ēthos
WATCH BOUTIQUES

Ref. No.: Ethos/Secretarial/2026-27/66

Dated: November 12, 2026

Corporate Service Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400001

Listing Department
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra,
Mumbai - 400051

Scrip Code: 543532
ISIN: INE04TZ01018

Trading Symbol: ETHOSLTD

Subject: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations'), we hereby inform that the Board of Directors ('the Board') of the Company, at its meeting held today i.e. on Thursday, November 12, 2026, have considered inter-alia the Re-appointment of Mr. Pranav Shankar Saboo (DIN: 03391925) as Managing Director of the Company for a further term of 3 (three) years commencing from April 1, 2027, together with payment of remuneration and other terms and conditions as recommended by the Nomination and Remuneration Committee, subject to the approval of the Shareholders of the Company.

Further, as required by the BSE Circular No. LIST/COMP/14/2018-19 and NSE Circular No. NSE/CML/2018/24 dated June 20, 2018, we hereby confirm that Mr. Pranav Shankar Saboo has not been debarred from holding office of a Director by virtue of any Order passed by the SEBI or any other such authority.

The details as required for the aforesaid appointment under SEBI Master Circular no. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026 ('SEBI Master Circular'), is enclosed herewith and marked as Annexure – I.

The meeting of the Board of Directors commenced at 3.30PM and concluded at 6.00PM.

The above information will also be available on the website of the Company.
Thanking You,
Sincerely,

For Ethos Limited

PRIYA GROVER
Digitally signed by PRIYA GROVER
Date: 2026.11.12 18:44:31 +05'30'

Priya Grover
Company Secretary & Compliance Officer

Annexure I

RE-APPOINTMENT OF MR. PRANAV SHANKAR SABOO (DIN- 03391925) AS MANAGING DIRECTOR OF THE COMPANY:

S. No.	Particulars	Details
1.	Reason for change viz. re-appointment	Re-appointment of Mr. Pranav Shankar Saboo (DIN-03391925) as Managing Director of the Company, subject to Shareholders approval.
2.	Date of re-appointment & term of re-appointment	Effective from April 1, 2027 Term of Appointment is 3 (three) years, commencing April 1, 2027, to March 31, 2030
3.	Brief profile (in case of appointment);	Mr. Pranav Shankar Saboo has been associated with Ethos Limited since 2015. He has built strong relationships with leading global luxury watch brands and has been instrumental in architecting the Company's digital business platform. Under his leadership, the Company has crossed the milestone of over 100 stores across India, strengthening its position as a leading player in the luxury watch retail segment and expanding to other luxury segments through a subsidiary Ethos Lifestyle Private Limited.
4.	Disclosure of relationships between directors (in case of appointment of a director).	He is related to Mr. Yashovardhan Saboo (Whole-Time Director).