May 25, 2012

To

Bombay Stock Exchange Limited

National Stock Exchange of India Limited

Dear Sir/Madam,

Regarding: Eros International Media Ltd. – BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Please find Eros International's press release attached herewith this document.

You are requested to take this information on record.

Thanks & Regards,

For, Eros International Media Limited

Authorised Signatory

Encl: As above

EROS INTERNATIONAL MEDIA LIMITED
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Eros International to release *English Vinglish* worldwide on 21st September

Mumbai, 25th May 2012: Eros International Media Ltd (EIML), a leading global company in the Indian film entertainment industry has announced it will be releasing R. Balki produced ***English Vinglish*** worldwide on 21st September 2012. The film will be trilingual and has been shot in Hindi, Tamil and Telugu.

English Vinglish, directed by Gauri Shinde who makes her directorial debut, marks the much awaited comeback of Sridevi after a 14 year sabbatical. A slice of life film, *English Vinglish* explores the impact of not knowing the English language in everyday life. The film also features French actor Mehdi Nebbou, Adil Hussain and Priya Anand. Amitabh Bachchan will be making a guest appearance in the film.

Speaking on the announcement, Sunil Lulla, Managing Director, Eros International Media Ltd said, "With *English Vinglish, we are excited for Sridevi's return to acting and with Balki and Gauri at the helm, we believe there's a lot of anticipation around the film. Eros is very proud to associate with this project and present it to audiences worldwide*".

R. Balki added, '*Sridevi is such a natural and was the perfect choice for this role. Not knowing English in our country is a big deal. Three things differentiate people here — fame, money and the knowledge of English. The film deals with her insecurities and how she shows the world that speaking the language isn't a big deal. I am pleased to tie-up with Eros International who will present this film on a global platform.*"

About Eros International Media Ltd (Eros International)

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a global player within the Indian media and entertainment arena. It operates on a vertically integrated studio model controlling content as well as distribution & exploitation across multiple formats globally, including cinema, digital, home entertainment and television syndication. Eros International is part of Eros International plc which is the first Indian media Company to get listed on the Alternative Investment Market of the London Stock Exchange.

For further information please visit: www.erosintl.com