March 07, 2012

To

Bombay Stock Exchange Limited

National Stock Exchange of India Limited

Regarding: Eros International Media Ltd. – BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Please find attached Eros International's Press Release attached herewith this document.

You are requested to take this information on record.

Thanks & Regards,

For, Eros International Media Limited

Kamal Jain

Authorised Signatory

Encl: As above

EROS INTERNATIONAL MEDIA LIMITED
(Formerly known as Eros International Media Private Ltd.)
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Eros International & John Abraham announce the release of Vicky Donor first look and trailer

Vicky Donor to release worldwide on 20th April 2012

Mumbai, 7th March 2012: Eros International Media Ltd (EIML), a leading global company in the Indian film entertainment industry has announced it shall be releasing ***Vicky Donor*** on 20th April. At a suburban multiplex in Mumbai, the film's first theatrical promo and first look was showcased in the presence of the cast and crew.

An Eros co-production with actor John Abraham's banner JA Entertainment Production, *Vicky Donor* has been directed by Shoojit Sircar and stars Vee-jay Ayushyamann Khurrana in his debut role along with Annu Kapoor and Yami Gautam .The film is a light hearted look at the taboo attached to infertility and artificial insemination.

Commenting on the launch, Sunil Lulla, Managing Director, Eros International Media Ltd said, "*We are very happy to associate with John for his maiden production venture. With Vicky Donor, one can expect the unusual and out of the box cinema. It is a light, enjoyable film and we are sure audiences are in for a pleasant surprise".*

"I am excited about making a foray into producing films and glad to have Eros on board as co-producers. Also, with Eros' global marketing and distribution infrastructure, we hope to present this breakthrough commercial cinema to audiences worldwide", added John Abraham.

About Eros International Media Ltd (Eros International)
Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a global player within the Indian media and entertainment arena. It operates on a vertically integrated studio model controlling content as well as distribution & exploitation across multiple formats globally, including cinema, digital, home entertainment and television syndication. Eros International is part of Eros International plc which is the first Indian media Company to get listed on the Alternative Investment Market of the London Stock Exchange.

Eros International has over three decades of experience in establishing a global platform for Indian cinema. The Company has an extensive and growing movie library comprising of over 1,100 films which include Hindi, Tamil and other regional language films for home entertainment distribution. Eros International has successfully built its business by combining the release of new films every year with the exploitation of a large film library, making it one of the largest content owners in the Indian film business.

For further information please visit: www.erosintl.com