

Date : 08/07/2024

To,
The Manager,
Listing Department,
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block-G,
Bandra-Kurla Complex, Bandra(E),
Mumbai- 400 051

NSE SYMBOL : FONEBOX,

ISIN : INE0Q4701019

Sub: Disclosure under Regulation 30 read with Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Opening of new Retail Stores of the Company in the State of Maharashtra.

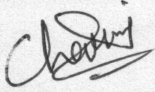
Dear Sir,

Pursuant to Regulation 30 read with Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that the Company has started its journey with single store in Ahmedabad, Gujarat in February, 2021 and currently the Company is operating with 181 stores in Gujarat. Now, the Company is planning to expand its operation beyond Gujarat by opening approximately 25 new Retail Stores in the State of Maharashtra, under the Brand Name "FONEBOX", "FONEBOOK" and "MY MOBILE" with a view to serve more customers and create Company's customer base for Smart Phones and allied accessories in different States of India. By opening of new stores in Maharashtra, the company is stepping towards a new milestone to achieve the Vision of the Company. The smooth and successful operations of these new Retail Stores will lead towards growth of the Company and it will inspire for entering into different states of India.

Our Company is engaged in multi-brand retail selling of Smart Phones and allied accessories from manufacturers like Vivo, Apple, Samsung, Oppo, Realme, Nokia, Narzo, Redmi, Motorola, LG and Micromax. We are also engaged in multi-brand retail selling of consumer durable electronics goods like Laptop, Smart TVs, Air Conditioners, etc. from brands like TCL, Haier, Lloyd, Daikin, Voltas, Mi, Realme, OnePlus.

Kindly take the same on your record.

For, Fonebox Retail Limited



Charmi Shah

Company Secretary & Compliance Officer

