

ADITYA BIRLA



IDEA Cellular

March 21, 2016

National Stock Exchange of India Limited
"Exchange Plaza",
Bandra - Kurla Complex,
Bandra (E),
Mumbai – 400 051

Email: cm1ist@nse.co.in

Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Email: corp.relations@bseindia.com

Dear Sirs,

Ref: "Idea Cellular Limited" (Symbol: IDEA / 532822)

Sub: Allotment of 47,287 Equity shares of Rs.10/- each under Employee Stock Option Scheme, 2006

With reference to the captioned subject, we wish to inform you that the Nomination and Remuneration Committee of Idea Cellular Limited has vide its circular resolution dated 21st March, 2016 allotted 47,287 Equity Shares of Rs.10/- each to the Option Grantees, pursuant to the exercise of Stock Options granted under the Company's Employee Stock Option Scheme, 2006 (ESOS-2006).

Further, please note that post the said allotment, the Equity Share Capital of the Company stands increased to 3,600,509,378 equity shares of Rs.10/- each aggregating to Rs. 36,005,093,780/-.

The above is for your information and dissemination to the members.

Thanking you,

Yours faithfully,

For Idea Cellular Limited

Pankaj Kapdeo
Company Secretary

