

Ref. No.: Ethos/Secretarial/2025-26/84

Dated: December 08, 2025

Corporate Service Department

BSE Limited

Phiroze Jeejeebhoy Towers,

Dalal Street,

Mumbai – 400001

Listing Department

National Stock Exchange of India Limited

Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra,

Mumbai - 400051

Trading Symbol: ETHOSLTD

Scrip Code: 543532 ISIN: INE04TZ01018

Subject: Opening of Exclusive Brand Boutique at City of Time, Gurugram

Dear Sir/Madam,

We are pleased to inform you that Ethos Limited ("the Company") has inaugurated a new Exclusive Brand Boutique of "**TUDOR"** at Gurugram.

This boutique marks a significant milestone in strengthening our luxury brand portfolio and further consolidates our presence in one of India's most prominent luxury retail markets. With this launch, the Company continues to bring the world's most coveted brands to discerning customers in India.

Today, with the opening of this new boutique at Gurugram, we now have 87 boutiques across India.

You are requested to kindly take the above on record.

For Ethos Limited

Shubham Kandhway
Company Secretary & Compliance Officer