

Ref. No.: Ethos/Secretarial/2025-26/106

Dated: March 17, 2026

Corporate Service Department  
**BSE Limited**  
**Phiroze Jeejeebhoy Towers,**  
**Dalal Street,**  
**Mumbai – 400001**

Listing Department  
**National Stock Exchange of India Limited**  
**Exchange Plaza, C-1, Block G,**  
**Bandra Kurla Complex, Bandra,**  
**Mumbai - 400051**

**Scrip Code: 543532**  
**ISIN: INE04TZ01018**

**Trading Symbol: ETHOSLTD**

**Subject: Opening of Ethos Watch Boutiques at Kanpur, Uttar Pradesh**

Dear Sir/Madam,

We are pleased to inform you that Ethos Limited (“the Company”) has inaugurated a new Ethos Watch Boutique located at G-12&13, Z square, Mall Rd, Downtown, Kanpur, Uttar Pradesh 208001.

This boutique marks a significant milestone in strengthening our luxury brand portfolio and further consolidates our presence in one of India’s most prominent luxury retail markets. With this launch, the Company continues to make the world’s most exclusive brands more accessible to discerning customers in India, in line with our strategic vision of delivering unparalleled luxury experiences.

With the opening of this new boutique at Kanpur, we now have 91 boutiques across India.

You are requested to kindly take the above on record.

**For Ethos Limited**



**Shubham Kandhway**  
**Company Secretary & Compliance Officer**

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**— ETHOS LIMITED —**

**Registered Office:**  
Plot No. 3, Sector III, Parwanoo,  
Himachal Pradesh - 173220, India

**Corporate Office:**  
Kamla Centre, S.C.O. 88-89, Sector 8-C,  
Chandigarh - 160009, India

**Head Office:**  
Global Gateway Towers A, 1st Floor, MG Road,  
Sector 26, Gurugram, Haryana - 122002, India



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