

June 25, 2014

Bombay Stock Exchange Ltd.
1st Floor, New Trading Ring,
Rotunda Building, P.J. Towers,
Dalal Street, Fort
Mumbai – 400001

FAX NO. (022) 2272-2037 / 2039 / 3121

The National Stock Exchange of India Ltd.
Exchange Plaza, C-1,
Block –G, 5th Floor,
Bandra – Kurla Complex
Bandra (East)
Mumbai – 400051

FAX NO. (022) 2659-8120 / 8235 / 8237

The Calcutta Stock Exchange Association Ltd.
7, Lyons Range,
Kolkata – 700001

FAX NO. (033) 2210-4492 / 4500 / 2223

Dear Sirs,

ANNUAL GENERAL MEETING
CLOSURE OF REGISTER OF MEMBERS
PAYMENT OF DIVIDEND

Notice is hereby given that the 79th Annual General Meeting of the Members of Eveready Industries India Ltd. will be held on Friday, July 25, 2014 at 11.00 a.m. at Rotary Sadan, 94/2, Chowringhee Road, Kolkata - 700 020 to transact the business as contained in the Notice of the Meeting. The Notice and the Annual Report, containing the Balance Sheet, as at March 31, 2014, the Profit and Loss Account for the year ended on that date and the Directors' Report and Auditors' Report etc., is being mailed by post as well as being sent electronically to the Members of the Company at their registered addresses.

The Register of Members of the Company will remain closed from Friday, July 18, 2014 to Friday, July 25, 2014 both days inclusive for the purpose of the Annual General Meeting and the payment of dividend.

The Dividend of Re.0.50 per share on the share capital, if approved at the Meeting, shall be paid on or before August 23, 2014 to those members, holding shares in physical form, whose names are on the Register of Members as on July 25, 2014 or their mandatees. In respect of shares held in electronic form, the dividend will be paid to the beneficial owners of the shares on July 17, 2014 as per details provided by the Depositories for the purpose.

Thanking you,

Very truly yours,
EVEREADY INDUSTRIES INDIA LTD.


(T. PUNWANI)
**SENIOR GENERAL MANAGER – LEGAL
& COMPANY SECRETARY**