



Flair Writing Industries Limited

(An ISO 9001:2015; ISO 14001 : 2015 & SA 8000 : 2014 Certified Company)

CIN NO.: L51100MH2016PLC284727

- Flair House, Plot No. A/64, Cross Road – A, Marol Ind. Area, MIDC, Andheri (East), Mumbai – 400093, Maharashtra, India
+91 22 2868 3876 / 06, 4203 0405, 2967 6004/5/6

Ref- FWIL/SEC/2024-25/94

November 30, 2024

To,

BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001. Scrip Code : 544030	National Stock Exchange of India Limited Exchange Plaza, C/1, G Block, Bandra - Kurla Complex Bandra (East), Mumbai - 400 051. Symbol : FLAIR
--	---

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") - Intimation of incorporation of a Wholly Owned Subsidiary of Flair Writing Industries Limited ("the Company")

Dear Sir(s)/ Madam(s),

This is in continuation of our earlier intimation bearing Ref No. FWIL/SEC/2024-25/91 with respect to the outcome of Board Meeting held on November 26, 2024 and pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations'), we wish to inform you that the Company has incorporated a wholly owned subsidiary company in the name and style of "Monterosa Stationery Private Limited" on November 29, 2024.

The details as required under Regulation 30 of the Listing Regulations read with SEBI circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 is attached herewith as Annexure - A.

The aforesaid information is being made available on the Company's website i.e. www.flairworld.in

You are requested to take the same on record.

Thanking you,

Yours faithfully,
For **Flair Writing Industries Limited**

Mr. Vishal Kishor Chanda
Company Secretary and Compliance Officer

Encl: As above

MUMBAI

Unit I, Trinity Ind. Park, Survey No.14,15,16,
National Highway 8, Naigaon (E),
Palghar 401 208, Maharashtra, India

DAMAN

Unit II, Survey No. 709/12 & 18,
Somnath Road, Dabhel,
Daman 396 210, India

DAMAN

Unit III, Survey No. 377/1,
Plot No.19 & 21, Zari Causeway Road,
Kachigam, Daman 396 210. India

DAMAN

Unit IV, Survey No. 370/2 A,
Vapi Road, Kachigam,
Daman 396 210. India

DEHRADUN

Khasra No. 1049/2, 1050/1,
Twin Industrial Estate, Central Hope Town,
Selaqui, Dehradun 248 011, Uttarakhand, India

VALSAD

Survey No.253, Village Shankar Talao,
National Highway 8,
Valsad 396 375, Gujarat, India



Flair Writing Industries Limited

(An ISO 9001:2015; ISO 14001 : 2015 & SA 8000 : 2014 Certified Company)

CIN NO.: L51100MH2016PLC284727

Flair House, Plot No. A/64, Cross Road – A, Marol Ind. Area, MIDC, Andheri (East), Mumbai – 400093, Maharashtra, India

+91 22 2868 3876 / 06, 4203 0405, 2967 6004/5/6

Annexure – A

Details required under the Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023

Sr. No	Particulars	Description
1	Name of the Target entity, details in brief such as size, turnover etc.	<p>Monterosa Stationery Private Limited is incorporated as a wholly owned subsidiary (“WOS”) of Flair Writing Industries Limited (“the Company”) on November 29, 2024</p> <p>CIN: U32901MH2024PTC435785 Authorised Capital: Rs. 10,00,000/- Paid Up Capital: Rs. 100,000/-</p> <p>Size/Turnover: Not Applicable (yet to commence its business operations)</p>
2	Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at “arm’s length”;	<p>Monterosa Stationery Private Limited has been incorporated as a wholly owned subsidiary of the Company and therefore is a related party of the Company.</p> <p>Save and except what is mentioned above, the Promoter/ Promoter Group/ Group Companies are not interested in the transaction.</p>
3	Industry to which the entity being acquired belongs;	Monterosa Stationery Private Limited is incorporated to carry on the business of manufacturing and distribution of stationery and other allied products.
4	Objects and impact of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity);	<p>Newly Incorporated WOS will have the following Objects:</p> <ol style="list-style-type: none"> 1. Manufacture of stationary articles such as pens and pencils of all kinds whether or not mechanical, pencil leads, date, sealing or numbering stamps, hand-operated devices for printing or embossing labels, hand printing sets, prepared typewriter ribbons and inked pads, globes etc. 2. To carry on the business in India or elsewhere the business to manufacture,

MUMBAI

DAMAN

DAMAN

DAMAN

DEHRADUN

VALSAD

Unit I, Trinity Ind. Park, Survey No.14,15,16, National Highway 8, Naigaon (E), Palghar 401 208, Maharashtra, India

Unit II, Survey No. 709/12 & 18, Somnath Road, Dabhel, Daman 396 210, India

Unit III, Survey No. 377/1, Plot No.19 & 21, Zari Causeway Road, Kachigam, Daman 396 210. India

Unit IV, Survey No. 370/2 A, Vapi Road, Kachigam, Daman 396 210. India

Khasra No. 1049/2, 1050/1, Twin Industrial Estate, Central Hope Town, Selaqui, Dehradun 248 011, Uttarakhand, India

Survey No.253, Village Shankar Talao, National Highway 8, Valsad 396 375, Gujarat, India



Flair Writing Industries Limited

(An ISO 9001:2015; ISO 14001 : 2015 & SA 8000 : 2014 Certified Company)

CIN NO.: L51100MH2016PLC284727

- Flair House, Plot No. A/64, Cross Road – A, Marol Ind. Area, MIDC, Andheri (East), Mumbai – 400093, Maharashtra, India
- +91 22 2868 3876 / 06, 4203 0405, 2967 6004/5/6

		process, produce, pack, repack, add, remove, grade, reduce, improve, buy, sell, resell, import, export, develop, design, market, procure, print, supply, work and to act as agent, broker, representative, consultant, collaborator, stockiest, liasioner, job worker or otherwise to deal in all shapes, sizes, descriptions, applications, modalities, specifications, designs, varieties and all kinds of stationery and printing materials, products such as writing ink, printing ink, ink extracts, ink powders, ink tablets, marking inks, drawing inks, lithographic inks, adhesives, stickers, stamping pastes, sealing waxes, crayons and chalks, carbon papers, ribbons, drawing pastels, pencils, ball pens, gel pens, fountain pens, nibs, refills, penholders, sharpeners, erasers, paper boxes, paper files, box files, stamp pads, pin cushions, foot rules, compass, geometrical instruments, envelopes, account books, rubbers, staplers, staple pins, u-pins, scissors, paper cutters, tags, folders, highlighters, black boards, note books, exercise books, writing pads, computer stationery, colours and other similar items used by students, businessmen and other persons.
5	Brief details of any governmental or regulatory approvals required for the acquisition;	Not Applicable
6	Indicative time period for completion of the acquisition;	Not Applicable
7	Nature of consideration - whether cash consideration or share swap and details of the same;	100% subscription to the paid-up share capital of the WOS in cash by the Company.
8	Cost of acquisition or the price at which the shares are acquired;	The Company subscribes to a total of Rs. 100,000/- (Rupees One Lakh Only) by purchasing 10,000 equity shares, each valued at Rs. 10/-.
9	Percentage of shareholding / control acquired and/ or number of shares acquired;	100% shareholding comprising 10,000 equity shares of face value of Rs. 10/- each aggregating to Rs. 1,00,000/-

MUMBAI

Unit I, Trinity Ind.Park, Survey No.14,15,16, National Highway 8, Naigaon (E), Palghar 401 208, Maharashtra, India

DAMAN

Unit II, Survey No. 709/12 & 18, Somnath Road, Dabhel, Damam 396 210, India

DAMAN

Unit III, Survey No. 377/1, Plot No.19 & 21, Zari Causeway Road, Kachigam, Damam 396 210. India

DAMAN

Unit IV, Survey No. 370/2 A, Vapi Road, Kachigam, Damam 396 210. India

DEHRADUN

Khasra No. 1049/2, 1050/1, Twin Industrial Estate, Central Hope Town, Selaqui, Dehradun 248 011, Uttarakhand, India

VALSAD

Survey No.253, Village Shankar Talao, National Highway 8, Valsad 396 375, Gujarat, India



Flair Writing Industries Limited

(An ISO 9001:2015; ISO 14001 : 2015 & SA 8000 : 2014 Certified Company)

CIN NO.: L51100MH2016PLC284727

- Flair House, Plot No. A/64, Cross Road – A, Marol Ind. Area, MIDC, Andheri (East), Mumbai – 400093, Maharashtra, India
- +91 22 2868 3876 / 06, 4203 0405, 2967 6004/5/6

10	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years' turnover, country in which the acquired entity has presence and any other significant information (in brief)	<p>Monterosa Stationery Private Limited is incorporated to carry on the business of manufacturing and distribution of stationery and other allied products</p> <p>Date of Incorporation: November 29, 2024.</p> <p>Turnover History: Not Applicable</p> <p>Monterosa Stationery Private Limited is incorporated in India as wholly owned subsidiary of the Company with Registrar of Companies of Mumbai.</p> <p>Monterosa Stationery Private Limited is yet to commence its Business Operations.</p>
----	---	---

MUMBAI

Unit I, Trinity Ind. Park, Survey No.14,15,16, National Highway 8, Naigaon (E), Palghar 401 208, Maharashtra, India

DAMAN

Unit II, Survey No. 709/12 & 18, Somnath Road, Dabhel, Damam 396 210, India

DAMAN

Unit III, Survey No. 377/1, Plot No.19 & 21, Zari Causeway Road, Kachigam, Damam 396 210. India

DAMAN

Unit IV, Survey No. 370/2 A, Vapi Road, Kachigam, Damam 396 210. India

DEHRADUN

Khasra No. 1049/2, 1050/1, Twin Industrial Estate, Central Hope Town, Selaqui, Dehradun 248 011, Uttarakhand, India

VALSAD

Survey No.253, Village Shankar Talao, National Highway 8, Valsad 396 375, Gujarat, India