

Ref. No.: Ethos/Secretarial/2026-27/10

Dated: May 01, 2026

Corporate Service Department  
**BSE Limited**  
**Phiroze Jeejeebhoy Towers,**  
**Dalal Street,**  
**Mumbai – 400001**

Listing Department  
**National Stock Exchange of India Limited**  
**Exchange Plaza, C-1, Block G,**  
**Bandra Kurla Complex, Bandra,**  
**Mumbai - 400051**

**Scrp Code: 543532**  
**ISIN: INE04TZ01018**

**Trading Symbol: ETHOSLTD**

**Subject: Opening of Ethos Watch Boutiques at Pune**

Dear Sir/Madam,

We are pleased to inform you that Ethos Limited (“the Company”) has inaugurated a new Ethos Watch Boutique located at Phoenix Market City, Ethos Limited, UG-61, Phoenix Market City, 207, Viman Nagar Road, Pune, Maharashtra - 411014

This boutique marks a significant milestone in strengthening our luxury brand portfolio and further consolidates our presence in one of India’s most prominent luxury retail markets. With this launch, the Company continues to make the world’s most exclusive brands more accessible to discerning customers in India, in line with our strategic vision of delivering unparalleled luxury experiences.

With the opening of this new boutique at Pune, we now have 98 boutiques across India.

You are requested to kindly take the above on record.

**For Ethos Limited**

**Munish Gupta**  
**Chief Financial Officer**

---

**— ETHOS LIMITED —**

**Registered Office:**  
Plot No. 3, Sector III, Parwanoo,  
Himachal Pradesh - 173220, India

**Corporate Office:**  
Kamla Centre, S.C.O. 88-89, Sector 8-C,  
Chandigarh - 160009, India

**Head Office:**  
Global Gateway Towers A, 1st Floor, MG Road,  
Sector 26, Gurugram, Haryana - 122002, India



— ETHOS LIMITED —

**Registered Office:**

Plot No. 3, Sector III, Parwanoo,  
Himachal Pradesh - 173220, India

**Corporate Office:**

Kamla Centre, S.C.O. 88-89, Sector 8-C,  
Chandigarh - 160009, India

**Head Office:**

Global Gateway Towers A, 1st Floor, MG Road,  
Sector 26, Gurugram, Haryana - 122002, India