FUTURE CONSUMER ENTERPRISE LIMITED
an integrated food & FMCG company

18th March, 2015

To,
Department of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai-400 001
Scrip Code: 533400

To,
Listing Department
The National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East), Mumbai-400 051
Scrip Code : FCEL

Dear Sir/Madam,

Sub.: Allotment of Secured Non Convertible Redeemable Debentures

In continuation to our earlier letter dated 17th March,2015, regarding issue of Secured Non-Convertible Redeemable Debentures ("NCDs"), this is to further inform that:

1. The Company has raised an aggregate amount of ₹ 100.00 crore by way of issue and allotment of 1,000 NCDs of ₹ 10 lakh each, on private placement basis.
2. The said NCDs shall be listed on Wholesale Debt Market Segment of BSE Limited
3. The said NCDs have been rated CARE A- (Single A minus) by Credit Analysis & Research Limited.

This may please be also considered as compliance in terms of the applicable provisions of the Listing Agreement.

Kindly take it on record and acknowledge receipt of the same.

Yours truly,
For **Future Consumer Enterprise Limited**

Manoj Gagvani
Company Secretary & Head – Legal