

Ref. No.: Ethos/Secretarial/2025-26/78

Dated: November 08, 2025

Corporate Service Department

BSE Limited

Phiroze Jeejeebhoy Towers,

Dalal Street,

Mumbai – 400001

Listing Department

National Stock Exchange of India Limited

Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra,

Mumbai - 400051

Trading Symbol: ETHOSLTD

Scrip Code: 543532 ISIN: INE04TZ01018

Subject: Statement of deviation or variation in the use of proceeds of Rights Issue of Ethos Limited

for the quarter ended September 30, 2025

Dear Sir/Madam,

Pursuant to Regulation 32 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 and Securities and Exchange Board of India Circular CIR/CFD/CMD1/162/2019 dated December 24, 2019, we wish to inform you that there are no deviation(s) or variation(s) in respect of utilization of proceeds of Rights Issue of the Company for the quarter ended on September 30, 2025 as mentioned in the placement document filed with the stock exchanges namely National Stock Exchange Limited, Bombay Stock Exchange Limited and the Registrar of Companies, Himachal Pradesh.

In this regard, we are also enclosing herewith the Statement of deviation or variation in the use of proceeds of the Rights Issue of the Company. The aforesaid statement is also being made available on the Company website i.e., https://www.ethoswatches.com/investors-information/corporate

You are requested to please take on record the above-mentioned information for your reference and further needful.

Thanking You, Sincerely,

For Ethos Limited

Shubham Kandhway
Company Secretary & Compliance Officer

Encl: as above

- ETHOS LIMITED -

Registered Office: Plot No. 3, Sector III, Parwanoo, Himachal Pradesh - 173220, India Corporate Office: Kamla Centre, S.C.O. 88-89, Sector 8-C, Chandigarh - 160009, India Head Office:

Global Gateway Towers A, 1st Floor, MG Road, Sector 26, Gurugram, Haryana - 122002, India



Name of listed entity	Ethos Limited
Mode of fund raising	Rights Issue (RI)
Date of raising funds	July 04, 2025
Amount raised	Upto Rs 40,990.50 lakh*
Report filed for quarter ended	September 30, 2025
Monitoring Agency	Applicable
Monitoring Agency name, if applicable	CRISIL Ratings Limited
Is there a Deviation / Variation in use of funds raised	No
If yes, whether the same is pursuant to change in terms of a	NA
contract or objects, which was approved by the shareholders	
If Yes, Date of shareholder approval	NA
Explanation for the deviation / variation	NA
Comments of the Audit Committee after review	No Comments
Comments of the auditors, if any	No Comments
Objects for which funds have been raised and where there has	a) Funding working capital requirements of the Company
been a deviation, in the following table	b) General Corporate Purposes
	c) Issue Related expenses
	No deviation from the objects.

Amount in Rs. Lacs

								711110411111111111111111111111111111111
Original obje	ect		Modified	Original	Modified allocation, if	Funds	Amount of deviation /	Remarks, if any
			object, if any	allocation	any	utilized	variation for the	
							quarter according to	
							the applicable object	
Funding	working	Capital	Not applicable	31,000.00	N.A.	20,389.52	Not applicable	The Company has utilized
requirements of the Company							the proceeds for vendor	
								and salary payment.

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GCP	Not applicable	9,611.48	N.A.	9,611.48	Not applicable	No proceeds were utilized towards the object during the reported quarter
Issue related expenses	Not applicable	379.02	N.A.	10.53	Not applicable	Proceeds were utilized for payment of fees to the intermediaries, advertisement, marketing, SEBI, Printing, etc.
Total		40,990.50		30,011.53		

Deviation or variation could mean:

- (a) Deviation in the objects or purposes for which the funds have been raised or
- (b) Deviation in the amount of funds actually utilized as against what was originally disclosed or
- (c) Change in terms of a contract referred to in the fund-raising document i.e., prospectus, letter of offer, etc.

Name of the Signatory: Shubham Kandhway

Designation: Company Secretary and Compliance Officer