September 26, 2011

To

Bombay Stock Exchange Limited

National Stock Exchange of India Limited

Regarding: Eros International Media Ltd. – BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Please find attached Eros International's Press Release attached herewith this document.

You are requested to take this information on record.

Thanks & Regards,

Rajesh Bhatia

Company Secretary and Compliance Officer

Eros International Media Limited

Encl: As above

EROS INTERNATIONAL MEDIA LIMITED
(Formerly known as Eros International Media Private Ltd.)
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Eros International announces opening weekend collection of Rs. 41 crores gross for Pankaj Kapoor's Mausam

Mumbai, 26th September 2011: Eros International Media Ltd (Eros International), India's largest integrated film studio has announced a gross opening weekend collection of Rs. 41 crores worldwide for their latest release *Mausam* directed by Pankaj Kapur. Eros International and Vistaar Religare released the much anticipated film in cinemas across the globe on 23rd September 2011. Since its release, the film has grossed Rs.41 crores worldwide, with Rs.33.5 crore in India (Net Collection: Rs. 23.5 crore) and Rs.7.5 crore overseas in its opening weekend.

Starring Shahid Kapur and Sonam Kapoor, Mausam released across 2,000 plus screens worldwide with a combination of prints and digital screens.

Mausam (Seasons of Love) is a story of timeless love in the face of political hostilities and religious conflict, between a proud Punjabi Air Force Officer (Shahid Kapur) and an innocent Kashmiri refugee (Sonam Kapoor). Set against a landscape that transcends decades and spans continents, *Mausam* is a classic journey that transports one into a world of indestructible bonds of love enveloped by the roulette of destiny.

About Eros International Media Ltd (Eros International)

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a global player within the rapidly expanding Indian media and entertainment arena. It operates on a vertically integrated studio model controlling content as well as distribution & exploitation across all formats globally, including cinema, digital, home entertainment and television syndication. Eros International is part of Eros International Plc which is the first Indian media Company to get listed on the Alternative Investment Market of the London Stock Exchange.

Eros International has rich experience of over three decades in establishing a global platform for Indian cinema. The Company has a competitive advantage through its extensive and growing movie library comprising of over 1,100 films which include Hindi, Tamil and other regional language films for home entertainment distribution. Eros International has successfully built a robust and dynamic business model by combining the release of new films every year with the exploitation of a valuable film library, making it undisputedly one of the largest content owners in the business.

For further information, log on to www.erosintl.com