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13/14, Aradhana Indl. Development Corporation, 2nd Floor, Near Virwani Indl. Estate, Goregaon (E), Mumbai - 400063. INDIA.
Tel. : +91-22-2927 0871 / 2927 0872 • Fax : 2927 0874 • Email : info@agrocel.net/infosd@agrocel.net • URL : www.agrocel.co.in

To,
Mr. Parind Badshah,
Company Secretary,
Excel Crop Care Limited
184-87, S. V. Road,
Jogeshwari (West)
Mumbai- 400102

FORMAT FOR DISCLOSURE BY THE PROMOTER(S) TO THE STOCK EXCHANGES AND TO THE
TARGET COMPANY FOR ENCUMBRANCE OF SHARES/INVOCATION OF ENCUMBRANCE/RELEASE
OF ENCUMBRANCE IN TERMS OF REGULATION 31(1) AND 31 (2) OF SEBI(SUBSTANTIAL
ACQUISITION OF SHARES AND TAKEOVERS)REGULATION,2011

NAME OF THE TARGET COMPANY					EXCEL CROP CARE LTD		
NAME OF THE PROMOTER(S) ON WHOSE SHARES ENCUMBRANCE WAS CREATED/ ~~INVOKED-RELEASED~~					AGROCEL INDUSTRIES LTD		
DATE OF REPORTING					05.04.2013		
NAME OF THE STOCK EXCHANGES WHERE THE SHARES OF THE TARGET COMPANY ARE LISTED					BSE NSE		
DETAILS OF THE PROMOTERS HOLDING: (THE TERM "EVENT" INDICATES CREATION/ INVOCATION/RELEASE OF ENCUMBRANCE, AS THE CASE MAY BE)							
PROMOTER(S) OR PAC WITH HIM	PRE-EVENT HOLDING		DETAILS OF EVENTS PERTAINING TO ENCUMBRANCE		POST EVENT HOLDING (ENCUMBRANCE SHARES TO BE EXCLUDED)		DETAILS OF ENCUMBRANCE (PLEDGE/LIEN OR OTHER-GIVE DETAILS)
NAMES	NUMBER	%OF TOTAL SHARE CAPITAL	TYPE- CREATION/ INVOCATION/ RELEASE	DATE(S)	NUMBER	%OF TOTAL SHARE CAPITAL	
Agrocel Industries Ltd	231750 equity shares of Rs.5/- each (Free)	2.105%	PLEDGE CREATION 231000 (2.098%) equity shares of Rs.5/ each	02.04.2013	750 equity shares of Rs.5/ each (Free)	0.0068%	EQUITY SHARES OF EXCEL CROP CARE LTD PLEDGED WITH YES BANK LTD

SIGNATURE OF THE AUTHORIZED SIGNATORY
For Agrocel Industries Ltd

Parind

Director

PLACE : MUMBAI
DATE : 05/04/2013