

EVEREADY >>>
INDUSTRIES INDIA LTD.
 1, MIDDLETON STREET, KOLKATA - 700 071
 PHONE : 2288-2147, 2288-3950
 F A X : (033) 2288-4059
 Website : www.evereadyindustries.com

May 24, 2012

Bombay Stock Exchange Ltd.
 1st Floor, New Trading Ring,
 Rotunda Building, P.J. Towers,
 Dalal Street, Fort
Mumbai – 400001

FAX NO. (022) 2272-2037 / 2039 / 3121

7 The National Stock Exchange of India Ltd.
 Exchange Plaza, C-1,
 Block –G, 5th Floor,
 Bandra – Kurla Complex
 Bandra (East)
Mumbai – 400051

FAX NO. (022) 2659-8120 / 8235 / 8237

The Calcutta Stock Exchange Association Ltd.
 7, Lyons Range,
Kolkata – 700001

FAX NO. (033) 2210-4492 / 4500 / 2223

Dear Sirs,

Subject : Disclosure in terms of Regulation 29(2) of the
 Securities and Exchange Board of India
 (Substantial Acquisition of Shares and Takeover) Regulations, 2011

We submit herewith a copy of the letter dated May 23, 2012 together with Annexure B in terms of Regulation 29(2) of the above mentioned Regulations, as received by us from HSBC Global Asset Management (Singapore) Limited, informing us of the details of change in shareholding in the Company of HSBC Global Investment Funds- A/c, HSBC Global Investment Funds (Mauritius) Limited, PAC: HSBC Global Asset Management (Singapore) Limited, in the said Annexure.

The above is for your information and record.

Thanking you,

Very truly yours,
EVEREADY INDUSTRIES INDIA LTD.


(T. PUNWANI)
SENIOR GENERAL MANAGER – LEGAL
& COMPANY SECRETARY

Enclo : As Above.

REGD. OFFICE : 1, MIDDLETON STREET, KOLKATA-700 071

HSBC 

Global Asset Management

23 May 2012

Our ref: DF/052201

Company Secretary
 Eveready Industries India Limited
 2, Rainey Park,
 Kolkata – 700 019, West Bengal,
 INDIA

Attn: Mrs. T. Punwani

Fax No.: 91 33 2486 4673

Dear Sirs

DISCLOSURE OF HOLDINGS

In accordance with the regulatory requirements of Securities and Exchange Board of India (the "SEBI"), we wish to make disclosures under the following regulations: SEBI (Substantial Acquisition of Shares and Take-overs) Regulations and the SEBI (Prohibition of Insider Trading) Regulations.

Please be advised that HSBC Global Investment Funds a/c HSBC Global Investment Funds (Mauritius) Limited (the "Fund") together with client's portfolio managed by HSBC Global Asset Management (Singapore) Limited being the investment adviser of the Fund, currently hold 5.56% of the paid up share capital or voting capital of Eveready Industries India Ltd, as detailed in the enclosed schedule and Form C.

We, HSBC Global Asset Management (Hong Kong) Limited are duly authorised by HSBC Global Asset Management (Singapore) Limited to file this disclosure on their behalf.

Should you have any queries, please e-mail to enica.s.h.law@hsbc.com.hk / derek.wai.tat.fung@hsbc.com.hk.

Yours faithfully
 For and on behalf of
 HSBC Global Asset Management (Singapore) Limited



Derek Fung
 Associate Director, Compliance of
 HSBC Global Asset Management (Hong Kong) Limited

Encls
 HSBC Global Asset Management (Singapore) Limited
 23 Collyer Quay #15-02, HSBC Building, Singapore 049320
 Tel: (65) 6530 2828 Fax: (65) 6725 4324
 Robinson Road P O Box 1521, Singapore 900108
 Company Registration No. 198602036R

Annexure-B

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers)

Regulations, 2011

Name of the Target Company (TC)	Eveready Industries India Limited		
Name(s) of the acquirer and Persons Acting in Concert (AC) with the acquirer	Acquirer : HSBC GLOBAL INVESTMENT FUNDS - A/C HSBC GLOBAL INVESTMENT FUNDS (MAURITIUS) LIMITED PAC: HSBC GLOBAL ASSET MANAGEMENT (SINGAPORE) LIMITED		
Whether the acquirer belongs to Promoter/Promoter group	--		
Name(s) of the Stock Exchange(s) where the shares of Target Company (TC) are Listed	National Stock Exchange Bombay Stock Exchange The Calcutta Stock Exchange Association Ltd		
Details of the disposal holding of the Acquirer and PAC	Number/ Share	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
<u>Before the disposal under consideration, holding of :</u>			
a) Shares carrying voting rights	4,196,868	5.77%	
b) Voting rights (VR) otherwise than by shares			
c) Warrants/convertible/securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the Target Company (TC) (specify holding in each category)			
Total (a+b+c)	4,196,868	5.77%	
<u>Details of sale</u>			
a) Shares carrying voting rights sold	150,000	0.21%	
b) Voting rights (VR) sold otherwise than by shares			
c) Warrants/convertible/securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the Target Company (TC) (specify holding in each category) acquired/sold			
Total (a+b+c)	150,000	0.21%	
<u>For the sale, holding of:</u>			
a) Shares carrying voting rights	4,046,868	5.56%	
b) Voting rights (VR) otherwise than by shares			
c) Warrants/convertible/securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the Target Company (TC) (specify holding in each category) after acquisition.			
Total (a+b+c)	4,046,868	5.56%	

of sale (e.g. open market/off-market/public rights issue/preferential allotment/inter-se transfer etc).	Open Market Sales
of sale of shares/VR or date of receipt of intimation of allotment of shares, whichever is applicable	22 May 2012 The current holdings of the account is total : 4,046,868 shares (5.56%)
ty share capital/total voting capital of the TC before the sale	72,687,260 shares
ty share capital/total voting capital of the TC after the sale	72,687,260 shares
diluted share/voting capital of the TC after the said	72,687,260 shares

Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

and on behalf of the above-mentioned acquirer

and on behalf of HSBC Global Asset Management (Singapore) Limited



Mark Fung

Associate Director, Compliance of

HSBC Global Asset Management (Hong Kong) Limited

Signature of the acquirer / Authorised Signatory

Place : Hong Kong

Date : 23 May 2012

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The Calcutta Stock Exchange Association Ltd.
 7, Lyons Range,
Kolkata - 700001

FAX NO. (033) 2210-4492 / 4500 / 2223

Dear Sirs,

Subject : Disclosure in terms of Regulation 13(6) of the
 Securities and Exchange Board of India
 (Prohibition of Insider Trading) Regulations, 1992

We submit herewith a copy of the letter dated May 23, 2012 together with Form C in terms of Regulation 13(3) of the above mentioned Regulations, as received by us from HSBC Global Asset Management (Singapore) Limited, informing us of the details of change in shareholding in the Company of HSBC Global Investment Funds- A/c, HSBC Global Investment Funds (Mauritius) Limited, PAC: HSBC Global Asset Management (Singapore) Limited, in the said Form C.

The above is for your information and record.

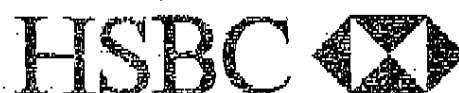
Thanking you,

Very truly yours,
EVEREADY INDUSTRIES INDIA LTD.

(Signature)
(T. PUNWANI)
SENIOR GENERAL MANAGER - LEGAL
& COMPANY SECRETARY

Encl : As Above.

REGD. OFFICE : 1, MIDDLETON STREET, KOLKATA-700 071



Global Asset Management

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Company Secretary
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 2, Rainey Park,
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We, HSBC Global Asset Management (Hong Kong) Limited are duly authorised by HSBC Global Asset Management (Singapore) Limited to file this disclosure on their behalf.

Should you have any queries, please e-mail to erica.s.h.law@hsbc.com.hk / derek.wai.tai.fung@hsbc.com.hk.

Yours faithfully
 For and on behalf of
 HSBC Global Asset Management (Singapore) Limited

(Signature)
 Derek Fung
 Associate Director, Compliance of
 HSBC Global Asset Management (Hong Kong) Limited

Encls
 HSBC Global Asset Management (Singapore) Limited
 21 Collyer Quay #15-02, HSBC Building, Singapore 049326
 Tel: (65) 6596 2828 Fax: (65) 6225 4324
 Robinson Road P O Box 1521, Singapore 900109
 Company Registration No. 198602036R

FORM C

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
(Regulation 13 (3) and (6))

Regulation 13(3) – Details of change in shareholding in respect of a person holding more than 5% shares in a listed company

Name & address of shareholder with telephone number	SHAREHOLDER: HSBC GLOBAL INVESTMENT FUNDS A/C HSBC GLOBAL INVESTMENT FUNDS (MAURITIUS) LIMITED PAC: HSBC GLOBAL ASSET MANAGEMENT (SINGAPORE) LIMITED
Shareholding prior to acquisition/sale	4,195,868 shares
No. and percentage of shares / voting rights acquired/sold	150,000 (0.21%)
Date of receipt of allotment / advice. Date of acquisition/sale (specify)	23 May 2012
Date of intimation to Company *	23 May 2012
Mode of acquisition (market purchase/ public/ Rights/ Preferential offer etc.)	OPEN MARKET SALE
Shareholding subsequent to acquisition	4,046,868 shares
Trading member through whom the trade was executed with SEBI Registration No. of the TM	ANTIQUE STOCK BROKING LTD INB231298739 / INF231298739
Exchange on which the trade was executed	150,000 shares through - NSE
Sale quantity	150,000 shares
Sale value	150,000 shares @20.1542

* Please see letter attached.