



**Excel Crop Care Limited**  
Beyond crop protection. Behind every farmer

ECCL/SEC/2012

12<sup>th</sup> October, 2012

|                                                                                              |                                                                                                                               |
|----------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------|
| Bombay Stock Exchange Limited<br>Phiroze Jeejeebhoy Towers<br>Dalal Street<br>Mumbai-400 001 | National Stock Exchange of India<br>Limited<br>Exchange Plaza,<br>Bandra Kurla Complex,<br>Bandra (East),<br>Mumbai – 400051. |
|----------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------|

Dear Sirs,

Enclosed please find disclosures received from the **RATNABALI CAPITAL MARKET LIMITED** for your records.

Thanking you,

Yours faithfully,  
FOR EXCEL CROP CARE LIMITED

(Parind Badshah)  
Company Secretary

Encl: As above



## **RATNABALI CAPITAL MARKETS LTD.**

'FMC Fortuna', A-7 & A-8, 4th Floor, 234/3A, A.J.C. Bose Road, Kolkata-700 020. Phone : (91-33) 2287-4744, 4015-0000/0100  
Fax : (033) 2287-5374, E-mail : ratnabali@ratnabali.com, Web : www.ratnabali.com

Ref: RCML/004/2012-13/278

Date: 11.10.2012

To  
BSE Limited  
Phiroze Jeejeebhoy Towers, Dalal Street  
Mumbai – 400 001  
India

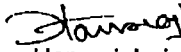
Sub: Disclosure under Regulation 29(1) of SEBI (Substantial Acquisition of Shares And Takeovers) Regulations, 2011 and Regulations 13(1) and 13(6) of SEBI (Prohibition of Insider Trading) Regulations, 1992

Dear Sirs

This is to inform you that we have purchased 132020 (1.20%) equity shares of Excel Crop Care Limited on 10.10.2012 through open market purchase in accordance with SEBI (Substantial Acquisition of Shares And Takeovers) Regulations, 2011. In this regard we are enclosing the disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and Regulations 13(1) and 13(6) of SEBI (Prohibition of Insider Trading) Regulations, 1992 for the acquisition of aforesaid equity shares of the Company. Our present shareholding as on 10.10.2012 in the Company after the aforesaid acquisition is 605000 (5.50%) equity shares.

This is for your information and record.

For Ratnabali Capital Markets Limited

  
Hansraj Jaria  
Company Secretary

Encl : As stated above.

CC: National Stock Exchange of India Ltd.  
Exchange Plaza  
Plot No. C/1 ,G Block  
Bandra- Kurla Complex  
Bandra (E)  
Mumbai- 400 051

And

CC: Excel Crop Care Limited  
184/87 S.V. Road, Jogeshwari West  
Mumbai-400102

**Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

|                                                                                                                                                                          |                                                                                                                         |                                                         |                                                           |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------|-----------------------------------------------------------|
| 1. Name of the Target Company (TC)                                                                                                                                       | Excel Crop Care Limited                                                                                                 |                                                         |                                                           |
| 2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer                                                                                         | Acquirer - Ratnabali Capital Markets Limited<br><br>PAC - Ratnabali Investment Private Limited<br>- Aditya Goenka (HUF) |                                                         |                                                           |
| 3. Whether the acquirer belongs to Promoter/Promoter group                                                                                                               | No                                                                                                                      |                                                         |                                                           |
| 4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed                                                                                                    | NSE, BSE                                                                                                                |                                                         |                                                           |
| 5. Details of the acquisition of shares/voting rights/holding of the Acquirer and PAC                                                                                    | Number                                                                                                                  | % w.r.t. total share/voting capital wherever applicable | % w.r.t. total diluted share/voting capital of the TC (*) |
| <u>Before the acquisition under consideration, holding of:</u>                                                                                                           |                                                                                                                         |                                                         |                                                           |
| a) Shares carrying voting rights                                                                                                                                         | 472980                                                                                                                  | 4.30%                                                   | 4.30%                                                     |
| b) Voting rights (VR) otherwise than by equity shares                                                                                                                    | -                                                                                                                       | -                                                       | -                                                         |
| c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) | -                                                                                                                       | -                                                       | -                                                         |
| Total (a+b+c)                                                                                                                                                            | 472980                                                                                                                  | 4.30%                                                   | 4.30%                                                     |



|                                                                                                                                                                                            |                             |              |              |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------|--------------|--------------|
| <b><u>Details of acquisition</u></b>                                                                                                                                                       |                             |              |              |
| a) Shares carrying voting rights acquired                                                                                                                                                  | 132020                      | 1.20%        | 1.20%        |
| b) VRs acquired otherwise than by equity shares                                                                                                                                            | -                           | -            | -            |
| c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired          | -                           | -            | -            |
| <b>Total (a+b+c)</b>                                                                                                                                                                       | <b>132020</b>               | <b>1.20%</b> | <b>1.20%</b> |
| <b><u>After the acquisition, holding of:</u></b>                                                                                                                                           |                             |              |              |
| a) Shares carrying voting rights                                                                                                                                                           | 605000                      | 5.50%        | 5.50%        |
| b) VRs otherwise than by equity shares                                                                                                                                                     | -                           | -            | -            |
| c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition | -                           | -            | -            |
| <b>Total (a+b+c)</b>                                                                                                                                                                       | <b>605000</b>               | <b>5.50%</b> | <b>5.50%</b> |
| <b>6. Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer, etc.)</b>                                                          | <b>Open Market Purchase</b> |              |              |
| <b>7. Date of acquisition of/ date of receipt of intimation of allotment of shares /VR/ warrants/convertible securities/any other</b>                                                      | <b>10.10.2012</b>           |              |              |

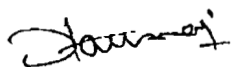


|                                                                                      |          |
|--------------------------------------------------------------------------------------|----------|
| instrument that entitles the acquirer to receive shares in the TC.                   |          |
| 8. Equity share capital / total voting capital of the TC before the said acquisition | 11005630 |
| 9. Equity share capital/ total voting capital of the TC after the said acquisition   | 11005630 |
| 10. Total diluted share/voting capital of the TC after the said acquisition          | 11005630 |

**Note:**

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Ratnabali Capital Markets Limited

  
Hansraj Jaria  
Company Secretary



Place: Kolkata

Date: 11.10.2012

# FORM A

## Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

### [Regulation 13 (1) and (6)]

Regulation 13(1) – Details of acquisition of 5% or more shares in a listed company

| Name, PAN No. & address of shareholder with telephone number                                                                                           | Shareholding prior to acquisition | No. and percent age of shares /voting rights acquired | Date of receipt of allotment /advice. Date of acquisition (specify) | Date of intimation to Company | Mode of acquisition (market purchase /public/rights/preferential offer etc.) | Shareholding subsequent to acquisition | Trading Member through whom the trade was executed with SEBI Registration No. of the TM | Exchange on which the trade was executed | Buy quantity         | Buy value          |
|--------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------|-------------------------------------------------------|---------------------------------------------------------------------|-------------------------------|------------------------------------------------------------------------------|----------------------------------------|-----------------------------------------------------------------------------------------|------------------------------------------|----------------------|--------------------|
| 1                                                                                                                                                      | 2                                 | 3                                                     | 4                                                                   | 5                             | 6                                                                            | 7                                      | 8                                                                                       | 9                                        | 10                   | 11                 |
| Ratnabali Capital Markets Limited<br>AABCR5937P,<br>FMC FORTUNA,<br>A-7 & A-8, 4th Floor, 234/3A A.J.C Bose Road, Kolkata : 700020<br>Tel:033-40150000 | 454785 (4.13%)                    | 132020 (1.20%)                                        | 10.10.2012                                                          | 11.10.2012                    | Market Purchase                                                              | 586805 (5.33%)                         | Ratnabali Capital Markets Limited<br>INB011143238,<br>INB231143232                      | NSE, BSE                                 | 132020 Equity Shares | Rs. 2,19,34,667.50 |

**RATNABALI CAPITAL MARKETS LTD**

*Hansraj*  
**HANSRAJ JARIA**  
 Company Secretary