



REF: SEC/BSE/NSE/1

30 January, 2014

Dept. of Corporate Services (CRD)
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai- 400 001

Listing Department
The National Stock Exchange of India Limited
Exchange Plaza,
Bandra- Kurla Complex, Bandra (East)
Mumbai- 400 051

Scrip Code : 536507
Fax Nos.: 22723121 / 22722037 /
22722039 22722041 / 22722061 /
22723719/ 22721082

Scrip Code : FLFL
Fax Nos. 26598237 / 26598238

Dear Sirs,

Sub.: Intimation of occurrence of Fire in one of the distribution centers of the Company

With reference to the above subject matter, please note that a major fire occurred today evening in one of the Company's distribution centers situated at Jigni, Bengaluru. The fire could be controlled only after few hours. As per initial reports, the Company's inventory, warehoused in the said distribution center has been substantially damaged. However as the Company have other distribution centers as well, there would not be impact on the Company's operations. The inventory of the Company is fully insured.

You are requested to bring the same to the notice of your members.

Yours faithfully,
for Future Lifestyle Fashions Limited

A handwritten signature in black ink, appearing to read 'Kuldeep Sharma', is written over a circular stamp.

Kuldeep Sharma
Head -Legal & Company Secretary