portfolio of products and are expected to support sustained business growth, increased customer engagement, and enhanced brand visibility.

The expansion will be implemented in a phased manner, based on market opportunities and subject to the execution of requisite commercial arrangements, availability of suitable locations, operational readiness and receipt of applicable statutory and regulatory approvals, if any.

The Company remains committed to pursuing its growth initiatives in a prudent and sustainable manner while maintaining high standards of operational efficiency and corporate governance.

Kindly take the above information on record.

For, Fonebox Retail Limited

Krusha Chhatbar
Company Secretary & Compliance Officer
Membership No: A76469