

May 14, 2014

Bombay Stock Exchange Ltd.
1st Floor, New Trading Ring,
Rotunda Building, P.J. Towers,
Dalal Street, Fort
Mumbai – 400001

FAX NO. (022) 2272-2037 / 2039 / 3121

The National Stock Exchange of India Ltd.
Exchange Plaza, C-1,
Block –G, 5th Floor,
Bandra – Kurla Complex
Bandra (East)
Mumbai – 400051

FAX NO. (022) 2659-8120 / 8235 / 8237

The Calcutta Stock Exchange Association Ltd.
7, Lyons Range,
Kolkata – 700001

FAX NO. (033) 2210-4492 / 4500 / 2223

Dear Sirs,

Subject : Disclosure in terms of Regulation 29 of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeover) Regulations, 2011

We submit herewith the copy of the letter dated May 13, 2014 together with Annexure 2 of Regulation 29(2) of the above mentioned regulations as received by us, from Williamson Financial Services Limited, informing us of the details of their change in shareholding in the Company in the said Annexure.

The above is for your information and record.

Thanking you,

Very truly yours,
EVEREADY INDUSTRIES INDIA LTD.


(T. PUNWANI)
**SENIOR GENERAL MANAGER – LEGAL
& COMPANY SECRETARY**

Enclo : As Above.



WILLIAMSON FINANCIAL SERVICES LIMITED

FOUR MANGOE LANE, SURENDRA MOHAN GHOSH SARANI, KOLKATA - 700 001

TELEPHONE : 033-2243-5391 / 5393, 033-2210-1221, 033-2248-9434 / 9435

FAX : 91-33-2248-3683, 2248-8114, 2248-6824

CIN : L67120AS1971PLC001358 Email: administrator@wmg.co.in Web: www.williamsonfinancial.in

13th May 2014

The Secretary
Bombay Stock Exchange Ltd
P.J. Towers, 25th Floor
Dalal Street,
MUMBAI - 400 001
Scrip Code: 531508

The Secretary
National Stock Exchange
of India Ltd, Listing Dept.
Exchange Plaza, 5th Fl.
Plot No.C/1, G-Block
Bandra-Kurla Complex
Bandra (E)
MUMBAI - 400 051
Scrip Code: EVEREADY

The Secretary
The Calcutta Stock -
Exchange Association Ltd
7, Lyons Range
KOLKATA 700001
Scrip Code: 10000029

✓
The Secretary
Eveready Industries India Limited
1, Middleton Street
Kolkata - 700071

Dear Sir,

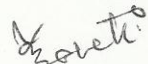
Disclosure of Shareholding in Eveready Industries India Limited under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We, being one of the Promoters of Eveready Industries India Limited ('the Target Company'), hereby disclose that we have acquired 2,00,000 Equity Shares representing 0.2751% of the Paid-Up Share Capital of the Target Company on 13th May 2014 through market trades at the current market price. After such acquisition, we hold 59,60,988 Equity Shares representing 8.2008% of the Paid-Up Share Capital of the Target Company.

The aforesaid Disclosure in the enclosed format specified in Annexure-2 under Regulation 29(2) of the SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, which we trust you will find in order.

Please acknowledge receipt.

Yours faithfully,
WILLIAMSON FINANCIAL SERVICES LIMITED


(K. K. BAHETI)
DIRECTOR

Encl. as above.

Registered Office : Udayan, House No. 147, 2nd Floor, Ganeshguri,
R. G. Baruah Road, Guwahati - 781 005

ANNEXURE – 2

**DISCLOSURES UNDER REGULATION 29(2) OF SEBI
(SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011**

Name of the Target Company (TC)	EVEREADY INDUSTRIES INDIA LIMITED		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Williamson Financial Services Limited (Acquirer) Persons Acting in Concert: Williamson Magor & Co. Limited Bishnauth Investments Limited McLeod Russel India Limited Babcock Borsig Limited Bennett, Coleman And Company Limited Kilburn Engineering Limited Ichamati Investments Limited United Machine Co. Limited Zen Industrial Services Limited Nitya Holdings & Properties Limited Dufflaghur Investments Limited		
Whether the acquirer belongs to Promoter/Promoter group	Yes.		
Name(s) of the Stock Exchange(s) where the shares of TC are listed	1. Bombay Stock Exchange Limited 2. National Stock Exchange of India Limited 3. The Calcutta Stock Exchange Association Limited		
Details of the acquisition/disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of:			
a) Shares carrying voting rights	57,60,988	7.9257	7.9257
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	Nil	Nil	Nil
c) Voting rights (VR) otherwise than by shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (Specify holding in each category)	Nil	Nil	Nil
e) Total (a+b+c+d)	57,60,988	7.9257	7.9257
Details of acquisition/sale:			
a) Shares carrying voting rights acquired/sold	2,00,000	0.2751	0.2751
b) VRs acquired/sold otherwise than by shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	Nil	Nil	Nil
d) Shares encumbered/invoked/released by the acquirer	Nil	Nil	Nil
e) Total (a+b+c+/-d)	2,00,000	0.2751	0.2751

(Contd.2)



After the acquisition/sale, holding of:	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
a) Shares carrying voting rights	59,60,988	8.2008	8.2008
b) Shares encumbered with the acquirer	Nil	Nil	Nil
c) VRs otherwise than by shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (Specify holding in each category) after acquisition	Nil	Nil	Nil
e) Total (a+b+c+d)	59,60,988	8.2008	8.2008
Mode of acquisition/sale (e.g. open market/off-market/public issue/ rights issue/preferential allotment/inter-se transfer etc.)	Open market		
Date of acquisition/sale of shares/VR or date of receipt of intimation of allotment of shares, whichever is applicable.	Date of acquisition of Shares: 13.05.2014		
Equity share capital/total voting capital of the TC before the said acquisition/sale	Rs.36,34,36,300/- divided into 7,26,87,260 Equity Shares of Rs.5/- each		
Equity share capital/total voting capital of the TC after the said acquisition/sale	Rs.36,34,36,300/- divided into 7,26,87,260 Equity Shares of Rs.5/- each		
Total diluted share/voting capital of the TC after the said acquisition	Rs.36,34,36,300/- divided into 7,26,87,260 Equity Shares of Rs.5/- each		

(*) Total share capital/voting capital to be taken as per the latest filing done by the Company to the Stock Exchange under Clause 35 of the Listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer/seller/Authorized Signatory

WILLIAMSON FINANCIAL SERVICES LIMITED



K. K. Baheti
(K. K. BAHETI)
DIRECTOR

Place: Kolkata

Date: 14th May 2014