

Ref. No.: Ethos/Secretarial/2025-26/63

Dated: September 15, 2025

Corporate Service Department

BSE Limited

Phiroze Jeejeebhoy Towers,

Dalal Street,

Mumbai – 400001

Listing Department

National Stock Exchange of India Limited

Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra,

Mumbai - 400051

Trading Symbol: ETHOSLTD

Scrip Code: 543532 ISIN: INE04TZ01018

Subject: Opening of Ethos Watch Boutiques at Select CityWalk, Saket, New Delhi

Dear Sir/Madam,

We are pleased to inform you that Ethos Limited ("the Company") has inaugurated a new exclusive Ethos Watch Boutique located at the First floor, Unit no. F69A, Nexus Select Citywalk, Saket, New Delhi, 110017.

This boutique marks a significant milestone in strengthening our luxury brand portfolio and further consolidates our presence in one of India's most prominent luxury retail markets. With this launch, the Company continues to make the world's most exclusive brands more accessible to discerning customers in India, in line with our strategic vision of delivering unparalleled luxury experiences.

The Company remains committed to expanding its footprint in the premium and luxury watch segment while enhancing value for our stakeholders.

You are requested to kindly take the above on record.

For Ethos Limited

Shubham Kandhway
Company Secretary & Compliance Officer







- ETHOS LIMITED

Registered Office:

Plot No. 3, Sector III, Parwanoo, Himachal Pradesh - 173220, India Corporate Office:

Kamla Centre, S.C.O. 88-89, Sector 8-C, Chandigarh - 160009, India Head Office:

Global Gateway Towers A, 1st Floor, MG Road, Sector 26, Gurugram, Haryana - 122002, India