



RATNABALI CAPITAL MARKETS LTD.

'FMC Fortuna', A-7 & A-8, 4th Floor, 234/3A, A.J.C. Bose Road, Kolkata-700 020. Phone : (91-33) 2287-4744, 4015-0000/0100
Fax : (033) 2287-5374, E-mail : ratnabali@ratnabali.com, Web : www.ratnabali.com

Ref: RCML/004/2012-13/278

Date: 11.10.2012

To
BSE Limited
Phiroze Jeejeebhoy Towers, Dalal Street
Mumbai – 400 001
India

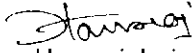
Sub: Disclosure under Regulation 29(1) of SEBI (Substantial Acquisition of Shares And Takeovers) Regulations, 2011 and Regulations 13(1) and 13(6) of SEBI (Prohibition of Insider Trading) Regulations, 1992

Dear Sirs

This is to inform you that we have purchased 132020 (1.20%) equity shares of Excel Crop Care Limited on 10.10.2012 through open market purchase in accordance with SEBI (Substantial Acquisition of Shares And Takeovers) Regulations, 2011. In this regard we are enclosing the disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and Regulations 13(1) and 13(6) of SEBI (Prohibition of Insider Trading) Regulations, 1992 for the acquisition of aforesaid equity shares of the Company. Our present shareholding as on 10.10.2012 in the Company after the aforesaid acquisition is 605000 (5.50%) equity shares.

This is for your information and record.

For Ratnabali Capital Markets Limited


Hansraj Jaria
Company Secretary

Encl : As stated above.

CC: National Stock Exchange of India Ltd.
Exchange Plaza
Plot No. C/1 ,G Block
Bandra- Kurla Complex
Bandra (E)
Mumbai- 400 051

And

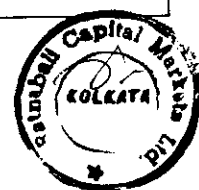
CC: Excel Crop Care Limited
184/87 S.V. Road, Jogeshwari West
Mumbai-400102

Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	Excel Crop Care Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Acquirer - Ratnabali Capital Markets Limited PAC - Ratnabali Investment Private Limited - Aditya Goenka (HUF)		
3. Whether the acquirer belongs to Promoter/Promoter group	No		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	NSE, BSE		
5. Details of the acquisition of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
<u>Before the acquisition under consideration, holding of:</u>			
a) Shares carrying voting rights	472980	4.30%	4.30%
b) Voting rights (VR) otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	-	-	-
Total (a+b+c)	472980	4.30%	4.30%



<u>Details of acquisition</u> a) Shares carrying voting rights acquired b) VRs acquired otherwise than by equity shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	132020 - -	1.20% - -	1.20% - -
Total (a+b+c)	132020	1.20%	1.20%
<u>After the acquisition, holding of:</u> a) Shares carrying voting rights b) VRs otherwise than by equity shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	605000 - -	5.50% - -	5.50% - -
Total (a+b+c)	605000	5.50%	5.50%
6. Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer, etc.)	Open Market Purchase		
7. Date of acquisition of/ date of receipt of intimation of allotment of shares /VR/ warrants/convertible securities/any other	10.10.2012		

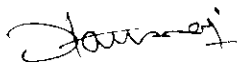


instrument that entitles the acquirer to receive shares in the TC.	
8. Equity share capital / total voting capital of the TC before the said acquisition	11005630
9. Equity share capital/ total voting capital of the TC after the said acquisition	11005630
10. Total diluted share/voting capital of the TC after the said acquisition	11005630

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Ratnabali Capital Markets Limited


Hansraj Jaria
Company Secretary



Place: Kolkata

Date: 11.10.2012

FORM A

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulation 13 (1) and (6)]

Regulation 13(1) – Details of acquisition of 5% or more shares in a listed company

Name, PAN No. & address of shareholder with telephone number	Shareholding prior to acquisition	No. and percent of shares / voting rights acquired	Date of receipt of allotment / advice. Date of acquisition (specify)	Date of intimation to Company	Mode of acquisition (market purchase / public rights / preferential offer etc.)	Shareholding subsequent to acquisition	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value
1	2	3	4	5	6	7	8	9	10	11
Ratnabali Capital Markets Limited AABCR5937P, FMC FORTUNA, A-7 & A-8, 4th Floor, 234/3A A.J.C Bose Road, Kolkata : 700020 Tel: 033-40150000	454785 (4.13%)	132020 (1.20%)	10.10.2012	11.10.2012	Market Purchase	586805 (5.33%)	Ratnabali Capital Markets Limited INB011143238, INB231143232	NSE, BSE	132020 Equity Shares	Rs. 2,19,34,667.50

RATNABALI CAPITAL MARKETS LTD.

Hansraj Jaria
HANSRAJ JARIA
 Company Secretary