March 27, 2012

To

Bombay Stock Exchange Limited

National Stock Exchange of India Limited

Regarding: Eros International Media Ltd. – BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Please find attached Eros International's Press Release attached herewith this document.

You are requested to take this information on record.

Thanks & Regards,

For, Eros International Media Limited

Kamal Jain

Authorised Signatory

Encl: As above

EROS INTERNATIONAL MEDIA LIMITED
(Formerly known as Eros International Media Private Ltd.)
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Eros International's Agent Vinod records an opening weekend collection of Rs. 49 crore gross worldwide

Mumbai, 27th March, 2012: Eros International Media Ltd (Eros International), a leading global company in the Indian film entertainment industry has announced a successful opening of **Rs. 49 crore** gross worldwide for Saif Ali Khan's latest release *Agent Vinod*. The film has grossed over **Rs. 41.5 crore** in India and **Rs. 7.65 crore** overseas.

The film co-produced in association with Illuminati Films, released across 2500 screens worldwide on 23rd March, 2012.

Speaking on the film's performance, Nandu Ahuja, Sr. VP, India Theatrical, Eros International Media Ltd said, *"With Agent Vinod, Bollywood's espionage genre comes of age and Shriram Raghavan has once again captured the audiences' imagination with the edgy fast paced thriller coupled with some never before seen stylish action sequences".*

Pranab Kapadia, President – Marketing & Distribution - Eros International plc added, *"Audiences worldwide have appreciated Shriram Raghavan's spy thriller along with Saif Ali Khan's slick stylish spy avatar".*

One of the highly awaited films of this year, Agent Vinod has an ensemble star cast of Saif Ali Khan, Kareena Kapoor, Prem Chopra, Gulshan Grover, Shahbaaz Khan, debutante Maryam Zakaria along with cameo appearances by Ravi Kishen, Ram Kapoor and music by Pritam.

About Eros International Media Ltd (Eros International)

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a global player within the Indian media and entertainment arena. It operates on a vertically integrated studio model controlling content as well as distribution & exploitation across multiple formats globally, including cinema, digital, home entertainment and television syndication. Eros International is part of Eros International plc which is the first Indian media Company to get listed on the Alternative Investment Market of the London Stock Exchange.

Eros International has over three decades of experience in establishing a global platform for Indian cinema. The Company has an extensive and growing movie library comprising of over 1,100 films which include Hindi, Tamil and other regional language films for home entertainment distribution. Eros International has successfully built its business by combining the release of new films every year with the exploitation of a large film library, making it one of the largest content owners in the Indian film business.

For further information please visit: www.erosintl.com