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Group Compliance, Regulatory & Governance

20 October 2020

To,

The BSE Limited Department of Corporate Services Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400001	National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex Bandra (E) Mumbai 400 051, India Attn : Listing Department
Eicher Motors Ltd #96, Sector 32, Gurgaon, India-122001	

Sub: Disclosure of interest pursuant to Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011

Dear Sir/Madam,

Please find attached, a disclosure of shareholdings under Regulation 29 (1) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011. This disclosure is being filed in relation to acquisition of shares amounting to 5.01% of the share capital carrying voting rights in Eicher Motors Ltd.

Kindly contact Andrew Costley at +852 3712 3707 should you have any queries in relation to this matter.

Yours sincerely,
UBS Group AG

Andrew Costley
Group Compliance, Regulatory & Governance

Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

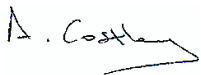
Part –A- Details of the Acquisition

Name of the Target Company (TC)	Eicher Motors Ltd		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	UBS Principal Capital Asia LTD		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited and the National Stock Exchange of India Limited		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	13,649,014	4.99%	4.99%
b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others)	NIL	NIL	NIL
c) Voting rights (VR) otherwise than by equity shares	NIL	NIL	NIL
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	NIL	NIL	NIL
e) Total (a+b+c+d)	13,649,014	4.99%	4.99%

Details of acquisition			
a) Shares carrying voting rights acquired	26,770	0.01%	0.01%
b) VRs acquired otherwise than by equity shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired.	NIL	NIL	NIL
d) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others)	NIL	NIL	NIL
e) Total (a+b+c+/-d)	26,770	0.01%	0.01%
After the acquisition, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	13,675,784	5.01%	5.01%
b) VRs otherwise than by equity shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	NIL	NIL	NIL
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NIL	NIL	NIL
e) Total (a+b+c+d)	13,675,784	5.01%	5.01%

Mode of acquisition (e.g. open market/ public issue / rights issue / preferential allotment / inter-se transfer/ encumbrance etc.)	Open Market
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares etc.	Not Applicable
Date of acquisition of/ date of receipt of intimation of allotment of shares/VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	16-Oct-2020
Equity share capital / total voting capital of the TC before the said acquisition	273,045,700 shares
Equity share capital/ total voting capital of the TC after the said acquisition	273,045,700 shares
Total diluted share/voting capital of the TC after the said acquisition	273,045,700 shares

Signature of the acquirer / Authorised Signatory

A handwritten signature in black ink, appearing to read 'A. Costley', with a long horizontal stroke extending to the right.

Andrew Costley

Group Compliance, Regulatory & Governance

Place: UBS AG, Hong Kong Branch

Date: 20 Oct 2020

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(***) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.