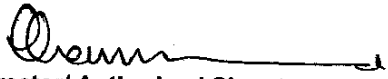


INFORMATION TO BE FILED WITH STOCK EXCHANGES BY THE ACQUIRER AS REQUIRED UNDER REGULATION 3(3)

Name of the Target Company	Dish TV India Limited												
Name of the acquirer(s) along with PAC [Referred together as "Acquirers" hereinafter]	Essel Corporate Resources Private Limited												
Shareholders details	Before the said proposed Acquisition		After the said proposed Acquisition										
	No. of shares	% (shares/ voting rights)	No. of shares	% (shares/ voting rights)									
Shareholding/ voting rights of acquirer(s) in target company before and after the proposed acquisition	Nil	Nil	1,27,77,544	1.20%									
Paid up capital of the target company before and after the proposed acquisition	106,43,96,595	100%	106,43,96,595	100%									
Type of acquisition (By way of public/ rights/ inter se transfer)	Off market Inter se transfer amongst entities belonging to the Promoter Group.												
In case, the acquisition is by way of inter se transfer as per regulations, disclose names of transferors and their shareholding in TC before transfer	<table border="1"> <thead> <tr> <th>Name of Transferors</th><th>No. of Shares</th><th>% Shareholding</th></tr> </thead> <tbody> <tr> <td>Briggs Trading Company Pvt Ltd</td><td>1,14,69,419</td><td>1.08%</td></tr> <tr> <td>Ambience Business Services Pvt. Ltd.</td><td>13,08,125</td><td>0.12%</td></tr> </tbody> </table>				Name of Transferors	No. of Shares	% Shareholding	Briggs Trading Company Pvt Ltd	1,14,69,419	1.08%	Ambience Business Services Pvt. Ltd.	13,08,125	0.12%
Name of Transferors	No. of Shares	% Shareholding											
Briggs Trading Company Pvt Ltd	1,14,69,419	1.08%											
Ambience Business Services Pvt. Ltd.	13,08,125	0.12%											
No. and percentage of shares/ voting rights of T.C. proposed to be acquired through the acquisition	No. of shares: 1,27,77,544 Percentage: 1.20%												
Acquisition price per share	Not above the prevailing market price (off market inter se transaction)												
Date of proposed acquisition	14 th October, 2011 or within 90 days thereafter												
Signature of the acquirer For ESSEL CORPORATE RESOURCES PRIVATE LIMITED  Director/ Authorised Signatory Place: Mumbai Date : 8 th October, 2011													

