



WILLIAMSON MAGOR & CO. LIMITED

Corporate Identity Number (CIN) : L01132WB1949PLC017715

REGISTERED OFFICE : FOUR MANGOE LANE, SURENDRA MOHAN GHOSH SARANI, KOLKATA - 700 001
TELEPHONE : 033-2210-1221, 2243-5391, 2248-9434, 2248-9435, FAX : 91-33-2248-3683 / 8114 / 6265
E-mail : administrator@wmg.co.in, Website : www.wmtea.com

16th October 2014

The Secretary
Bombay Stock Exchange Ltd
P.J. Towers, 25th Floor
Dalal Street,
MUMBAI -400 001
Scrip Code:531508

The Secretary
National Stock Exchange
of India Ltd, Listing Dept.
Exchange Plaza, 5th Fl.
Plot No.C/1, G-Block
Bandra-Kurla Complex
Bandra (E)
MUMBAI - 400 051
Scrip Code:EVEREADY

The Secretary
The Calcutta Stock -
Exchange Association Ltd
7, Lyons Range
KOLKATA 700001
Scrip Code:10000029

The Secretary
Eveready Industries India Limited
1, Middleton Street
Kolkata - 700071

Dear Sirs,

Securities and Exchange Board of India
(Prohibition of Insider Trading) Regulations 1992
Details of change in Shareholding

Pursuant to 13(4A) of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992, we, being one of the Promoters of Eveready Industries India Limited ('the Target Company'), hereby disclose that today we have acquired 2,00,000 Equity Shares representing 0.2752% of the Paid-Up Share Capital of the Target Company through market trades at the current market price. After such acquisition, we hold 1,69,56,841 Equity Shares representing 23.3285% of the Paid-Up Share Capital of the Target Company. The Details of our shareholding are enclosed herewith in Form "D" prescribed under the above Regulations.

Please acknowledge receipt.

Yours faithfully,

WILLIAMSON MAGOR & CO. LIMITED

(H. U. SANGHAVI)
COMPANY SECRETARY

Encl. as above.

Name of the Target Company ['TC']:

EVEREADY INDUSTRIES INDIA LIMITED
1, MIDDLETON STREET
KOLKATA - 700071

"FORM D"

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulations 13(4), 13(4A) and (6)]

Details of change in Shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company.

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/ Director/ Officer	No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/ Director/ Officer	Date of receipt of allotment/ advice/ acquisition/ sale of shares/ voting rights	Date of intimation to company	Mode of acquisition (market purchase/ public/ rights/ preferential offer etc.)/ sale	No. & % of shares/ voting rights post acquisition/ sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
WILLIAMSON MAGOR & CO. LIMITED FOUR MANGOE LANE KOLKATA - 700001 PAN NO. AAACW2369P	1,67,56,841 Equity Shares of Rs.5/- each representing 8.0533% of the Paid-up Capital of TC prior to this acquisition	2,00,000 Equity Shares representing 0.2752% of the Paid-up Capital of the TC acquired on 16.10.2014	16.10.2014	2,00,000 Shares of the TC acquired through market trades at the current market price	1,69,56,841 Equity Shares representing 23.3285% of the Paid-up Capital of the TC	VCK Share & Stock Broking Services Ltd SEBI-Regn.No. INB 230469139 - NSE NSE Code No.04691 CMBPID:IN 552900 SEBI-Regn.No. INB 010469139 - BSE BSE Code No.3133 CMBPID:IN 631337	NSE BSE	1,88,500 Shares 11,500 Shares	Rs.2,03,91,842.79 (i.e. Rs.101.95 approx. per share)	Nil	Nil



WILLIAMSON MAGOR & CO. LIMITED

(Signature)
(H. U. SANGHAVI)
COMPANY SECRETARY

Date :16th October 2014
Place : Kolkata



WILLIAMSON MAGOR & CO. LIMITED

Corporate Identity Number (CIN) : L01132WB1949PLC017715

REGISTERED OFFICE : FOUR MANGOE LANE, SURENDRA MOHAN GHOSH SARANI, KOLKATA - 700 001

TELEPHONE : 033-2210-1221, 2243-5391, 2248-9434, 2248-9435, FAX : 91-33-2248-3683 / 8114 / 6265

E-mail : administrator@wmg.co.in, Website : www.wmtea.com

16th October 2014

The Secretary
Bombay Stock Exchange Ltd
P.J. Towers, 25th Floor
Dalal Street,
MUMBAI -400 001
Scrip Code:531508

The Secretary
National Stock Exchange
of India Ltd, Listing Dept.
Exchange Plaza, 5th Fl.
Plot No.C/1, G-Block
Bandra-Kurla Complex
Bandra (E)
MUMBAI - 400 051
Scrip Code:EVEREADY

The Secretary
The Calcutta Stock -
Exchange Association Ltd
7, Lyons Range
KOLKATA 700001
Scrip Code:10000029

The Secretary
Eveready Industries India Limited
1, Middleton Street
Kolkata - 700071

Dear Sir,

Disclosure of Shareholding in Eveready Industries India Limited under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We, being one of the Promoters of Eveready Industries India Limited ('the Target Company'), hereby disclose that today we have acquired 2,00,000 Equity Shares representing 0.2752% of the Paid-Up Share Capital of the Target Company through market trades at the current market price. After such acquisition, we hold 1,69,56,841 Equity Shares representing 23.3285% of the Paid-Up Share Capital of the Target Company.

The aforesaid Disclosure in the enclosed format specified in Annexure-2 under Regulation 29(2) of the SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, which we trust you will find in order.

Please acknowledge receipt.

Yours faithfully,

WILLIAMSON MAGOR & CO. LIMITED

(H. U. SANGHAVI)
COMPANY SECRETARY

Encl. as above.

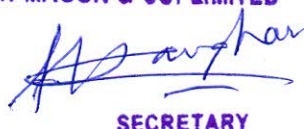
ANNEXURE – 2

**DISCLOSURES UNDER REGULATION 29(2) OF SEBI
(SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011**

Name of the Target Company (TC)	EVEREADY INDUSTRIES INDIA LIMITED		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Williamson Magor & Co. Limited (Acquirer) Persons Acting in Concert: Williamson Financial Services Limited Bishnauth Investments Limited McLeod Russel India Limited Babcock Borsig Limited Bennett, Coleman And Company Limited Kilburn Engineering Limited Ichamati Investments Limited United Machine Co. Limited Zen Industrial Services Limited Nitya Holdings & Properties Limited Dufflaghur Investments Limited B. M. Khaitan Deepak Khaitan Aditya Khaitan Amritanshu Khaitan		
Whether the acquirer belongs to Promoter/Promoter group	Yes.		
Name(s) of the Stock Exchange(s) where the shares of TC are listed	1. Bombay Stock Exchange Limited 2. National Stock Exchange of India Limited 3. The Calcutta Stock Exchange Association Limited		
Details of the acquisition/disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of:			
a) Shares carrying voting rights	1,67,56,841	23.0533	23.0533
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	(32,00,000)	(4.4024)	(4.4024)
c) Voting rights (VR) otherwise than by shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (Specify holding in each category)	Nil	Nil	Nil
e) Total (a-b+c+d)	1,35,56,841	18.6509	18.6509
Details of acquisition/sale:			
a) Shares carrying voting rights acquired/sold	2,00,000	0.2752	0.2752
b) VRs acquired/sold otherwise than by shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	Nil	Nil	Nil
d) Shares encumbered/invoked/released by the acquirer	Nil	Nil	Nil
e) Total (a+b+c+/-d)	2,00,000	0.2752	0.2752

(Contd.2)

WILLIAMSON MAGOR & CO. LIMITED



SECRETARY

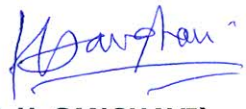
After the acquisition/sale, holding of:	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
a) Shares carrying voting rights	1,69,56,841	23.3285	23.3285
b) Shares encumbered with the acquirer (Pledge)	(32,00,000)	(4.4024)	(4.4024)
c) VRs otherwise than by shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (Specify holding in each category) after acquisition	Nil	Nil	Nil
e) Total (a-b+c+d)	1,37,56,841	18.9261	18.9261
Mode of acquisition /sale (e.g. open market/off-market/public issue/ rights issue/preferential allotment/inter-se transfer etc.)	Open market		
Date of acquisition/sale of shares/VR or date of receipt of intimation of allotment of shares, whichever is applicable.	Date of acquisition of Shares: 16.10.2014		
Equity share capital/total voting capital of the TC before the said acquisition/sale	Rs.36,34,36,300/- divided into 7,26,87,260 Equity Shares of Rs.5/- each		
Equity share capital/total voting capital of the TC after the said acquisition/sale	Rs.36,34,36,300/- divided into 7,26,87,260 Equity Shares of Rs.5/- each		
Total diluted share/voting capital of the TC after the said acquisition	Rs.36,34,36,300/- divided into 7,26,87,260 Equity Shares of Rs.5/- each		

(*) Total share capital/voting capital to be taken as per the latest filing done by the Company to the Stock Exchange under Clause 35 of the Listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer/seller/Authorized Signatory

WILLIAMSON MAGOR & CO. LIMITED


(H. U. SANGHAVI)
COMPANY SECRETARY



Place: Kolkata

Date: 16th October 2014