ADITYA BIRLA

IDEA Cellular

December 24, 2015

National Stock Exchange of India Limited
"Exchange Plaza",
Bandra - Kurla Complex,
Bandra (E),
Mumbai – 400 051

Email: cmlist@nse.co.in

Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Email: corp.relations@bseindia.com

Dear Sirs,

Sub: Allotment of 340,029 equity shares of Rs.10/- each under Employee Stock Option Scheme, 2006 and Employee Stock Option Scheme, 2013

Ref: "Idea Cellular Limited" (IDEA / 532822)

With reference to the captioned subject, we wish to inform you that the Nomination and Remuneration Committee has vide its circular resolution(s) dated December 23, 2015 allotted 340,029 Equity Shares of Rs.10/- each to the Option Grantees, pursuant to the exercise of Stock Options granted under the Company's Employee Stock Option Scheme, 2006 (ESOS-2006) and Employee Stock Option Scheme, 2013 (ESOS-2013).

Further, please note that post the said allotment, the Equity Share Capital of the Company stands increased to 3,600,359,606 equity shares of Rs.10/- each aggregating to Rs. 36,003,596,060/-.

The above is for your information and dissemination to the members.

Thanking you,

Yours truly,

For **Idea Cellular Limited**

Pankaj Kapdeo
Company Secretary

IDEA CELLULAR LIMITED

Idea