



# WILLIAMSON FINANCIAL SERVICES LIMITED

FOUR MANGO LANE, SURENDRA MOHAN GHOSH SARANI, KOLKATA - 700 001

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CIN - L67120AS1971PLC001358

31<sup>st</sup> December 2014

The Secretary  
Bombay Stock Exchange Ltd  
P.J. Towers, 25<sup>th</sup> Floor  
Dalal Street,  
MUMBAI - 400 001  
Scrip Code:531508

The Secretary  
National Stock Exchange  
of India Ltd, Listing Dept.  
Exchange Plaza, 5<sup>th</sup> Fl.  
Plot No.C/1, G-Block  
Bandra-Kurla Complex  
Bandra (E)  
MUMBAI - 400 051  
Scrip Code:EVEREADY

The Secretary  
The Calcutta Stock -  
Exchange Association Ltd  
7, Lyons Range  
KOLKATA 700001  
Scrip Code:10000029

The Secretary  
Eveready Industries India Limited  
1, Middleton Street  
Kolkata - 700071

Dear Sir,

**Disclosure of Shareholding in Eveready Industries India Limited under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

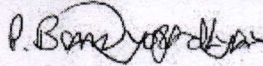
We, being one of the Promoters of Eveready Industries India Limited (the Target Company), hereby disclose that we have acquired 1,10,000 Equity Shares of Rs.5/- each representing 0.1513% of the Paid-Up Share Capital of the Target Company on 30<sup>th</sup> December 2014 through market trades at the current market price. After such acquisition, we hold 63,70,988 Equity Shares representing 8.7649% of the Paid-Up Share Capital of the Target Company.

The aforesaid Disclosure in the enclosed format specified in Annexure-2 under Regulation 29(2) of the SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, which we trust you will find in order.

Please acknowledge receipt.

Yours faithfully,

**WILLIAMSON FINANCIAL SERVICES LIMITED**

  
**(P. BANDYOPADHYAY)**  
**COMPANY SECRETARY**

Encl. as above.

Registered Office : Udayan, House No. 147, 2nd Floor, Ganeshguri,  
R. G. Baruah Road, Guwahati - 781 005

**ANNEXURE - 2**

**DISCLOSURES UNDER REGULATION 29(2) OF SEBI  
(SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011**

|                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                            |                                                            |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|------------------------------------------------------------|
| Name of the Target Company (TC)                                                                                                                                                        | <b>EVEREADY INDUSTRIES INDIA LIMITED</b>                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                            |                                                            |
| Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer                                                                                                          | <b>Williamson Financial Services Limited (Acquirer)</b><br><br><b>Persons Acting in Concert:</b><br>Williamson Magor & Co. Limited<br>Bishnauth Investments Limited<br>McLeod Russel India Limited<br>Babcock Borsig Limited<br>Bennett, Coleman And Company Limited<br>Kilburn Engineering Limited<br>Ichamati Investments Limited<br>United Machine Co. Limited<br>Zen Industrial Services Limited<br>Nitya Holdings & Properties Limited<br>Dufflaghur Investments Limited |                                                            |                                                            |
| Whether the acquirer belongs to Promoter/Promoter group                                                                                                                                | Yes.                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                            |                                                            |
| Name(s) of the Stock Exchange(s) where the shares of TC are listed                                                                                                                     | 1. Bombay Stock Exchange Limited<br>2. National Stock Exchange of India Limited<br>3. The Calcutta Stock Exchange Association Limited                                                                                                                                                                                                                                                                                                                                         |                                                            |                                                            |
| Details of the acquisition/disposal as follows                                                                                                                                         | Number                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | % w.r.t. total share/voting capital wherever applicable(*) | % w.r.t. total diluted share/voting capital of the TC (**) |
| <b>Before the acquisition under consideration, holding of:</b>                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                            |                                                            |
| a) Shares carrying voting rights                                                                                                                                                       | 62,60,988                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 8.6136                                                     | 8.6136                                                     |
| b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)                                                                                                   | Nil                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Nil                                                        | Nil                                                        |
| c) Voting rights (VR) otherwise than by shares                                                                                                                                         | Nil                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Nil                                                        | Nil                                                        |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (Specify holding in each category)               | Nil                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Nil                                                        | Nil                                                        |
| e) Total (a+b+c+d)                                                                                                                                                                     | <b>62,60,988</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                              | <b>8.6136</b>                                              | <b>8.6136</b>                                              |
| <b>Details of acquisition/sale:</b>                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                            |                                                            |
| a) Shares carrying voting rights acquired/sold                                                                                                                                         | 1,10,000                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 0.1513                                                     | 0.1513                                                     |
| b) VRs acquired/sold otherwise than by shares                                                                                                                                          | Nil                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Nil                                                        | Nil                                                        |
| c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold | Nil                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Nil                                                        | Nil                                                        |
| d) Shares encumbered/invoked/released by the acquirer                                                                                                                                  | Nil                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Nil                                                        | Nil                                                        |
| e) Total (a+b+c+/-d)                                                                                                                                                                   | <b>1,10,000</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                               | <b>0.1513</b>                                              | <b>0.1513</b>                                              |

(Contd.2)

**WILLIAMSON FINANCIAL SERVICES LIMITED**

*P. Chandrasekhar*

**SECRETARY**

| After the acquisition/sale, holding of:                                                                                                                                                    | Number                                                                     | % w.r.t. total share/voting capital wherever applicable(*) | % w.r.t. total diluted share/voting capital of the TC (**) |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------|------------------------------------------------------------|------------------------------------------------------------|
| a) Shares carrying voting rights                                                                                                                                                           | 63,70,988                                                                  | 8.7649                                                     | 8.7649                                                     |
| b) Shares encumbered with the acquirer                                                                                                                                                     | Nil                                                                        | Nil                                                        | Nil                                                        |
| c) VRs otherwise than by shares                                                                                                                                                            | Nil                                                                        | Nil                                                        | Nil                                                        |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (Specify holding in each category) after acquisition | Nil                                                                        | Nil                                                        | Nil                                                        |
| e) Total (a+b+c+d)                                                                                                                                                                         | 63,70,988                                                                  | 8.7649                                                     | 8.7649                                                     |
| Mode of acquisition/sale (e.g. open market/off-market/public issue/ rights issue/preferential allotment/inter-se transfer etc.)                                                            | Open market                                                                |                                                            |                                                            |
| Date of acquisition/sale of shares/VR or date of receipt of intimation of allotment of shares, whichever is applicable.                                                                    | Date of acquisition of Shares: 30.12.2014                                  |                                                            |                                                            |
| Equity share capital/total voting capital of the TC before the said acquisition/sale                                                                                                       | Rs.36,34,36,300/-<br>divided into 7,26,87,260 Equity Shares of Rs.5/- each |                                                            |                                                            |
| Equity share capital/total voting capital of the TC after the said acquisition/sale                                                                                                        | Rs.36,34,36,300/-<br>divided into 7,26,87,260 Equity Shares of Rs.5/- each |                                                            |                                                            |
| Total diluted share/voting capital of the TC after the said acquisition                                                                                                                    | Rs.36,34,36,300/-<br>divided into 7,26,87,260 Equity Shares of Rs.5/- each |                                                            |                                                            |

(\*) Total share capital/voting capital to be taken as per the latest filing done by the Company to the Stock Exchange under Clause 35 of the Listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer/seller/Authorized Signatory

WILLIAMSON FINANCIAL SERVICES LIMITED



*P. Bandyopadhyay*

(P. BANDYOPADHYAY)  
COMPANY SECRETARY

Place: Kolkata  
Date: 31<sup>st</sup> December 2014

