

EW/Sec/2011/164

August 9, 2011

National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex
Bandra (E)
Mumbai 400051.

Dear Sir,

Sub: Press Release

Enclosed is the press release titled 'Edelweiss Capital Ltd. is now Edelweiss Financial Services Ltd.' issued by the Company for your reference and records.

Thanking you,

Yours faithfully,
For Edelweiss Financial Services Limited
(formerly known as Edelweiss Capital Limited)


B. Renganathan
Sr. Vice President & Company Secretary

cc.:

The Bombay Stock Exchange Limited
P J Towers, Dalal Street
Fort, Mumbai - 400 001.



Press Release

For Immediate Publication

Edelweiss Capital Ltd is now Edelweiss Financial Services Ltd

Mumbai, August 9, 2011: Edelweiss Capital Limited, one of India's leading diversified financial services company has now been renamed as Edelweiss Financial Services Limited.

This follows all necessary approvals from regulators and the company's shareholders.

Speaking on the occasion, Rashesh Shah, Chairman and CEO Edelweiss Group said, "In the last few years, we have expanded our portfolio of businesses making Edelweiss one of the most diversified financial services companies in the country. The change of names only accurately reflects this change in business mix. The core values of the company however remain the same and will continue to guide Team Edelweiss."

Edelweiss today has five main lines of business. These are -

- **Credit** – which consists of Sponsor Funding, Corporate Loans, ESOP Financing, IPO Financing, Margin Funding, and Infrastructure Funding
- **Capital Markets** -Investment Banking - Equity Capital Markets, Advisory, Debt Capital Markets, Brokerage Services Institutional Equities, HNI and Retail Broking, Wealth Advisory, Distribution
- **Asset Management** - Alternatives and Retail Asset Management
- **Housing Finance**
- **Life Insurance** – a Joint venture with Tokio Marine Holdings of Japan

About Edelweiss

Edelweiss has emerged as India's leading diversified financial services Group. Edelweiss offers a large range of financial products and services spanning across asset classes and consumer segments. Its businesses are broadly divided into **Credit, Capital Markets** including Investment Banking and Brokerage Services – Institutional, HNI and Retail, **Asset Management, Housing Finance and Life Insurance**. Edelweiss now has 296 offices in over 150 cities pan India with 2750 employees.

Edelweiss Financial Services trades under the symbols NSE: EDELWEISS, BSE: 532922, Bloomberg: EDEL.IN, Reuters: EDEL.BO. To learn more about the Edelweiss Group, please visit www.edelcap.com.

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