

21st March, 2012

The Secretary
National Stock Exchange Ltd.
Plot no. C/1, G Block
Bandra- Kurla Complex
Bandra (E)
Mumbai- 400 051

The Secretary
Calcutta Stock Exchange Ltd.
7, Lyons Range
Kolkata-700 001

The Secretary
Bombay Stock Exchange Ltd.
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai- 400 001

Dear Sir,

Sub: Disclosure under SEBI (Substantial Acquisition of Shares and Takeover) Regulation 2011.

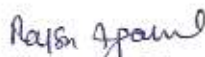
Enclosed please find the disclosure in terms of Regulation 10(6) of SEBI (Substantial Acquisition of Shares and Takeover) Regulation 2011.

This is for your information and record.

Thanking you,

Yours faithfully,

For Suraj Viniyog Private Ltd.


Authorized Signatory

Encl: As above

Format for Disclosures under Regulation 10(6) – Report to Stock Exchanges in respect of any acquisition made in reliance upon exemption provided for in Regulation 10 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	EMAMI LIMITED			
2.	Name of the acquirer(s)	Shri Raj Kumar Goenka Smt. Usha Agarwal Shri Mohan Goenka Shri Sushil Goenka Suraj Vinnyog private Limited			
3.	Name of the stock exchange where shares of the TC are listed	National Stock Exchange Bombay Stock Exchange Calcutta Stock Exchange			
4.	Details of the transaction including rationale, if any, for the transfer/ acquisition of shares.	Inter se Market Transfer			
5.	Relevant regulation under which the acquirer is exempted from making open offer.	10(1)(a)(ii)			
6.	Whether disclosure of proposed acquisition was required to be made under regulation 10 (5) and if so, – Whether disclosure was made and whether it was made within the timeline specified under the regulations. – Date of filing with the stock exchange.	Yes 13.03.2012			
7.	Details of acquisition	Disclosures made/required to be made under regulation 10(5)	Actual		
	a. Name of the transferor / seller	Shri Amitabh Goenka	Shri Amitabh Goenka		
	b. Date of acquisition	20.03.2012	20.03.2012		
	c. Number of shares/ voting rights in respect of the acquisitions from each person mentioned in 7(a) above	35000	35000		
	d. Total shares proposed to be acquired / actually acquired as a % of diluted share capital of TC	0.02%	0.02%		
	e. Price at which shares are proposed to be acquired / actually acquired	Market Price	396.48(At Market Price)		
8.	Shareholding details	Pre-Transaction		Post-Transaction	
		No. of shares held	% w.r.t. to total share capital of TC	No. of shares held	% w.r.t. to total share capital of TC



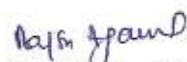
Each Acquirer / Transferee(*)					
1.Shri Raj Kumar Goenka	464,000	0.31	467,500	0.31	
2.Smt Usha Agarwal	845,972	0.56	863,472	0.57	
3.Shri Sushil Goenka	112,000	0.07	115,500	0.08	
4.Shri Mohan Goenka	106,300	0.07	113,300	0.07	
5.Suraj Viniyog Priavte Limited	8,409,752	5.56	8,413,252	5.56	
Each Seller / Transferor					
Shri Amitabh Goenka	4,898,832	3.24	4,863,832	3.21	

Note:

(*) Shareholding of each entity shall be shown separately and then collectively in a group.

The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.

For Suraj Viniyog Private Limited


(Authorised Signatory)

Date: 21.03.2012

Place: Kolkata