

Ref. No.: Ethos/Secretarial/2025-26/67

Dated: September 24, 2025

Corporate Service Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400001

Listing Department
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra,
Mumbai - 400051

Scrip Code: 543532
ISIN: INE04TZ01018

Trading Symbol: ETHOSLTD

Subject: Opening of New Ethos Watch Boutiques at Hyderabad, Telangana.

Dear Sir/Madam,

We are pleased to inform you that Ethos Limited (“the Company”) has inaugurated its second exclusive Watch Boutique located at Unit UG-41, Plot No.16, Nexus Mall, Hyderabad, Telangana.

This boutique marks a significant milestone in strengthening our luxury brand portfolio and further consolidates our presence in one of India’s most prominent luxury retail markets. With this launch, the Company continues to make the world’s most exclusive brands more accessible to discerning customers in India, in line with our strategic vision of delivering unparalleled luxury experiences.

As on March 31st, 2025, our retail presence included a total of 73 boutiques. Today, with the opening of this new boutique at Hyderabad, we now have 83 boutiques across India.

You are requested to kindly take the above on record.

For Ethos Limited

Shubham Kandhway
Company Secretary & Compliance Officer

— **ETHOS LIMITED** —

Registered Office:
Plot No. 3, Sector III, Parwanoo,
Himachal Pradesh - 173220, India

Corporate Office:
Kamla Centre, S.C.O. 88-89, Sector 8-C,
Chandigarh - 160009, India

Head Office:
Global Gateway Towers A, 1st Floor, MG Road,
Sector 26, Gurugram, Haryana - 122002, India



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