

EVEREADY >>>

INDUSTRIES INDIA LTD.

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July 24, 2015

Bombay Stock Exchange Ltd.
1st Floor, New Trading Ring,
Rotunda Building, P.J. Towers,
Dalal Street, Fort
Mumbai – 400001

FAX NO. (022) 2272-2037 / 2039 / 3121

The National Stock Exchange of India Ltd.
Exchange Plaza, C-1,
Block –G, 5th Floor,
Bandra – Kurla Complex
Bandra (East)
Mumbai – 400051

FAX NO. (022) 2659-8120 / 8235 / 8237

The Calcutta Stock Exchange Association Ltd.
7, Lyons Range,
Kolkata – 700001

FAX NO. (033) 2210-4492 / 4500 / 2223

Dear Sirs,

We write to inform you that the Board of Directors of the Company, at its meeting held on July 24, 2015, has resolved to issue offer and allot, subject to the approval of the members of the Company in terms of the provisions of the Companies Act, 2013 and of other applicable laws, regulations etc., equity shares / fully convertible debentures / partly convertible debentures / non-convertible debentures with warrants / any other securities (collectively referred to as 'QIP Securities') to Qualified Institutional Buyers ('QIBs') on private placement bases as per the SEBI (ICDR) Regulations, 2009 whether or not such QIBs are members of the Company, at such time or times, in one or more tranche or tranches, at par or at such price or prices, and on such terms and conditions as may be determined later, provided that the aggregate amount to be raised by issue of QIP Securities shall not exceed a sum of Rs. 150 Crores.

At the aforesaid meeting, it has also been decided to put up the above for the approval of the members of the Company at the Annual General Meeting of the members of the Company to be held on August 21, 2015.

Very truly yours,
EVEREADY INDUSTRIES INDIA LTD.



(T. PUNWANI)
SENIOR GENERAL MANAGER – LEGAL
& COMPANY SECRETARY