

Ref. No.: Ethos/Secretarial/2025-26/70

Dated: October 3, 2025

Corporate Service Department

BSE Limited

Phiroze Jeejeebhoy Towers,

Dalal Street,

Mumbai - 400001

Listing Department

National Stock Exchange of India Limited

Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra,

Mumbai - 400051

Trading Symbol: ETHOSLTD

Scrip Code: 543532 ISIN: INE04TZ01018

Subject: Opening of RIMOWA Boutique at DLF Emporio, New Delhi

Dear Sir/Madam,

We are pleased to inform you that *Ethos Limited* ("the Company"), through its wholly owned subsidiary *Ethos Lifestyle Private Limited* (formerly known as RF Brands Private Limited), has inaugurated an exclusive RIMOWA boutique at DLF Emporio, Vasant Kunj, New Delhi - 110070.

The boutique marks **Rimowa's second official boutique** in India through the Ethos Group. This boutique marks a significant milestone in strengthening our luxury brand portfolio and further consolidates our presence in one of India's most prominent luxury retail markets. With this launch, the Company continues to make the world's most exclusive brands more accessible to discerning customers in India, in line with our strategic vision of delivering unparalleled luxury experiences.

As of March 31st, 2025, our retail presence included a total of 73 boutiques. Today, with the opening of this new boutique in Delhi, we now have 85 boutiques across India.

You are requested to take the above on record.

For Ethos Limited

Shubham Kandhway
Company Secretary & Compliance Officer









- ETHOS LIMITED

Registered Office: Plot No. 3, Sector III, Parwanoo, Himachal Pradesh - 173220, India Corporate Office: Kamla Centre, S.C.O. 88-89, Sector 8-C, Chandigarh - 160009, India

Head Office:

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