April 10, 2013

The DCS – CRD
Bombay Stock Exchange Limited
Pheeroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai 400 001

The DCS - CRD
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No – C Block, G Block,
Bandra Kurla Complex,
Mumbai 400 051

Dear Sir,

Ref: BSE Script Code: 533261 ; NSE Script Code: EROSMEDIA

Sub: Press Release

Please find attached herewith Press Release of our Company Eros International Media Limited.

You are requested to kindly take the same on record.

For Eros International Media Limited

Dimple Mehta
Company Secretary & Compliance Officer

Encl:- Press Release

EROS INTERNATIONAL ANNOUNCES STRATEGIC TIE-UP WITH SONY MUSIC TO RELEASE MUSIC OF THE MUCH AWAITED GO GOA GONE

Mumbai, 10th April 2013: Eros International Media Ltd, a leading global company in the Indian film entertainment industry, today announced a strategic tie-up with Sony Music Entertainment, a global music giant for the music of its forthcoming film *Go Goa Gone*.

The music of *Go Goa Gone* will be distributed under the co-branding of Sony Music and Eros Music labels.

Speaking on the association, Sunil Lulla, Managing Director – Eros International Media Ltd said, *"We are happy to partner Sony Music, an established player in the music domain for the sound track of Go Goa Gone, which is very upbeat, aptly suited to the film's genre. By joining hands together, we hope to optimally exploit this highly anticipated title".*

Commenting on the same, Shridhar Subramaniam, President India and Middle East Sony Music Entertainment said, *"We are delighted to work with Eros Entertainment and we are confident this is a beginning of a new and long standing relationship. The music of Go Goa Gone is cutting edge and we are already getting great response across radio, TV and from music enthusiasts"*

The music by Sachin–Jigar for *Go Goa Gone* has taken the internet by storm, the first single ***Slowly Slowly*** is an all out party song and has the youth grooving to it. Music directors Sachin-Jigar have always got the pulse of the audiences and make music which become instant hits. Releasing on 10th May, the film is an zombie comedy film directed by Raj Nidimoru and Krishna D.K and stars Saif Ali Khan, Kunal Khemu, Vir Das, Anand Tiwari and Puja Gupta.

About Eros International Media Ltd (Eros International)

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a global player within the Indian media and entertainment arena. It operates on a vertically integrated studio model controlling content as well as distribution & exploitation across multiple formats globally, including cinema, digital, home entertainment and television syndication. Eros International is part of Eros International plc which is the first Indian media Company to get listed on the Alternative Investment Market of the London Stock Exchange.

EROS INTERNATIONAL MEDIA LIMITED MUMBAI

EROS INTERNATIONAL MEDIA LIMITED
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