

EVEREADY >>>
INDUSTRIES INDIA LTD.
1, MIDDLETON STREET, KOLKATA - 700 071
PHONE : 2288-2147, 2288-3950
F A X : (033) 2288-4059
Website : www.evereadyindustries.com

July 6, 2012

Bombay Stock Exchange Ltd.
1st Floor, New Trading Ring,
Rotunda Building, P.J. Towers,
Dalal Street, Fort
Mumbai - 400001

FAX NO. (022) 2272-2037 / 2039 / 3121

→ The National Stock Exchange of India Ltd.
Exchange Plaza, C-1,
Block -G, 5th Floor,
Bandra - Kurla Complex
Bandra (East)
Mumbai - 400051

FAX NO. (022) 2659-8120 / 8235 / 8237

The Calcutta Stock Exchange Association Ltd.,
7, Lyons Range,
Kolkata - 700001

FAX NO. (033) 2210-4492 / 4500 / 2223

Dear Sirs,

Subject : Disclosure in terms of Regulation 13(6) of the
Securities and Exchange Board of India
(Prohibition of Insider Trading) Regulations, 1992

We submit herewith a copy of the letter dated July 6, 2012 together with Form C in terms of Regulation 13(3) of the above mentioned Regulations, as received by us from HSBC Global Asset Management (Singapore) Limited, informing us of the details of change in shareholding in the Company of HSBC Global Investment Funds- A/c, HSBC Global Investment Funds (Mauritius) Limited, PAC: HSBC Global Asset Management (Singapore) Limited, in the said Form C.

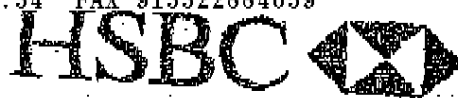
The above is for your information and record.

Thanking you,

Very truly yours,
EVEREADY INDUSTRIES INDIA LTD.


(T. PUNWANI)
SENIOR GENERAL MANAGER - LEGAL
& COMPANY SECRETARY

Enclo : As Above.



Global Asset Management

6 July 2012

Our ref: DF/070501

Company Secretary
Eveready Industries India Limited
2, Rainey Park,
Kolkata - 700 019, West Bengal,
INDIA

Attn: Mrs. T. Funiwani

Fax No.: 91 33 2486 4673

Dear Sirs

DISCLOSURE OF HOLDINGS

In accordance with the regulatory requirements of Securities and Exchange Board of India (the "SEBI"), we wish to make disclosures under the following regulations: SEBI (Substantial Acquisition of Shares and Take-overs) Regulations and the SEBI (Prohibition of Insider Trading) Regulations.

Please be advised that HSBC Global Investment Funds a/c HSBC Global Investment Funds (Mauritius) Limited (the "Fund") together with client's portfolio managed by HSBC Global Asset Management (Singapore) Limited being the investment adviser of the Fund, currently hold 3.54% of the paid up share capital or voting capital of Eveready Industries India Ltd, as detailed in the enclosed schedule and Form C.

We, HSBC Global Asset Management (Hong Kong) Limited are duly authorised by HSBC Global Asset Management (Singapore) Limited to file this disclosure on their behalf.

Should you have any queries, please e-mail to eric.s.h.law@hsbc.com.hk / derek.wai.tat.fung@hsbc.com.hk.

Yours faithfully

For and on behalf of

HSBC Global Asset Management (Singapore) Limited

Derek Fung

Associate Director, Compliance of

HSBC Global Asset Management (Hong Kong) Limited

Encs
HSBC Global Asset Management (Singapore) Limited
21 Collyer Quay #15-02, HSBC Building, Singapore 069320
Tel: (65) 6590 2528 Fax: (65) 6228 4324
Robinson Road P O Box 1321, Singapore 900102
Company Registration No. 198602036R

FORM C

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
(Regulation 13 (3) and (6))Regulation 13(3) - Details of change in shareholding in respect of a person holding more than
5% shares in a listed company

Name & address of shareholder with telephone number	SHAREHOLDER: HSBC GLOBAL INVESTMENT FUNDS - A/C HSBC GLOBAL INVESTMENT FUNDS (MAURITIUS) LIMITED PAC: HSBC GLOBAL ASSET MANAGEMENT (SINGAPORE) LIMITED
Shareholding prior to acquisition/sale	3,161,007 shares
No. and percentage of shares / voting rights acquired/sold	583,281 (0.80%)
Date of receipt of allotment / advice. Date of acquisition/sale (specify)	5 July 2012
Date of intimation to Company *	6 July 2012
Mode of acquisition (market purchase/ public/ Rights/ Preferential offer etc.)	OPEN MARKET SALE
Shareholding subsequent to acquisition	2,577,726 shares
Trading member through whom the trade was executed with SEBI Registration No. of the TM	MOTILAL OSWAL SECURITIES LTD INA/INF 231041238
Exchange on which the trade was executed	342,296 shares through - NSE 240,985 shares through - BSE
Sale quantity	583,281 shares
Sale value	342,296 shares @20.9692 240,985 shares @20.96

* Please see letter attached

EVEREADY >>>**INDUSTRIES INDIA LTD.**

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The Calcutta Stock Exchange Association Ltd.
7, Lyons Range,
Kolkata - 700001

FAX NO. (033) 2210-4492 / 4500 / 2223

Dear Sirs,

Subject : Disclosure in terms of Regulation 29(2) of the
Securities and Exchange Board of India
(Substantial Acquisition of Shares and Takeover) Regulations, 2011

We submit herewith a copy of the letter dated July 6, 2012 together with Annexure B in terms of Regulation 29(2) of the above mentioned Regulations, as received by us from HSBC Global Asset Management (Singapore) Limited, informing us of the details of change in shareholding in the Company of HSBC Global Investment Funds- A/c, HSBC Global Investment Funds (Mauritius) Limited, PAC: HSBC Global Asset Management (Singapore) Limited, in the said Annexure.

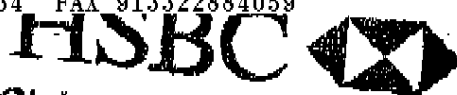
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(T. PUNWAND)
**SENIOR GENERAL MANAGER - LEGAL
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**Global Asset Management**

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Attn: Mrs. T. Punwani

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We, HSBC Global Asset Management (Hong Kong) Limited are duly authorised by HSBC Global Asset Management (Singapore) Limited to file this disclosure on their behalf.

Should you have any queries, please e-mail to erica.s.h.law@hsbc.com.hk / derek.wai.tat.fung@hsbc.com.hk.

Yours faithfully

For and on behalf of

HSBC Global Asset Management (Singapore) Limited


Derek Fung

Associate Director, Compliance of

HSBC Global Asset Management (Hong Kong) Limited

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HSBC Global Asset Management (Singapore) Limited
21 Collyer Quay #11-02, HSBC Building, Singapore 049320
Tel: (65) 6530 2628 Fax: (65) 6229 4324
Robinson Road P O Box 1511, Singapore 900108
Company Registration No. 198602036R

Annexure-B

Form for disclosure under Regulation 37(b) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Eveready Industries India Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Acquirer : HSBC GLOBAL INVESTMENT FUNDS - A/C HSBC GLOBAL INVESTMENT FUNDS (MAURITIUS) LIMITED PAC: HSBC GLOBAL ASSET MANAGEMENT (SINGAPORE) LIMITED		
Whether the acquirer belongs to Promoter/Promoter group	-		
Name(s) of the Stock Exchange(s) where the shares of Target Company (TC) are Listed	National Stock Exchange Bombay Stock Exchange The Calcutta Stock Exchange Association Ltd		
Details of the disposal holding of the Acquirer and PAC	Number/Share	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
Before the disposal under consideration, holding of:			
a) Shares carrying voting rights	3,161,007	4.34%	
b) Voting rights (VR) otherwise than by shares			
c) Warrants/convertible/securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the Target Company (TC) (specify holding in each category)			
Total (a+b+c)	3,161,007	4.34%	
Details of sale			
a) Shares carrying voting rights sold	583,281	0.80%	
b) Voting rights (VR) sold otherwise than by shares			
c) Warrants/convertible/securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the Target Company (TC) (specify holding in each category) acquired/sold			
Total (a+b+c)	583,281	0.80%	
After the sale, holding of:			
a) Shares carrying voting rights	2,577,726	3.54%	
b) Voting rights (VR) otherwise than by shares			
c) Warrants/convertible/securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the Target Company (TC) (specify holding in each category) after acquisition.			

Total (a+b+c)	2,577,726	3.54%
Mode of sale (e.g. open market/off-market/public issue/rights issue/preferential allotment/inter-se transfer etc).	Open Market Sales	
Date of sale of shares/VR or date of receipt of intimation of allotment of shares, whichever is applicable	5 July 2012 The current holdings of the account is total : 2,577,726 shares (3.54%)	
Equity share capital/total voting capital of the TC before the said sale	72,687,260 shares	
Equity share capital/total voting capital of the TC after the said sale	72,687,260 shares	
Total diluted share/voting capital of the TC after the said sale	72,687,260 shares	

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For and on behalf of the above-mentioned acquirer

For and on behalf of HSBC Global Asset Management (Singapore) Limited



Derek Fung

Associate Director, Compliance of

HSBC Global Asset Management (Hong Kong) Limited

Signature of the acquirer / Authorised Signatory

Place : Hong Kong

Date : 6 July 2012