January 31, 2012

To

Bombay Stock Exchange Limited

National Stock Exchange of India Limited

Regarding: Eros International Media Ltd. – BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Please find attached Eros International's Press Release attached herewith this document.

You are requested to take this information on record.

Thanks & Regards,

For Eros International Media Limited

Company Secretary and Compliance Officer

Encl: As above

EROS INTERNATIONAL MEDIA LIMITED MUMBAI

EROS INTERNATIONAL MEDIA LIMITED
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Eros International announces hugely successful opening weekend collection of Rs. 16 crore overseas for Agneepath

Highest opening for 15 Rated Hindi film in UK; enters UK Top 10

Mumbai, 31st January 2012: Eros International Media Ltd (Eros International), a leading global company in the Indian film entertainment industry has announced a smash hit opening for *Agneepath* overseas. In its opening weekend, the film has shown collections of Rs. 16 crore in the international markets. Eros released Agneepath internationally on 337 screens, the highest ever for any Hrithik Roshan film.

Agneepath grossed £347,000 in UK in its first weekend (4 days). This is the highest opening weekend collections for any '15' rated Indian film. *Agneepath* is also ranked No 10 on UK Top 10 Box Office.

In the United States, the four day first weekend collections are US$ 1.3 million, reflecting a healthy average of $10,000 plus per theatre. In UAE too, Agneepath has grossed over US$ 800,000 in four days, indicating the enormous support consumers have shown for this film. Other strong performing territories are Australia, Pakistan, Singapore, South Africa, Mauritius and Kenya.

Commenting on the film's overseas performance, Pranab Kapadia, President – Marketing & Distribution - Eros International plc said, *"Agneepath has done extremely well in all the overseas markets making it the first blockbuster of the New Year. The tremendous response has been very encouraging with all major markets indicating remarkable box office results".*

Producer Karan Johar added, *"All of us at Dharma are ecstatic at the historic opening day collections. It truly is the director Karan Malhotra's vision that has made it all possible. Revisiting a cult classic is a daunting task and he along with his brilliant cast and crew have helped create box office magic!"*

Produced by Dharma Productions, *Agneepath* has been directed by Karan Malhotra and released across cinemas worldwide on 26th January. Along with the fantastic box office collections, the film opened to very positive reviews appreciating the stellar performances of its leading cast including Hrithik Roshan, Sanjay Dutt, Priyanka Chopra and Rishi Kapoor.

About Eros International Media Ltd (Eros International)

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a global player within the rapidly expanding Indian media and entertainment arena. It operates on a vertically integrated studio model controlling content as well as distribution & exploitation across all formats globally, including cinema, digital, home entertainment and television syndication. Eros International is part of Eros International Plc which is the first Indian media Company to get listed on the Alternative Investment Market of the London Stock Exchange.

Eros International has rich experience of over three decades in establishing a global platform for Indian cinema. The Company has a competitive advantage through its extensive and growing movie library comprising of over 1,100 films which include Hindi, Tamil and other regional language films for home entertainment distribution. Eros International has successfully built a robust and dynamic business model by combining the release of new films every year with the exploitation of a valuable film library, making it undisputedly one of the largest content owners in the business.

For further information please visit: www.erosintl.com